



Cuban Public Opinion Survey

January 20 – February 20, 2013

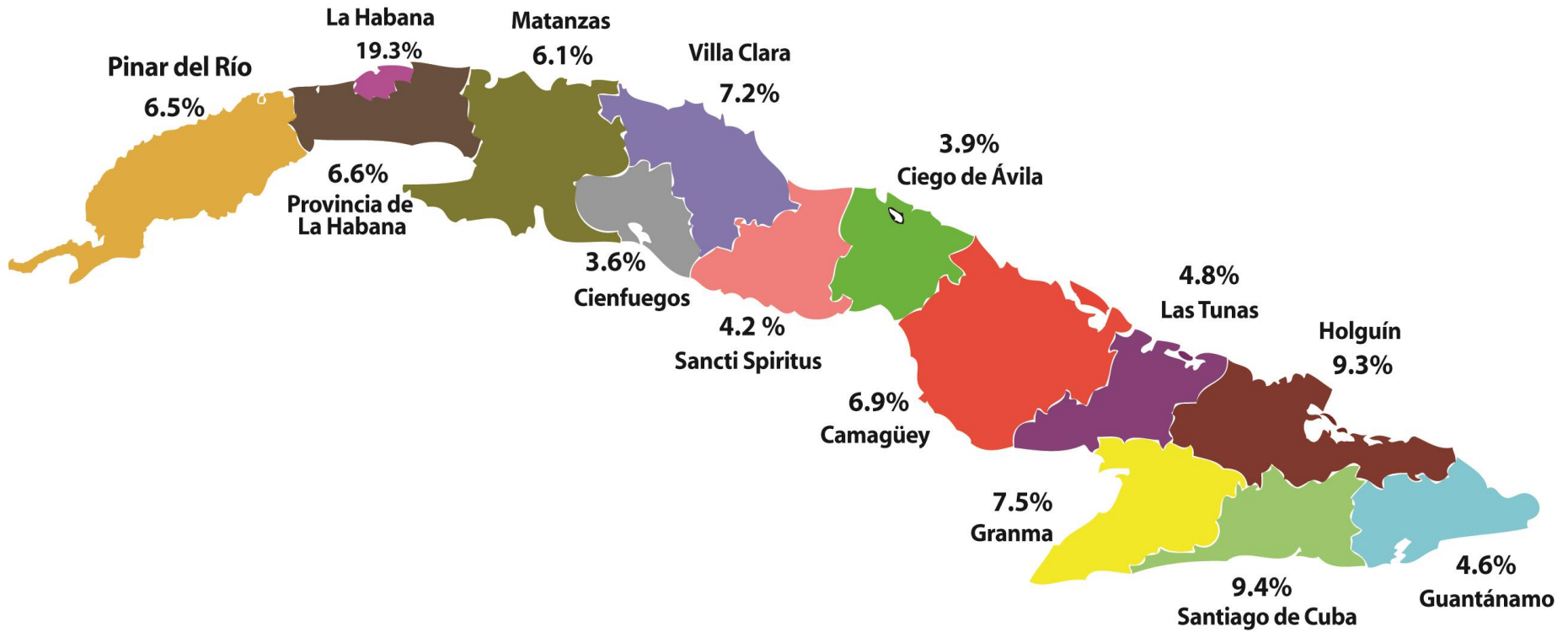
Survey Methodology

- ✓ Fielding Dates: Fieldwork conducted January 20 – February 20, 2013.
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample Size: 688 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in 14 Cuban provinces: Ciudad de La Habana, the former Provincia de La Habana (now Artemisa and Mayabeque provinces), Pinar del Río, Matanzas, Sancti Spíritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camagüey, Holguín, Guantánamo, Las Tunas, Granma and Santiago de Cuba.
- ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were allocated by gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age were based on the last available Cuban census data, released in 2002.
- ✓ Maximum Sample Margin of Error: Margin of error of ± 3.7 percent for a 95 percent level of confidence.
- ✓ Note: Due to rounding, not all percentages add up to 100.



