

# Republic of Kenya National Opinion Poll

March 22-26, 2007

**International Republican Institute  
Strategic Public Relations and Research**



# Respondents' Demographic Information

**Number of respondents: 3,000**

## Sex

Male	51.1%
Female	48.9%

## Age Group

18-25	33.9%
26-35	26.7%
36-45	18.3%
46-55	12.6%
56+	8.4%
Don't Know	0.1%

## Education Level

No formal education	4.7%
Primary	20.5%
Secondary	36.1%
Tertiary	27.1%
University	8.9%
Post Graduate	2.4%

## Monthly Income

Less than Kshs 5,000	26.8%
5,001-10,000	24.3%
10,001-20,000	14.5%
20,001-30,000	8.3%
30,001-40,000	3%
40,001-50,000	1.6%
50,001-150,000	1.4%
More than 150,000	0.4%
Don't Know	4%
Refused to Answer	8.4%
No Response	7.4%

## Location

Urban	55.6%
Rural	44.4%

# Respondents' Demographic Information

## Employment Status

Full-time formal employment	19.8%
Full-time informal employment	20.3%
Part-time formal employment	6.6%
Part-time informal employment	11.9%
Unemployed	24.7%
Student	8.9%
Retired	3.6%
Other	3.1%
Don't Know	0.3%
No Response	0.8%

## Religion

Catholic	34.9%
Protestant	51.3%
Traditionalist	2.5%
Muslim	8.6%
Hindu	0.3%
Others	1.1%
No Response	0.9%
Don't Know	0.4%

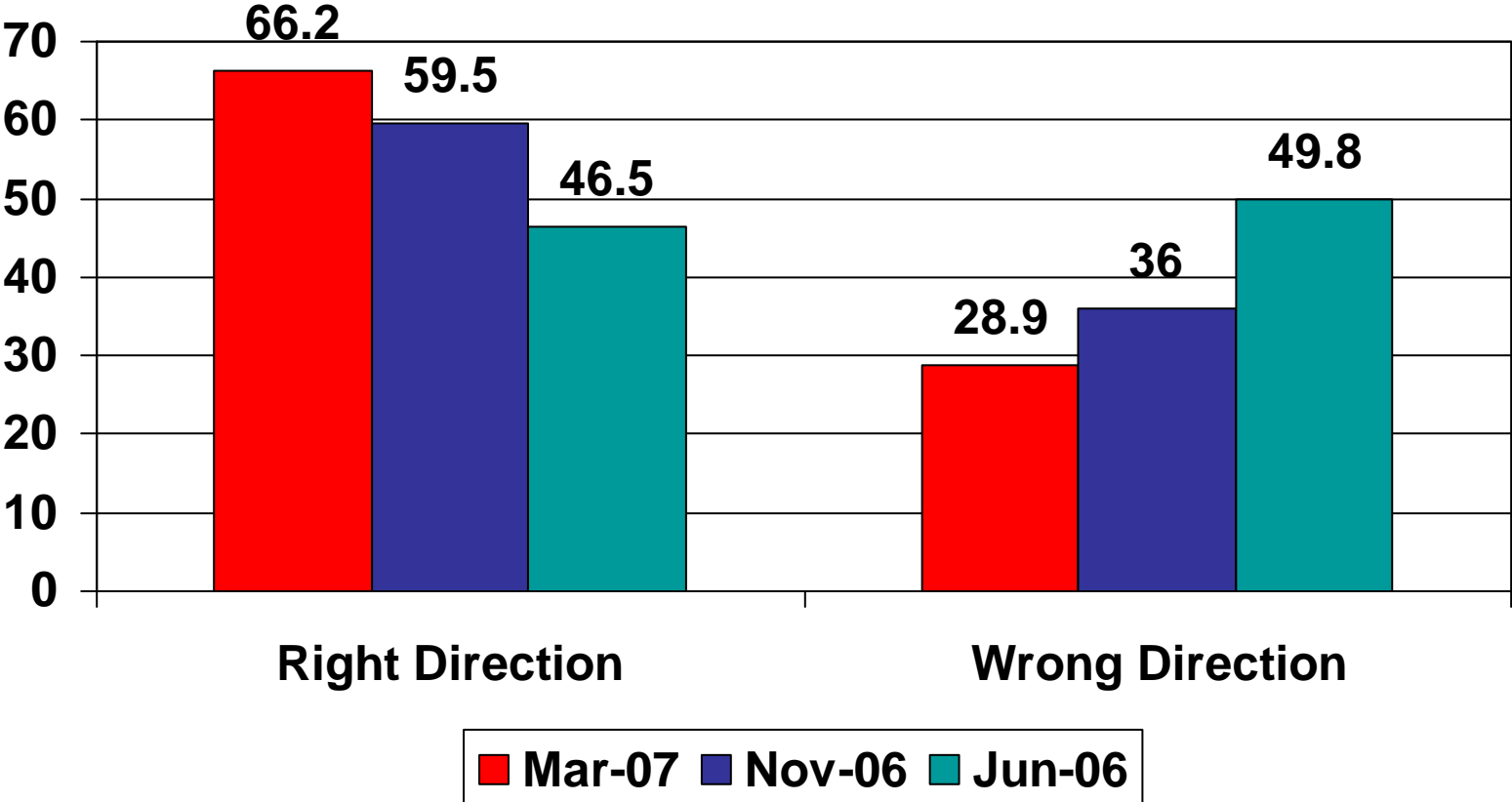
## Occupation

Medical	4.3%
Administration	2%
Education	0.5%
Civic Leader	0.8%
Housewife	2.7%
Farmer	15.8%
Student	8.2%
Business	18.1%
Professional	1.7%
Civil Servant	1.0%
Clergy	0.2%
Unemployed	4.6%
Unskilled Laborer	4.7%
Skilled Labourer	6.8%
Retired	0.6%
Self employed	1.9%
Driver	1.9%
Cleric	1.5%
House help	0.7%
Accountant	2.1%
No Answer	2.6%
Catering	0.9%
Artisan	2.7%
Teacher	9.6%
Don't Know	2.8%
Other	1.2%

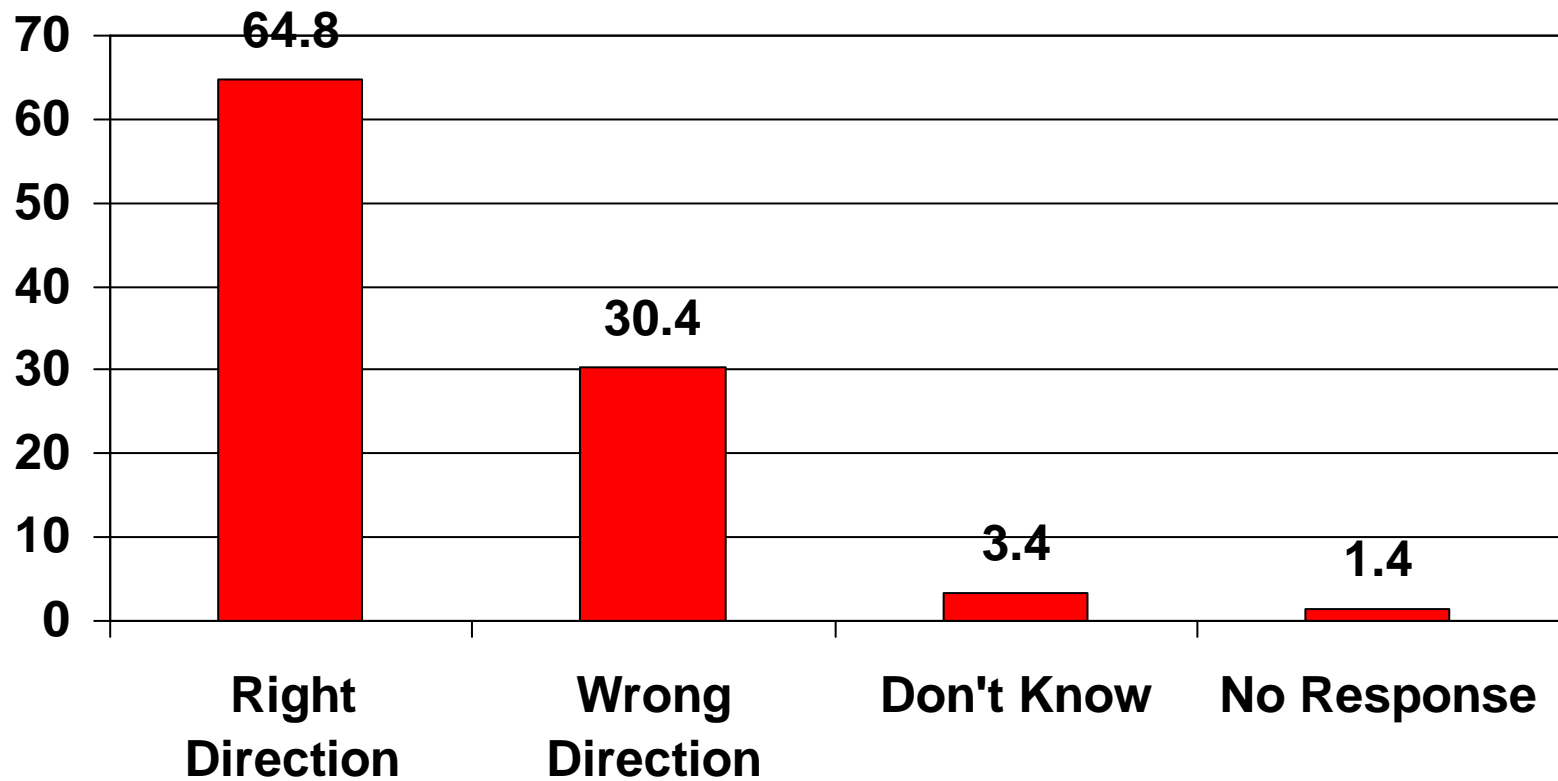
# INFORMATION ABOUT THE SURVEY

- This nationwide opinion survey was conducted from March 22-27, 2007.
- 3,000 Kenyan citizens aged 18 and older were interviewed face-to-face on a household basis.
- The margin of error does not exceed +/- 1.79 percent.
- The survey was carried out on behalf of the International Republican Institute (IRI).
- The study was designed, coordinated and analyzed by Strategic Public Relations and Research (SPRR), in consultation with IRI's Nairobi office. All fieldwork was carried out by SPRR.
- For more detailed methodology, please contact Peter Oriare, Strategic Public Relations and Research, (Tel: 254-20-601005; email: [spr@africaonline.co.ke](mailto:spr@africaonline.co.ke))

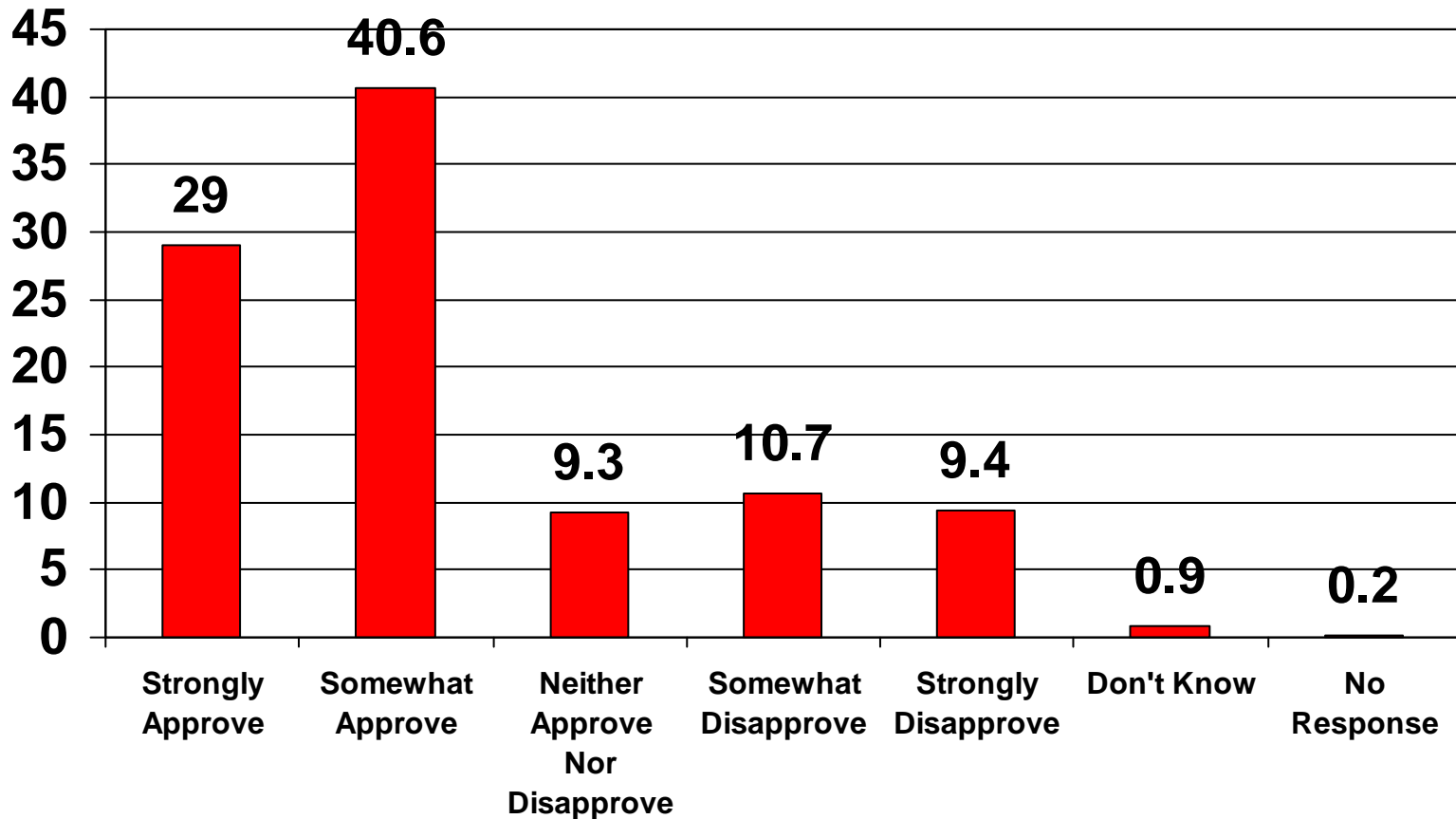
# Overall, would you say that the country is headed in the right direction or the wrong direction?



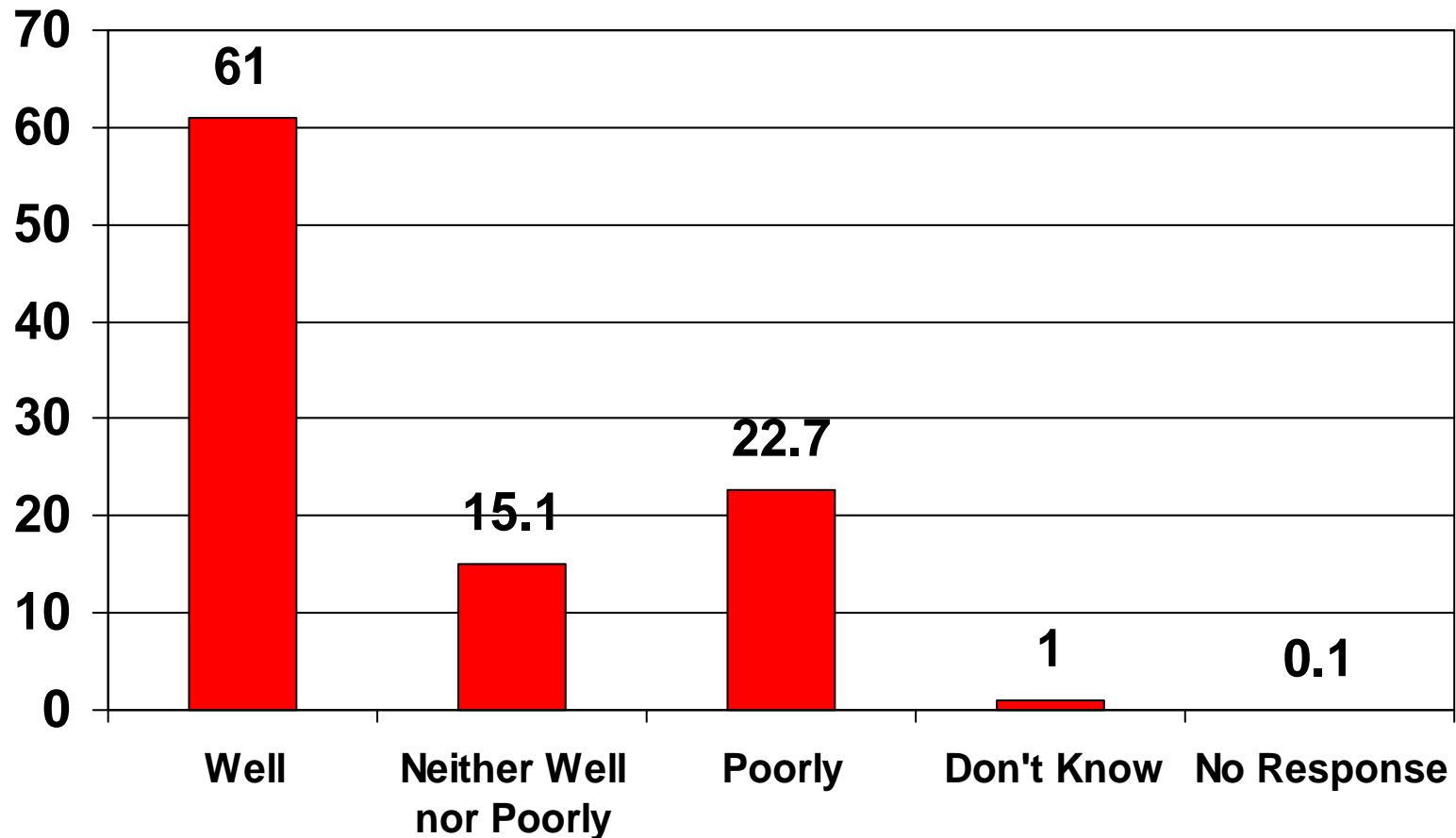
# Would you say the president is steering the country in the right direction?



