



# Sierra Leone Public Opinion Survey

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December 16 - December 30, 2018



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**SURVEY**  
**RESEARCH**

# Detailed Methodology

- This survey was conducted by [Pan African Field Services](#) on behalf of the [Center for Insights in Survey Research](#).
- Data was collected throughout Sierra Leone between December 16 and 30, 2018 through CAPI administered face-to-face interviews in respondents' homes.
- The sample consisted of n=1,519 adults in Sierra Leone, aged 18 and older.
- A multi-stage probability sampling method was used. The sample was stratified by region and by urban/rural residency, followed by random selection of primary sampling units (PSUs) within each stratum. Households were selected by random walk in each of the 191 PSUs, and respondents were selected by Kish grid. The sampling frame was based on the 2015 Population and Housing Census of the Statistical Office of Sierra Leone.
- The achieved sample was weighted for gender, age groups, and formal versus no formal education.
- The response rate was 78 percent.
- The margin of error for the full sample does not exceed  $\pm 1.95$  percent.
- Charts and graphs may not add up to 100 percent due to rounding.
- The survey was funded by the [United States Agency for International Development](#).

# Frequently Cited Disaggregate Bases

- Male, n=794
- Female, n=725
- Freetown (Western Urban), n=224
- Urban, n=637
- Rural, n=882
- 18-35, n=1,030
- 36+, n=489

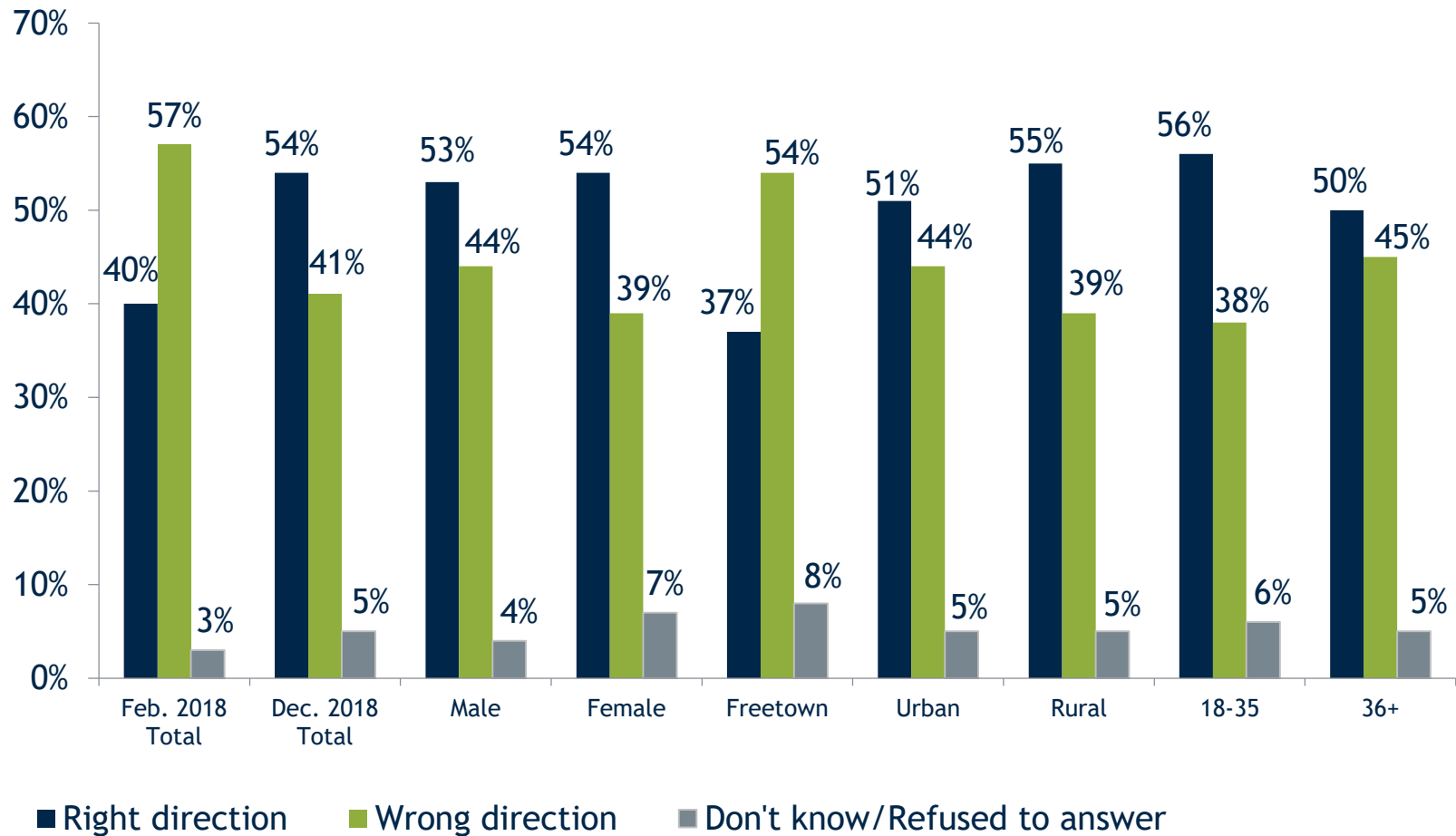


# National Outlook

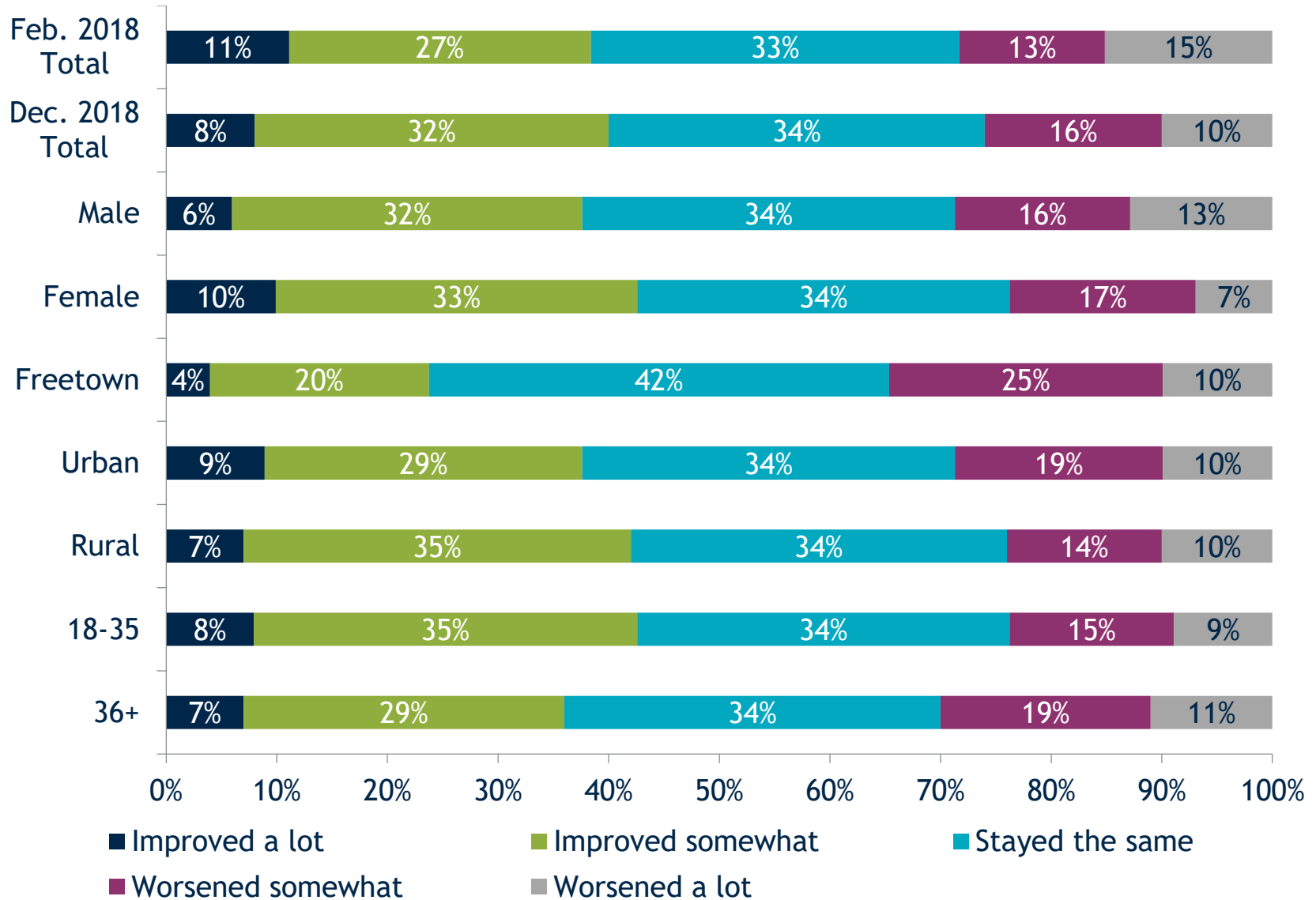
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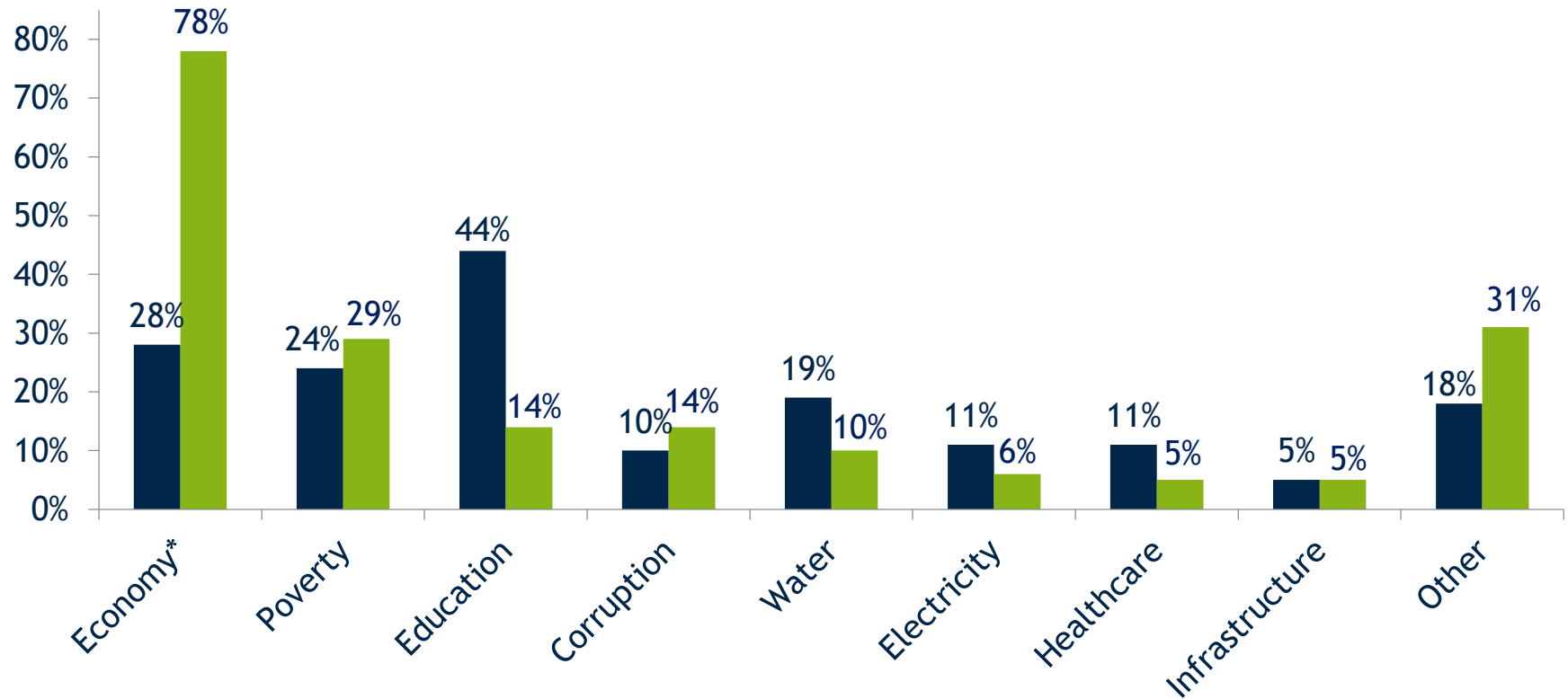
# Generally speaking, would you say that Sierra Leone is heading in the right direction or in the wrong direction?



# Speaking personally, since the election in March 2018, has your overall quality of life...?



# What would you say is the biggest problem facing Sierra Leone today, that is, the one that you yourself are most concerned about? (Spontaneous response, up to two answers)



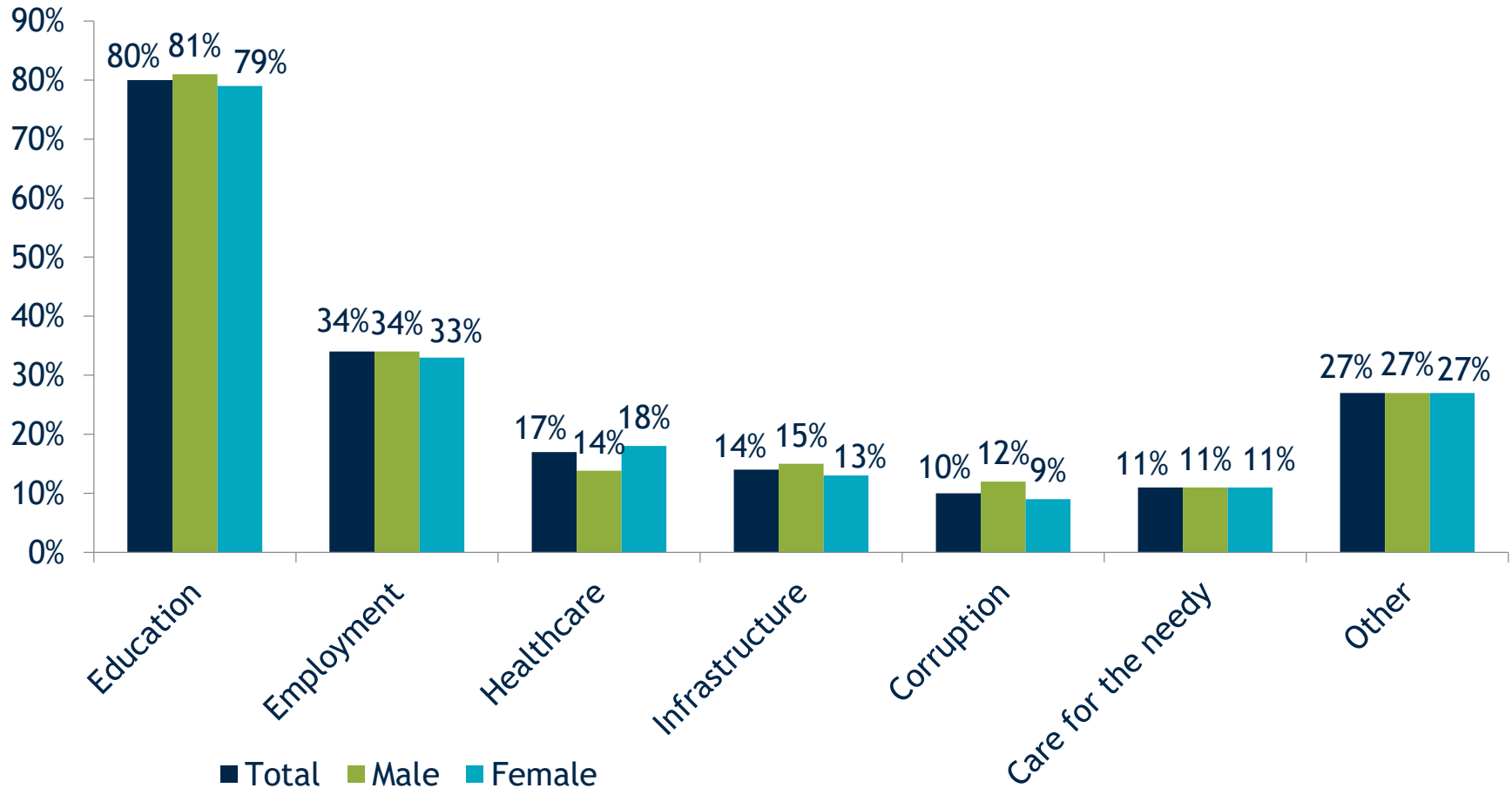
\*Economy includes mention of various economic issues, e.g. unemployment, high prices/cost of living, small business opportunities/access to loans

■ Total Feb. 2018

■ Total Dec. 2018

Only problems named by at least 5% of respondents are displayed.

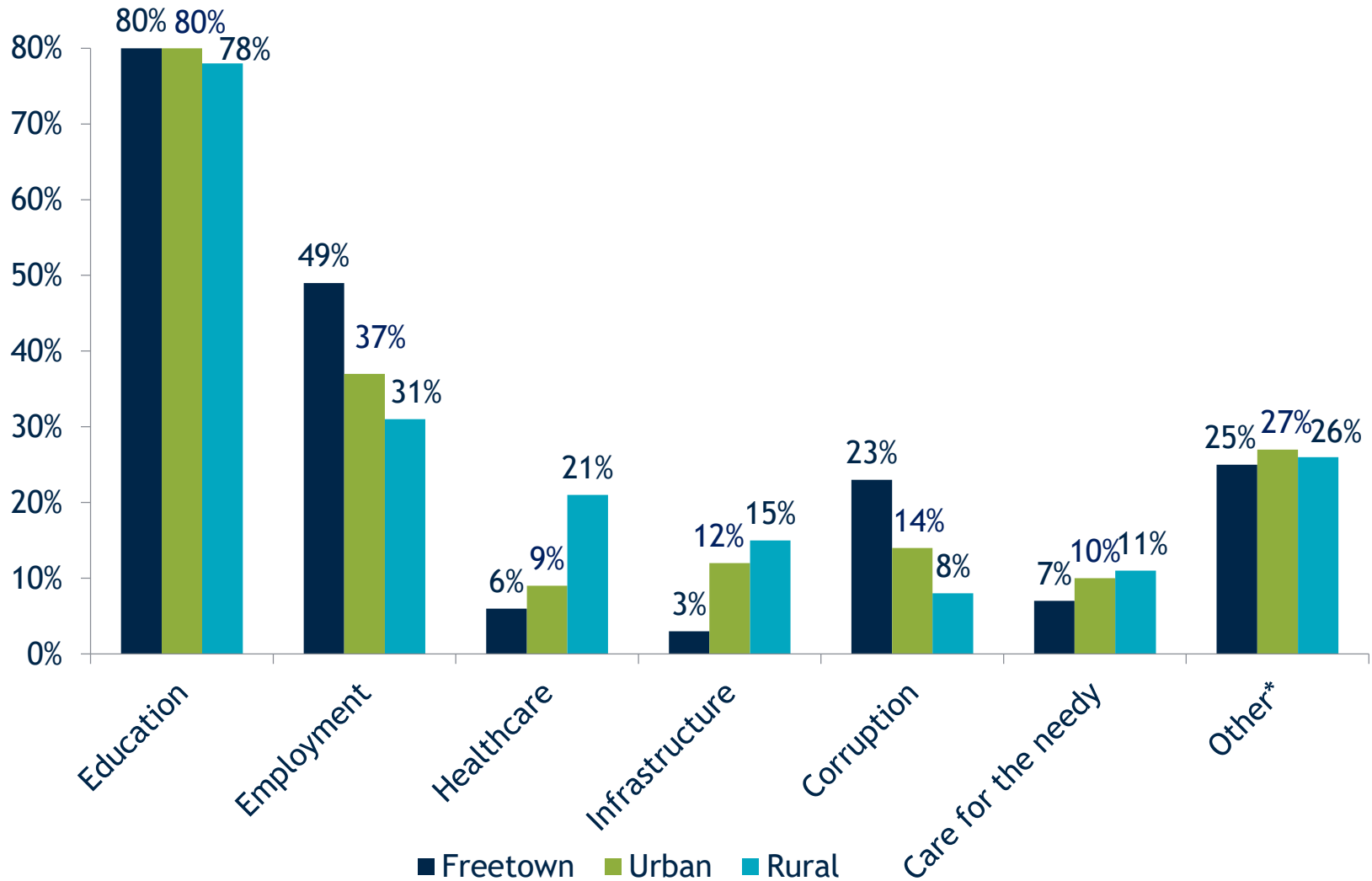
# What has the national government said to be its biggest priority? (Spontaneous response, up to two answers)



Only priorities named by at least 5% of respondents are displayed.

