



# Survey of Tunisian Public Opinion

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June 22-July 1, 2014

# Detailed Methodology

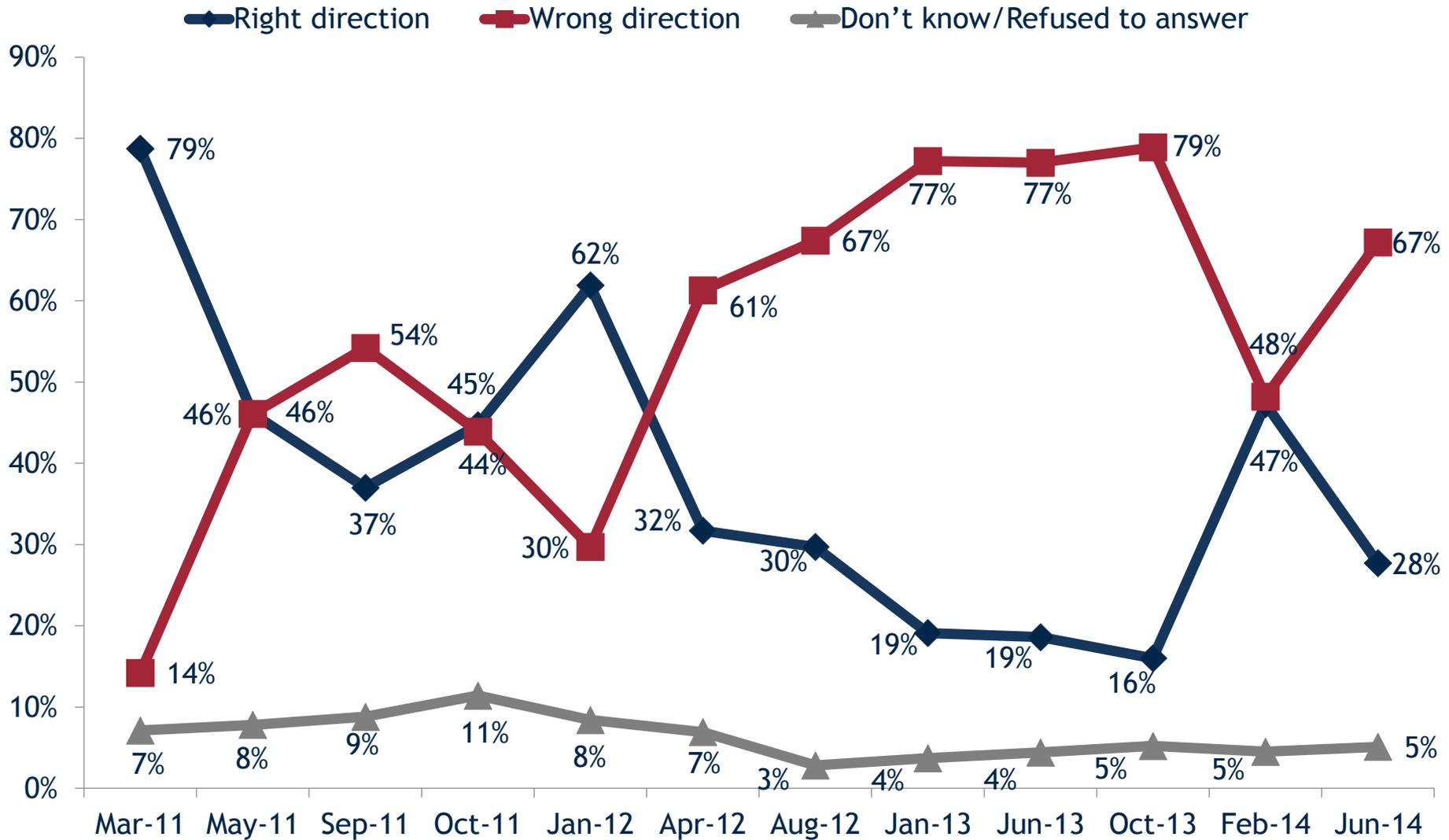
- The survey was conducted on behalf of the [International Republican Institute](#), by Tunisian owned and operated marketing research firm, [ELKA Consulting](#) under the supervision of David Williams from [Williams and Associates](#) of Salem, Massachusetts.
- Data was collected June 22-July 1, 2014, using in-person, face-to-face methodology by trained professional interviewers.
- The sample was 1,253 adult Tunisians aged 18 and older.
- Interviews were conducted using a multi-stage stratification proportionate to population sample distribution.
- Stratification was based on three stages: a proportional division among Tunisia's 24 governorates, proportional division of urban and rural categories, and proportional division by gender and age group according to the most up-to-date data from Tunisia's National Statistics Institute collected in July 2009. The sample was then post-weighted to make it proportionate to national representation by province.
- Each of Tunisia's 24 governorates was divided into territorial sections or districts. In every territorial section at least one point of survey was selected with the overall number of points determined by population density. In every point of survey, interviewers were called to do no more than 10 interviews. Points of survey were distributed proportionally between rural and urban areas in every governorate and in every geographical section of the governorate. Points of survey in a territorial section within a governorate were selected randomly.
- The Kish method was used to select respondents 18 years and older within randomly selected households. The left-hand method was used to select every third household in localities selected through an area probability sample.
- The overall margin of error is plus or minus 2.84 percent at the midrange of the 95 percent confidence level.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.
- Figures in charts and tables may not sum to 100 percent due to rounding.
- This poll was conducted with support from the [Middle East Partnership Initiative](#).



# Increased Demand for Democratic Dividends

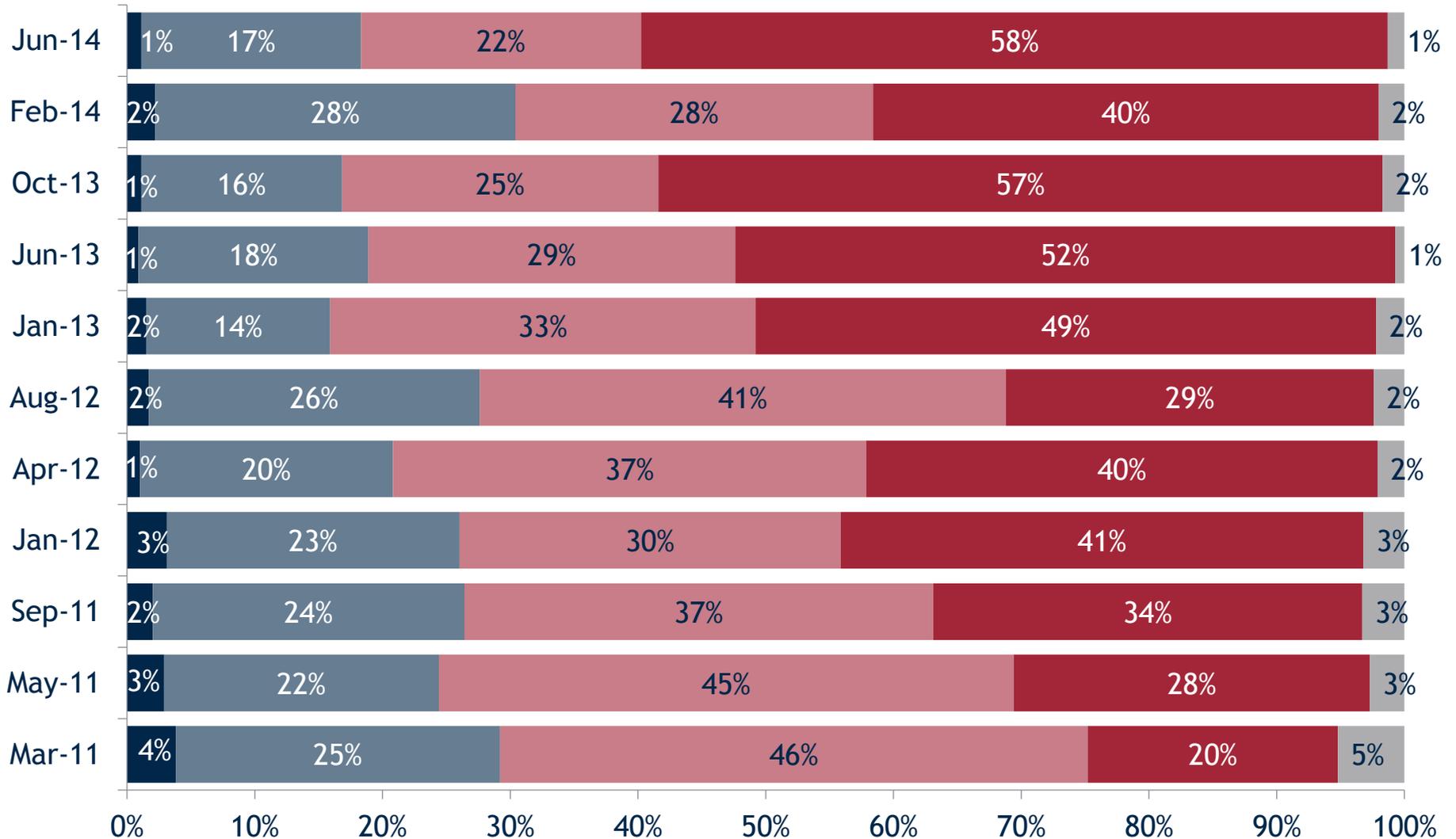
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# How would you say that things are going in Tunisia these days? Are things going in the right direction or the wrong direction?

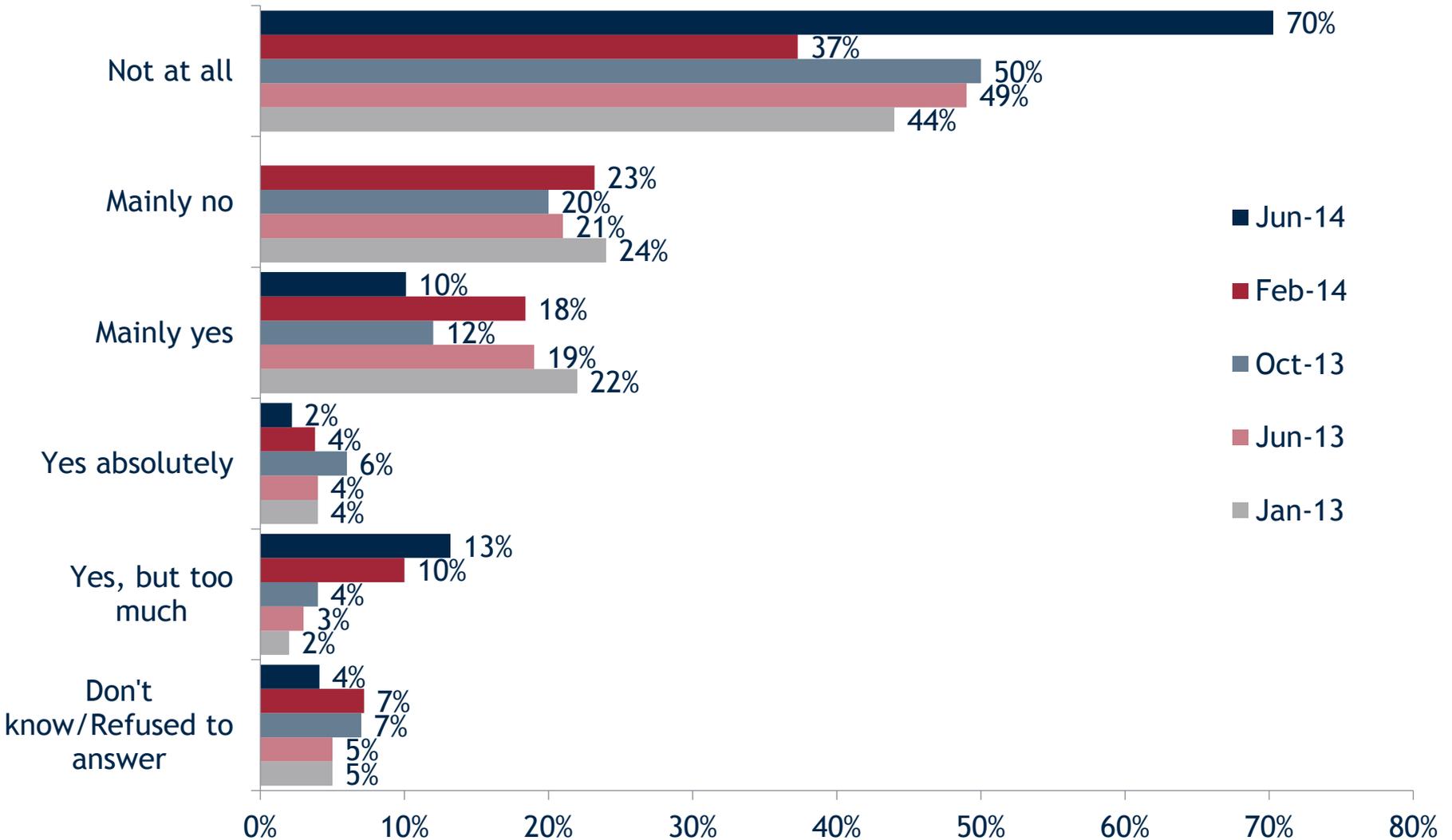


# How would you describe the current economic situation in Tunisia?

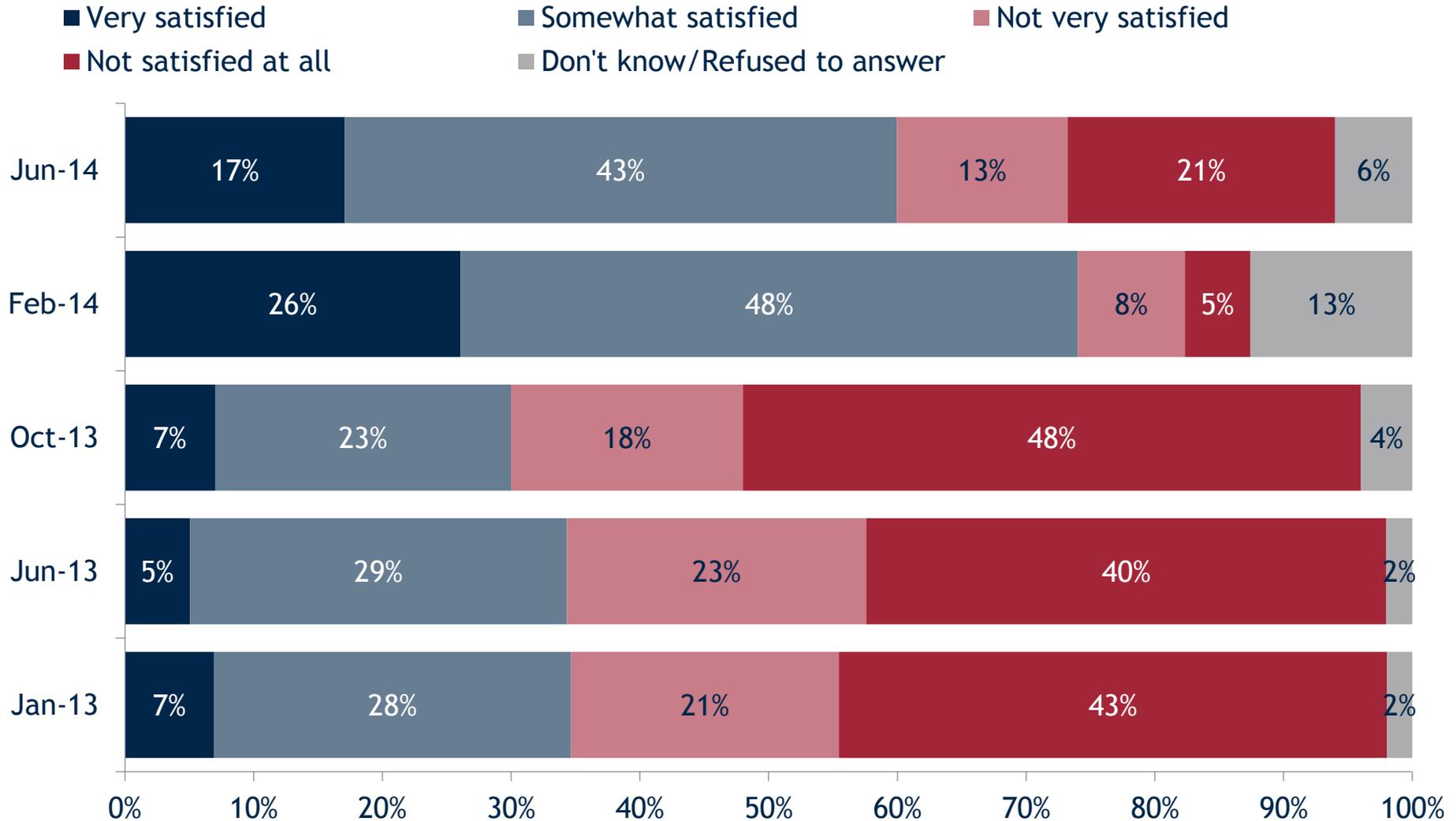
■ Very good 
 ■ Somewhat good 
 ■ Somewhat bad 
 ■ Very bad 
 ■ Don't know/Refused to answer



## Do politicians in Tunis care enough about local problems in the rest of the country?

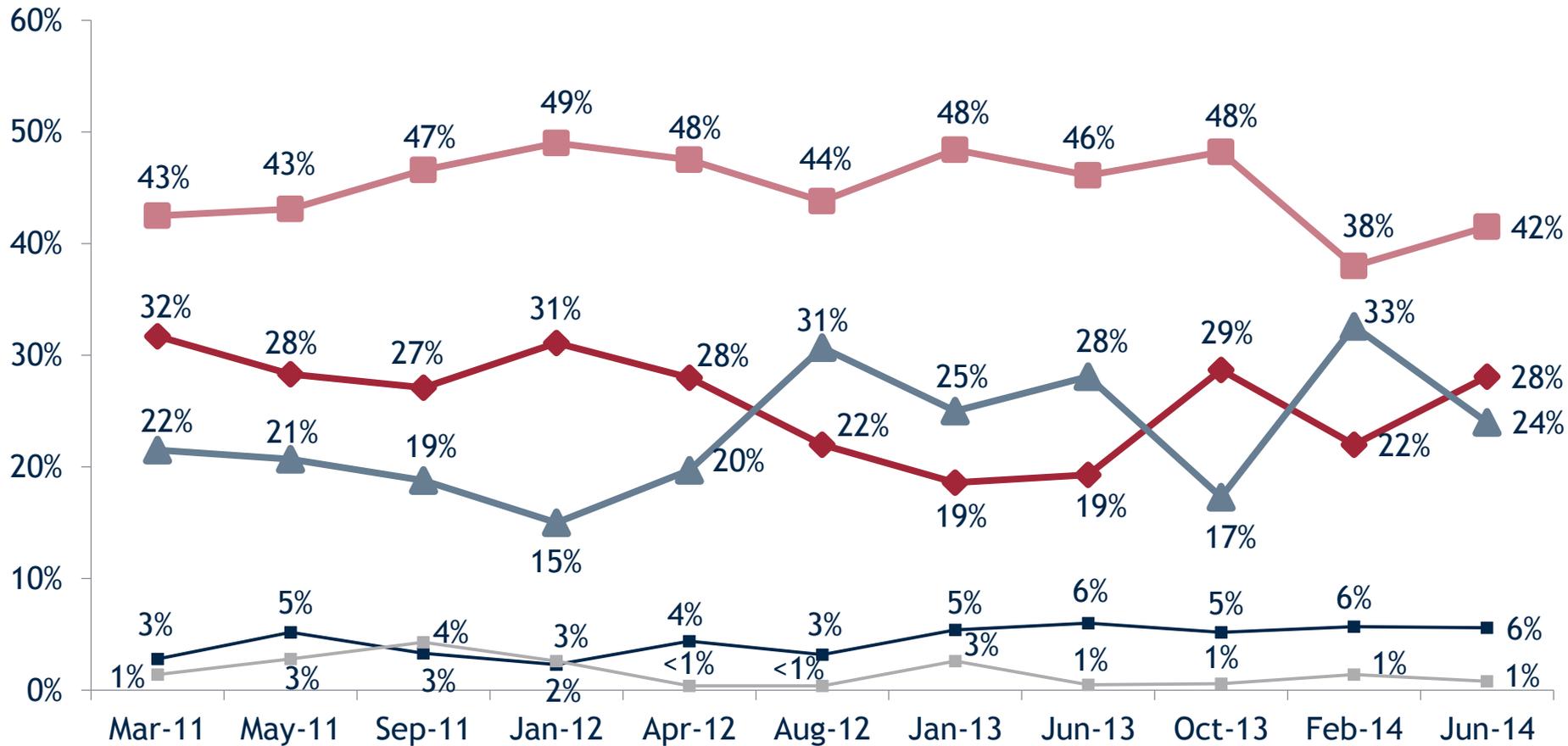


Thinking about the current government, are you very satisfied, somewhat satisfied, not very satisfied or not satisfied at all with the current\* government's performance?



\*The Islamist-led government peacefully handed power to a nonpartisan technocrat government at the end of January 2014.

