2022 WESTERN BALKANS REGIONAL SURVEY

January-February 2022

CENTER FOR INSIGHTS IN SURVEY RESEARCH

A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Detailed Methodology

- The survey was conducted on behalf of the International Republican Institute's Center for Insights in Survey Research by Ipsos Strategic Marketing.
- Data was collected between December 30, 2021, and February 20, 2022, through CAPI administered face-to-face interviews in respondents' homes. Further details on fieldwork period, margin of error, and response rate are listed on the following slide.
- The sample consisted of n=1501 adults (Bosnia and Herzegovina), n=1520 adults (Kosovo), n=1479 adults (North Macedonia), n=1008 adults (Montenegro) and n=1504 adults (Serbia). Inhabitants of poorly accessible areas were excluded. The share of excluded inhabitants is as follows: 0.3% for Bosnia and Herzegovina, 0.2% for Kosovo, 0.8% for North Macedonia, 1.4% for Montenegro and 0.6% for Serbia.
- Margins of error for each country are: ±2.9 points for Bosnia and Herzegovina, ±2.9 points for Kosovo, ±2.9 points for North Macedonia, ±3.5 points for Montenegro and ±2.9 points for Serbia.
- A multi-stage probability sampling method was used to design a nationally representative sample. The sample was stratified by region and by urban/rural residency, followed by random selection of primary sampling units (PSUs) within each stratum. Households were selected by random walk in each of the PSU, and respondents were selected randomly from the list of all adults in the household. The sampling frame was based on population and housing census data and population estimates.
- The samples were weighted by age, gender, and educational attainment based on figures from the latest census data for each country.
- Charts and graphs may not add up to 100 percent due to rounding.

Fieldwork dates

Country	Fieldwork Dates	Response Rate	Margin of Error
Bosnia and Herzegovina	December 30th, 2021 – February 16th, 2022	39%	±2.9
Kosovo	January 17th – February 20th, 2022	39%	±2.9
Montenegro	January 3rd – February 10th, 2022	35%	±3.5
North Macedonia	January 17th - February 18th, 2022	34%	±2.9
Serbia	January 4th – February 15th, 2022	33%	±2.9

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Poll 2022 - Country	Bosnia and Herzegovina	n = 1,501
	Kosovo	n = 1,520
	Montenegro	n = 1,008
	North Macedonia	n = 1,479
	Serbia	n = 1,504
Poll 2020 - Country	Bosnia and Herzegovina	n = 1,486
	Kosovo	n = 1,517
	Montenegro	n = 966
	North Macedonia	n = 1,472
	Serbia	n = 1,481

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Bosnia and Herzegovina - Entity	Federation of BIH	n = 952
	Republika Srpska	n = 549
Bosnia and Herzegovina - Ethnic Groups	Bosniak	n = 752
	Serb	n = 463
	Croat	n = 231
	Other	n = 37
Kosovo - Ethnic Groups	Albanian	n = 1,350
	Serb	n = 123

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Montenegro - Gender	Male	n = 496
	Female	n = 512
Montenegro – Age	18-35	n = 341
	36-55	n = 381
	56+	n = 286
Montenegro - Education	Primary or less	n = 211
	Secondary	n = 641
	University or higher	n = 157
Montenegro - Ethnic Groups	Montenegrin	n = 481
	Serb	n = 291
	Albanian*	n = 41
	Muslim	n = 55
	Bosniak	n = 59

*Due to small *n*, analysis should be interpreted with caution.

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Montenegro – Region	North	n = 287
	Center	n = 478
	South	n = 244
North Macedonia - Ethnic Groups	Macedonian	n = 932
	Albanian	n = 385
	Other*	n = 163

*Muslim, Serbian and Bosniak ethnic groups are collapsed into one category.

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Serbia - Gender	Male	n = 718
	Female	n = 786
Serbia – Age	18-35	n = 416
	36-55	n = 523
	56+	n = 565
Serbia - Education	Primary or less	n = 374
	Secondary	n = 869
	University or higher	n = 261
Serbia – Working Status	Employed	n = 826
	Unemployed	n = 114
Serbia - Region	Belgrade	n = 356
	Vojvodina	n = 392
	Sumadija /West	n = 431
	South / East	n = 325

Previous IRI Western Balkan regional polls

Poll	Country	Fieldwork dates	Total sample size
Western Balkans Regional Poll	Bosnia and Herzegovina	February 7 – February 29, 2020	n = 1,486
	Kosovo	February 11 – March 4, 2020	n = 1,517
	Montenegro	February 2 – February 28, 2020	n = 966
	North Macedonia	February 15 – March 4, 2020	n = 1,472
	Serbia	February 10 - March 6, 2020	n = 1,481

About the Center for Insights In Survey Research (CISR)

CENTER FOR INSIGHTS IN SURVEY RESEARCH

Research and qualitative and quantitative public opinion data is a cornerstone of IRI's approach to programming. Our data ensures citizens' needs are at the center of the political debate and guide our projects' goals. **To date, IRI has conducted more than 1,000 polls in over 100 countries, surveying more than 1.5 million people and measuring community attitudes on a wide range of issues.**

IRI's research approach integrates CISR's methodological polling best practices protocol and field partner in-depth knowledge of the local research environment. This close collaboration begins at project design, with carefully calibrated sampling and instrument development, and continues throughout the entire fieldwork cycle to ensure the collection of reliable qualitative and quantitative data.

← For more of IRI's public opinion research, see CISR's content.

