



# International Republican Institute Survey of Iraqi Public Opinion

November 23 – December 1, 2009, December 3 – 9 and 25 – 31, 2009

# METHODOLOGY



# Survey Methodology

- Data collection was performed by trained employees of the International Republican Institute (IRI). The sample frame was based on the latest population estimates and from a 2007-2008 United Nations World Food Program survey. Consultative guidance on fieldwork and analysis was provided by Public Opinion Strategies of Alexandria, Virginia.
- The target population is Iraqi adults (18+). A stratified multi-stage sample procedure was used for interviewing. Population within provinces was broken down by districts and geography (urban/rural). Quotas were set by district and by geography within each district.
- Mahalas/sampling points were chosen within districts and starting points were based on going to the center of the mahala/or largest mosque and dropping a pen/pencil on the ground and spinning it. The direction the pen/pencil ended is where interviewing started. Every fourth dwelling on the left side of the nearest street was sampled until quota was met.
- The last birthday method or Kish table method was used for actual respondent selection within each household.
- A total of 7,600 interviews were completed. Quotas were set by province to allow for provincial analysis and then all 7,600 interviews were weighted proportionally by province for a total of 3,055 interviews. The margin of error on 3,055 interviews is 1.77 percent. Data was weighted for gender, region and ethnicity. Interviews were collected November 23 - December 1, 2009, December 3 - 9 and 25 - 31, 2009.

# Survey Methodology

- After all the data was collected (7,600 interviews) provincial results were weighted in proportion to the national population. For example, Anbar represents six percent of the population in Iraq, therefore the 450 interviews collected were weighted to be six percent of the entire interviews. This weighting was applied to each province to make sure its data was in proportion to actual population estimates and previous surveys.
- Once the proportional weighting was applied, gender was weighted in each province to 60 percent male and 40 percent female. In addition, slight weighting (four percent) was applied to Shias to increase their representation in the Baghdad sample.
- Verification was performed on 10 percent of the interviews, either by actual observation or through follow-ups.
- Figures in charts and tables may not sum up to 100 percent due to rounding error; in all cases where Don't Know/Refuse to Answer rates are more than 10 percent, the information is displayed. In slides 25 – 33 (favorability ratings), “No Opinion” response is not displayed.
- When results are broken down by region, ethnicity or religion, the percentage of the total sample is listed displayed below.
- Questions on provincial councils (slides 35 – 38) were not asked in Kirkuk, as no council elections were held there this year.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.

# Survey Methodology

- The presentation analyzes data in six regions, and by individual provinces:

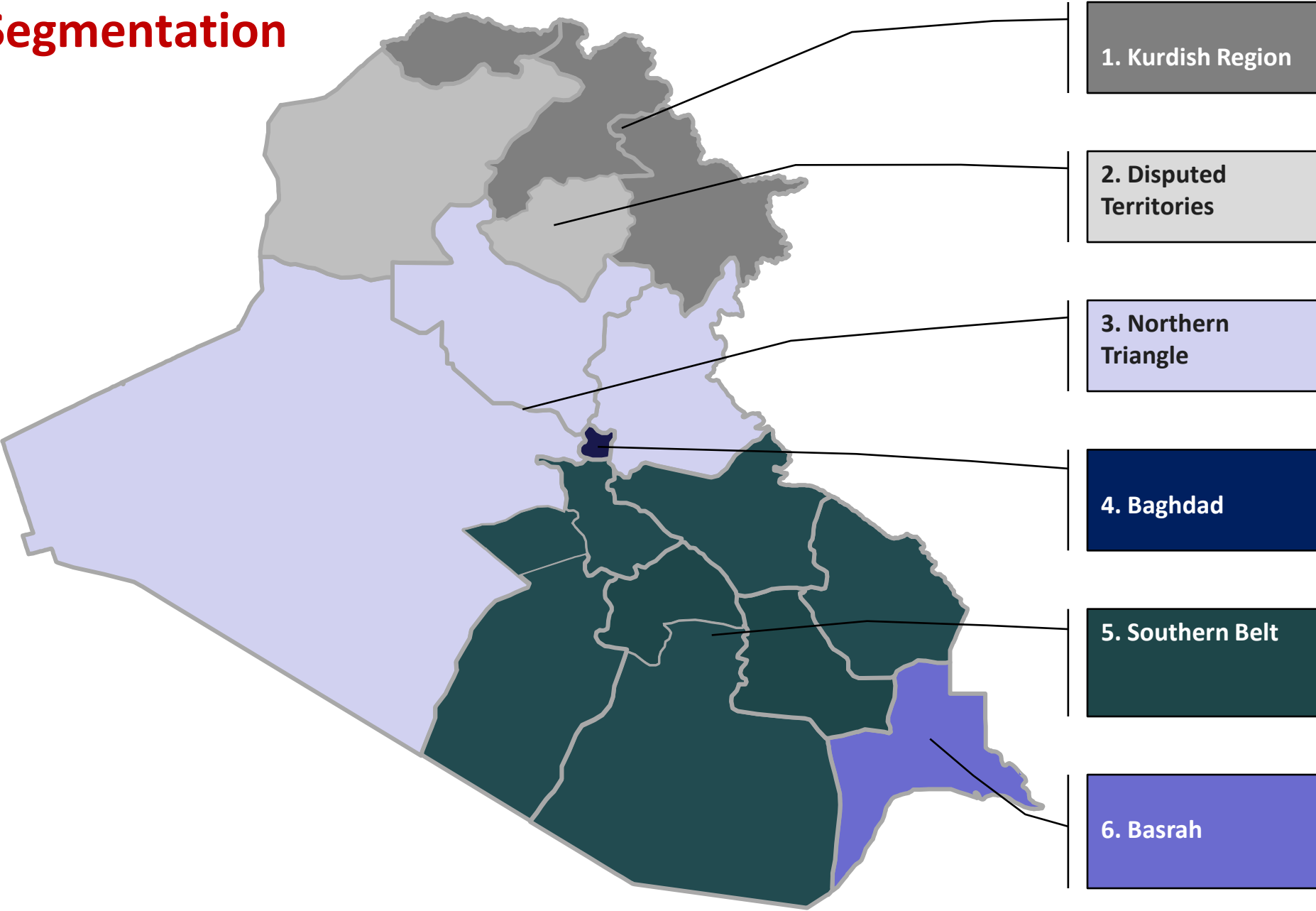
Region	Governorates	Sample Size / Margin of Error
<b>NATIONAL</b>	<b>ALL</b>	<b>7,600 (3,055 weighted) / 1.77%</b>
<b>1. Kurdistan Region</b>	<b>Erbil, Sulaymaniyah, Dohuk</b>	<b>1,000 (294 weighted) / 5.71%</b>
	Erbil	400 / 4.9%
	Sulaymaniyah	300 / 5.66%
	Dohuk	300 / 5.66%
<b>2. Disputed Territories</b>	<b>Ninewah and Tamim (Kirkuk)</b>	<b>946 (384 weighted) / 5.0%</b>
	Ninewah	546 / 4.18%
	Tamim	400 / 4.9%
<b>3. Northern Triangle</b>	<b>Anbar, Salah ad Din, Diyala</b>	<b>1,250 (440 weighted) / 4.61%</b>
	Anbar	450 / 4.6%
	Salah ad Din	400 / 4.9%
	Diyala	400 / 4.9%
<b>4. Baghdad</b>	<b>Governorate and Municipality</b>	<b>801 (787 weighted) / 3.49%</b>

# Survey Methodology

- The presentation analyzes data in six regions, and by individual province:

Region	Governorates	Sample Size / Margin of Error
5. Southern Belt	Babil, Kerbala, Najaf, Maysan, Muthanna, Qadissiya, Thi qar, Wasit	3,100 (921 weighted) / 3.23%
	Babil	500 / 4.38%
	Karbala	400 / 4.9%
	Najaf	400 / 4.9%
	Maysan	400 / 4.9%
	Muthanna	300 / 5.66%
	Qadissiya	400 / 4.9%
	Thi qar	400 / 4.9%
	Wassit	300 / 5.66%
6. Basrah	Governorate and Municipality	500 (190 weighted) / 7.11%

# Segmentation



1. Kurdish Region

2. Disputed Territories

3. Northern Triangle

4. Baghdad

5. Southern Belt

6. Basrah

# Sample Profile Breakdowns

## Age

Age	Percent of Sample
18-24 years old	23%
25-31 years old	20%
32-38 years old	19%
39-52 years old	24%
53+ years old	14%

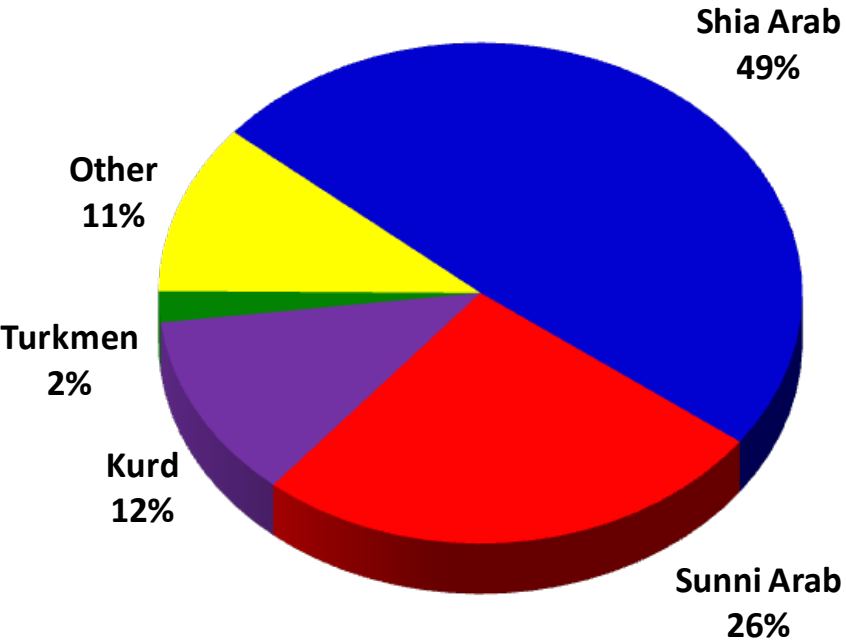
## Education Level

Education	Percent of Sample
Illiterate/No Formal education	12%
Elementary/Intermediate	39%
Secondary/Diploma	32%
Higher 13+	17%

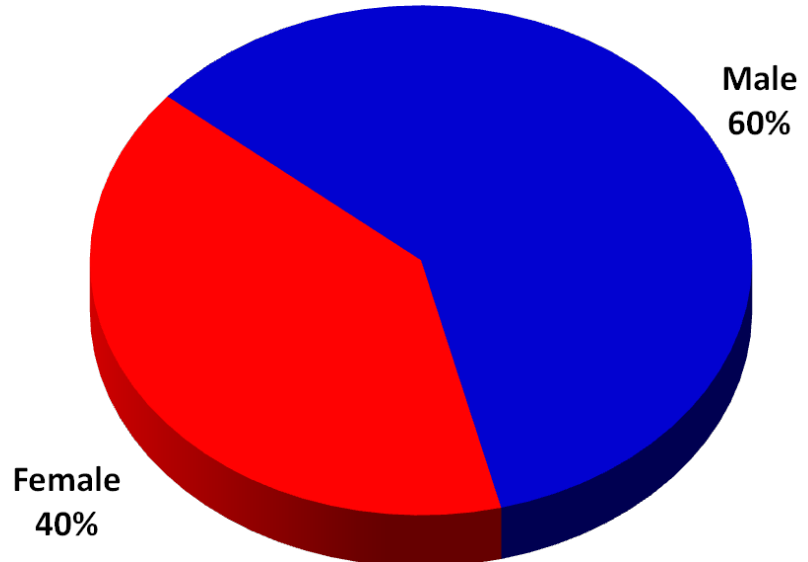


# Sample Profile Breakdowns (continued)

Ethnicity/Religion



Gender



# Regional Breakout by Ethnicity/Religion

Region	Shia Arab	Sunni Arab	Kurd	Turkmen	Other
National	49%	26%	12%	2%	11%
Kurdistan Region	2%	1%	93%	1%	1%
Disputed Territories	5%	56%	12%	9%	16%
Northern Triangle	19%	57%	7%	1%	11%
Baghdad	50%	34%	1%	1%	7%
Southern Belt	88%	4%	1%	1%	5%
Basrah	83%	11%	1%	--	*

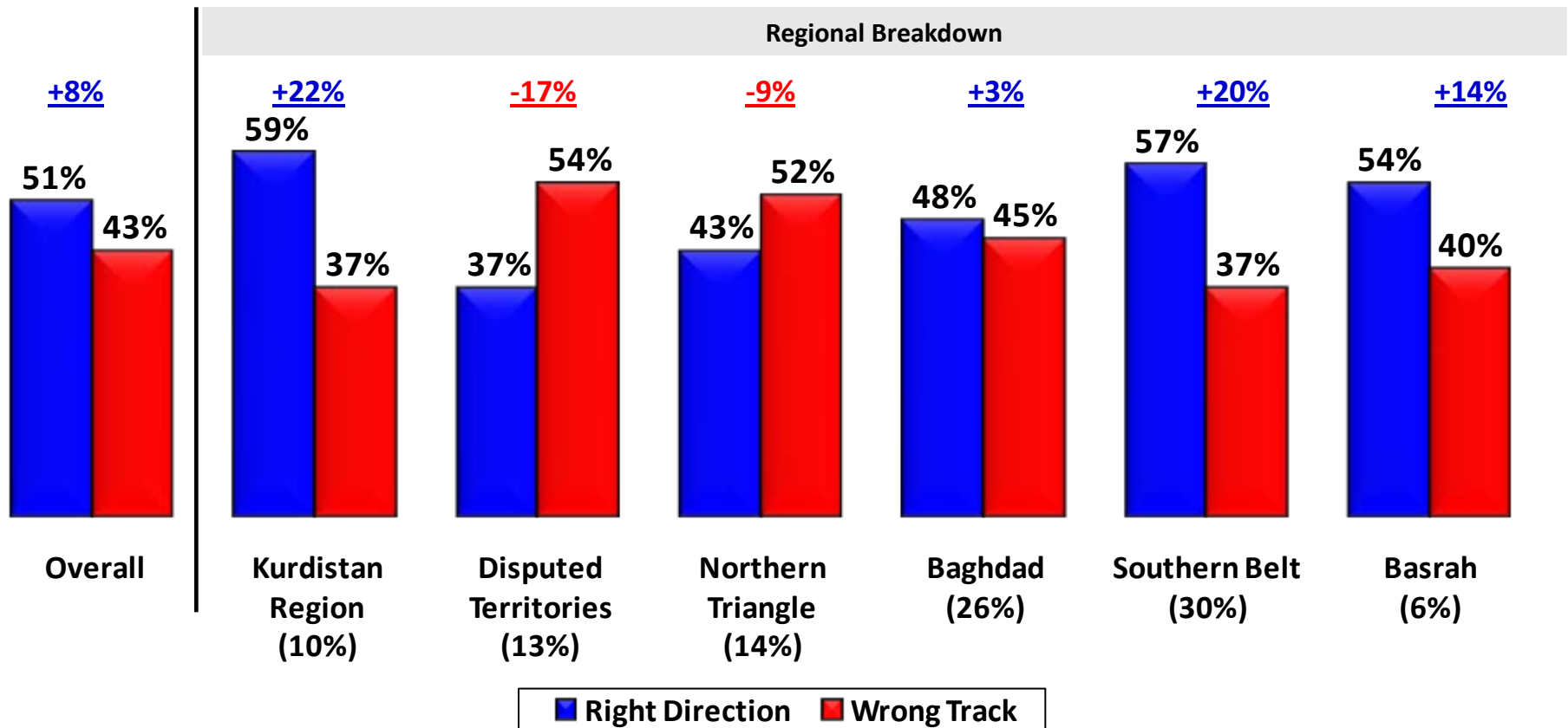
# Acronym Legend

- DK – Don't Know
- REF – Refuse to Answer
- KR – Kurdistan Region
- SB – Southern Belt
- DT – Disputed Territories
- NT – Northern Triangle
- MP – Member of Parliament
- CoR – Council of Representatives