# Do you approve or disapprove of the job the government has done running the country since the 2002 elections?

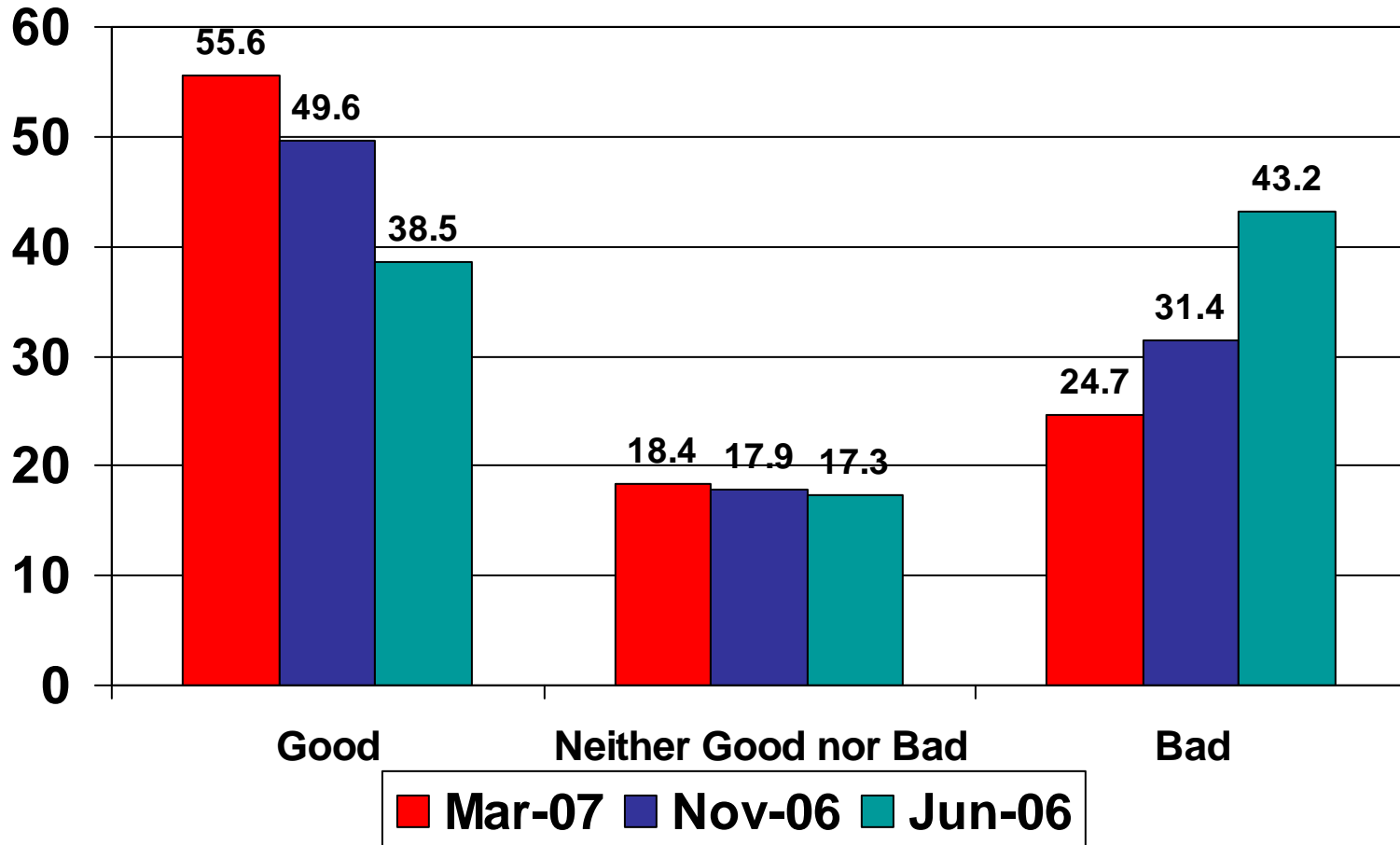


# Has the government done well or done poorly in fulfilling its election promises from 2002?

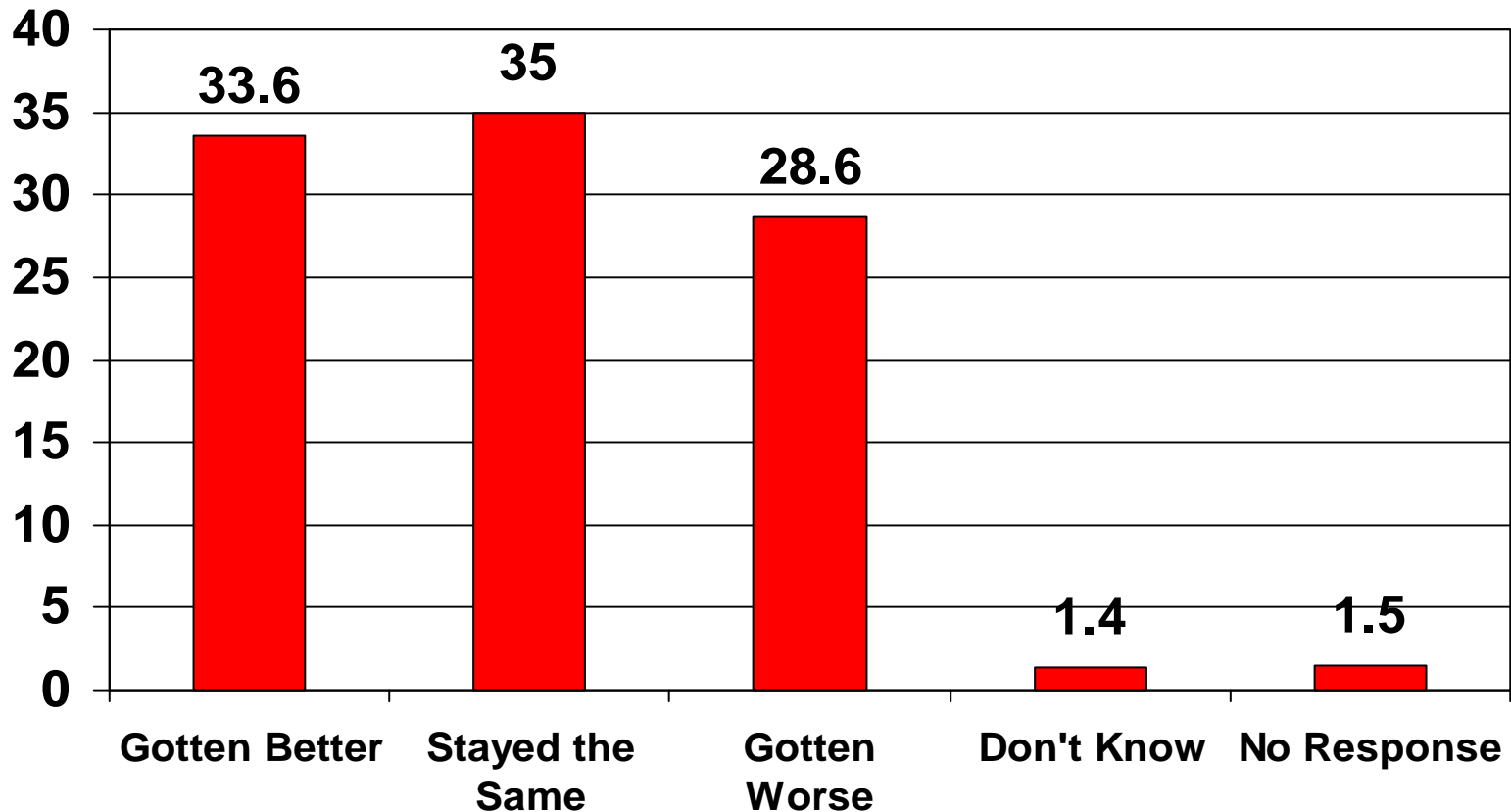




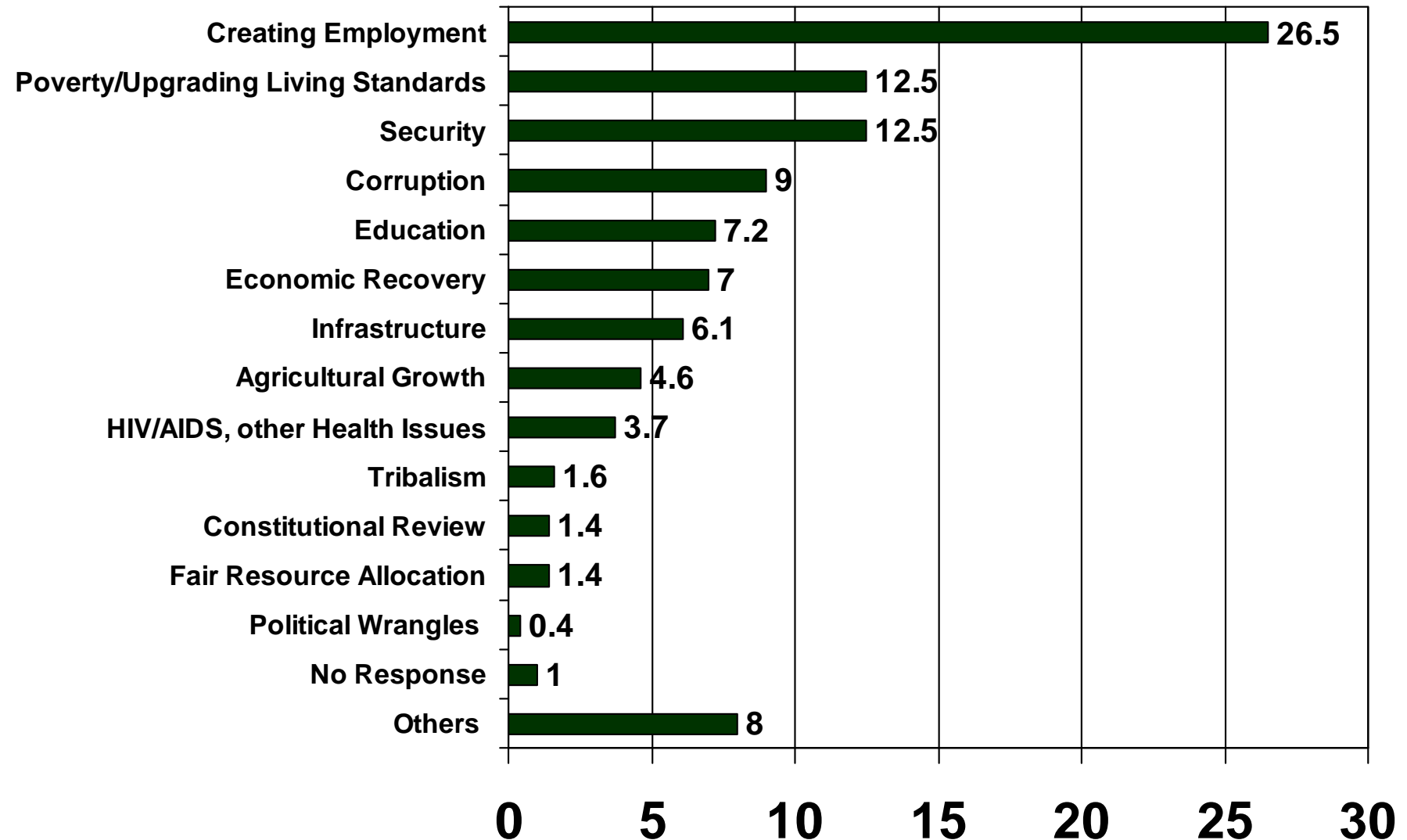
# Would you say the condition of Kenya's economy is good or bad?



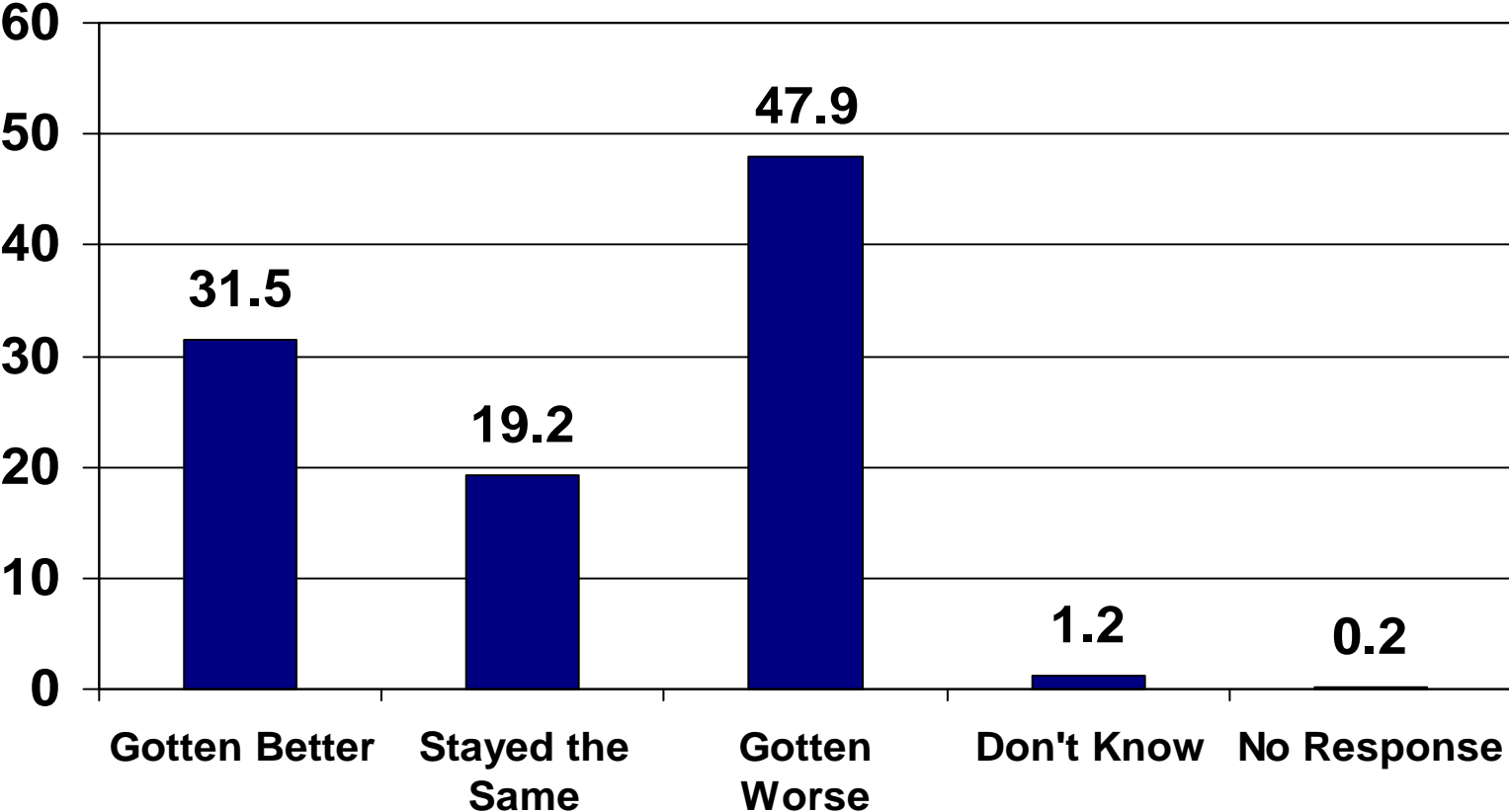
# What would you say about your personal economic condition over the past five years?



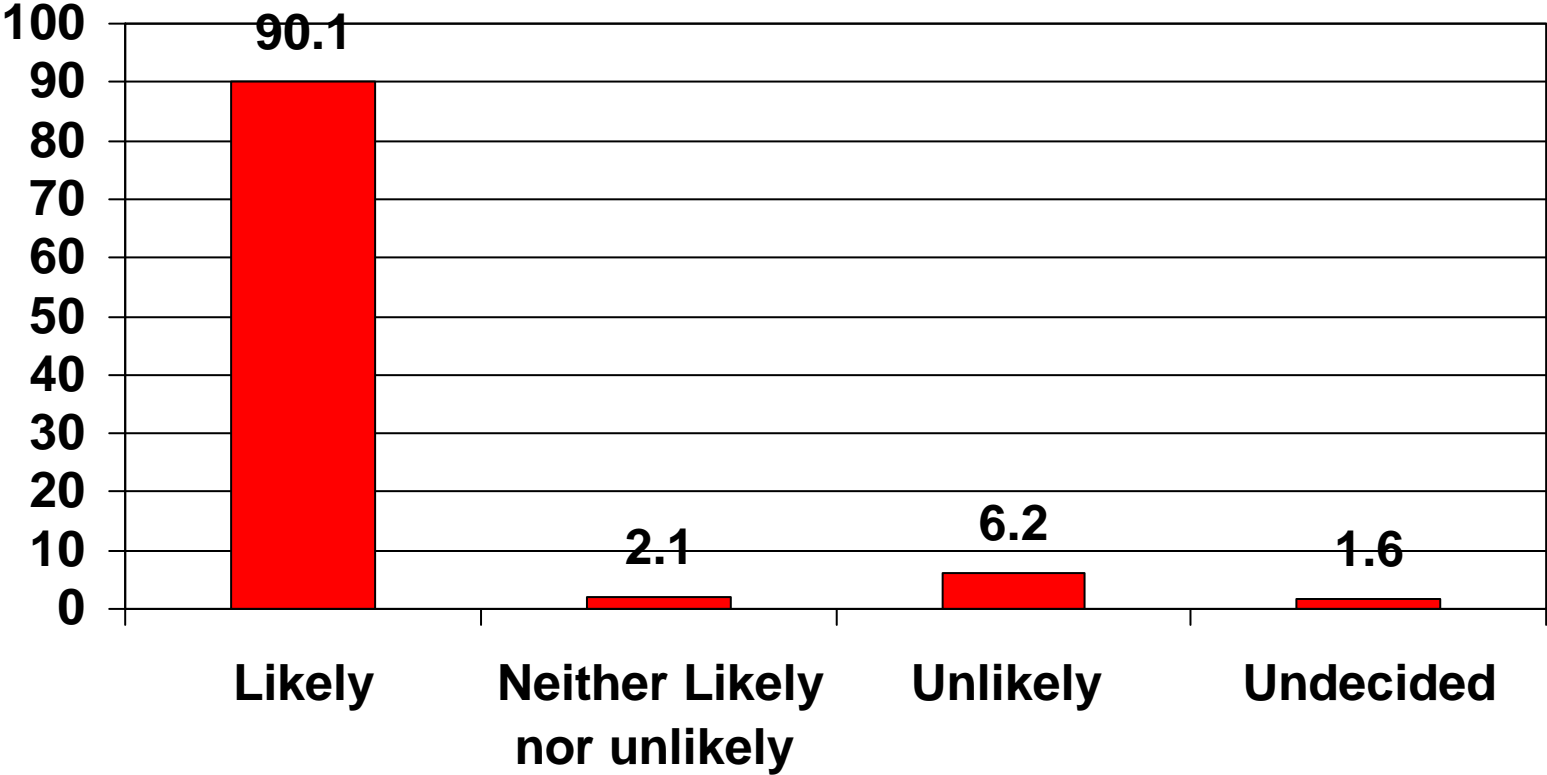
# What is the most important issue the Kenyan government should address?



