



Public Opinion Survey of Four Nigerian States

Adamawa, Bauchi, Ebonyi and Sokoto

October 23-December 9, 2018



Detailed Methodology

- This survey was conducted by [Kantar Public Nigeria](#), trading as TNS RMS Nigeria Limited, on behalf of the [Center for Insights in Survey Research](#).
- The survey was conducted in four Nigerian states - Adamawa, Bauchi, Ebonyi and Sokoto - through CAPI administered face-to-face interviews in respondents' homes from October 23 to December 9, 2018.
- The sample consisted of n = 6,477 adult respondents aged 18 years and older across the four selected states (Adamawa {n = 1554}, Bauchi {n = 1,592}, Ebonyi {n = 1,621}, Sokoto {n = 1,710}).
- The sampling approach adopted was a multi-stage probability sampling method using the geo-spatial grid-based method. The sample was stratified by urban/rural residency status of the Local Government Areas (LGAs). The LGAs are the Primary Sampling Units (PSUs); a total of 74 LGAs were drawn for the survey. Next, 605 Secondary Sampling Units (SSUs) were selected. The SSUs are the geo-spatial grid sampling points which are 100m by 100m in size. The geo-spatial grid maps were navigated using GPS. Within each of the 605 selected PSU, households were selected by random walk aided by a selection matrix. One respondent was randomly selected within each household based on the CAPI Script.
- The margin of error does not exceed ± 2.0 percent.
- All exact zero responses were excluded from charts. All figures are rounded to the nearest whole number.
- The charts may not add up to 100 percent due to rounding.
- This survey is made possible by the generous support of the American people through the [United States Agency for International Development \(USAID\)](#). The opinions expressed herein are those of the author(s) and do not necessarily reflect the views of USAID or the United States Government.

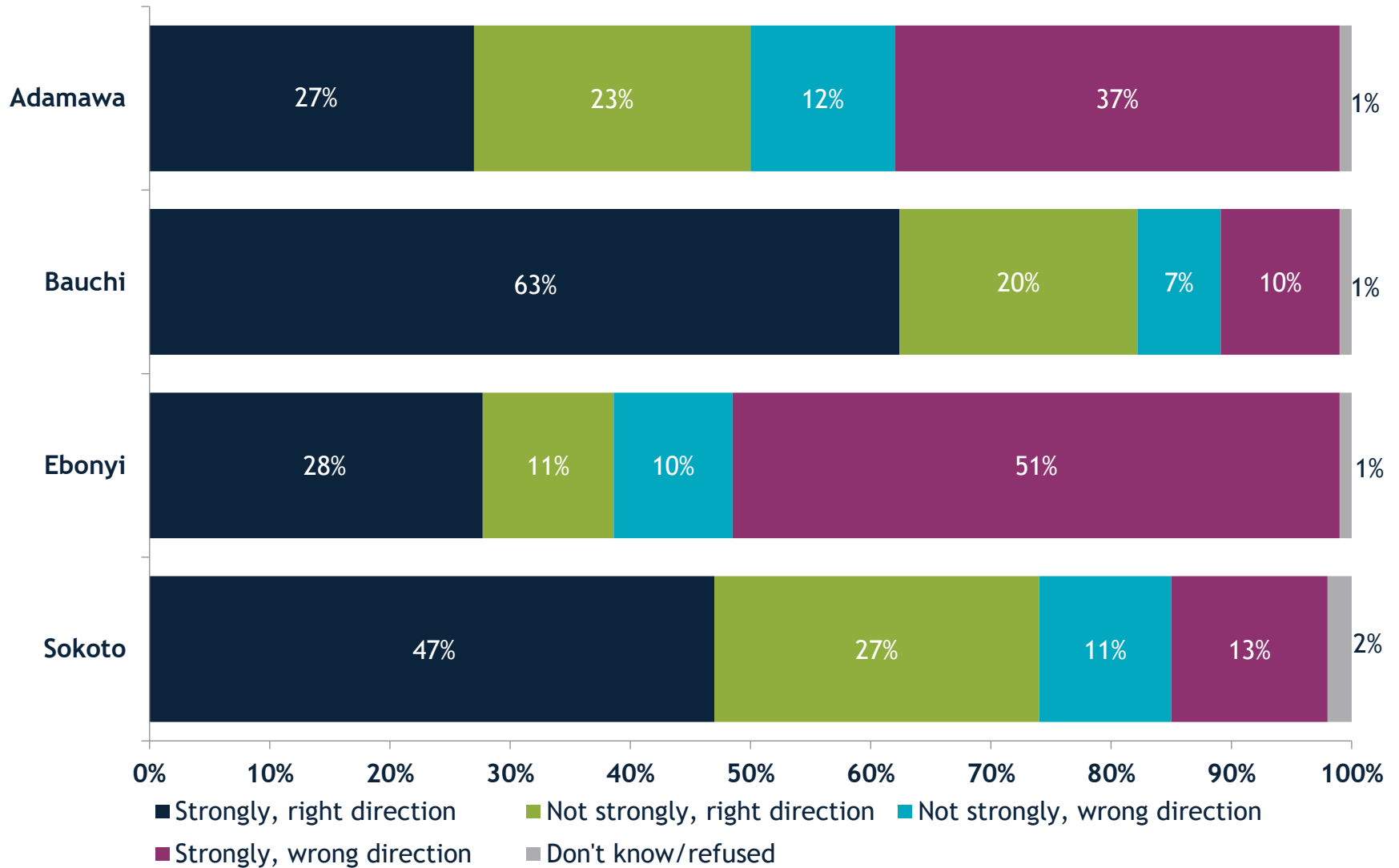


Outlook in Four Nigerian States

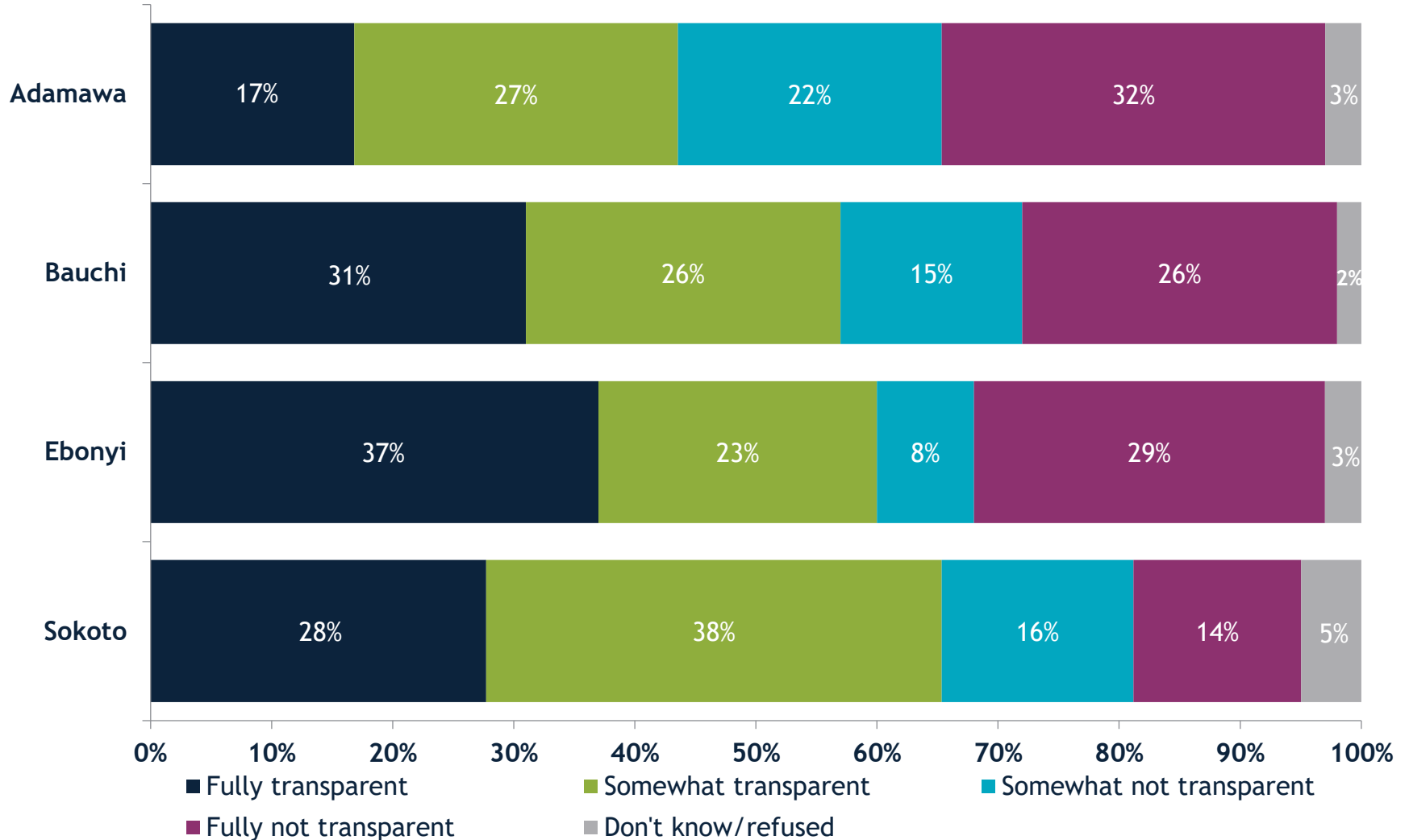
Adamawa: n = 1554, Bauchi: n = 1592, Ebonyi: n = 1621, Sokoto: n = 1710



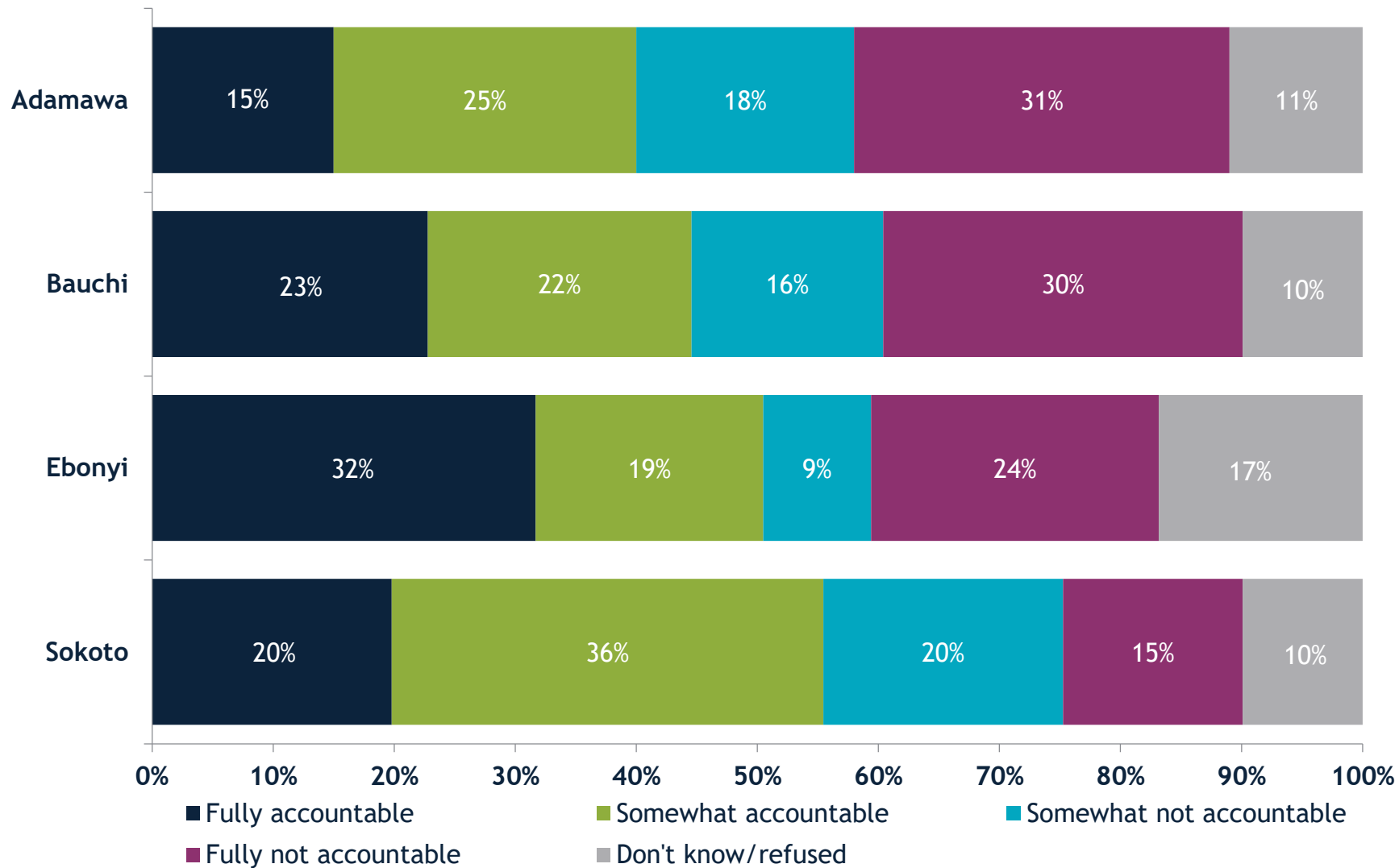
Do you believe Nigeria is moving in the right direction or the wrong direction?



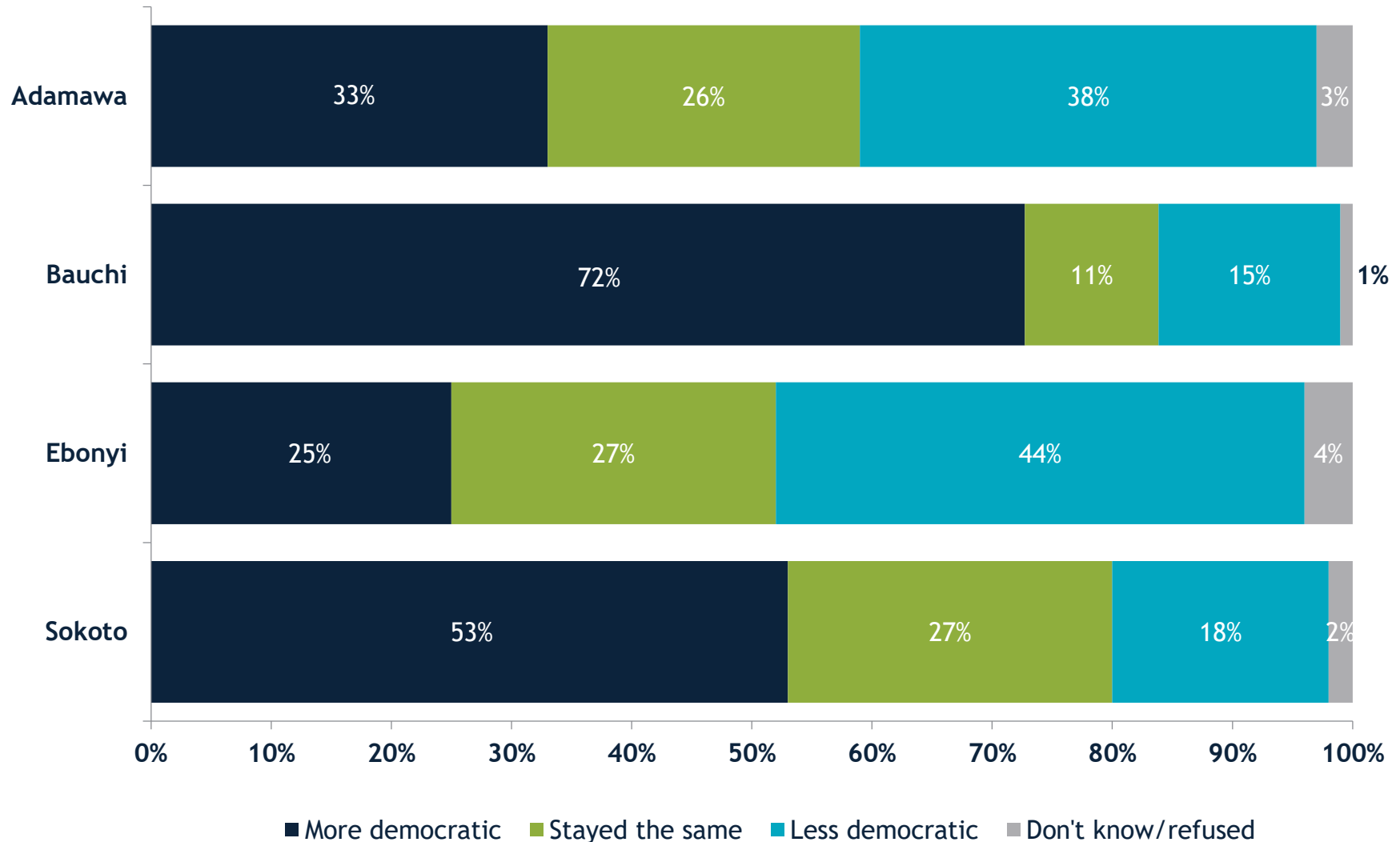
Do you feel that decisions of your state government are transparent or not transparent?



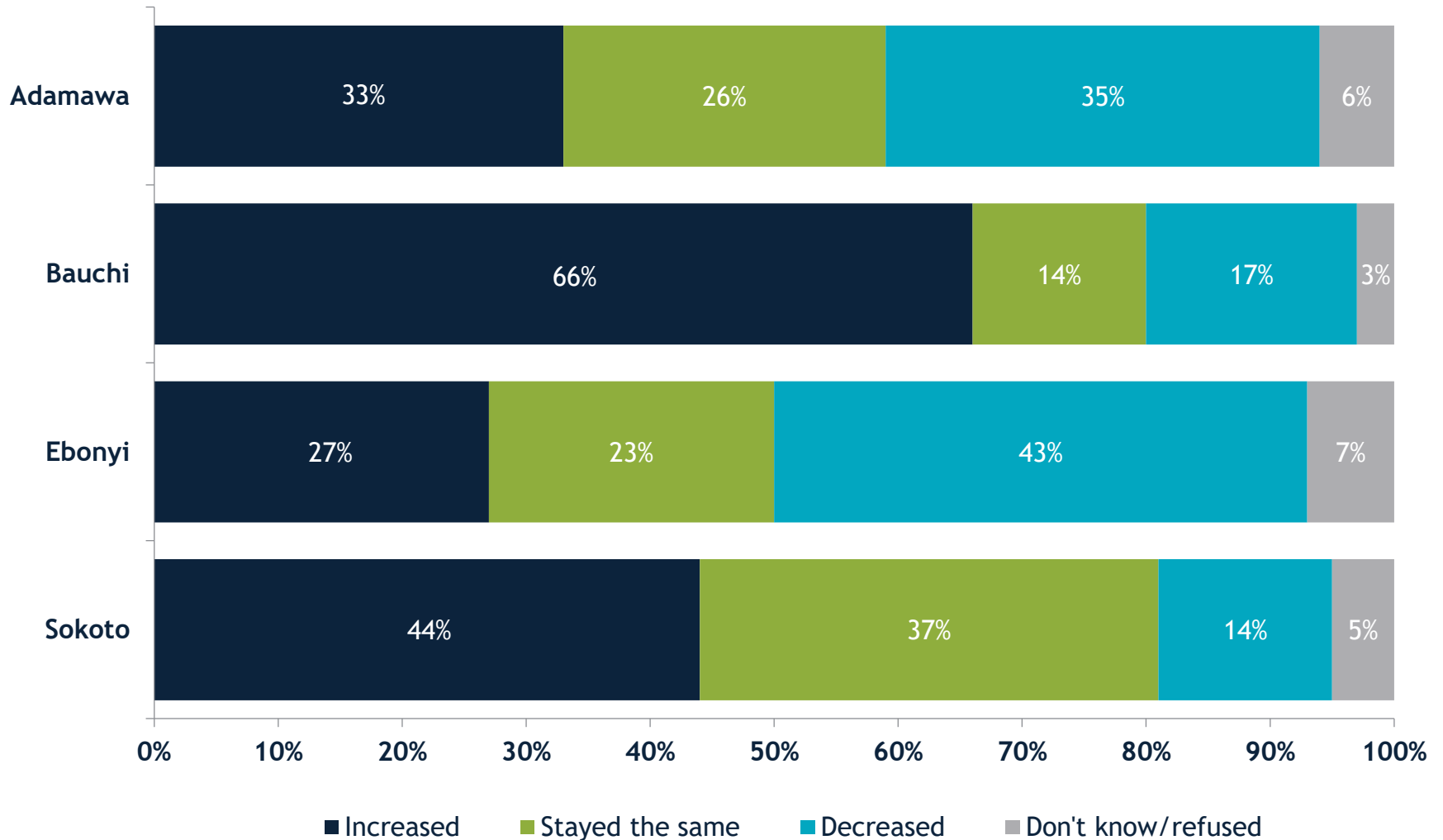
How well do you feel the State Assembly holds the governor's office accountable for its decisions?



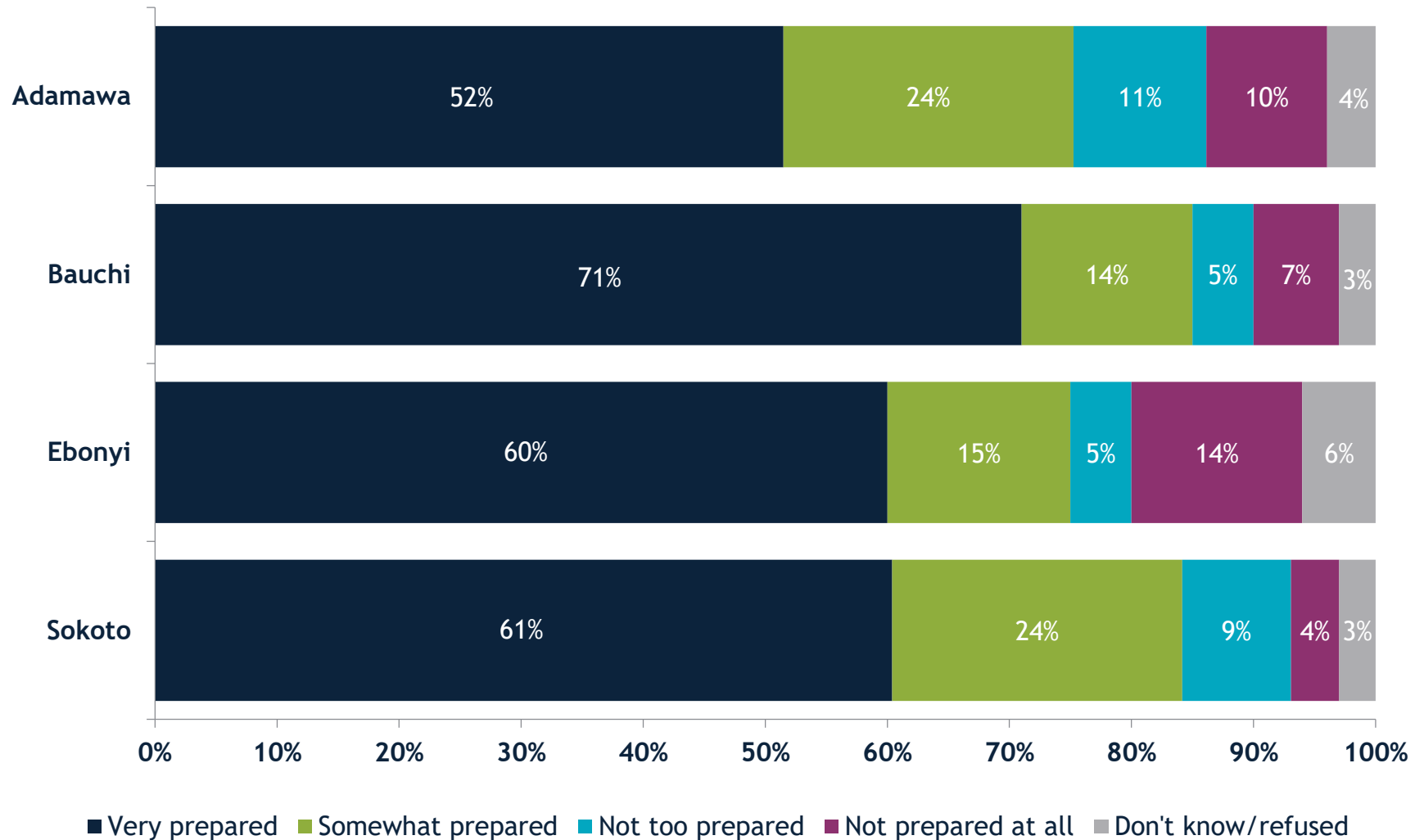
In your opinion, since the 2015 national elections, has Nigeria become more democratic, less democratic or stayed the same?



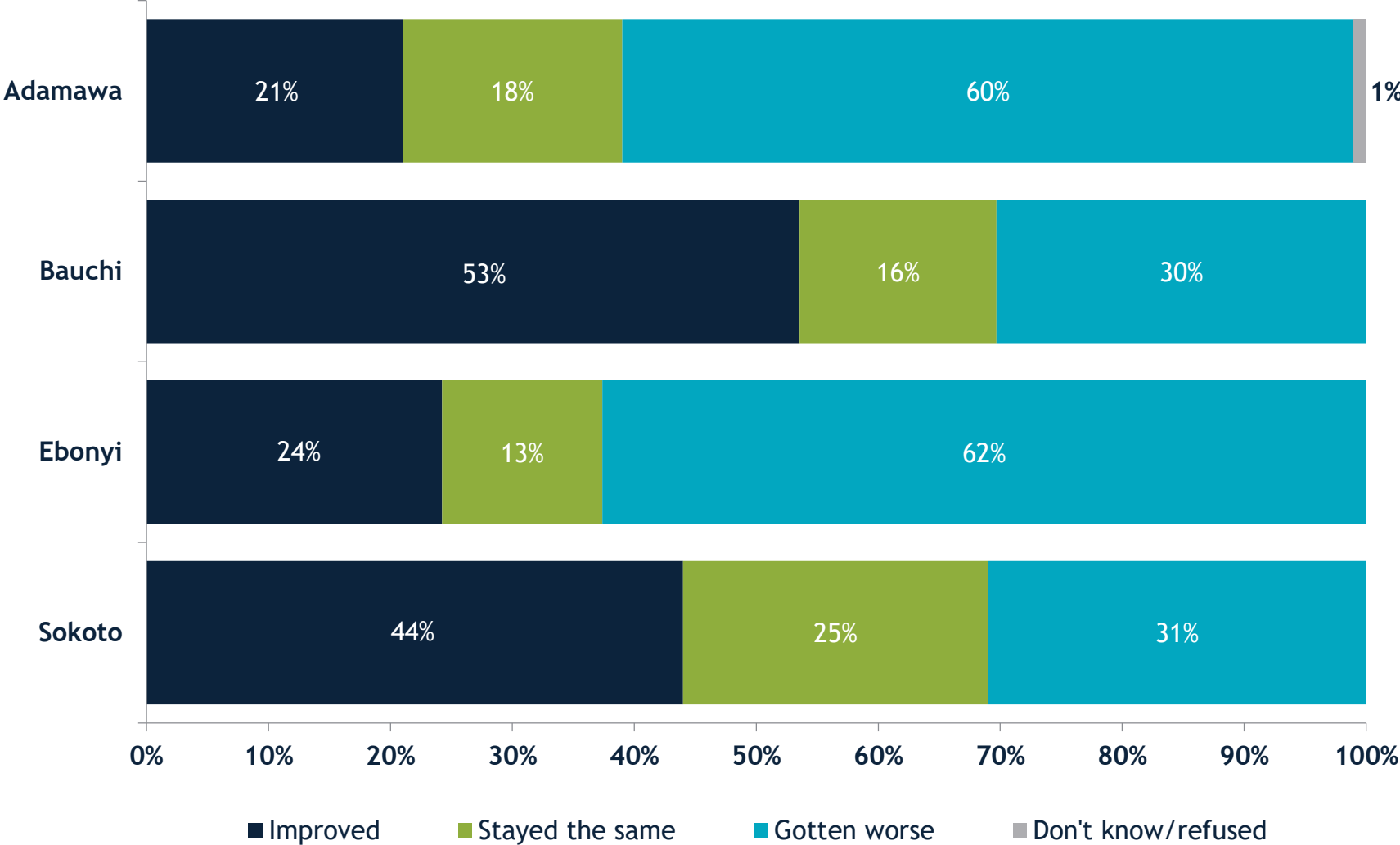
Comparing now to the period before the 2015 elections, would you say that your confidence in the Independent National Electoral Commission has increased, stayed the same or decreased?



Would you say that Nigeria was very prepared, somewhat prepared, not too prepared or not prepared at all for the general elections in March 2015?

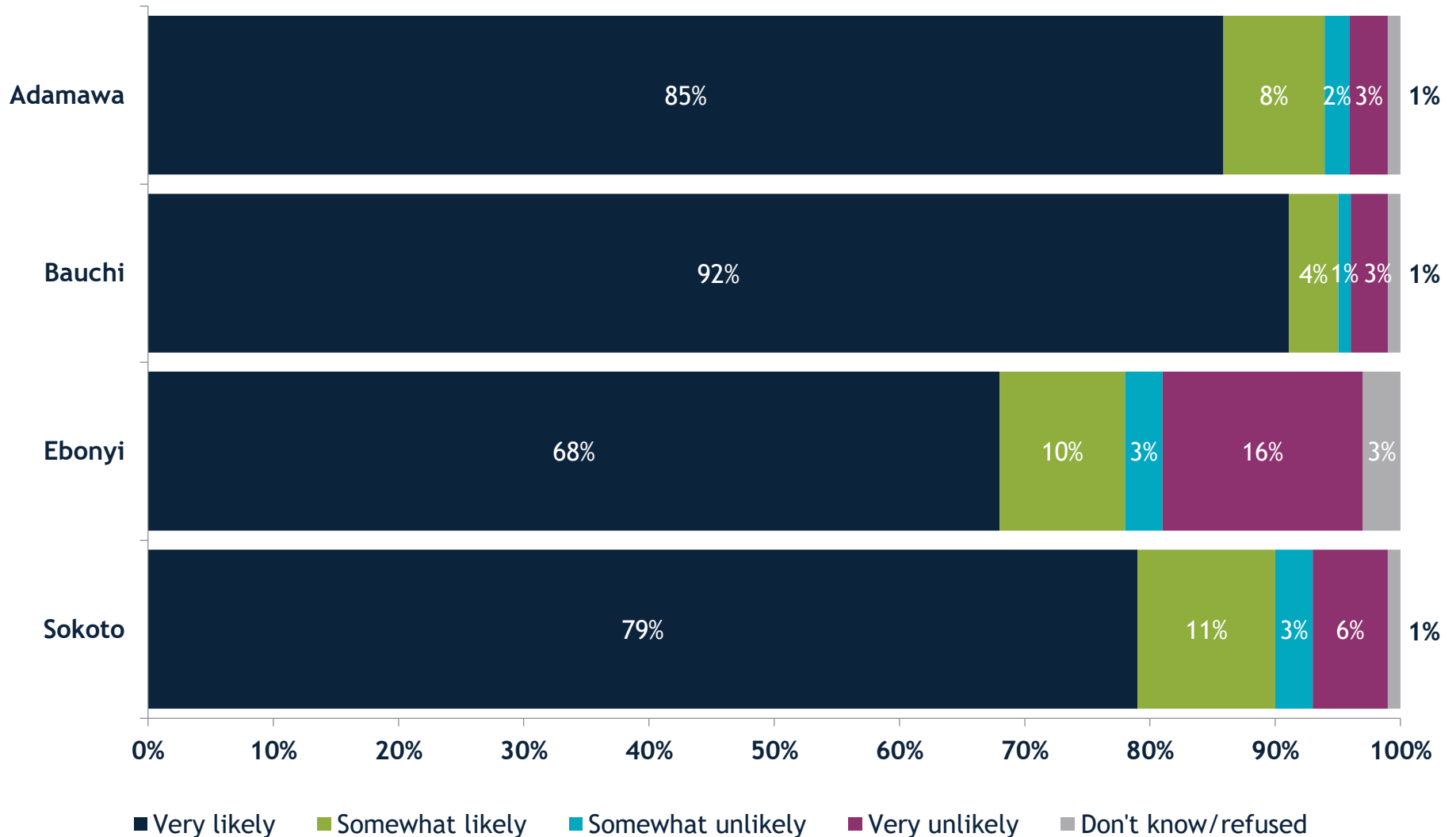


Would you say that your own personal economic situation has improved, stayed the same or gotten worse since the 2015 elections?



Don't know responses <1% were not displayed

How likely, if at all, are you to vote in the 2019 general elections?



Adamawa

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about? And what is the second biggest problem? And what is the third biggest problem?
(spontaneous response)

Problems	First mention	Second mention	Third mention	Total
Insecurity	22%	16%	12%	50%
Poverty	12%	16%	15%	42%
Corruption	19%	12%	10%	40%
Boko Haram	8%	4%	7%	19%
Education	5%	6%	7%	18%
Economy (employment)	4%	5%	5%	13%
Infrastructure	4%	4%	3%	11%
Economy (other/general)	3%	4%	4%	11%
Water	3%	3%	4%	10%
Economy (cost of living, high prices)	3%	3%	3%	9%
Electricity	3%	2%	3%	8%
Healthcare	1%	3%	4%	8%
Crime/public safety	1%	3%	3%	7%
Other*	10%	15%	12%	34%
Don't know/refused	3%	4%	8%	8%

*Other includes: social services/benefits, agriculture, drugs, housing, access to loans, environment, malnutrition or youth gangs.

Bauchi

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about? And what is the second biggest problem? And what is the third biggest problem?
(spontaneous response)

Problems	First mention	Second mention	Third mention	Total
Education	9%	12%	11%	32%
Insecurity	14%	9%	6%	30%
Poverty	13%	10%	8%	30%
Water	9%	8%	8%	25%
Healthcare	4%	9%	11%	24%
Electricity	6%	8%	7%	21%
Infrastructure	7%	5%	6%	18%
Economy (employment)	6%	5%	6%	17%
Economy (cost of living, high prices)	4%	7%	6%	17%
Corruption	7%	3%	5%	15%
Agriculture	2%	3%	3%	8%
Economy (other/general)	2%	3%	2%	7%
Economy (small business opportunities/access to loans)	2%	2%	3%	7%
Social services/benefits	1%	2%	2%	5%
Other*	13%	11%	9%	31%
Don't know/refused	1%	3%	7%	6%

*Other includes: Boko Haram, drugs, malnutrition, crime/public safety, housing, environment or youth gangs.

Ebonyi

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about? And what is the second biggest problem? And what is the third biggest problem?
(spontaneous response)

Problems	First mention	Second mention	Third mention	Total
Poverty	16%	11%	8%	35%
Electricity	7%	9%	8%	25%
Corruption	13%	7%	5%	25%
Economy (other/general)	11%	6%	6%	22%
Economy (cost of living, high prices)	8%	8%	7%	22%
Infrastructure	6%	8%	6%	20%
Insecurity	7%	8%	5%	19%
Economy (employment)	7%	6%	7%	19%
Water	3%	6%	7%	15%
Education	2%	4%	4%	10%
Crime/public safety	1%	2%	3%	6%
Boko Haram	3%	2%	1%	6%
Social services/benefits	1%	1%	2%	4%
Healthcare	1%	2%	2%	4%
Other	11%	12%	9%	31%
Don't know/refused	2%	8%	20%	20%

*Other includes: access to loans, youth gangs, agriculture, housing, environment or malnutrition.

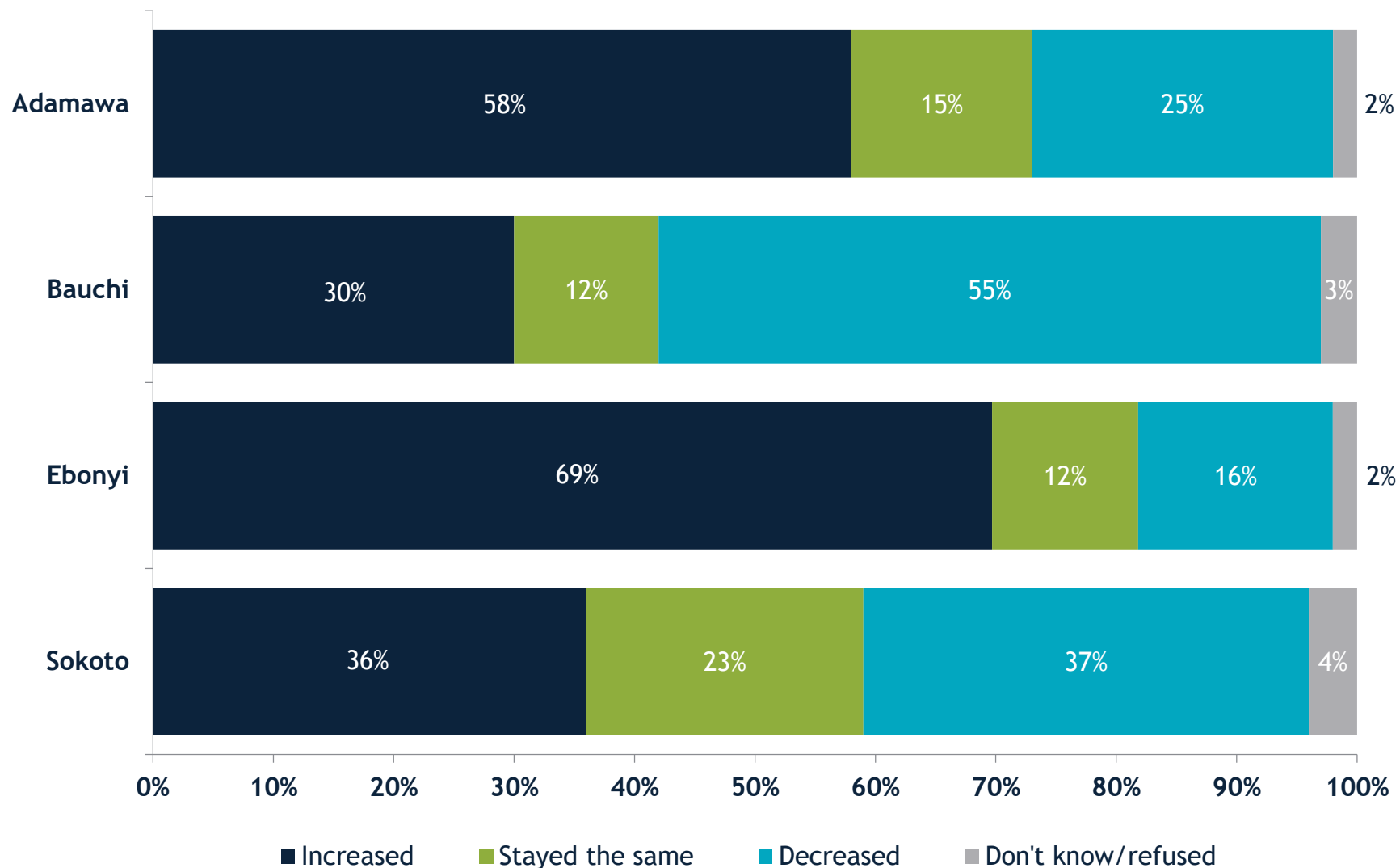
Sokoto

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about? And what is the second biggest problem? And what is the third biggest problem?
(spontaneous response)

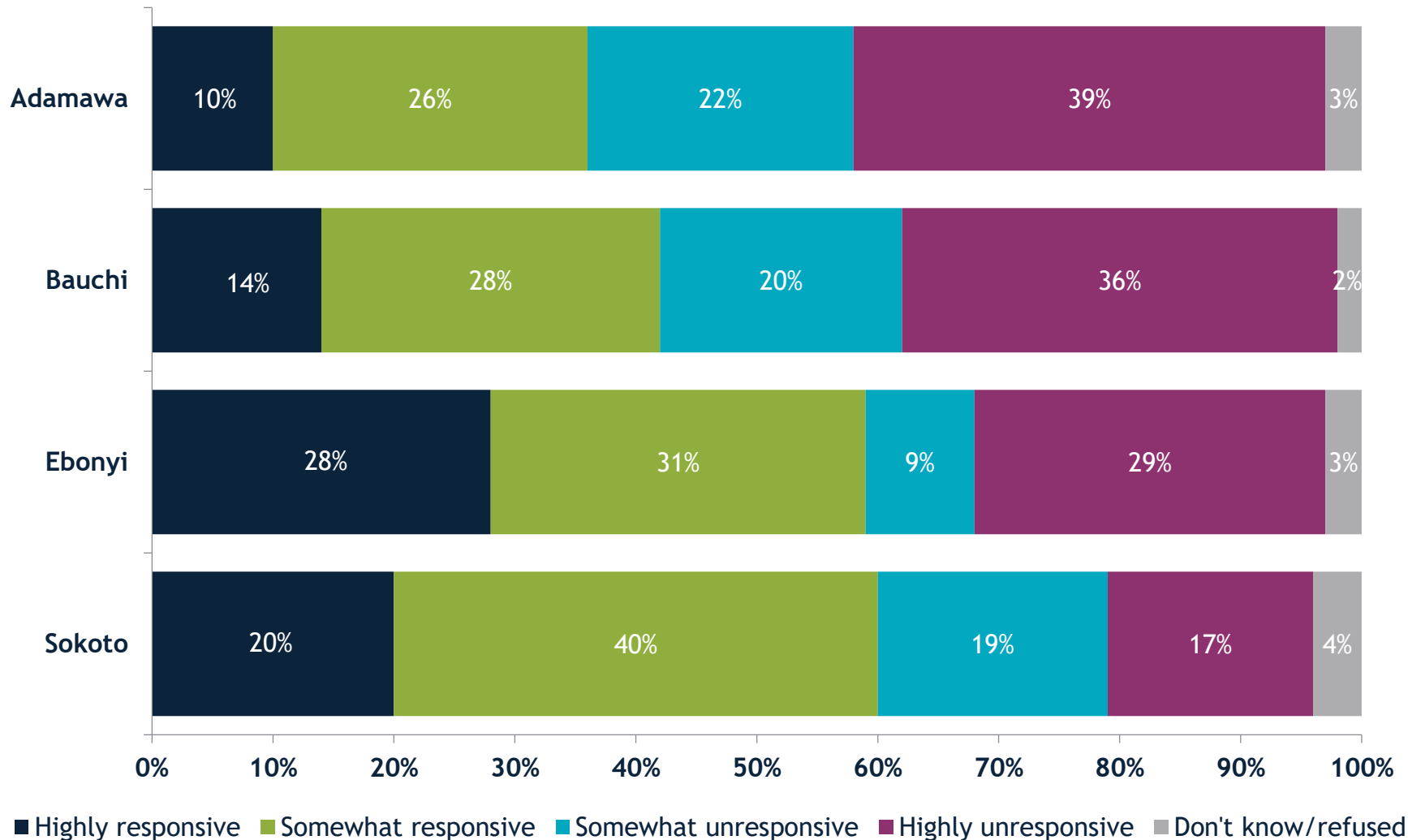
Problems	First mention	Second mention	Third mention	Total
Insecurity	25%	12%	9%	46%
Poverty	14%	11%	10%	35%
Electricity	8%	6%	7%	22%
Corruption	7%	7%	6%	20%
Education	5%	7%	7%	19%
Water	6%	6%	6%	17%
Crime/public safety	4%	4%	4%	12%
Economy (cost of living, high prices)	3%	4%	4%	11%
Economy (employment)	3%	4%	3%	10%
Healthcare	2%	3%	4%	10%
Boko Haram	4%	3%	3%	10%
Infrastructure	3%	3%	3%	9%
Drugs	1%	2%	3%	6%
Youth gangs	1%	1%	2%	5%
Other*	12%	19%	13%	32%
Don't know/refused	2%	6%	15%	15%

*Other includes: social services/benefits, malnutrition, agriculture, housing, access to loans, environment, or rumors or fake news on social media.

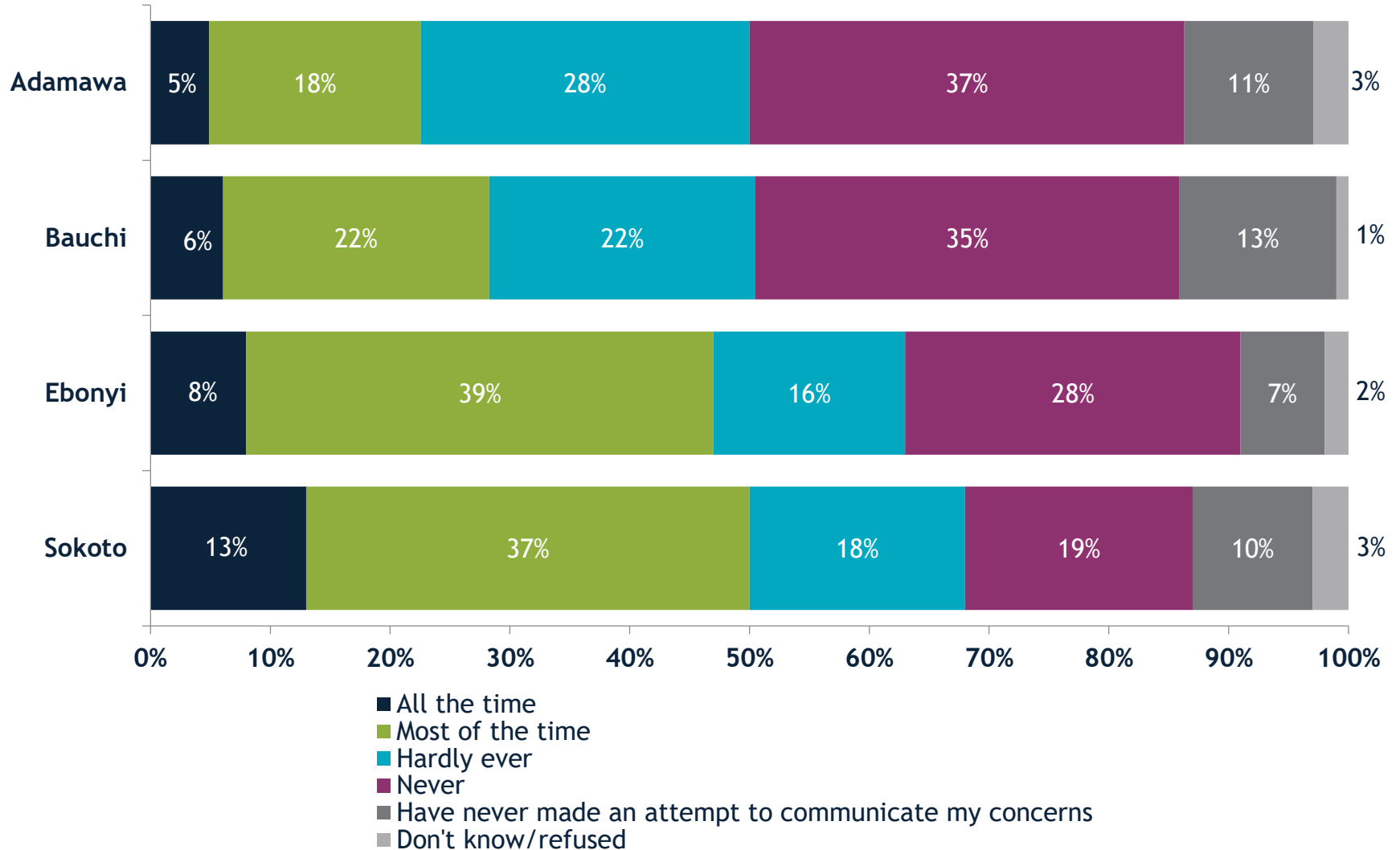
Thinking about corruption in Nigeria today, would you say the level of corruption has increased, stayed the same or decreased since the 2015 elections?



How well would you say that the state government responds to the needs and priorities of citizens? The state government is...



Would you say that state elected officials listen to your concerns all the time, most of the time, hardly ever or never?



Adamawa

Which is the most effective way for elected officials to communicate with you? Please name up to three, starting with the most effective way. (spontaneous response)

Medium	First mention	Second mention	Third mention	Total
Town hall meetings	20%	16%	11%	48%
Traditional media (newspapers, radio, tv)	26%	13%	9%	47%
Public events (rallies, campaigns, ceremonies, etc.)	9%	8%	10%	28%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	8%	9%	7%	23%
Phone call	7%	8%	9%	23%
Constituency offices	5%	8%	7%	20%
Private visits	5%	6%	10%	20%
Personal correspondence (letters, emails)	1%	3%	3%	8%
Other*	3%	5%	8%	7%
Don't know/refused	16%	24%	27%	35%

*Other includes: face-to-face communication, tribal rulers/leaders, public events, public announcement, agents or market squares.

Bauchi

Which is the most effective way for elected officials to communicate with you? Please name up to three, starting with the most effective way.
(spontaneous response)

Medium	First mention	Second mention	Third mention	Total
Traditional media (newspapers, radio, tv)	29%	13%	9%	51%
Town hall meetings	19%	14%	11%	44%
Phone call	13%	10%	11%	35%
Private visits	6%	10%	12%	28%
Constituency offices	7%	11%	10%	27%
Public events (rallies, campaigns, ceremonies, etc.)	5%	6%	8%	19%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	4%	8%	6%	18%
Personal correspondence (letters, emails)	2%	6%	5%	13%
Other*	9%	9%	11%	14%
Don't know/refused	6%	12%	17%	23%

*Other includes: face-to-face communication, tribal rulers/leaders, public events, public announcement, agents or market squares.

Ebonyi

Which is the most effective way for elected officials to communicate with you? Please name up to three, starting with the most effective way. (spontaneous response)

Medium	First mention	Second mention	Third mention	Total
Town hall meetings	26%	14%	7%	47%
Traditional media (newspapers, radio, tv)	15%	13%	6%	35%
Phone call	14%	8%	5%	27%
Private visits	10%	10%	6%	26%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	6%	5%	4%	16%
Public events (rallies, campaigns, ceremonies, etc.)	3%	5%	6%	15%
Constituency offices	4%	4%	4%	12%
Personal correspondence (letters, emails)	2%	3%	4%	9%
Other*	7%	8%	13%	14%
Don't know/refused	12%	28%	45%	56%

*Other includes: face-to-face communication, tribal rulers/leaders, public events, public announcement, agents or market squares.

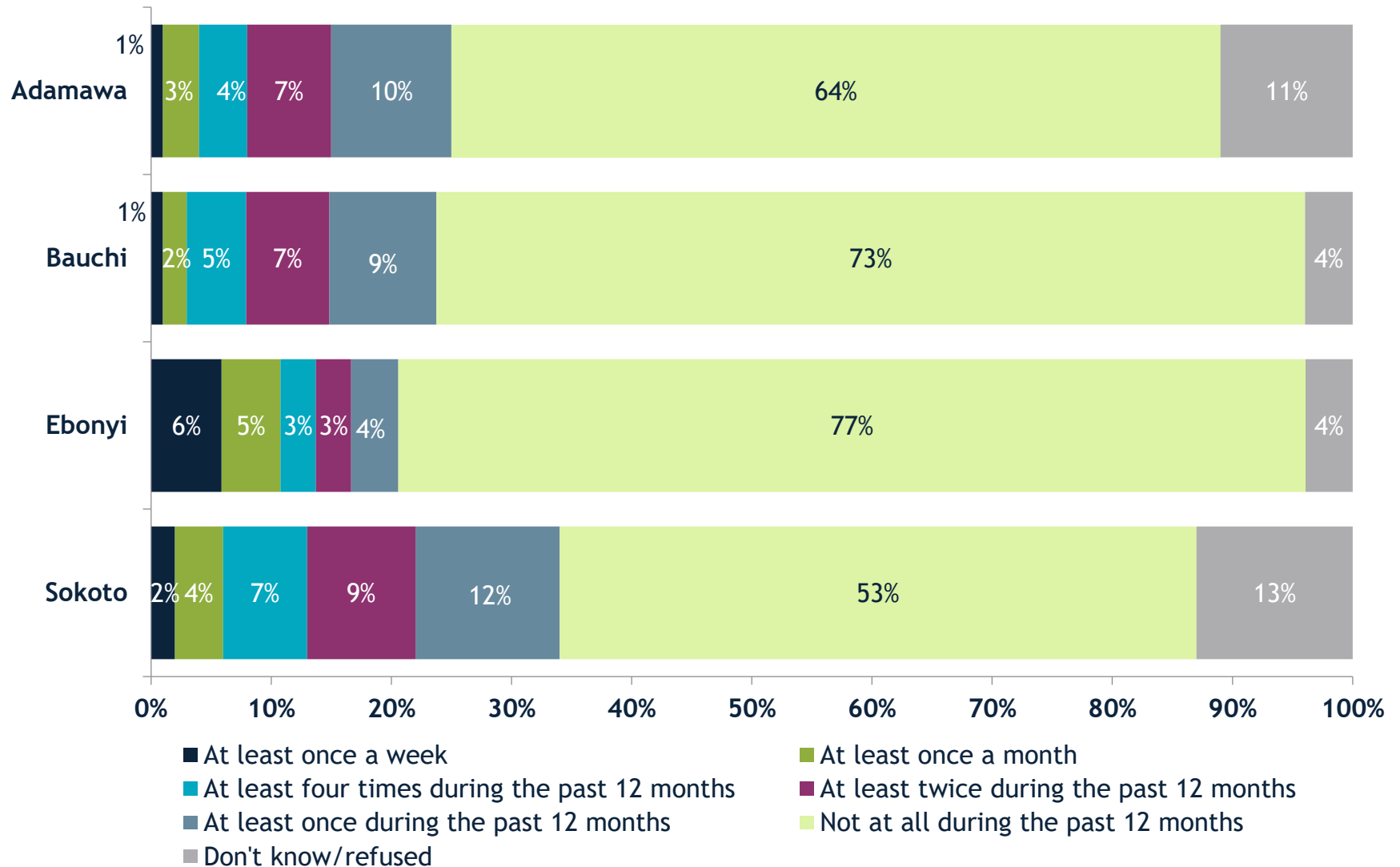
Sokoto

Which is the most effective way for elected officials to communicate with you? Please name up to three, starting with the most effective way. (spontaneous response)

Medium	First mention	Second mention	Third mention	Total
Traditional media (newspapers, radio, tv)	31%	16%	7%	54%
Town hall meetings	24%	15%	9%	48%
Public events (rallies, campaigns, ceremonies, etc.)	10%	7%	7%	25%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	4%	7%	6%	17%
Private visits	4%	6%	6%	16%
Phone call	4%	6%	6%	15%
Constituency offices	3%	4%	5%	12%
Personal correspondence (letters, emails)	2%	4%	5%	11%
Other*	5%	12%	17%	13%
Don't know/refused	13%	24%	33%	43%

*Other includes: face-to-face communication, tribal rulers/leaders, public events, public announcement, agents or market squares.

On average, during the past 12 months, how often did state elected officials directly communicate with you?



If they have contacted you, by what means did the elected officials communicate with you most recently?

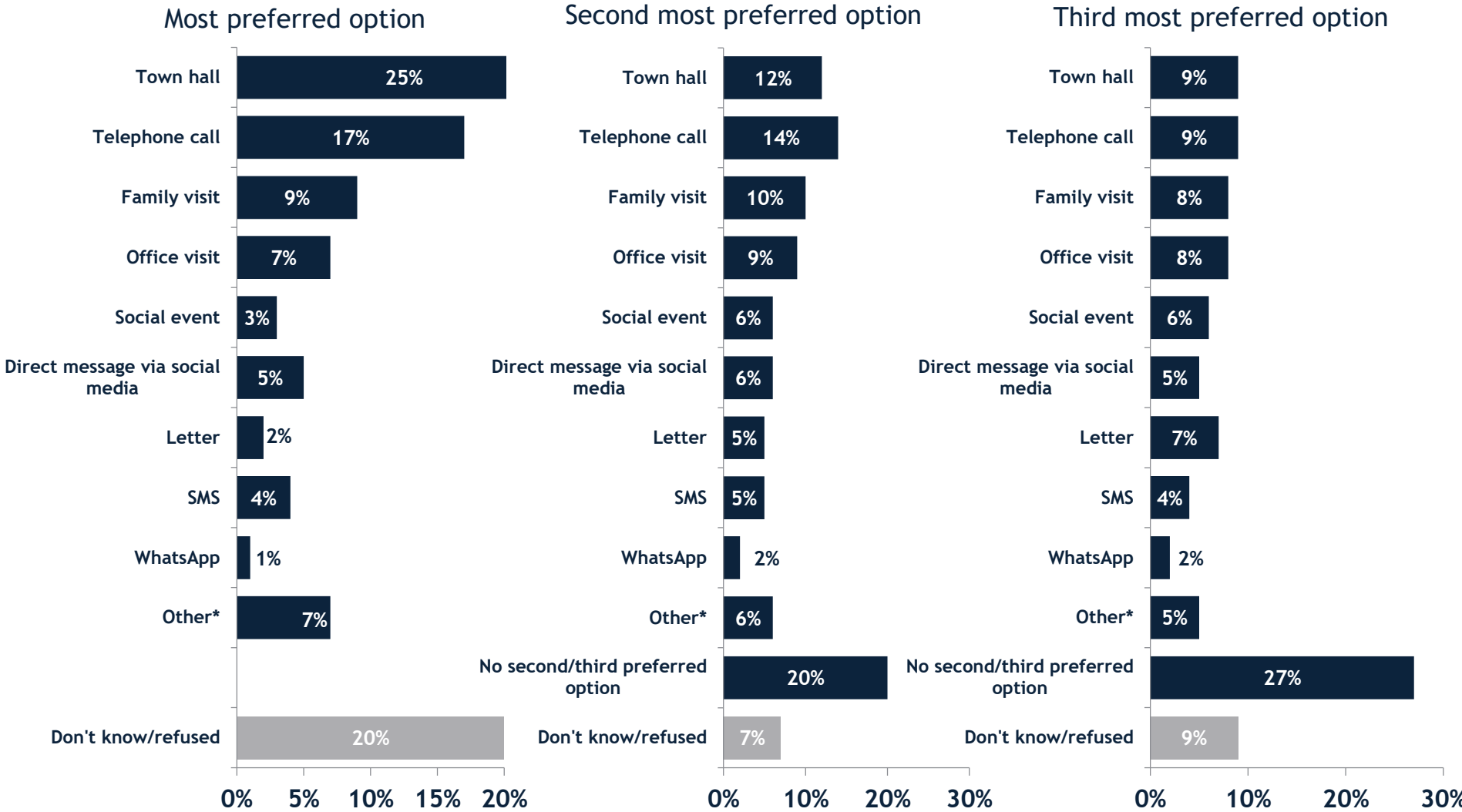
Means of Communication	Adamawa	Bauchi	Ebonyi	Sokoto
Base	n = 391	n = 367	n = 316	n = 585
Town hall	44%	43%	40%	38%
Telephone call	13%	15%	12%	12%
Family visit	4%	9%	5%	12%
Direct message via social media	7%	2%	15%	4%
Office visit	7%	6%	7%	5%
Social event, such as wedding and funeral	6%	4%	3%	6%
SMS	3%	3%	2%	3%
WhatsApp message	1%	2%		3%
Letter	2%	2%	1%	1%
Other*	8%	10%	10%	12%
Don't know/refused	6%	6%	4%	4%

Base: Those who have been contacted by elected officials.

*Other includes: face-to-face communication, playground, campaign, traditional rulers, radio or youth leaders.

Adamawa

What is your most preferred option for communicating with your state elected officials?
And what is your second most preferred option? And what is your third most preferred option? (spontaneous response)

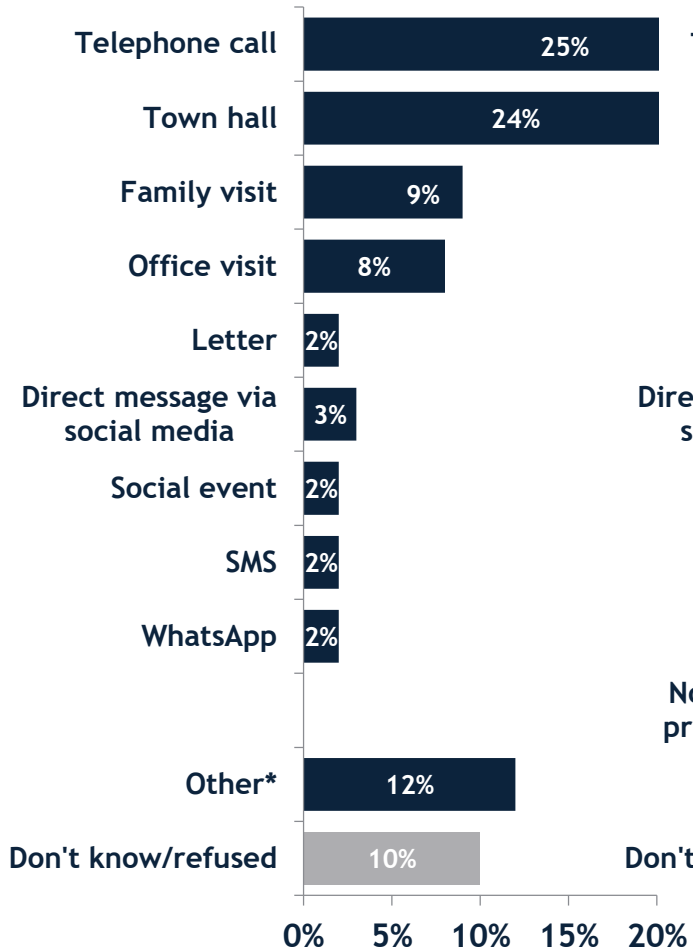


*Other includes: village/community heads, e-mails, visiting religious places, constituent meetings or media (radio, television).

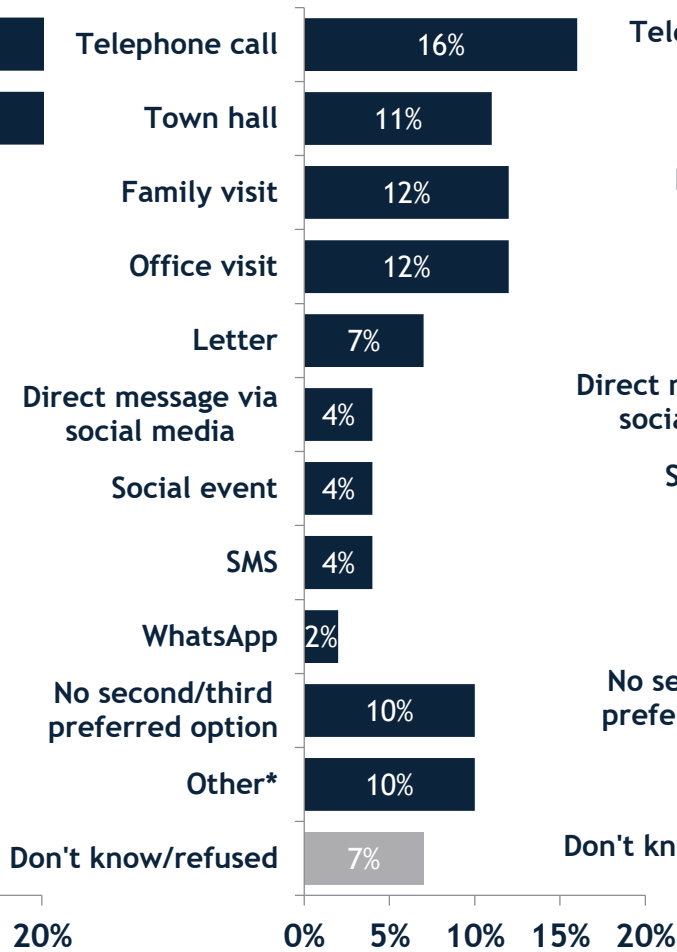
Bauchi

What is your most preferred option for communicating with your state elected officials?
And what is your second most preferred option? And what is your most preferred option? (spontaneous response)

Most preferred option



Second most preferred option



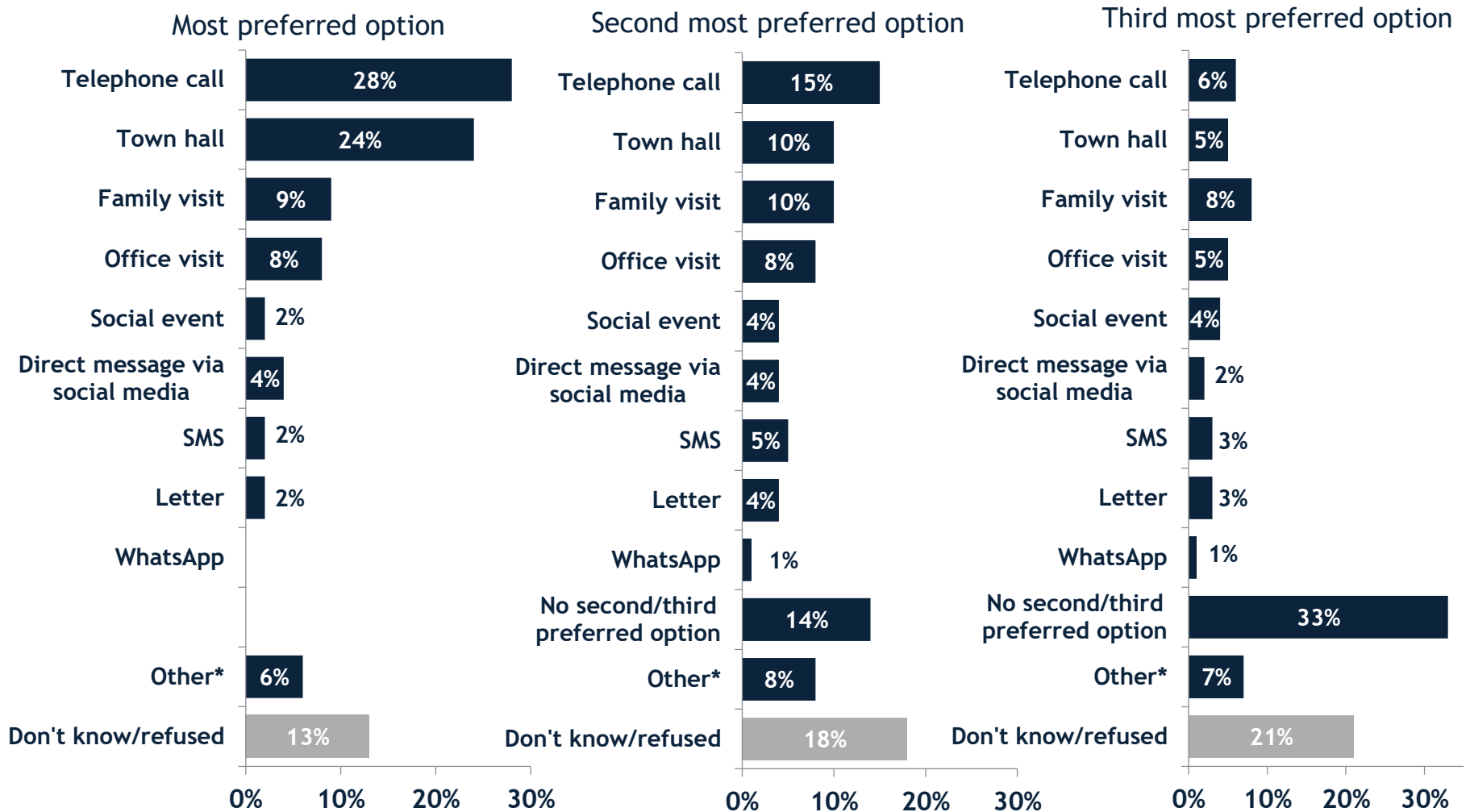
Third most preferred option



*Other includes: village/community heads, e-mails, visiting religious places, constituent meetings or media (radio, television).

Ebonyi

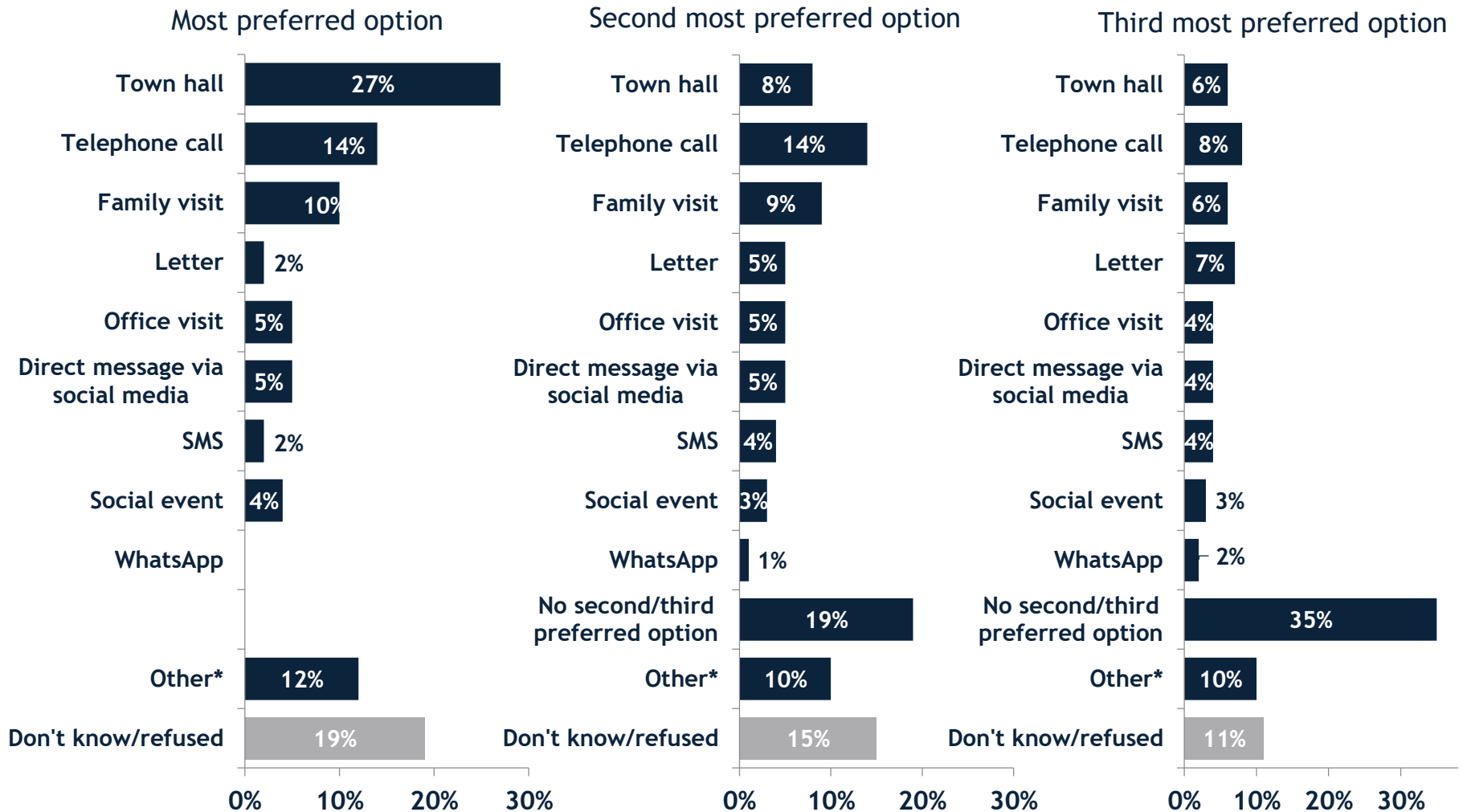
What is your most preferred option for communicating with your state elected officials?
 And what is your second most preferred option? And what is your most preferred option? (spontaneous response)



*Other includes: village/community heads, e-mails, visiting religious places, constituent meetings or media (radio, television).

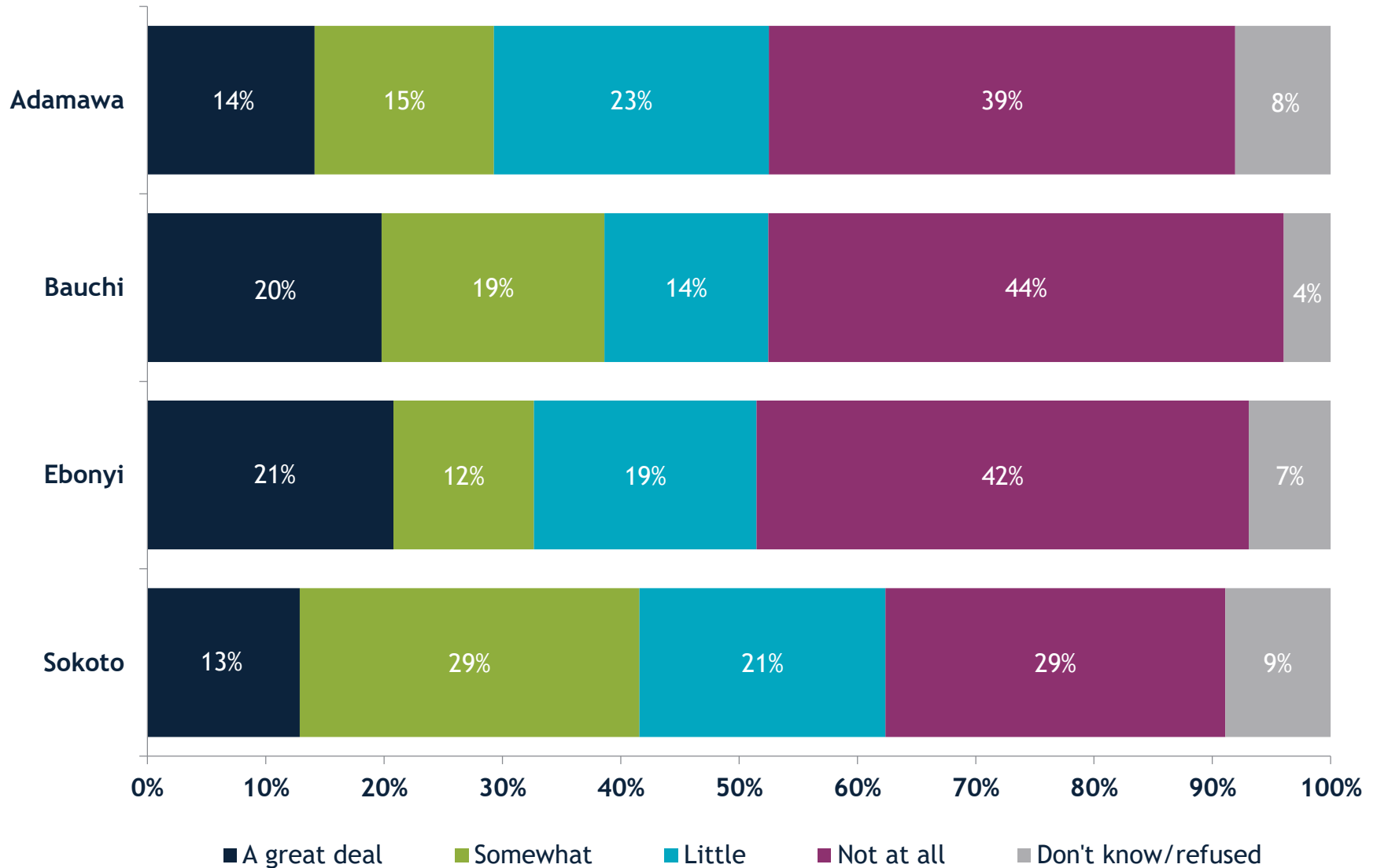
Sokoto

What is your most preferred option for communicating with your state elected officials?
And what is your second most preferred option? And what is your third most preferred option? (spontaneous response)



*Other includes: village/community heads, e-mails, visiting religious places, constituent meetings or media (radio, television).

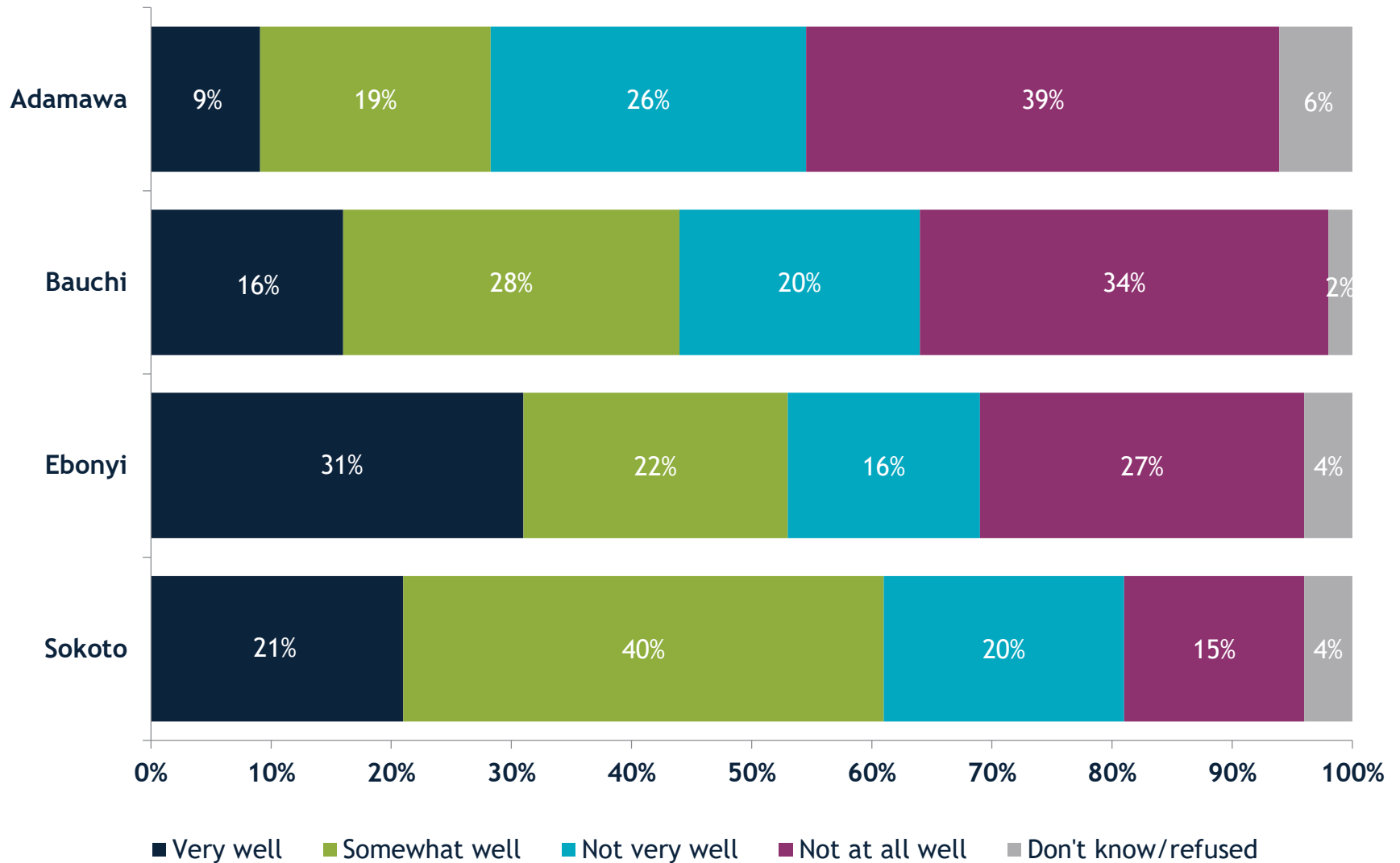
To what extent do you think your opinion influences the decisions and policies of the state government?



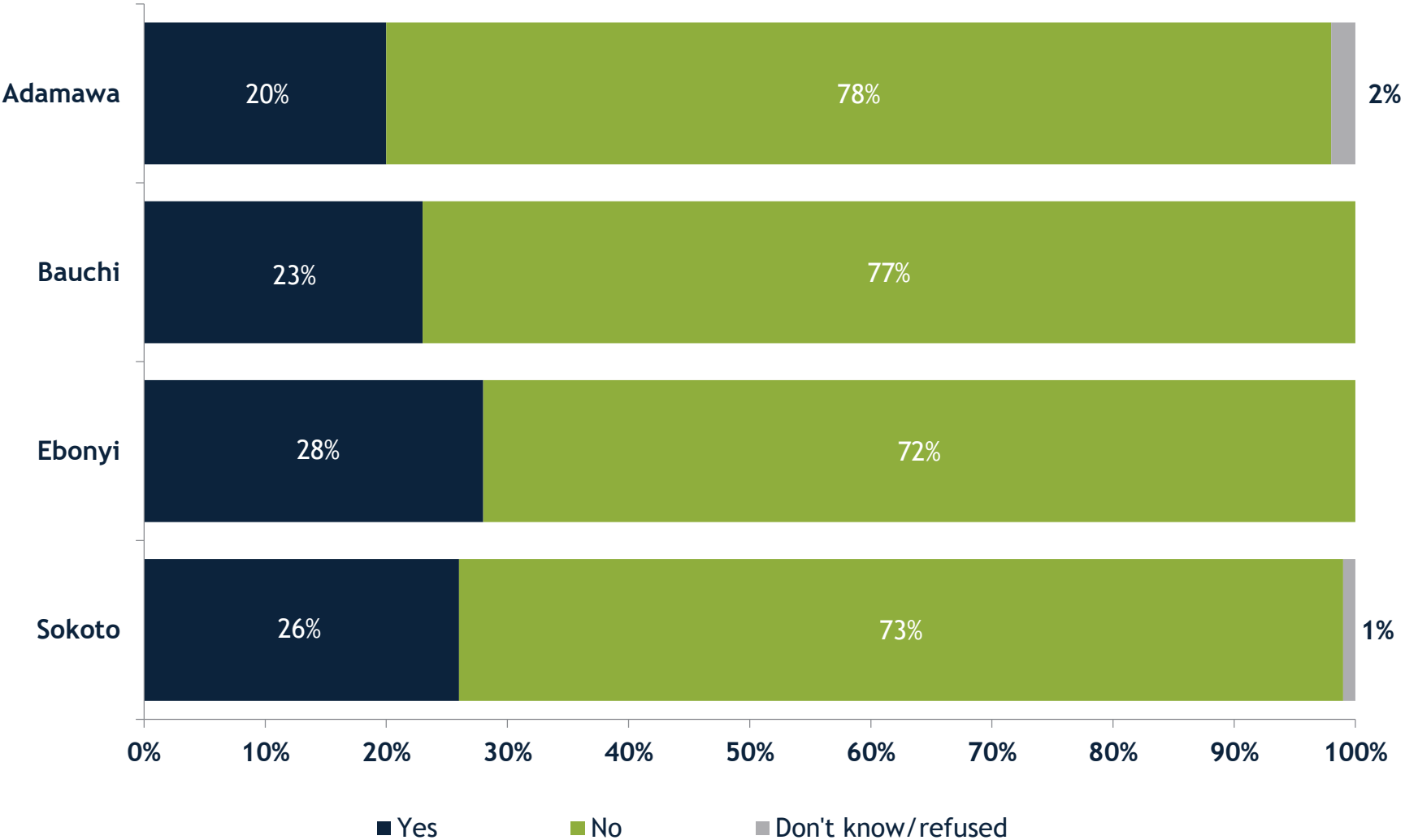
To what extent do you think political parties consider your input when writing their policies and manifestos?



How well do you think the government has done in creating policies to allow equal opportunity for all, including for women, youth and people with disabilities?

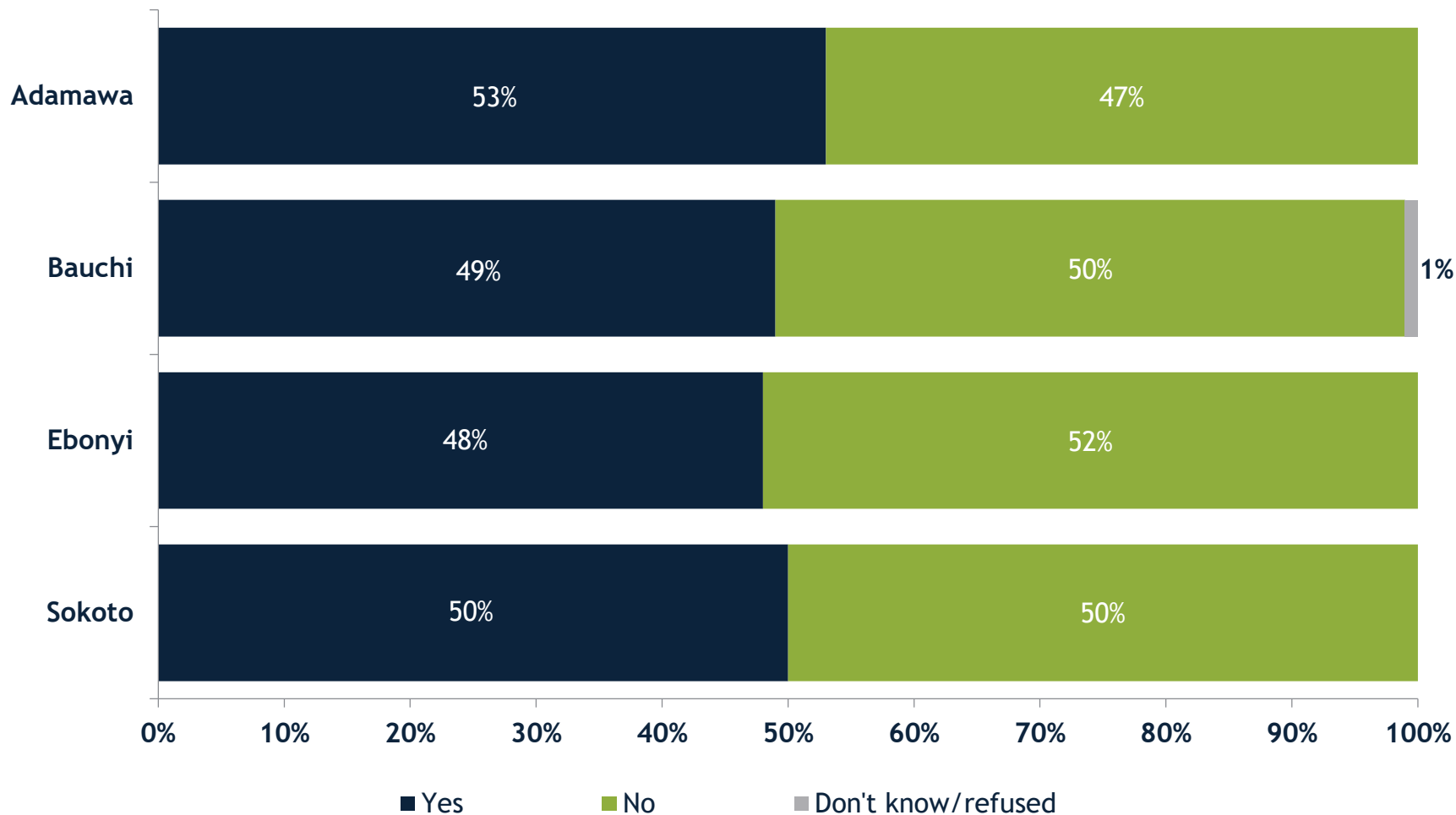


Have you ever participated in any constituent outreach activities, such as town hall meetings, meet and greet events, family visits, etc. with your state elected officials?



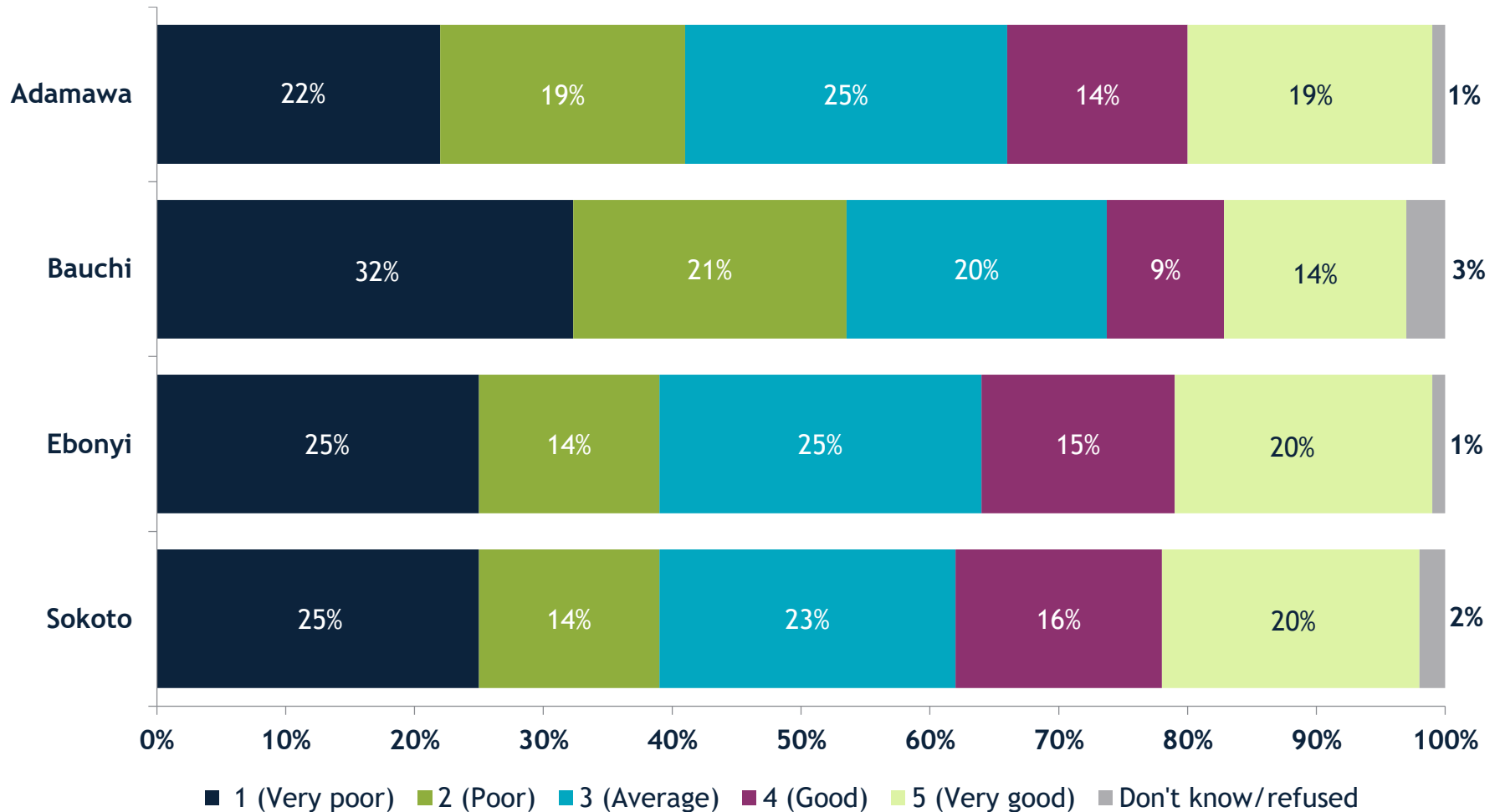
Was there an opportunity for you to express your opinion during constituent outreach activities conducted by state elected officials?

Adamawa: n = 313, Bauchi: n = 370, Ebonyi: n = 447, Sokoto: n = 452



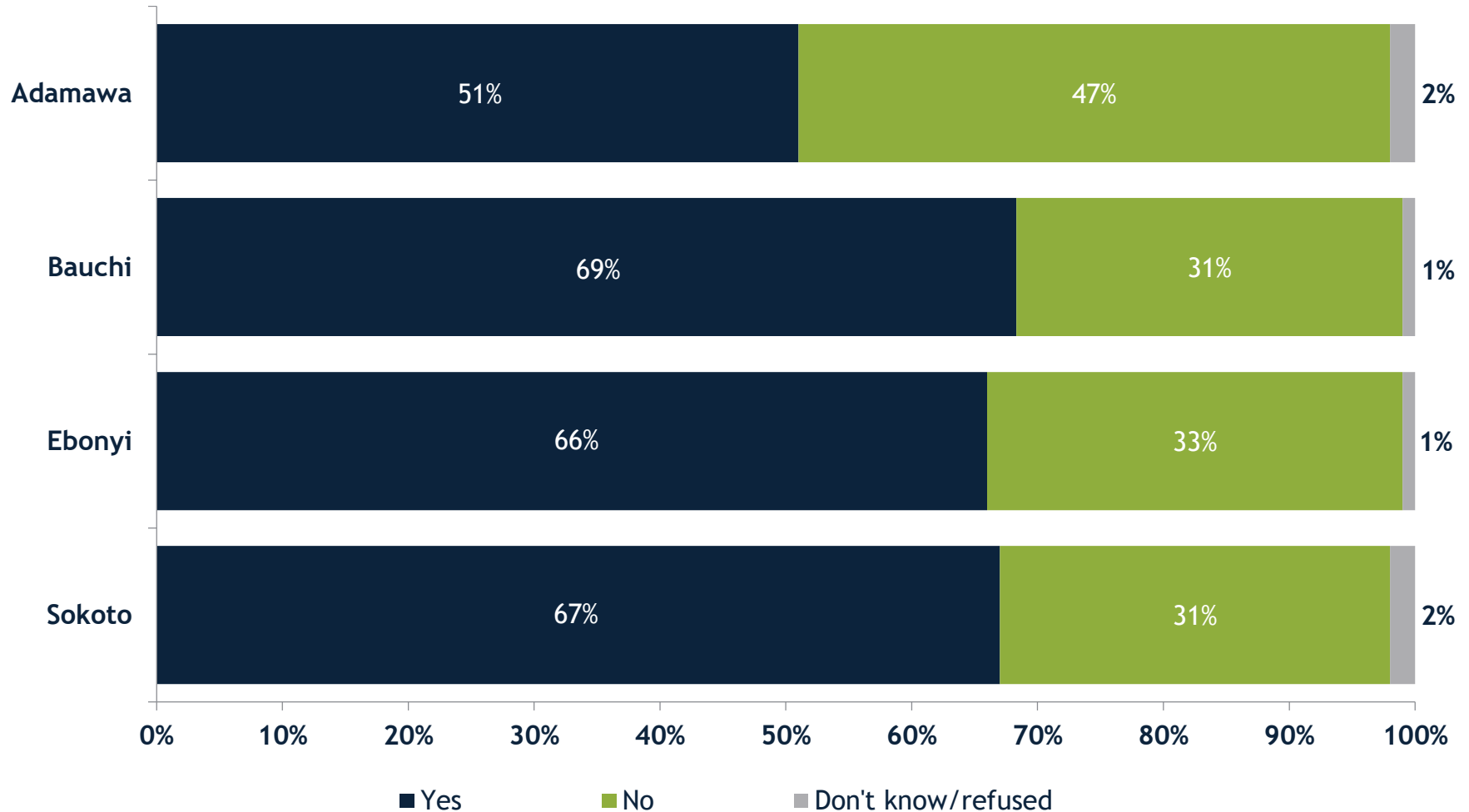
On a scale of 1 to 5, where 5 means very good and 1 means very poor, how well would you say state party/elected officials respond to citizens' priorities raised during constituent outreach activities?

