Republic of Kenya
Election Day Poll

December 27, 2007
International Republican Institute
Strategic Public Relations and Research

List of Acronyms

- ECK   Electoral Commission of Kenya
- Kshs   Kenya shillings
- ODM   Orange Democratic Movement
- ODM-K   Orange Democratic Movement-Kenya
- PNU   Party of National Unity

Sample and Methodology

- Strategic Public Relations and Research conducted the poll on behalf of the International Republican Institute with funding from the U.S. Agency for International Development.

- The Election Day poll was conducted during official polling hours on December 27, 2007.

- The sample frame was developed from the Electoral Commission of Kenya's 2007 voter register list.

- The sample was drawn proportional to population size with no quotas based on gender.

- 5,503 face-to-face interviews were conducted with eligible voters.

- The margin of error is +/- 1.35 percent at the 95 percent confidence level.

Sample and Methodology

- The study used a multi-stage sampling design

  The first stage divided the target population, along strata delineated along provinces. Kenya is divided into eight provinces. Appropriate samples were allocated to each province depending on the proportion of registered voters in each province.

  The second stratum was developed along districts. The provinces are divided into administrative districts. The study sampled 71 districts out of 72 districts across the country.

  The third stage involved both random and purposeful sampling to select administrative sub-units of districts known as constituencies. The number of interviews conducted per constituency was proportionate to the number to be done in the province.

Sample and Methodology

The fourth stage involved random sampling of polling stations to select polling stations to be included in the sample. One to three polling stations were randomly selected from each of the constituencies sampled.

The fifth stage involved systematic sampling of every fifth voter as they exited the polling stations.

- In order to qualify for the survey, the respondent must have had indelible ink on their fingers indicating they had voted.

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PROVINCE	TOTAL CONSTITUENCIES	NUMBER OF REGISTERED VOTERS	NUMBER OF SAMPLED CONSTITUENCIES	NUMBER OF RESPONDENTS INTERVIEWED
NAIROBI	8	1,275,021 (8.9%)	8	508 (9.3%)
COAST	21	1,178,319 (8.2%)	16	513 (9.4%)
NORTH EASTERN	11	315,666 (2.2%)	7	142 (2.6%)
EASTERN	36	2,374,693 (16.6%)	33	910 (16.6%)
CENTRAL	29	2,186,315 (15.3%)	26	787 (14.4%)
WESTERN	24	1,564,747 (10.9%)	20	603 (11.0%)
NYANZA	32	2,041,693 (14.3%)	27	796 (14.6%)
RIFT VALLEY	49	3,358,285 (23.5%)	42	1,210 (22.1%)
TOTAL	**210**	**14,294,739 (100%)**	**179**	**5,469 (100%)**

Note: There were 34 respondents in the dataset where the province was not identified. The total number of respondents is 5,503.

Demographic Information

Gender (N=4,984)

Male	59.6%
Female	40.2%

Age Group (N=5,002)

18 to 24	18.4%
25 to 35	38.1%
35 to 44	24.3%
45 to 55	12.9%
56+	6.3%

Education Level (N=4,866)

Primary	22.5%
Secondary	37.1%
Tertiary	23.4%
University	9.0%
None	3.5%

Annual Income in Kshs (N=5,377)

Less 20,000	31.8%
20,000 to 50,000	23.3%
50,000 to 100,000	15.3%
100,000+	9.9%

Religion (N=5,289)

Catholic	32.2%
Protestant	52.9%
Muslim	8.6%
Other	2.3%

Rural / Urban (N=4,906)

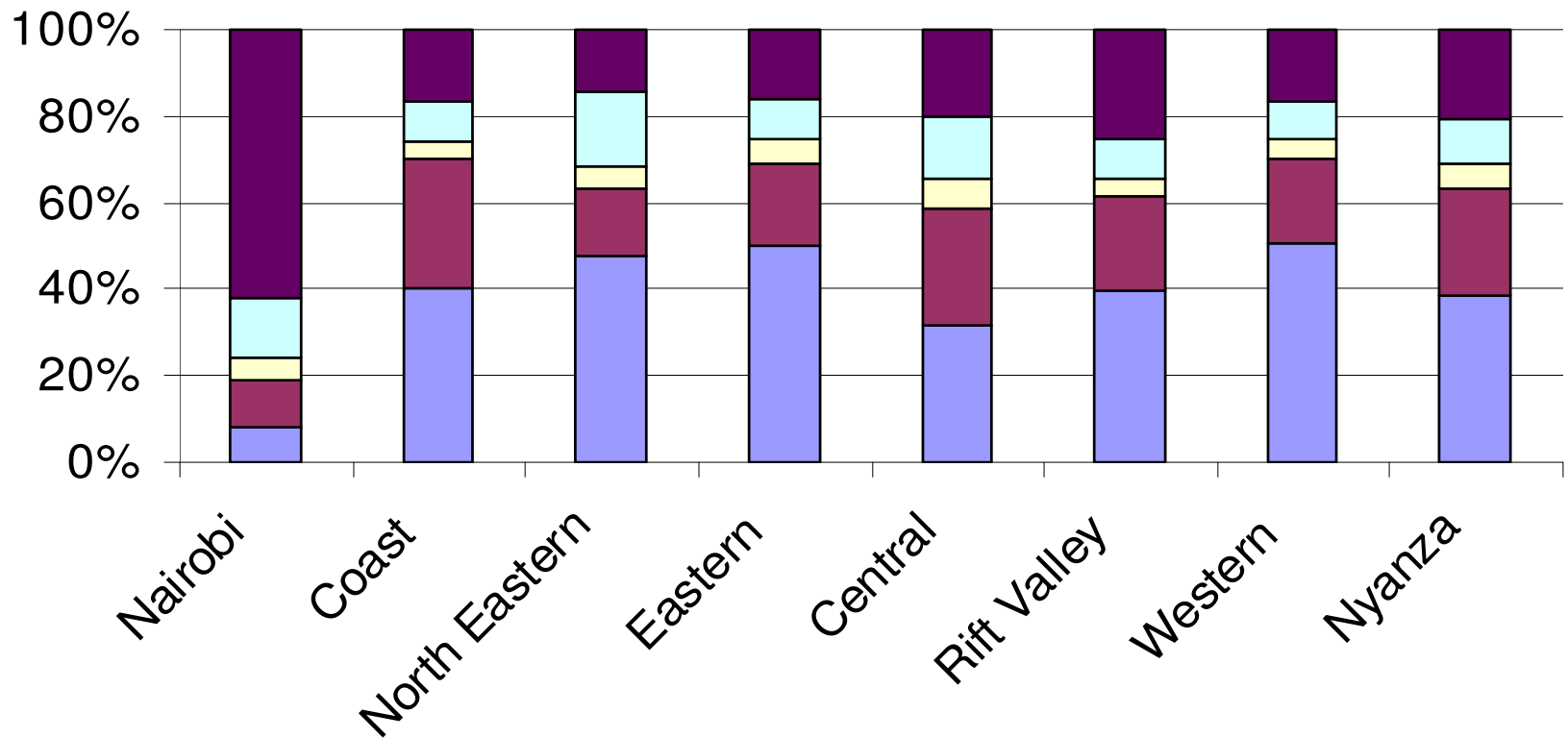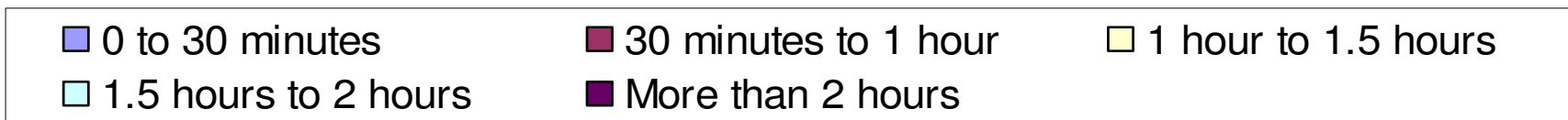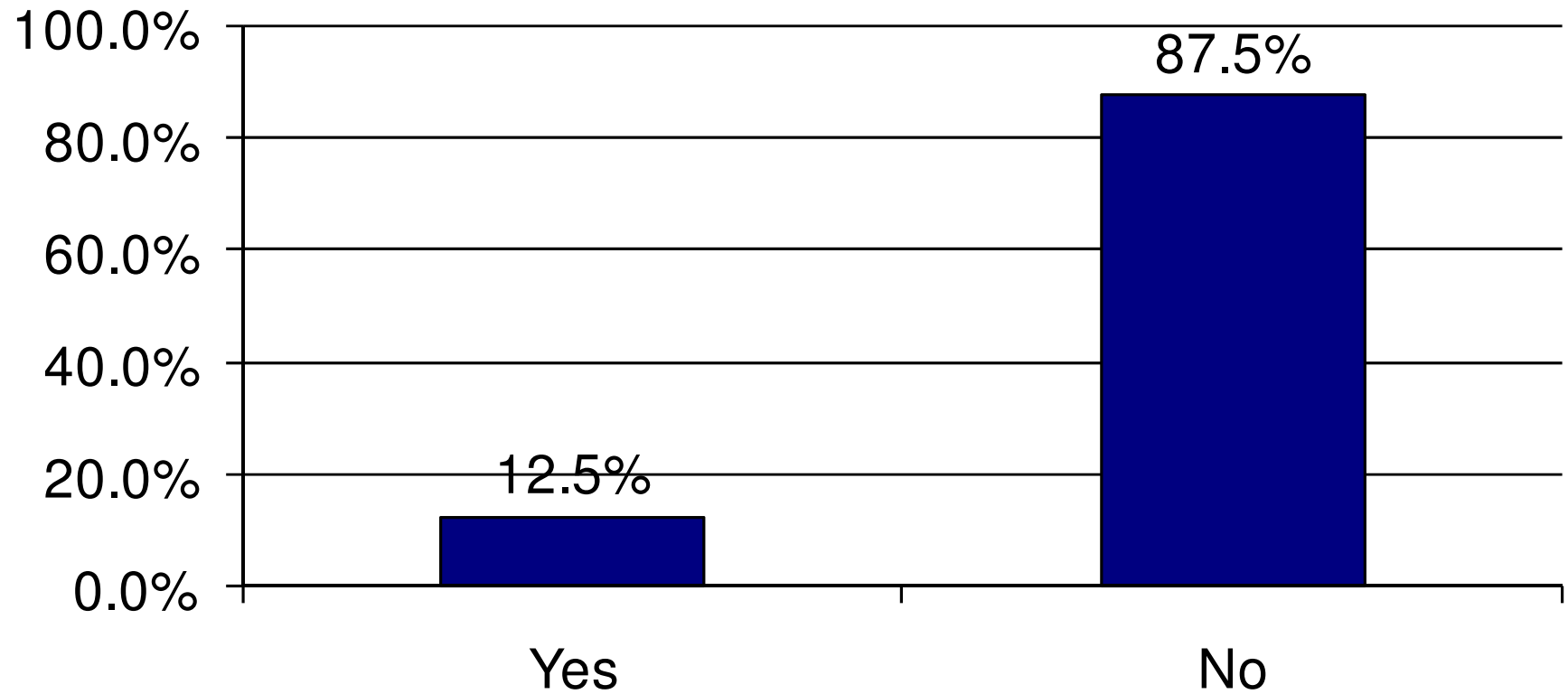|	
Urban	31.2%
Rural	57.8%