General Outlook

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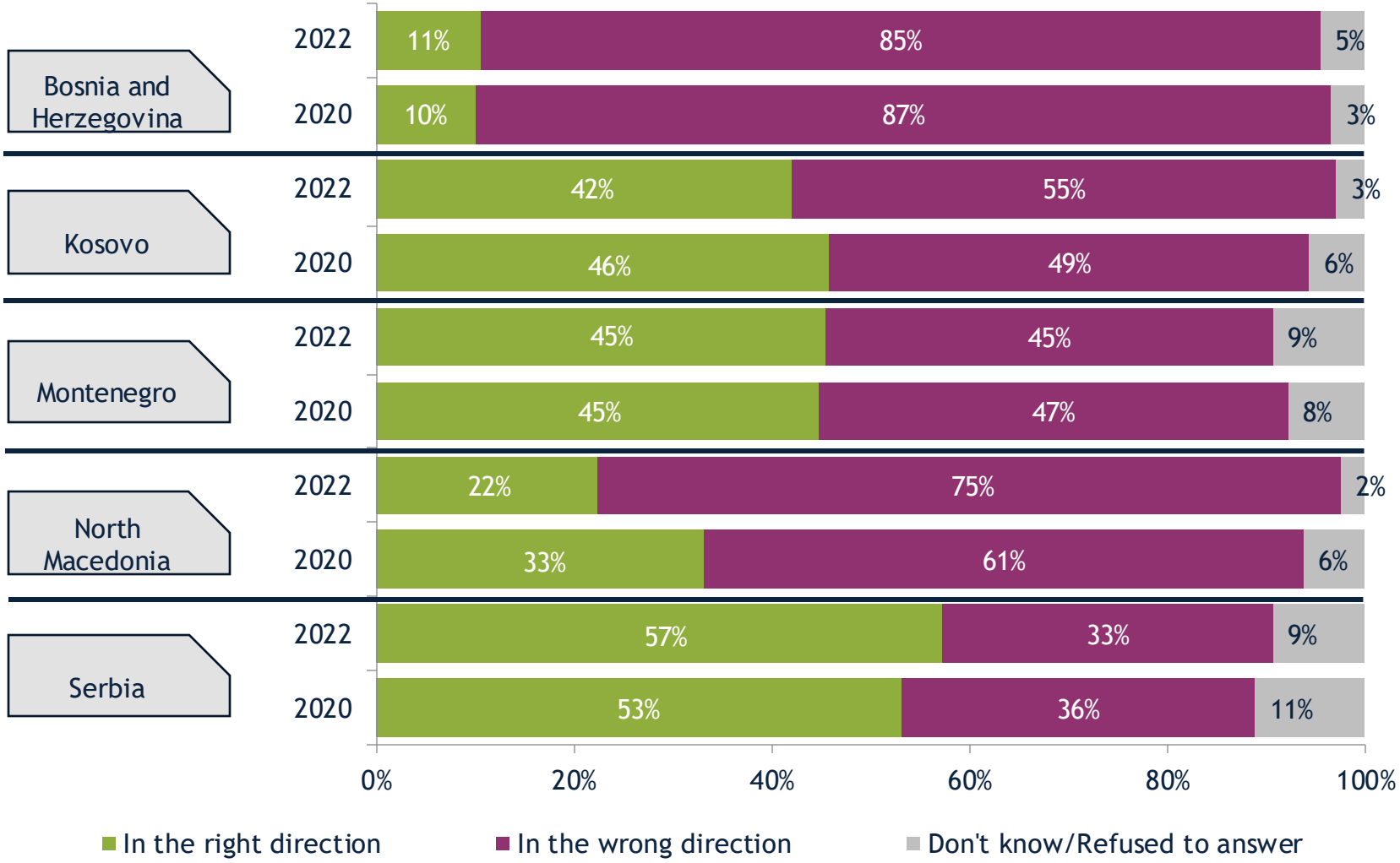
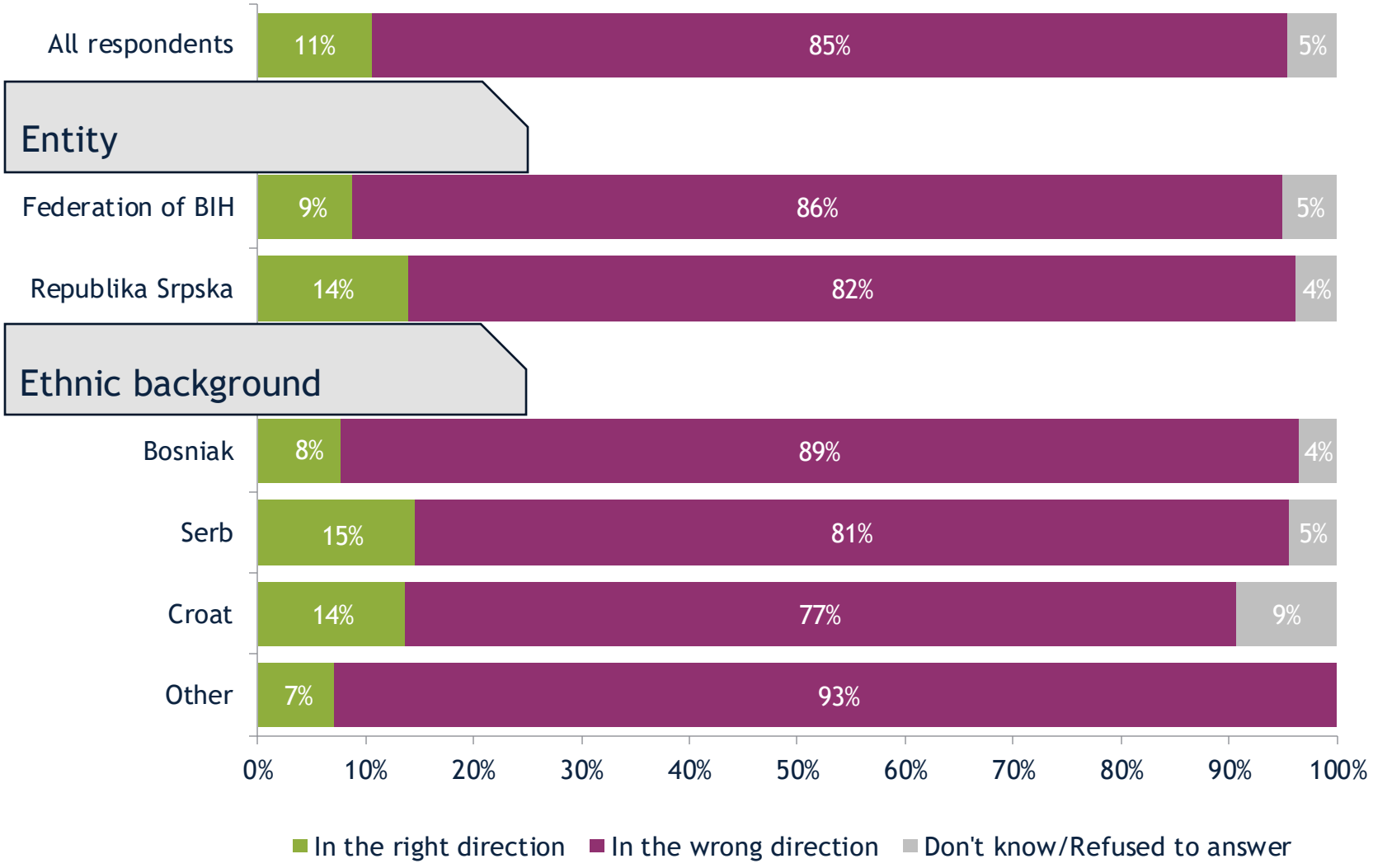
In general, would you say that our country is heading in the right direction or the wrong direction?

(2022 vs 2020)



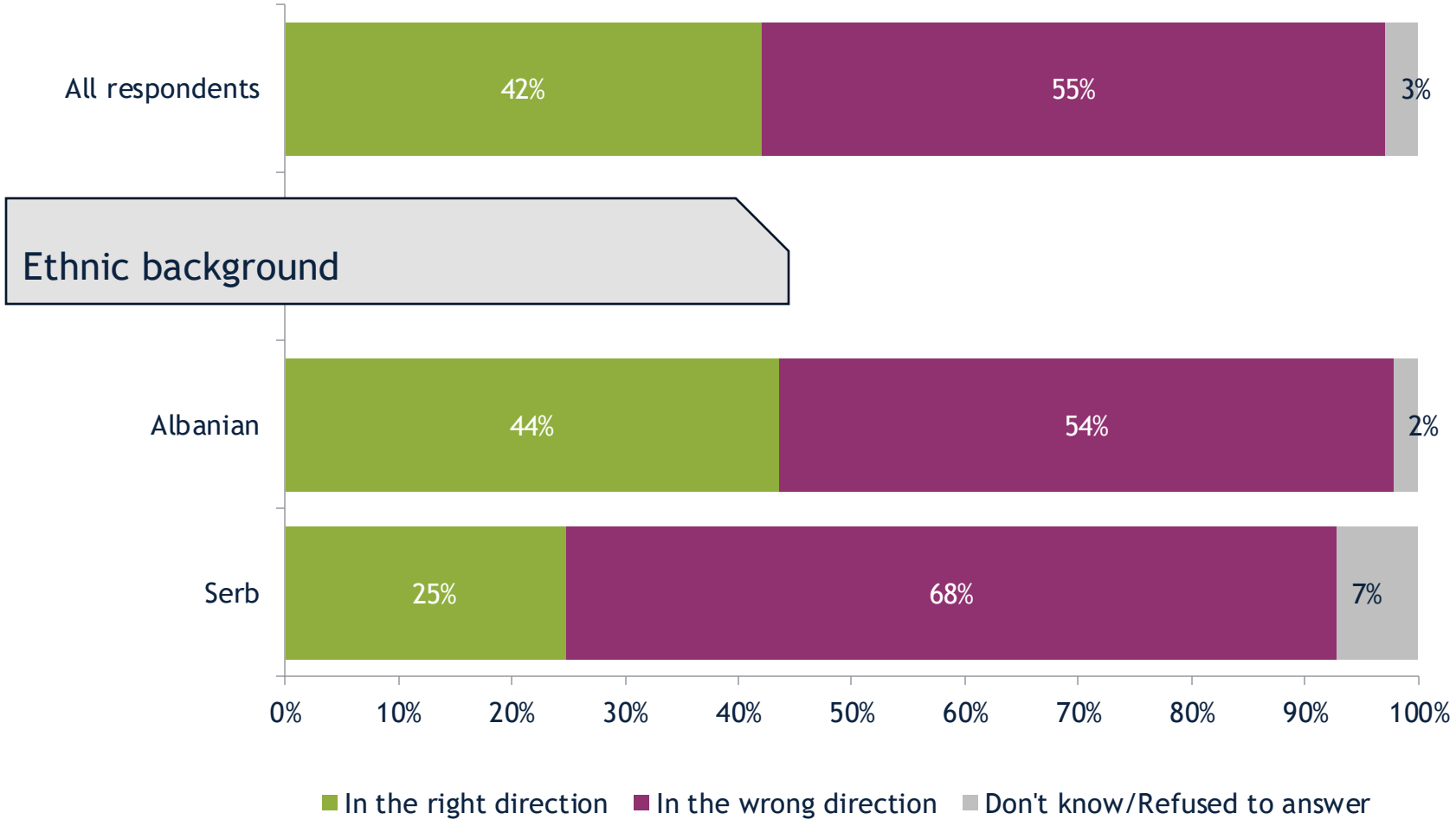
In general, would you say that our country is heading in the right direction or the wrong direction?