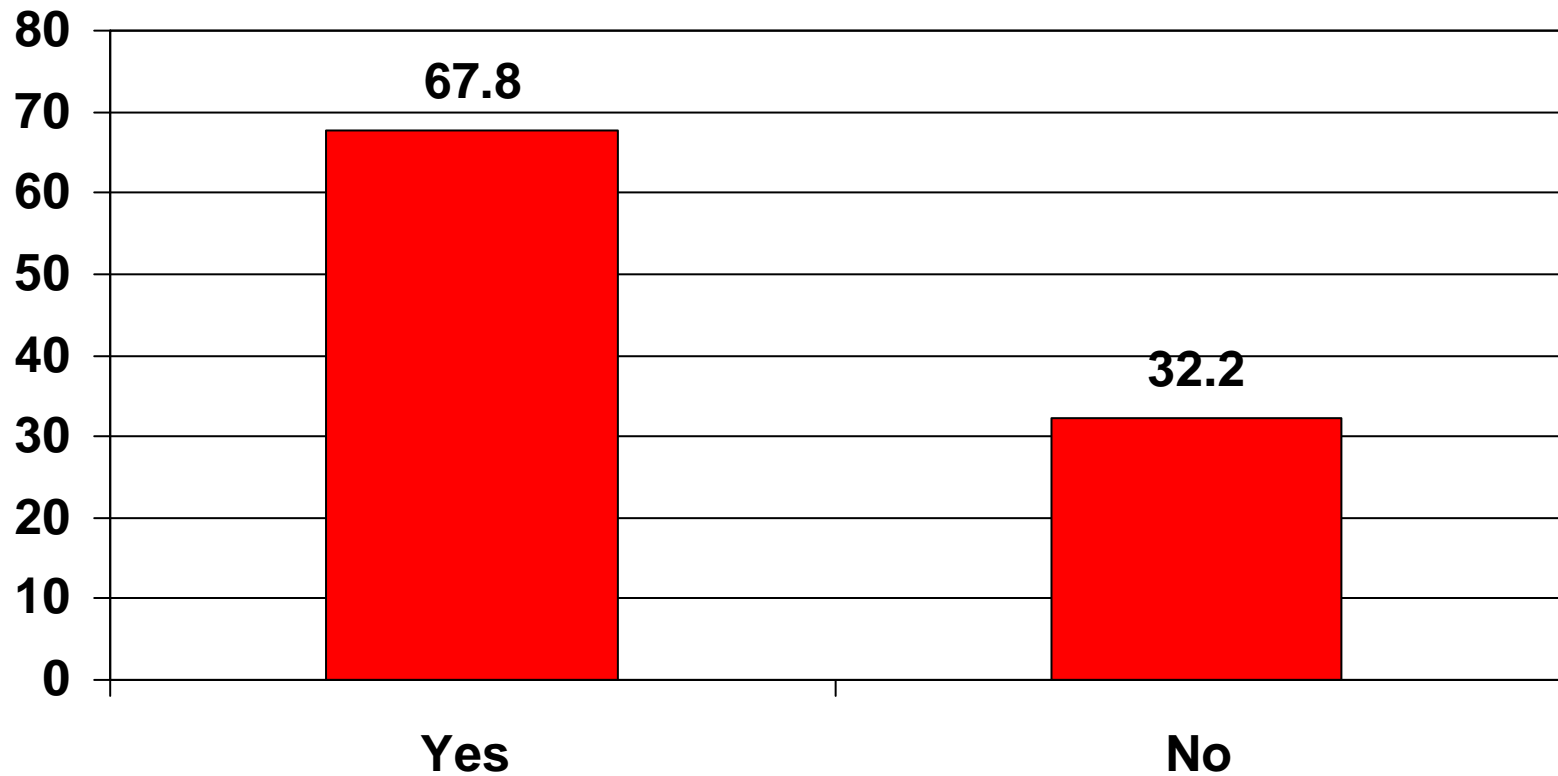
# What would you say about the situation of insecurity?



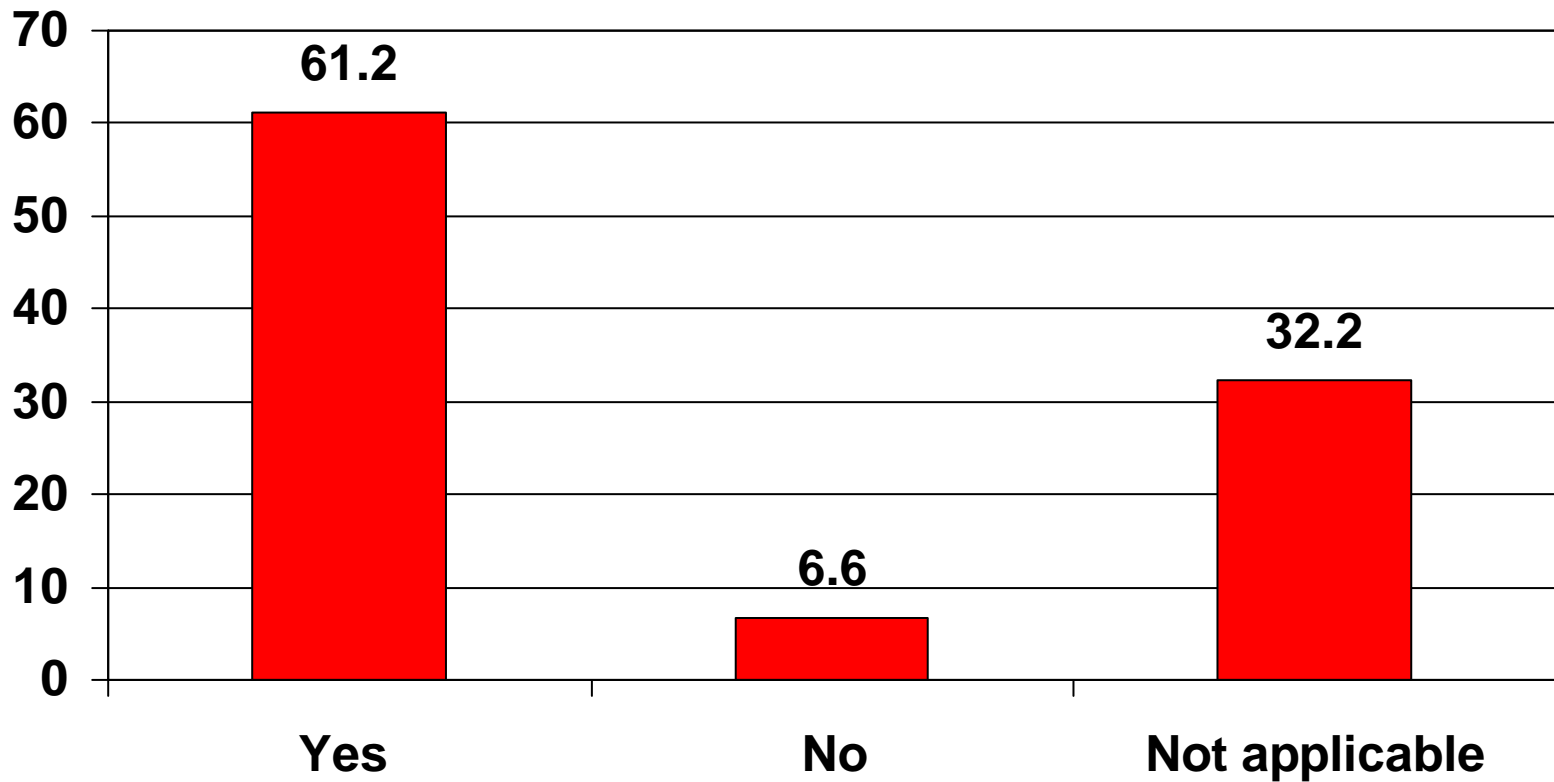
# Are you likely or unlikely to vote in the 2007 general elections?



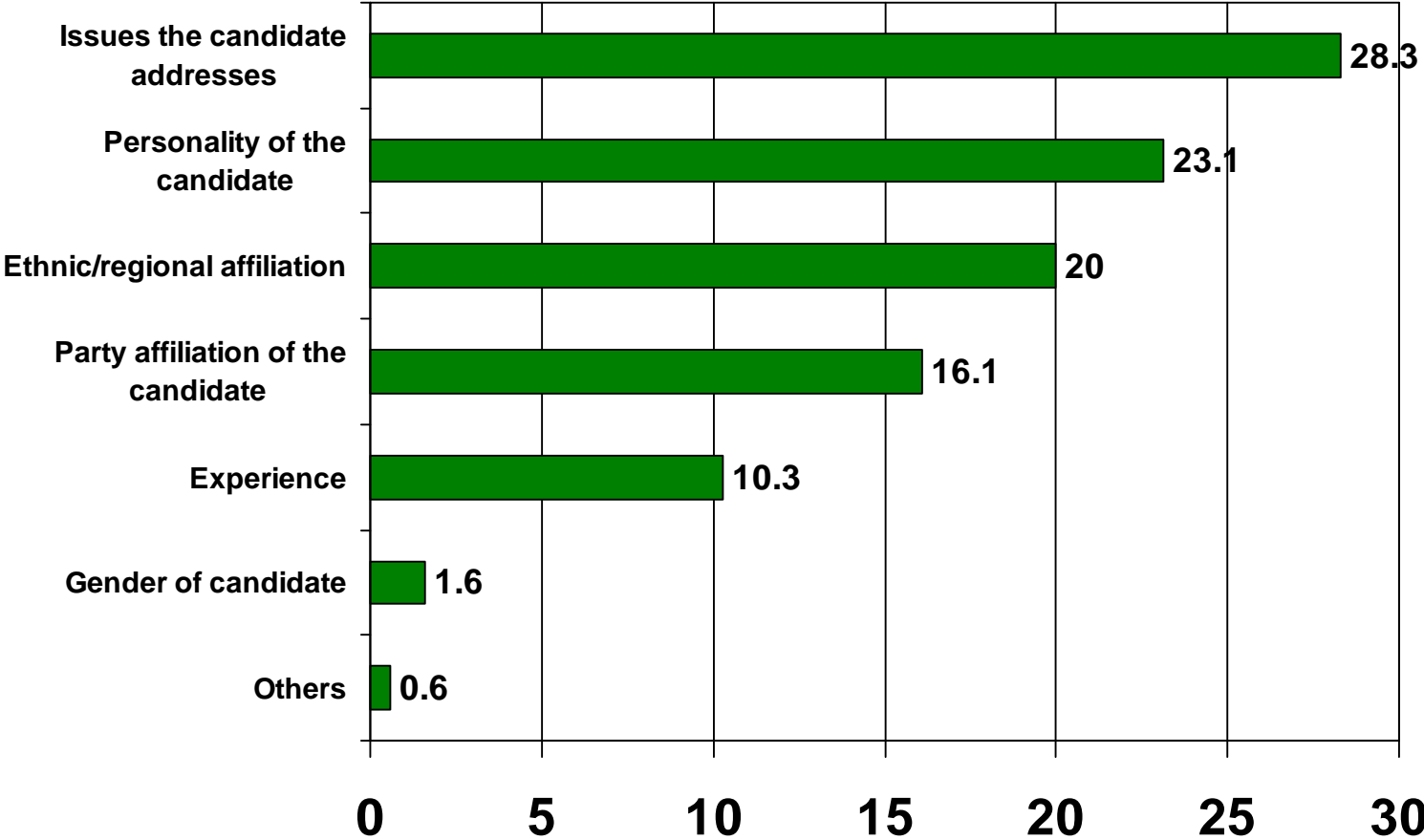
# Did you vote in the last general elections?



# Would you say your vote was completely secret in the last elections?

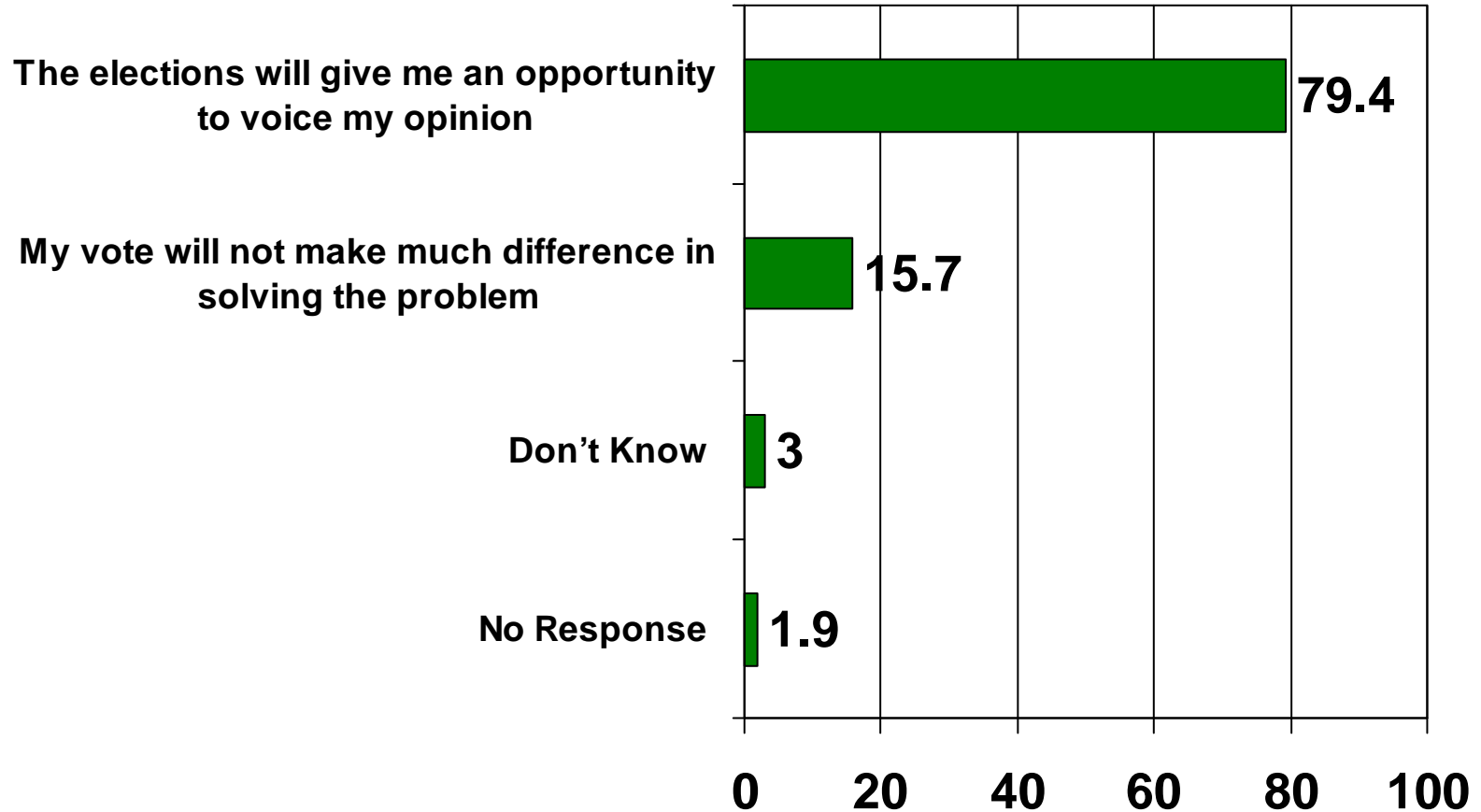


# In your opinion, what is the strongest influencing factor in deciding how most Kenyans vote?

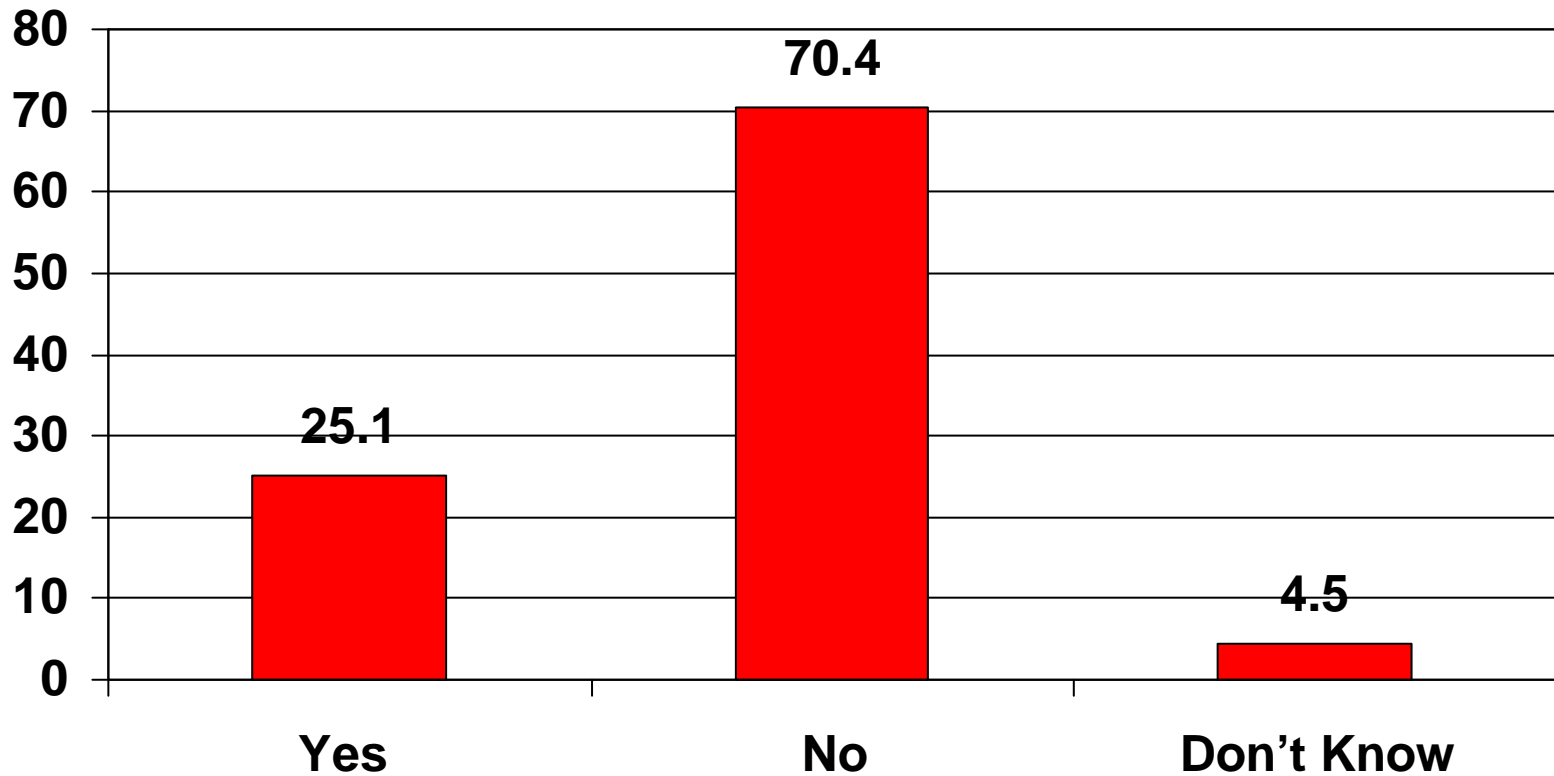




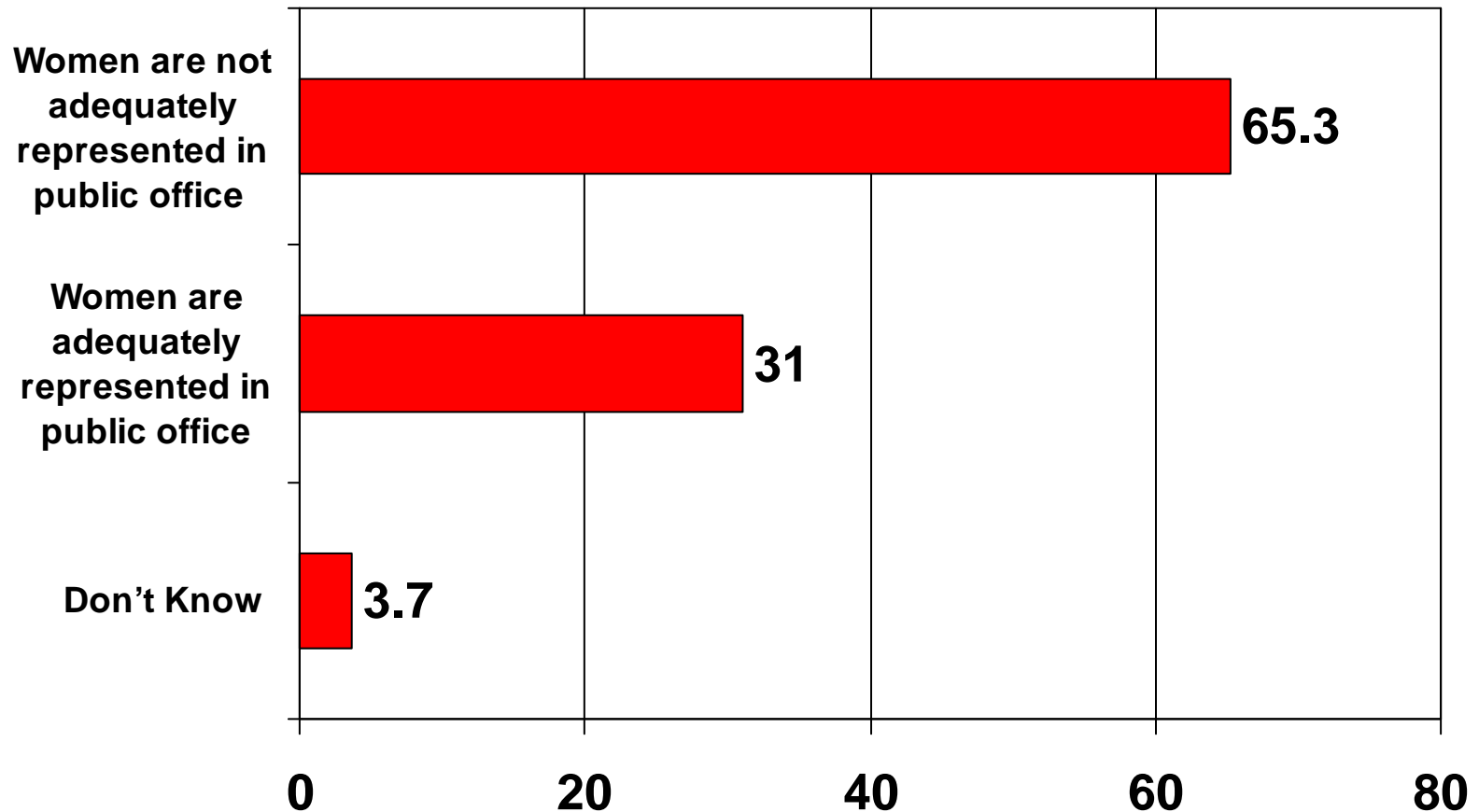
# Which of the two statements best describes how you feel about the general elections to be held this year?