Elections Credibility

About how long did it take between the time you arrived at the polling station and the time you voted?
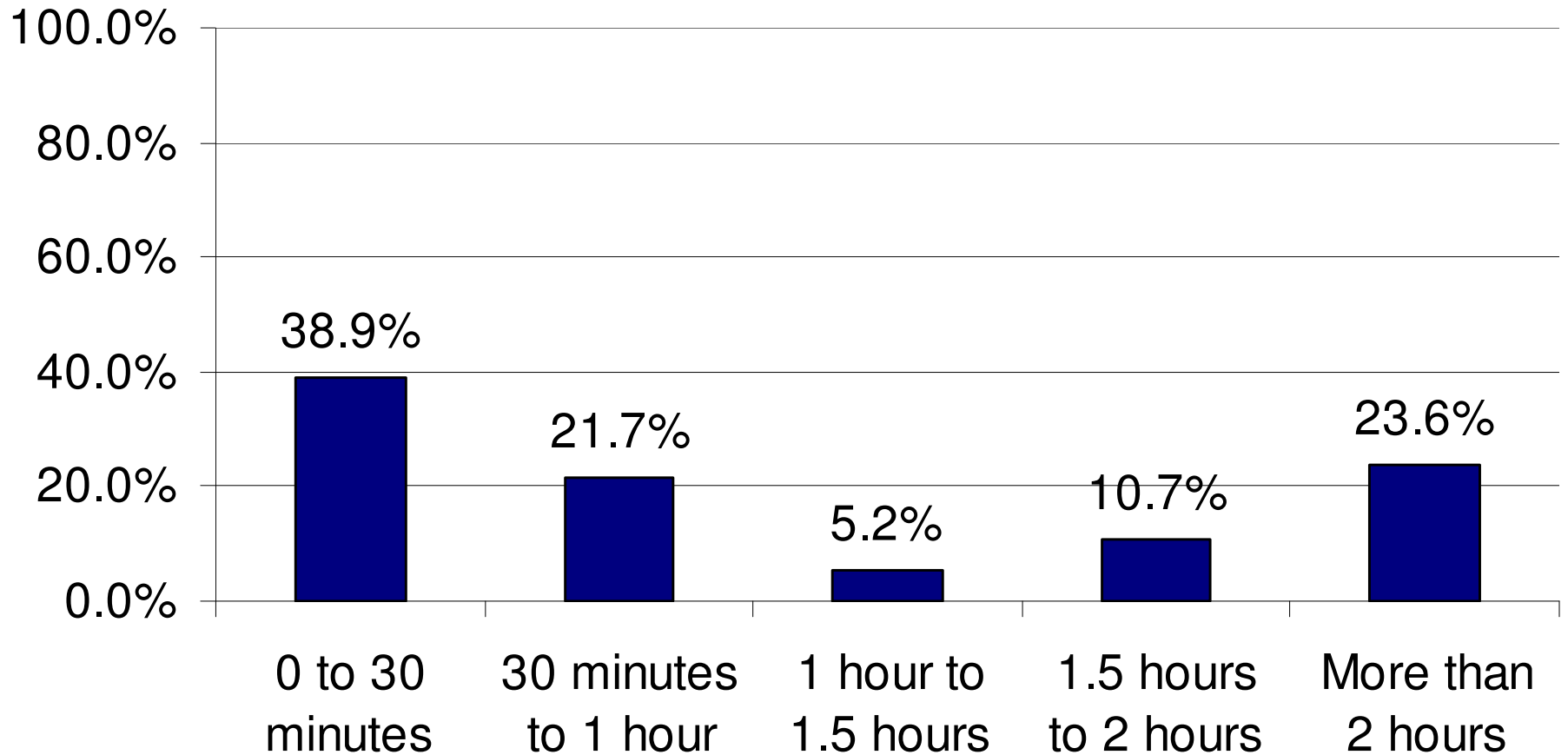
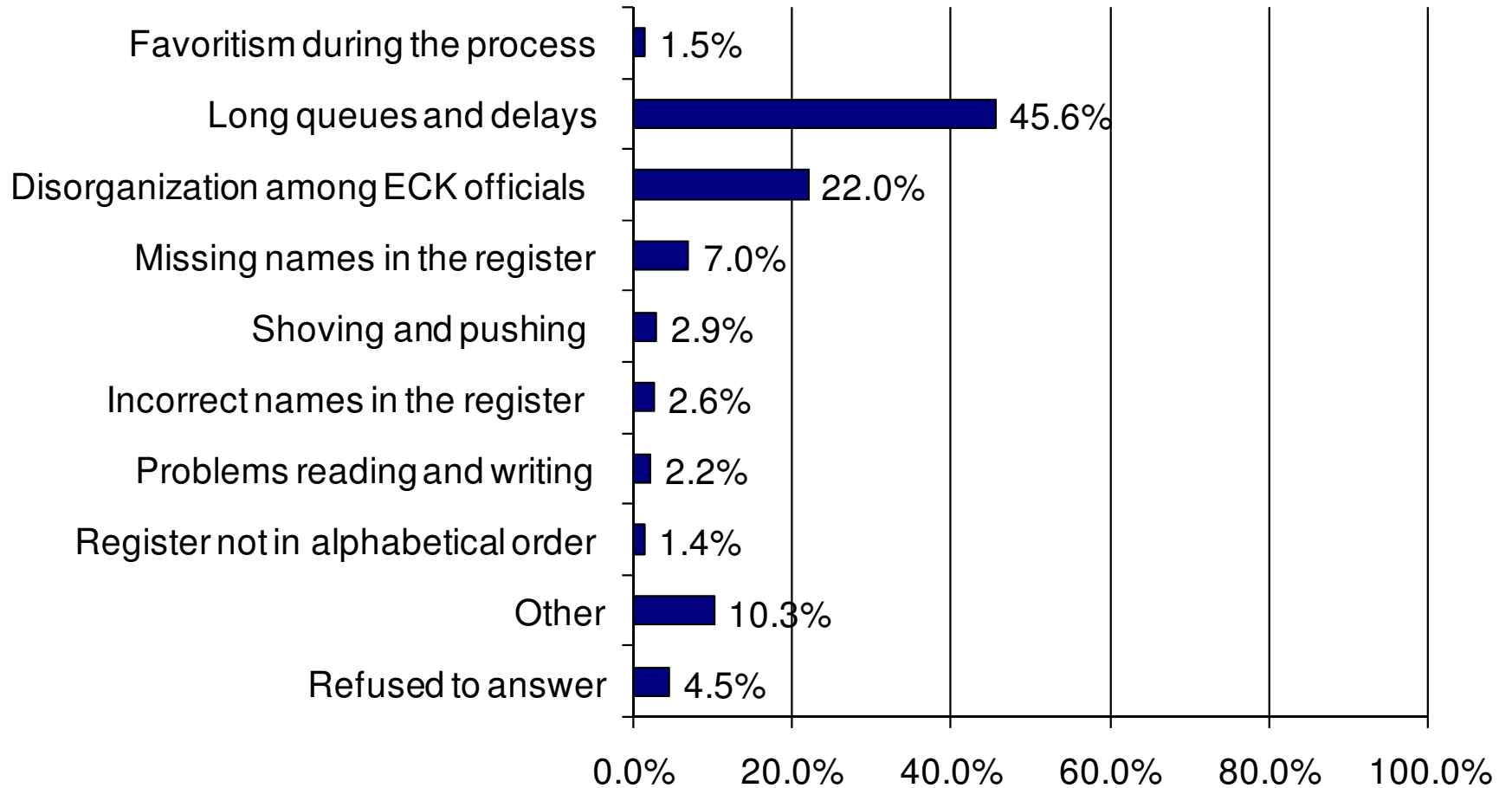# About how long did it take between the time you arrived at the polling station and the time you voted?
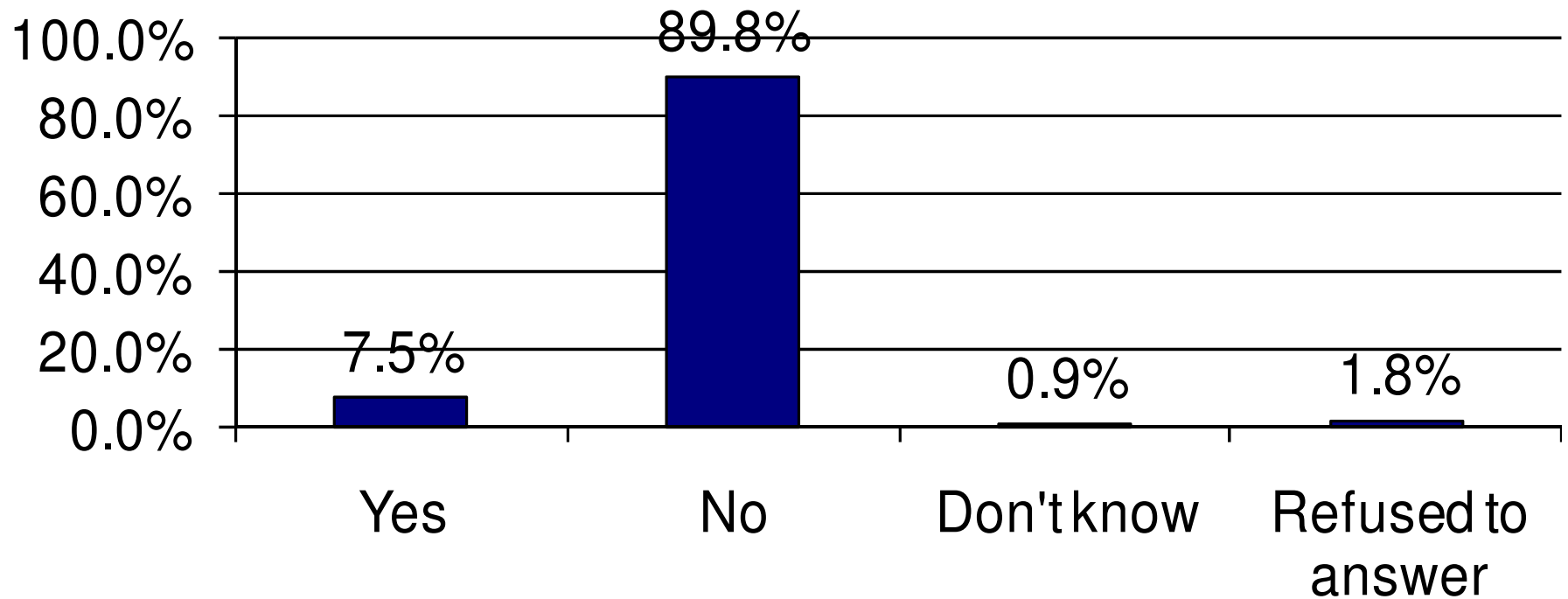## (by province)

Legend:
- ☐ 0 to 30 minutes
- ☐ 30 minutes to 1 hour
- ☐ 1 hour to 1.5 hours
- ☐ 1.5 hours to 2 hours
- ☐ More than 2 hours

Did you experience any other problems while voting?

If yes, what kinds of problems did you experience?
(N=663)

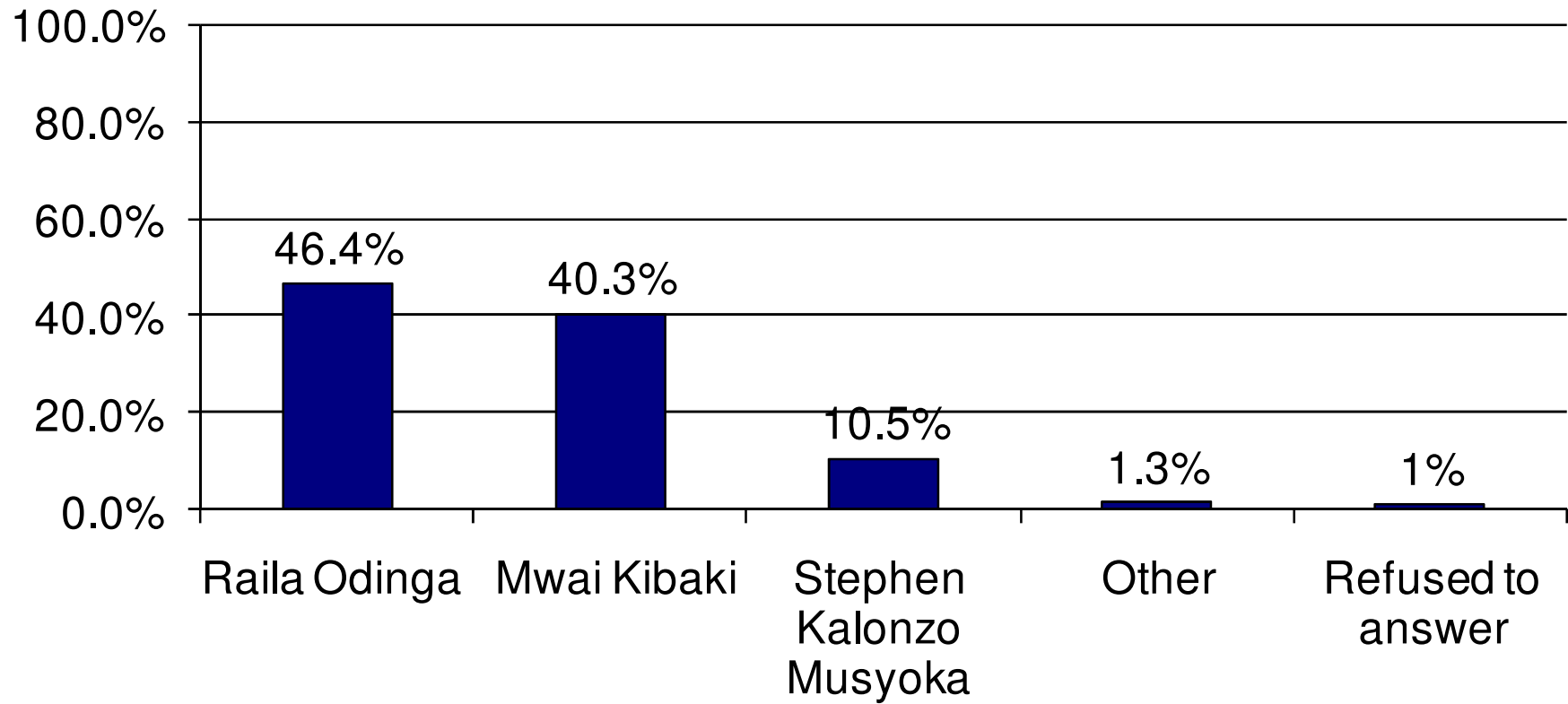| Category	Percentage
Favoritism during the process	1.5%
Long queues and delays	45.6%
Disorganization among ECK officials	22.0%
Missing names in the register	7.0%
Shoving and pushing	2.9%
Incorrect names in the register	2.6%
Problems reading and writing	2.2%
Register not in alphabetical order	1.4%
Other	10.3%
Refused to answer	4.5%

Did anyone give you any money or gifts to vote for a particular candidate in today's election?