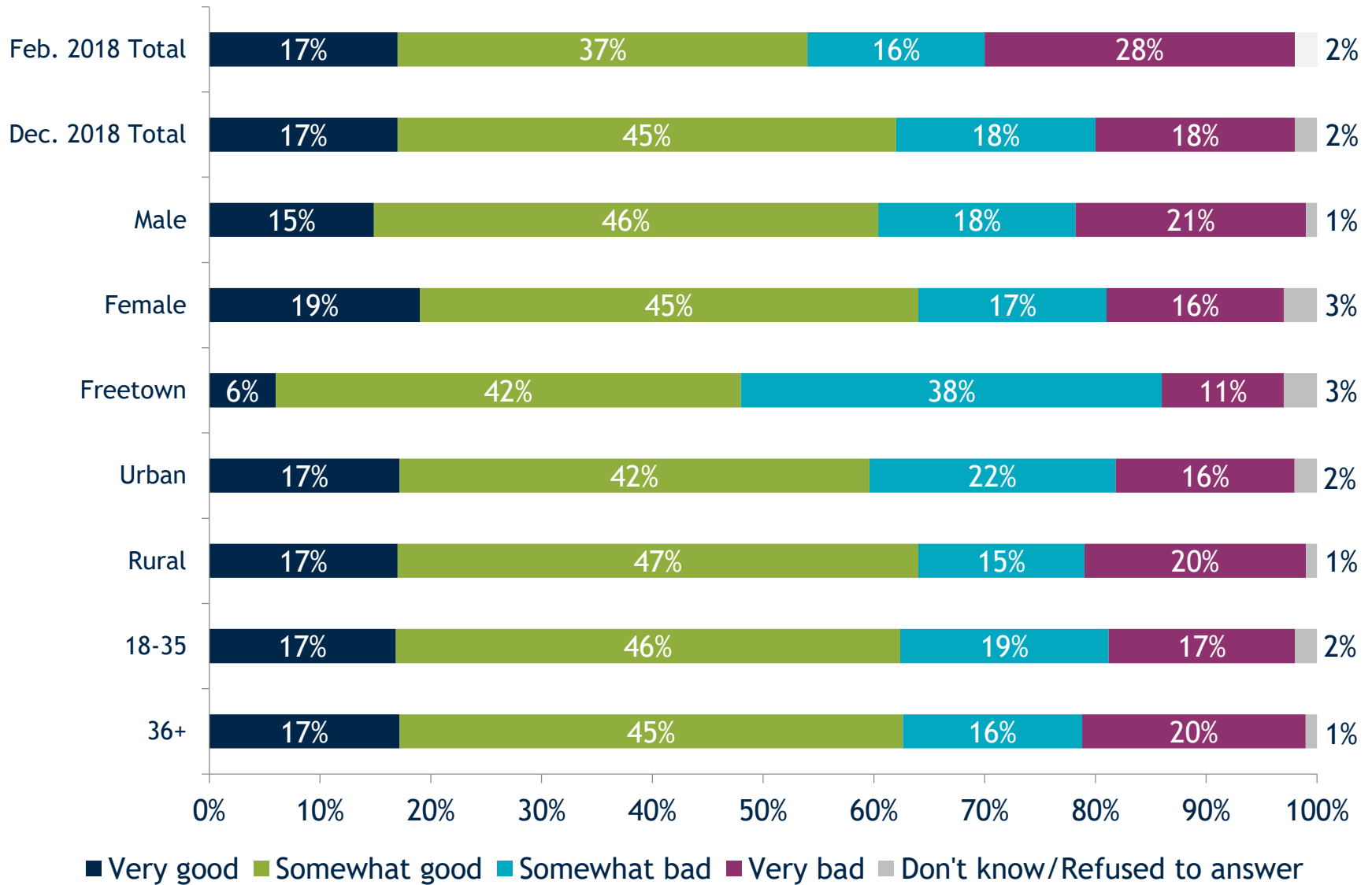


# What has the national government said to be its biggest priority? (Spontaneous response, up to two answers)

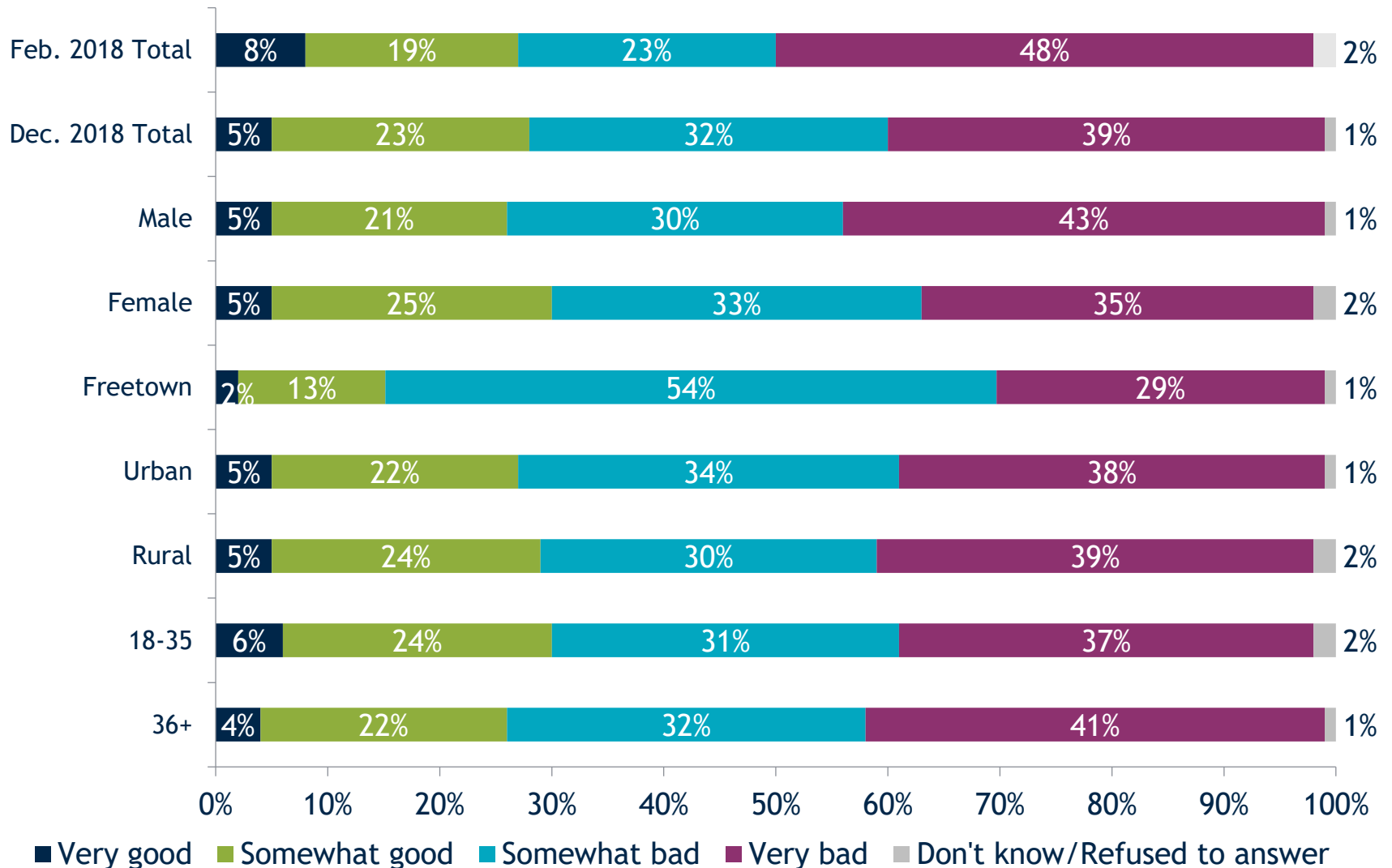


Only priorities named by at least 5% of respondents are displayed.

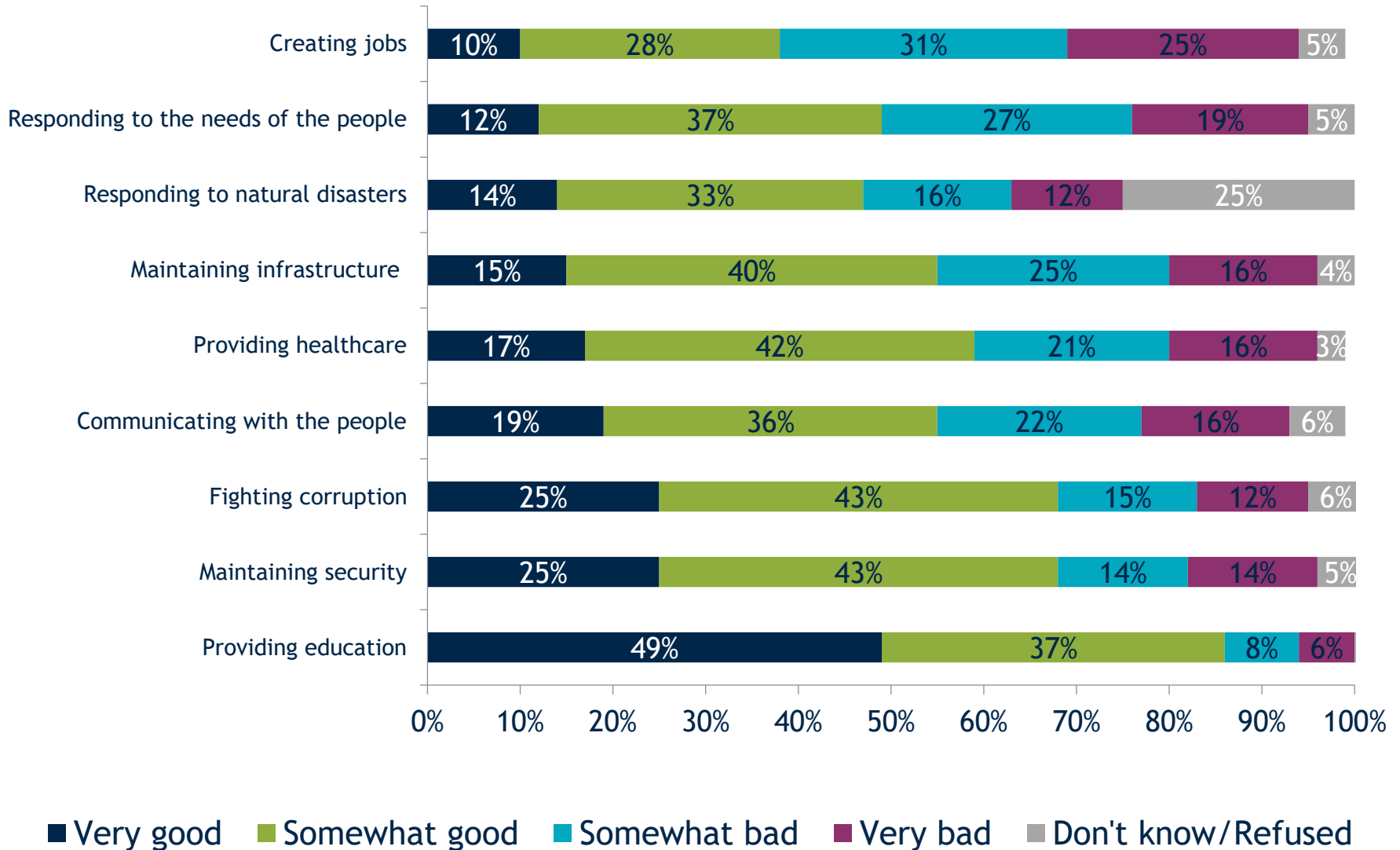
# How would you rate the performance of the current government?



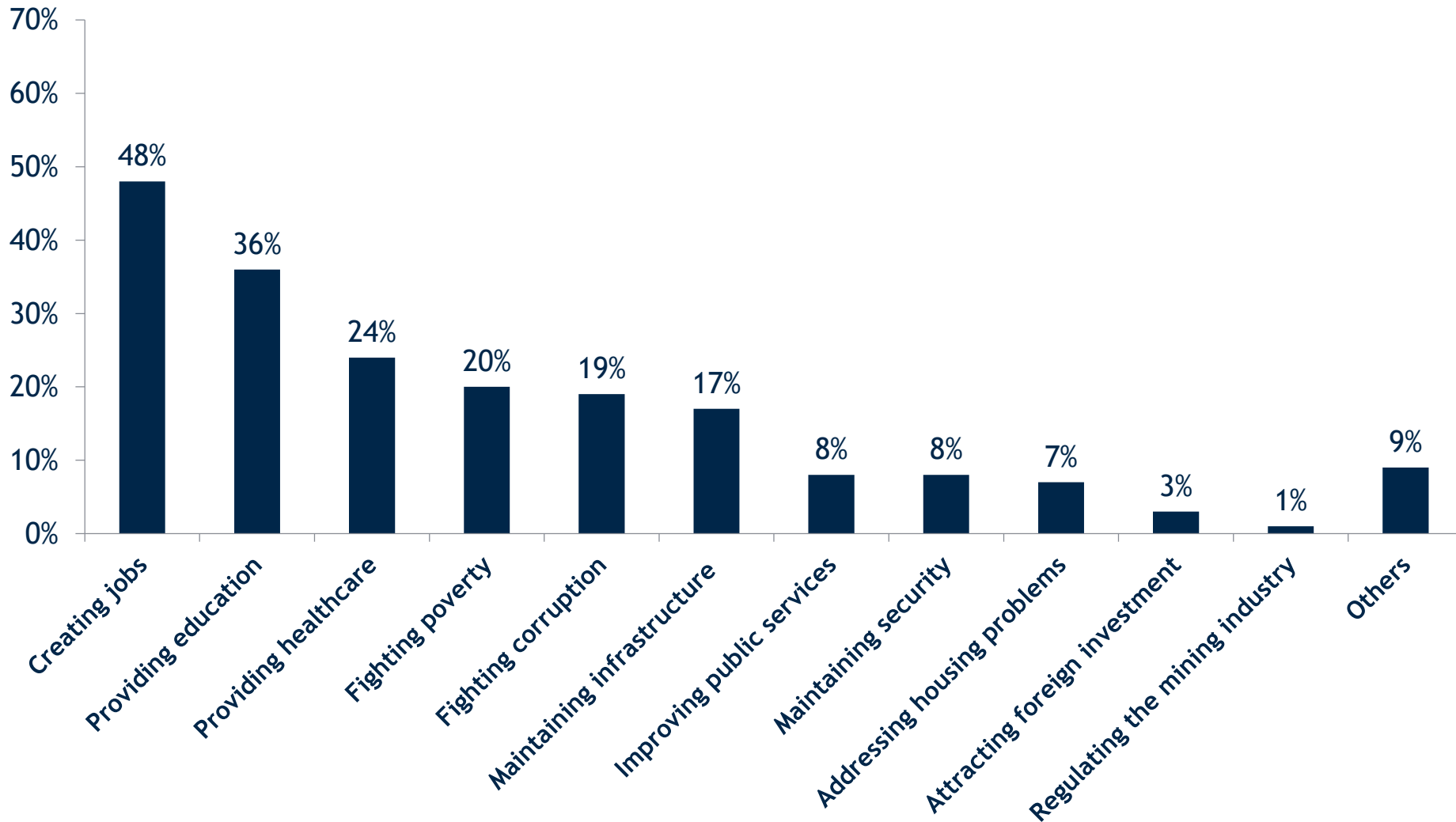
# How would you describe the current economic situation in Sierra Leone?



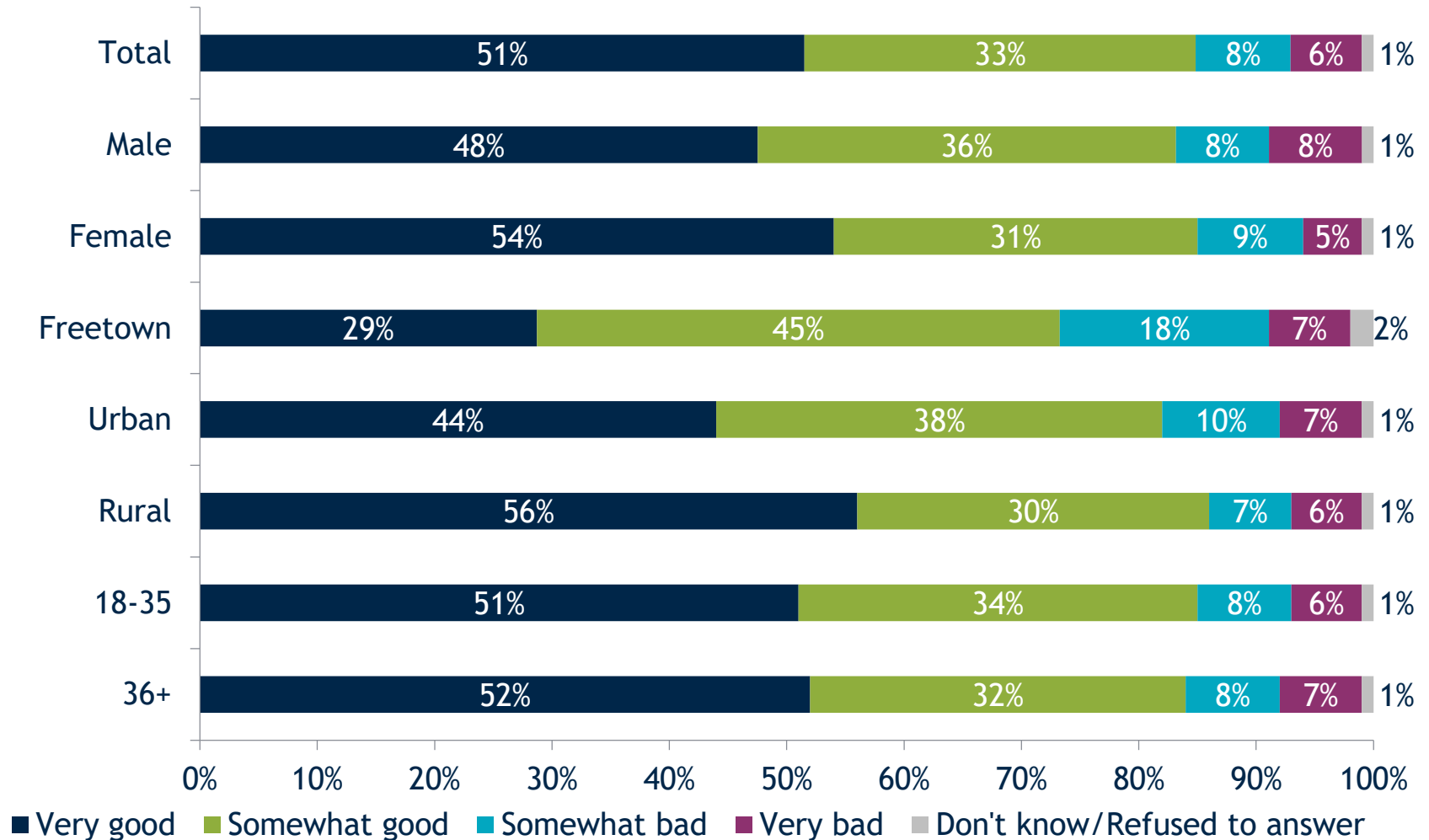
# For the following issues, is the national government doing a very good, somewhat good, somewhat bad, or very bad job?



# Which of the following issues should be the government's first priority to address? (Multiple responses accepted)



# How would you rate the free quality education for pre-primary, primary, junior and senior school for government and government assisted schools launched in August 2018?