Demographics

Provinces



Regions

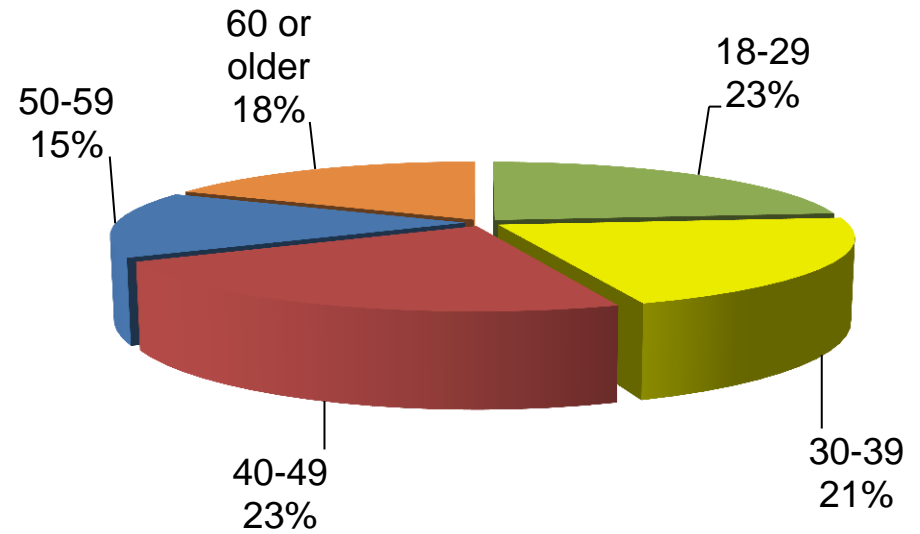


Gender and Age

Gender

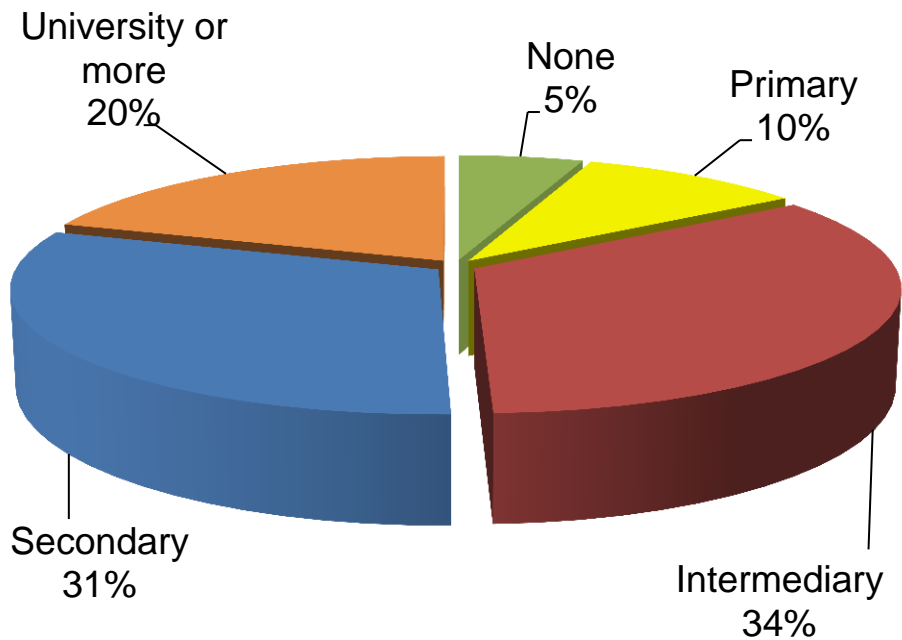


Age

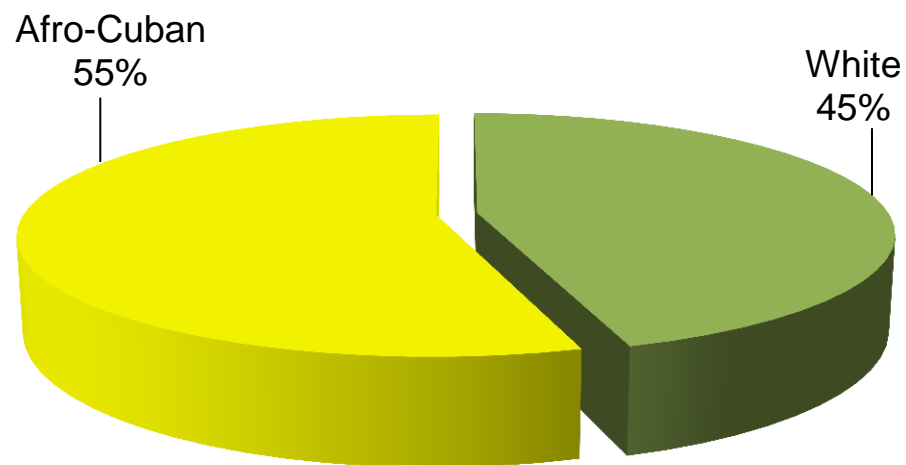


Level of Education and Ethnic Background

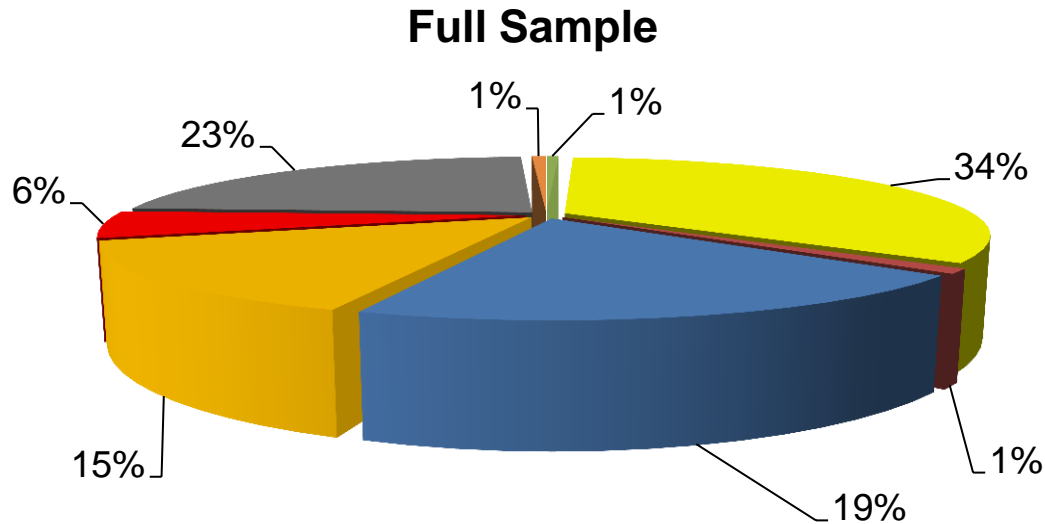
Level of Education



Ethnic Background



Employment



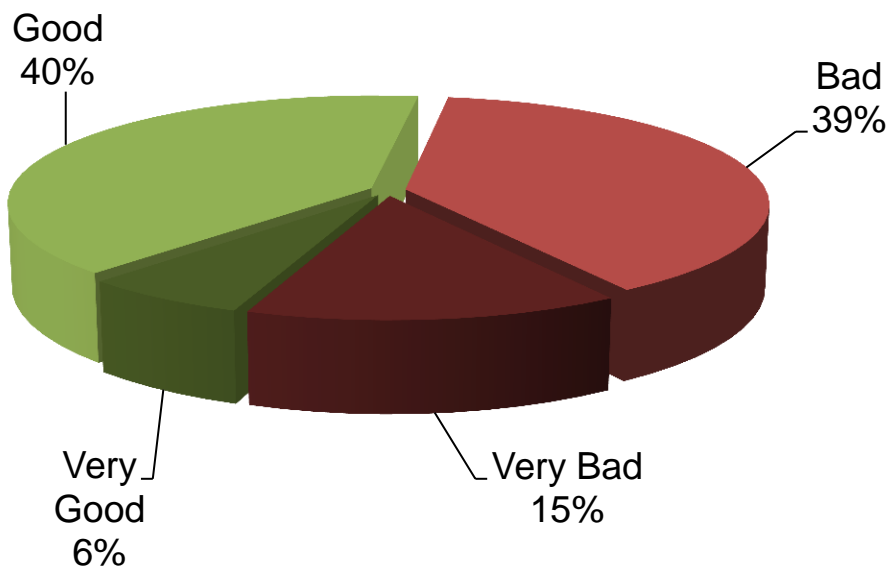
- 1% work in a leading position for the Cuban government
- 34% work for the Cuban government
- 1% work for a mixed or a foreign company
- 19% work as autonomous farmers or private business owners
- 15% work in the informal economy (Illegal/Black Market)
- 6% work full-time in the house
- 23% does not work (unemployed, students, pensioners)
- 1% no answer



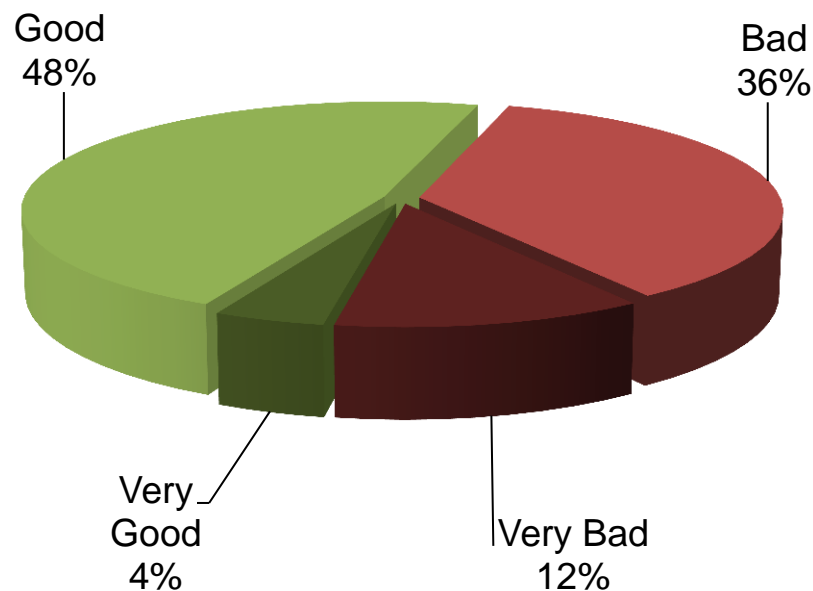
Quality of Life and Economic Situation

Questions on quality of life and economic situation in Cuba.

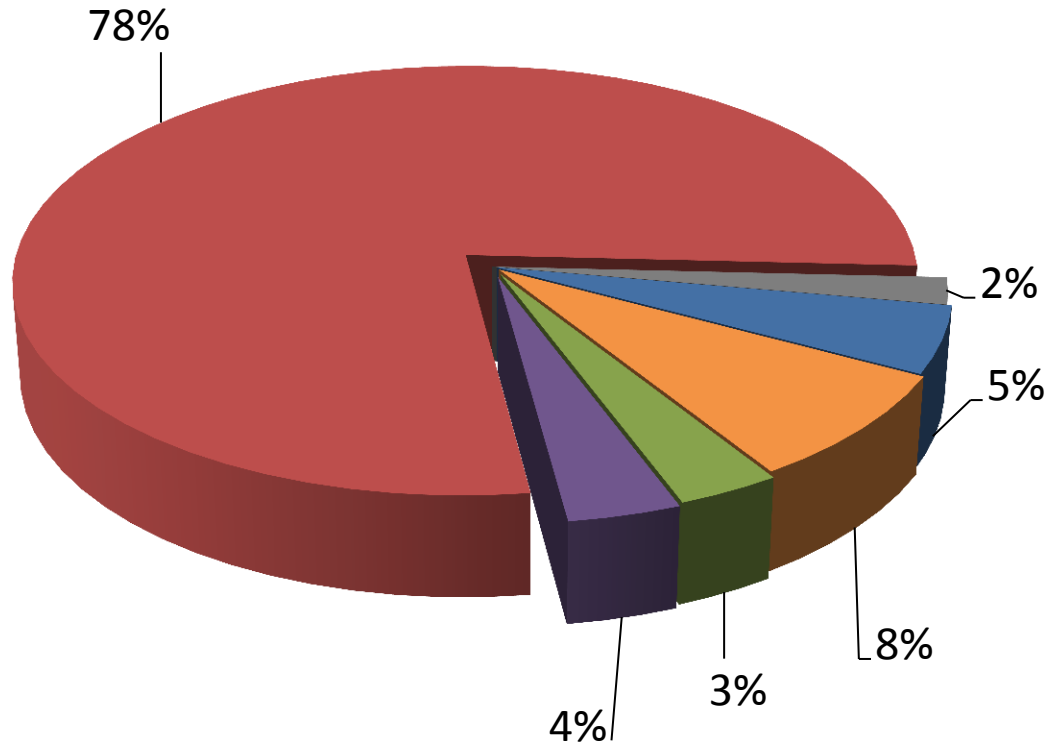
In general, would you describe the quality of life in Cuba as very good, good, bad or very bad?



In general, would you say the economic situation of your family is very good, good, bad or very bad?