Voting Behavior

For whom did you vote for president?

		Thinking about President Kibaki, did he fulfill all of his promises, most promises, only some promises, or no promises since the last election?					
		All	**Most**	**Only some**	**None**	**Don't know**	**Refused to answer**
For whom did you vote for President?	**Odinga**	5.3%	9.2%	66.7%	89.8%	68.4%	30.0%
	Kibaki	92.2%	82.1%	17.0%	1.8%	15.8%	50.0%
	Musyoka	0.8%	7.0%	14.6%	6.4%	10.5%	3.3%
	Other	1.6%	1.8%	1.7%	2.0%	5.3%	16.7%
	Total	245 100.0%	1,806 100.0%	2,818 100.0%	512 100.0%	19 100.0%	30 100.0%

Note: Cross tabulations do not add to 5,503 because a respondent must answer both questions in order to be included in the table.

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N = 5,412

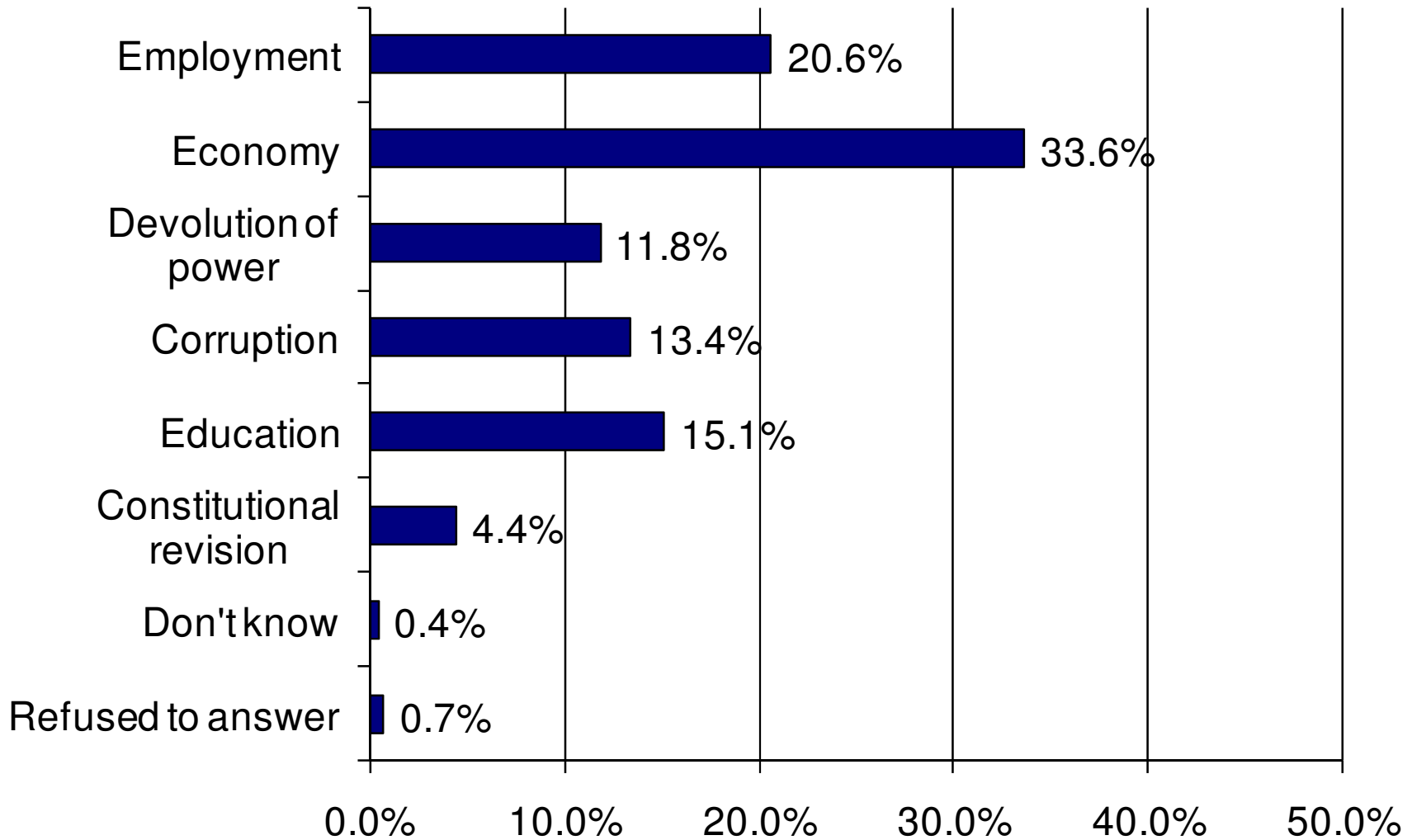|		Do you think the condition of the nation's economy is excellent, good, just fair, or poor?					
		Excellent	**Good**	**Just fair**	**Poor**	**Don't know**	**Refused to answer**
For whom did you vote for President?	**Odinga**	6.6%	14.0%	49.7%	82.5%	40.9%	37.0%
	Kibaki	89.6%	76.8%	32.9%	7.5%	43.2%	48.1%
	Musyoka	1.4%	7.8%	15.4%	8.2%	15.9%	
	Other	2.4%	1.3%	1.9%	1.8%		14.8%
	Total	289 100.0%	1,434 100.0%	2,158 100.0%	1,460 100.0%	44 100.0%	27 100.0%

Note: Cross tabulations do not add to 5,503 because a respondent must answer both questions in order to be included in the table.

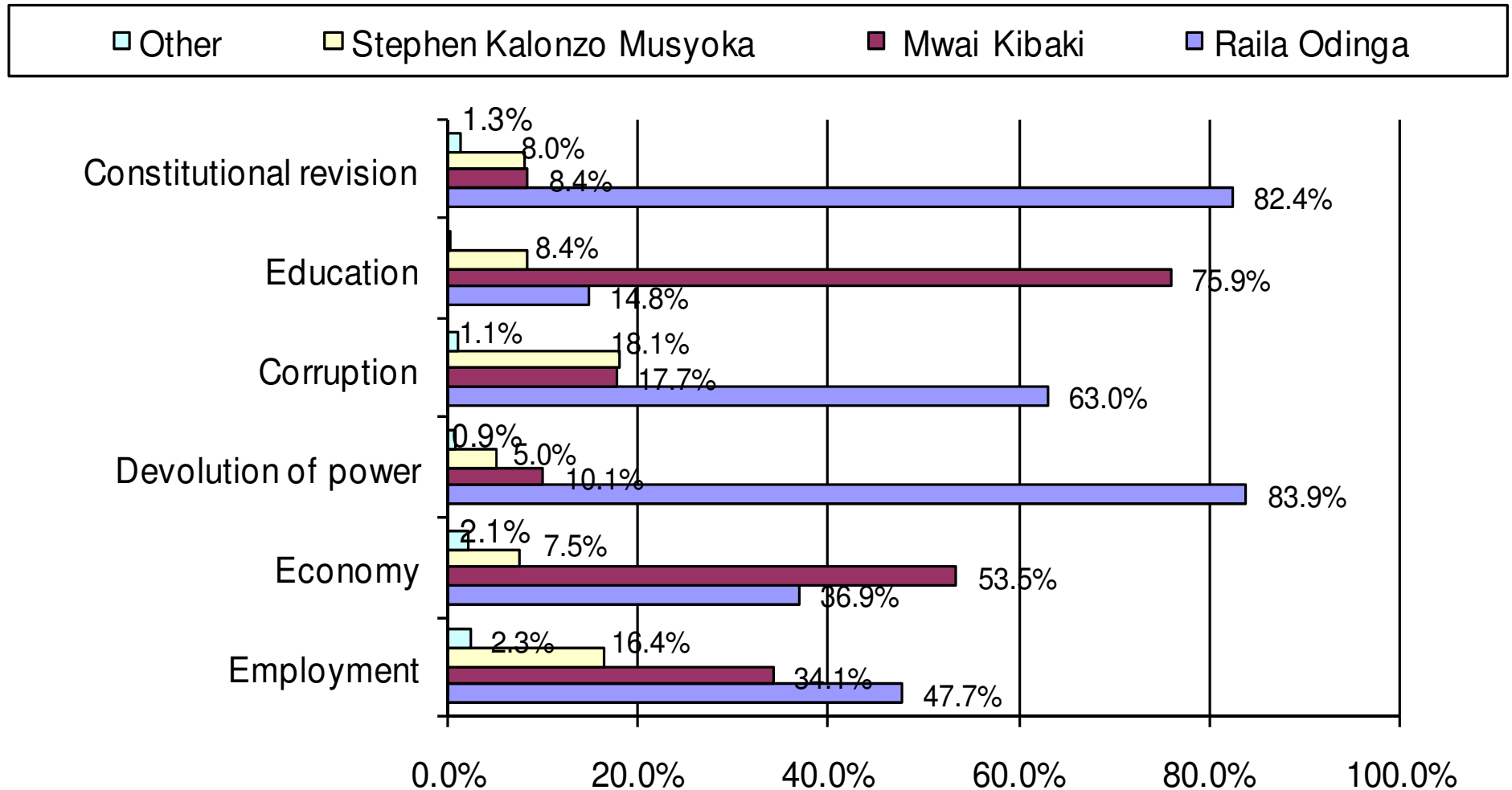|		Do you think the condition of the health services in your community is excellent, good, just fair, or poor?					
		Excellent	**Good**	**Just fair**	**Poor**	**Don't know**	**Refused to answer**
For whom did you vote for President?	**Odinga**	18.9%	24.6%	50.9%	72.0%	37.5%	23.5%
	Kibaki	75.6%	65.5%	33.8%	16.1%	46.9%	55.9%
	Musyoka	2.2%	8.5%	13.3%	10.4%	12.5%	11.8%
	Other	3.3%	1.4%	2.0%	1.5%	3.1%	8.8%
	Total	270 100.0%	1,574 100.0%	2,134 100.0%	1,342 100.0%	32 100.0%	34 100.0%

Note: Cross tabulations do not add to 5,503 because a respondent must answer both questions in order to be included in the table.

|		Do you think the condition of your family's economic situation is excellent, good, just fair, or poor?					
		Excellent	**Good**	**Just fair**	**Poor**	**Don't know**	**Refused to answer**
For whom did you vote for President?	**Odinga**	22.1%	22.0%	40.9%	70.0%	34.5%	33.0%
	Kibaki	71.0%	70.0%	45.9%	15.9%	56.9%	50.5%
	Musyoka	3.4%	5.8%	11.7%	12.6%	6.9%	6.8%
	Other	3.4%	2.1%	1.5%	1.5%	1.7%	9.7%
	Total	145 100.0%	944 100.0%	2,329 100.0%	1,834 100.0%	58 100.0%	103 100.0%

Note: Cross tabulations do not add to 5,503 because a respondent must answer both questions in order to be included in the table.

Which one of the following issues mattered most in deciding how you voted for president?

Issue	Percentage
Employment	20.6%
Economy	33.6%
Devolution of power	11.8%
Corruption	13.4%
Education	15.1%
Constitutional revision	4.4%
Don't know	0.4%
Refused to answer	0.7%

Which one of the following issues mattered most in deciding how you voted for president?
(by for whom did you vote for president; N = 5,401)

	Other	Stephen Kalonzo Musyoka	Mwai Kibaki	Raila Odinga
Constitutional revision	1.3%	8.0%	8.4%	82.4%
Education		8.4%	75.9%	14.8%
Corruption	1.1%	18.1%	17.7%	63.0%
Devolution of power	0.9%	5.0%	10.1%	83.9%
Economy	2.1%	7.5%	53.5%	36.9%
Employment	2.3%	16.4%	34.1%	47.7%

Note: Cross tabulations do not add to 5,503 because a respondent must answer both questions in order to be included in the table.