(Bosnia and Herzegovina, by entity and ethnic background)



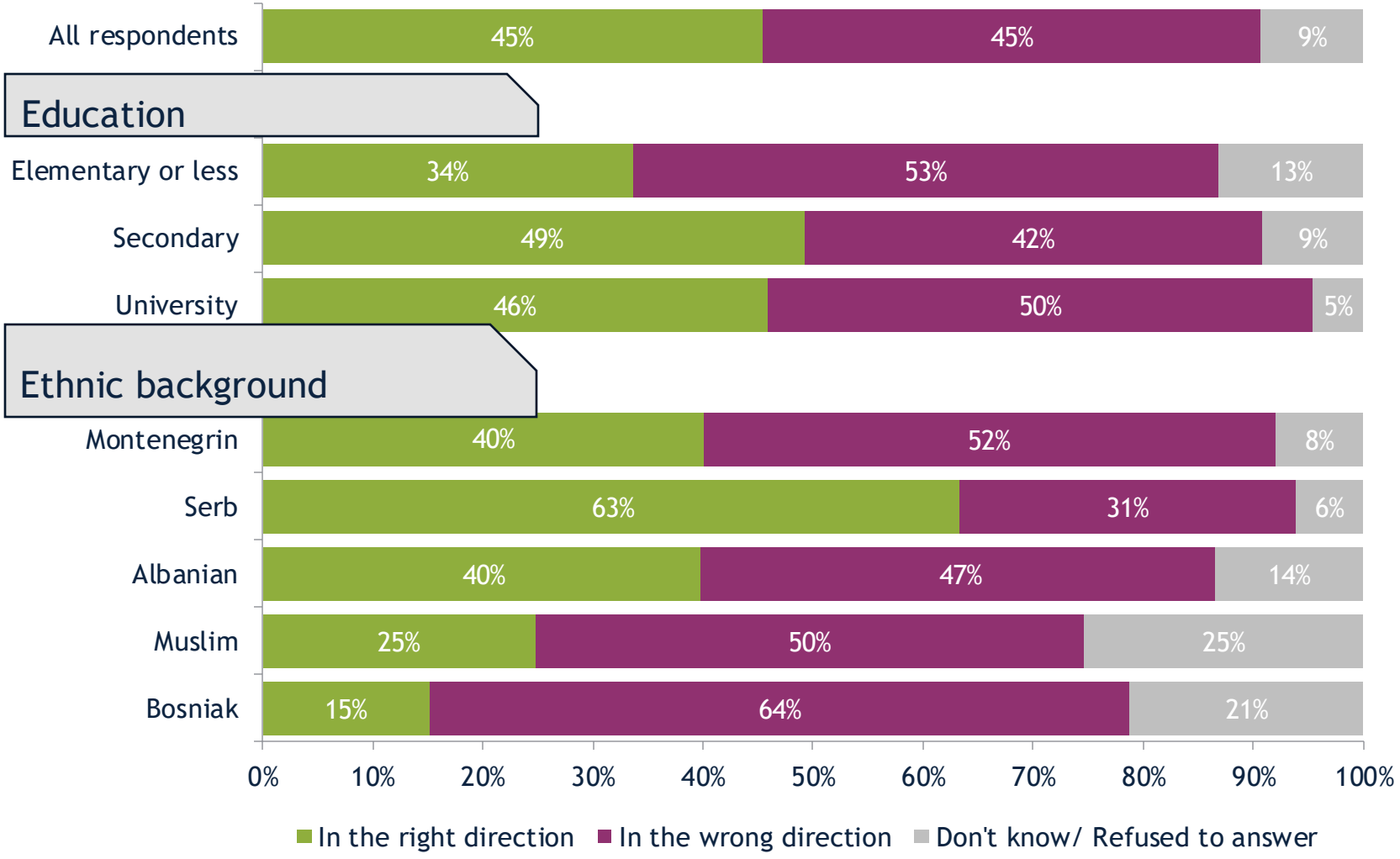
In general, would you say that our country is heading in the right direction or the wrong direction?

(Kosovo, by ethnic background)



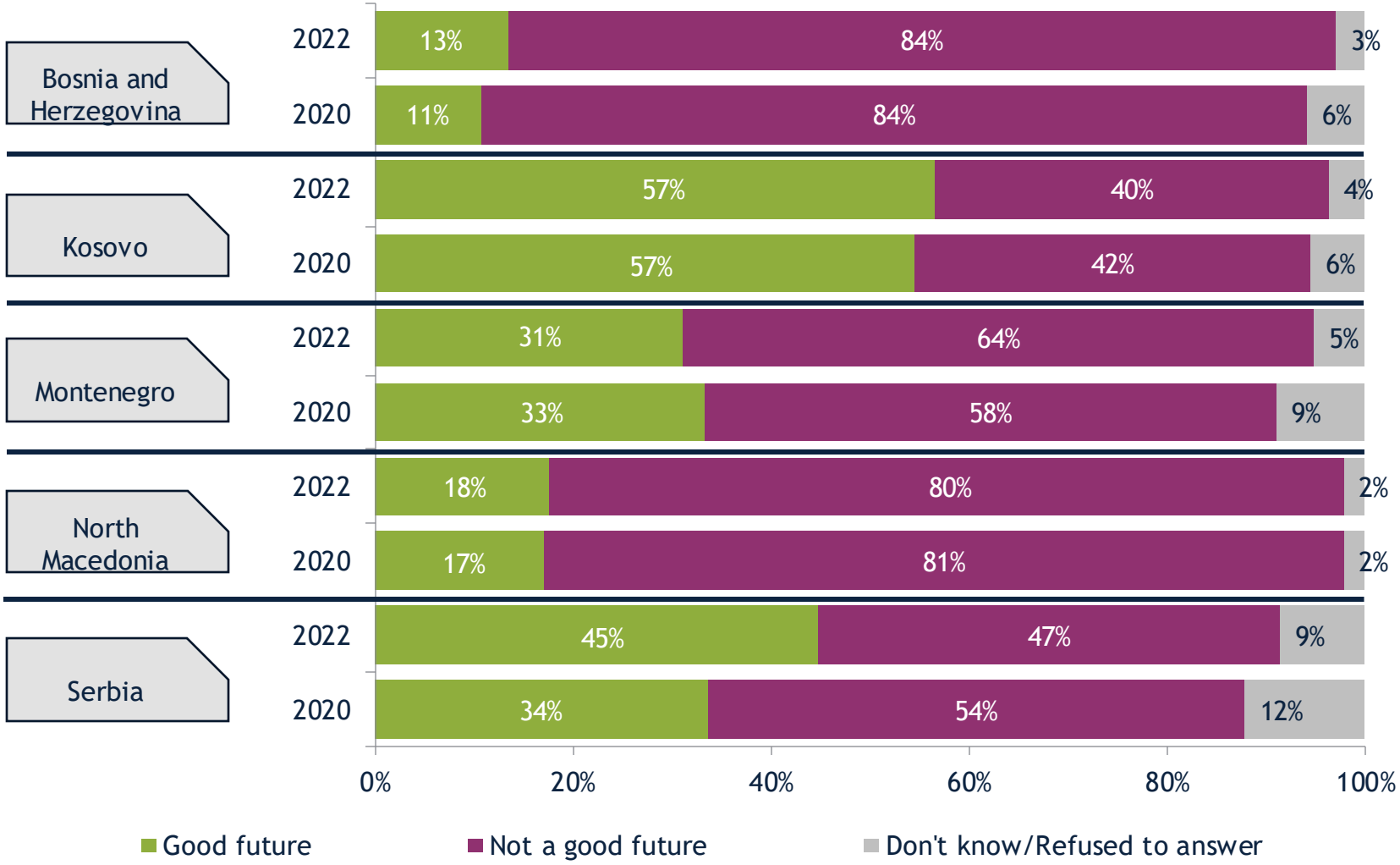
In general, would you say that our country is heading in the right direction or the wrong direction?

(Montenegro, by education and ethnic background)