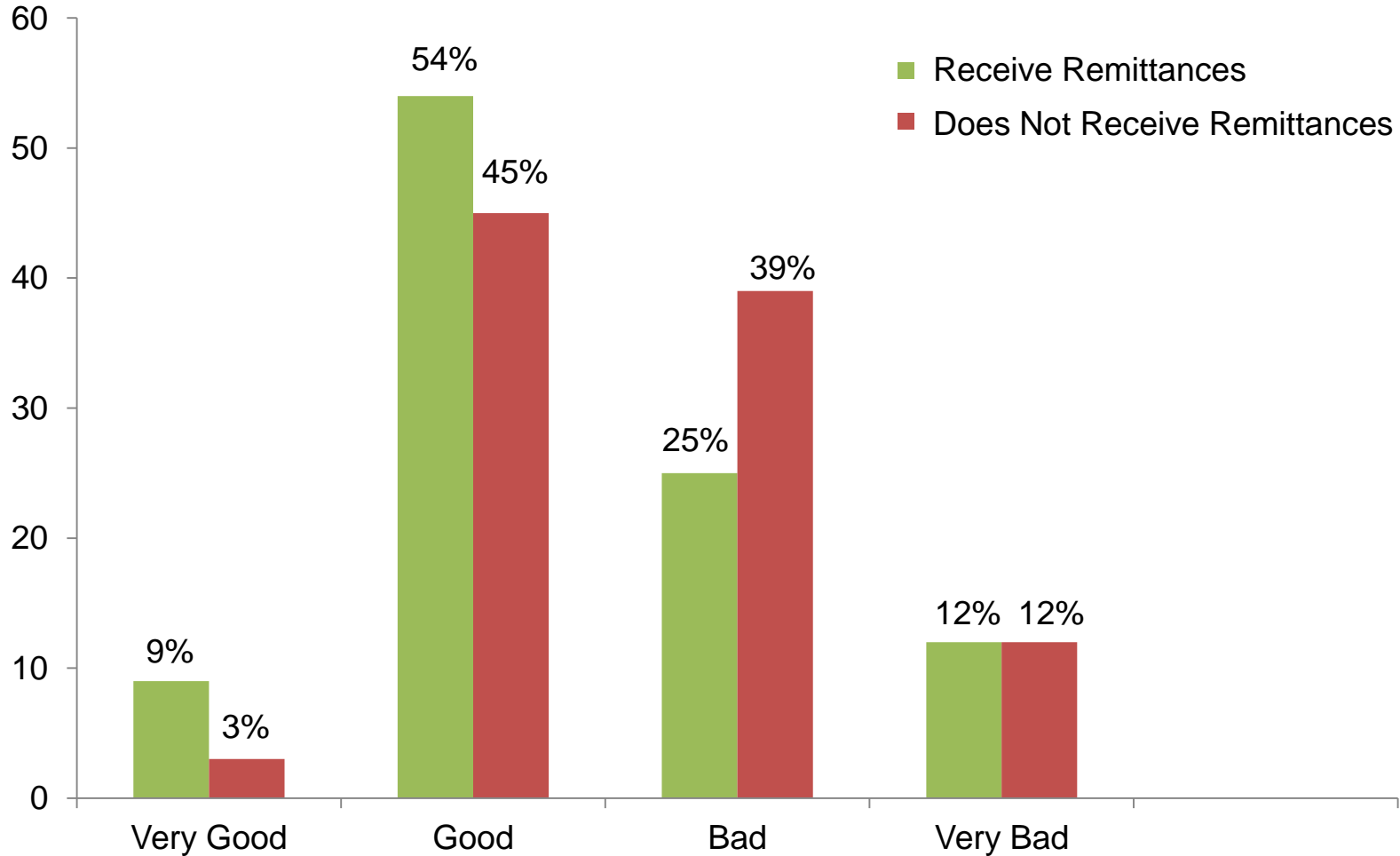


How often do you receive remittances from abroad, or do you not receive remittances?



- 5% Once a Month or More Often
- 8% At Least Every Six Months
- 3% At Least Once Per Year
- 4% Less Than Once Per Year
- 78% Do Not Receive Remittances
- 2% Does Not Answer

In general, would you describe the quality of life in Cuba as very good, good, bad or very bad? (By remittances)

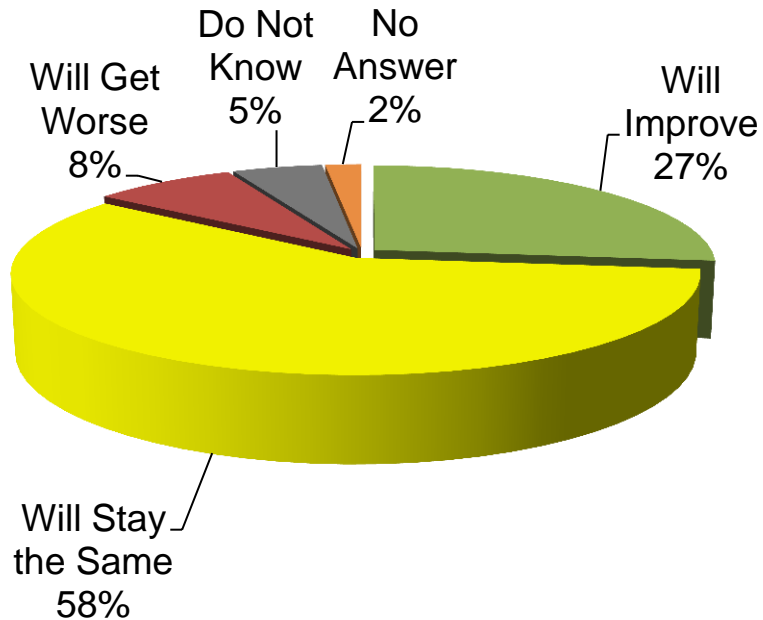




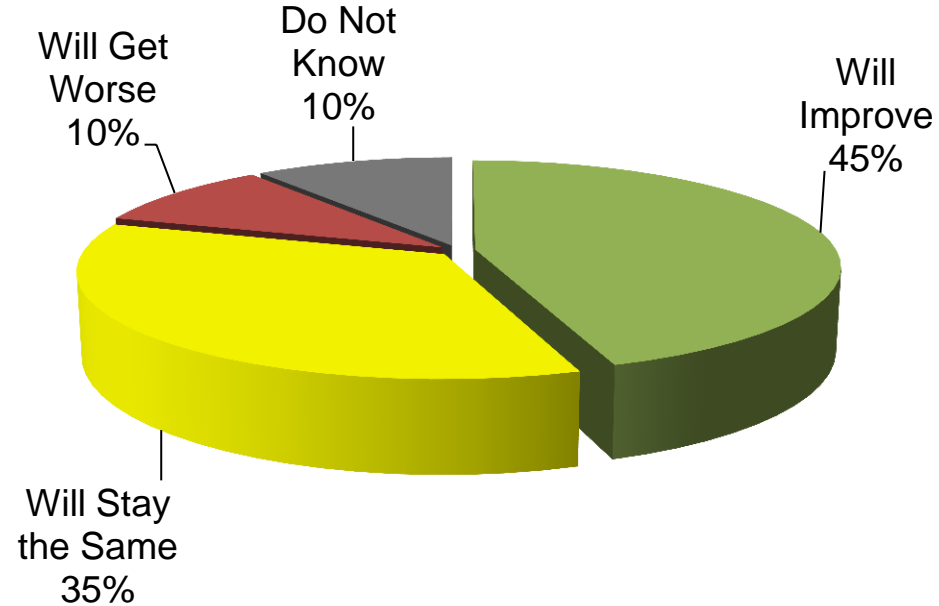
Cuba and Outlook on Future

Looking at the next 12 months, do you think the economic situation of your family will improve, remain the same or get worse?