In your opinion, is it more important for candidates running for office to have experience or is it more important for them to have new ideas?
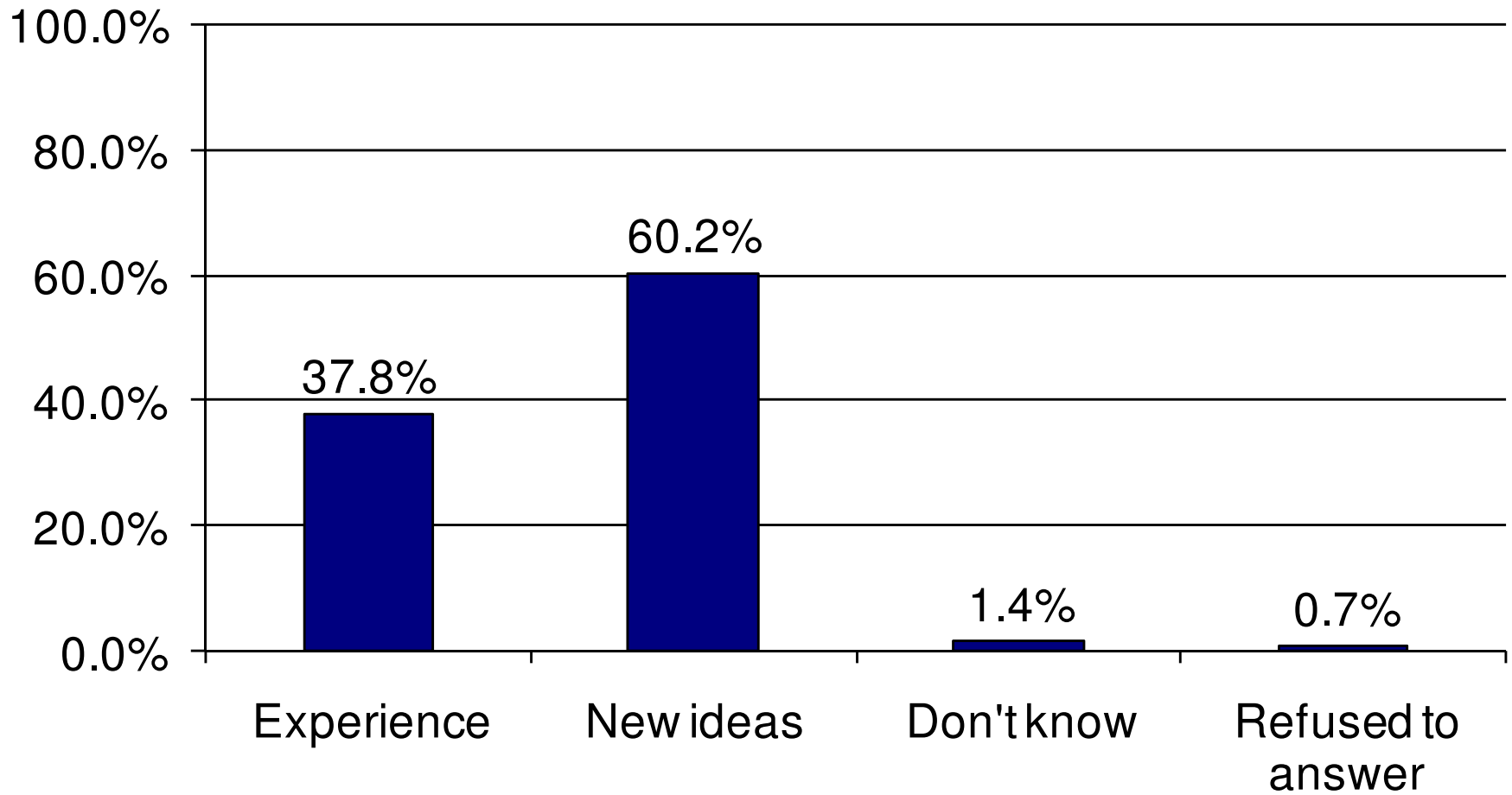
Regardless of how you voted today, do you consider yourself a member of a political party?
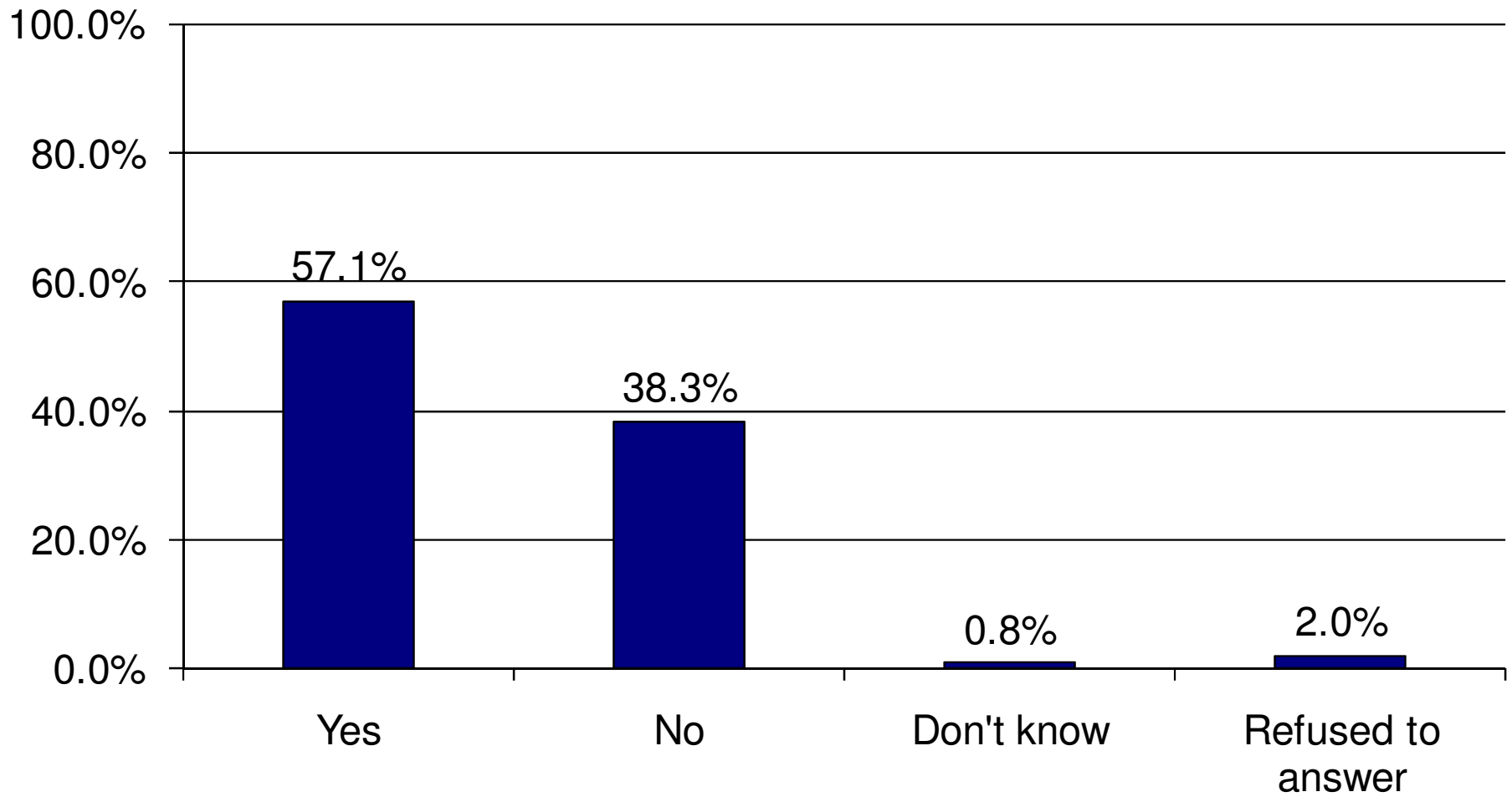
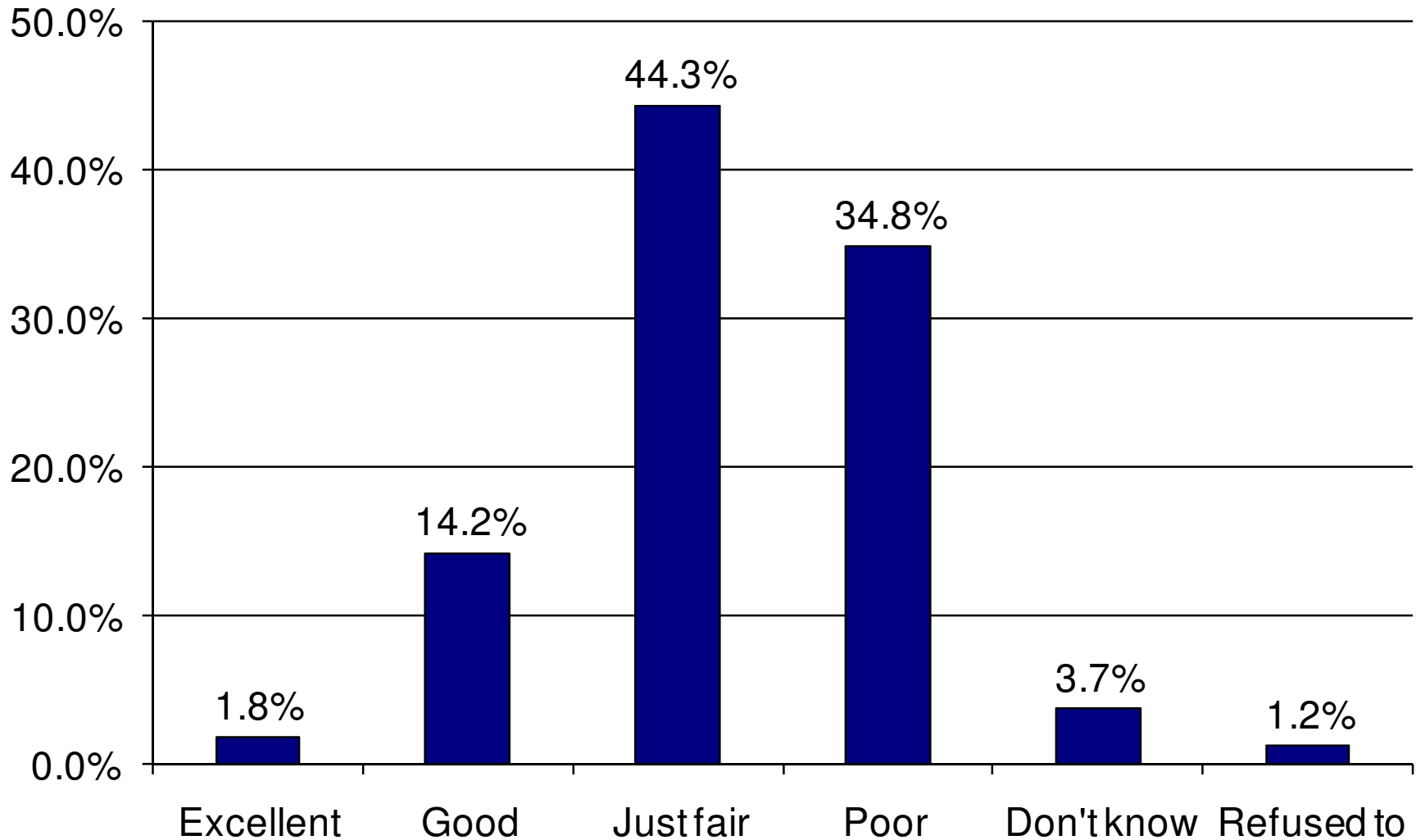If yes, which political party are you a member? (N = 3,143)
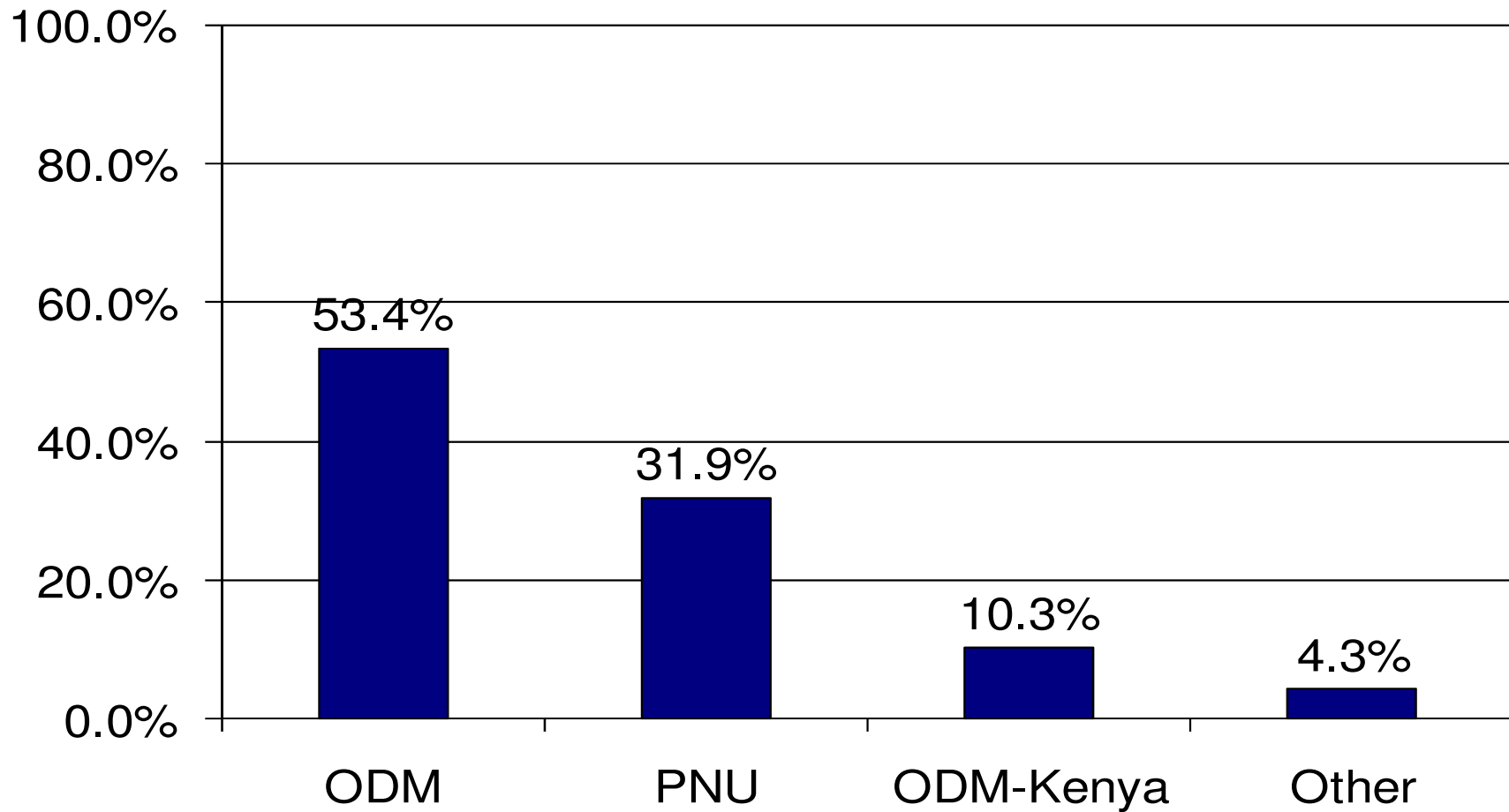
Government Performance