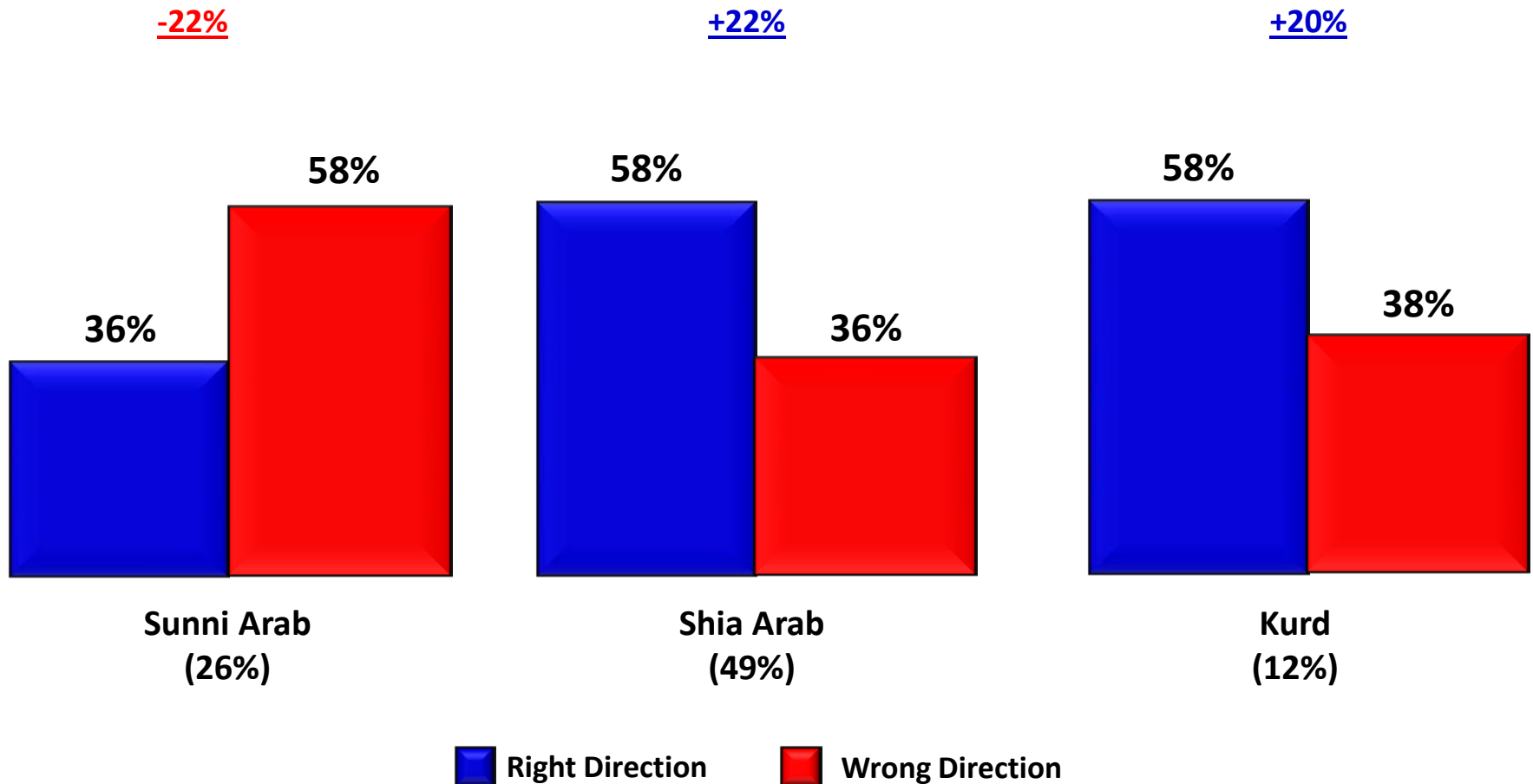
# National Indicators



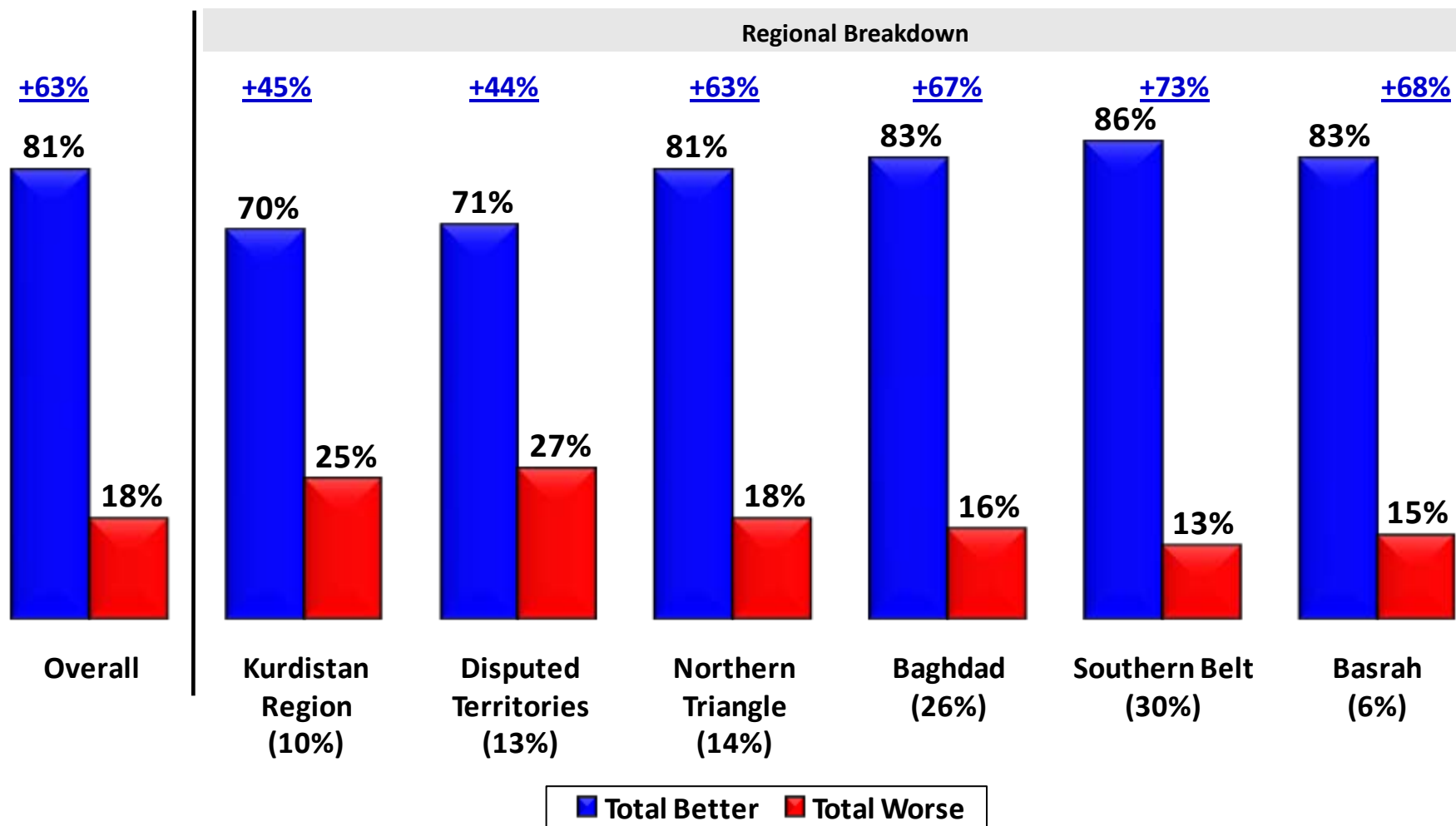
# In your opinion, would you say things in Iraq are going in the right direction or in the wrong direction?



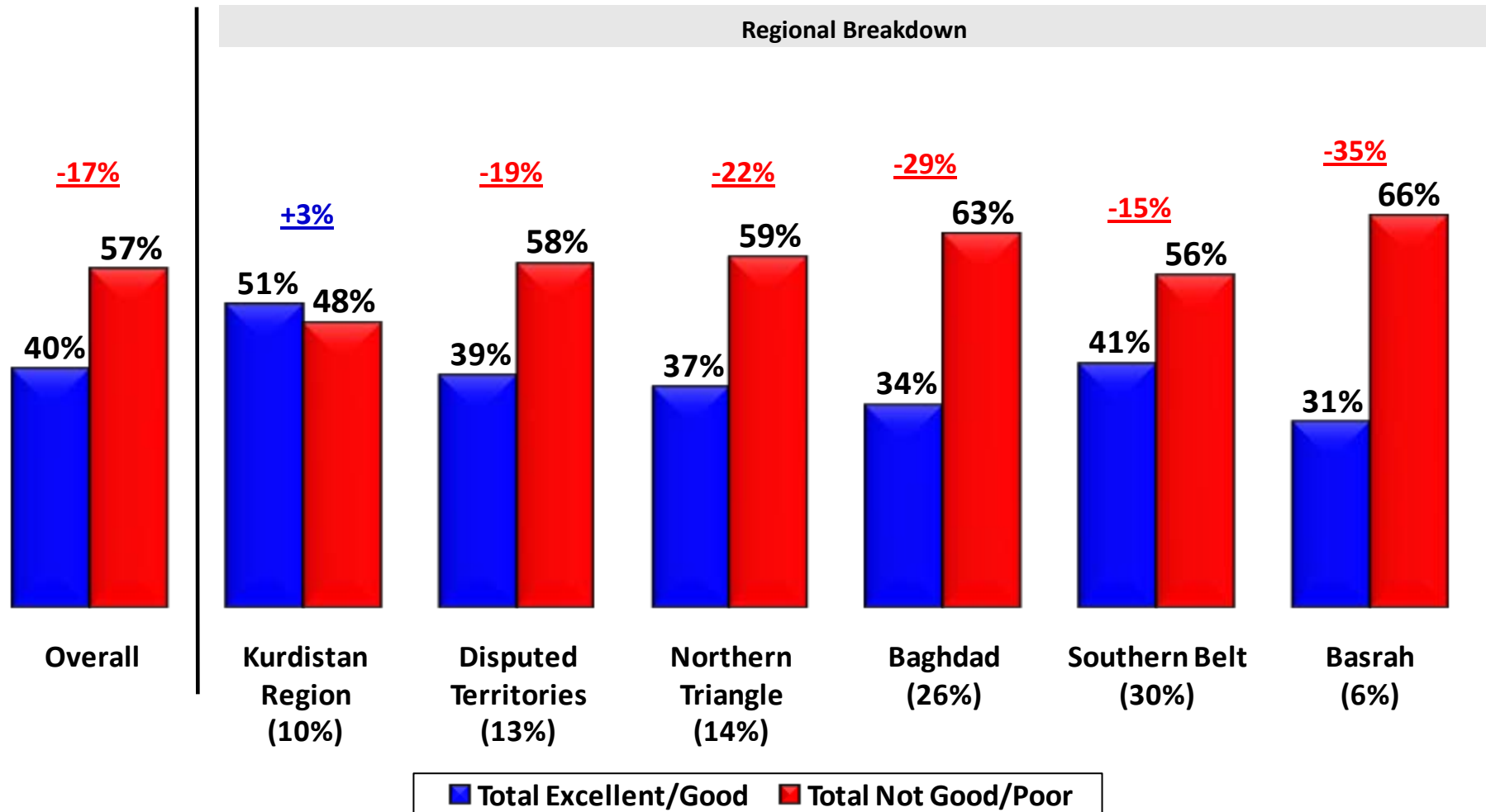
# In your opinion, would you say things in Iraq are going in the right direction or in the wrong direction?