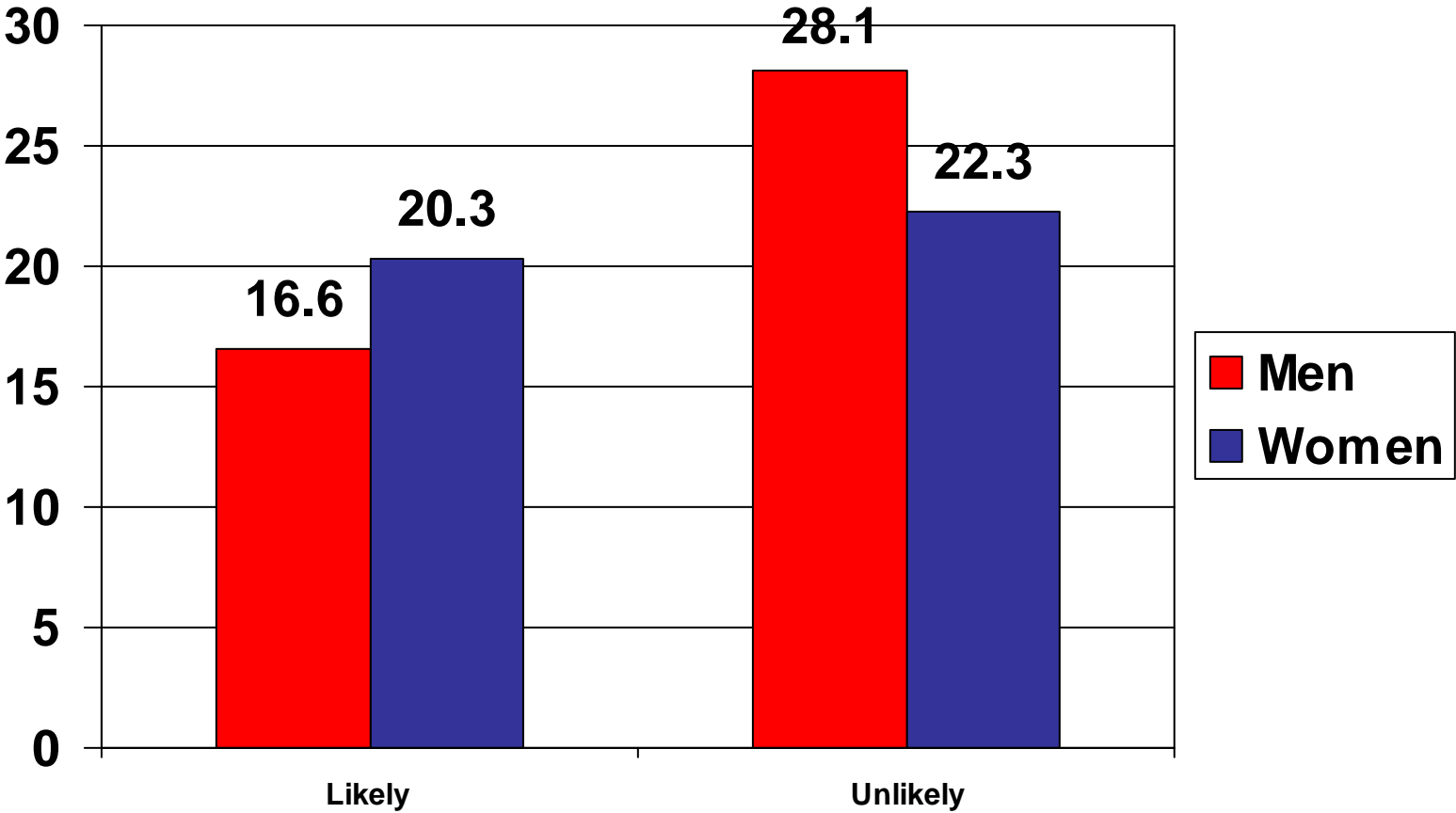
# Do you think there are enough women in public office?



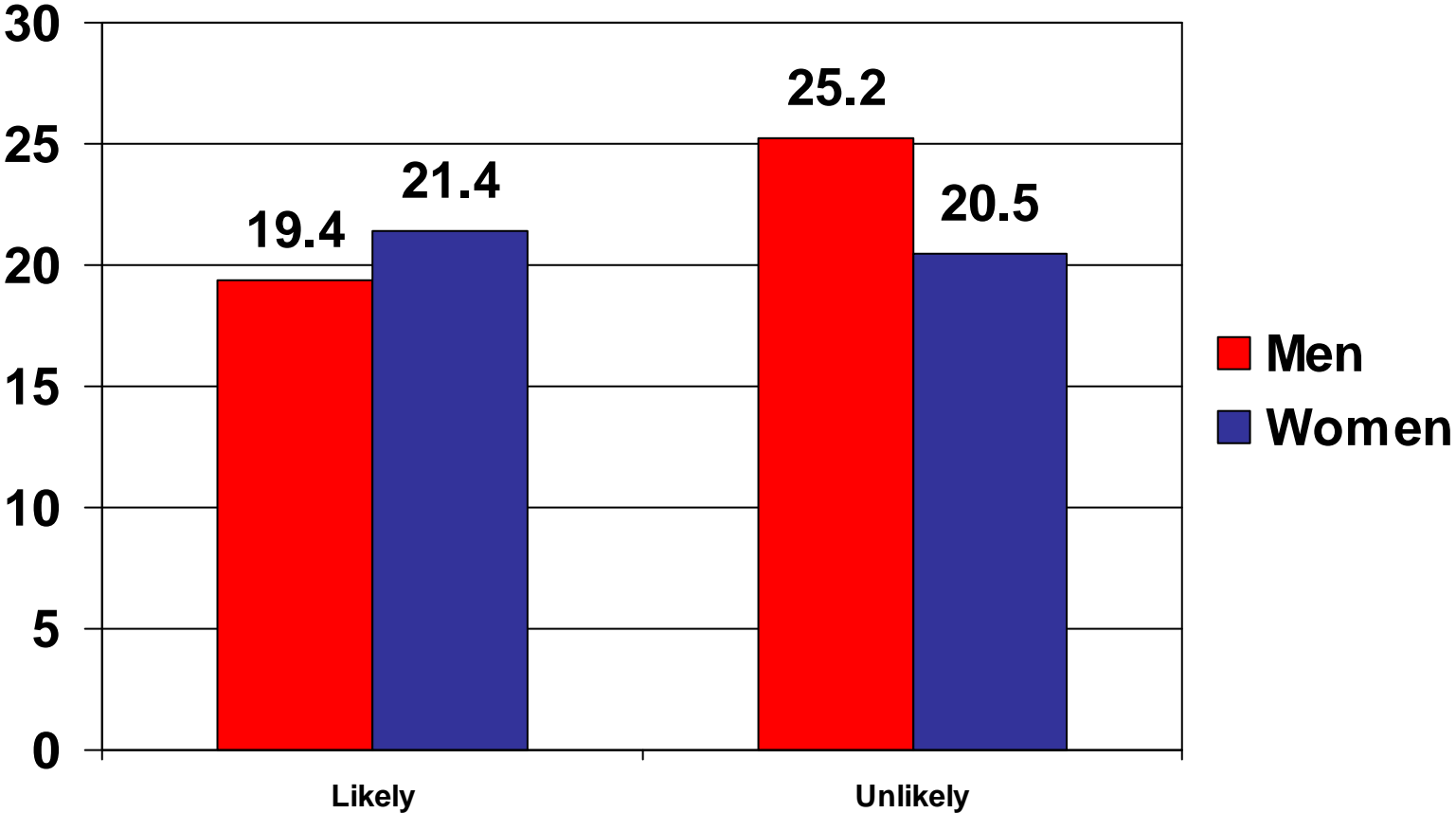
# In your opinion, which of the following statements best describes how women are represented in public office in Kenya?



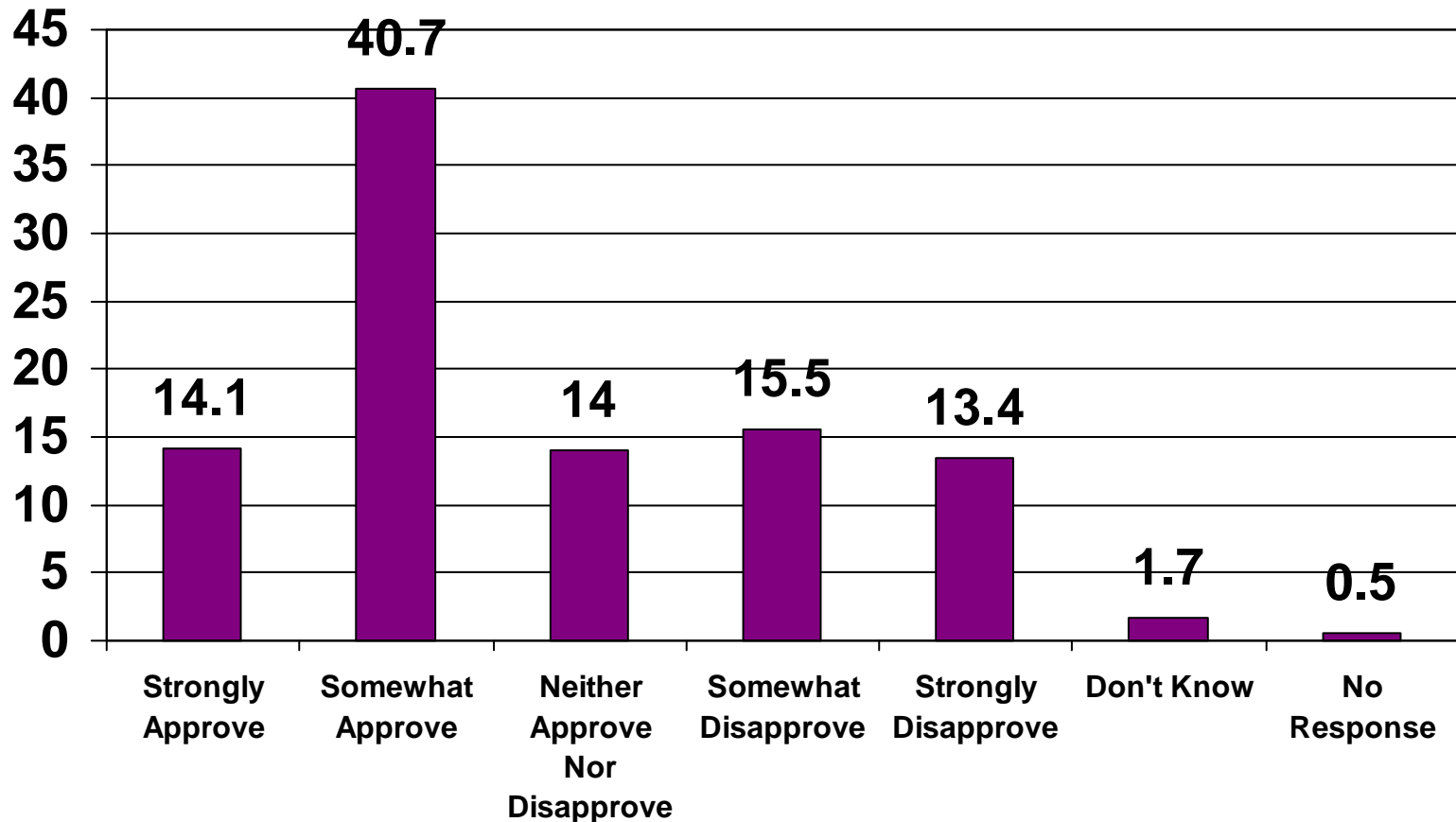
# Would the people you know be likely or unlikely to vote for a female presidential candidate?



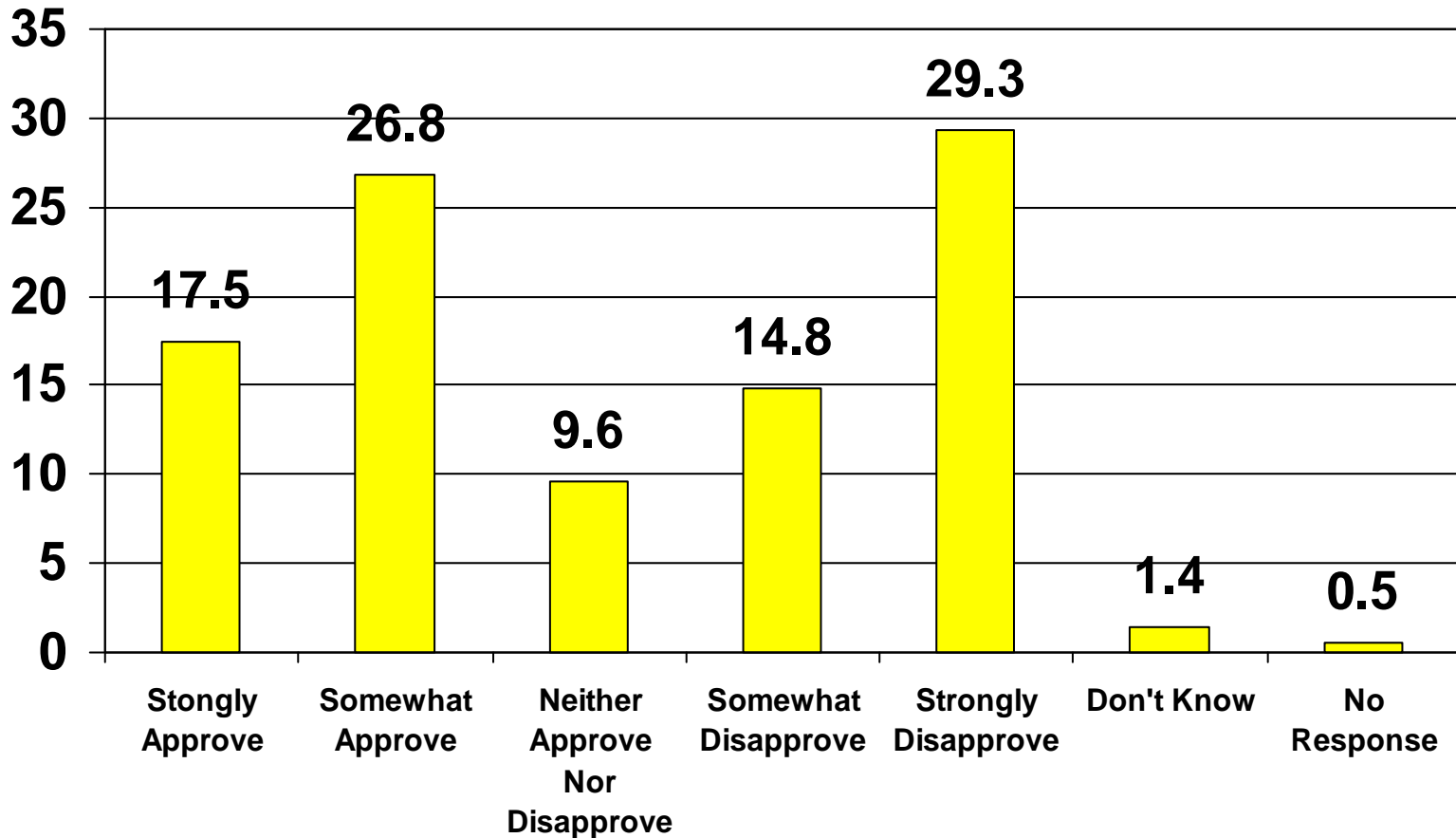
# Would voters in your constituency be likely or unlikely to vote for a female candidate for parliament?



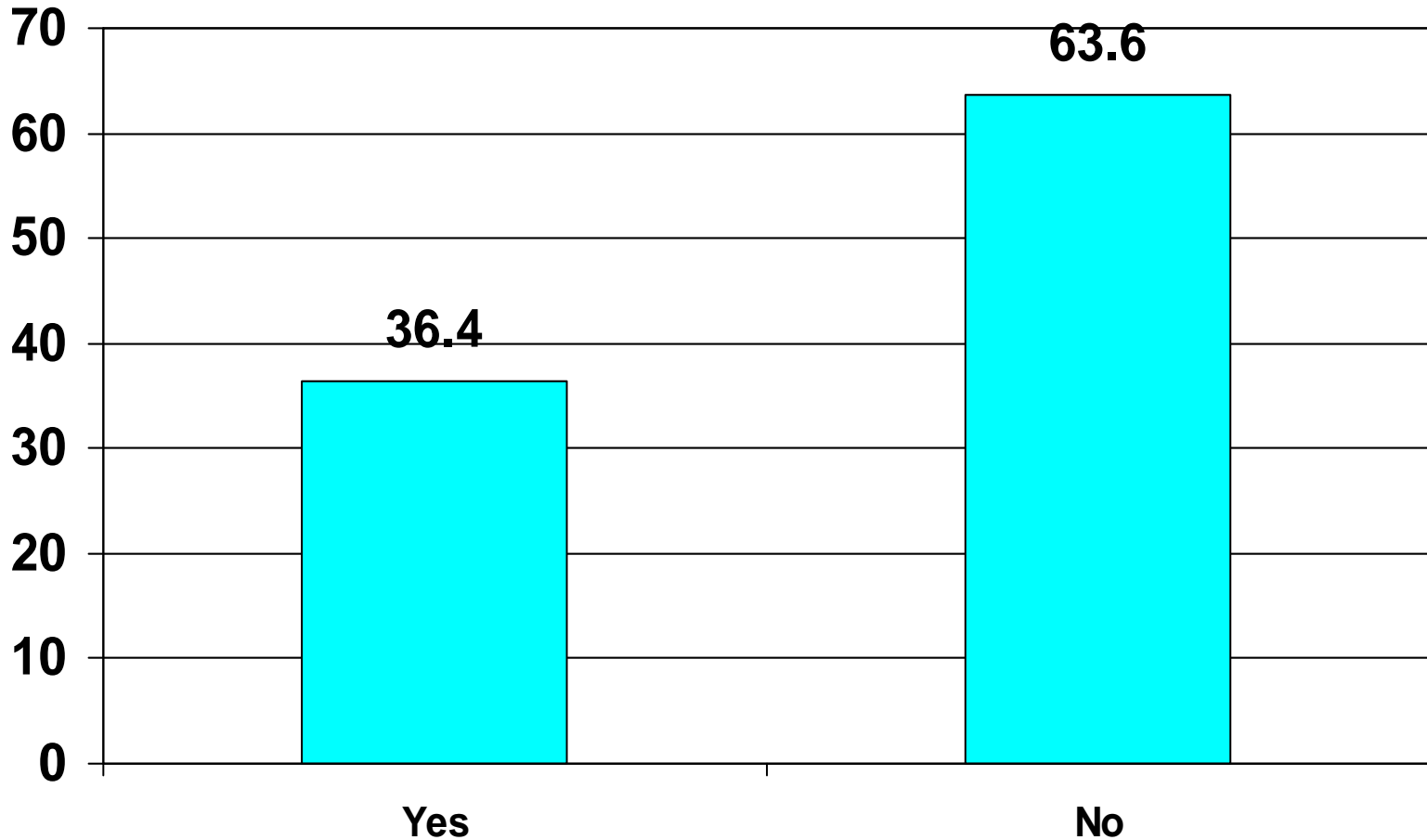
# Do you approve or disapprove of the current parliament's performance since the 2002 elections?