Thinking about your outgoing local councilor, did he/she fulfill all of his/her promises, most promises, only some promises, or no promises since the last election?
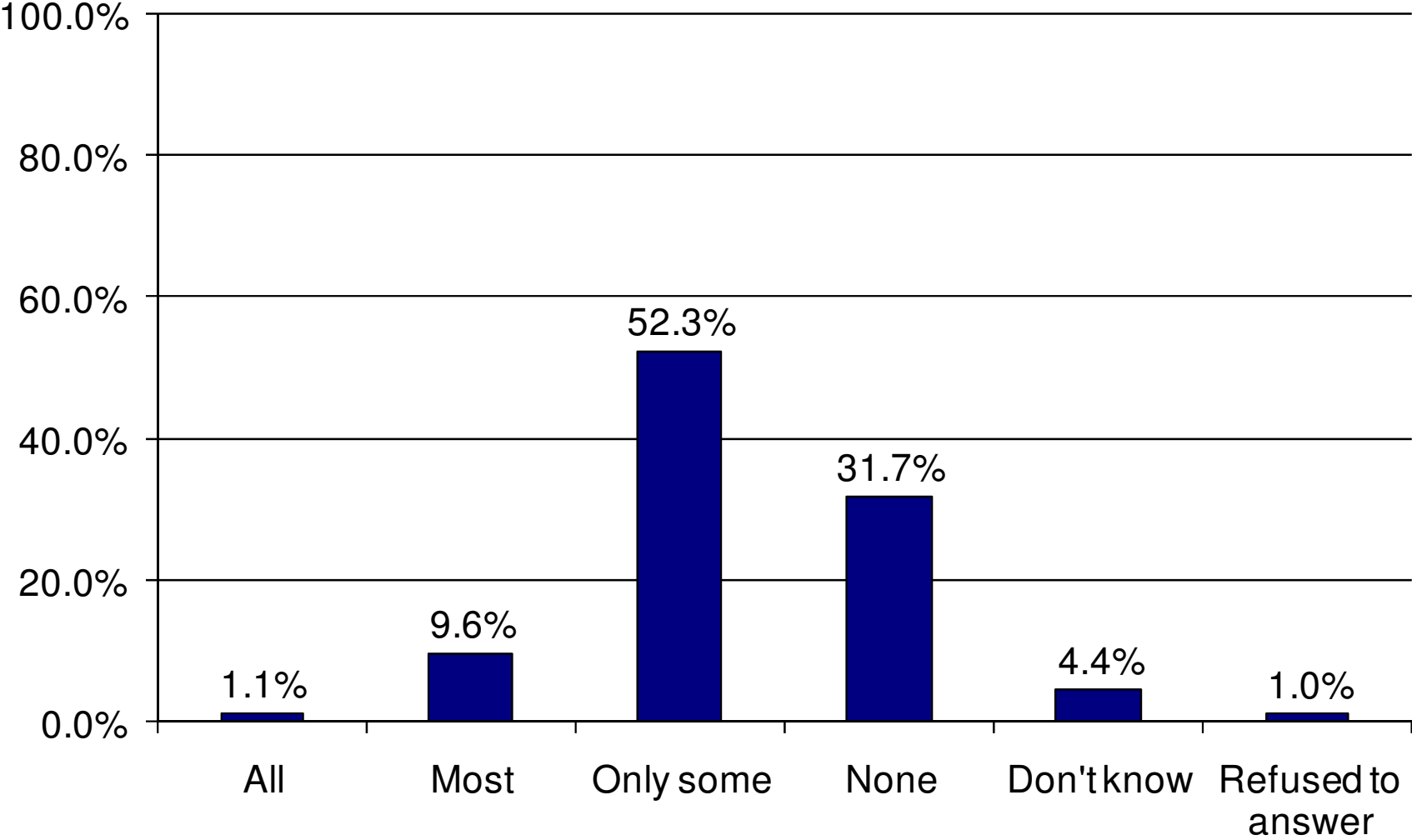
Does your local authority do an excellent, good, just fair, or poor job with the money it has to spend on services?

Excellent 1.8%
Good 14.2%
Just fair 44.3%
Poor 34.8%
Don't know 3.7%
Refused to answer 1.2%