# Would you say that security in Iraq is getting better or worse?

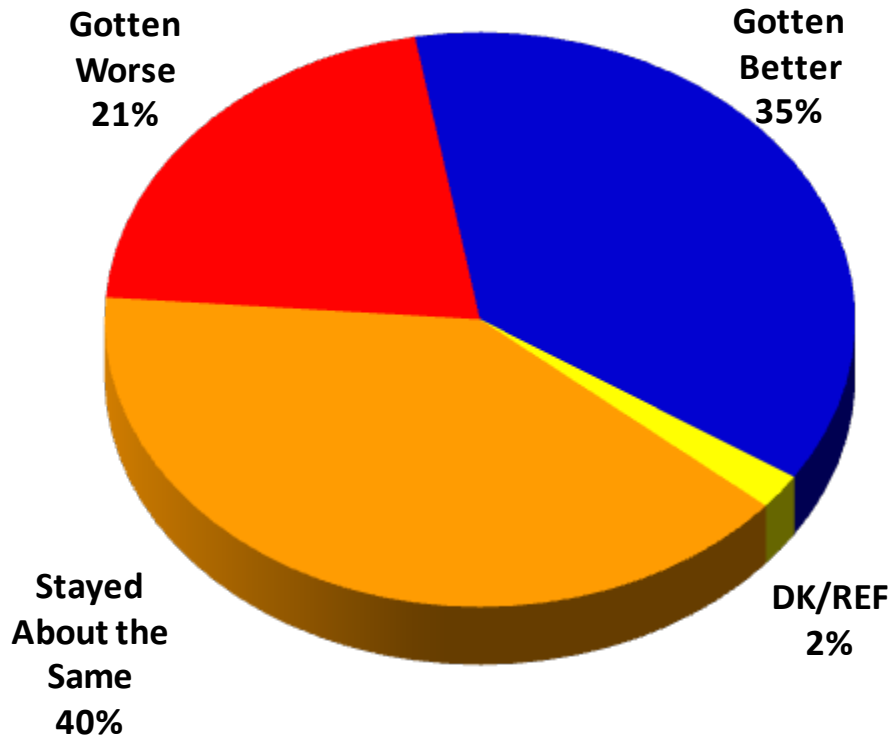


# Would you describe the state of Iraq's economy as excellent, good, not so good, or poor?

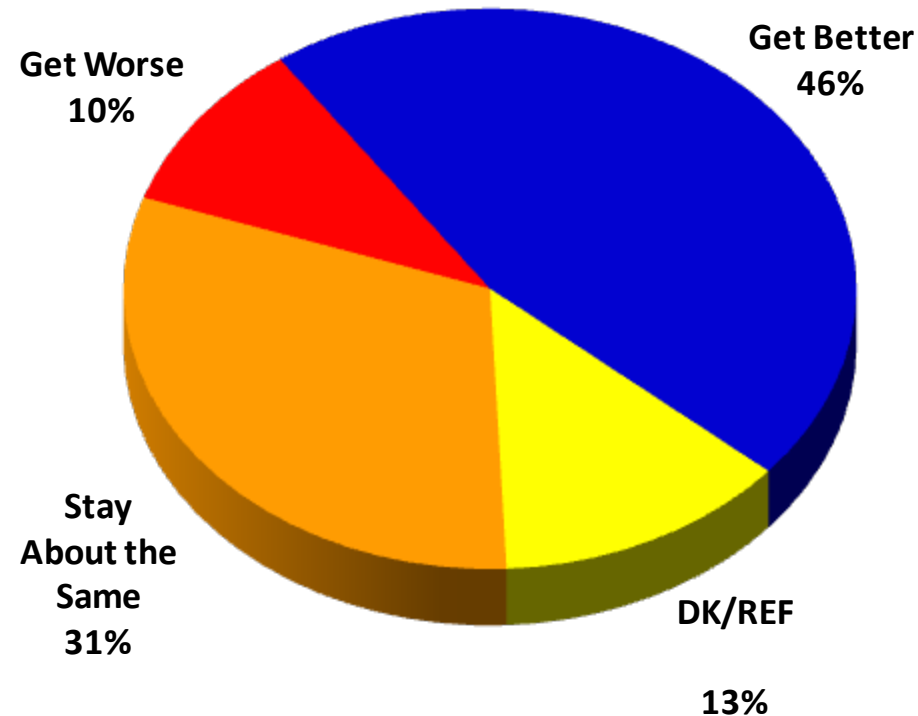




**Has your personal economic situation gotten better, gotten worse or stayed about the same over the last year?**

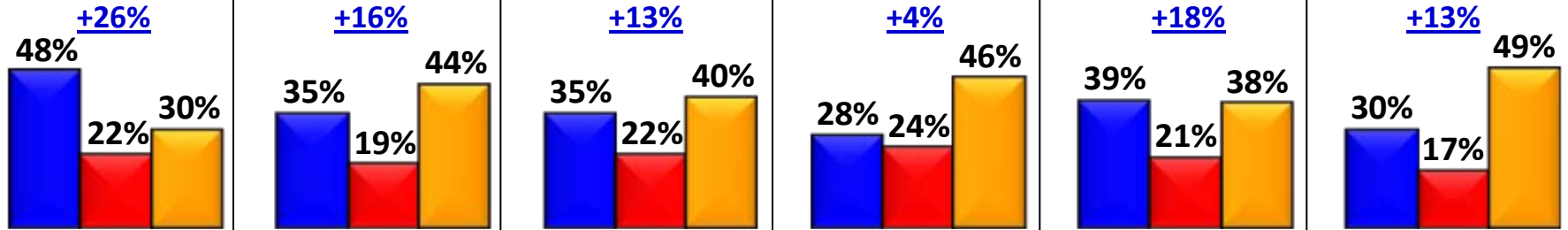


**Thinking ahead to next year, do you expect your personal economic situation to get better, get worse or stay about the same?**

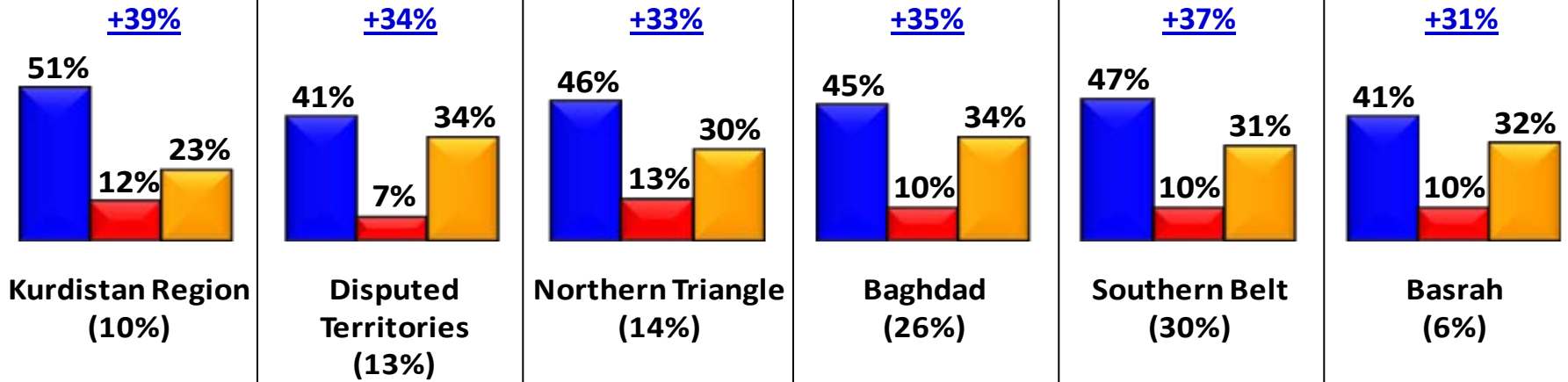


# Personal Economic Situation (continued)

Has your personal economic situation gotten better, gotten worse or stayed about the same over the last year? (by region)



Do you expect your personal economic situation to get better, get worse or stay about the same? (by region)

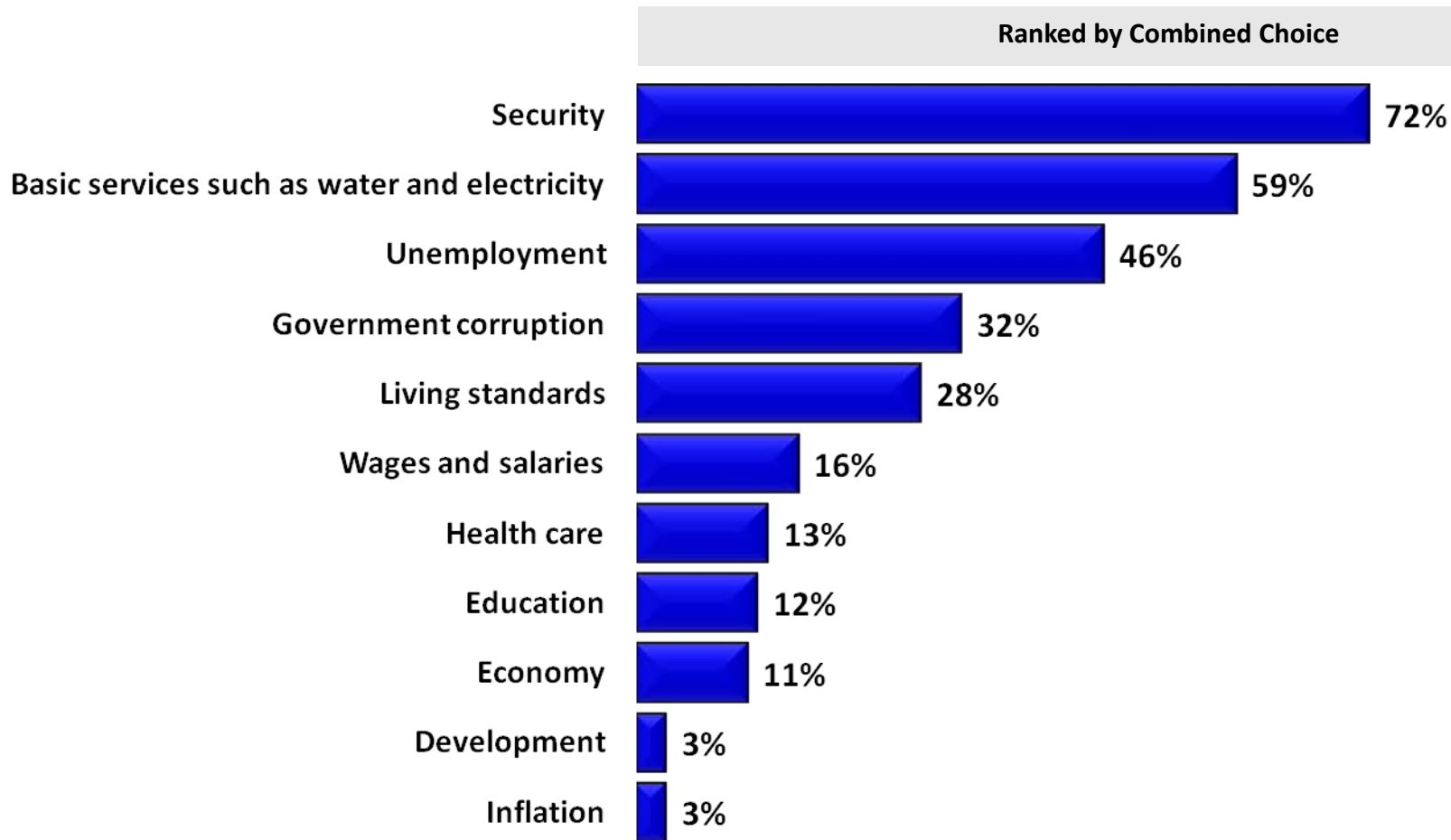


■ Better ■ Worse ■ Same

# Priorities for the Prime Minister & Parliament



# Tell me the issue you think should be the absolute top priority for the Prime Minister and the Iraqi National Parliament.



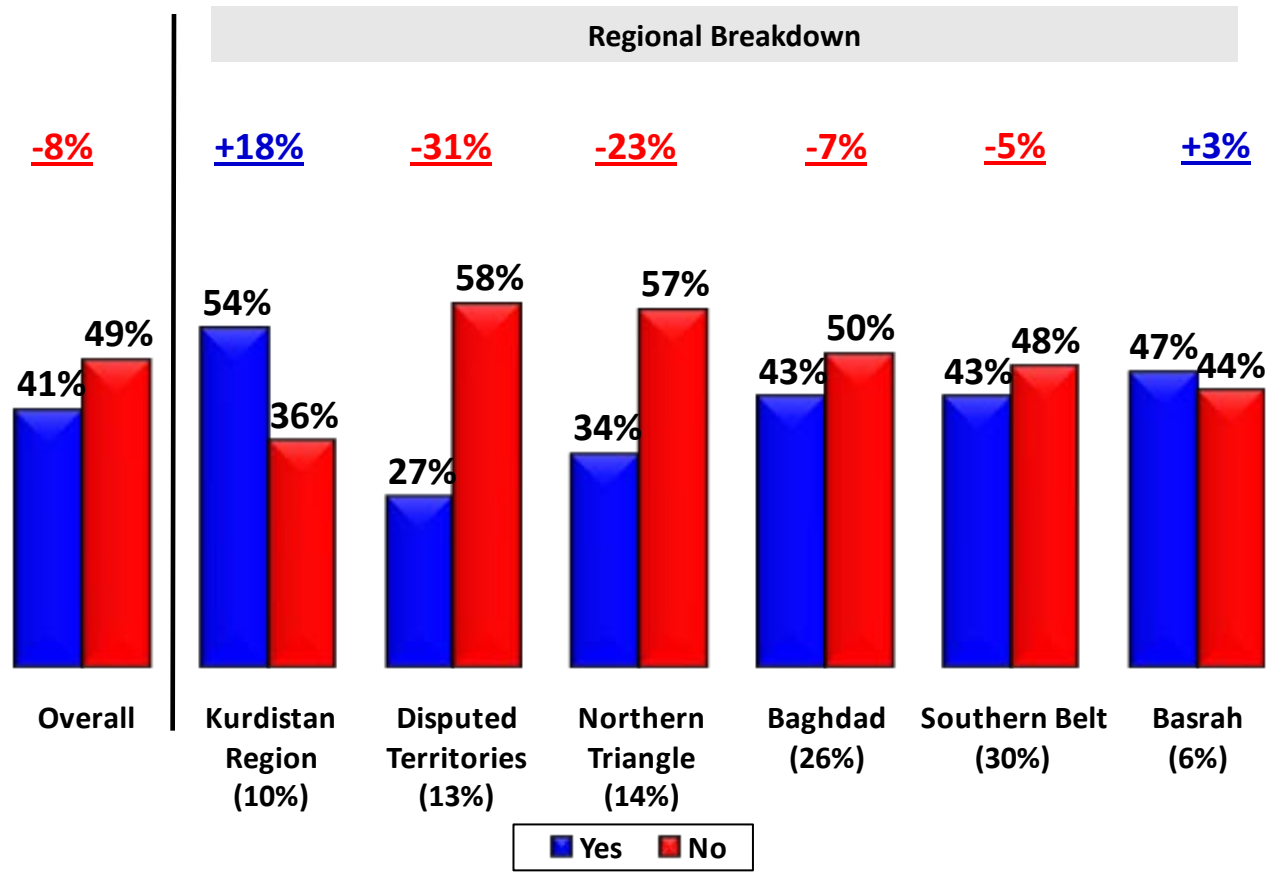
Now I am going to read a list of issues and for each one please tell me whether you feel that the situation has gotten better, gotten worse or stayed the same over the last year.