Adamawa: n = 313, Bauchi: n = 370, Ebonyi: n = 447, Sokoto: n = 452



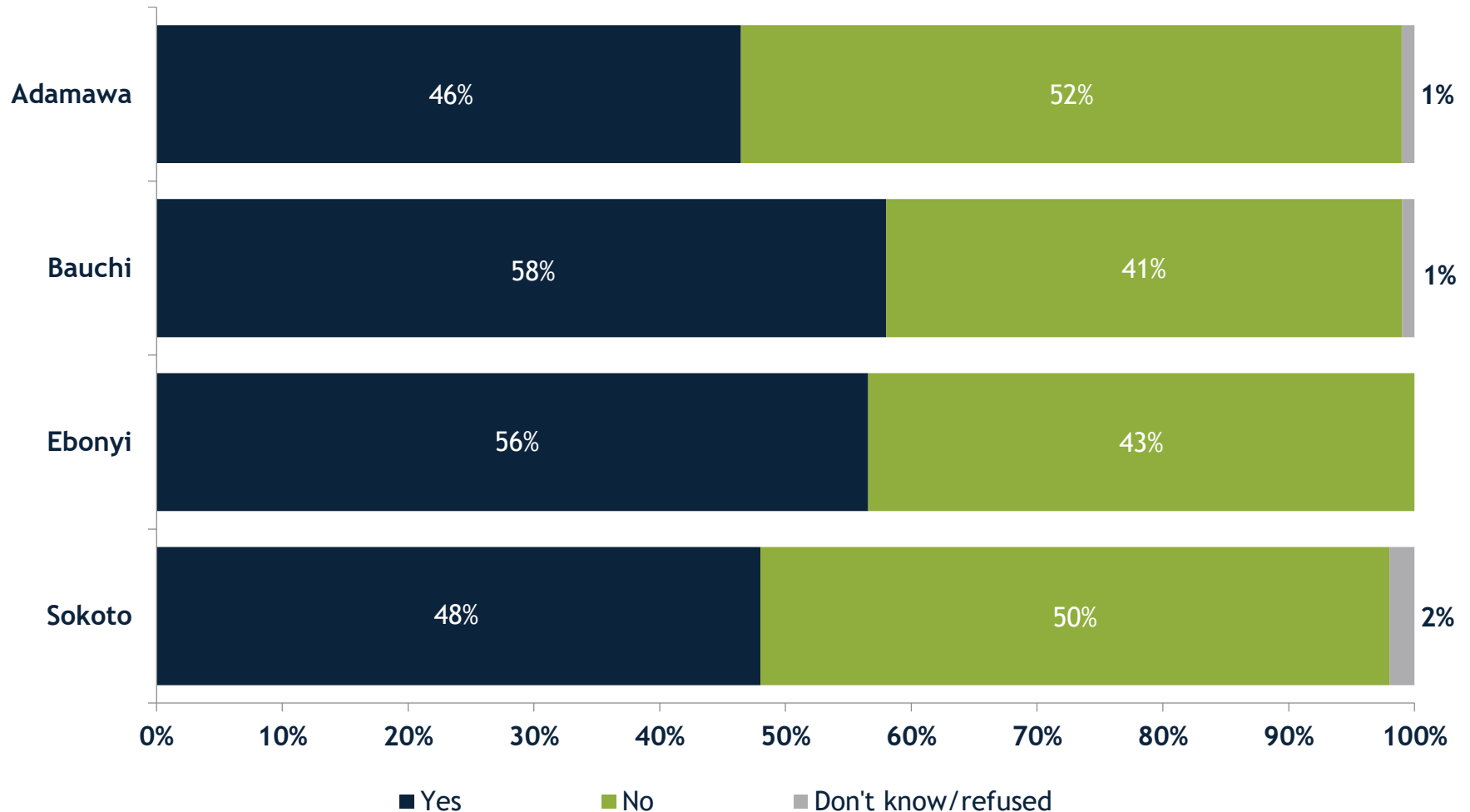
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

Education



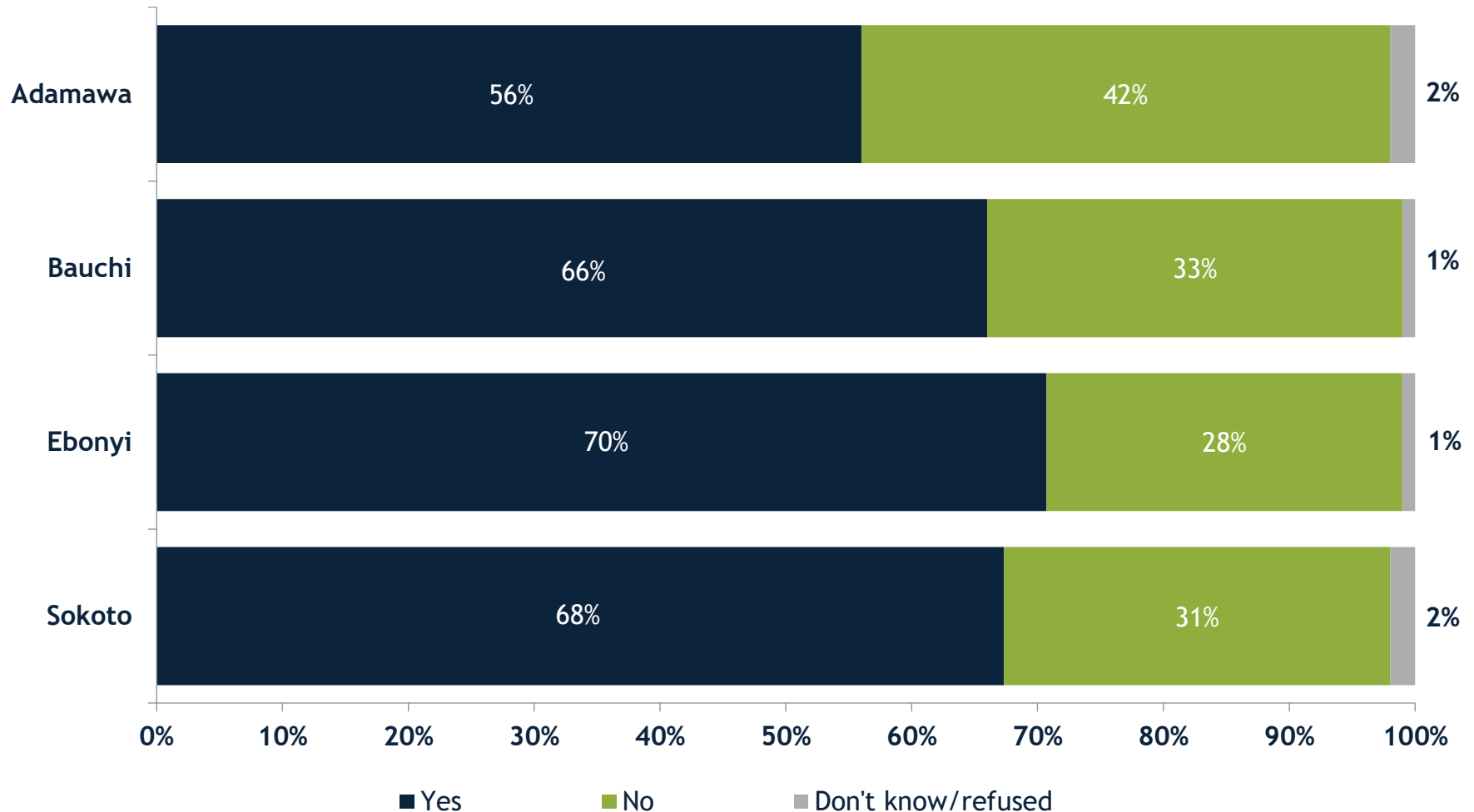
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

Water for Drinking



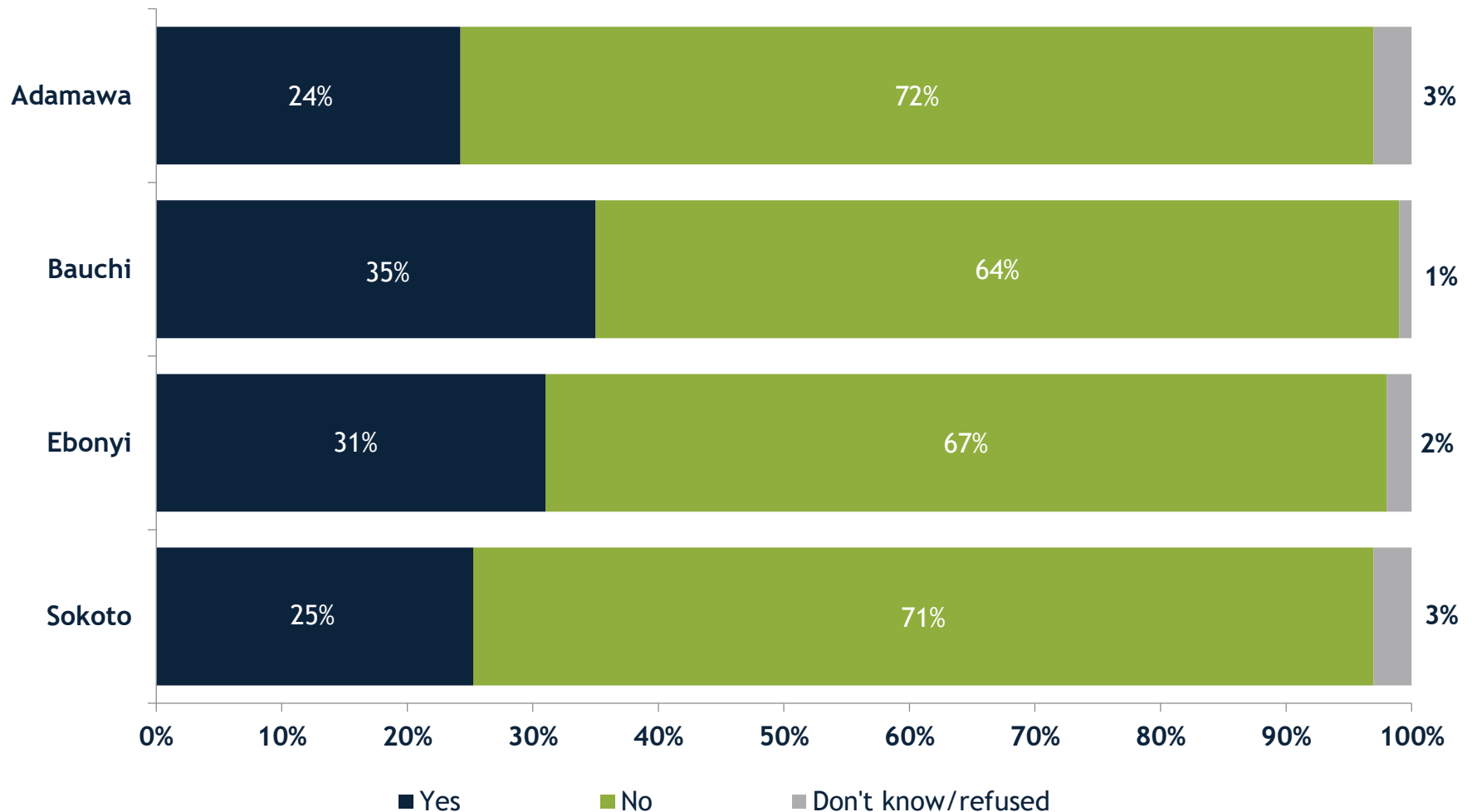
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

Health Services



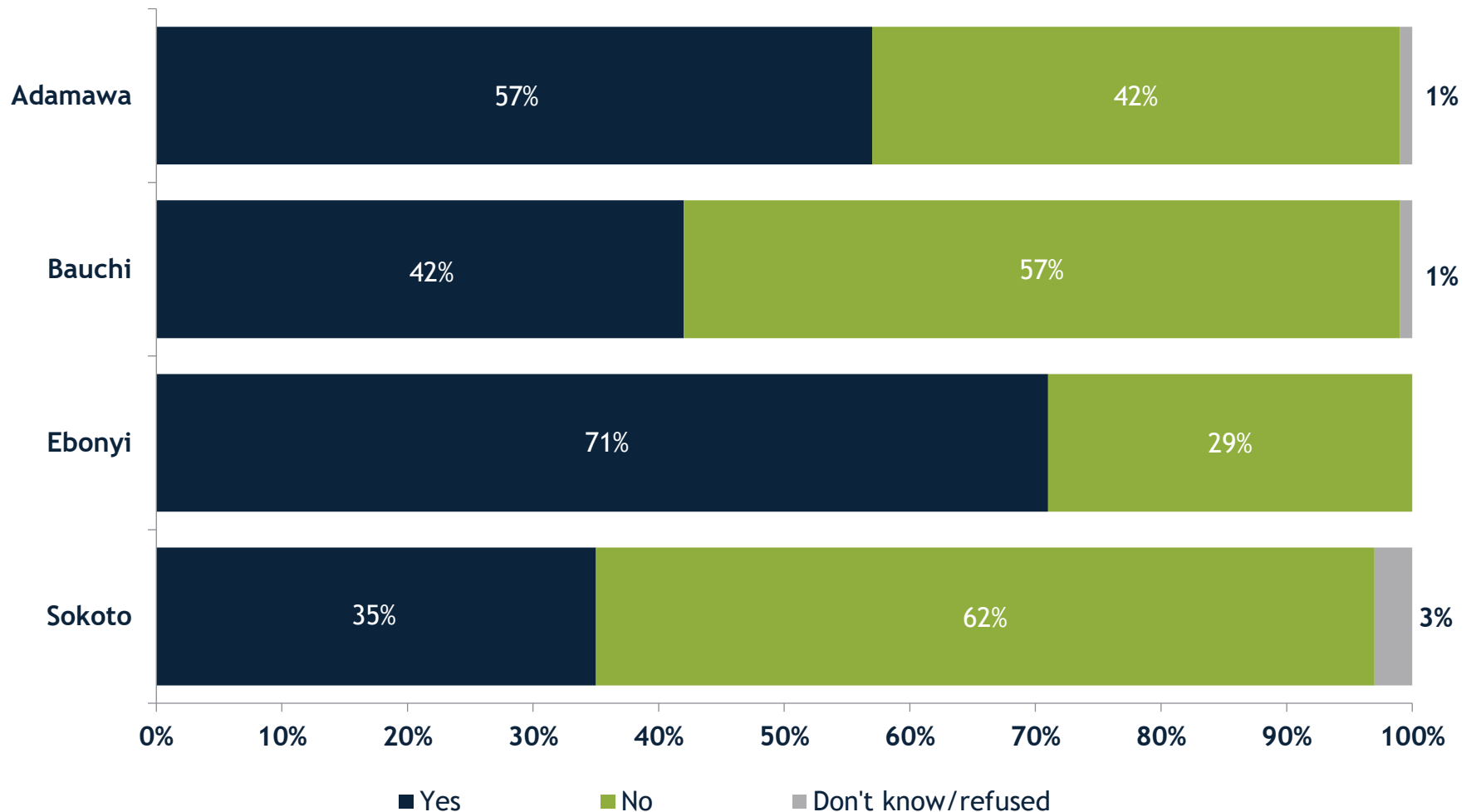
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

Public Toilets/Sanitation



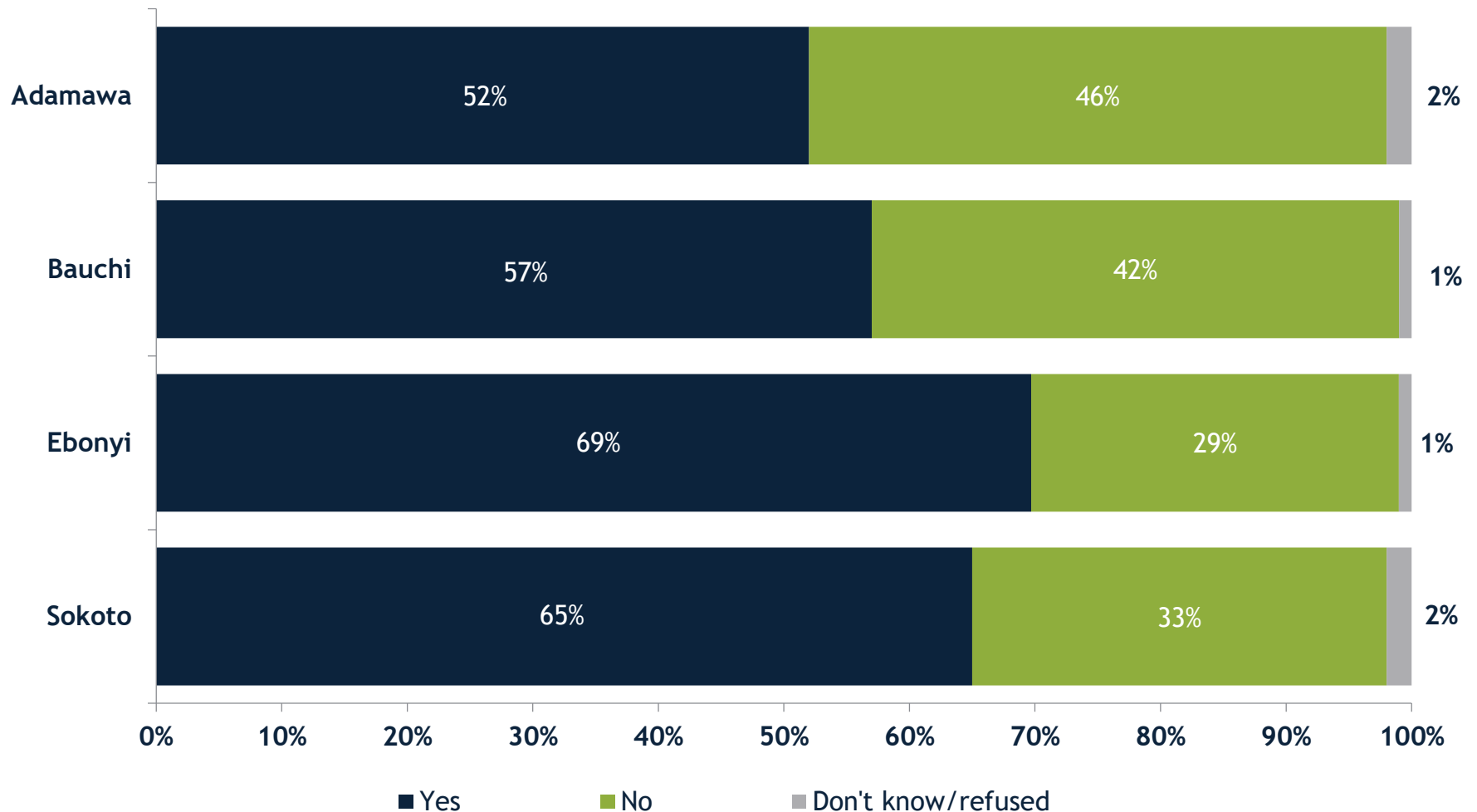
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

Building Roads and Bridges



Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

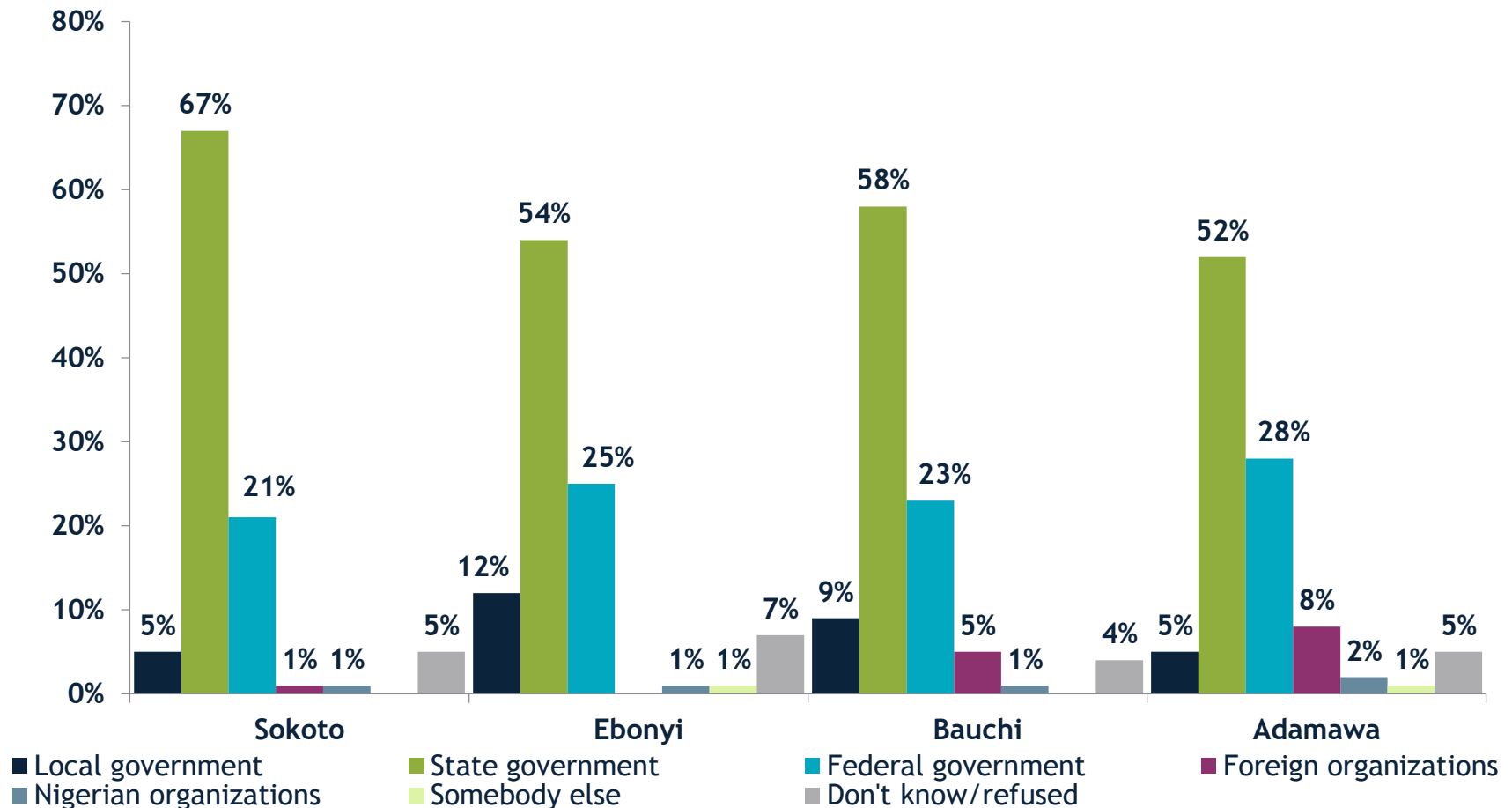
Agricultural Services



Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

Adamawa: n = 798, Bauchi: n = 1,092, Ebonyi: n = 1,064, Sokoto: n = 1,138

Education

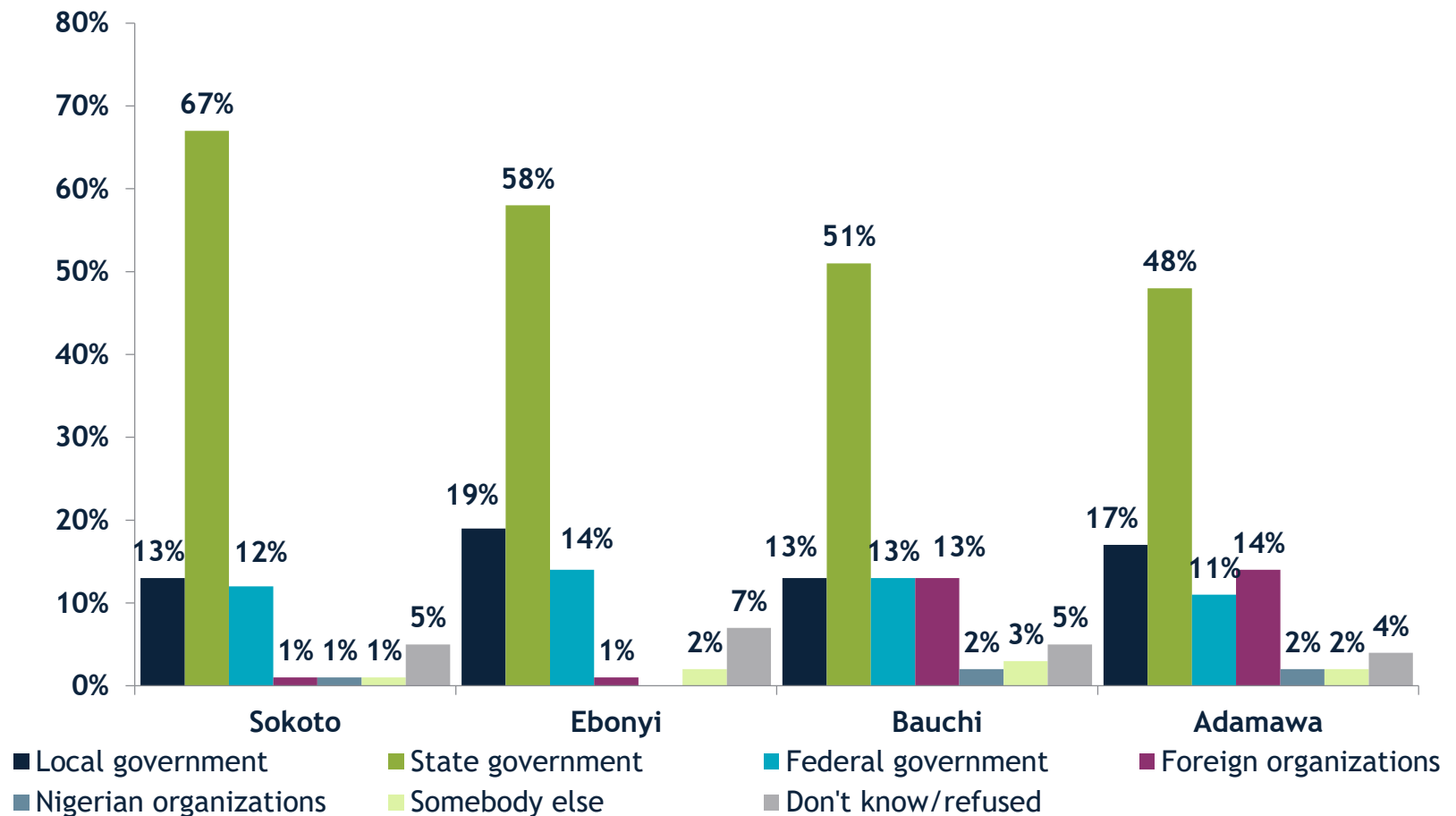


*n = Respondents who heard of projects or programs

Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

Adamawa: n = 721, Bauchi: n = 928, Ebonyi: n = 915, Sokoto: n = 819

Water for Drinking

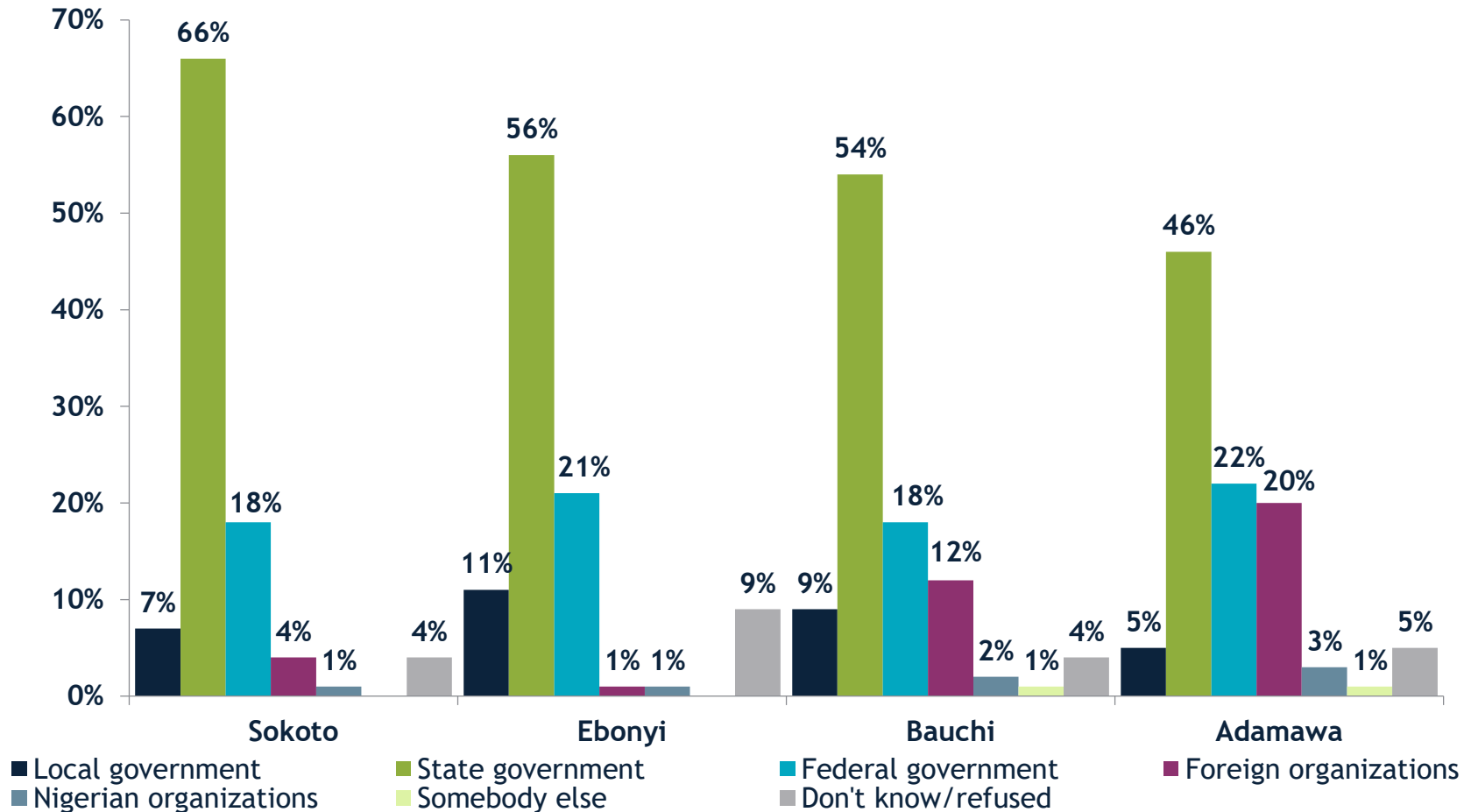


*n = Respondents who heard of projects or programs

Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

Adamawa: n = 878, Bauchi: n = 1,055, Ebonyi: n = 1,141, Sokoto: n = 1158

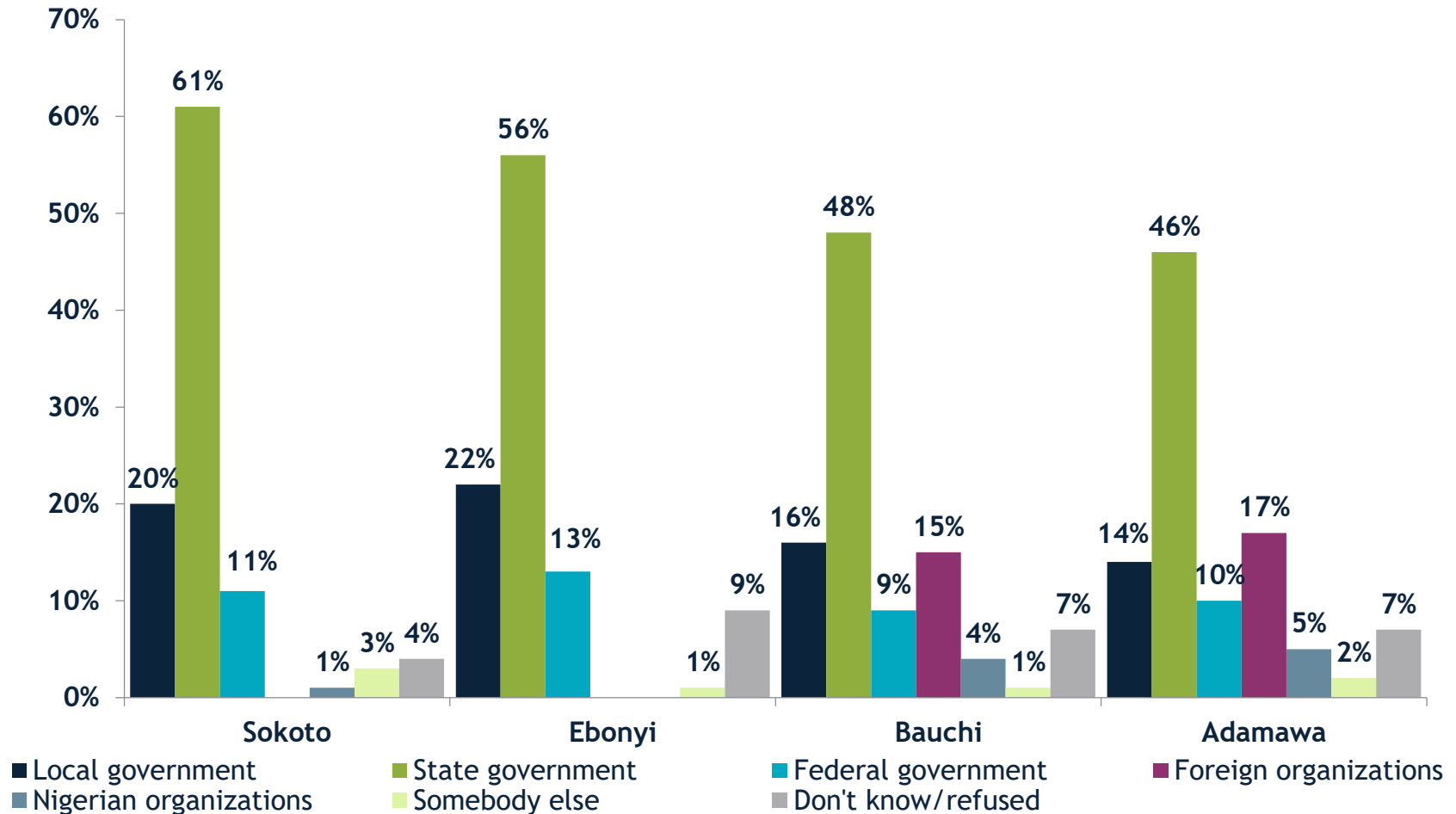
Health Services



Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

Adamawa: n = 376, Bauchi: n = 560, Ebonyi: n = 505, Sokoto: n = 436

Public Toilets/Sanitation

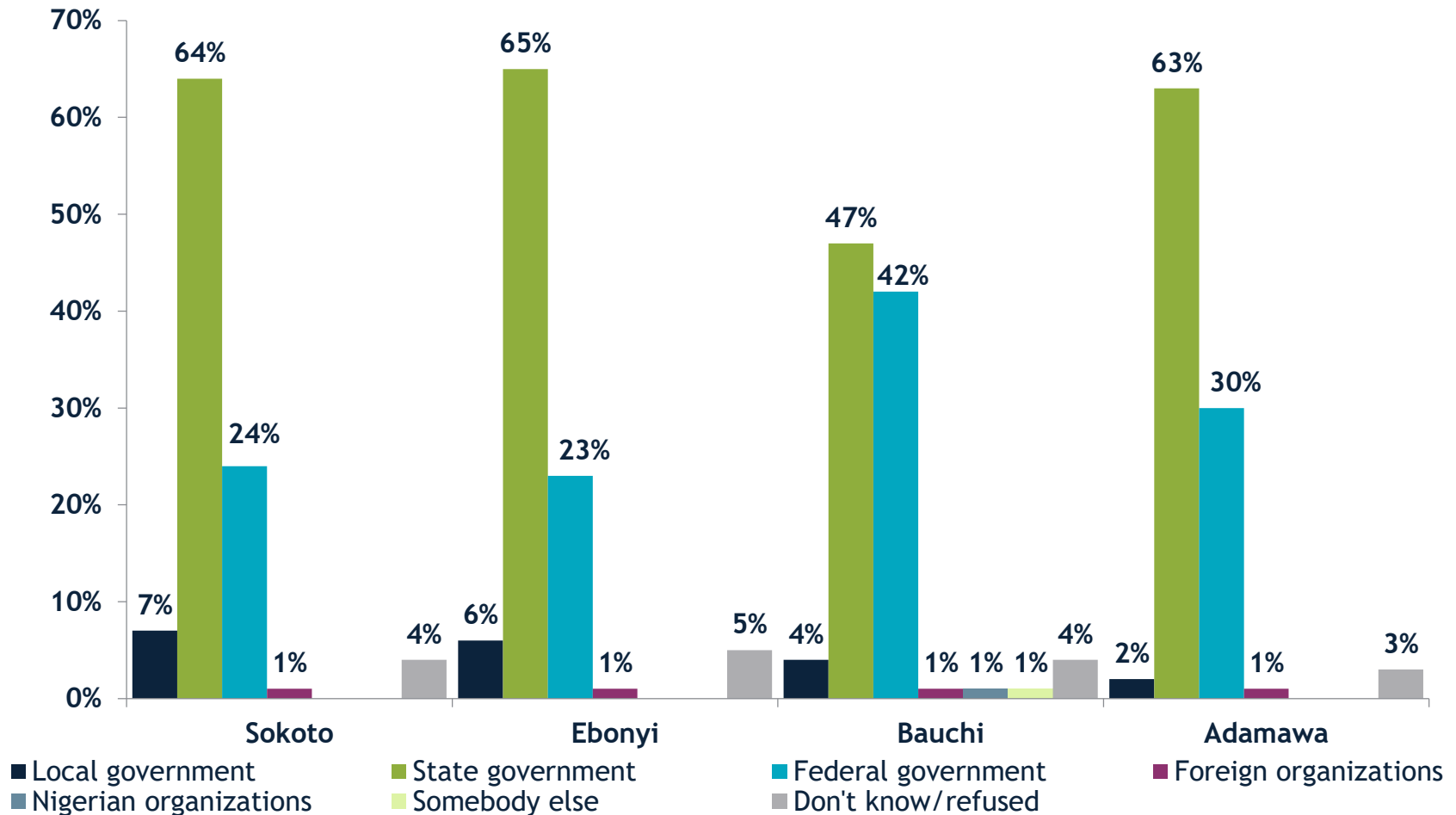


*n = Respondents who heard of projects or programs

Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

Adamawa: n = 890, Bauchi: n = 647, Ebonyi: n = 1,145, Sokoto: n = 605

Building Roads and Bridges

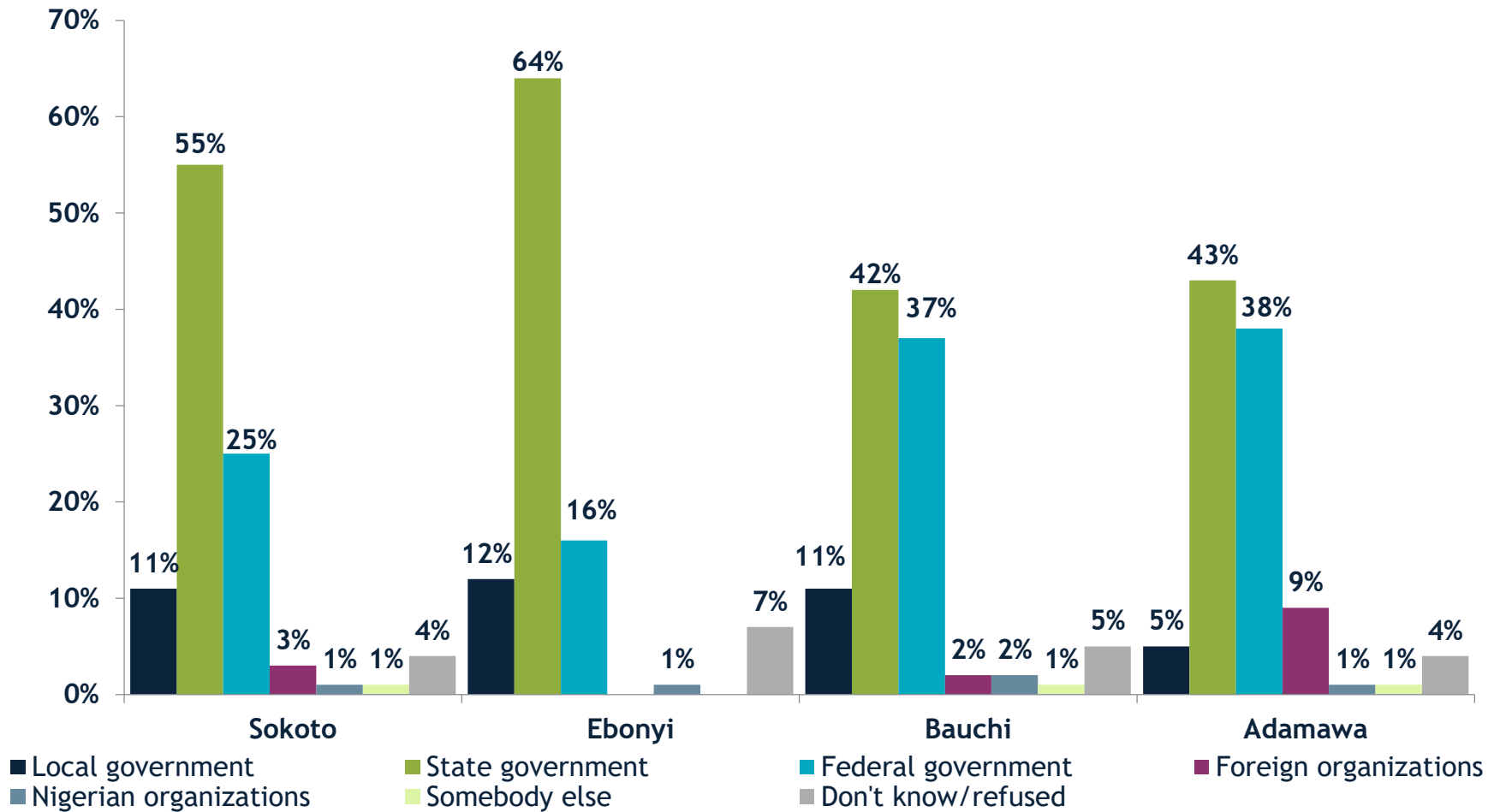


*n = Respondents who heard of projects or programs

Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?

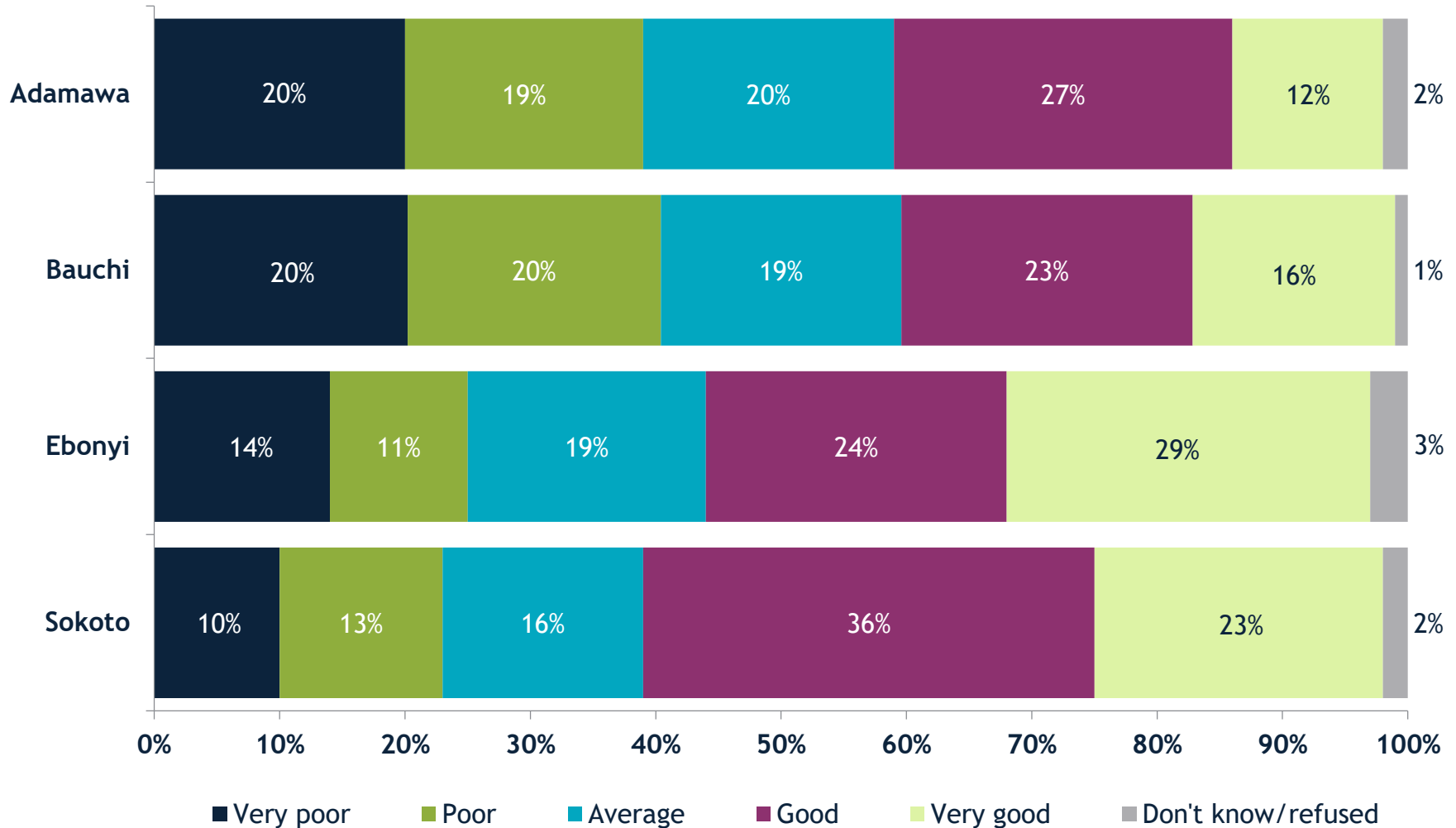
Adamawa: n = 805, Bauchi: n = 905, Ebonyi: n = 1,125, Sokoto: n = 1,111

Agricultural Services



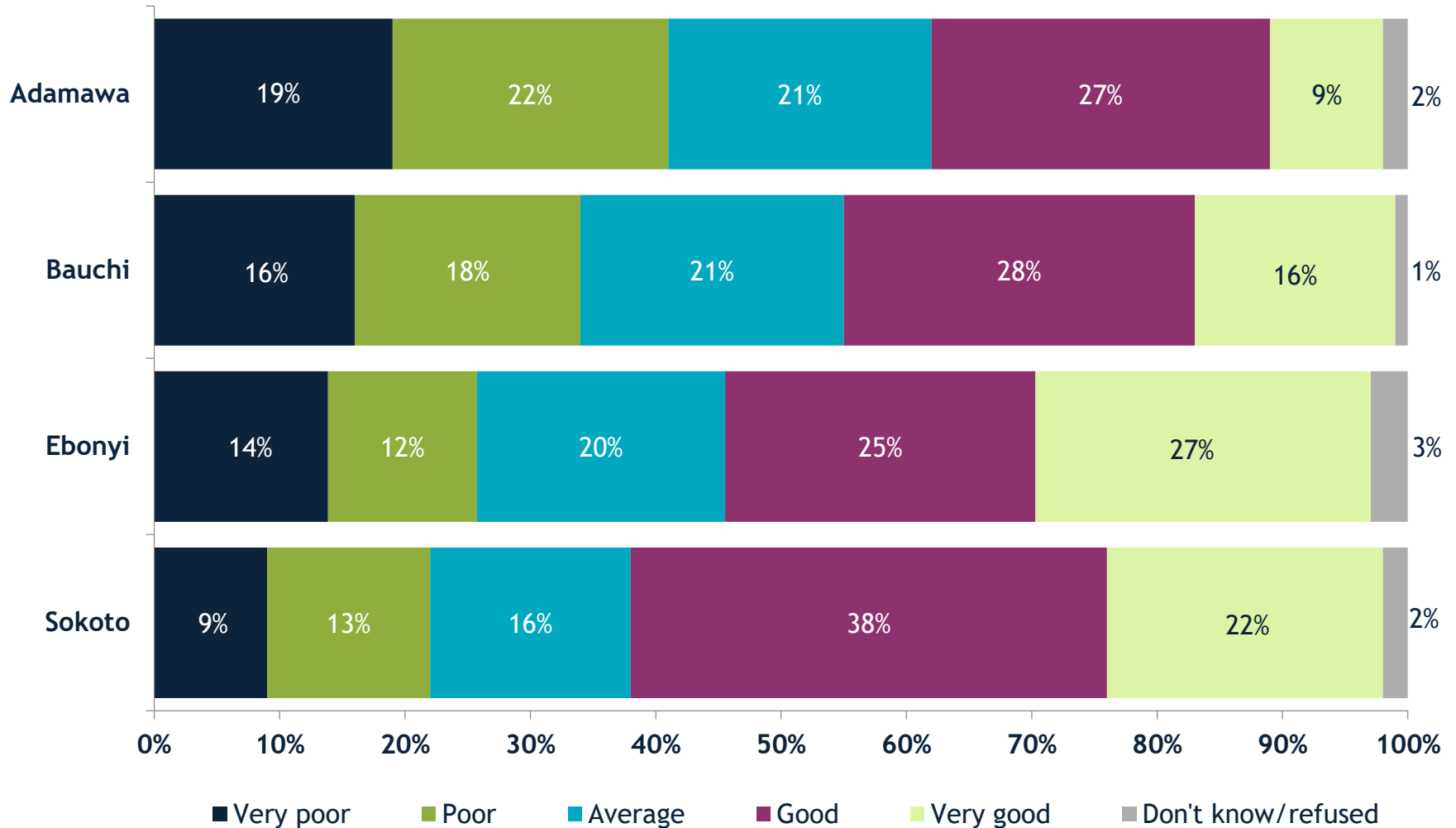
For the general category below, please rate the quality of the following services provided by the state government in your state.

Primary Healthcare



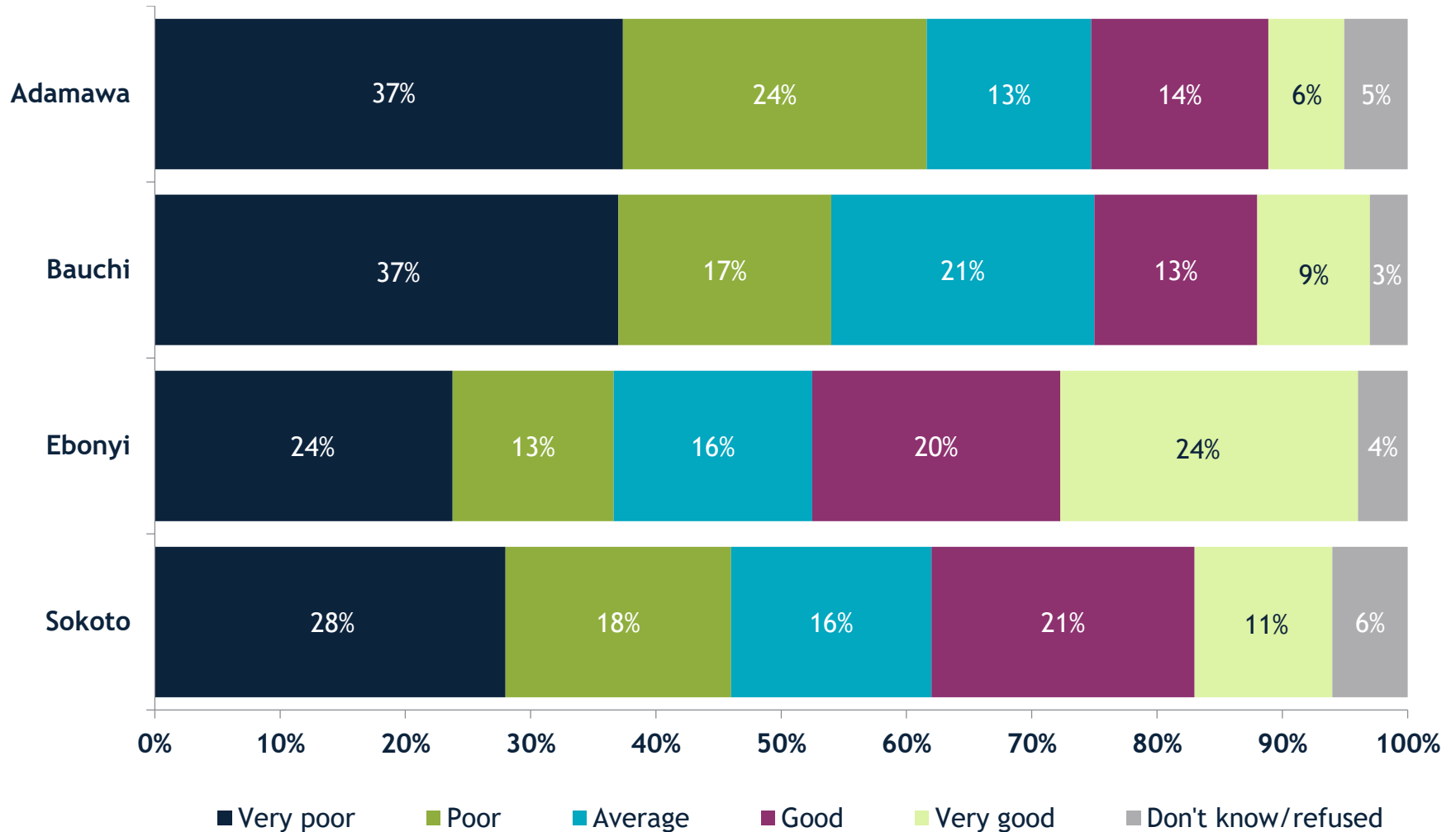
For the general category below, please rate the quality of the following services provided by the state government in your state.

Basic Education



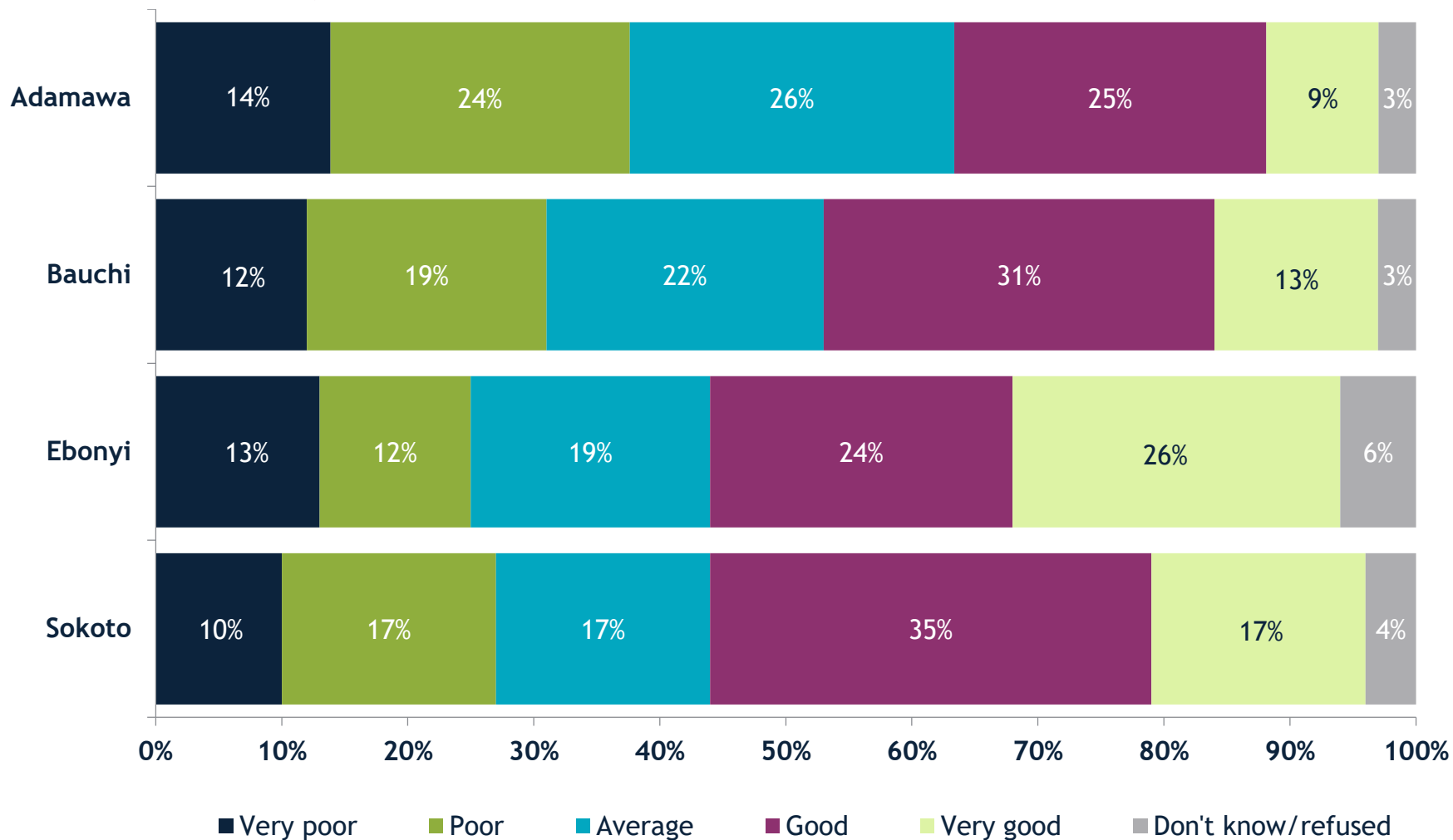
For the general category below, please rate the quality of the following services provided by the state government in your state.

Sanitation and Hygiene



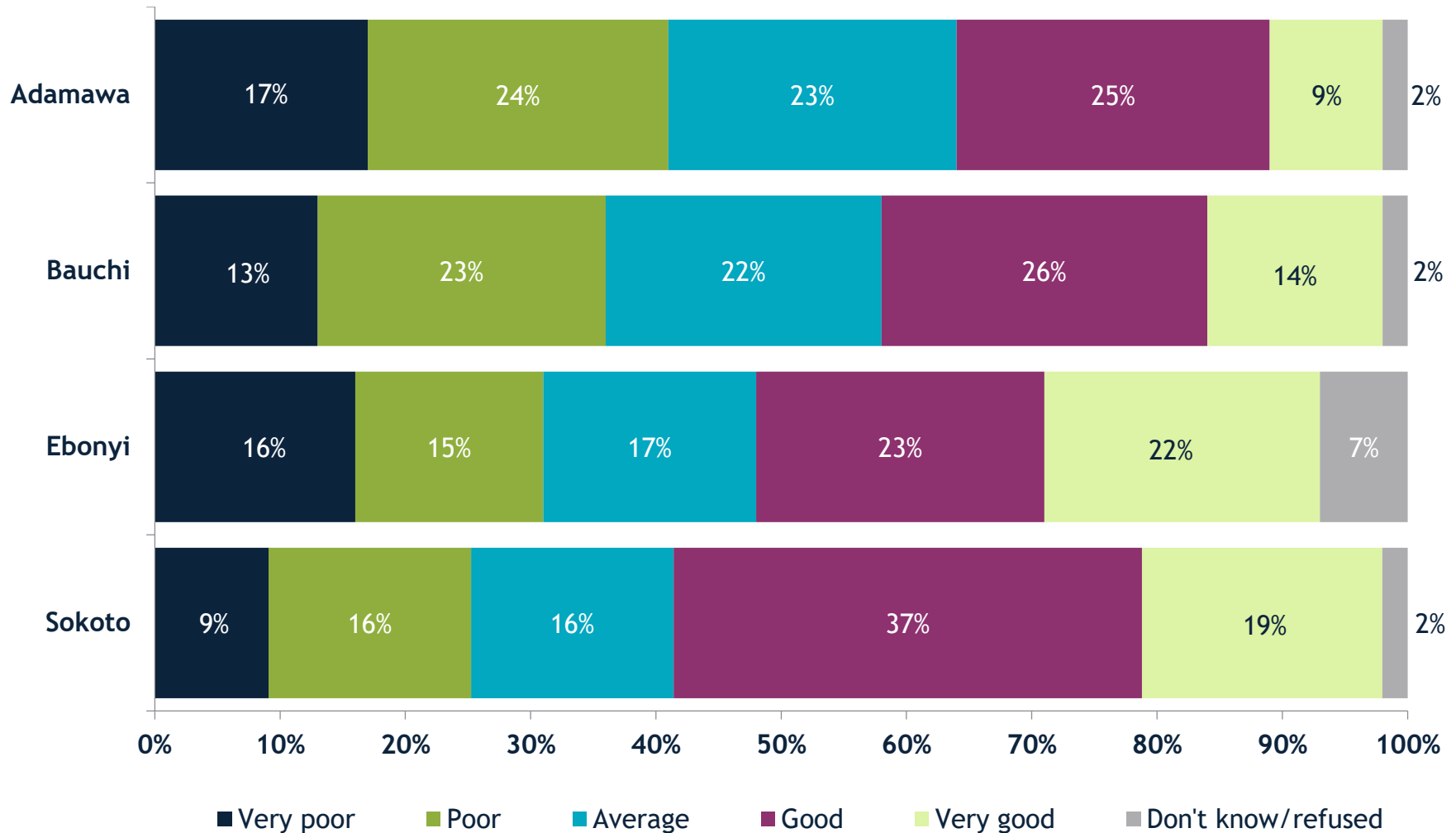
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

Quality of Teachers



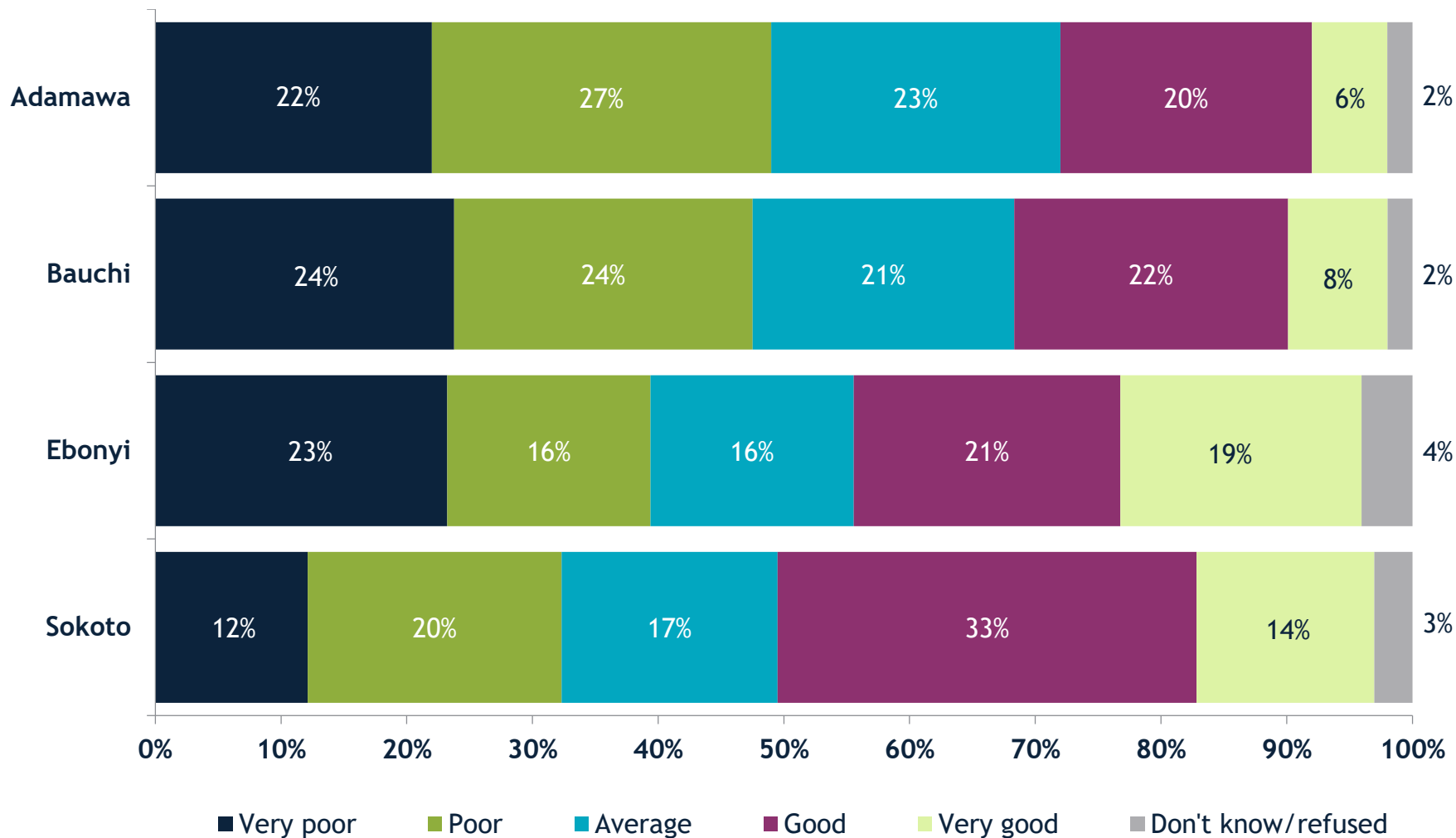
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

Number of Teachers



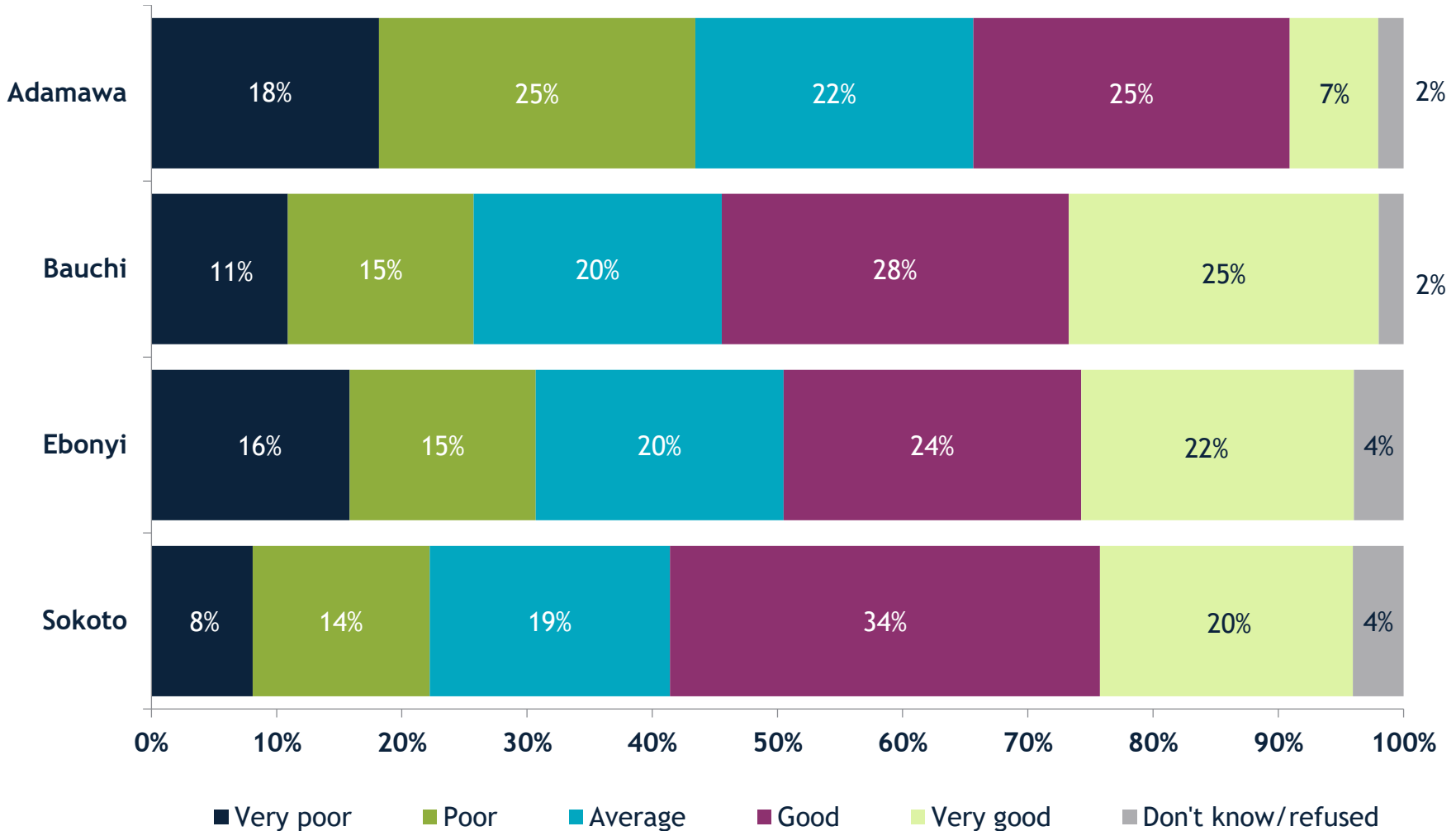
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

School Infrastructure and Equipment/Furniture



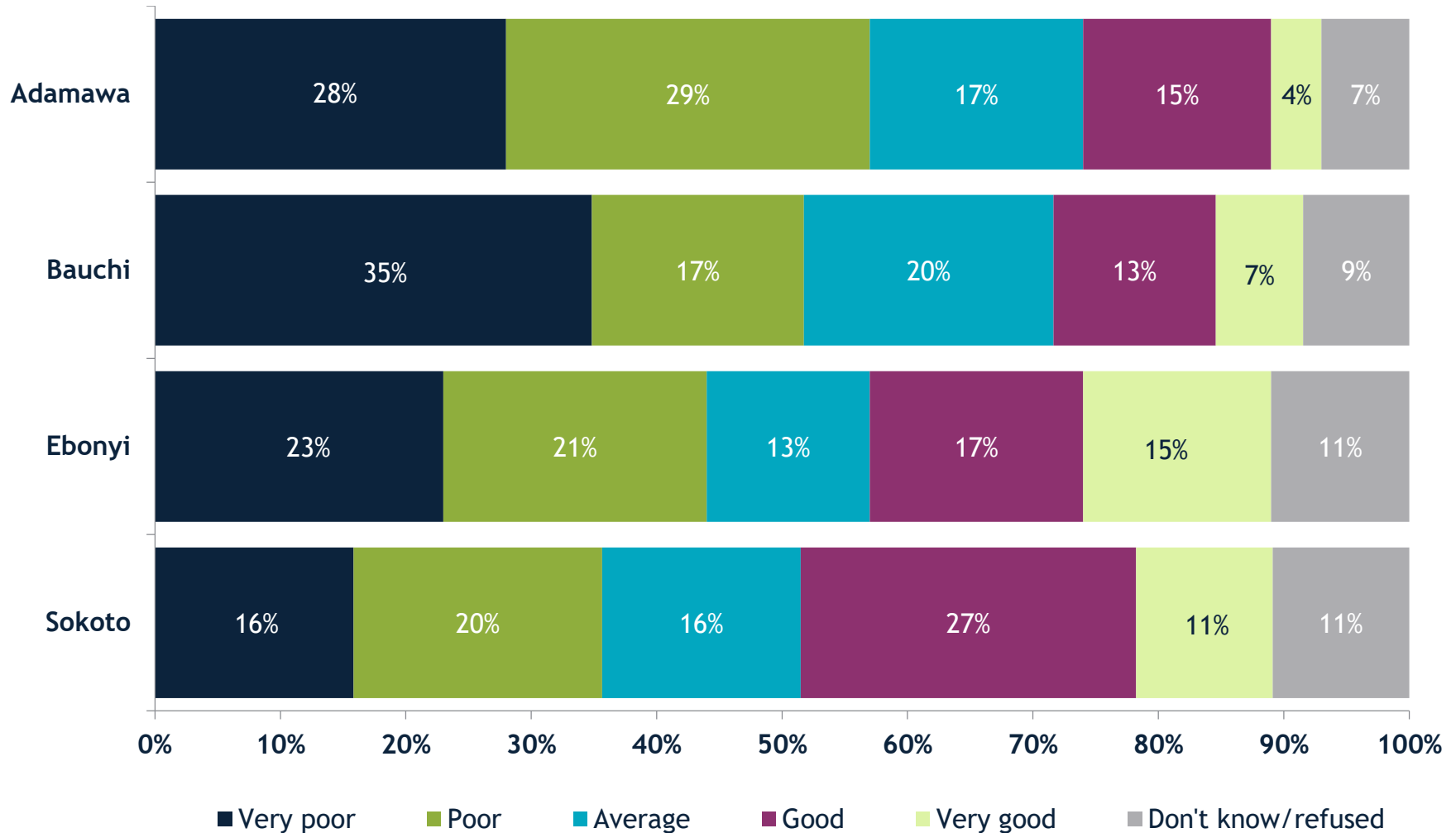
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

Affordability of Education



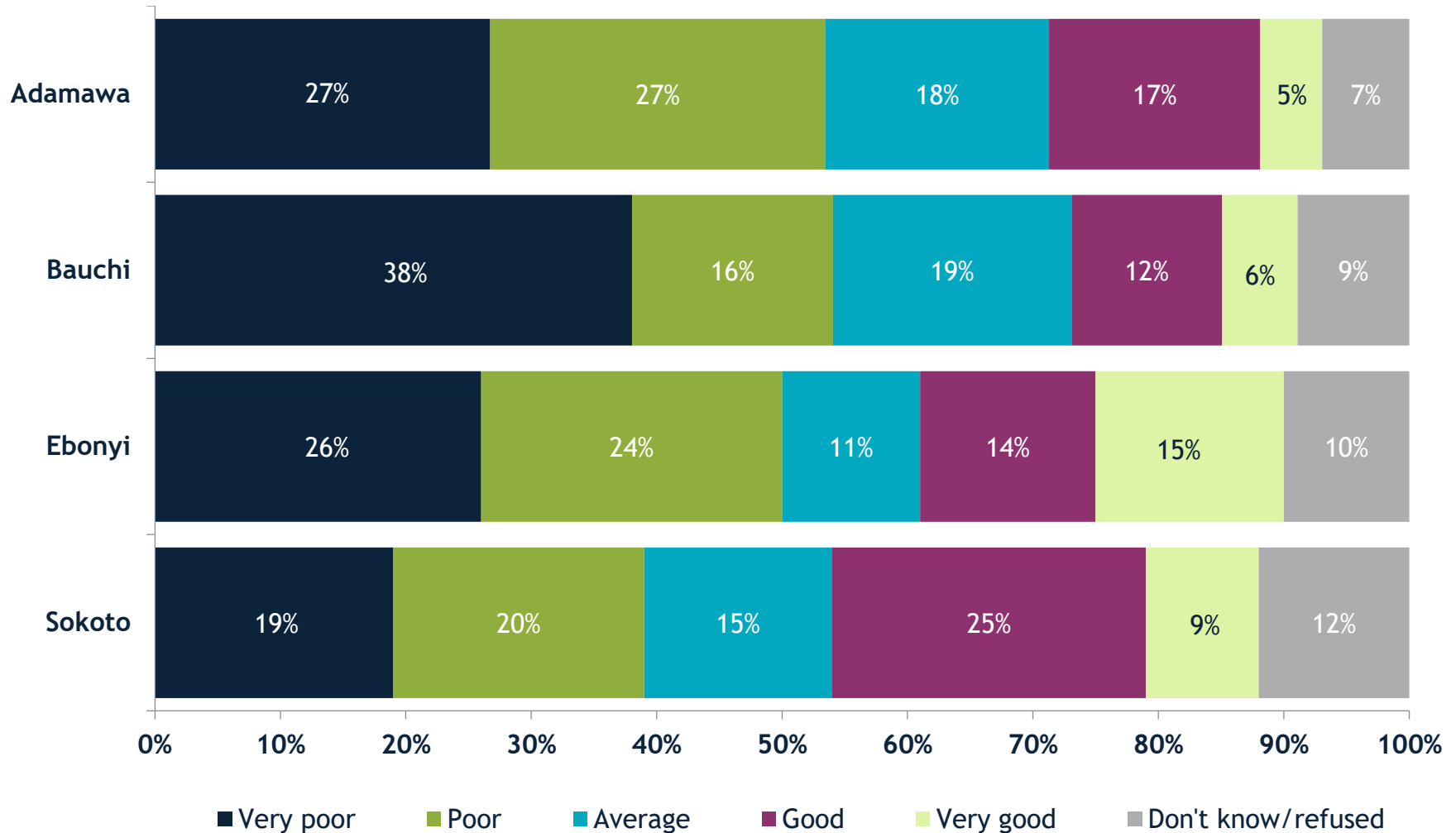
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

Accessibility for People with Disabilities



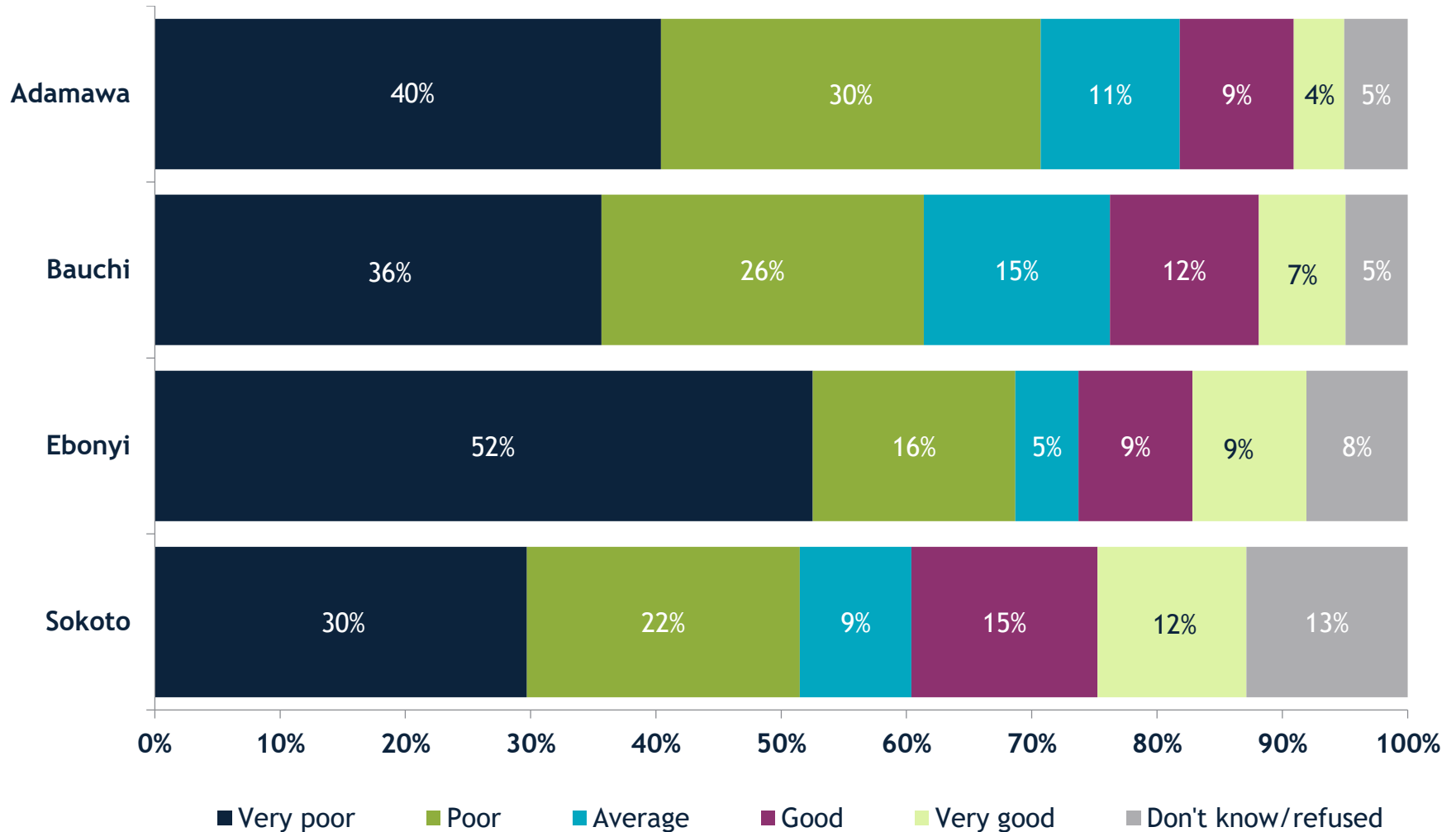
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in your state.

Education for Students with Special Needs



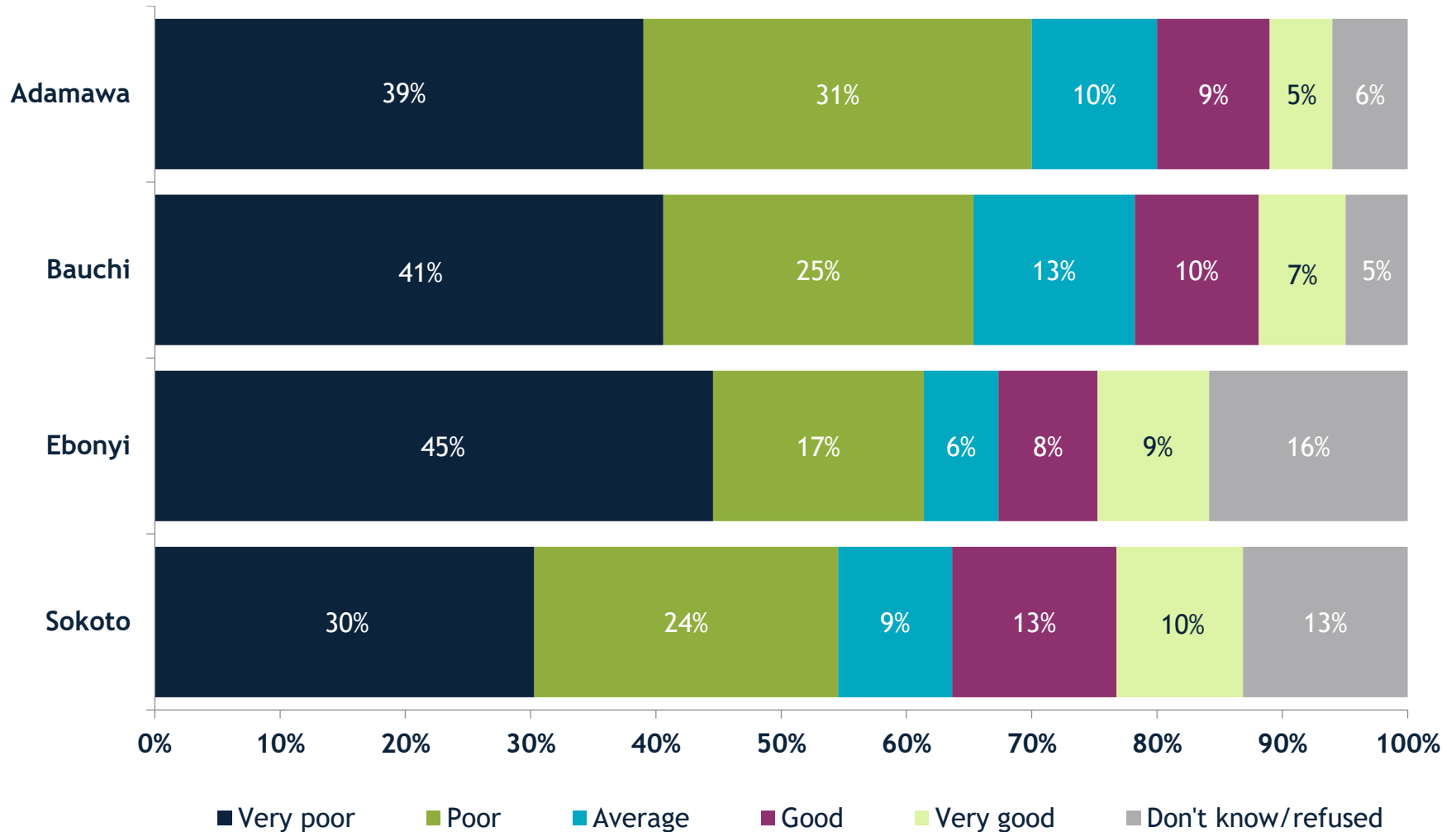
Specifically, for water and sanitation, please rate the quality of the following aspects provided by the state government in your state.

Public Toilet Availability



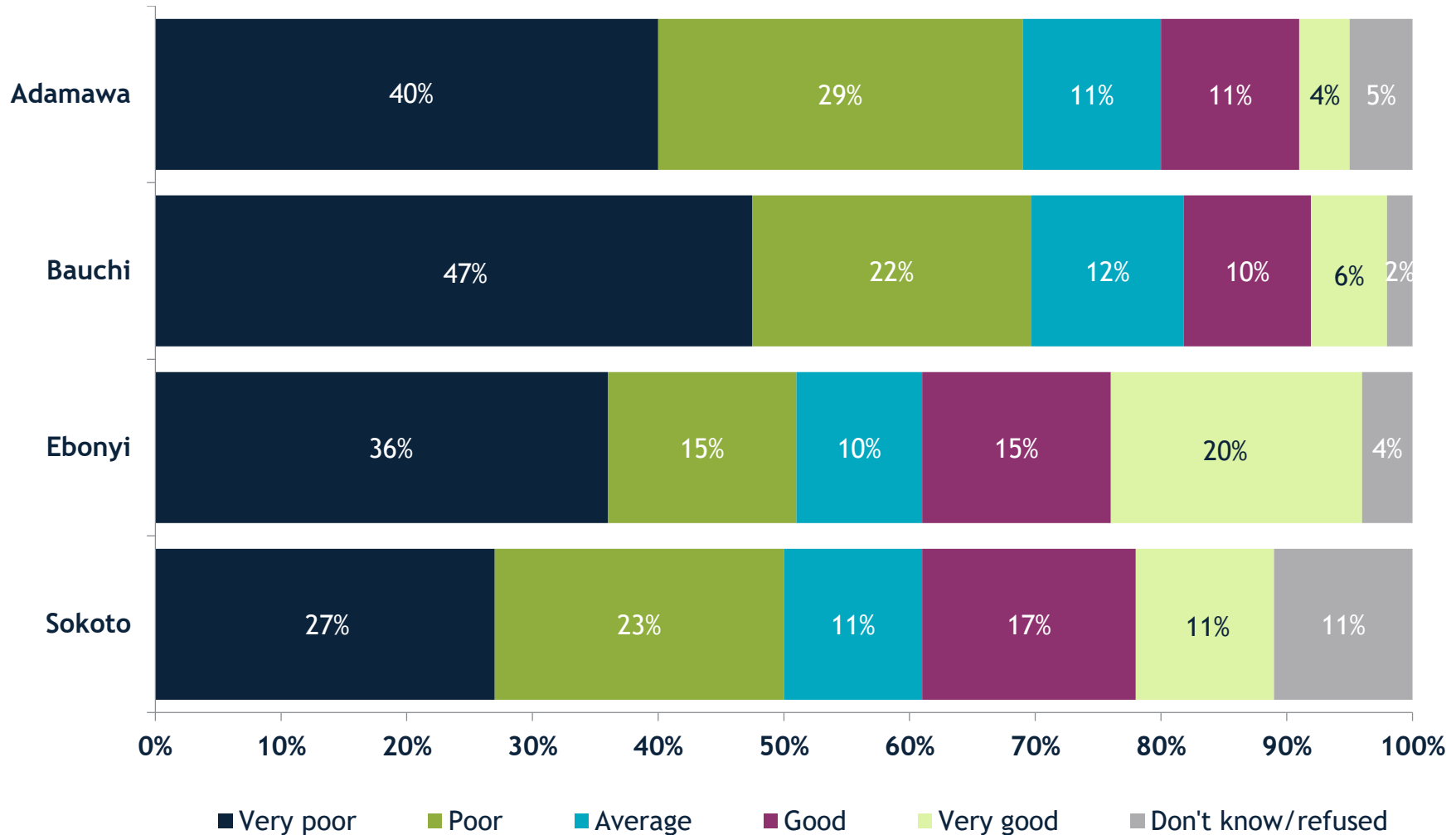
Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in your state.

Public Toilet Hygiene



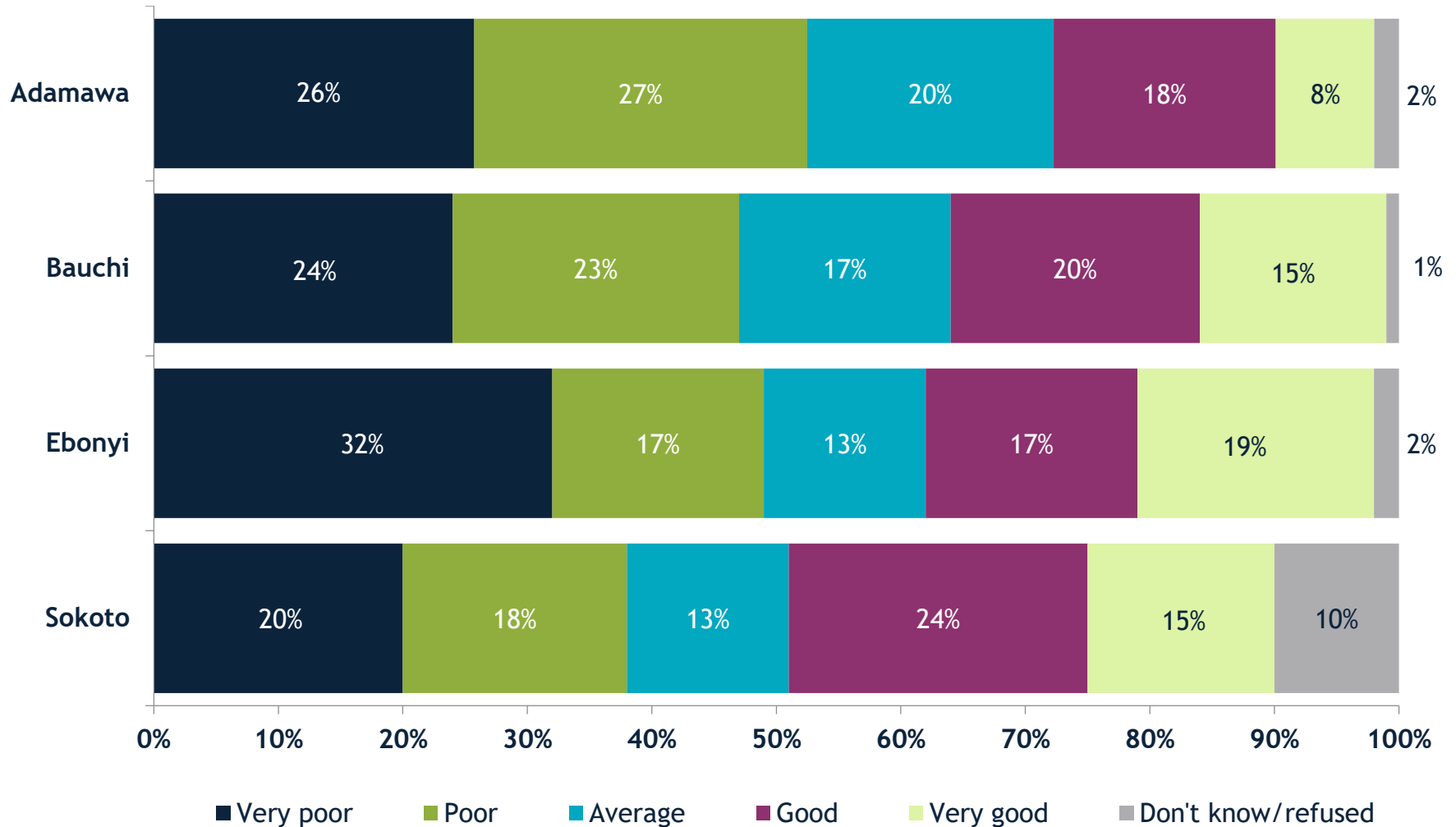
Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in your state.

Waste Disposal Services



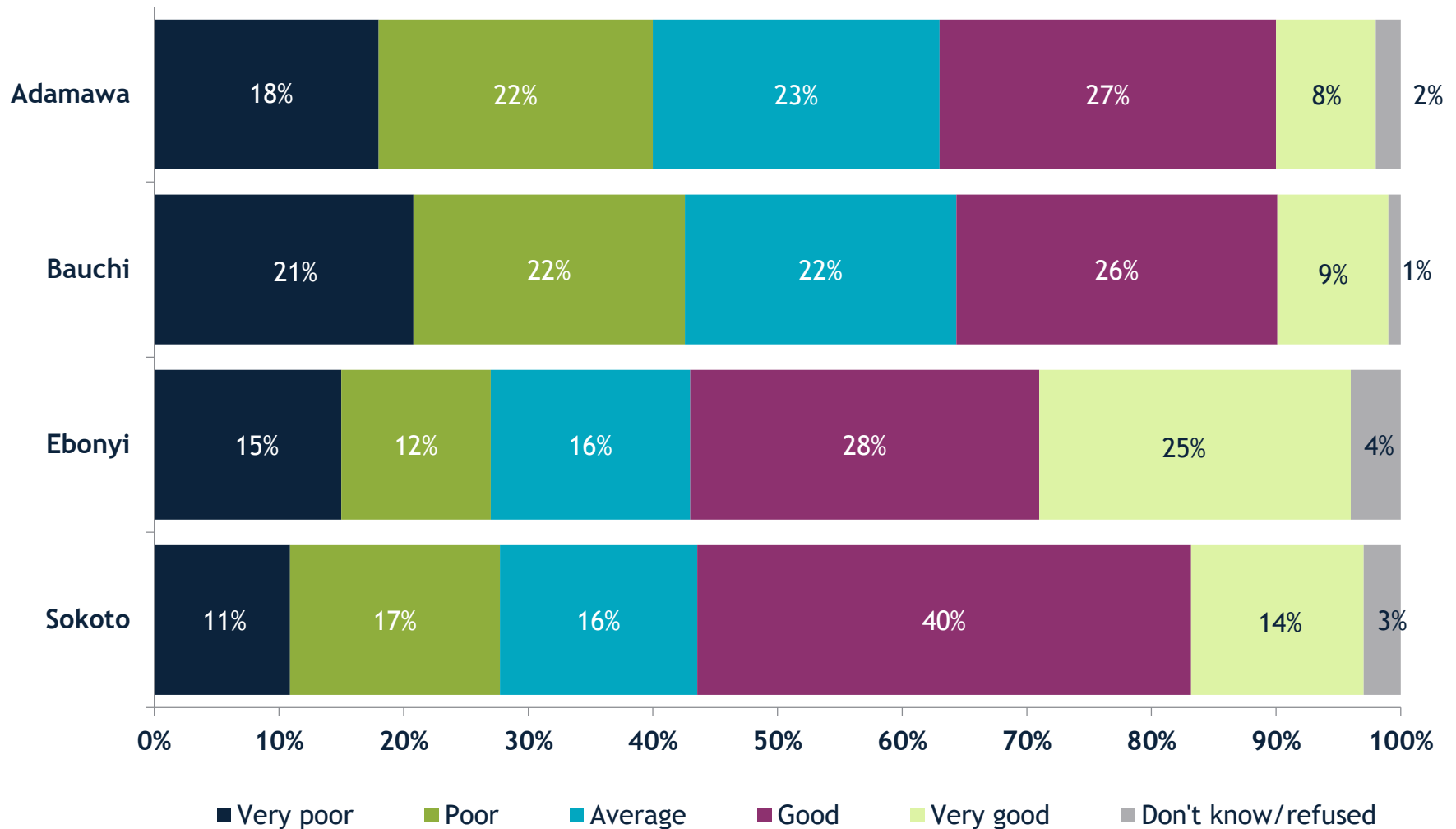
Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in your state.

Availability of Potable Water



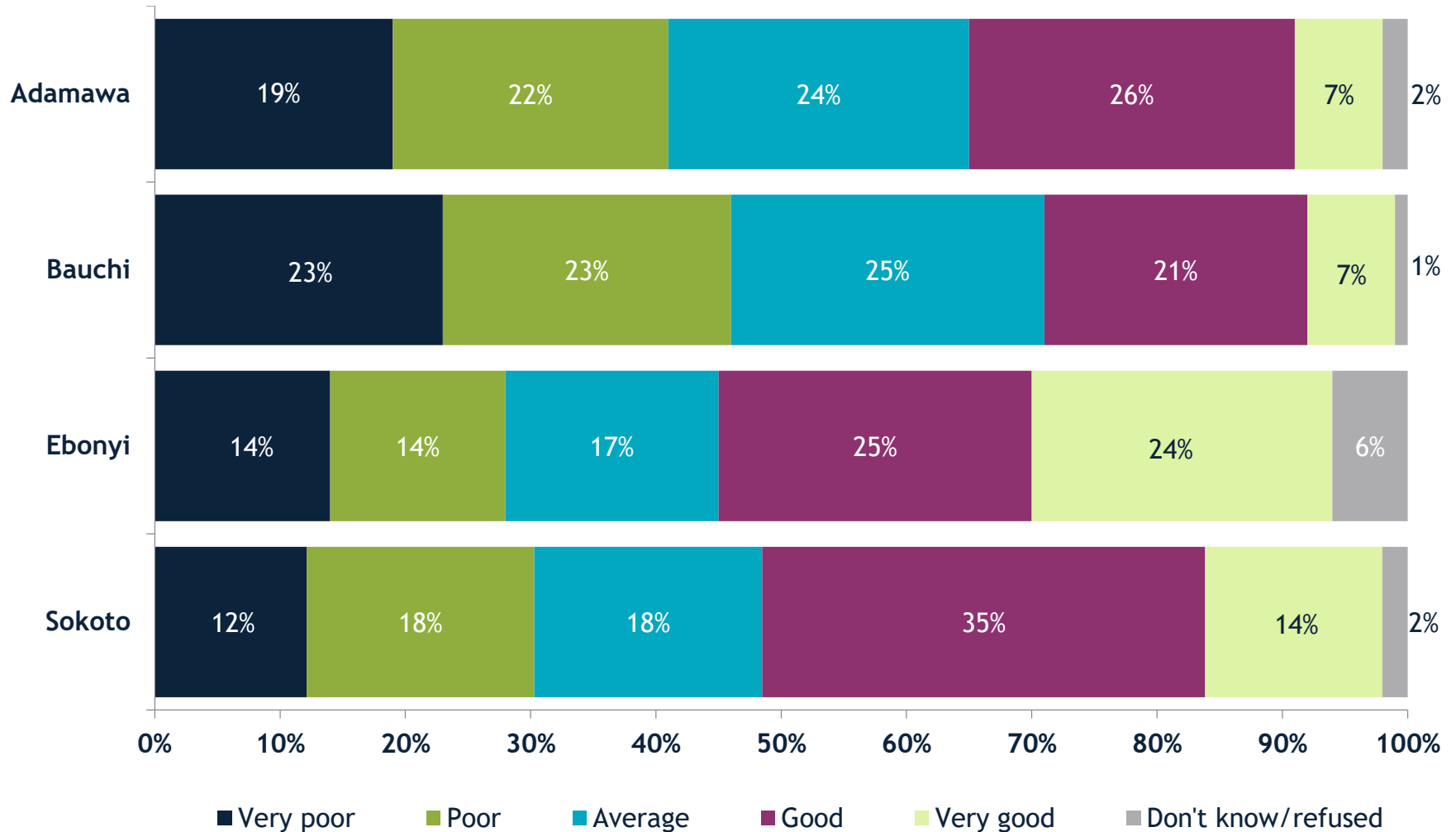
Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

Healthcare Facilities/Infrastructure



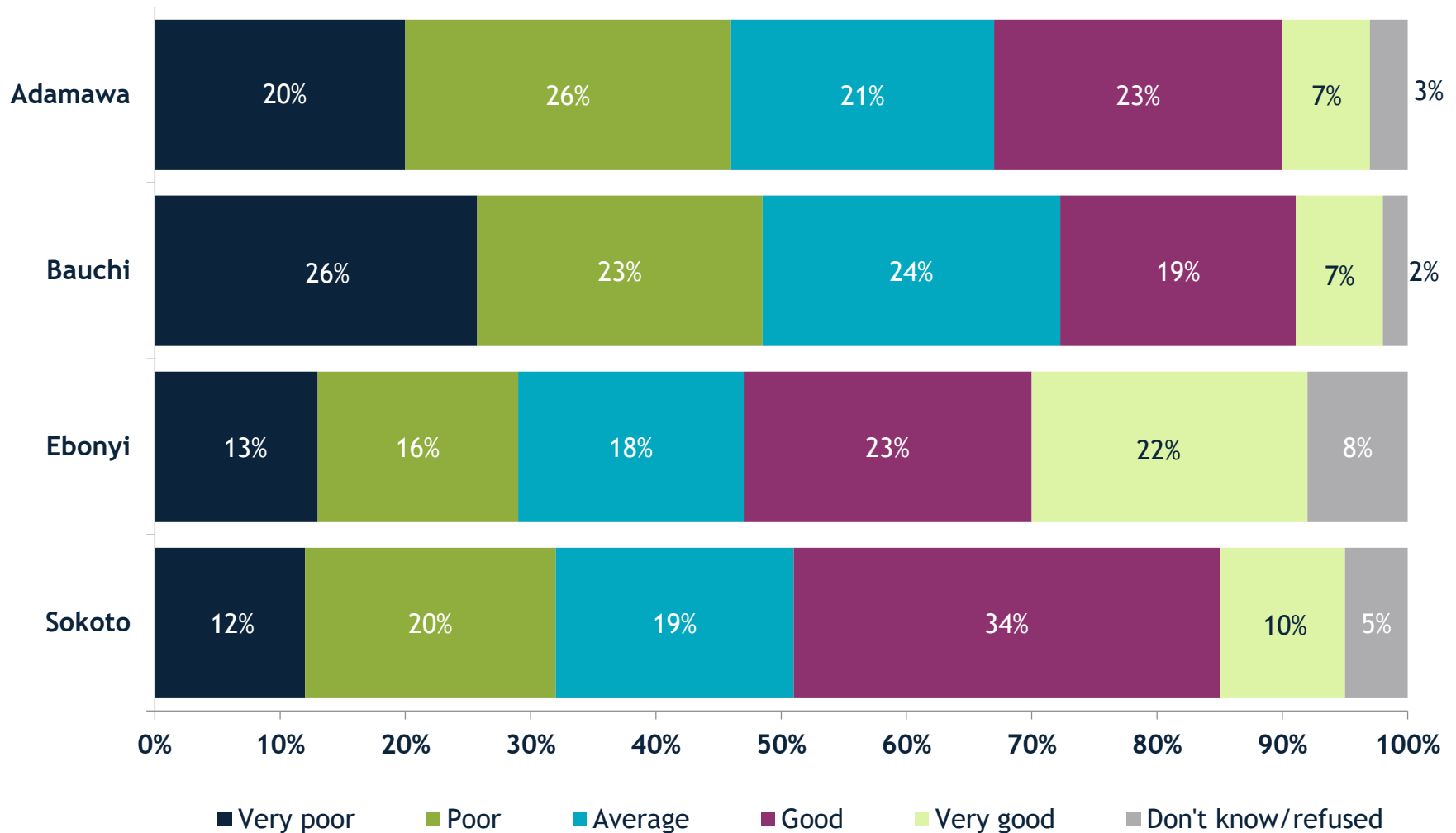
Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

Availability of Medicine



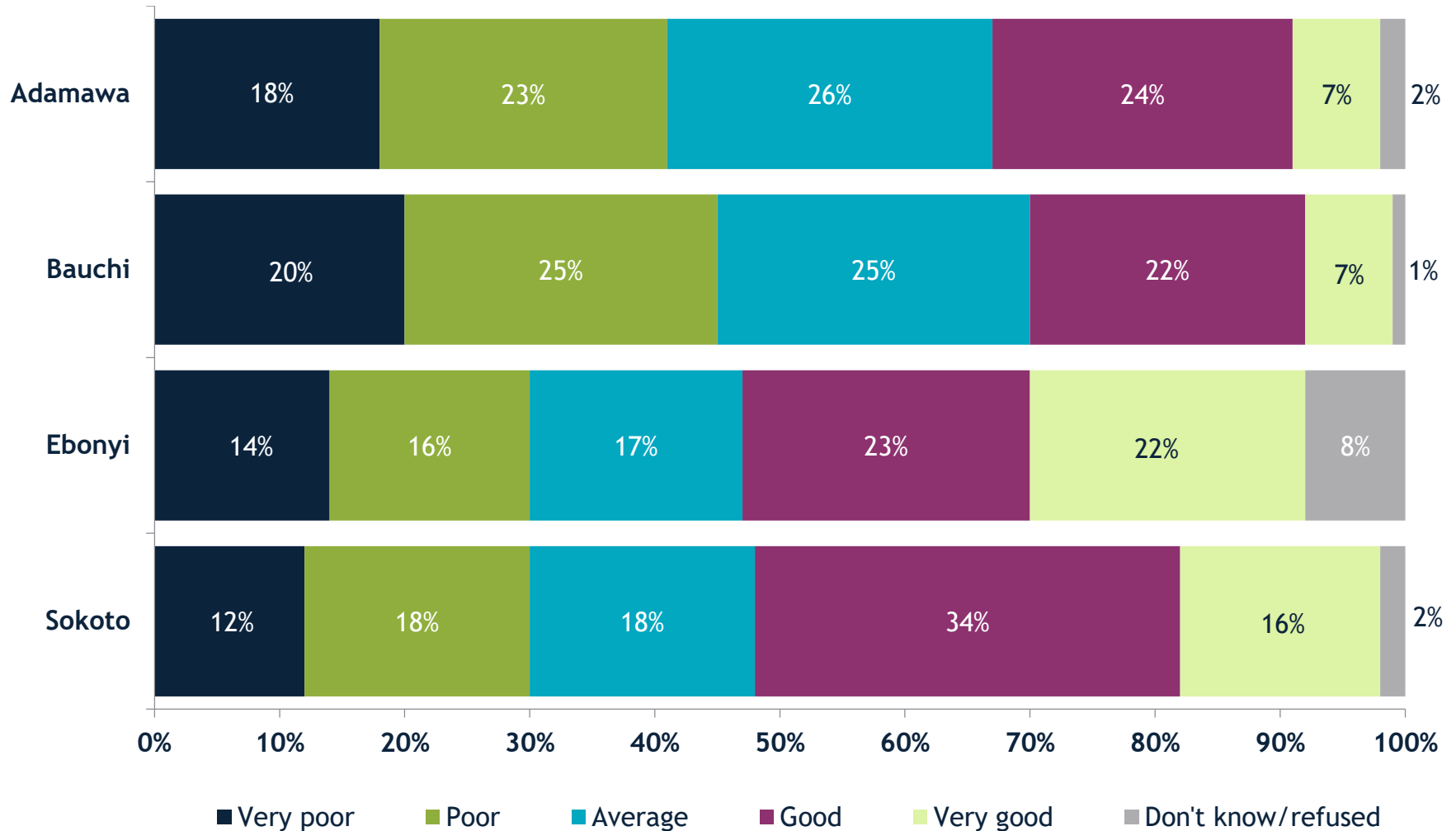
Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

Availability of Supplies



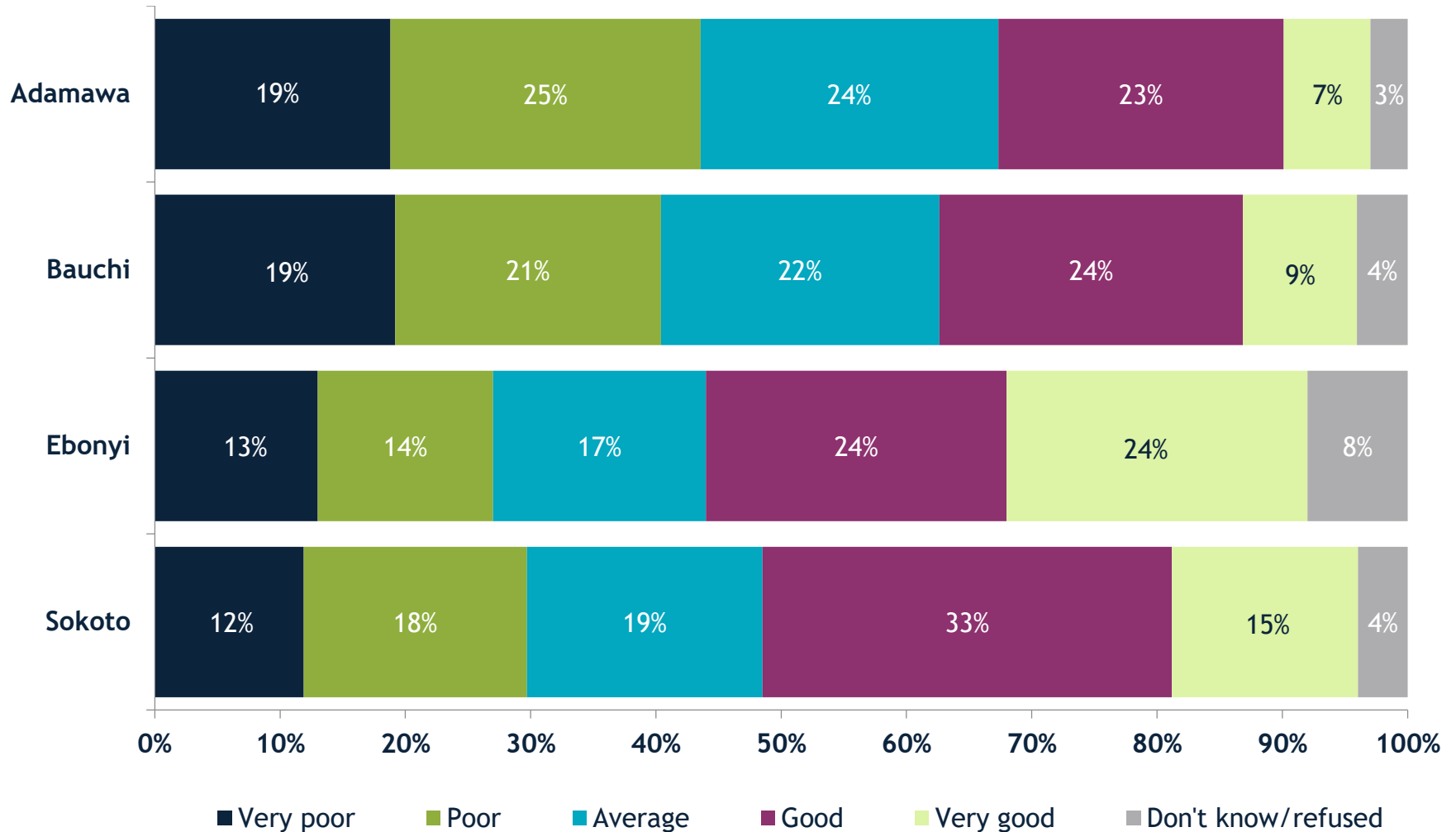
Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

Number of Healthcare Workers



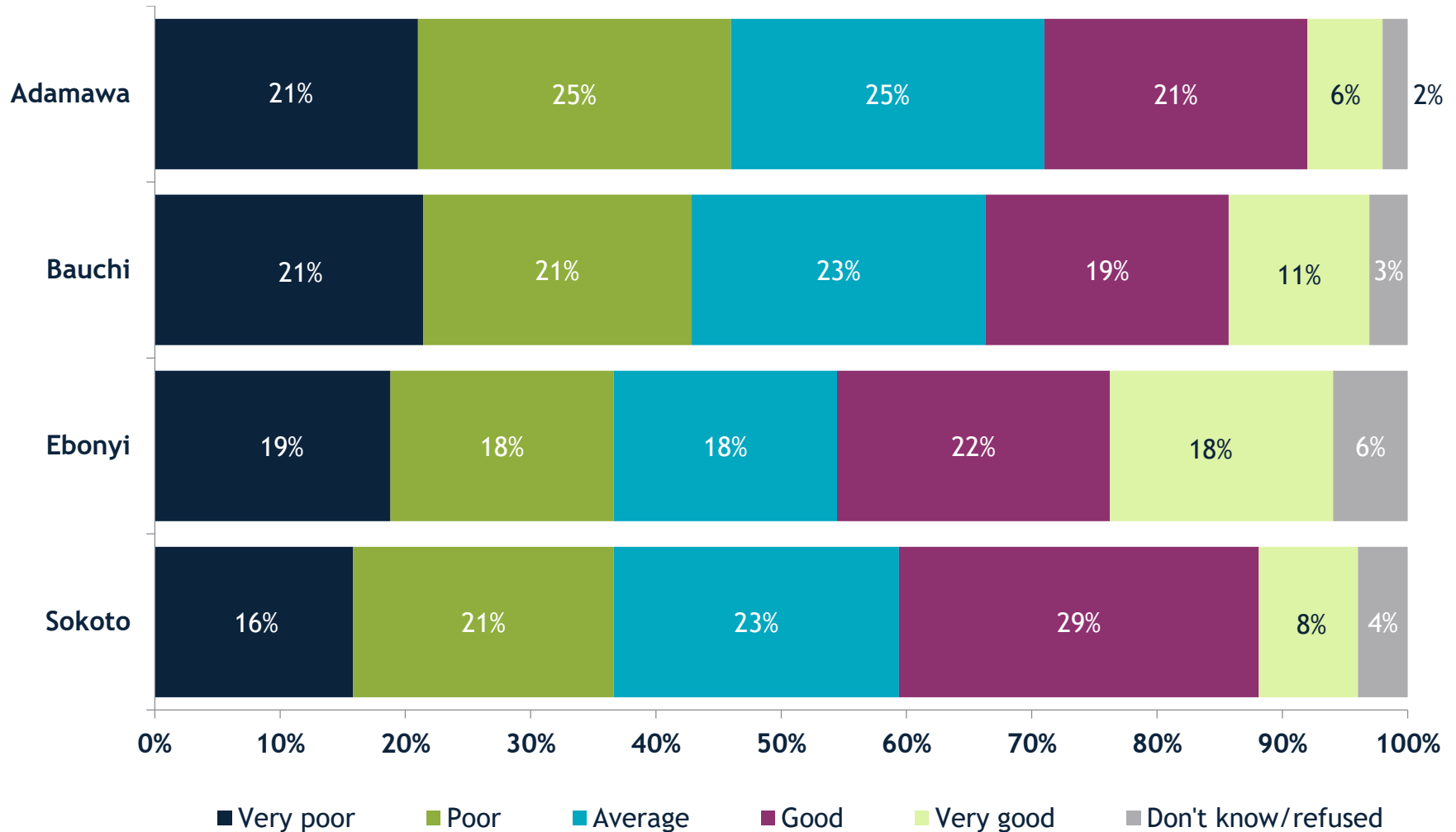
Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

Skilled Healthcare Workers

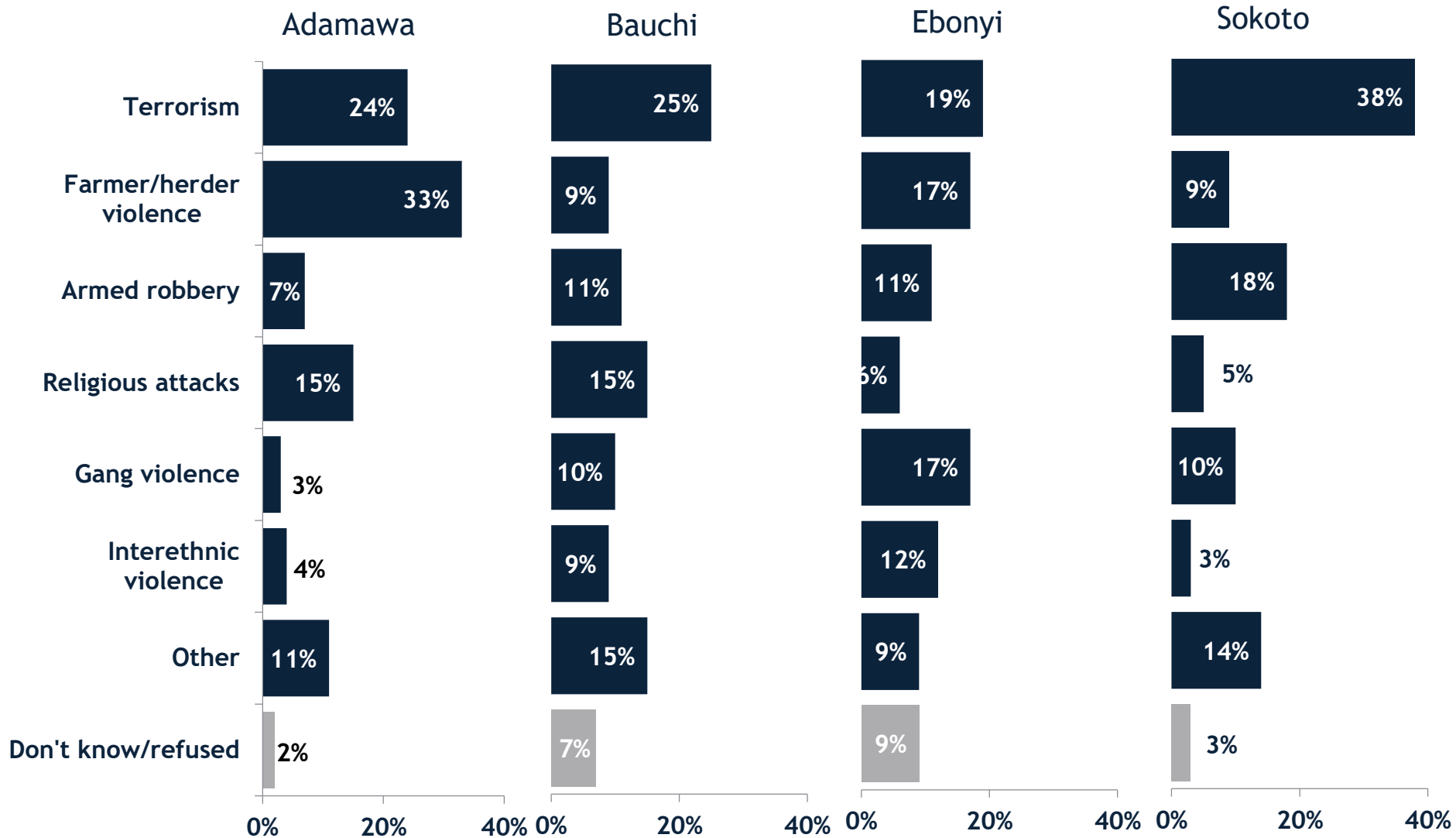


Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in your state.