In your opinion, which of the following is the most important reason you do not get more services from your local authority, misuse of funds, favoritism, or not enough money?
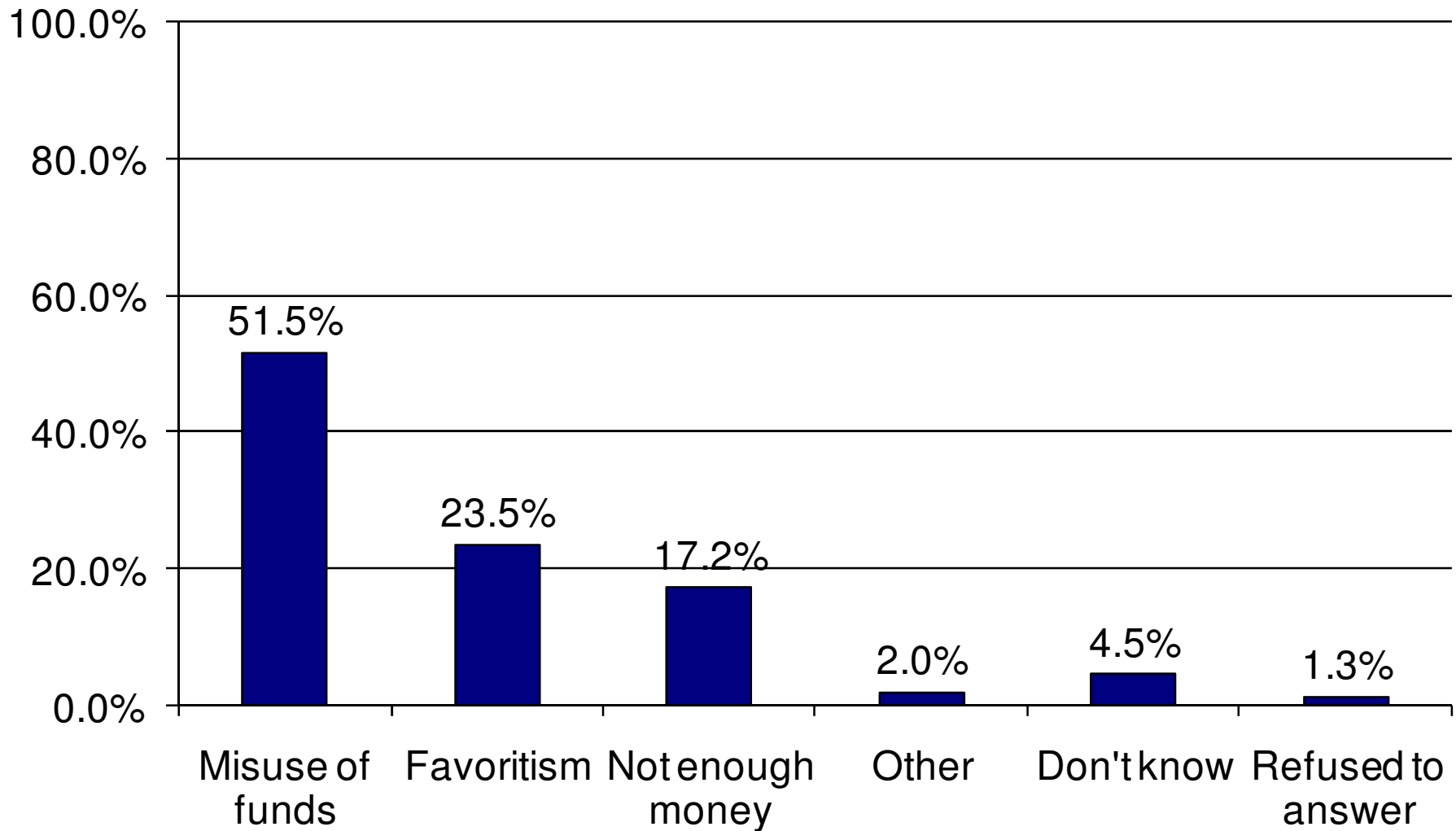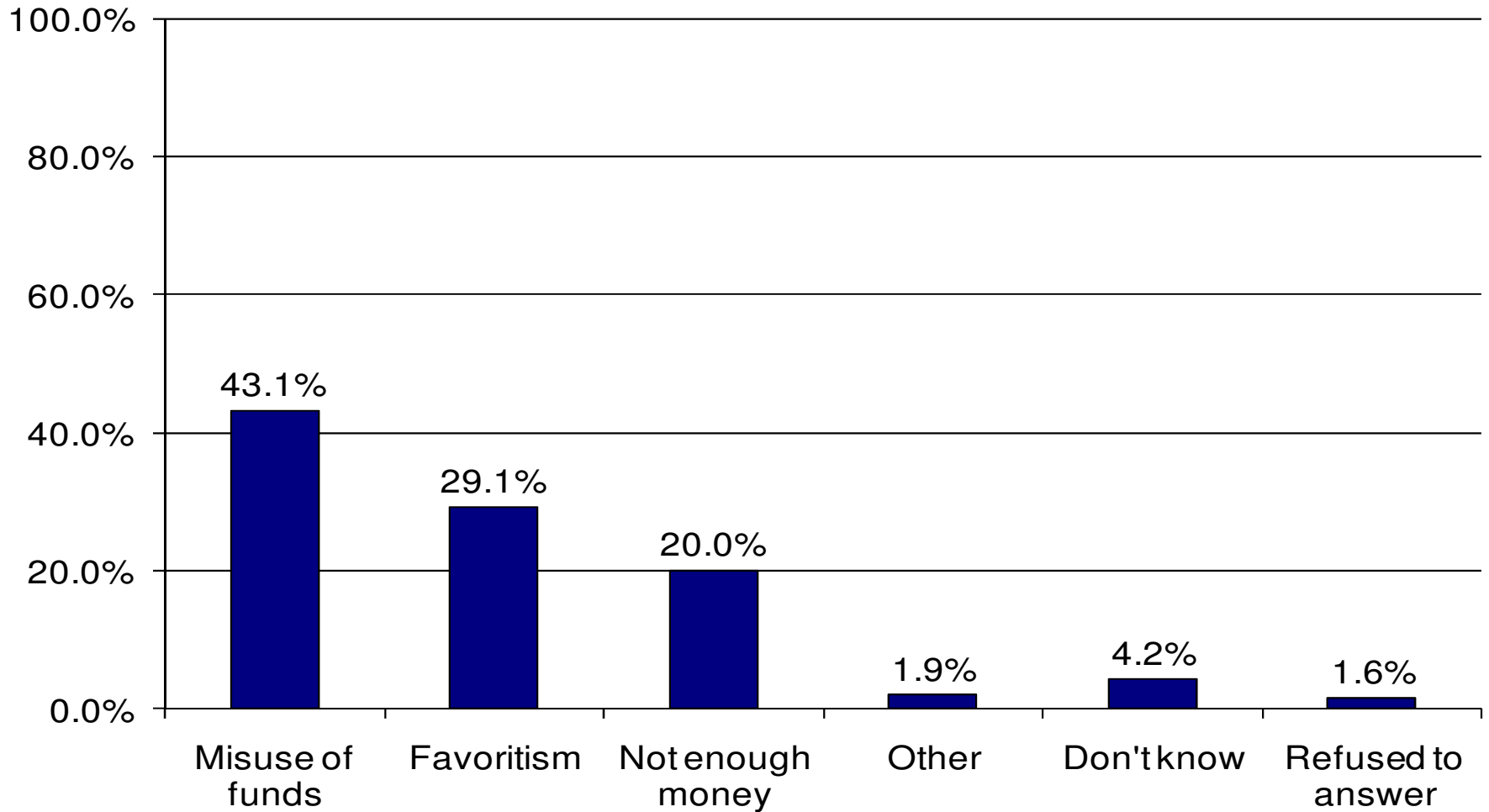
Thinking about your outgoing member of parliament, did he/she fulfill all of his/her promises, most promises, only some promises, or no promises since the last election?
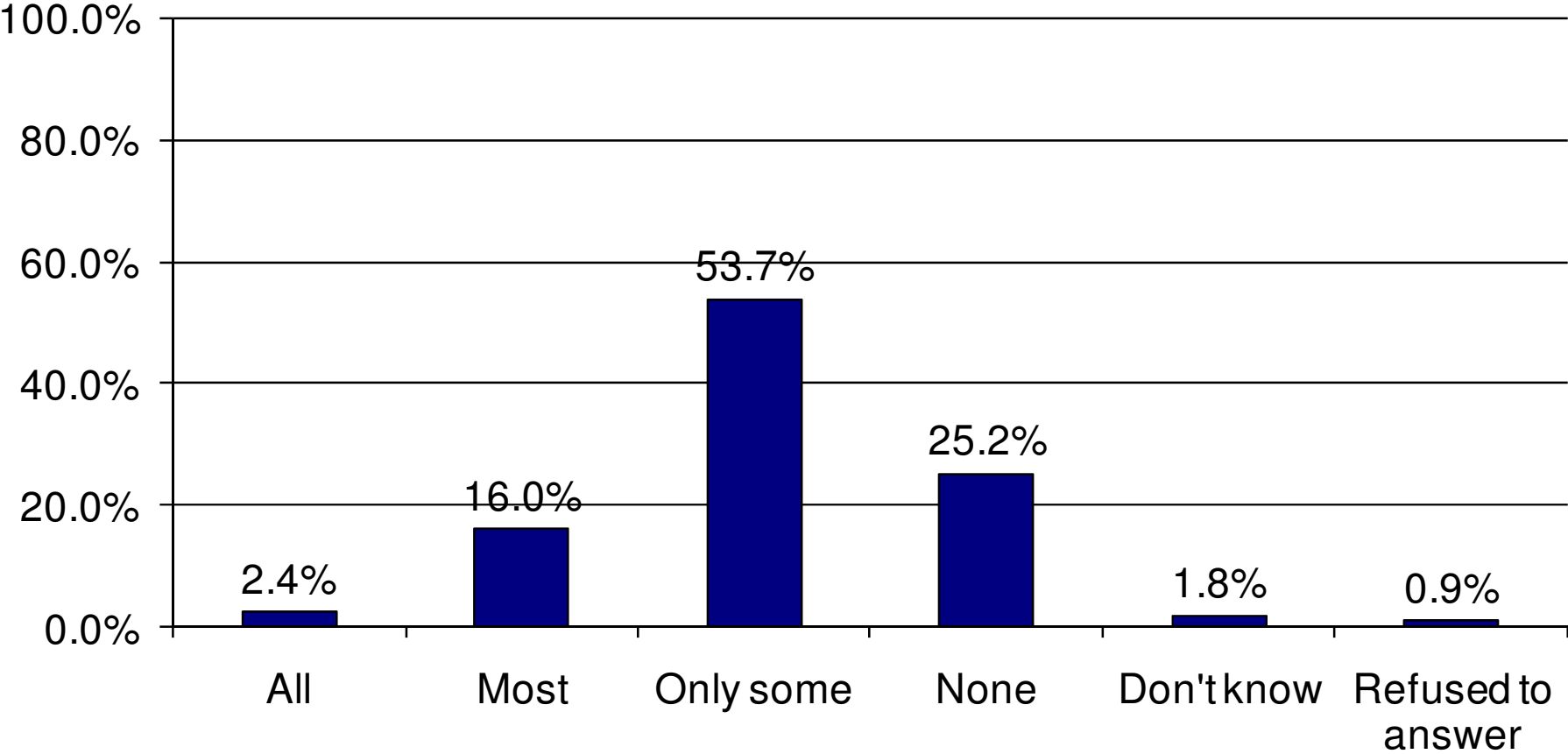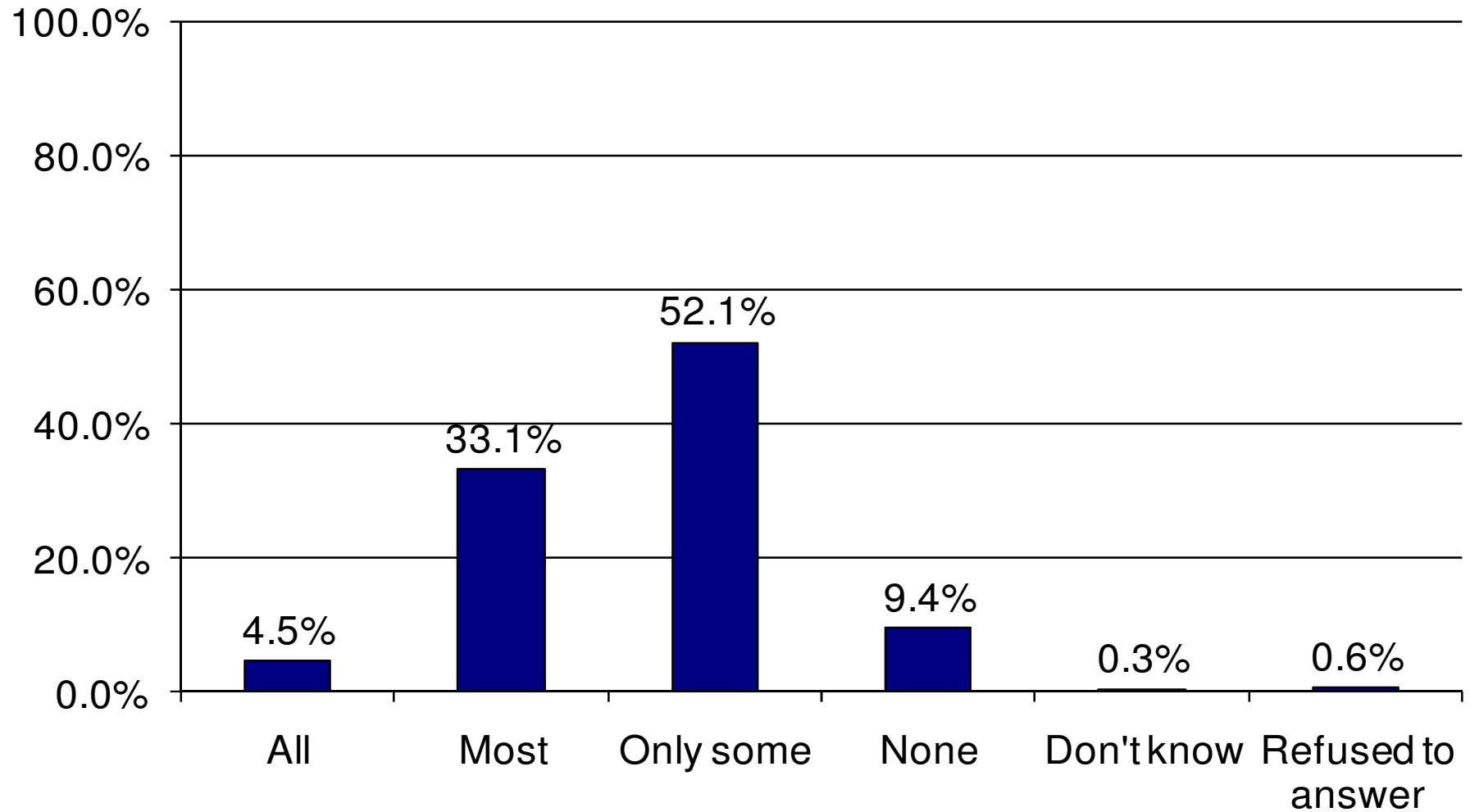
Does your member of parliament do an excellent, good, just fair or poor job with the money he/she has to spend on services?
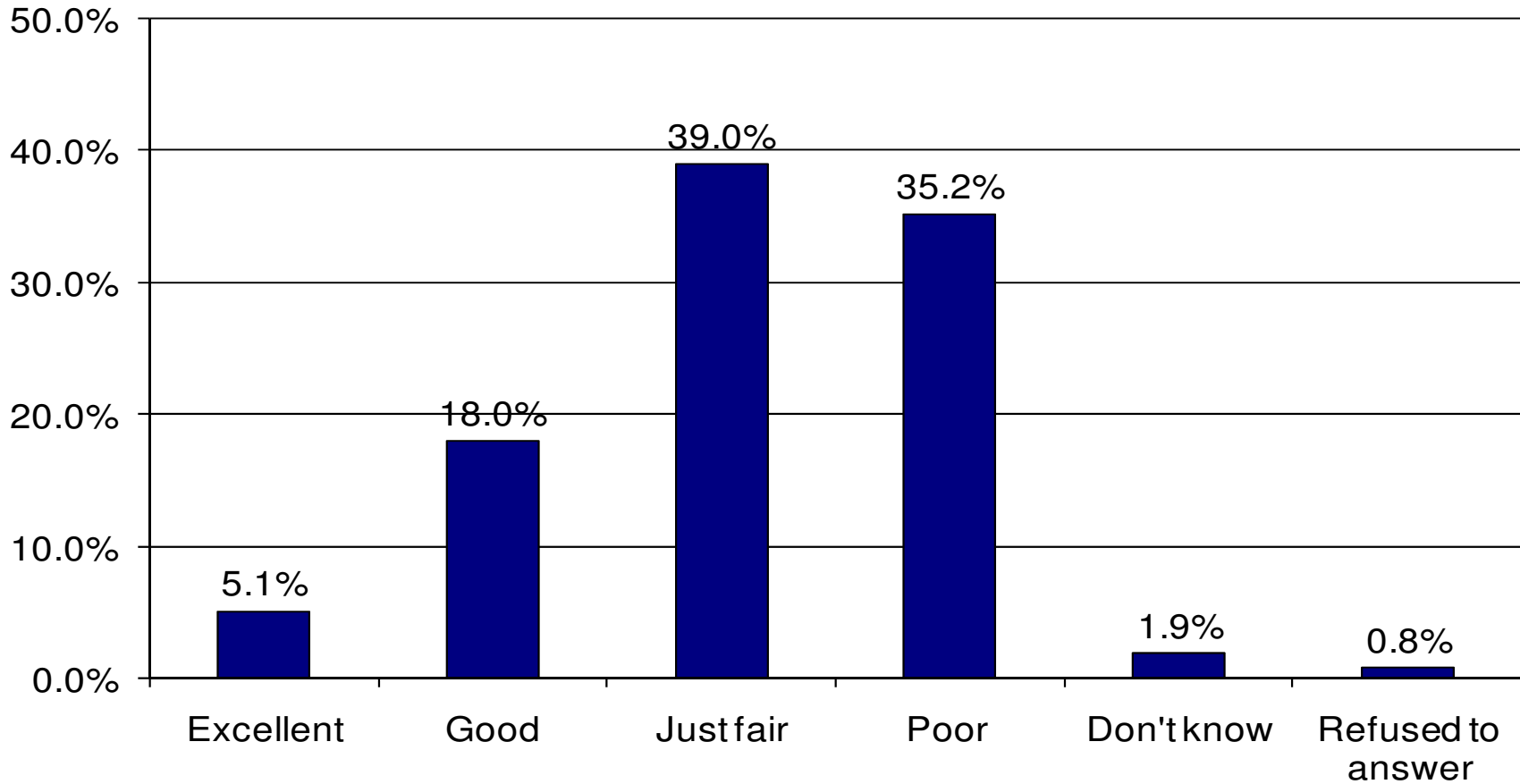
In your opinion, which of the following is the most important reason you do not get more services from your member of parliament – misuse of funds, favoritism, or not enough money?
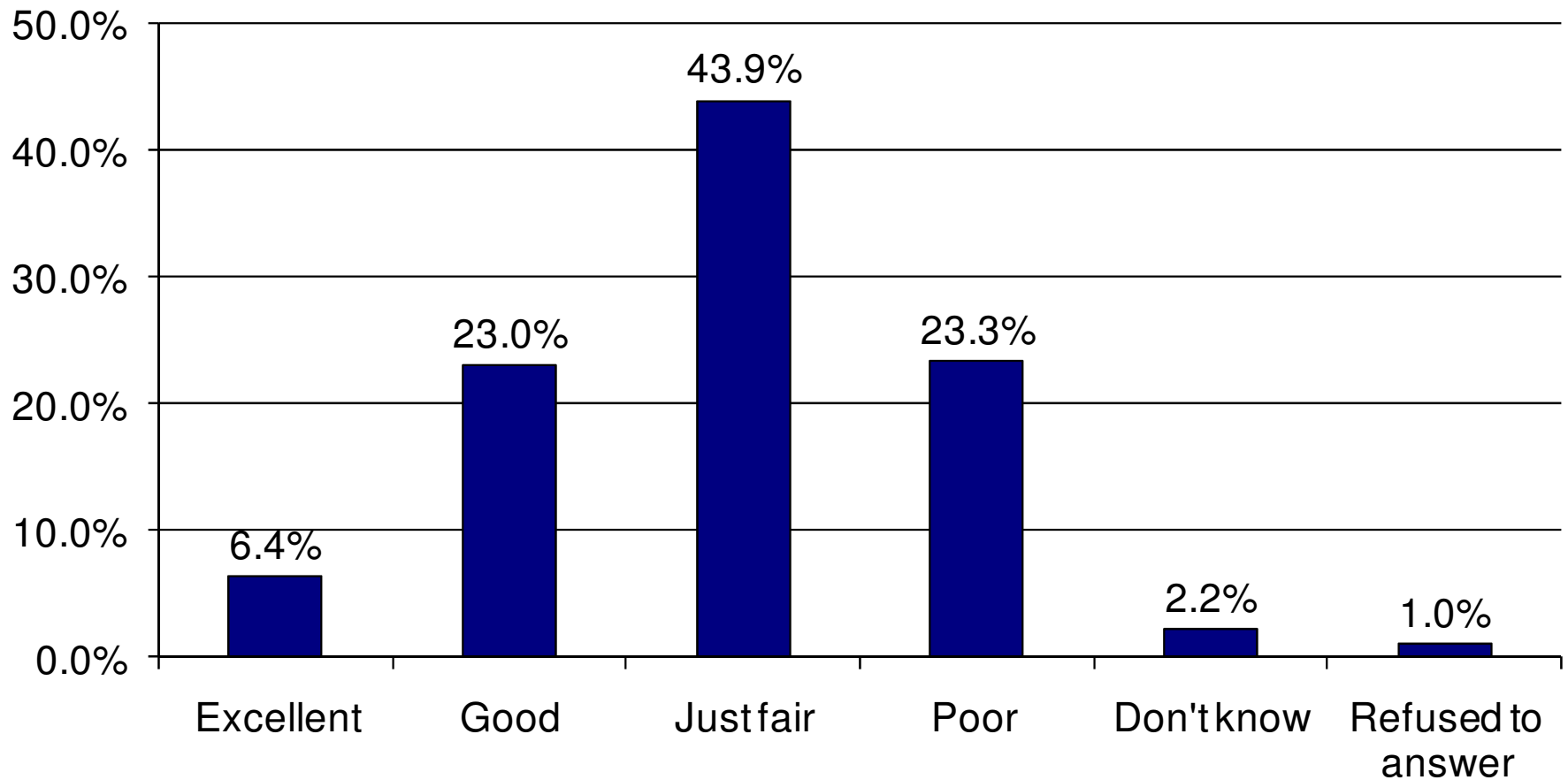