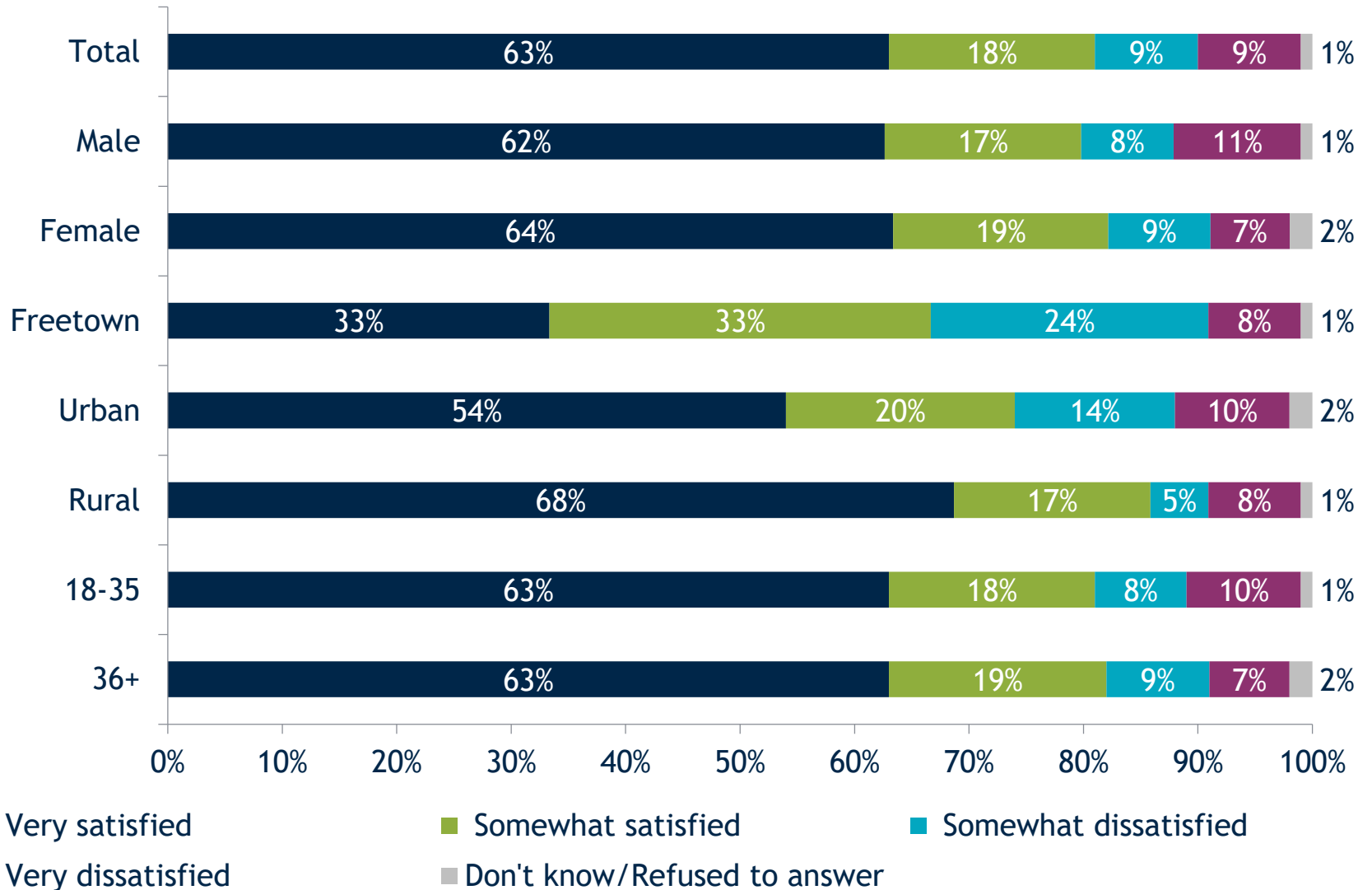


# Post-Election Outlook

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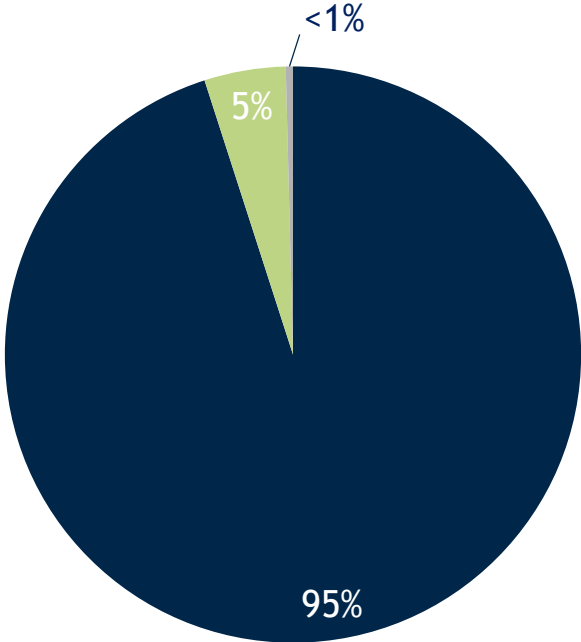


# How satisfied were you with the 2018 elections process?



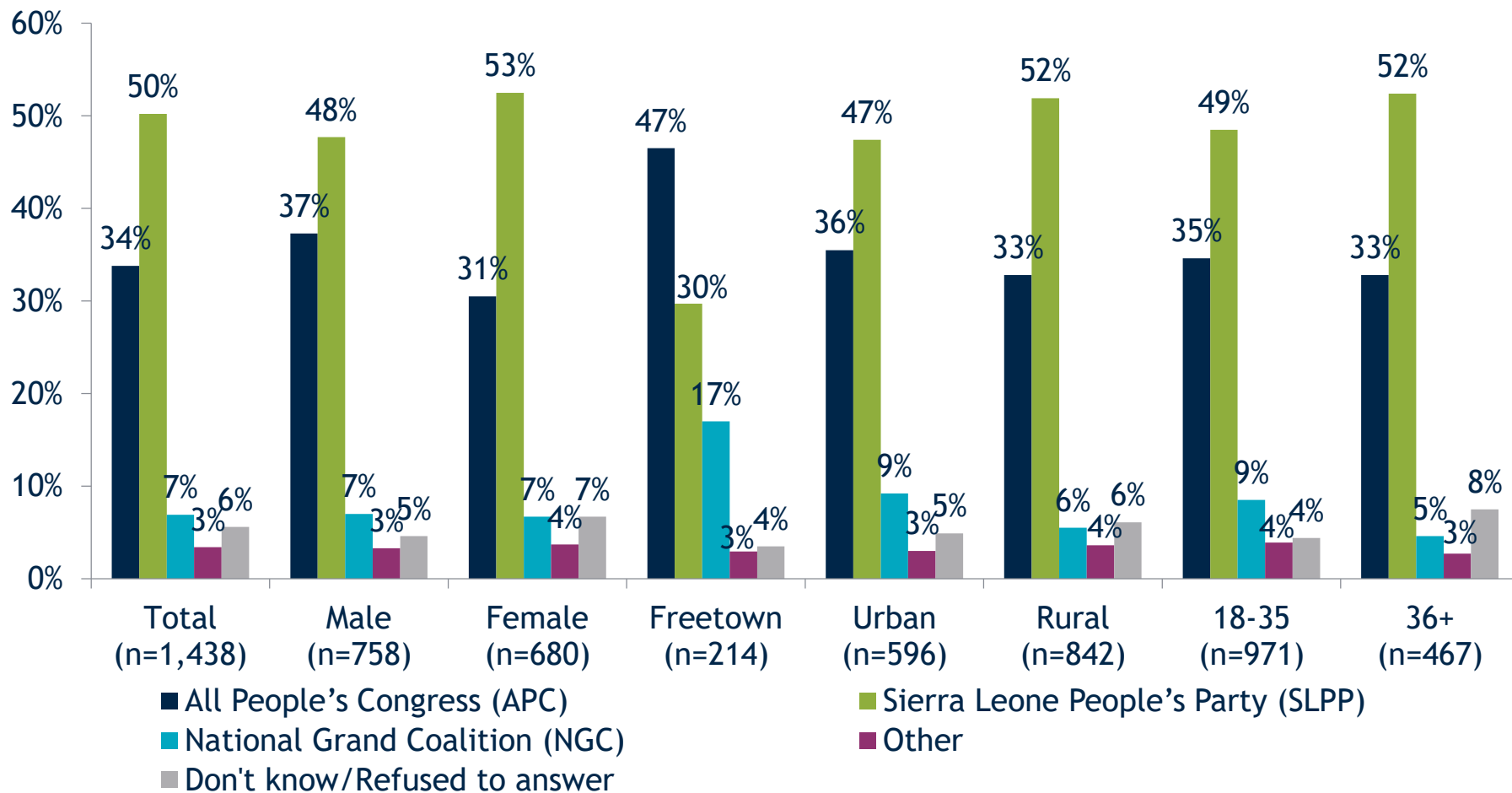


# Did you vote in the March 7 presidential elections?

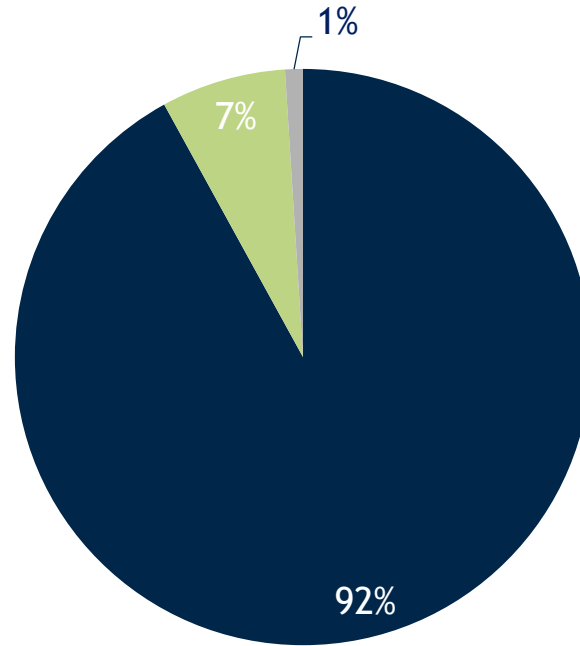


■ Yes ■ No ■ Don't know/Refused to answer

# For which party did you vote on March 7 in the presidential election? (Party Voters in Presidential Election)

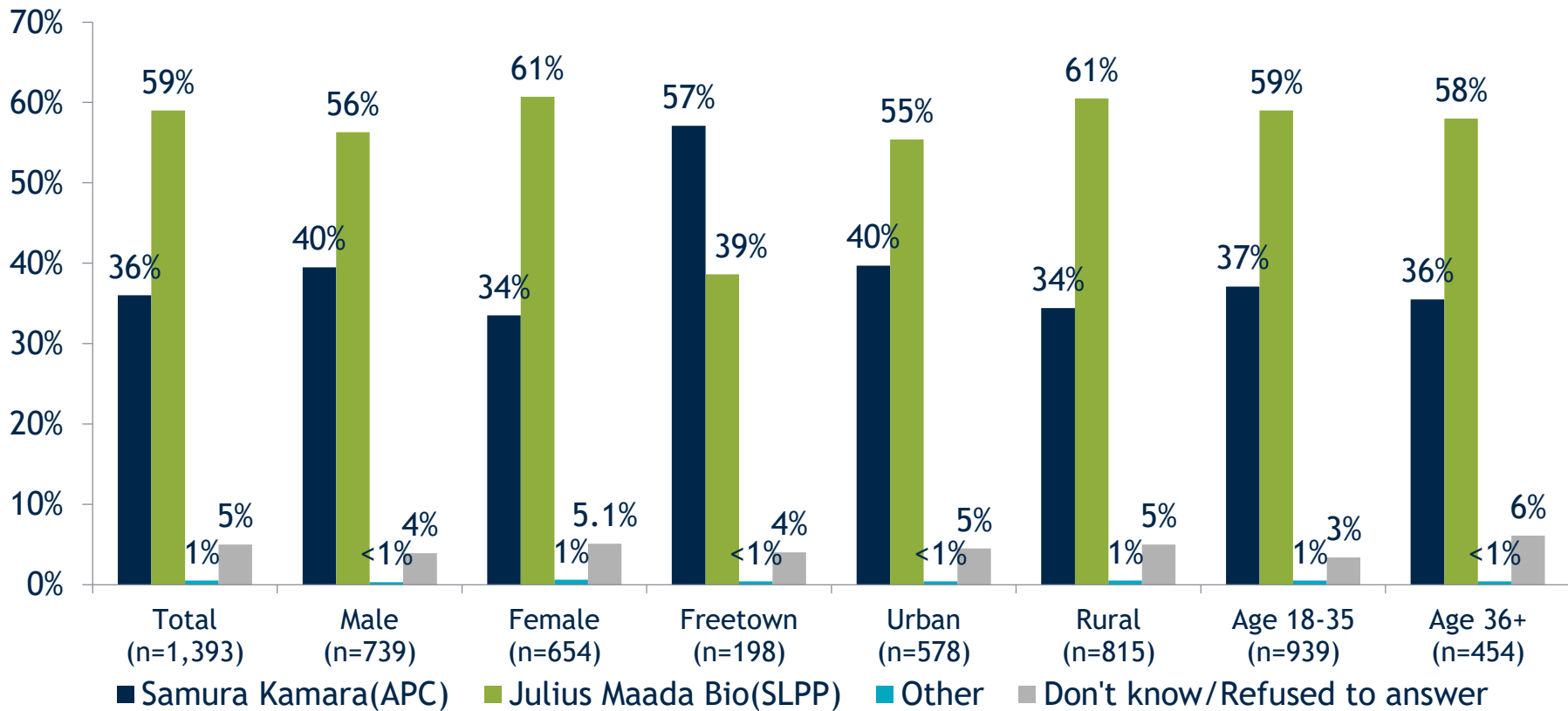


# Did you vote in the March 31, second round of the presidential election?

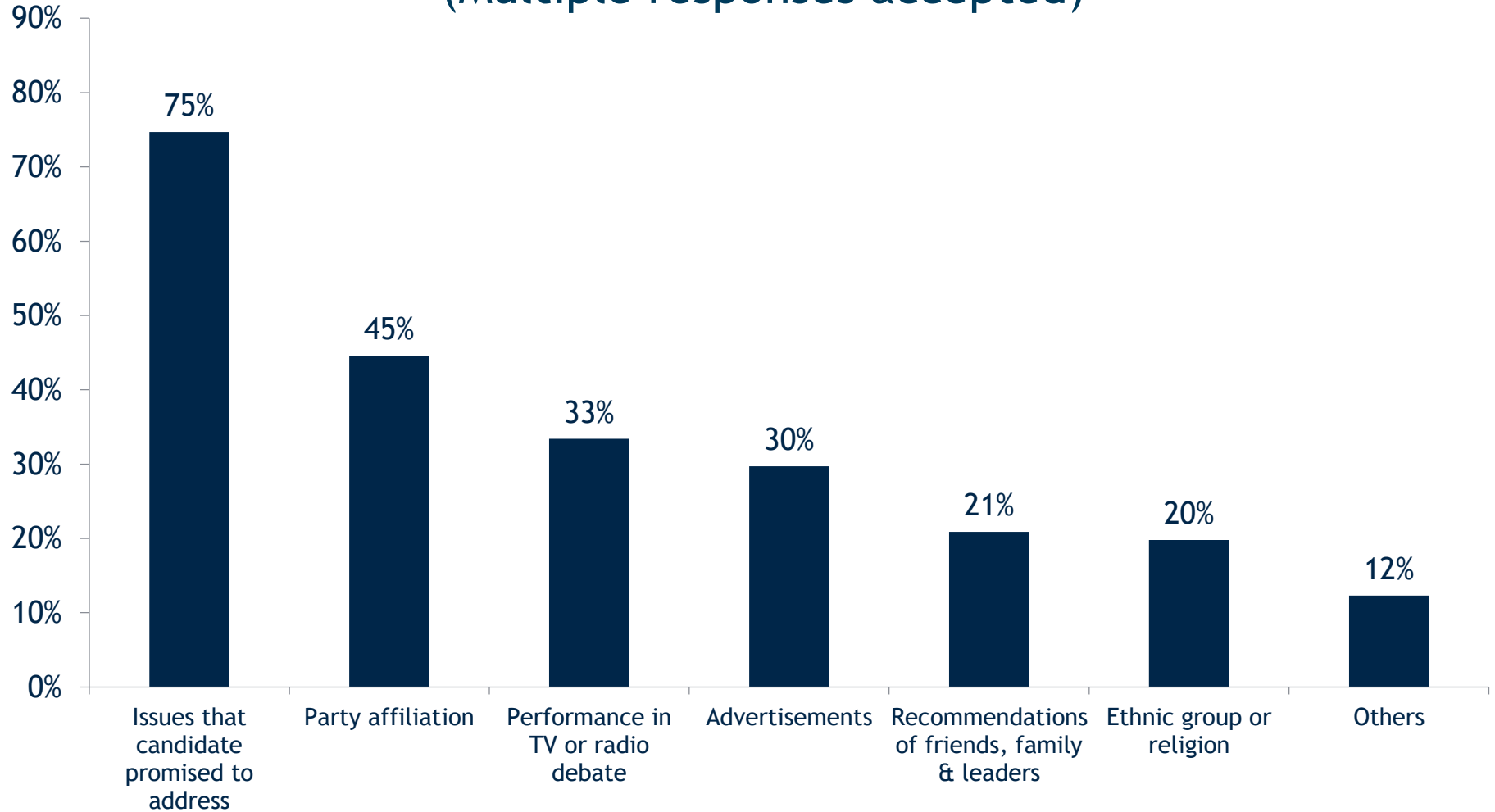


■ Yes    ■ No    ■ Don't know/Refused to answer

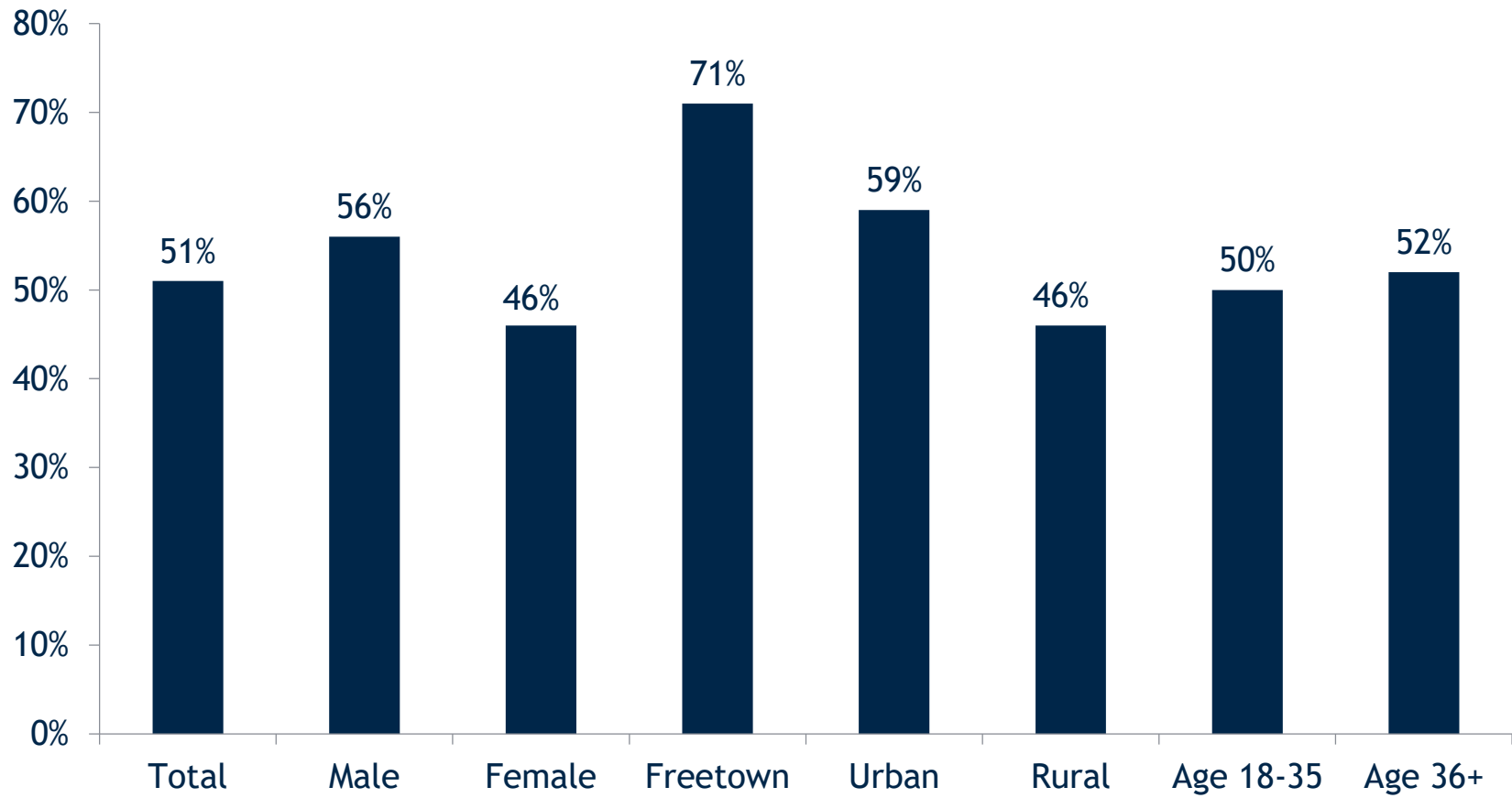
# For whom did you vote in the March 31 second round elections? (Candidate Voters in Second Round of Presidential Election)



# Which of the following factors mattered to you when you decided whom to vote for in the March 2018 elections? (Candidate Voters in Second Round of Presidential Election, n=1,393) (Multiple responses accepted)