	NATIONAL	KR	DT	NT	Baghdad	SB	Basrah
Security is <i>Better</i>	74%	82%	66%	75%	78%	77%	68%
Security is <i>Worse</i>	16%	6%	24%	17%	12%	13%	20%
Electricity is <i>Better</i>	49%	66%	30%	43%	67%	45%	41%
Electricity is <i>Worse</i>	27%	22%	46%	32%	12%	26%	31%
Wages and salaries are <i>Better</i>	48%	46%	54%	51%	42%	50%	45%
Wages and salaries are <i>Worse</i>	18%	18%	20%	21%	16%	16%	21%
Services like water, sewages, etc. are <i>Better</i>	39%	75%	29%	35%	36%	37%	25%
Services like water, sewages, etc. are <i>Worse</i>	36%	14%	45%	42%	37%	35%	47%
Government corruption is <i>Better</i>	16%	27%	14%	15%	15%	13%	15%
Government corruption is <i>Worse</i>	58%	41%	63%	64%	61%	56%	54%
Unemployment is <i>Better</i>	15%	22%	15%	18%	14%	15%	11%
Unemployment is <i>Worse</i>	54%	52%	58%	55%	52%	51%	54%

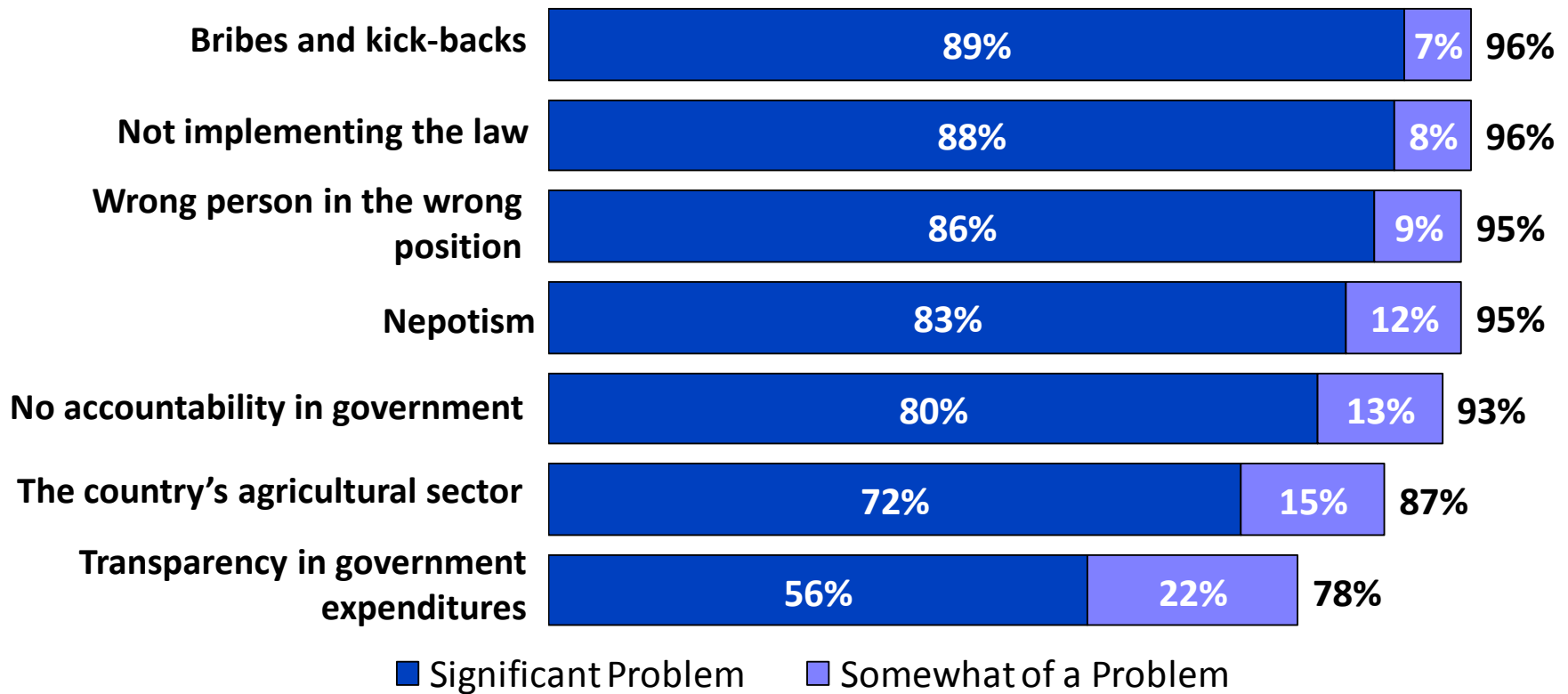
Would you say that the issue of corruption in Iraq is a significant problem, somewhat of a problem, not really a problem or not a problem at all?

**Total Significant or Somewhat of a Problem**  
**96%**

## In your opinion, is the Iraqi government making progress towards fighting corruption?



I am going to read you a list of issues. Please tell me for each one whether you think it is a significant problem, somewhat of a problem, not really a problem or not a problem at all in Baghdad.