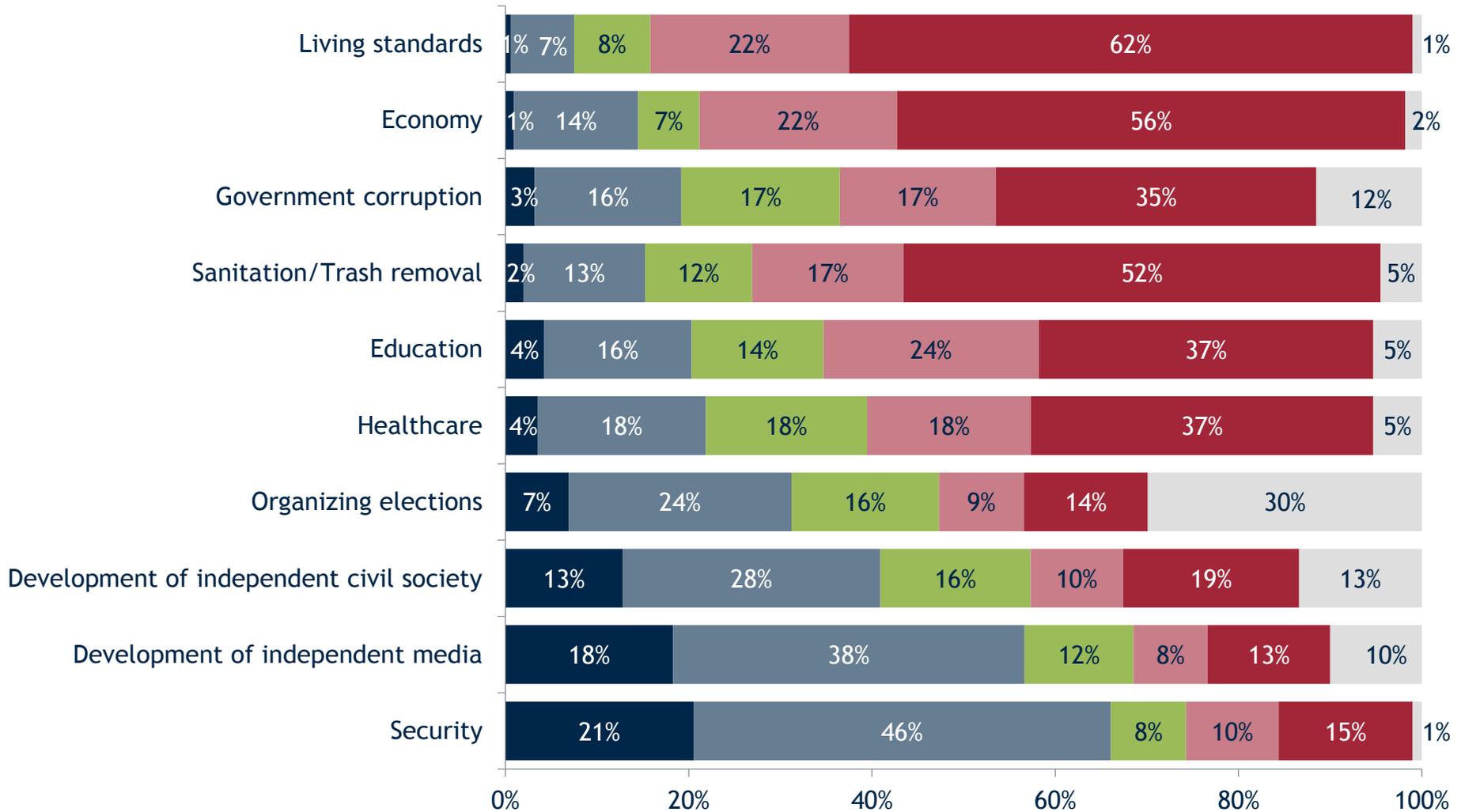
# Which answer best describes your current economic situation?



- ◆ I have trouble feeding myself and my family and buying even the most essential things for survival.
- I have enough means for survival, but I do not have enough money for extra things.
- ▲ I am able to afford things like new clothes and eating at restaurants, but not very often.
- I am able to afford things like new clothes and eating out and also support other members of my family who cannot.
- Don't know/Refused to answer

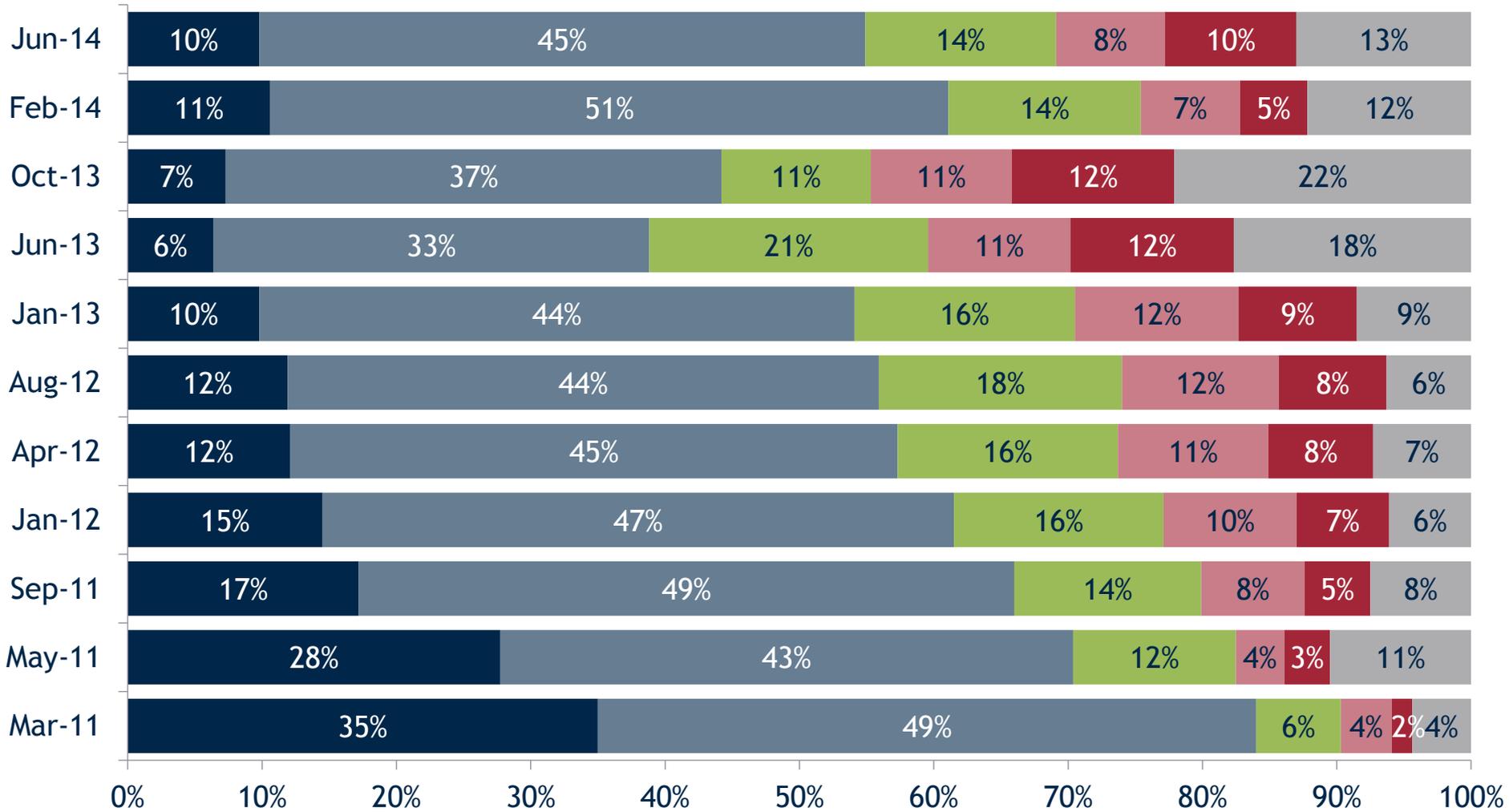
# For each of the following issues, do you feel that the situation has become better, worse or stayed the same over the last year?

■ Much better  
 ■ Somewhat better  
 ■ Same  
 ■ Somewhat worse  
 ■ Much worse  
 ■ Don't know/Refused to answer



# Thinking ahead to next year, do you expect your household's financial situation to be better or worse?

- Much better
- Somewhat better
- Same
- Somewhat worse
- Much worse
- Don't know/Refused to answer

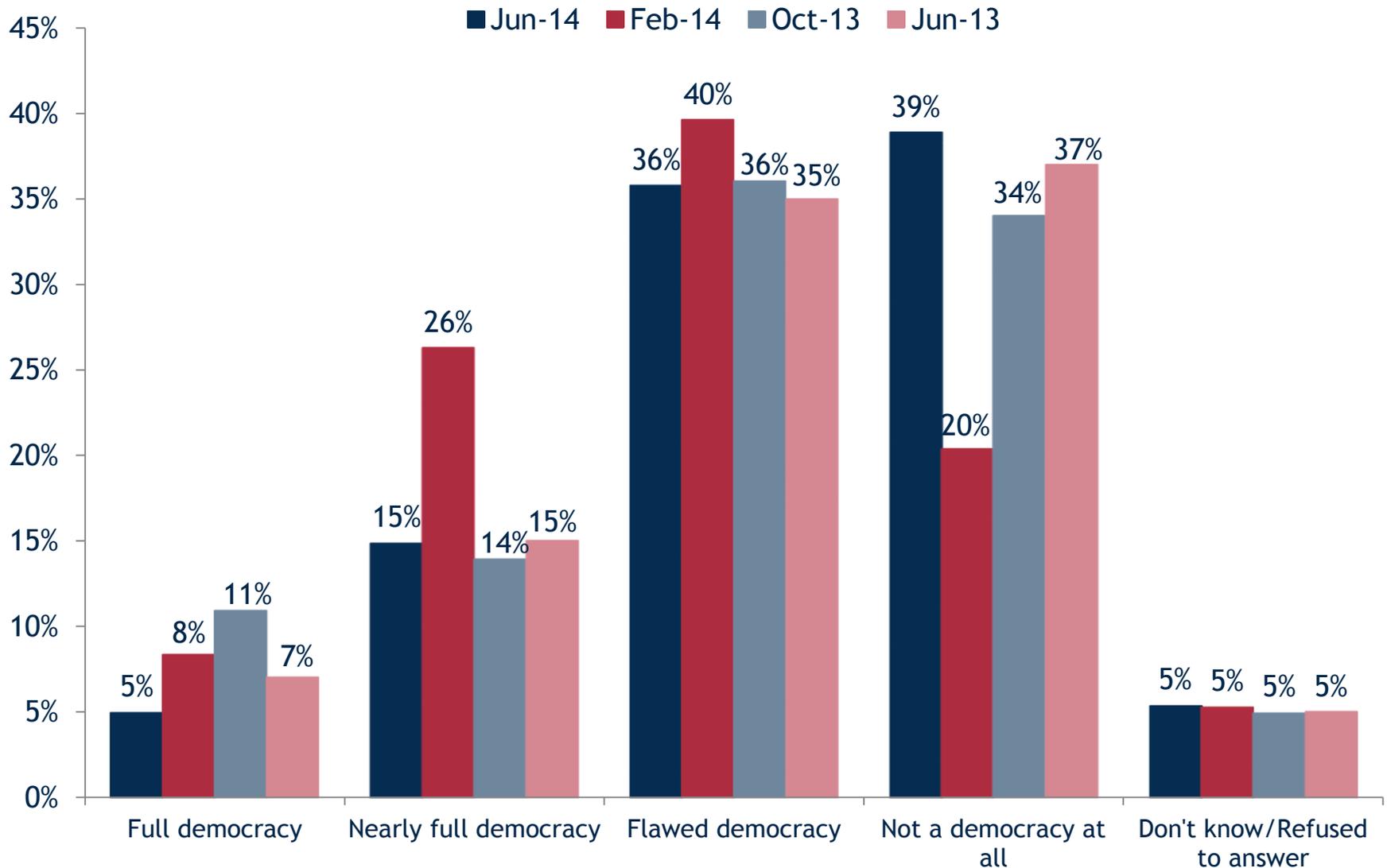




# Faith in Democracy at a Critical Juncture

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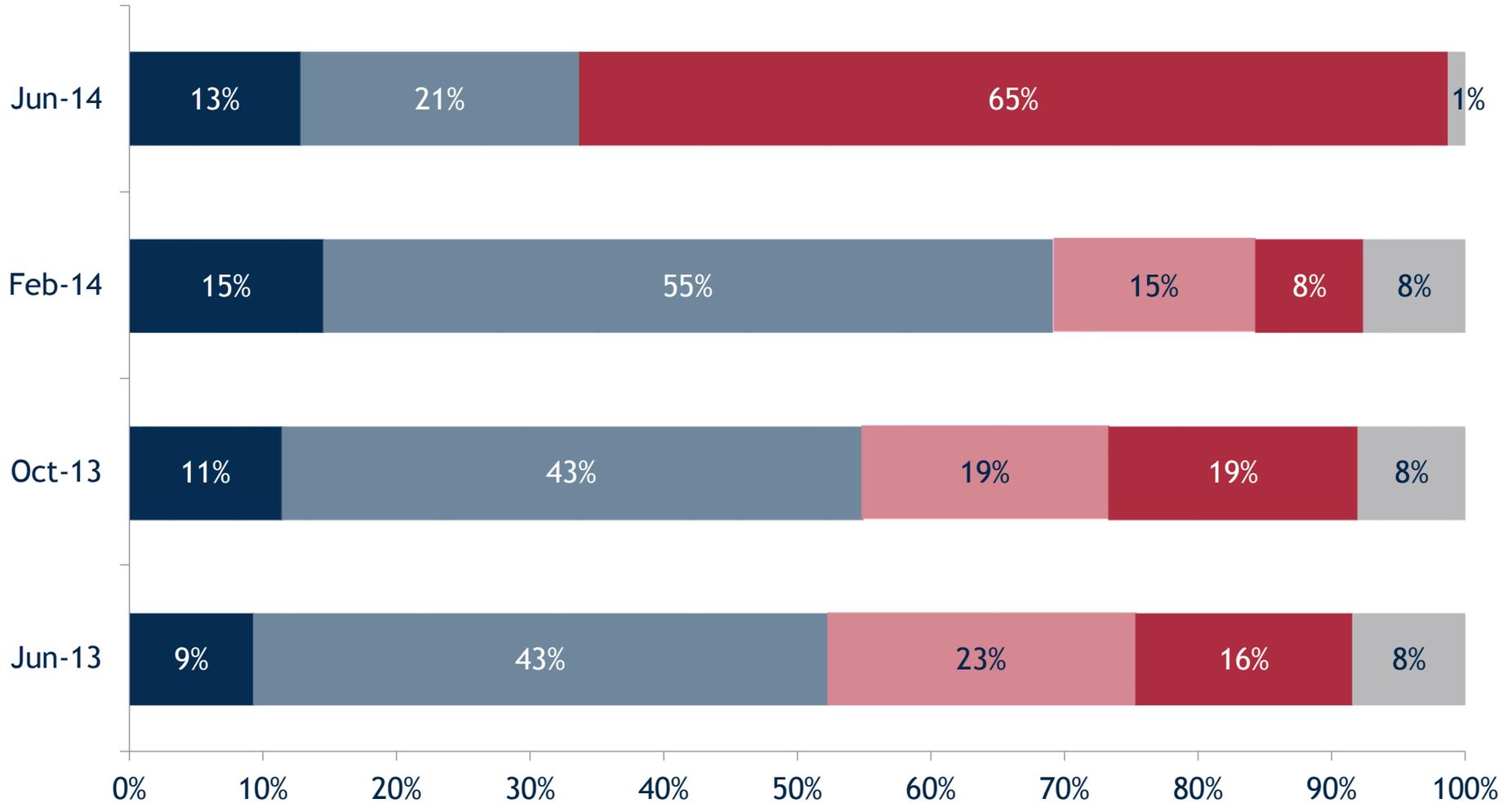
# Thinking about Tunisia's current political system, do you believe Tunisia is a democracy at present?



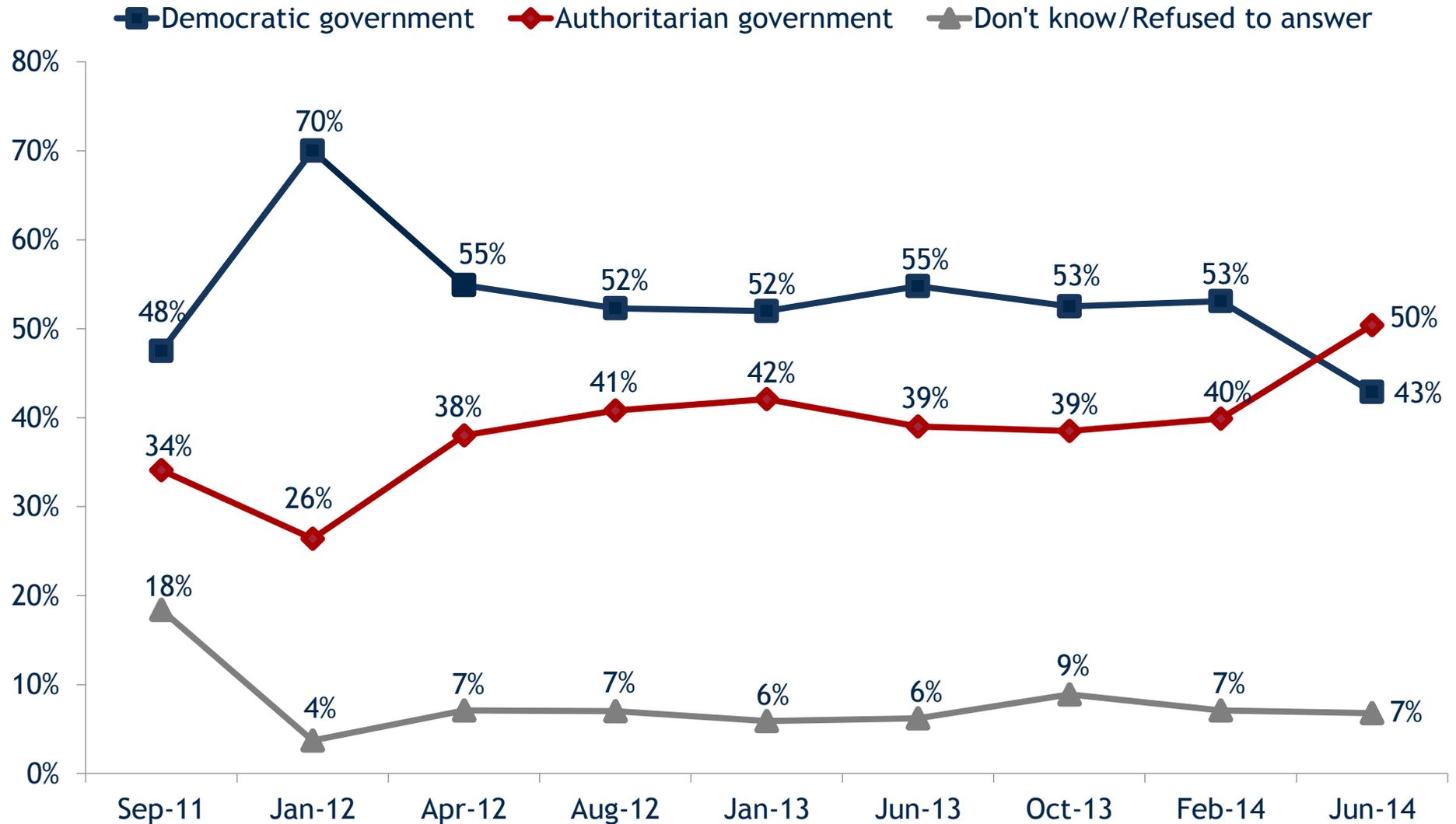
# How satisfied are you with democracy in Tunisia at present?