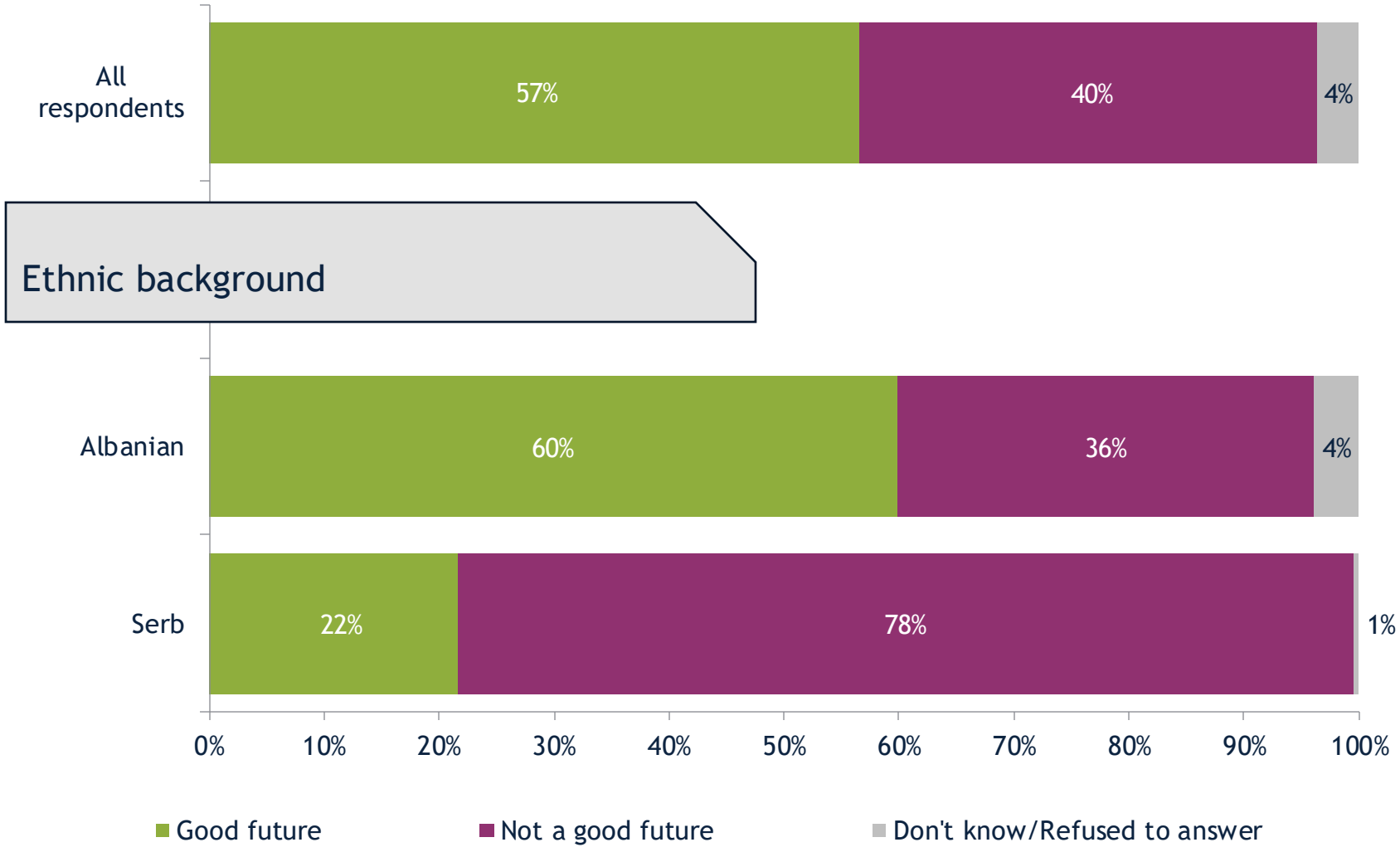
Do you think that today's generation of young people has a good future in our country or not?

(2022 vs 2020)



Do you think that today's generation of young people has a good future in our country or not?

(Kosovo, by ethnic background)



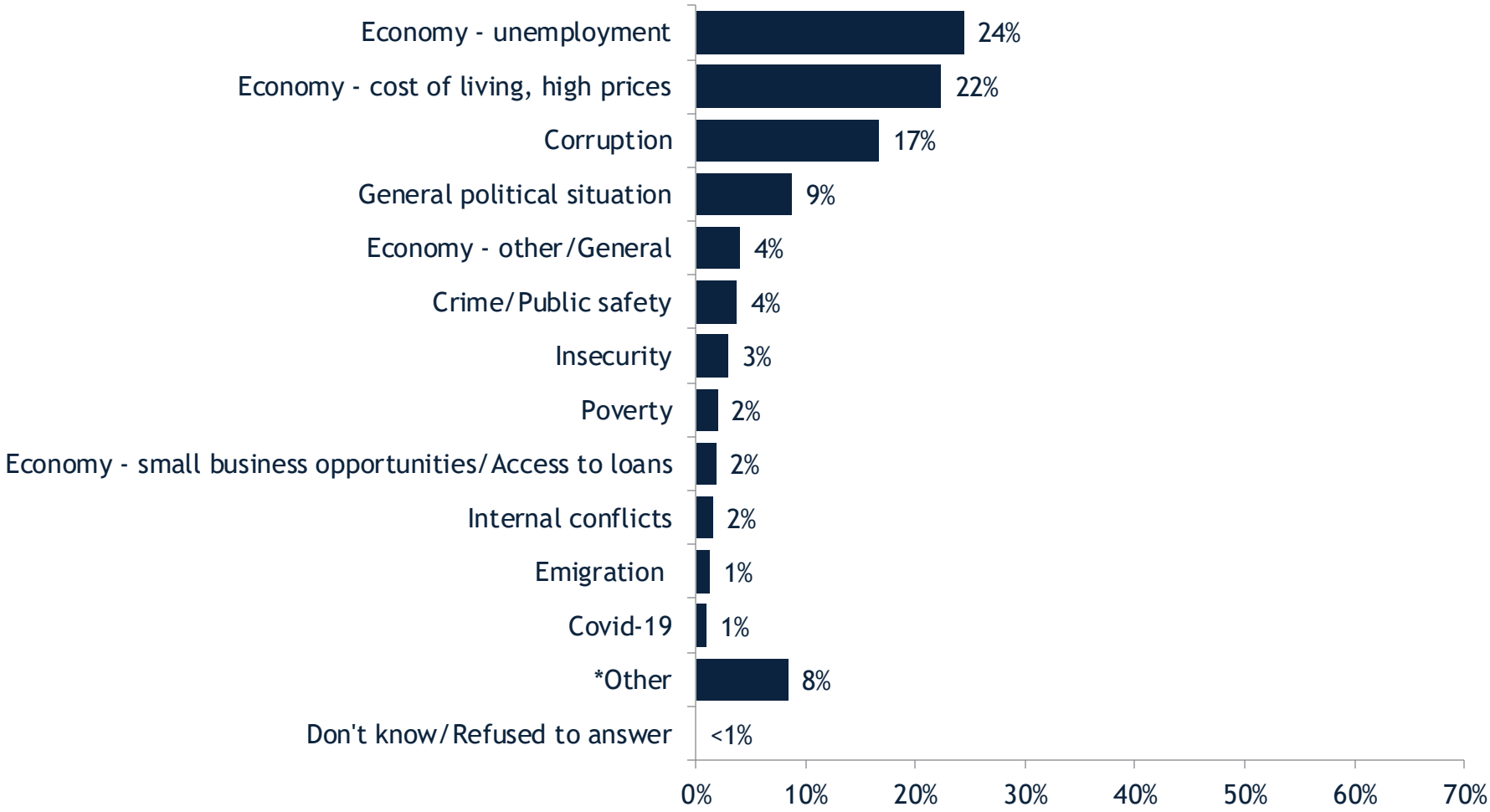
What is the most important problem facing our country today?

(All countries, spontaneous response, top 3 problems)

Country	First most mentioned problem	Second most mentioned problem	Third most mentioned problem
Bosnia and Herzegovina	Economy - unemployment (24%)	Economy - cost of living, high prices (22%)	Corruption (17%)
Kosovo	Economy - unemployment (46%)	Economy - cost of living, high prices (24%)	Corruption (8%)
Montenegro	Economy - unemployment (37%)	Economy - cost of living, high prices (18%)	Corruption (11%)
North Macedonia	Economy - cost of living, high prices (38%)	Economy - unemployment (23%)	Corruption (7%)
Serbia	Economy - cost of living, high prices (30%)	Economy - unemployment (11%)	Corruption (10%)

What is the most important problem facing our country today?

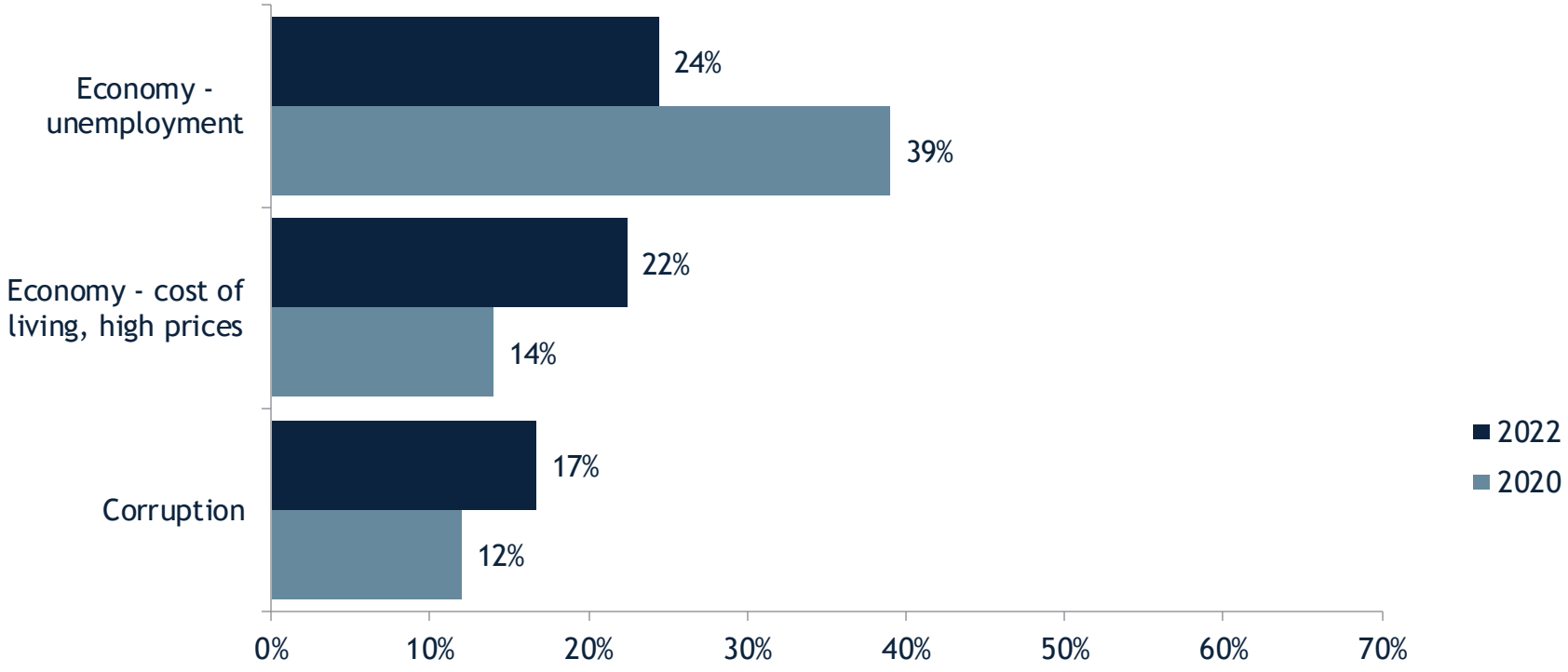
(Bosnia and Herzegovina, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