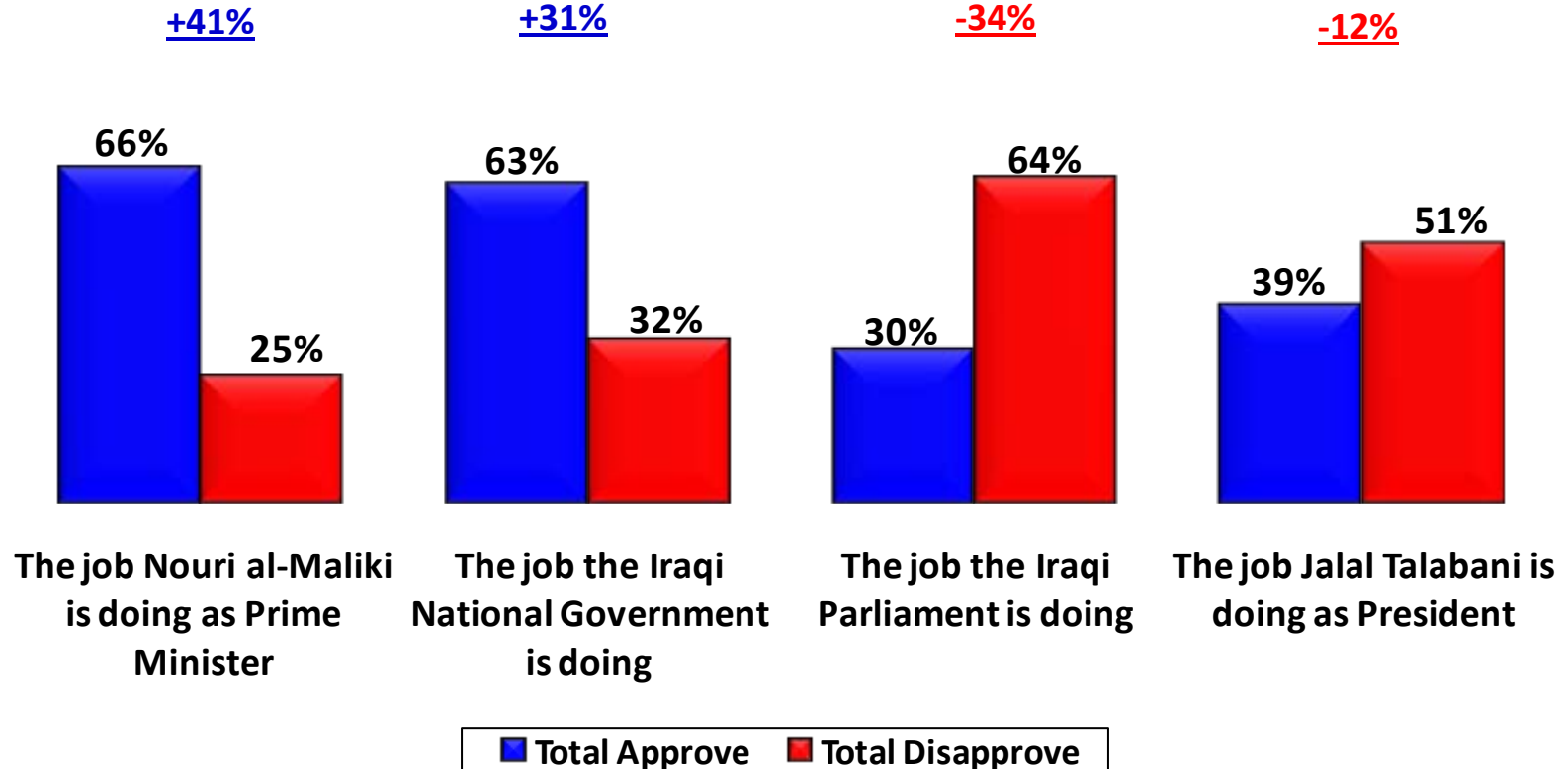


# Approval Ratings

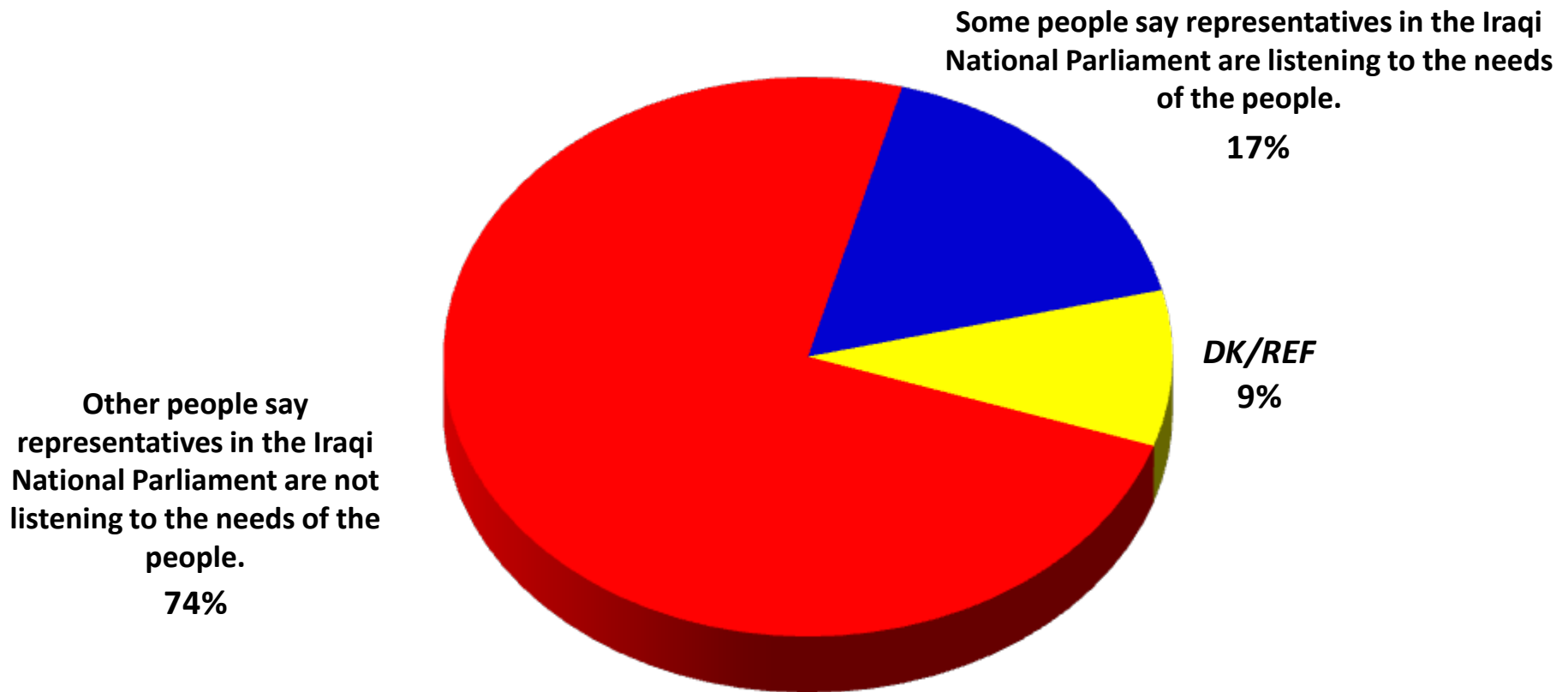




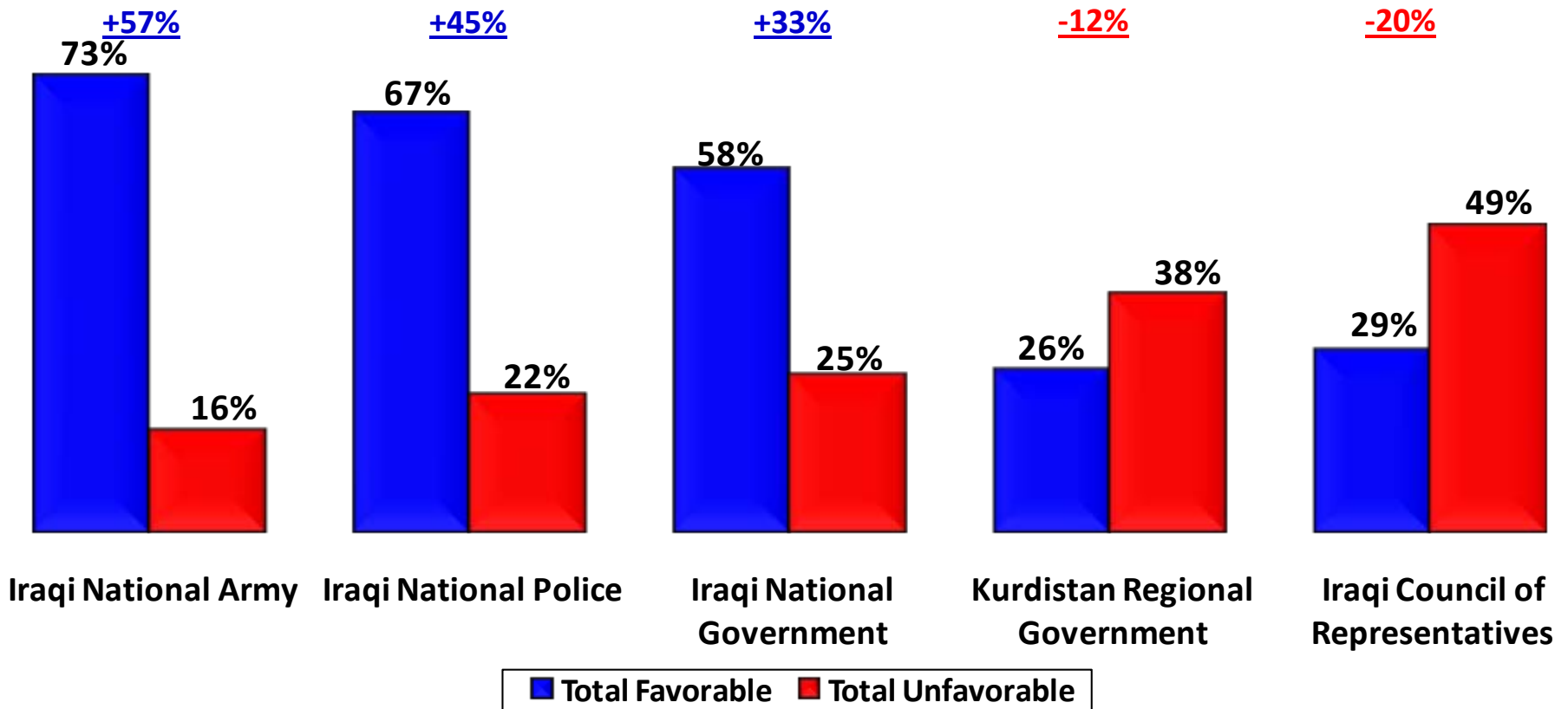
Please tell me for each of the following whether you approve or disapprove of the job they are doing.



**Thinking now about the members of parliament who represent you and your family...I am going to read you two statements and after I read them please tell me which statement comes closest to your own opinion.**



# Please tell me whether you have a favorable or unfavorable impression of the following...



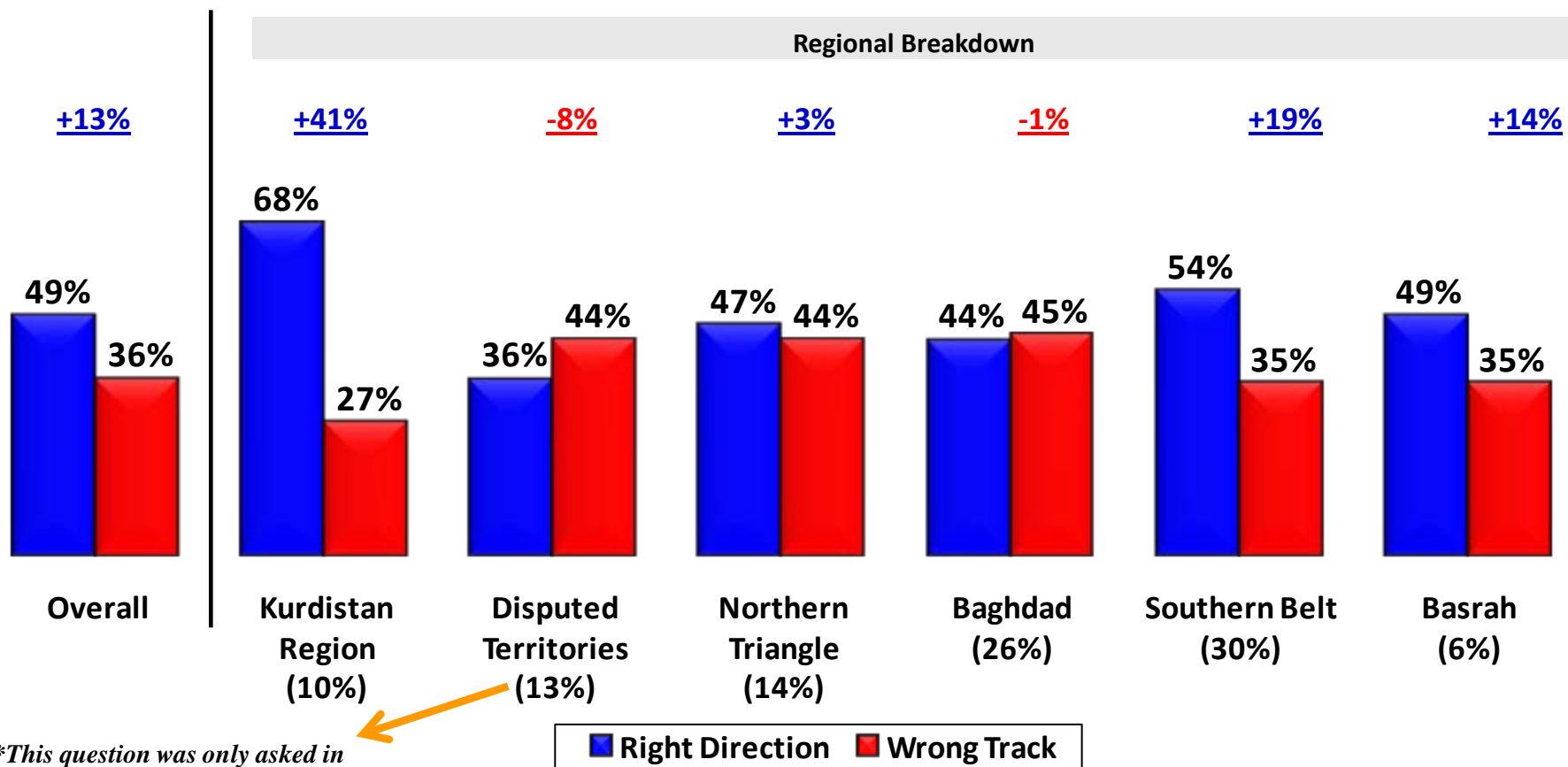
## Please tell me whether you have a favorable or unfavorable impression of the following... (by ethnicity/religion)

Institution	Sunni Arab (Fav)	Sunni Arab (Unfav)	Shia Arab (Fav)	Shia Arab (Unfav)	Kurd (Fav)	Kurd (Unfav)
Iraqi National Government	46%	35%	71%	15%	46%	31%
Iraqi National Army	69%	22%	84%	9%	46%	30%
Iraqi National Police	59%	30%	78%	14%	52%	25%
Kurdistan Regional Government	15%	48%	17%	39%	83%	10%
Iraqi Council of Representatives	27%	52%	28%	51%	43%	30%