(asked of respondents who chose full, nearly full or flawed democracy, n=698)

- Very satisfied
- Somewhat satisfied
- Not very satisfied
- Not satisfied at all
- Don't know/Refused to answer

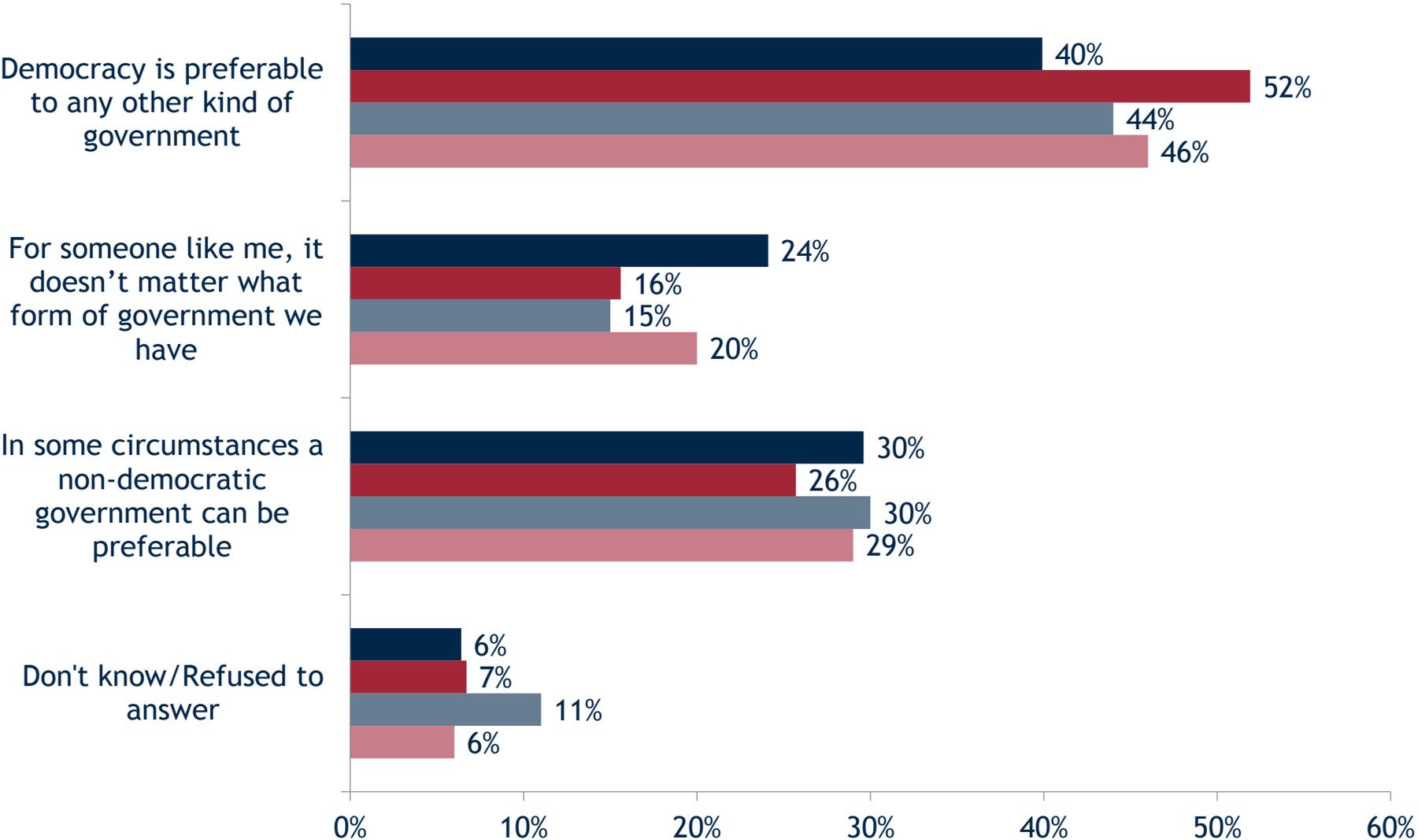


If you had a choice between a stable and prosperous Tunisia that was ruled by an authoritarian government or a democratic government that led to an unstable and insecure Tunisia, which would you choose?



I am going to read you three statements.  
Please indicate which is closest to your own opinion.

■ Jun-14 ■ Feb-14 ■ Oct-13 ■ Jun-13





# Priority Issues: The Economy, Unemployment and Security

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What would you say are the most important problems facing Tunisia as a whole?  
(open-ended, top responses only)

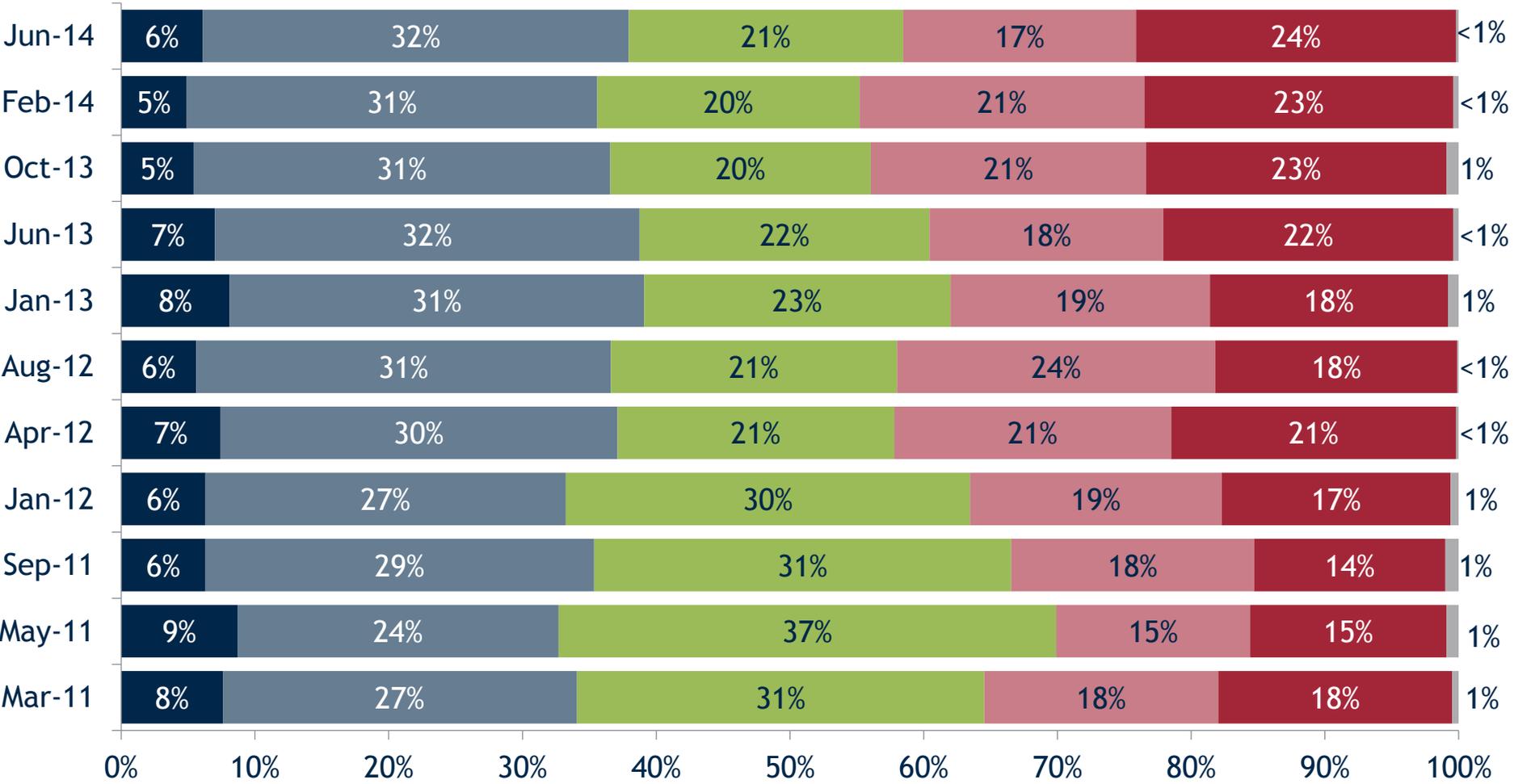
	First mention	Second mention	Third mention	Total
Economy/Financial crisis	23%	27%	14%	64%
Unemployment	27%	22%	13%	62%
Terrorism	22%	10%	12%	44%
Security	9%	11%	8%	28%
Political conflicts/Tensions	5%	4%	5%	14%
Corruption/Transparency	3%	3%	5%	11%
Standard of living/ Increasing prices	3%	4%	3%	10%
Violence/Delinquency/ Vandalism	2%	4%	6%	12%
Strikes/Sit-ins	2%	2%	3%	7%
Elections	<1%	<1%	1%	1%
Don't know/ Refused to answer	1%	7%	24%	32%

Which of the following should be a top priority for the current government?  
(open-ended, top responses only)

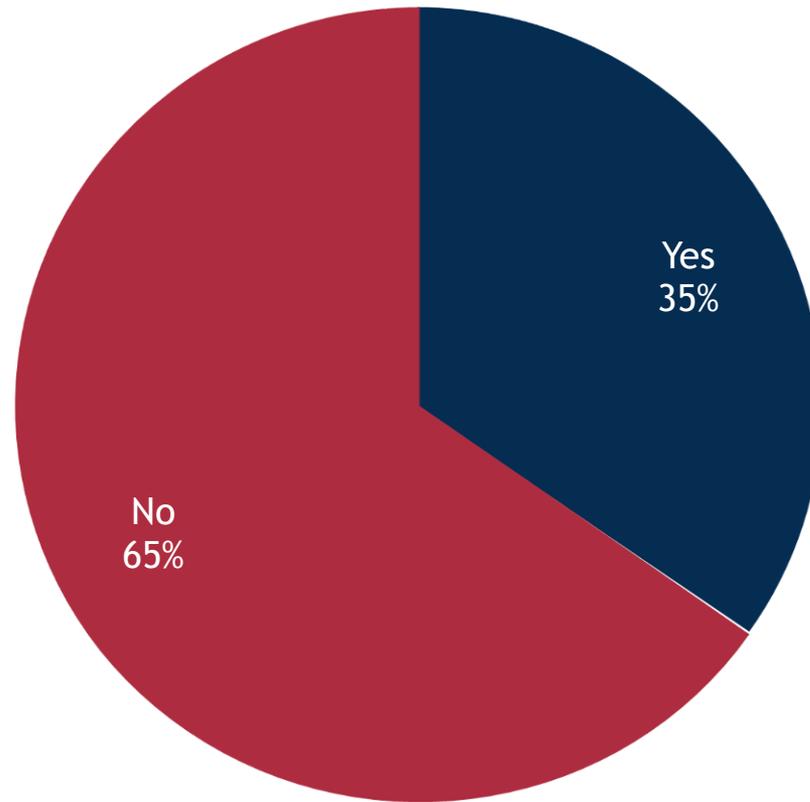
Issue	First mention	Second mention	Third mention	Total
Economic development/ Economic reform	29%	30%	15%	74%
Employment	35%	19%	12%	66%
Living standards	12%	16%	16%	44%
Security	12%	13%	15%	40%
Social reforms	2%	4%	5%	12%
Reform education system	2%	2%	3%	6%
Regional development	1%	2%	4%	7%
Corruption/Transparency	1%	2%	3%	6%
Organize elections	1%	2%	1%	4%
Health sector	1%	1%	1%	3%
Achieve the goals of the revolution	<1%	1%	1%	3%
Don't know/ Refused to answer	2%	5%	20%	27%

# Has your household's financial situation become better or worse over the last year?

Much better
  Somewhat better
  Same
  Somewhat worse
  Much worse
  Don't know/Refused to answer



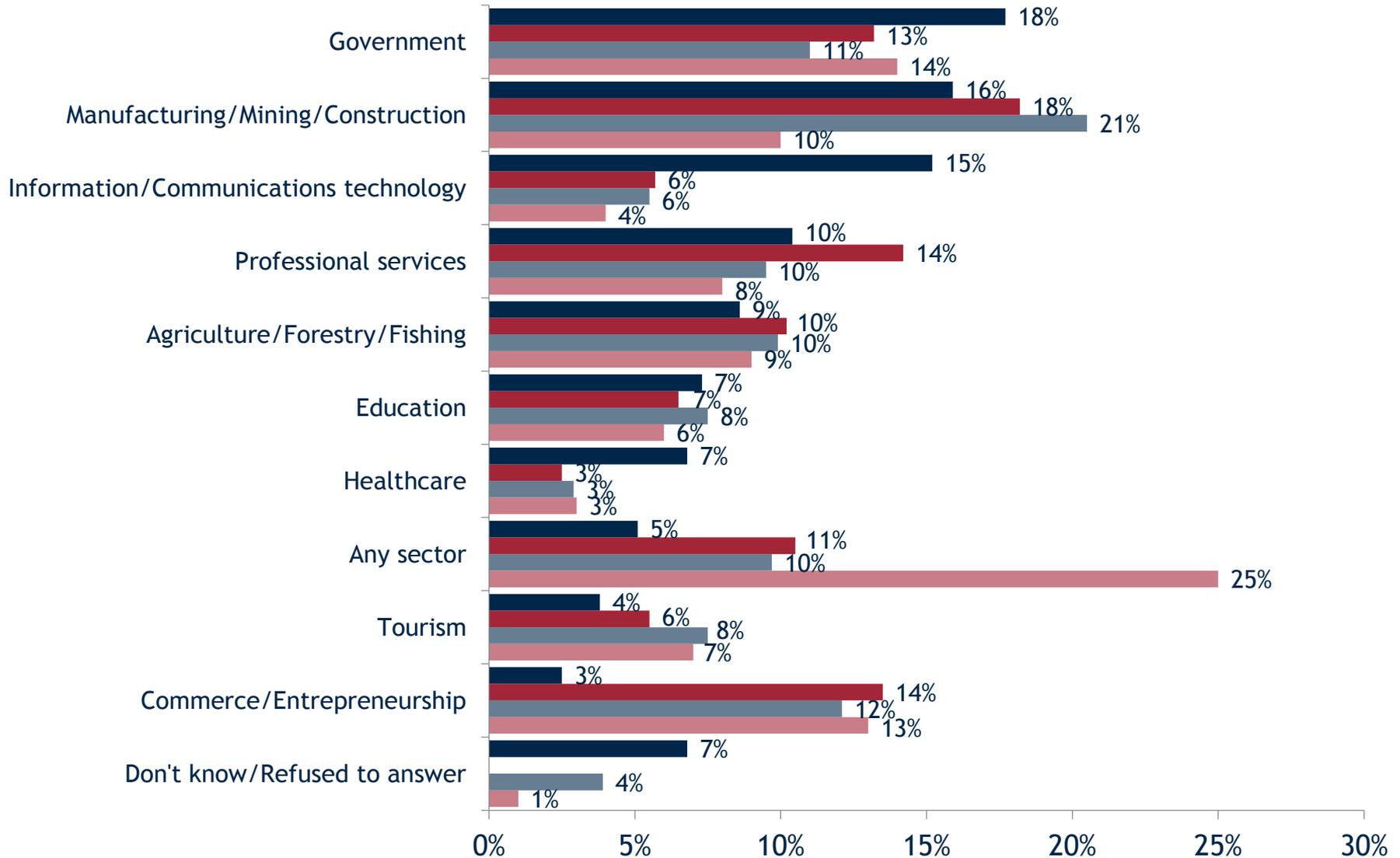
Are you seeking a job?  
(all respondents except those who are retired, n=1,142)



# What kind of job are you looking for?

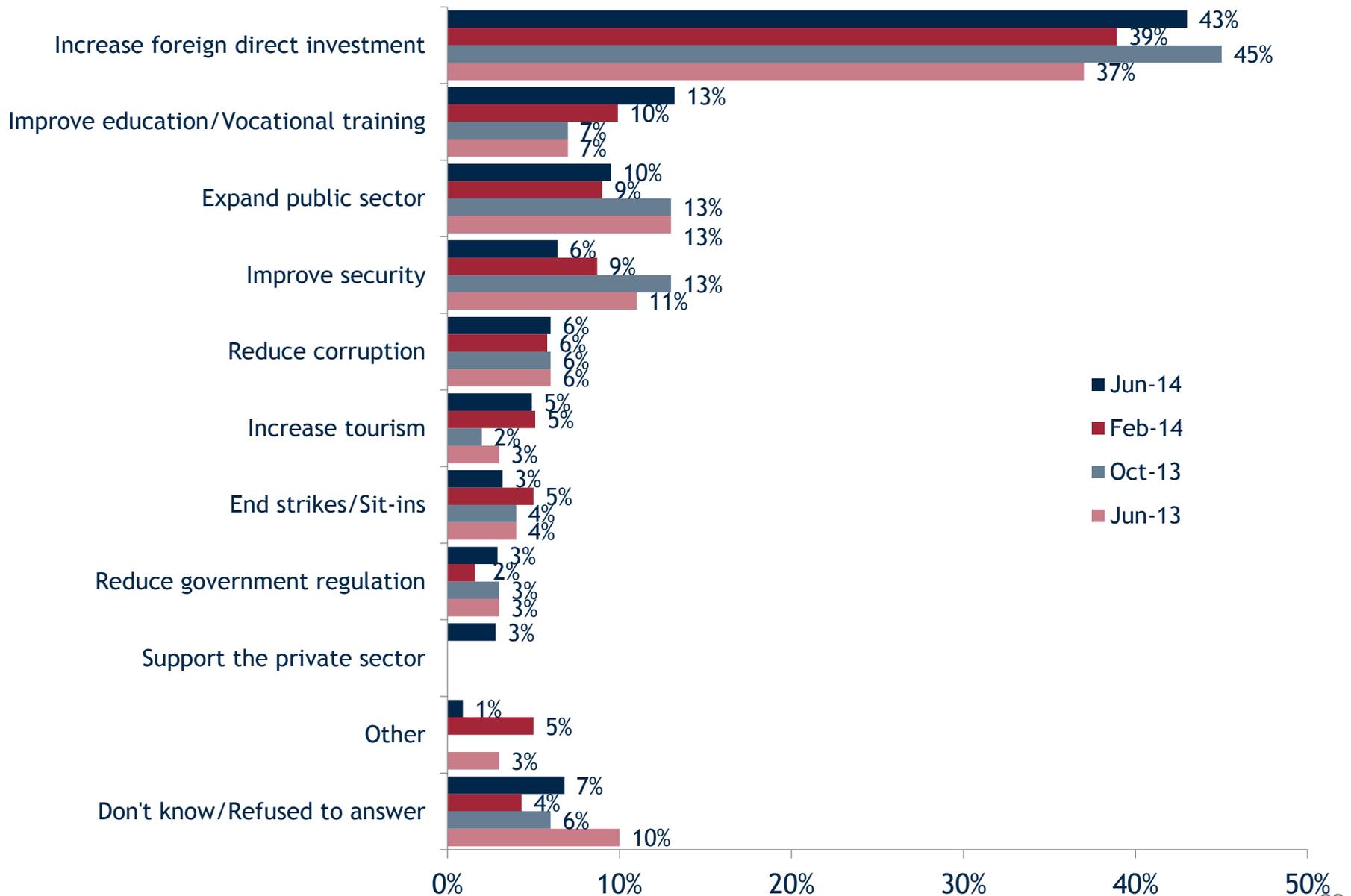
(open-ended, all respondents seeking a job)  
 (Jun 2013 n=431; Oct 2013 n=454; Feb 2014 n=401; Jun 2014 n=396)