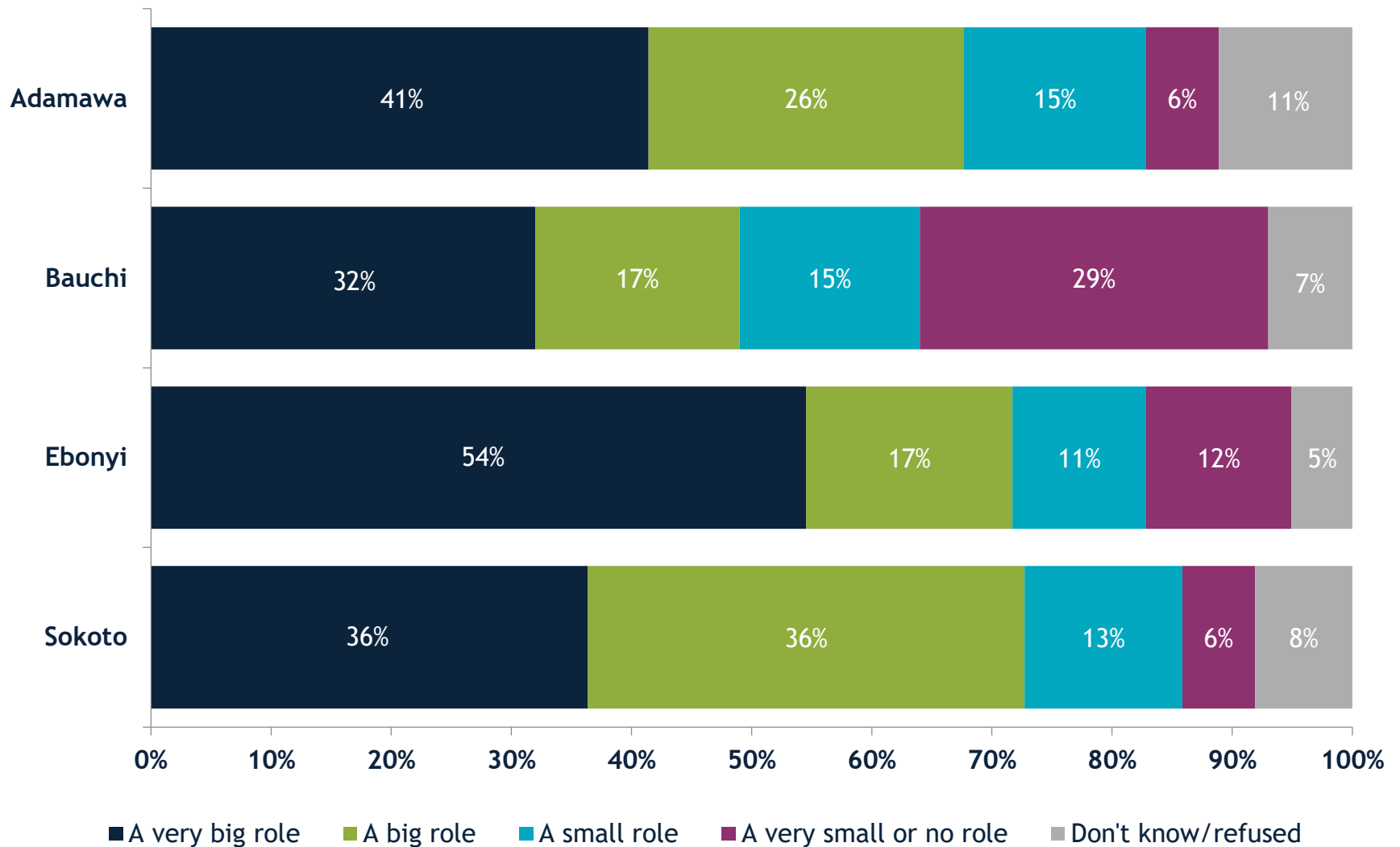
Affordability of Healthcare



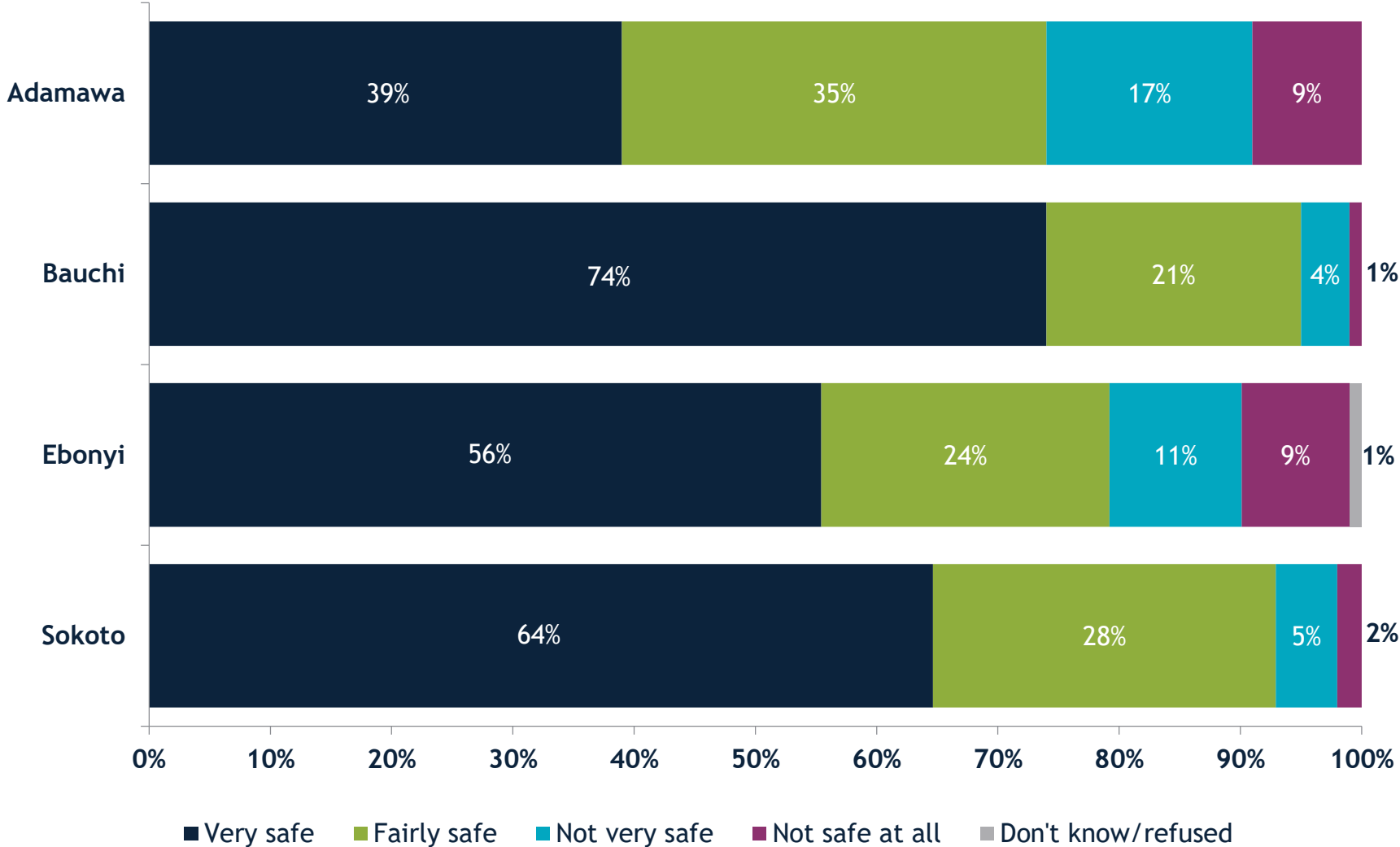
In some areas of Nigeria, violence is a major concern for people. What type of violence concerns you the most in your daily life? (spontaneous response)



To what extent do you think youth gangs play a role in perpetrating politically-motivated violence?



How safe do you feel here in your local government area? Do you feel very safe, fairly safe, not very safe or not safe at all?





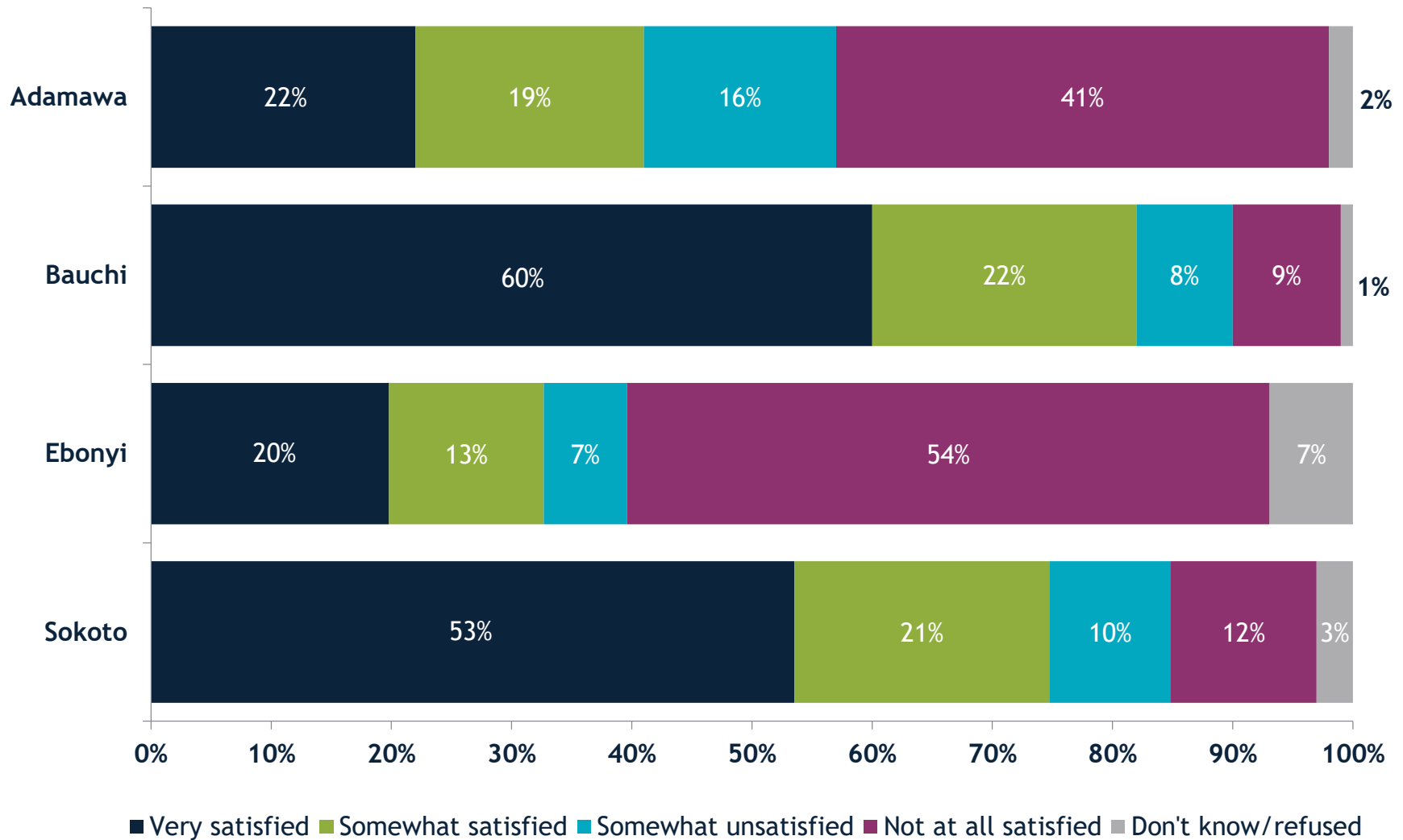
Political Outlook in Four Nigerian States



Nigerian Political Party Glossary

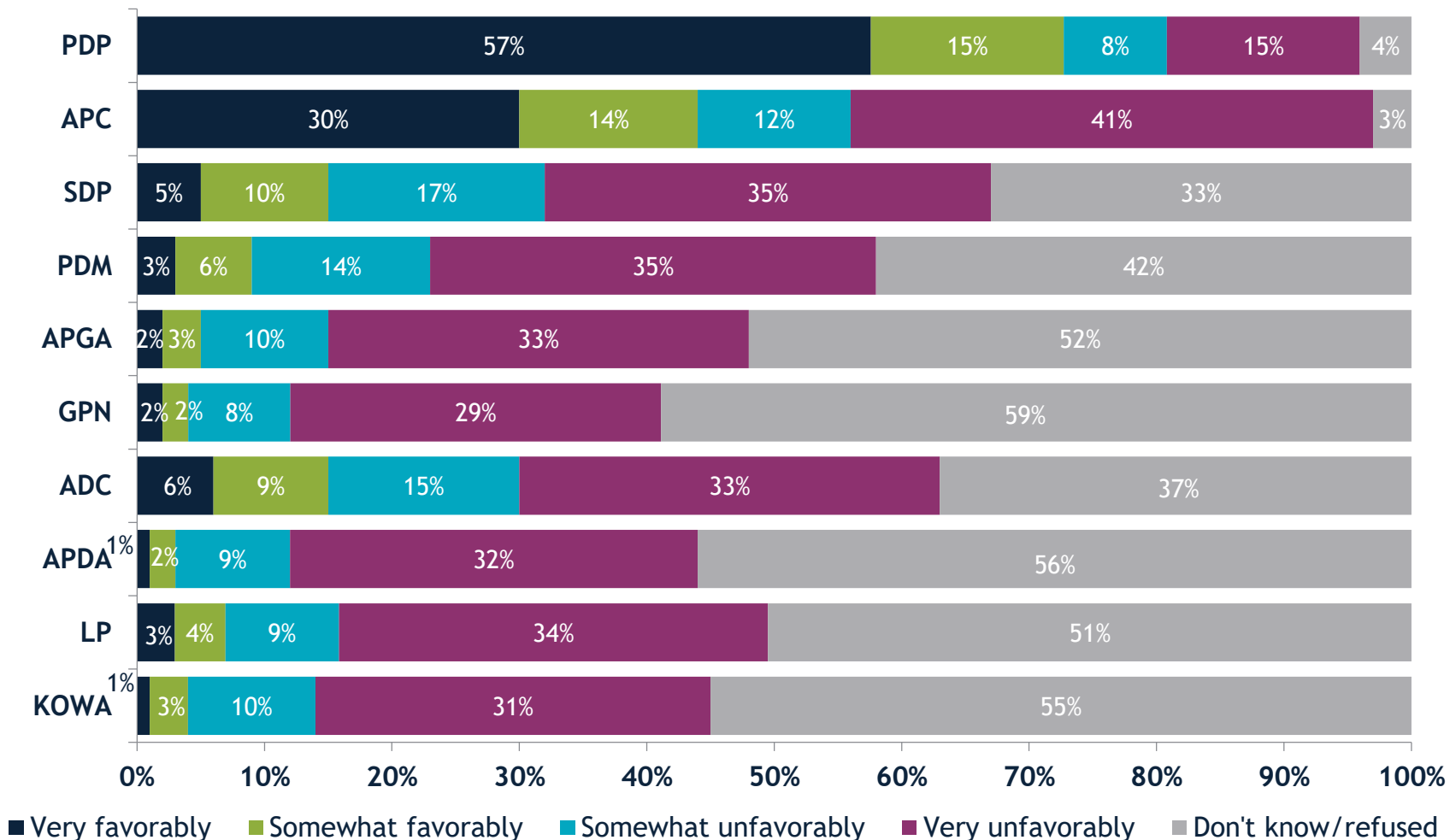
Party Name	Abbreviation
Advanced Peoples Democratic Alliance	APDA
African Democratic Congress	ADC
Allied Congress Party of Nigeria	ACPN
All Progressive Grand Alliance	APGA
All Progressive Congress	APC
Green Party of Nigeria	GPN
Labour Party	LP
Mega Progressives Peoples Party	MPPP
National Conscience Party	NCP
New Nigeria People's Party	NNPP
Peoples Democratic Movement	PDM
Peoples Democratic Party	PDP
Peoples Party of Nigeria	PPN
People's Redemption Party	PRP
Social Democratic Party	SDP
United Democratic Party	UDP
United Progressives Party	UPP

How satisfied or unsatisfied are you with All Progressives Congress' performance as the ruling party at the national level?



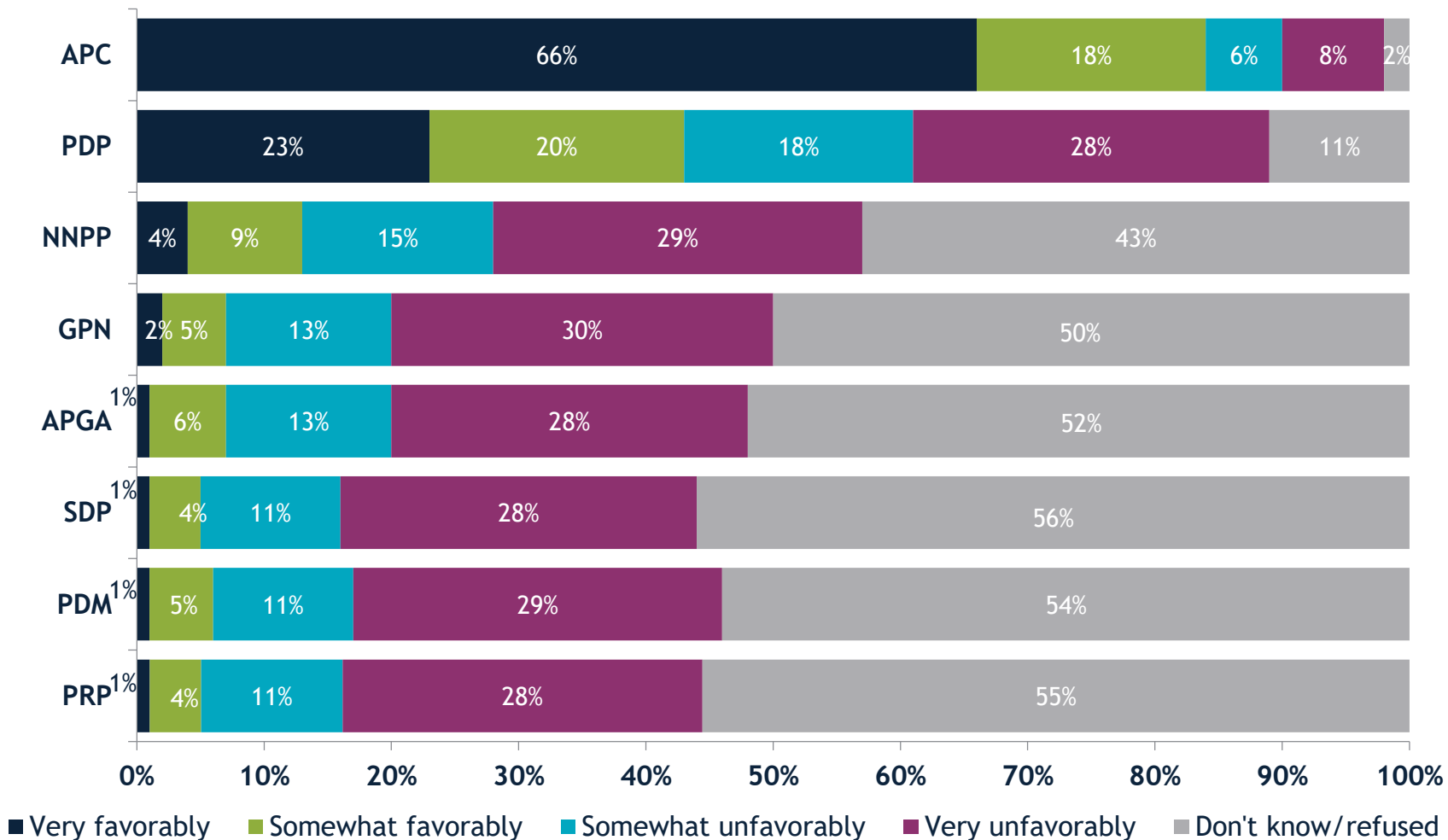
How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

Adamawa



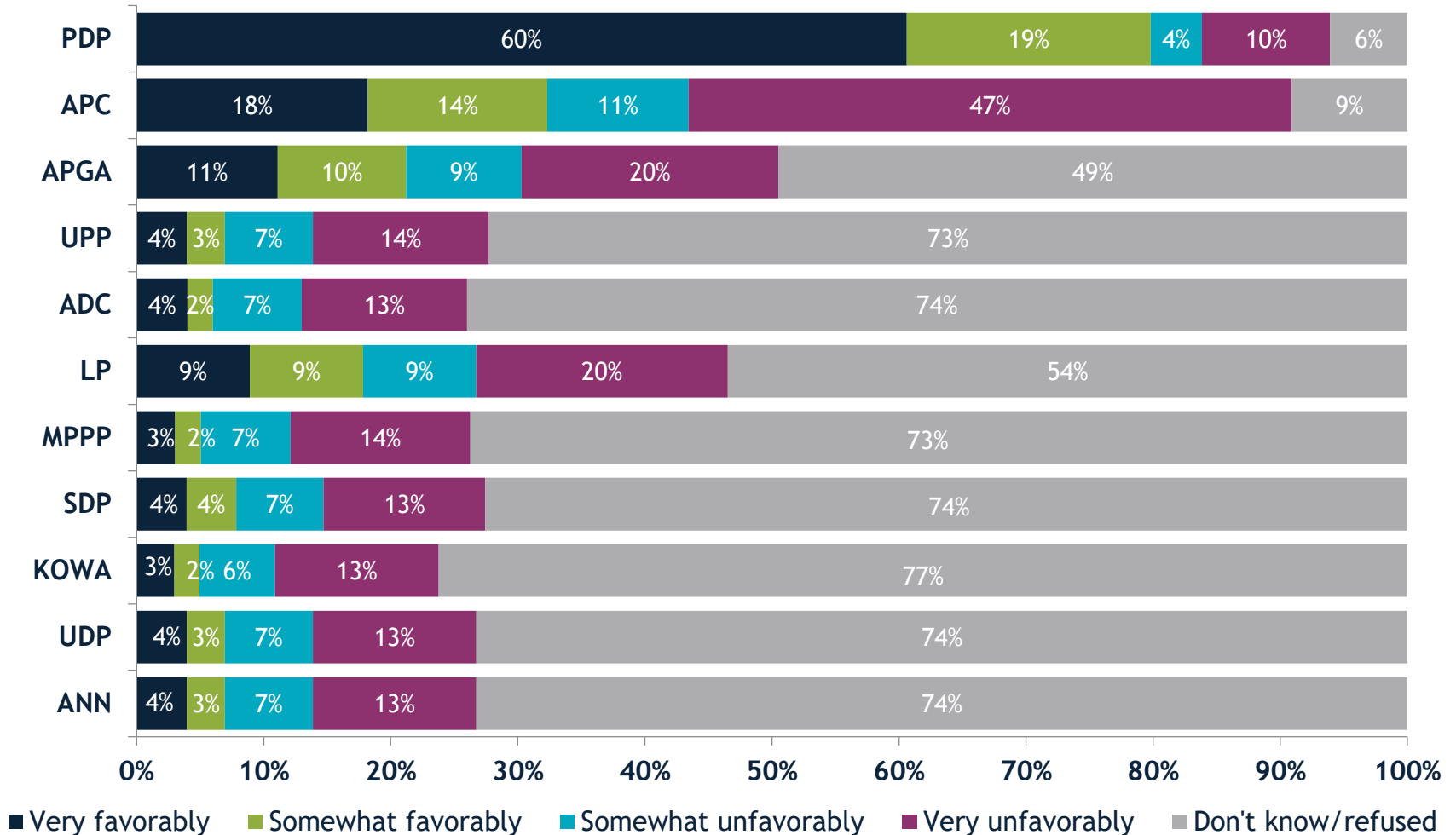
How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

Bauchi



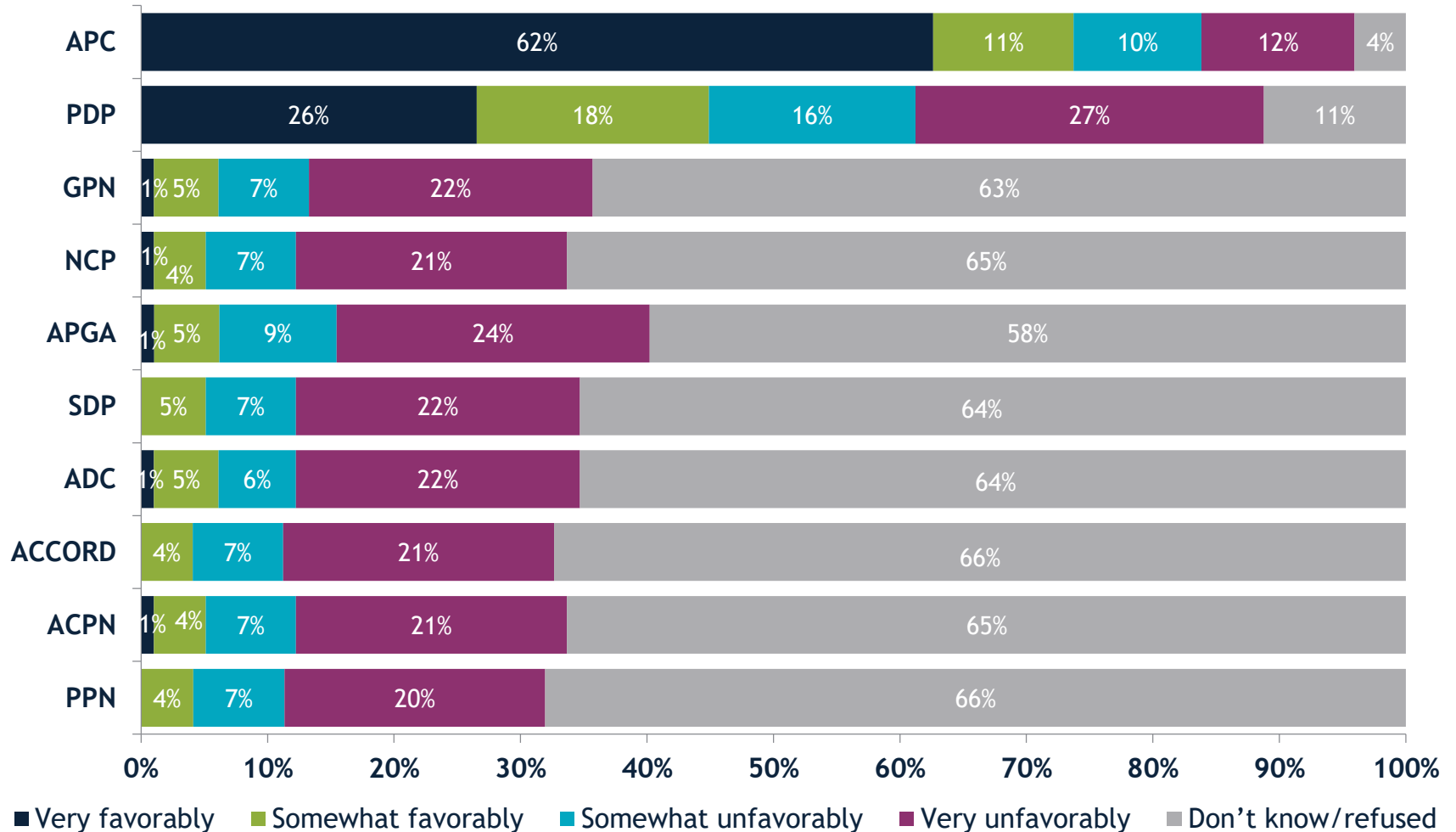
How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

Ebonyi

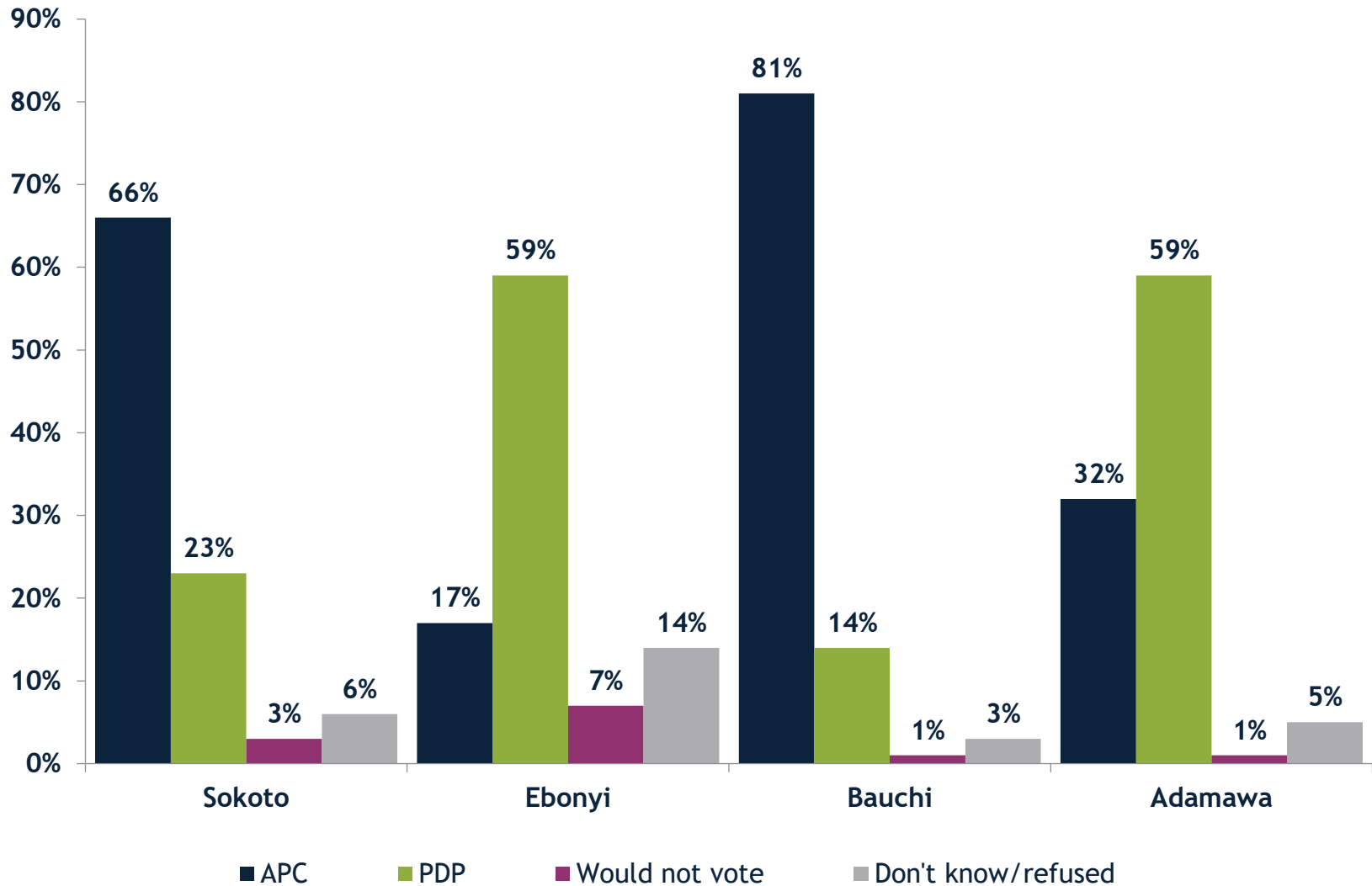


How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

Sokoto



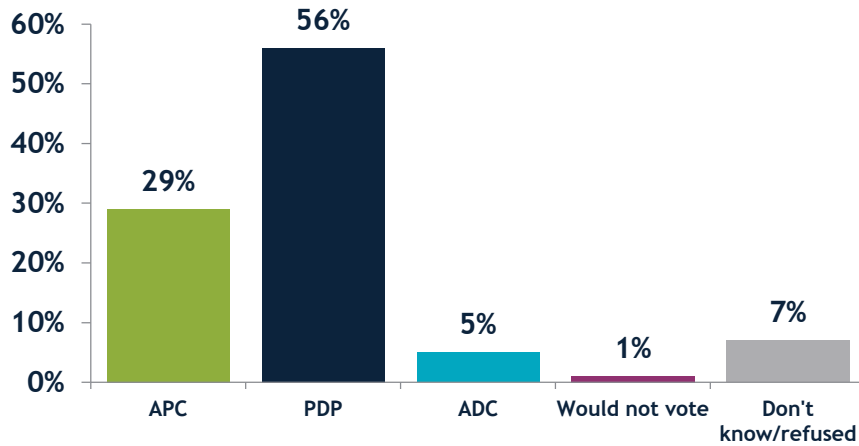
If a presidential election were held today, which party would you most likely vote for? (spontaneous response)



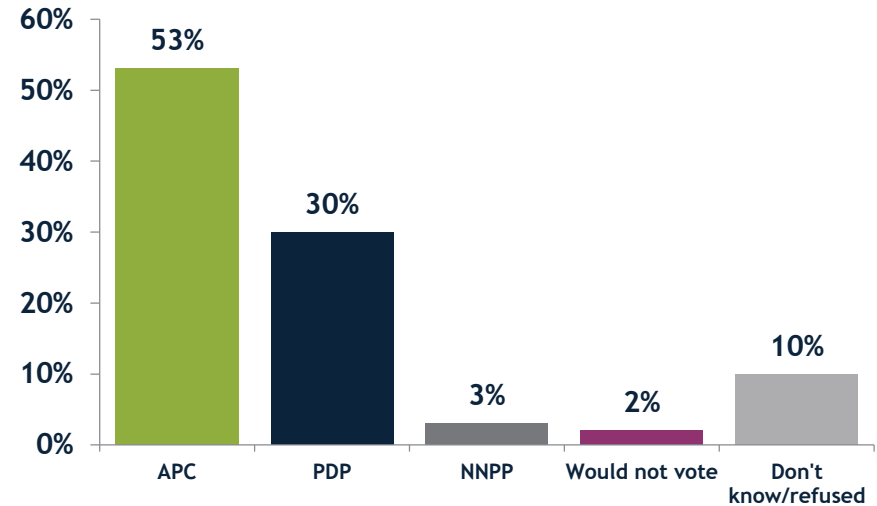
Note: Parties that received <1 percent are excluded from charts.

If a governorship election were held today, which party would you most likely vote for? (spontaneous response)

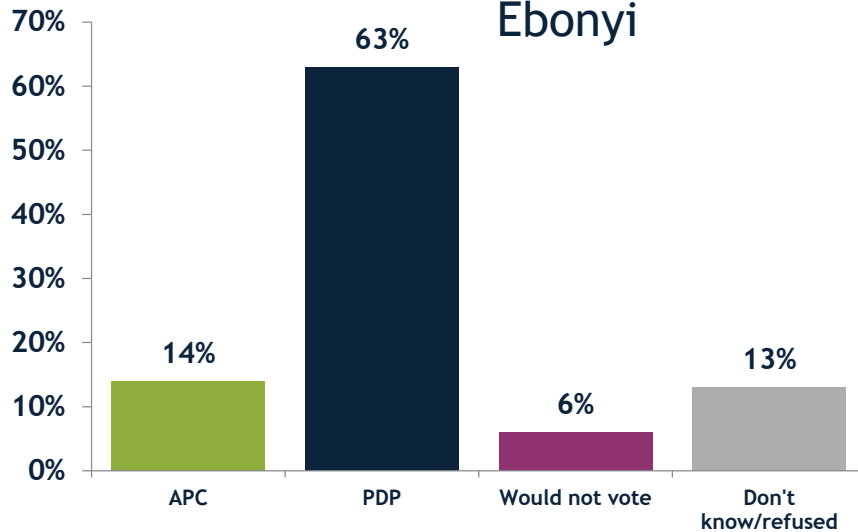
Adamawa



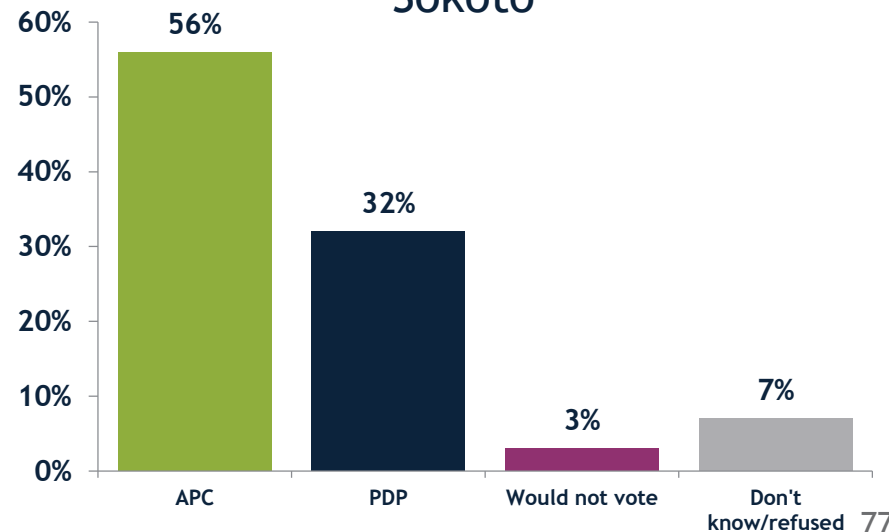
Bauchi



Ebonyi

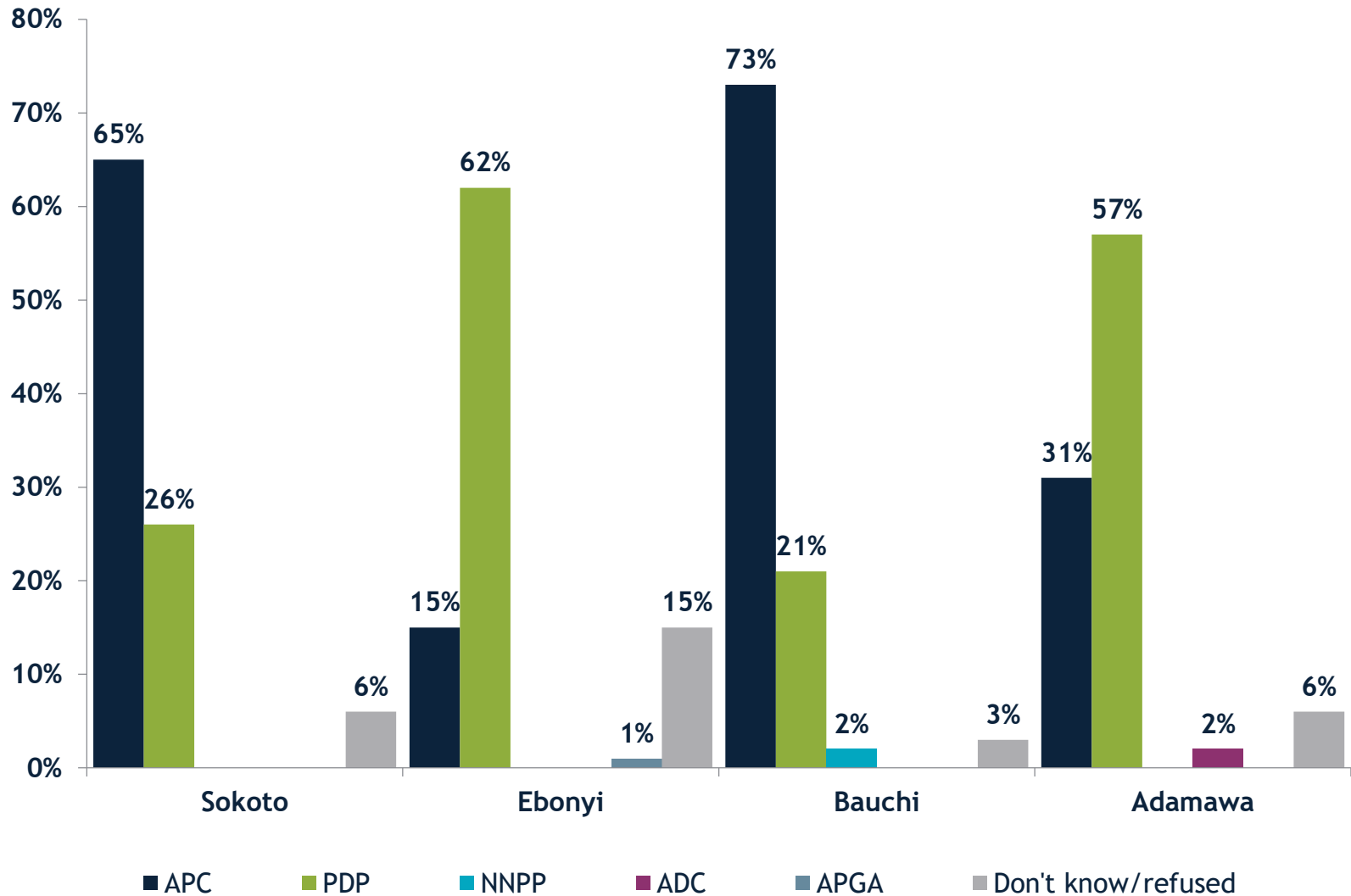


Sokoto



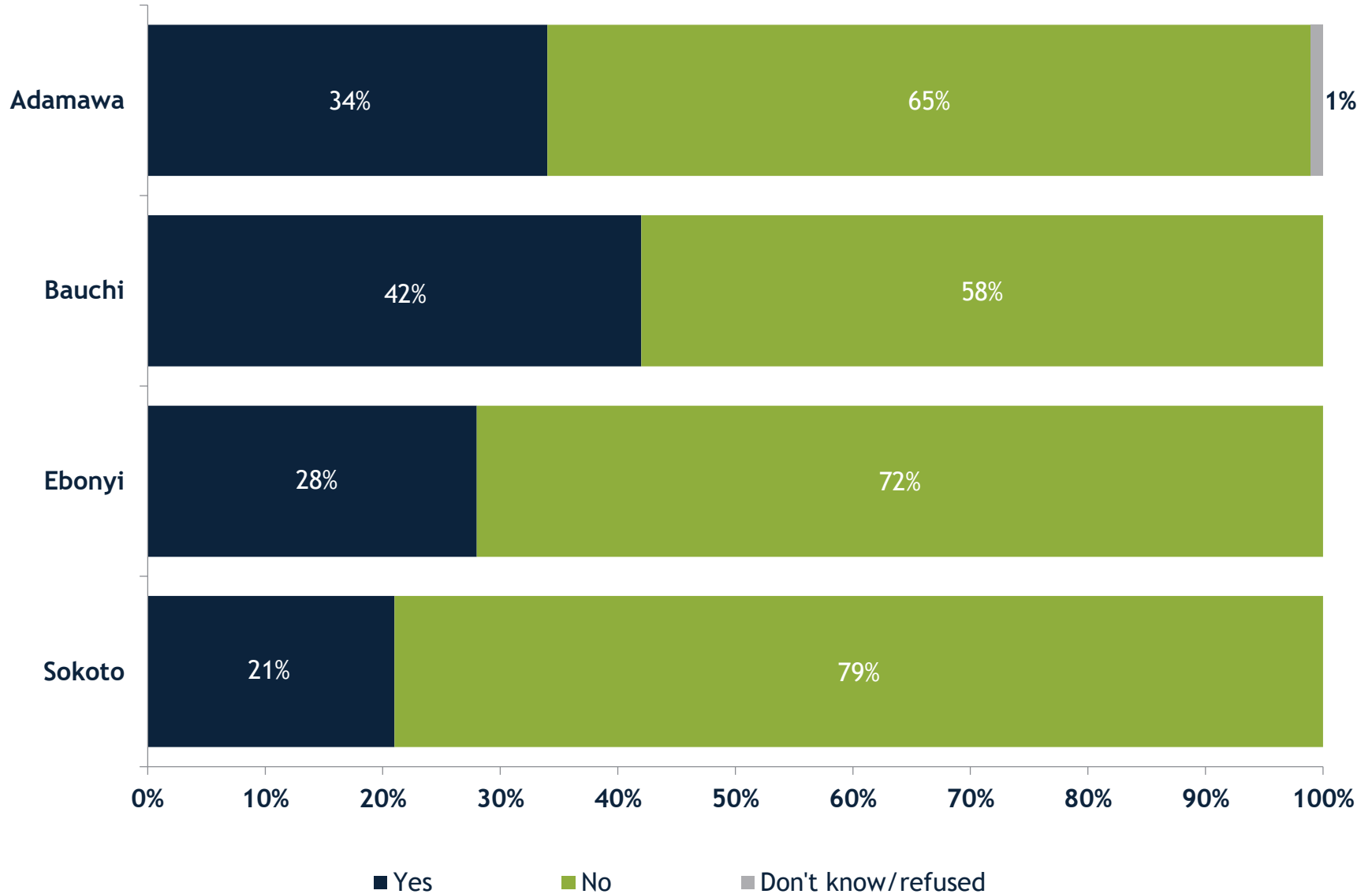
Note: Parties that received <1 percent are excluded from charts.

Which political party best represents your views? (spontaneous response)



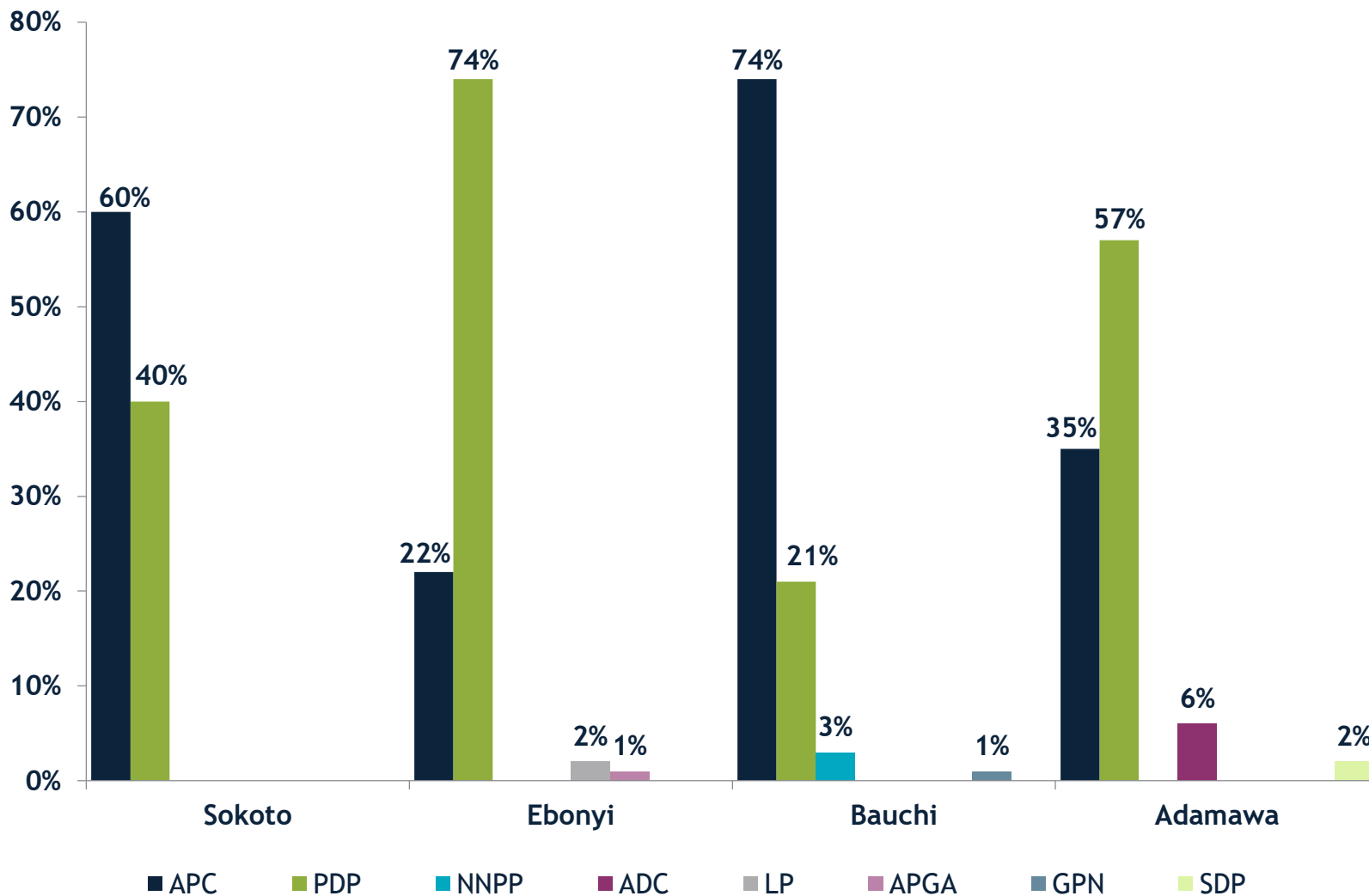
Note: Parties that received <1 percent are excluded from chart.

Are you a member of a political party?



If yes, which party? (spontaneous response)

Adamawa: n = 528, Bauchi: n = 674, Ebonyi: n = 447, Sokoto: n = 363



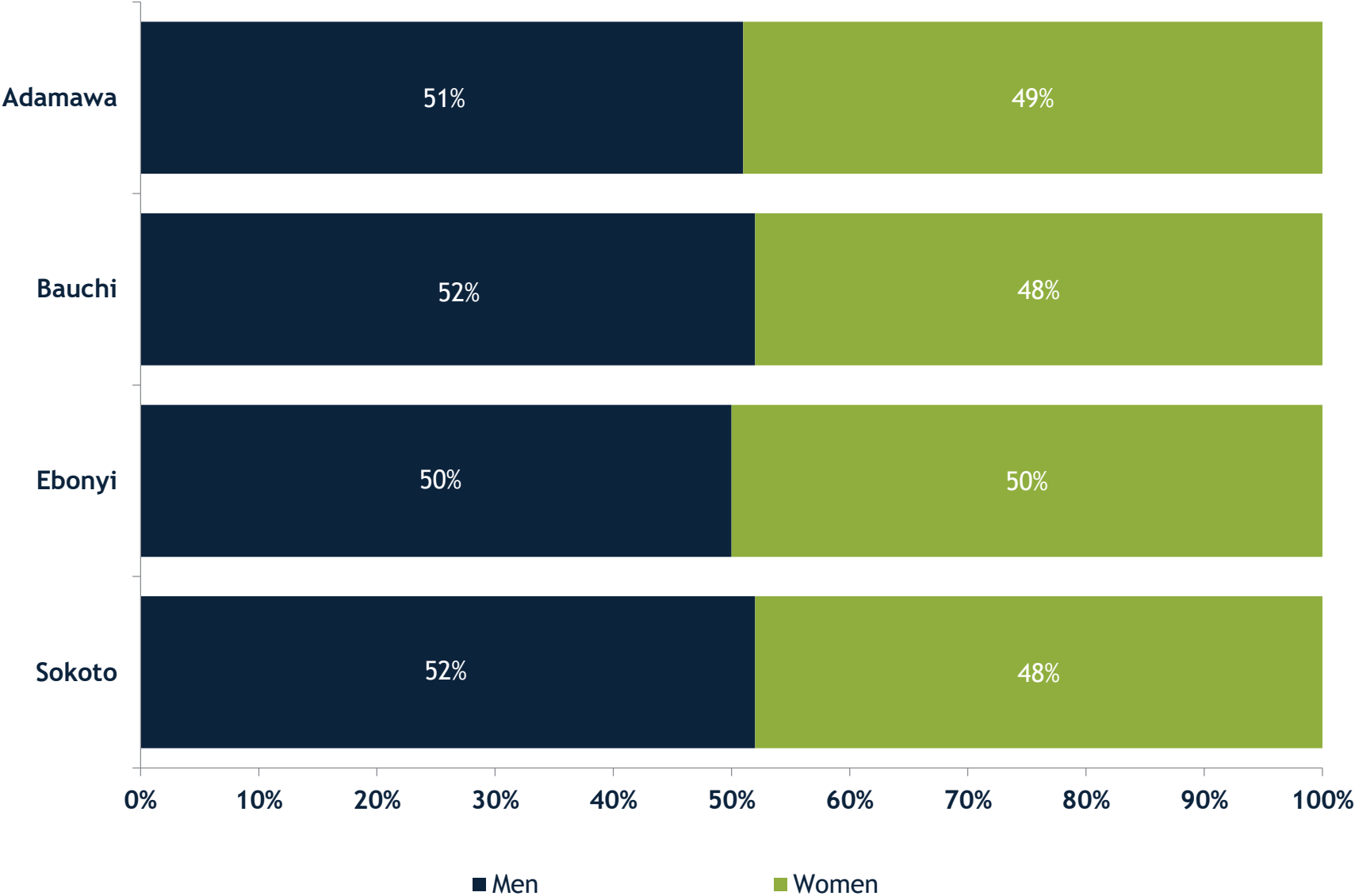
Note: Parties that received <1 percent are excluded from chart.



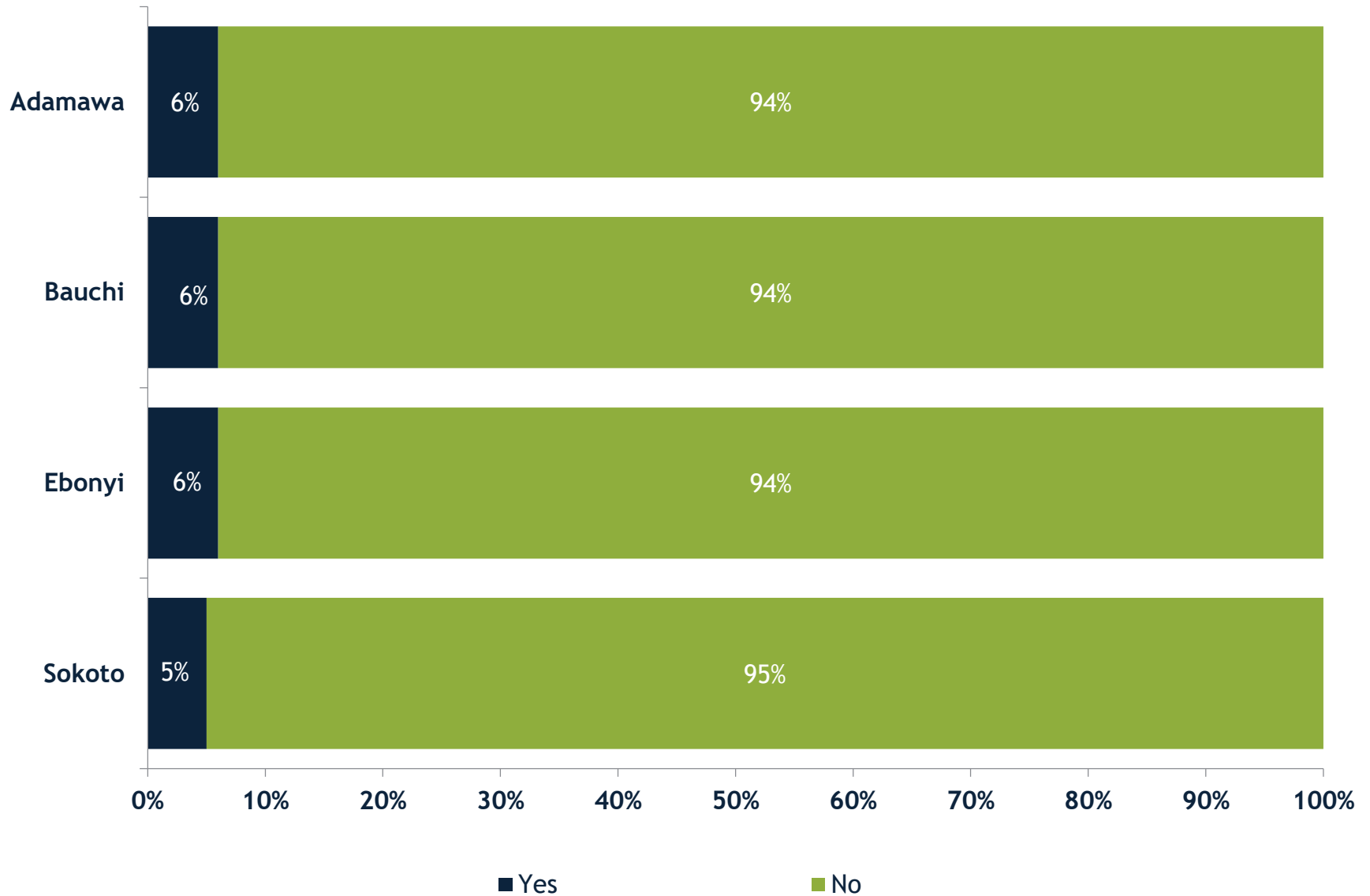
Demographics



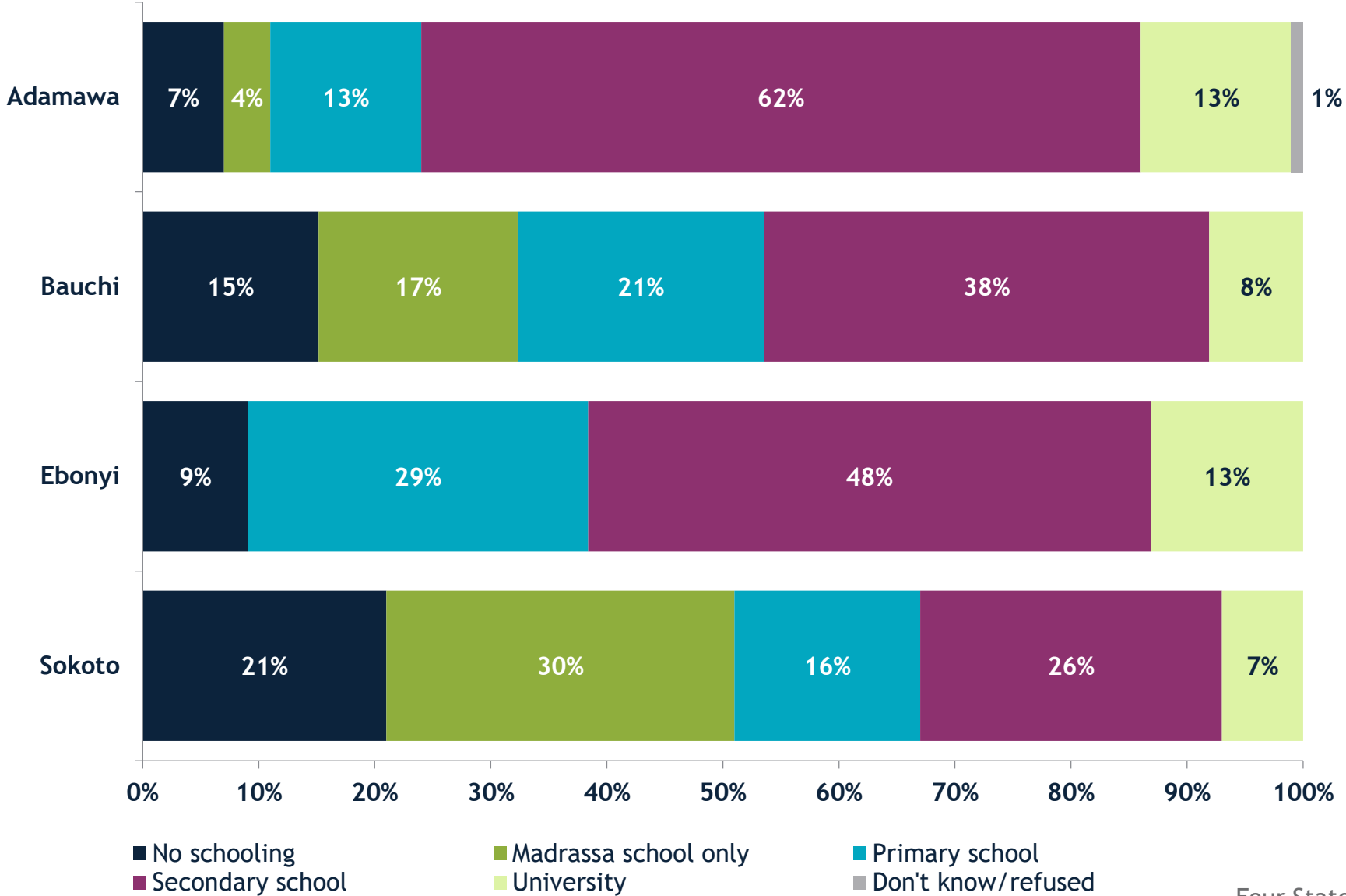
Gender



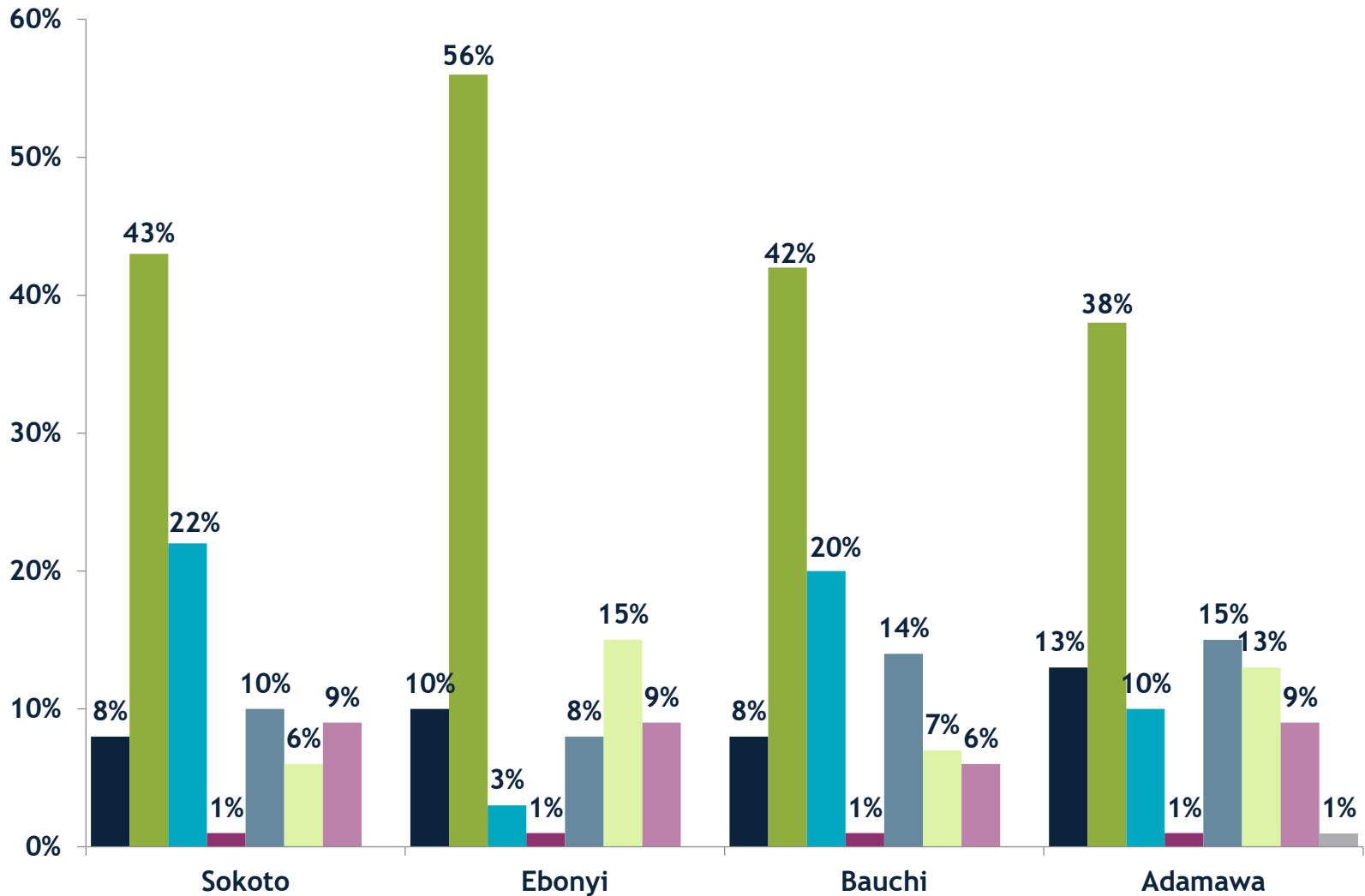
Are you a person living with a disability?



What is the highest level of schooling you have attained?

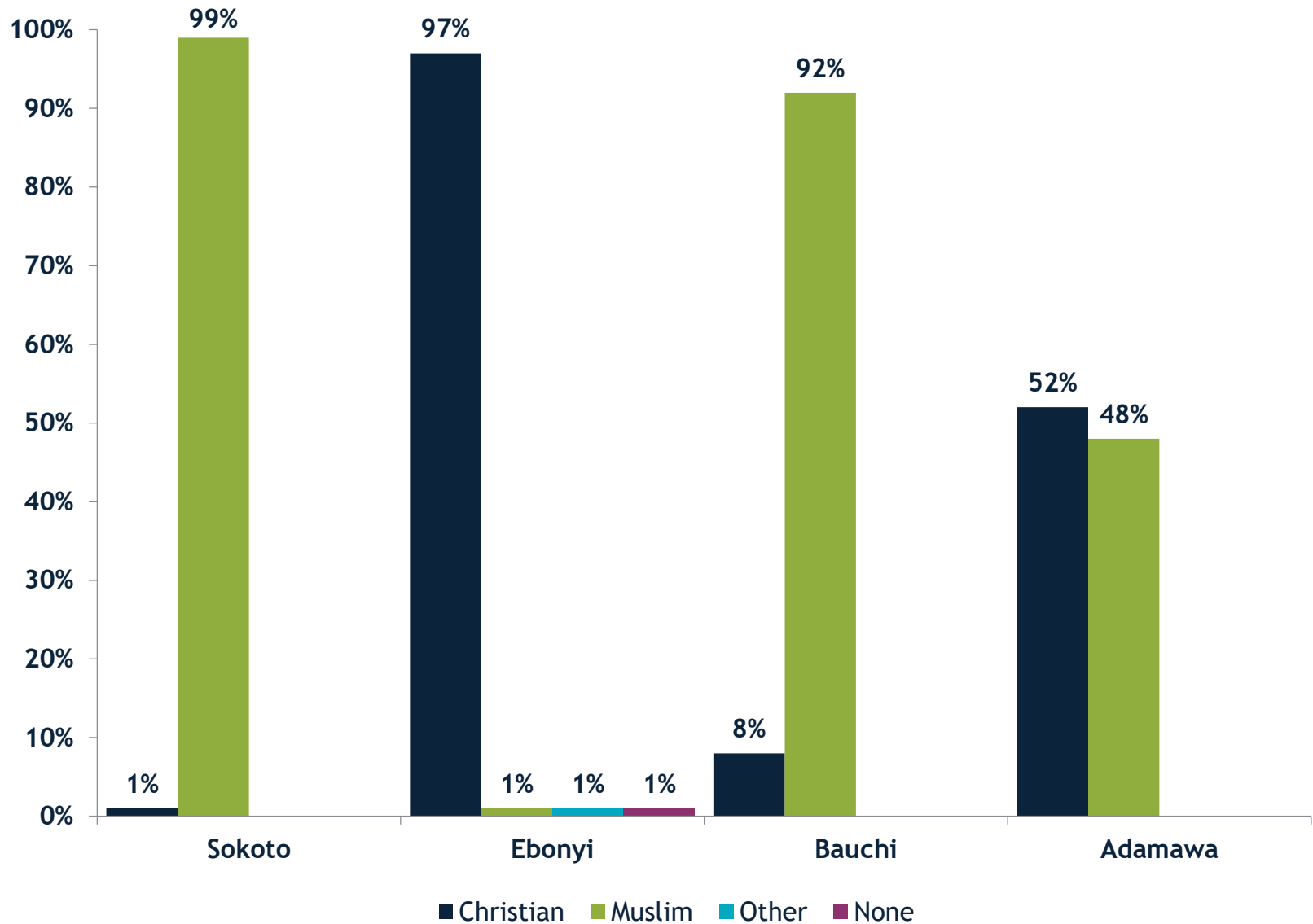


What is your occupational status?

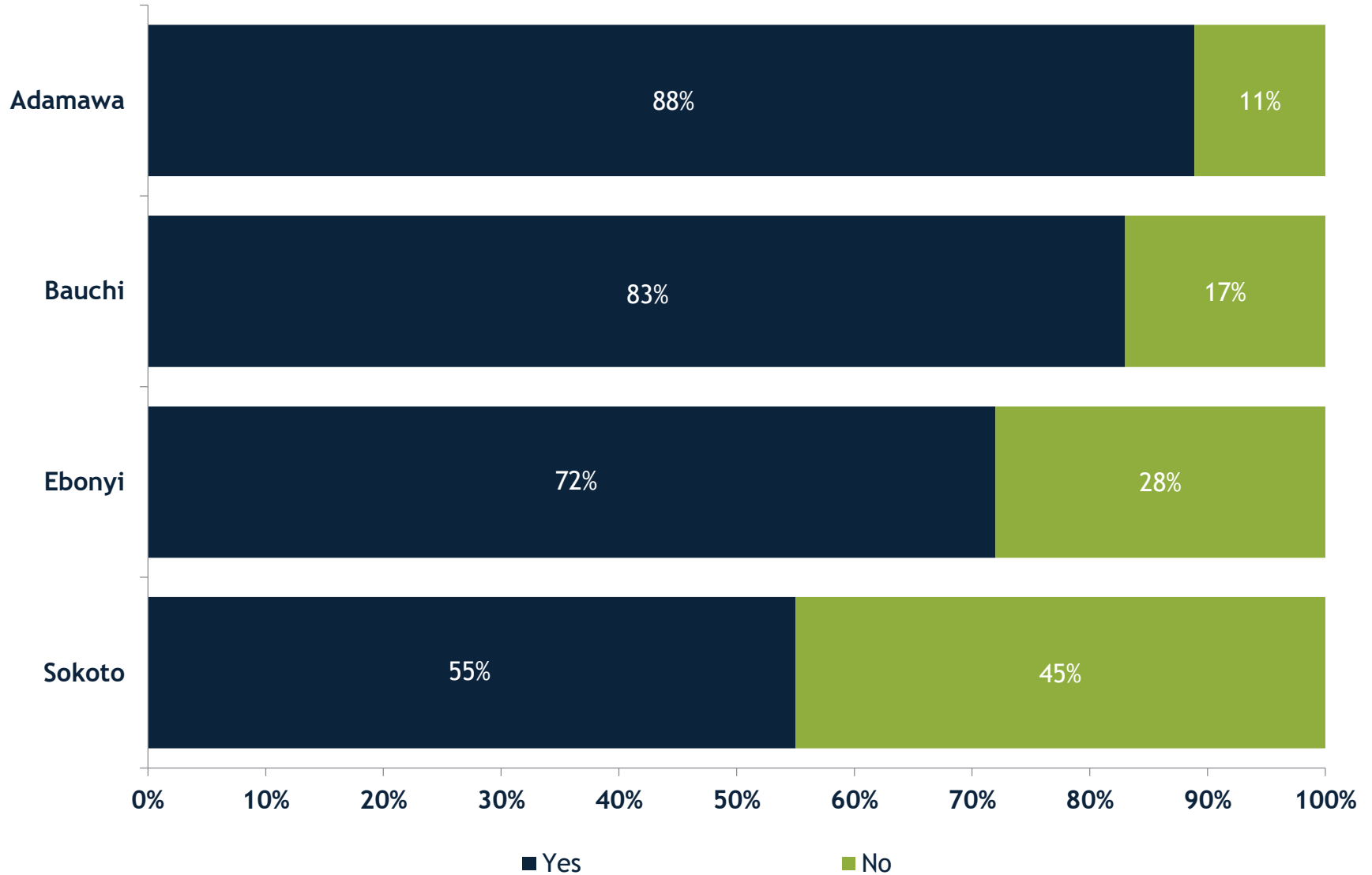


■ Employed
 ■ Self-employed
 ■ Homemaker
 ■ Retired
 ■ Unemployed
 ■ Student/pupil
 ■ Others
 ■ Don't know/refused

What is your religion?

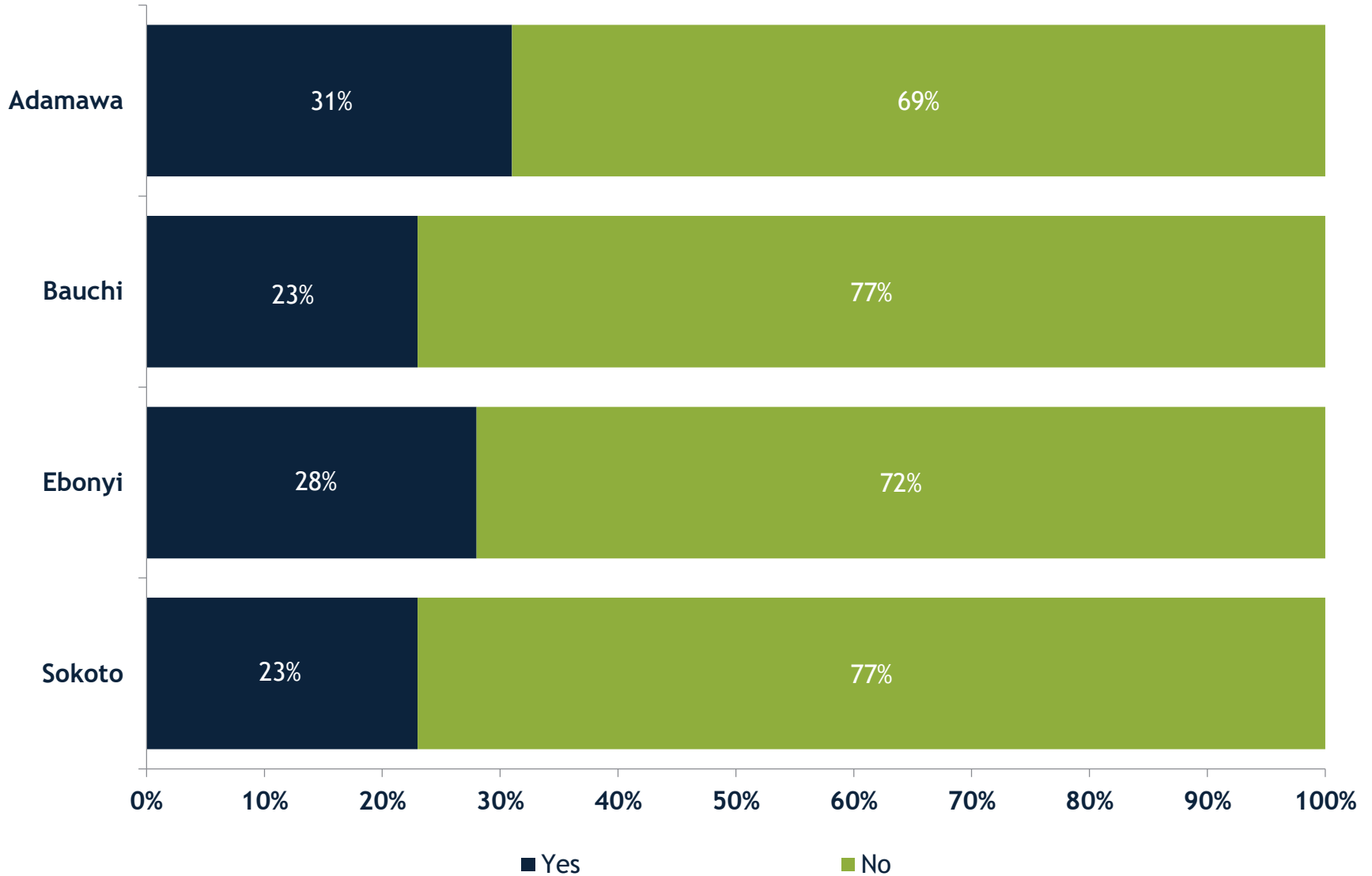


Do you own a mobile phone?

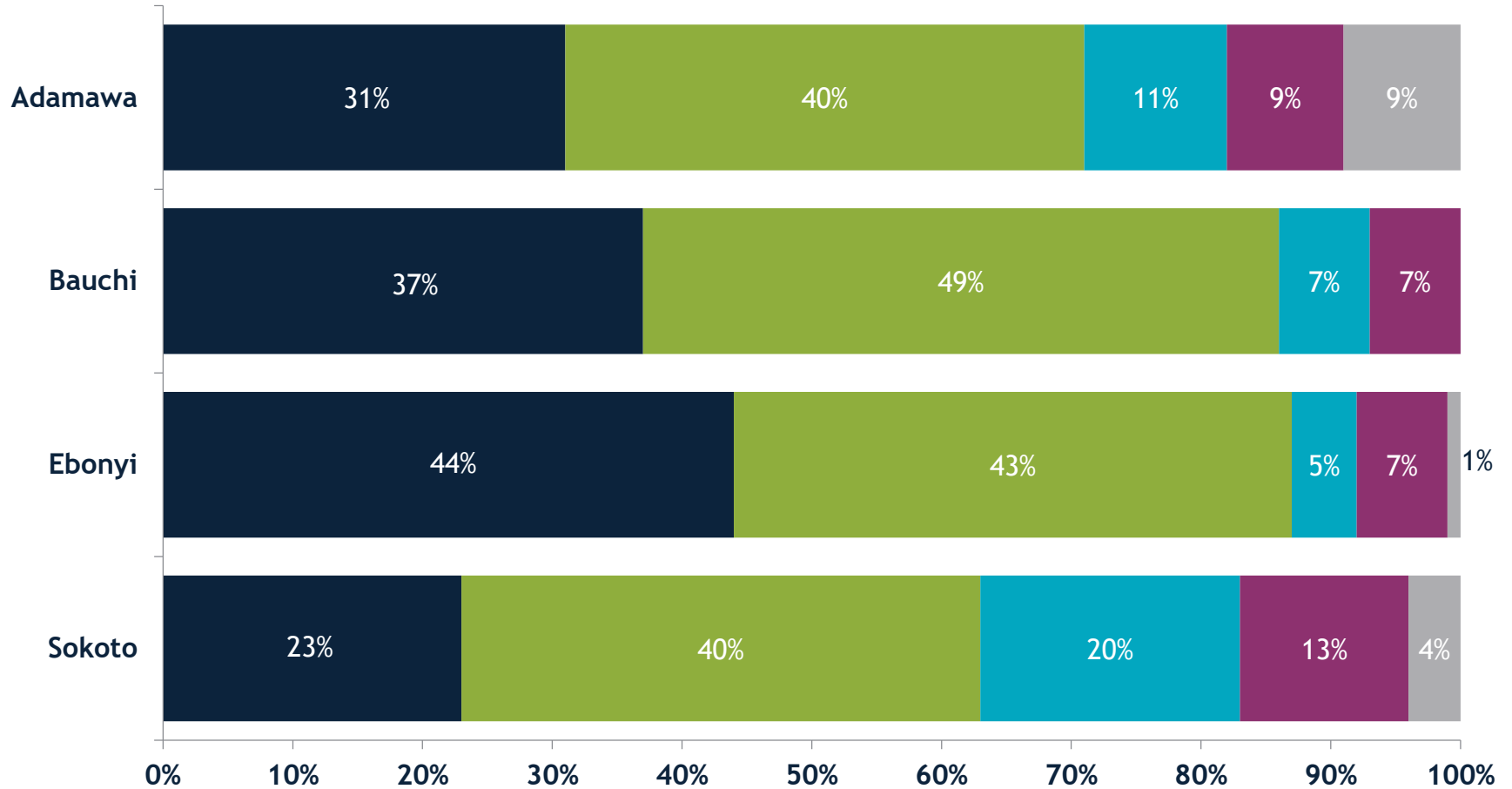


If yes, is it a smartphone?

Adamawa: n = 1,374, Bauchi: n = 1,323, Ebonyi: n = 934, Sokoto: n = 1,165



Please tell us which answer best describes your current economic status.



- I have trouble feeding myself and my family and buying even the most essential things for survival.
- I have enough means for survival, but I do not have enough for extra things.
- I am able to afford things like new clothes and eating at restaurant, but not often.
- I am able to afford things like new clothes and eating out and also support other members of my family who are not able to do these things.
- Don't know/refused



Public Opinion in Adamawa State, Nigeria

October 23-December 9, 2018



Detailed Methodology

- This survey was conducted by [Kantar Public Nigeria](#), trading as TNS RMS Nigeria Limited on behalf of the [Center for Insights in Survey Research](#).
- The survey was conducted in Adamawa State, Nigeria, through CAPI administered face-to-face interviews in respondents' homes from October 23 to December 9, 2018.
- The sample consisted of n=1,554 adult respondents aged 18 years and older.
- The sampling approach adopted was a multi-stage probability sampling using the geo-spatial grid-based method.
 - The sample was stratified by urban/rural residency status of the Local Government Areas (LGAs). The LGAs are the Primary Sampling Units (PSUs).
 - Next, Secondary Sampling Units (SSUs) were allocated to the LGAs. The SSUs are the geo-spatial grid sampling points, which are 100m by 100m in size. The geo-spatial grid maps were navigated using GPS.
 - Households were selected by random walk aided by a selection matrix. One respondent was randomly selected within each household based on the CAPI Script.
- The margin of error does not exceed ± 2.0 percent.
- All exact zero responses were excluded from charts. All figures are rounded to the nearest whole number.
- The charts may not add up to 100 percent due to rounding.
- In several instances, this analysis disaggregates figures by the top-five most populous LGAs in Adamawa State. This selection is made because their larger proportional sample sizes allow for a more accurate analysis of these subsets.

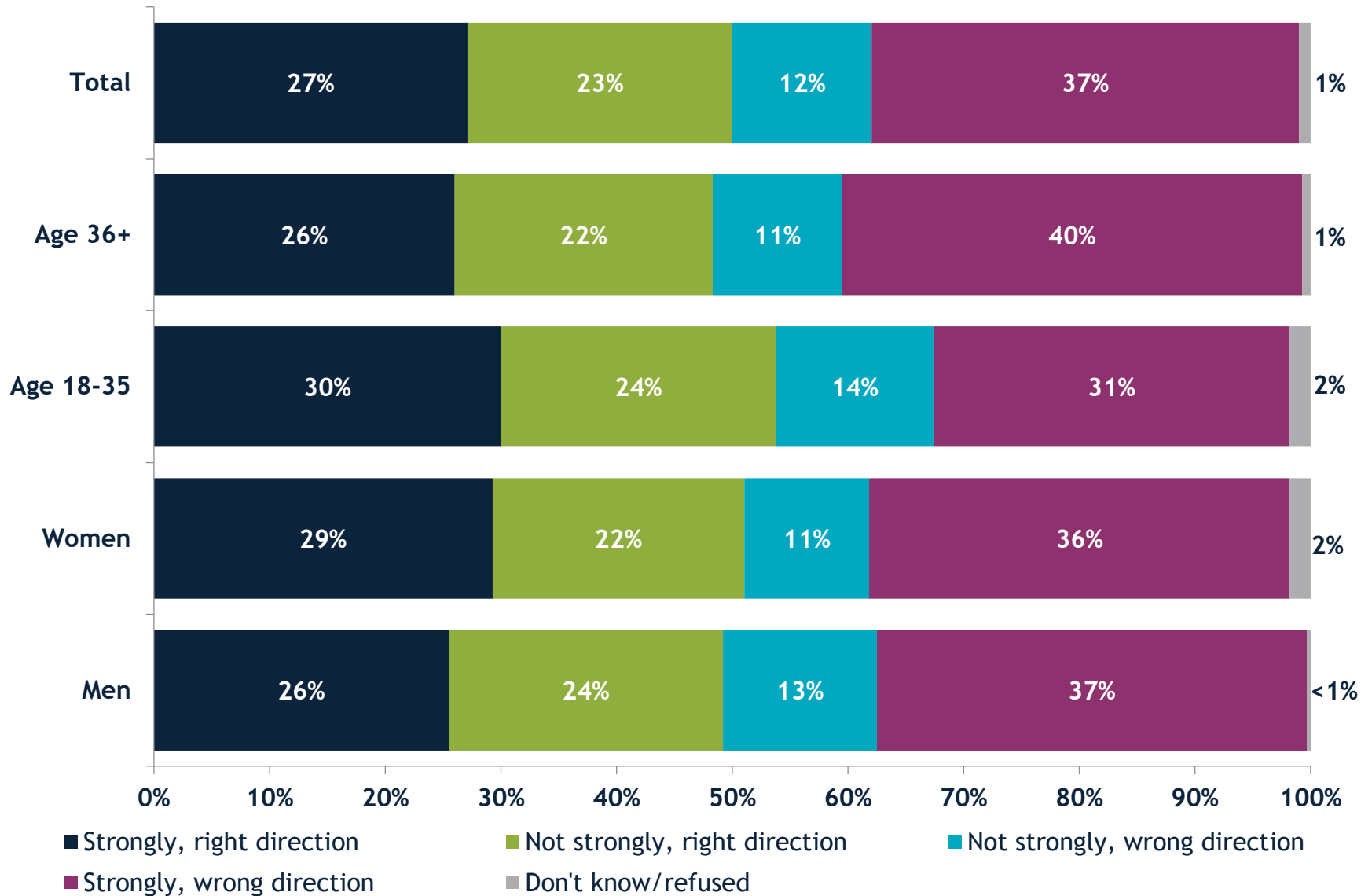
Frequently-Cited Disaggregate Bases

Disaggregate	Disaggregation Category	Base
Age	Age 18-35	n=513
	Age 36+	n=1,041
Gender	Men	n=792
	Women	n=762
Highest Level of Education	University	n=383
	Secondary school	n=966
	Primary school or less	n=198
Self-Described Economic Status*	(1) "I can always afford extras"	n=479
	(2) "I can sometimes afford extras"	n=616
	(3) "I can afford essentials"	n=177
	(4) "I have trouble affording essentials"	n=140

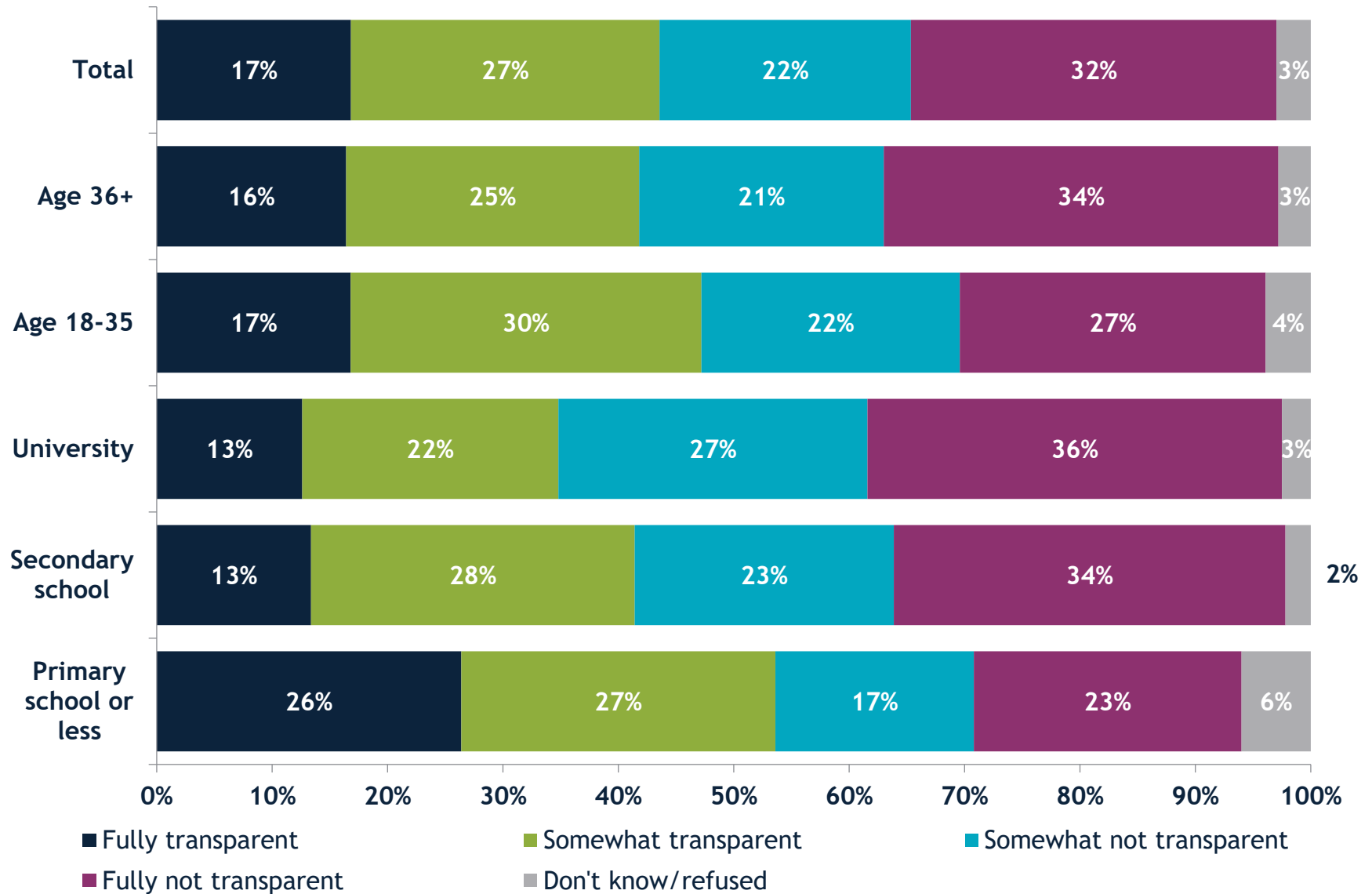
*Self-described economic statuses are shortened response descriptions for the question: "Please tell us which answer best describes your economic status":

- (4) I have trouble feeding myself and my family and buying even the most essential things for survival.
- (3) I have enough means for survival, but I do not have enough money for extra things.
- (2) I am able to afford things like new clothes and eating at restaurants, but not often.
- (1) I am able to afford things like new clothes and eating out, and also support other members of my family who are not able to do these things.
- Don't know/refused

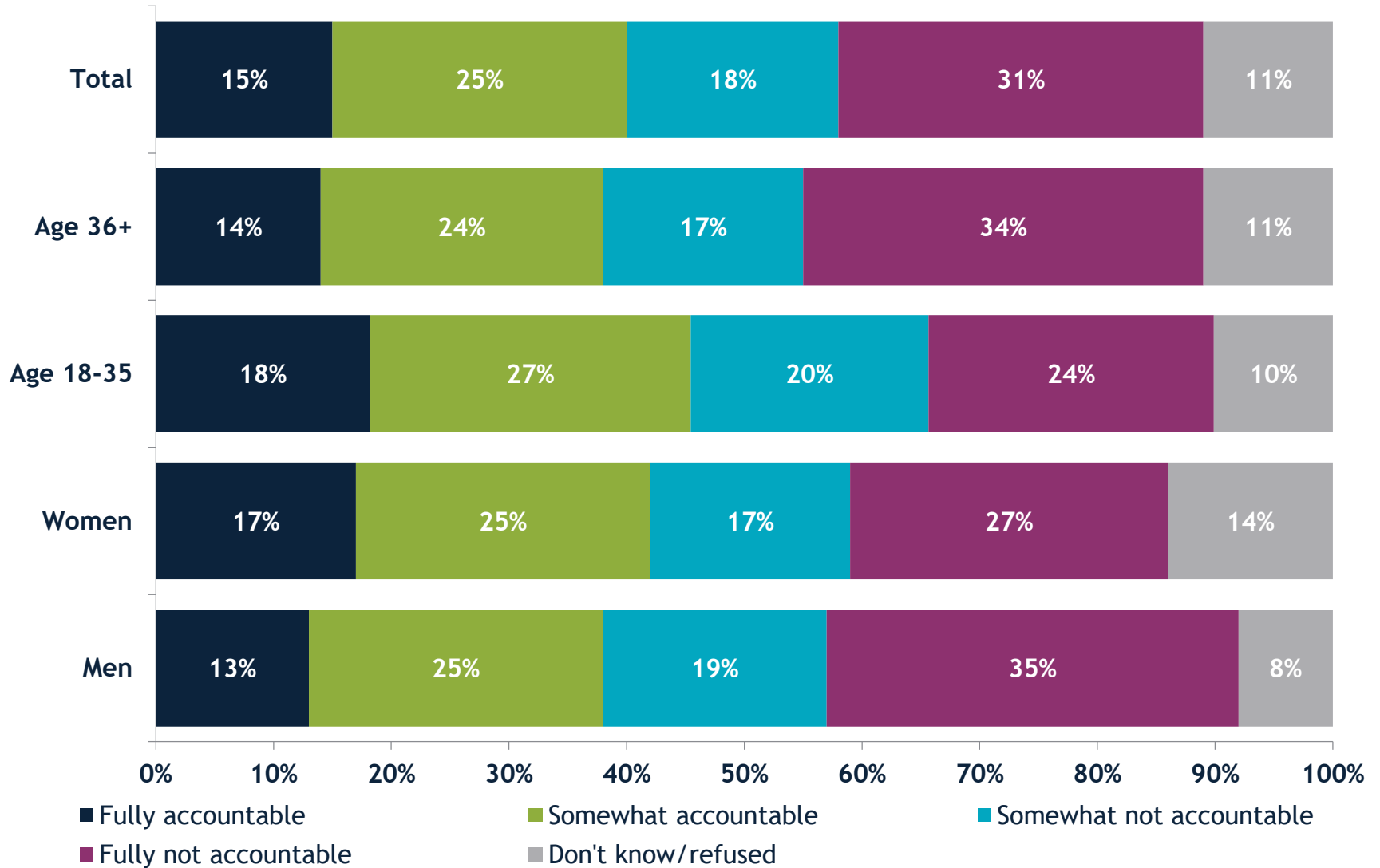
Do you believe Nigeria is moving in the right direction or the wrong direction?



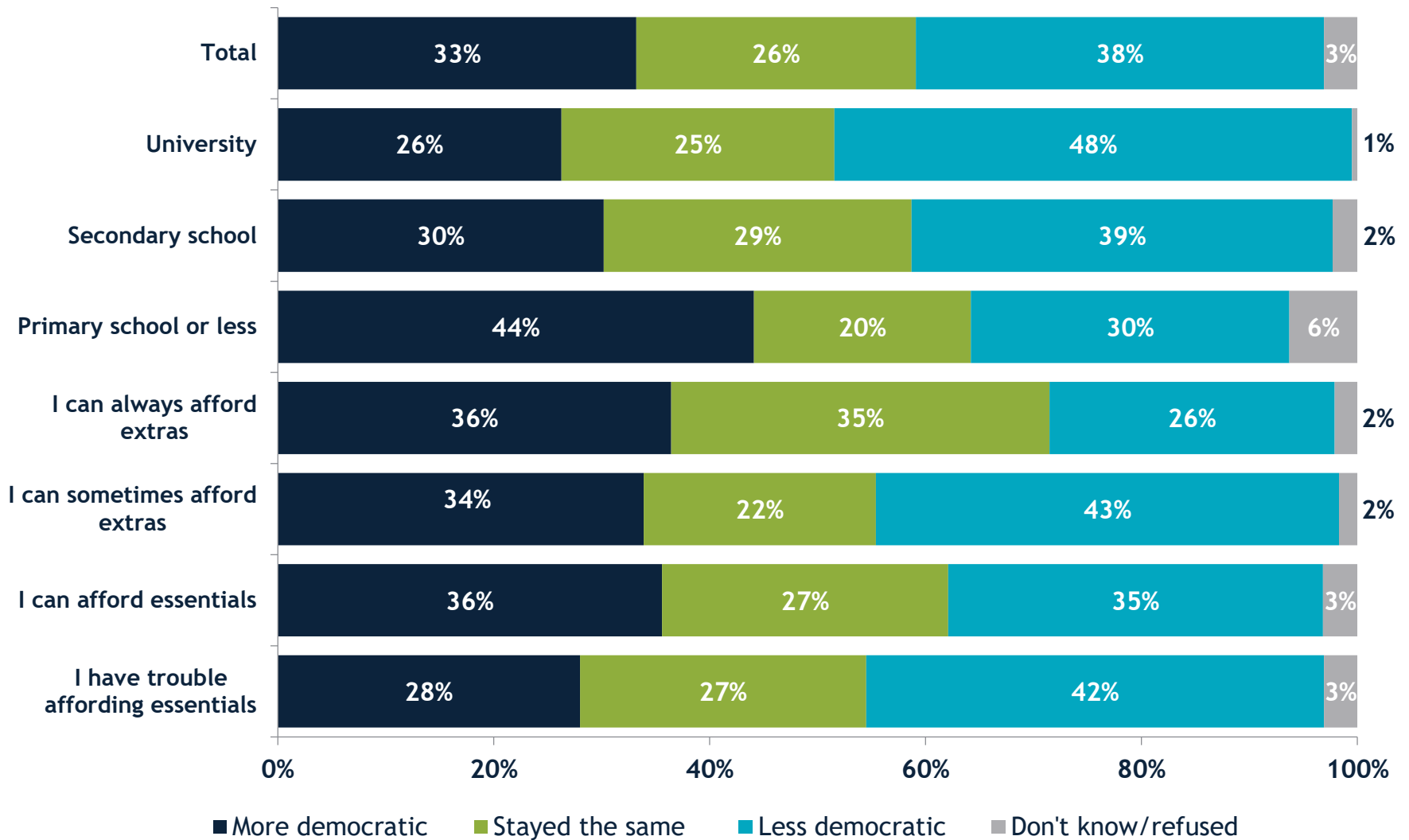
Do you feel that decisions of your state government are transparent or not transparent?



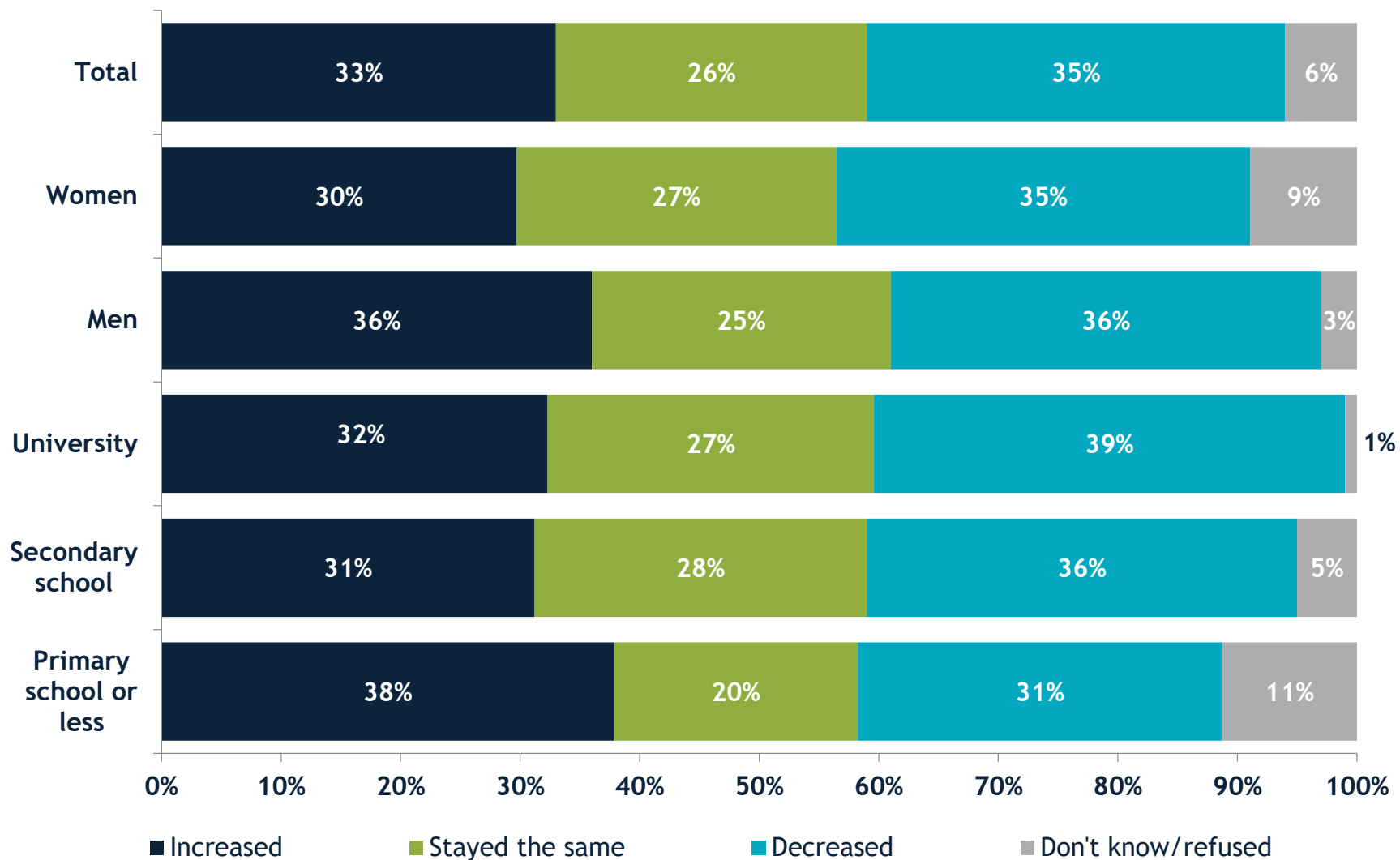
How well do you feel the State Assembly holds the governor's office accountable for its decisions?