Bar chart:
- Misuse of funds: 43.1%
- Favoritism: 29.1%
- Not enough money: 20.0%
- Other: 1.9%
- Don't know: 4.2%
- Refused to answer: 1.6%

Thinking about President Kibaki, did he fulfill all of his promises, most promises, only some promises, or no promises since the last election?

Does the national government do an excellent, good, just fair, or poor job with the money it has to spend on services?

Bar chart showing:
- Excellent: 6.4%
- Good: 23.0%
- Just fair: 43.9%
- Poor: 23.3%
- Don't know: 2.2%
- Refused to answer: 1.0%

In your opinion, which of the following is the most important reason you do not get more services from the national government – misuse of funds, favoritism, or not enough money?
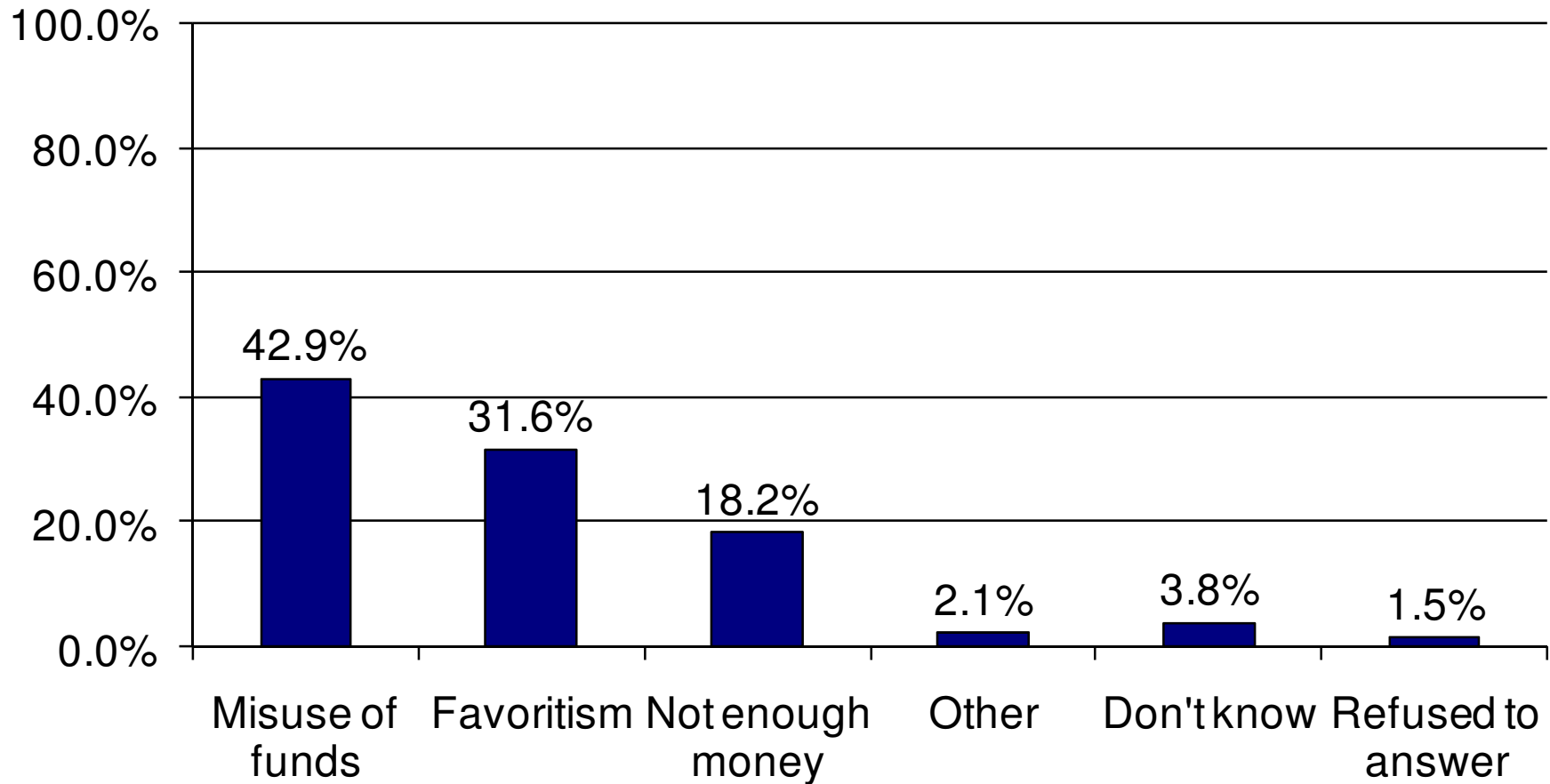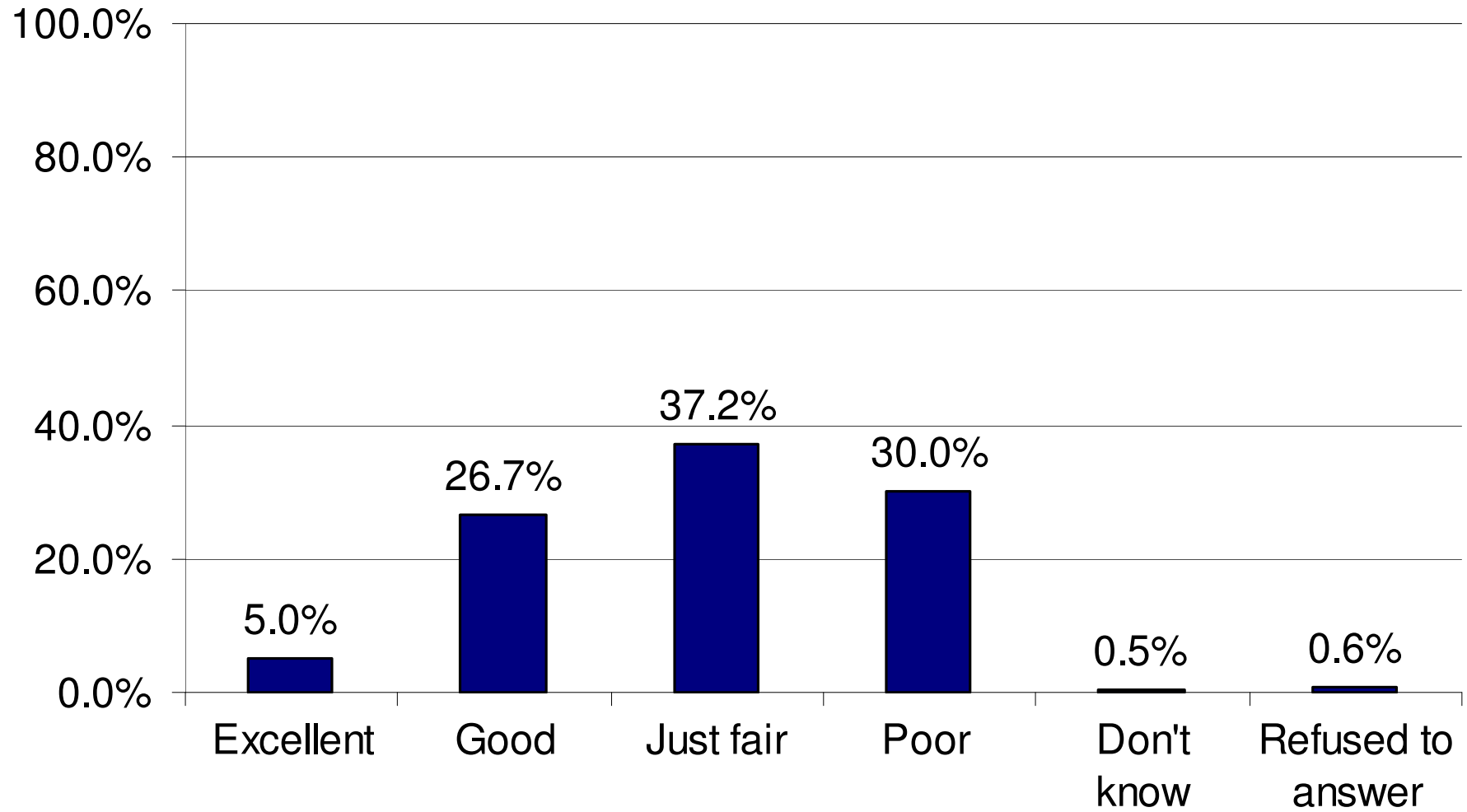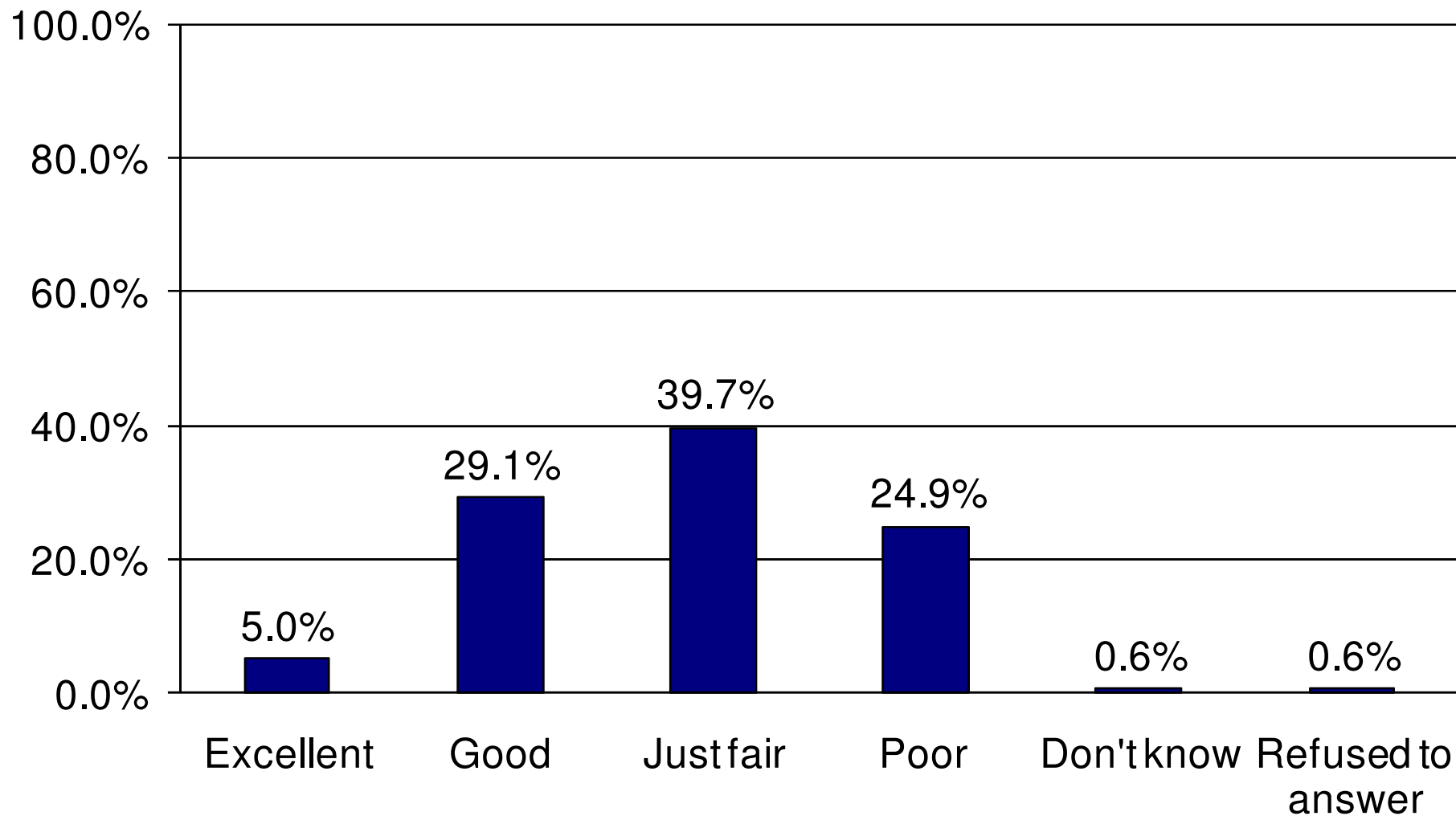
Policy Issues

Do you think the condition of the nation's economy is excellent, good, just fair, or poor?