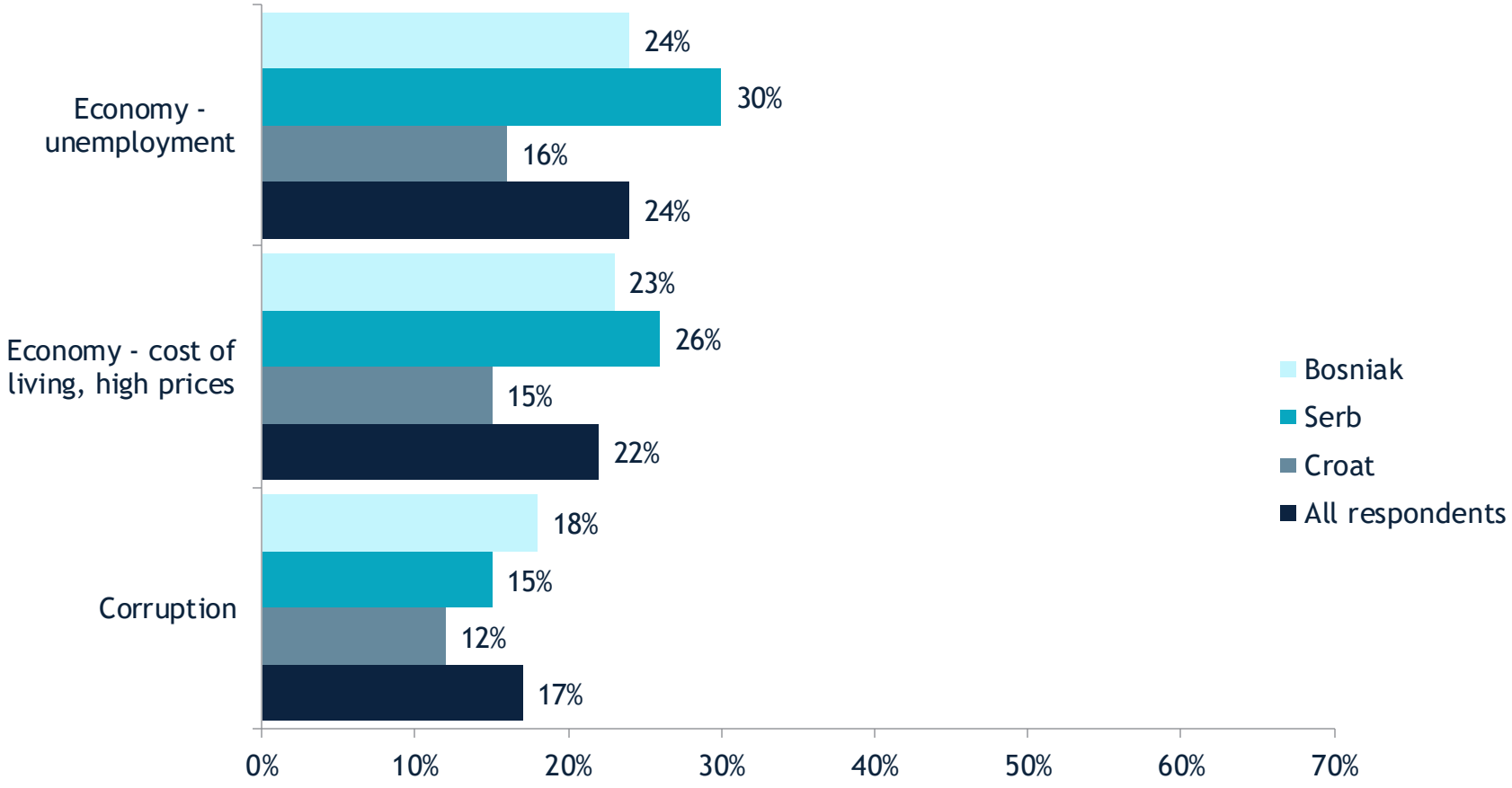
What is the most important problem facing our country today?

(Bosnia and Herzegovina, spontaneous response, top 3 problems, 2022 vs 2020)



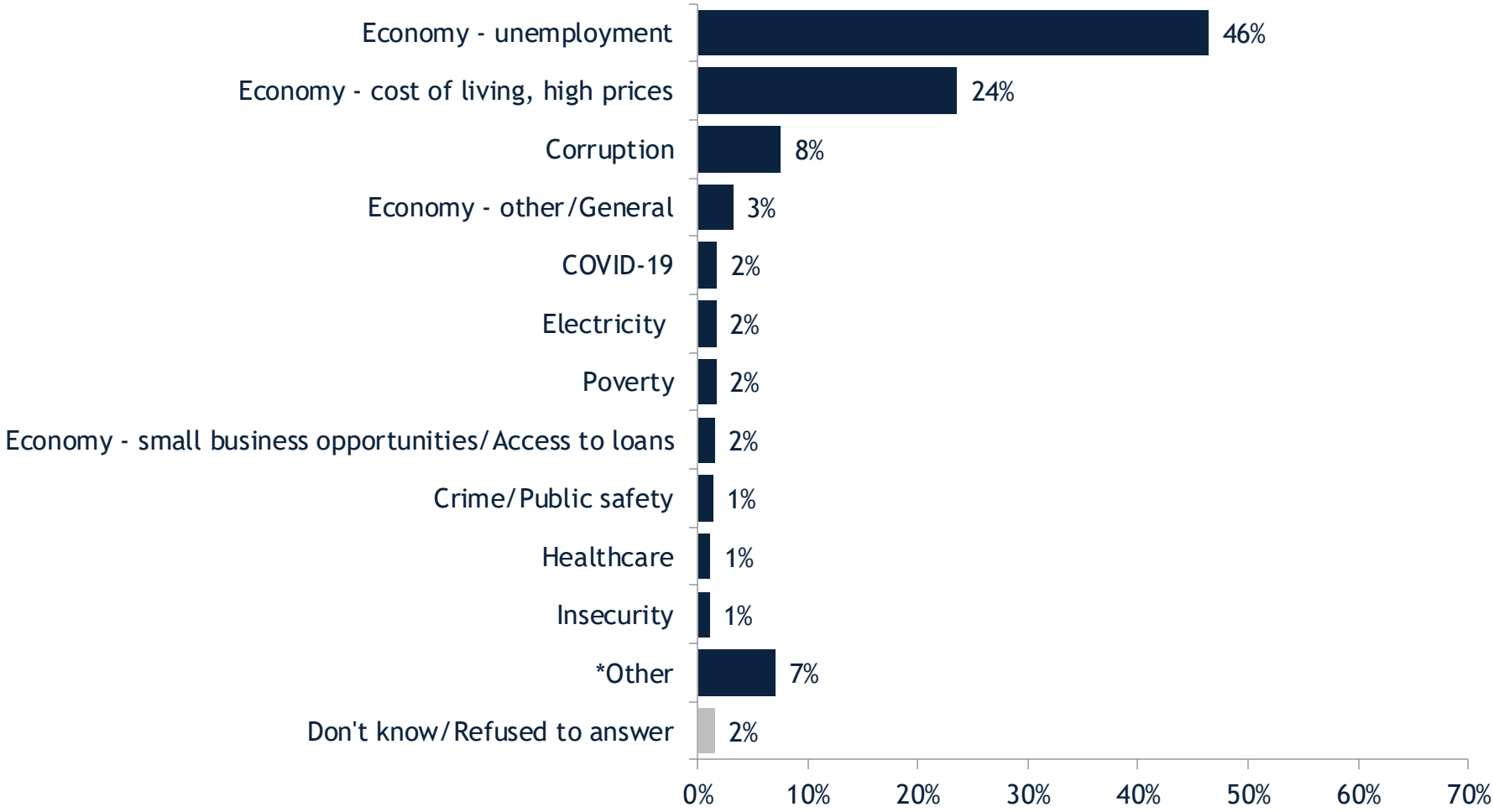
What is the most important problem facing our country today?