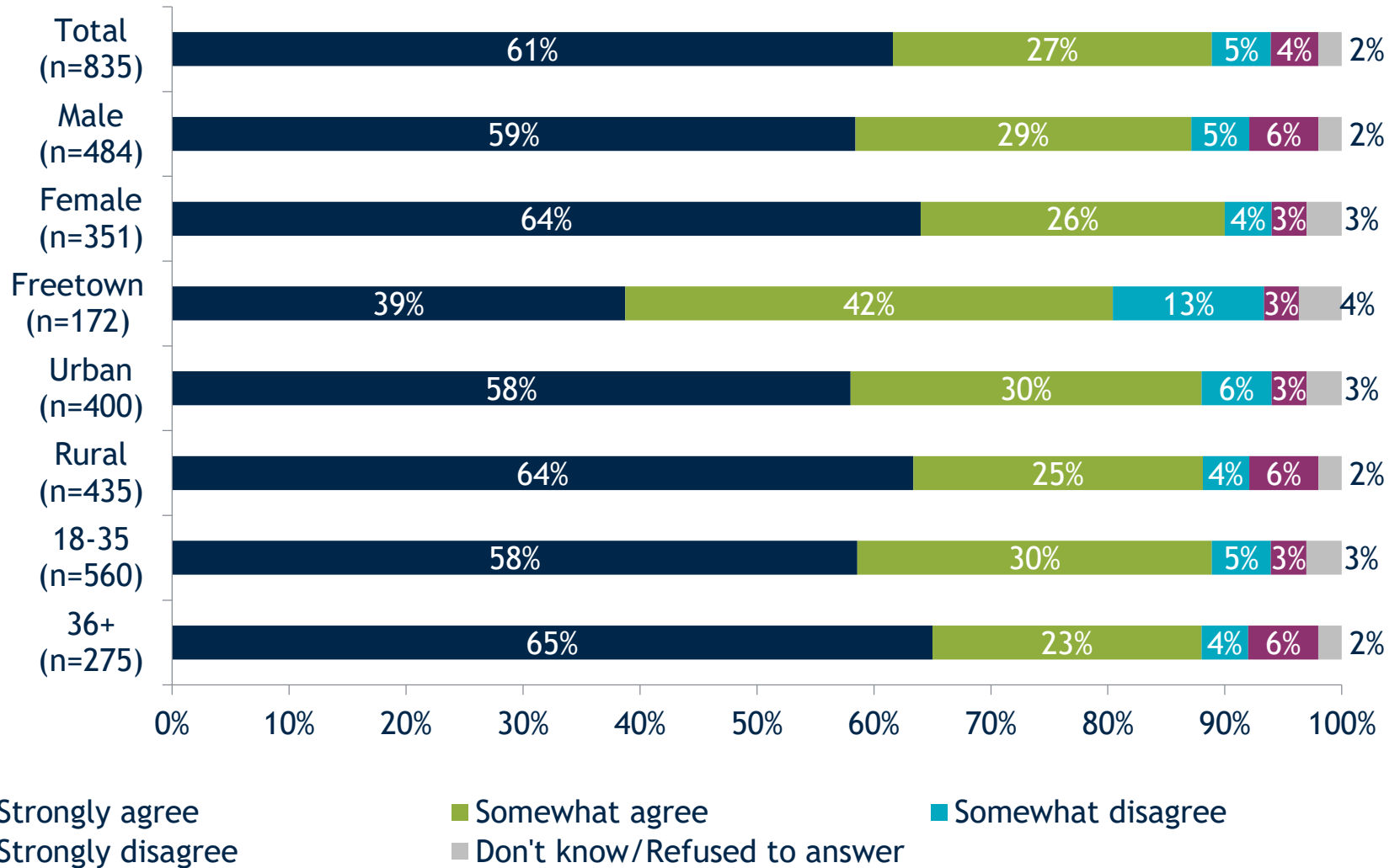


Leading up to the elections in February and in early March 2018, many presidential candidates participated in debates that were on TV, radio, and online. Did you watch or listen to such a debate? (“Yes” responses displayed)

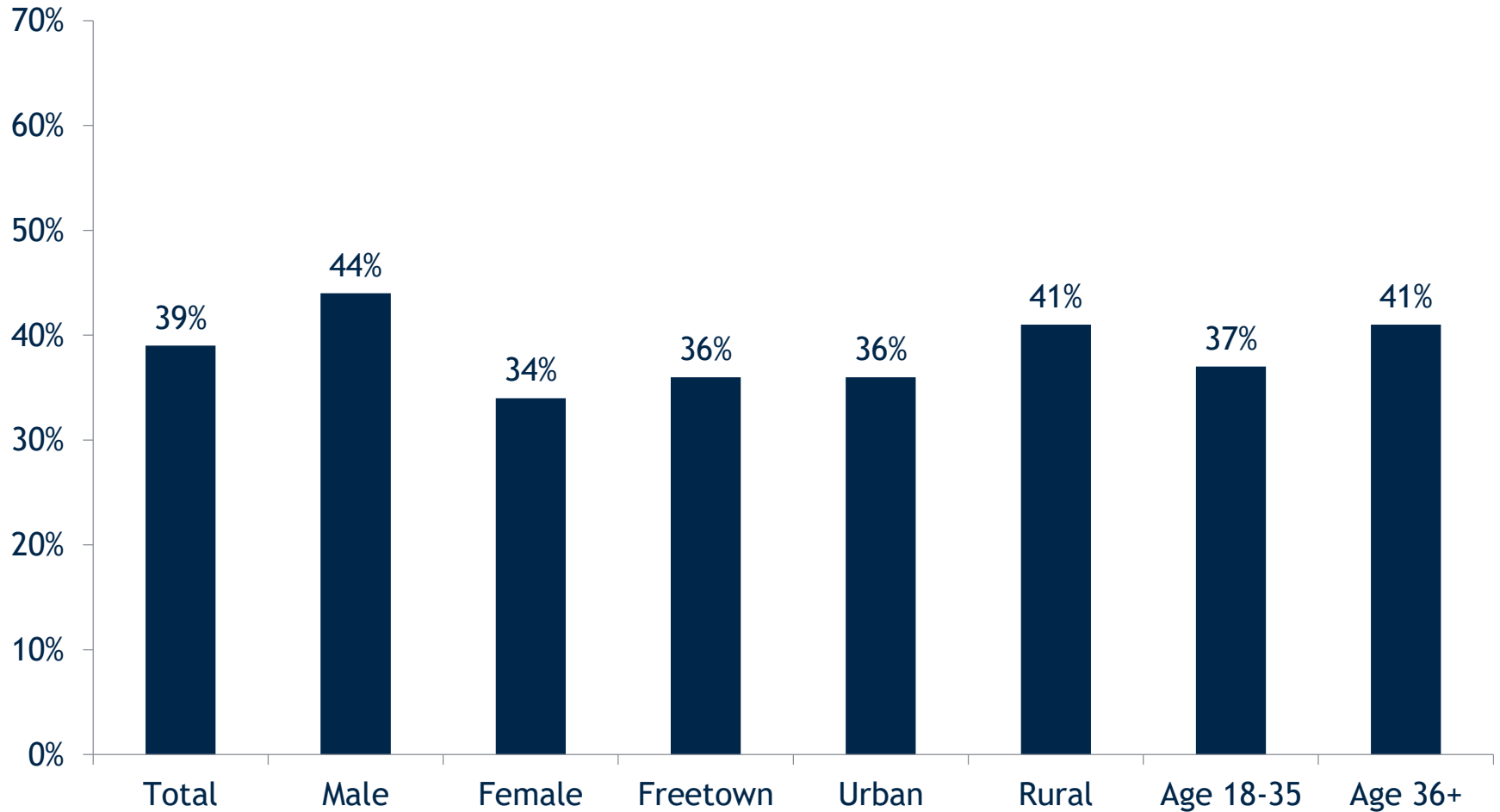


# To what extent do you agree with the following statement: “The presidential debates helped me to understand the candidates’ positions”?

(Debate viewers/listeners)

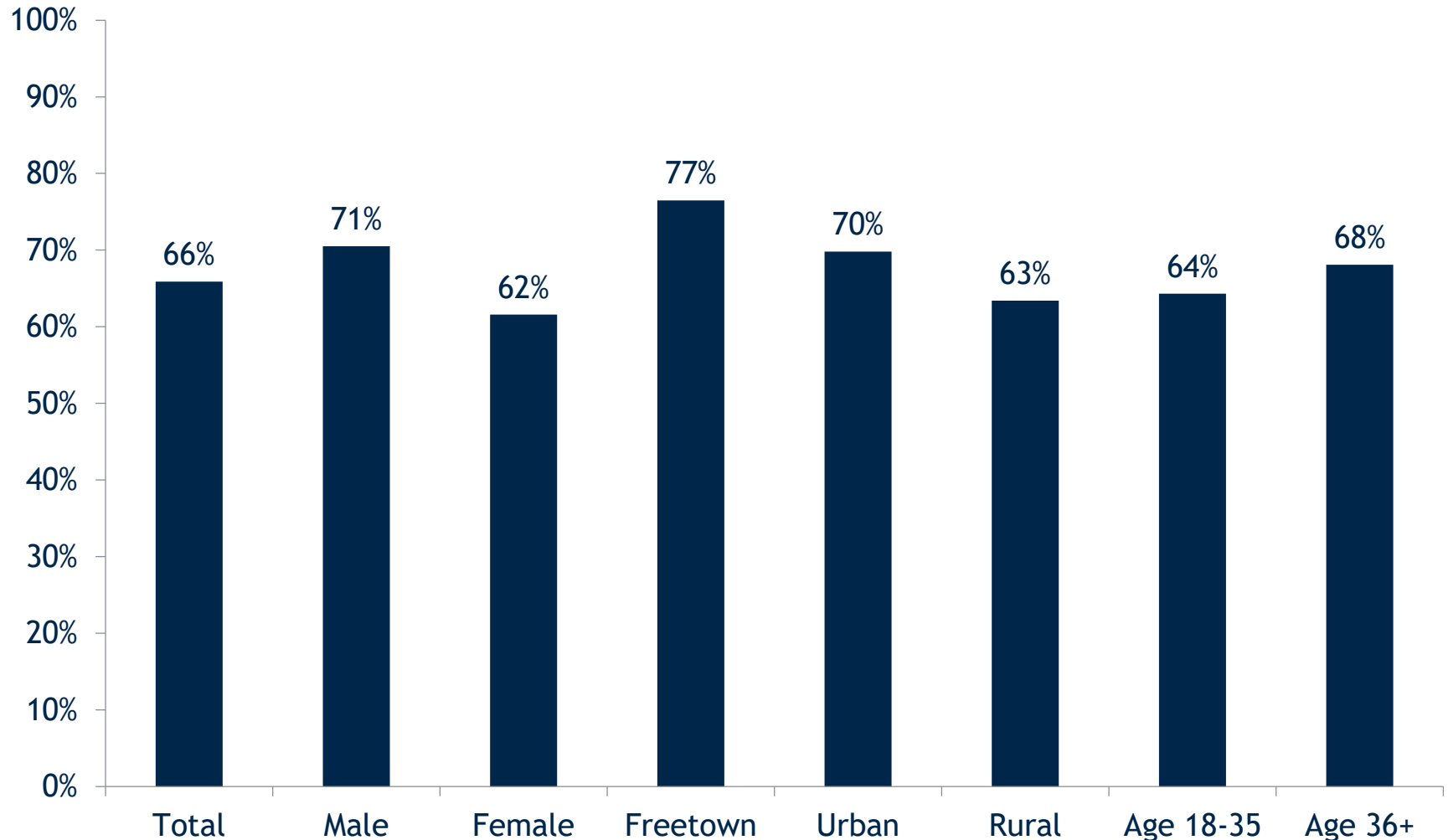


Leading up to the elections in February and in early March 2018, many district level candidates participated in debates that were featured on the radio. Did you listen to such debate?  
("Yes" responses displayed)

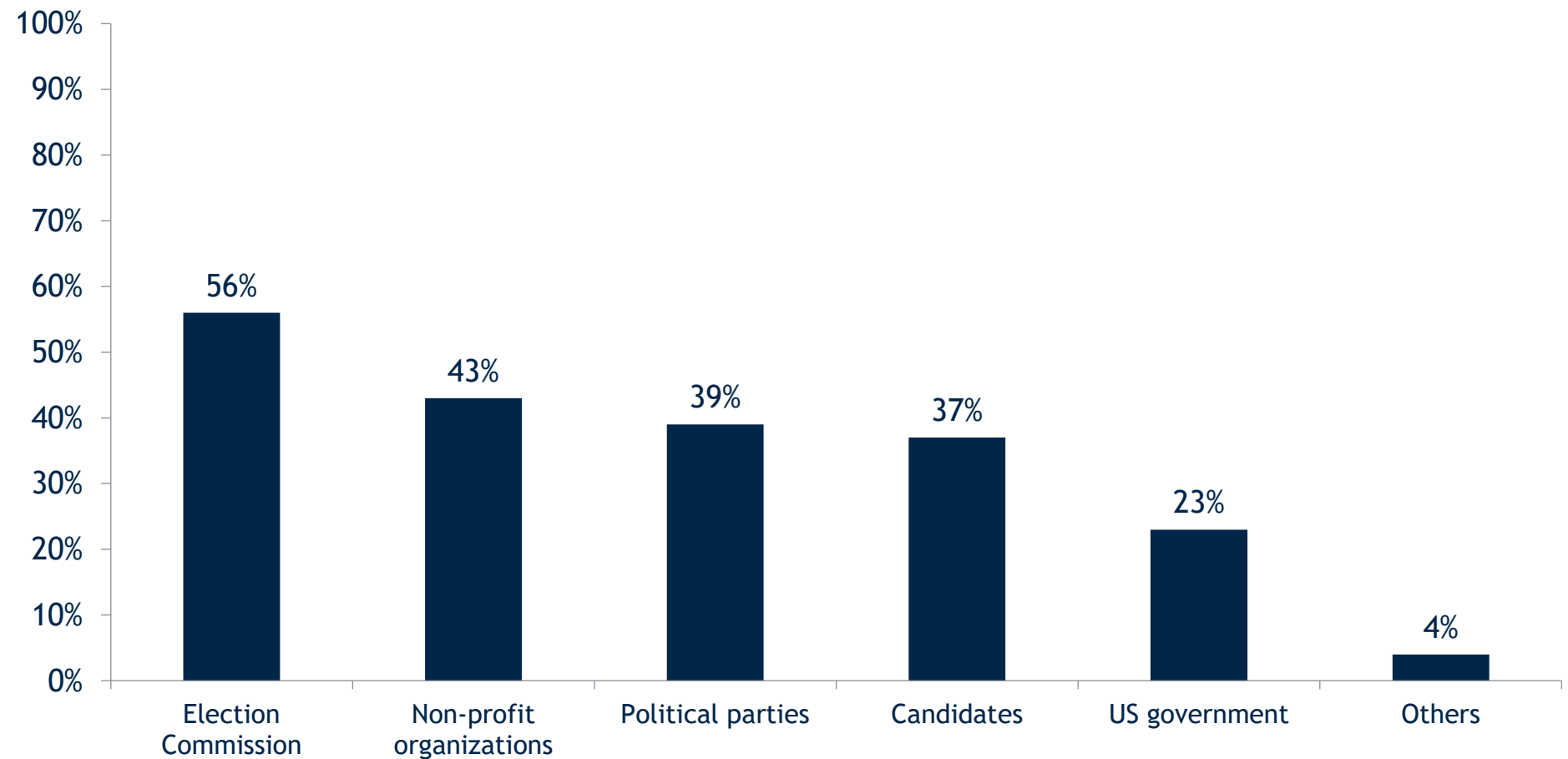




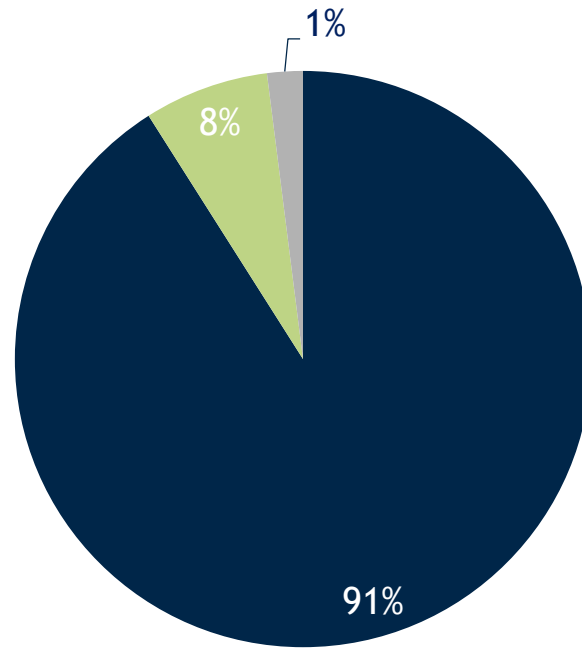
# Leading up to the elections, do you remember hearing messages on the radio encouraging you to vote? ("Yes" responses displayed)



# Who sponsored the messages you heard? (Among those who heard a message, n=1,037) (Multiple responses accepted)



Did the messages you heard on the radio help you better understand the electoral process?  
(Among those who heard a message, n=1,037)