# Do you approve or disapprove of your own member of parliament's performance since the 2002 elections?



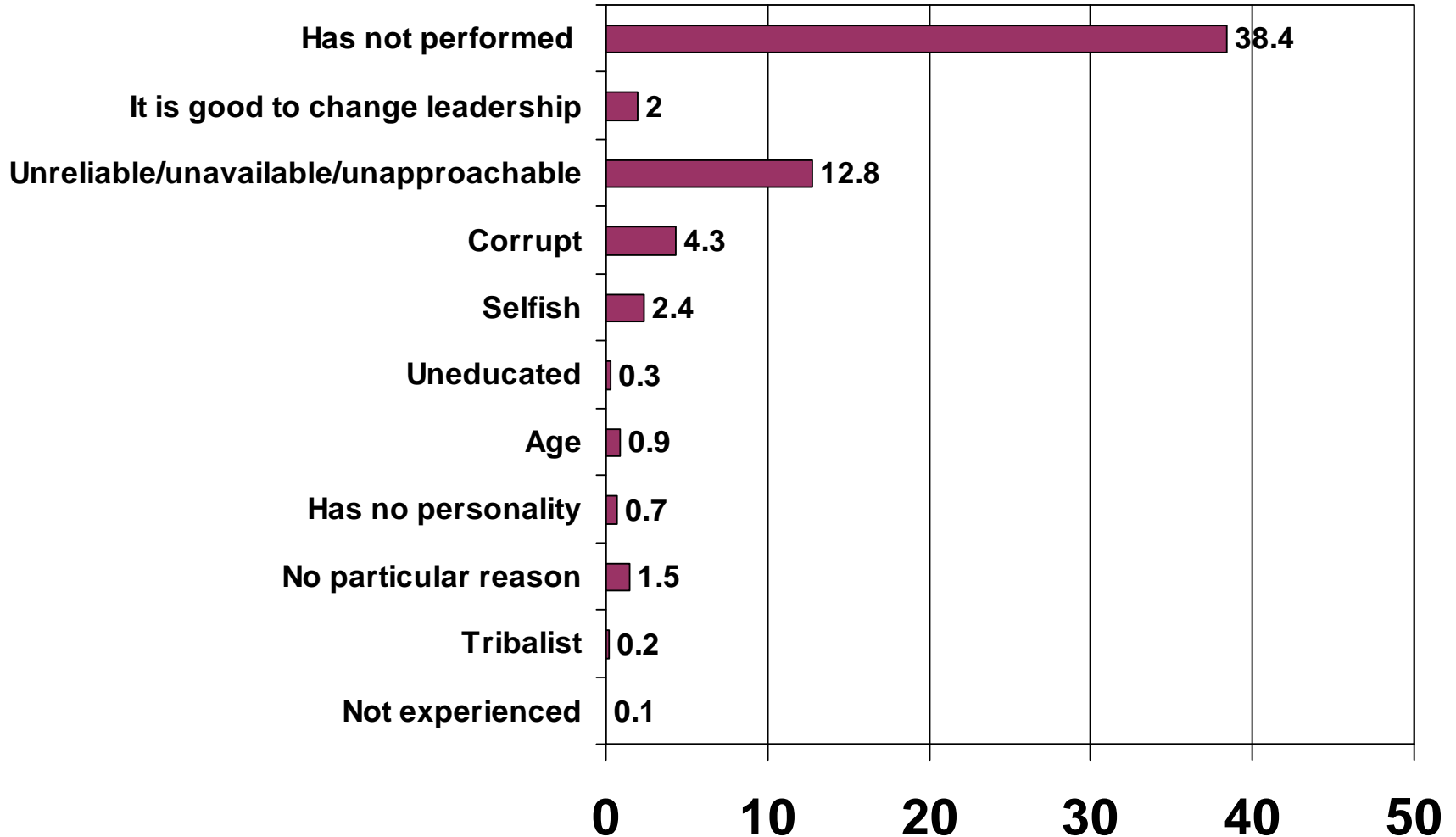
# Do you think your Member of Parliament deserves to be re-elected?



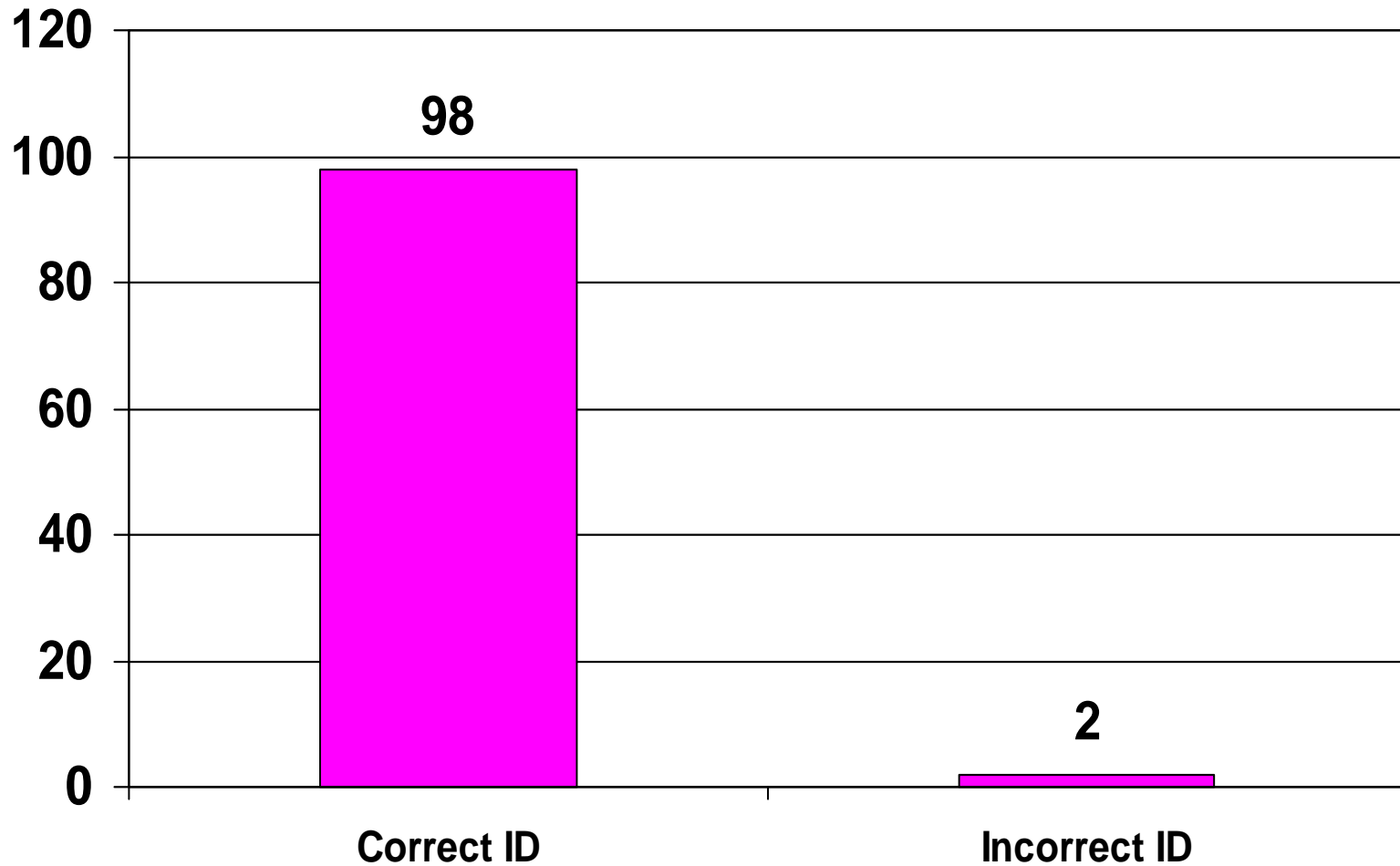


# If no, why should s/he not be re-elected?

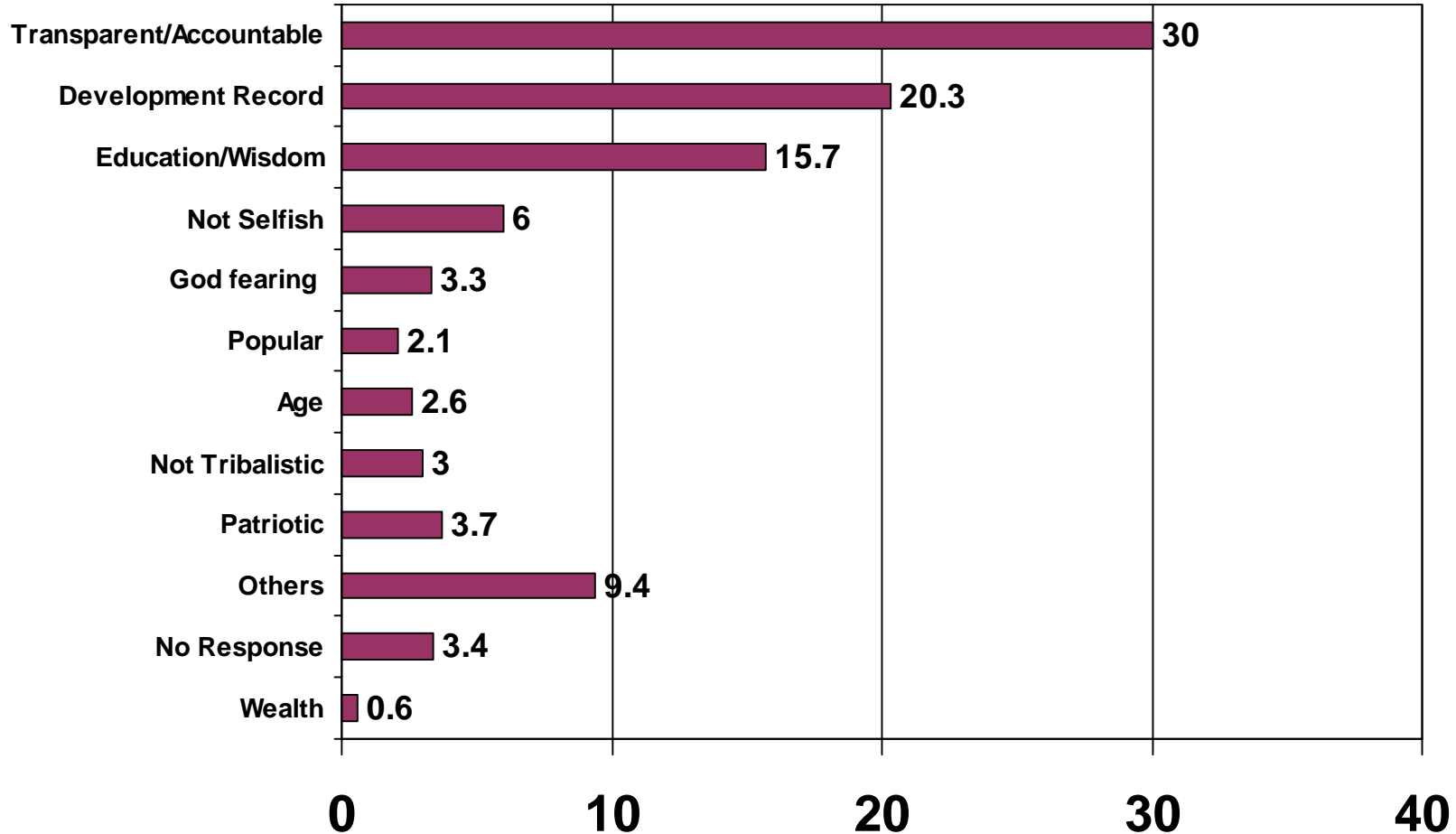
(N=1,908)



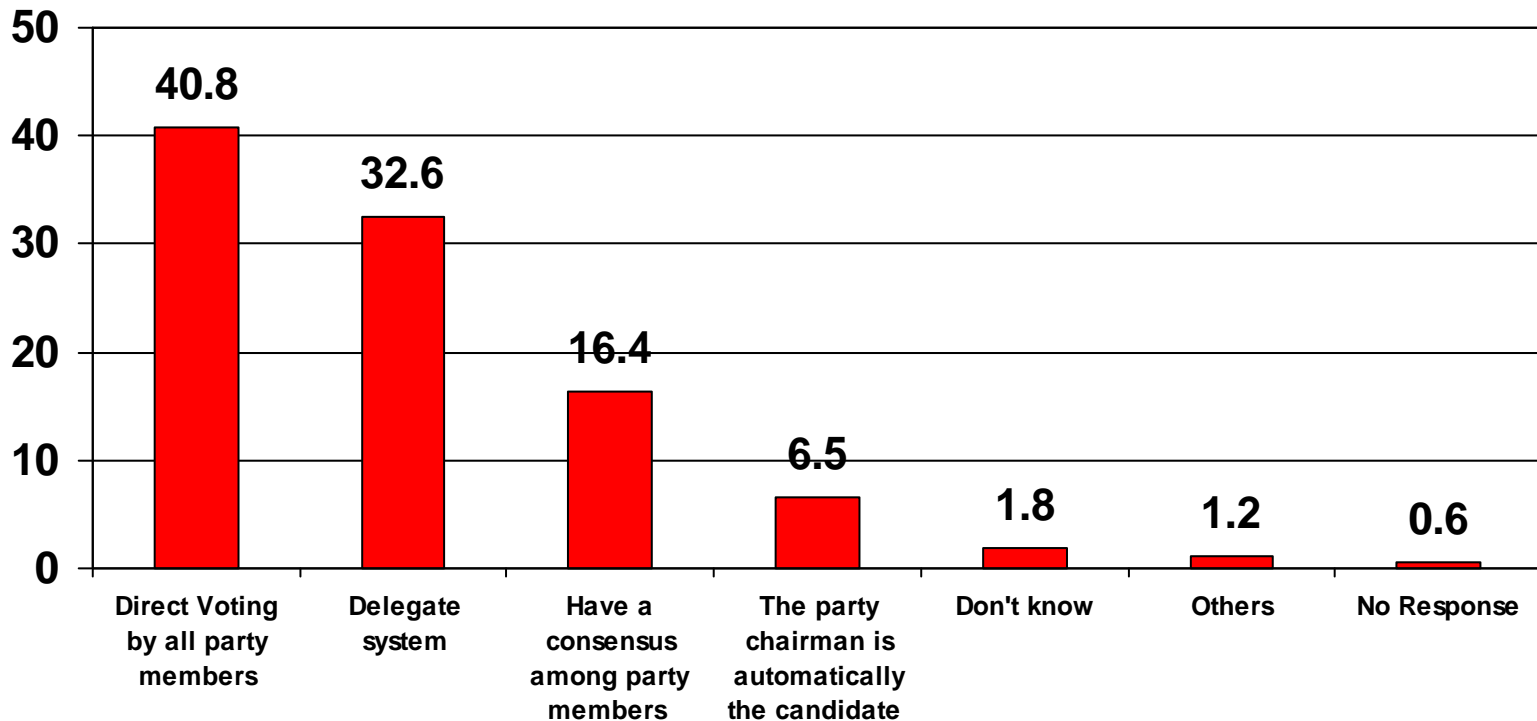
# Who is your member of parliament?



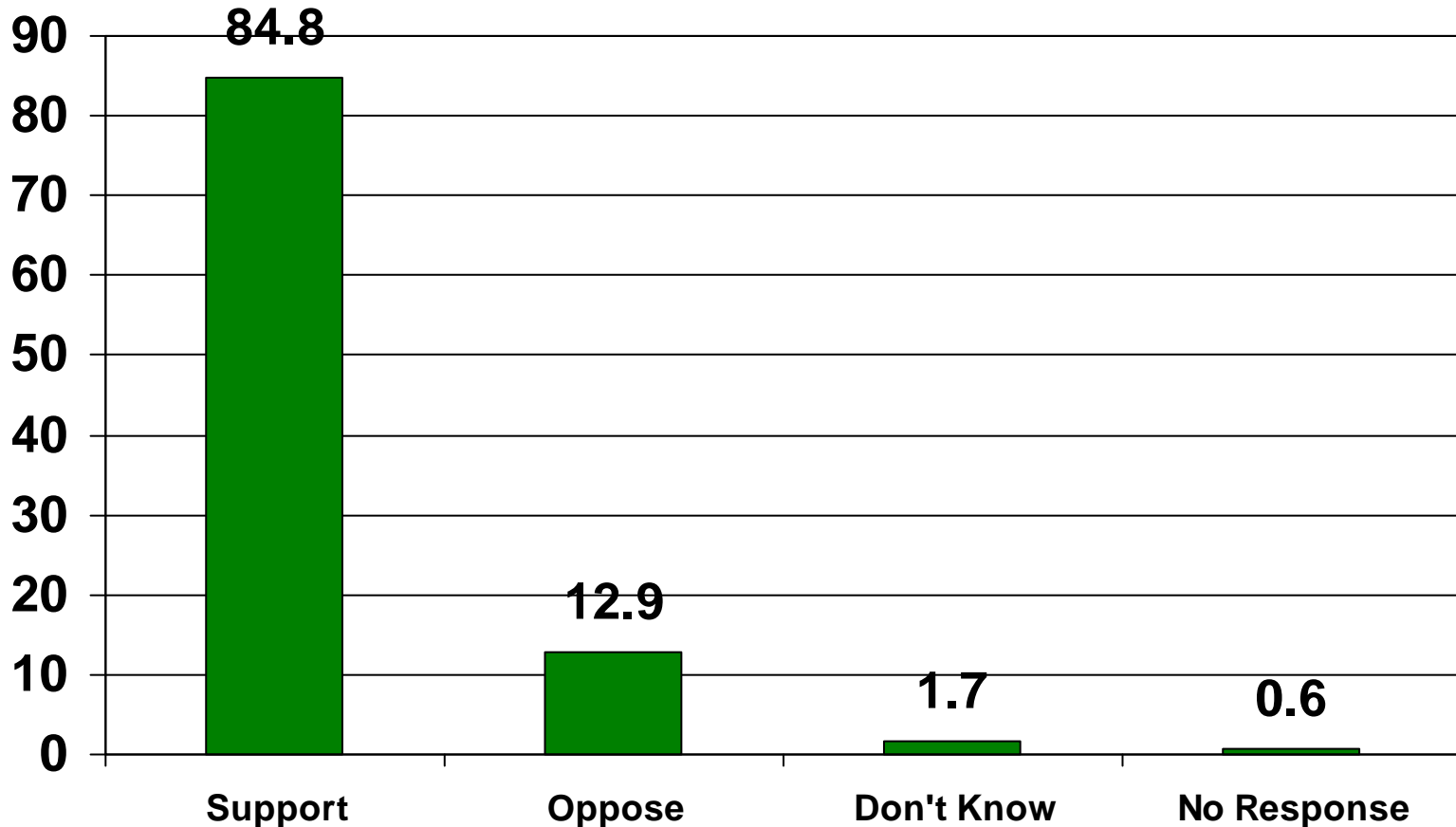
# What is the single most important quality a parliamentary candidate should have?