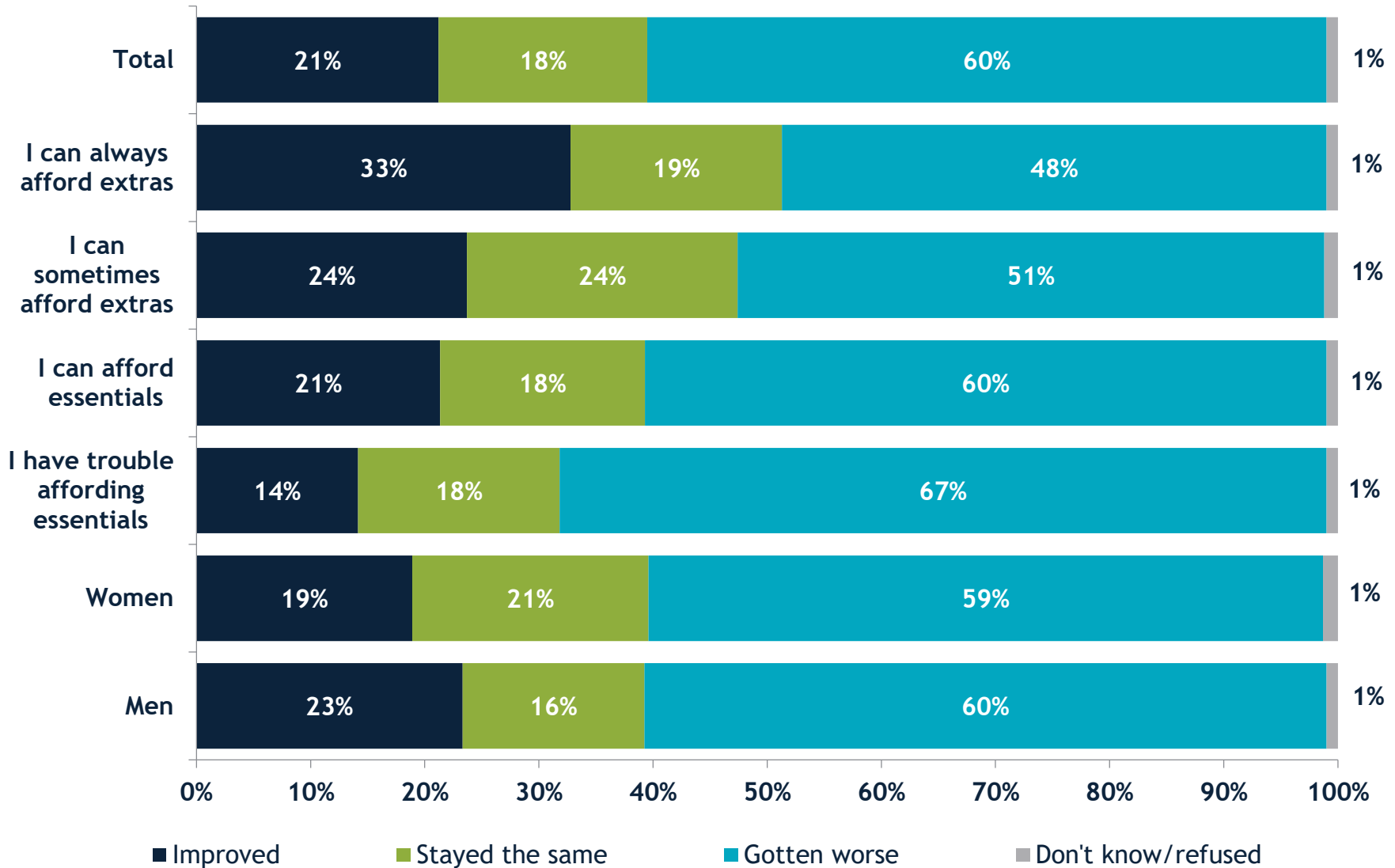
In your opinion, since the 2015 national elections, has Nigeria become more democratic, less democratic or stayed the same?



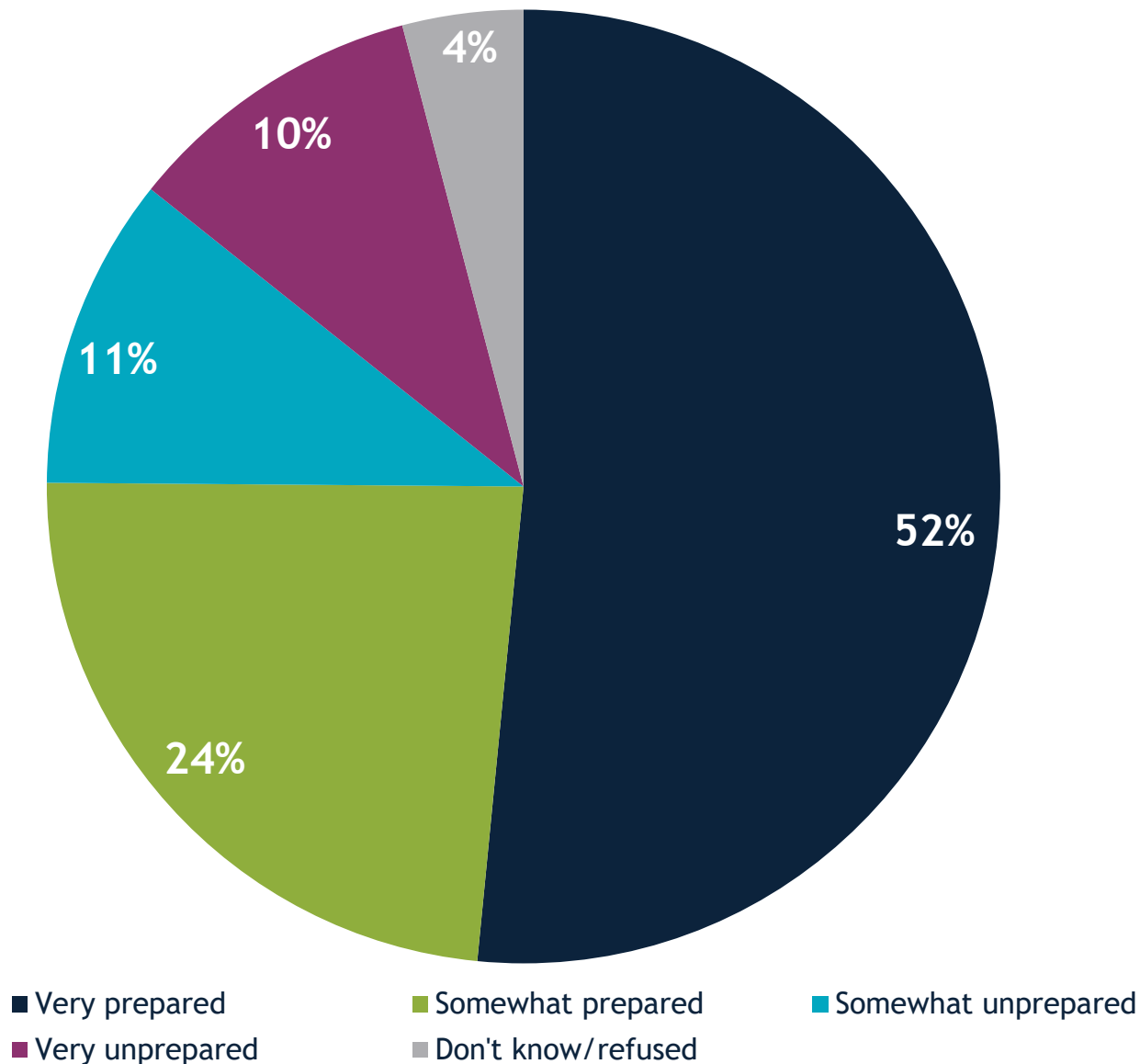
Comparing now to the period before of the 2015 elections, would you say that your confidence in the Independent National Electoral Commission has increased, stayed the same or decreased?



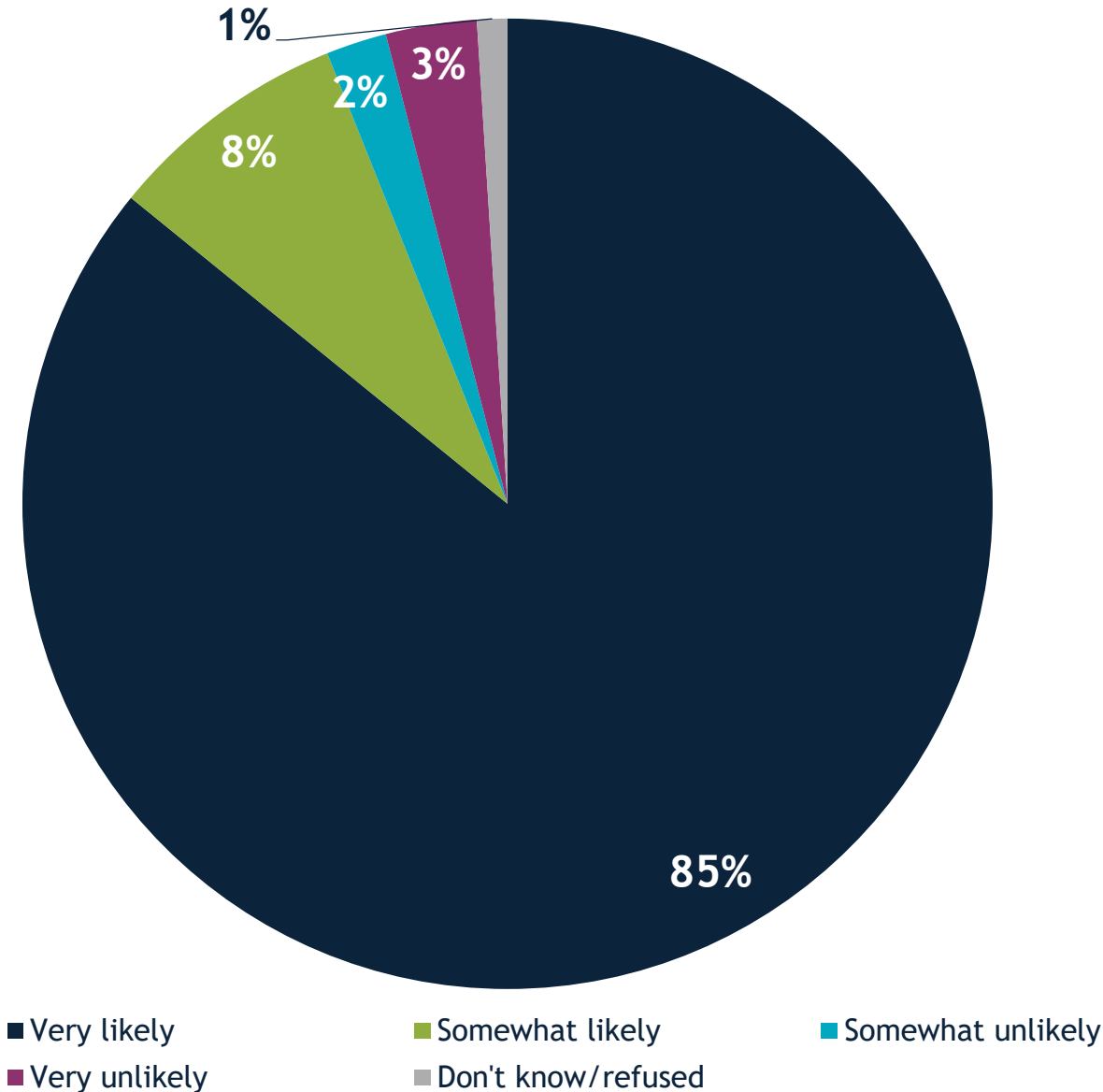
Would you say that your own personal economic situation has improved, stayed the same or gotten worse since the 2015 elections?



Would you say that Nigeria was very prepared, somewhat prepared, somewhat unprepared or not prepared at all for the general elections in March 2015?



How likely, if at all, are you to vote in the 2019 general elections?



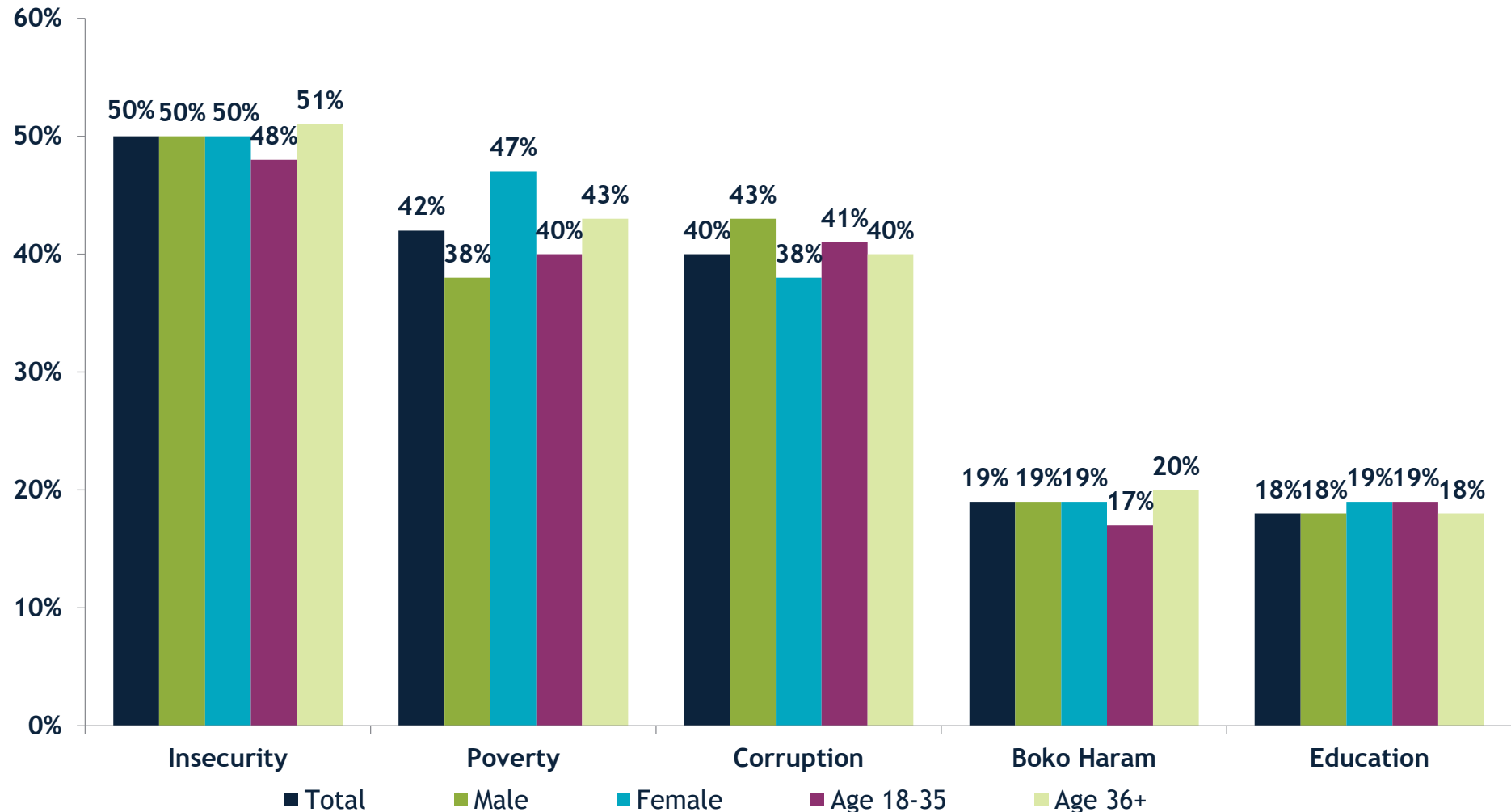
What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?
(up to three mentions, spontaneous response)

Problems/Issues	First Mention	Second Mention	Third Mention	Total Mention
Insecurity	22%	16%	12%	50%
Poverty	12%	16%	15%	42%
Corruption	19%	12%	10%	40%
Boko Haram	8%	4%	7%	19%
Education	5%	6%	7%	18%
Economy (employment)	4%	5%	5%	13%
Infrastructure	4%	4%	3%	11%
Economy (other/general)	3%	4%	4%	11%
Water	3%	3%	4%	10%
Economy (cost of living, high prices)	3%	3%	3%	9%
Electricity	3%	2%	3%	8%
Healthcare	1%	3%	4%	8%
Crime/public safety	1%	3%	3%	7%
Social services/benefits	1%	1%	2%	3%
Agriculture	1%	1%	1%	3%
Drugs	<1%	1%	1%	2%
Economy (small business opportunities/access to loans)	<1%	1%	1%	1%
Youth gangs	<1%	1%	1%	1%
Other*	8%	10%	7%	25%
Don't know/refused	2%	4%	8%	9%

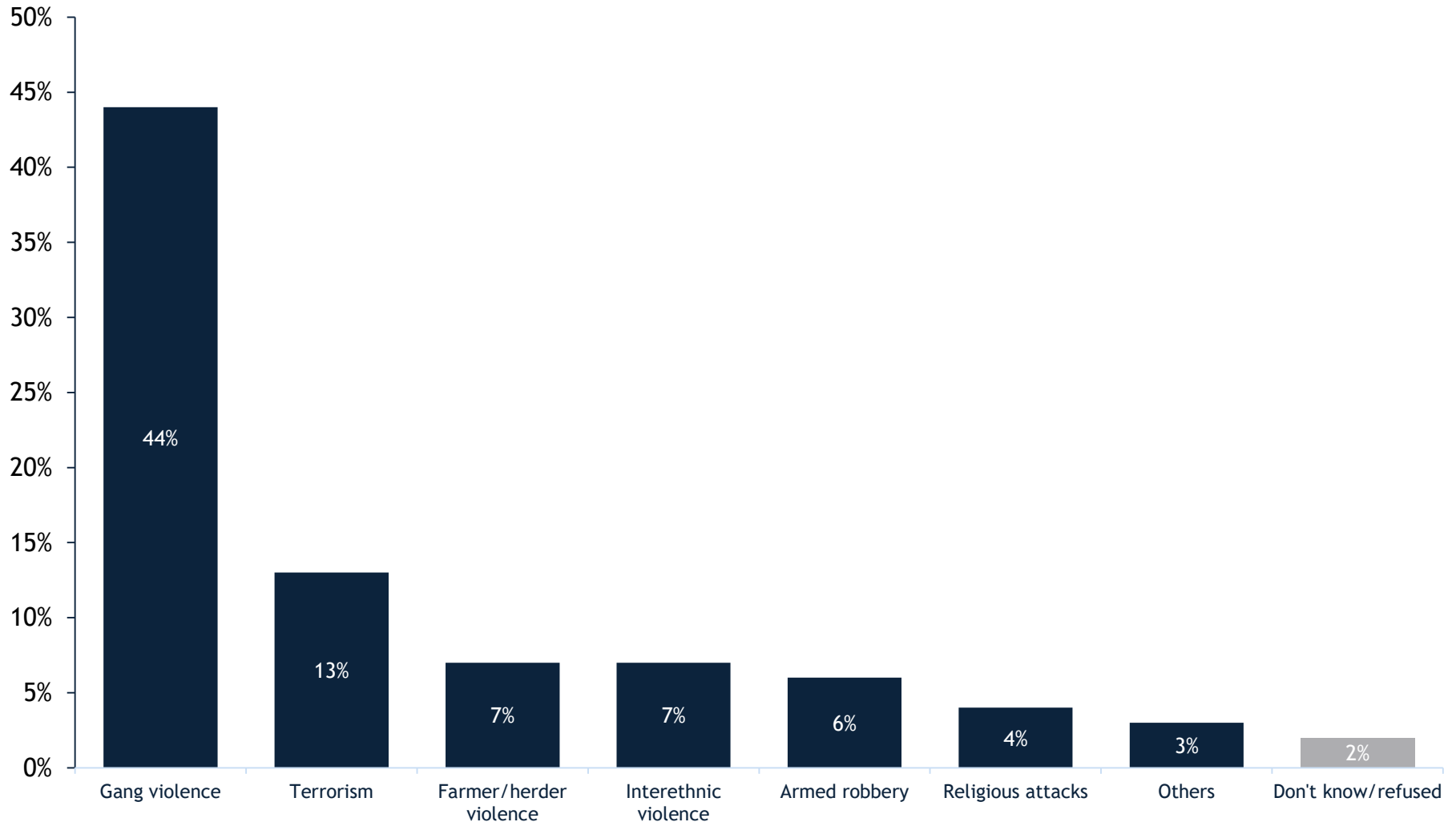
*Other includes: restructuring, accountability of the office holders, kidnapping, hunger, non-payment of salaries, etc.

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?

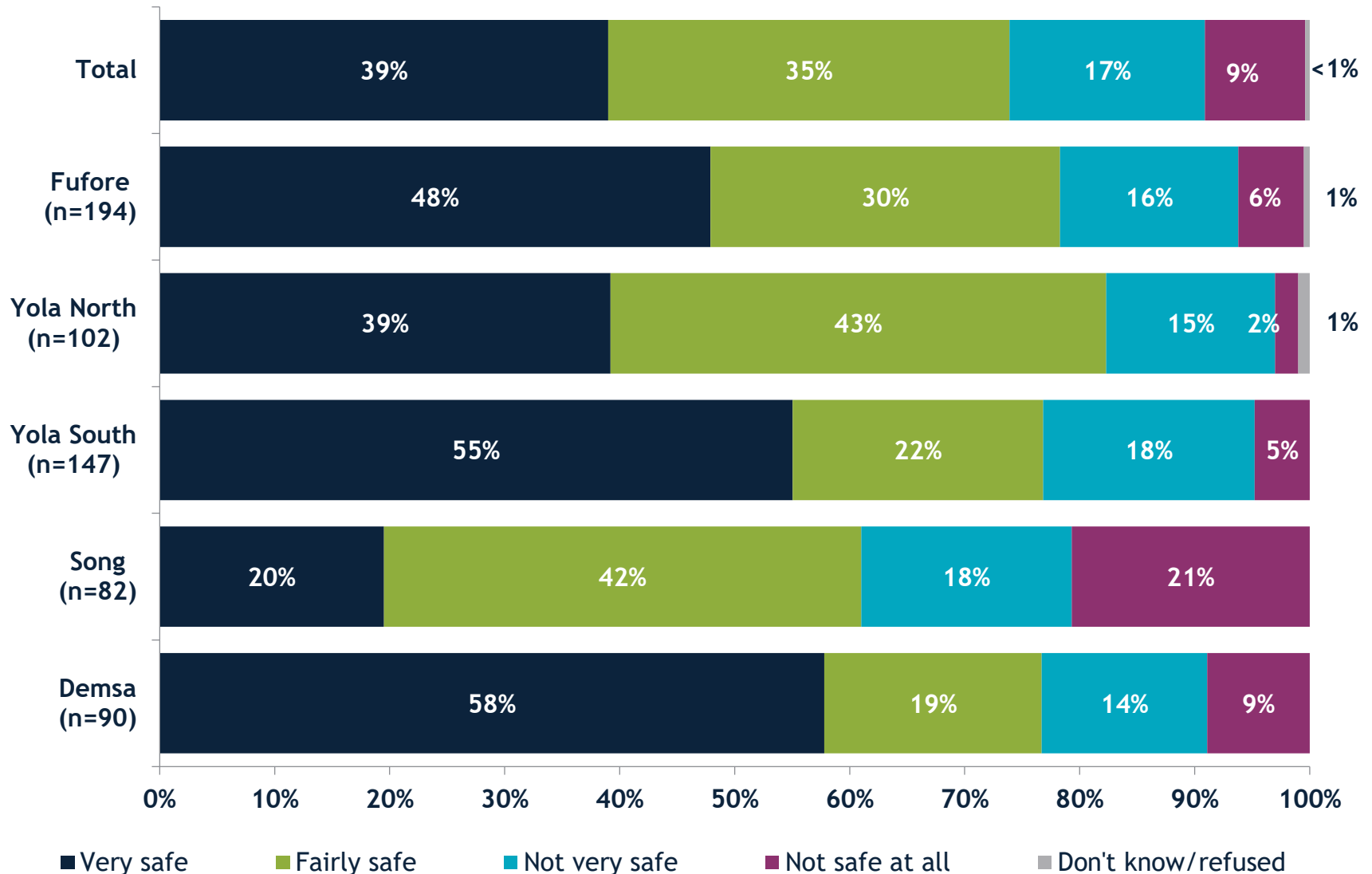
(up to three mentions, spontaneous response - top five mentions)



In some areas of Nigeria, violence is a major concern of the people. What type of violence concerns you most in your daily life? (spontaneous response)

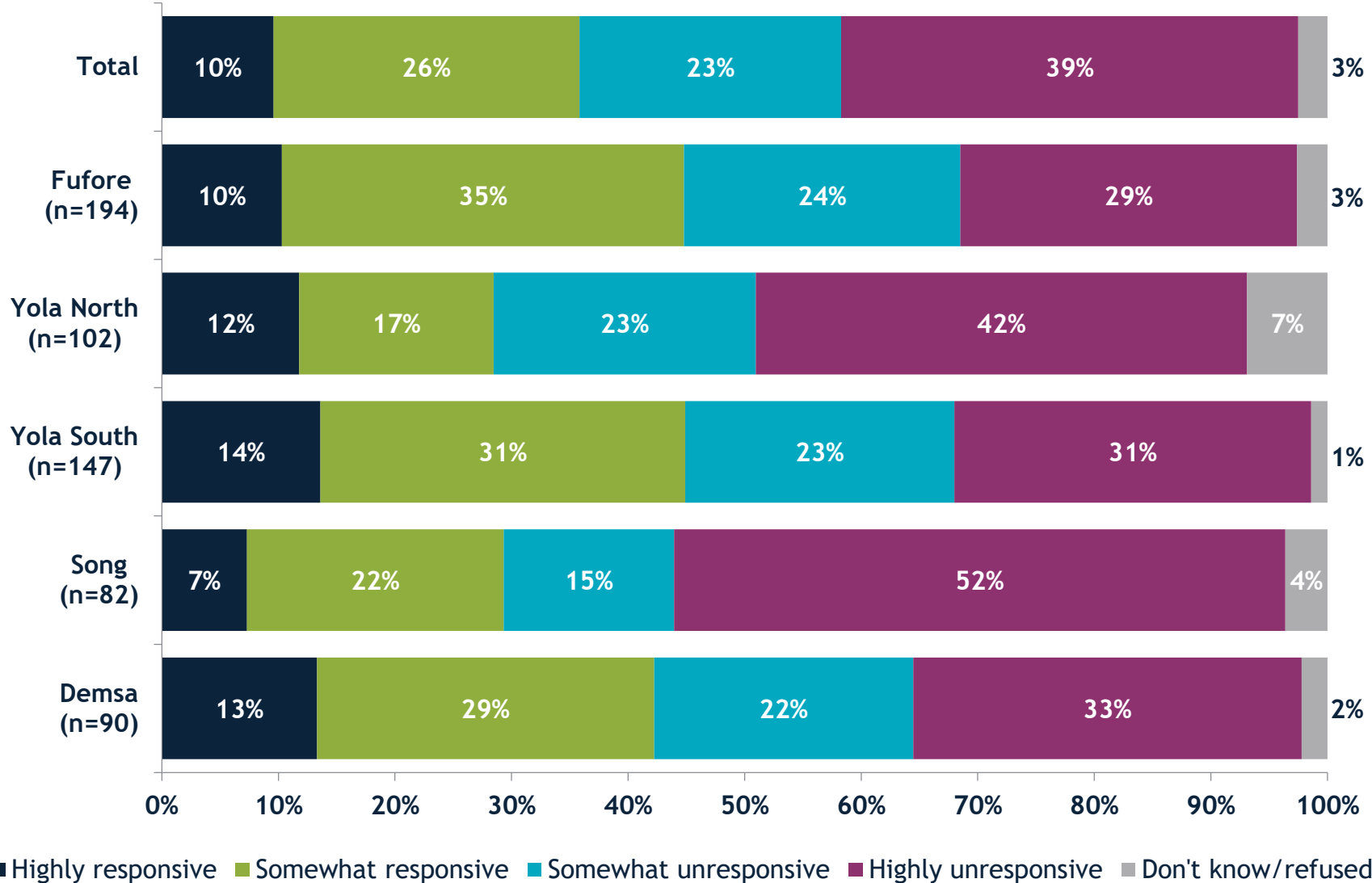


How safe do you feel here in your local government area? Do you feel very safe, fairly, safe, not very safe or not safe at all?



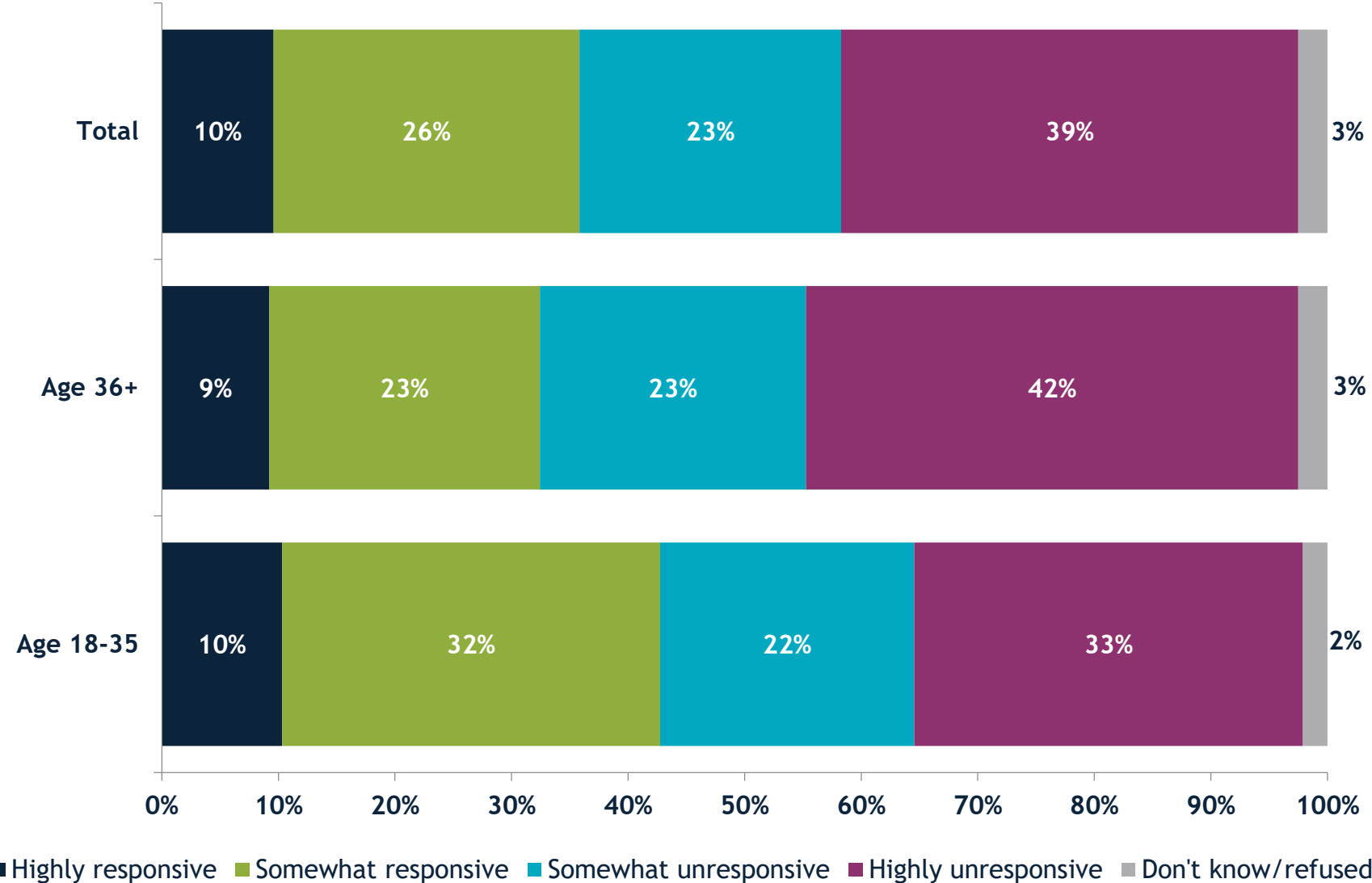
*Fufore, Yola North, Yola South, Song, and Demsa are Adamawa State's five most populous local government areas.

How well would you say that the state government responds to the needs and priorities of citizens?



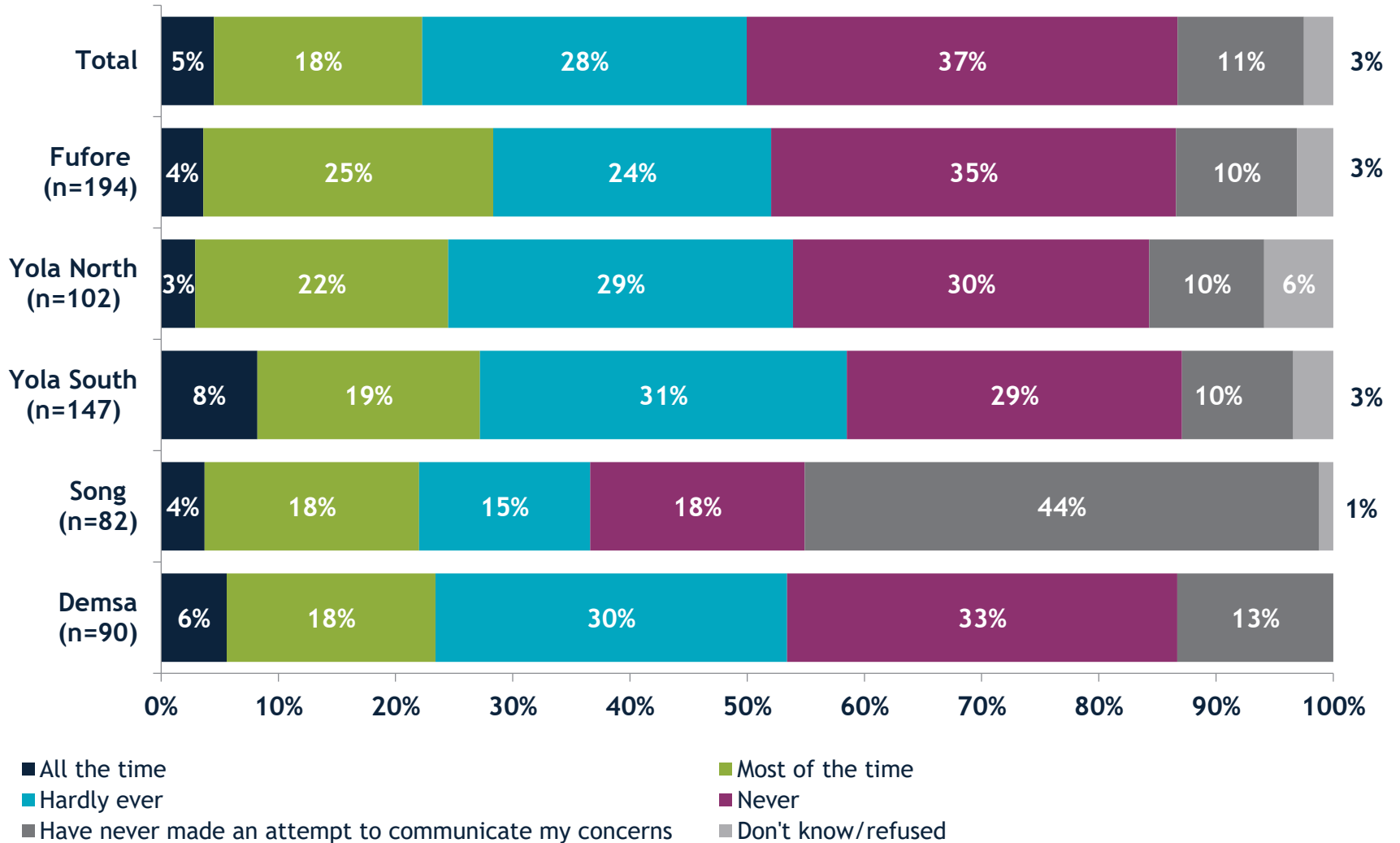
*Fufore, Yola North, Yola South, Song, and Demsa are Adamawa State’s five most populous local government areas.

How well would you say that the state government responds to the needs and priorities of citizens?



*Fufore, Yola North, Yola South, Song, and Demsa are Adamawa State's five most populous local government areas.

Would you say that state elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?



*Fufore, Yola North, Yola South, Song, and Demsa are Adamawa State's five most populous local government areas.

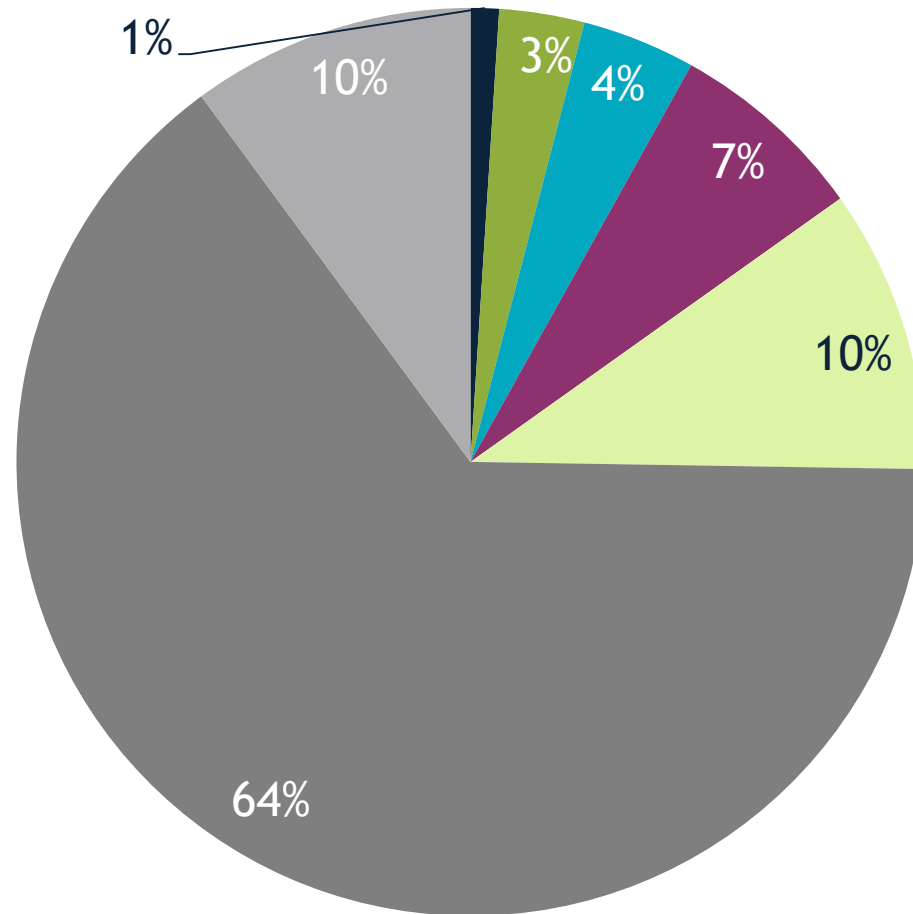
Which is the most effective way for elected officials to communicate with you?

(up to three mentions, spontaneous response)

Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Town hall meetings	21%	16%	11%	48%
Traditional media (newspapers, radio, tv)	26%	13%	9%	47%
Public events (rallies, campaigns, ceremonies, etc.)	9%	8%	10%	28%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	8%	9%	7%	23%
Phone call	7%	8%	9%	23%
Constituency offices	5%	8%	7%	20%
Private visits	5%	6%	10%	20%
Personal correspondence (letters, emails)	1%	3%	3%	8%
Other*	3%	5%	8%	16%
Don't know/refused	16%	24%	27%	35%

*Other includes: face-to-face communication, traditional rulers, visiting schools, NGOs, suggestion boxes, etc.

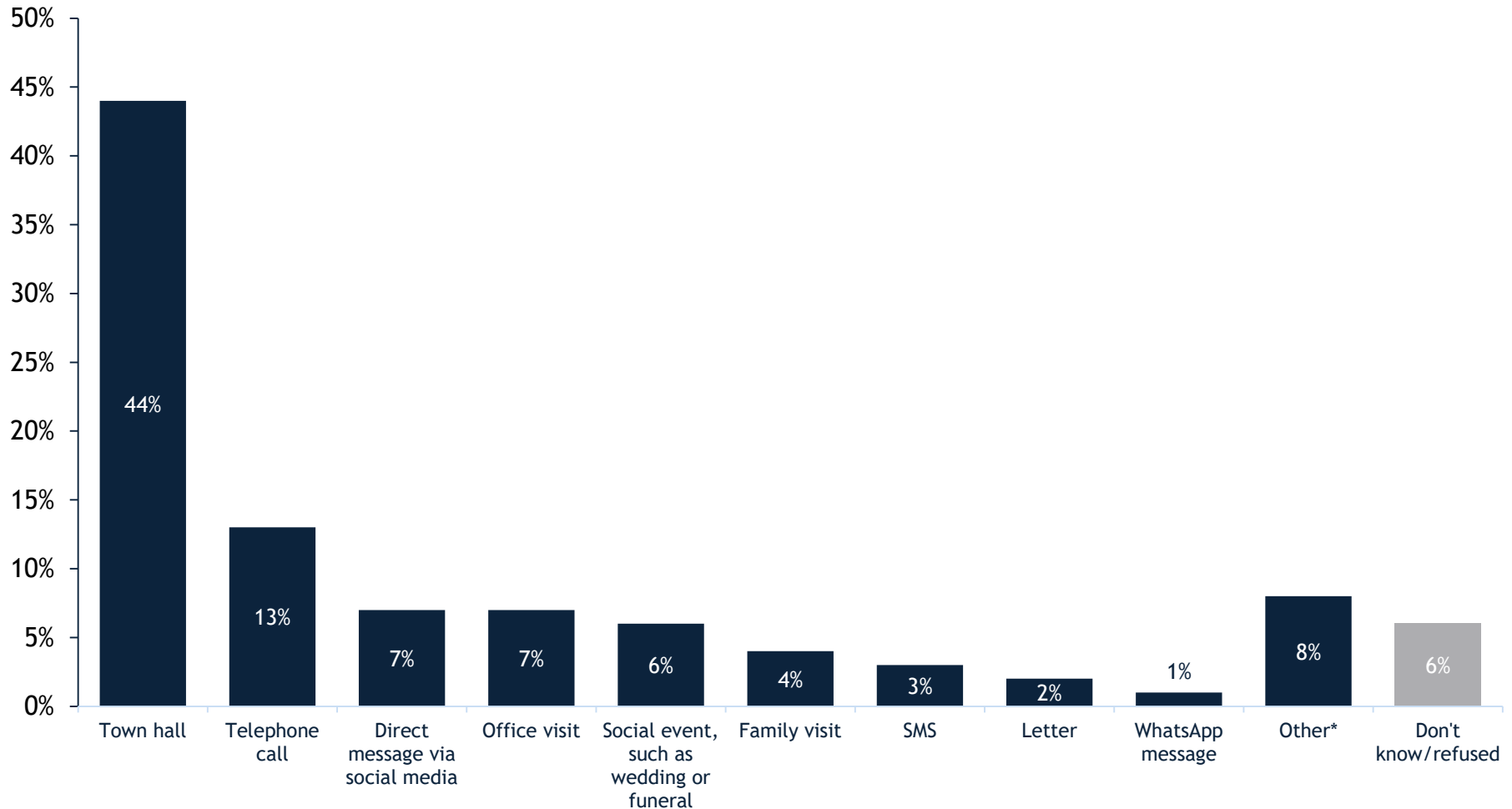
On average, during the past 12 months, how often did state elected officials directly communicate with you?



- At least once a week
- At least four times during the past 12 months
- At least once during the past 12 months
- Don't know/refused
- At least once a month
- At least twice during the past 12 months
- Not at all during the past 12 months

If they have contacted you, by what means did the elected officials communicate with you most recently?

(among those contacted by an elected official during the past 12 months)



n=391

Adamawa - 110

*Other includes: campaign, face-to-face communication, youth leaders, traditional rulers, etc.

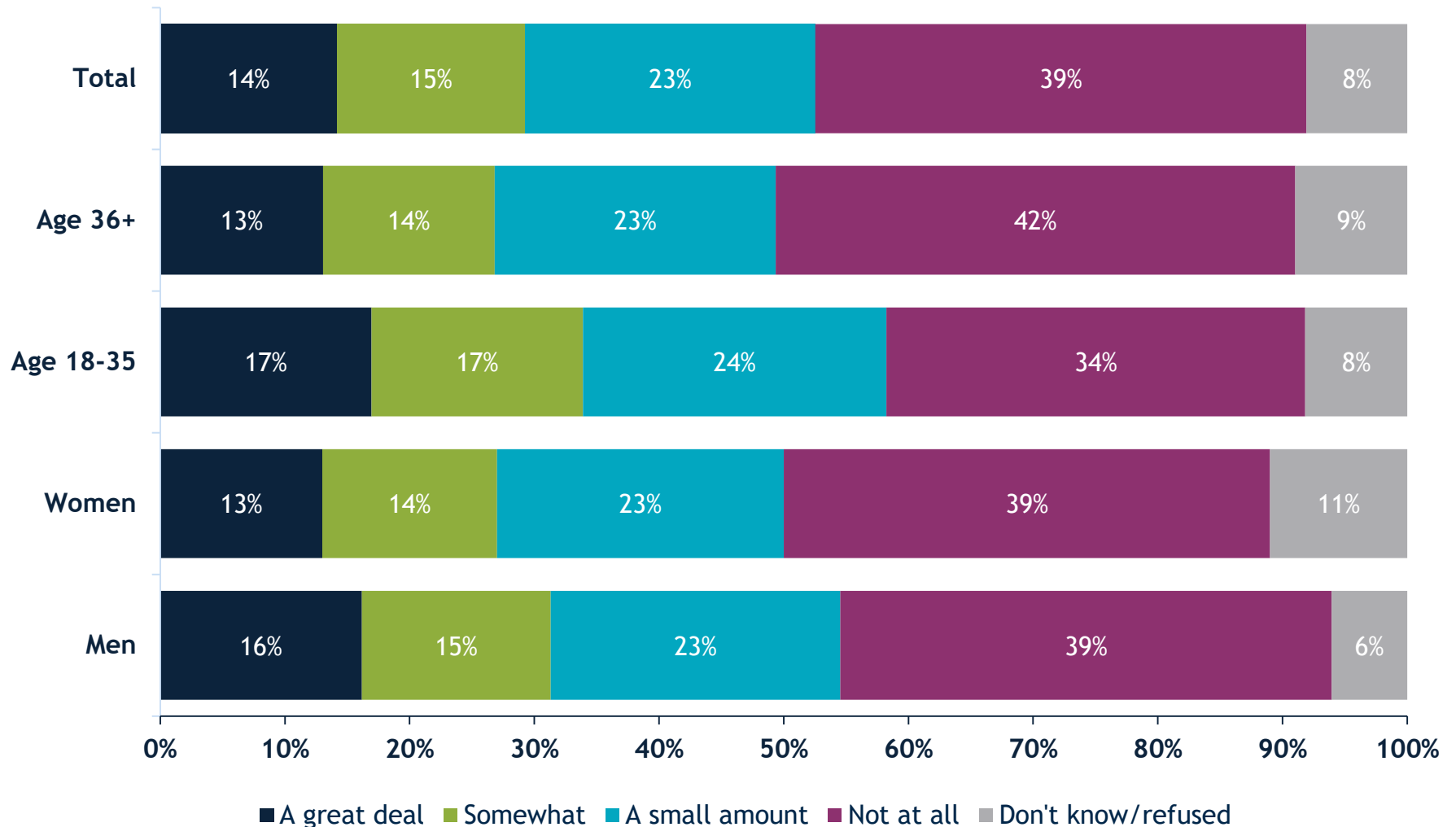
What is your most preferred option for communicating with your state elected officials?

(up to three mentions, spontaneous response)

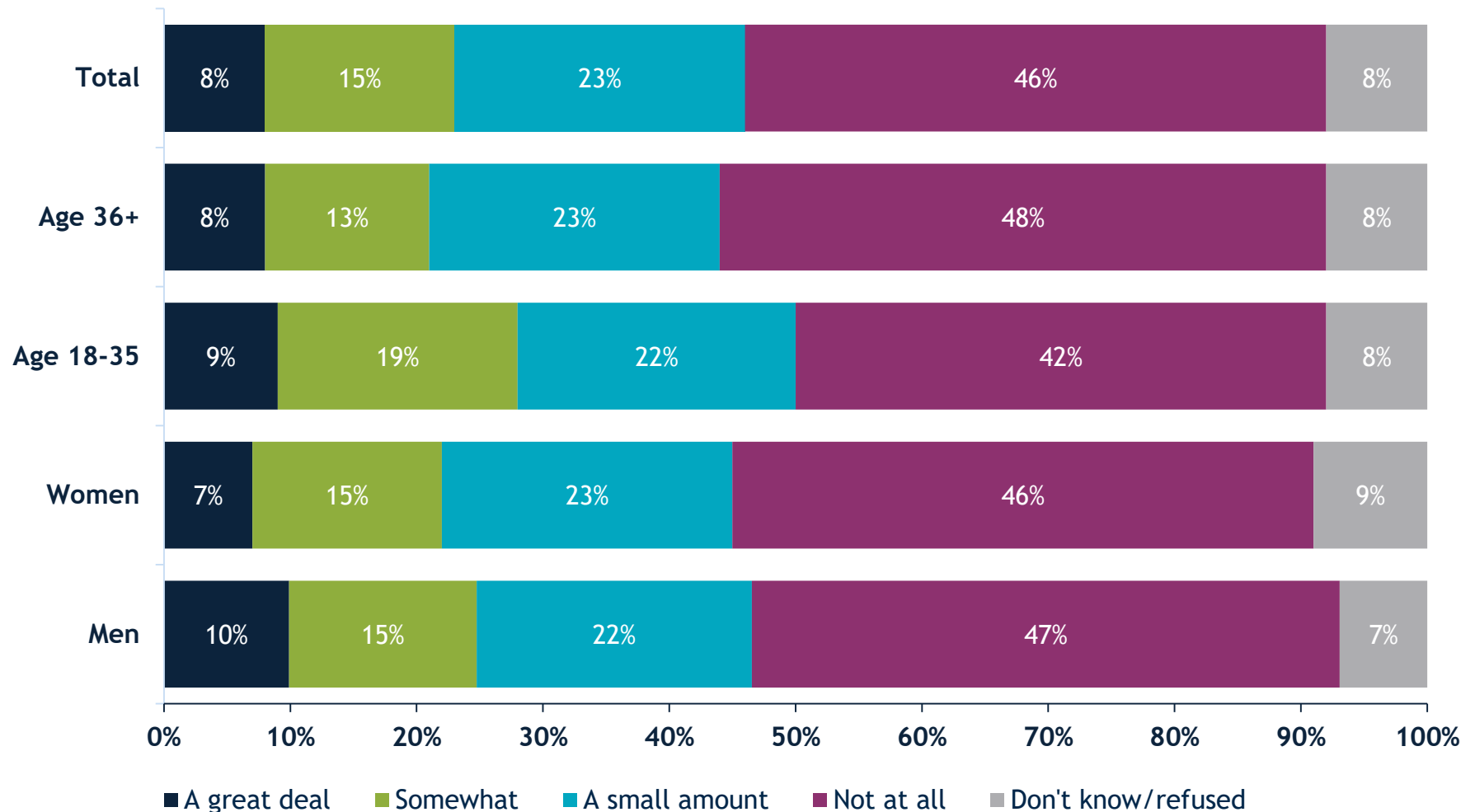
Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Town hall	25%	12%	9%	45%
Telephone call	17%	14%	9%	40%
Family visit	9%	10%	8%	27%
Office visit	7%	9%	8%	24%
Social event	3%	6%	6%	15%
Direct message via social media	5%	6%	5%	15%
Letter	2%	5%	7%	14%
SMS	3%	5%	4%	12%
WhatsApp	1%	2%	2%	5%
Other*	7%	6%	5%	14%
No second/third mention		20%	27%	
Don't know/refused	20%	7%	9%	36%

*Other includes: campaigns, village/community head, traditional rulers, public places, suggestion boxes, etc.

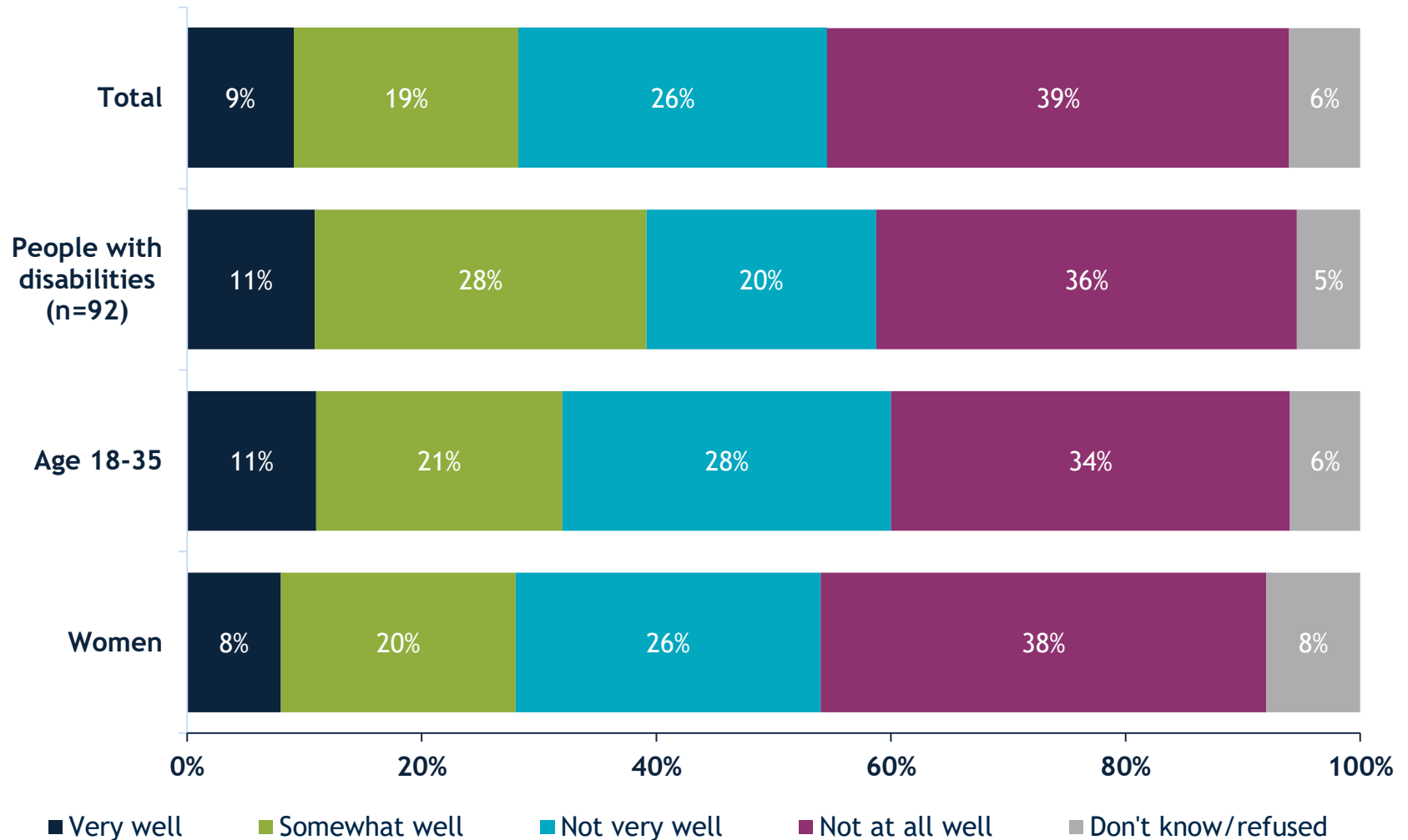
To what extent do you think your opinion influences the decisions and policies of the state government?



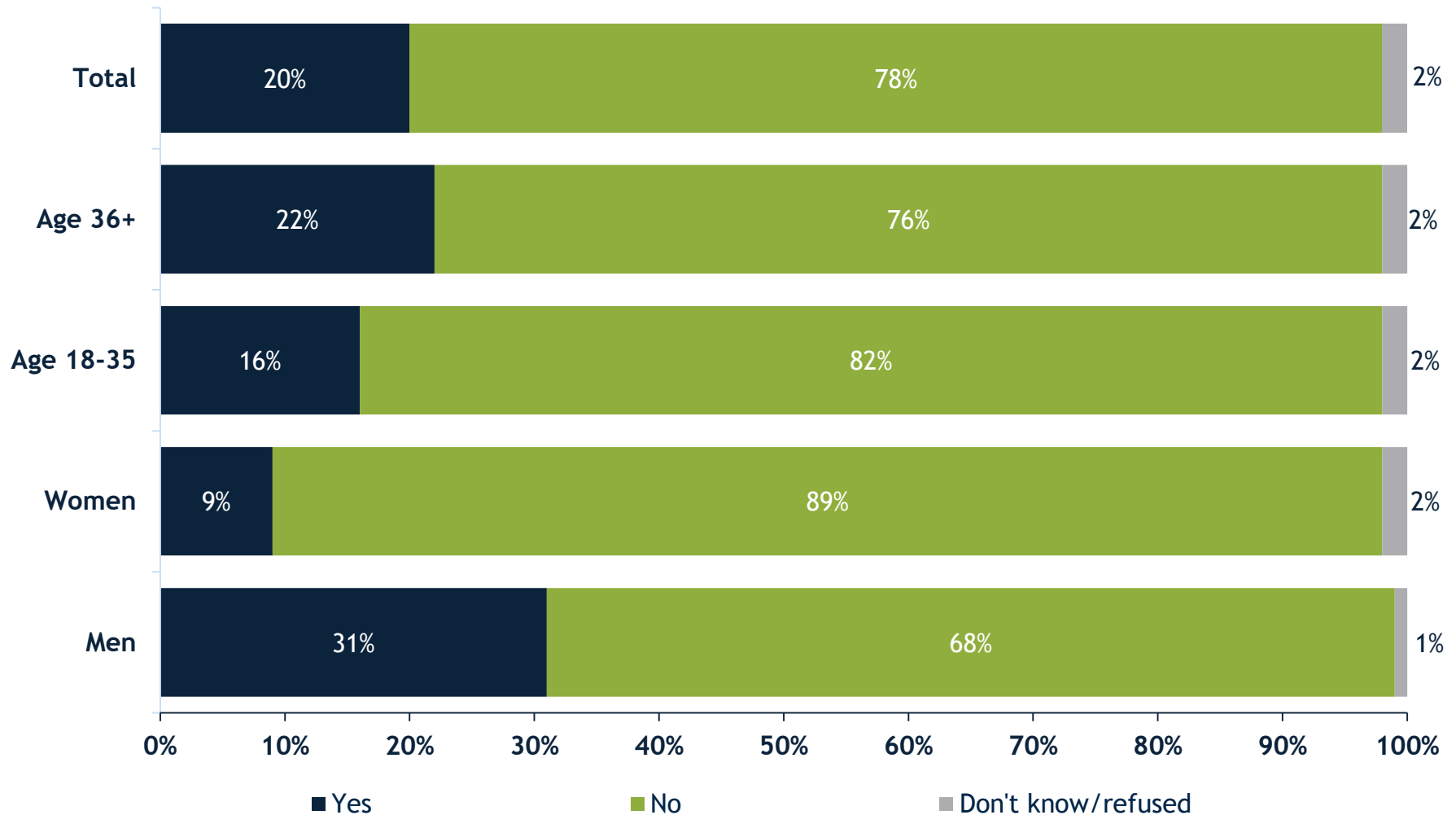
To what extent do you think political parties consider your input when writing their policies and manifestos?



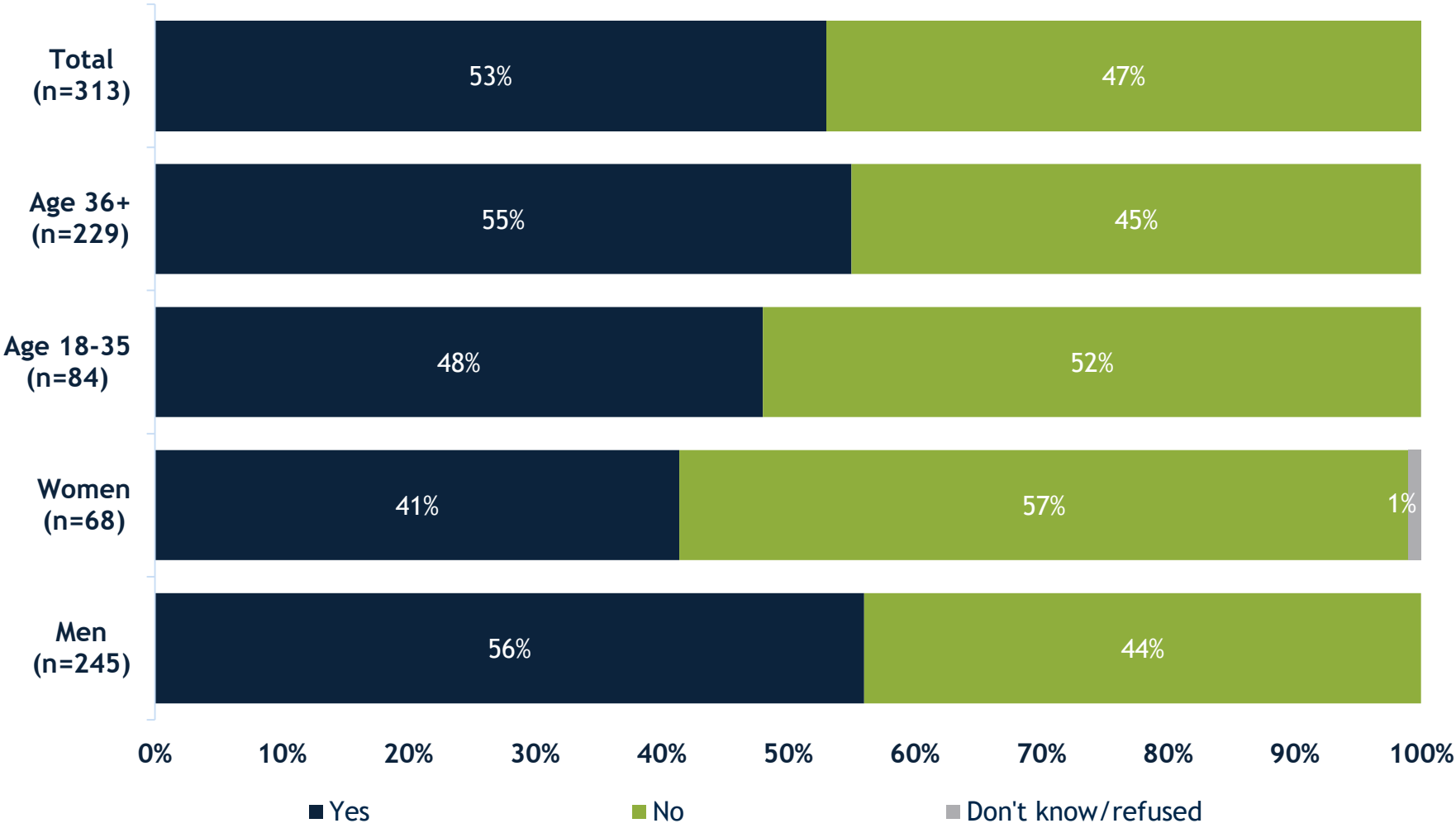
How well do you think the government has done in creating policies to allow equal opportunity for all, including for women, youth and people with disabilities?



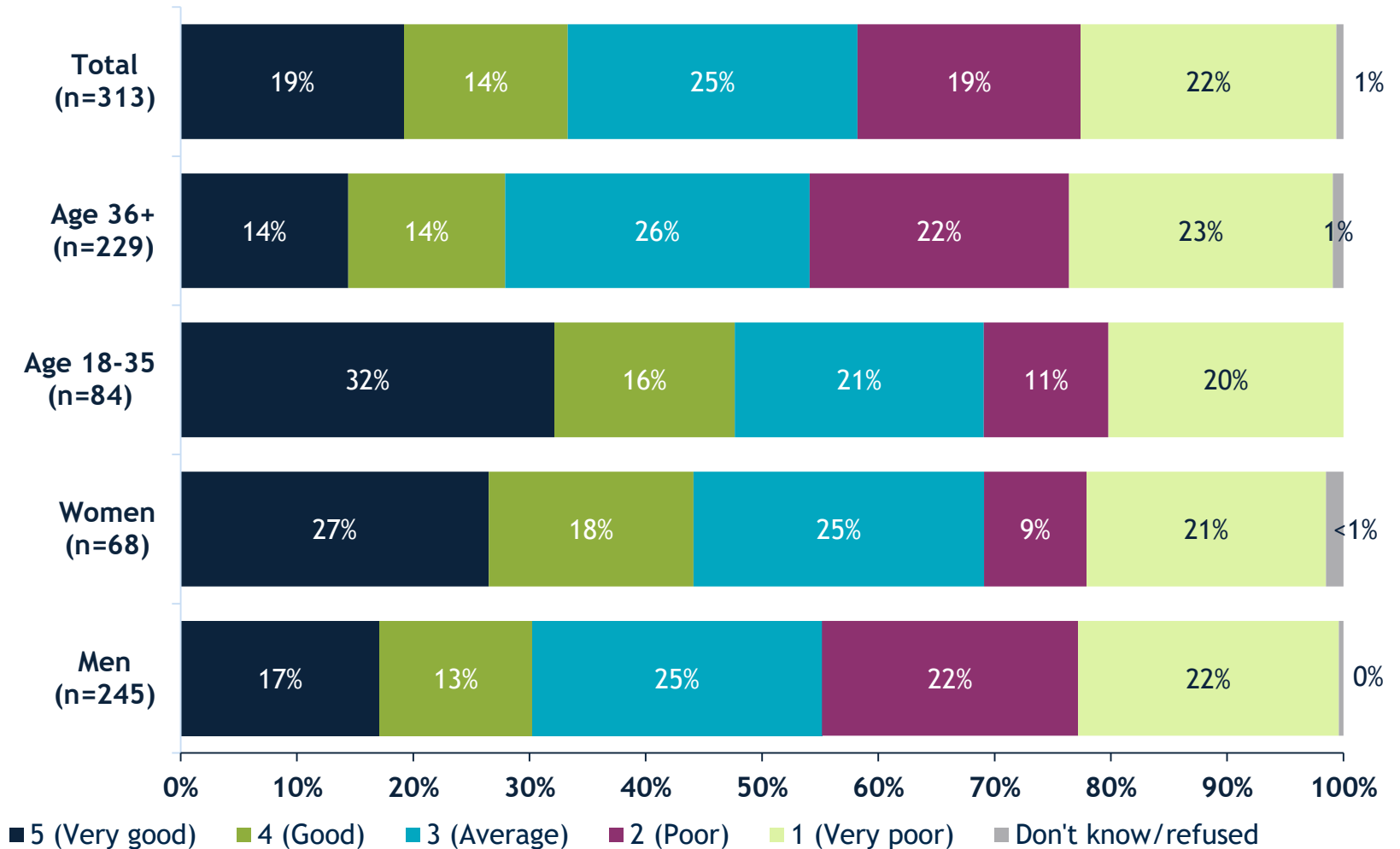
Have you ever participated in any constituent outreach activities, such as townhall meetings, meet-and-greet events, family visits, etc. with your state elected officials?



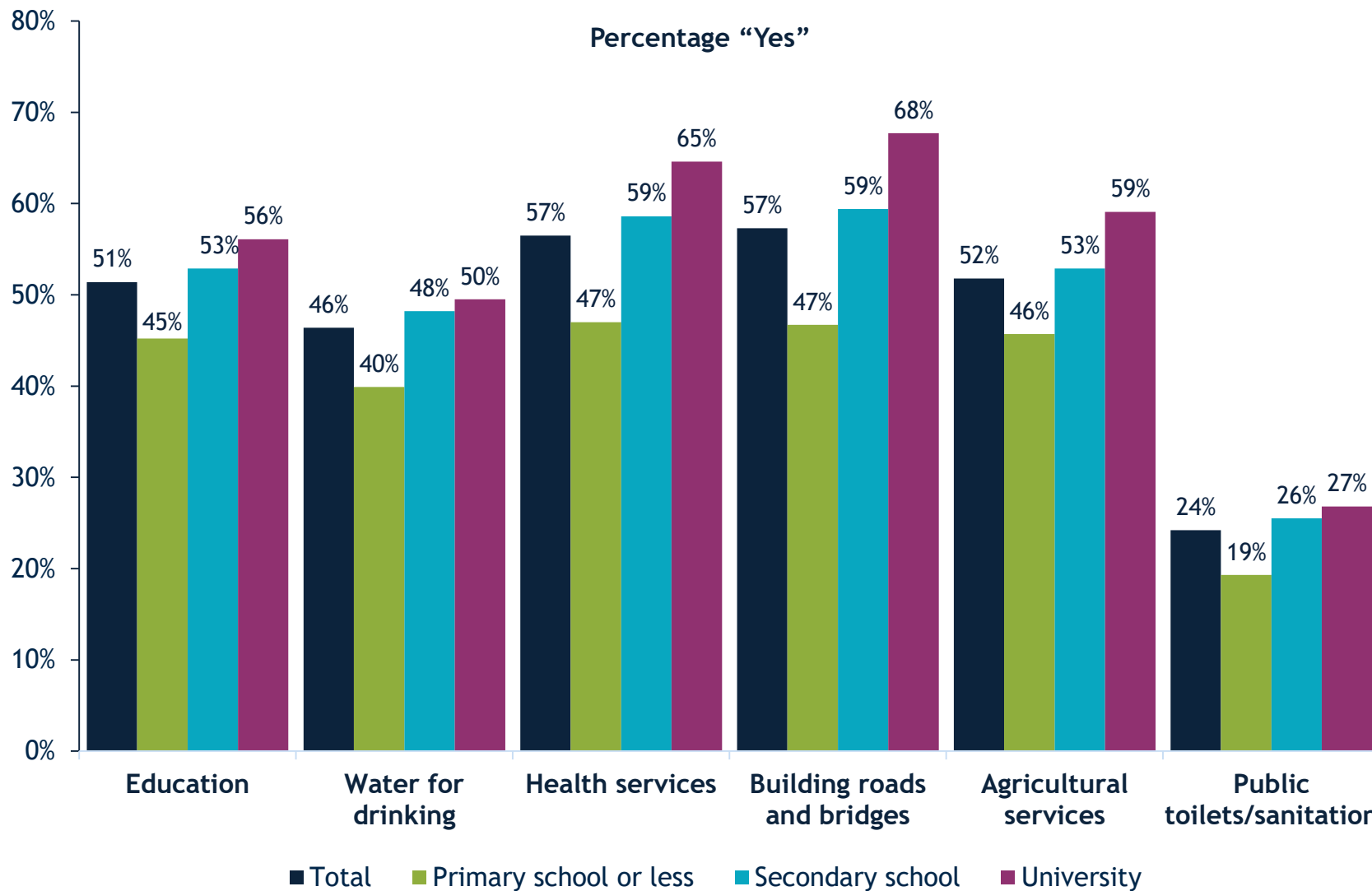
Was there an opportunity for you to express your opinion during constituent outreach activities conducted by state elected official? (among those who participated in constituent outreach activities)



On a scale of 1 to 5, where 5 means very good and 1 means very poor, how well would you say state party/elected officials respond to citizens' priorities raised during constituent outreach activities?
 (among those who participated in constituent outreach activities)



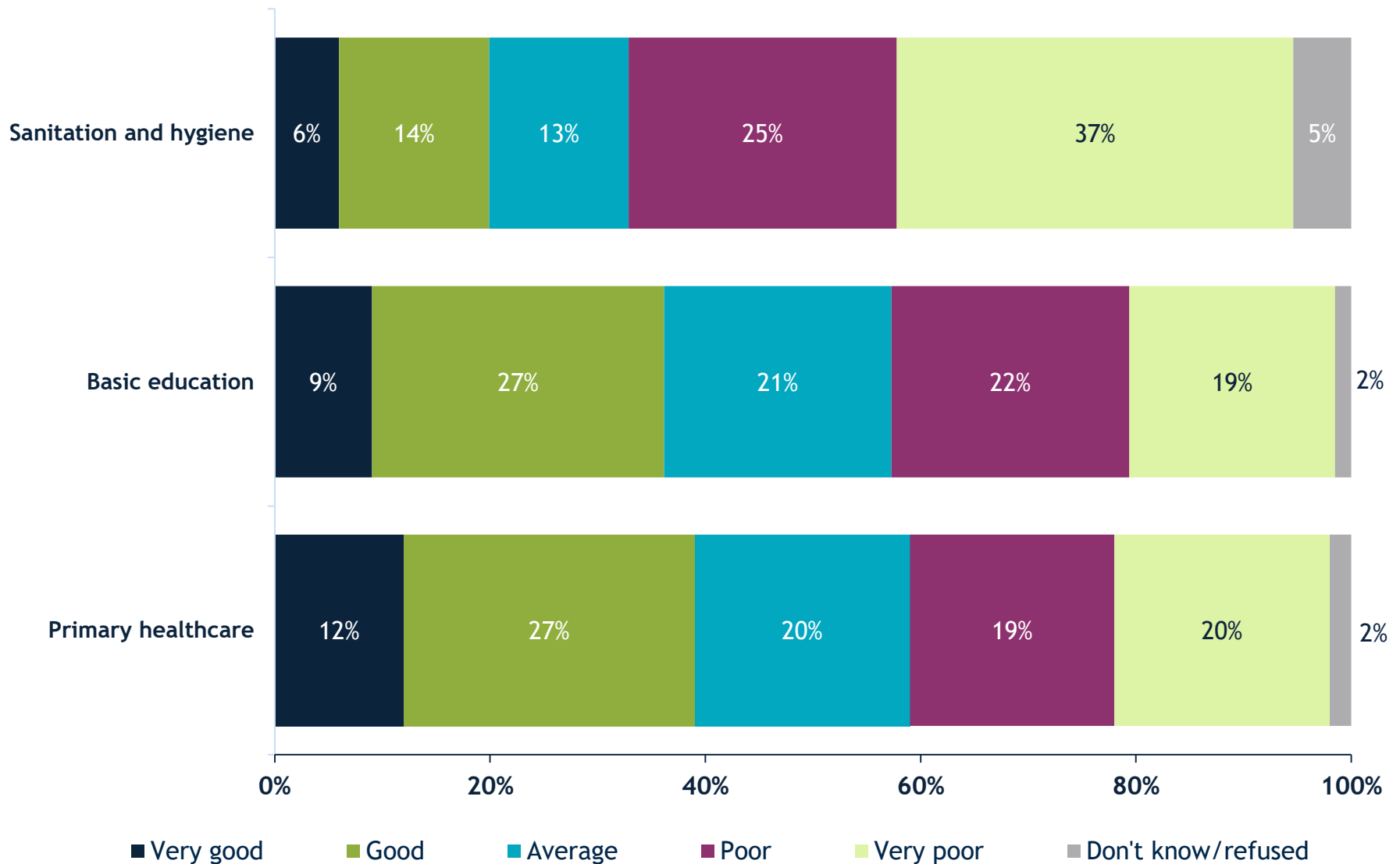
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?



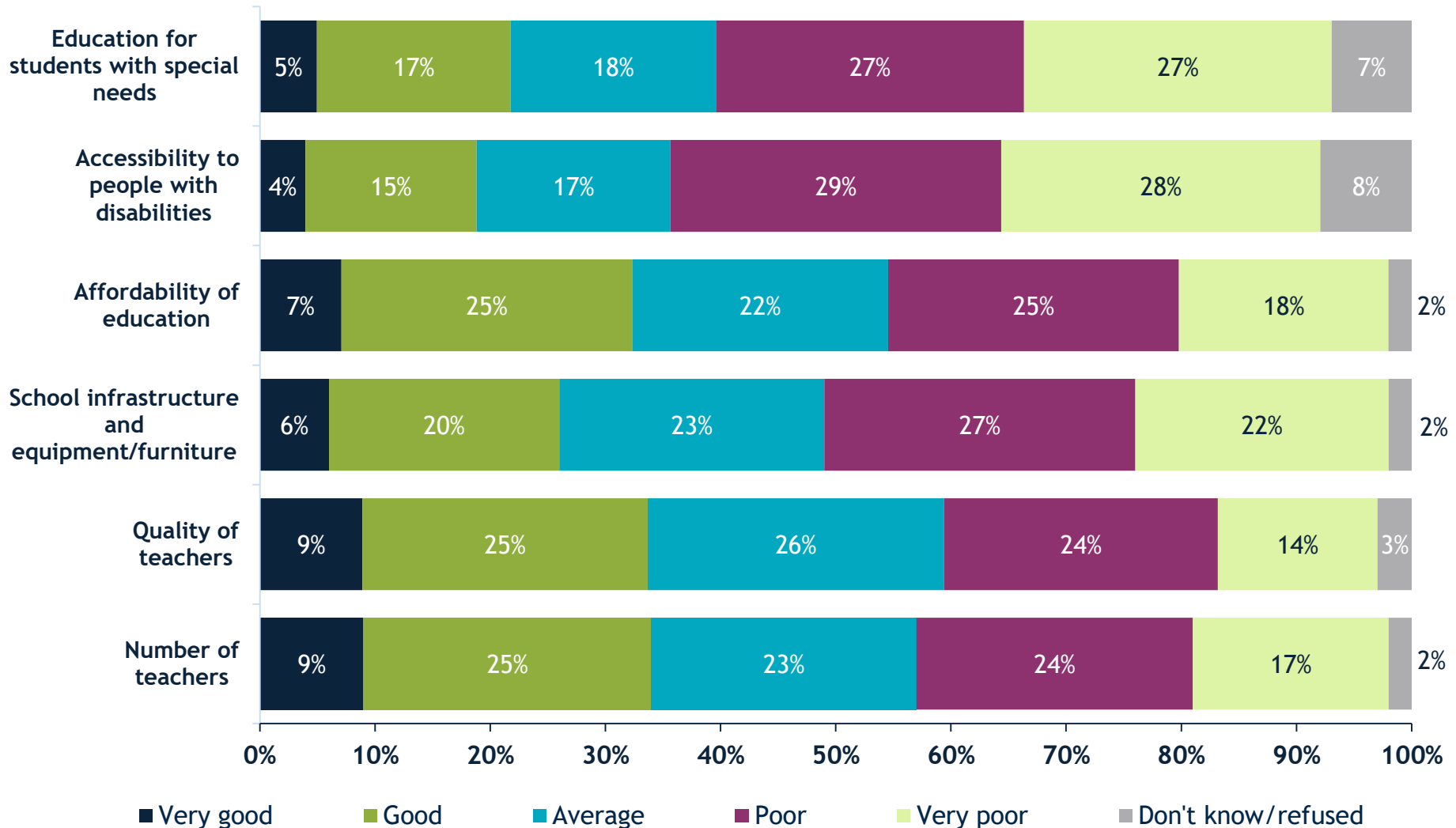
Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?
(among those who heard of that type of development project)

	Education	Water for Drinking	Health Services	Public Toilet and Sanitation	Building Roads and Bridges	Agricultural Services
Base	n=798	n=721	n=878	n=376	n=890	n=805
Local government	5%	17%	5%	14%	2%	5%
State government	52%	48%	46%	46%	63%	43%
Federal government	28%	11%	22%	10%	30%	38%
Foreign organizations	8%	14%	20%	17%	2%	9%
Nigerian organizations	2%	2%	3%	5%	<1%	1%
Somebody else	1%	3%	1%	2%	<1%	1%
Don't know/refused	5%	4%	5%	7%	3%	4%

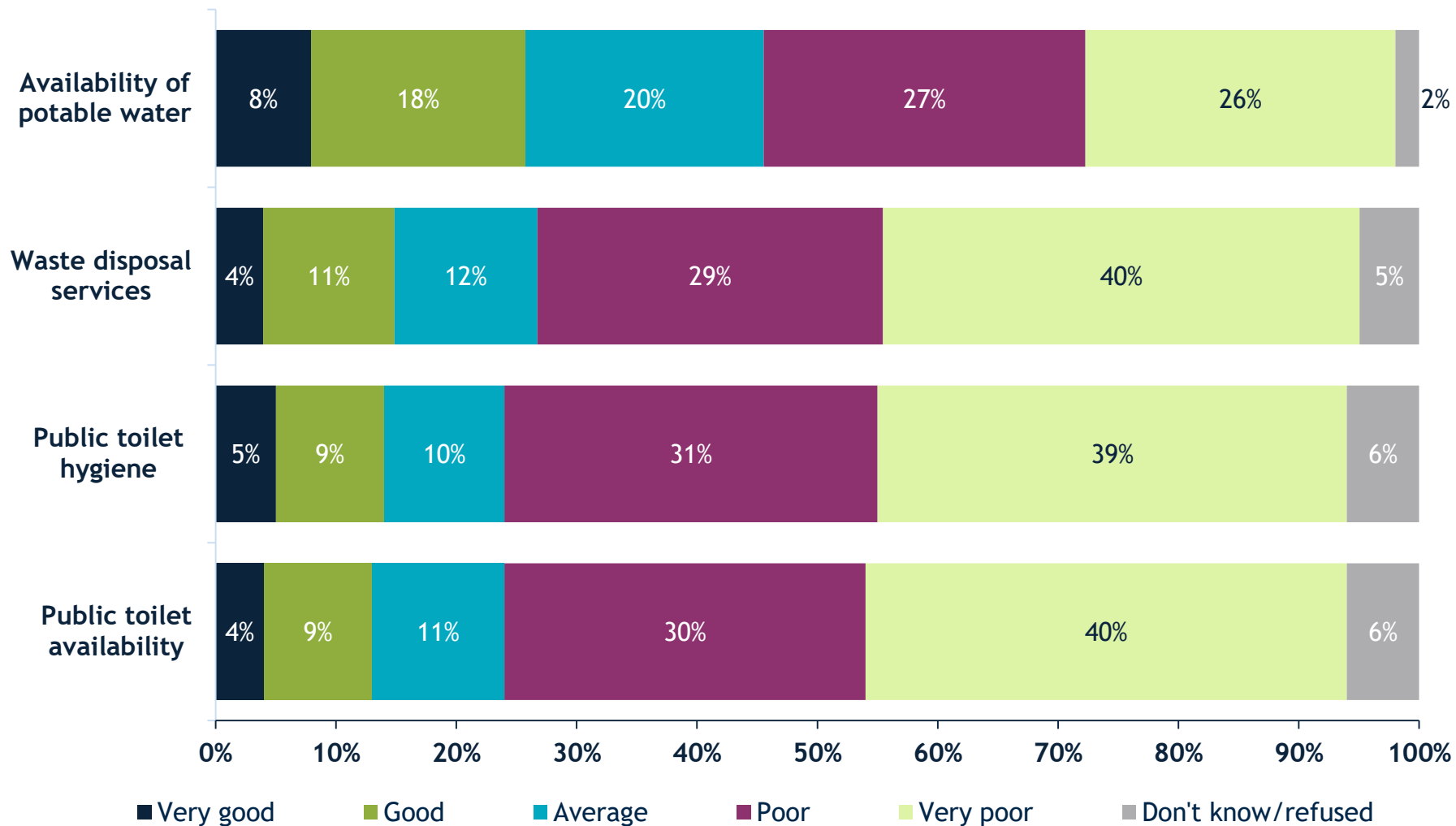
For each general category below, please rate the quality of the following services provided by the state government in Adamawa State.



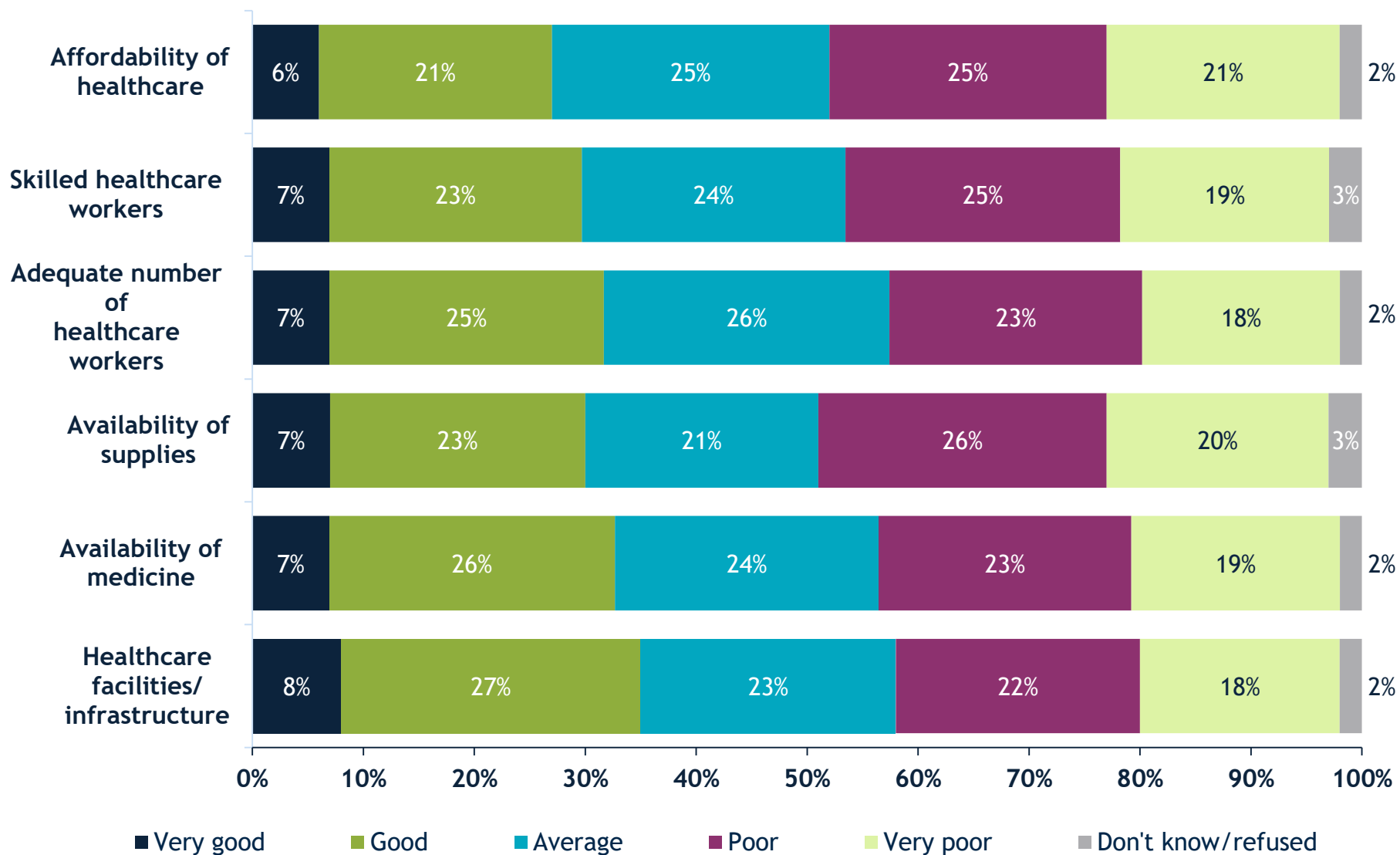
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in Adamawa State.



Specifically, for water and sanitation, please rate the quality of the following aspects provided by the state government in Adamawa State.



Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in Adamawa State.





Political Outlook: Adamawa State

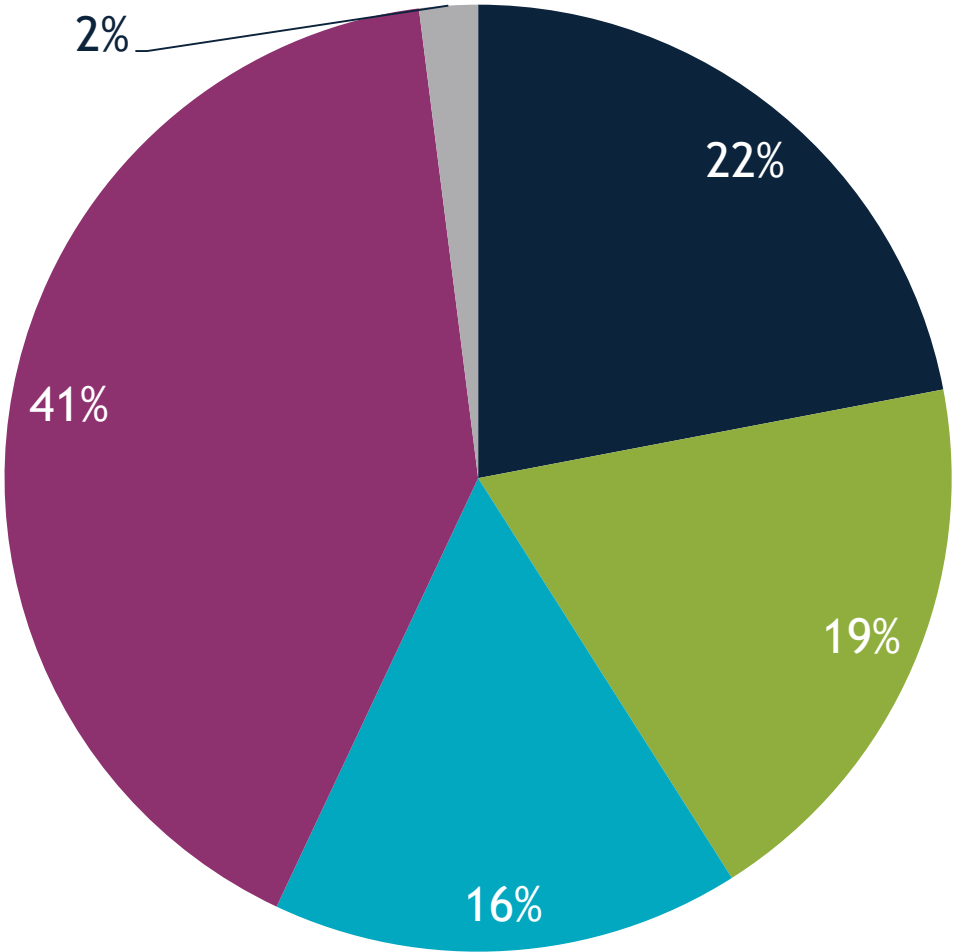


Political Party Abbreviations

Political Party Name	Abbreviation
All Progressive Congress	APC
African Democratic Congress	ADC
Advanced Peoples Democratic Party	APDA
All Progressive Grand Alliance	APGA
Green Party of Nigeria	GPN
Labour Party	LP
Peoples Democratic Movement	PDM
Peoples Democratic Party	PDP
Social Democratic Party	SDP
KOWA Party	N/A

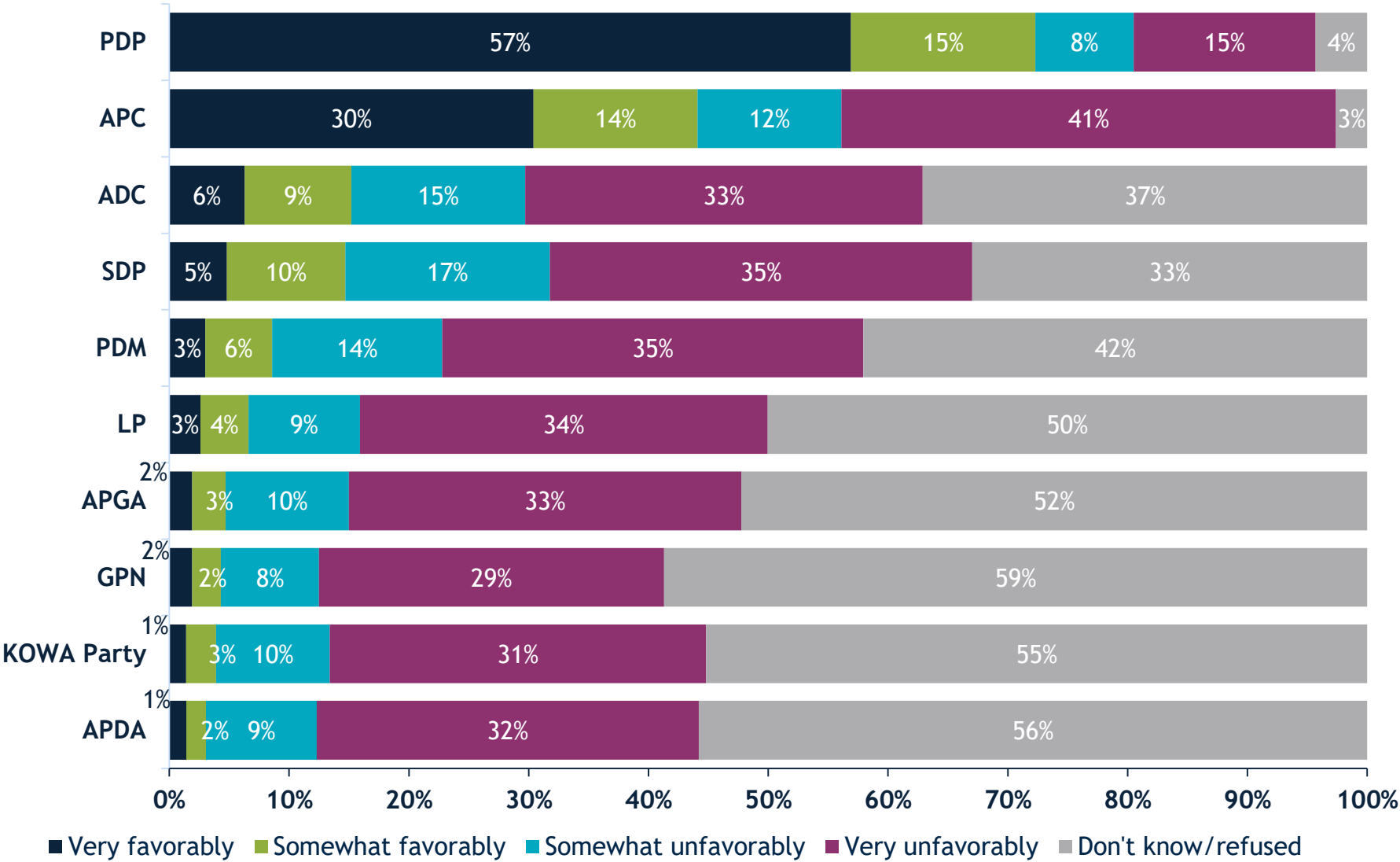
*Parties listed here are determined by the results of Adamawa State's ballot test question.

How satisfied or unsatisfied are you with All Progressives Congress' performance as the ruling party at the national level?

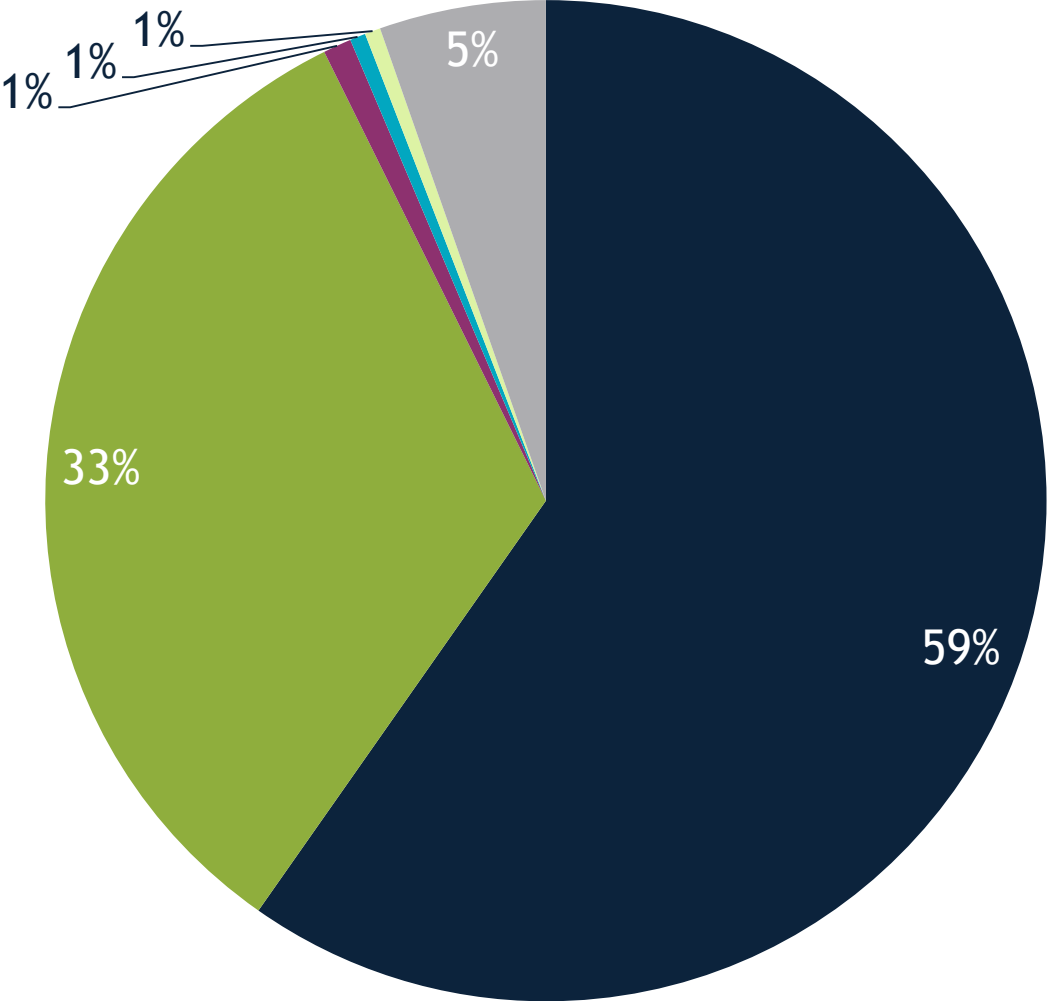


■ Very satisfied ■ Somewhat satisfied ■ Somewhat unsatisfied ■ Not at all satisfied ■ Don't know/refused

How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

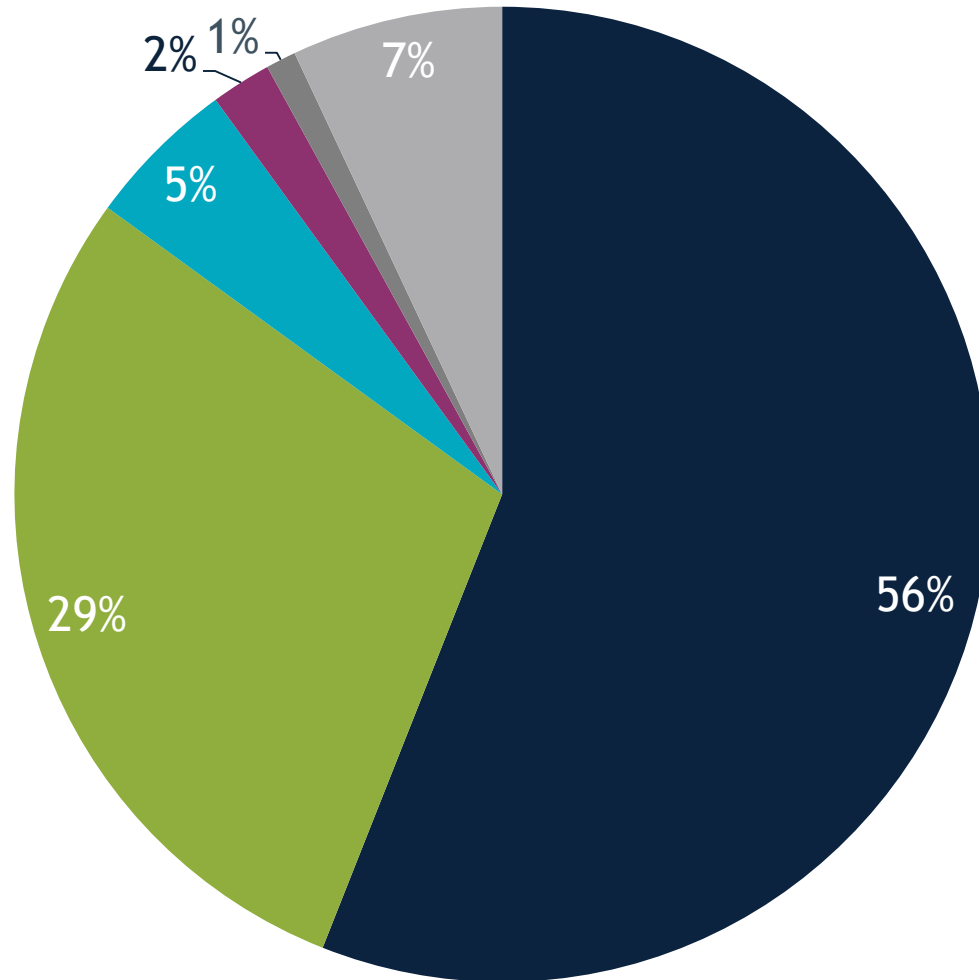


If a presidential election were held today, which party would you most likely vote for?



■ PDP ■ APC ■ SDP ■ ADC ■ Others ■ Don't know/refused

If a governorship election were held today, which party would you most likely vote for?