March 2012

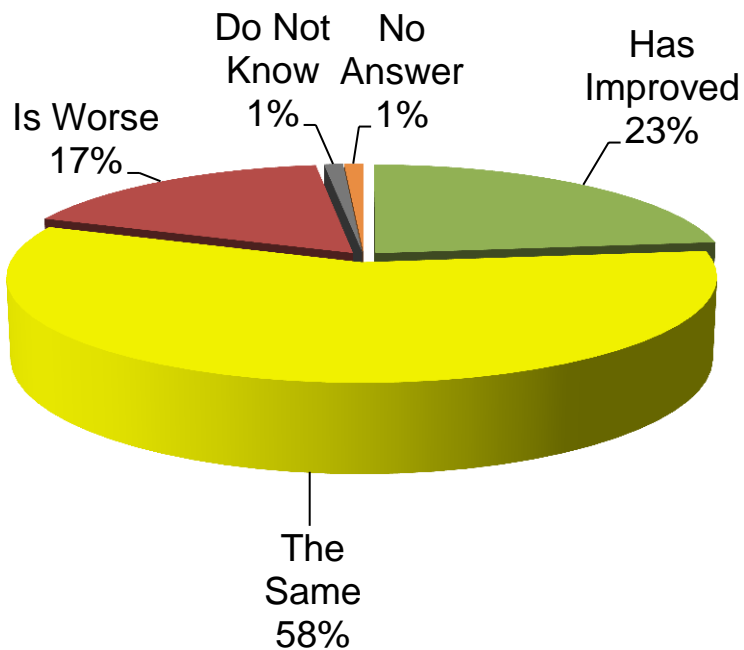


January 2013

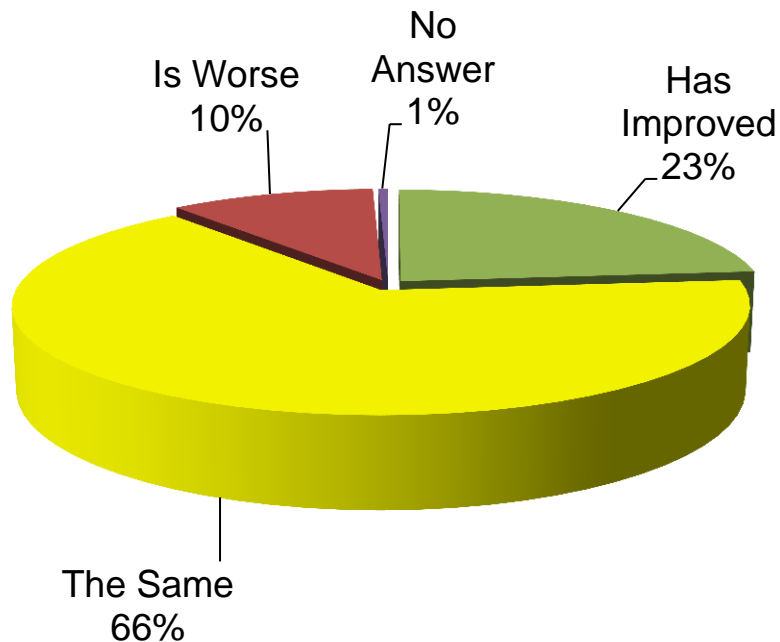


In general, do you think the economic situation of your family in the past year has improved, gotten worse or stayed the same?

March 2012

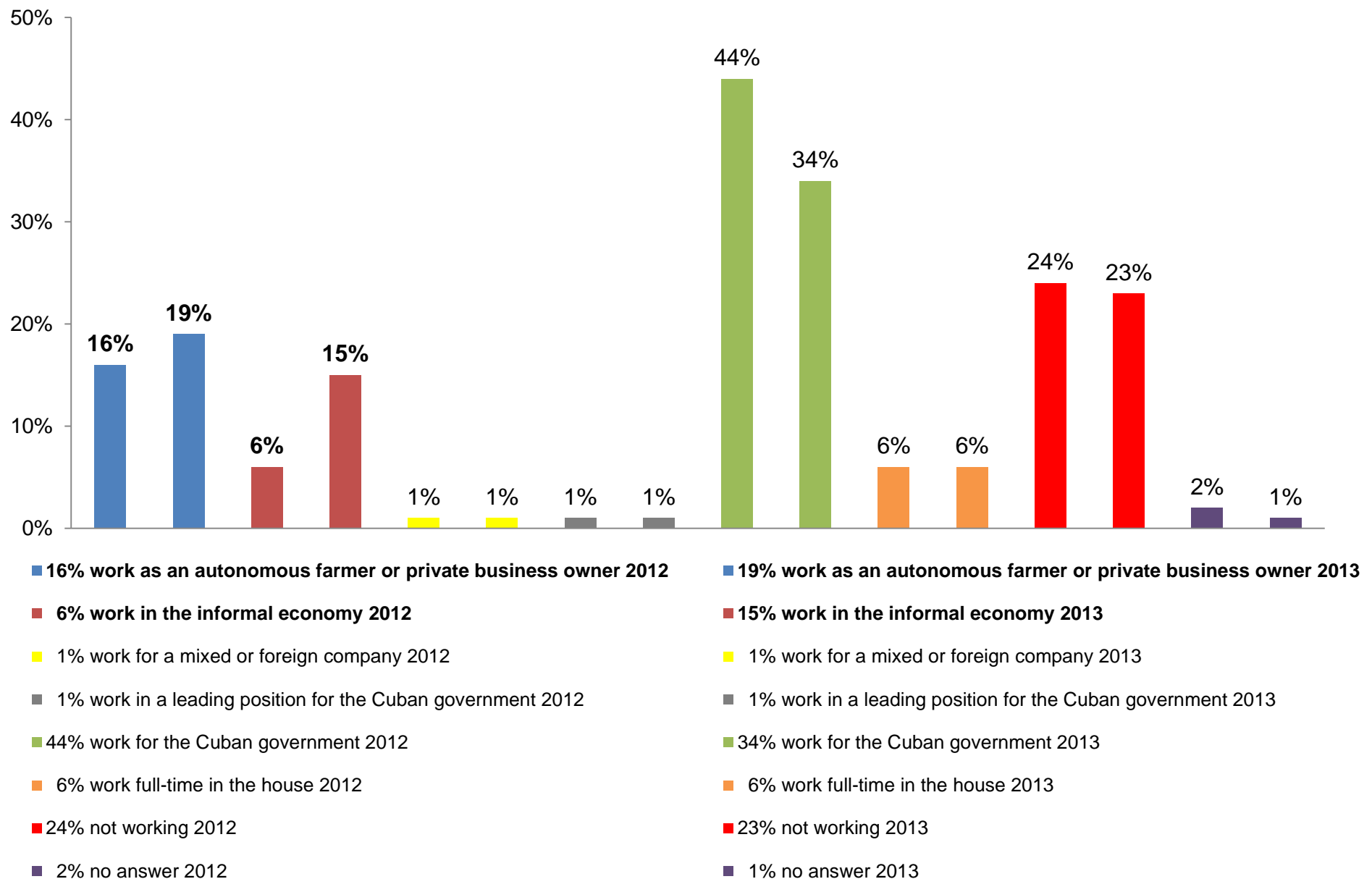


January 2013

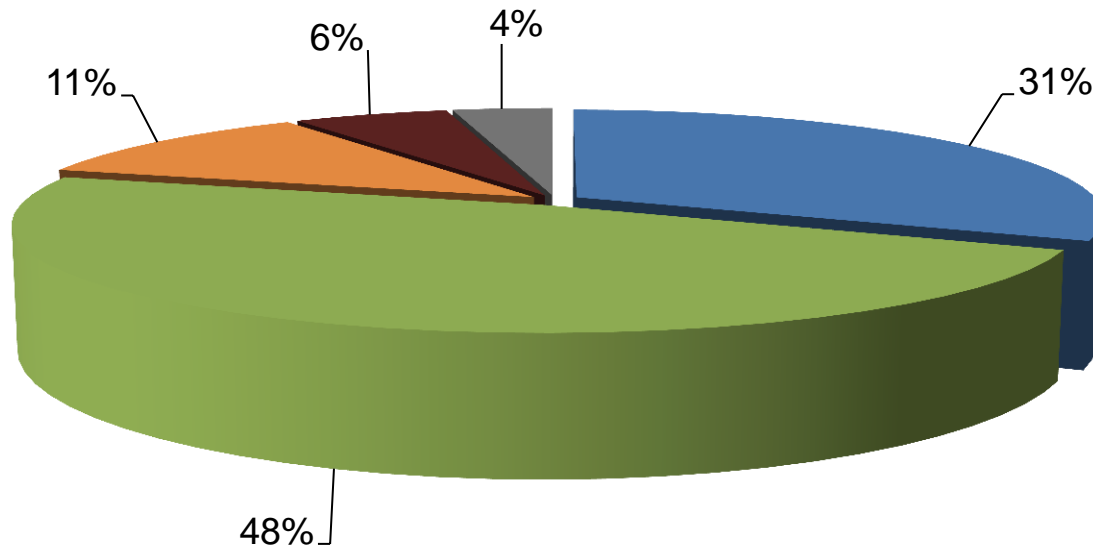


What Is Your Profession or Job?

Comparison of growth in private vs. informal sectors, 2012-2013

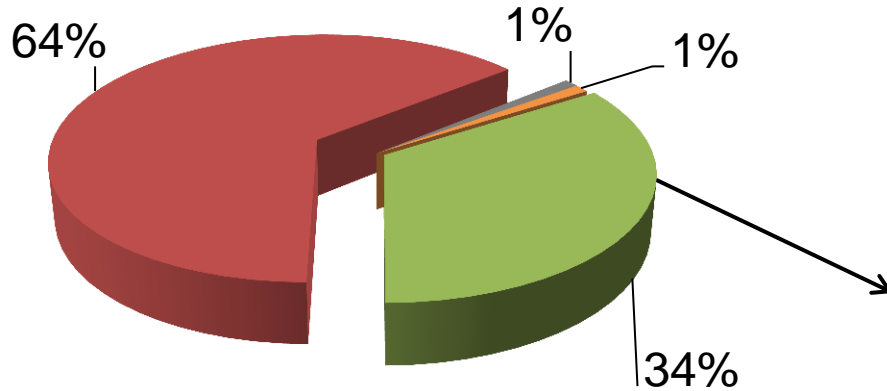


In your opinion, how important are the reforms undertaken by the Cuban government over the last six years?