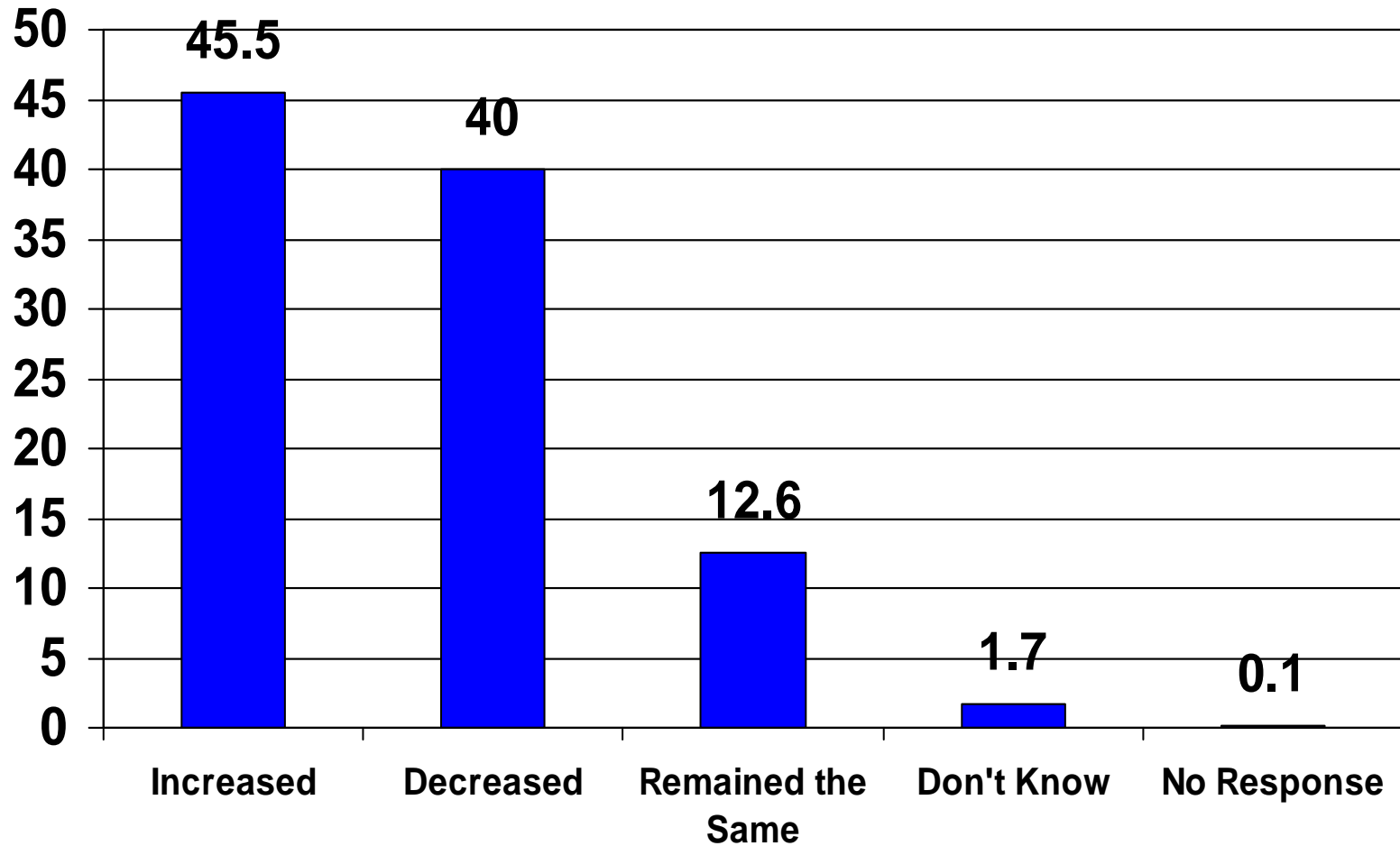
# Which one of the following methods do you think political parties should use to nominate their presidential candidates?



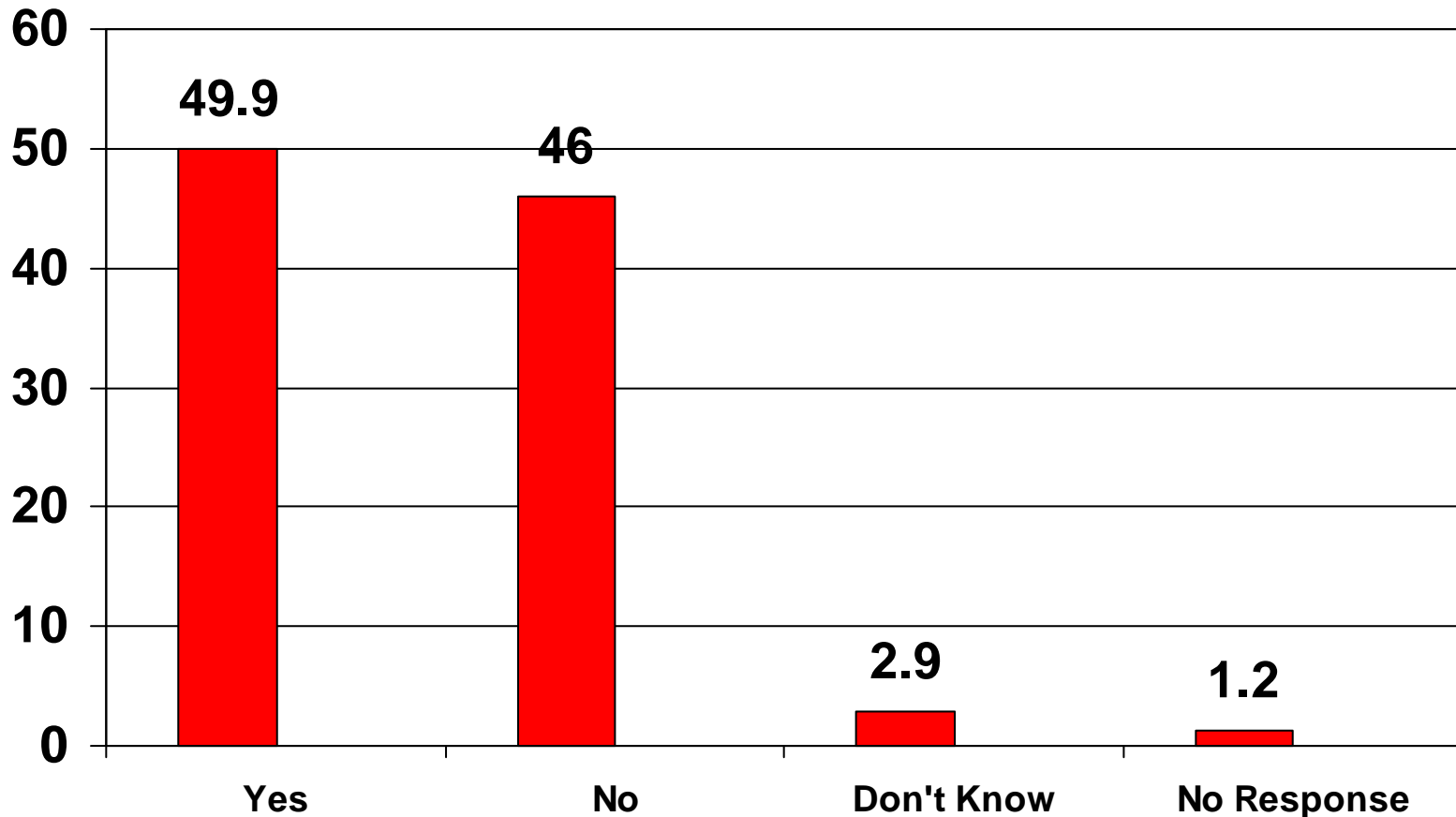
**When I say “coalition” I mean two or more political parties coming together for a common cause.  
Do you support or oppose such coalitions?**



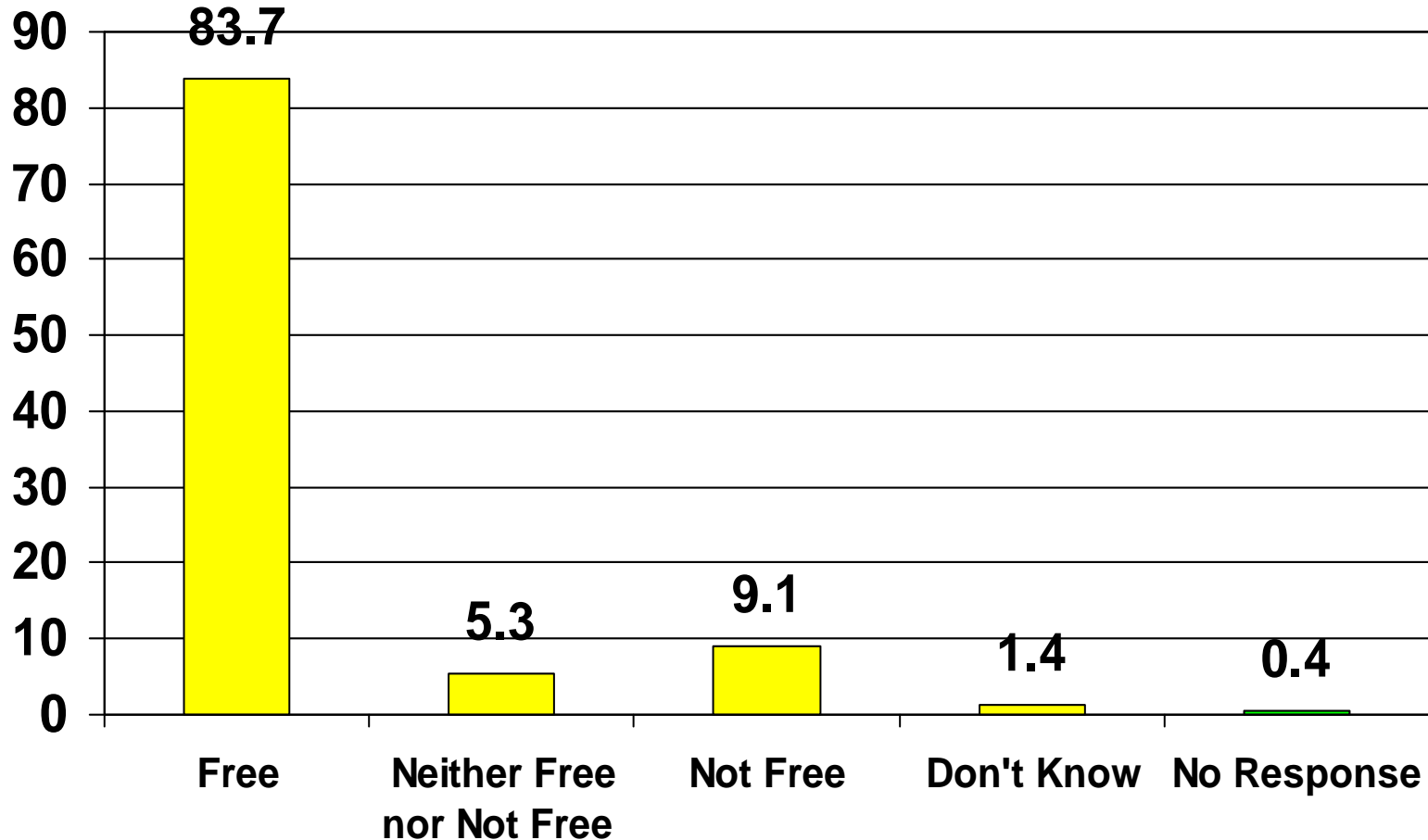
# Would you say that corruption issues have changed since the 2002 elections?