■ Yes ■ No ■ Don't know/Refused to answer

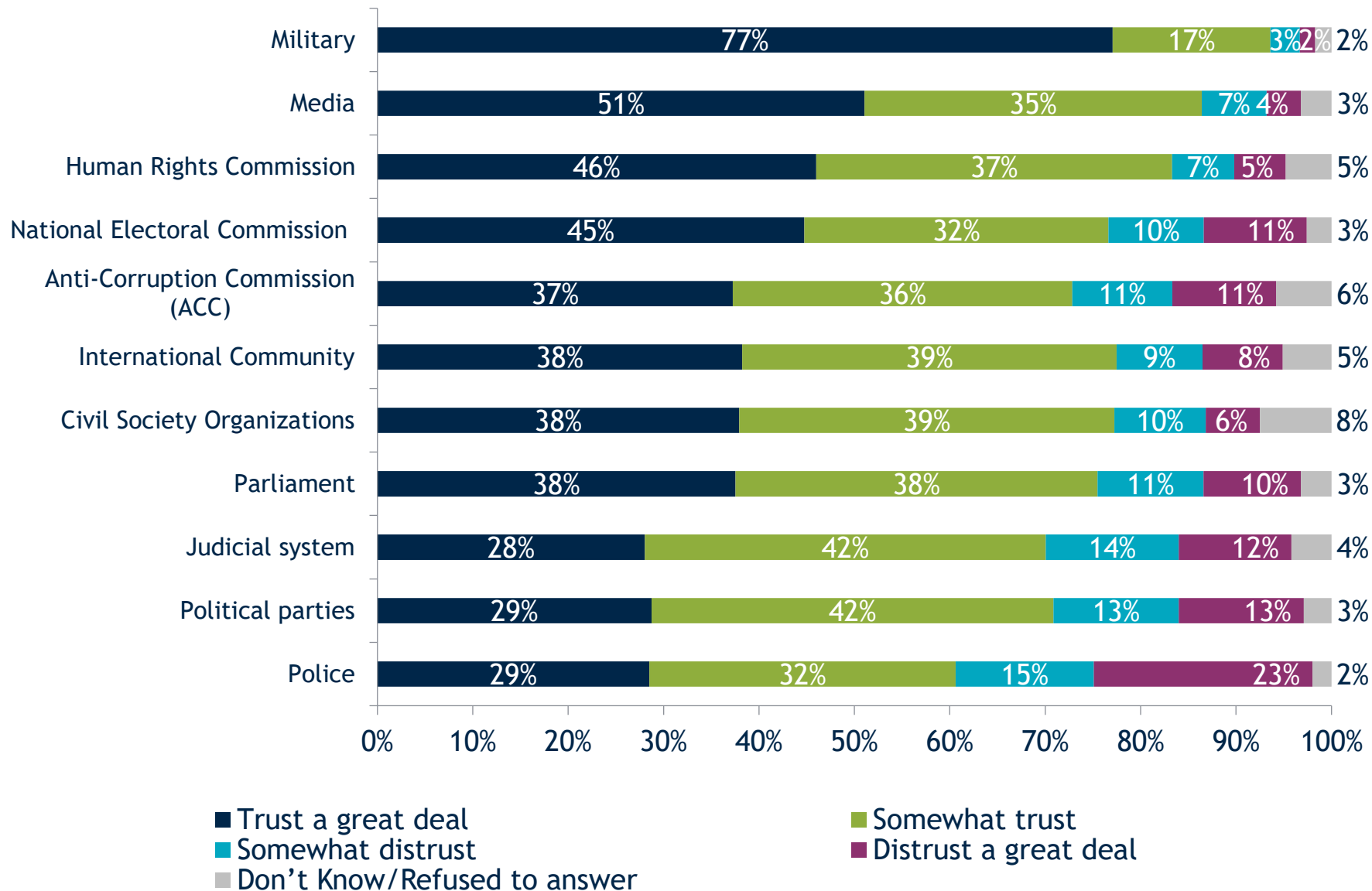


# Trust in Institutions

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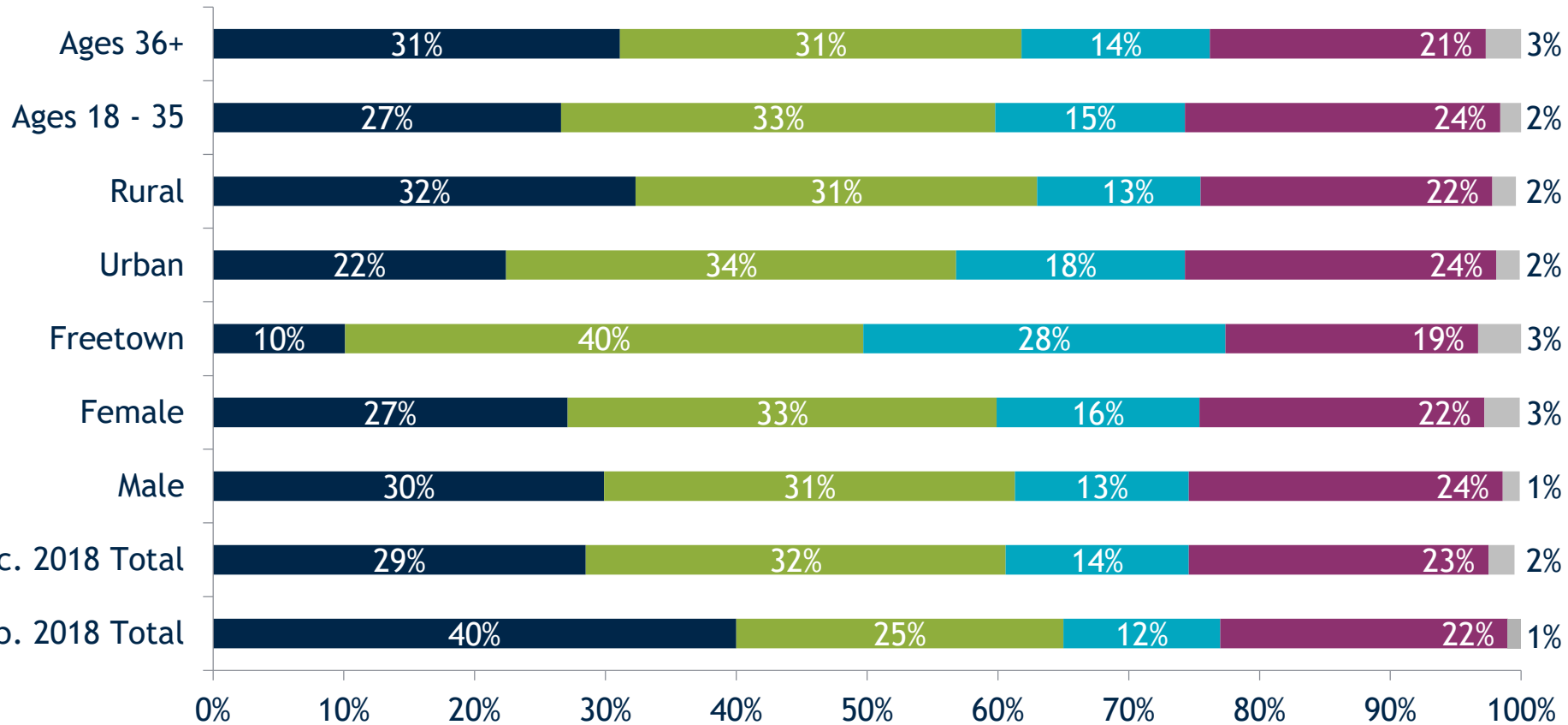


# Please indicate your level of trust in the following institutions:



# Please indicate your level of trust in the following institutions:

## Police



■ Trust a great deal

■ Somewhat trust

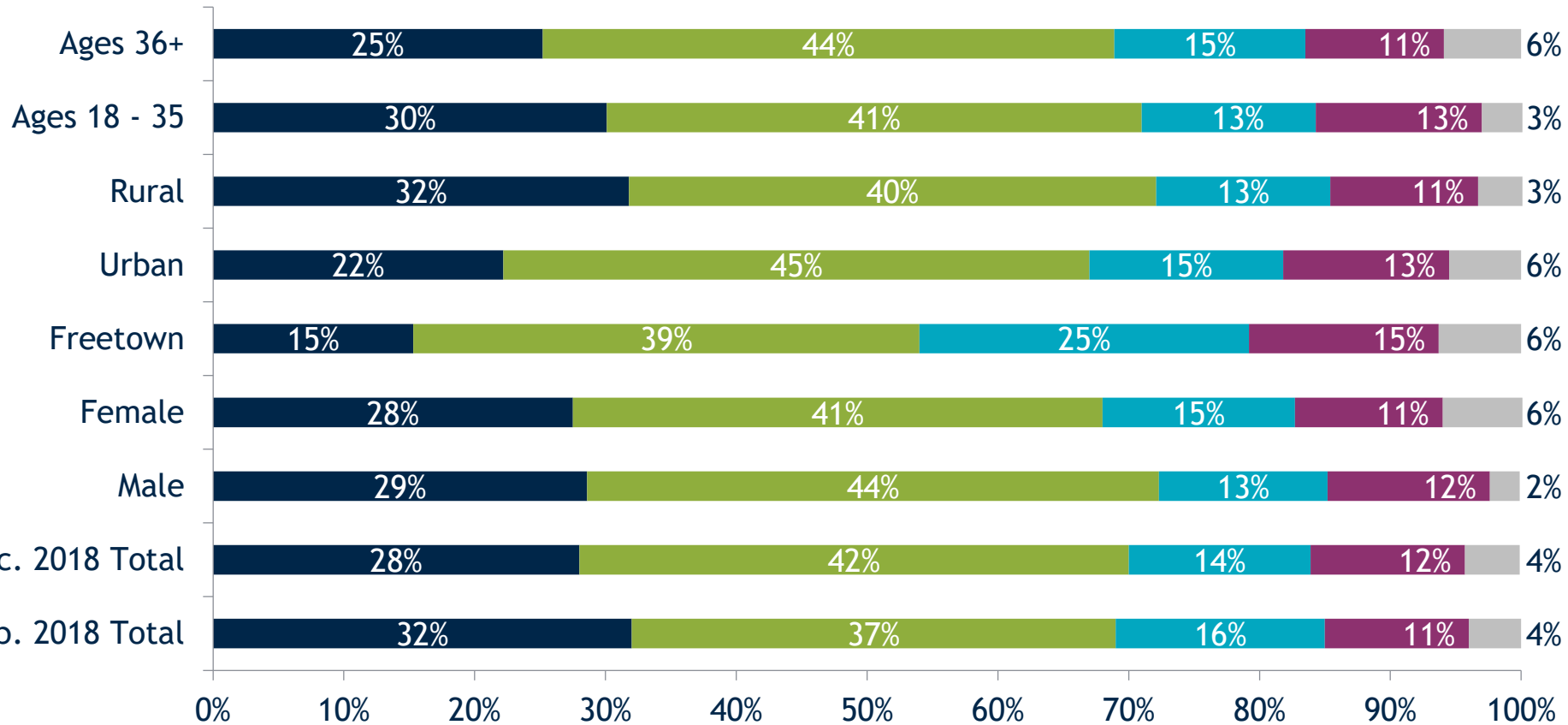
■ Somewhat distrust

■ Distrust a great deal

■ Don't Know/Refused to answer

# Please indicate your level of trust in the following institutions:

## Judicial System



■ Trust a great deal

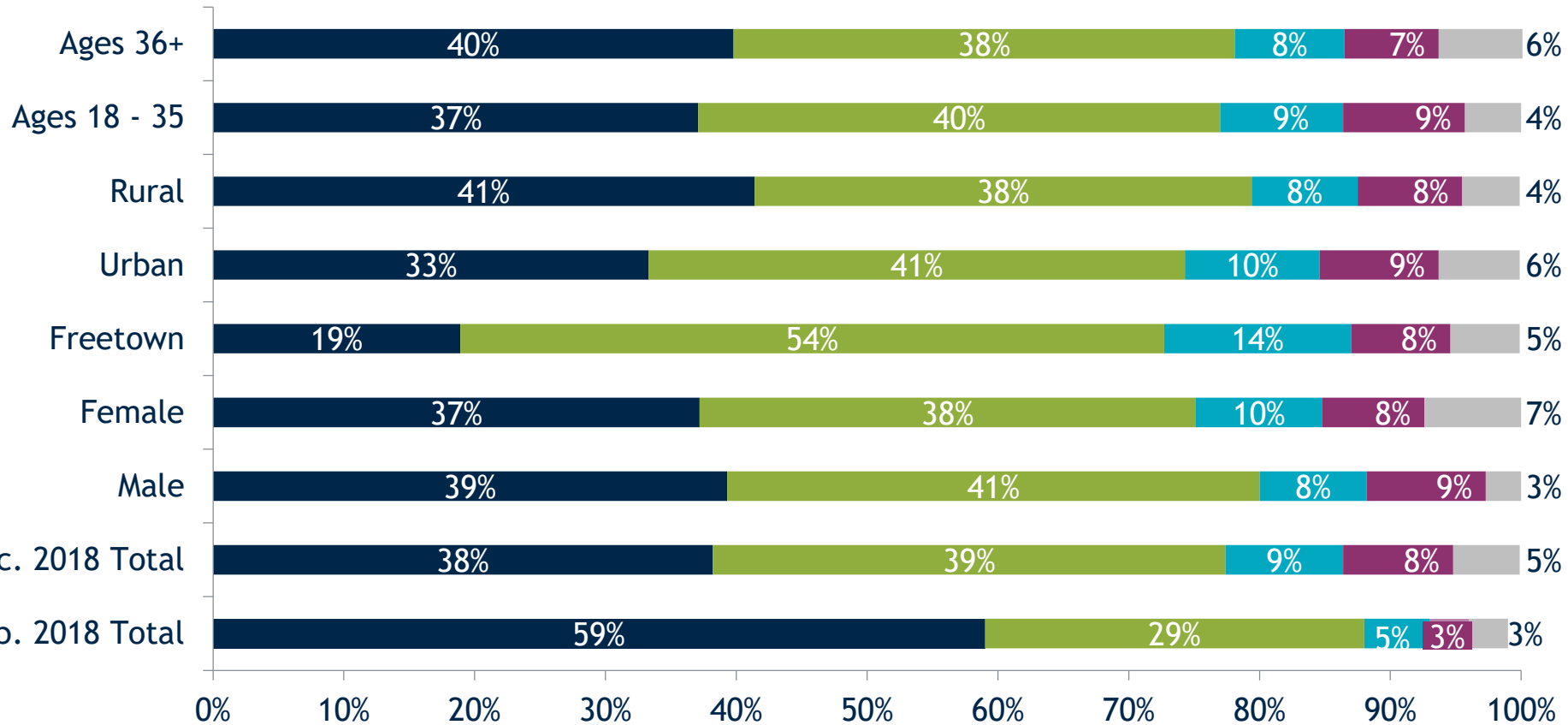
■ Somewhat trust

■ Somewhat distrust

■ Distrust a great deal

■ Don't Know/Refused to answer

# Please indicate your level of trust in the following institutions: International Community



■ Trust a great deal

■ Somewhat trust

■ Somewhat distrust

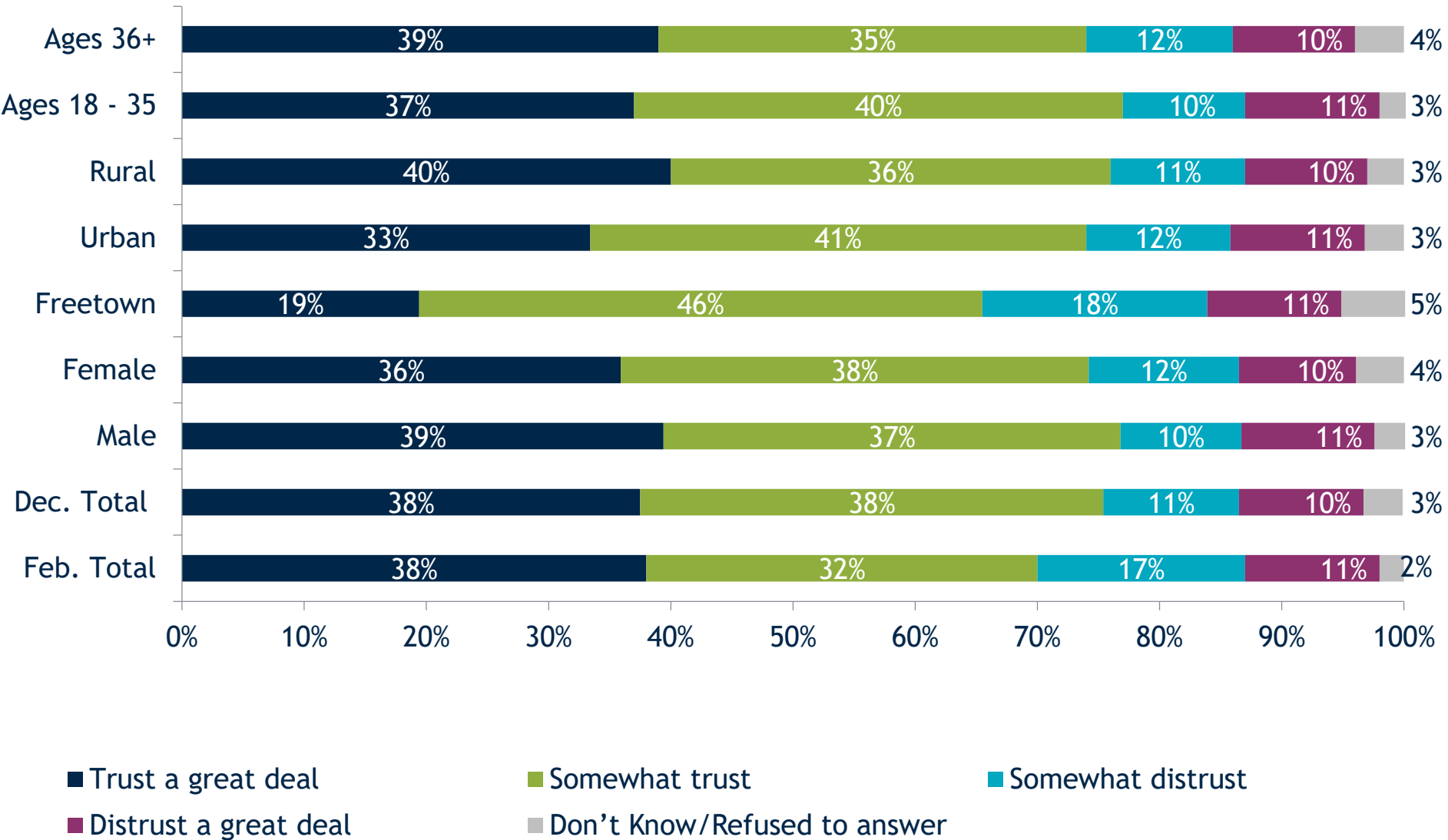
■ Distrust a great deal

■ Don't Know/Refused to answer



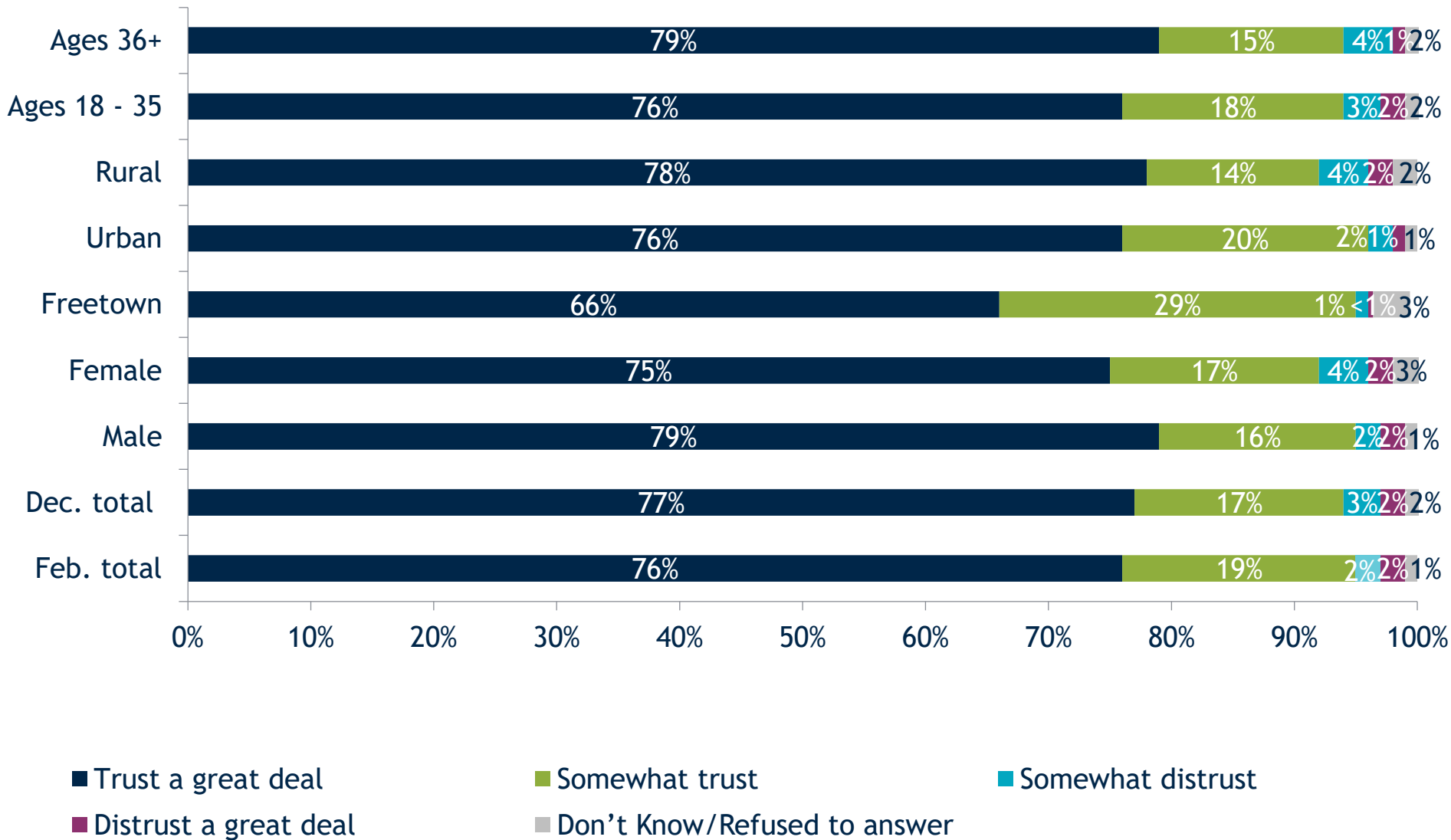
# Please indicate your level of trust in the following institutions:

## Parliament



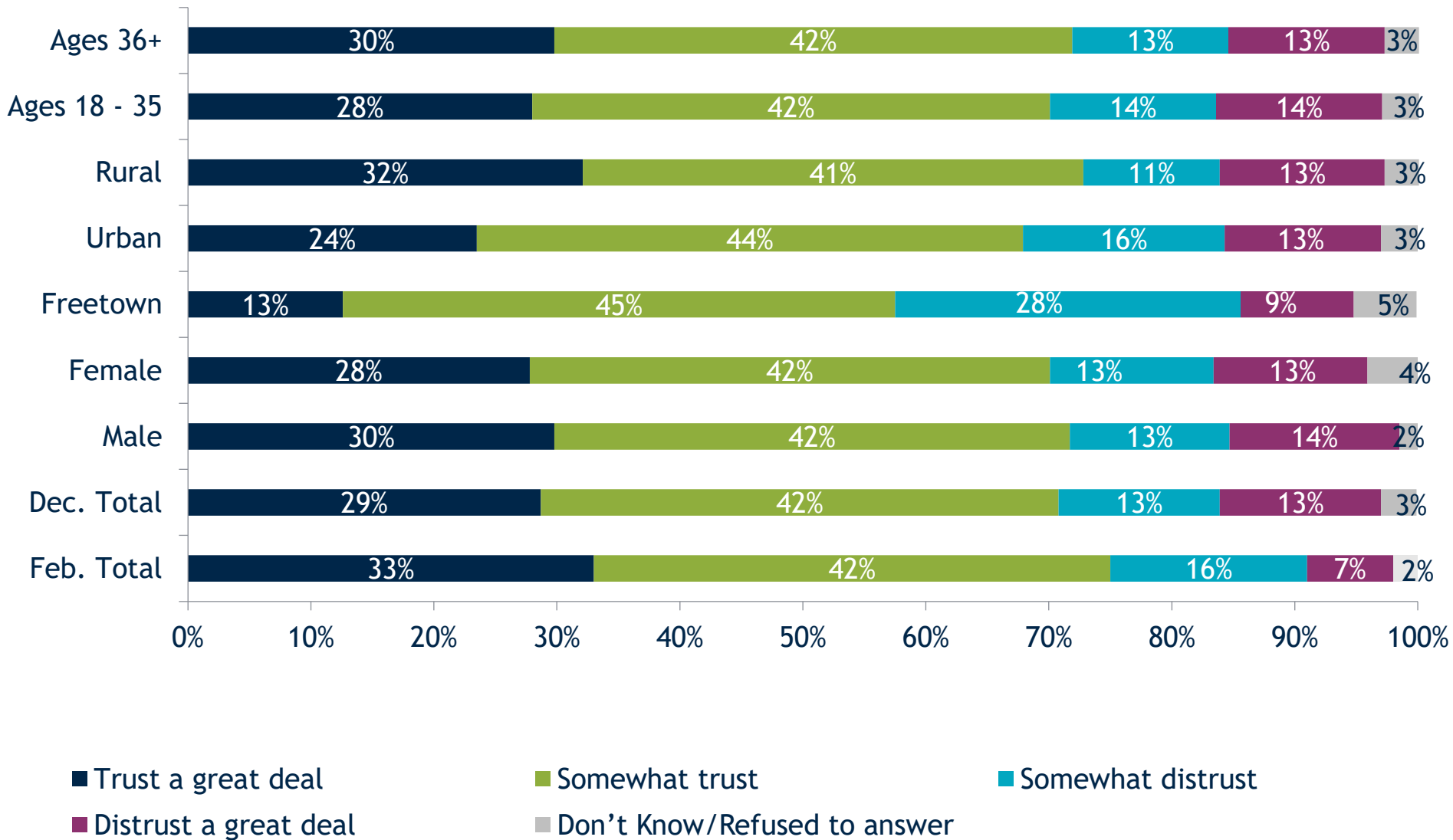
# Please indicate your level of trust in the following institutions:

## Military



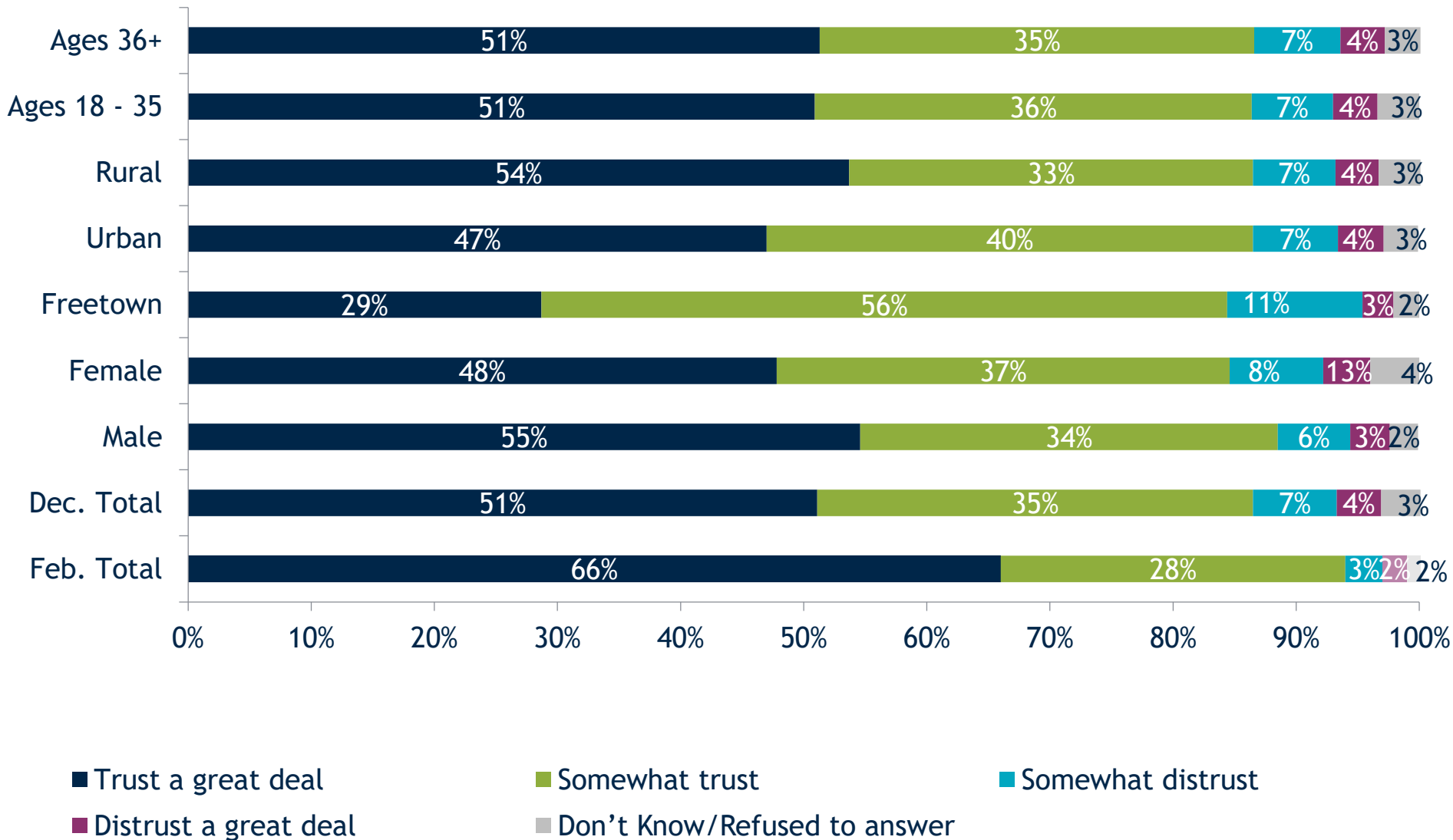
# Please indicate your level of trust in the following institutions:

## Political Parties



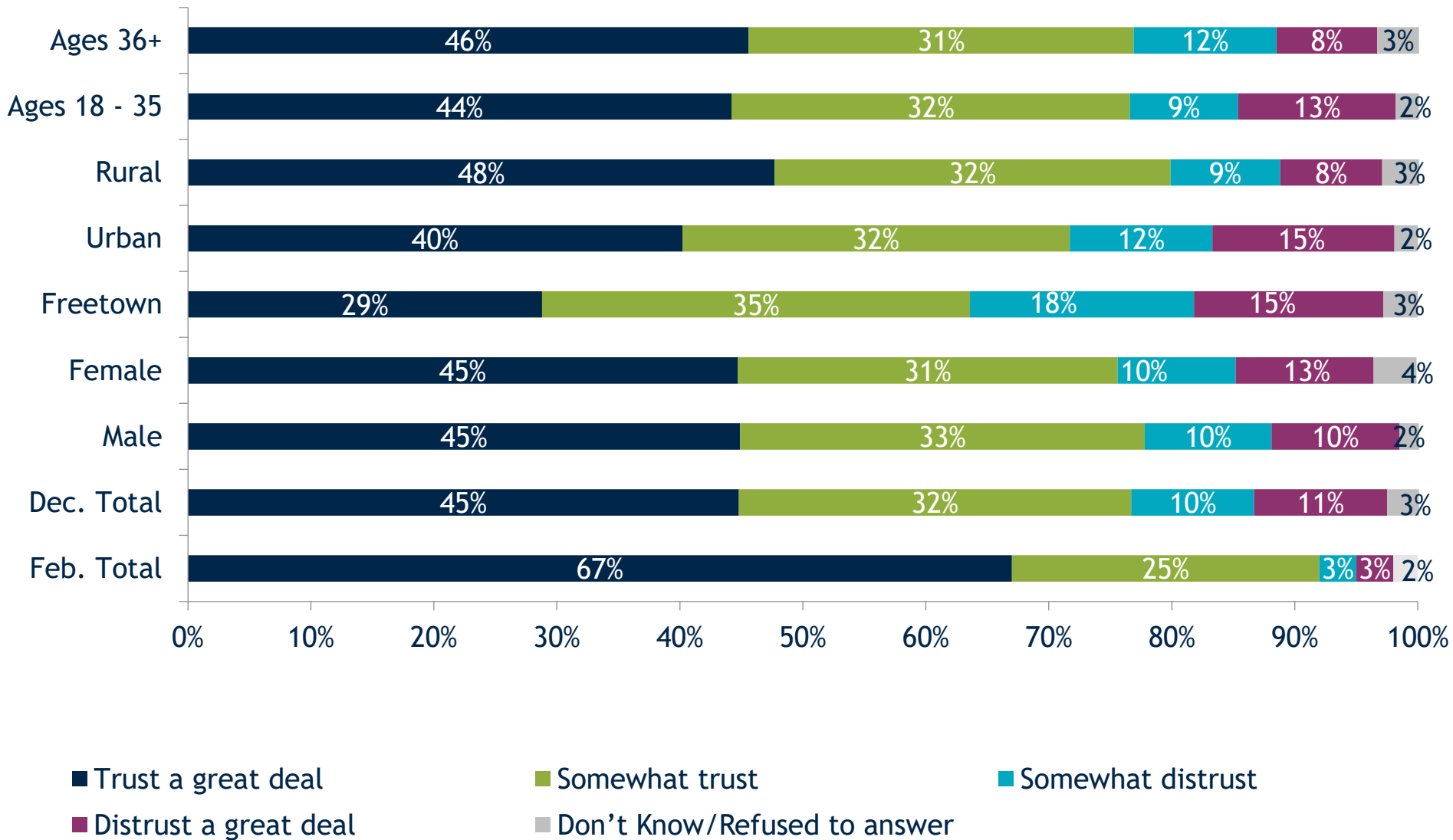
# Please indicate your level of trust in the following institutions:

## Media



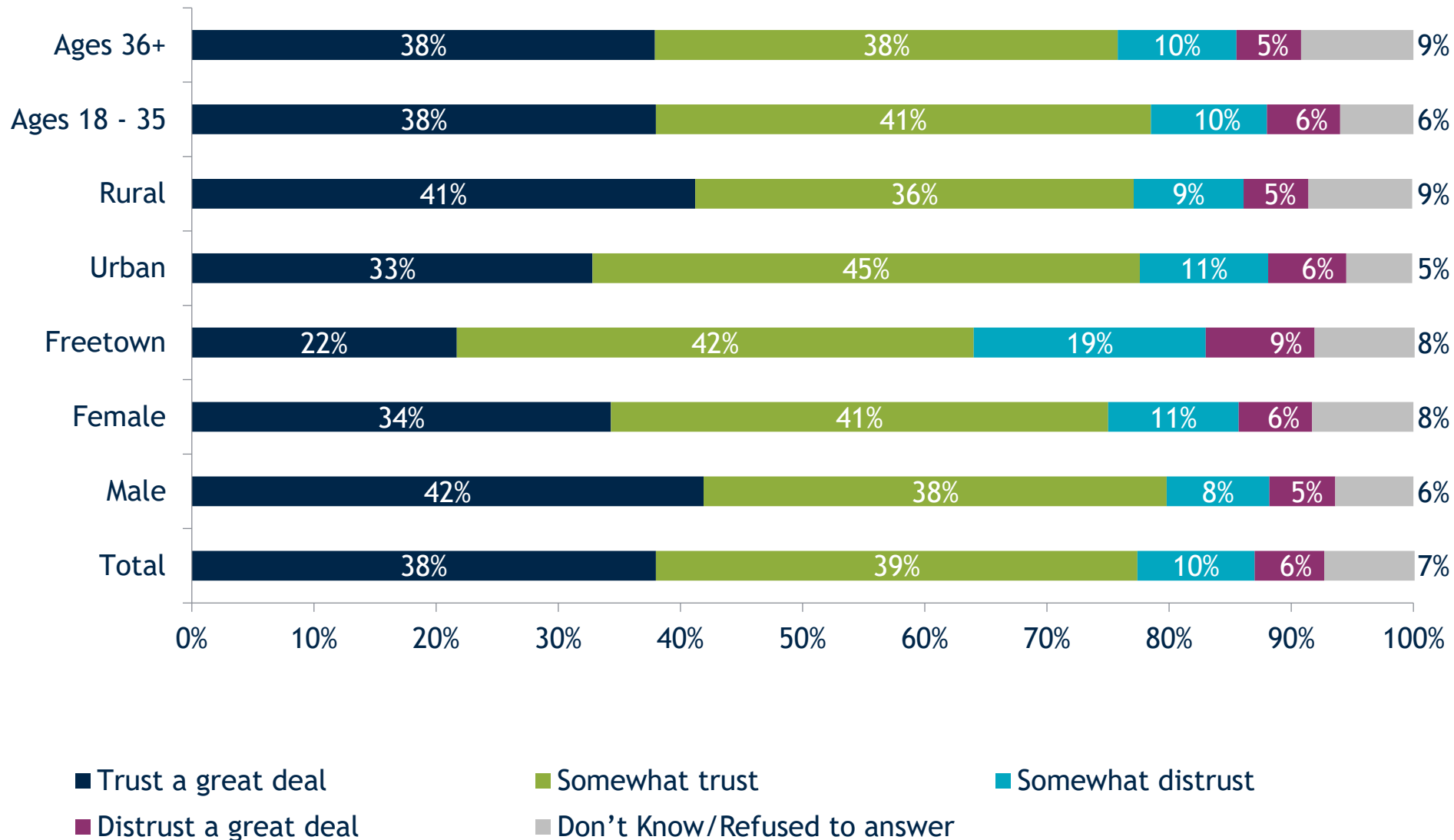
# Please indicate your level of trust in the following institutions:

## National Electoral Commission



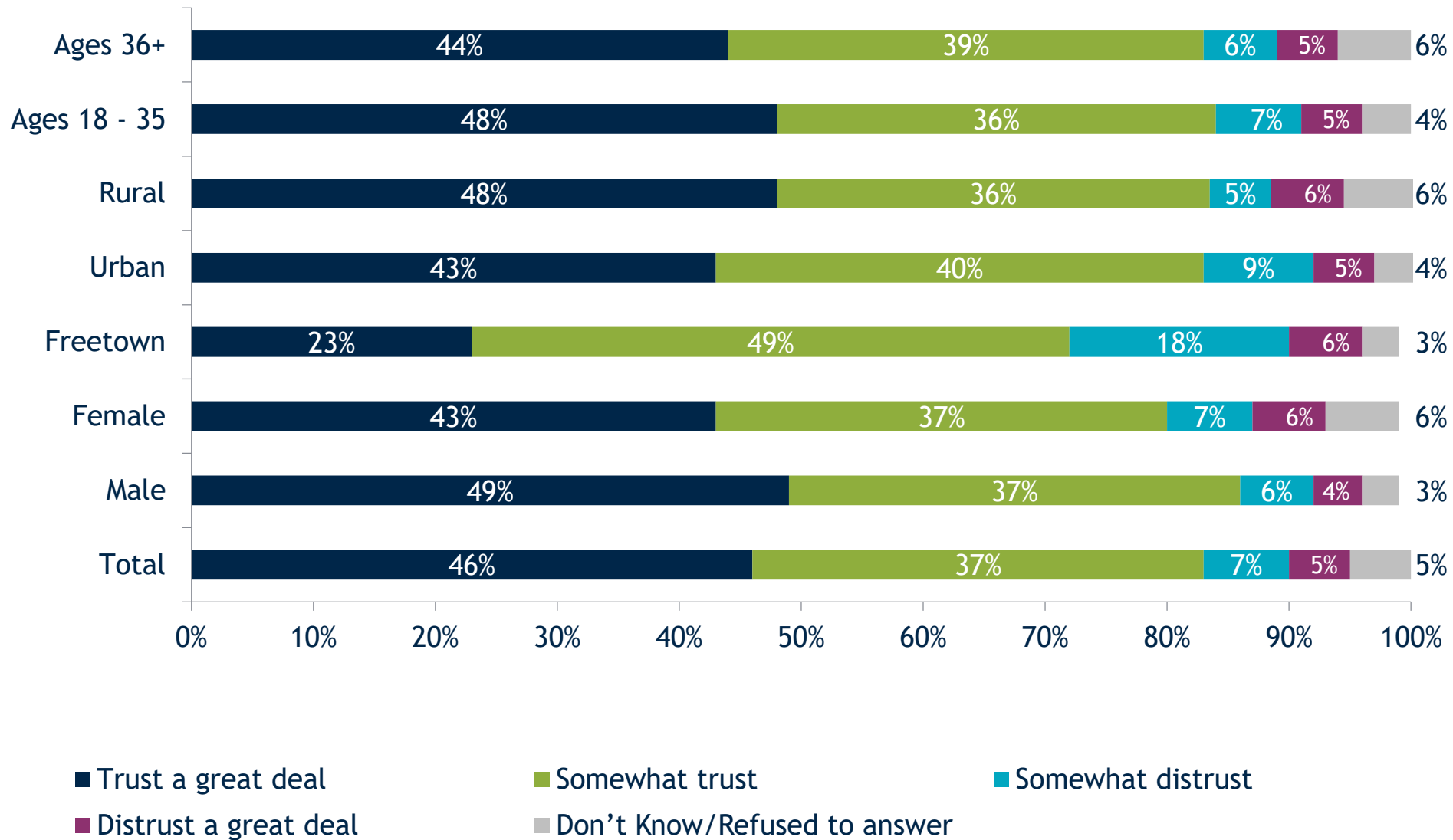
# Please indicate your level of trust in the following institutions:

## Civil Society Organizations



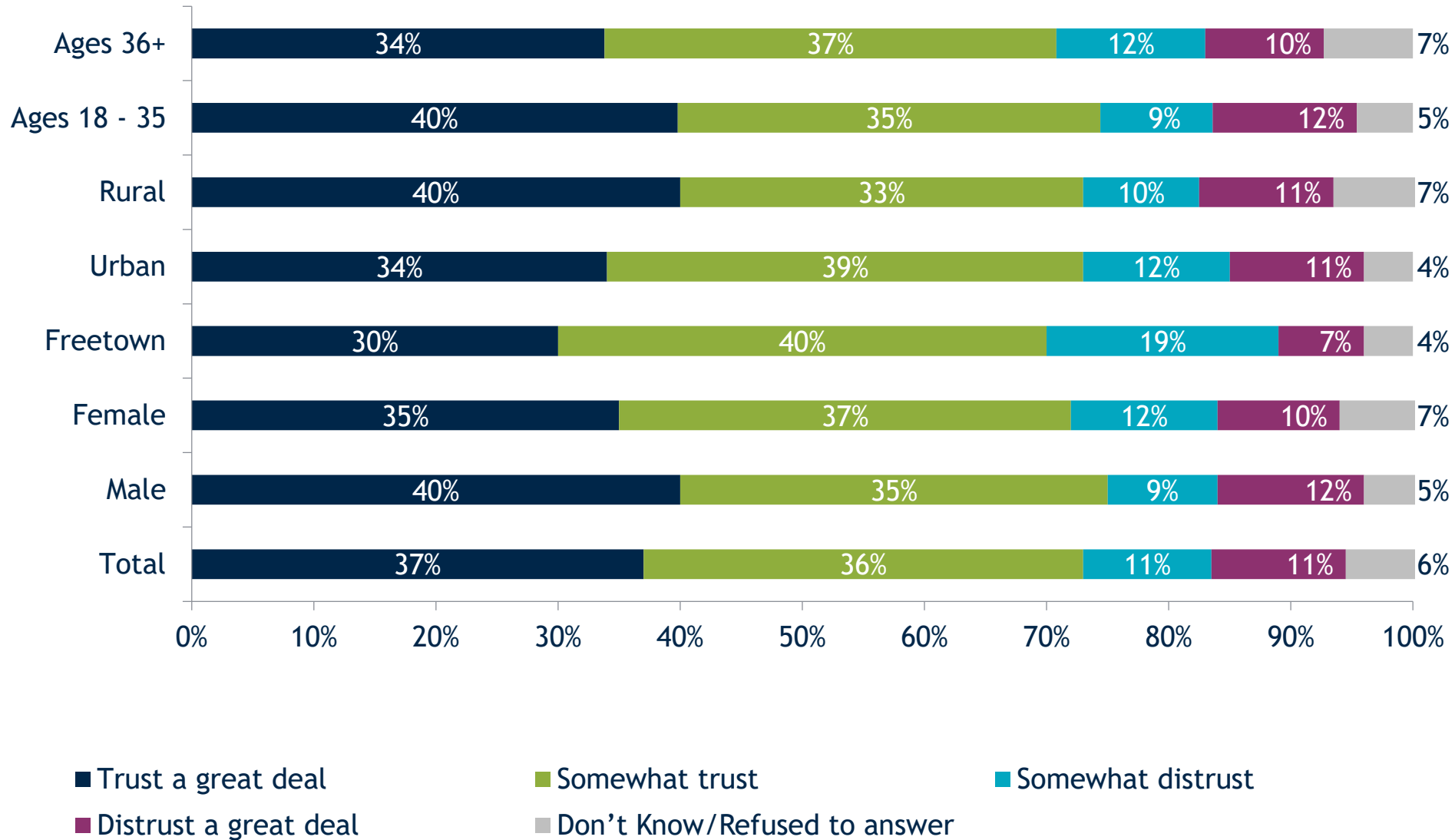
# Please indicate your level of trust in the following institutions:

## Human Rights Commission



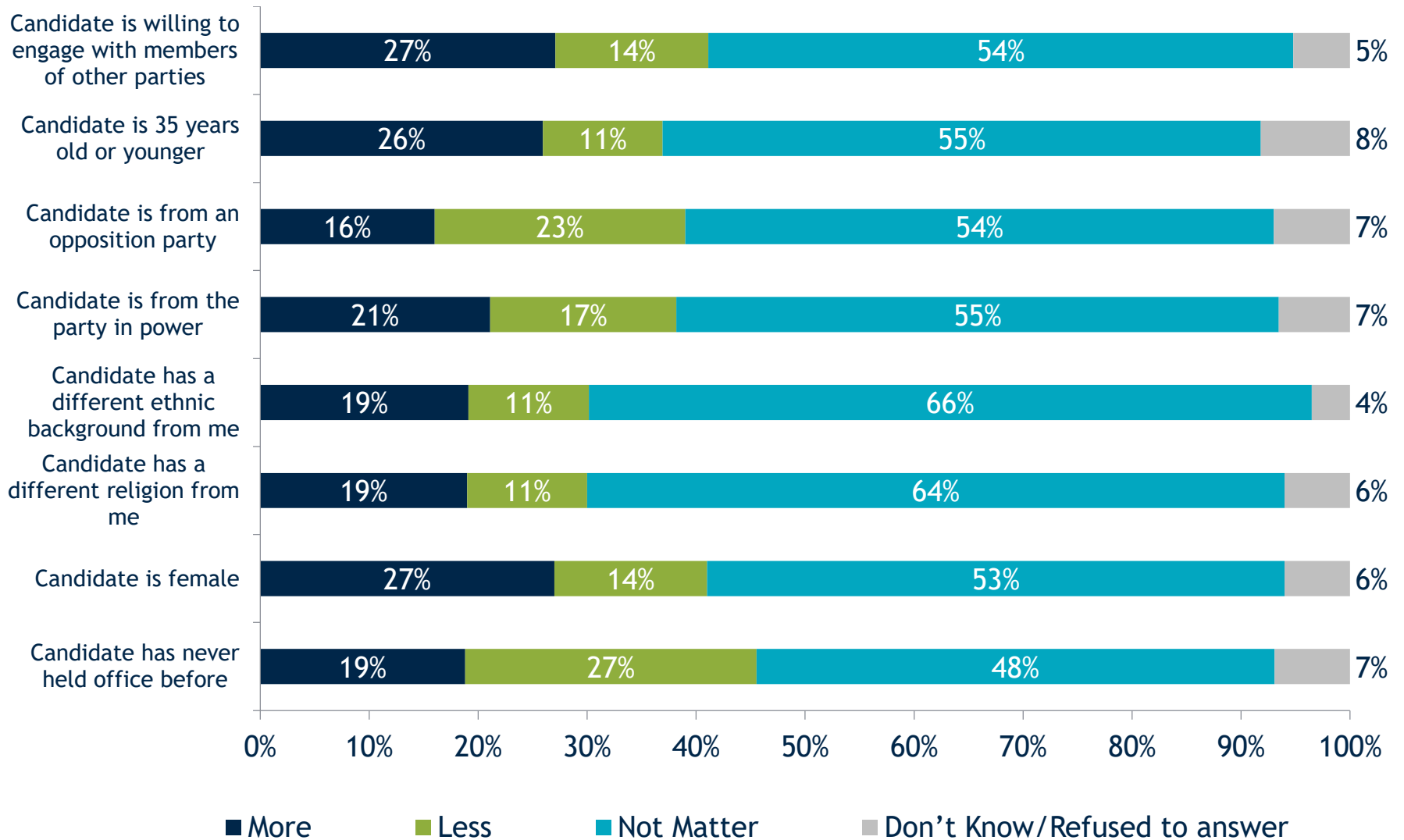
# Please indicate your level of trust in the following institutions:

## Anti-Corruption Commission

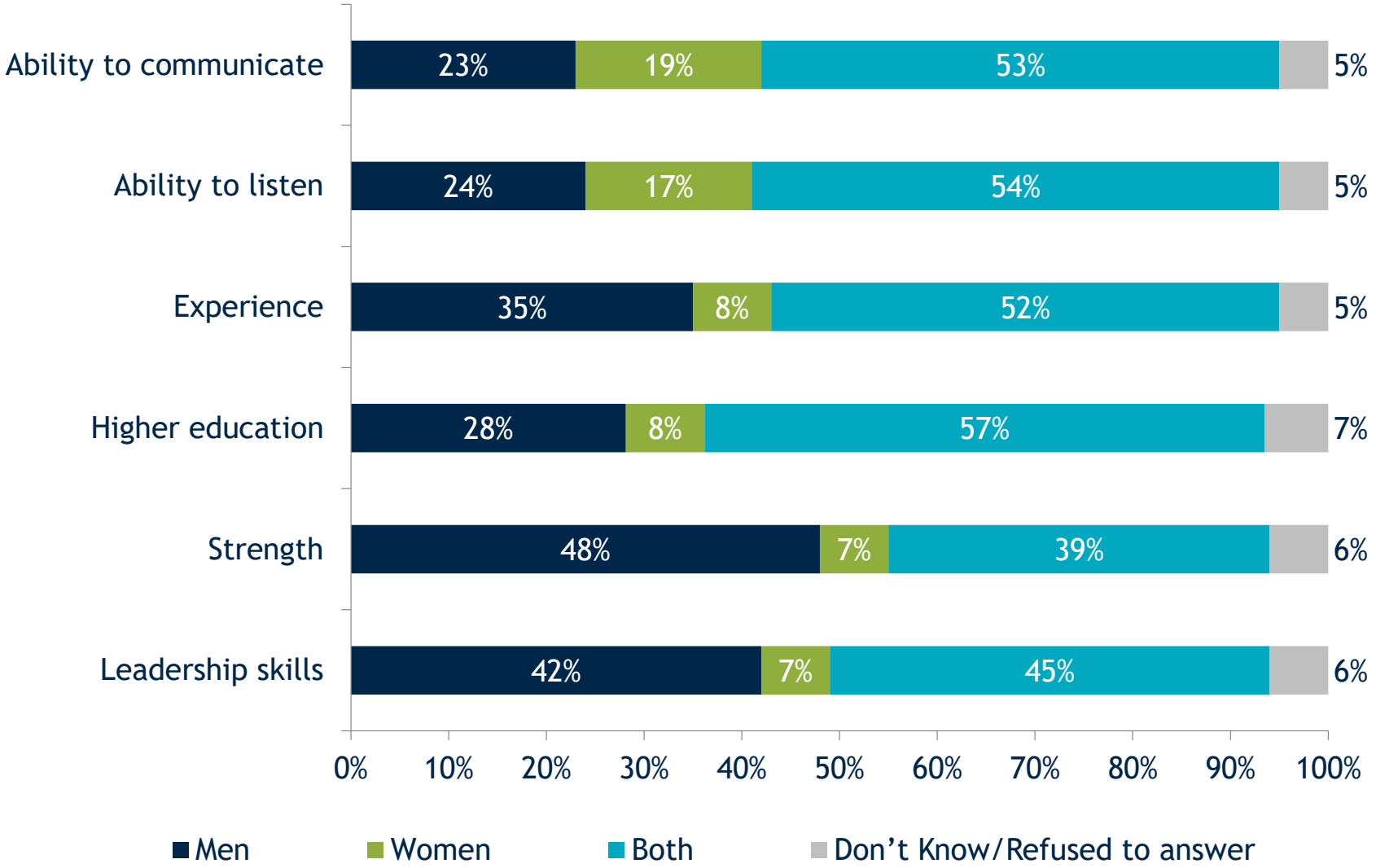




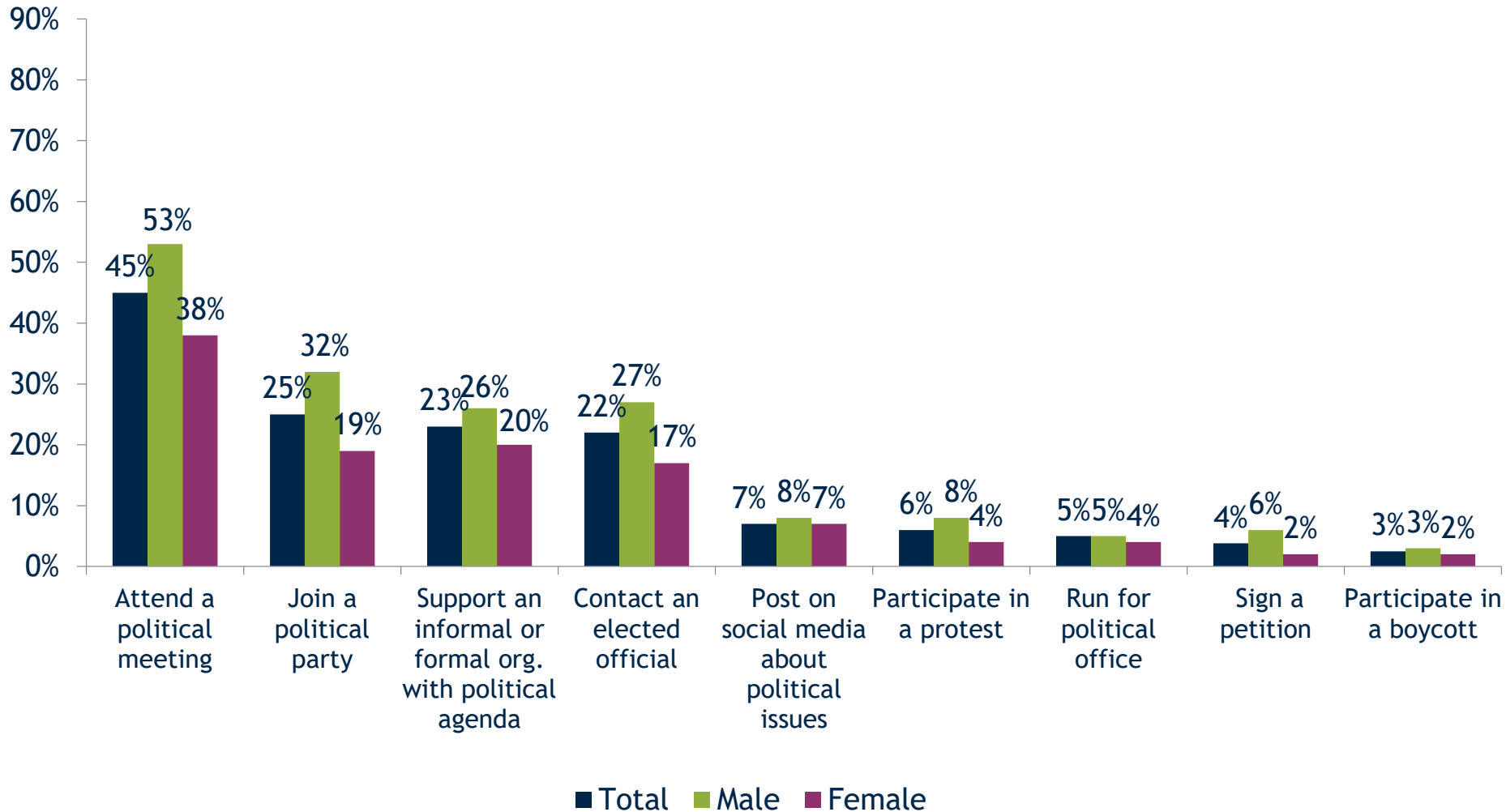
I will read you a list of several attributes a candidate running for the office may have. For each attribute, please tell me if it would make you more or likely less to vote for the candidate.



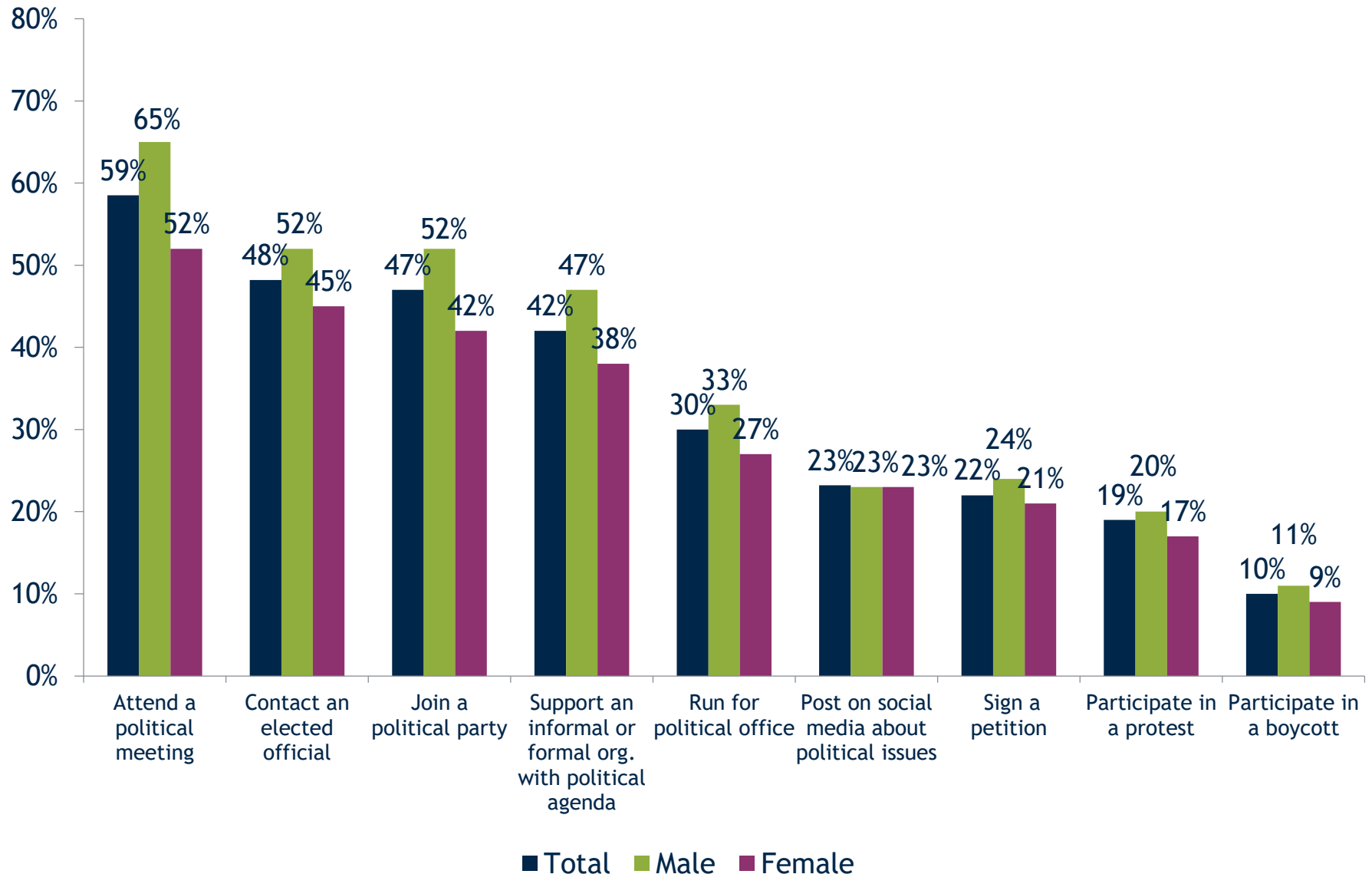
I will read you a list of several qualities voters commonly seek in politicians. For each quality, please tell me it is more likely for men to have it, for women to have it or both genders are equally likely to have it.



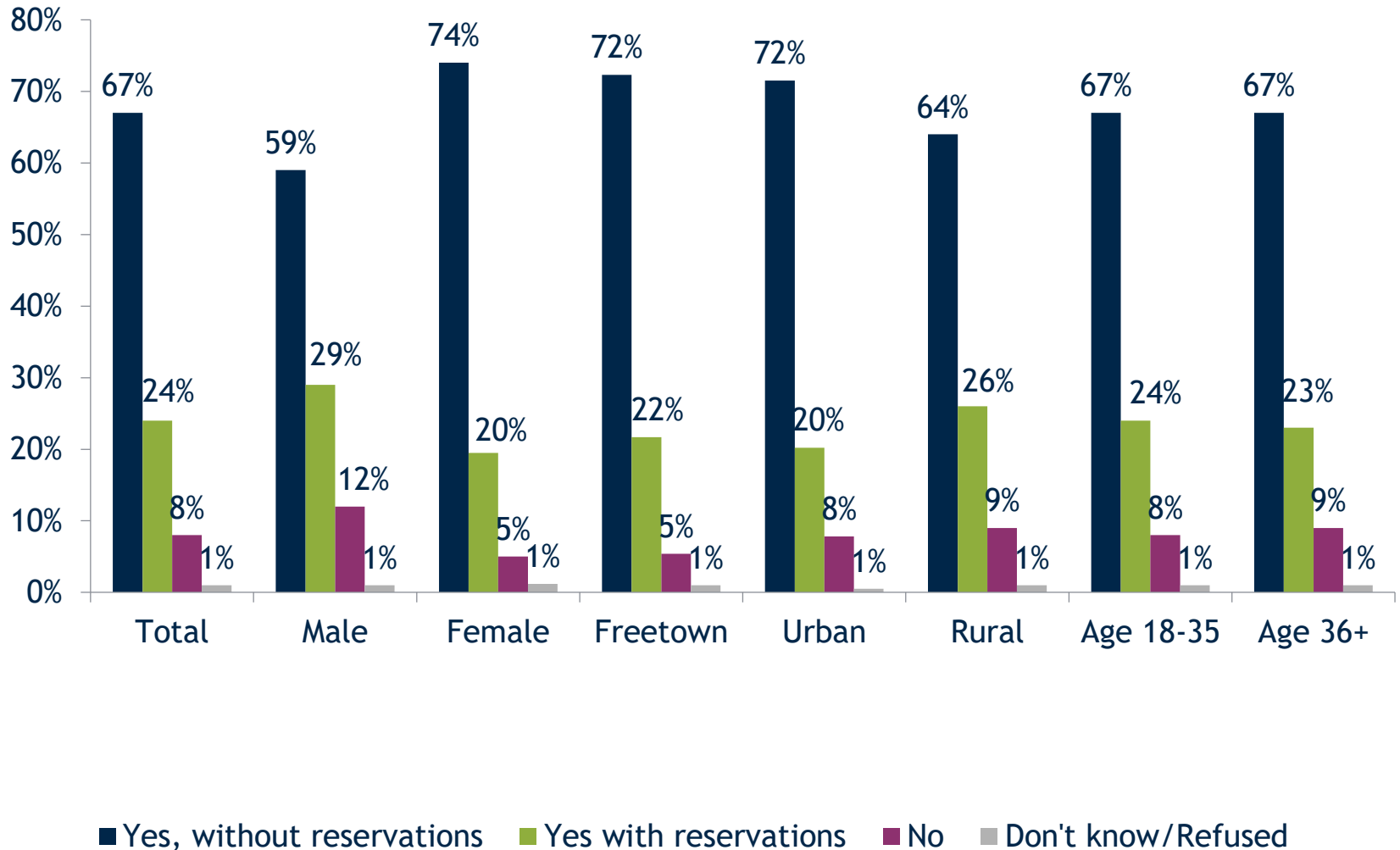
# Have you ever engaged in any of the following activities? ("Yes" answers displayed)