■ PDP

■ APC

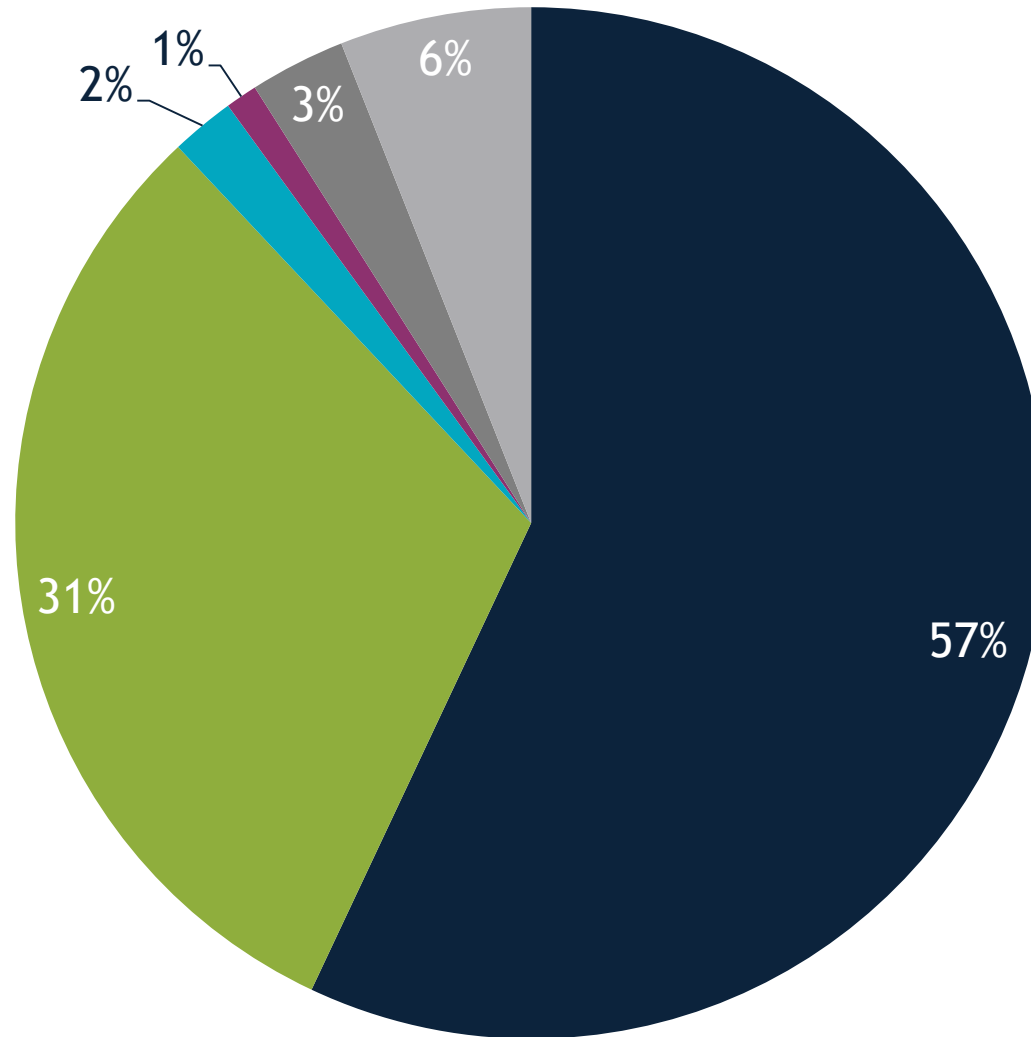
■ ADC

■ SDP

■ Would not vote

■ Don't know/refused

Which political party best represents your views?



■ PDP

■ APC

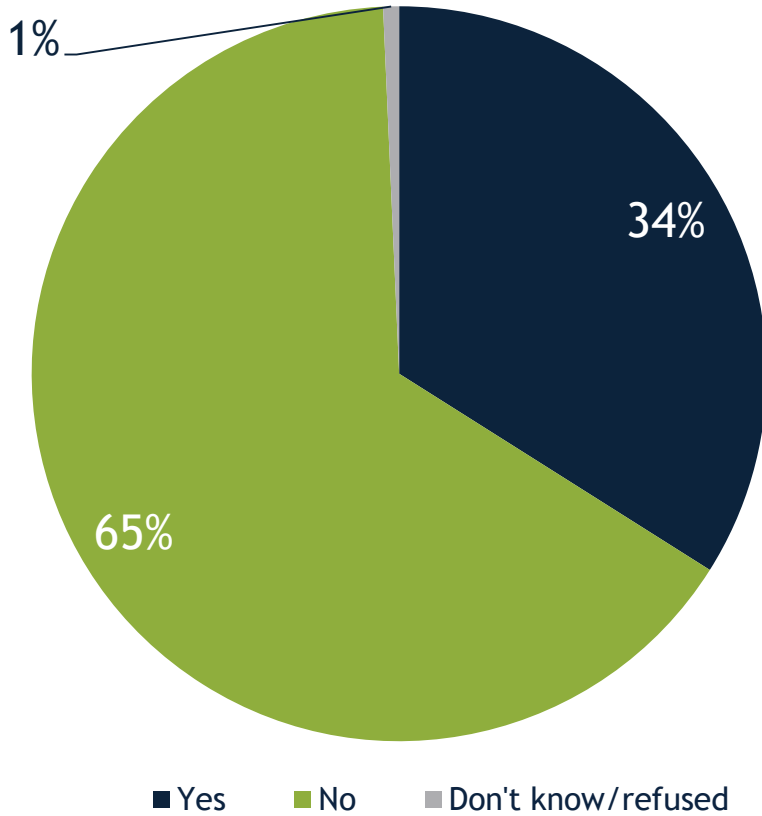
■ ADC

■ SDP

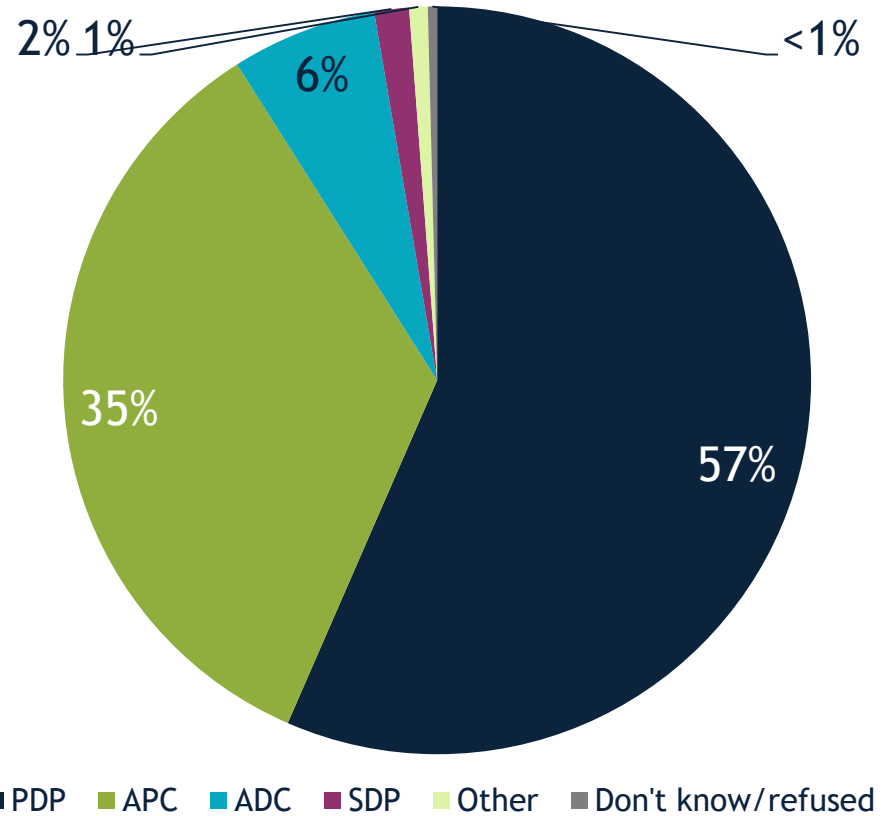
■ Would not vote

■ Don't know/refused

Are you a member of a political party?



If yes, which party?
(n=528)

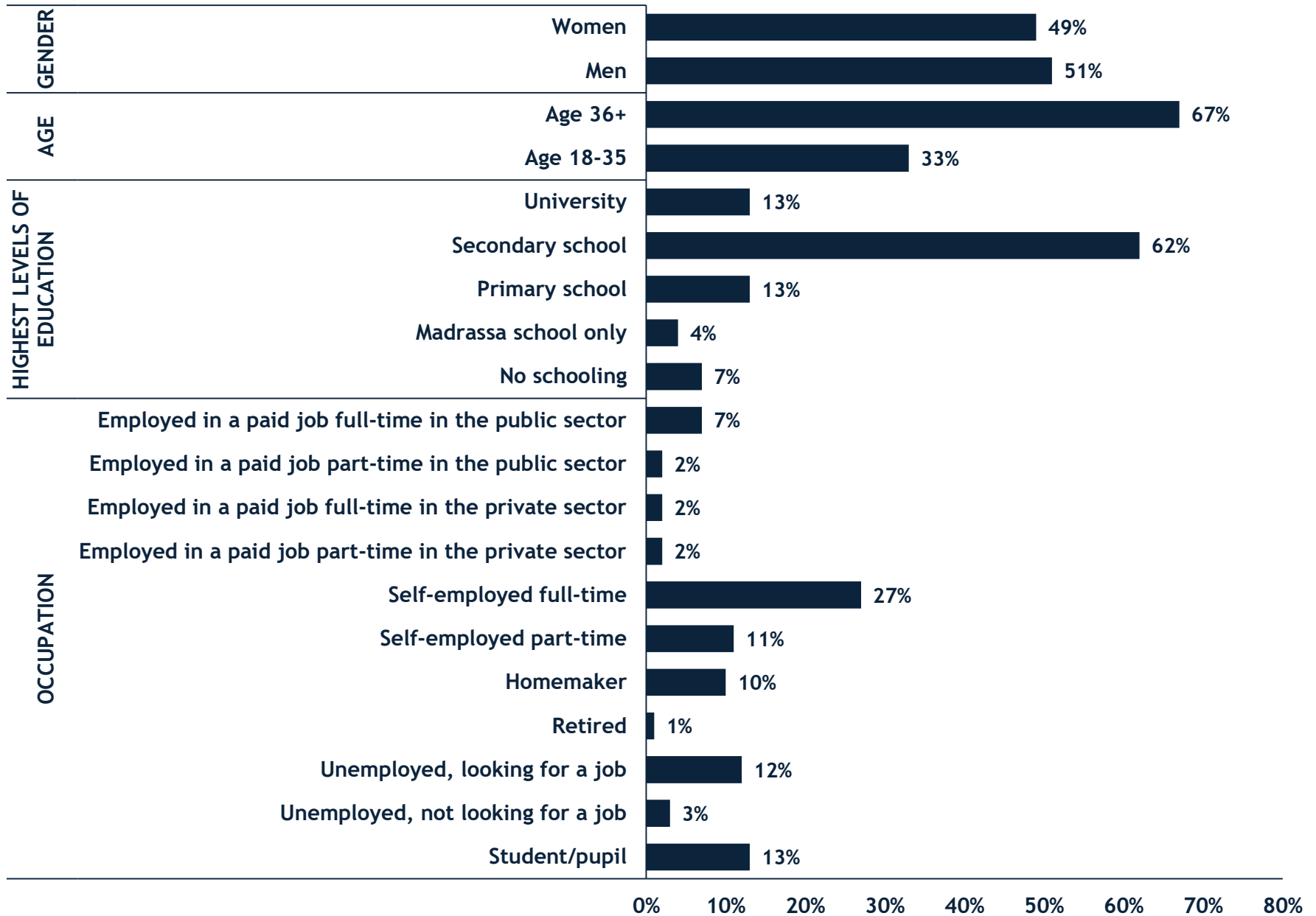




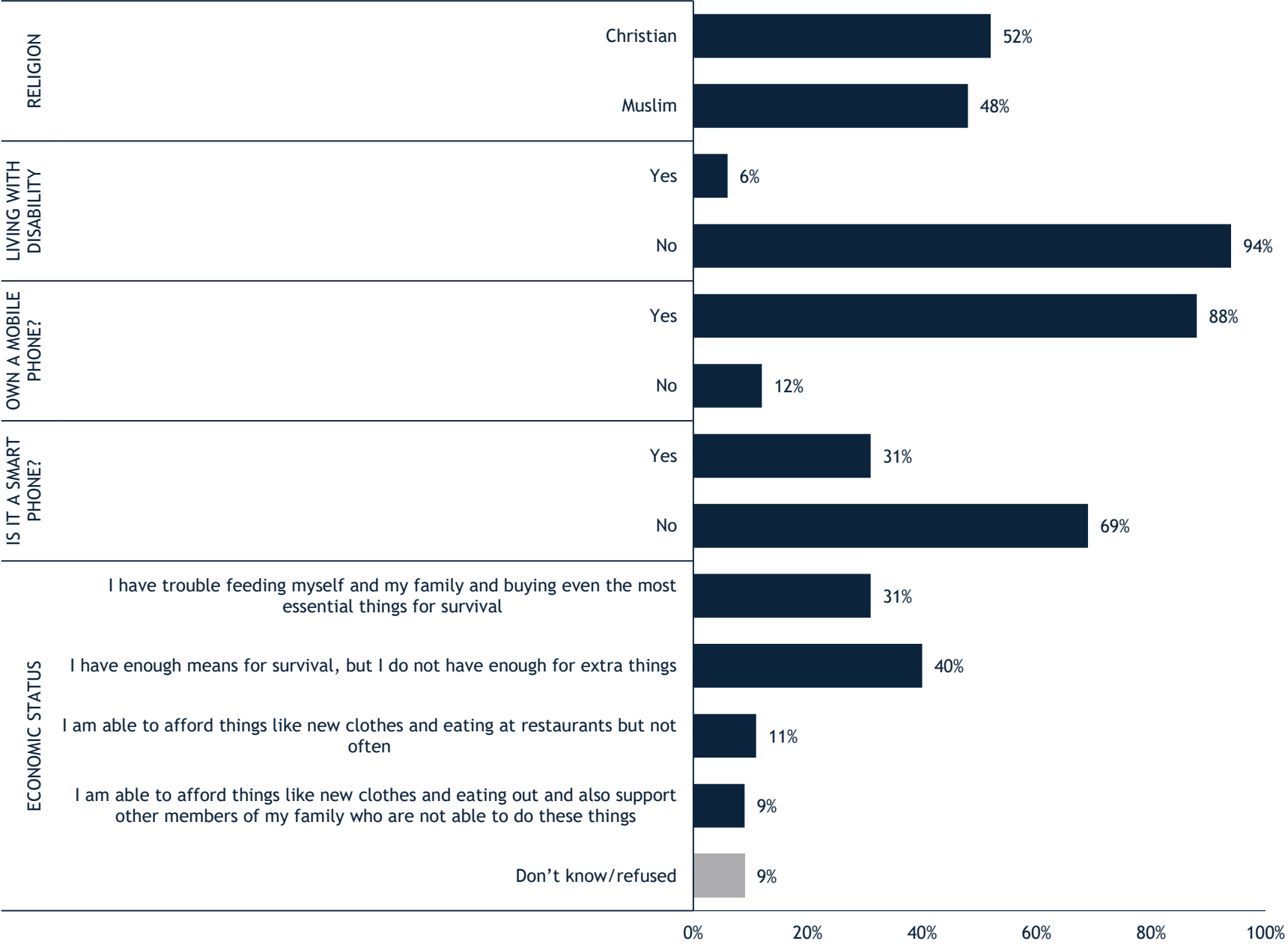
Demographics: Adamawa State



Demographics - Adamawa



Demographics - Adamawa





Public Opinion in Bauchi State, Nigeria



Detailed Methodology

- This survey was conducted by [Kantar Public Nigeria](#), trading as TNS RMS Nigeria Limited on behalf of the [Center for Insights in Survey Research](#).
- The survey was conducted in Bauchi State, Nigeria, through CAPI administered face-to-face interviews in respondents' homes from October 23 to December 9, 2018.
- The sample consisted of n=1,592 adult respondents aged 18 years and older.
- The sampling approach adopted was a multi-stage probability sampling using the geo-spatial grid-based method.
 - The sample was stratified by urban/rural residency status of the Local Government Areas (LGAs). The LGAs are the Primary Sampling Units (PSUs).
 - Next, Secondary Sampling Units (SSUs) were allocated to the LGAs. The SSUs are the geo-spatial grid sampling points, which are 100m by 100m in size. The geo-spatial grid maps were navigated using GPS.
 - Households were selected by random walk aided by a selection matrix. One respondent was randomly selected within each household based on the CAPI Script.
- The margin of error does not exceed ± 2.0 percent.
- All exact zero responses were excluded from charts. All figures are rounded to the nearest whole number.
- The charts may not add up to 100 percent due to rounding.
- In several instances, this analysis disaggregates figures by the top-five most populous LGAs in Bauchi State. This selection is made because their larger proportional sample sizes allow for a more accurate analysis of these subsets.

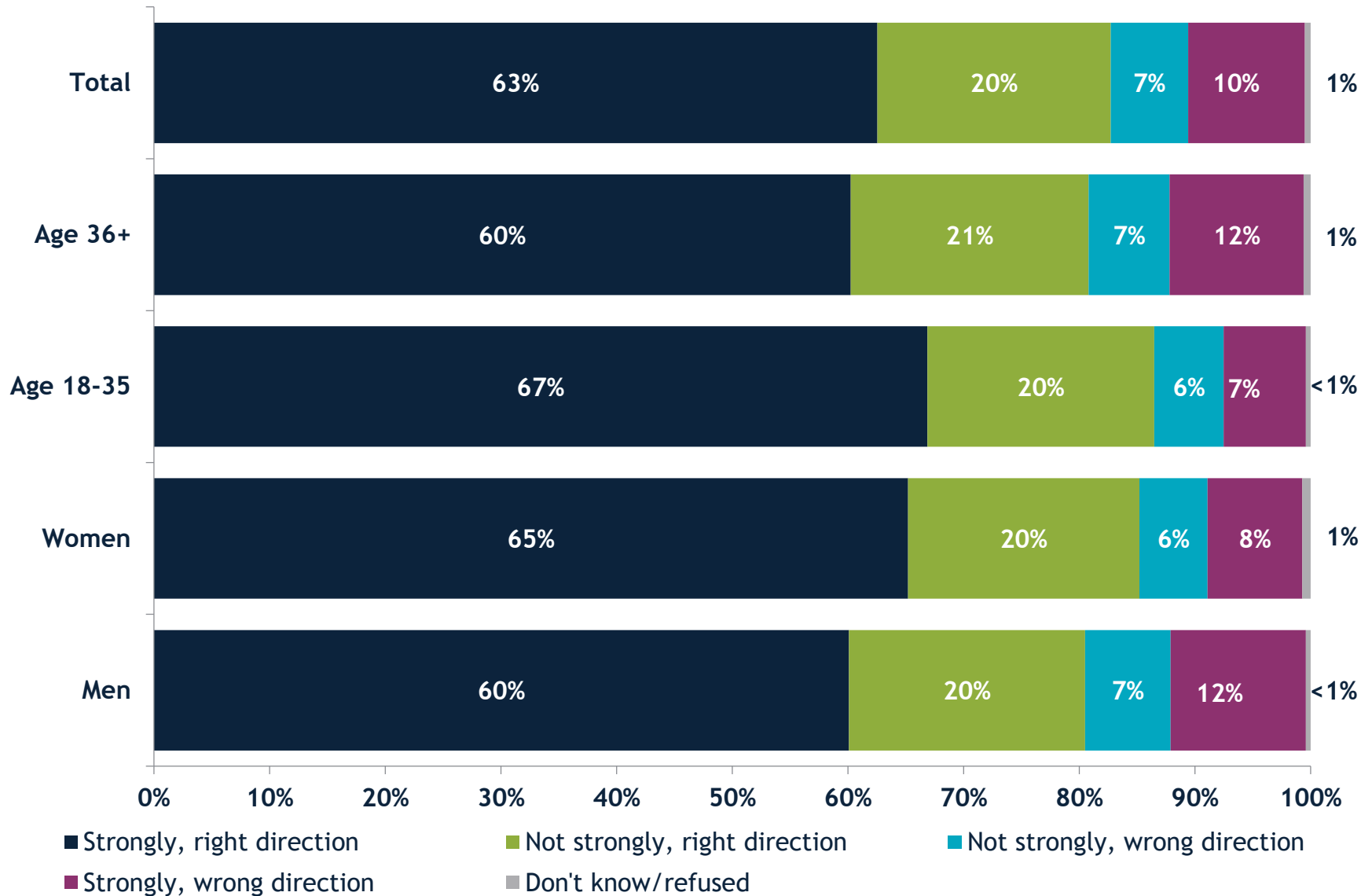
Frequently-Cited Disaggregate Bases

Disaggregate	Disaggregation Category	Base
Age	Age 18-35	n=546
	Age 36+	n=1,046
Gender	Men	n=827
	Women	n=765
Highest Level of Education	University	n=131
	Secondary school	n=607
	Primary school or less	n=849
Self-Described Economic Status*	(1) "I can always afford extras"	n=112
	(2) "I can sometimes afford extras"	n=117
	(3) "I can afford essentials"	n=775
	(4) "I have trouble affording essentials"	n=584

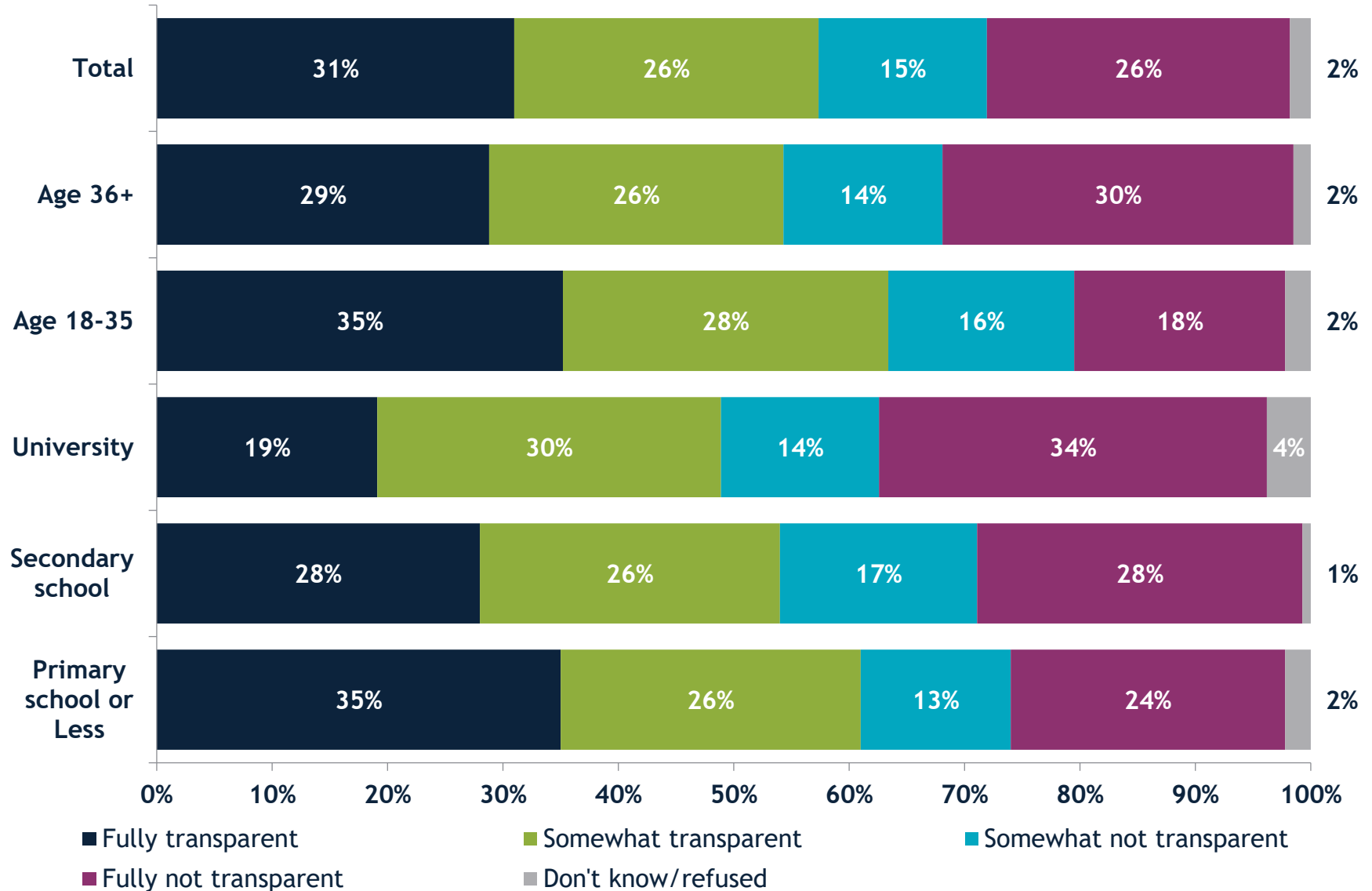
*Self-described economic statuses are shortened response descriptions for the question: "Please tell us which answer best describes your economic status":

- (4) I have trouble feeding myself and my family and buying even the most essential things for survival.
- (3) I have enough means for survival, but I do not have enough money for extra things.
- (2) I am able to afford things like new clothes and eating at restaurants, but not often.
- (1) I am able to afford things like new clothes and eating out, and also support other members of my family who are not able to do these things.
- Don't know/refused

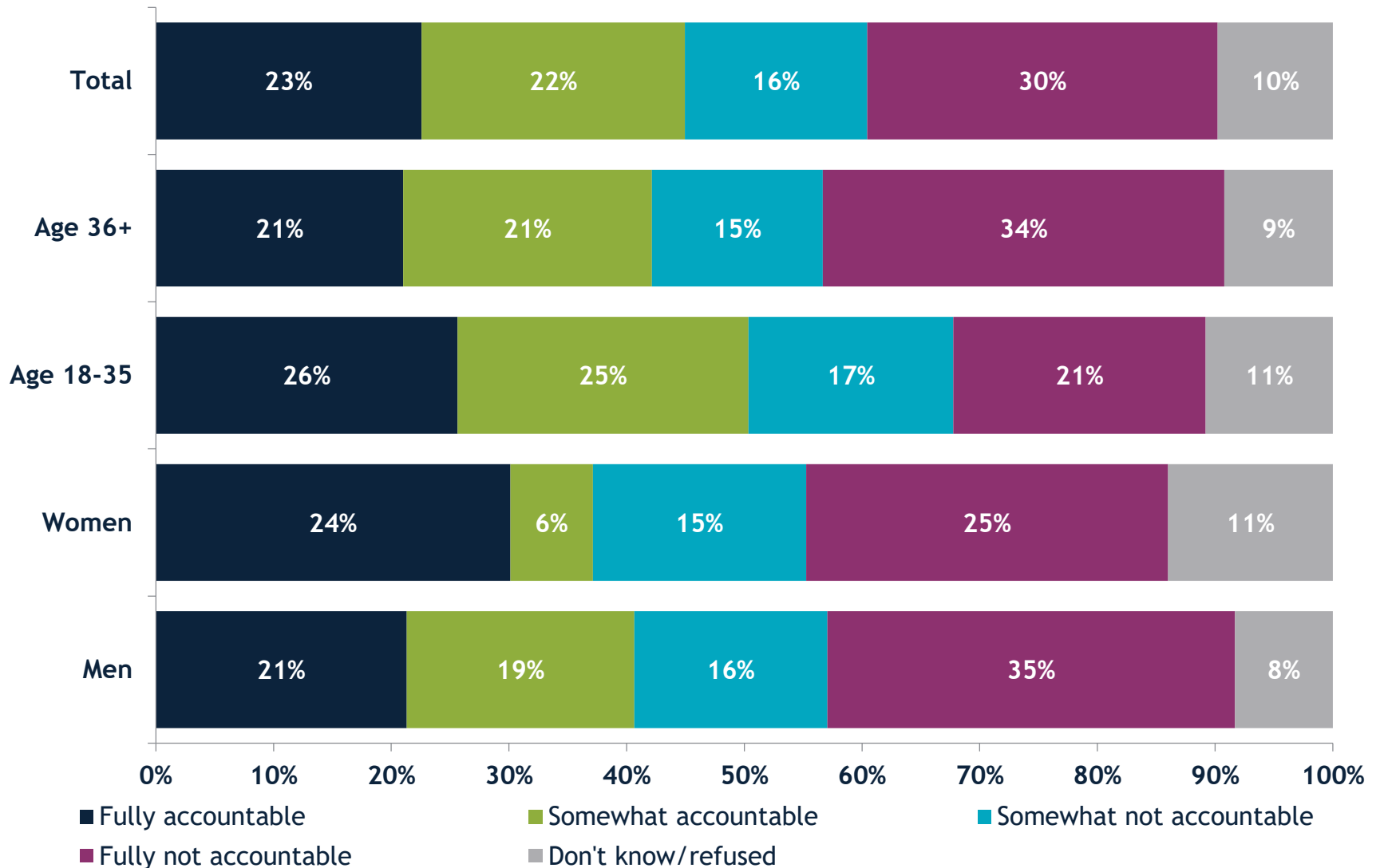
Do you believe Nigeria is moving in the right direction or the wrong direction?



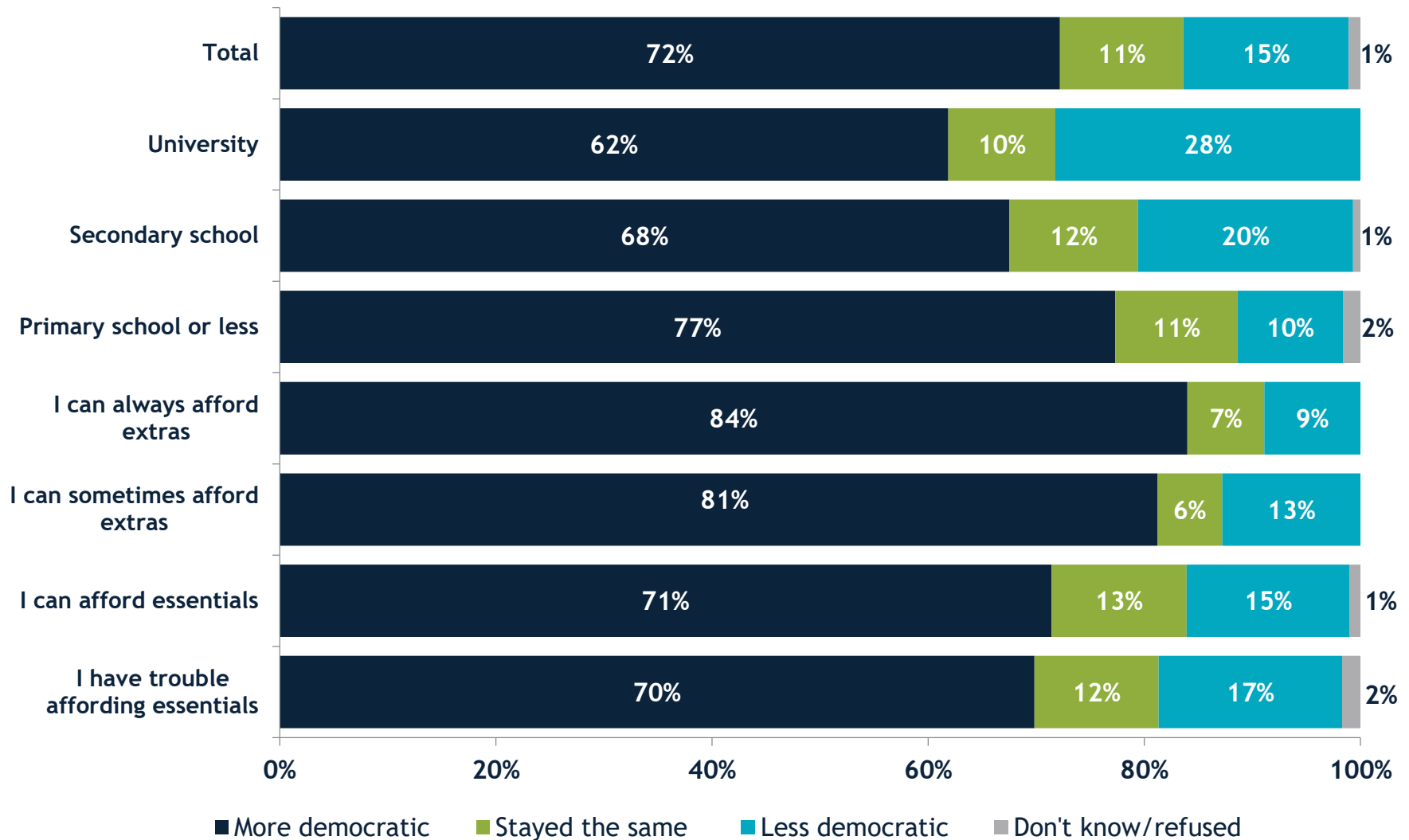
Do you feel that decisions of your state government are transparent or not transparent?



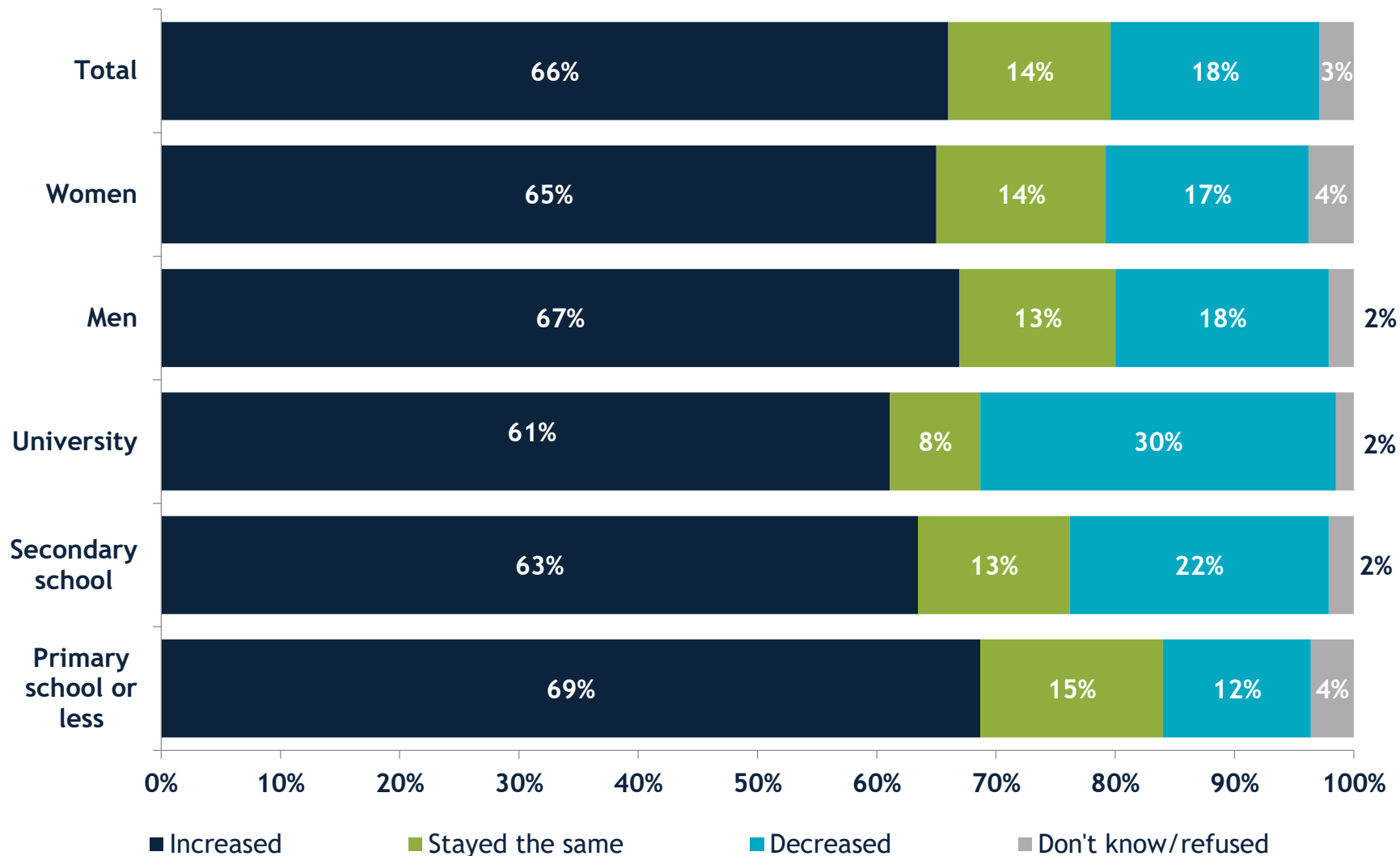
How well do you feel the State Assembly holds the governor's office accountable for its decisions?



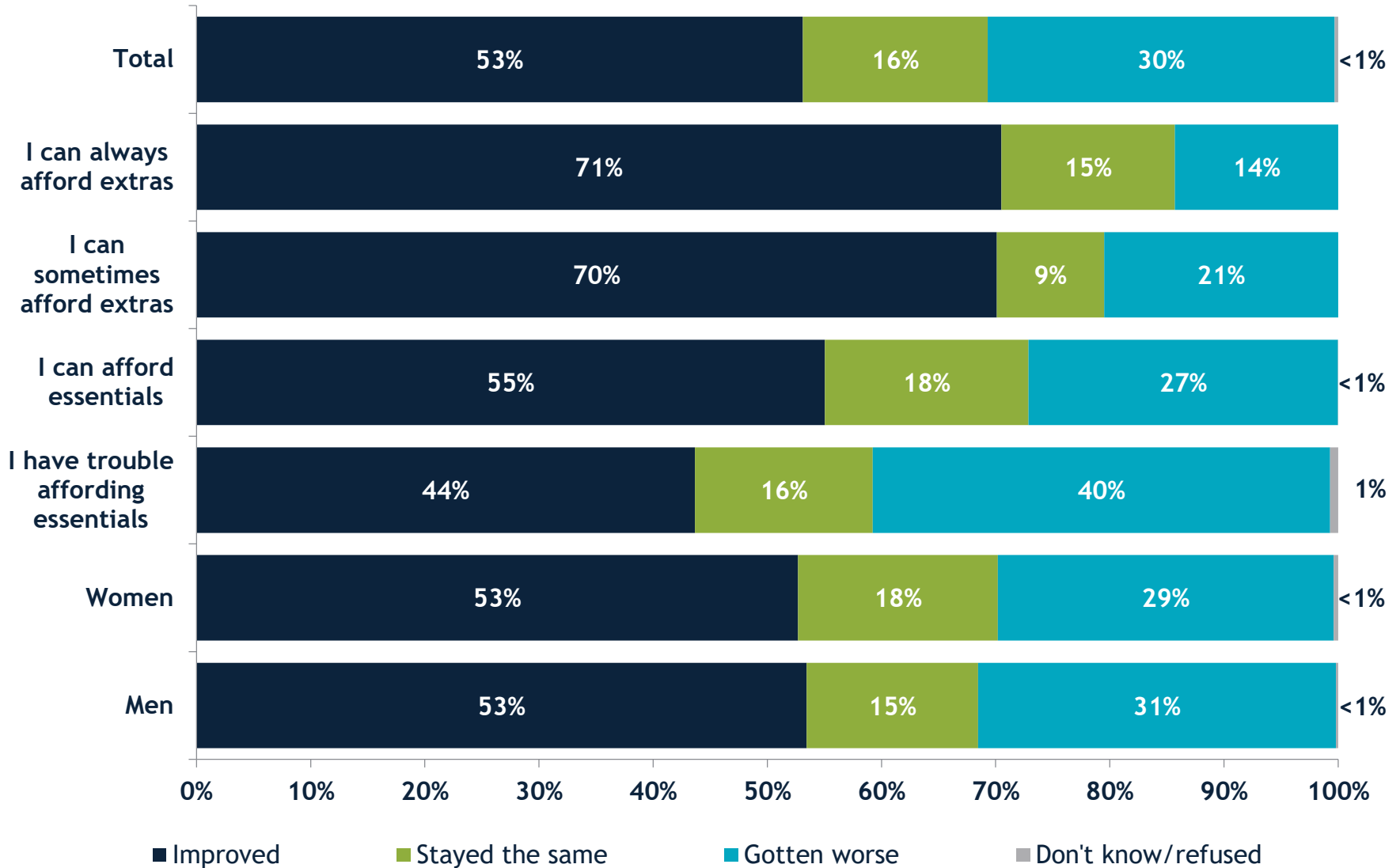
In your opinion, since the 2015 national elections, has Nigeria become more democratic, less democratic or stayed the same?



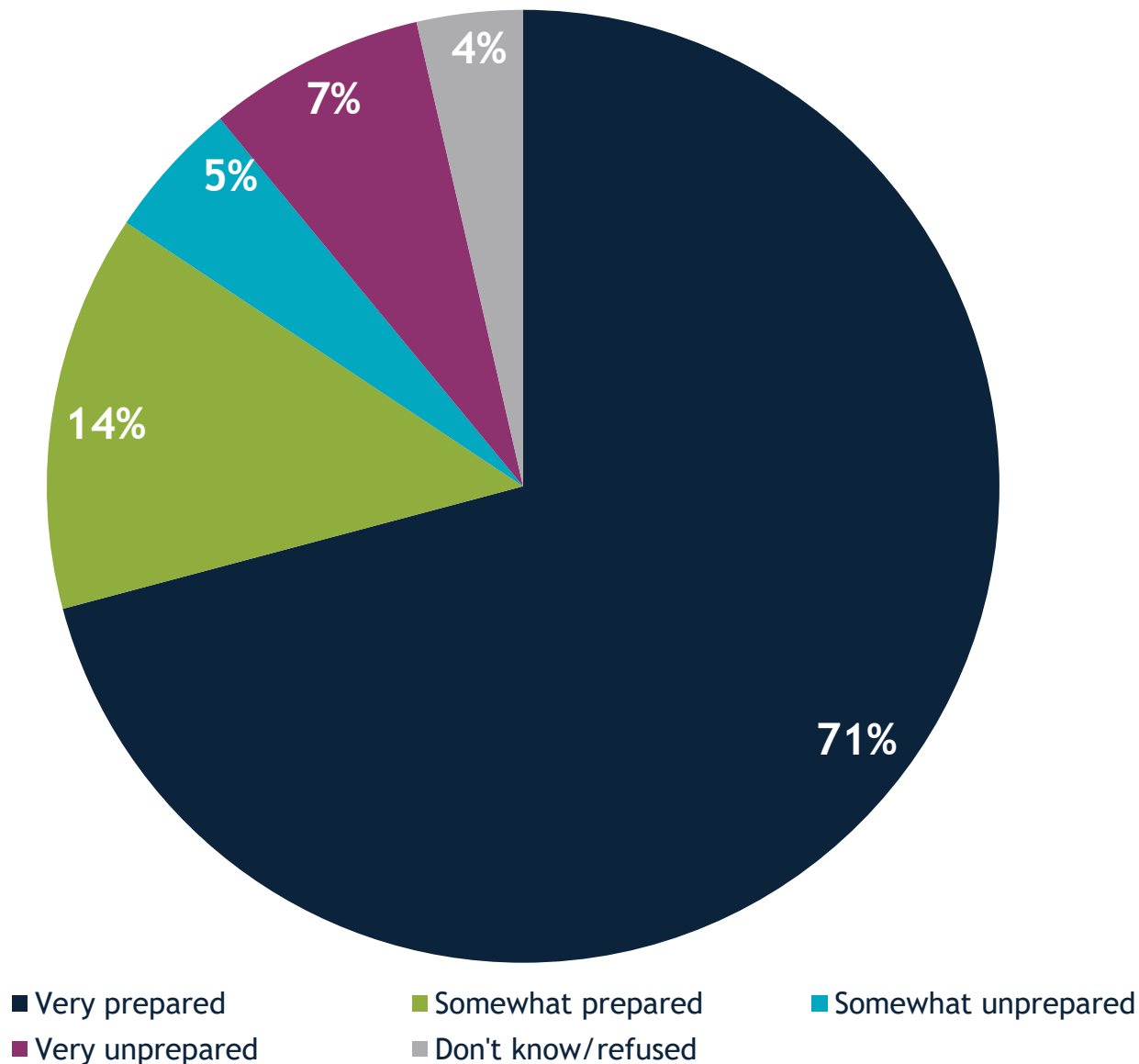
Comparing now to the period before the 2015 elections, would you say that your confidence in the Independent National Electoral Commission has increased, stayed the same, or decreased?



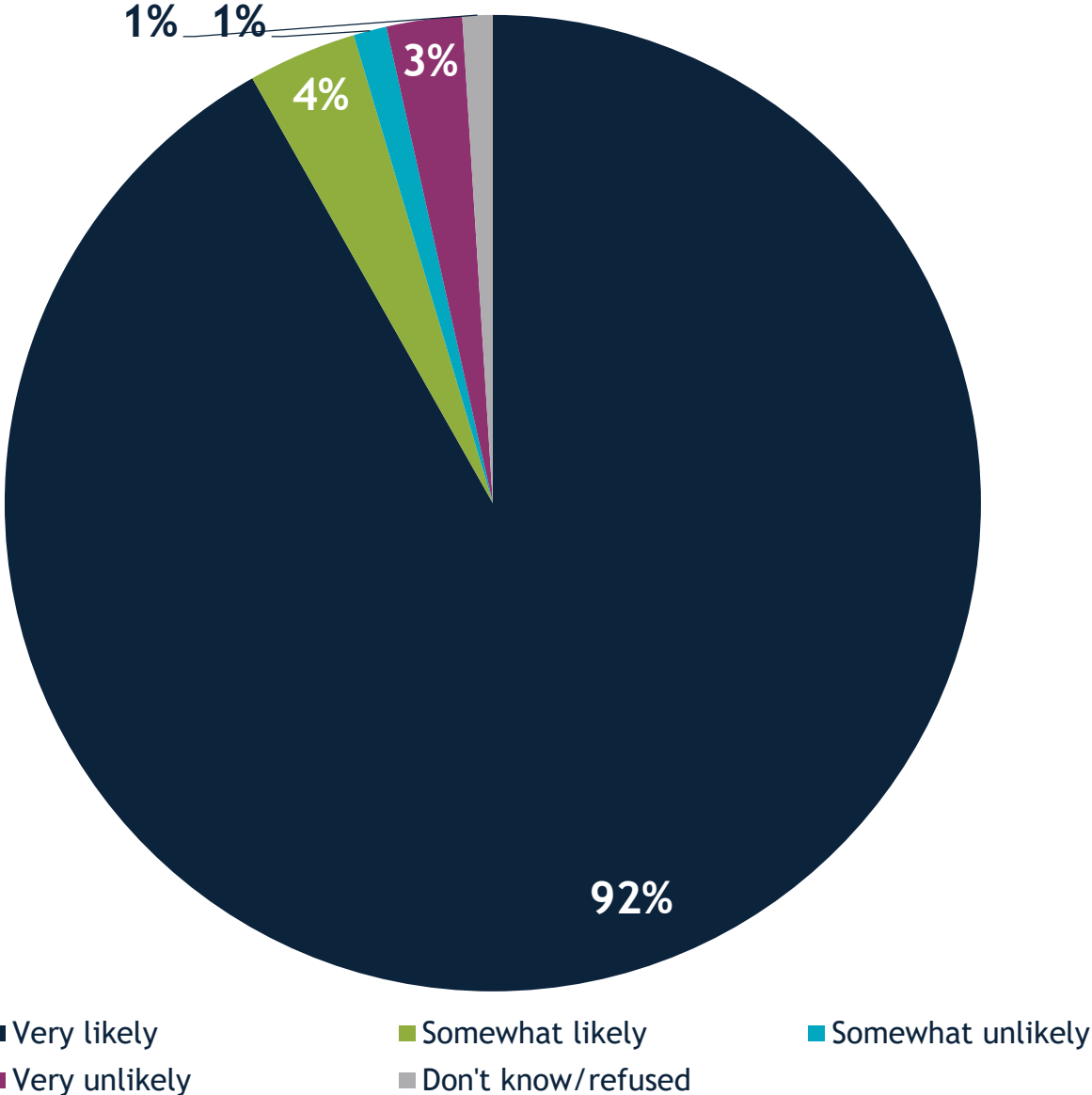
Would you say that your own personal economic situation has improved, stayed the same or gotten worse since the 2015 elections?



Would you say that Nigeria was very prepared, somewhat prepared, not too prepared or not prepared at all for the general elections in March 2015?



How likely, if at all, are you to vote in the 2019 general elections?



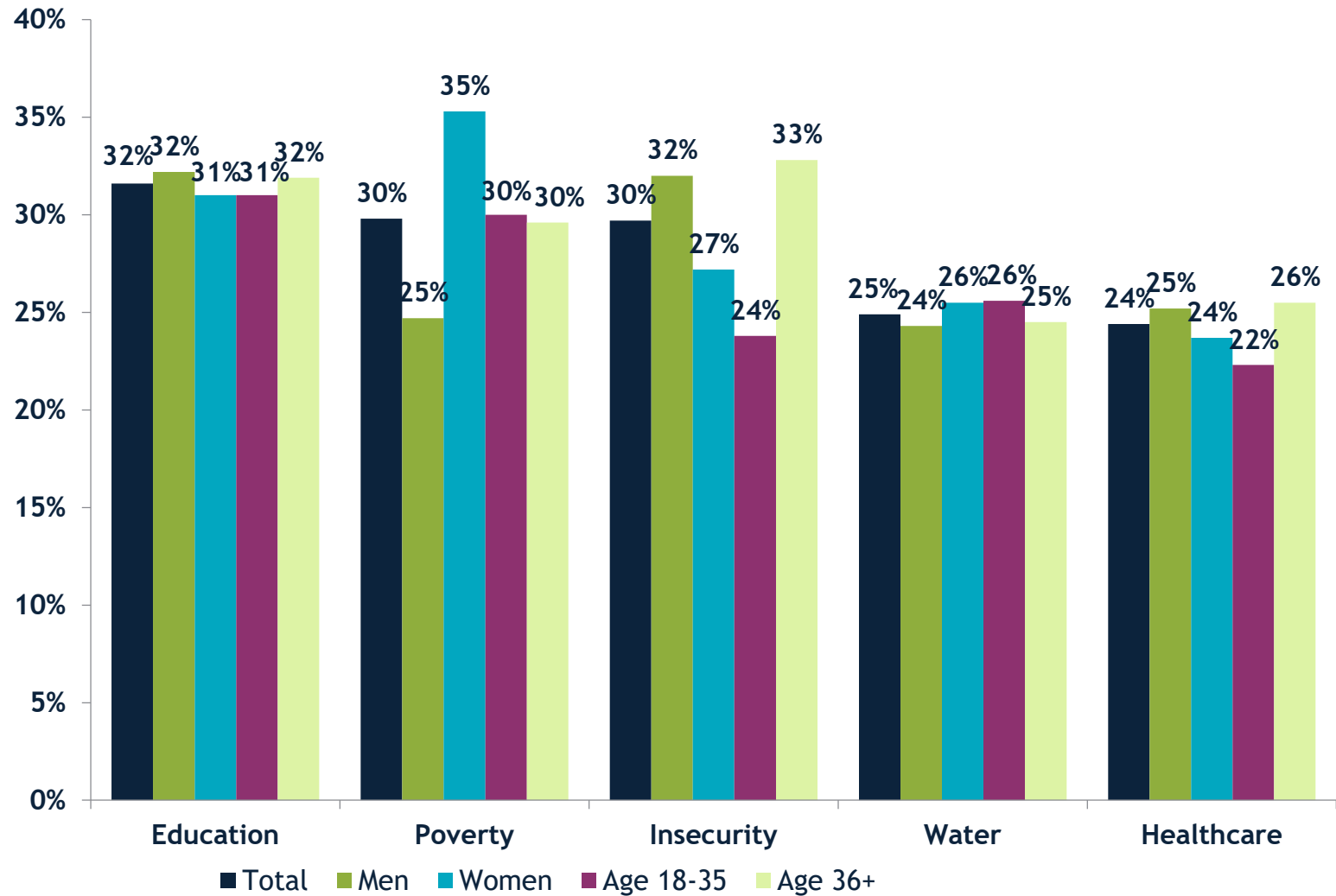
What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?
(up to three mentions, spontaneous response)

Problems/Issues	First Mention	Second Mention	Third Mention	Total Mention
Education	9%	12%	11%	32%
Insecurity	14%	9%	6%	30%
Poverty	13%	10%	8%	30%
Water	9%	8%	8%	25%
Healthcare	4%	9%	11%	24%
Electricity	6%	8%	7%	21%
Infrastructure	7%	5%	6%	18%
Economy (employment)	6%	5%	6%	17%
Economy (cost of living, high prices)	4%	7%	6%	17%
Corruption	7%	3%	5%	15%
Agriculture	2%	3%	3%	8%
Economy (other/general)	2%	3%	2%	7%
Economy (small business opportunities/access to loans)	2%	2%	3%	7%
Social services/benefits	1%	2%	2%	5%
Boko Haram	3%	1%	1%	5%
Drugs	1%	1%	1%	3%
Malnutrition	1%	1%	1%	3%
Crime/public safety	<1%	1%	1%	2%
Environment	1%	<1%		1%
Other*	7%	6%	5%	19%
Don't know/refused	1%	3%	6%	6%

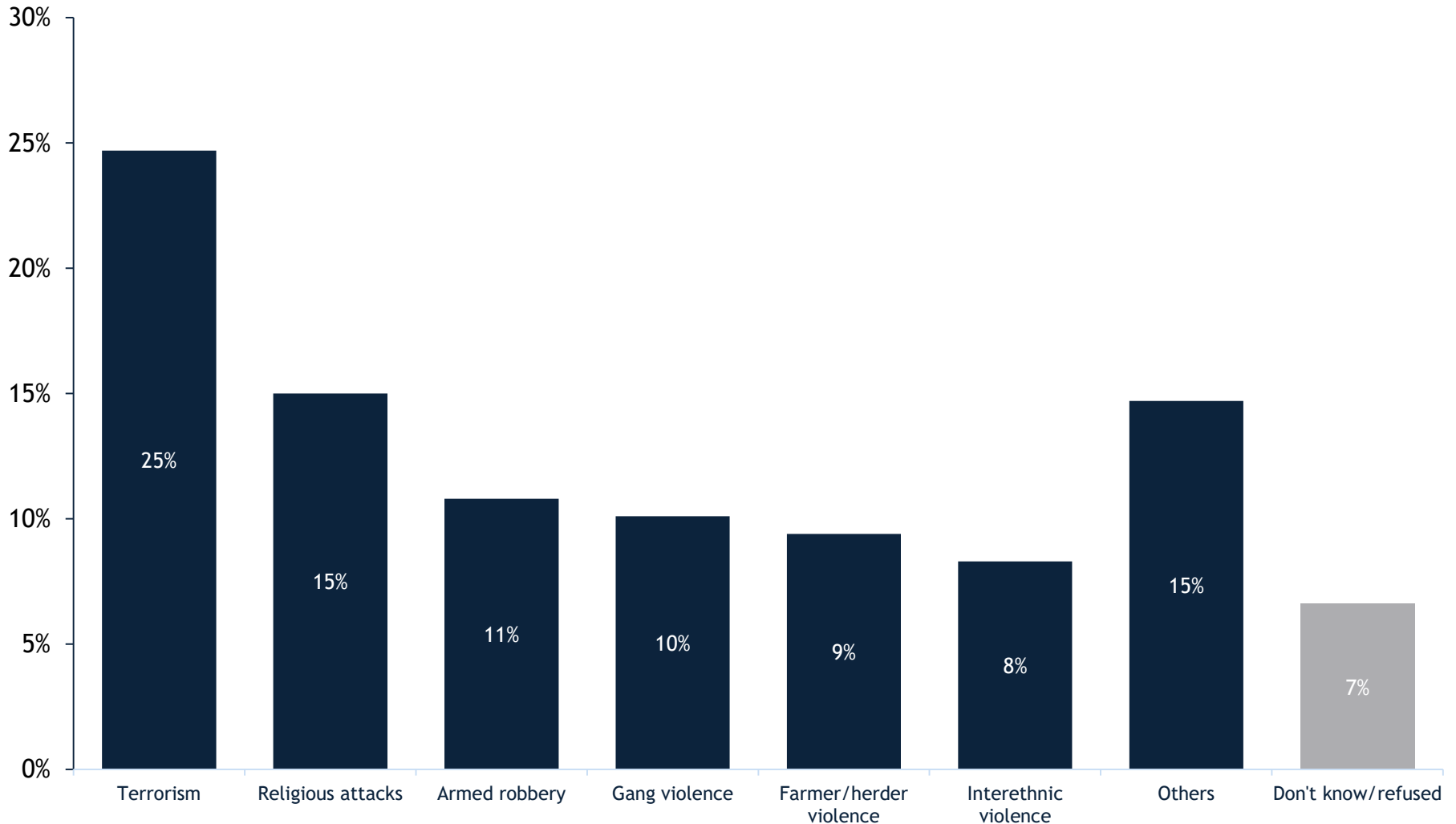
*Other includes: youth gangs, housing, women empowerment, accountability of office holders, religious issues, hunger, etc.

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?

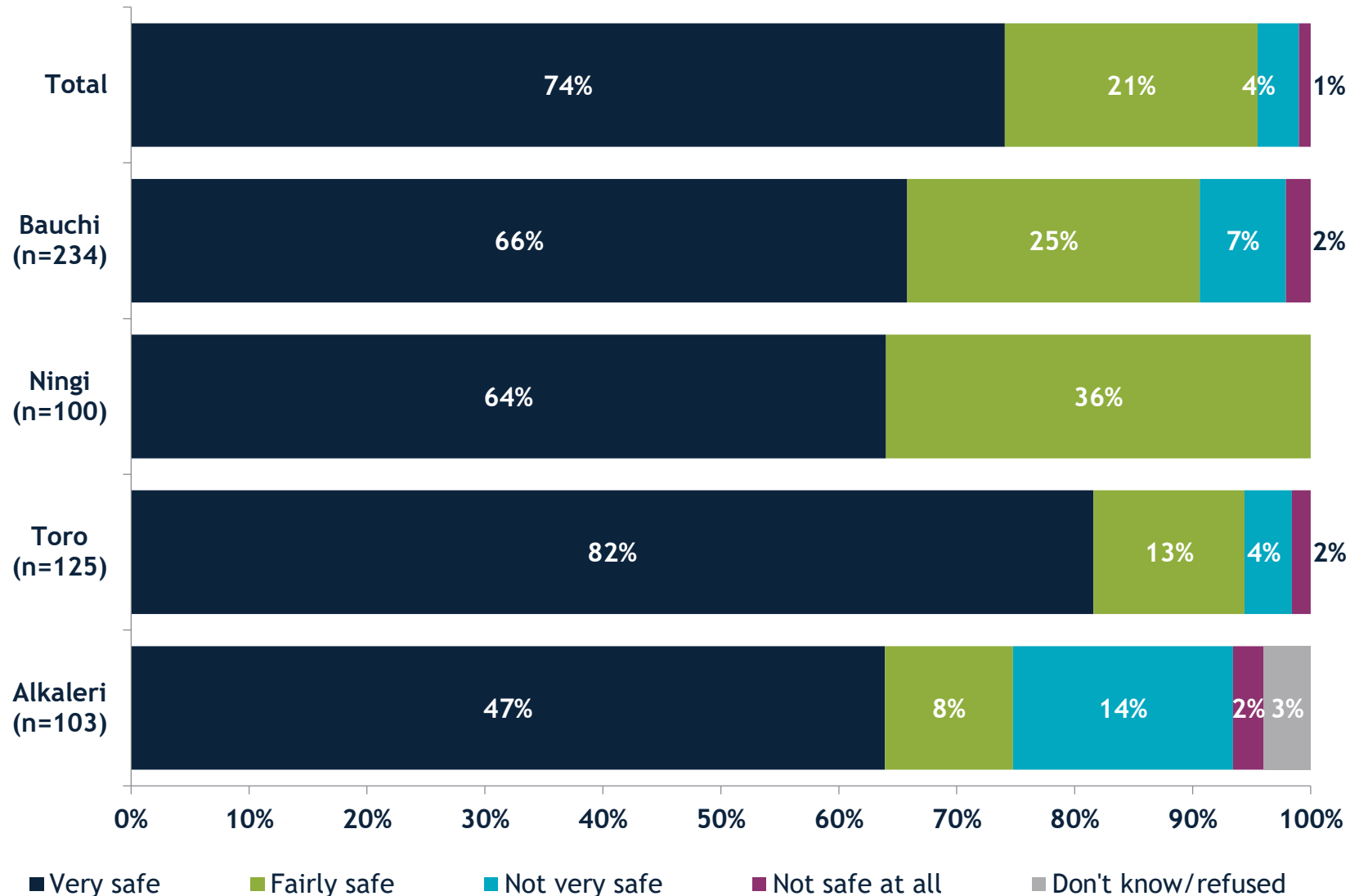
(up to three mentions, spontaneous response - top five mentions)



In some areas of Nigeria, violence is a major concern of the people. What type of violence concerns you most in your daily life? (spontaneous response)

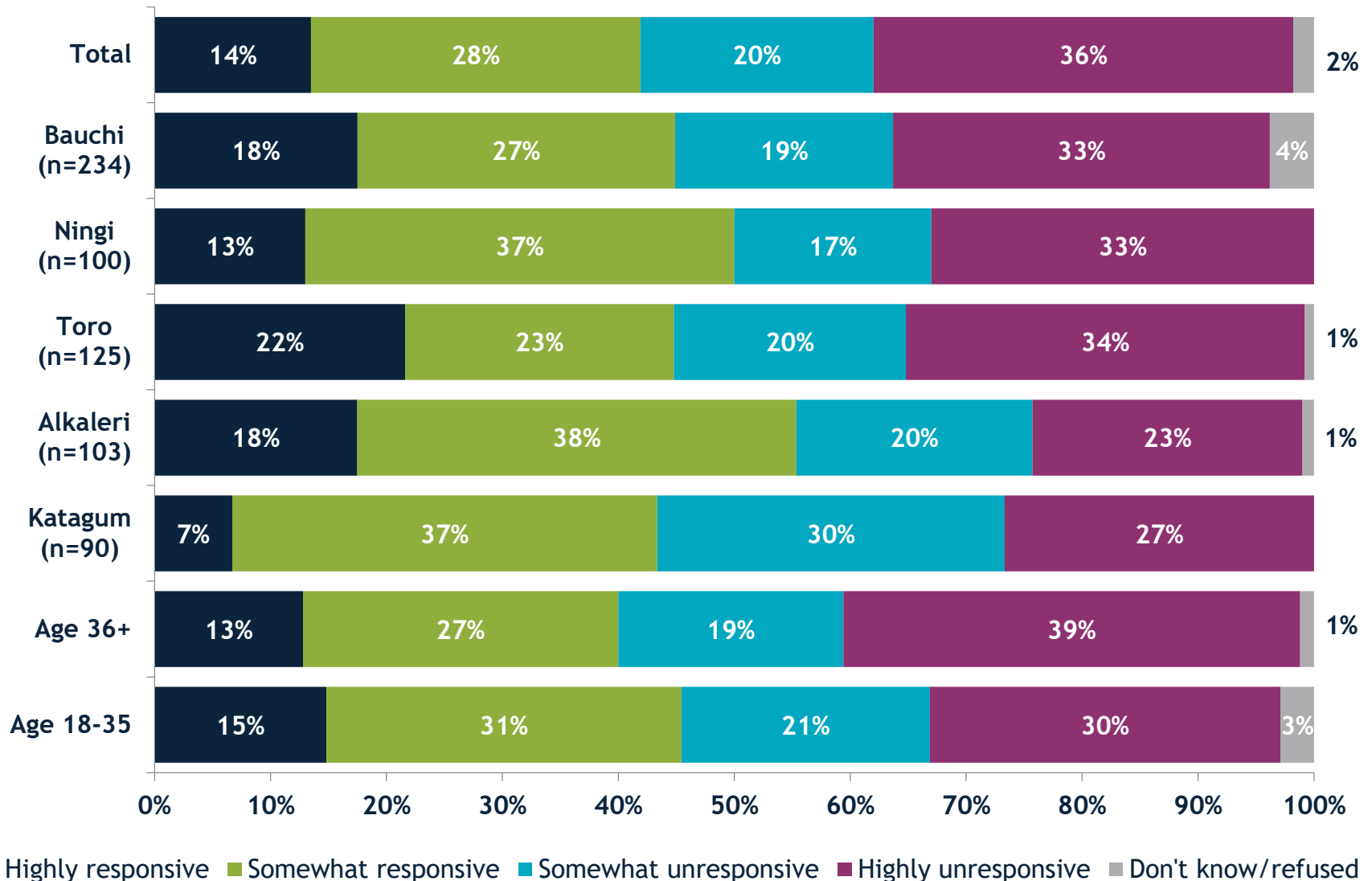


How safe do you feel here in your local government area? Do you feel very safe, fairly, safe, not very safe or not safe at all?



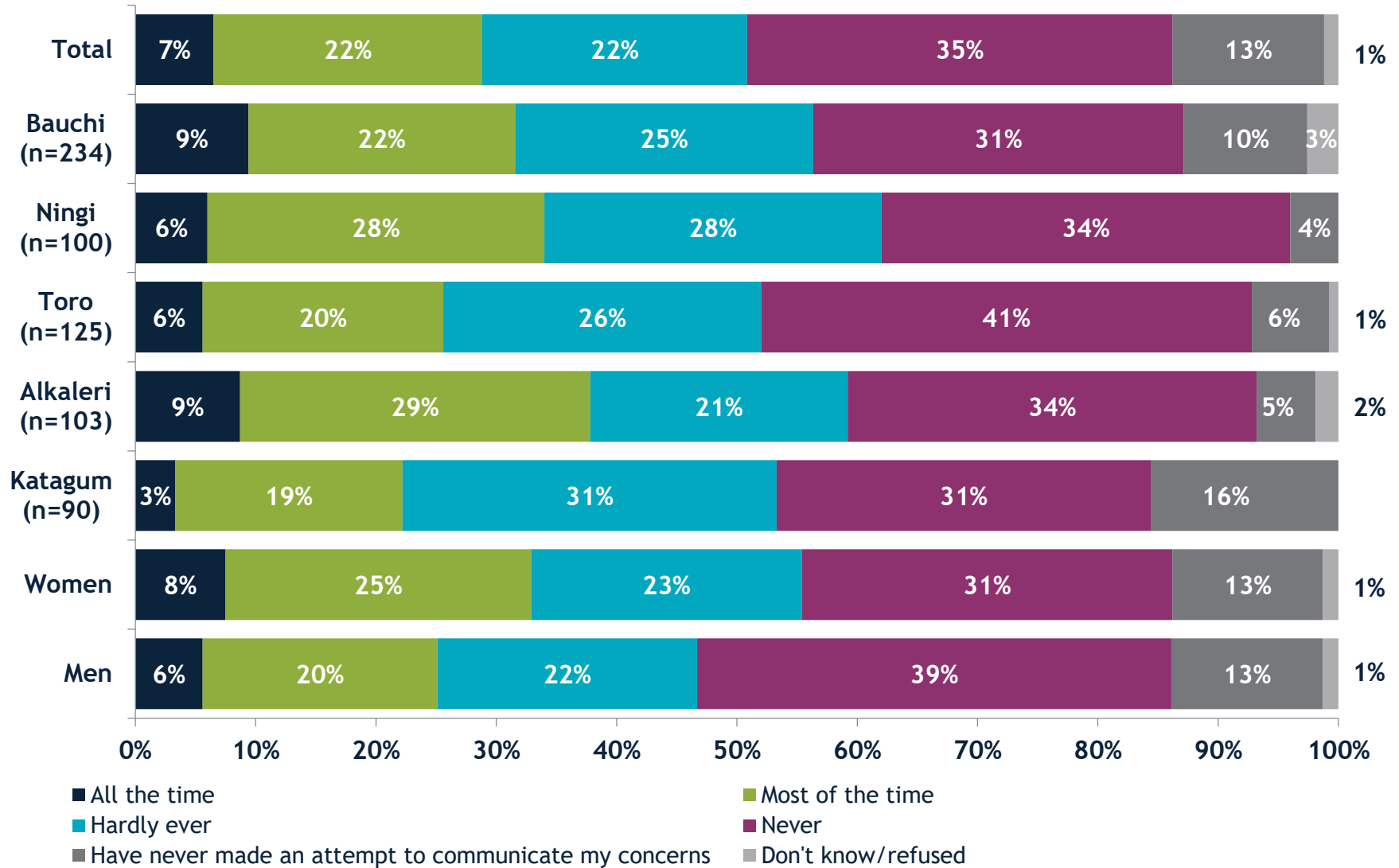
*Bauchi, Ningi, Toro, Alkali, and Katagum are Bauchi State's five most populous local government areas.

How well would you say that the state government responds to the needs and priorities of citizens?



*Bauchi, Ningi, Toro, Alkaleri, and Katagum are Bauchi State's five most populous local government areas.

Would you say that state elected officials listen to your concerns all the time, most of the time, hardly ever or never?



*Bauchi, Ningi, Toro, Alkaleri, and Katagum are Bauchi State's five most populous local government areas.

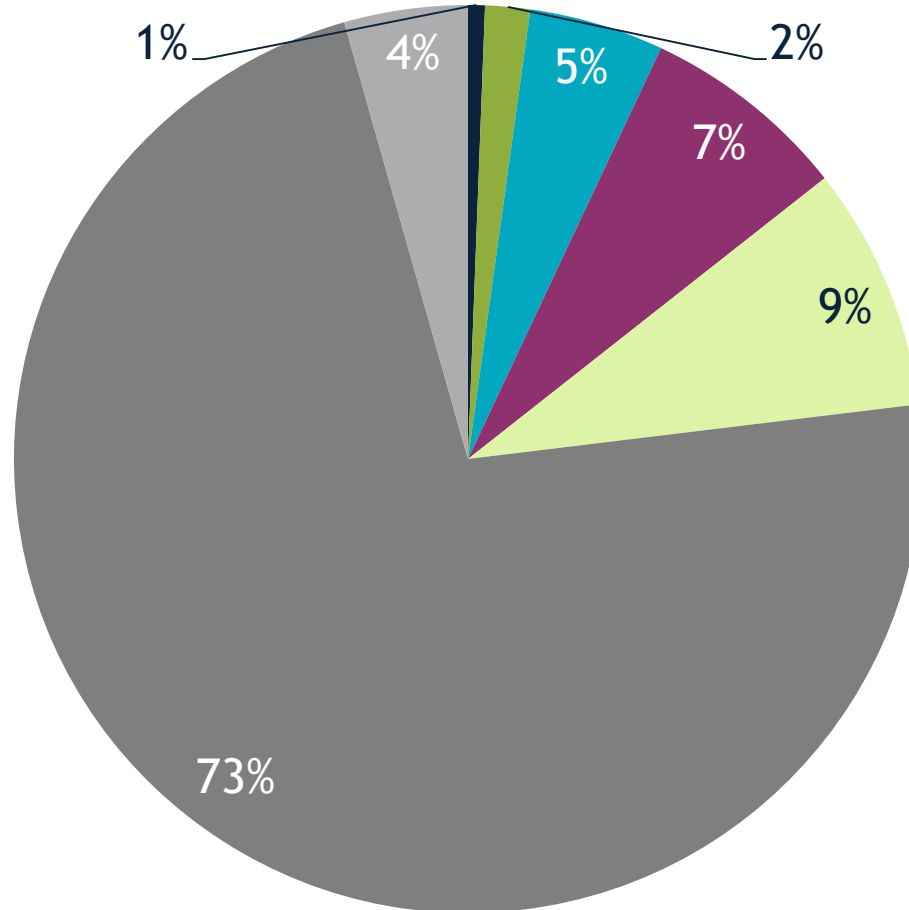
Which is the most effective way for elected officials to communicate with you?

(up to three mentions, spontaneous response)

Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Traditional media (newspapers, radio, tv)	29%	13%	9%	51%
Town hall meetings	19%	14%	11%	44%
Phone call	13%	10%	11%	35%
Private visits	6%	10%	12%	28%
Constituency offices	7%	11%	10%	27%
Public events (rallies, campaigns, ceremonies, etc.)	5%	6%	8%	19%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	4%	8%	6%	18%
Personal correspondence (letters, emails)	2%	6%	5%	13%
Other*	9%	9%	12%	30%
Don't know/refused	7%	12%	16%	23%

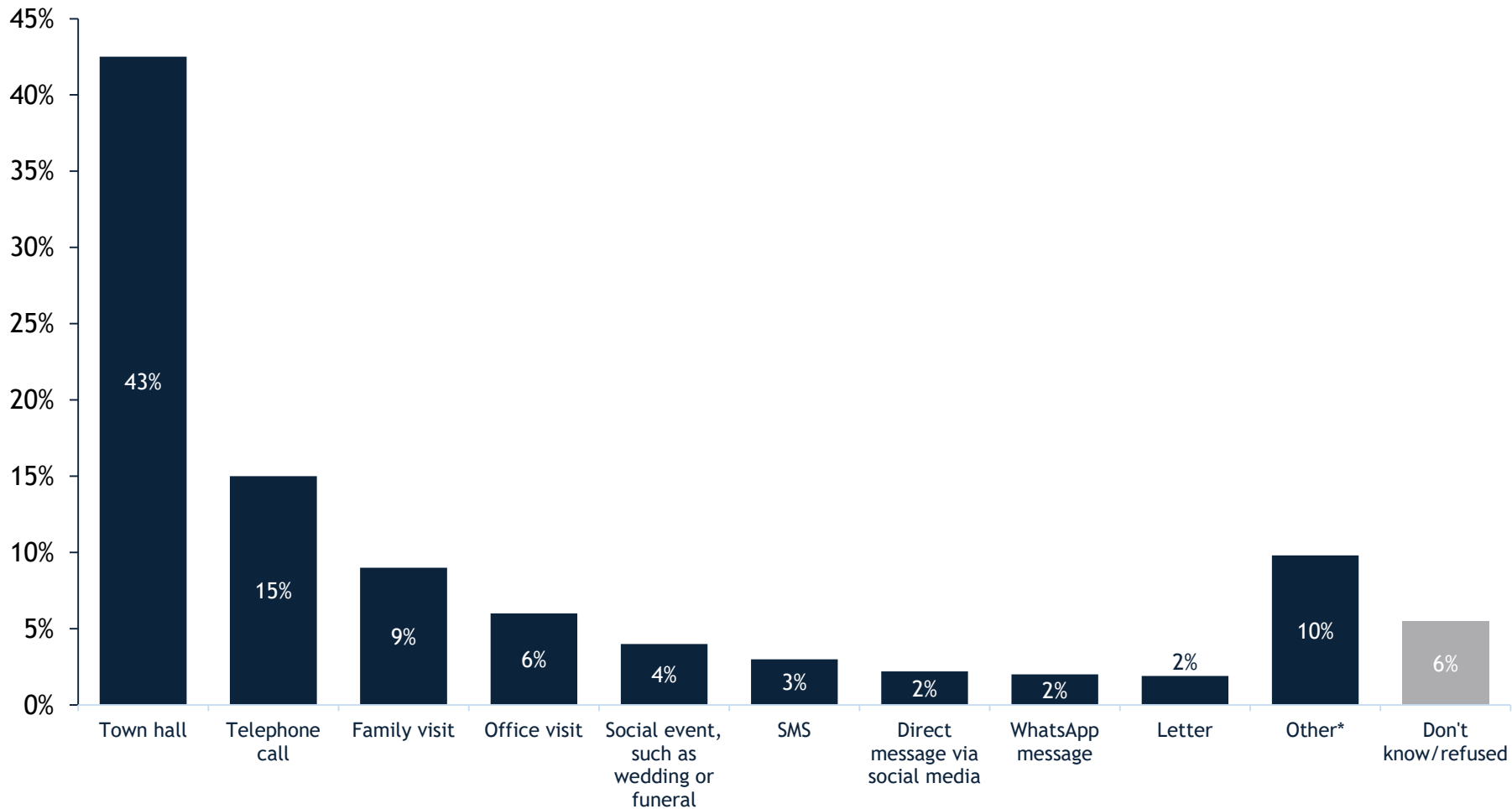
*Other includes: public announcement/town crier, face-to-face communication, traditional rulers, visiting schools, suggestion boxes, etc.

On average, during the past 12 months, how often did state elected officials directly communicate with you?



- At least once a week
- At least four times during the past 12 months
- At least twice during the past 12 months
- At least once during the past 12 months
- Don't know
- At least once a month
- Not at all during the past 12 months

If they have contacted you, by what means did the elected officials communicate with you most recently? (among those contacted by an elected official during the past 12 months)



n=367

Bauchi - 154

*Other includes: private visit, campaigning, face-to-face communication, traditional rulers, etc.

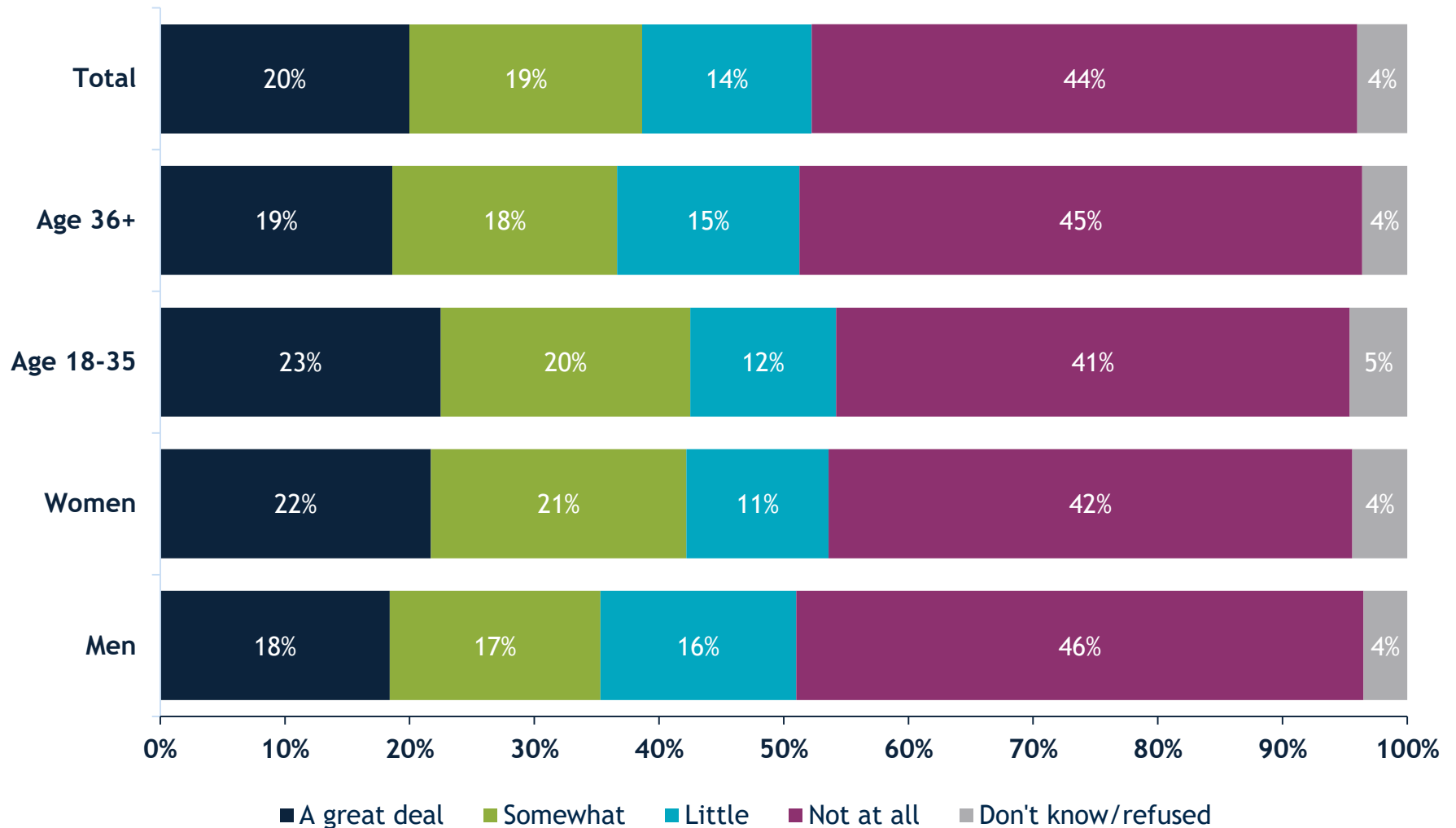
What is your most preferred option for communicating with your state elected officials?

(up to three mentions, spontaneous response)

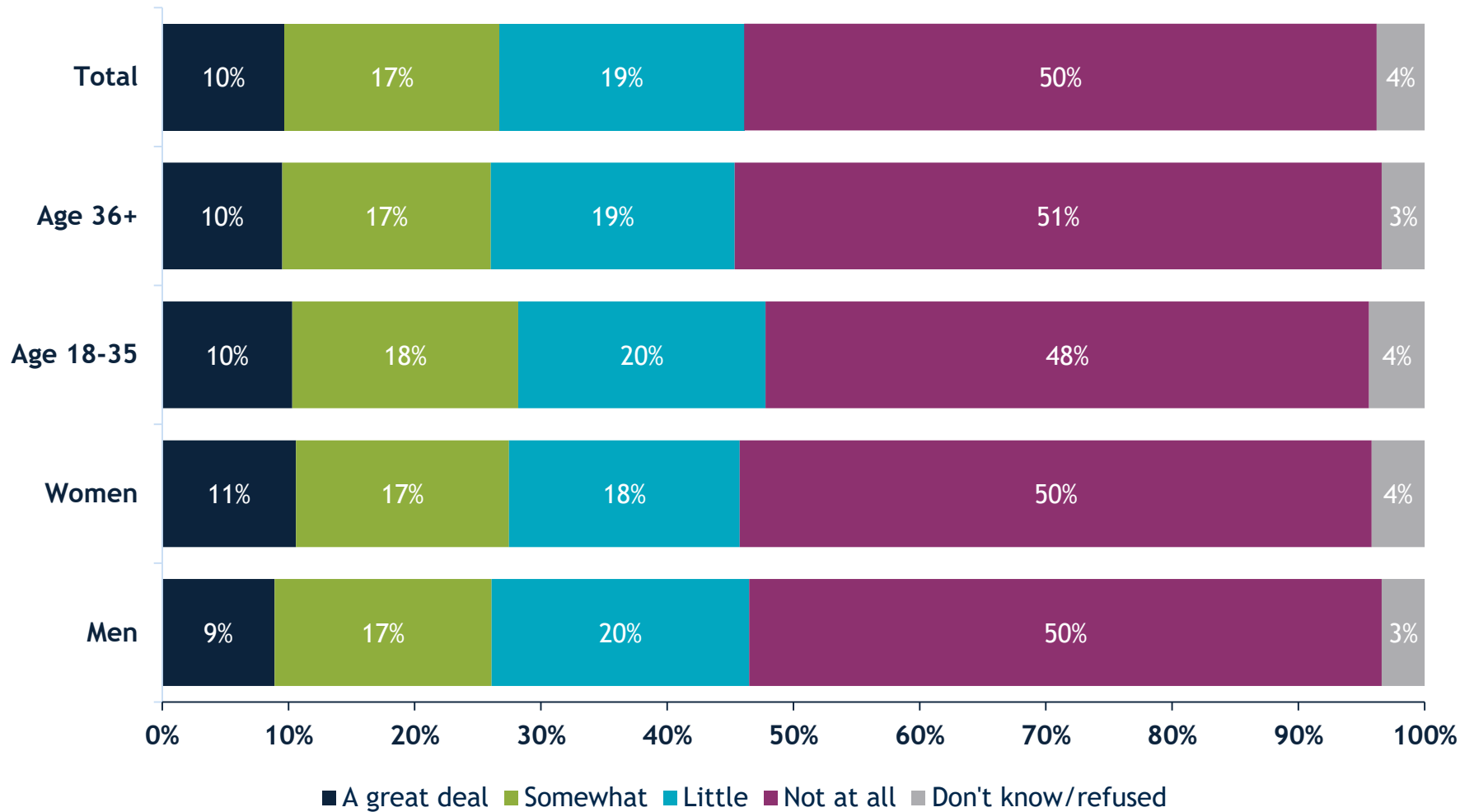
Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Telephone call	25%	16%	10%	51%
Town hall	24%	11%	11%	46%
Family visit	9%	12%	9%	30%
Office visit	8%	12%	9%	29%
Letter	2%	7%	6%	15%
Direct message via social media	3%	4%	5%	13%
Social event	2%	5%	6%	12%
SMS	2%	4%	5%	10%
WhatsApp	2%	2%	3%	7%
Others	12%	10%	10%	32%
No second/third mention		10%	18%	
Don't know/refused	10%	8%	10%	18%

*Other includes: direct visit, village/community head, traditional rulers, public places, suggestion boxes, etc.

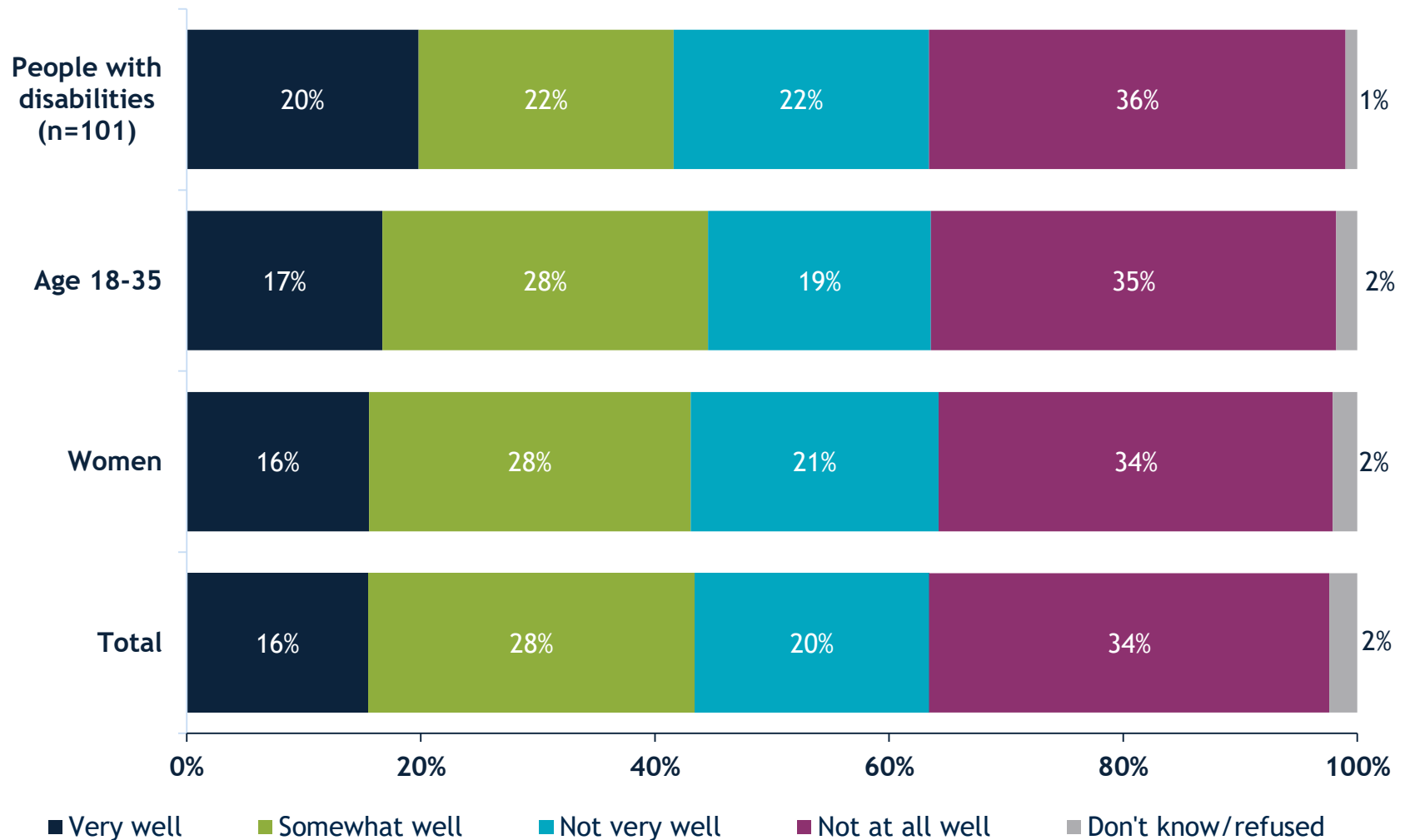
To what extent do you think your opinion influences the decisions and policies of the state government?



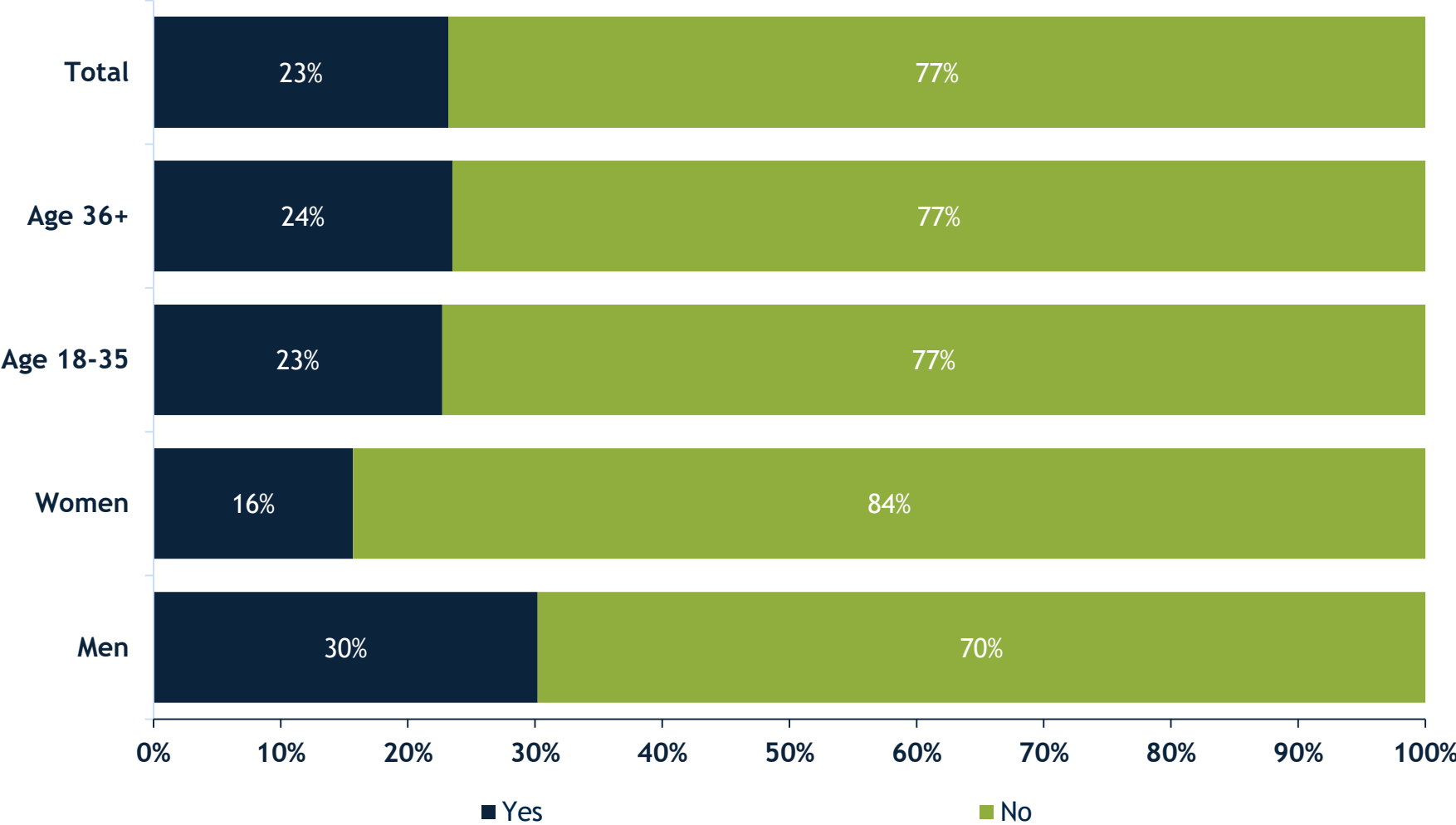
To what extent do you think political parties consider your input when writing their policies and manifestos?



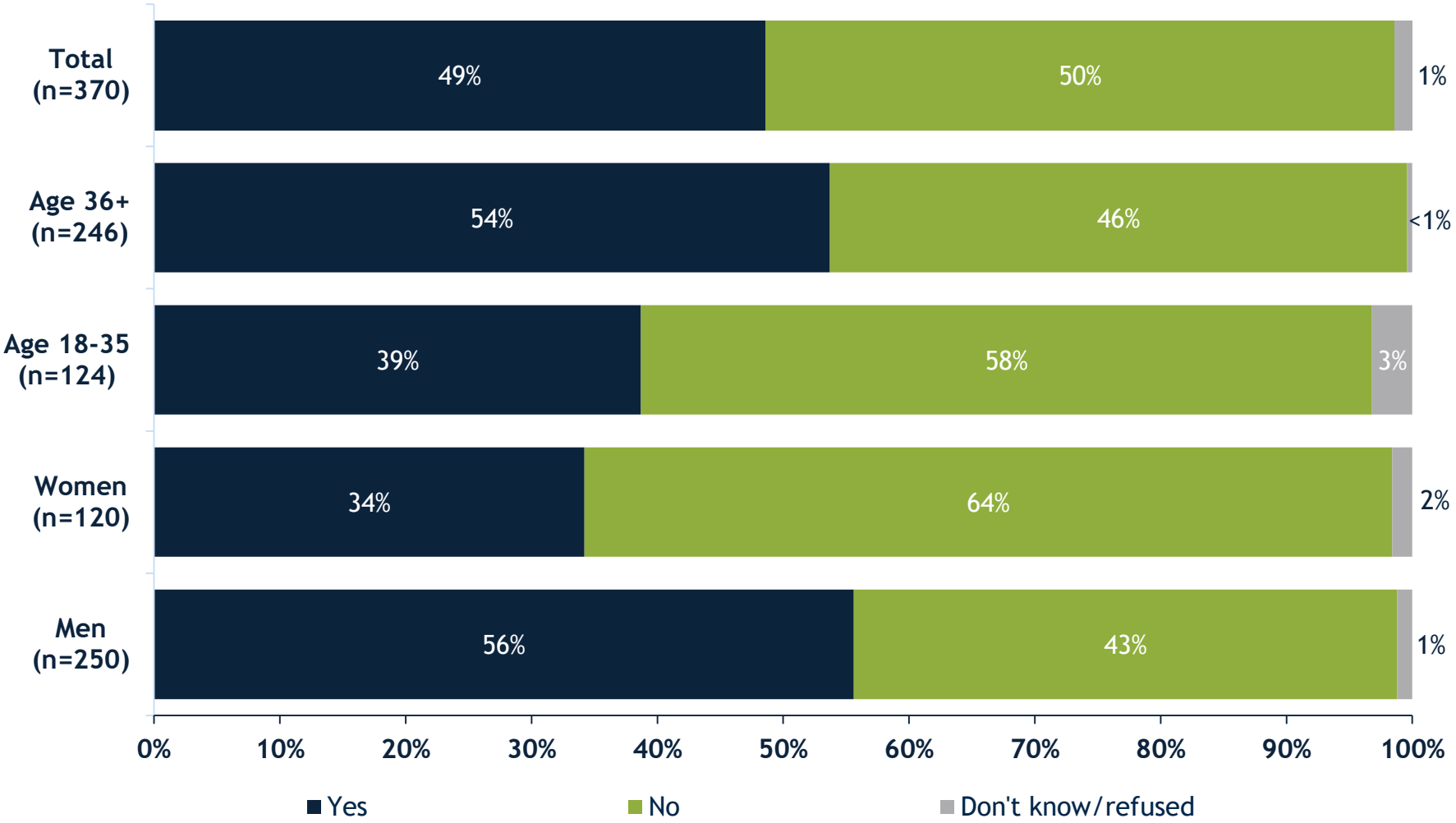
How well do you think the government has done in creating policies to allow equal opportunity for all, including for women, youth and people with disabilities?



Have you ever participated in any constituent outreach activities, such as town hall meetings, meet-and-greet events, family visits, etc. with your state elected officials?

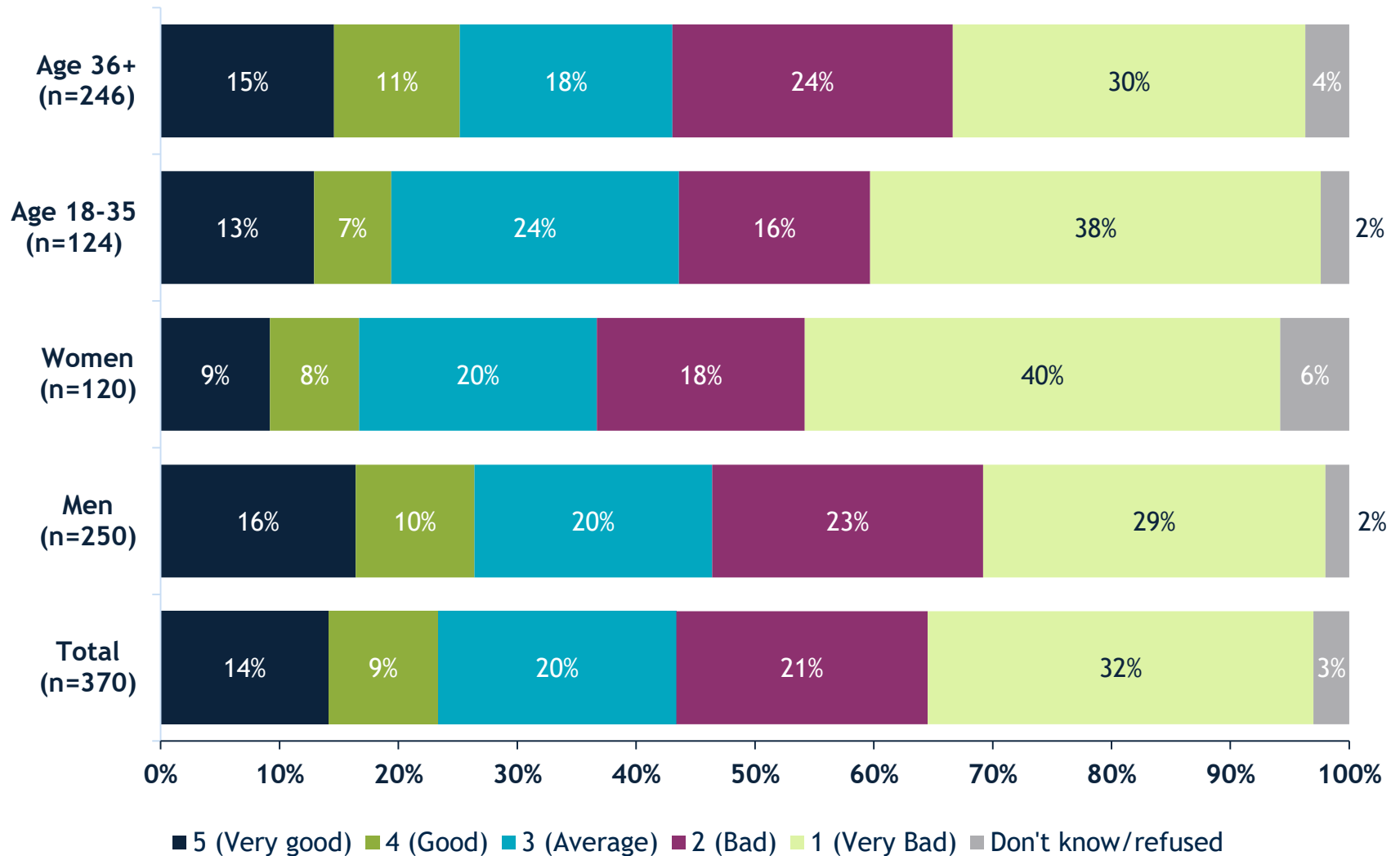


Was there an opportunity for you to express your opinion during constituent outreach activities conducted by state elected official? (among those who participated in constituent outreach activities)

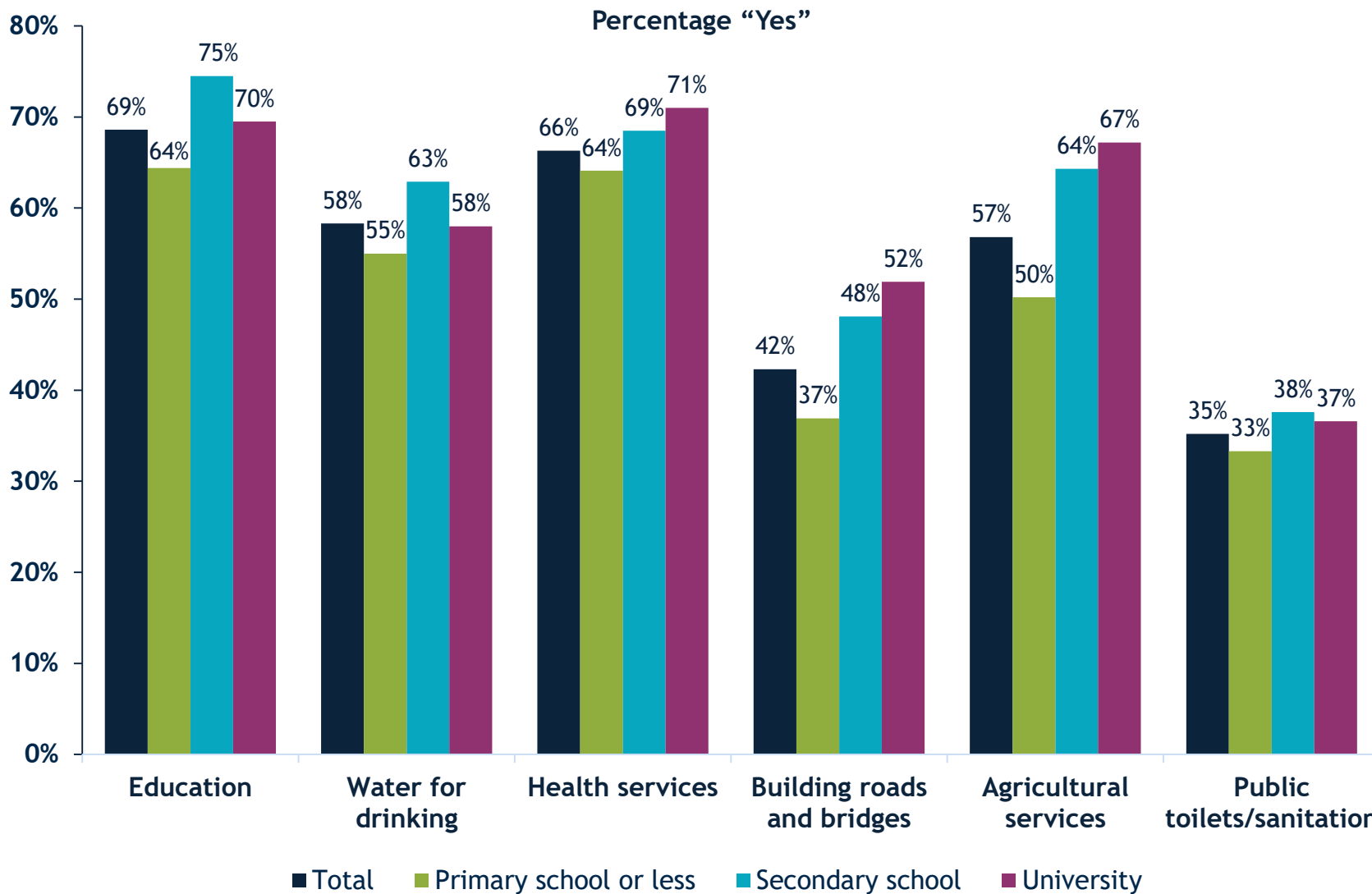


On a scale of 1 to 5, where 5 means very good and 1 means very poor, how well would you say state party/elected officials respond to citizens' priorities raised during constituent outreach activities?