# Do you think that the government is committed to the fight against corruption in Kenya?

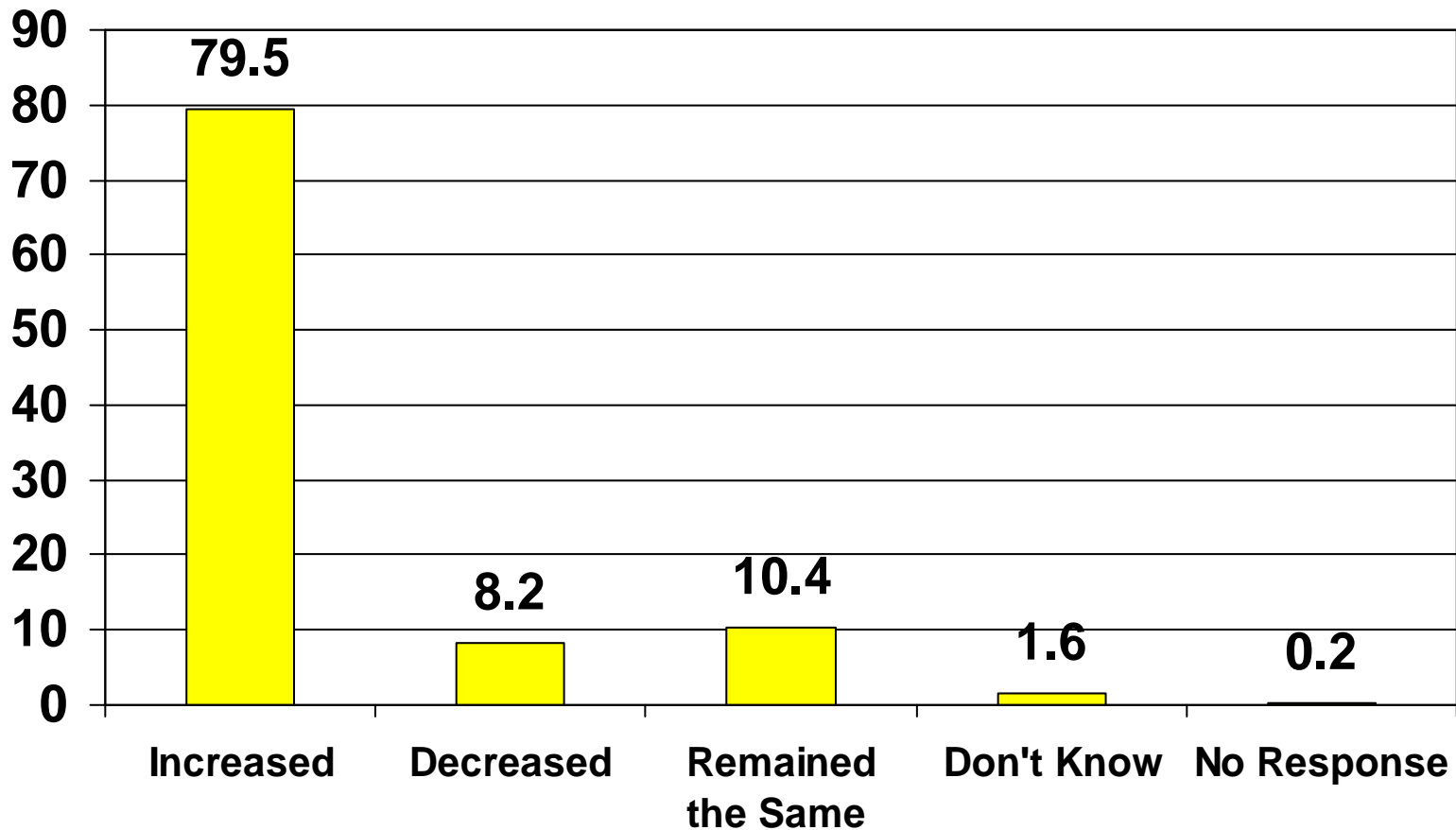


# Overall, would you say that Kenyans are free or not free to openly express their political opinions?

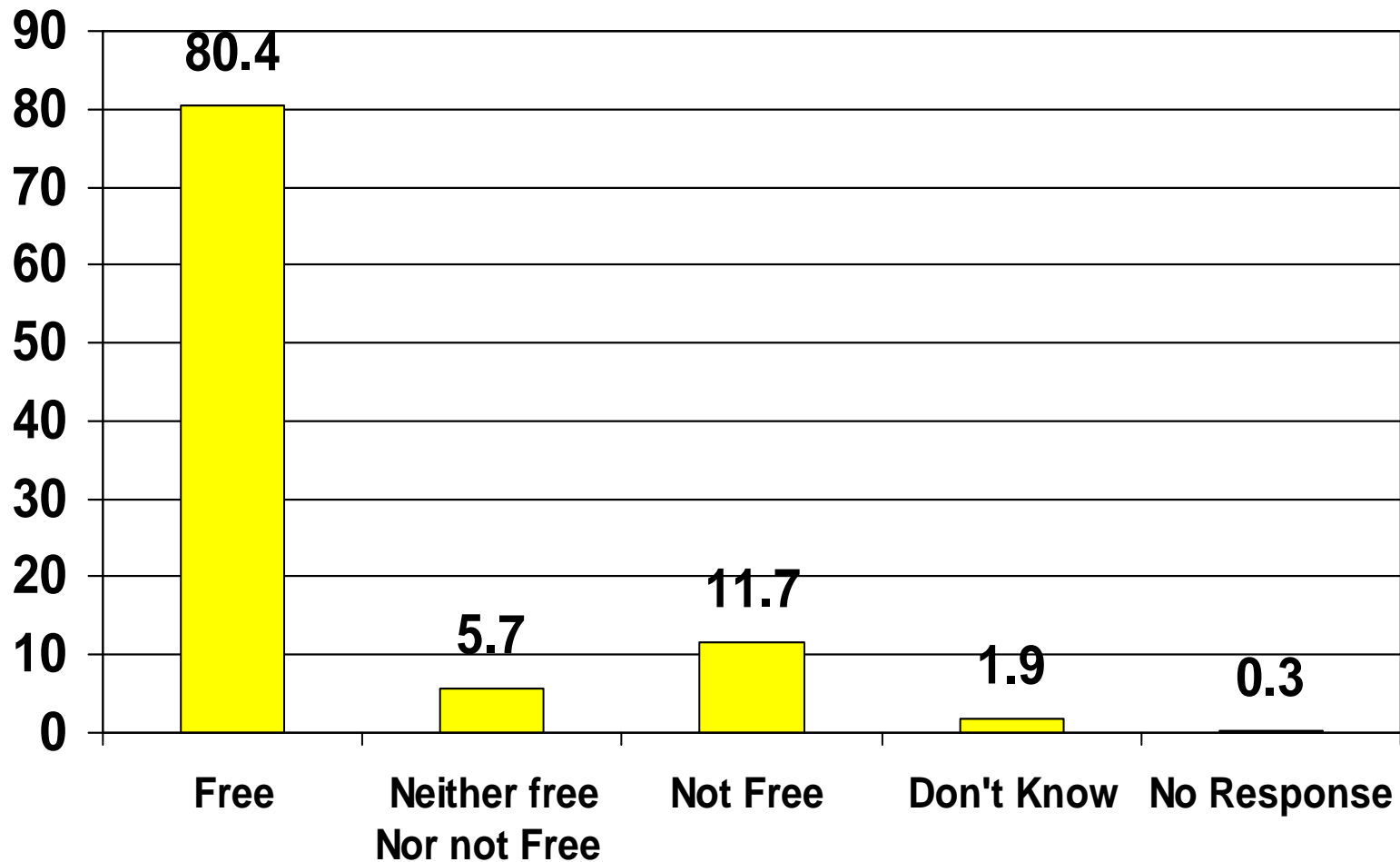




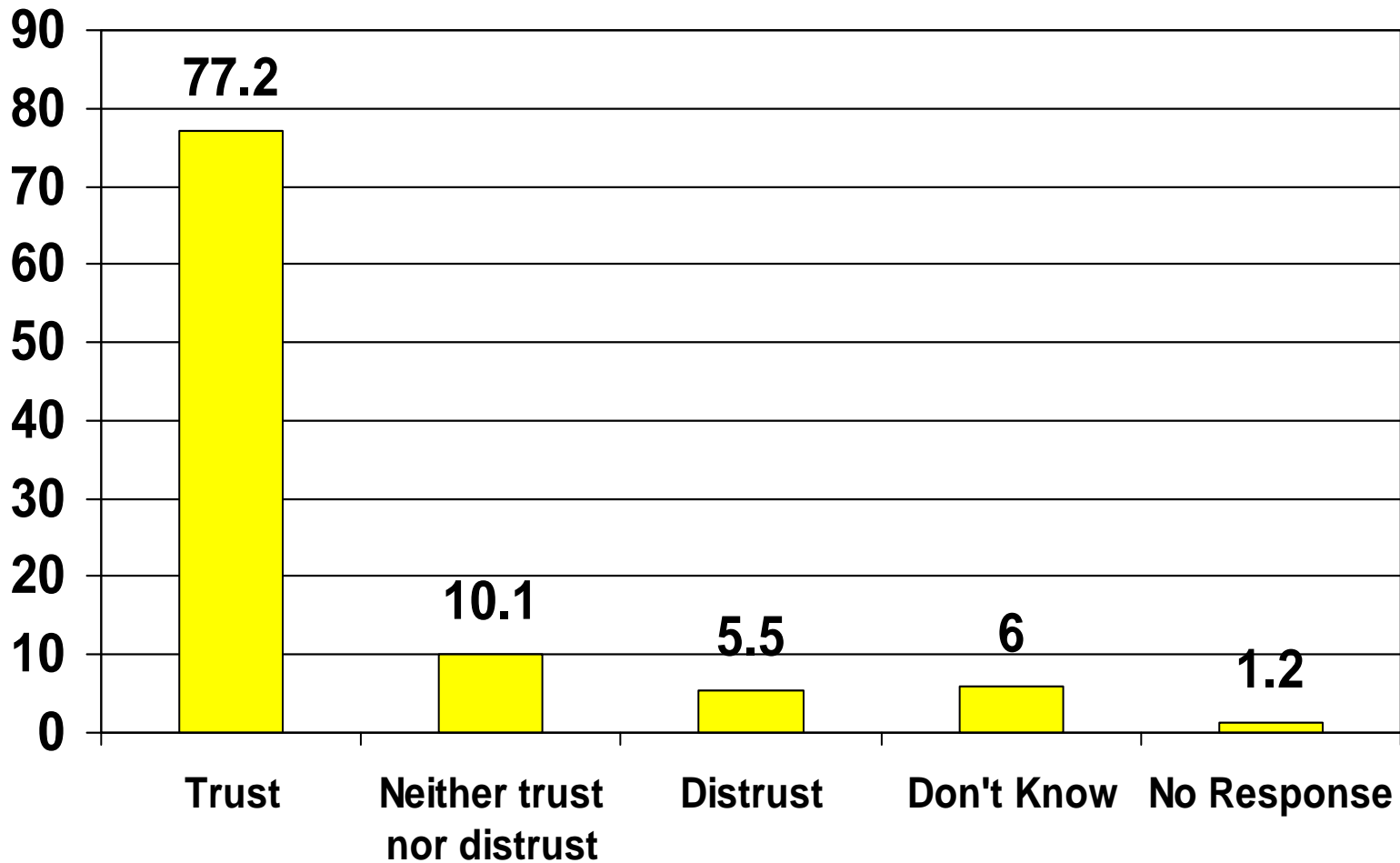
# Would you say that Kenyans' freedom of expression has increased, decreased or remained the same since the 2002 elections?



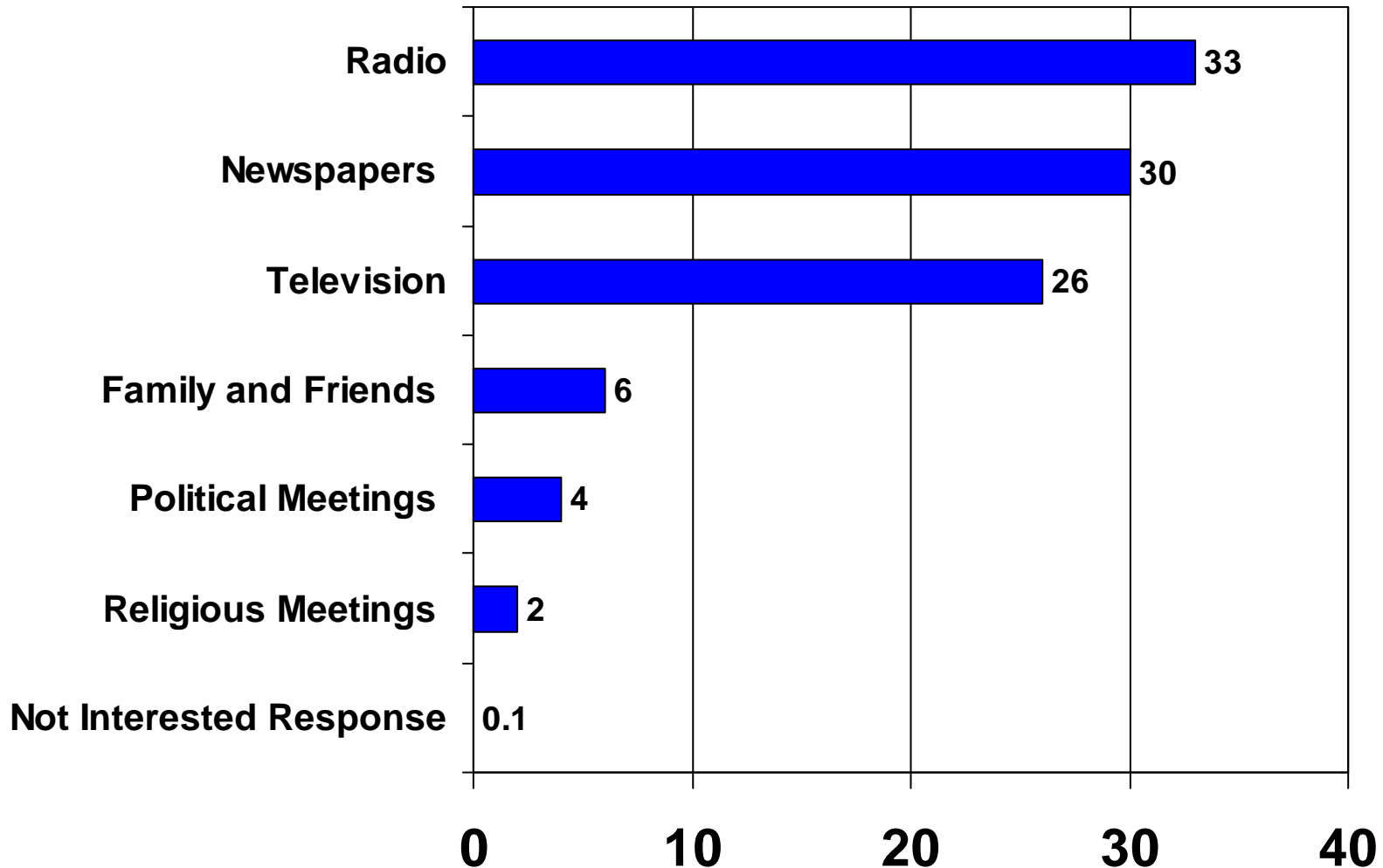
# Overall, would you say that the Kenyan media is free or not free to accurately report news?



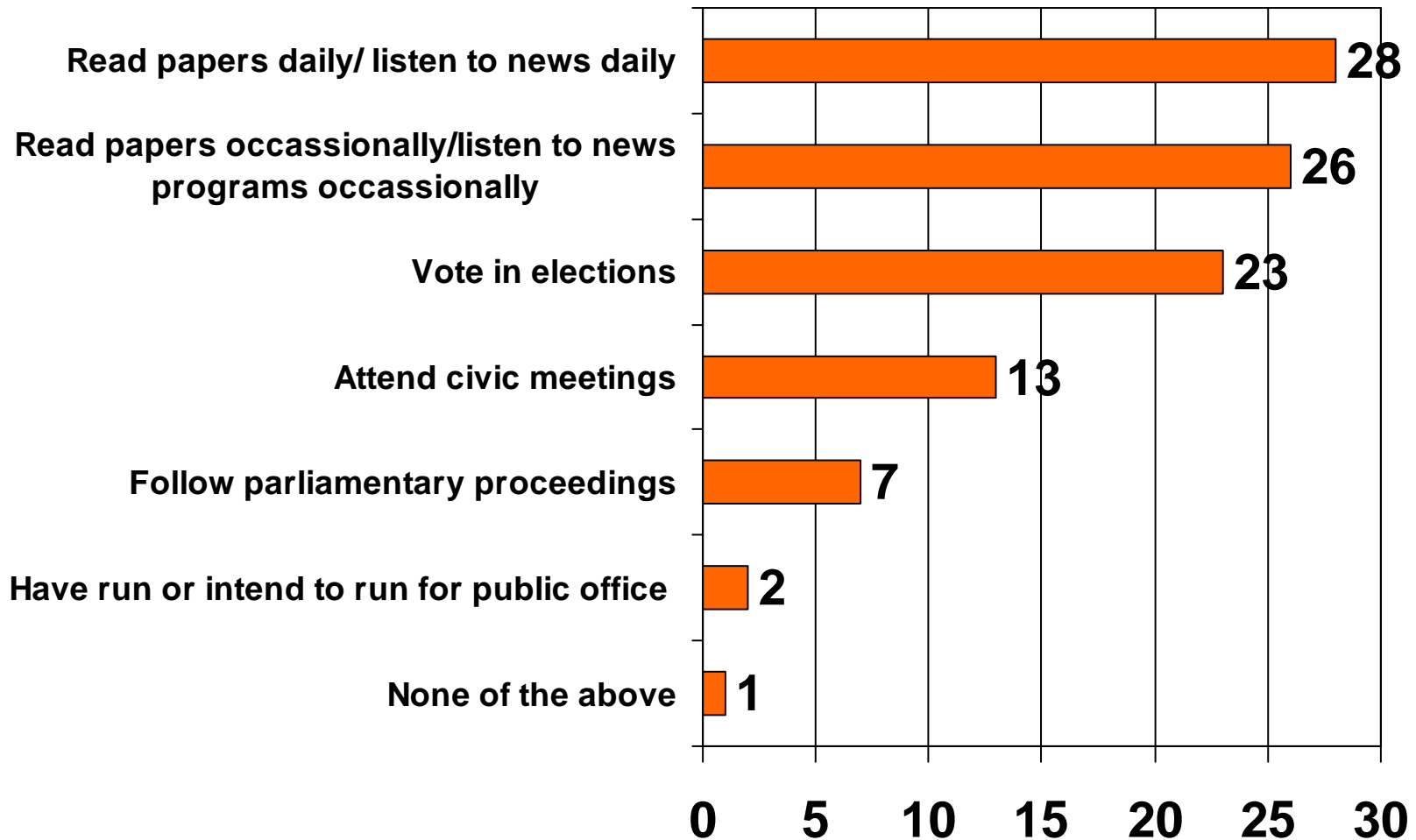
# Do you trust the media (overall) to fairly and accurately report on government ?



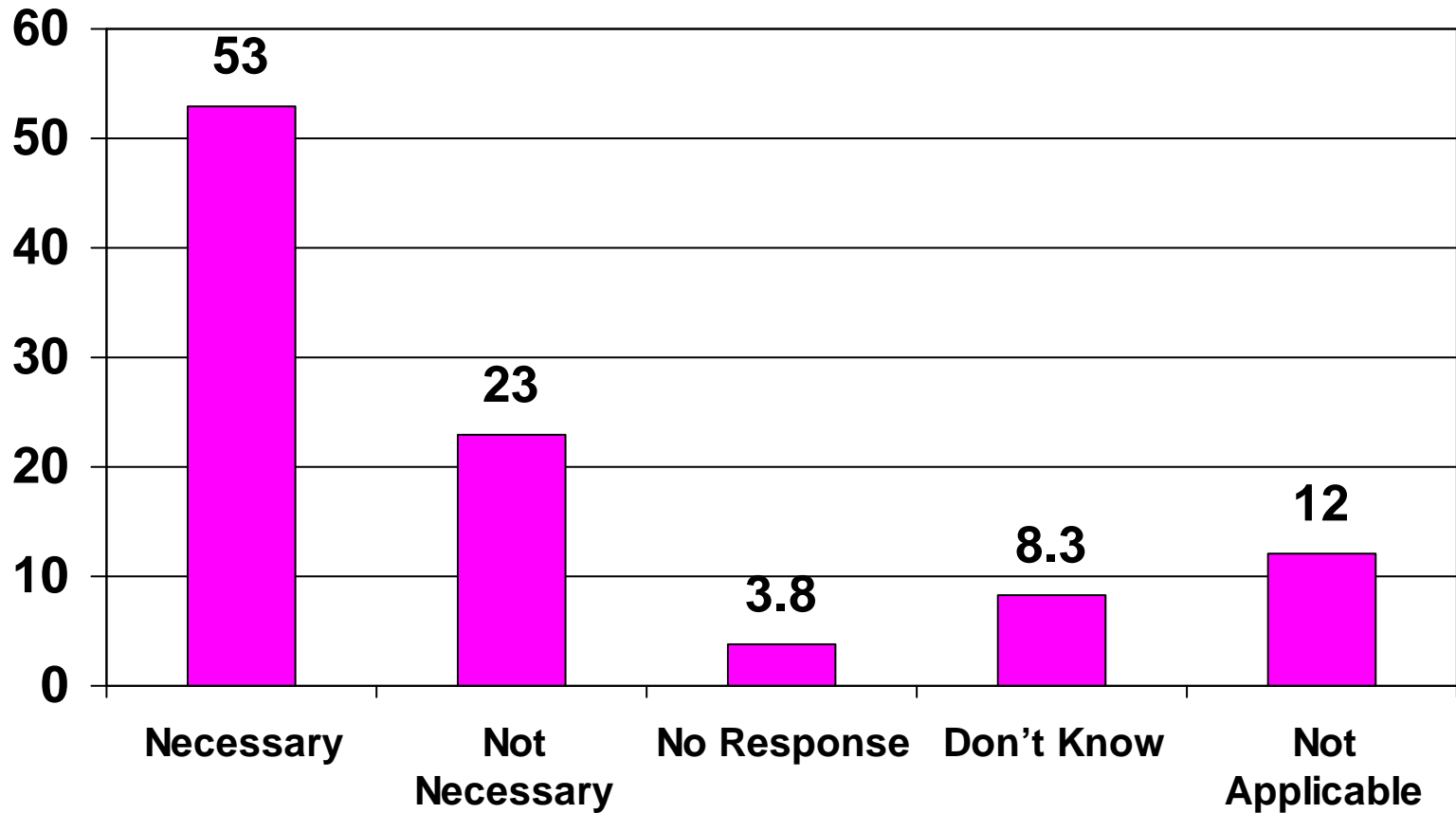
# What are your two main sources of information on politics?



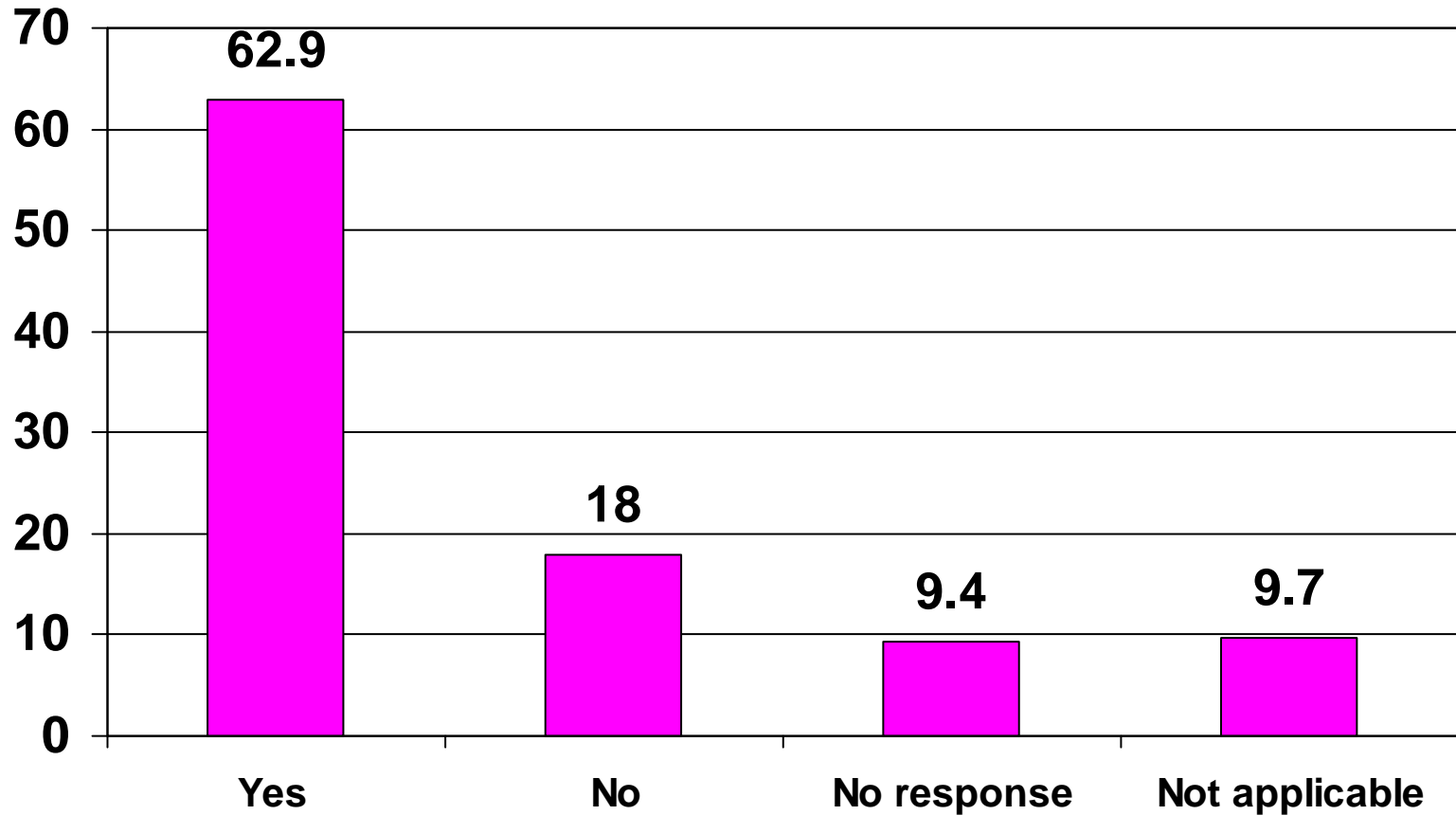
# To what extent do you participate in public affairs?