# Provincial Councils & Local Issues

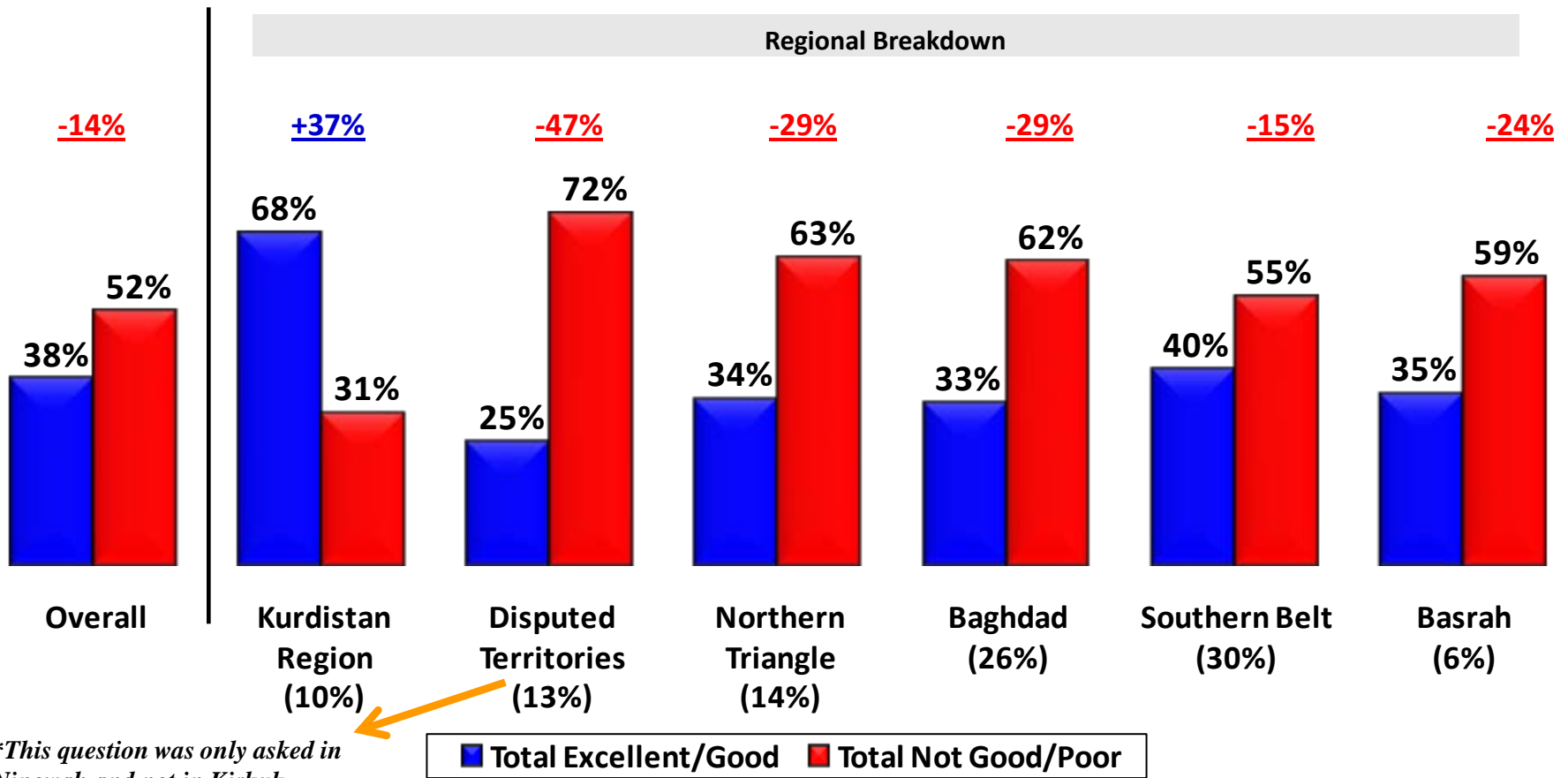


# In your opinion, would you say things in [province] are going in the right direction or in the wrong direction?

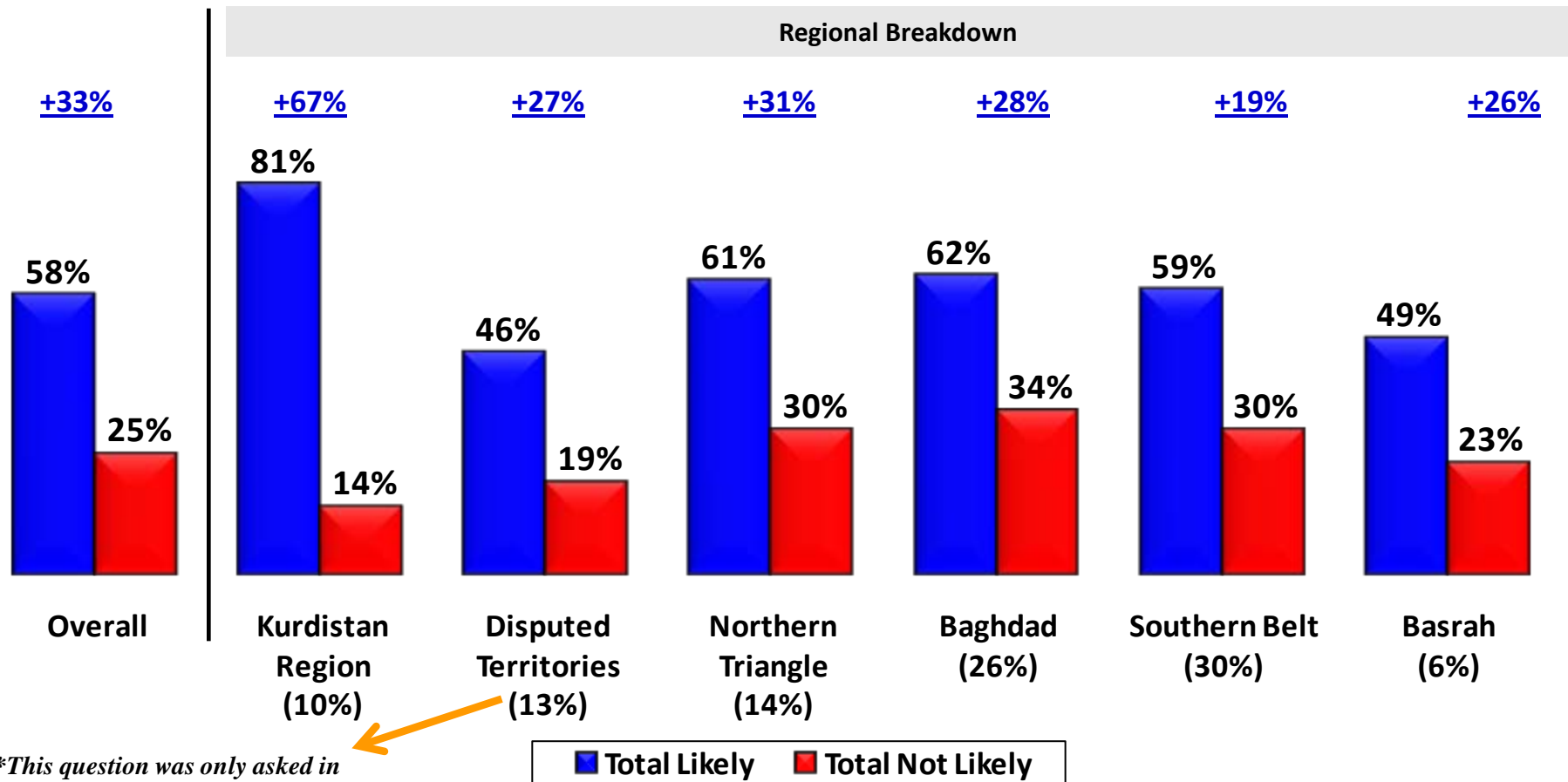


*\*This question was only asked in Ninewah and not in Kirkuk.*

# Would you describe the state of [province's] economy as excellent, good, not so good or poor?



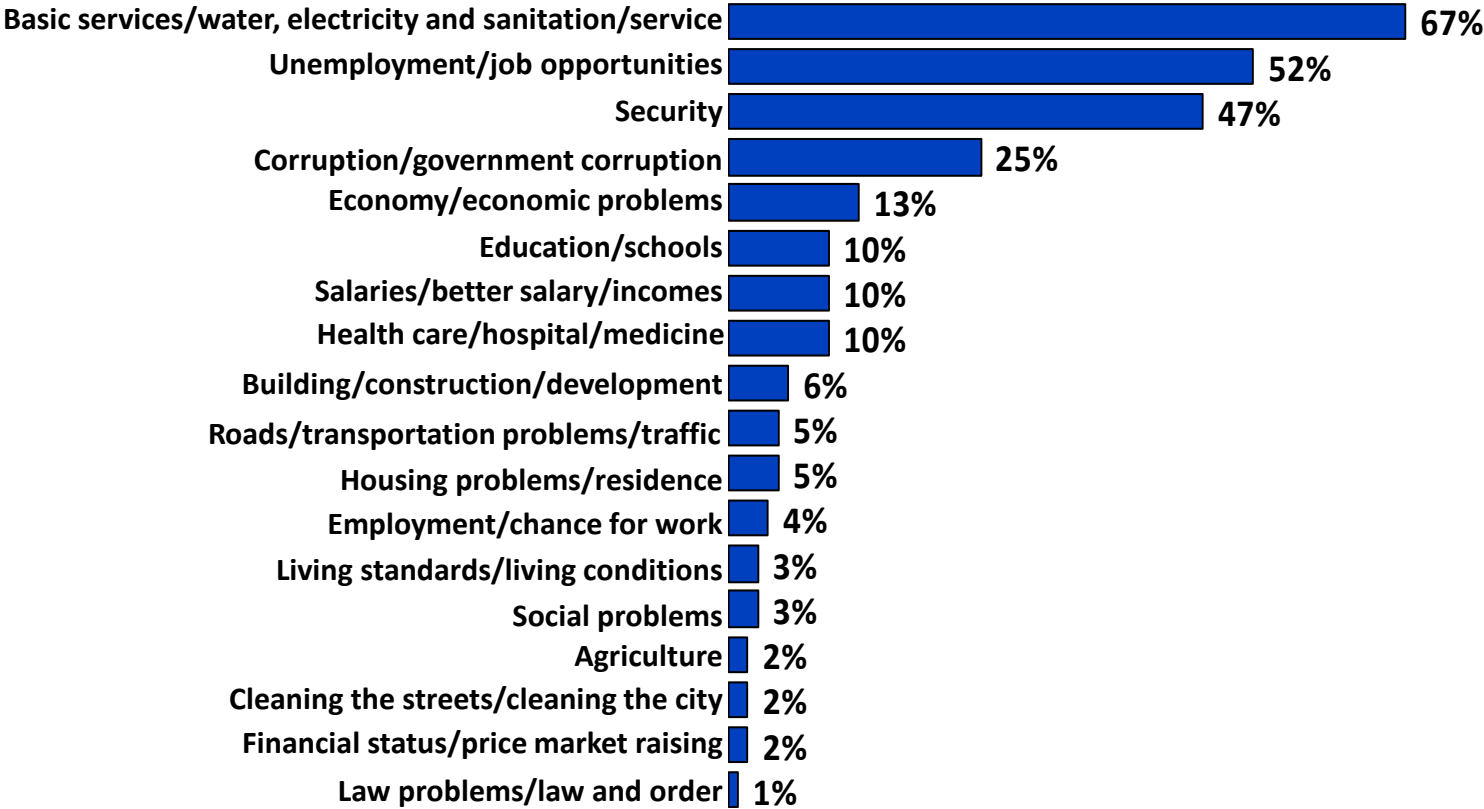
# In your opinion, how likely is it that your provincial council or regional government will improve conditions in your area in terms of basics services, jobs and security?



*\*This question was only asked in Ninewah and not in Kirkuk.*



# Tell me the issue you think should be the absolute top priority for the [province] provincial council? (open ended, combined choice of top three priorities)



*\*This question was not asked in Kirkuk, Tamim.*

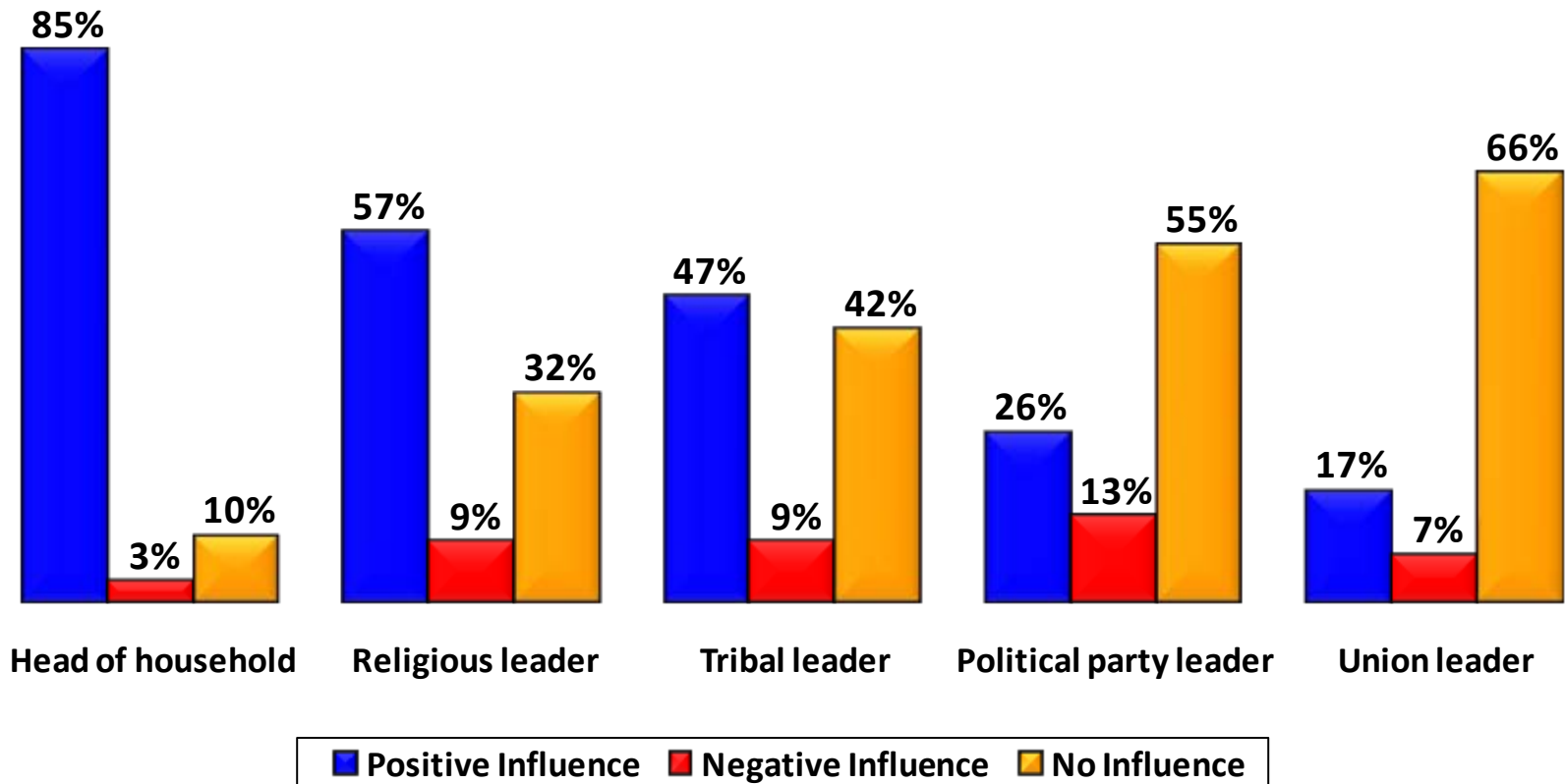
## Tell me the issue you think should be the absolute top priority for the [province] provincial council? (top priority by region)

Combined Choices	KR	DT	NT	Baghdad	SB	Basrah
Basic services/water, electricity and sanitation/service	59%	38%	72%	73%	74%	71%
Unemployment/job opportunities	44%	35%	54%	41%	58%	73%
Security	13%	48%	68%	52%	46%	64%
Corruption/government corruption	34%	11%	29%	19%	25%	27%
Economy/economic problems	16%	7%	13%	9%	16%	8%

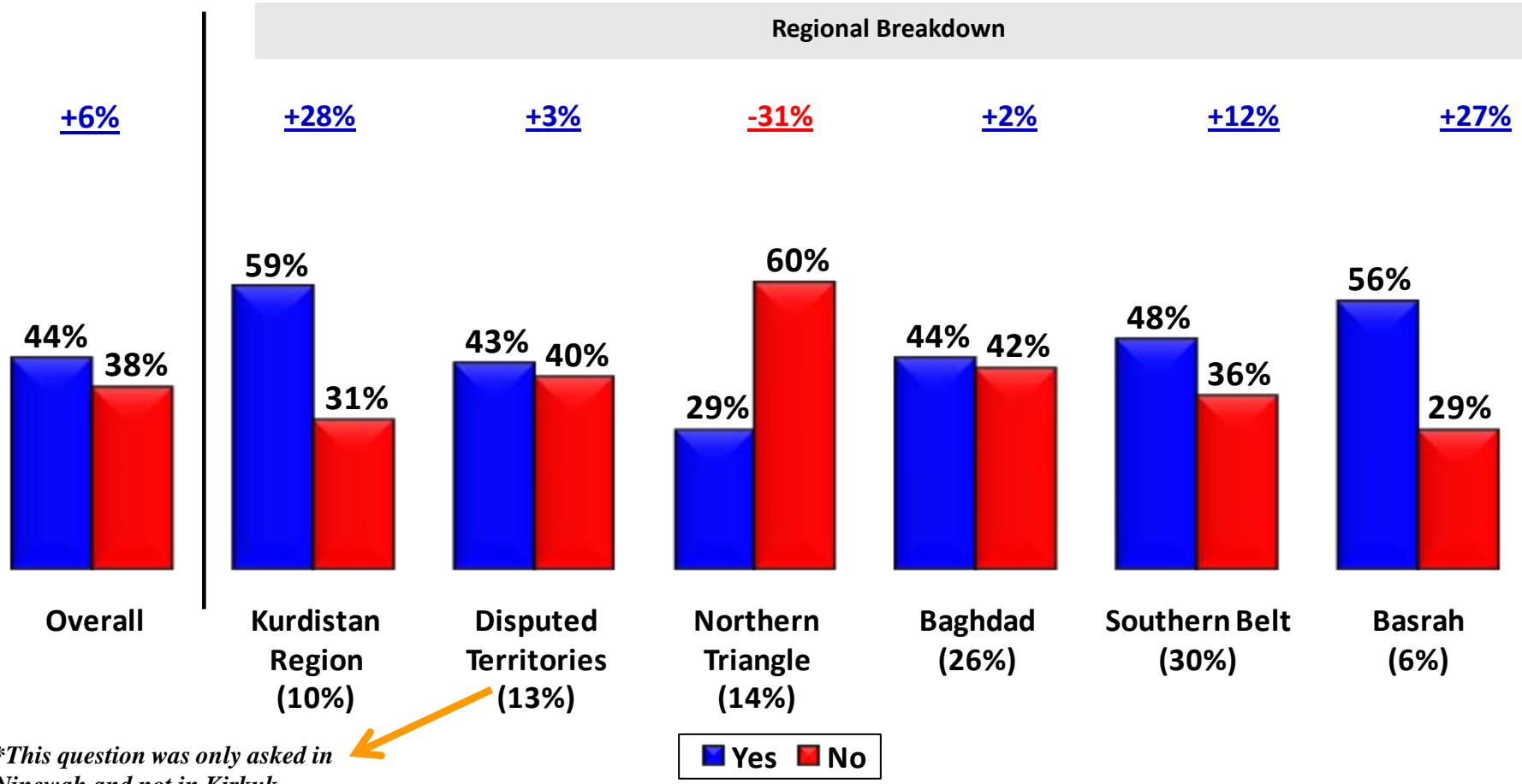
A map of Iraq with its provincial boundaries outlined in white. The map is split horizontally: the top half is black and the bottom half is blue. The text '2010 Iraqi Parliamentary Elections' is overlaid on the black portion of the map.

# 2010 Iraqi Parliamentary Elections

Now, I am going to read you a list of different types of individuals. Please tell me if that individual's opinion has a positive influence, negative influence or has no influence on you and your opinion on current events and politics.