(among those who participated in constituent outreach activities)



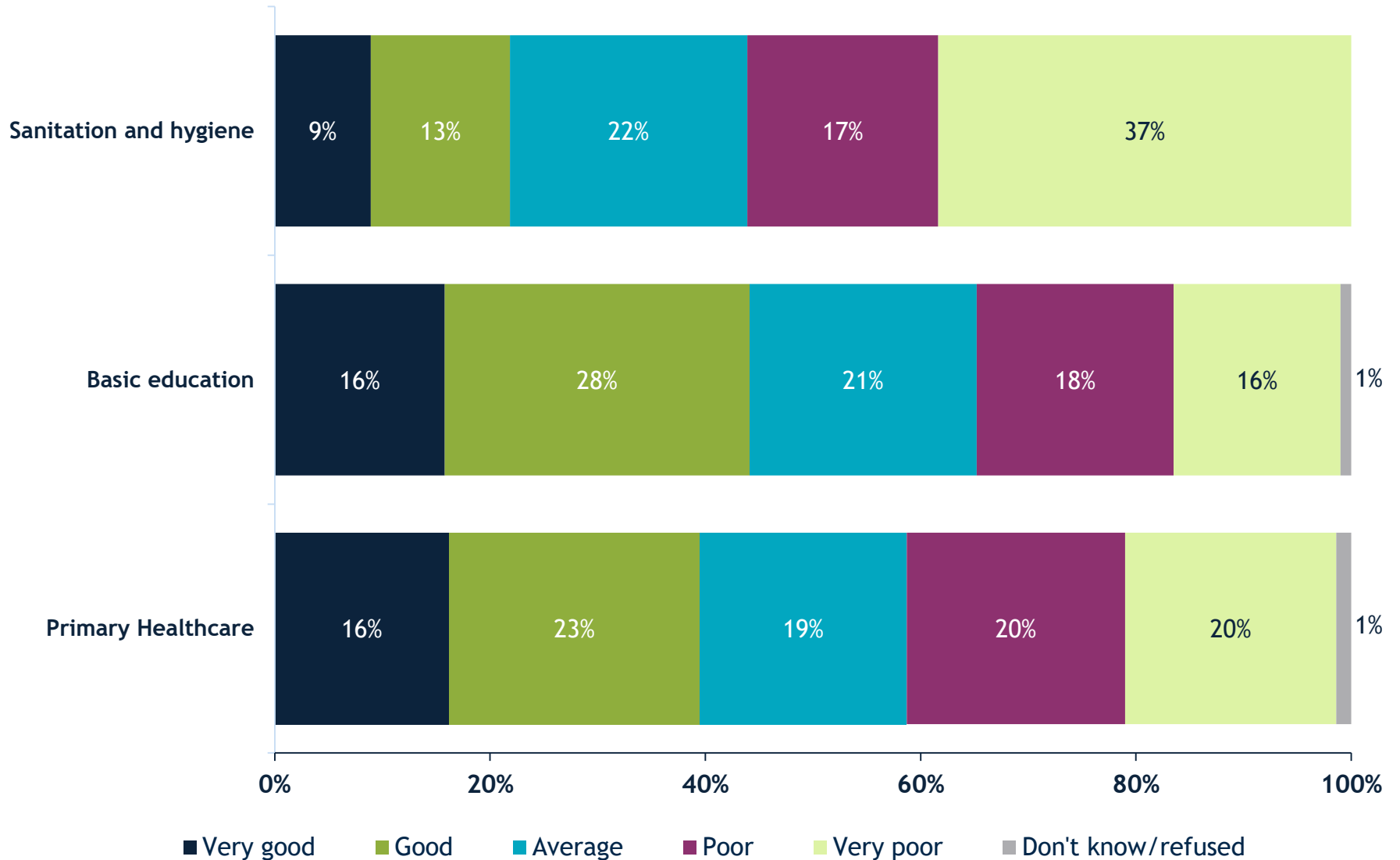
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?



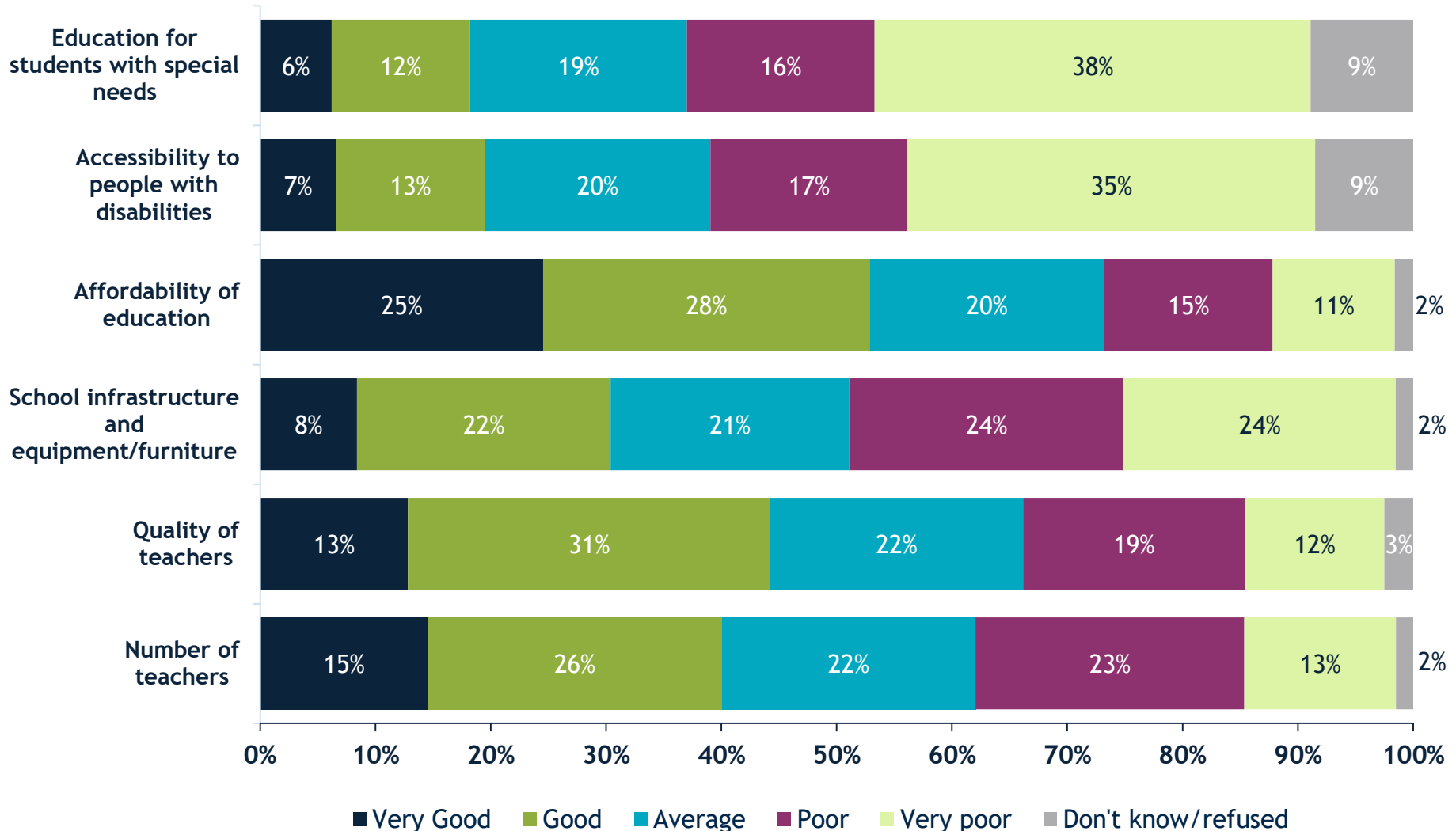
Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?
(among those who heard of that type of development project)

	Education	Water for Drinking	Health Services	Public Toilet and Sanitation	Building Roads and Bridges	Agricultural Service
Base	n=1092	n=928	n=1055	n=560	n=674	n=905
Local government	9%	14%	9%	16%	4%	11%
State government	58%	51%	54%	48%	47%	42%
Federal government	23%	14%	18%	9%	42%	37%
Foreign organizations	5%	13%	12%	15%	1%	2%
Nigerian organizations	1%	2%	3%	4%	1%	2%
Somebody else	<1%	3%	1%	1%	1%	1%
Don't know/refused	4%	5%	4%	7%	4%	5%

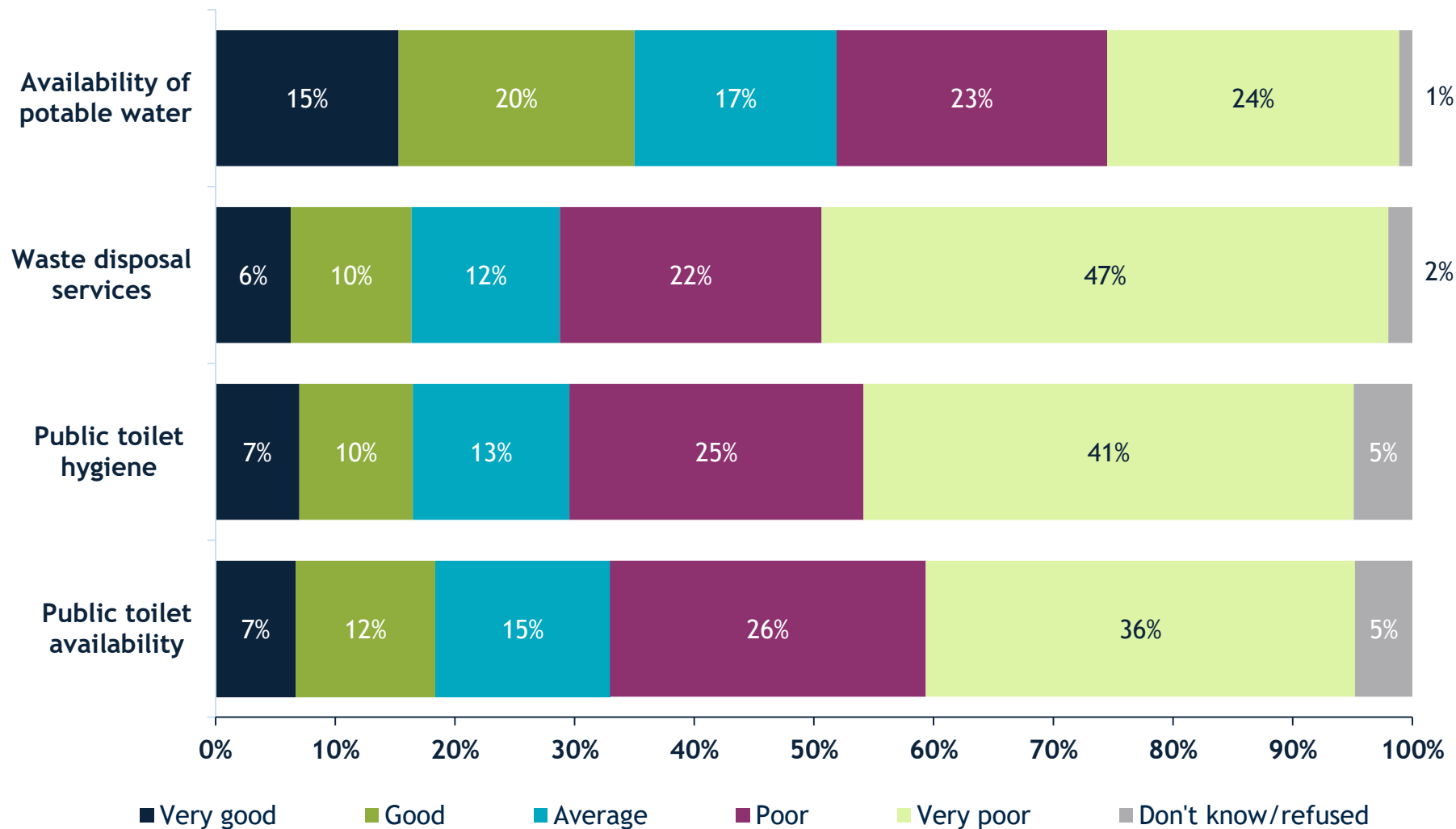
For each general category below, please rate the quality of the following services provided by the state government in Bauchi State.



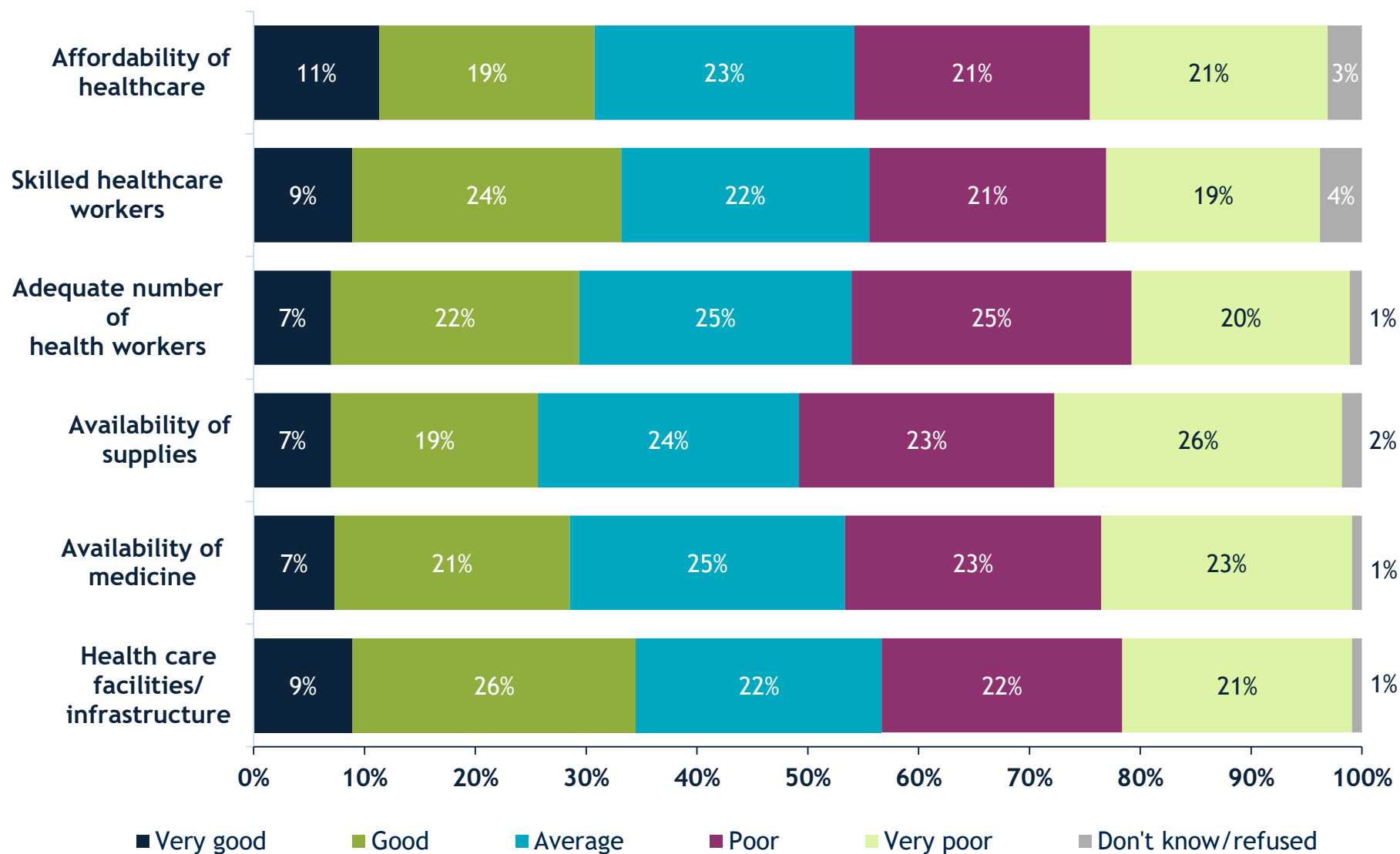
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in Bauchi State.



Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in Bauchi State.



Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in Bauchi State.





Political Outlook: Bauchi State

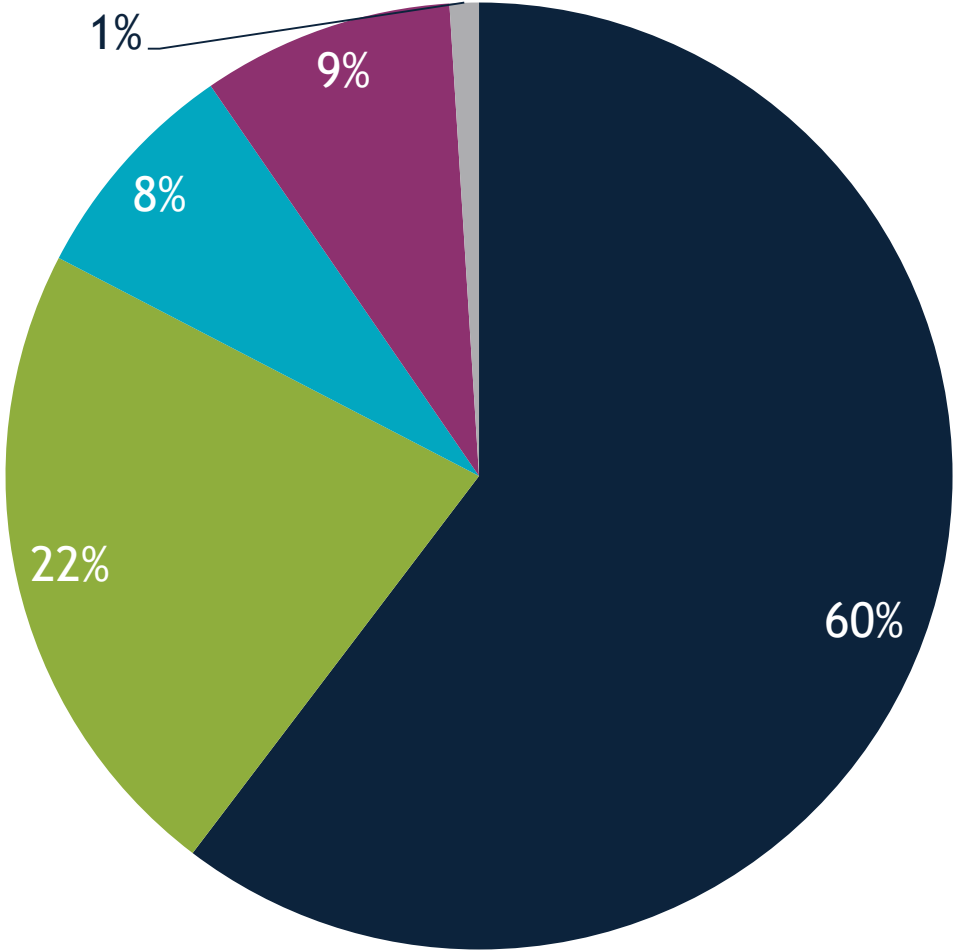


Political Party Abbreviations

Political Party Name	Abbreviation
All Progressive Congress	APC
All Progressive Grand Alliance	APGA
Green Party of Nigeria	GPN
New Nigeria People's Party	NNPP
Peoples Democratic Movement	PDM
Peoples Democratic Party	PDP
People's Redemption Party	PRP
Social Democratic Party	SDP

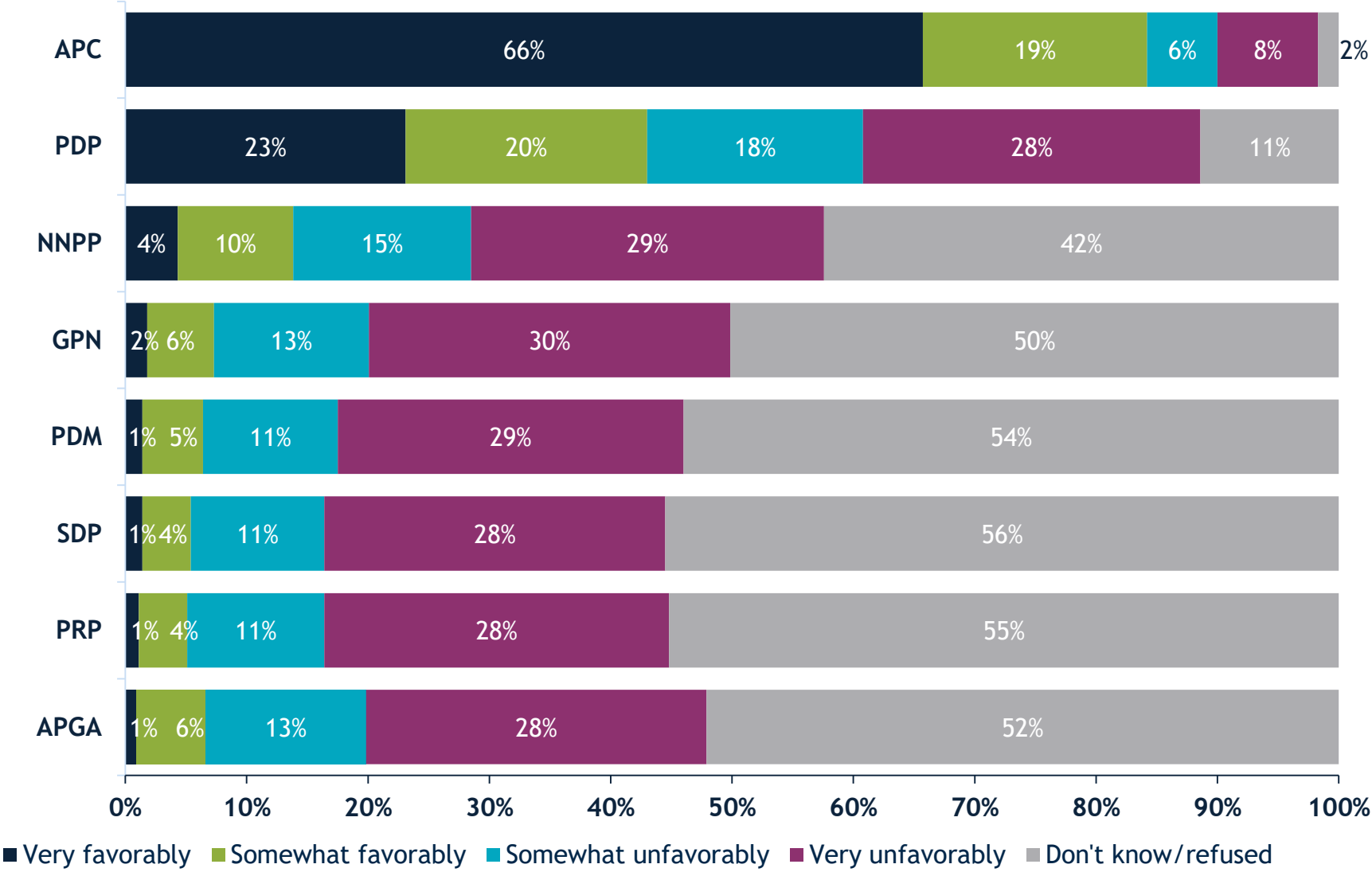
*Parties listed here are determined by the results of Bauchi State's ballot test question.

How satisfied or unsatisfied are you with All Progressives Congress' performance as the ruling party at the national level?

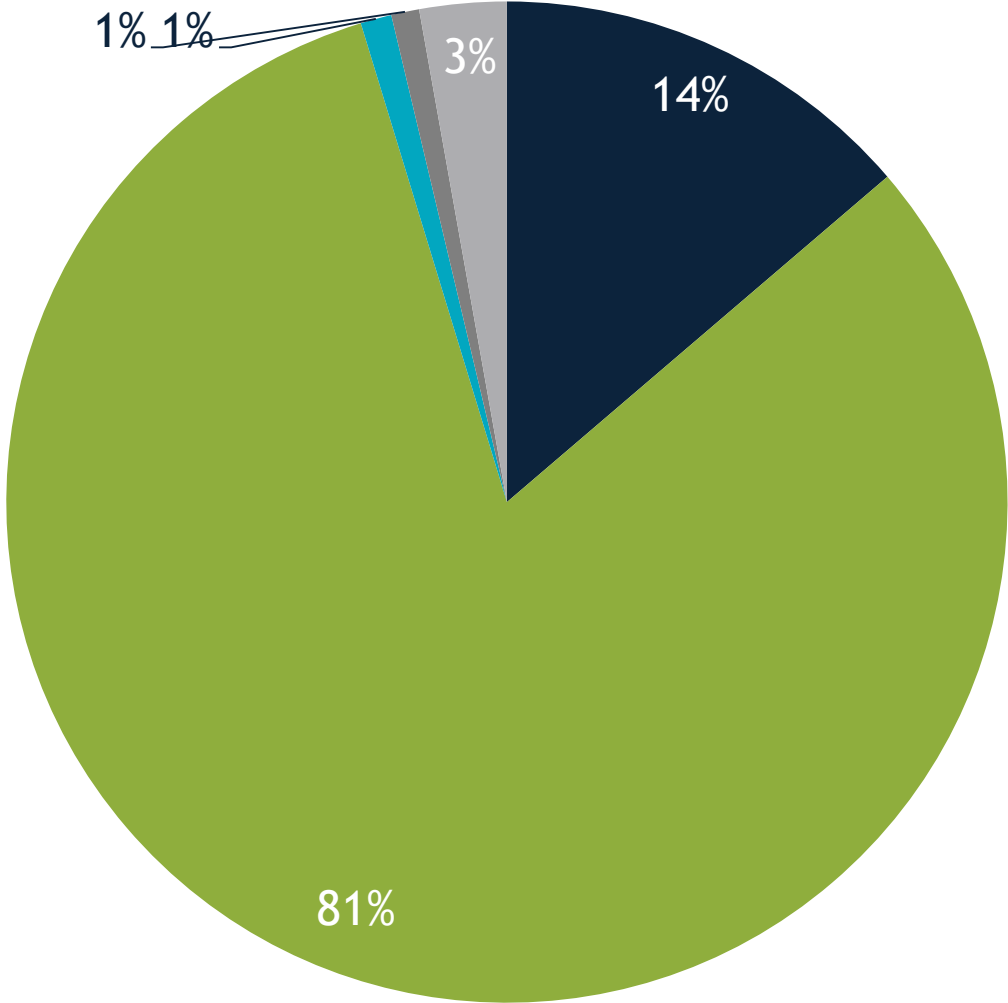


■ Very satisfied ■ Somewhat satisfied ■ Somewhat unsatisfied ■ Not at all satisfied ■ Don't know/refused

How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.

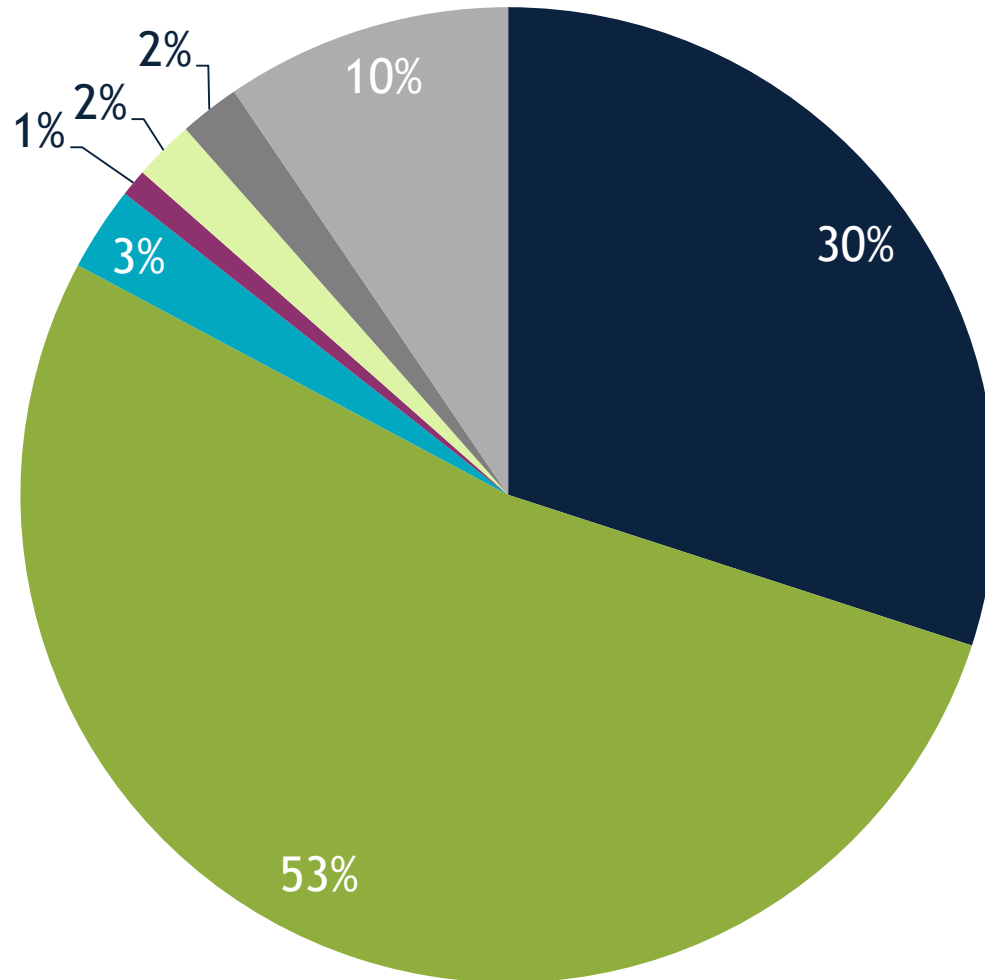


If a presidential election were held today, which party would you most likely vote for?



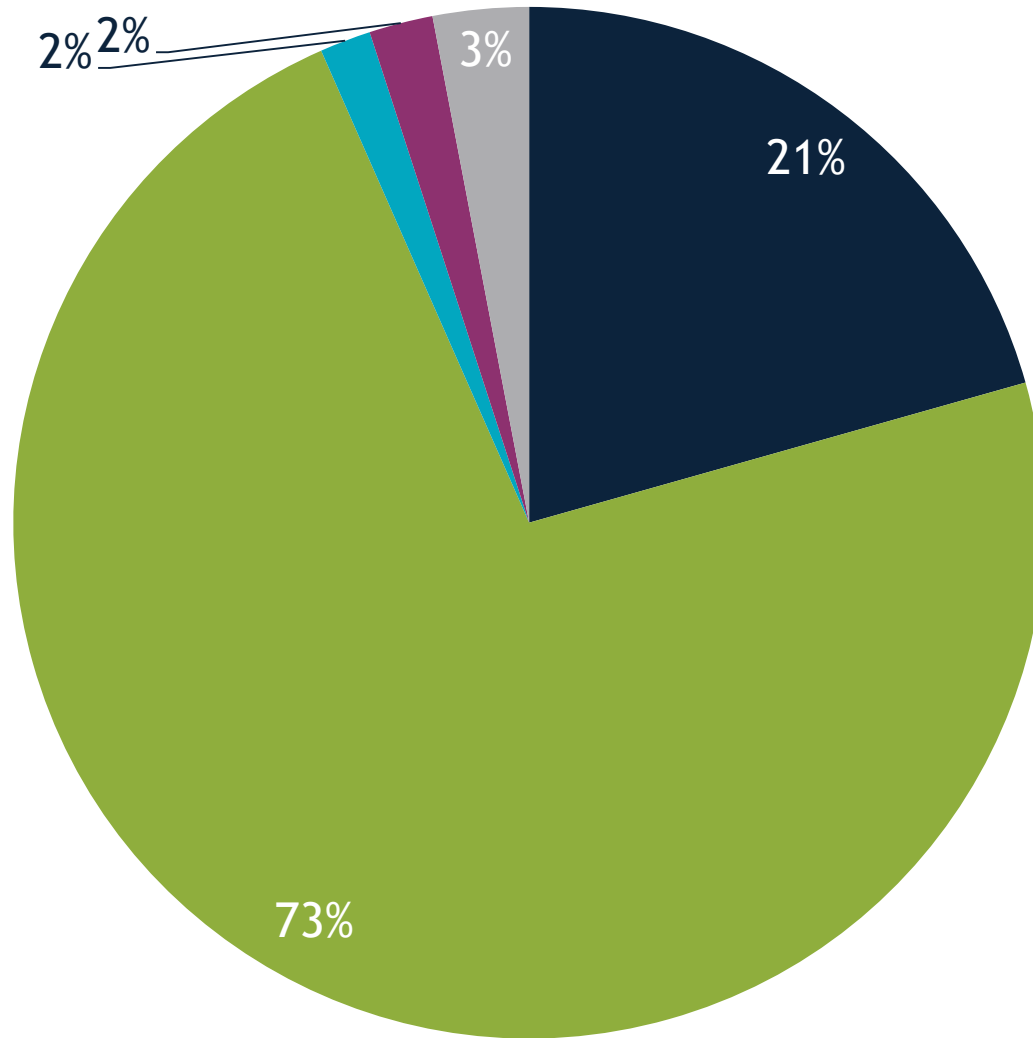
■ PDP ■ APC ■ Others ■ Would not vote ■ Don't know/refused

If a governorship election were held today, which party would you most likely vote for?



■ PDP ■ APC ■ NNPP ■ PRP ■ Other ■ Would not vote ■ Don't know/refused

Which political party best represents your views?



■ PDP

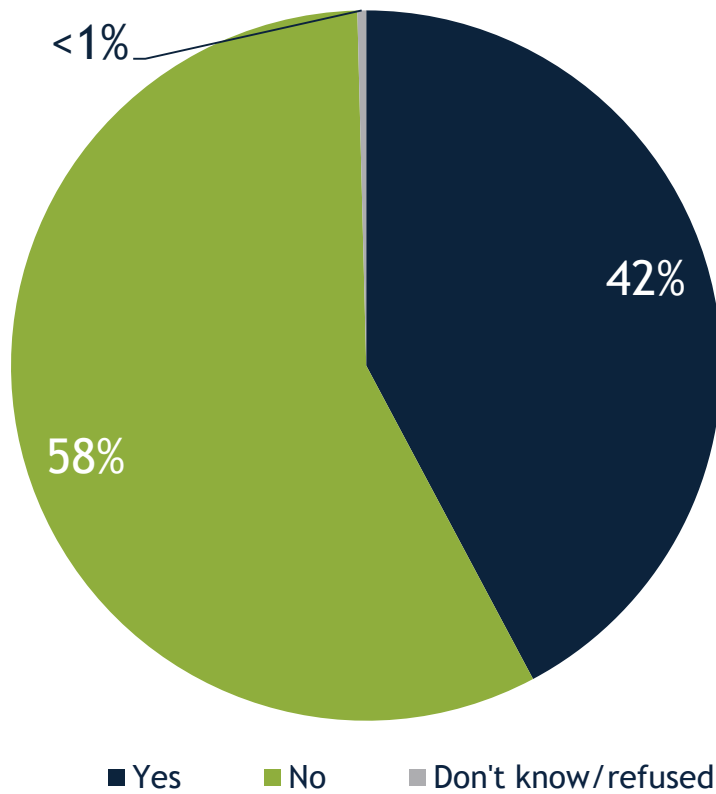
■ APC

■ NNPP

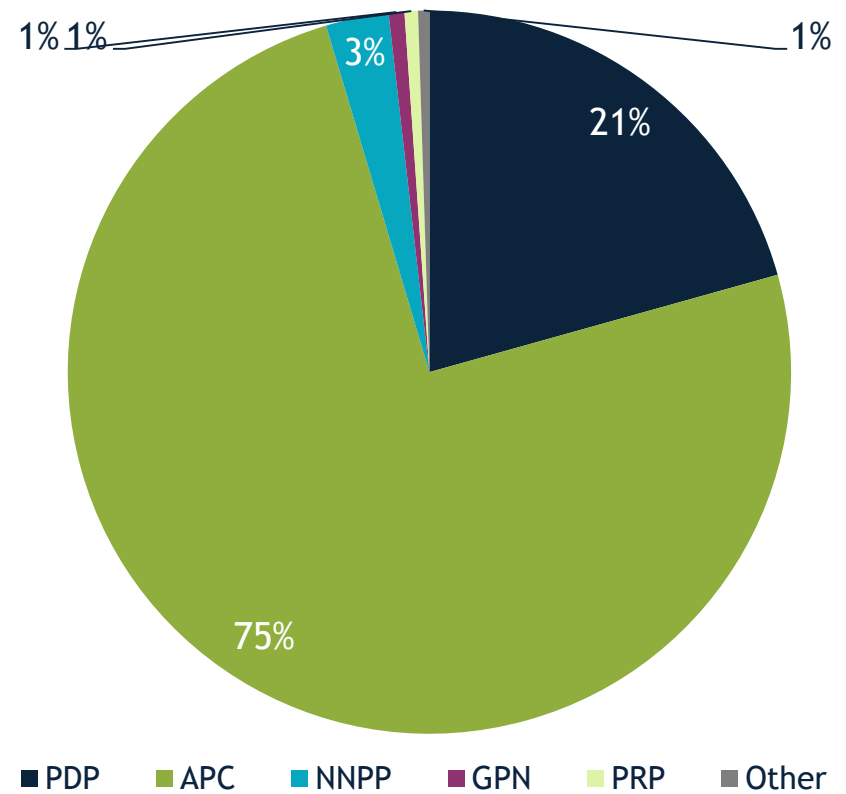
■ Other

■ Don't know/refused

Are you a member of a political party?



If yes, which party? (n=674)

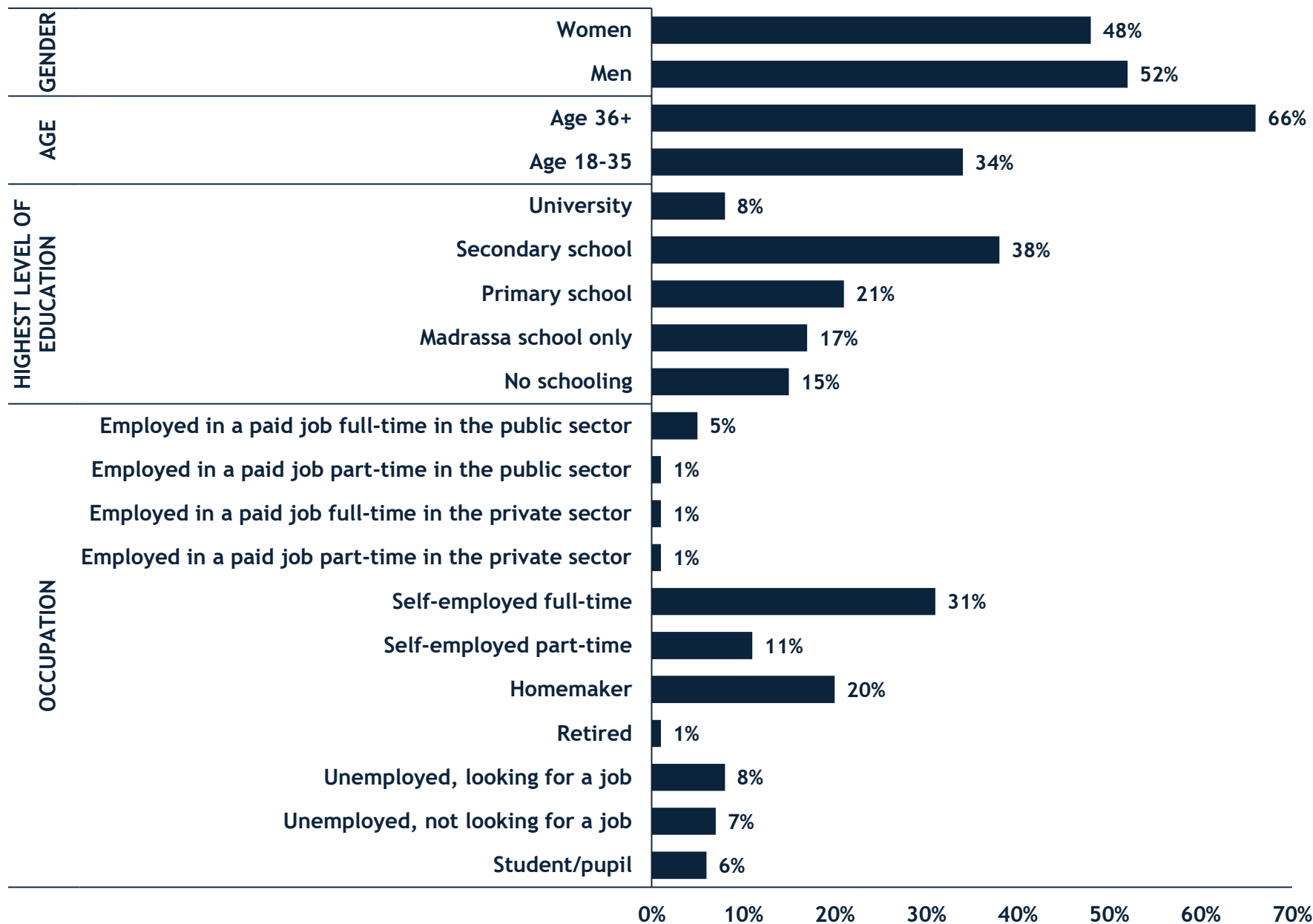




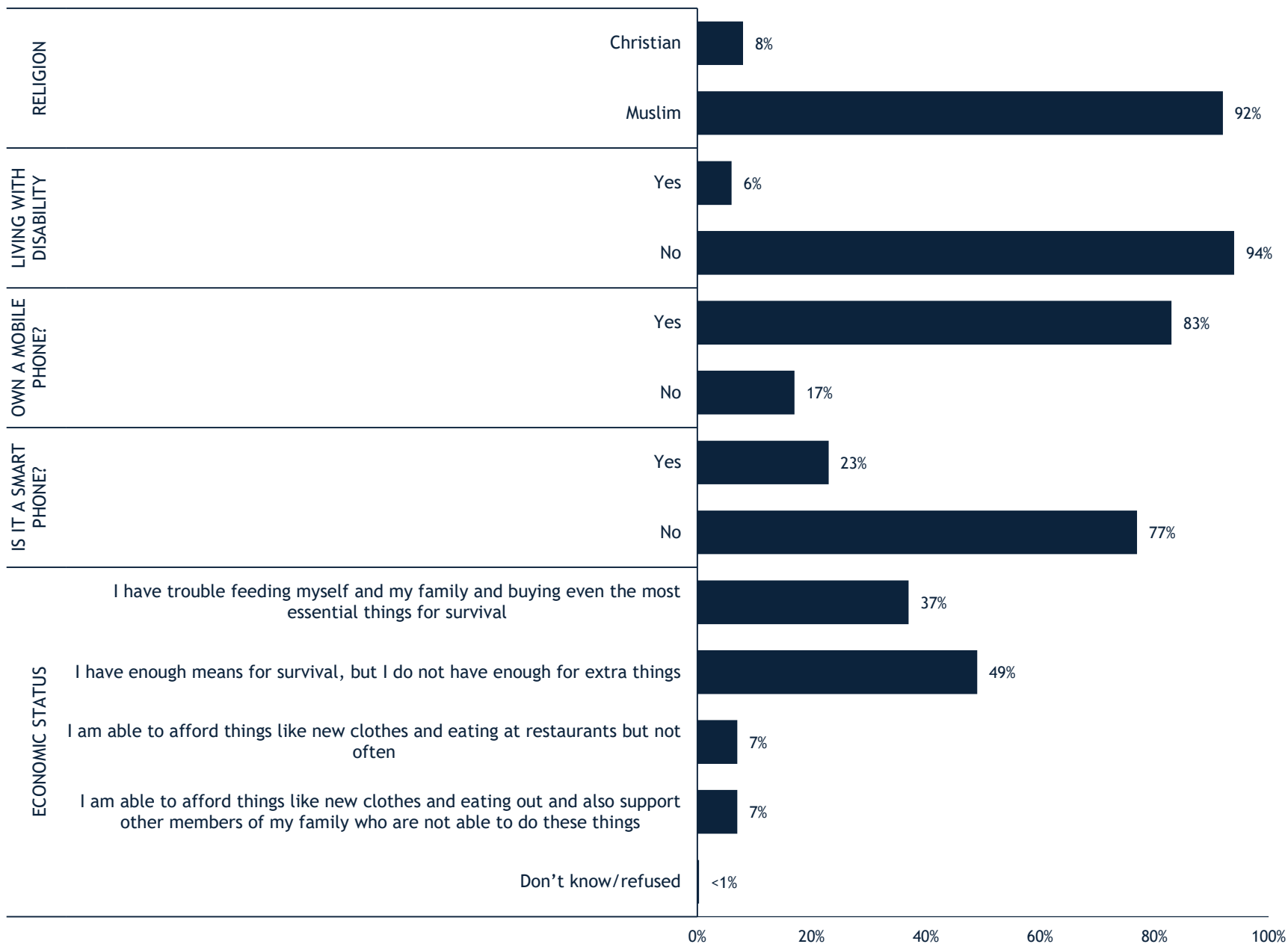
Demographics: Bauchi State



Demographics - Bauchi



Demographics - Bauchi





Public Opinion in Ebonyi State, Nigeria



Detailed Methodology

- This survey was conducted by [Kantar Public Nigeria](#) trading as TNS RMS Nigeria Limited on behalf of the [Center for Insights in Survey Research](#).
- The survey was conducted in Ebonyi State, Nigeria, through CAPI administered face-to-face interviews in respondents' homes from October 23 to December 9, 2018.
- The sample consisted of n=1,621 adult respondents aged 18 years and older.
- The sampling approach adopted was a multi-stage probability sampling using the geo-spatial grid-based method.
 - The sample was stratified by urban/rural residency status of the Local Government Areas (LGAs). The LGAs are the Primary Sampling Units (PSUs).
 - Next, Secondary Sampling Units (SSUs) were allocated to the LGAs. The SSUs are the geo-spatial grid sampling points, which are 100m by 100m in size. The geo-spatial grid maps were navigated using GPS.
 - Households were selected by random walk aided by a selection matrix. One respondent was randomly selected within each household based on the CAPI Script.
- The margin of error does not exceed ± 2.0 percent.
- All exact zero responses were excluded from charts. All figures are rounded to the nearest whole number.
- The charts may not add up to 100 percent due to rounding.
- In several instances, this analysis disaggregates figures by the top-five most populous LGAs in Ebonyi State. This selection is made because their larger proportional sample sizes allow for a more accurate analysis of these subsets.

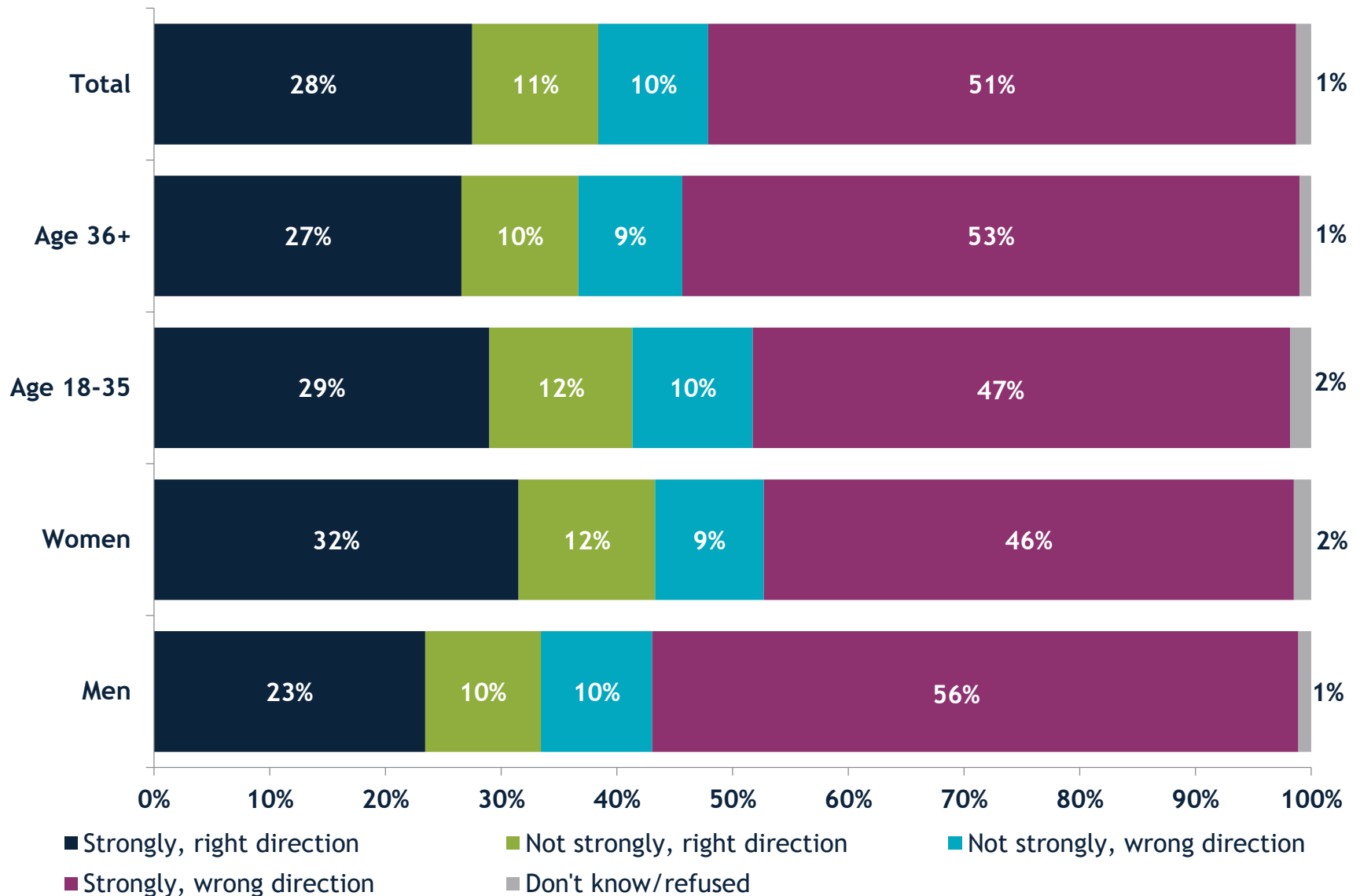
Frequently-Cited Disaggregate Bases

Disaggregate	Disaggregation Category	Base
Age	Age 18-35	n=607
	Age 36+	n=1,014
Gender	Men	n=806
	Women	n=815
Educational Attainment	University	n=214
	Secondary school	n=786
	Primary school or less	n=620
Self-Described Economic Status*	(1) "I can always afford extras"	n=121
	(2) "I can sometimes afford extras"	n=88
	(3) "I can afford essentials"	n=695
	(4) "I have trouble affording essentials"	n=706

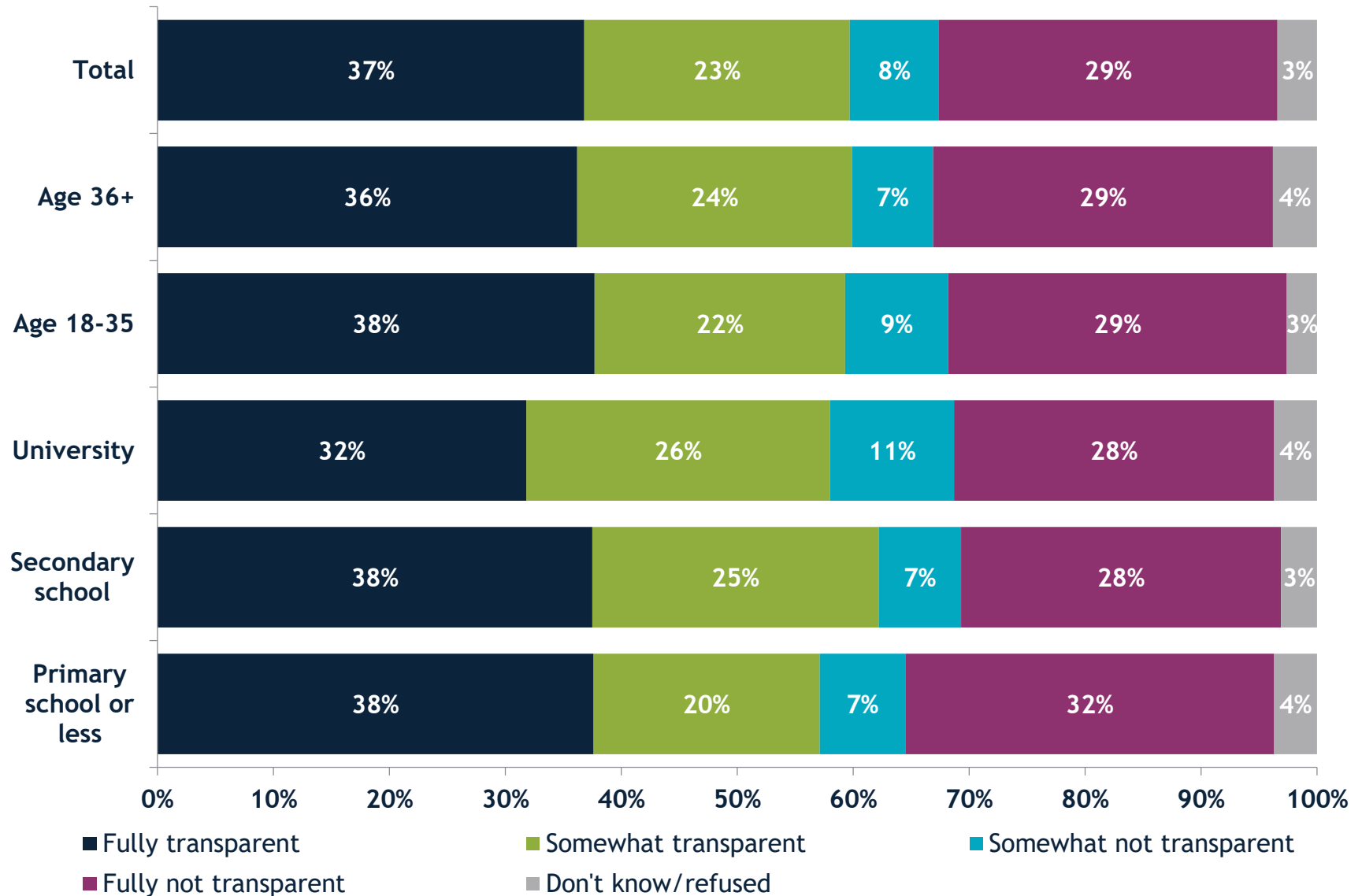
*Self-described economic statuses are shortened response descriptions for the question: "Please tell us which answer best describes your economic status":

- (4) I have trouble feeding myself and my family and buying even the most essential things for survival.
- (3) I have enough means for survival, but I do not have enough money for extra things.
- (2) I am able to afford things like new clothes and eating at restaurants, but not often.
- (1) I am able to afford things like new clothes and eating out, and also support other members of my family who are not able to do these things.
- Don't know/refused

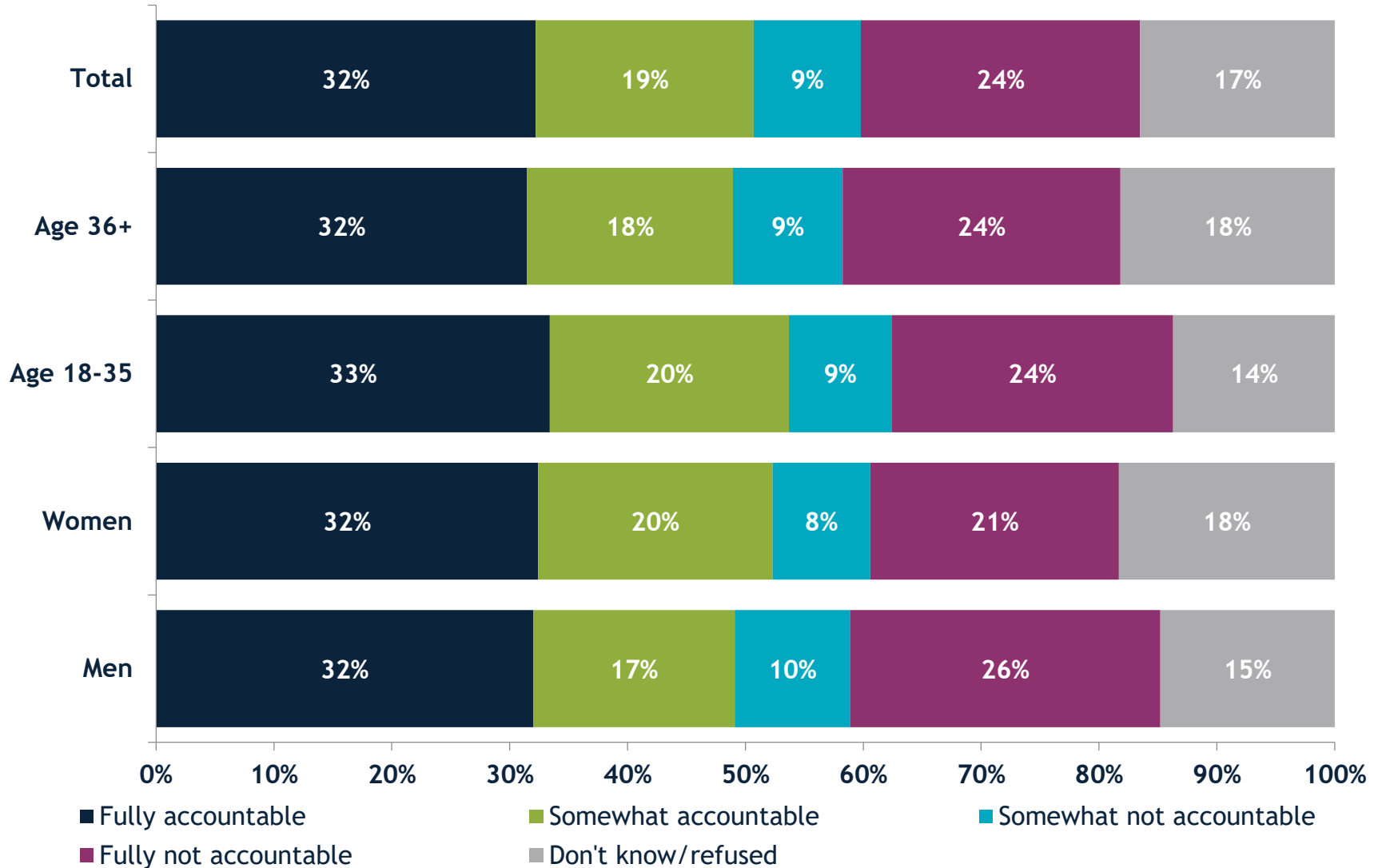
Do you believe Nigeria is moving in the right direction or the wrong direction?



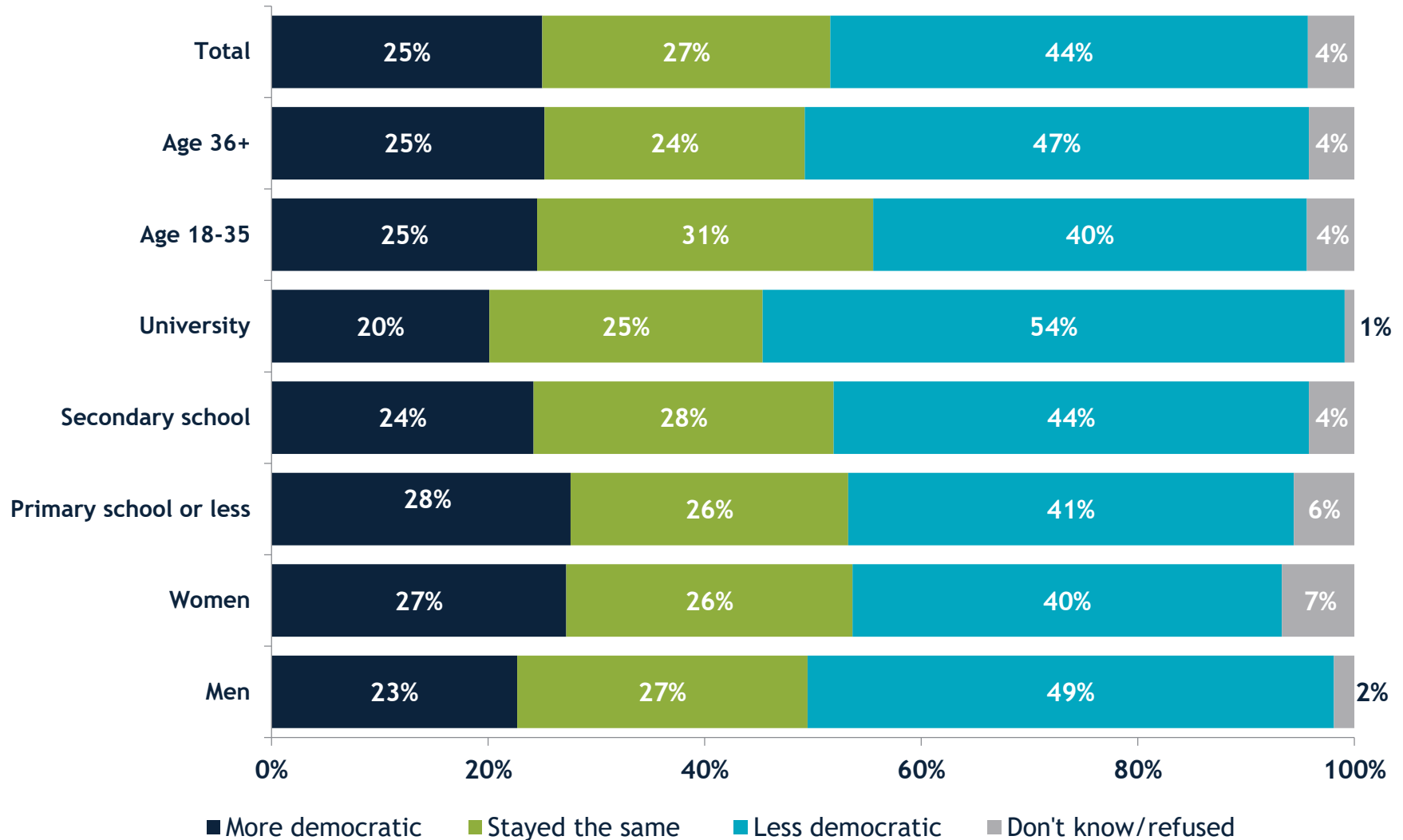
Do you feel that decisions of your state government are transparent or not transparent?



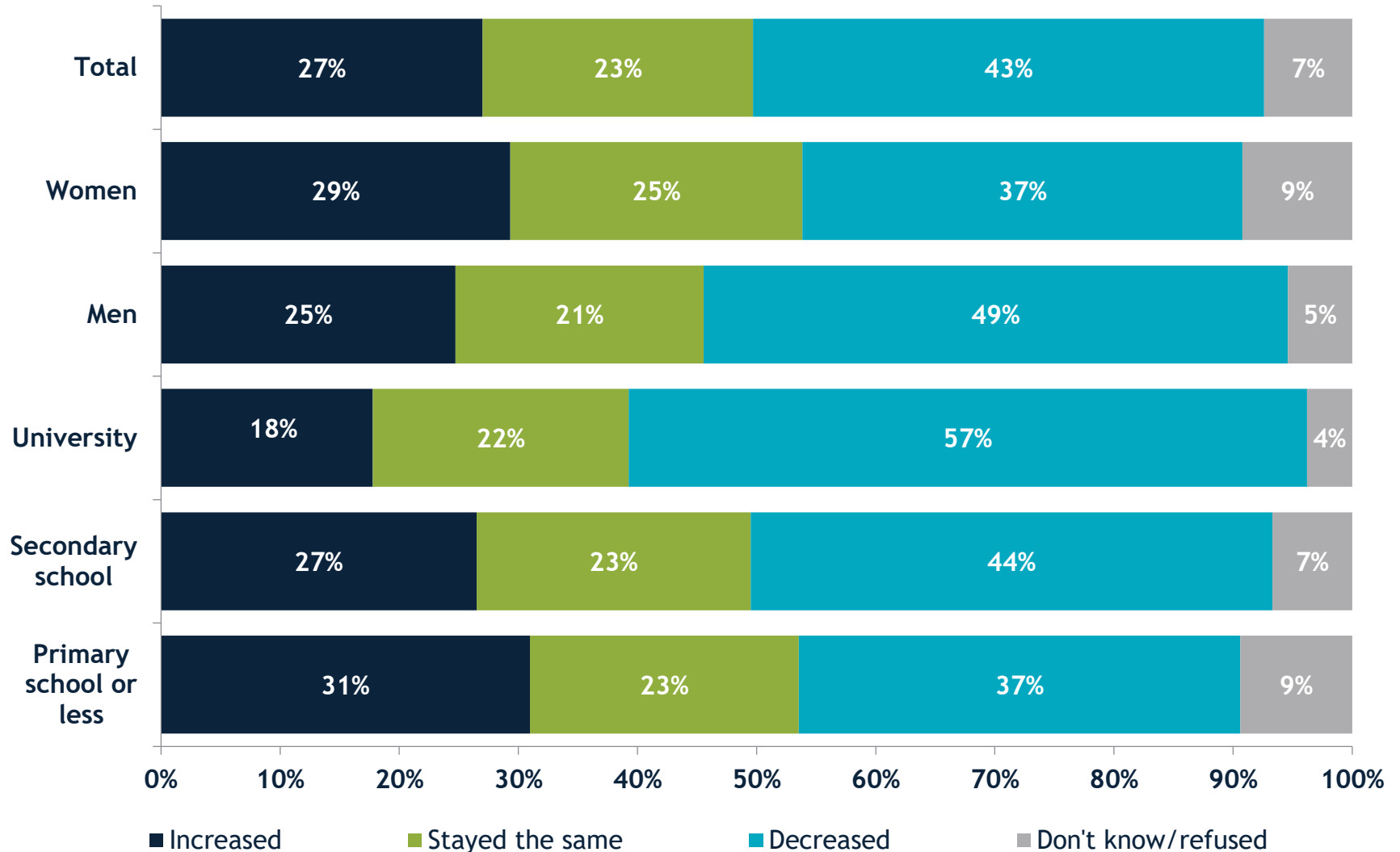
How well do you feel the State Assembly holds the governor's office accountable for their decisions?



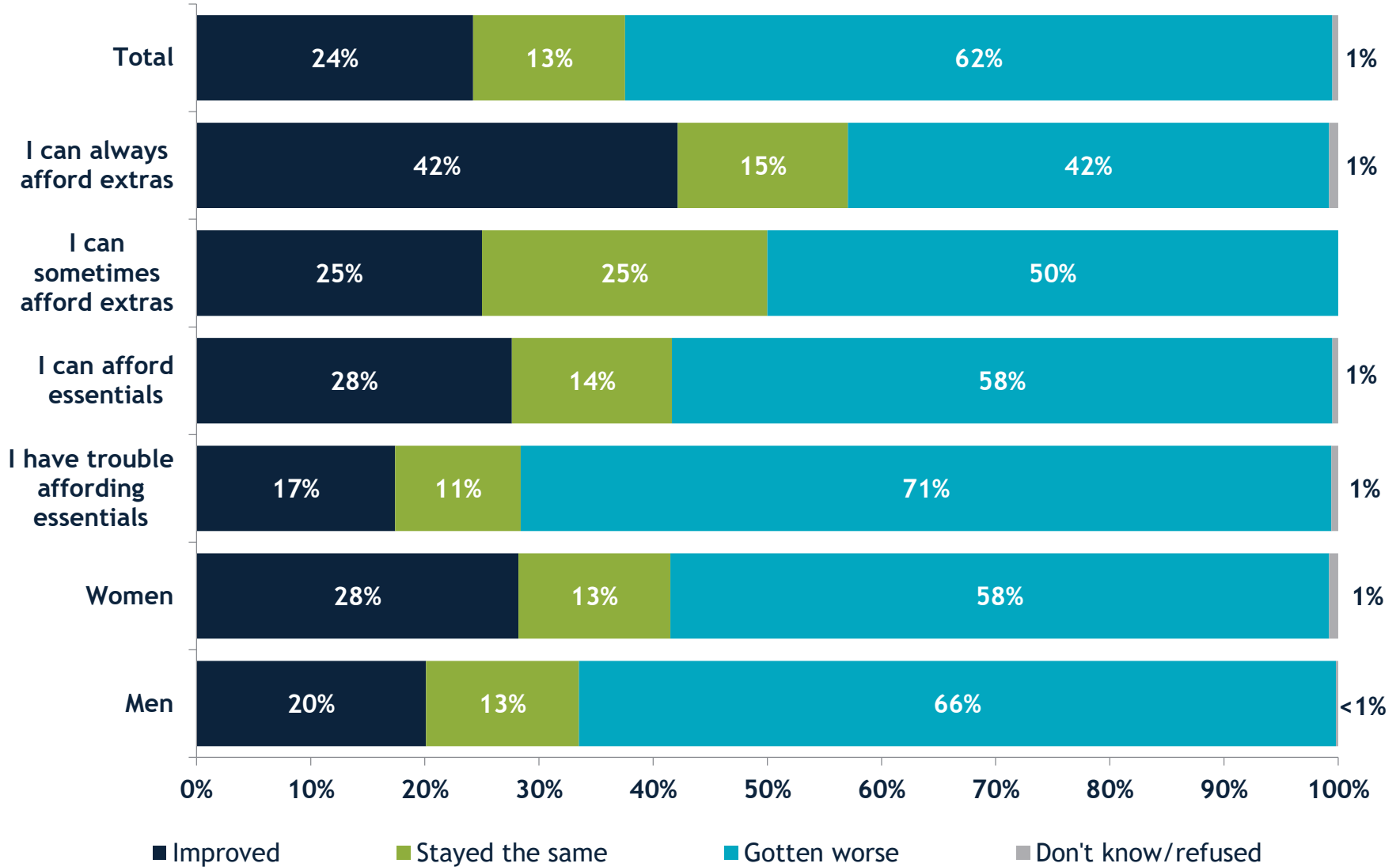
In your opinion, since the 2015 national elections, has Nigeria become more democratic, less democratic or stayed the same?



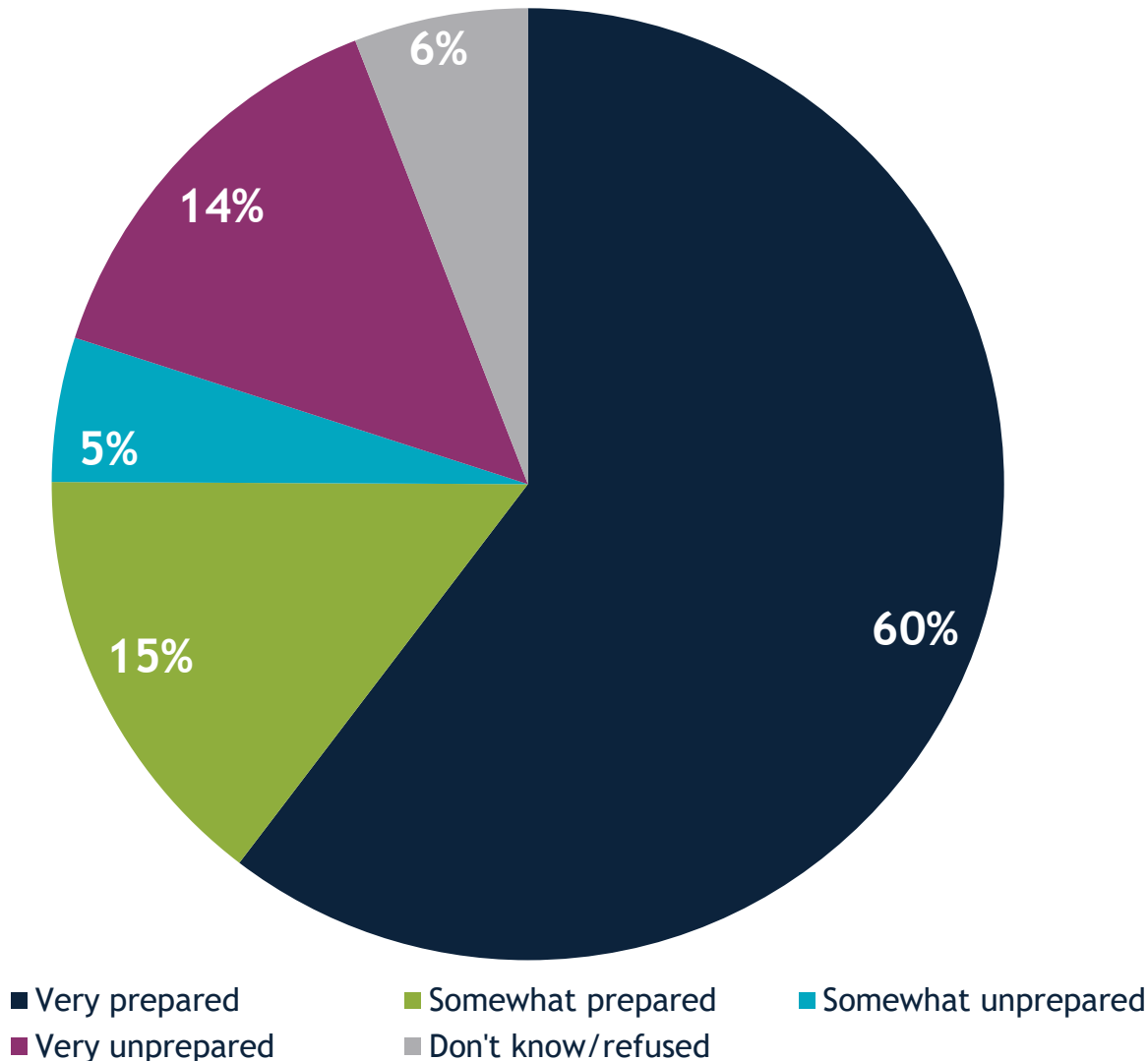
Comparing now to the period before of the 2015 elections, would you say that your confidence in the Independent National Electoral Commission has increased, stayed the same, or decreased?



Would you say that your own personal economic situation has improved, stayed the same or gotten worse since the 2015 elections?

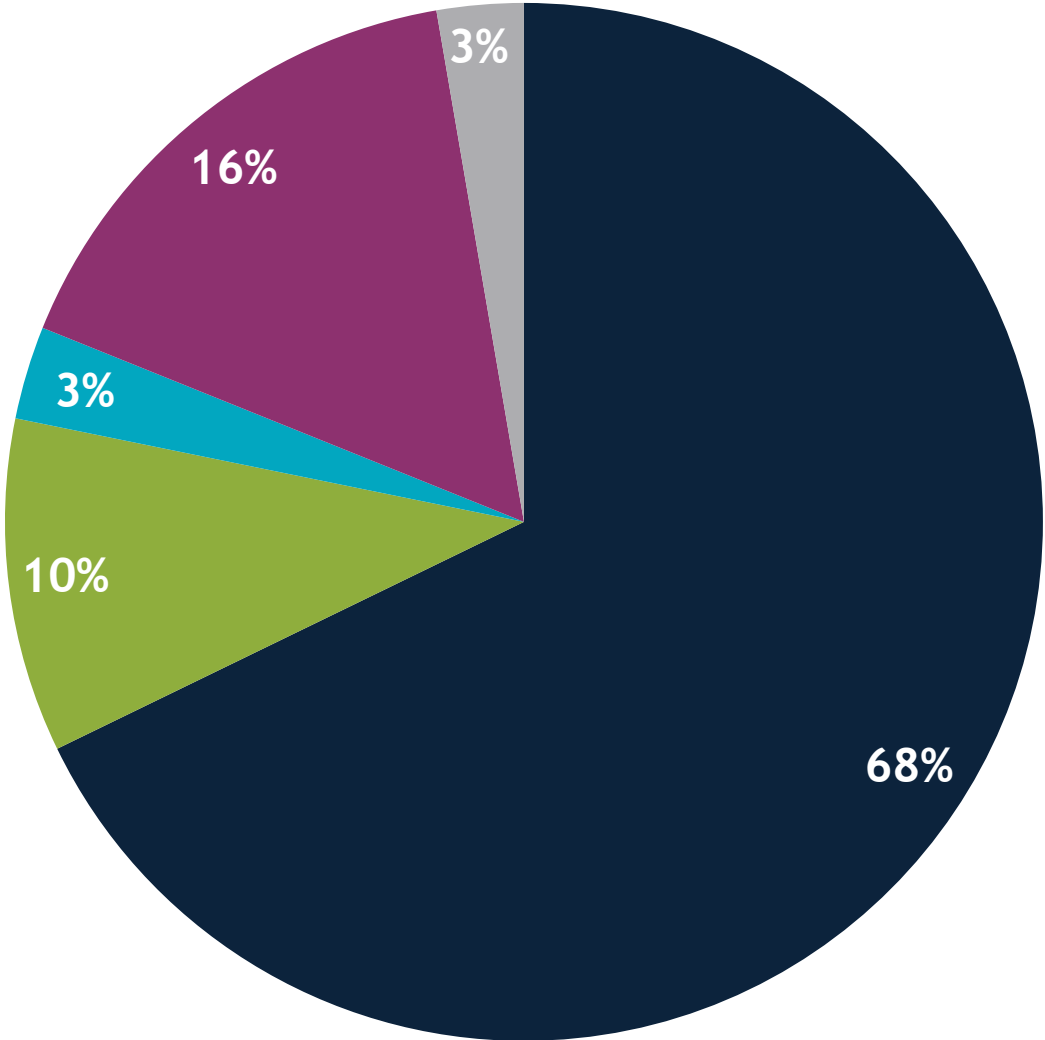


Would you say that Nigeria was very prepared, somewhat prepared, [somewhat unprepared] or [very unprepared] at all for the general elections in March 2015?*



*Instead of somewhat/very unprepared, the fielded question asked whether Nigeria was “not too prepared” or “not prepared at all” for the general elections in March 2015.

How likely, if at all, are you to vote in the 2019 general elections?



■ Very likely ■ Somewhat likely ■ Somewhat unlikely
■ Very unlikely ■ Don't know/refused

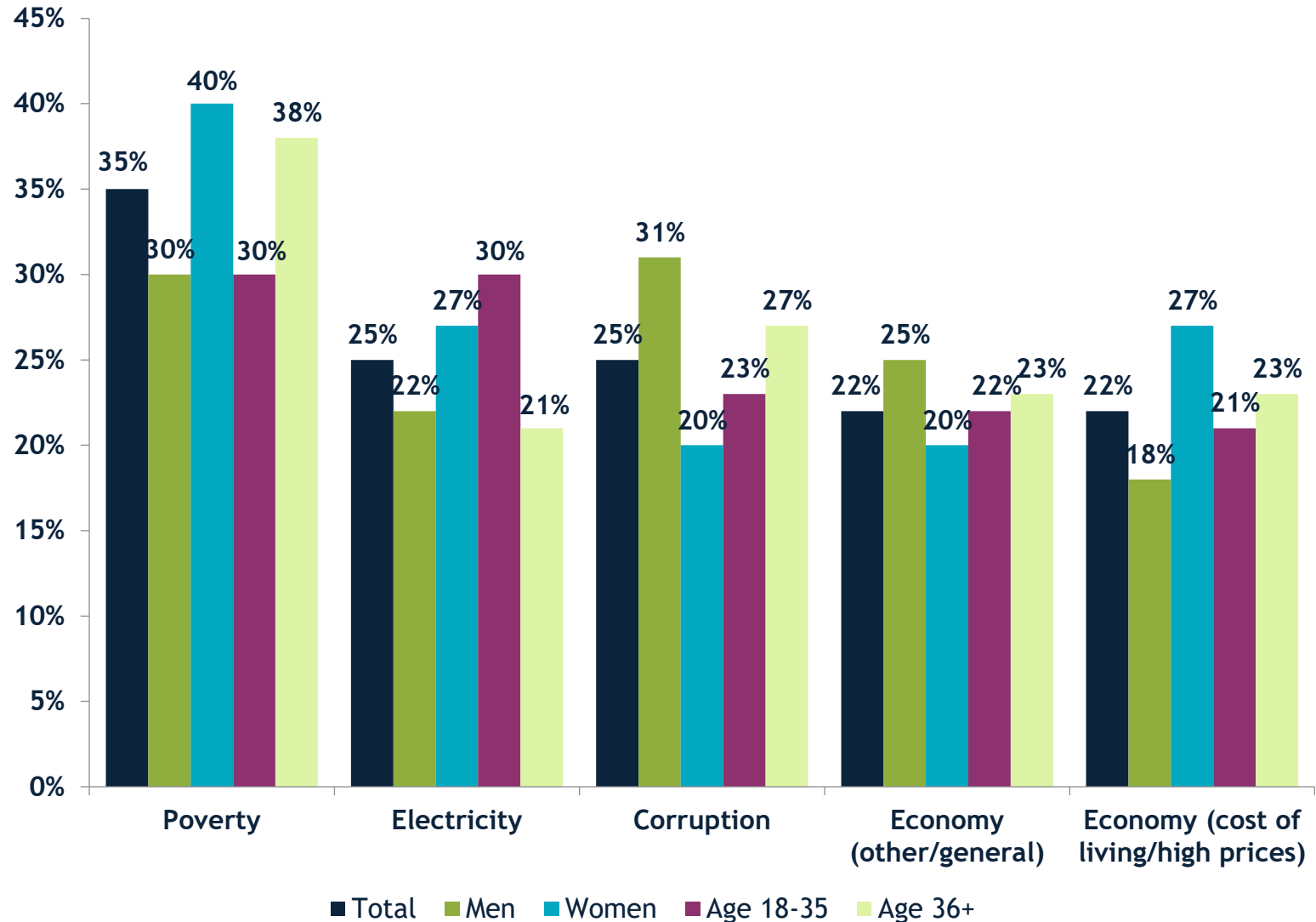
What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?
(up to three mentions, spontaneous response)

Problems/Issues	First Mention	Second Mention	Third Mention	Total Mention
Poverty	16%	11%	8%	35%
Electricity	7%	9%	8%	25%
Corruption	13%	7%	5%	25%
Economy (other/general)	11%	6%	6%	22%
Economy (cost of living, high prices)	8%	8%	7%	22%
Infrastructure	6%	8%	6%	20%
Insecurity	7%	8%	5%	19%
Economy (employment)	7%	6%	7%	19%
Water	3%	6%	7%	15%
Education	2%	4%	4%	10%
Crime/public safety	1%	2%	3%	6%
Boko Haram	3%	2%	2%	6%
Social services/benefits	1%	1%	2%	4%
Healthcare	1%	2%	2%	4%
Economy (small business opportunities/access to loans)	<1%	1%	1%	2%
Youth gangs	1%	1%	1%	2%
Agriculture	<1%	1%	1%	2%
Housing	<1%	1%	<1%	1%
Environment	<1%	<1%	<1%	1%
Other*	10%	9%	8%	26%
Don't know/refused	2%	8%	20%	20%

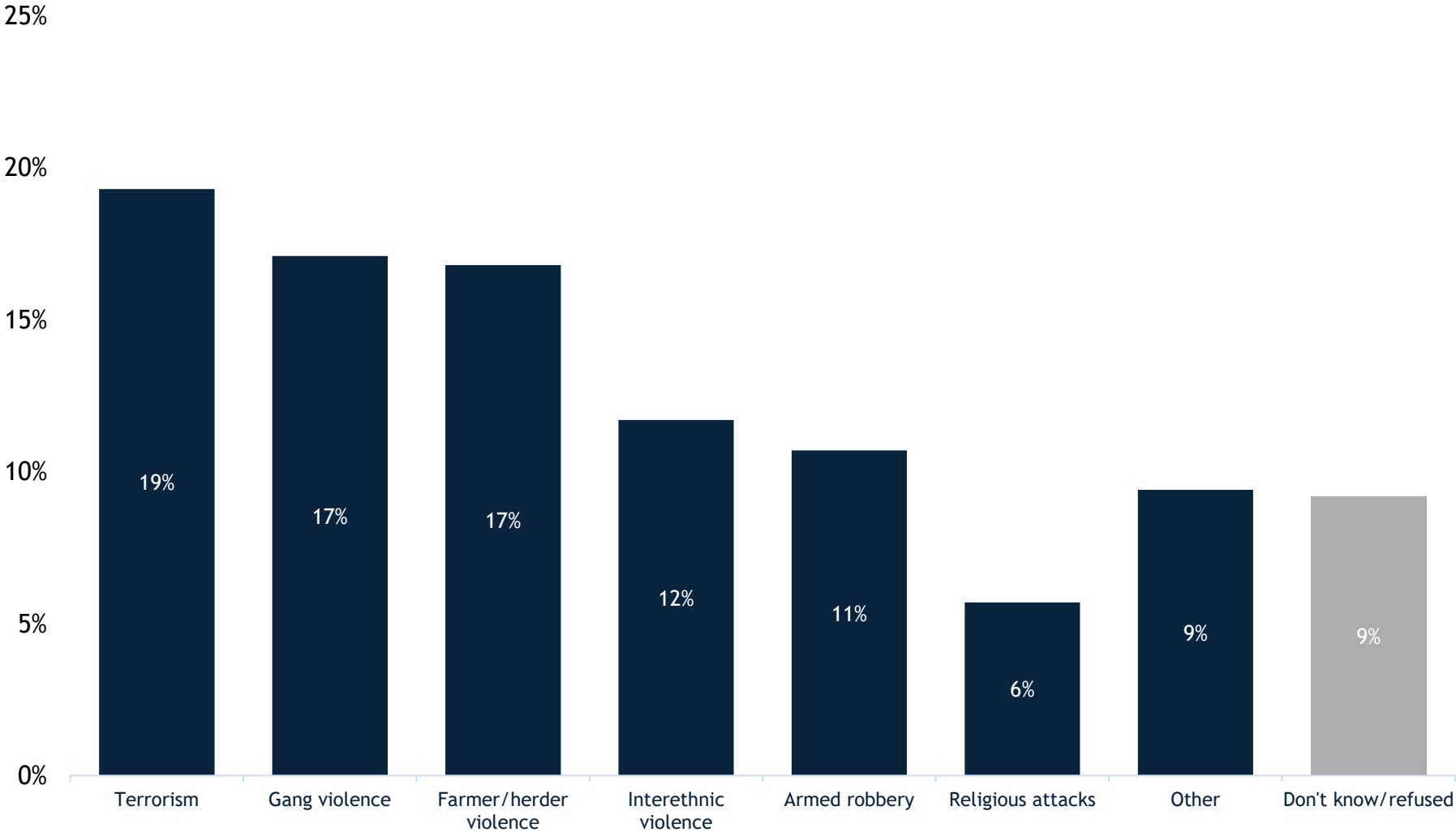
*Other includes: bad governance, tribalism, Biafra, minimum wage, accountability of office holders, hunger, etc.

What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?

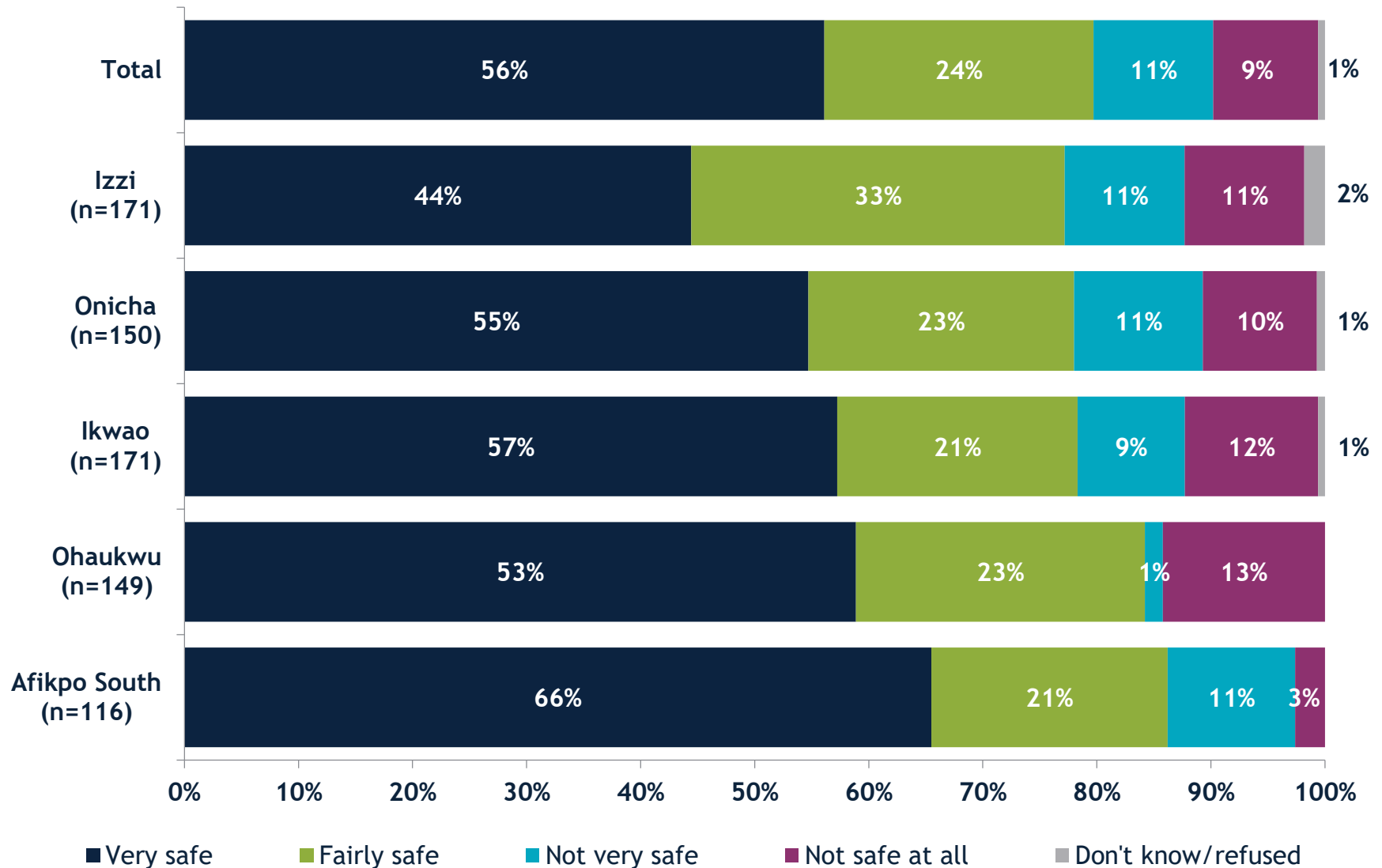
(up to three mentions, spontaneous response - top five mentions)



In some areas of Nigeria, violence is a major concern of the people. What type of violence concerns you most in your daily life? (spontaneous response)

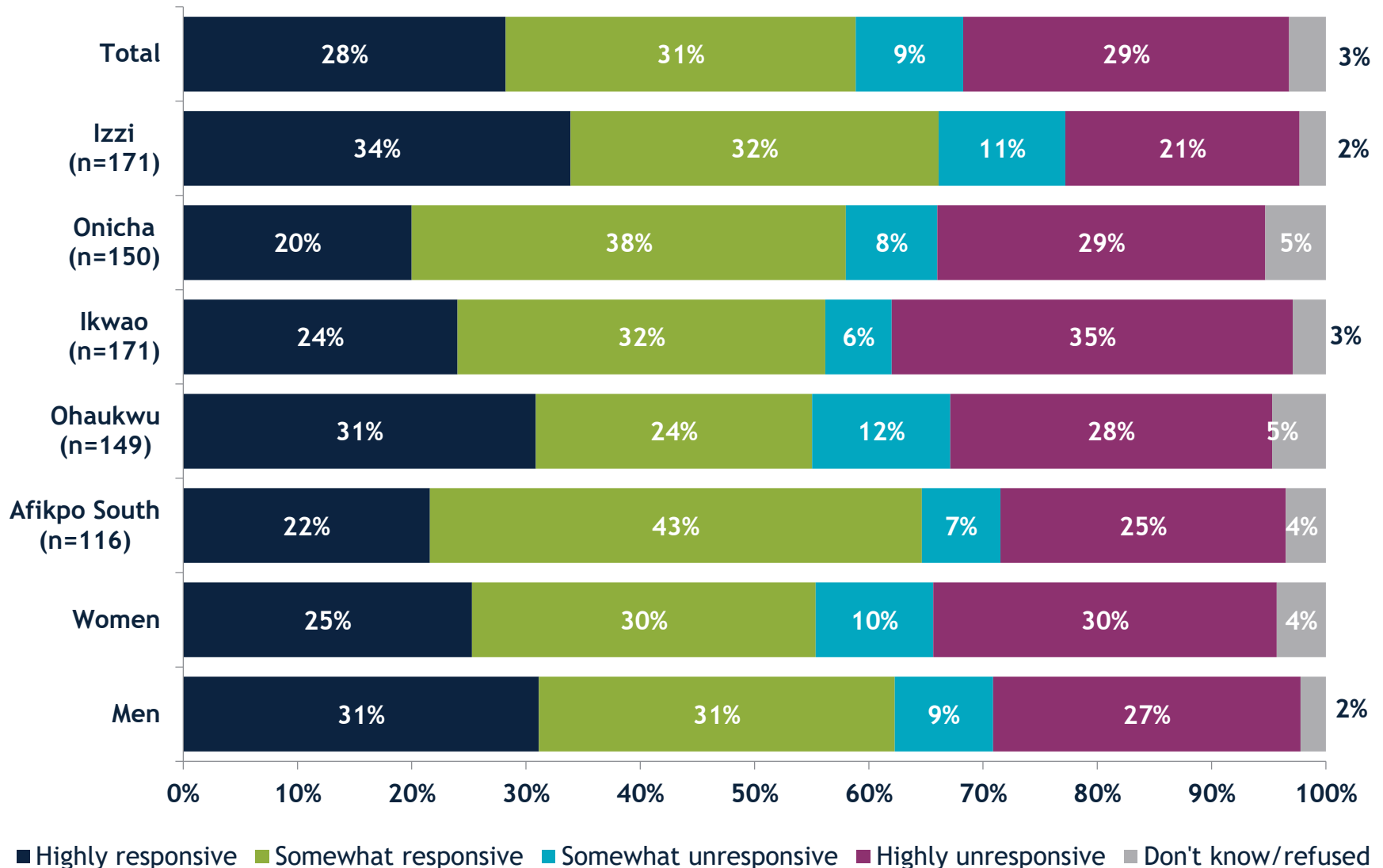


How safe do you feel here in your local government area? Do you feel very safe, fairly, safe, not very safe or not safe at all?



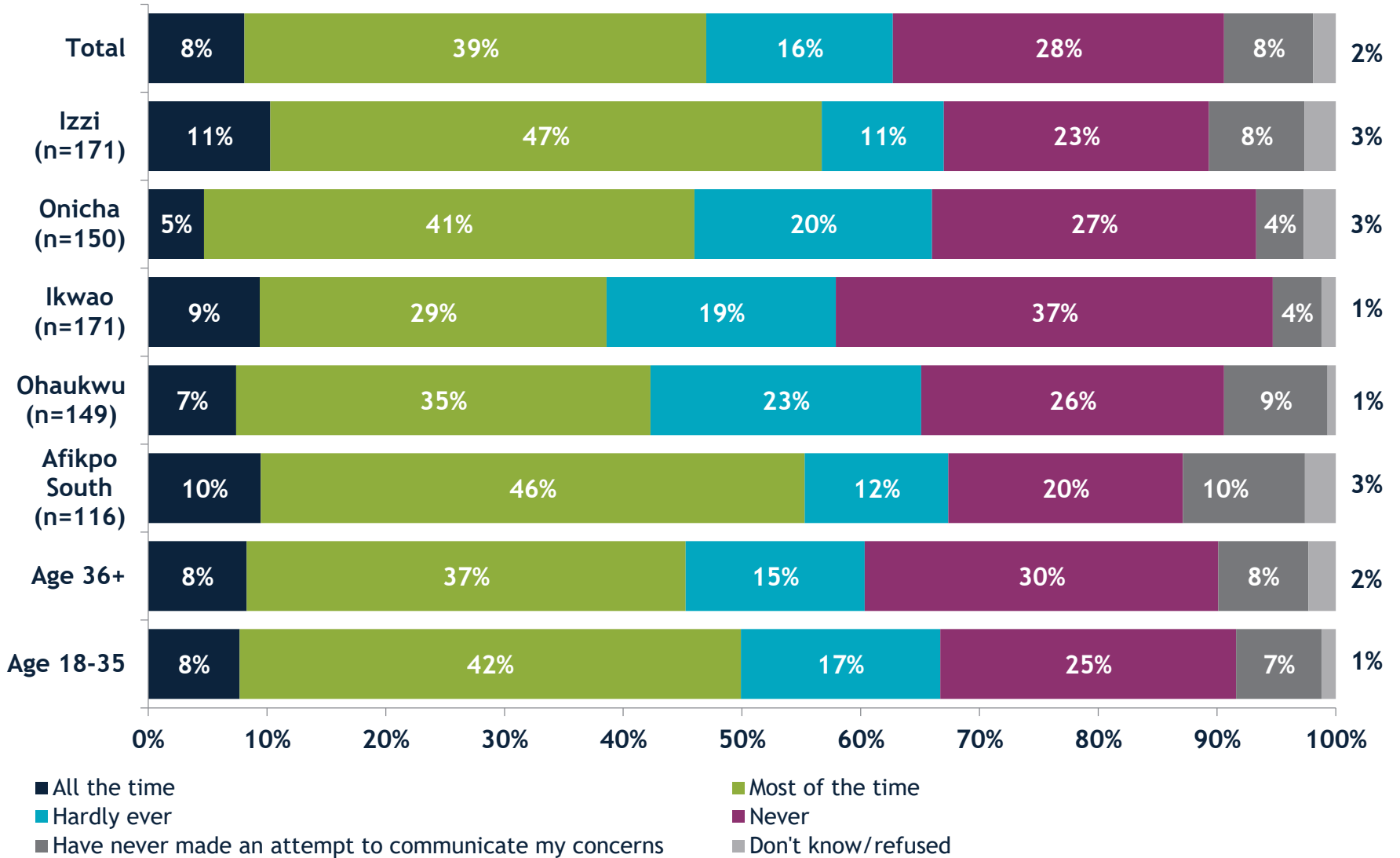
*Izzi, Onicha, Ikwao, Ohaukwu, and Afikpo South are Ebonyi State's five most populous local government areas.

How well would you say that the state government responds to the needs and priorities of citizens?



■ Highly responsive ■ Somewhat responsive ■ Somewhat unresponsive ■ Highly unresponsive ■ Don't know/refused

Would you say that state elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?



*Izzi, Onicha, Ikwao, Ohaukwu, and Afikpo South are Ebonyi State's five most populous local government area.

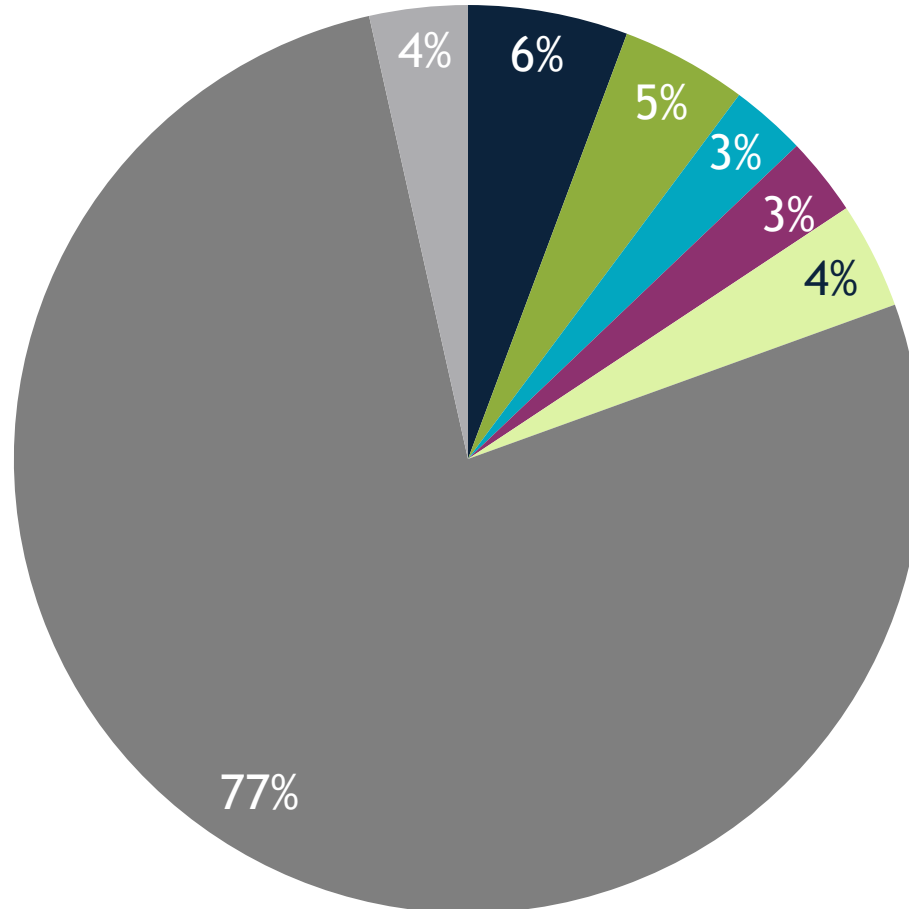
Which is the most effective way for elected officials to communicate with you?

(up to three mentions, spontaneous response)

Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Town hall meetings	26%	14%	7%	47%
Traditional media (newspapers, radio, tv)	15%	13%	6%	35%
Phone call	14%	8%	5%	27%
Private visits	10%	10%	6%	26%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	6%	5%	4%	16%
Public events (rallies, campaigns, ceremonies, etc.)	3%	5%	6%	15%
Constituency offices	4%	4%	4%	12%
Personal correspondence (letters, emails)	2%	3%	4%	9%
Other*	7%	8%	13%	28%
Don't know/refused	12%	28%	26%	56%

*Other includes: representatives, traditional rulers, visiting schools, NGOs, suggestion boxes, etc.

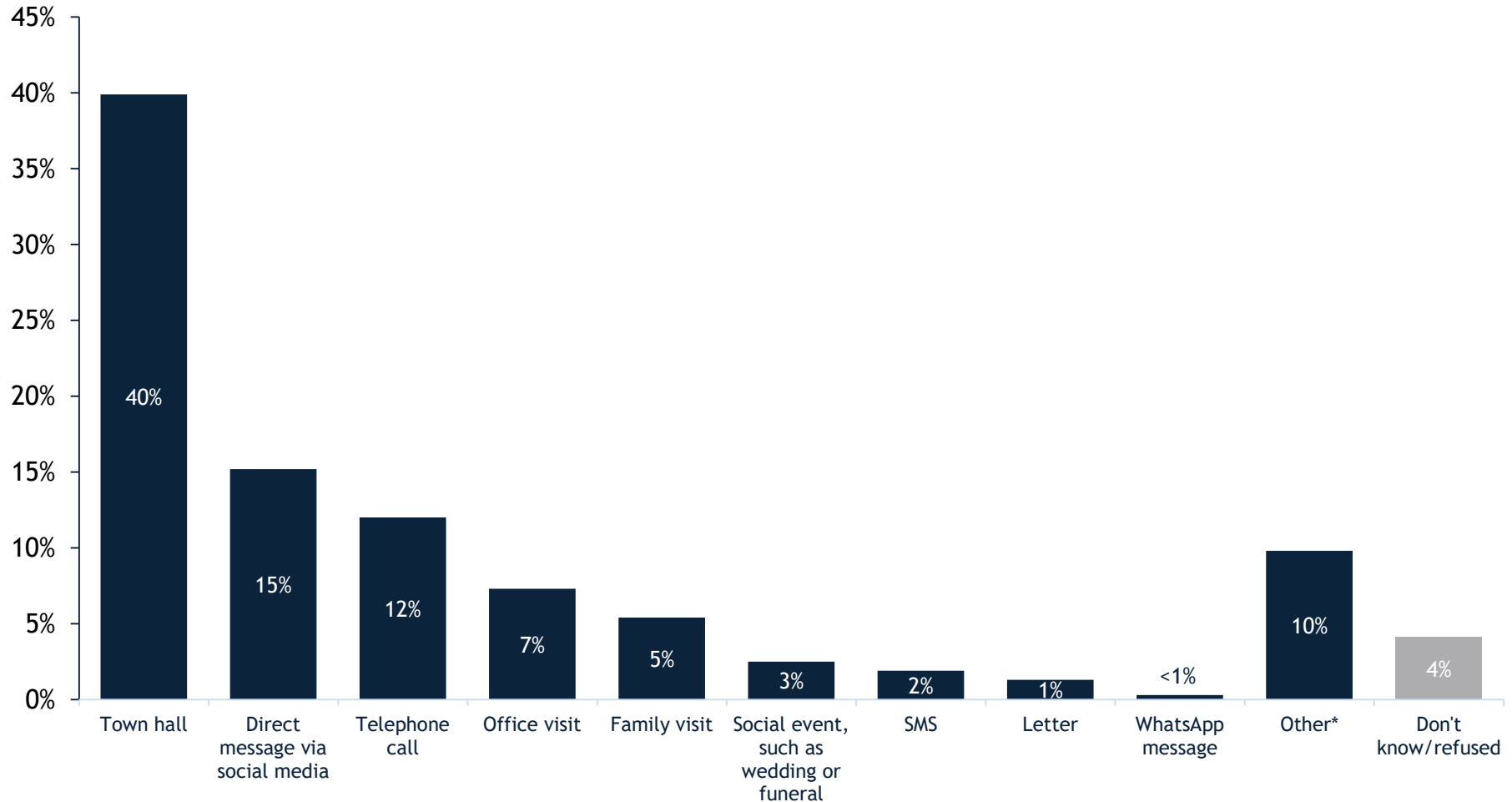
On average, during the past 12 months, how often did state elected officials directly communicate with you?