■ Jun-14 ■ Feb-14 ■ Oct-13 ■ Jun-13

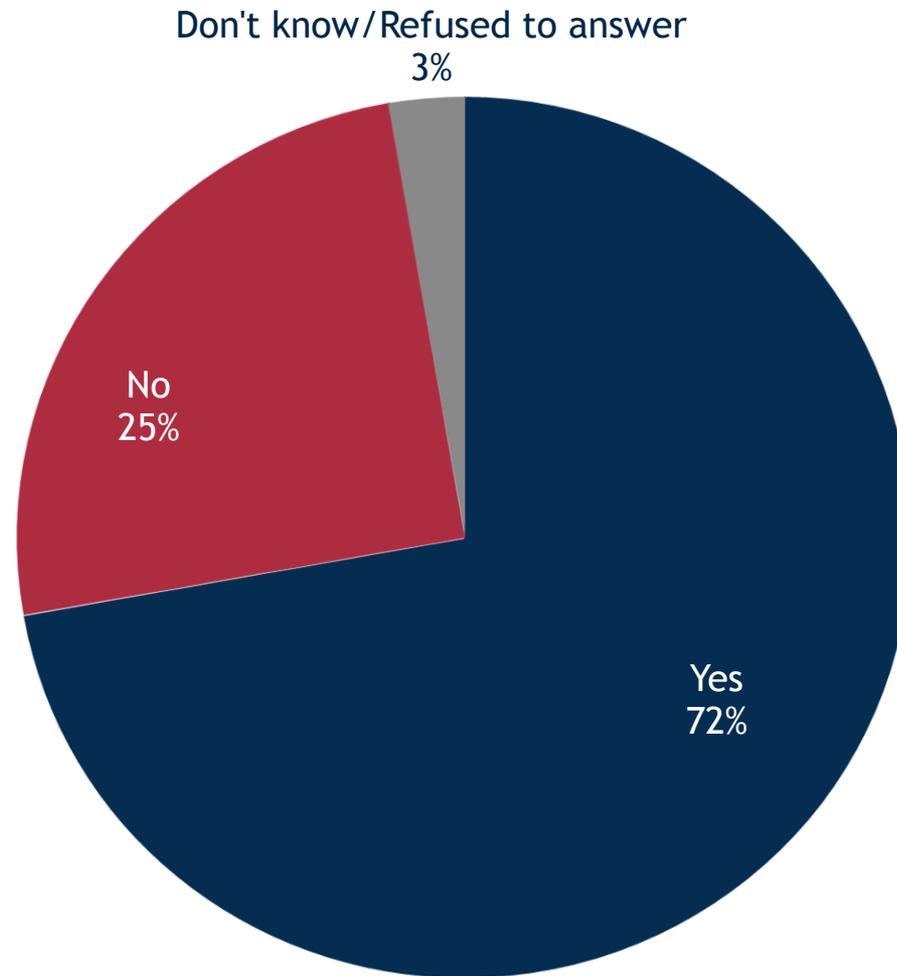


# What do you think is the best way to increase jobs in Tunisia?

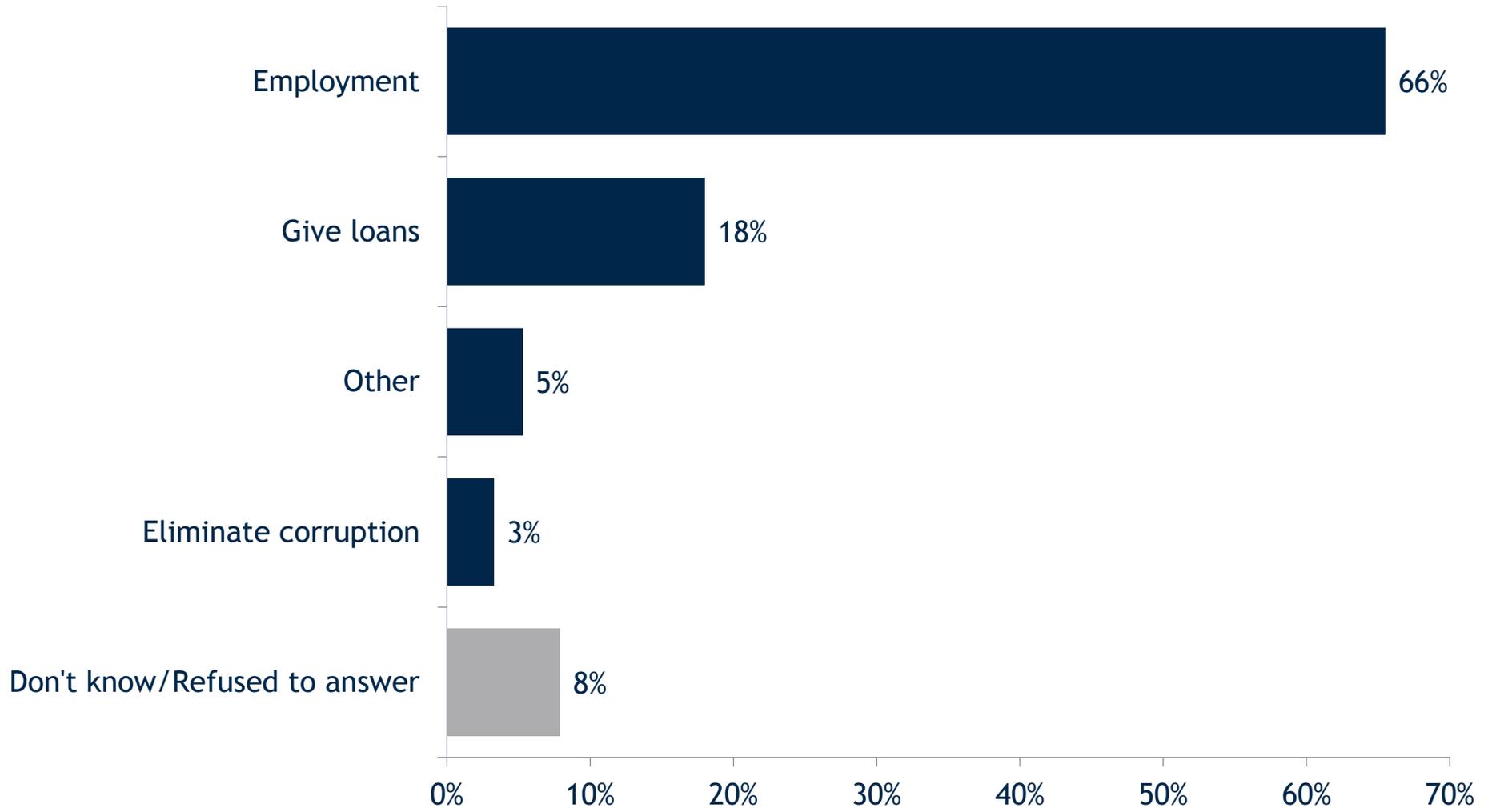
(open-ended, June 2013 n=431; Oct 2013 n=454; Feb 2014 n=401; June 2014 all respondents)



# Should the government provide assistance in finding a job?

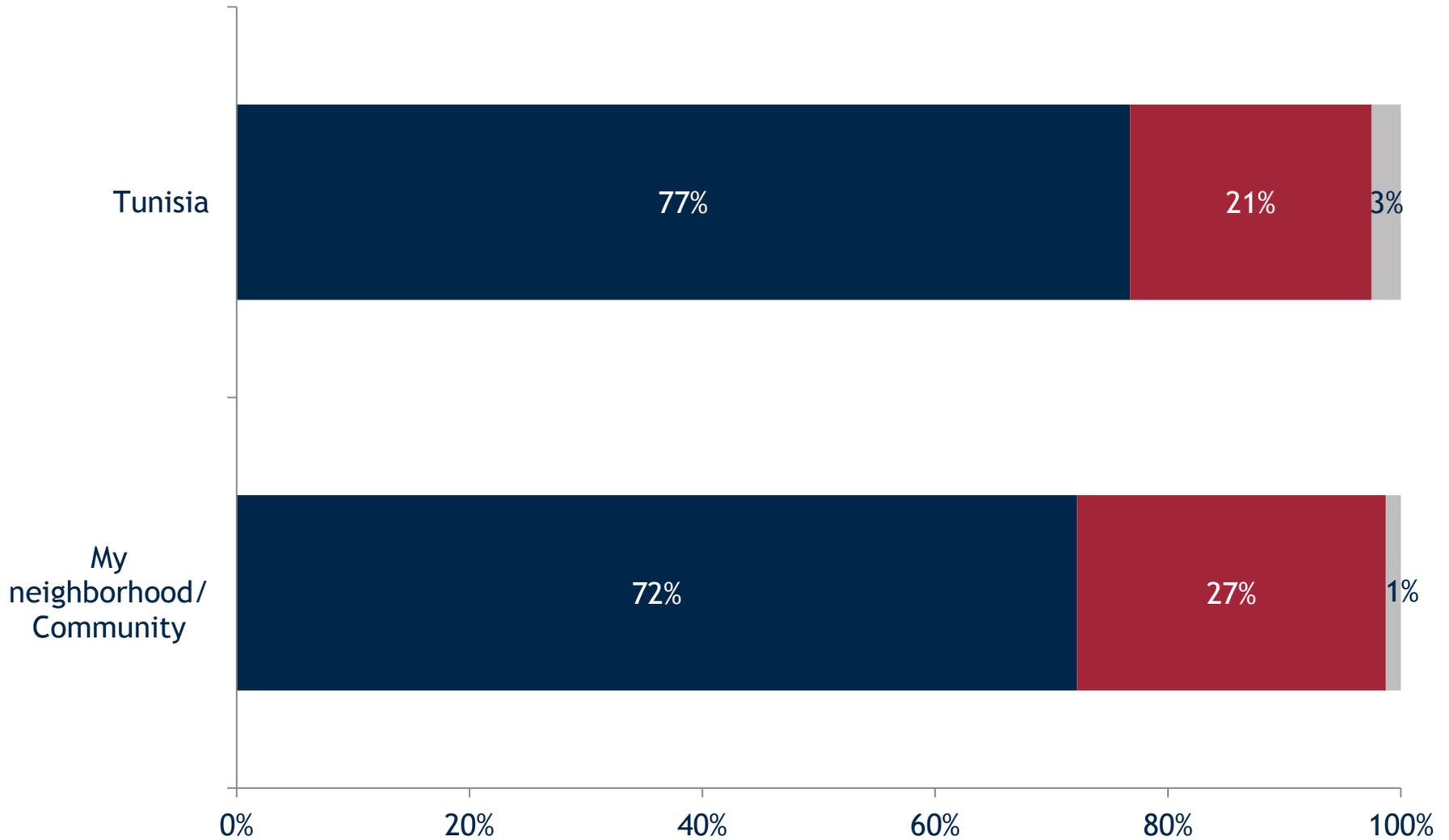


# What kind of help should the government provide? (open-ended)



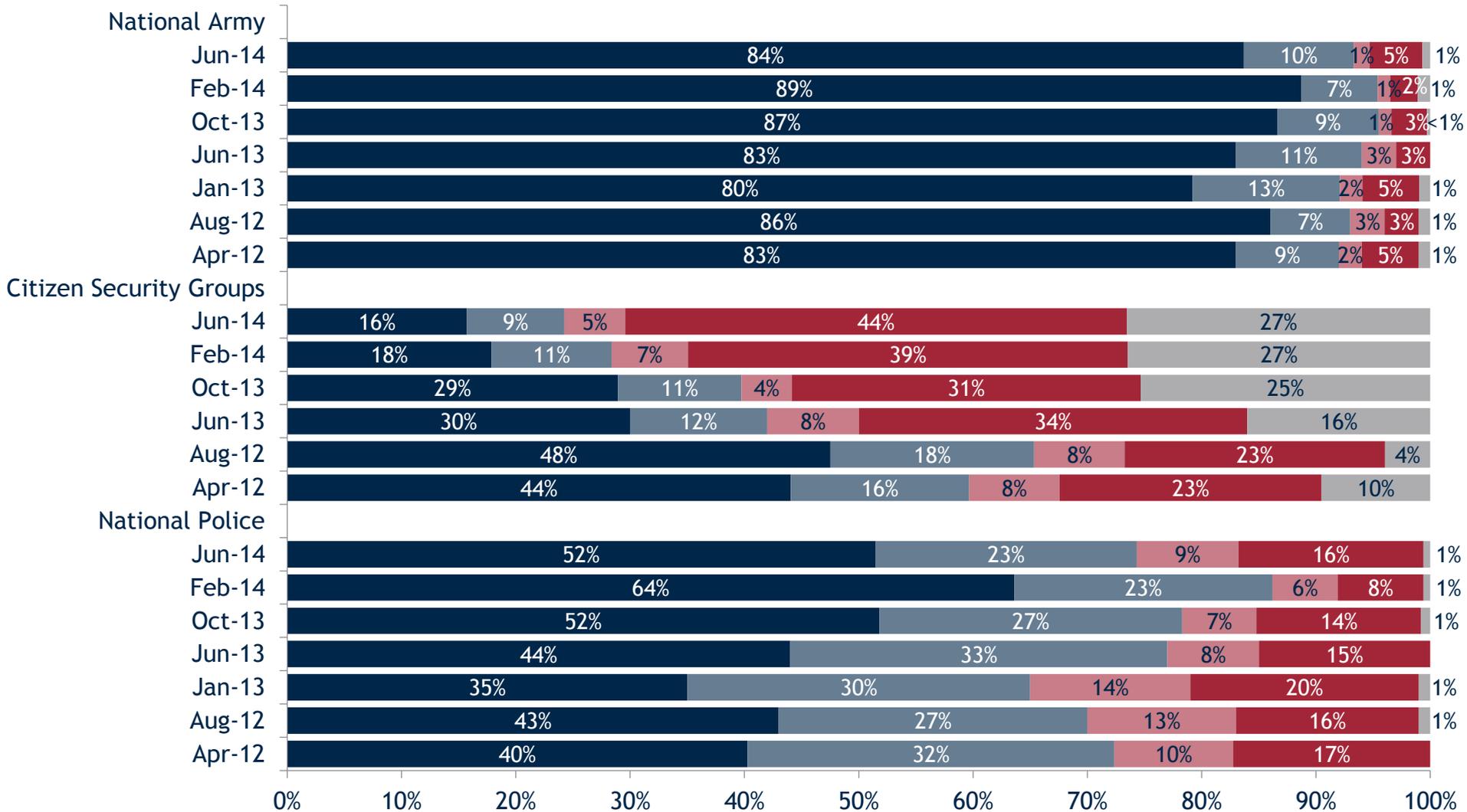
# In your opinion, has public security improved in Tunisia since the 2011 elections? What about in your neighbourhood or community specifically?

■ Yes ■ No ■ Don't know/Refused to answer



# How much do you trust each of the following to protect your neighborhood?

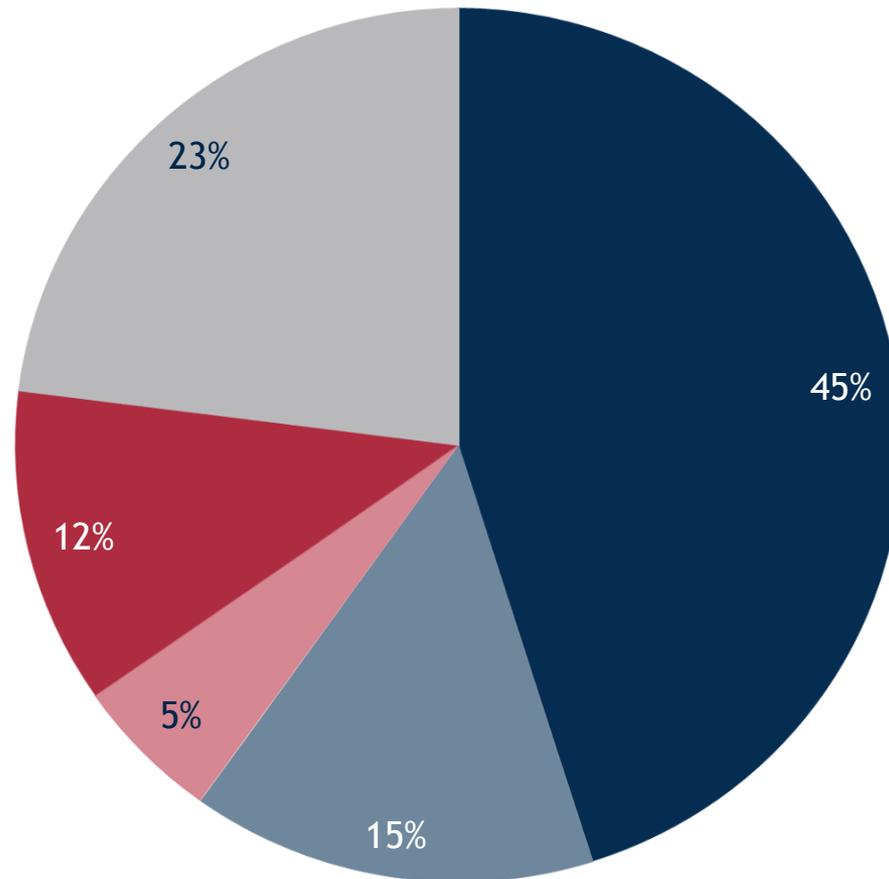
■ A great deal  
 ■ Fair amount  
 ■ Only a little  
 ■ Not at All  
 ■ Don't know/Refused to answer



\*In January 2013, participants were not asked to rate their level of trust in citizen security groups.

## Do you agree or disagree with the decision to disband the Leagues for the Protection of the Revolution?

■ Strongly agree ■ Agree ■ Disagree ■ Strongly disagree ■ Don't know/Refused to answer



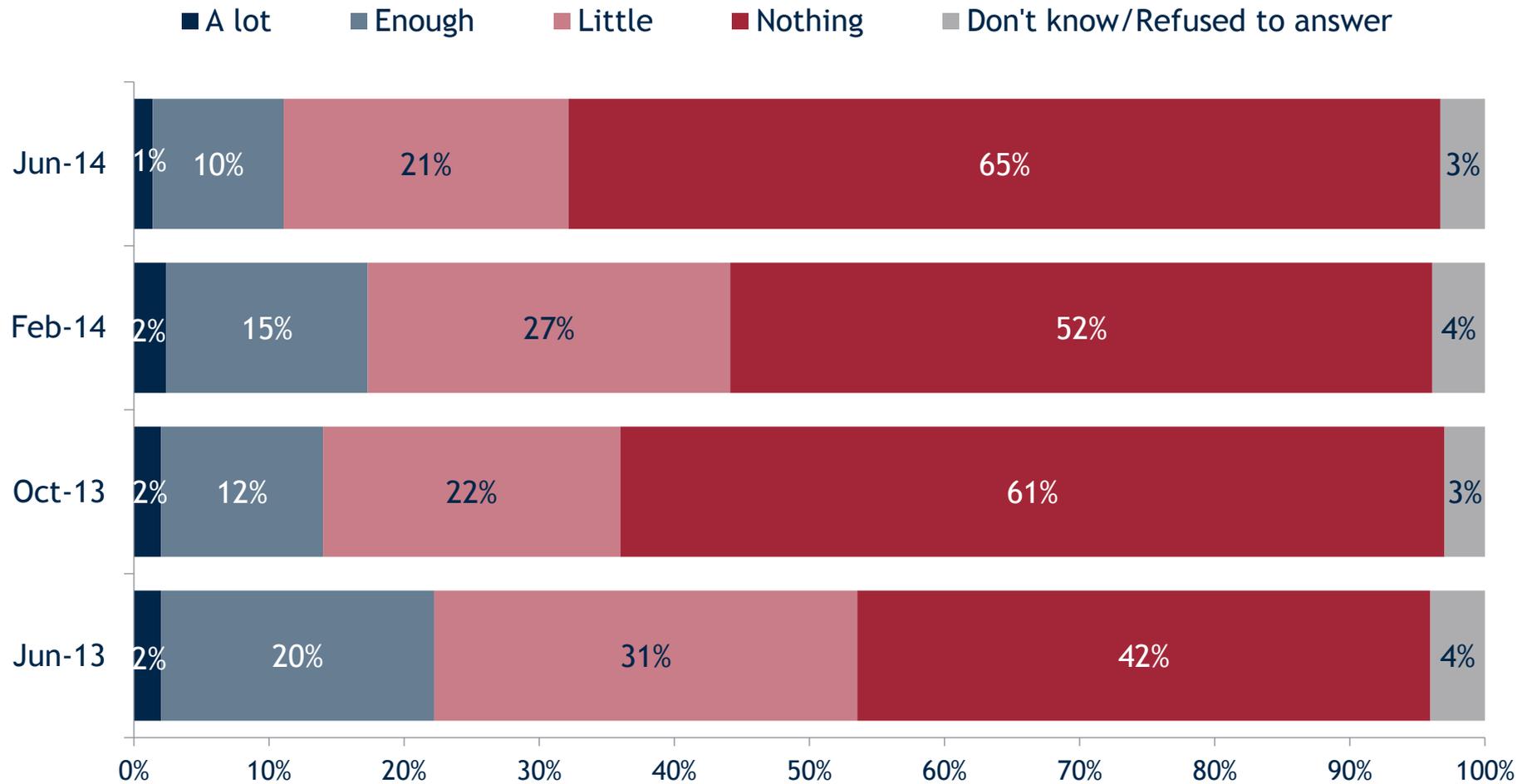
\*The Leagues for Protection of the Revolution are an example of the citizen security groups referenced on the previous slide.



# Political Parties and Campaigns

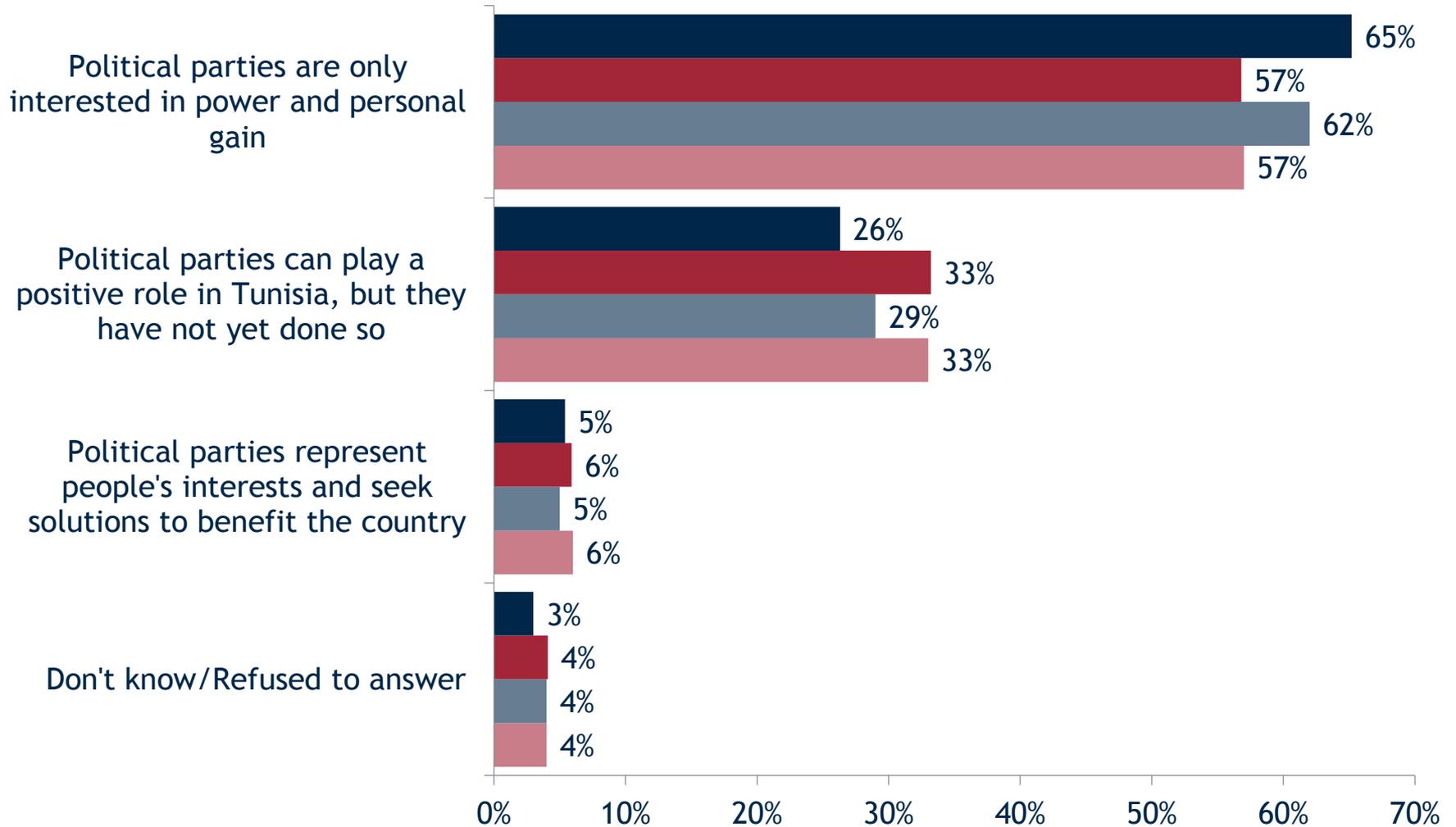
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# In general, are political parties doing a lot, enough, little or nothing to address the needs of people like you?