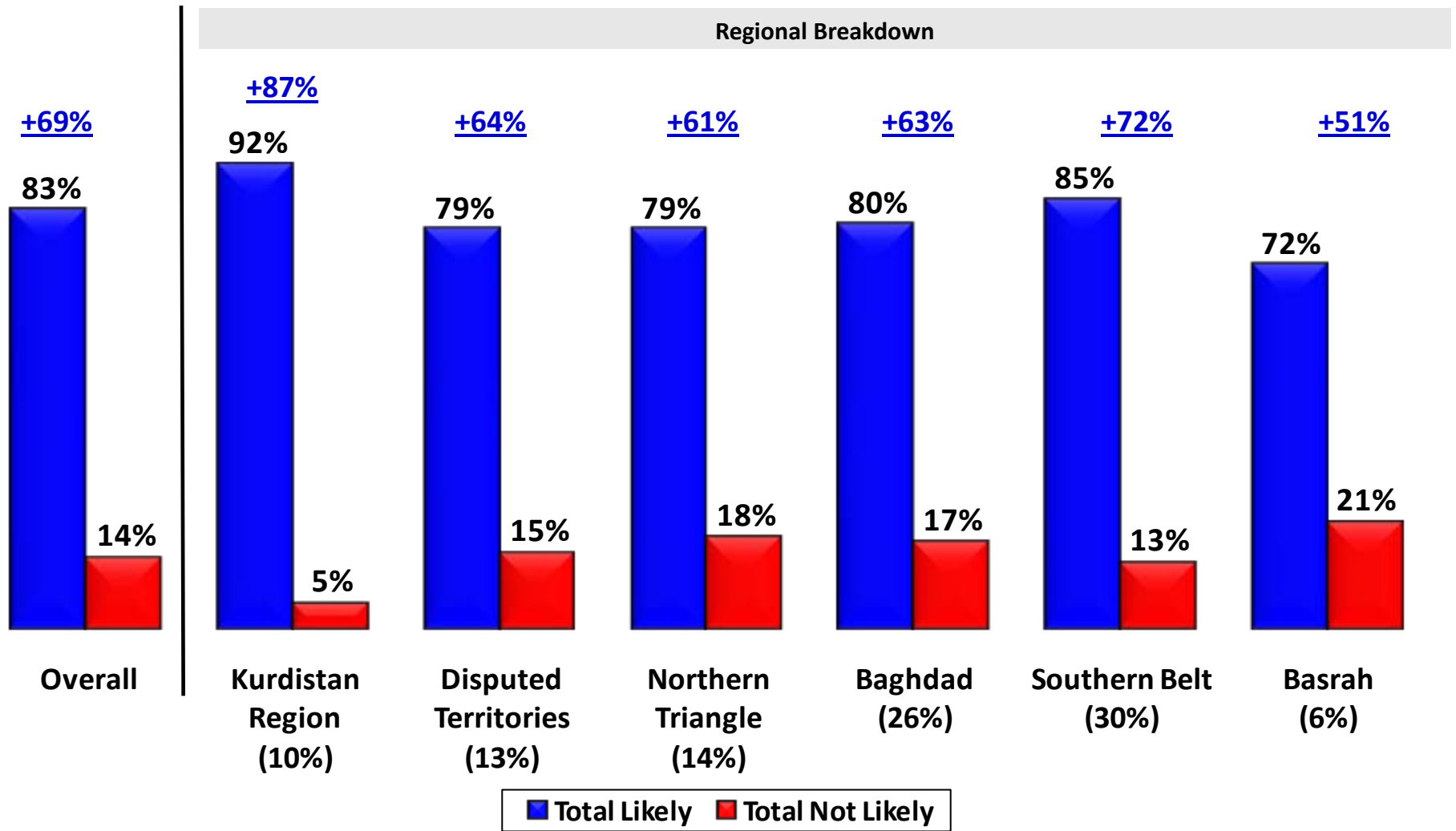


# Do you think that the recent [March 7, 2010] elections were conducted in a fair and transparent manner, in which the outcome may be trusted?

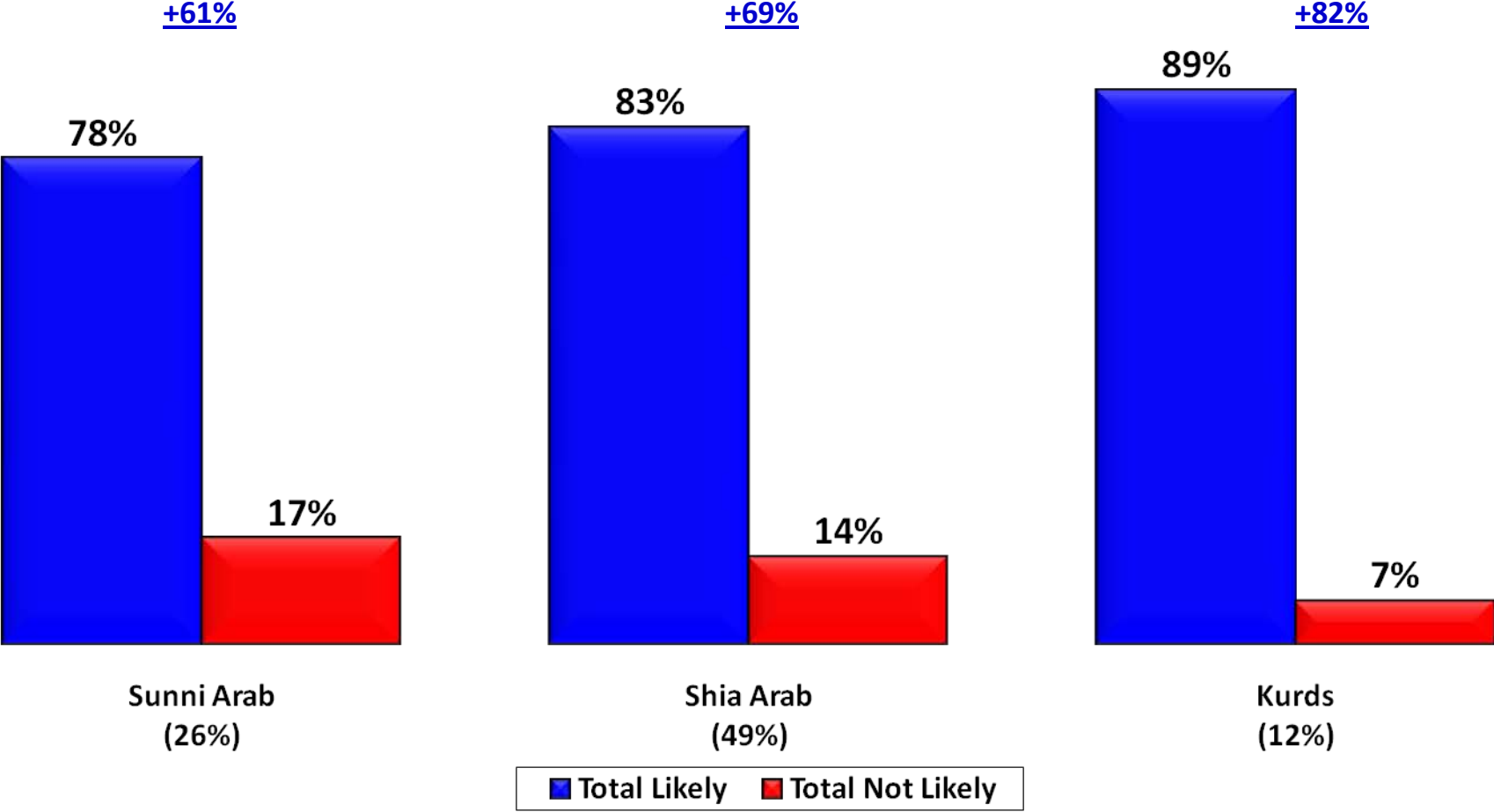


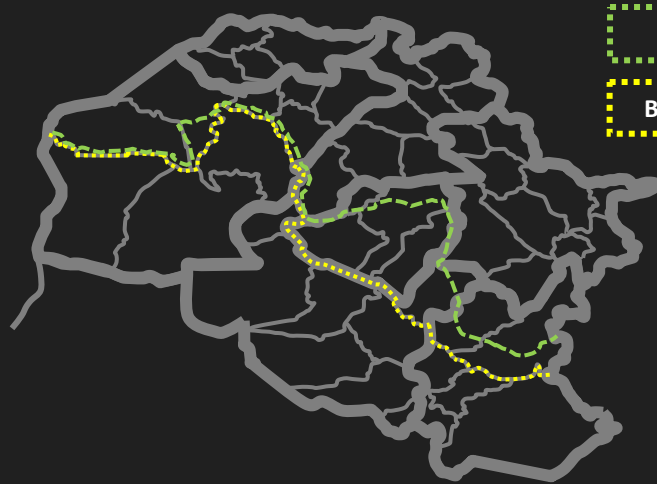
*\*This question was only asked in Ninewah and not in Kirkuk.*

# How likely are you to vote in the next parliamentary elections scheduled for later this year?



# How likely are you to vote in the next parliamentary elections scheduled for later this year? (by ethnicity/religion)





Kurdish Controlled Areas

Boundary of Article 140 territory \*

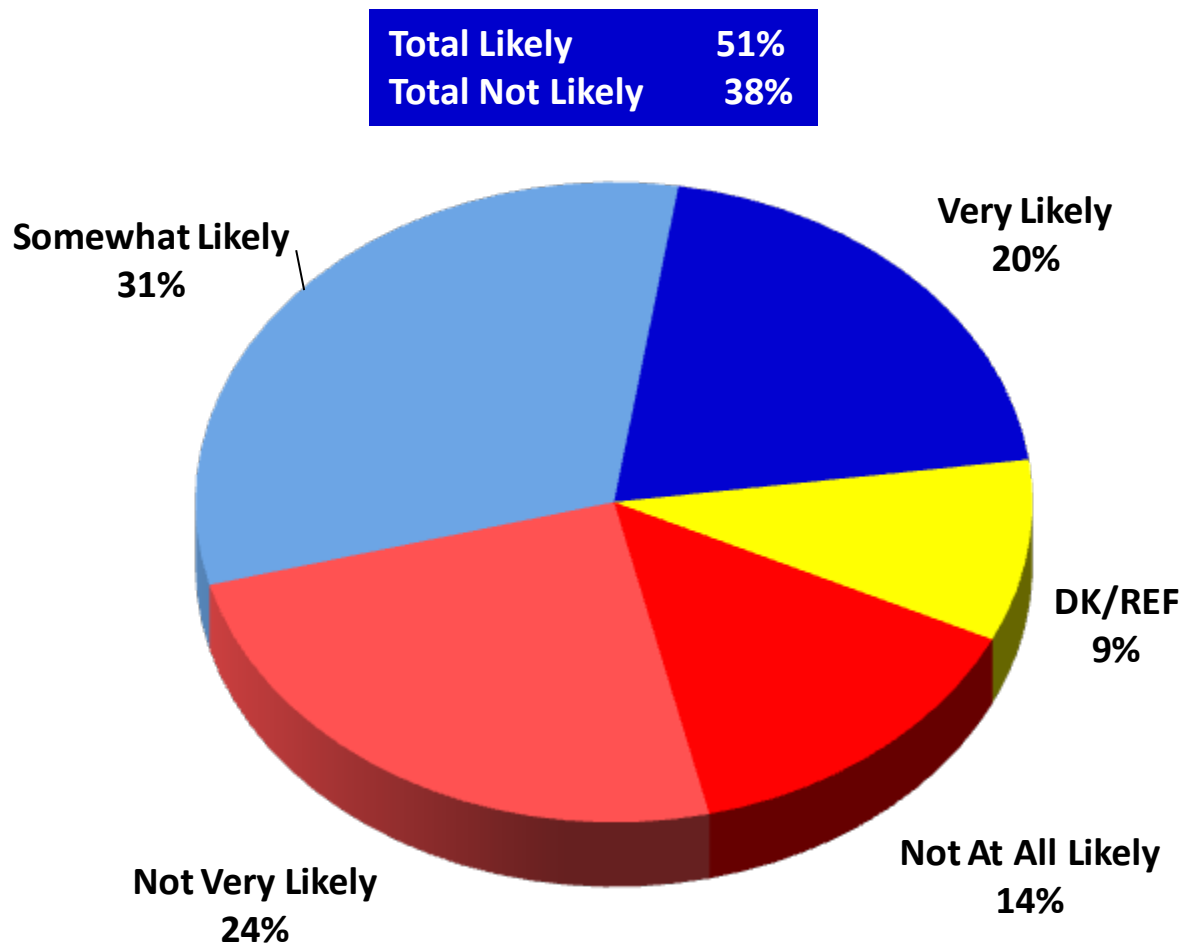
# Focus on Disputed Territories



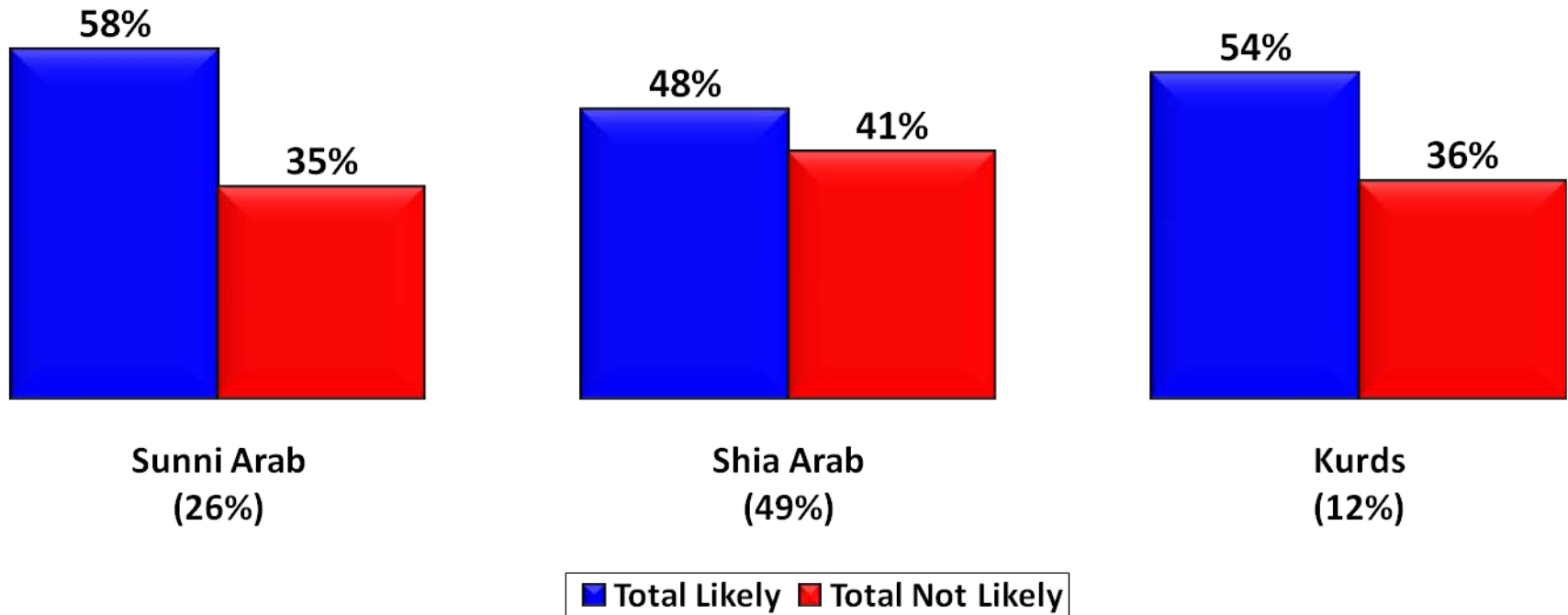
\* Article 140 of the Iraqi Constitution addresses internally disputed boundaries, to be resolved by referendum.