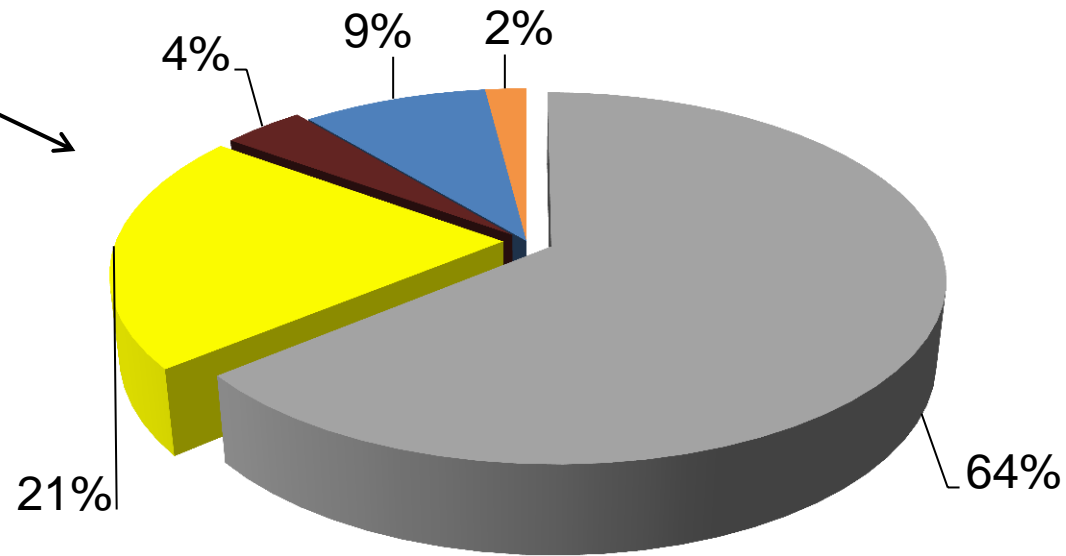
- 31% Very Important
- 48% Important
- 11% Little Importance
- 6% Not Important at All
- 4% Do Not Know

Which one of the recently enacted reforms have you benefited from the most?



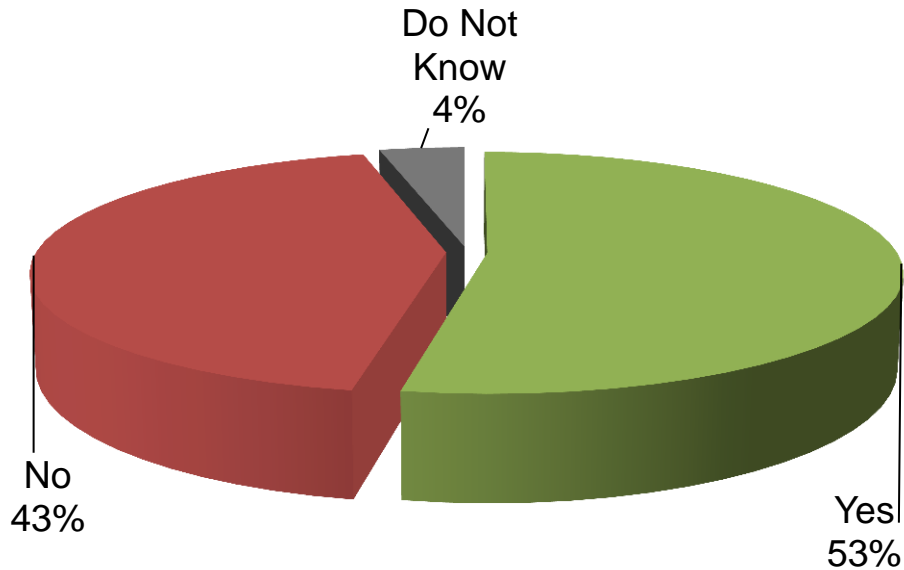
- 64% None of Them
- 1% Do Not Know
- 1% No Answer
- 34% Has Benefited

Among those 34% who say they have benefited
n = 231

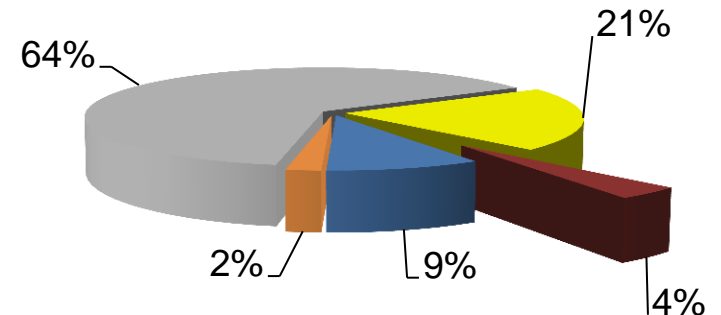


- 64% License for Business
- 21% Buying or Selling Cars
- 4% Buying or Selling Houses
- 9% Travel Reform
- 2% Agriculture Reform

Do you have friends or family who have sold their home in the last two years?

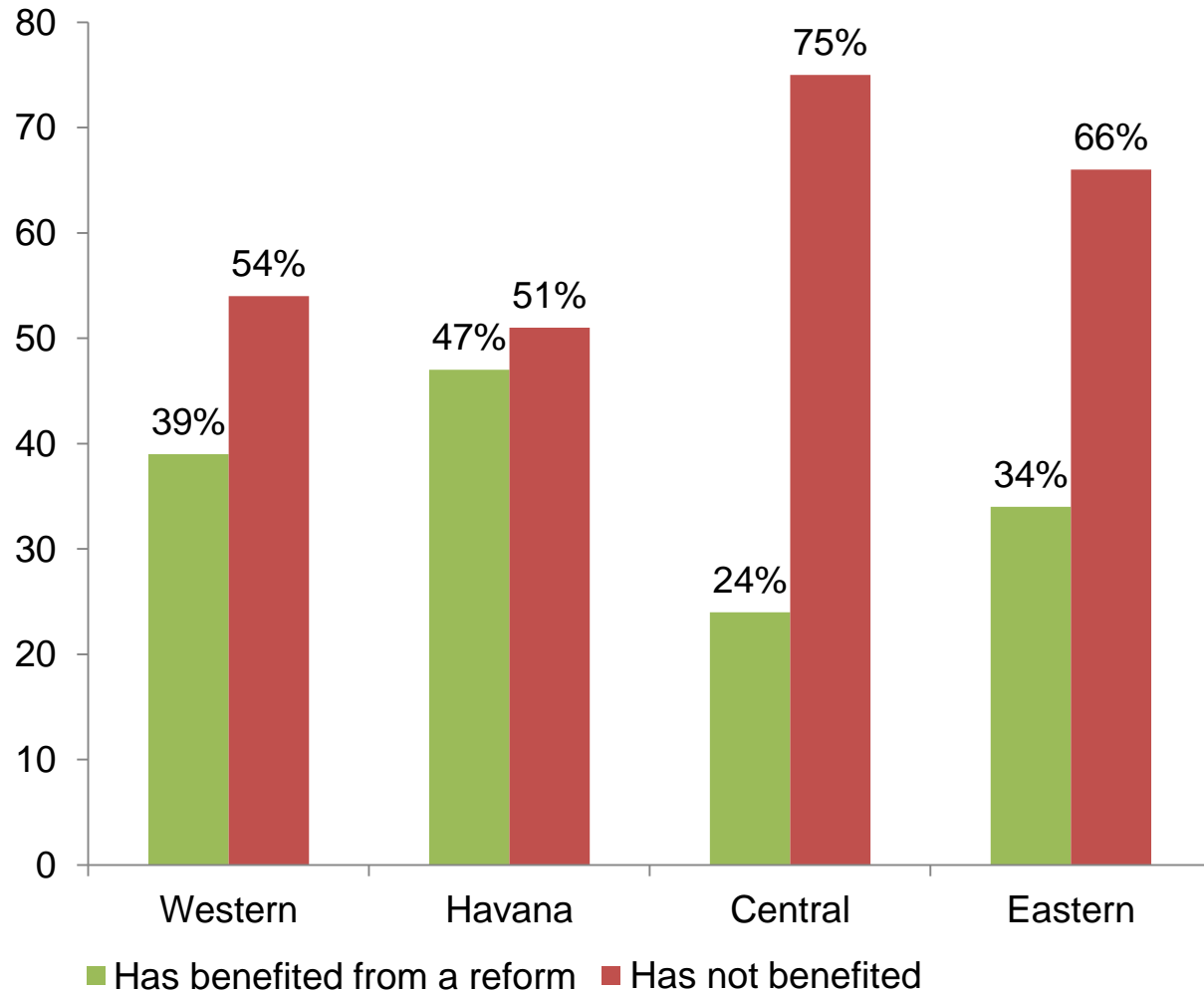
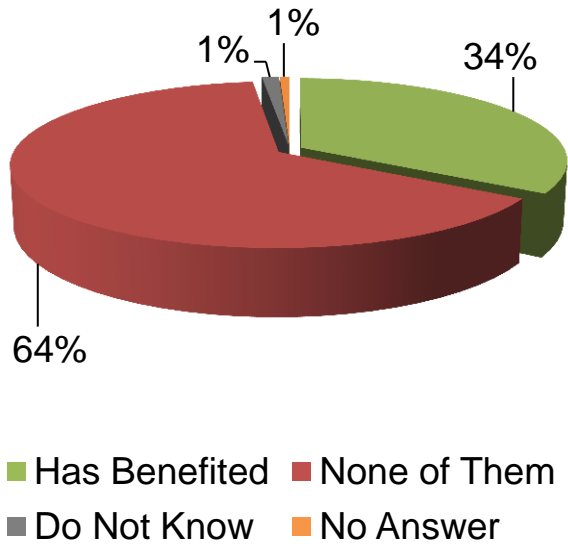