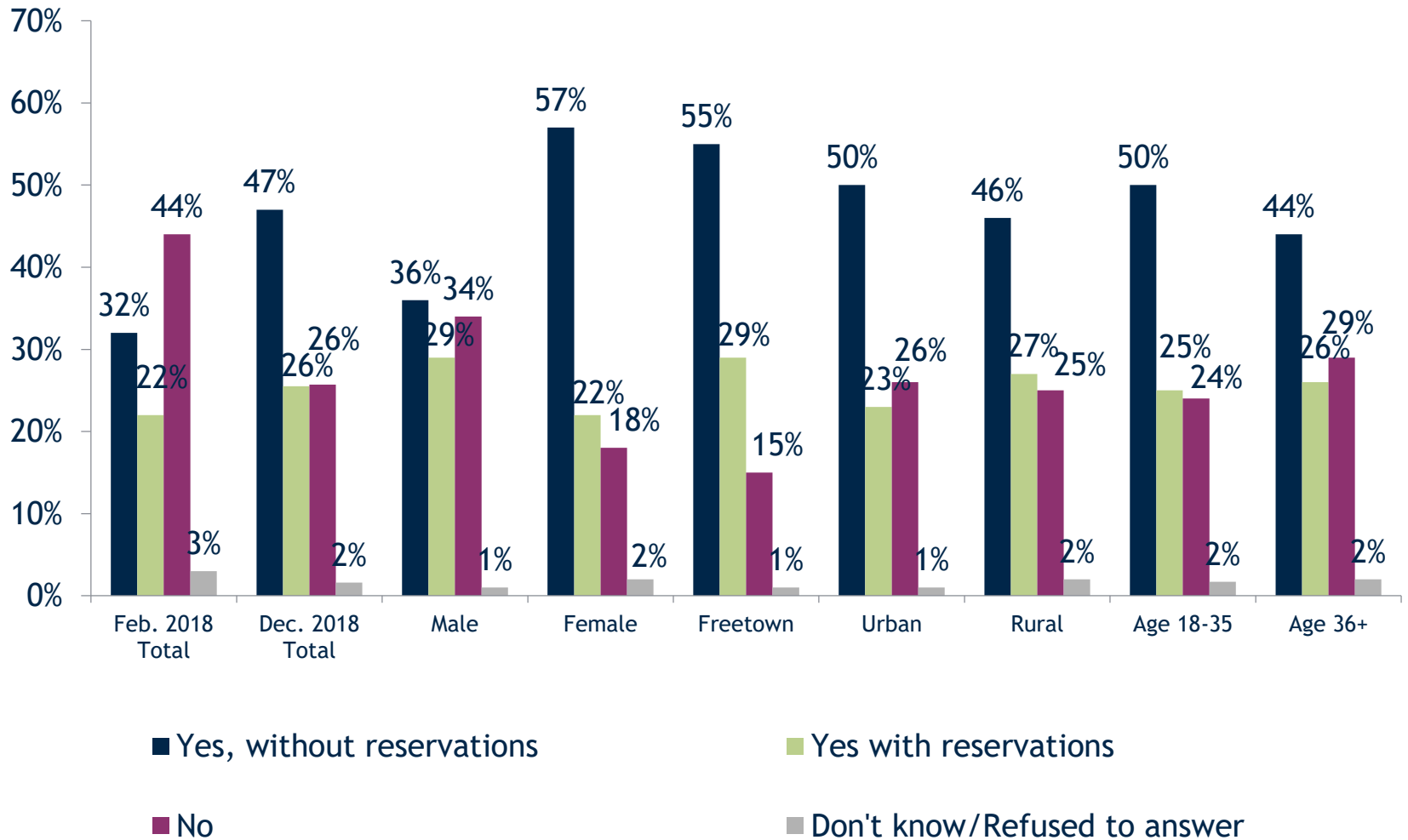
# Are you interested in engaging in any of the following activities within the next several years? ("Yes" answers displayed)



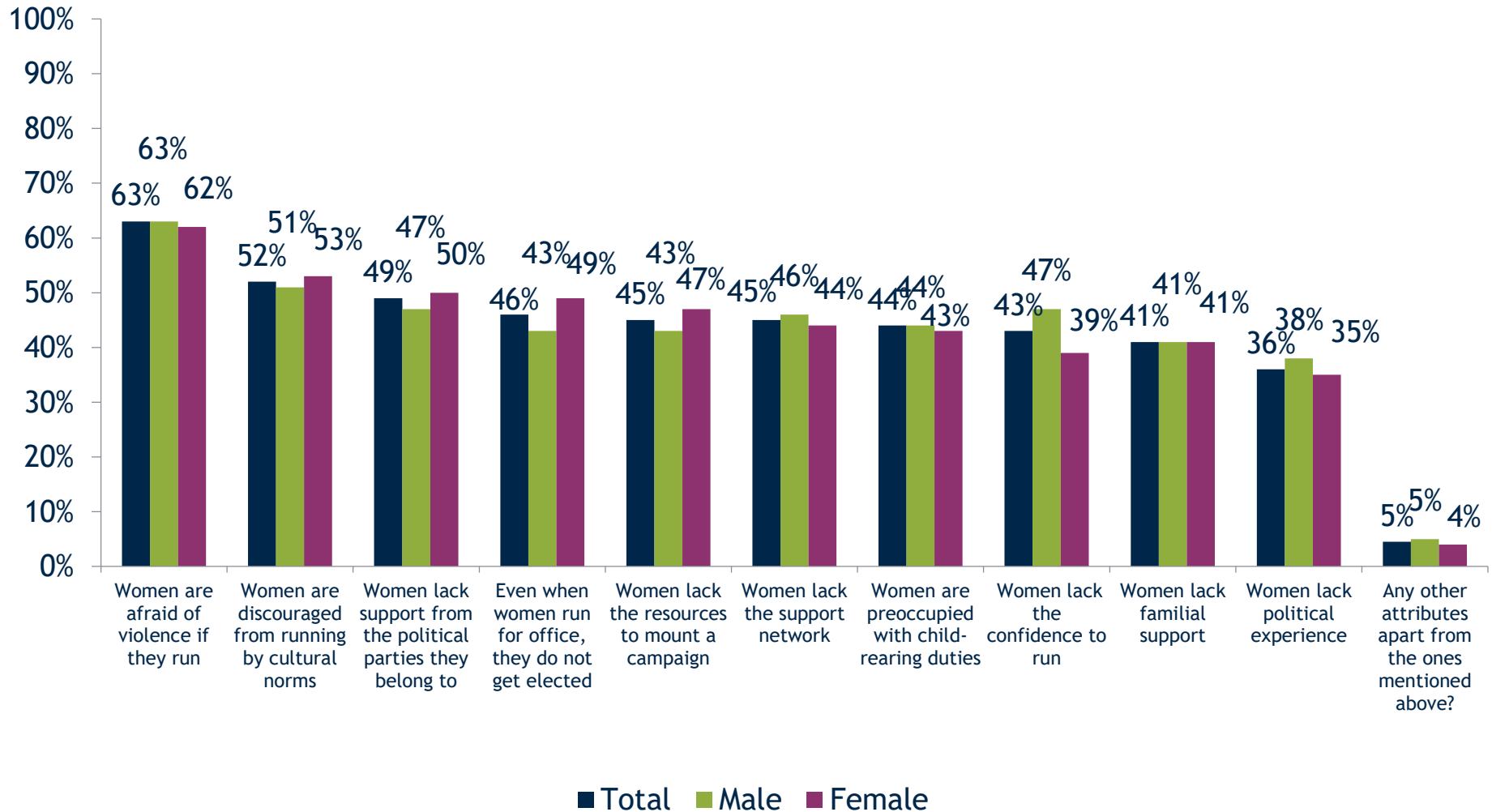
# If there is a well-qualified woman running for office and she represents your preferred party, would you be willing to vote her?



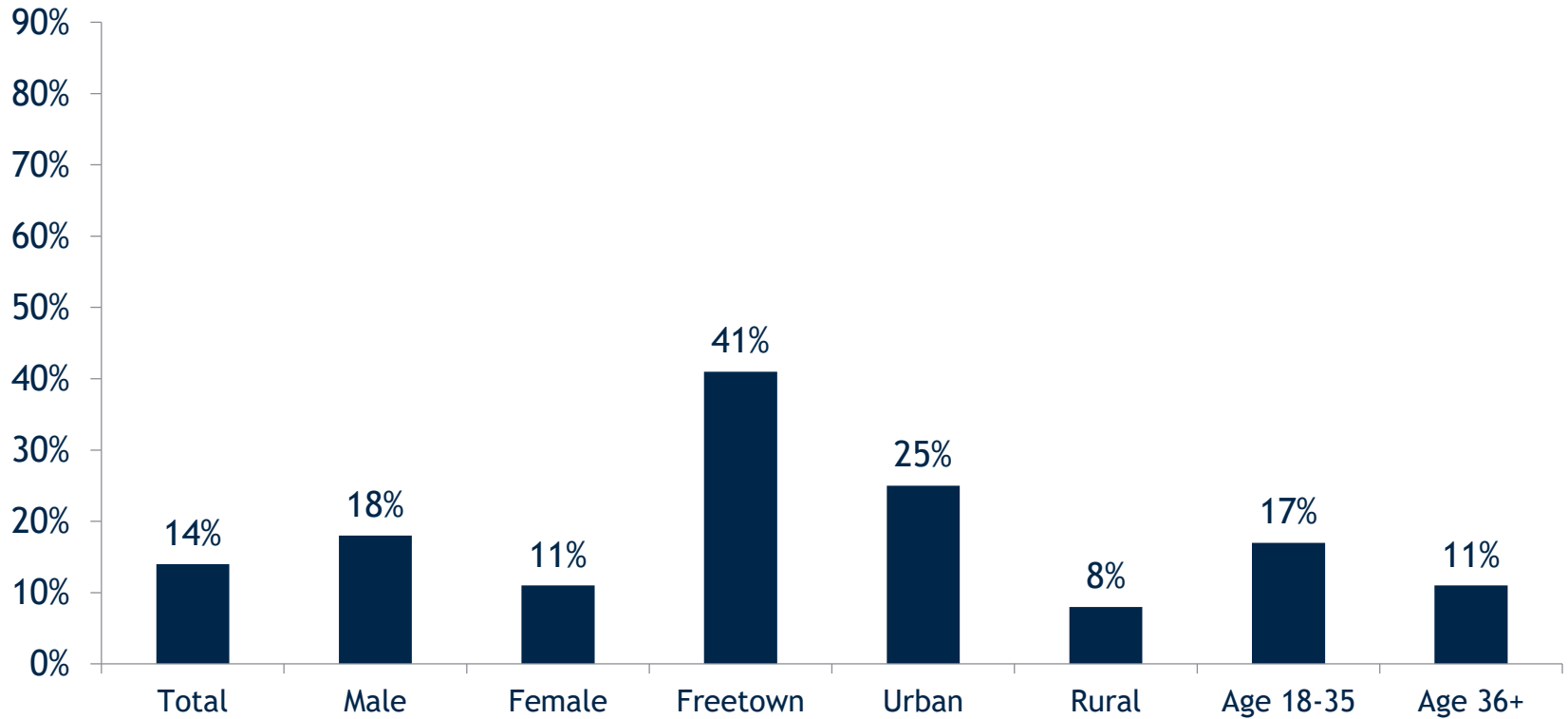
# All qualifications equal, would you be willing to vote for a woman candidate against her male counterpart?



# Why are there not more women politically engaged in our country? (Multiple responses accepted)

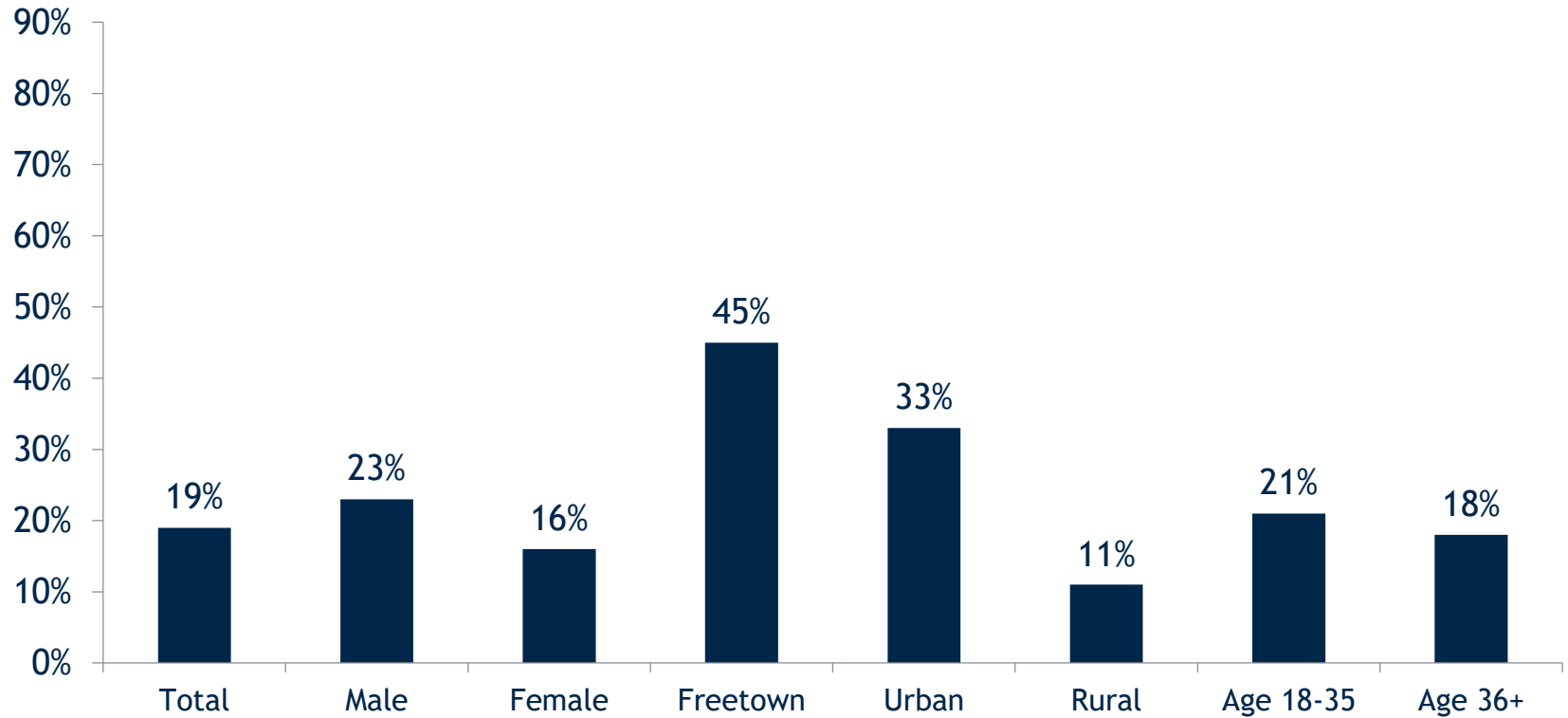


# In the past 7 days, have you used social media, for example WhatsApp or Facebook? ("Yes" answers displayed)





# Do you own a smartphone, which is a mobile phone that allows you to access the internet and use social media such as WhatsApp and Facebook? ("Yes" answers displayed)





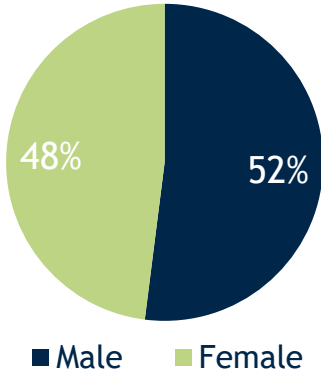
# Demographics

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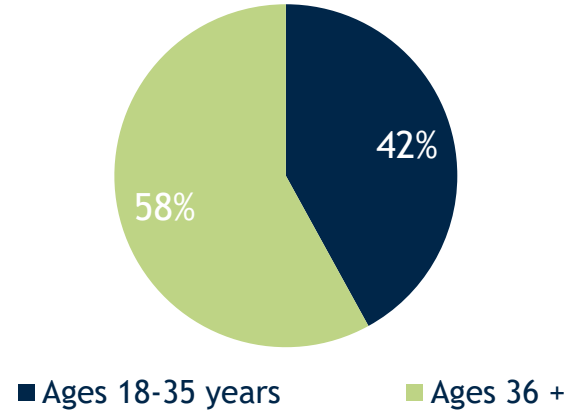


# Demographics

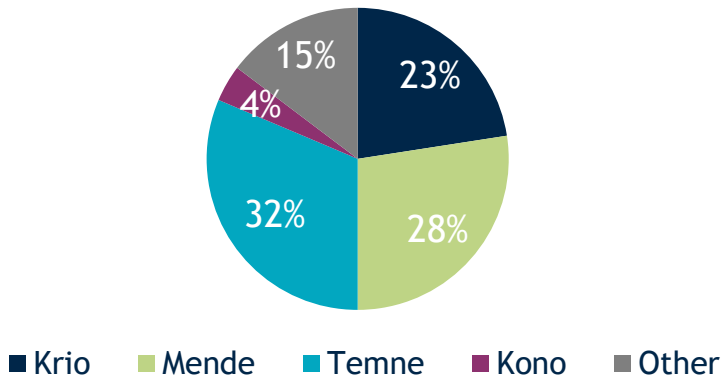
## Gender



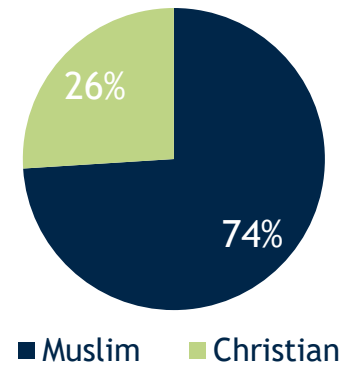
## Age



## Language Spoken at Home

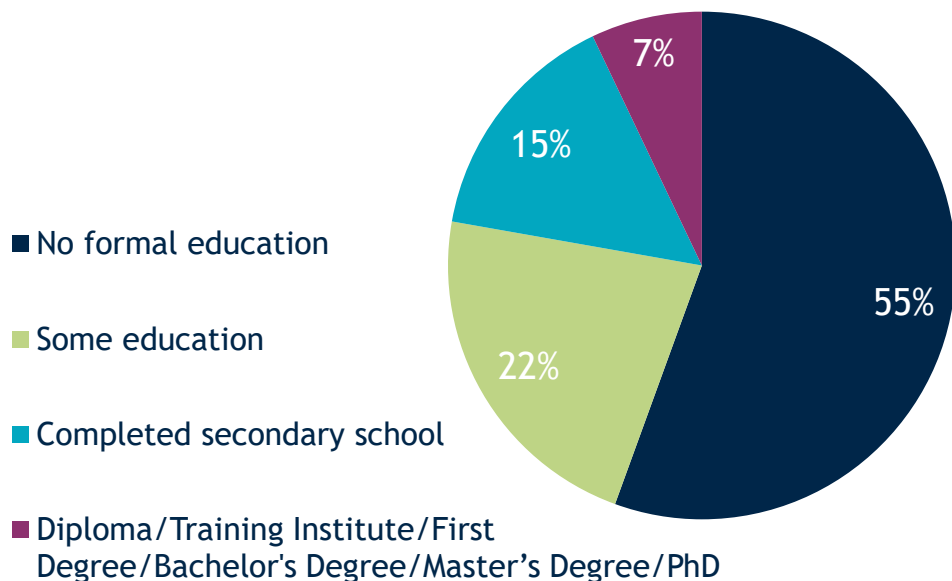


## Religion

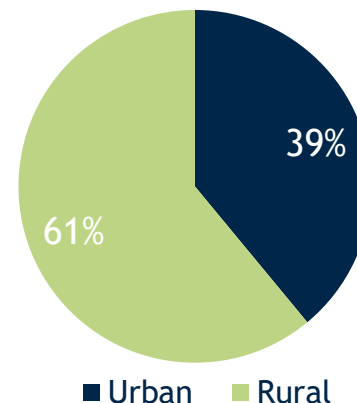


# Demographics

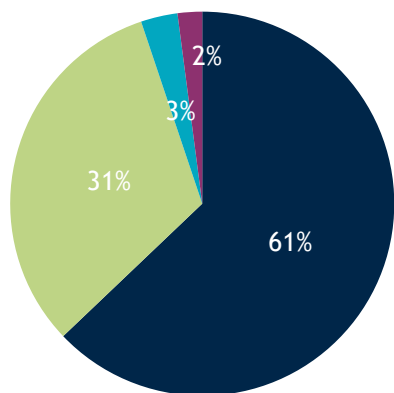
## Education



## Type of Settlement



## Economic Situation



- I have trouble feeding myself and my family and buying even the most essential things for survival
- I have enough means for survival, but I do not have enough money for extra things
- I am able to afford things like new clothes and eating at restaurants but not often
- I am able to afford things like new clothes and eating out and also support other members of my family who are not able to do these things

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