Excellent	Good	Just fair	Poor	Don't know	Refused to answer
5.3%	26.4%	39.9%	27.0%	0.8%	0.5%
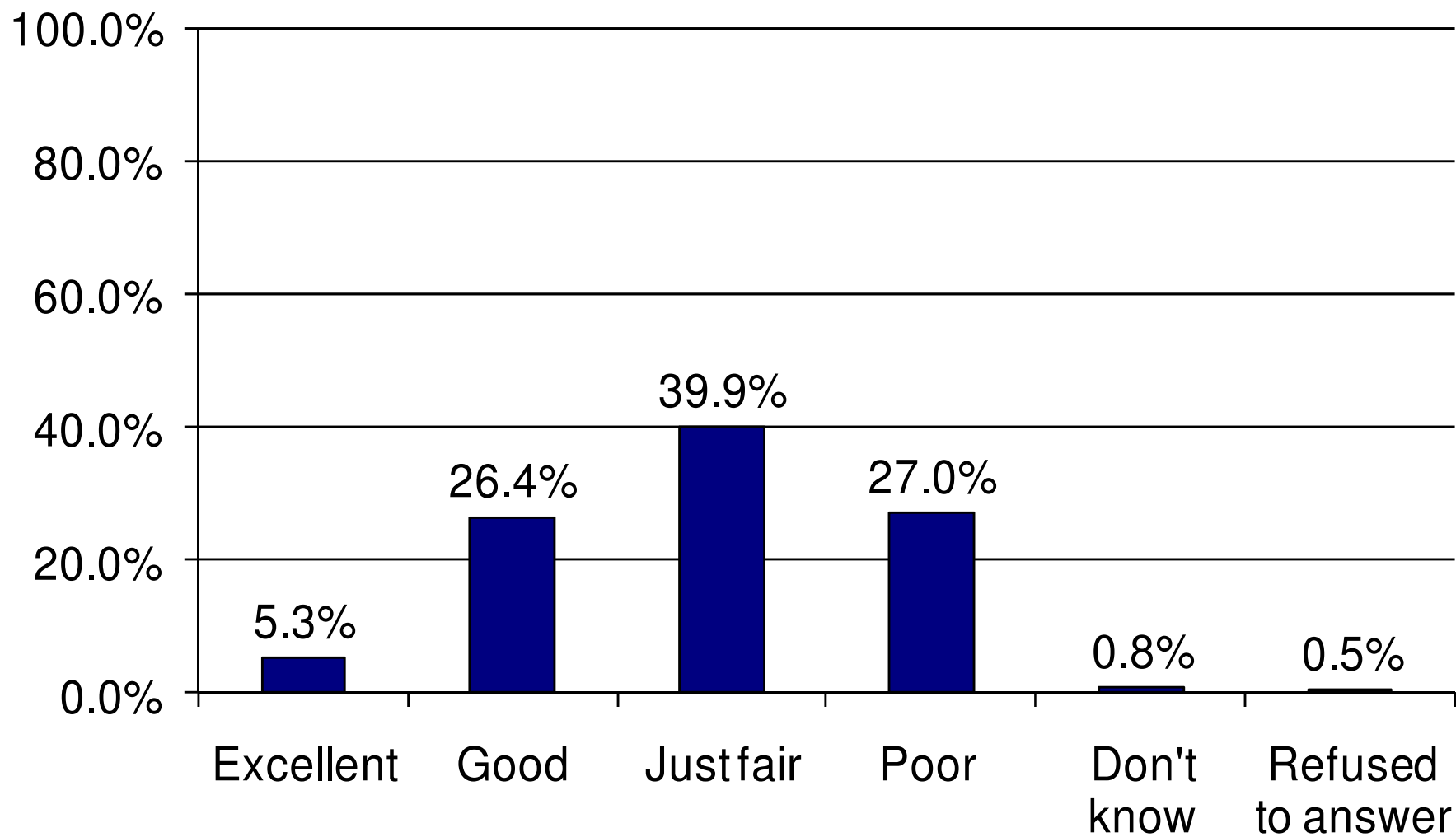
Do you think the condition of the security in your community is excellent, good, just fair, or poor?

# Do you think the condition of the health services in your community is excellent, good, just fair, or poor?

Bar chart showing:
- Excellent: 5.0%
- Good: 29.1%
- Just fair: 39.7%
- Poor: 24.9%
- Don't know: 0.6%
- Refused to answer: 0.6%

In your opinion, is your local authority doing an excellent, good, just fair, or poor job with water supply in your community?

Excellent	Good	Just fair	Poor	Don't know	Refused to answer
1.8%	14.3%	38.1%	42.1%	2.8%	0.9%
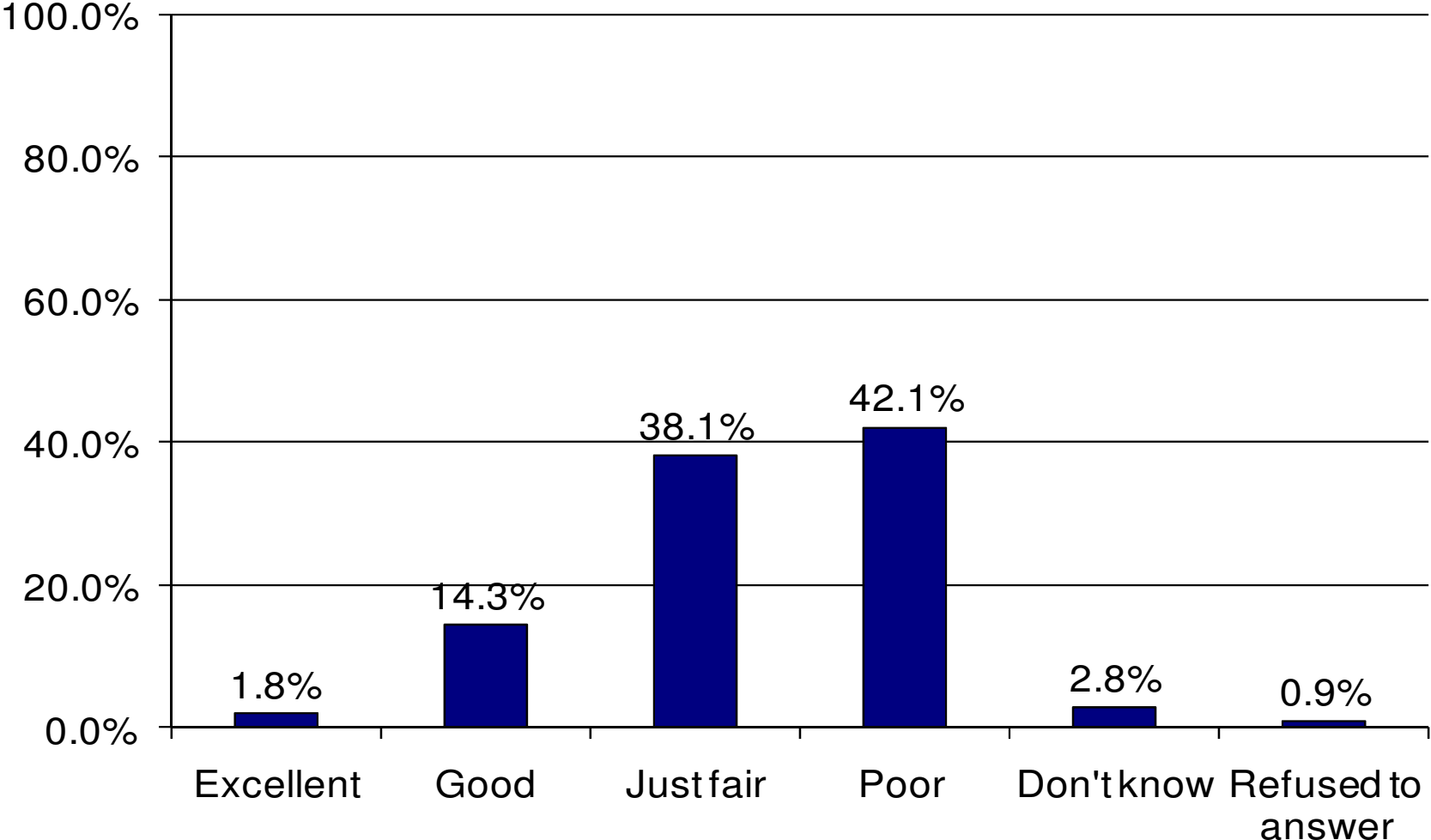
In your opinion, is your local authority doing an excellent, good, just fair, or poor job with sanitation in your community?
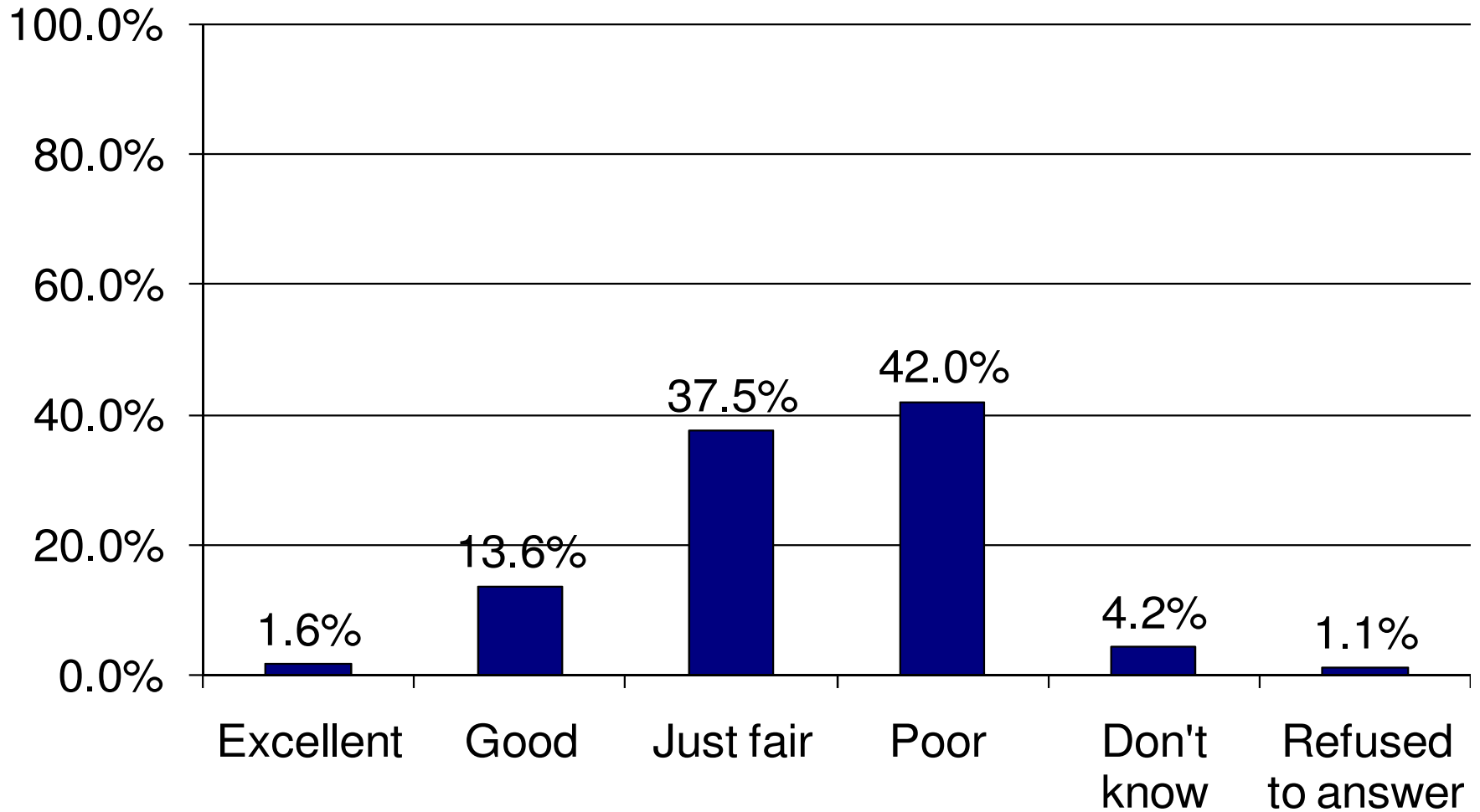
In your opinion, is your local authority doing an excellent, good, just fair, or poor job with roads in your community?