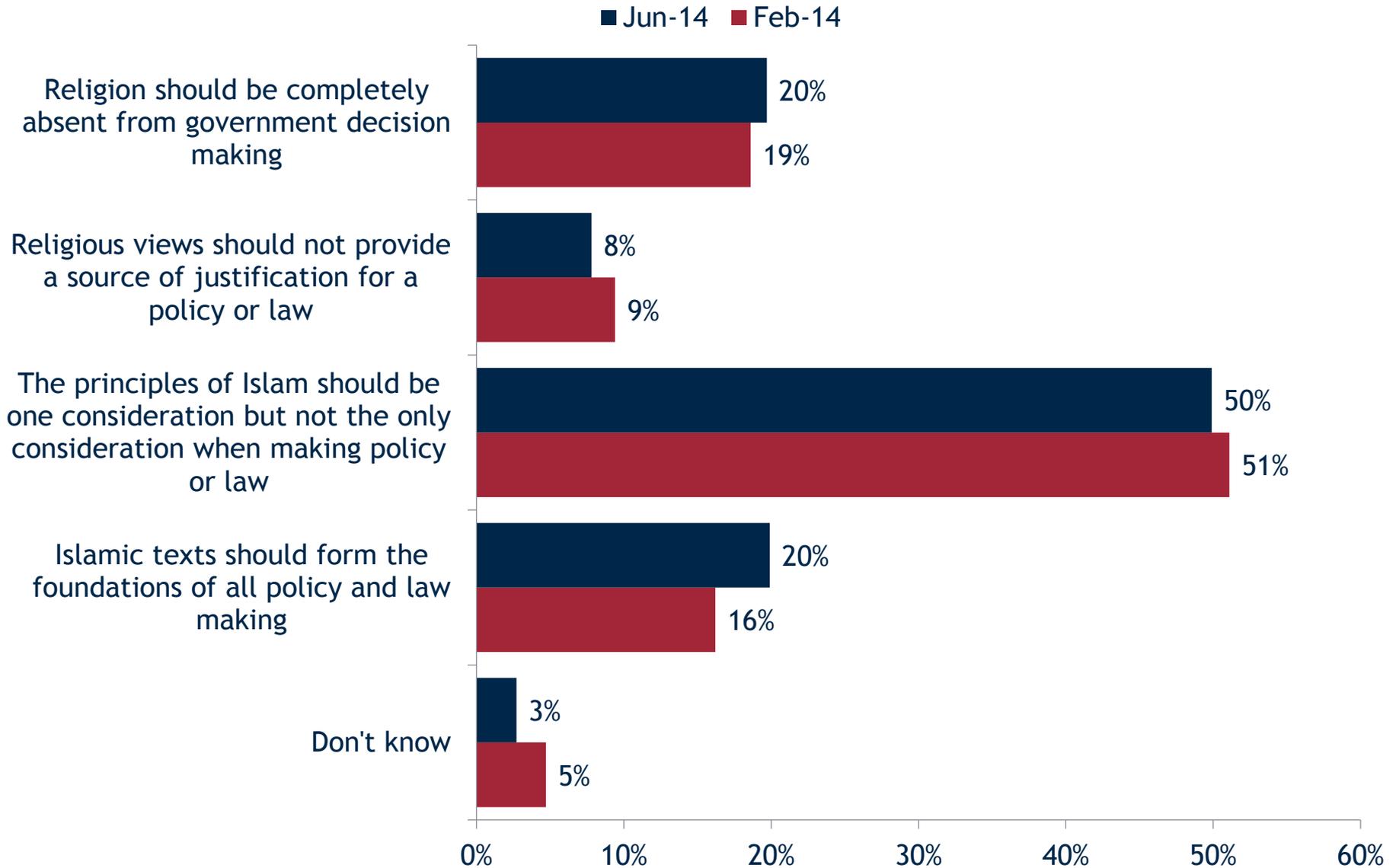


# Which of the following statements best describes the role that political parties play in Tunisia?

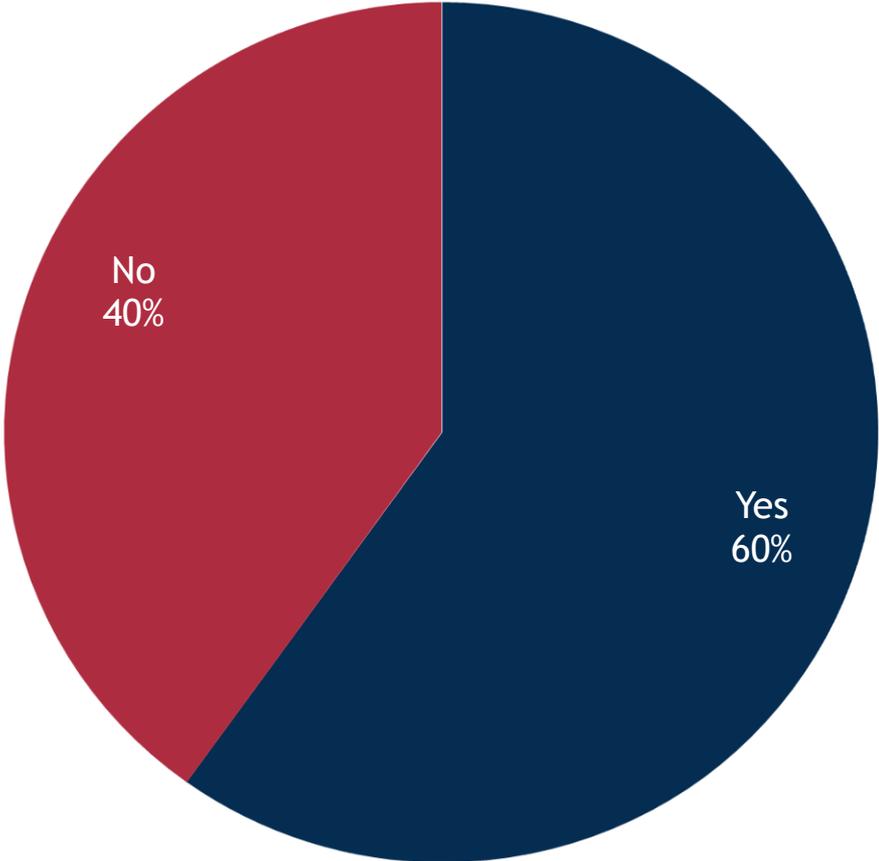
■ Jun-14 ■ Feb-14 ■ Oct-13 ■ Jun-13



# Which of the following statements best matches your own opinion of the role that religion should play in government and law making?

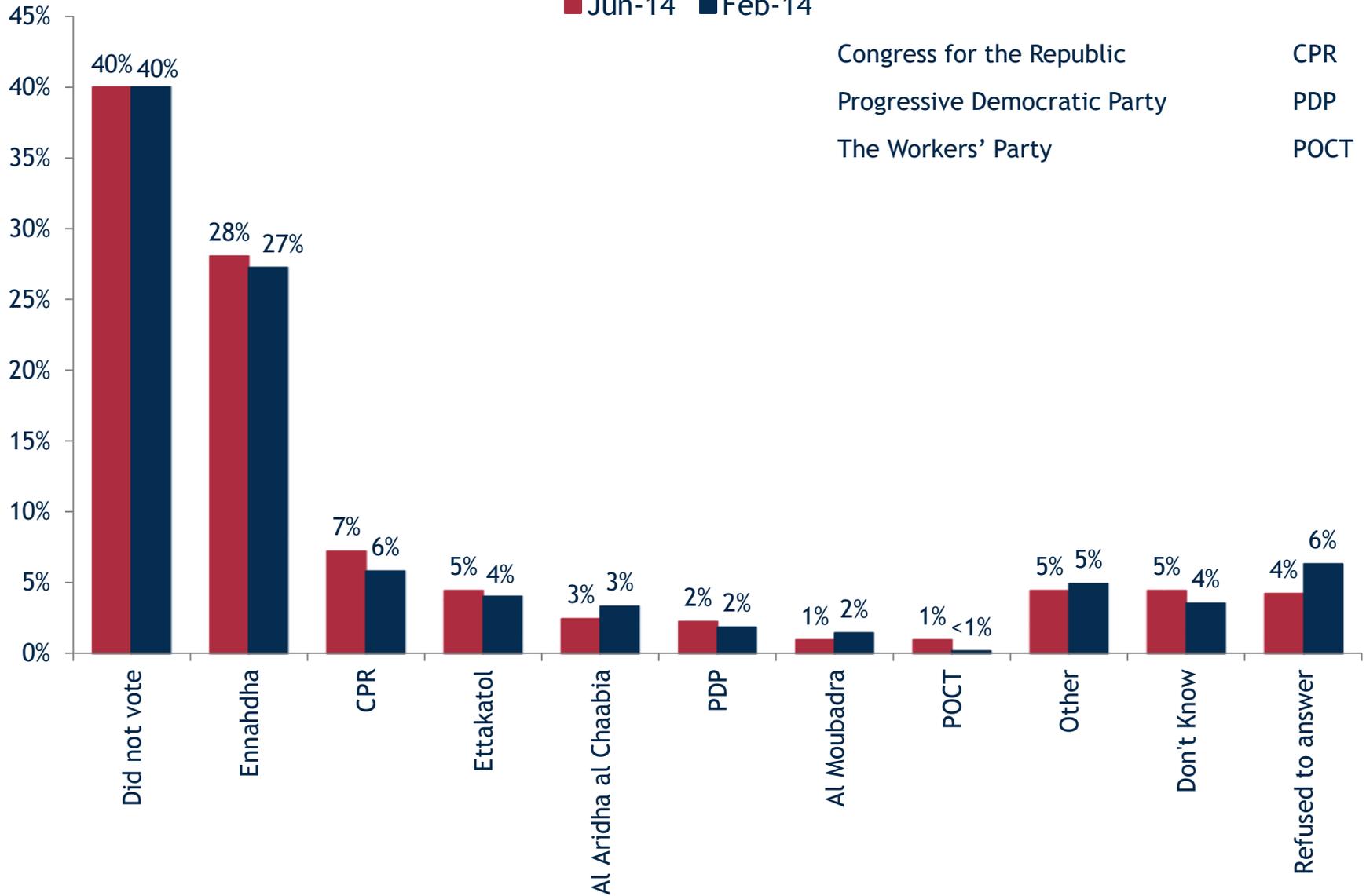


Did you vote in the October 23, 2011  
national constituent assembly elections?



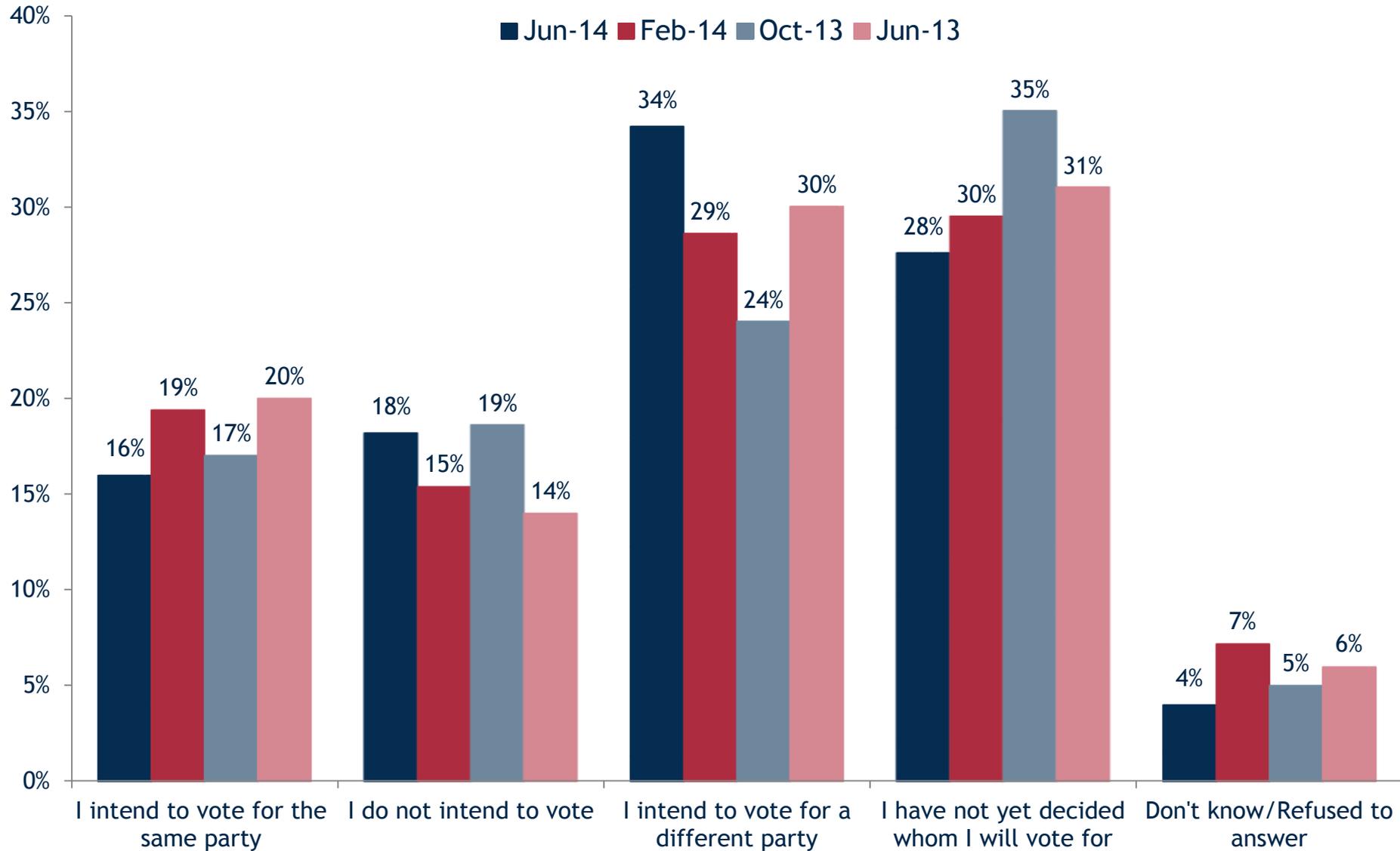
# For whom did you vote in the national constituent assembly elections? (open-ended)

■ Jun-14 ■ Feb-14

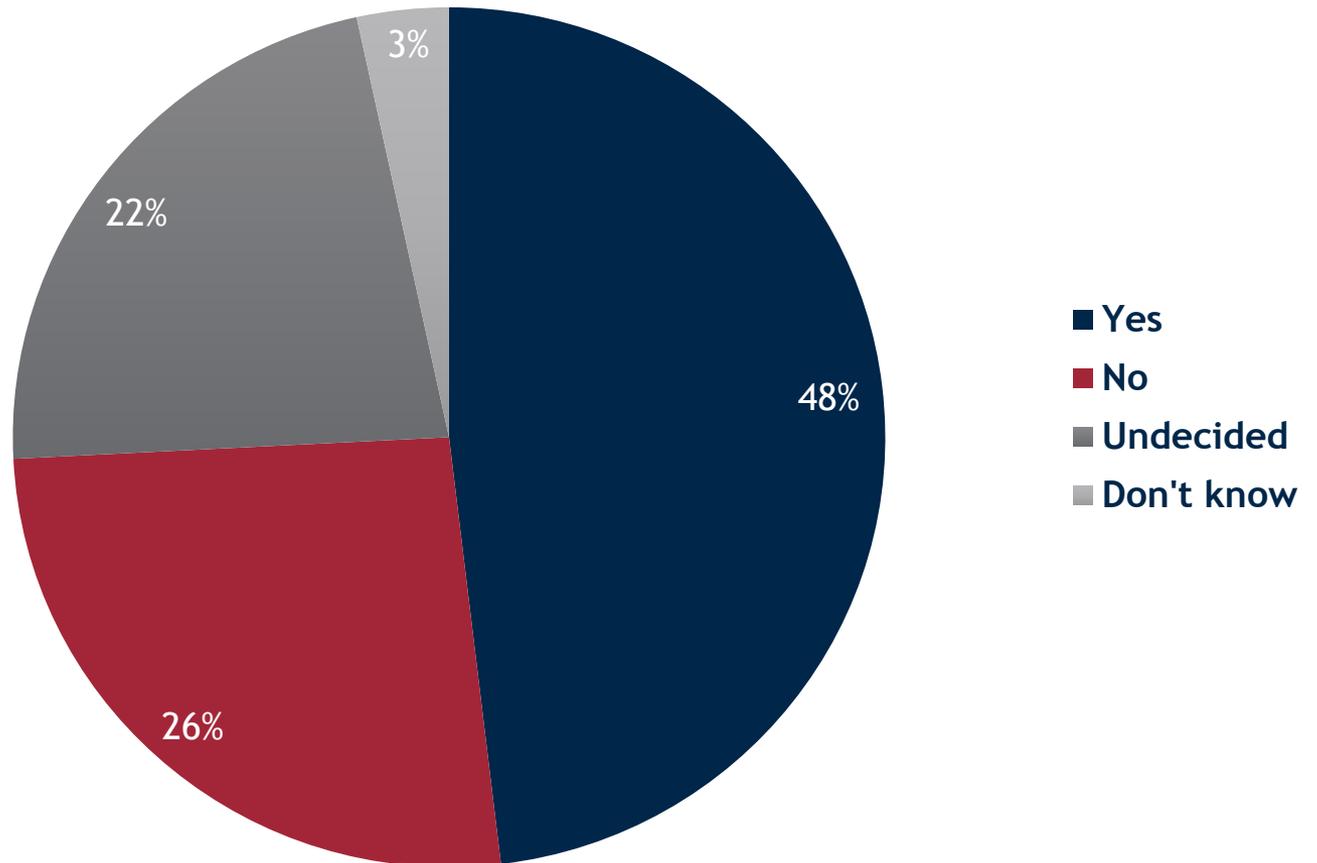


# Looking ahead to the next elections, do you intend to vote for the same party or a different party?

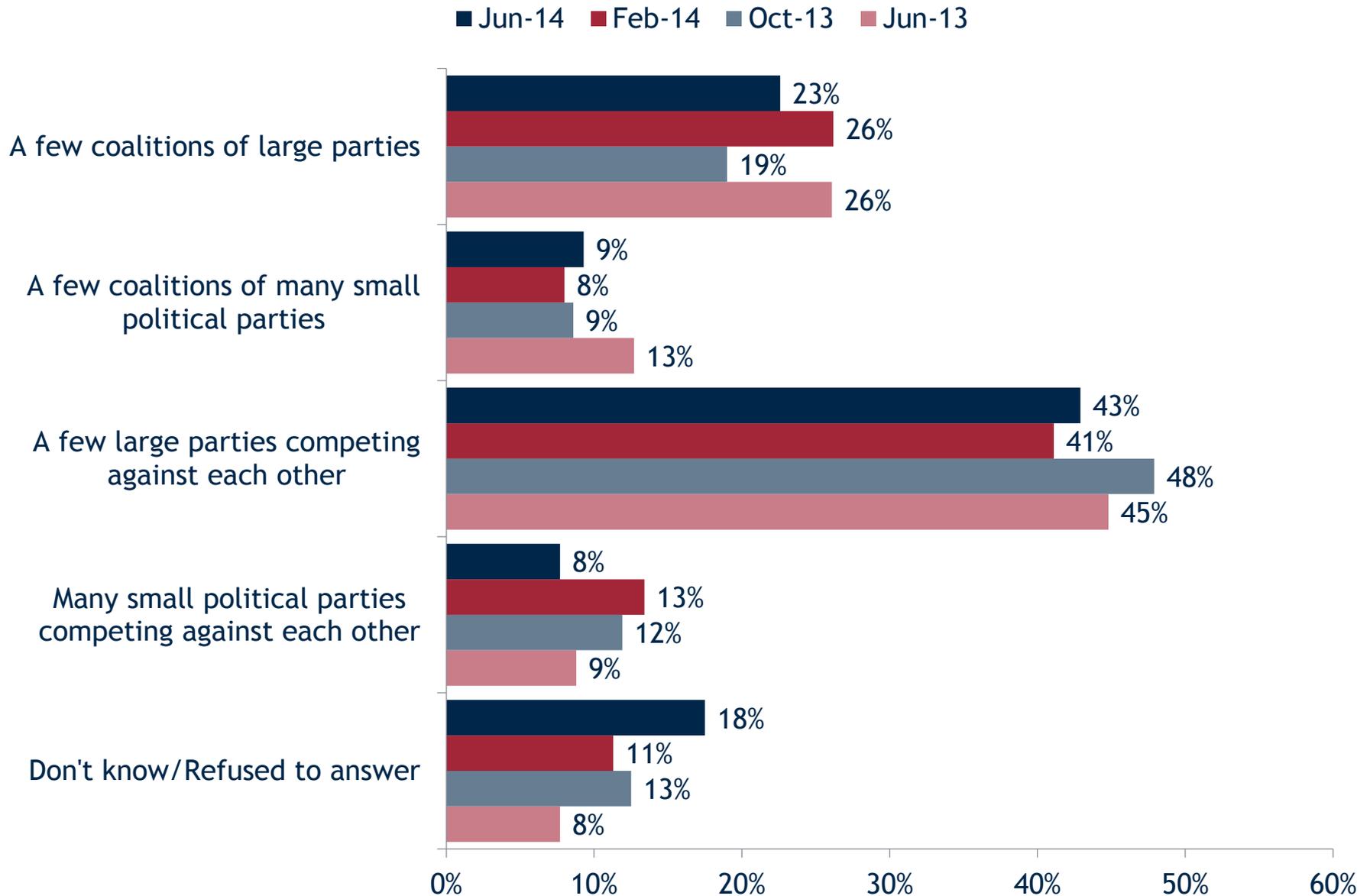
(only those who voted in 2011: Jun 2013 n=799; Oct 2013 n=776; Feb 2014 n=739; Jun 2014 n=754)