From which reform have you benefited the most?

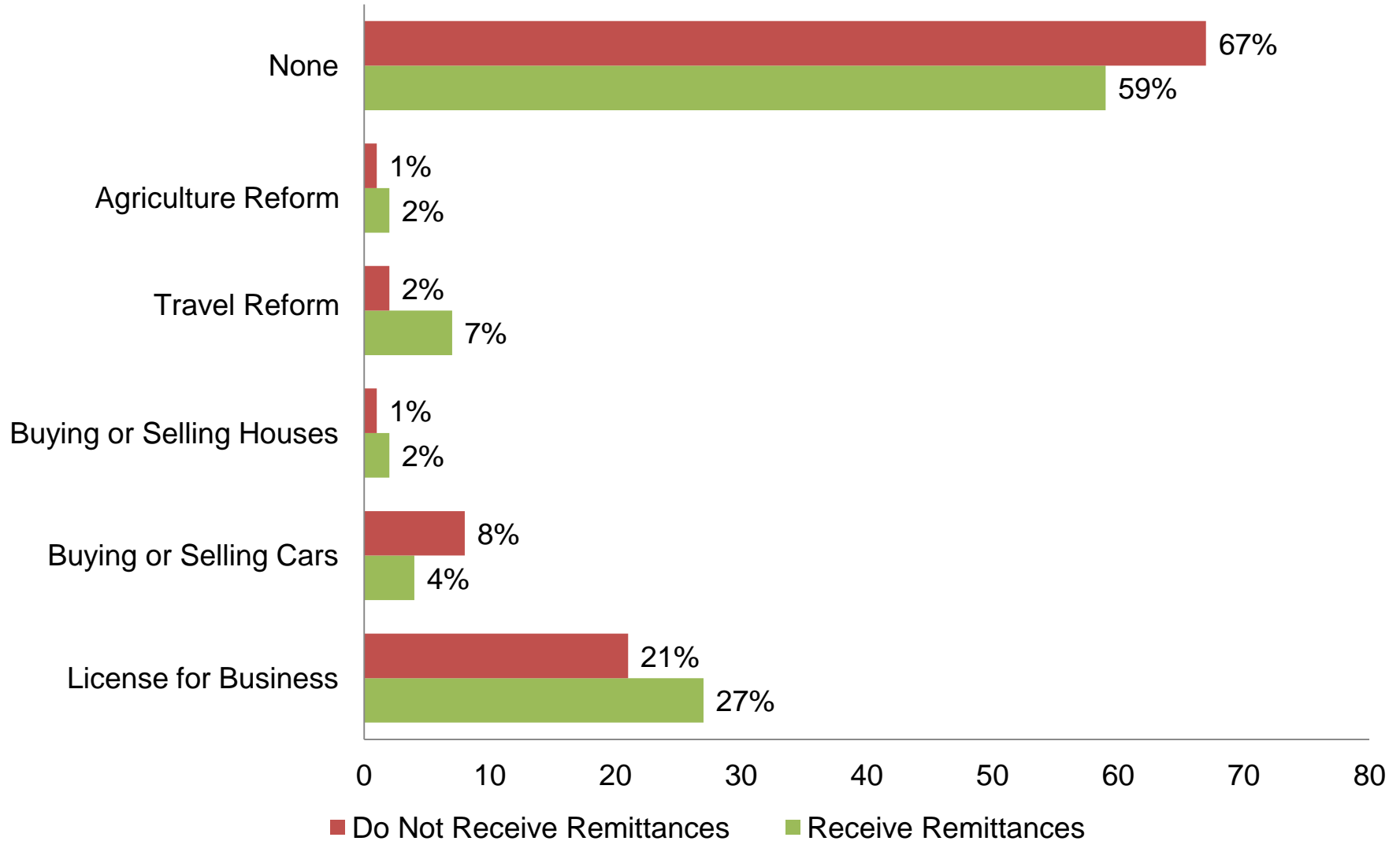


- 64% License for Business
- 21% Buying or Selling Cars
- 4% **Buying or Selling Houses**
- 9% Travel Reform
- 2% Agriculture Reform

Which one of the recently enacted reforms have you benefited from the most? (By region)

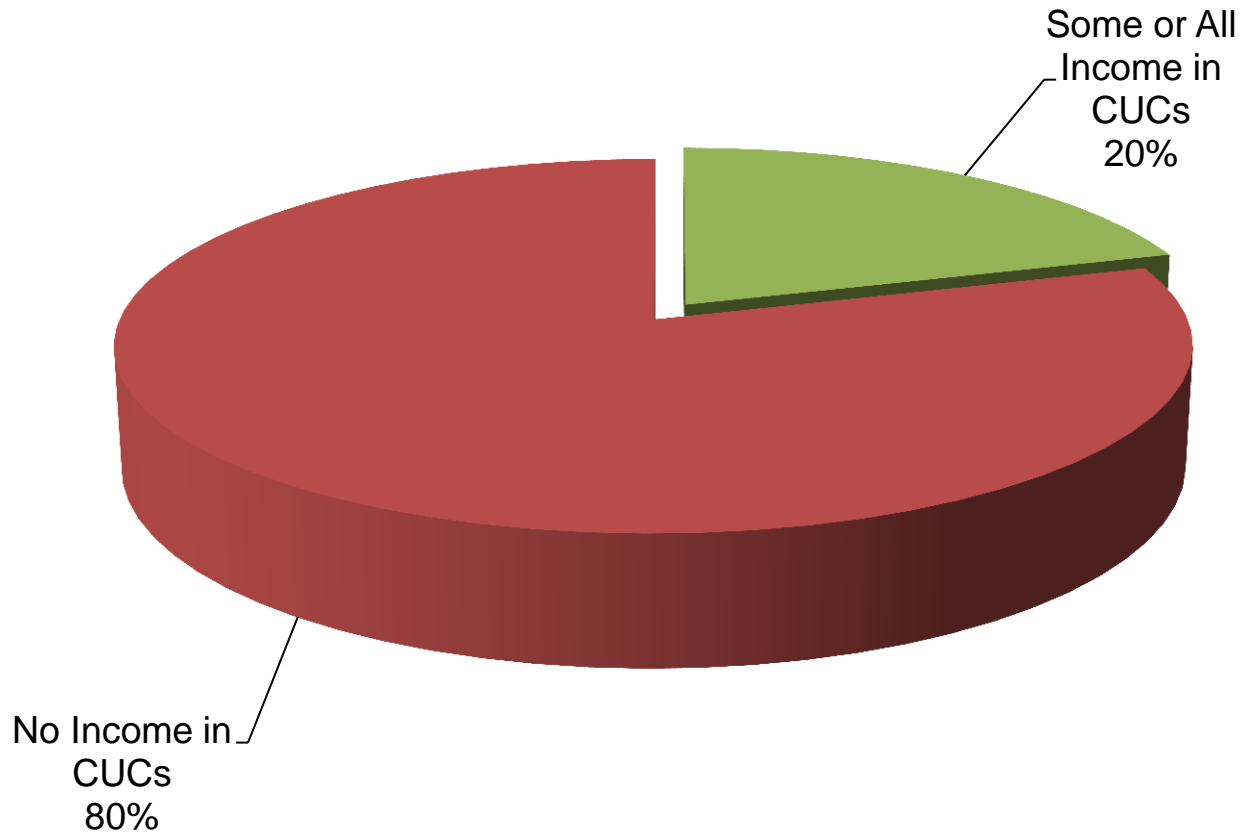


From which reforms have you benefited the most? (By remittances)