(Bosnia and Herzegovina, spontaneous response, top 3 problems, by ethnic background)



What is the most important problem facing our country today?

(Kosovo, spontaneous response)



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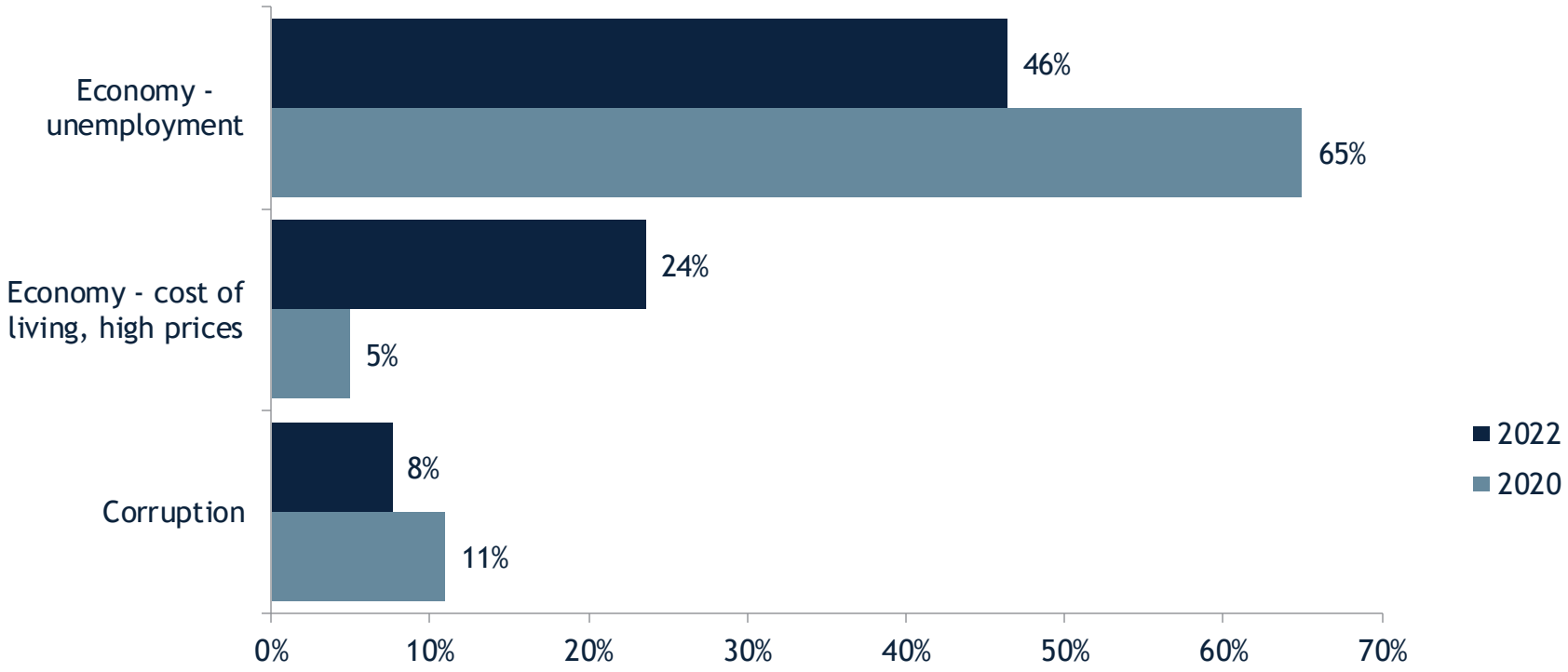
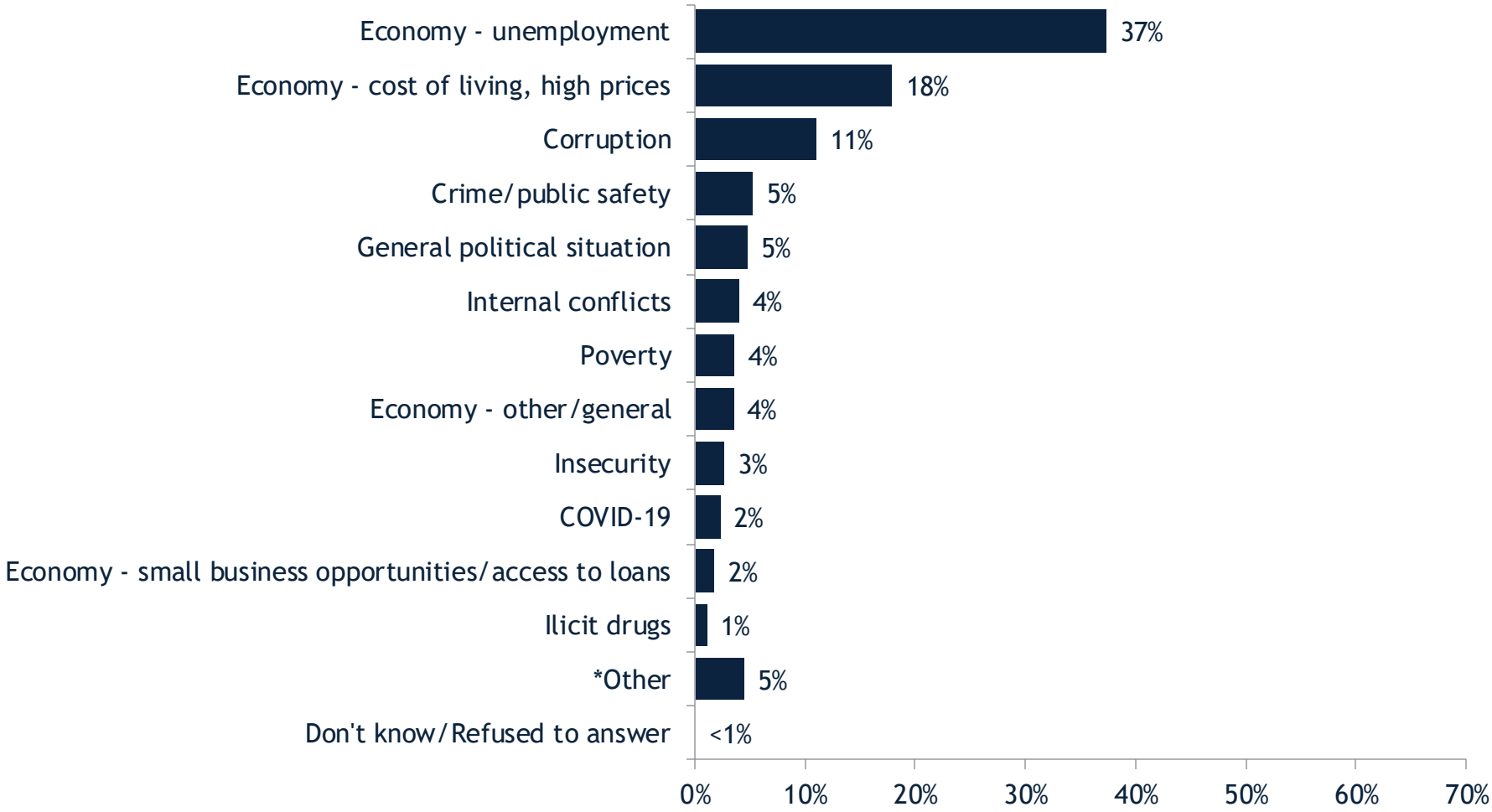
What is the most important problem facing our country today?

(Kosovo, spontaneous response, top 3 problems, 2022 vs 2020)



What is the most important problem facing our country today?