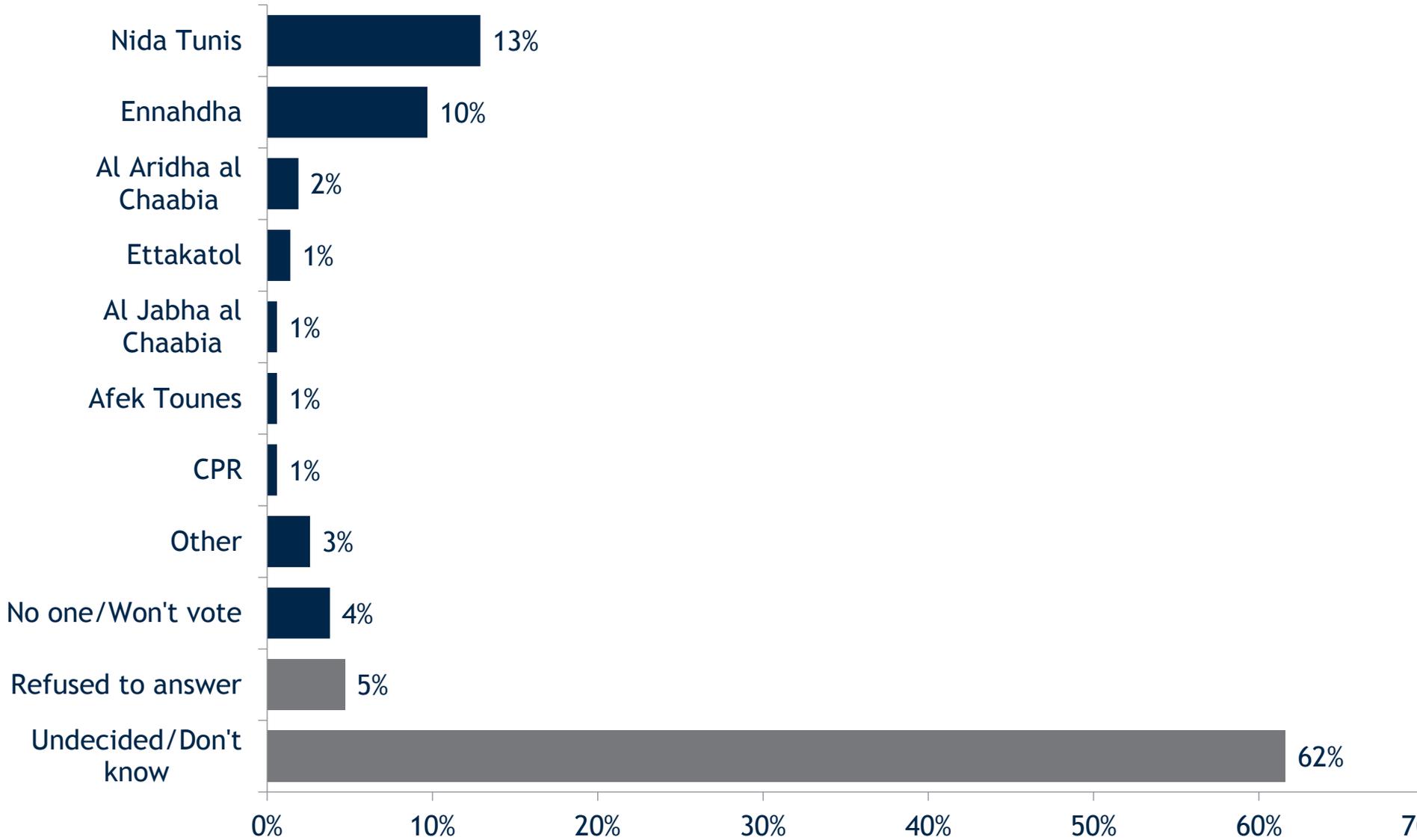
Do you intend to vote in the next election?  
(only those who did not vote in 2011, n=499)



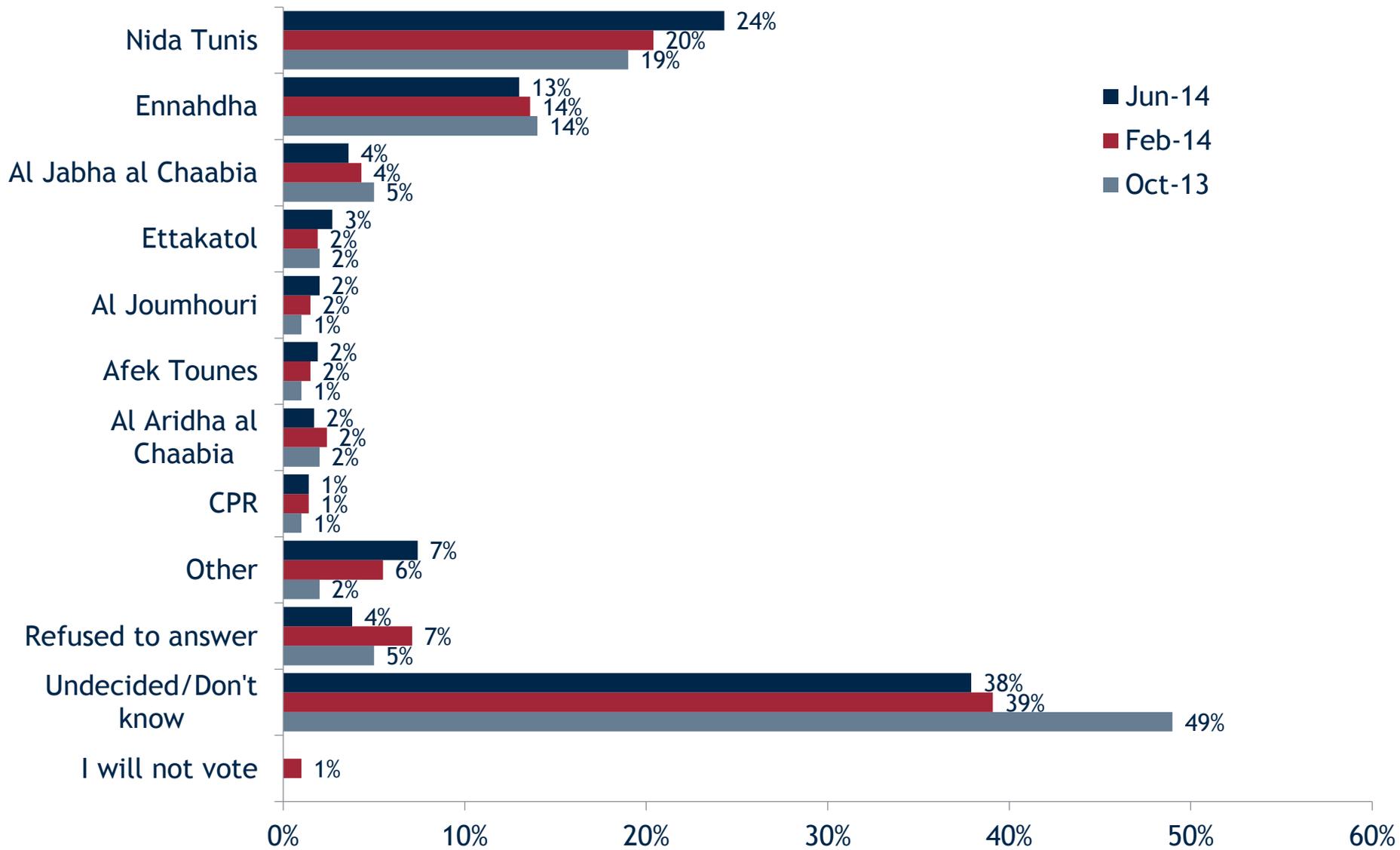
# For the next elections, which of the following choices would be best for Tunisia?



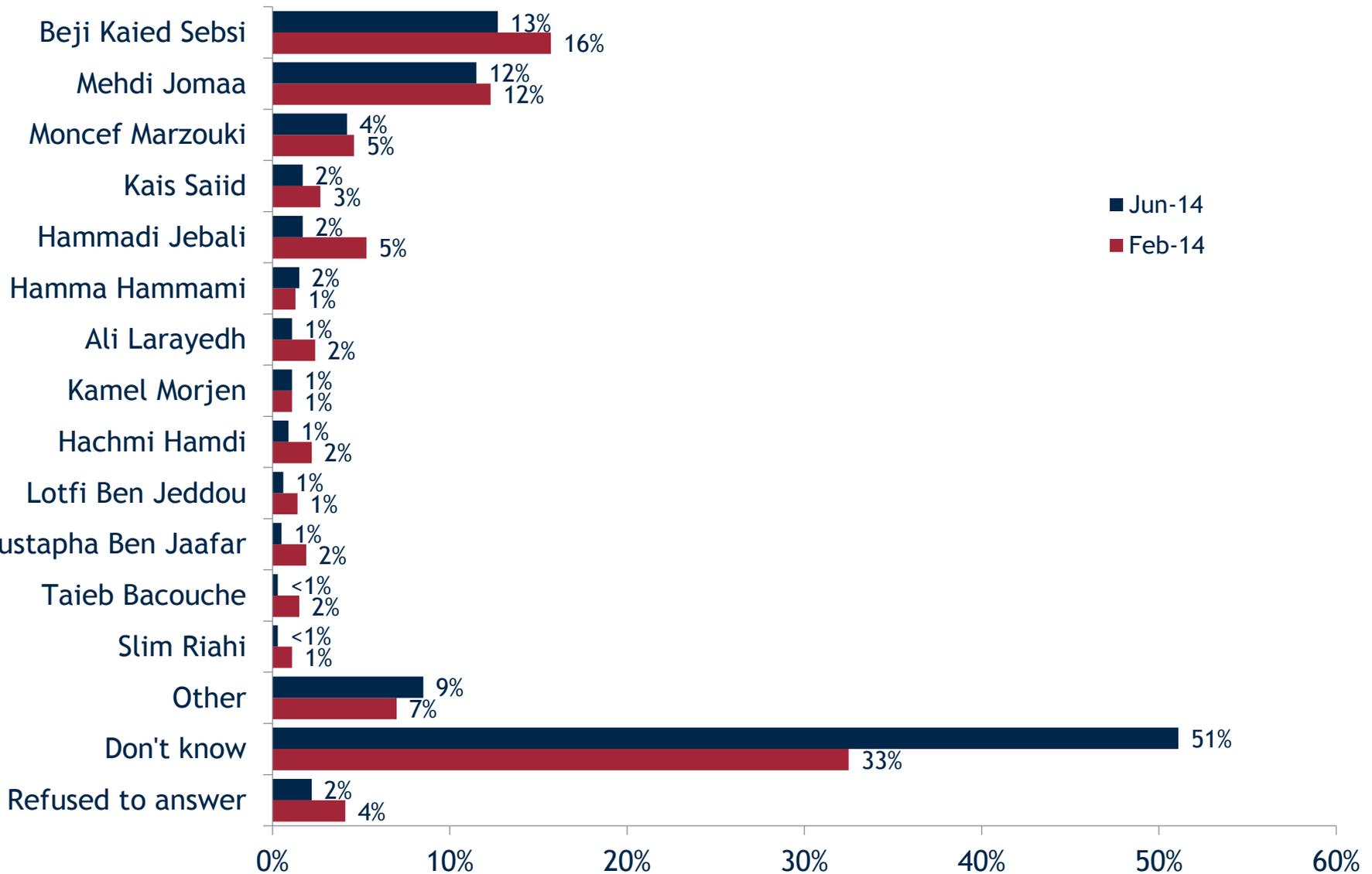
If you had to choose a political party,  
for which would you vote in the next elections?  
(open-ended)



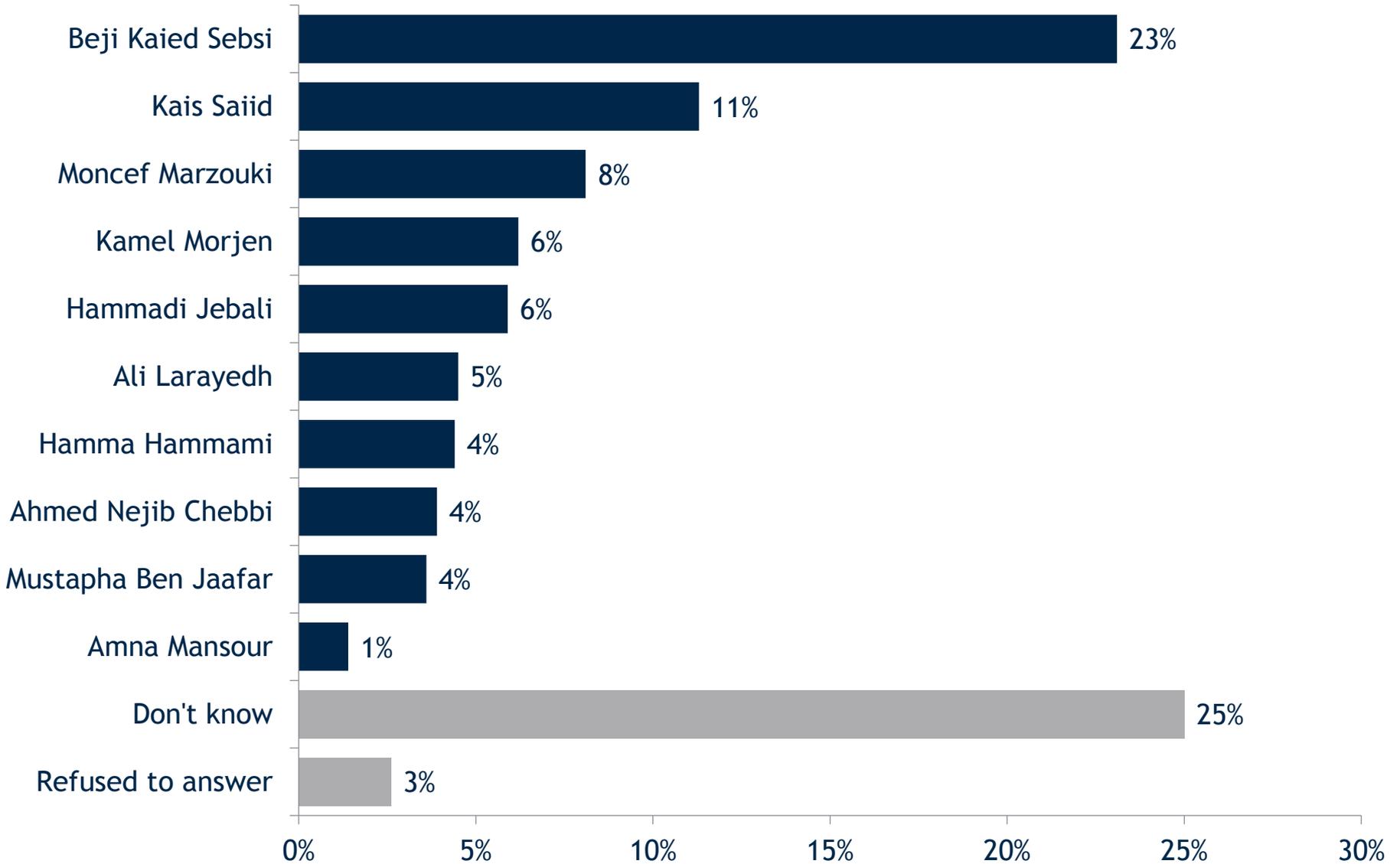
If you had to choose from the following political parties, for whom would you vote in the next elections?  
(closed list)



If there was one person in Tunisia you'd like to see as president, who would that be?  
(open-ended)