# Regarding tensions between Arabs and Kurds in Ninewah, Diyala and Kirkuk, how likely do you think the situation will turn violent in the next year?



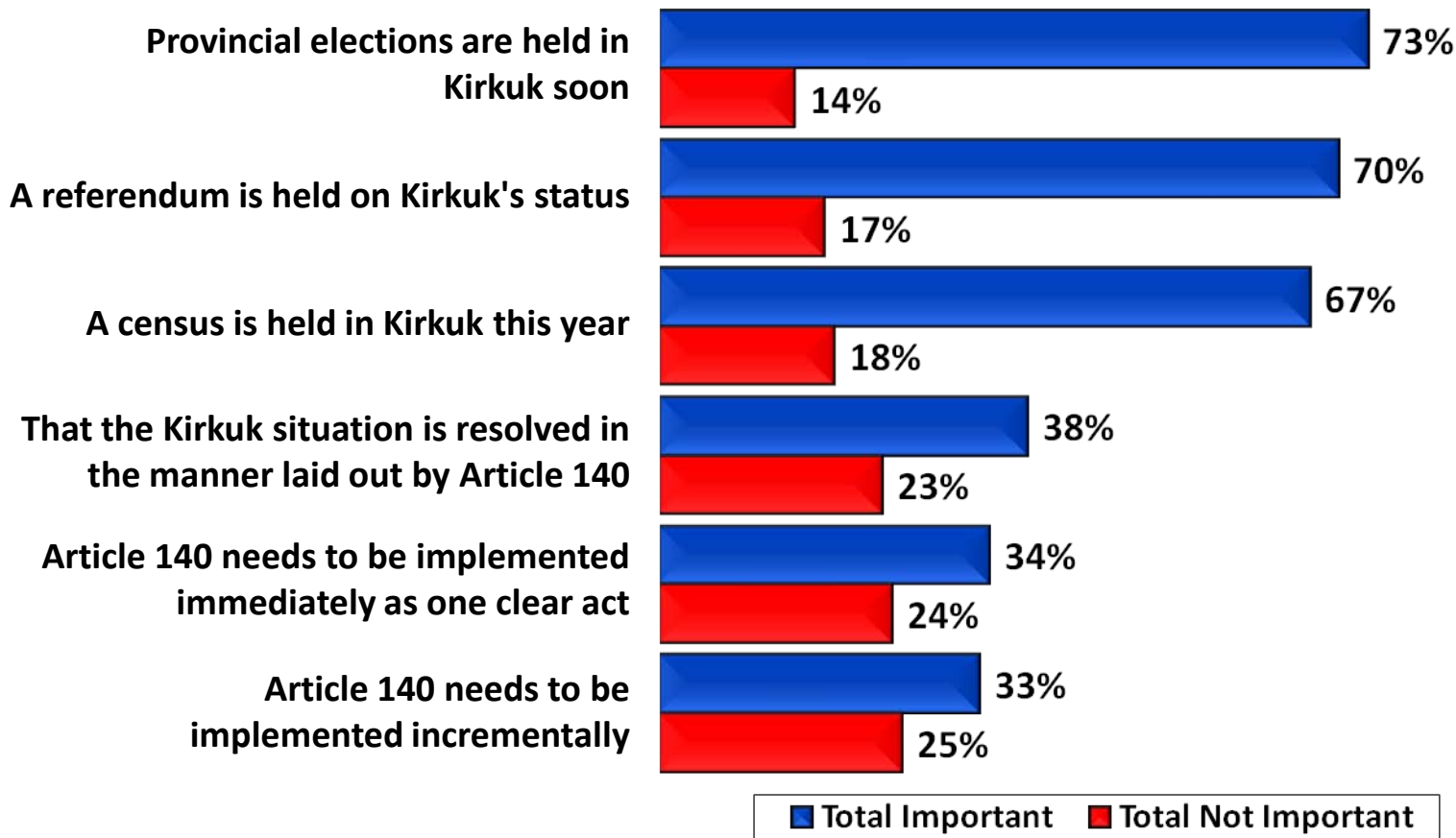
# Regarding tensions between Arabs and Kurds in Ninewah, Diyala and Kirkuk, how likely do you think the situation will turn violent in the next year?





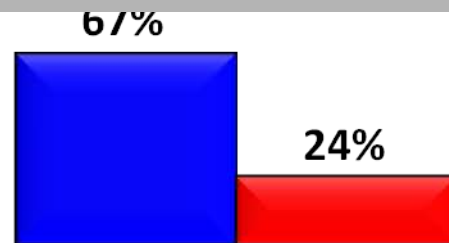
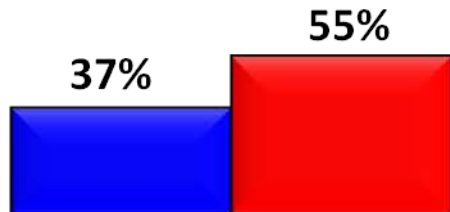
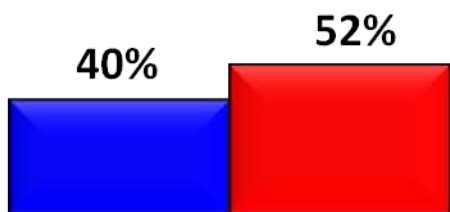
# Kirkuk Issues

**Now I am going to read a list of issues and for each one please tell me how important each issue is to you. Would you say it is very important, somewhat important, not very important or not at all important to you?**

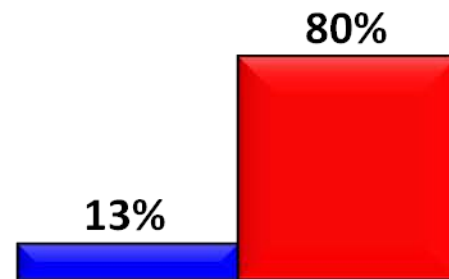
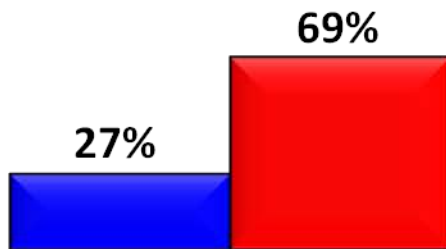
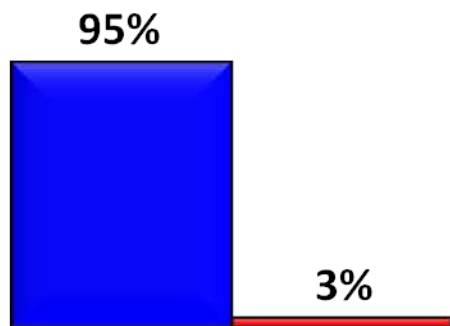


# If a referendum was held regarding the status of Kirkuk and the residents of Kirkuk voted [insert phrase], would you respect the results of the referendum?

## Nationwide



## Among Kurdistan Region



To join the Kurdish Region

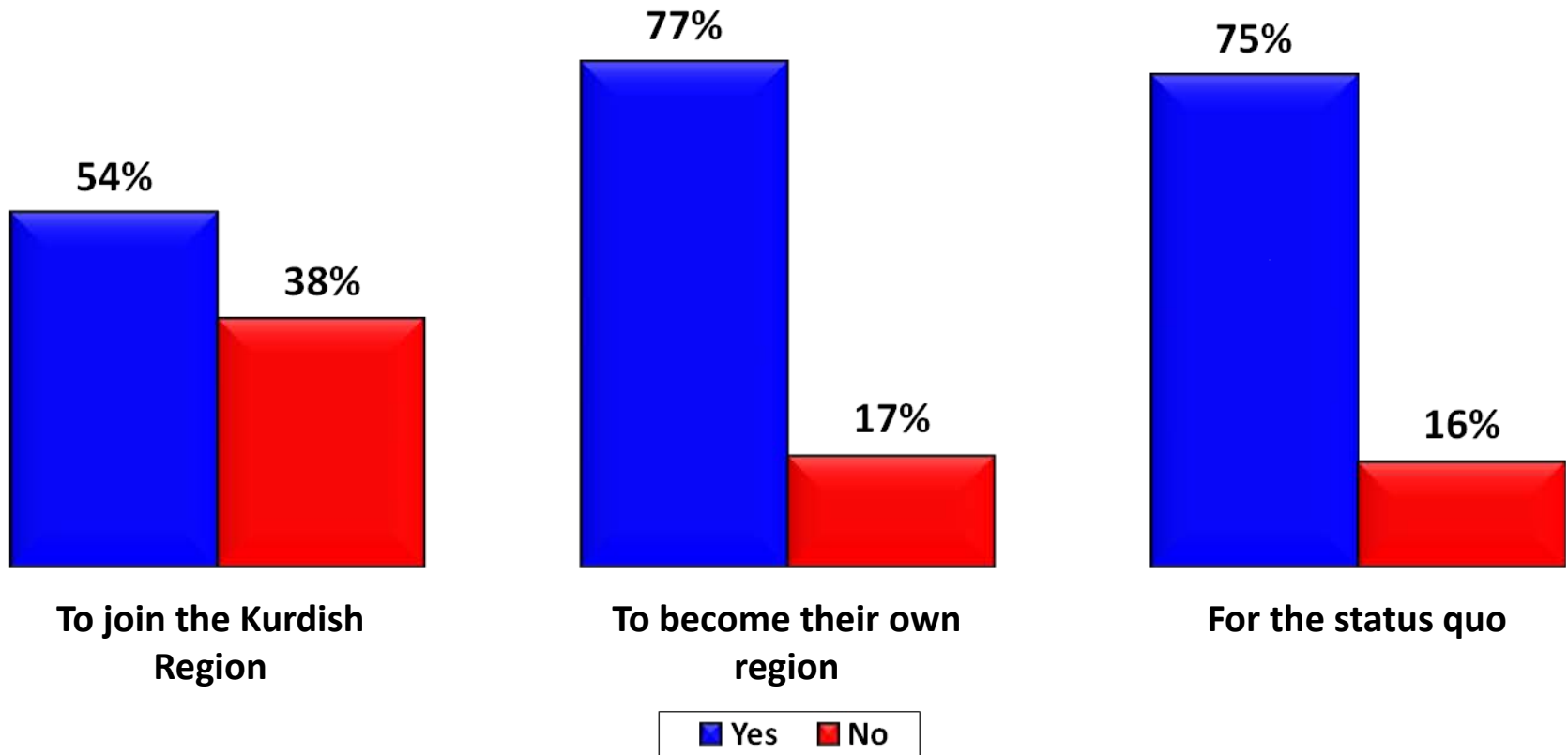
To become their own region

For the status quo

■ Yes ■ No

If a referendum was held regarding the status of Kirkuk and the residents of Kirkuk voted [insert phrase], would you respect the results of the referendum?

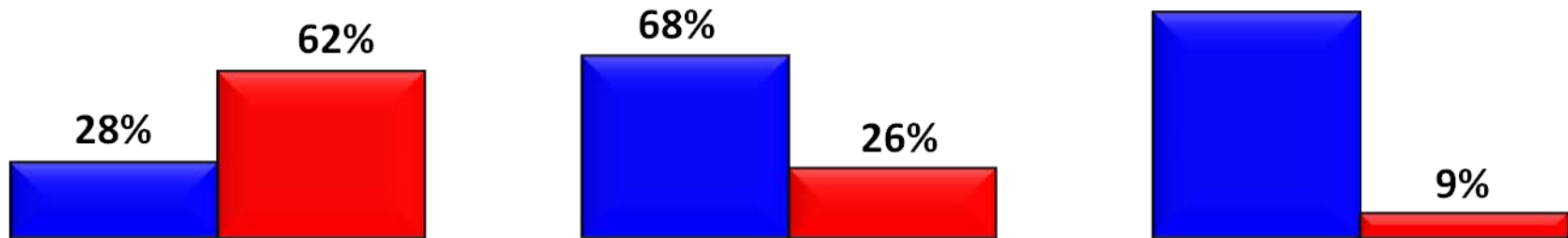
*Respondents in Kirkuk Province*



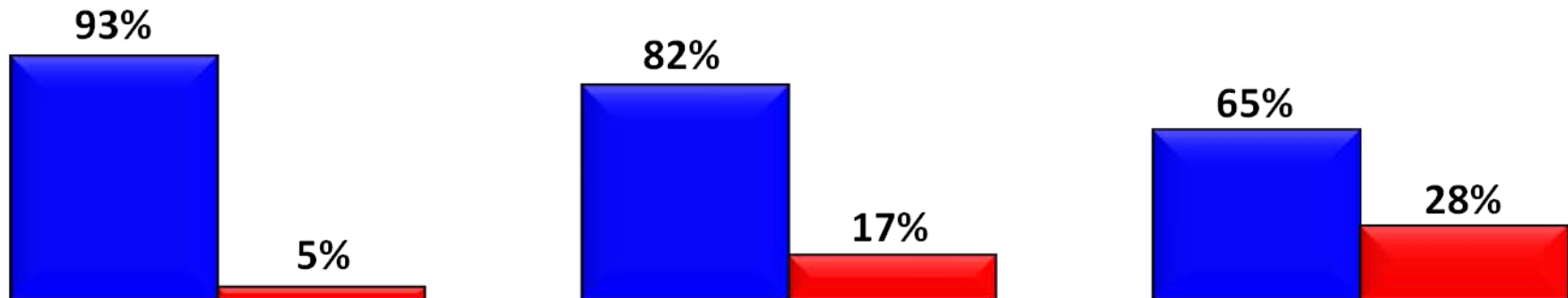
# If a referendum was held regarding the status of Kirkuk and the residents of Kirkuk voted [insert phrase], would you respect the results of the referendum?

## *Respondents in Kirkuk Province Arabs vs. Kurds*

Among Arabs



Among Kurds



To join the Kurdish Region

To become their own region

For the status quo

■ Yes ■ No



PUBLIC OPINION  
STRATEGIES