- At least once a week
- At least four times during the past 12 months
- At least twice during the past 12 months
- At least once during the past 12 months
- Don't know/refused
- At least once a month
- Not at all during the past 12 months

If they have contacted you, by what means did the elected officials communicate with you most recently?

(among those contacted by an elected official during the past 12 months)



n=316

*Other includes: radio, local government chairman, face-to-face communication, meeting them at home, etc.

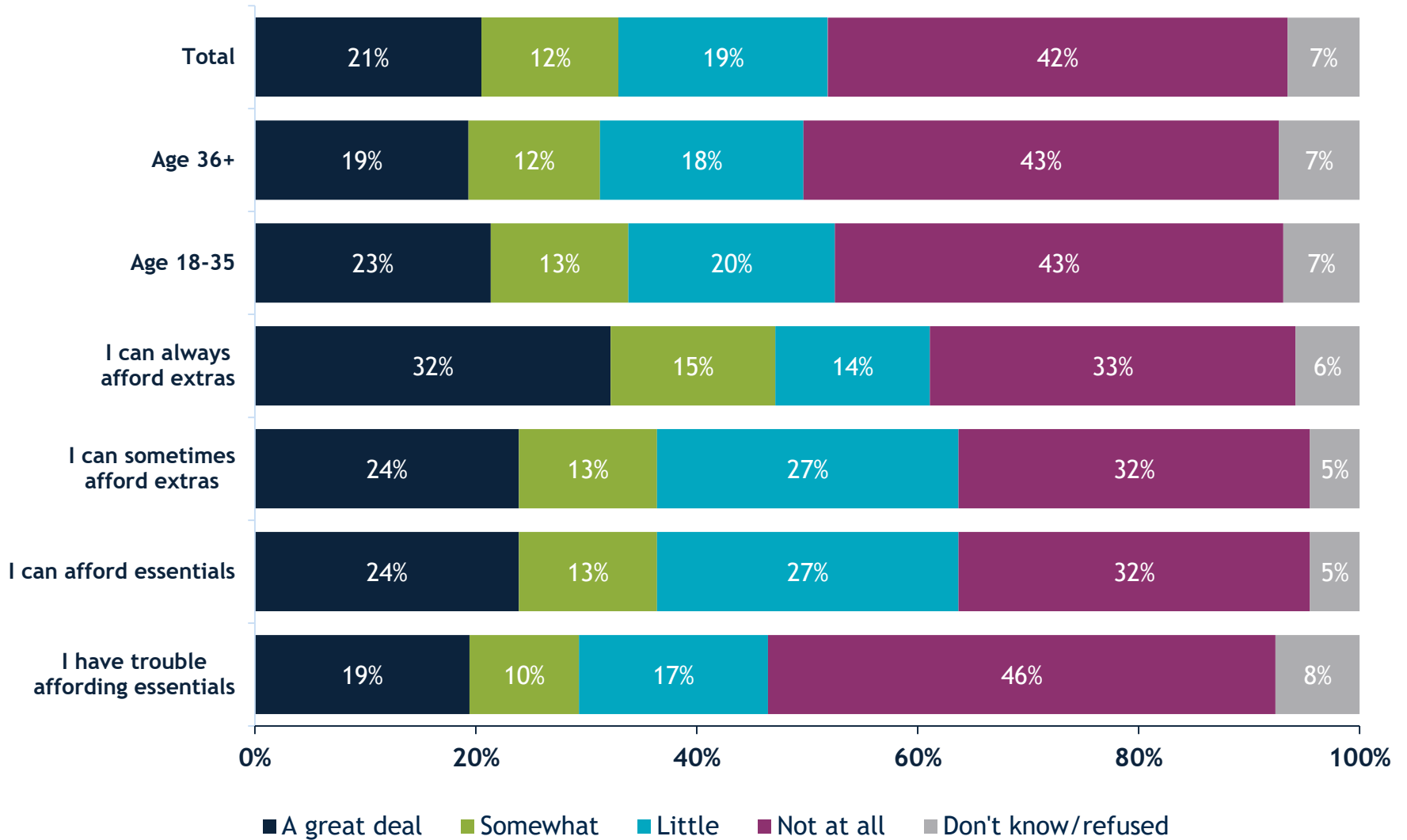
What is your most preferred option for communicating with your state elected officials?

(up to three mentions, spontaneous response)

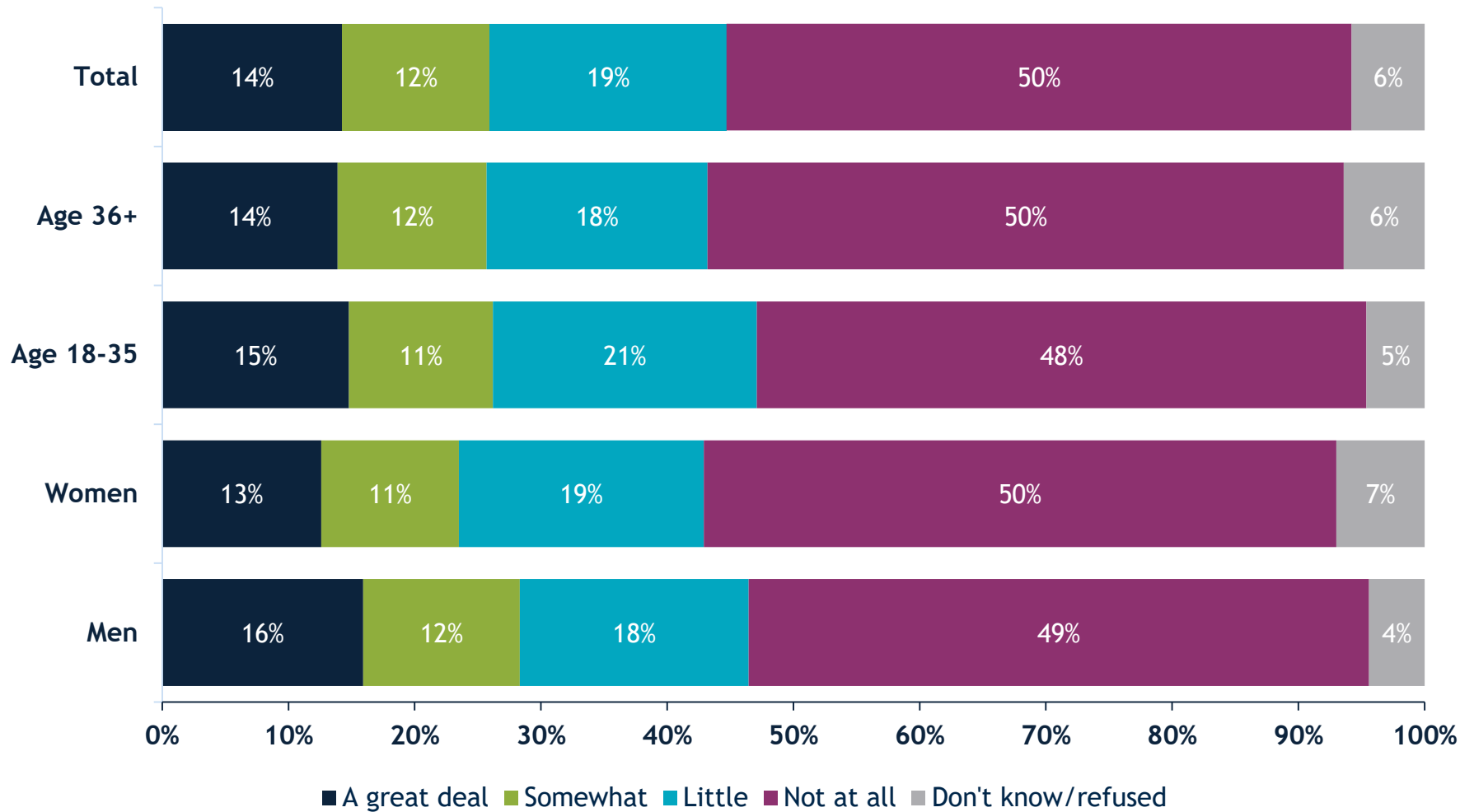
Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Telephone call	28%	15%	7%	50%
Town hall	24%	10%	5%	39%
Family visit	9%	10%	8%	27%
Office visit	9%	8%	5%	21%
Social event	2%	4%	4%	10%
Direct message via social media	4%	4%	2%	10%
SMS	2%	5%	3%	10%
Letter	2%	4%	3%	9%
WhatsApp	<1%	1%	1%	2%
Other*	6%	8%	7%	21%
No second/third mention		14%	33%	
Don't know/refused	14%	19%	22%	33%

*Other includes: visiting religious places, constituent meetings, village/community head, traditional rulers, etc.

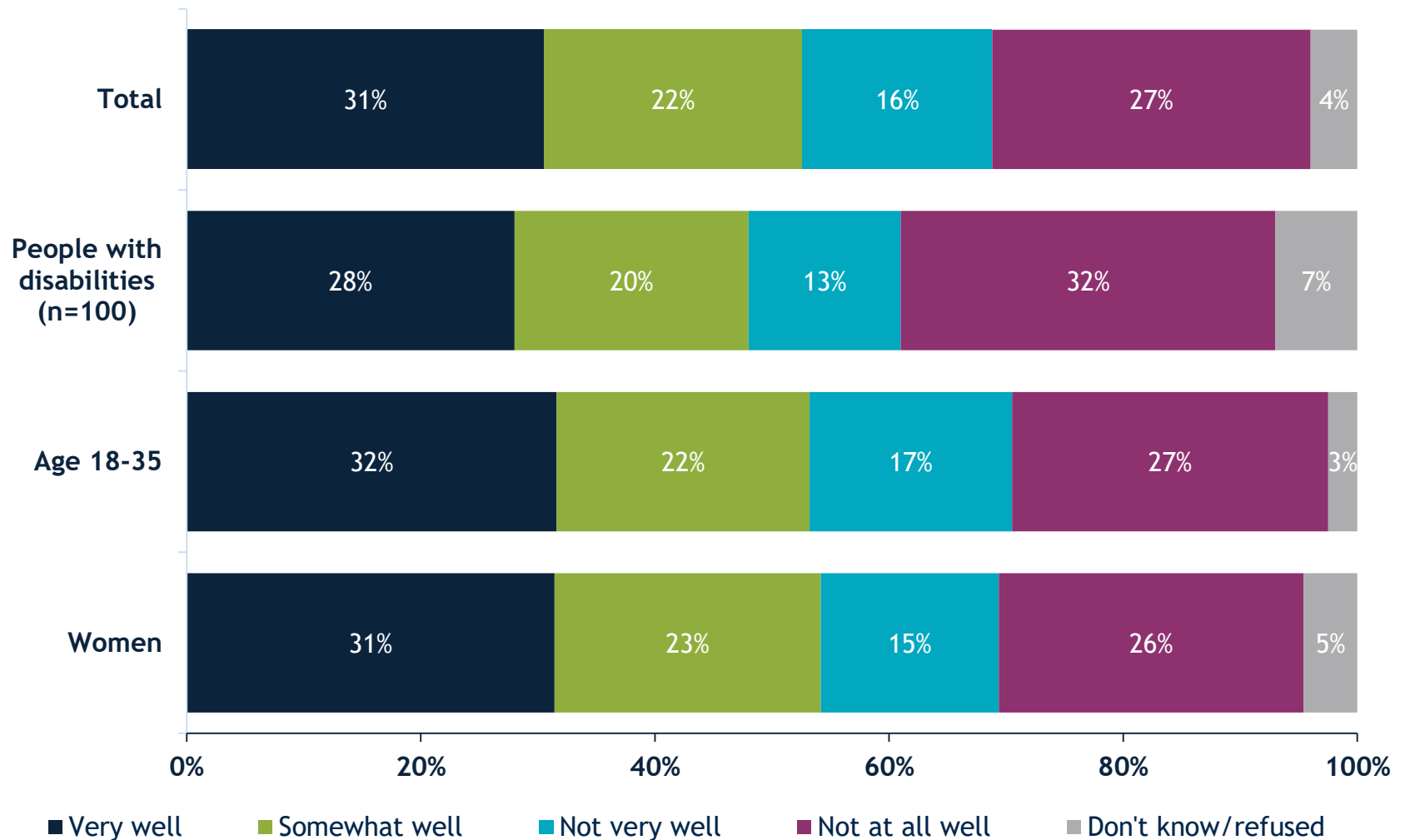
To what extent do you think your opinion influences the decisions and policies of the state government?



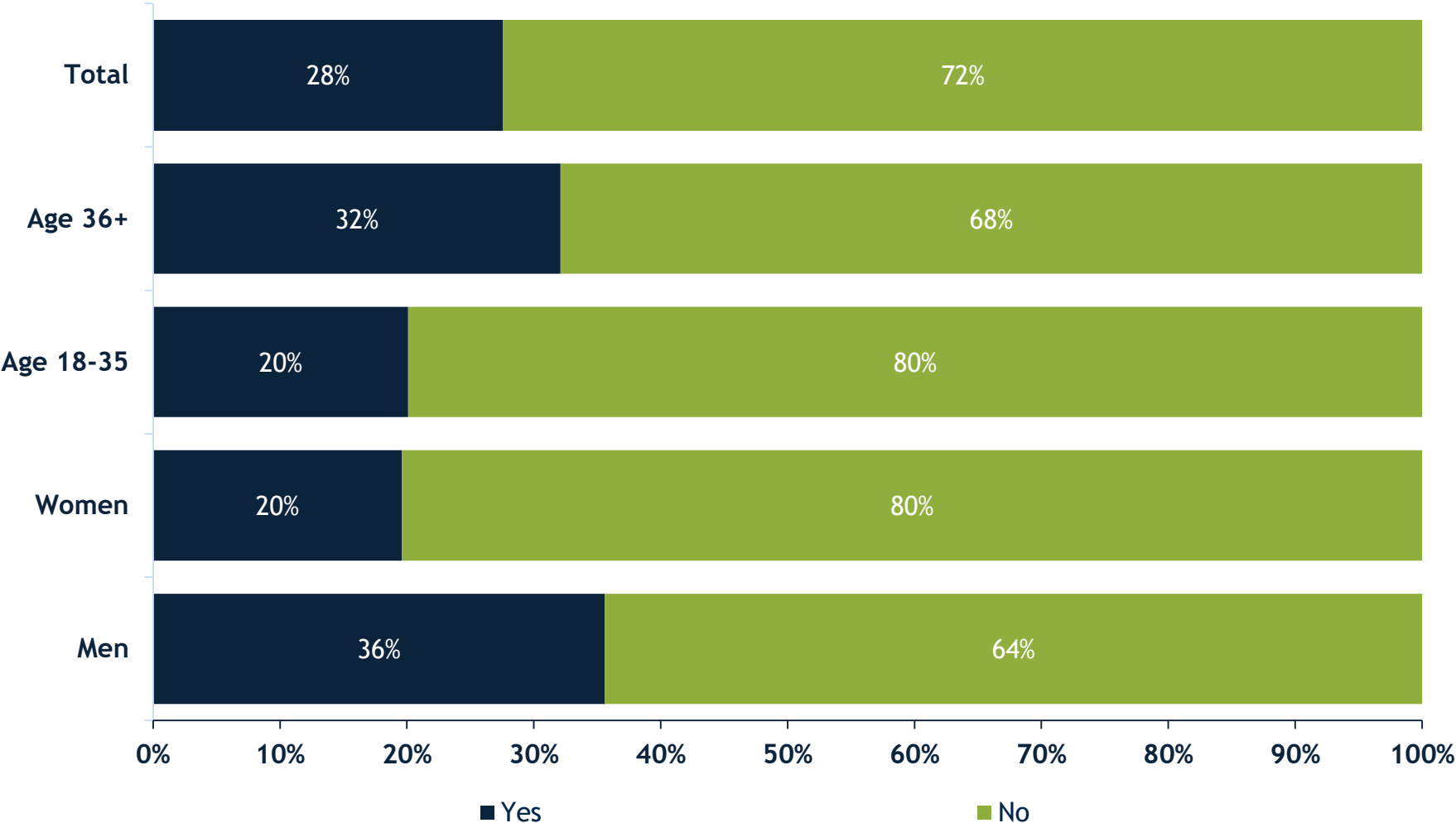
To what extent do you think political parties consider your input when writing their policies and manifestos?



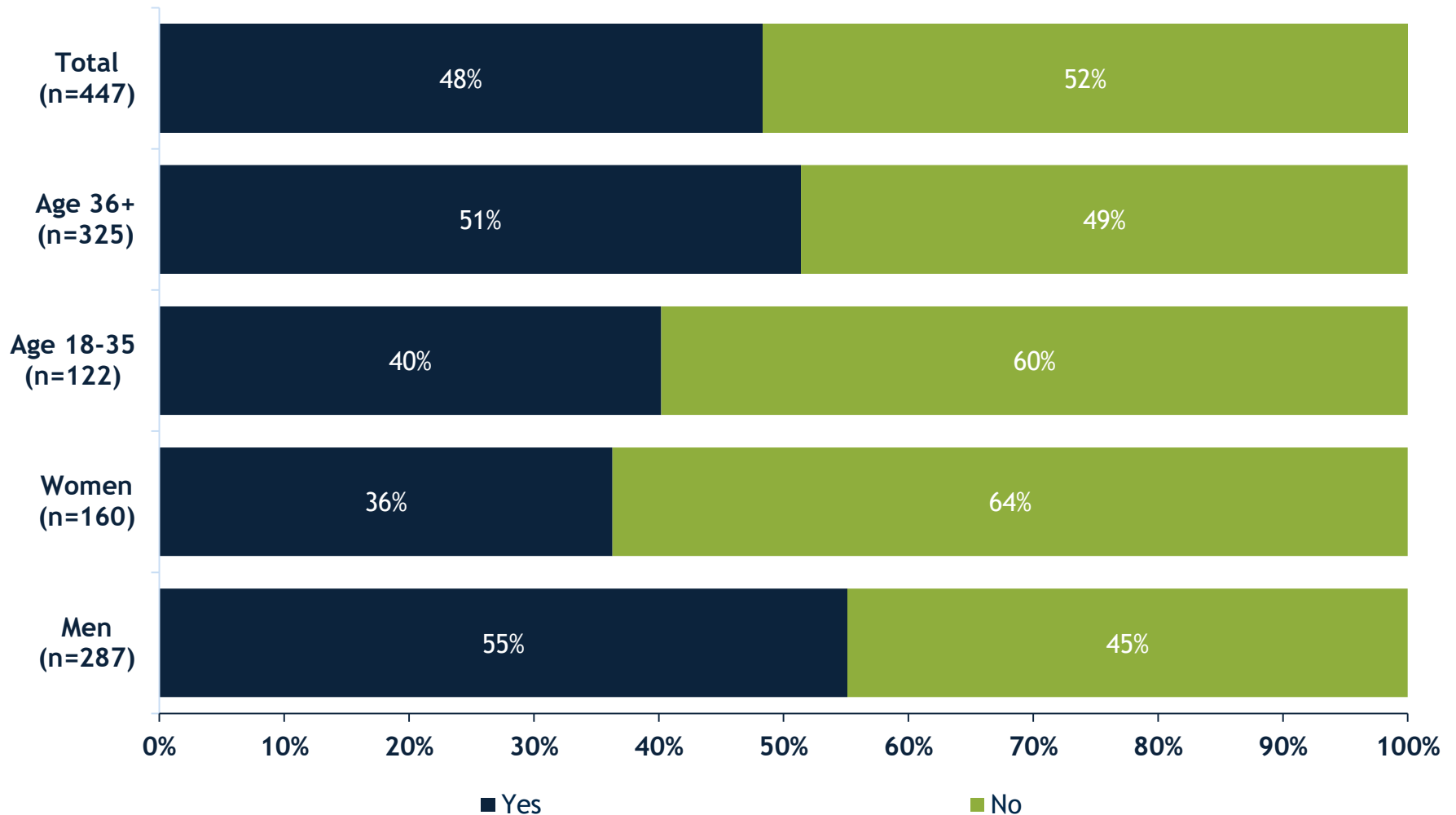
How well do you think the government has done in creating policies to allow equal opportunity for all, including for women, youth and people with disabilities?



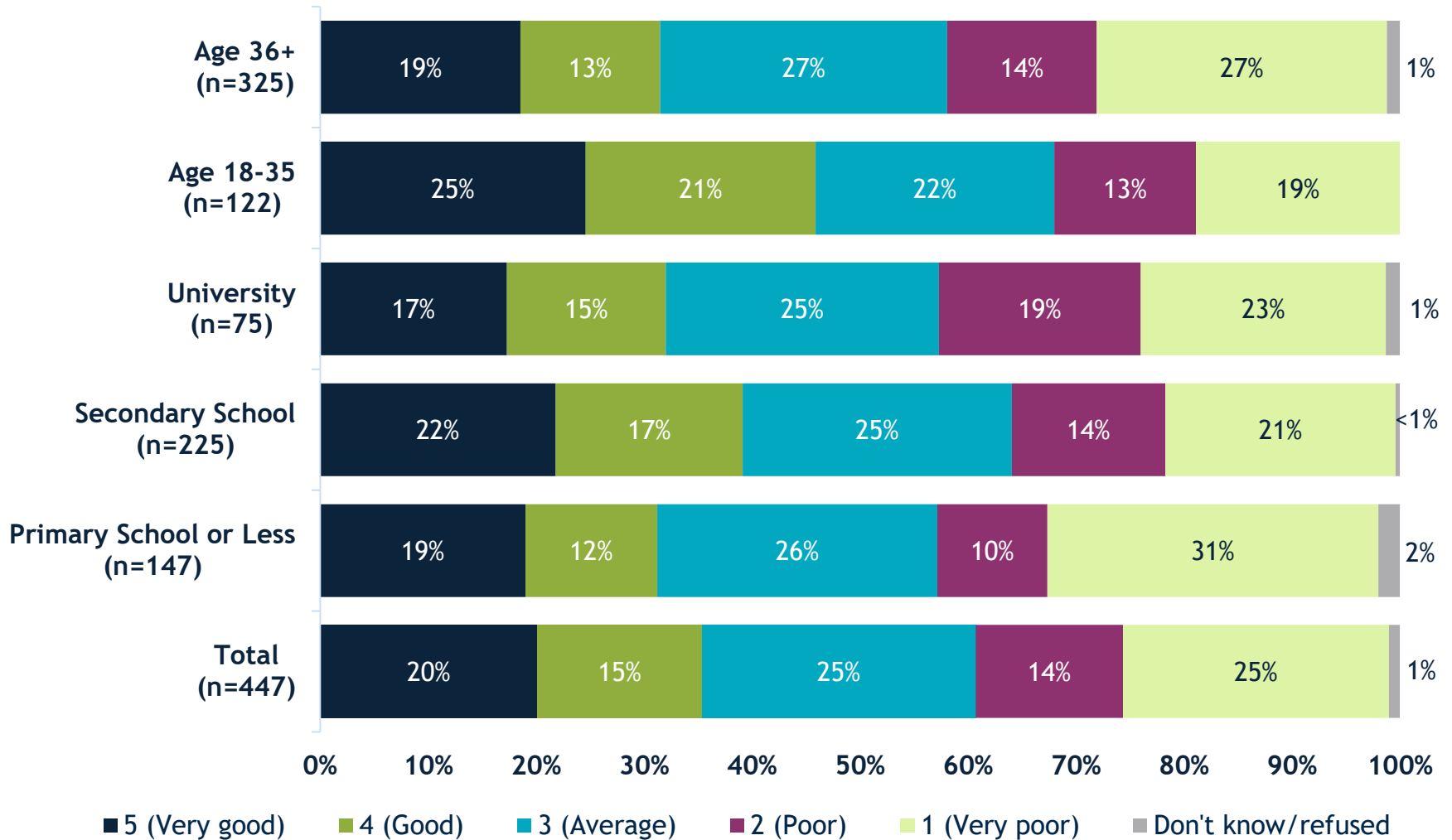
Have you ever participated in any constituent outreach activities, such as townhall meetings, meet-and-greet events, family visits, etc. with your state elected officials?



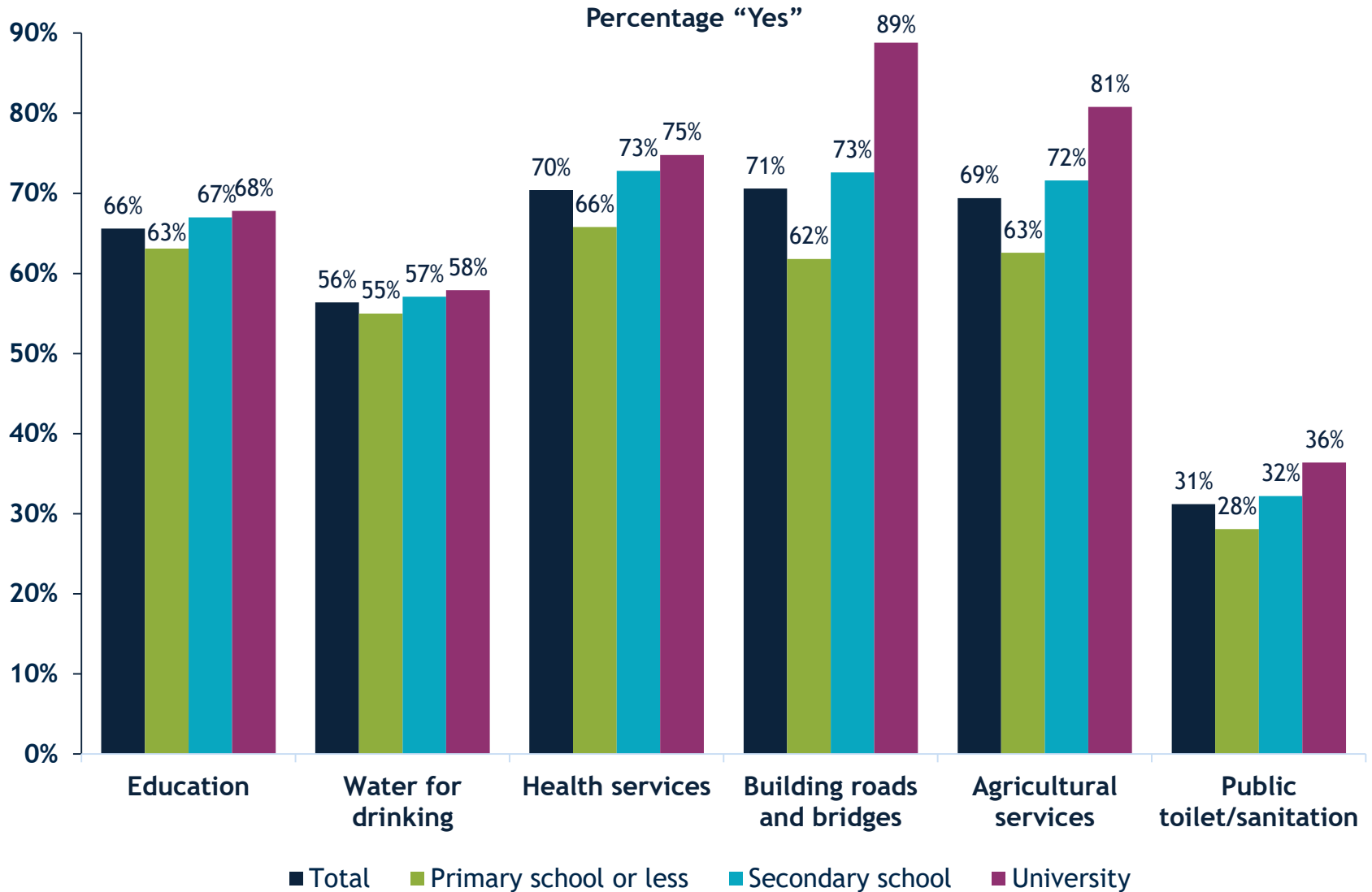
Was there an opportunity for you to express your opinion during constituent outreach activities conducted by state elected officials? (among those who participated in constituent outreach activities)



On a scale of 1 to 5, where 5 means very good and 1 means very poor, how well would you say state party/elected officials respond to citizens' priorities raised during constituent outreach activities?
 (among those who participated in constituent outreach activities)



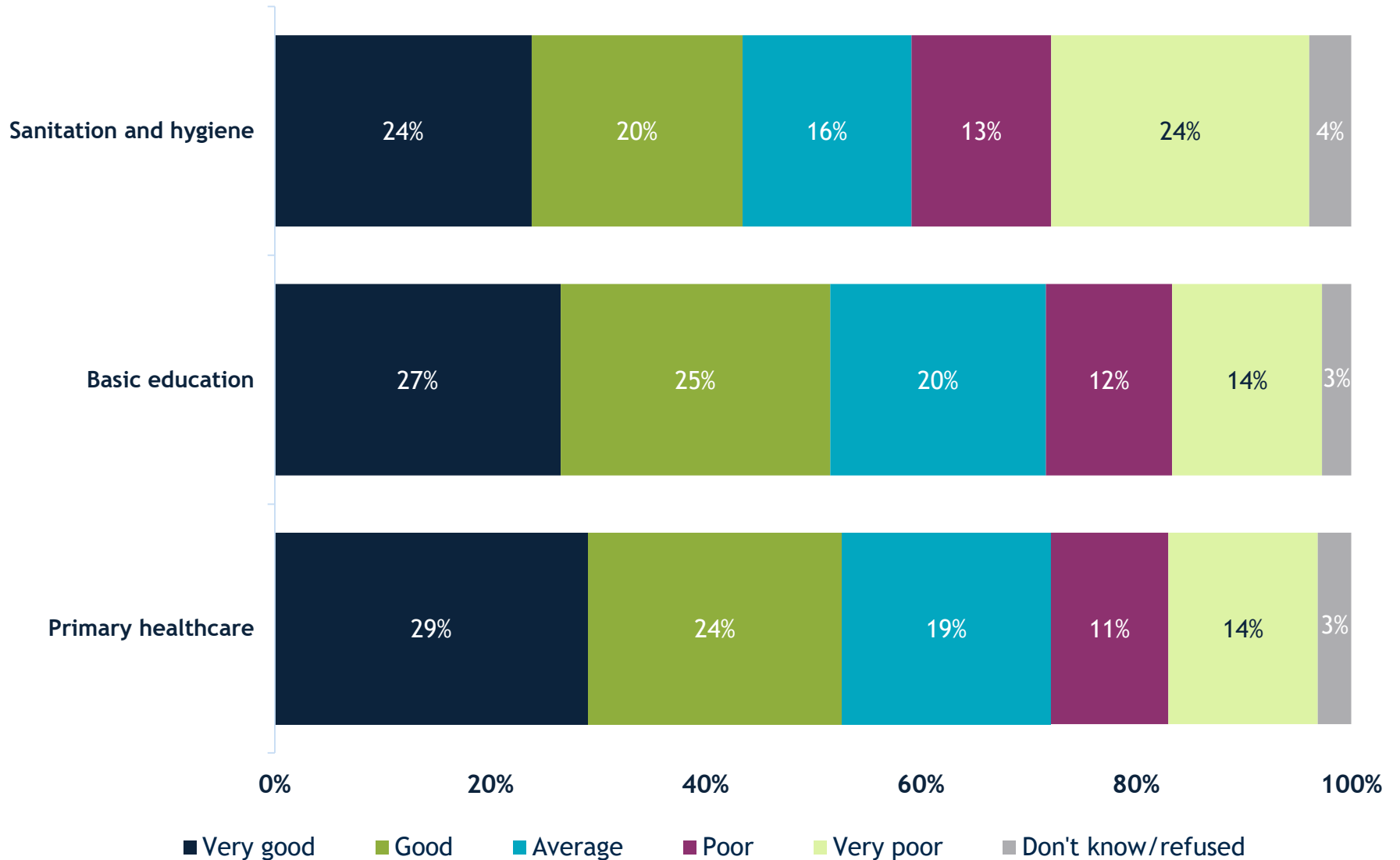
Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?



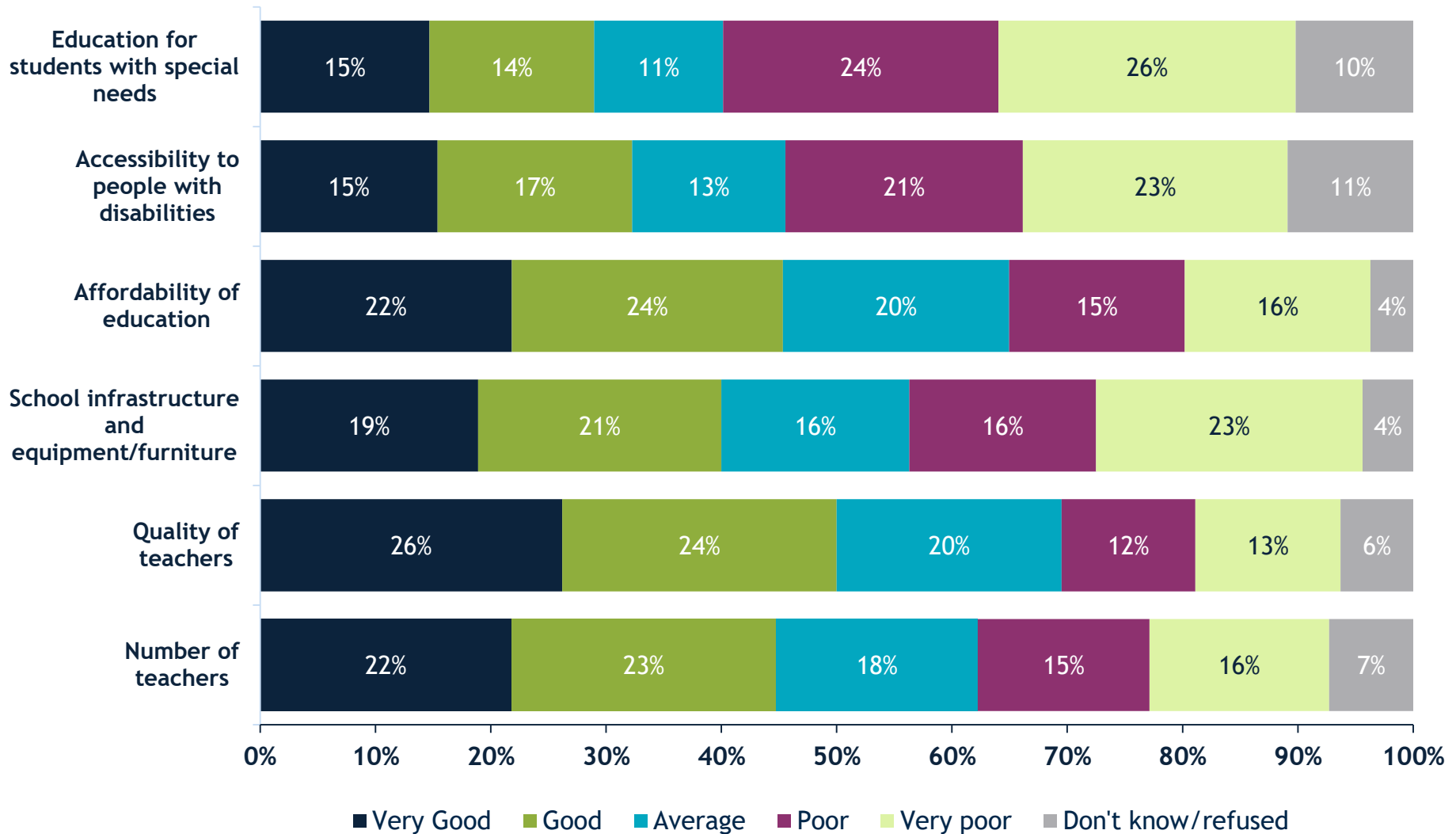
Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?
(among those who heard of that type of development project)

	Education	Water for Drinking	Health Services	Public Toilet and Sanitation	Building Roads and Bridges	Agricultural Service
Base	n=1,064	n=915	n=1,141	n=505	n=1,145	n=1,125
Local government	12%	19%	11%	22%	6%	12%
State government	54%	58%	56%	56%	65%	64%
Federal government	25%	14%	22%	13%	23%	16%
Foreign organizations	<1%	1%	1%	<1%	1%	<1%
Nigerian organizations	1%	<1%	1%	<1%	<1%	1%
Somebody else	1%	2%	<1%	1%	<1%	<1%
Don't know/refused	7%	7%	9%	9%	5%	7%

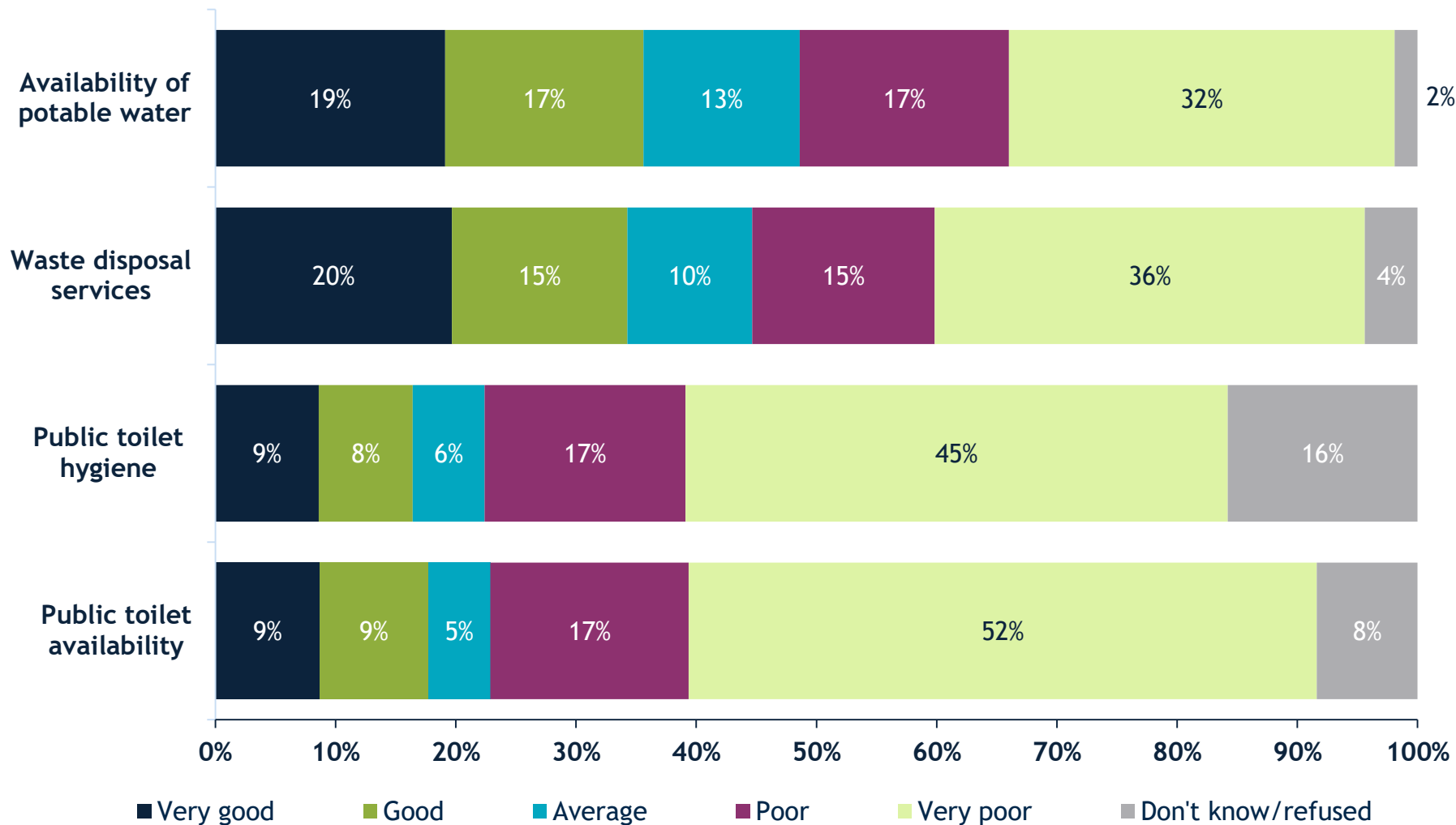
For each general category below, please rate the quality of the following services provided by the state government in Ebonyi State.



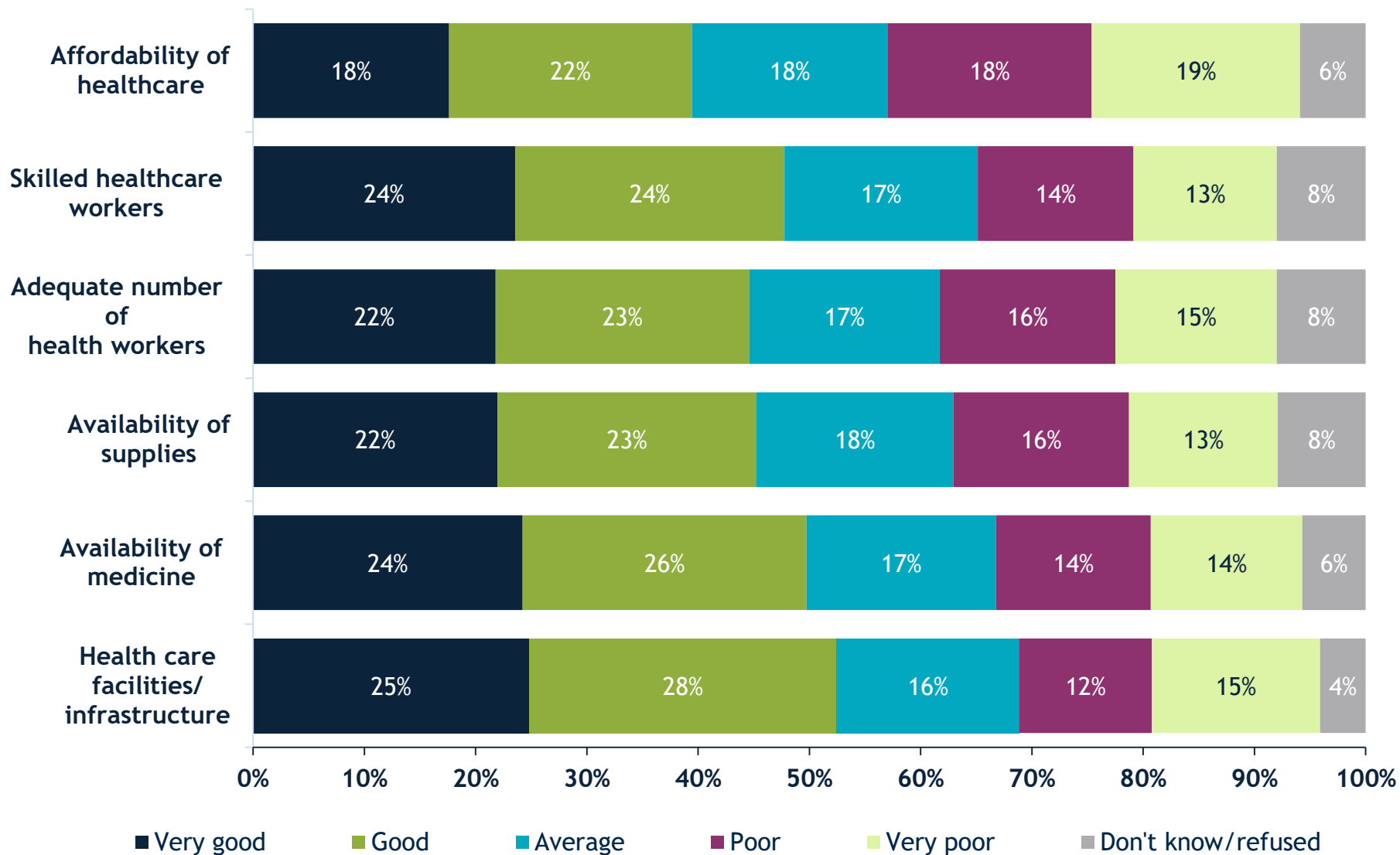
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in Ebonyi State.



Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in Ebonyi State.



Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in Ebonyi State.





Political Outlook: Ebonyi State

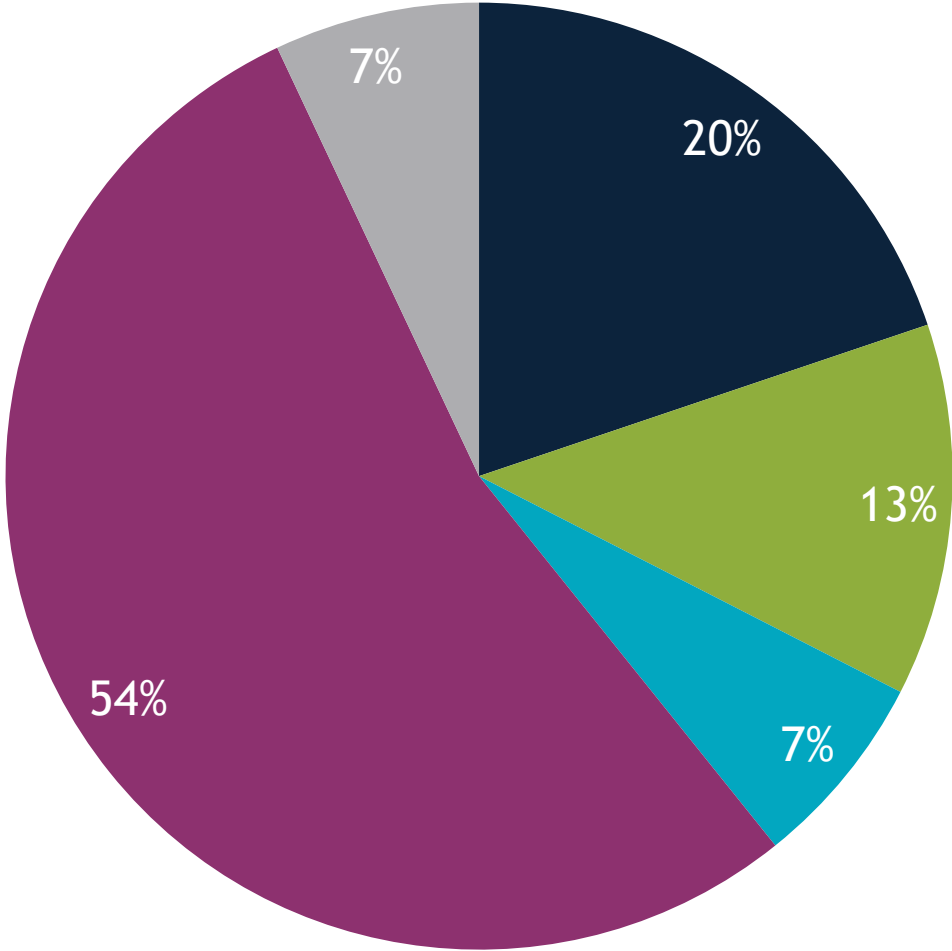


Political Party Abbreviations

Political Party Name	Abbreviation
African Democratic Congress	ADC
All Progressive Congress	APC
All Progressive Grand Alliance	APGA
Alliance for New Nigeria	ANN
Labour Party	LP
Mega Progressives Peoples Party	MPPP
Peoples Democratic Party	PDP
Social Democratic Party	SDP
KOWA Party	N/A
United Democratic Party	UDP
United Progressives Party	UPP

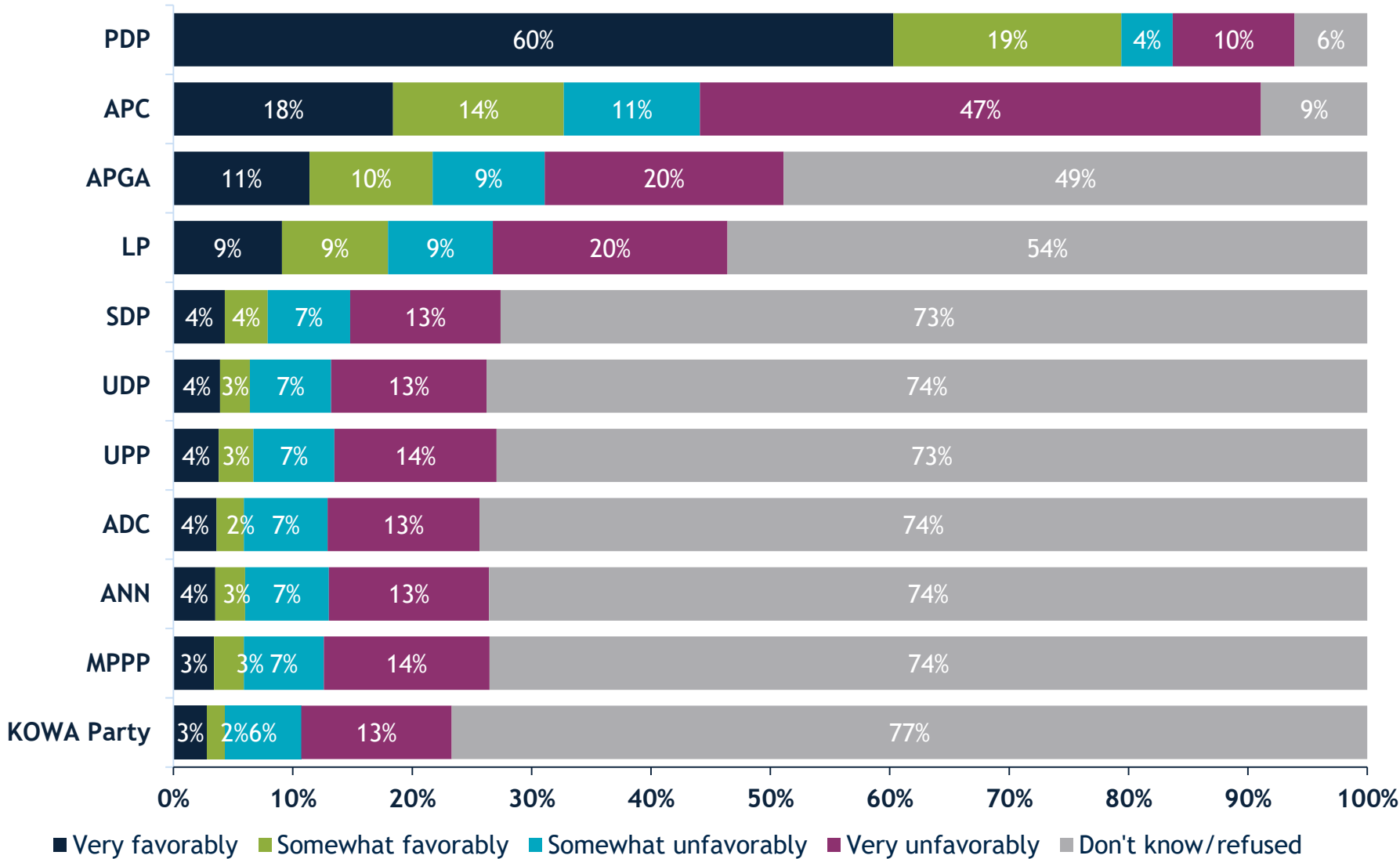
*Parties listed here are determined by the results of Ebonyi State's ballot test question.

How satisfied or unsatisfied are you with All Progressives Congress' performance as the ruling party at the national level?

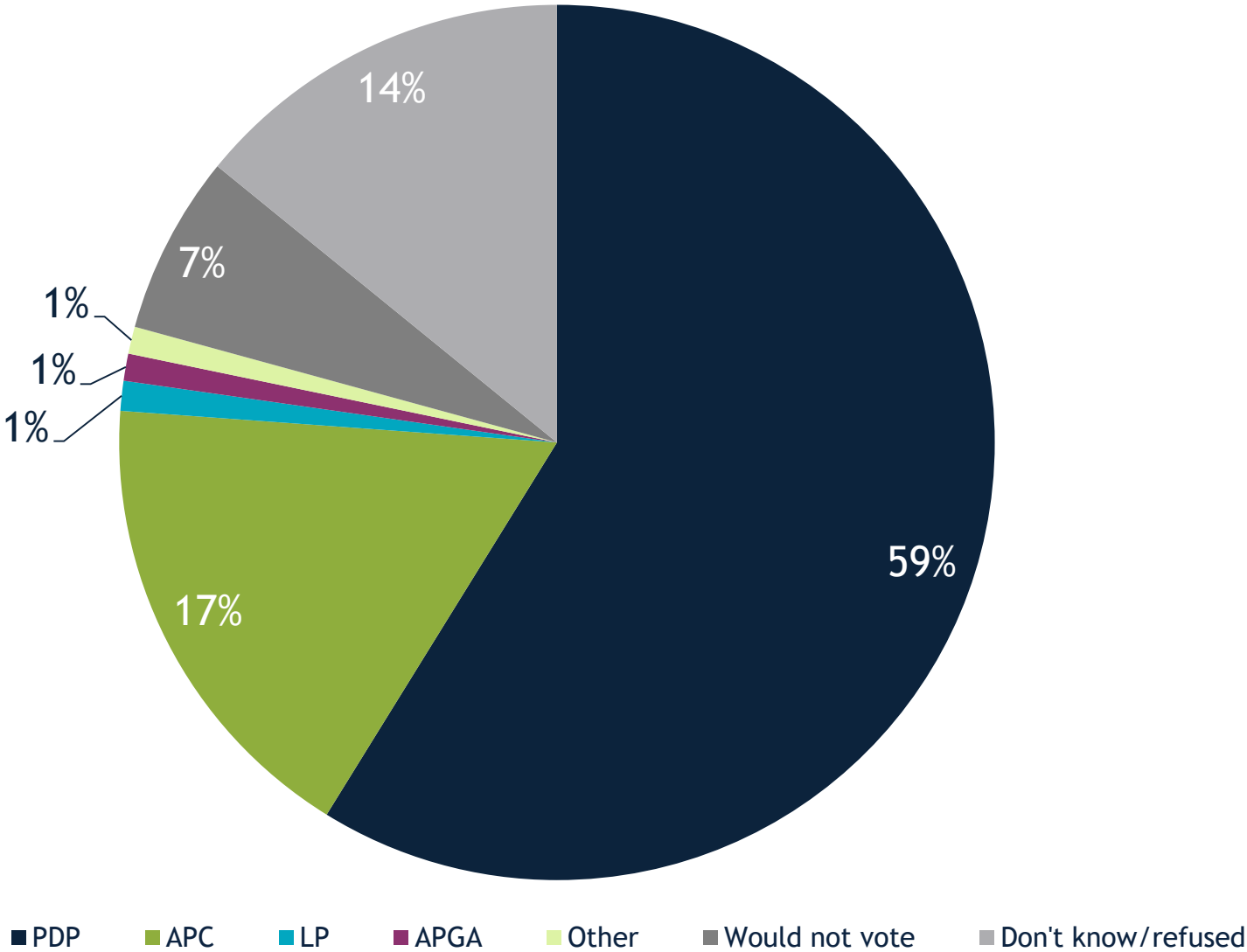


■ Very satisfied ■ Somewhat satisfied ■ Somewhat unsatisfied ■ Not at all satisfied ■ Don't know/refused

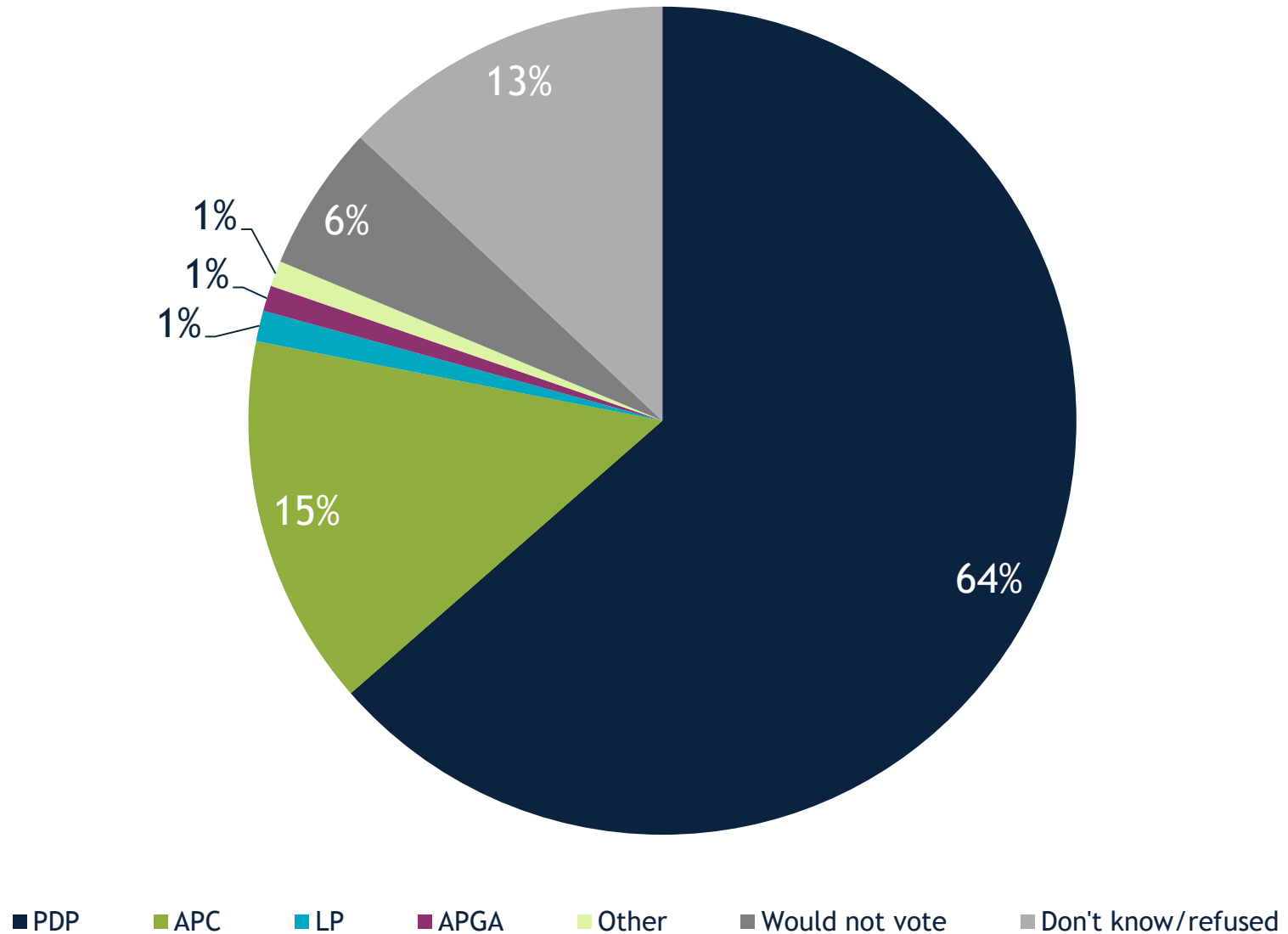
How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.



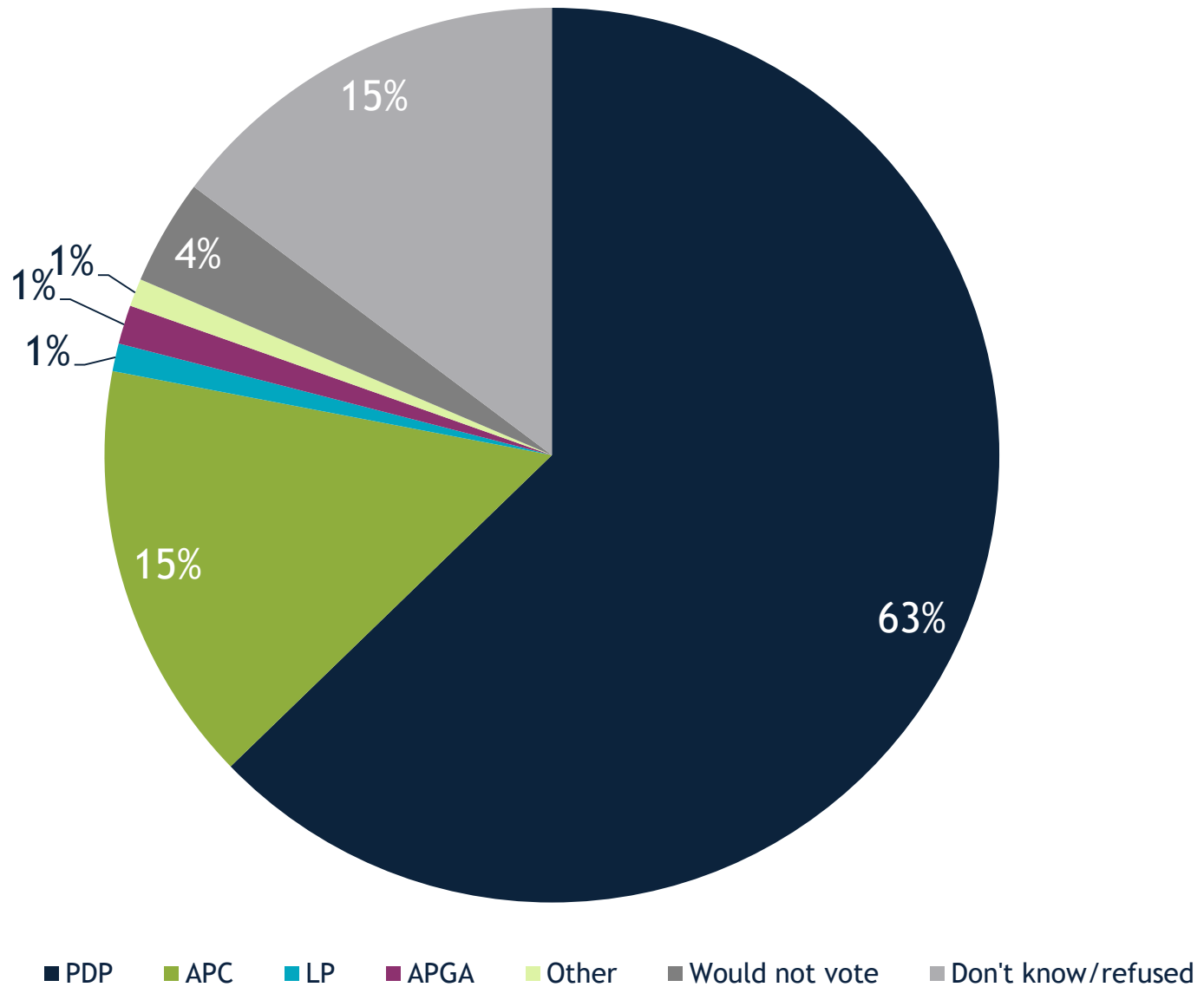
If a presidential election were held today, which party would you most likely vote for?



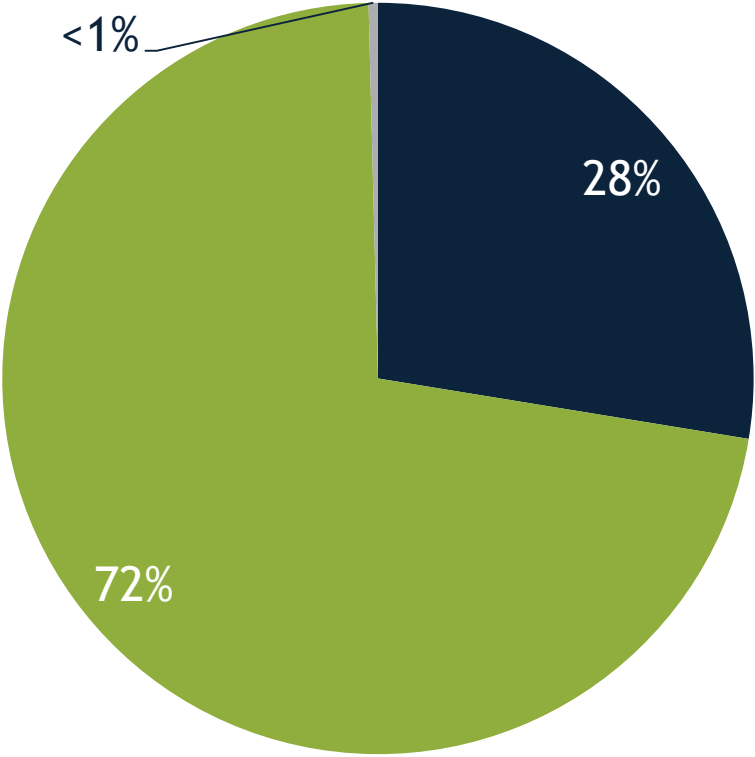
If a governorship election were held today, which party would you most likely vote for?



Which political party best represents your views?

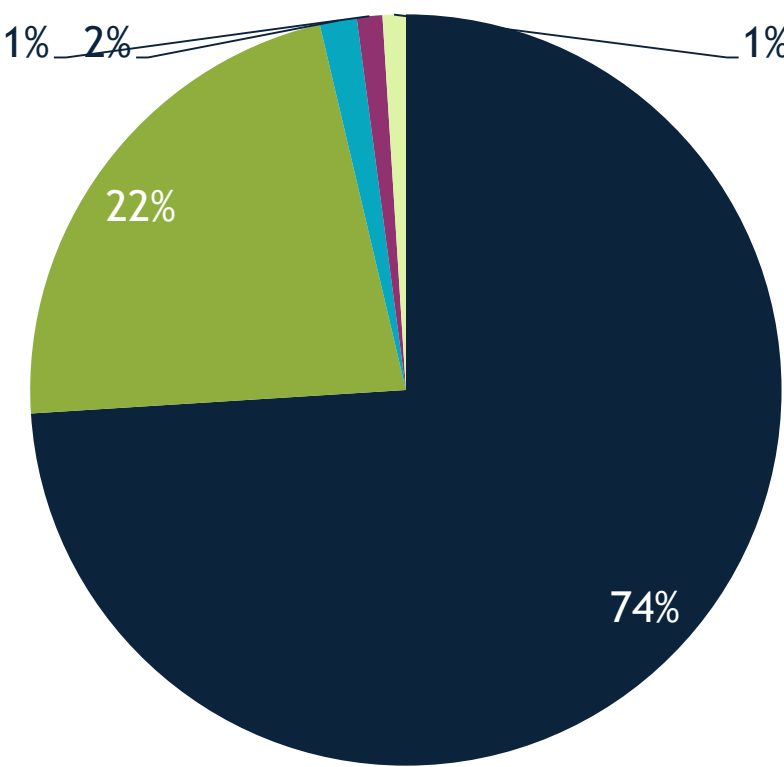


Are you a member of a political party?



■ Yes ■ No ■ Don't know/refused

If yes, which party? (n=447)



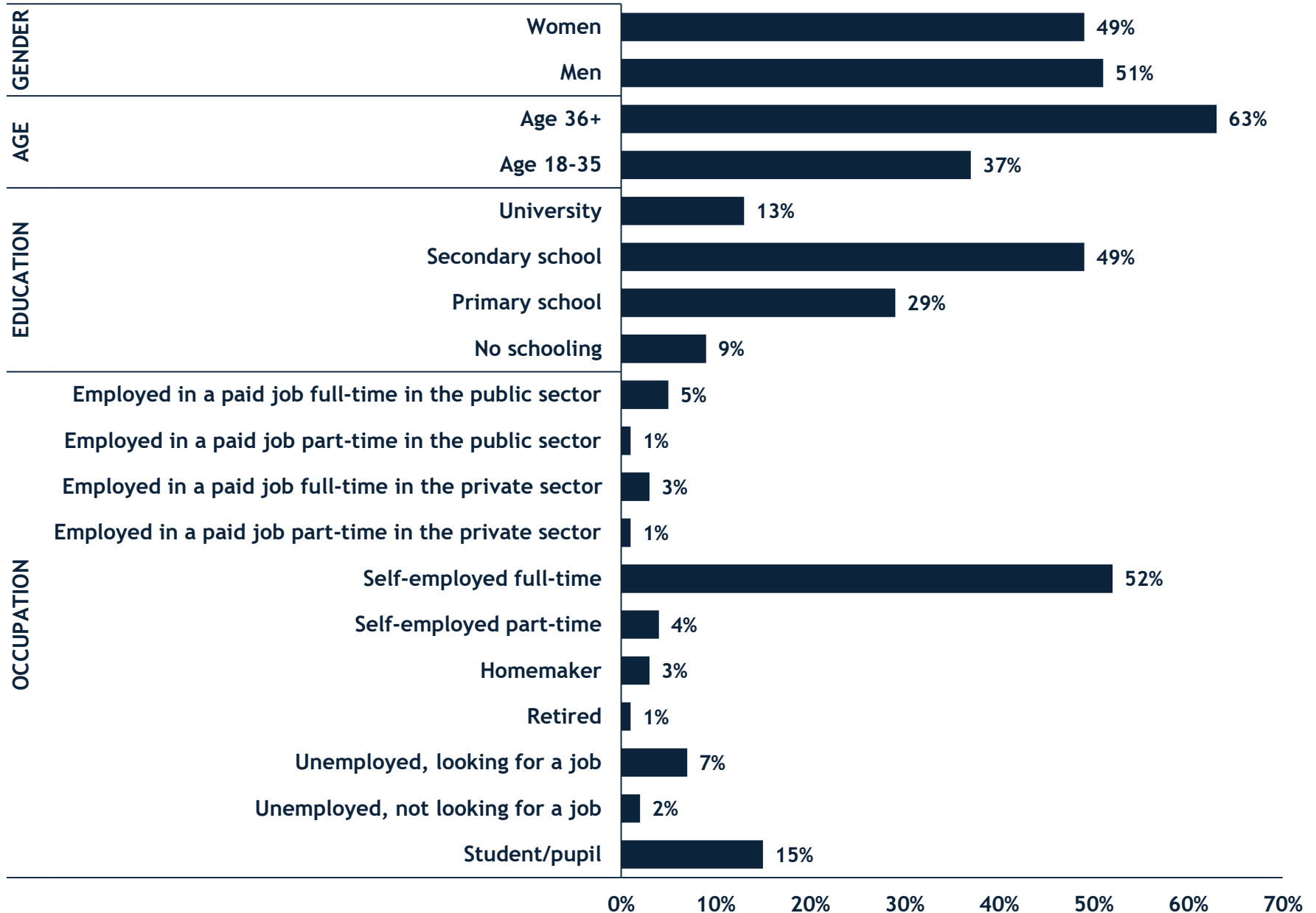
■ APC ■ PDP ■ LP ■ APGA ■ Other ■ Don't know/refused



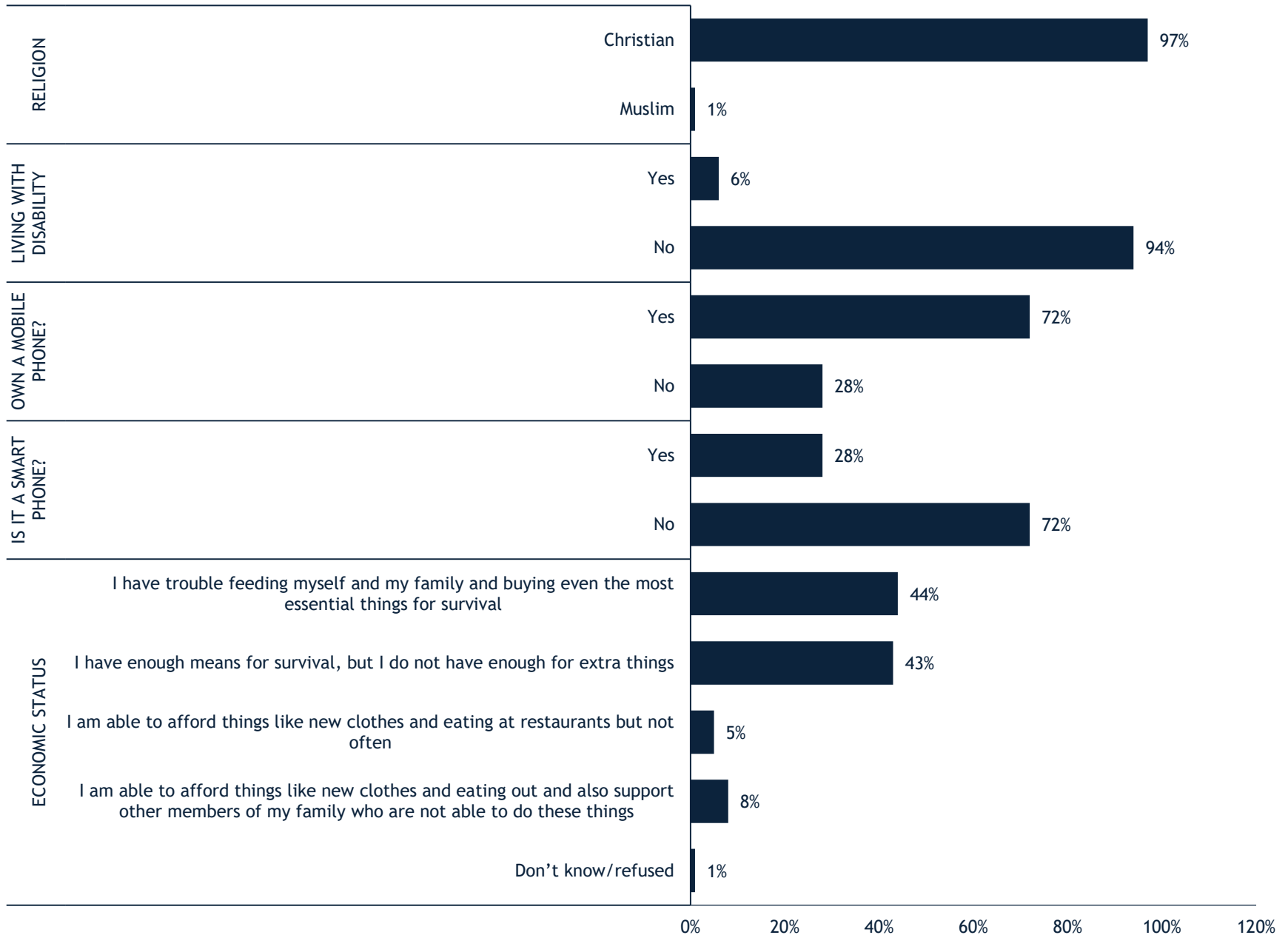
Demographics: Ebonyi State



Demographics - Ebonyi



Demographics - Ebonyi





Public Opinion in Sokoto State, Nigeria



Detailed Methodology

- This survey was conducted by [Kantar Public Nigeria](#), trading as TNS RMS Nigeria Limited on behalf of the [Center for Insights in Survey Research](#).
- The survey was conducted in Sokoto State, Nigeria, through CAPI administered face-to-face interviews in respondents' homes from October 23 to December 9, 2018.
- The sample consisted of n=1,710 adult respondents aged 18 years and older.
- The sampling approach adopted was a multi-stage probability sampling using the geo-spatial grid-based method.
 - The sample was stratified by urban/rural residency status of the Local Government Areas (LGAs). The LGAs are the Primary Sampling Units (PSUs).
 - Next, Secondary Sampling Units (SSUs) were allocated to the LGAs. The SSUs are the geo-spatial grid sampling points, which are 100m by 100m in size. The geo-spatial grid maps were navigated using GPS.
 - Households were selected by random walk aided by a selection matrix. One respondent was randomly selected within each household based on the CAPI Script.
- The margin of error does not exceed ± 2.0 percent.
- All exact zero responses were excluded from charts. All figures are rounded to the nearest whole number.
- The charts may not add up to 100 percent due to rounding.
- In several instances, this analysis disaggregates figures by the top-five most populous LGAs in Sokoto State. This selection is made because their larger proportional sample sizes allow for a more accurate analysis of these subsets.

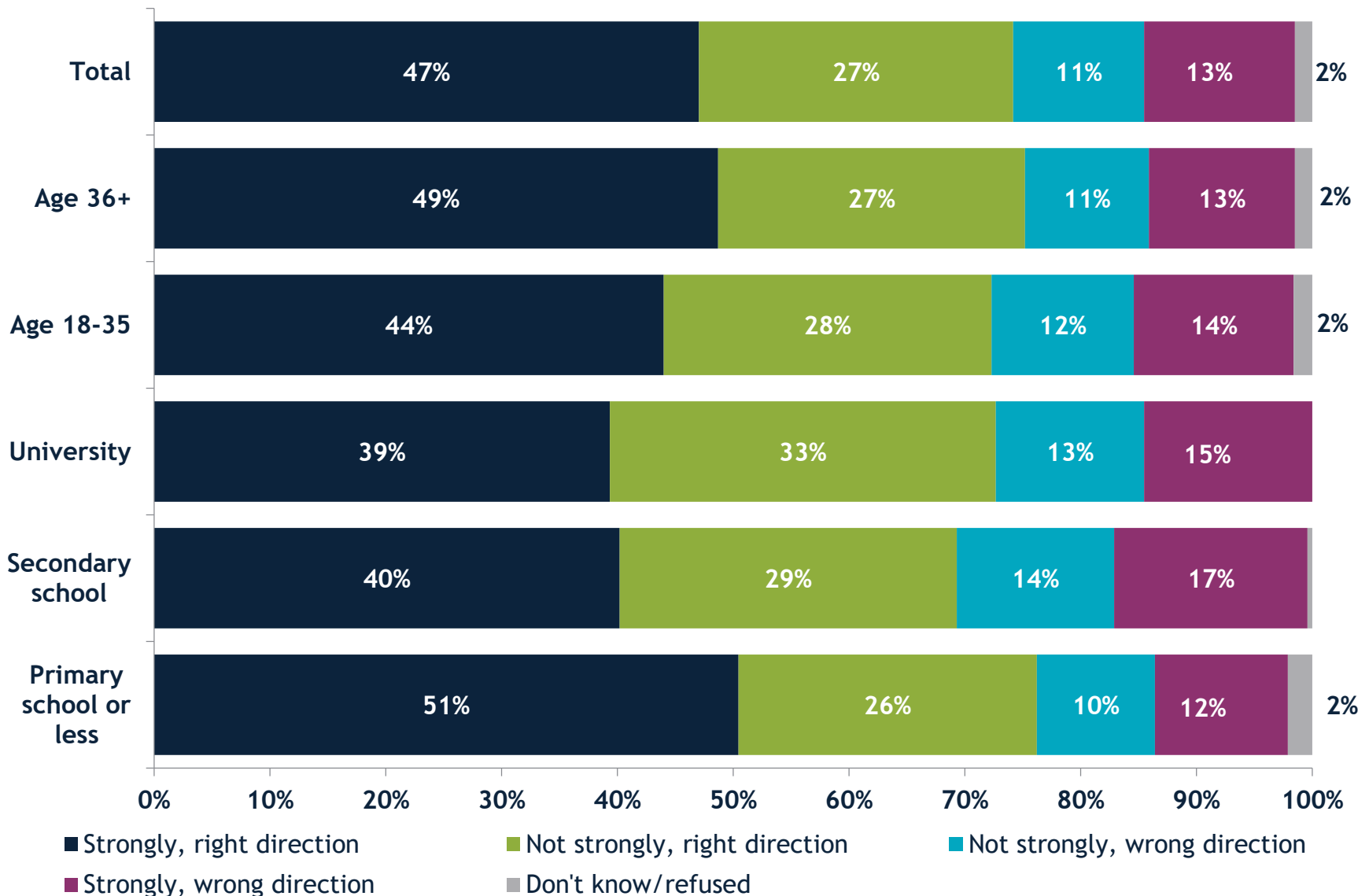
Frequently-Cited Disaggregate Bases

Disaggregate	Disaggregation Category	Base
Age	Age 18-35	n=610
	Age 36+	n=1,092
Gender	Men	n=893
	Women	n=817
Educational Attainment	University	n=117
	Secondary school	n=450
	Primary school or less	n=1,141
Self-Described Economic Status*	(1) "I can always afford extras"	n=224
	(2) "I can sometimes afford extras"	n=340
	(3) "I can afford essentials"	n=681
	(4) "I have trouble affording essentials"	n=394

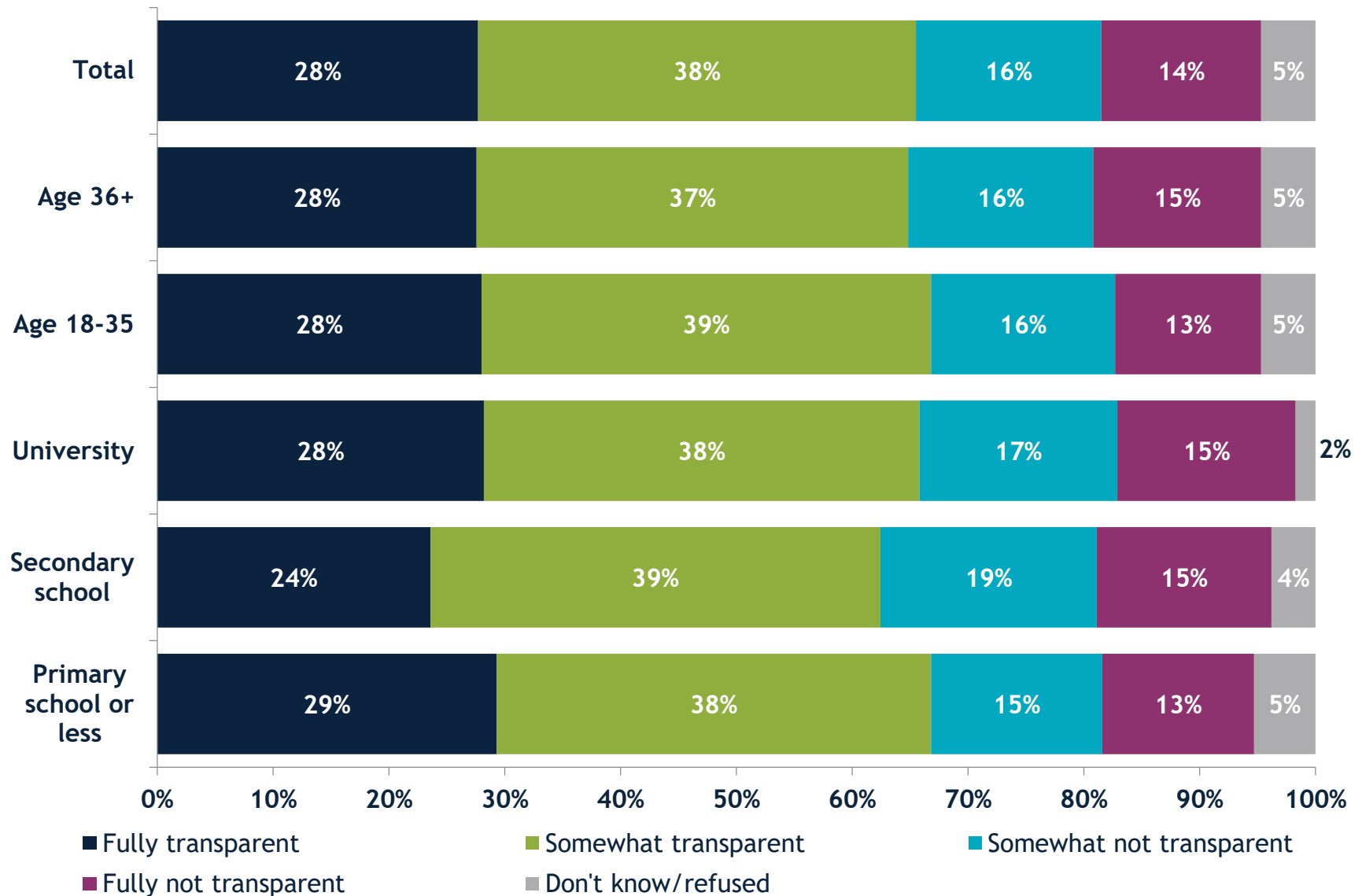
*Self-described economic statuses are shortened response descriptions for the question: "Please tell us which answer best describes your economic status":

- (4) I have trouble feeding myself and my family and buying even the most essential things for survival.
- (3) I have enough means for survival, but I do not have enough money for extra things.
- (2) I am able to afford things like new clothes and eating at restaurants, but not often.
- (1) I am able to afford things like new clothes and eating out, and also support other members of my family who are not able to do these things.
- Don't know/refused

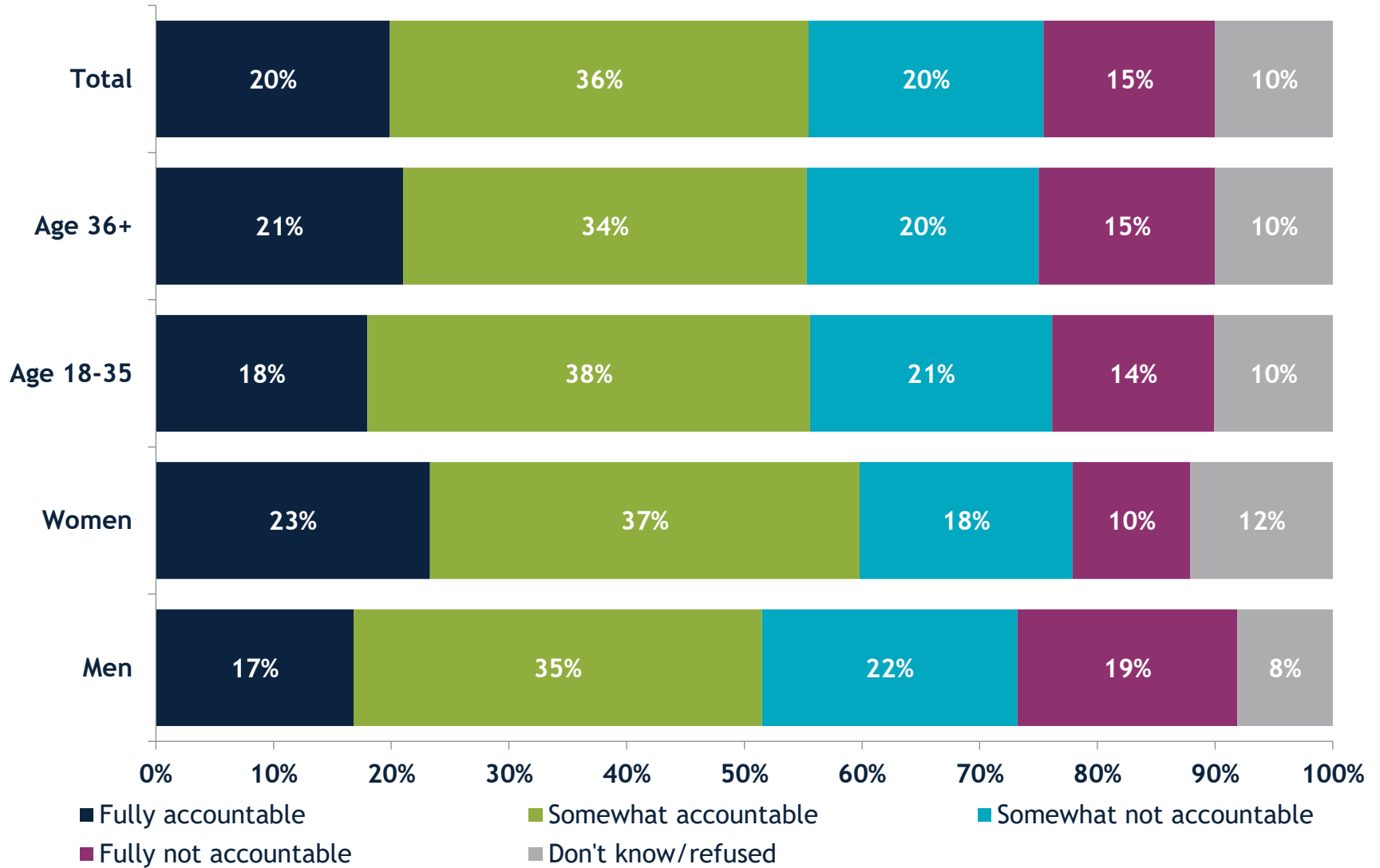
Do you believe Nigeria is moving in the right direction or the wrong direction?



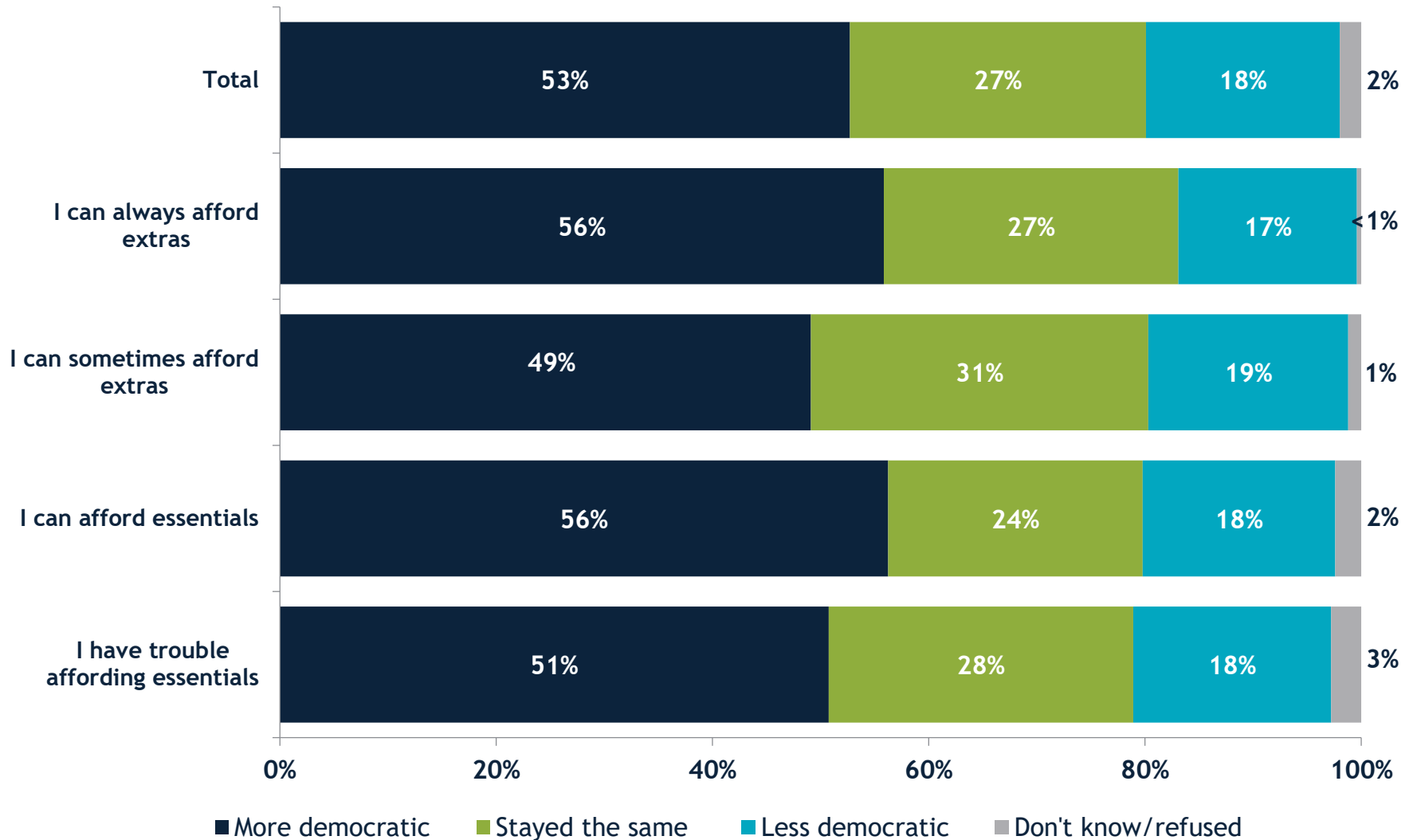
Do you feel that decisions of your state government are transparent or not transparent?



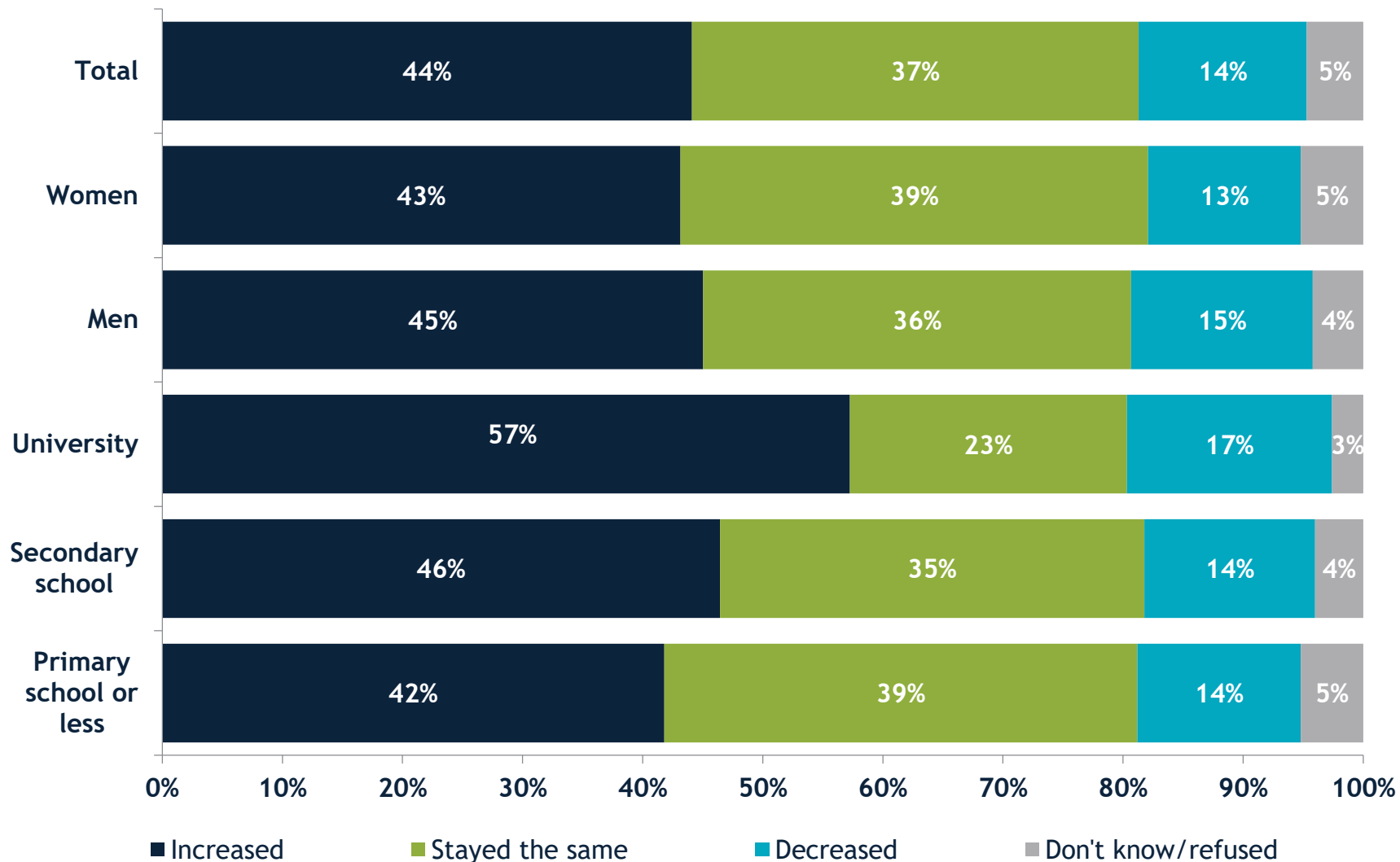
How well do you feel the State Assembly holds the governor's office accountable for their decisions?



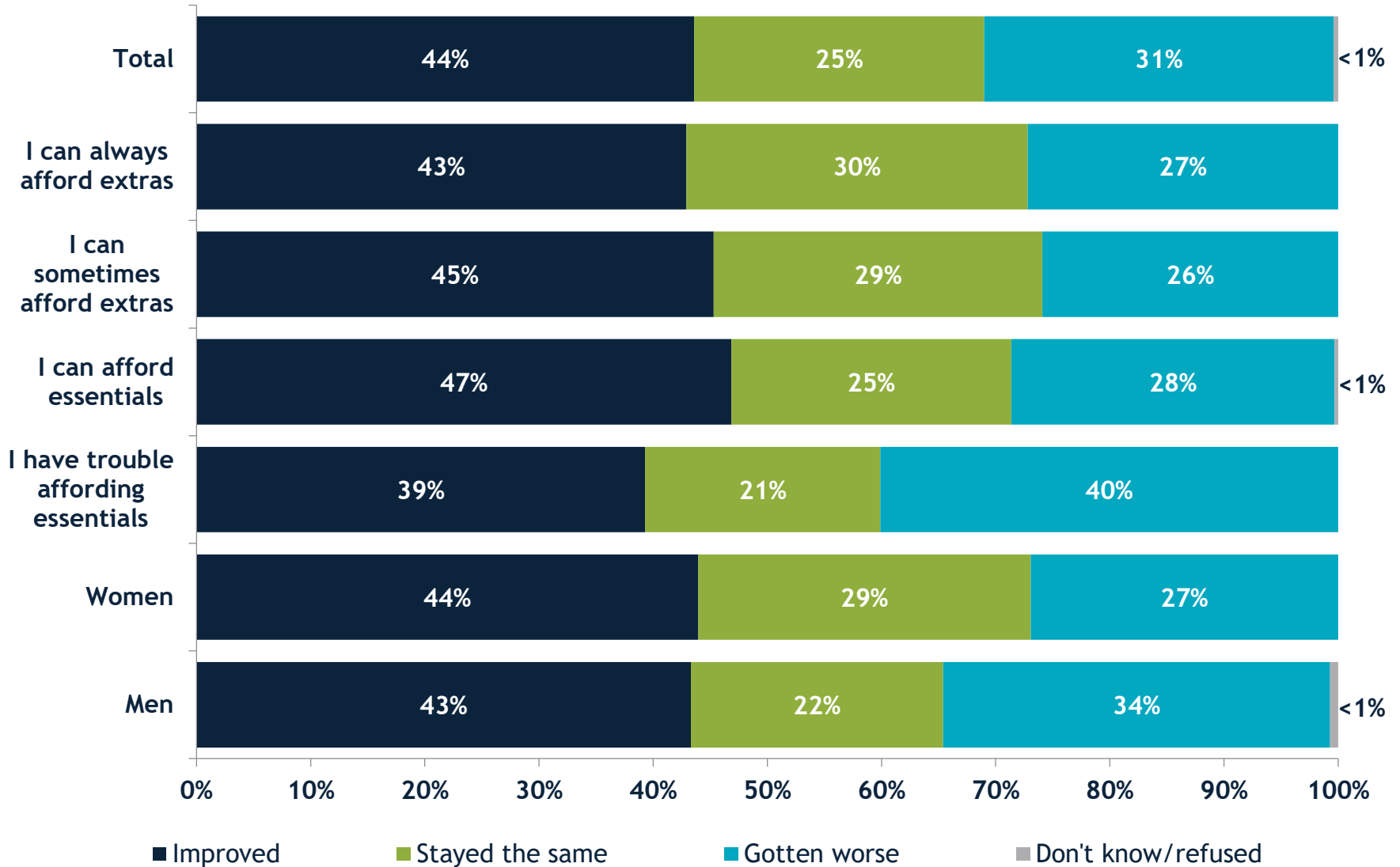
In your opinion, since the 2015 national elections, has Nigeria become more democratic, less democratic or stayed the same?



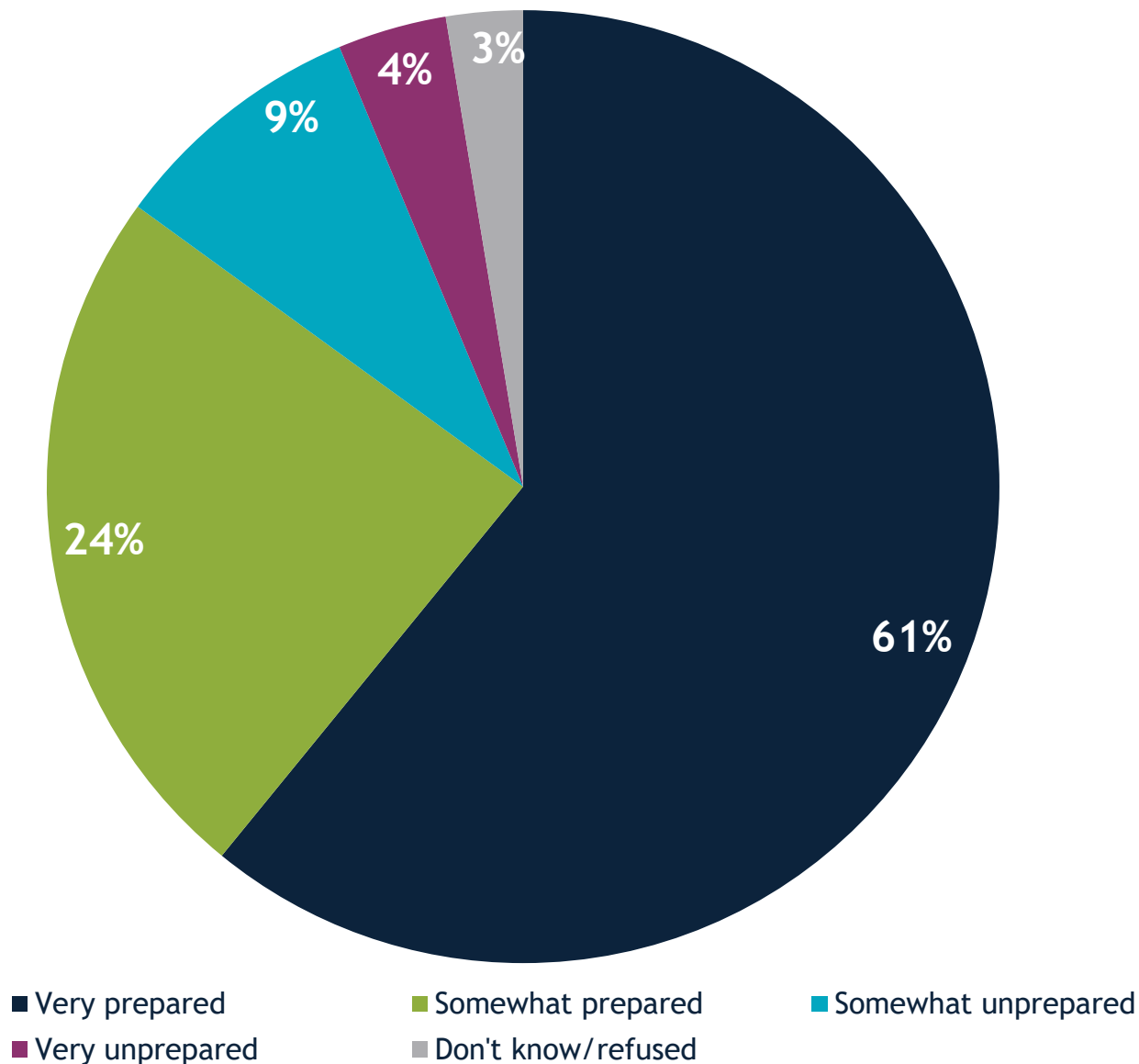
Comparing now to the period before of the 2015 elections, would you say that your confidence in the Independent National Electoral Commission has increased, stayed the same or decreased?