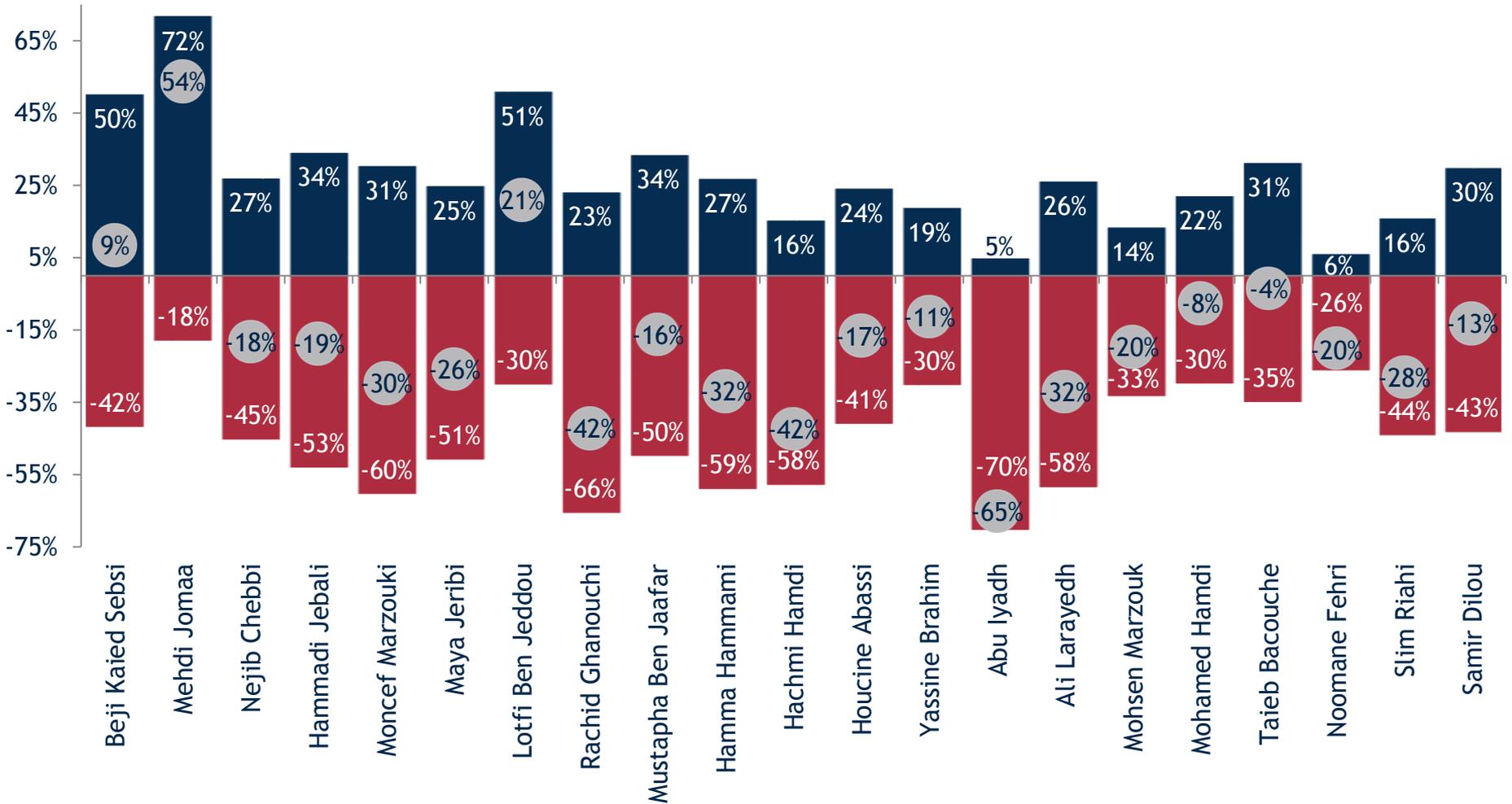


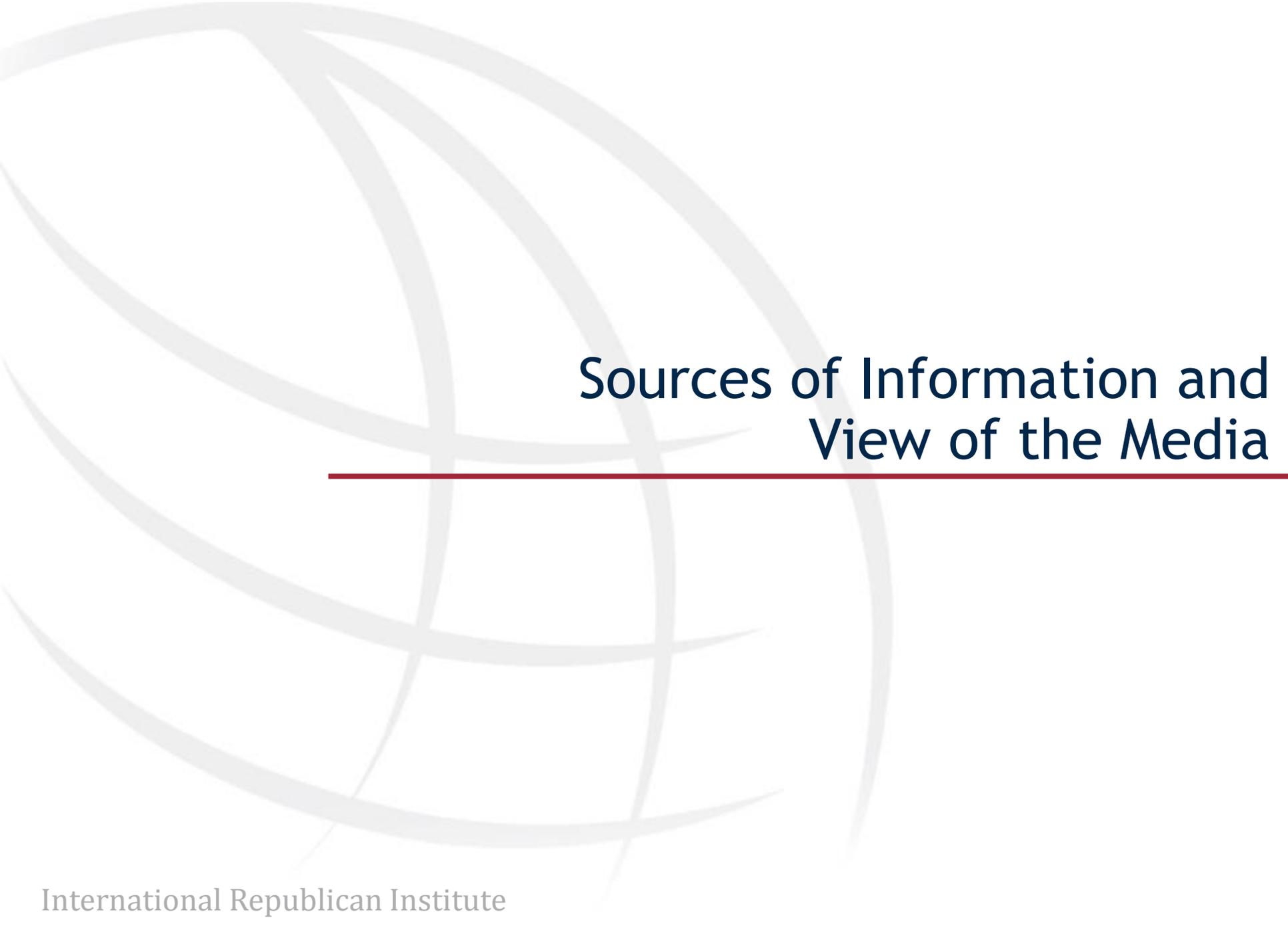
If there was one person in Tunisia that you would like to see as president, who would that be?  
(closed list)



# I would like to ask you about your impressions of the following people. Do you approve, somewhat approve, somewhat disapprove or disapprove of the following?

■ Approve ■ Disapprove ● Difference



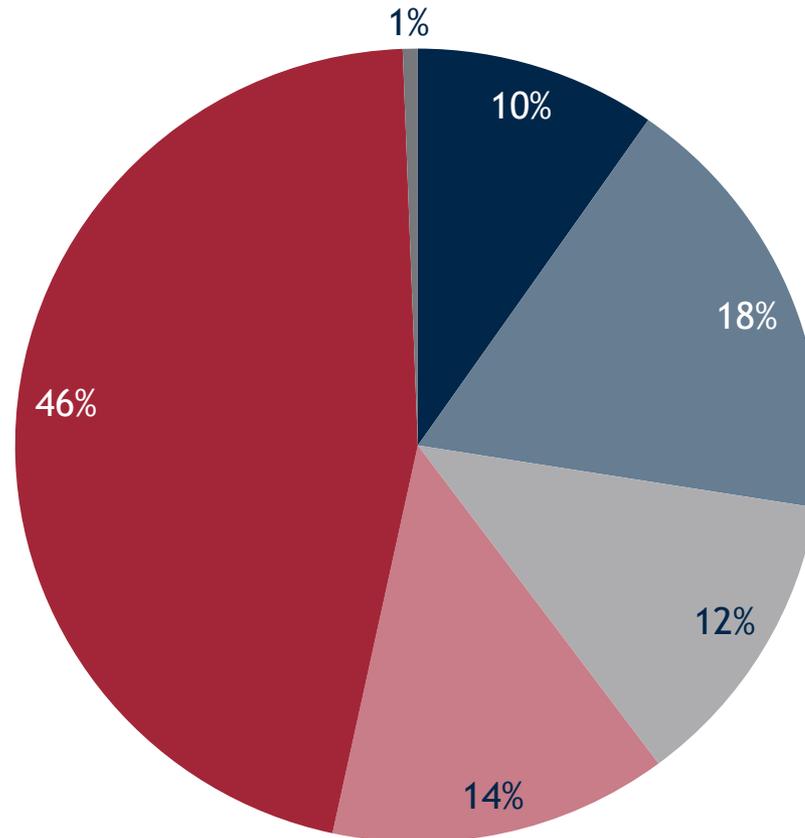


# Sources of Information and View of the Media

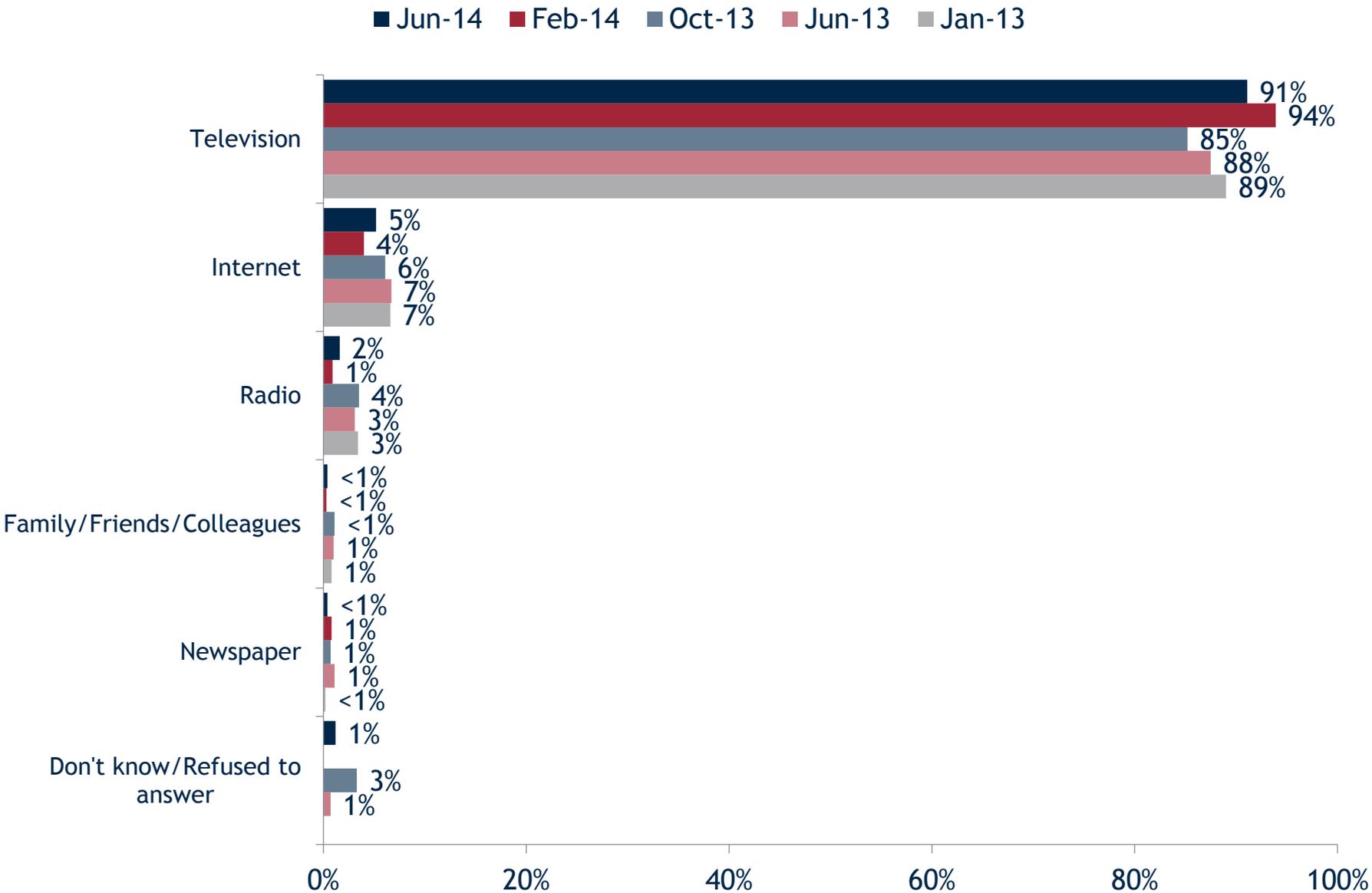
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## How often do you keep informed about the National Constituent Assembly's work?

- Once a day
- Once a month
- Never
- Once a week
- Less than once a month
- Don't know/Refused to answer