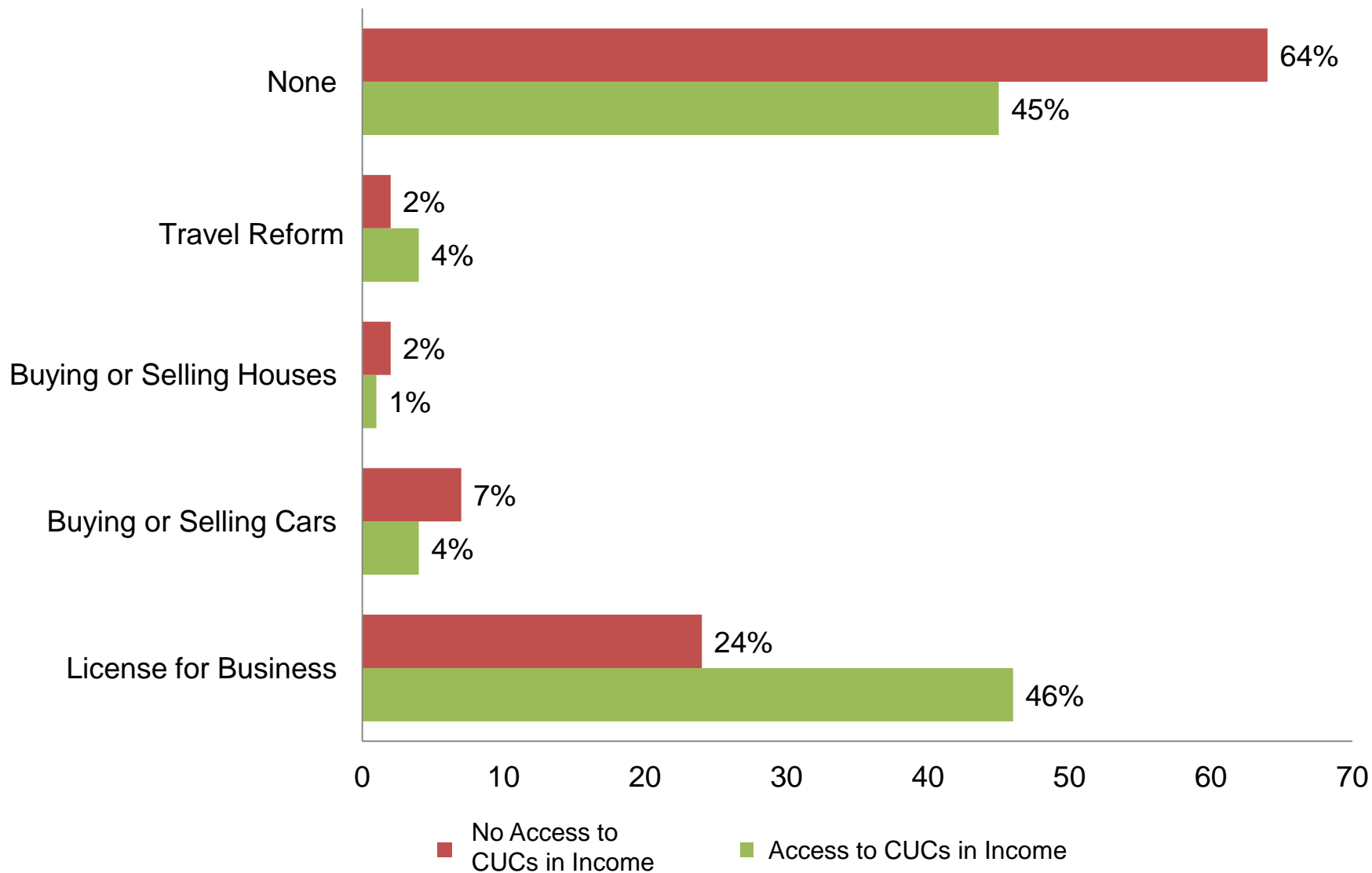


If you are currently working, do you get paid some or all of your salary in Cuban Convertible Pesos (CUC)?

n = 482 respondents who receive income from their employment



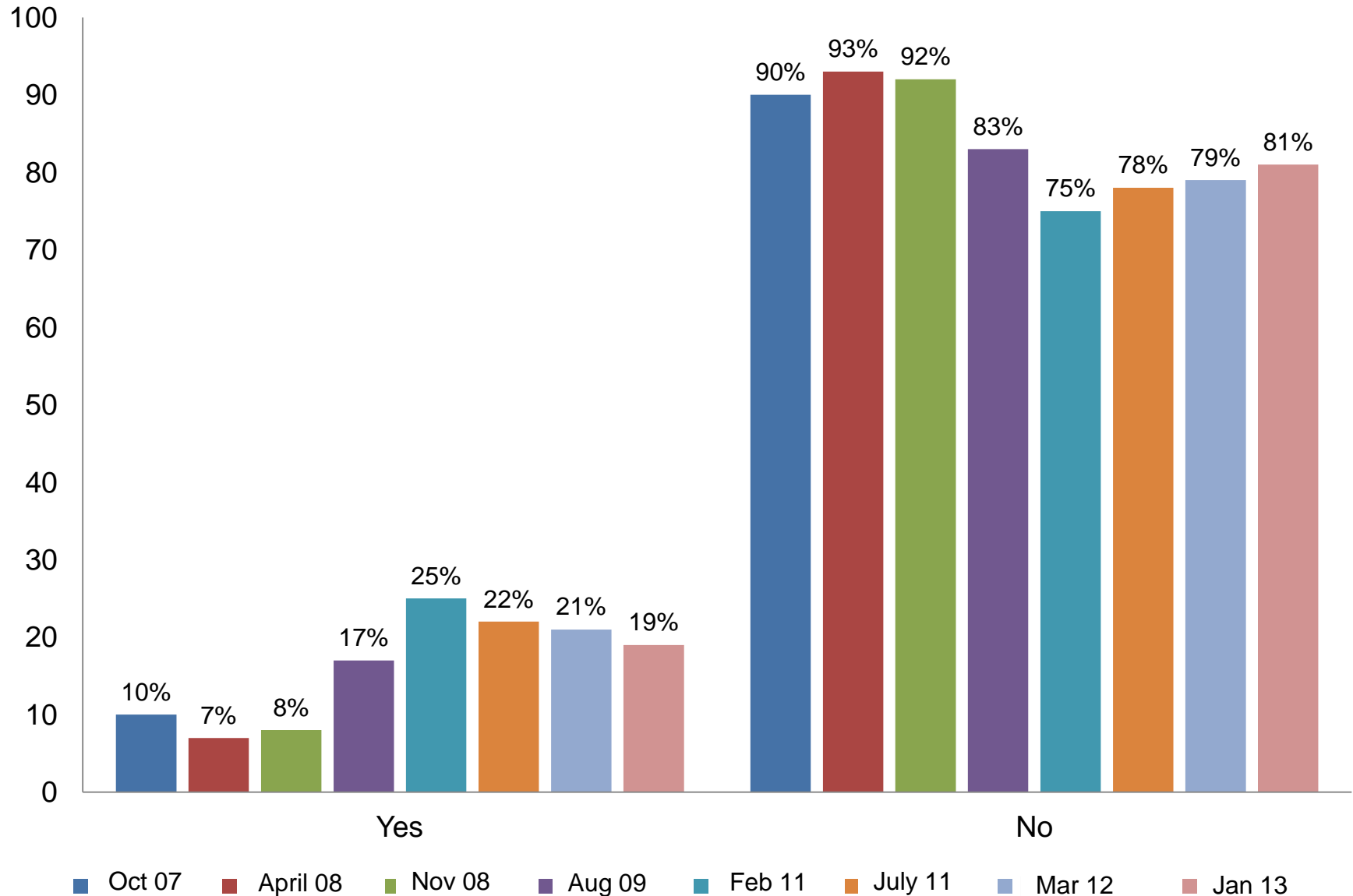
From which reforms have you benefited the most? (By presence of CUCs in income)