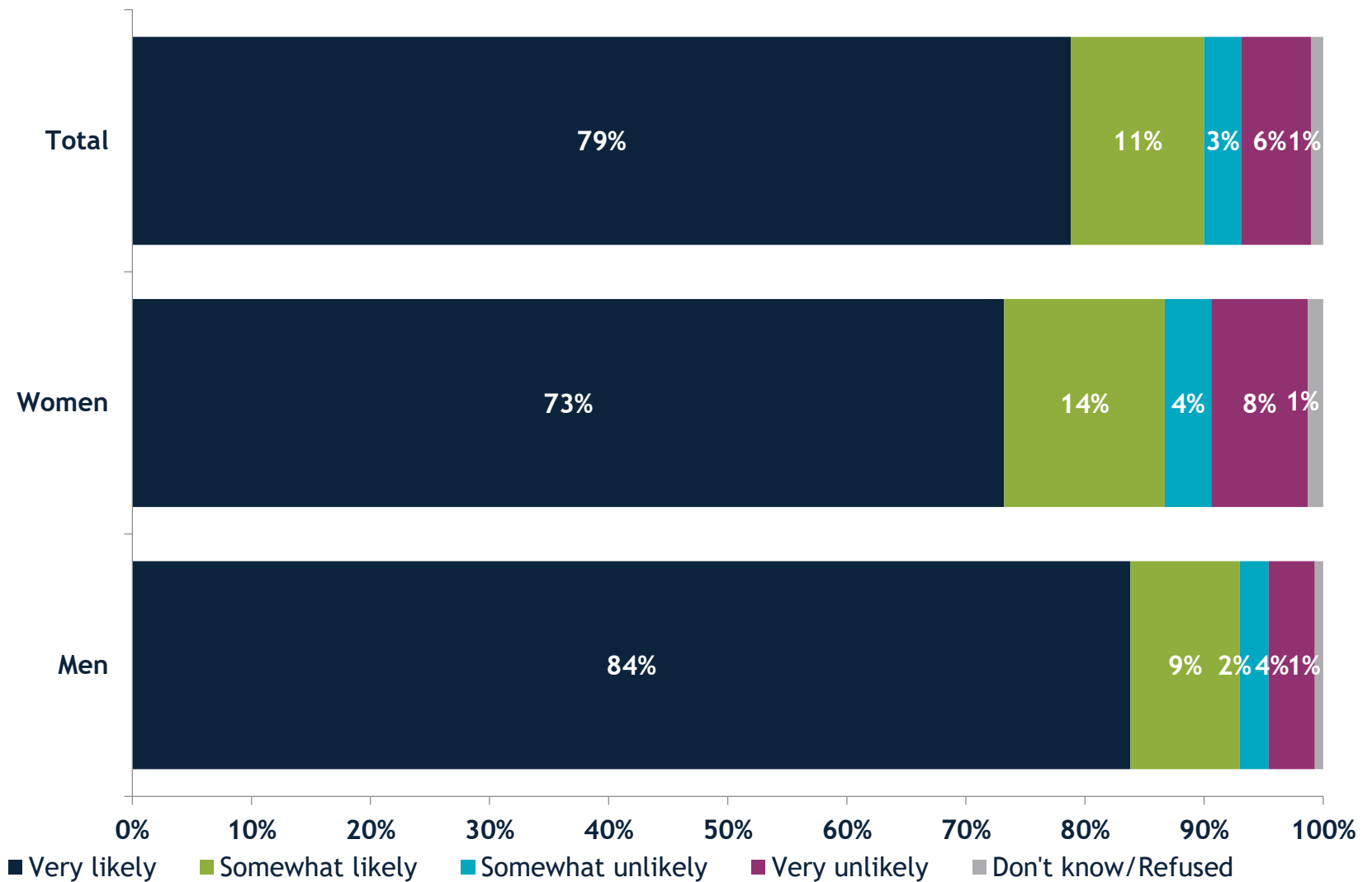
Would you say that your own personal economic situation has improved, stayed the same or gotten worse since the 2015 elections?



Would you say that Nigeria was very prepared, somewhat prepared, not too prepared or not prepared at all for the general elections in March 2015?



How likely, if at all, are you to vote in the 2019 general elections?

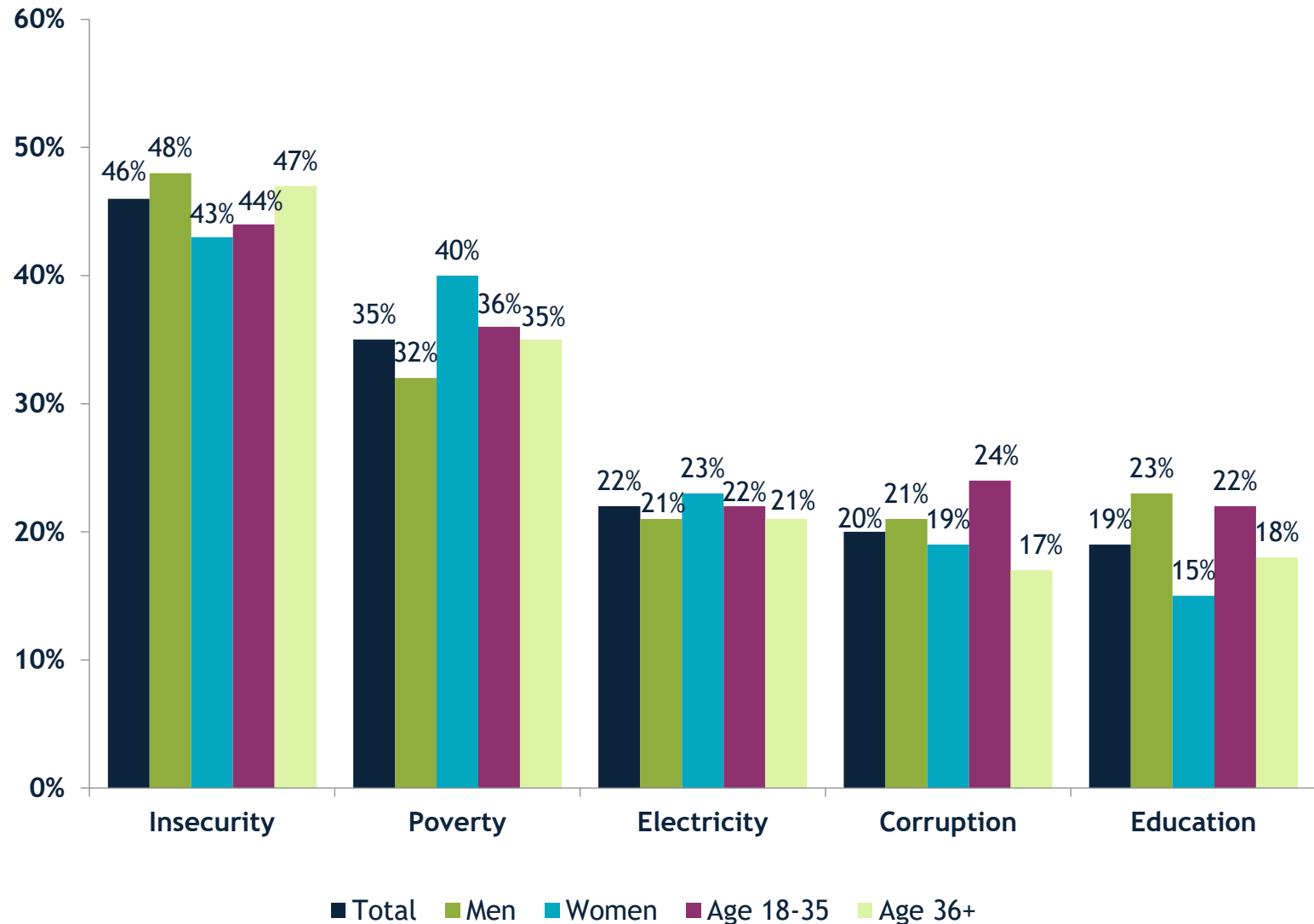


What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about?
(up to three mentions, spontaneous response)

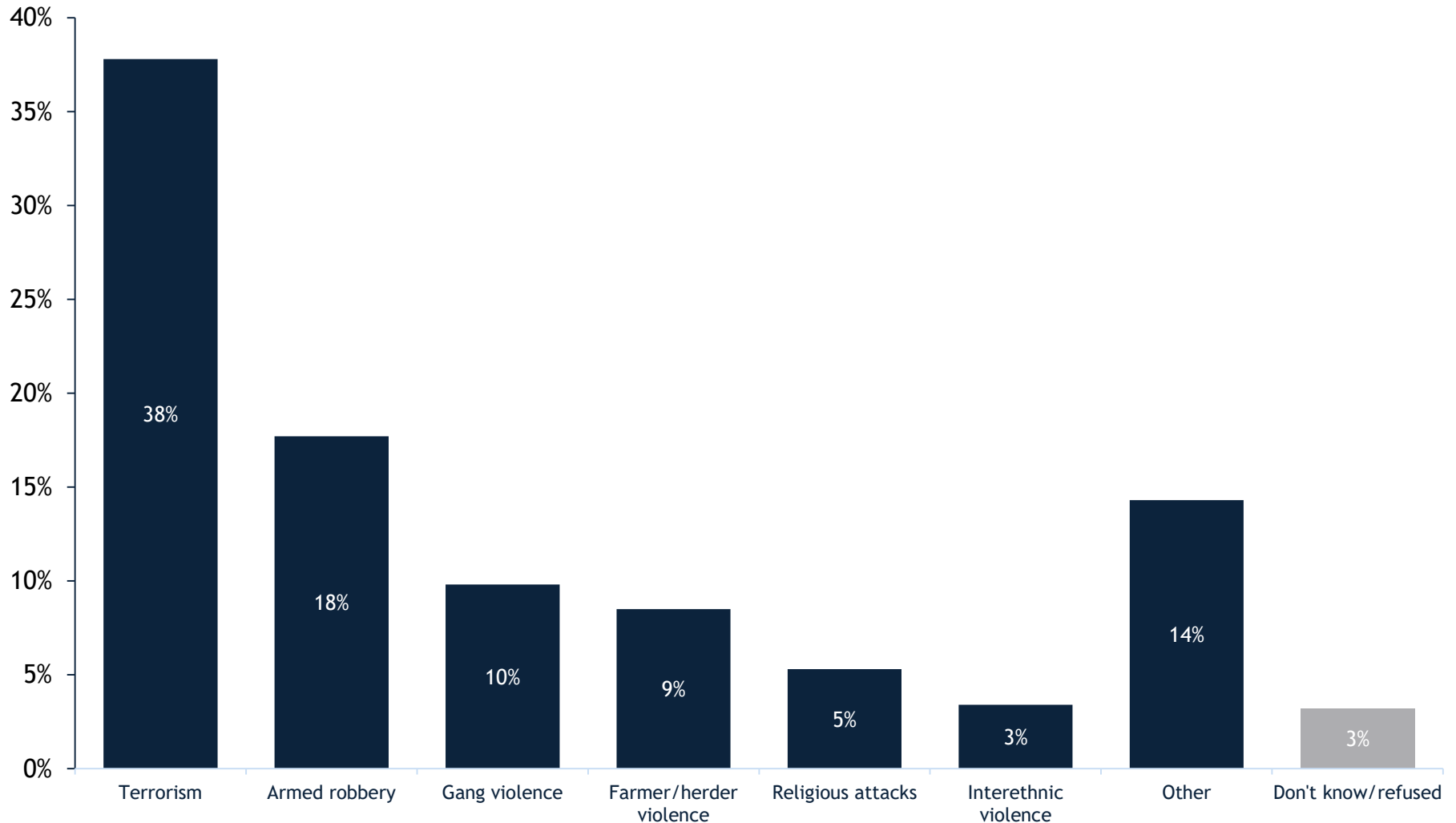
Problems/Issues	First Mention	Second Mention	Third Mention	Total Mention
Insecurity	25%	12%	9%	46%
Poverty	14%	11%	10%	35%
Electricity	8%	6%	7%	22%
Corruption	7%	7%	6%	20%
Education	5%	7%	7%	19%
Water	6%	6%	6%	17%
Crime/public safety	4%	4%	4%	12%
Economy (cost of living, high prices)	3%	4%	4%	11%
Economy (employment)	3%	4%	3%	10%
Healthcare	2%	3%	4%	10%
Boko Haram	4%	3%	3%	10%
Infrastructure	3%	3%	3%	9%
Drugs	1%	2%	3%	6%
Youth gangs	1%	1%	2%	5%
Social services/benefits	1%	2%	2%	4%
Economy (other/general)	1%	2%	1%	4%
Malnutrition	1%	2%	1%	4%
Agriculture	1%	2%	2%	4%
Housing	1%	1%	1%	3%
Economy (small business opportunities/access to loans)	1%	1%	1%	3%
Other*	7%	8%	6%	21%
Don't know/refused	2%	7%	15%	15%

*Other includes: poor health services, high tax, kidnapping, lack of trust, hunger, non-payment of salaries, etc.

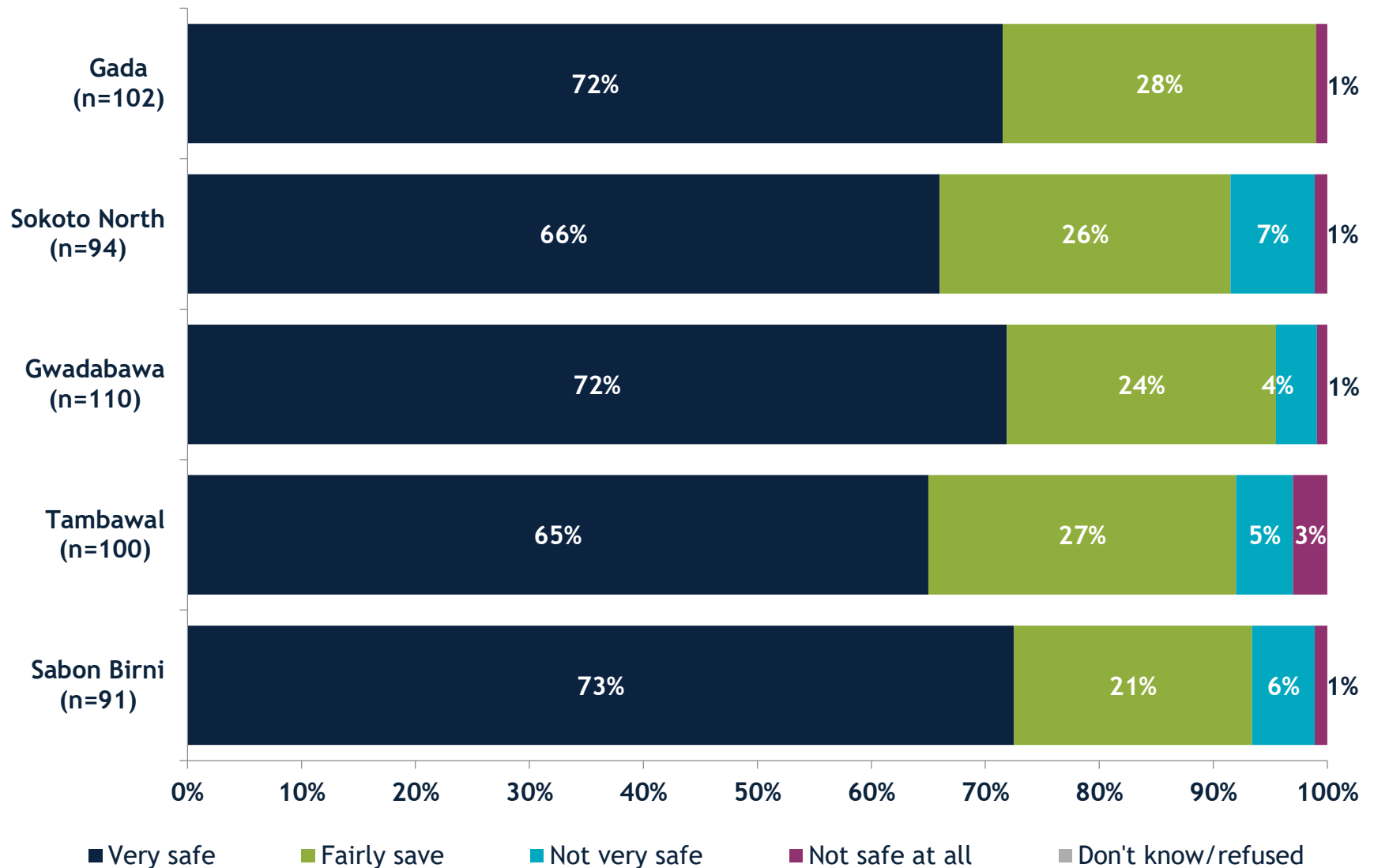
What would you say is the biggest problem facing Nigeria today, that is, the one that you yourself are most concerned about? (up to three mentions, spontaneous response - top five mentions)



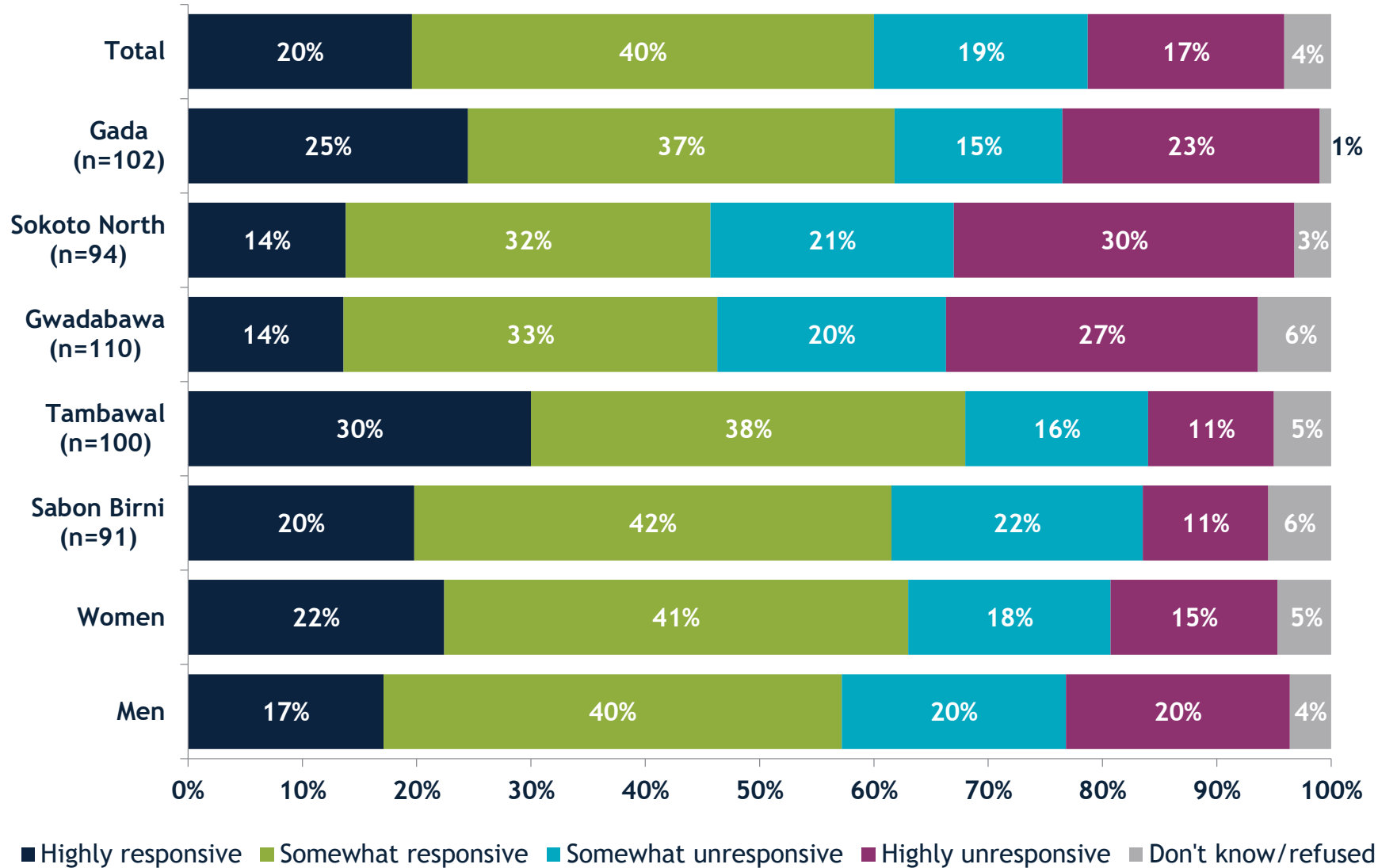
In some areas of Nigeria, violence is a major concern of the people. What type of violence concerns you most in your daily life? (spontaneous response)



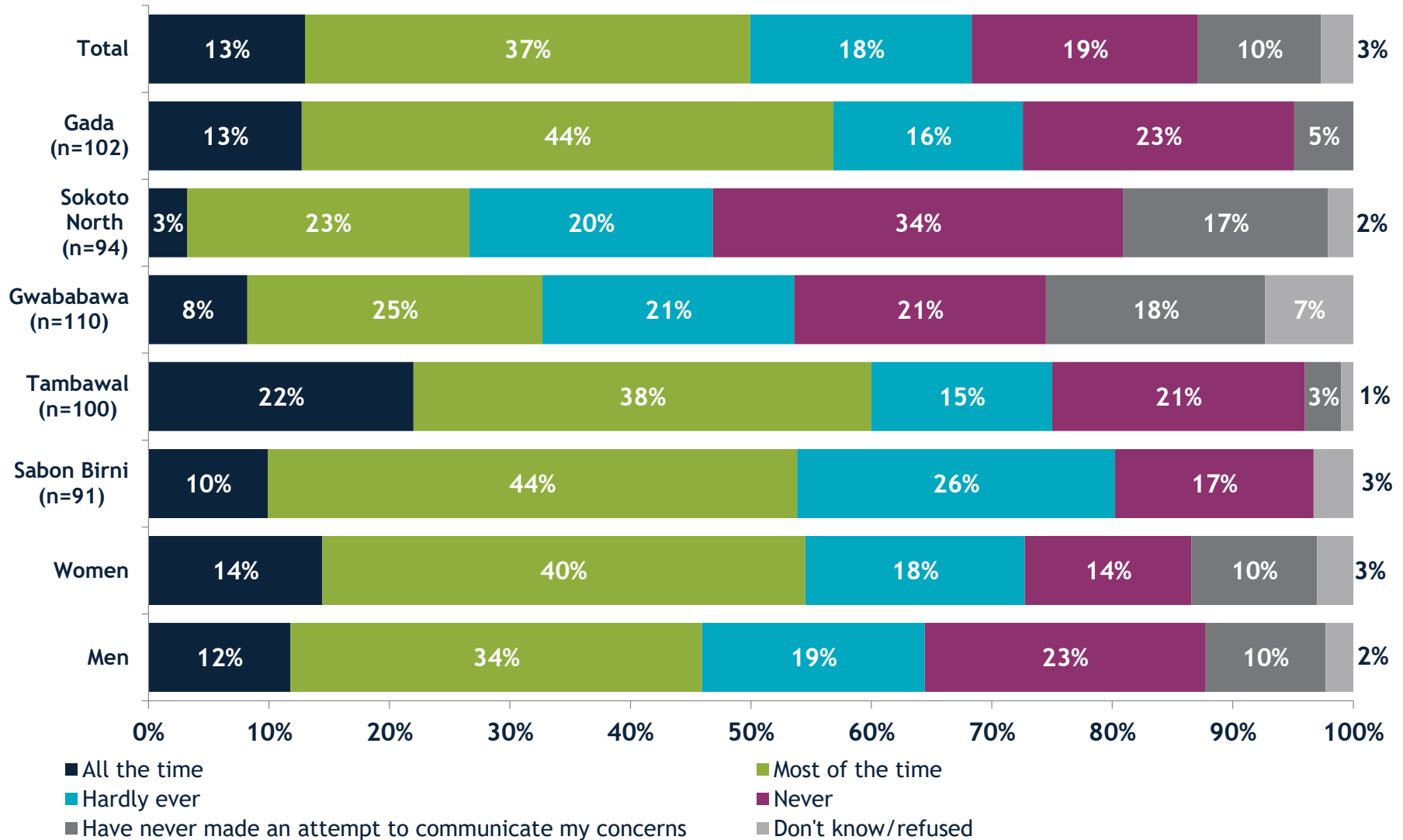
How safe do you feel here in your local government area? Do you feel very safe, fairly, safe, not very safe or not safe at all?



How well would you say that the state government responds to the needs and priorities of citizens?



Would you say that state elected officials listen to your concerns all the time, most of the time, hardly ever or never?



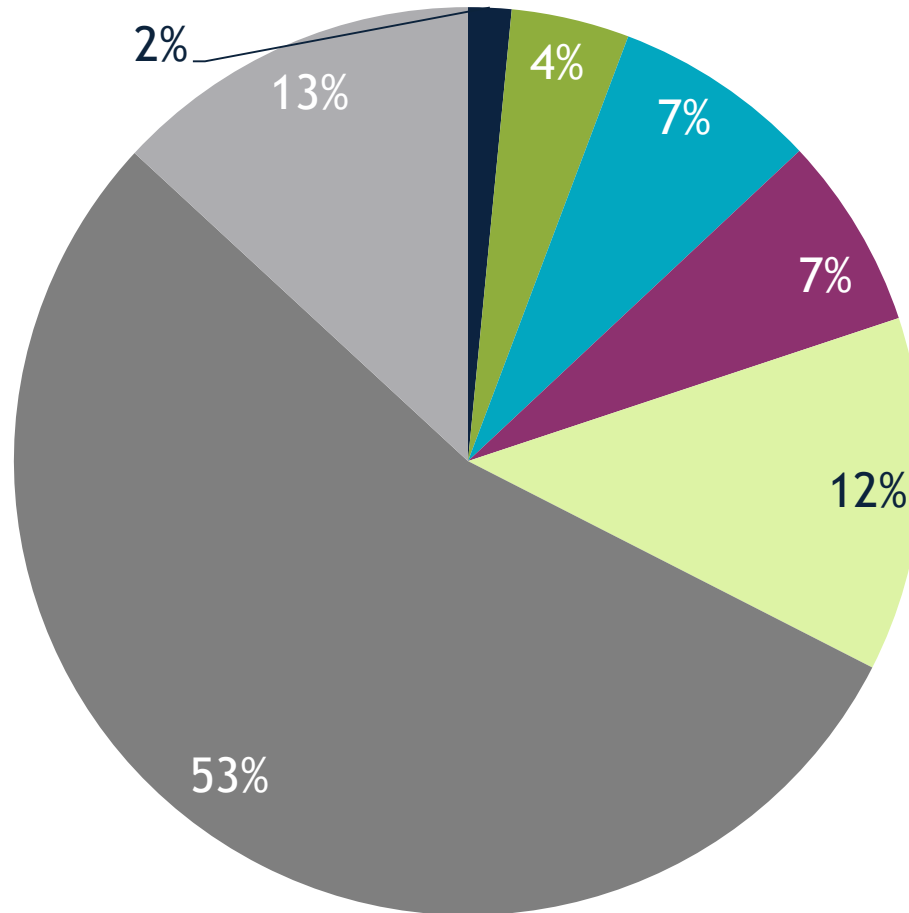
Which is the most effective way for elected officials to communicate with you?

(up to three mentions, spontaneous response)

Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Traditional media (newspapers, radio, tv)	31%	16%	7%	54%
Town hall meetings	24%	15%	9%	48%
Public events (rallies, campaigns, ceremonies, etc.)	10%	7%	7%	25%
Social media (Facebook, WhatsApp, SMS, Twitter, etc.)	4%	7%	6%	17%
Private visits	4%	6%	6%	16%
Phone call	4%	6%	6%	15%
Constituency offices	3%	4%	5%	12%
Personal correspondence (letters, emails)	2%	4%	5%	11%
Other*	5%	12%	17%	33%
Don't know/refused	13%	24%	33%	43%

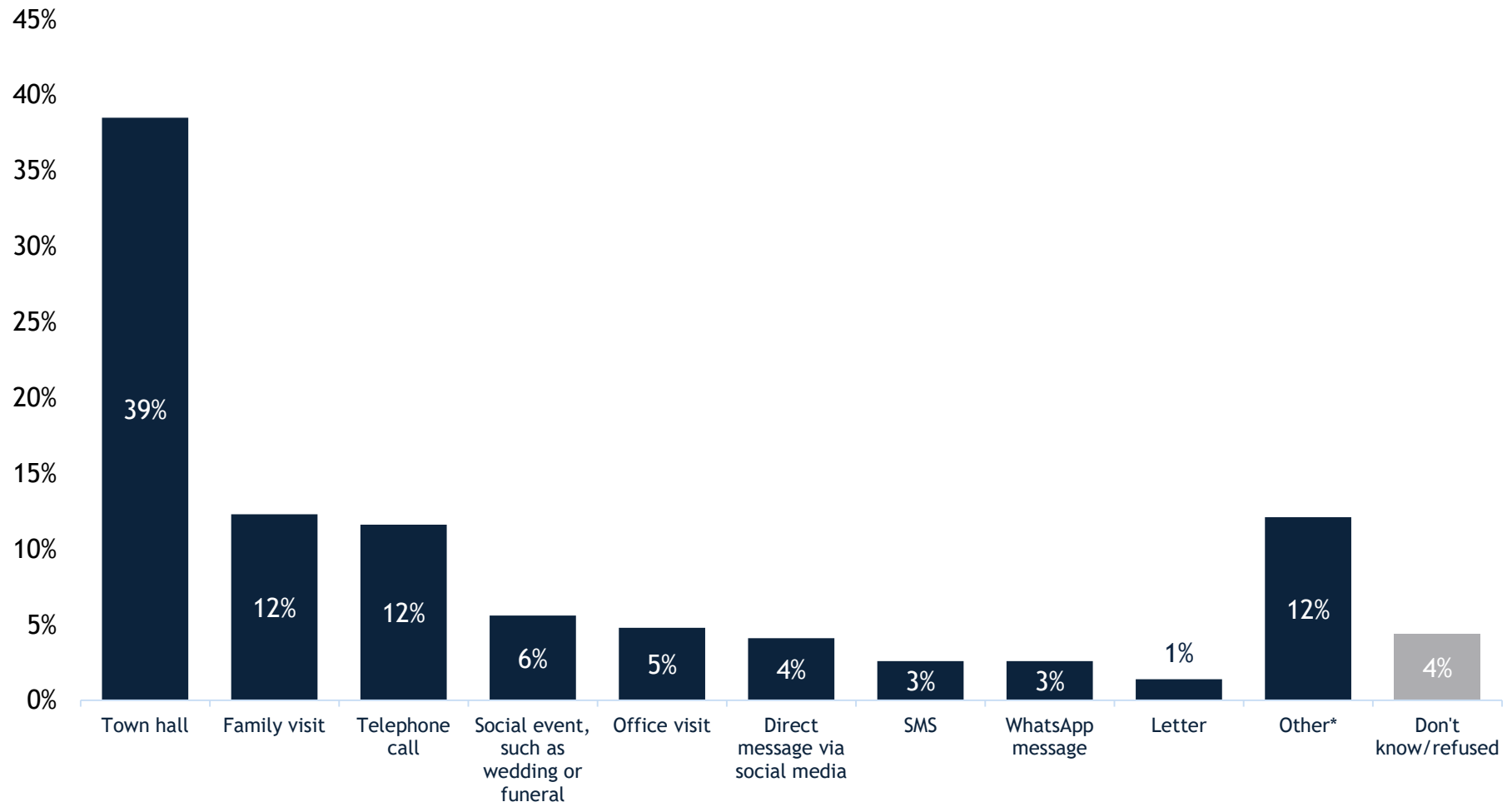
*Others includes: face-to-face communication, traditional rulers, visiting schools, NGOs, suggestion boxes, etc.

On average, during the past 12 months, how often did state elected officials directly communicate with you?



- At least once a week
- At least once a month
- At least four times during the past 12 months
- At least twice during the past 12 months
- At least once during the past 12 months
- Not at all during the past 12 months
- Don't know/refused

If they have contacted you, by what means did the elected officials communicate with you most recently? (among those contacted by an elected official during the past 12 months)



*Other includes: radio, local government chairman, face-to-face communication, meeting them at home, etc.

n=585

Sokoto - 242

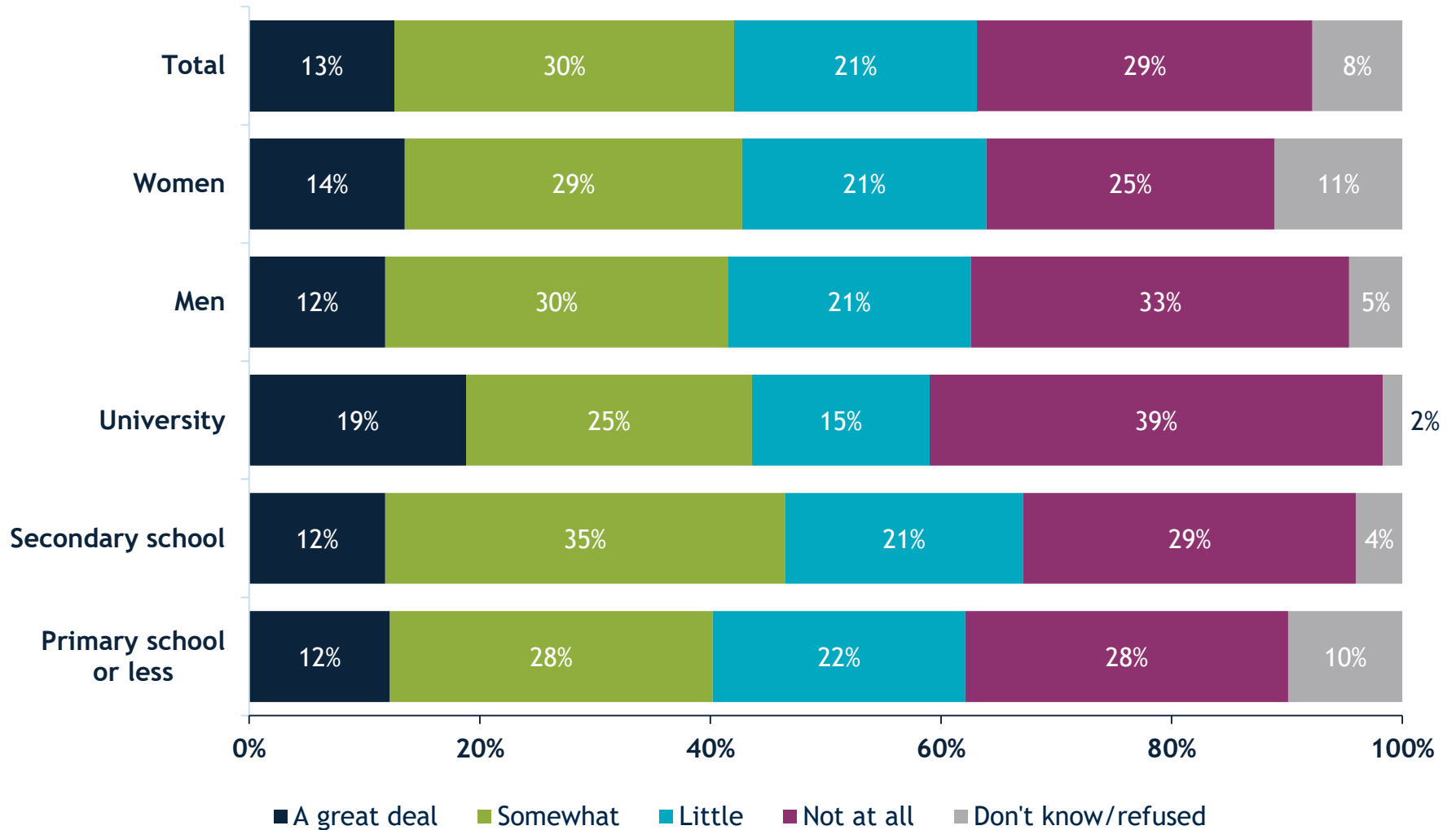
What is your most preferred option for communicating with your state elected officials?

(up to three mentions, spontaneous response)

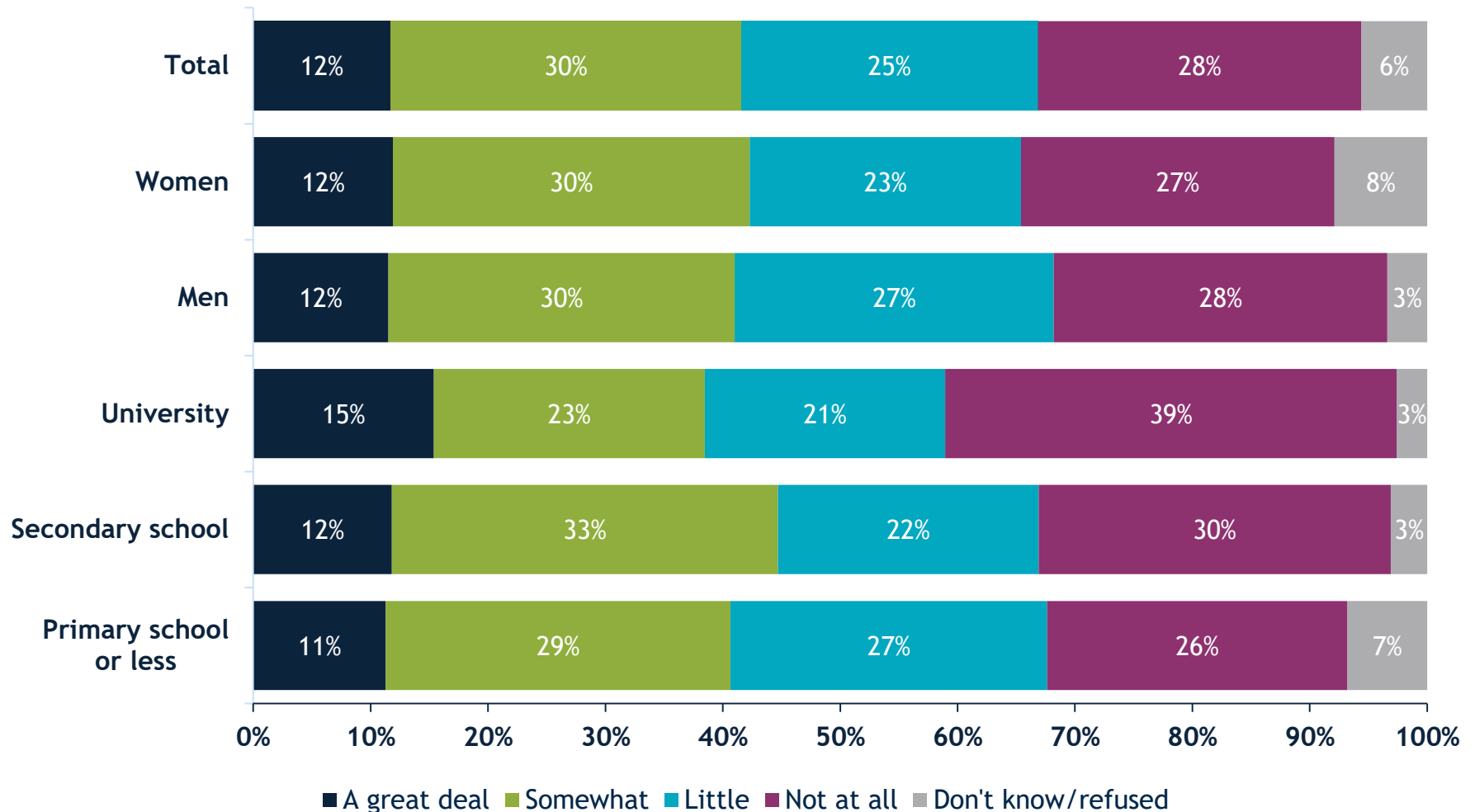
Communication Medium	First Mention	Second Mention	Third Mention	Total Mention
Town hall	27%	8%	6%	42%
Telephone call	14%	14%	8%	35%
Family visit	10%	9%	6%	26%
Letter	2%	5%	7%	14%
Office visit	5%	5%	4%	14%
Direct message via social media	5%	5%	4%	13%
SMS	2%	4%	4%	10%
Social event	4%	3%	3%	9%
WhatsApp		1%	2%	4%
Other*	12%	11%	10%	32%
No second/third mention		20%	35%	
Don't know/refused	20%	16%	12%	35%

*Other includes: campaigns, village/community head, traditional rulers, public places, suggestion boxes, etc.

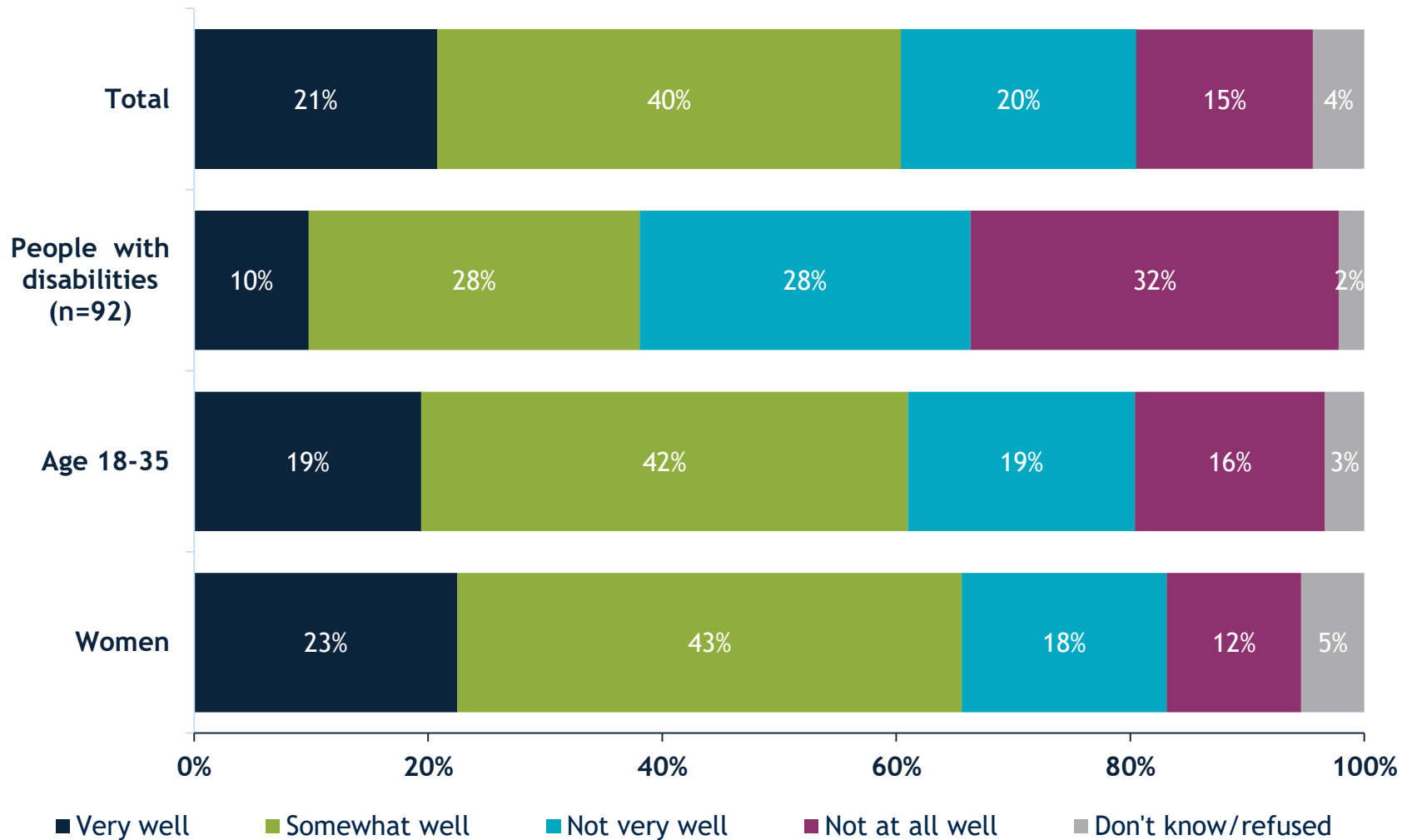
To what extent do you think your opinion influences the decisions and policies of the state government?



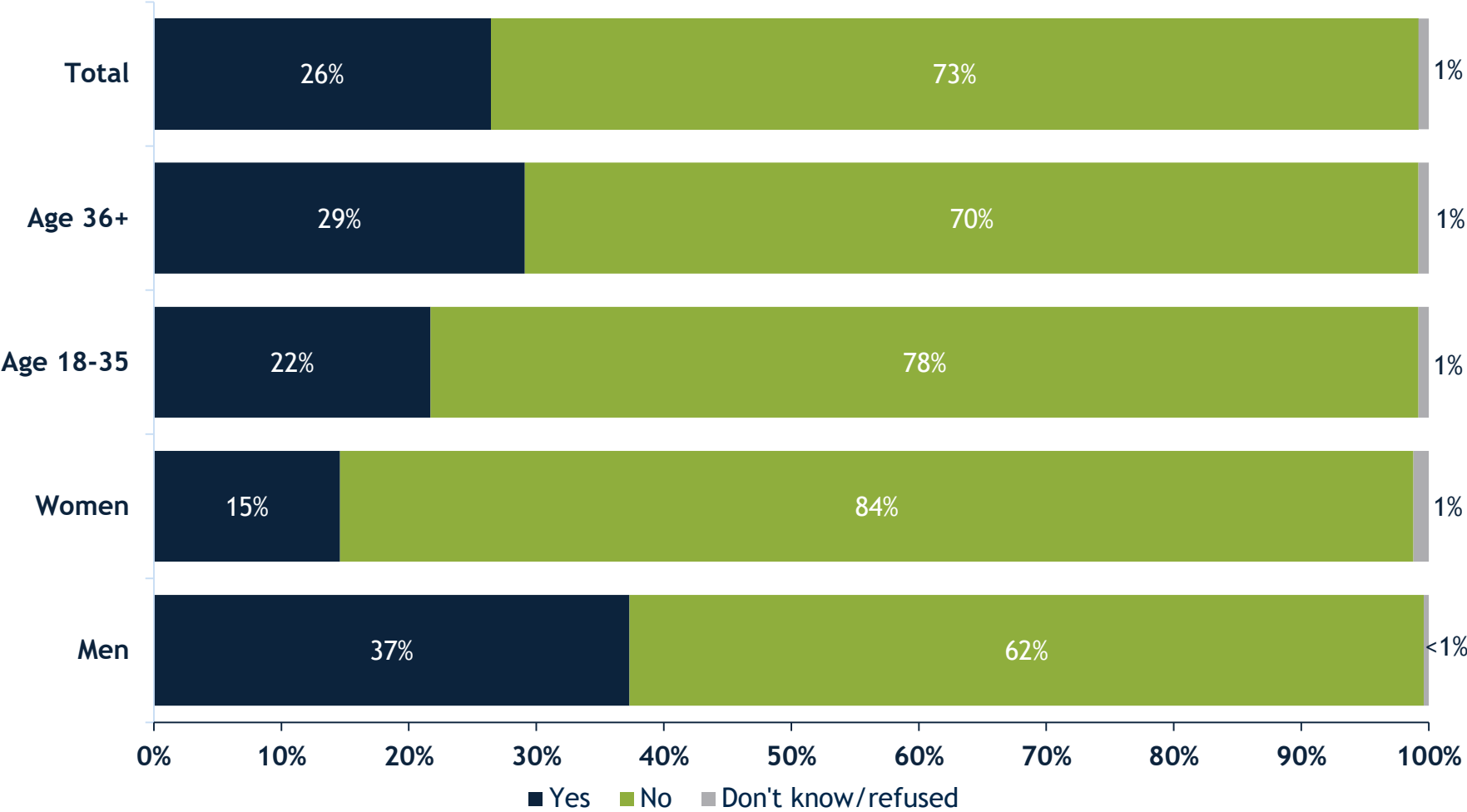
To what extent do you think political parties consider your input when writing their policies and manifestos?



How well do you think the government has done in creating policies to allow equal opportunity for all, including for women, youth and people with disabilities?

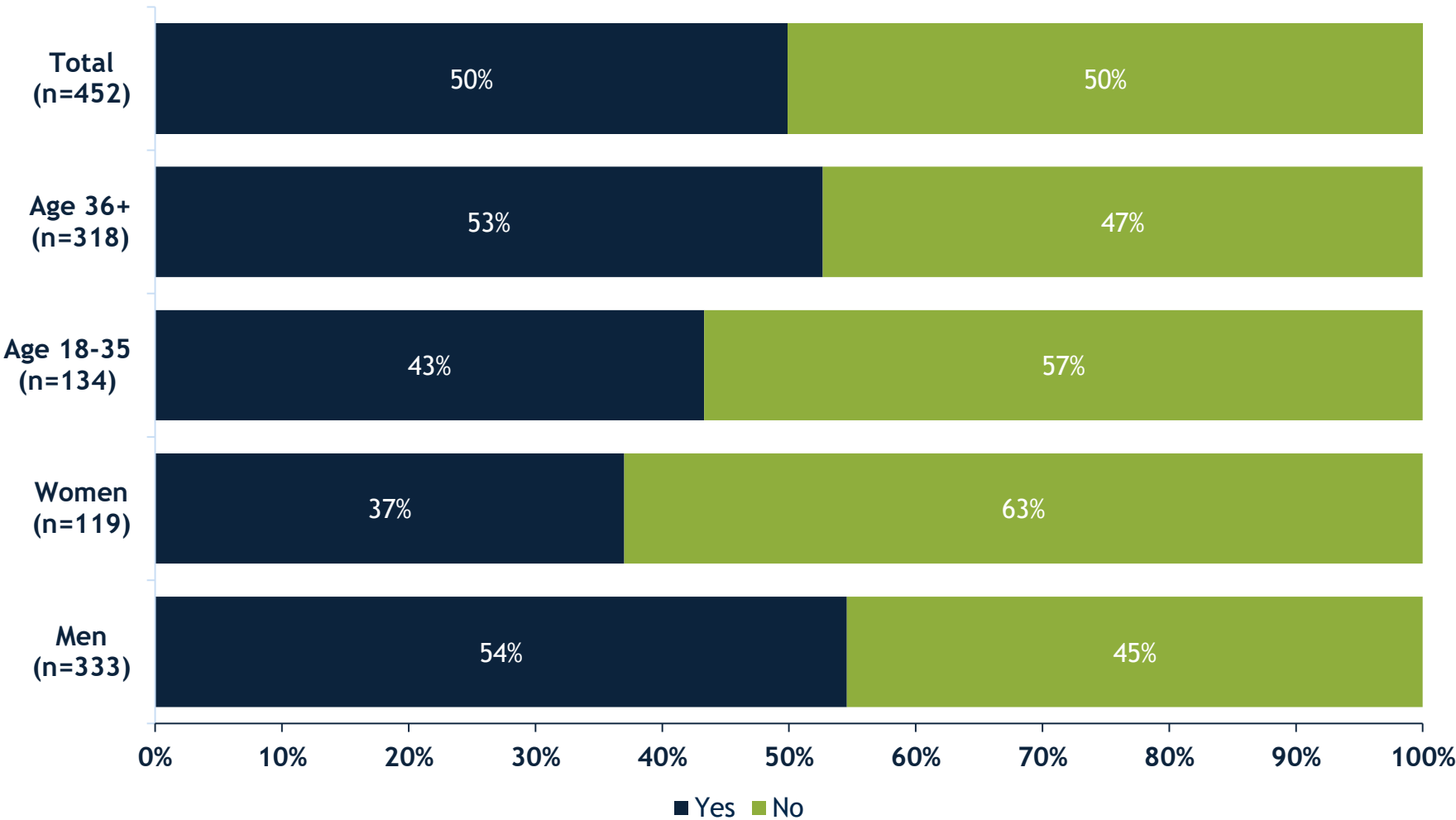


Have you ever participated in any constituent outreach activities, such as town hall meetings, meet-and-greet events, family visits, etc. with your state elected officials?



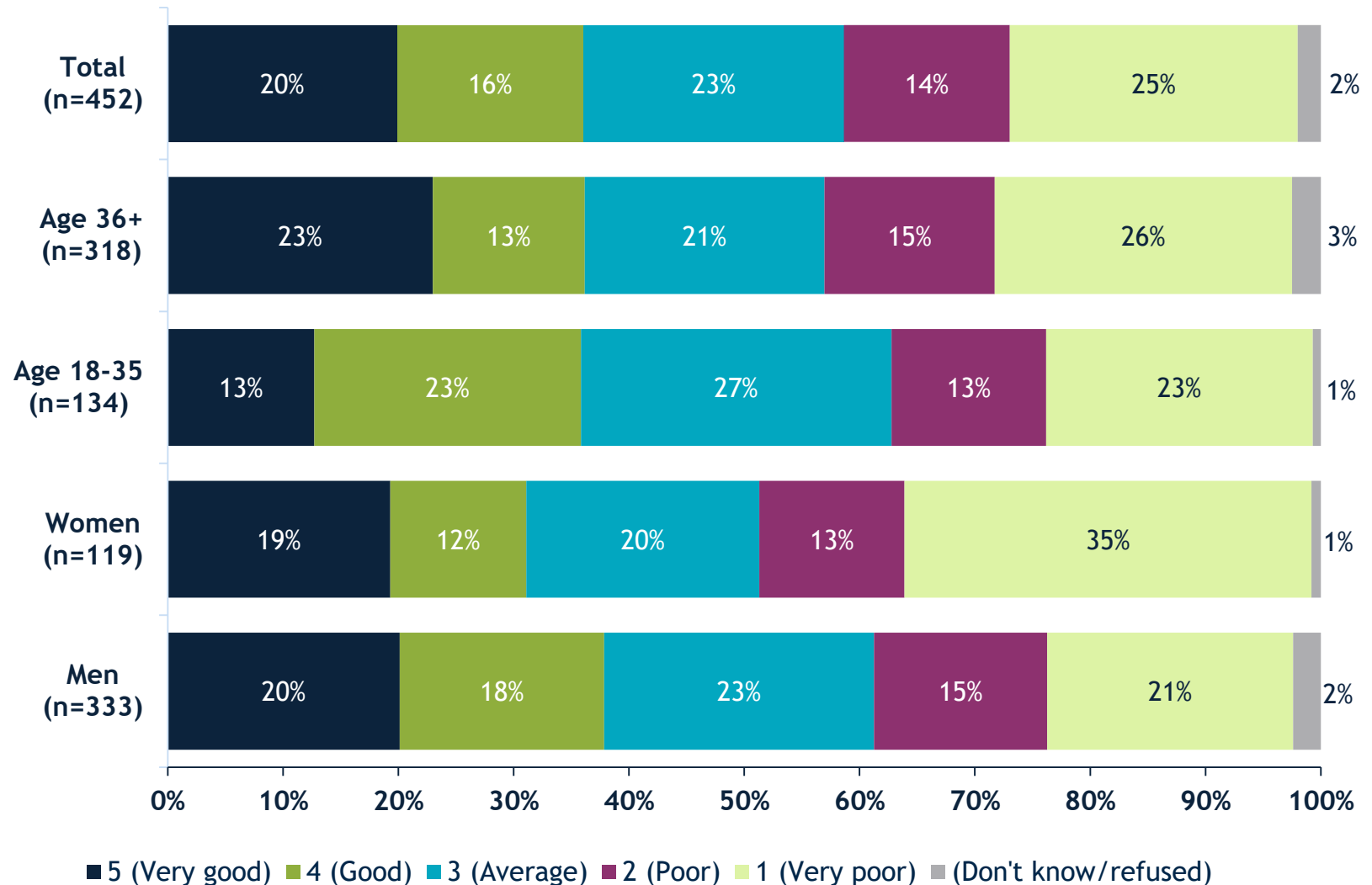
Was there an opportunity for you to express your opinion during constituent outreach activities conducted by state elected official?

(Among those who participated in constituent outreach activities)



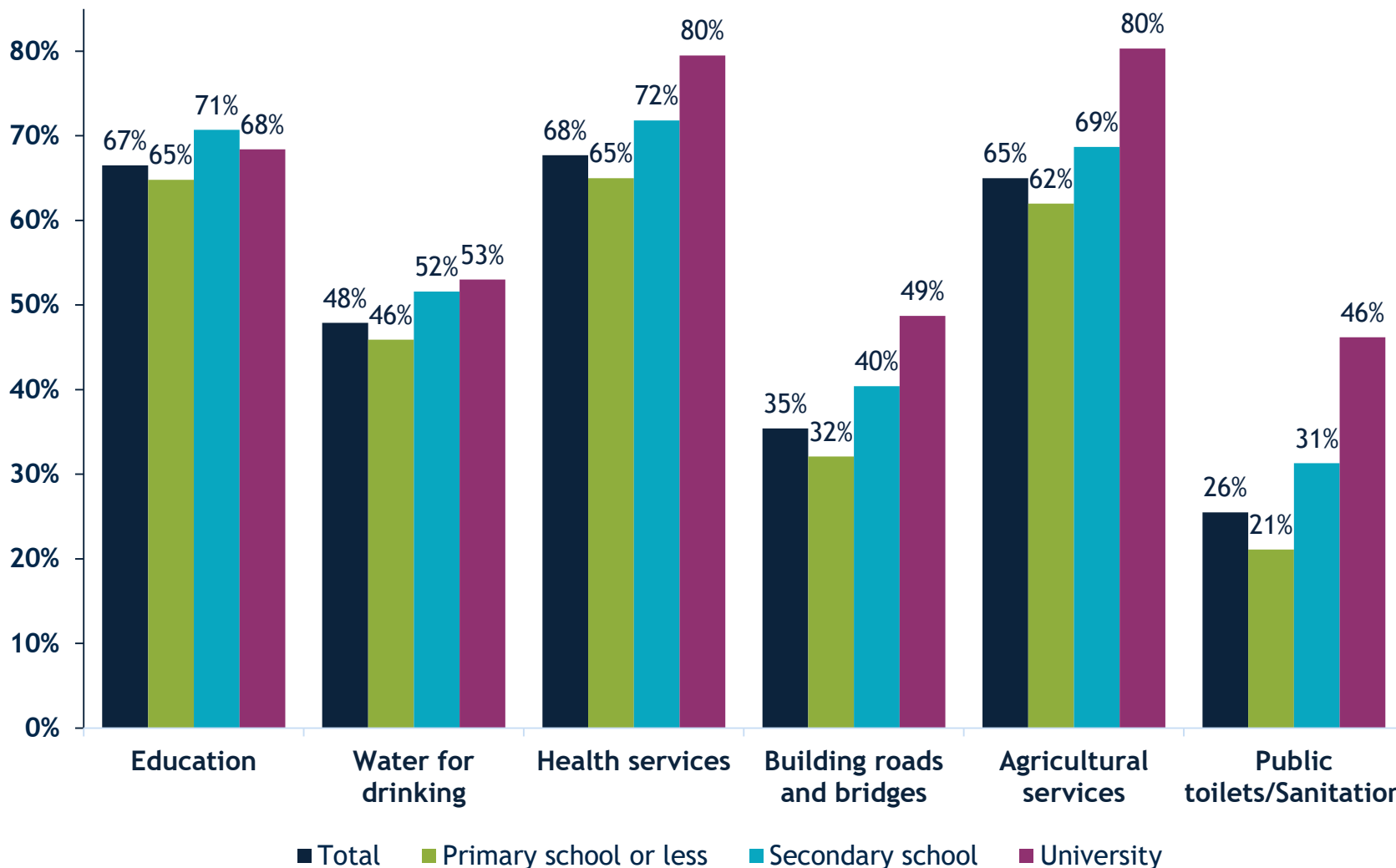
On a scale of 1 to 5, where 5 means very good and 1 means very poor, how well would you say state party/elected officials respond to citizens' priorities raised during constituent outreach activities?

(among those who participated in constituent outreach activities)



Various development projects or programs are being implemented in different areas of the country. In the past year, have you heard of any project or program in this state for the following?

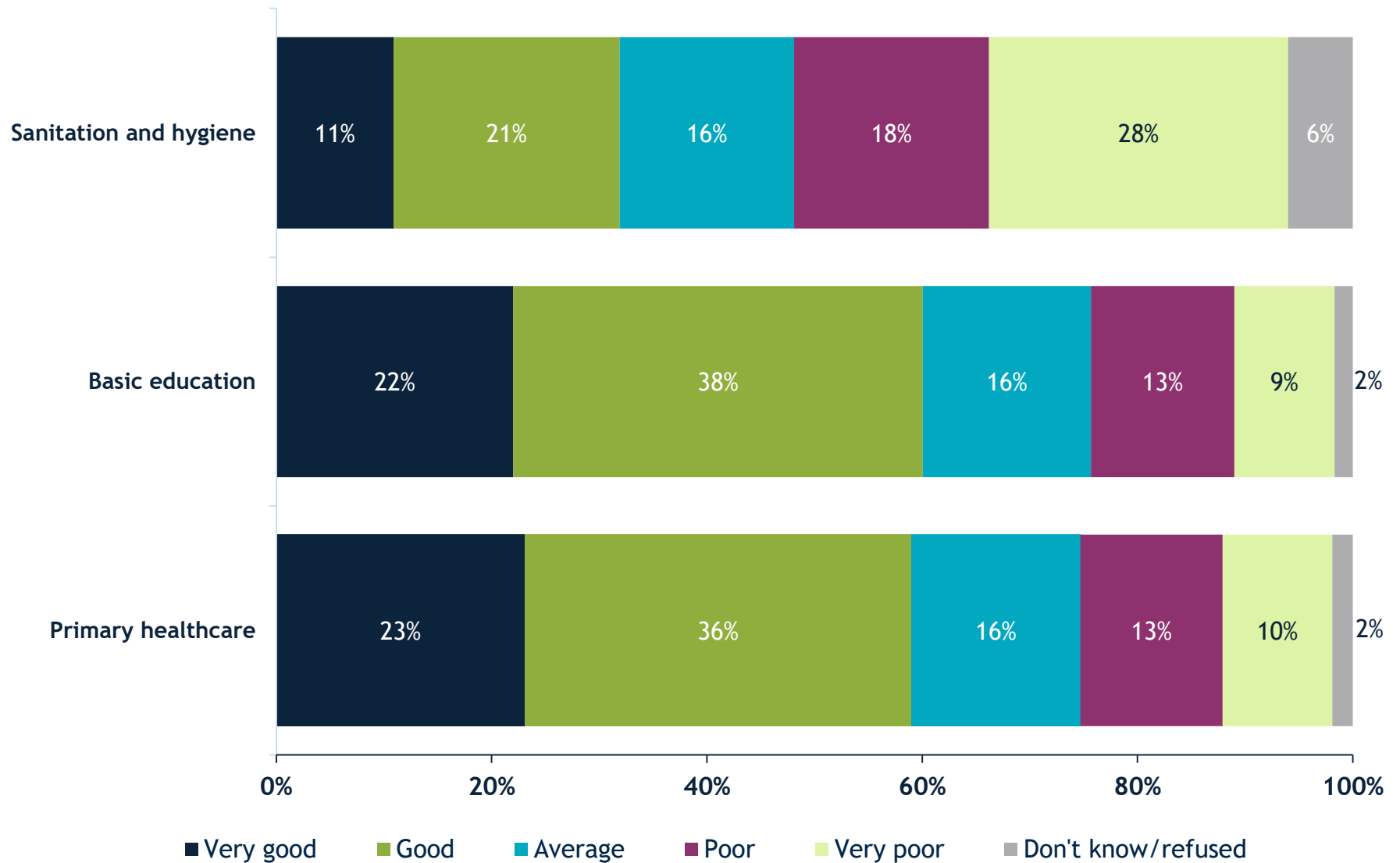
Percentage "Yes"



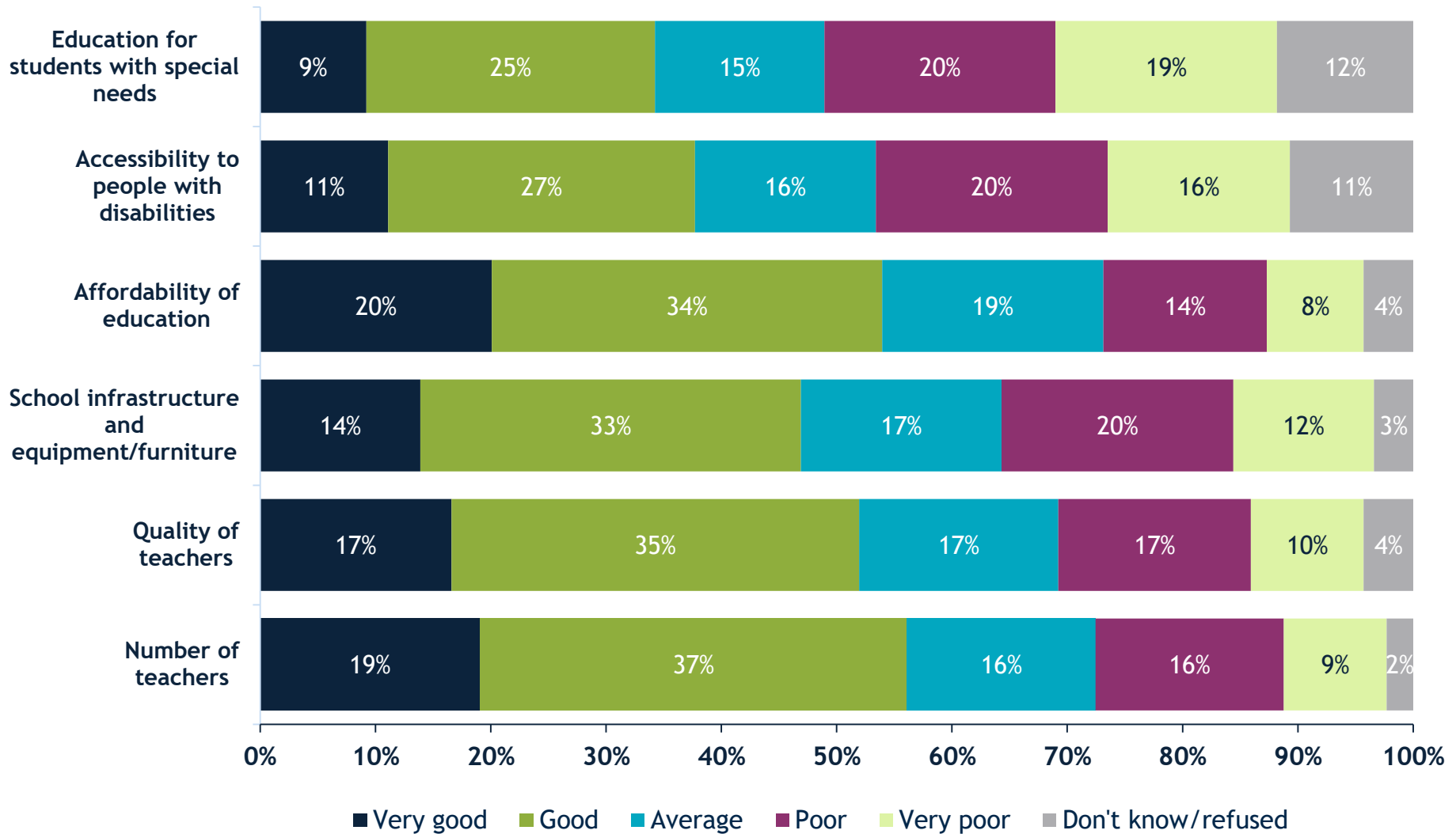
Who do you think was primarily responsible for providing that project? Local government, state government, federal government, foreign organizations, Nigerian organizations or somebody else?
(Among those who heard of that type of development project)

	Education	Water for Drinking	Health Services	Public Toilet and Sanitation	Building Roads and Bridges	Agricultural Service
Base	n=1,138	n=819	n=1,158	n=436	n=605	n=1,111
Local government	5%	13%	7%	20%	7%	11%
State government	67%	67%	66%	61%	64%	55%
Federal government	21%	12%	18%	11%	24%	25%
Foreign organizations	1%	1%	4%	<1%	1%	3%
Nigerian organizations	1%	1%	1%	1%	<1%	1%
Somebody else	<1%	1%	<1%	3%		1%
Don't know/refused	5%	5%	4%	7%	4%	4%

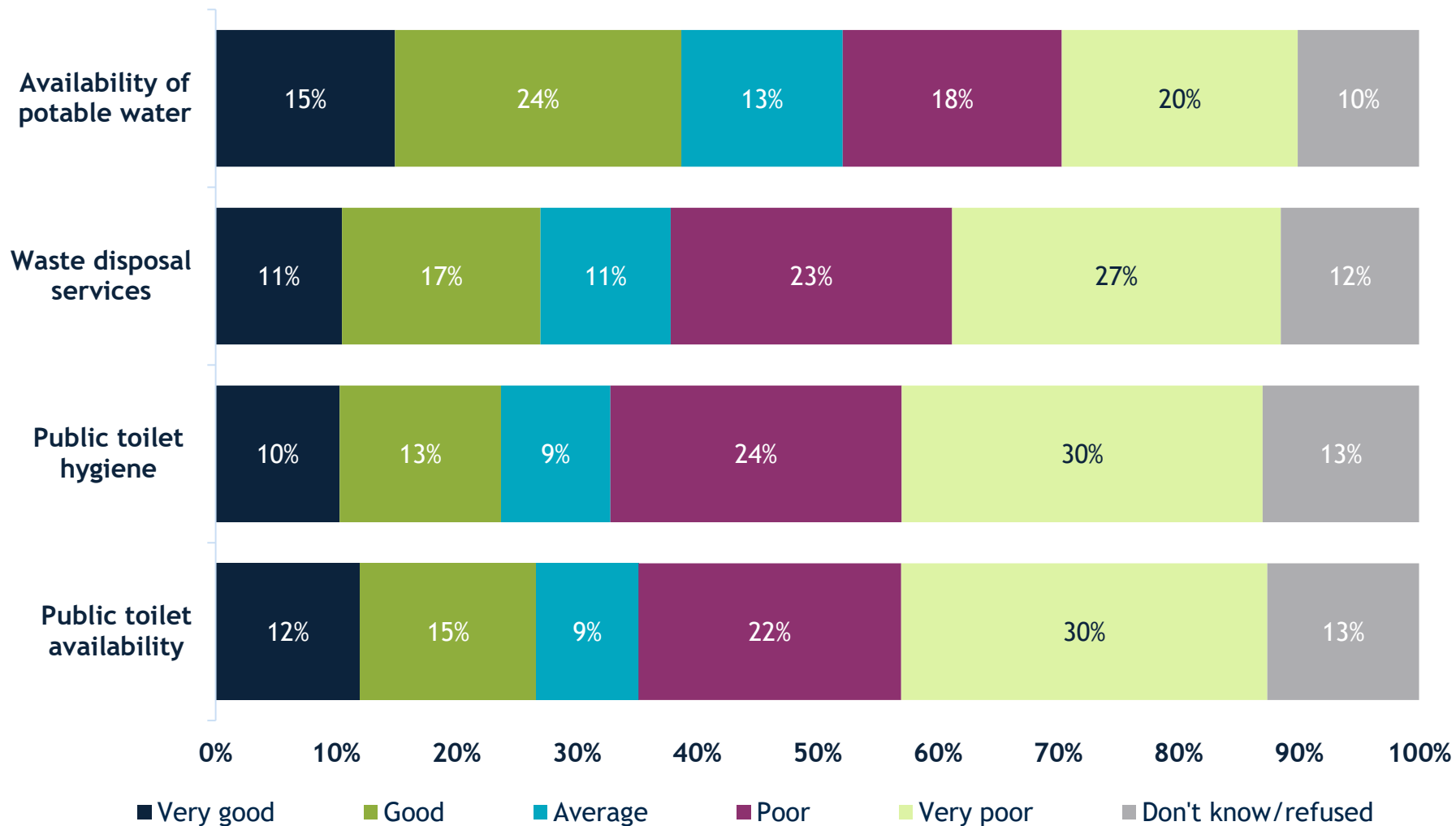
For each general category below, please rate the quality of the following services provided by the state government in Sokoto State.



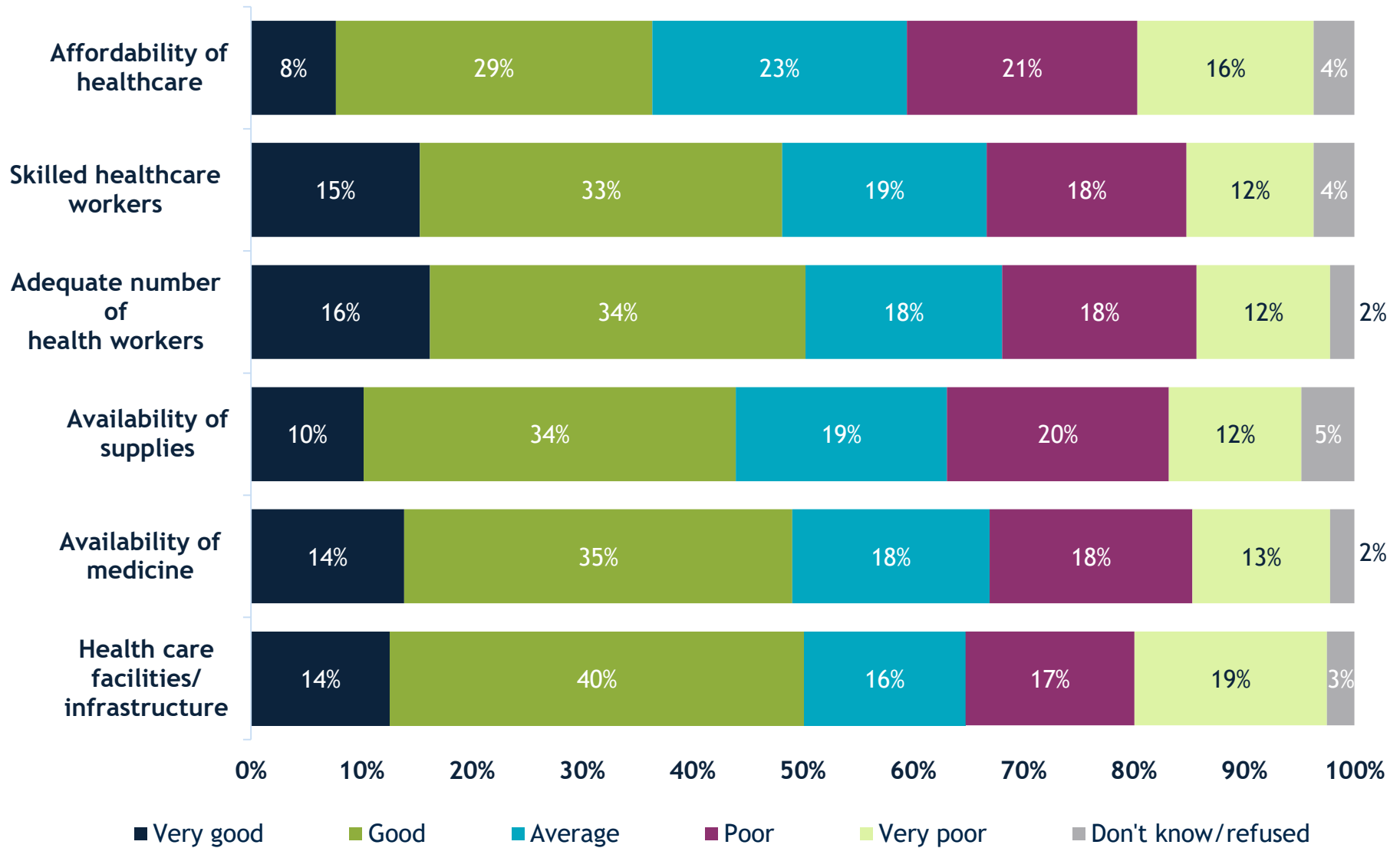
Specifically, for basic education, please rate the quality of the following aspects provided by the state government in Sokoto State.



Specifically, for water and sanitation, please rate the quality of the following aspects provided by the government in Sokoto State.



Specifically, for primary healthcare, please rate the quality of the following aspects provided by the government in Sokoto State.





Political Outlook: Sokoto State

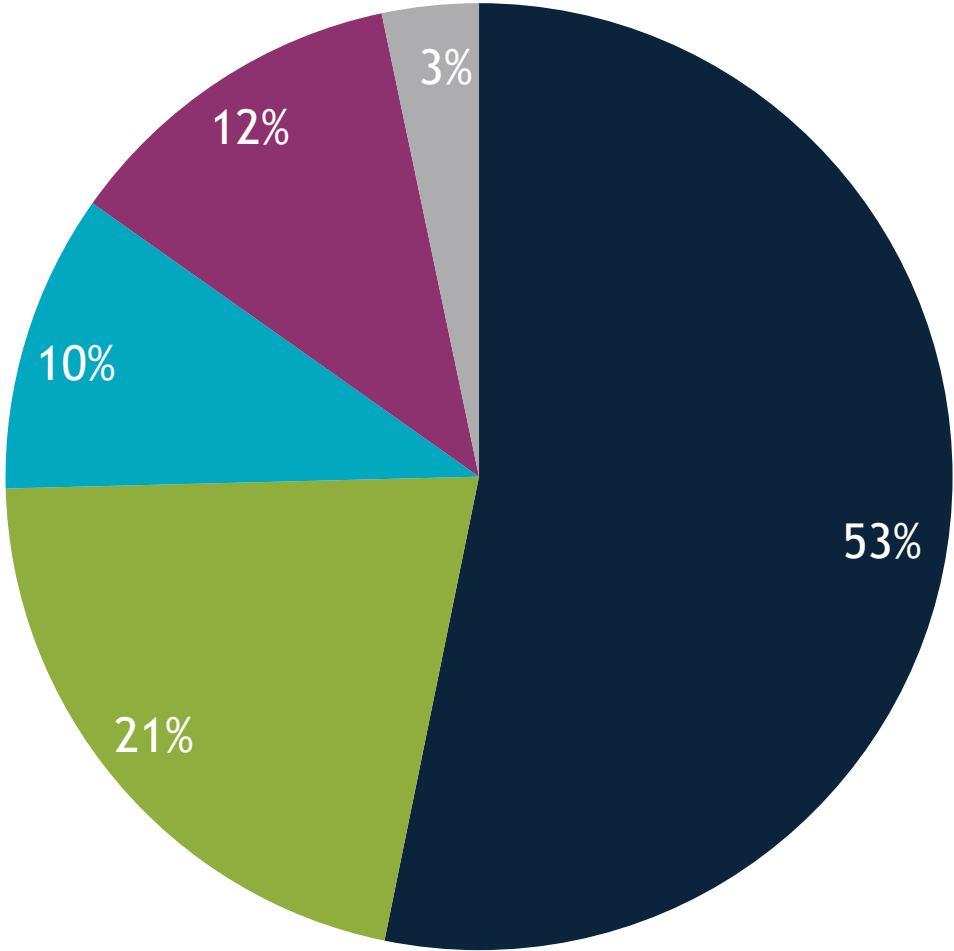


Political Party Abbreviations

Political Party Name	Abbreviation
ACCORD Party	N/A
Allied Congress Party of Nigeria	ACPN
African Democratic Congress	ADC
All Progressive Congress	APC
All Progressive Grand Alliance	APGA
Green Party of Nigeria	GPN
National Conscience Party	NCP
Peoples Democratic Party	PDP
Peoples Party of Nigeria	PPN
Social Democratic Party	SDP

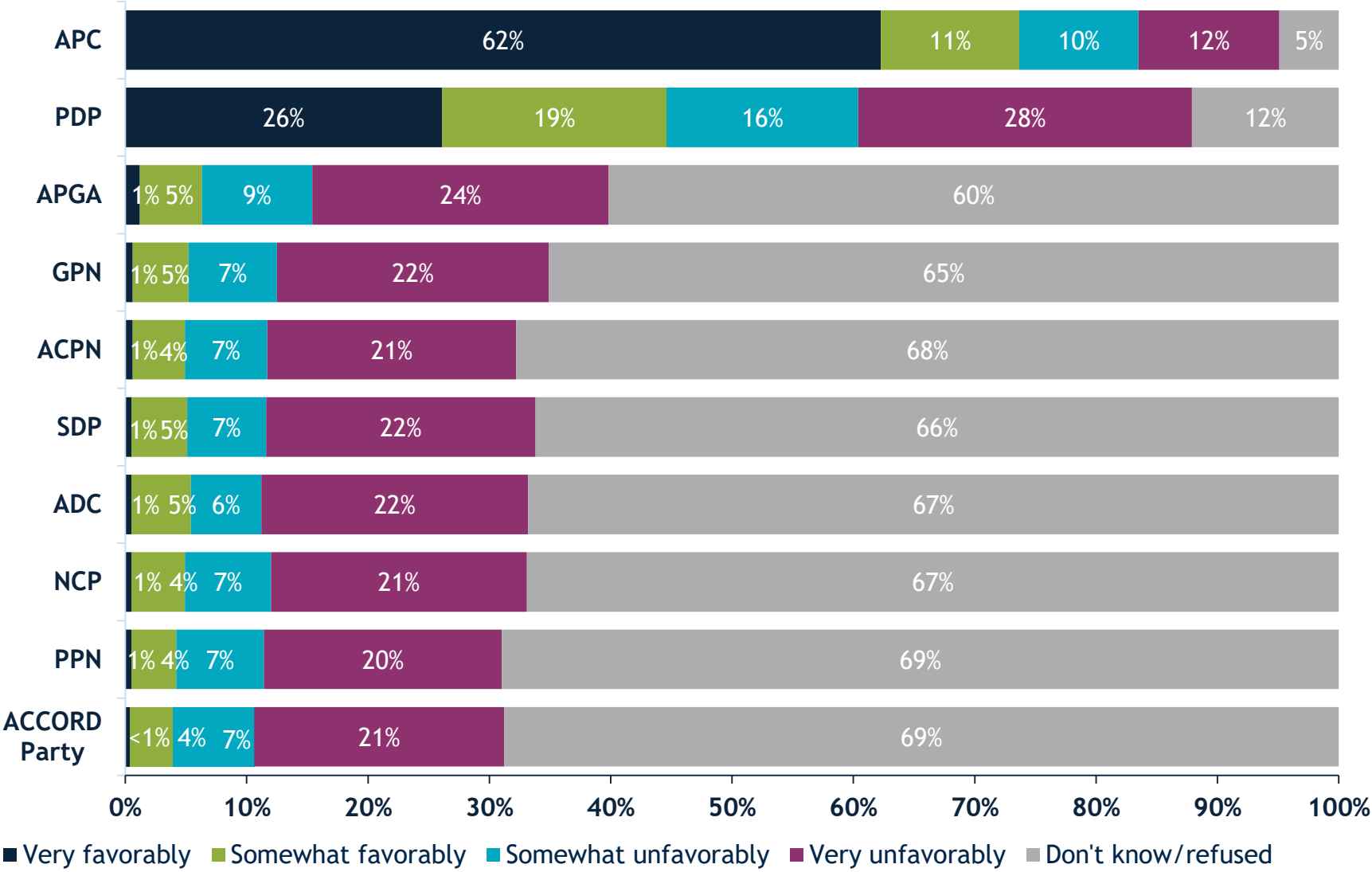
*Parties listed here are determined by the results of Sokoto State’s ballot test question.

How satisfied or unsatisfied are you with All Progressives Congress' performance as the ruling party at the national level?

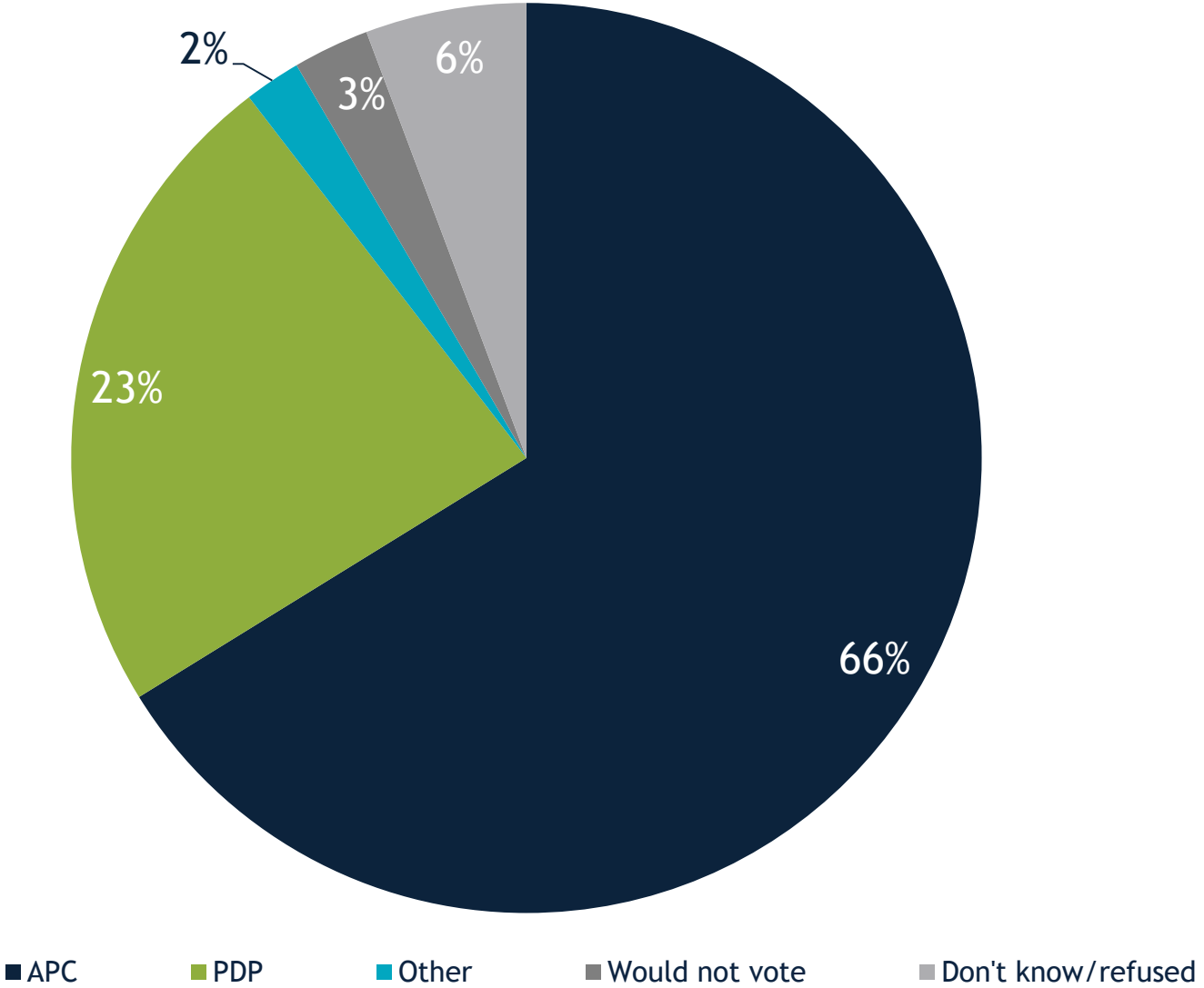


■ Very satisfied ■ Somewhat satisfied ■ Somewhat unsatisfied ■ Not at all satisfied ■ Don't know/refused

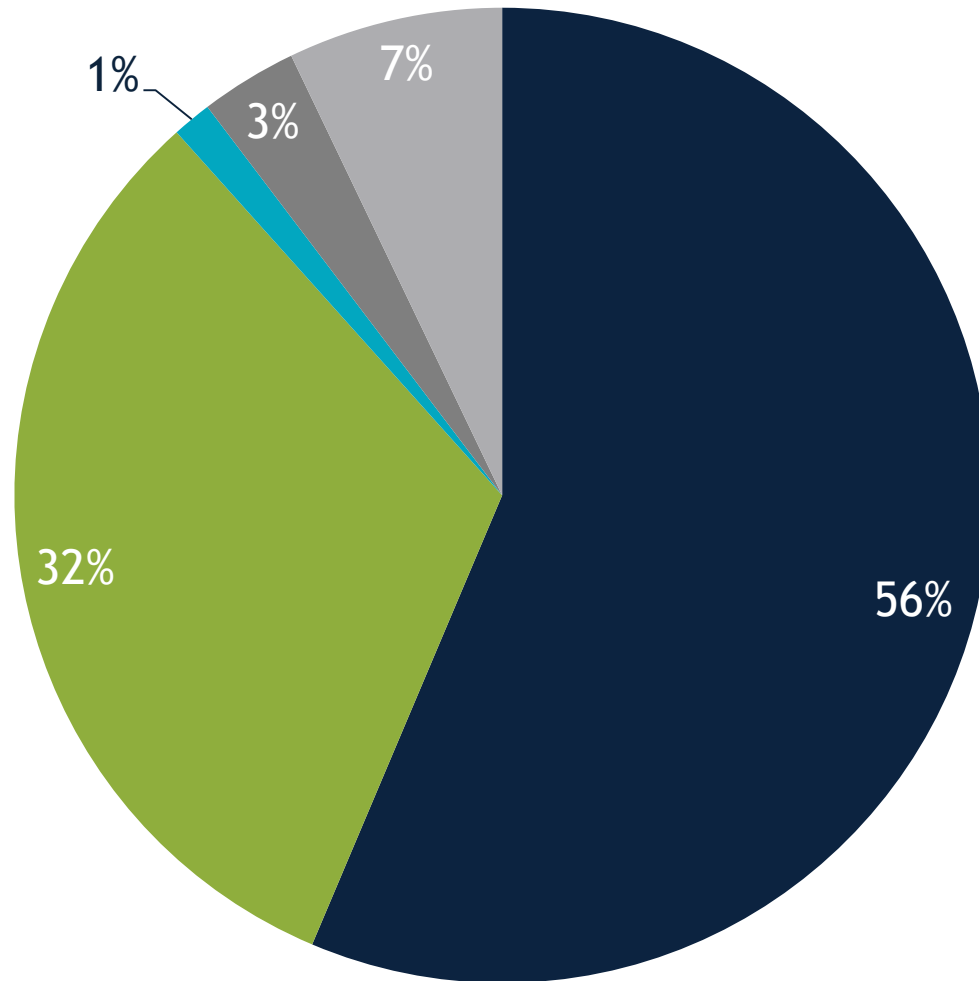
How favorable or unfavorable are you towards the following political parties? For each one please tell me whether you think very favorably, somewhat favorably, somewhat unfavorably or very unfavorably about them.



If a presidential election were held today, which party would you most likely vote for?



If a governorship election were held today, which party would you most likely vote for?



■ APC

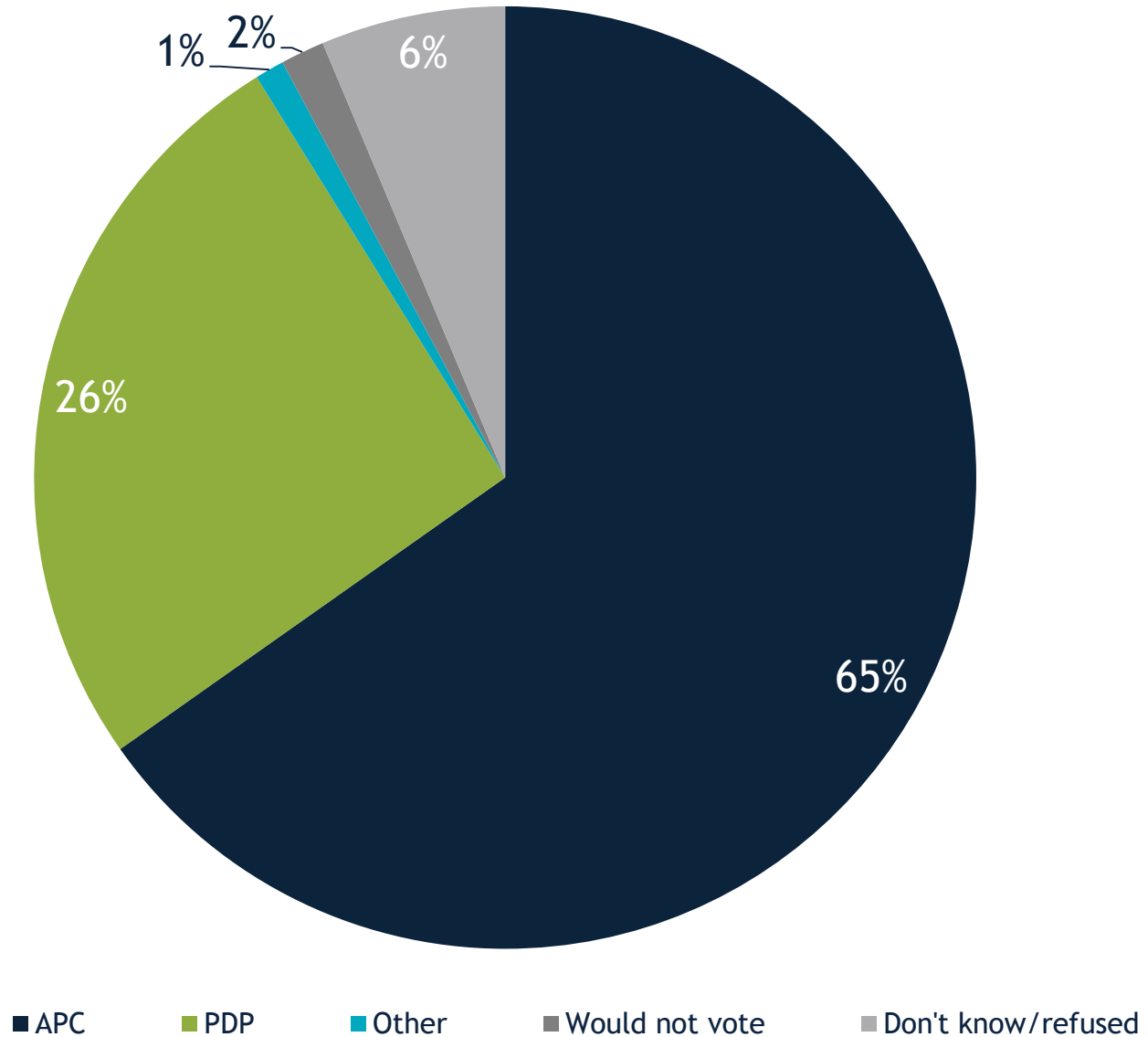
■ PDP

■ Other

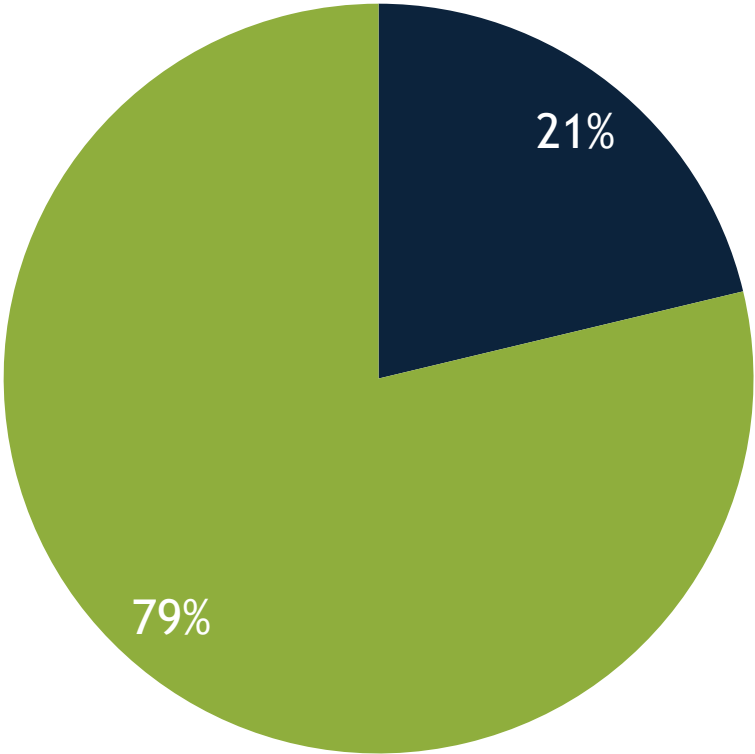
■ Would not vote

■ Don't know/refused

Which political party best represents your views?

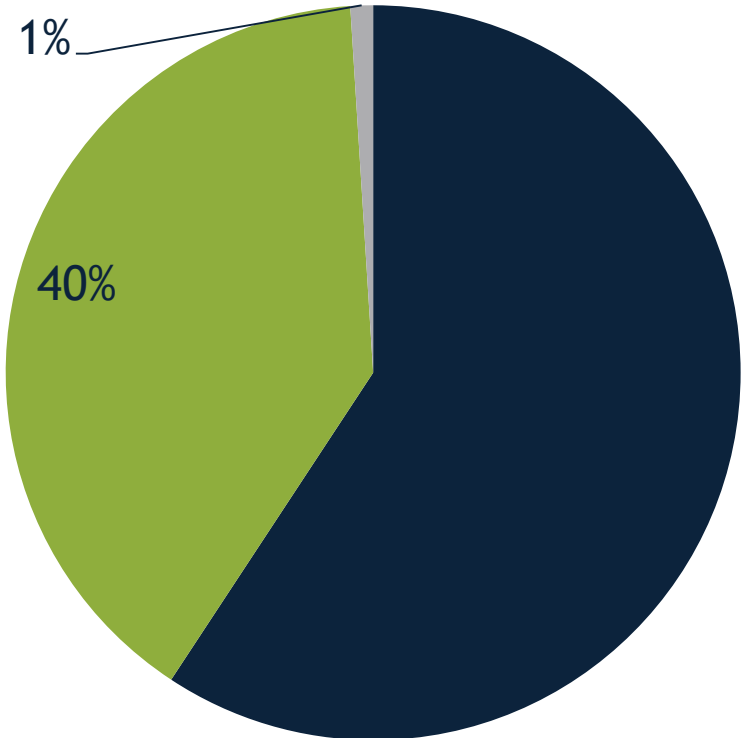


Are you a member of a political party?



■ Yes ■ No

If yes, which party?
(n=363)



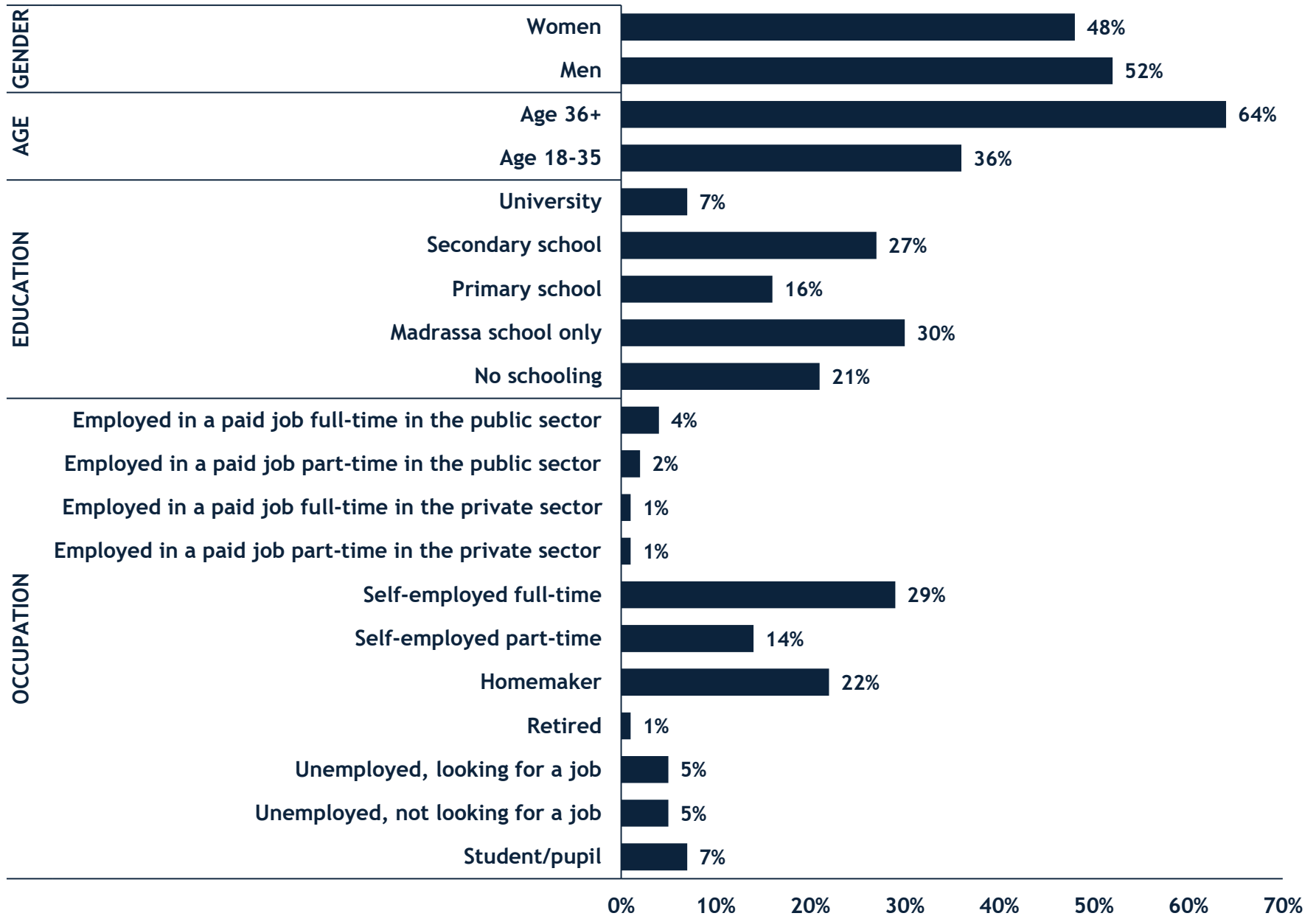
■ APC ■ PDP ■ Don't know/refused



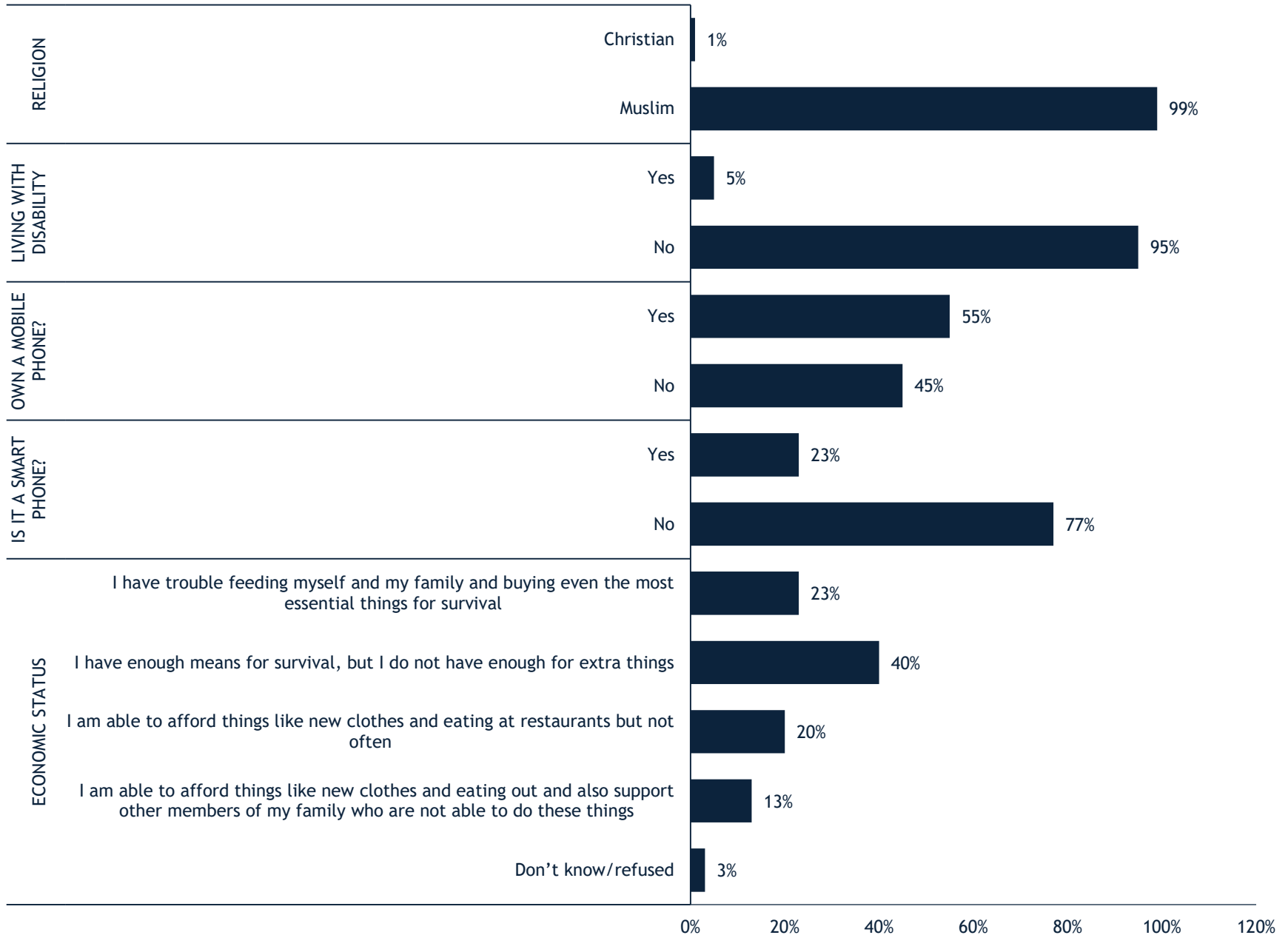
Demographics: Sokoto State



Demographics - Sokoto



Demographics - Sokoto



Center for Insights in Survey Research
202.408.9450 | info@iri.org
www.IRI.org | @IRI_Polls