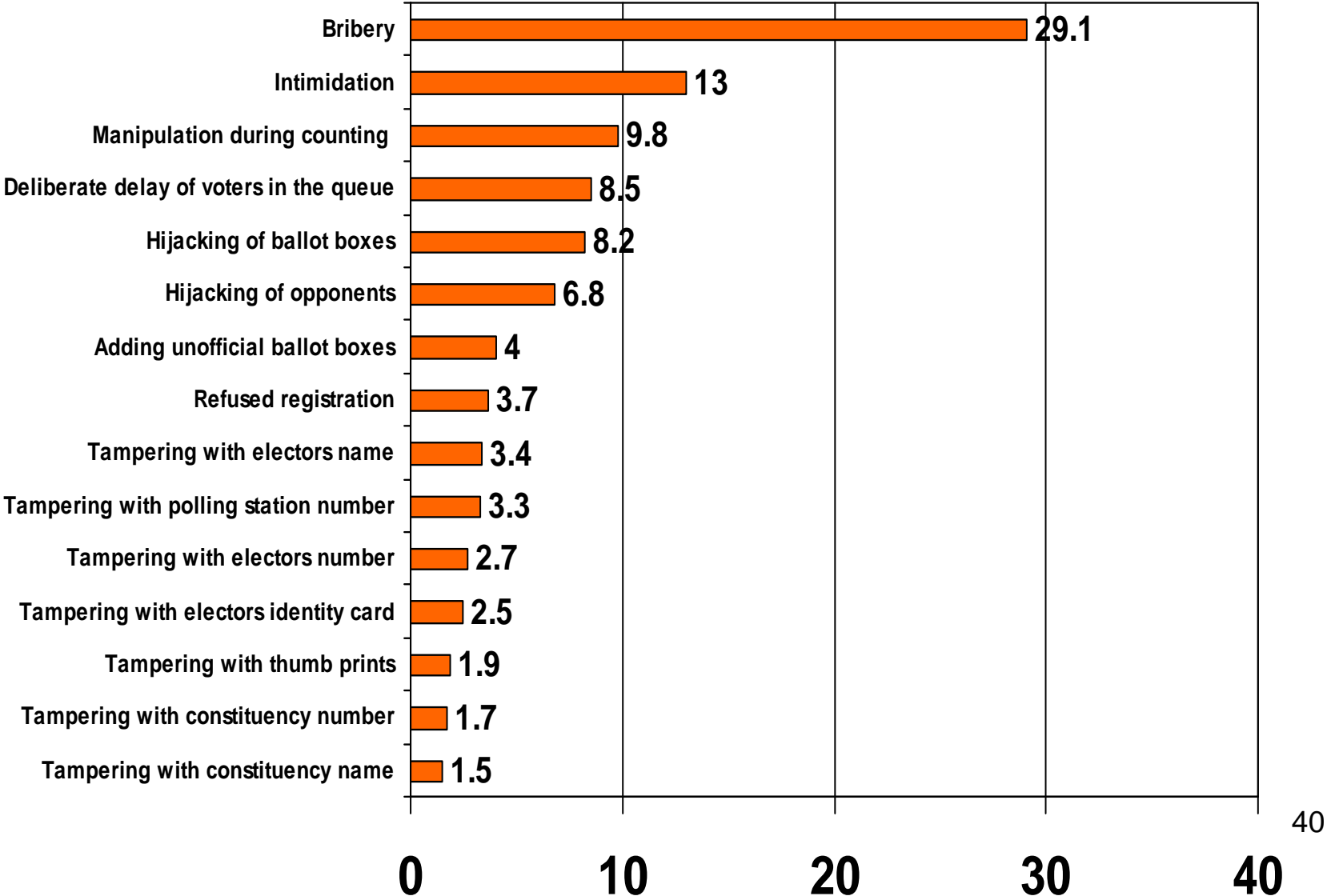
# What is your opinion on minimum reforms?



# Would you vote if minimum reforms are not enacted?

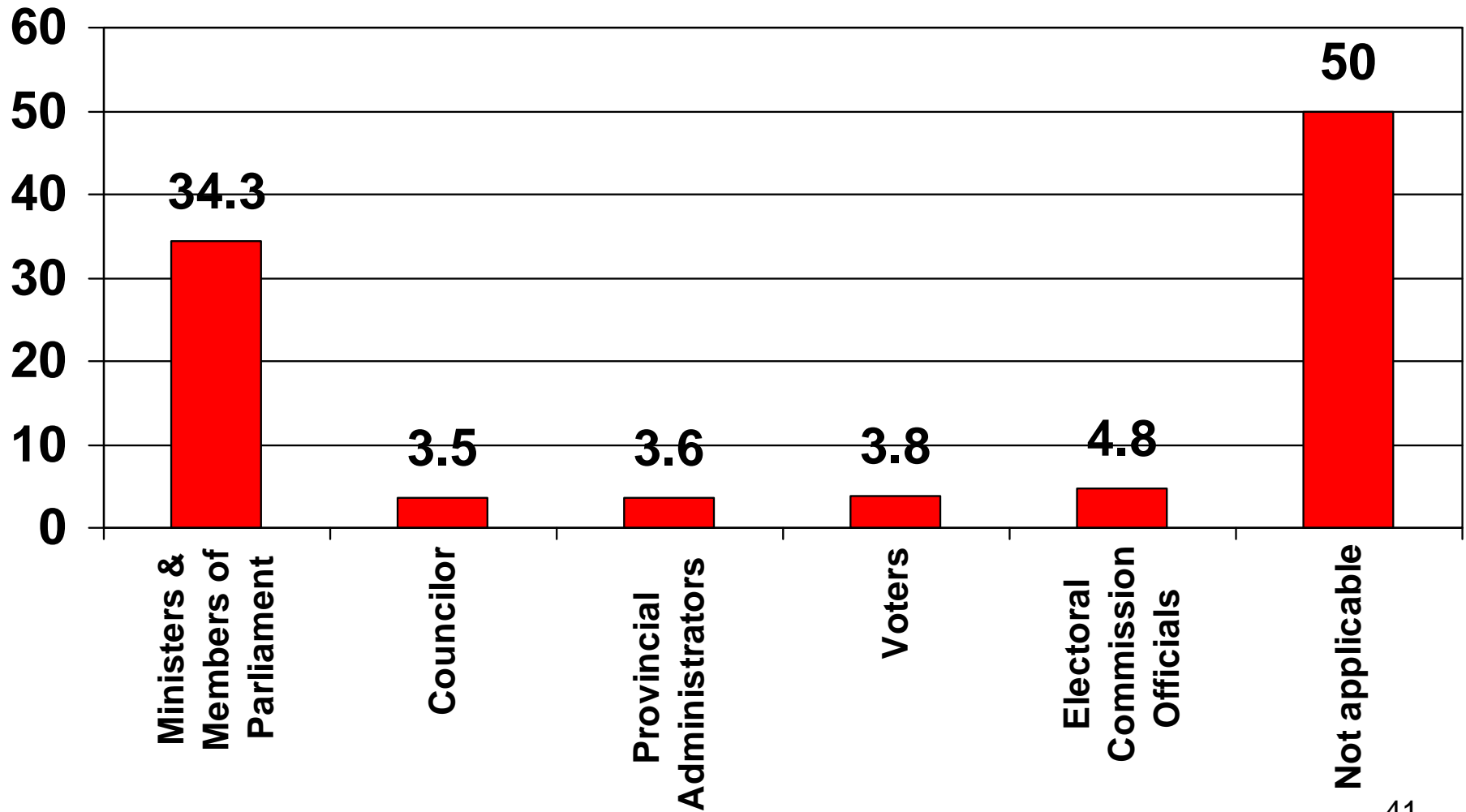


# What forms of election fraud have you witnessed, read, seen or experienced?

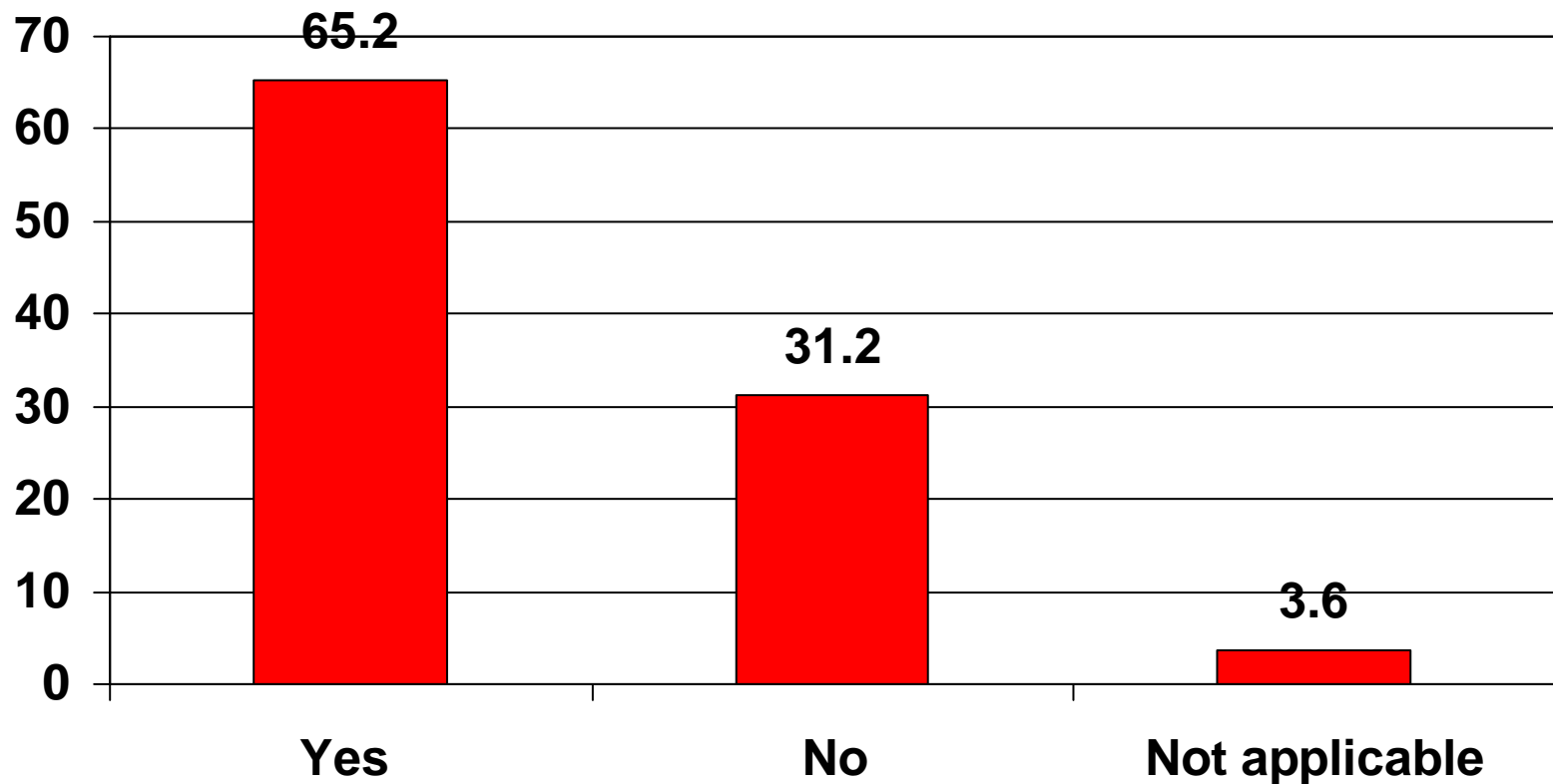




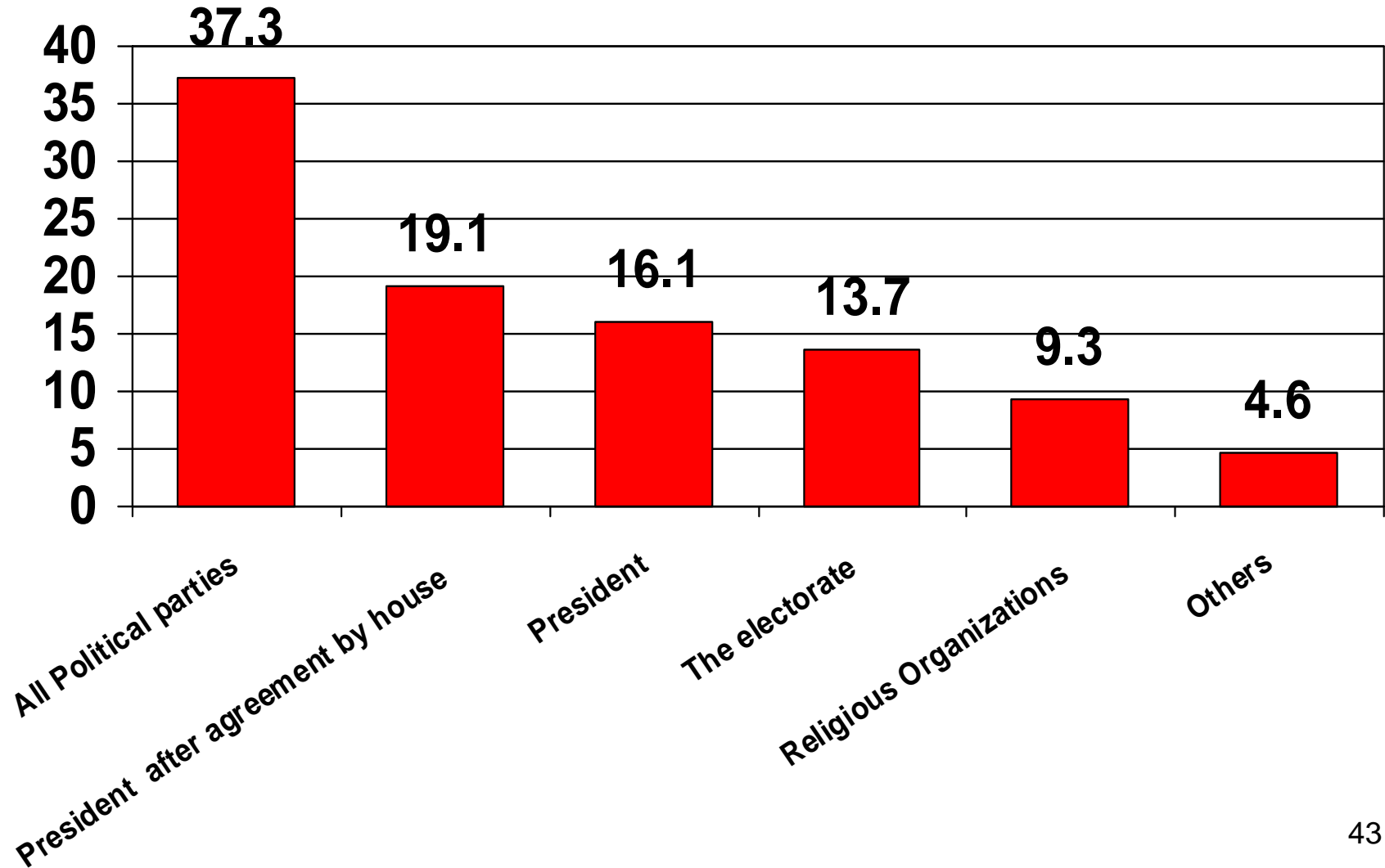
# Who are the main perpetrators of election fraud?



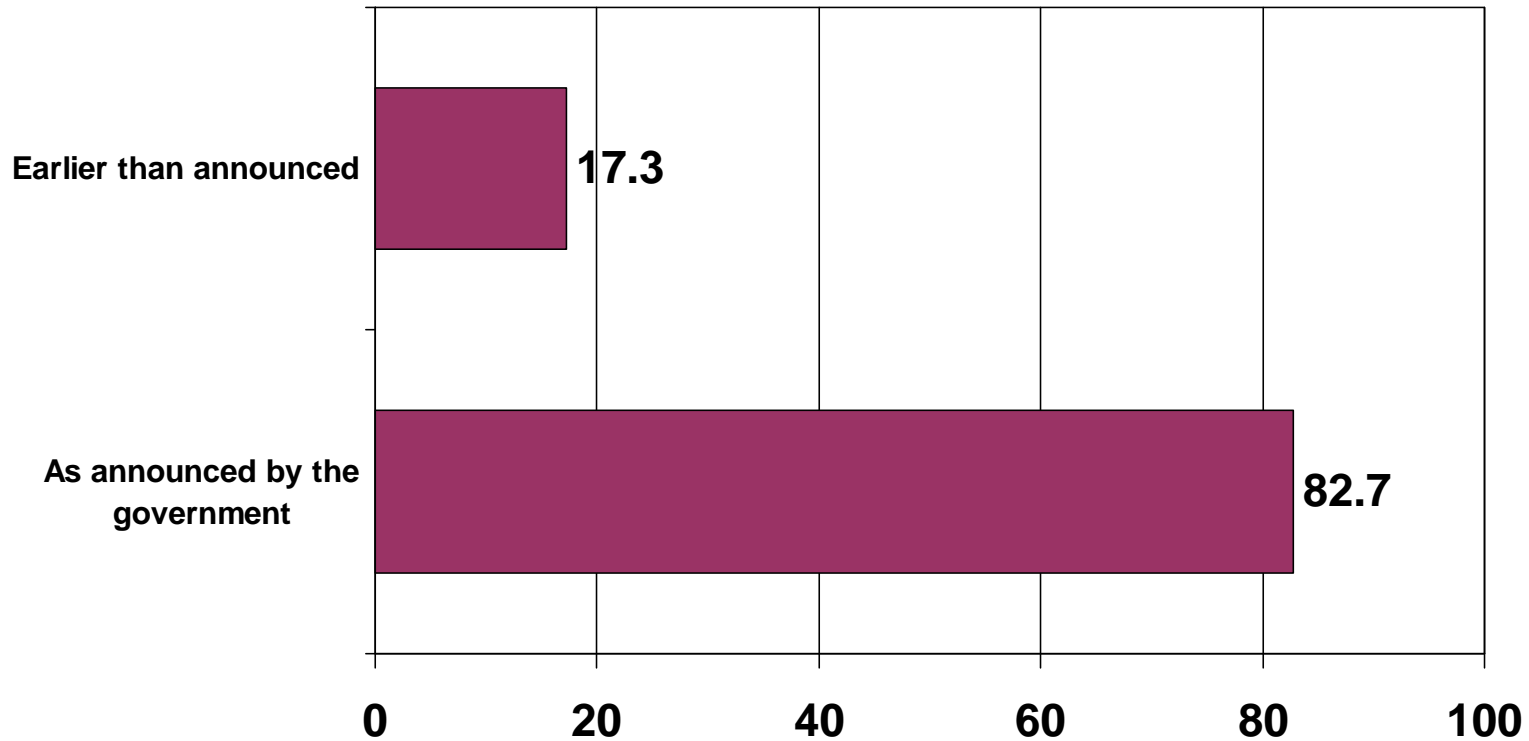
# Do you trust the Electoral Commission of Kenya (ECK) in conducting free and fair elections ?



# Who should appoint the ECK?



# When would you prefer this year's elections be held?



# Should a fixed election date be written in the new constitution ?