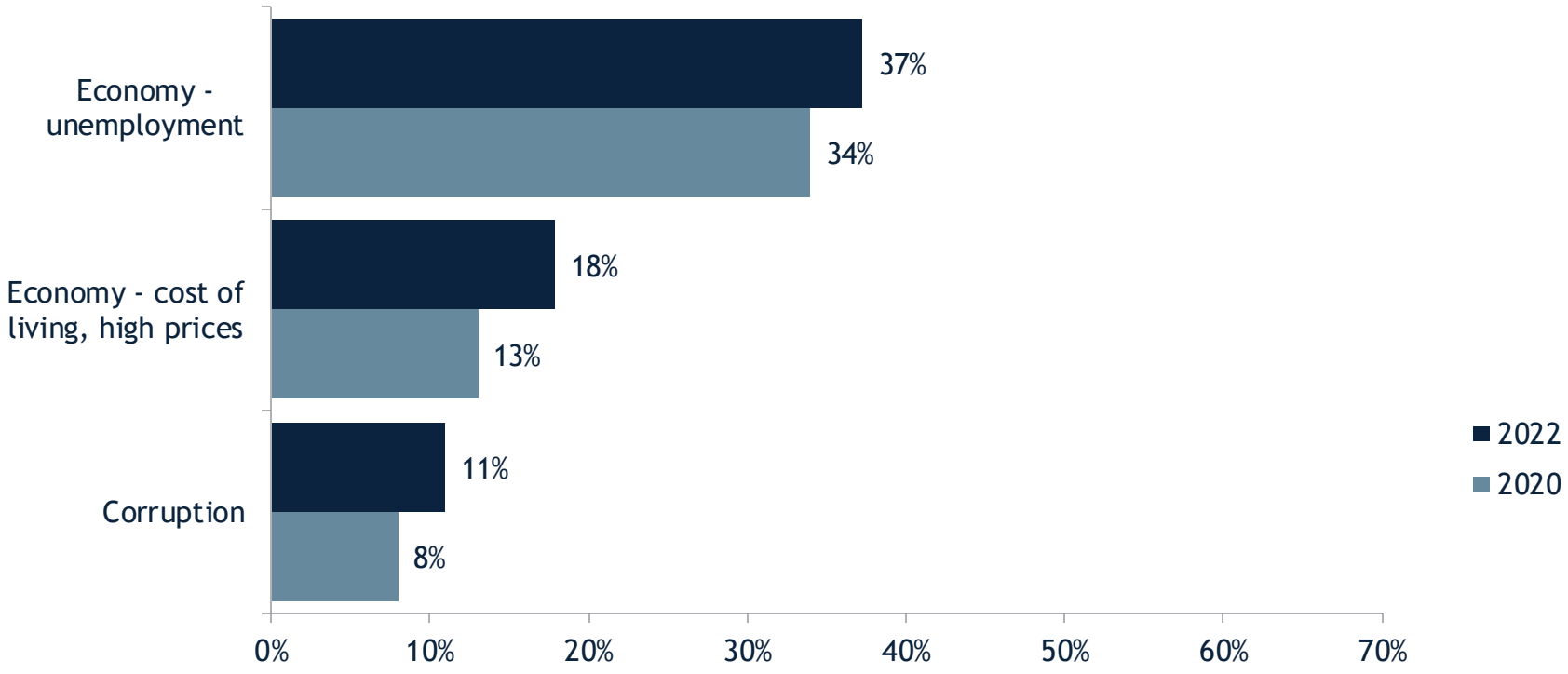
(Montenegro, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

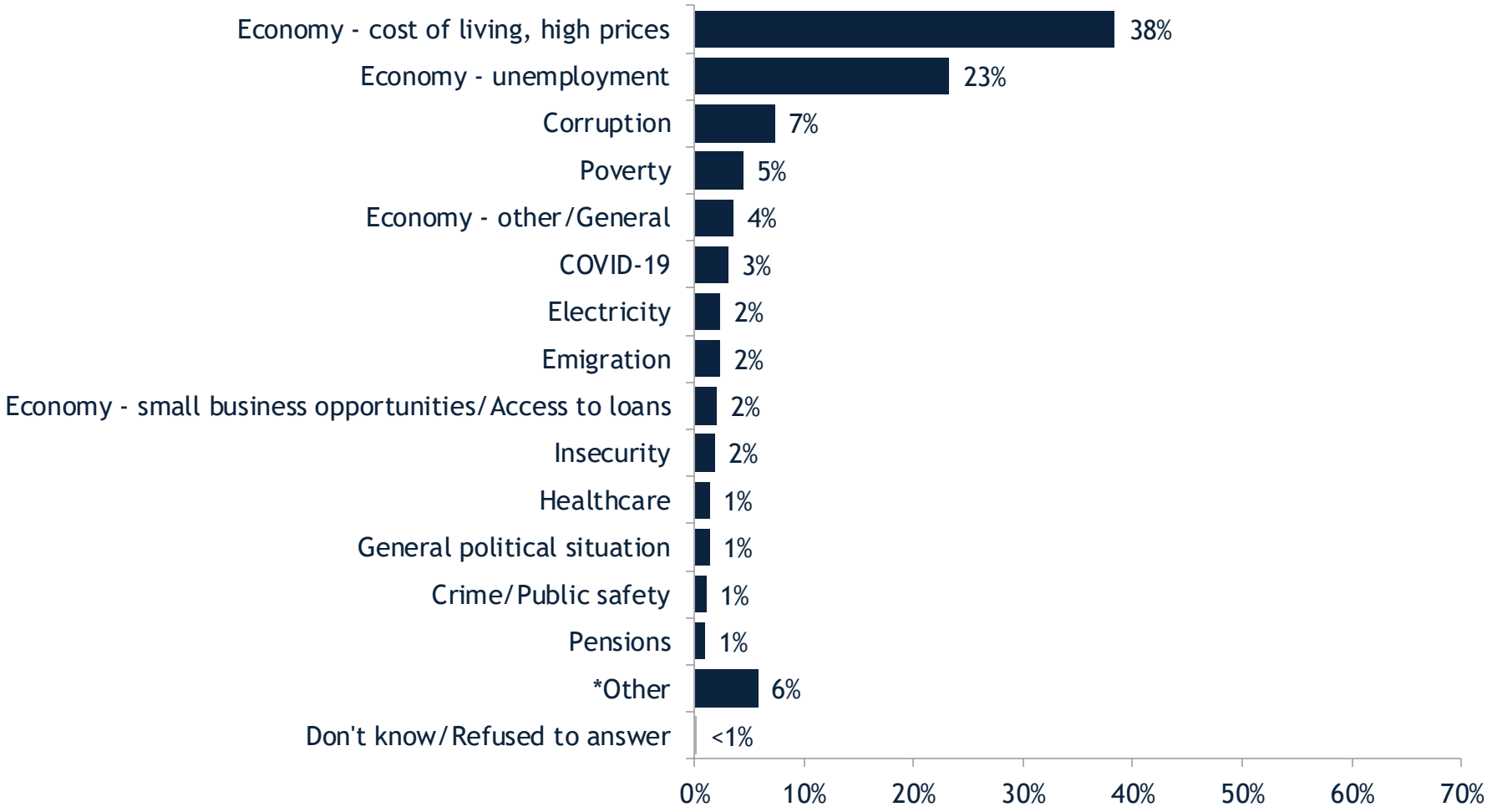
What is the most important problem facing our country today?

(Montenegro, spontaneous response, top 3 problems, 2022 vs 2020)



What is the most important problem facing our country today?

(North Macedonia, spontaneous response)