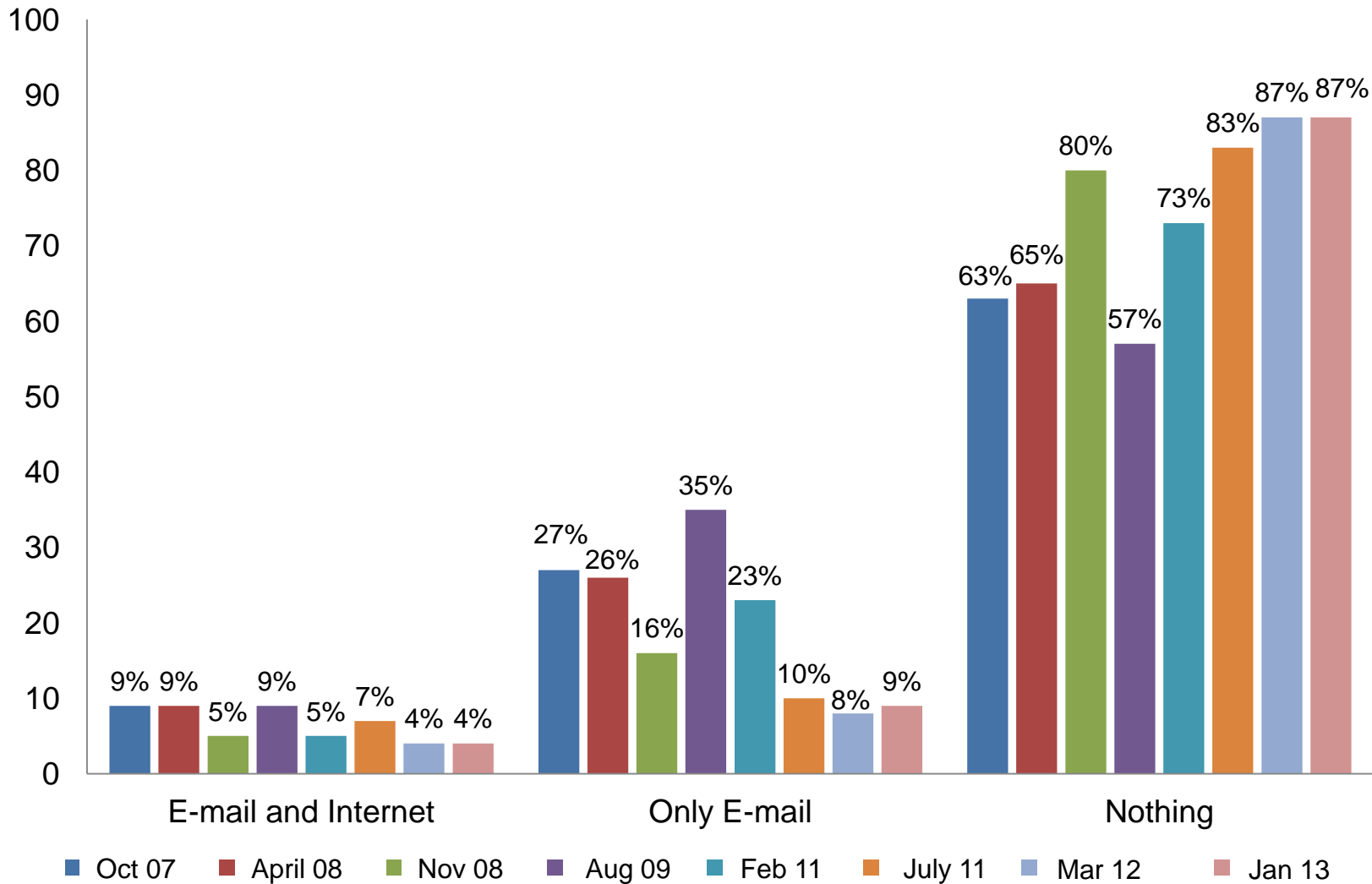


Access to Information Technology

Do you regularly use a cellular phone?



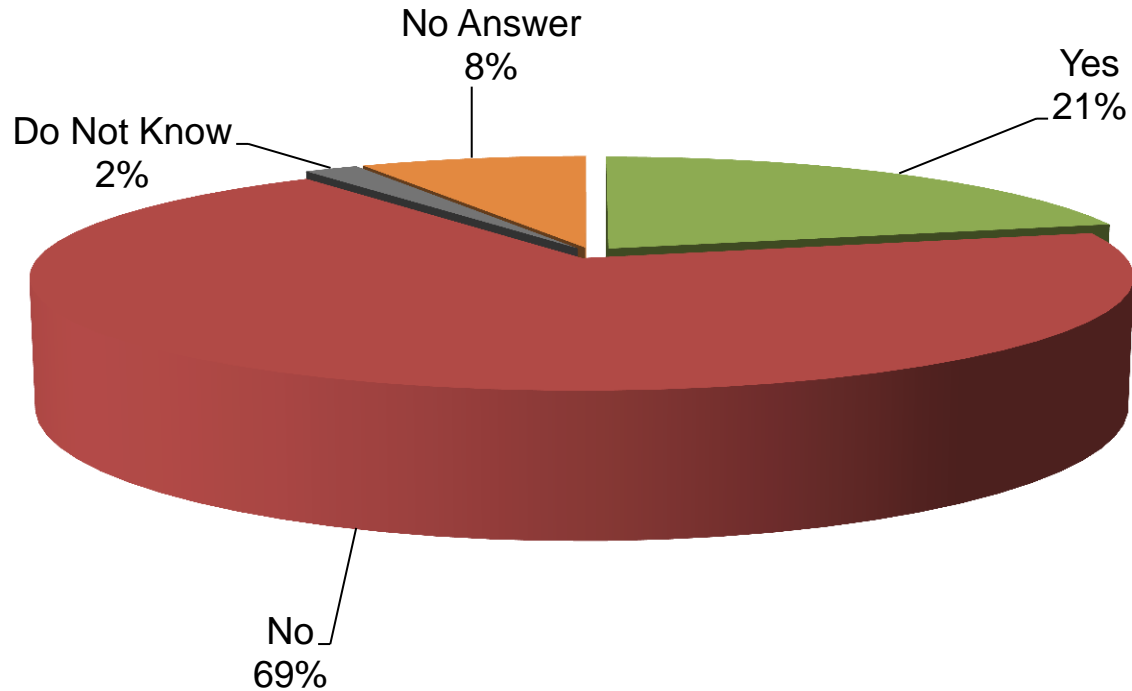
What do you use the Internet for?



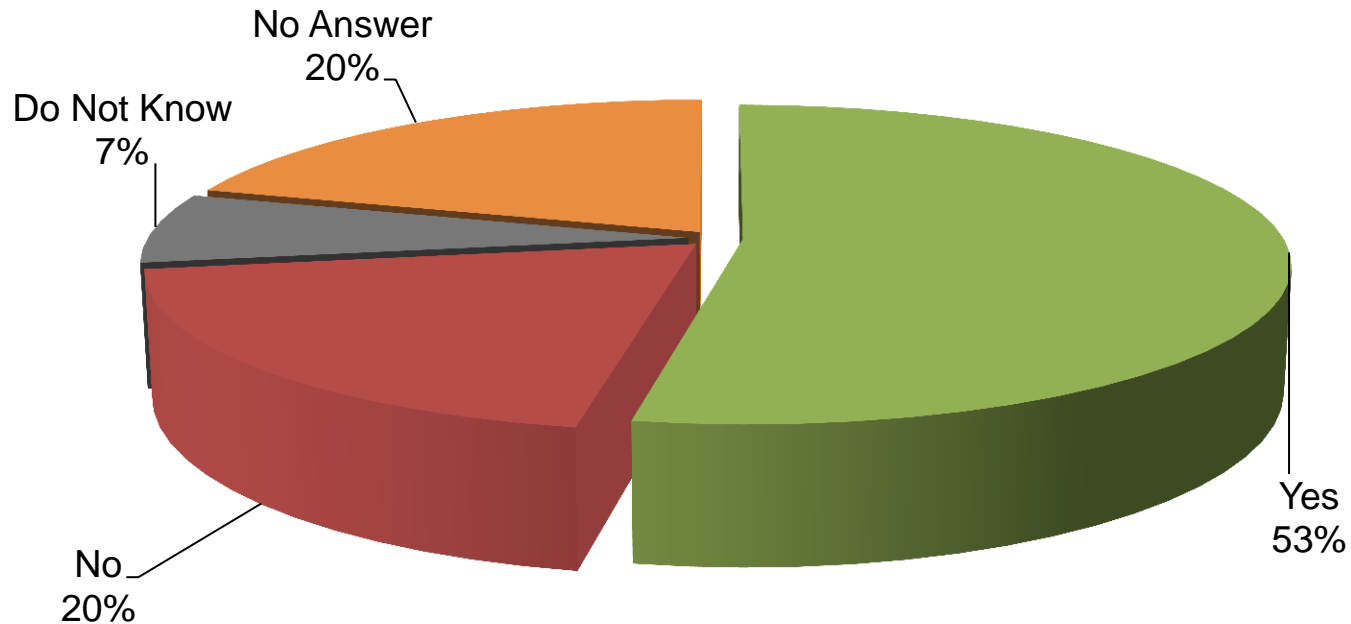


Political Attitudes in Cuba

In the last two years, would you say it is easier for Cubans to speak their minds in public without retribution?



Do you think it is accurate to say that, under certain circumstances, the Cuban government is repressive against its own people?



Do you think Cubans should be able to vote to decide who should be their president?