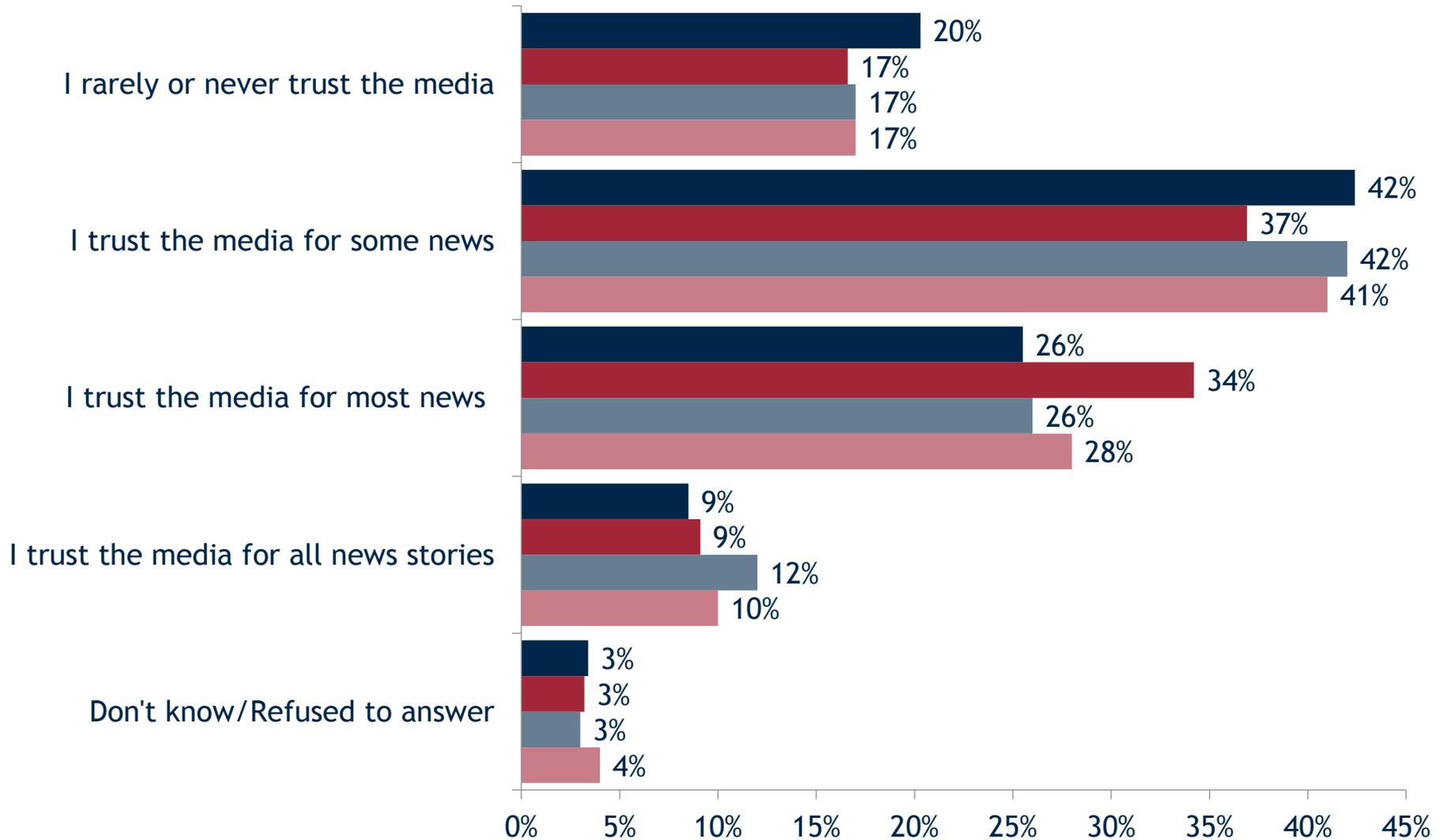


# Where do you get your information about the work of the National Constituent Assembly? (n=677)

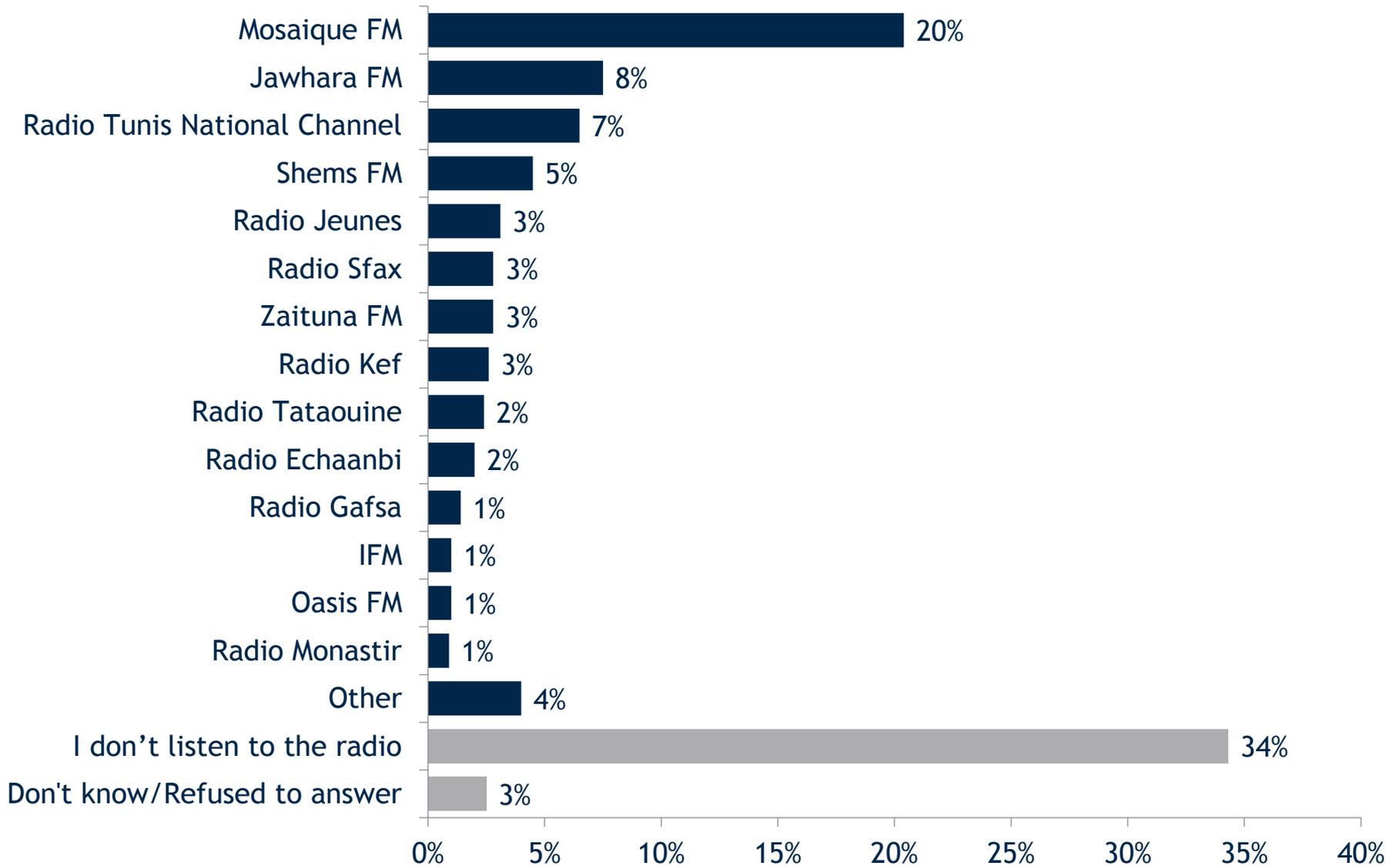


# Thinking about Tunisia media in general, do you trust the media to provide accurate and unbiased information?

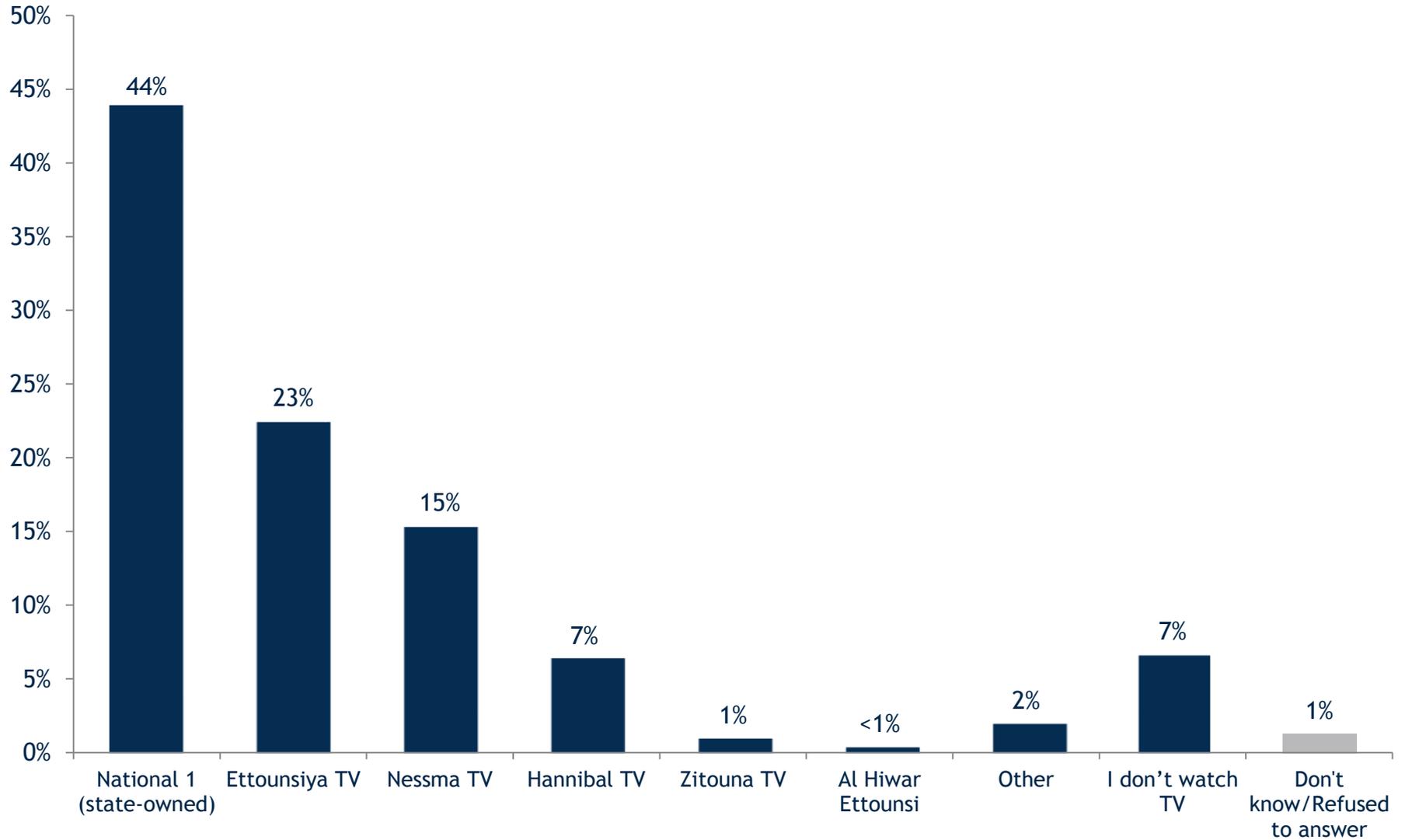
■ Jun-14 ■ Feb-14 ■ Jun-13 ■ Oct-13



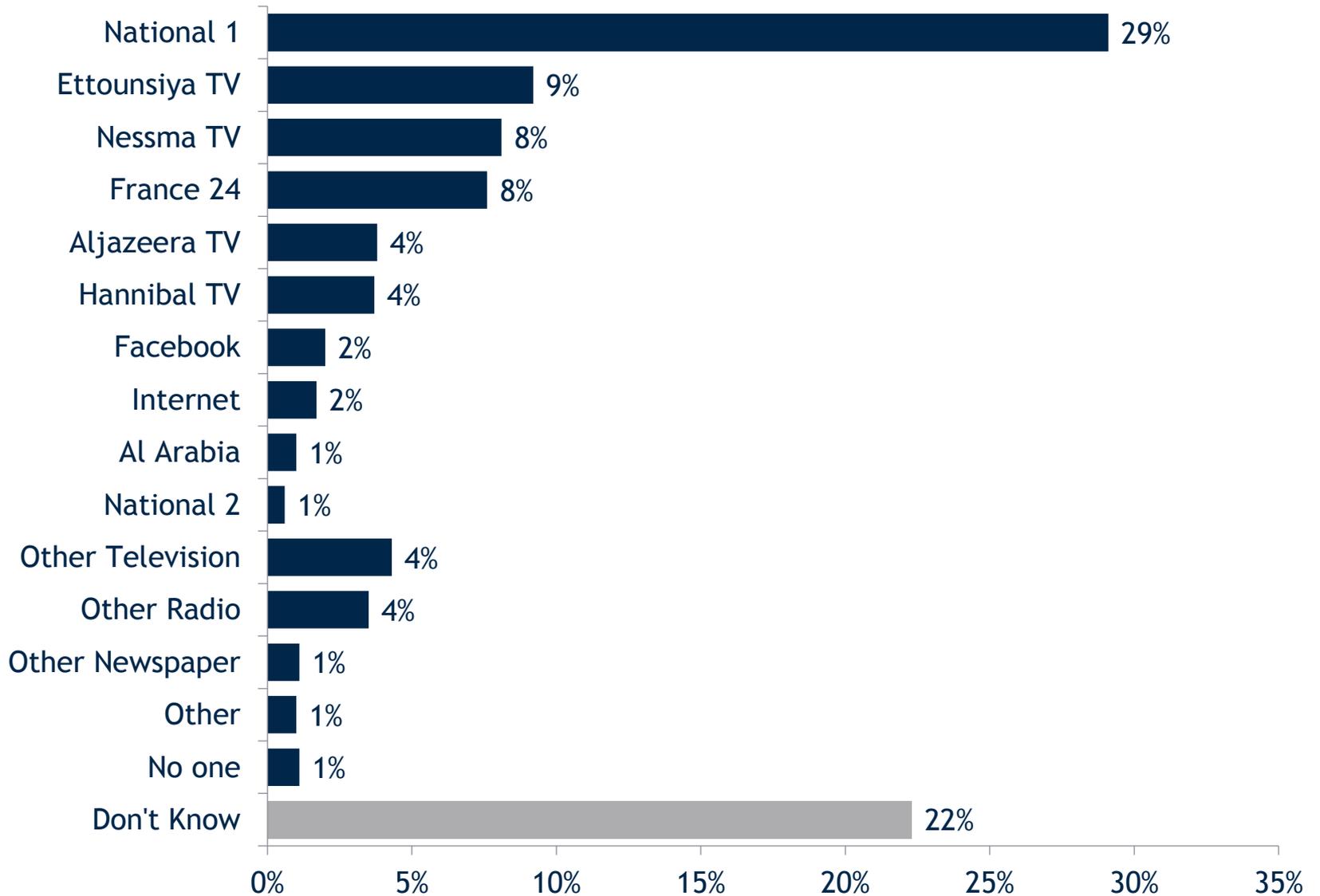
## Which national radio station do you listen to get your news? (open-ended)



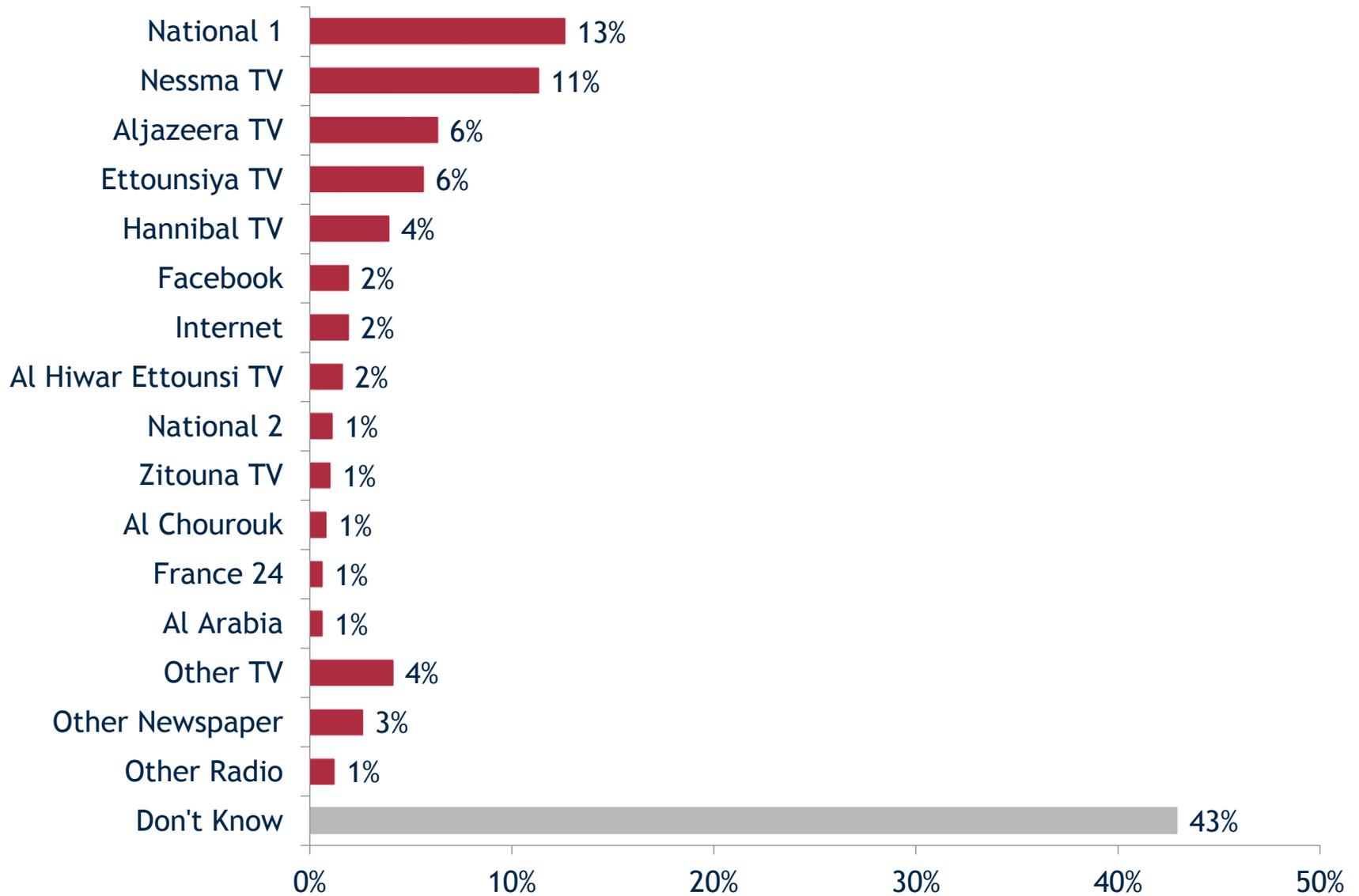
# Which national television station do you watch to get your news? (open-ended)



# Which specific media source do you trust most for your political news? (open-ended)



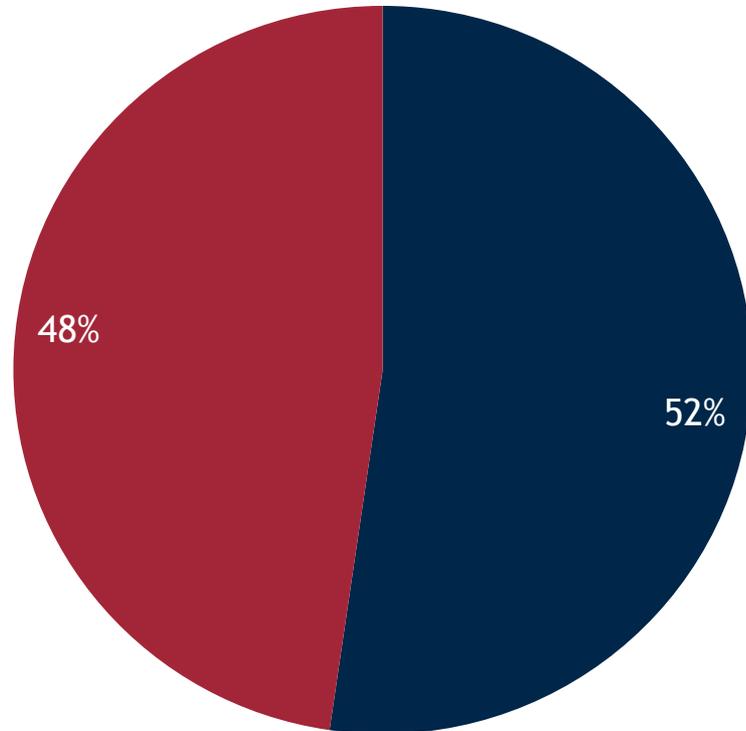
# Which specific media source do you trust the least for your political news? (open-ended)



## Where are you most likely to get your local news and information?

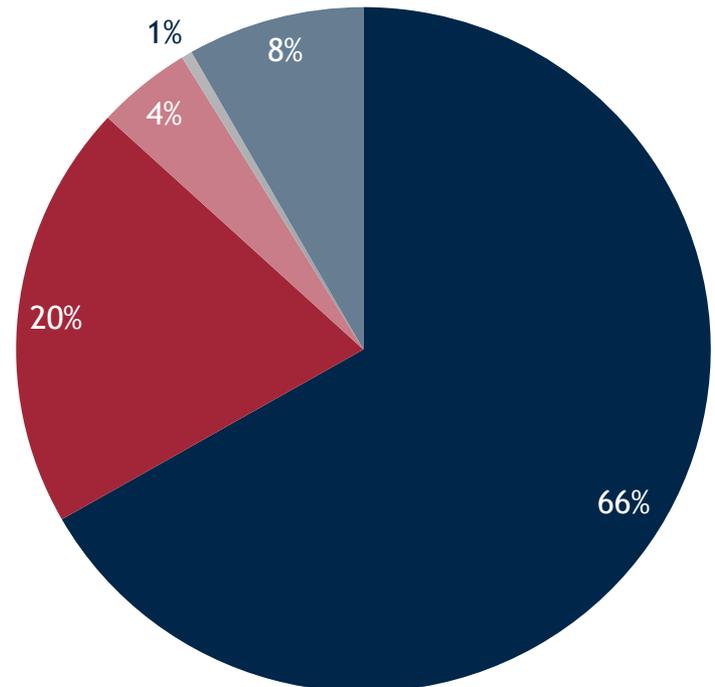
	First mention	Second mention	Third mention	Total
Tunisian television	57%	25%	5%	87%
Radio	9%	25%	13%	47%
Internet	23%	10%	5%	38%
Gatherings at public places	4%	10%	7%	21%
Newspaper	1%	7%	12%	20%
SMS	<1%	1%	1%	2%
Mosque	<1%	<1%	<1%	1%
Other	1%	1%	1%	3%
Don't know/ Refused to answer	3%	21%	56%	80%

Do you have access to the Internet?



■ Yes ■ No

If yes, where do you usually access it? (n=601)



■ Home ■ Mobile ■ Work ■ School ■ Other

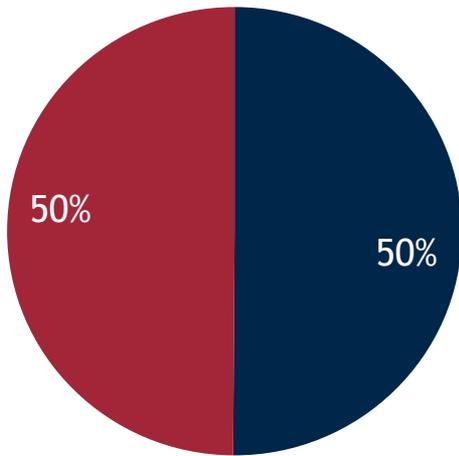


# Demographics

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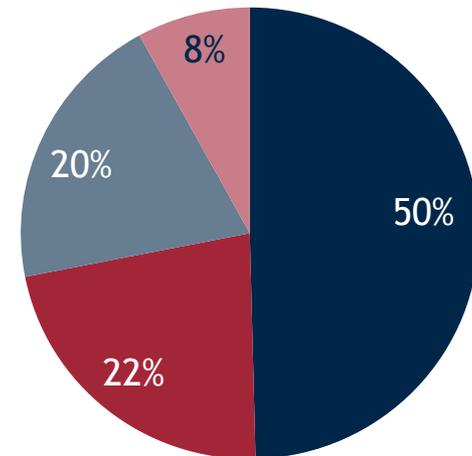
# Demographics

Gender



■ Male ■ Female

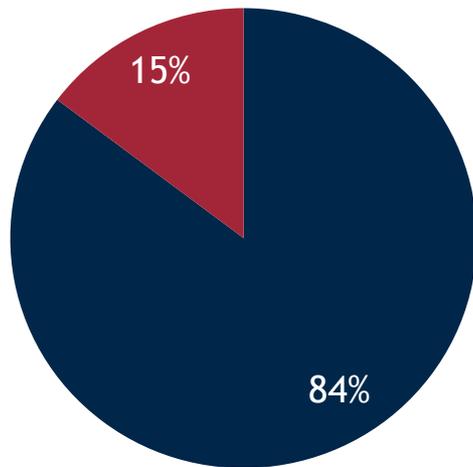
Age



■ 18-35 ■ 36-49  
■ 50-65 ■ 66 and older

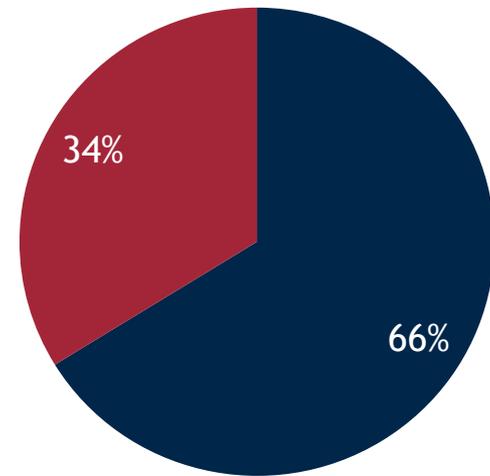
# Demographics

Do you or your family own your own home?



■ Yes ■ No

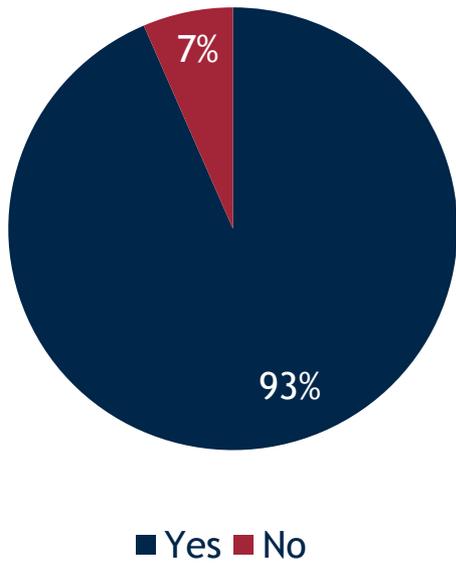
Dwelling Location



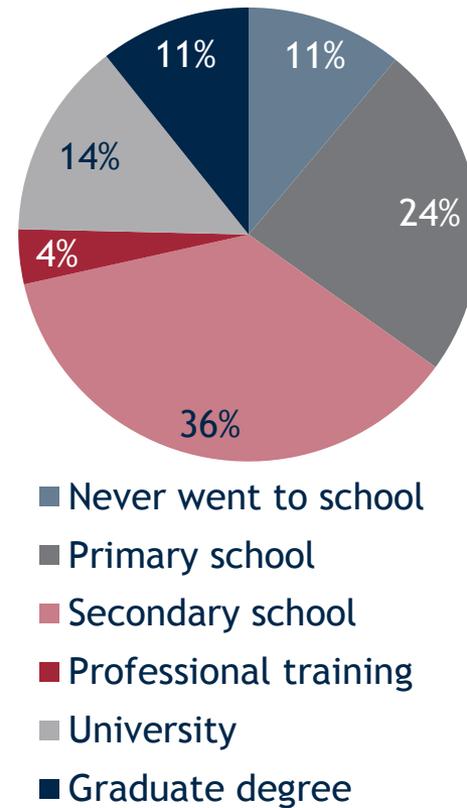
■ Urban ■ Rural

# Demographics

## Arabic-speaking



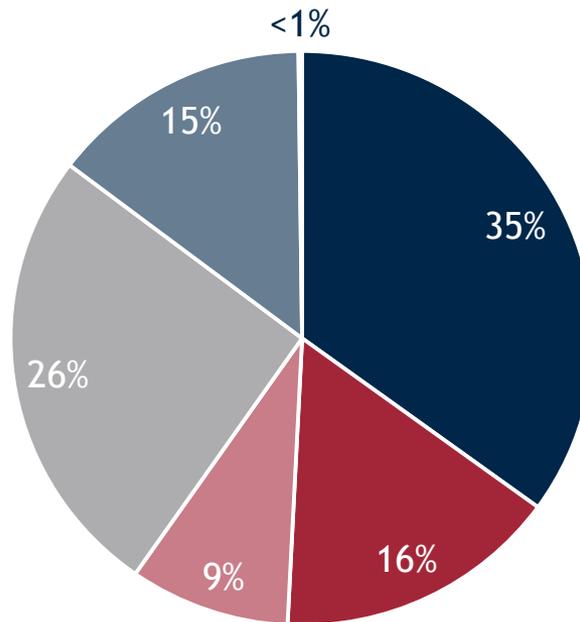
## Education



# Demographics

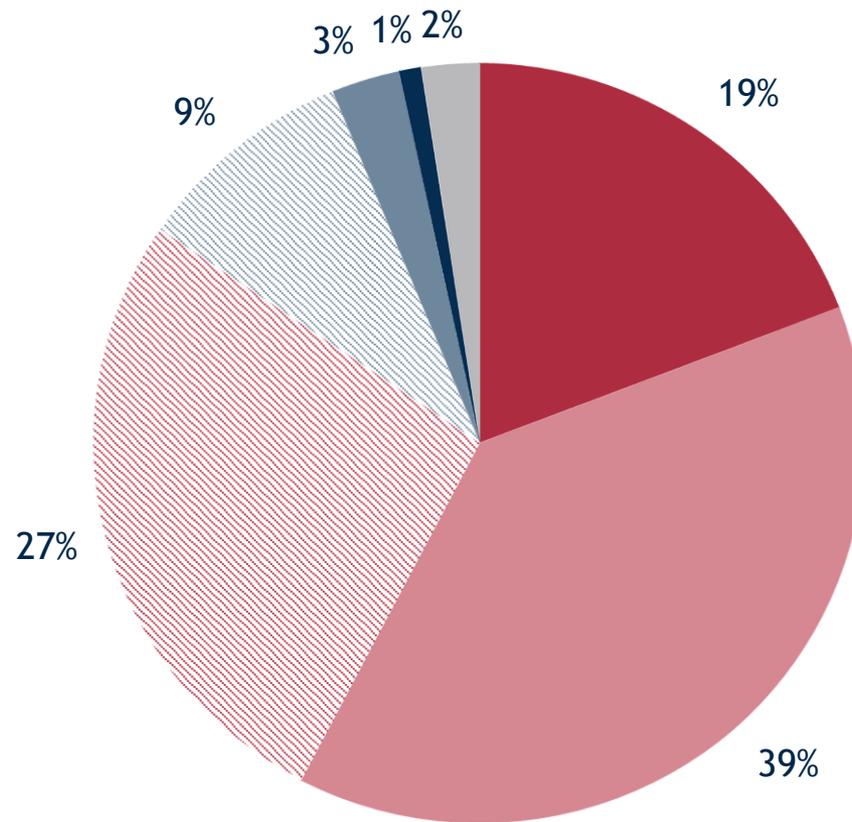
What is your occupational status?

■ Employed ■ Unemployed ■ Retired ■ Homemaker ■ Student ■ Don't know/Refused to answer



# Demographics

How much does your household earn per month?



- Less than 200 dinars
- Between 201 and 500 dinars
- ▨ Between 501 and 1,000 dinars
- ▨ Between 1,001 and 1,500 dinars
- Between 1,501 and 2,500 dinars
- More than 2,501 dinars
- Don't know/Refused to answer

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