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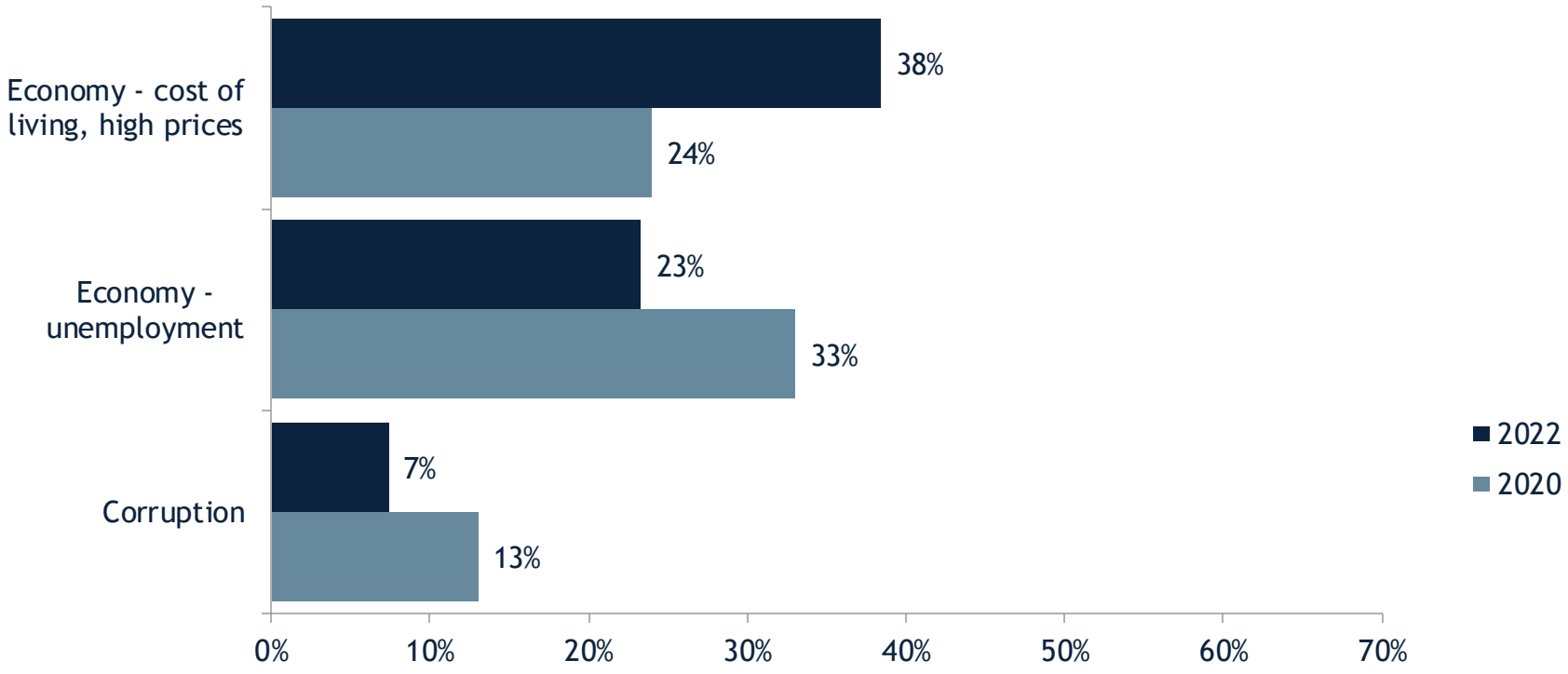
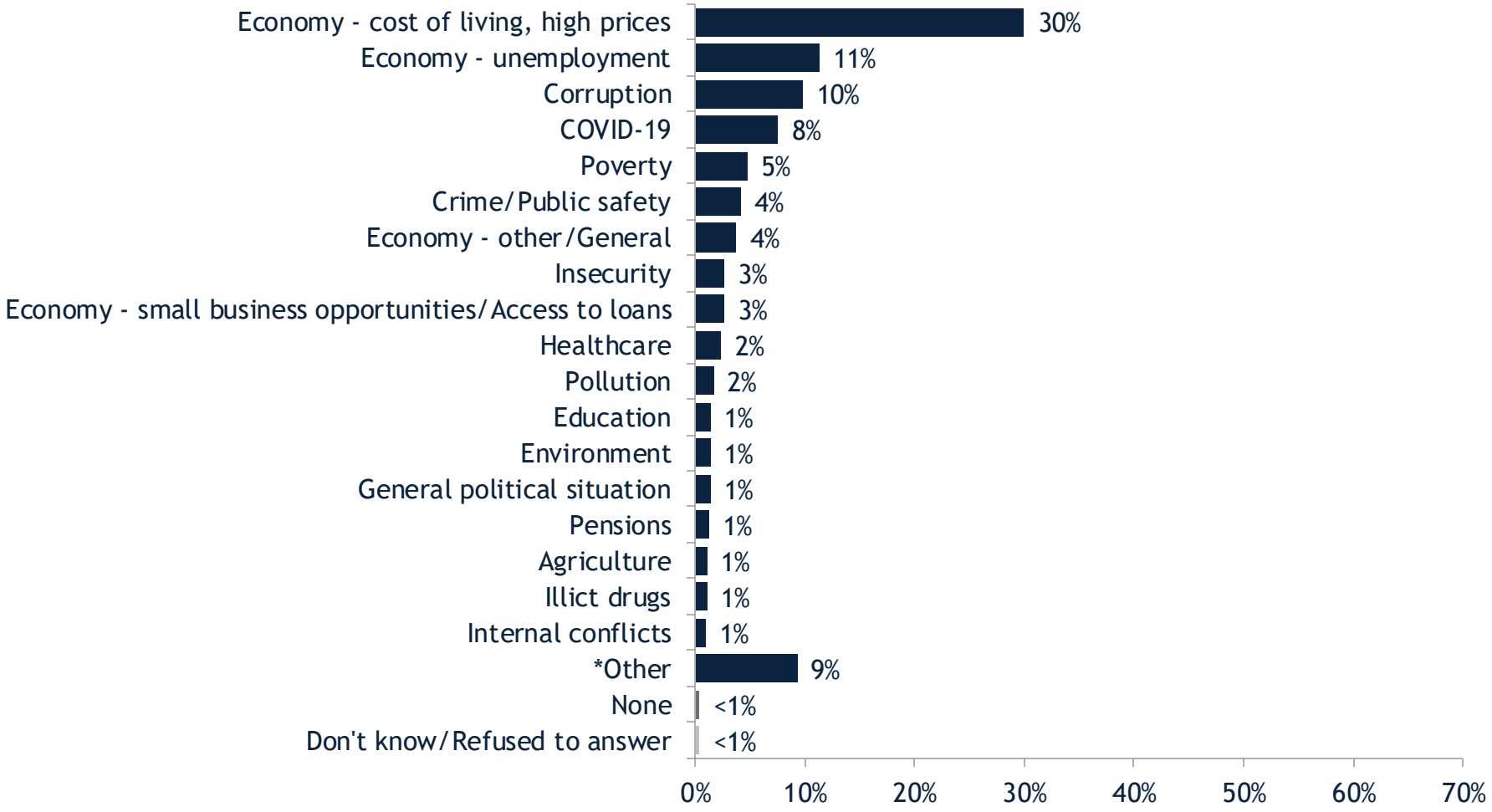
What is the most important problem facing our country today?

(North Macedonia, spontaneous response, top 3 problems, 2022 vs 2020)



What is the most important problem facing our country today?

(Serbia, spontaneous response)



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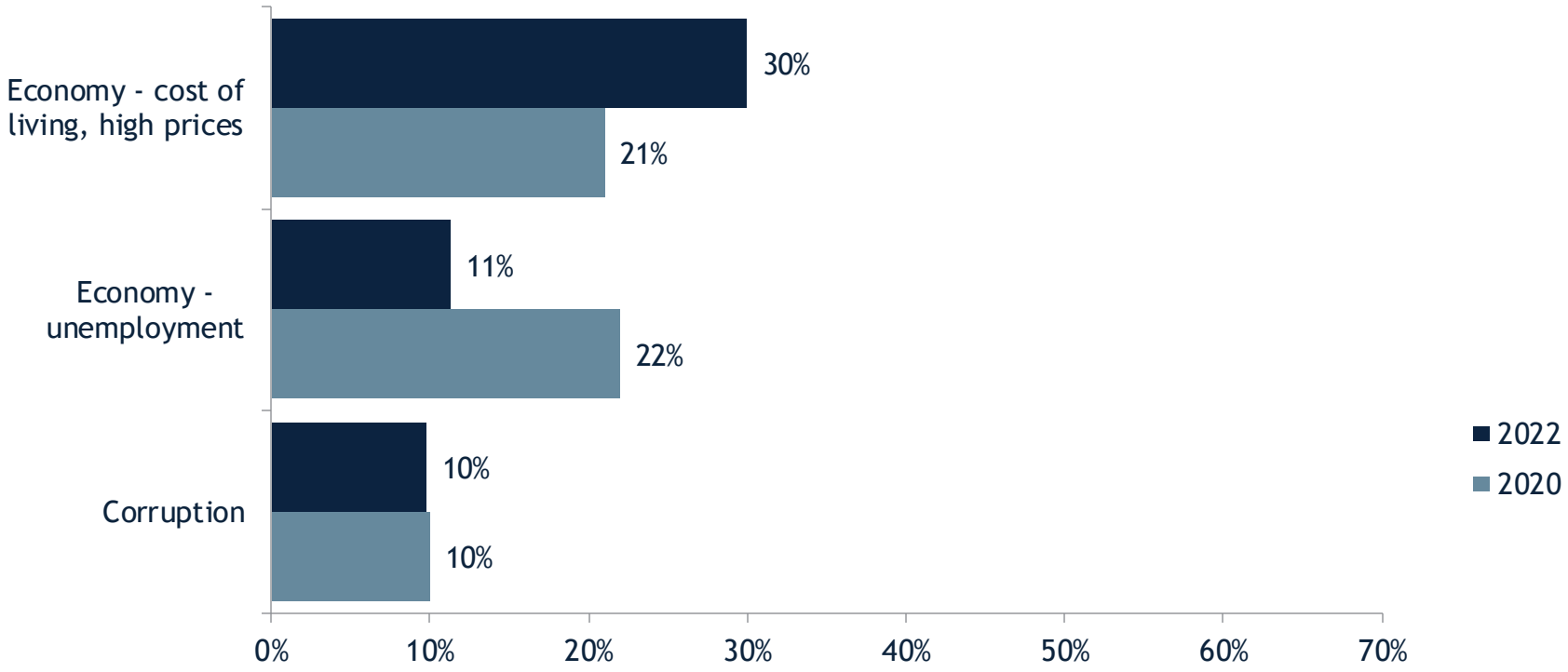
What is the most important problem facing our country today?

(Serbia, spontaneous response, top 3 problems, 2022 vs 2020)



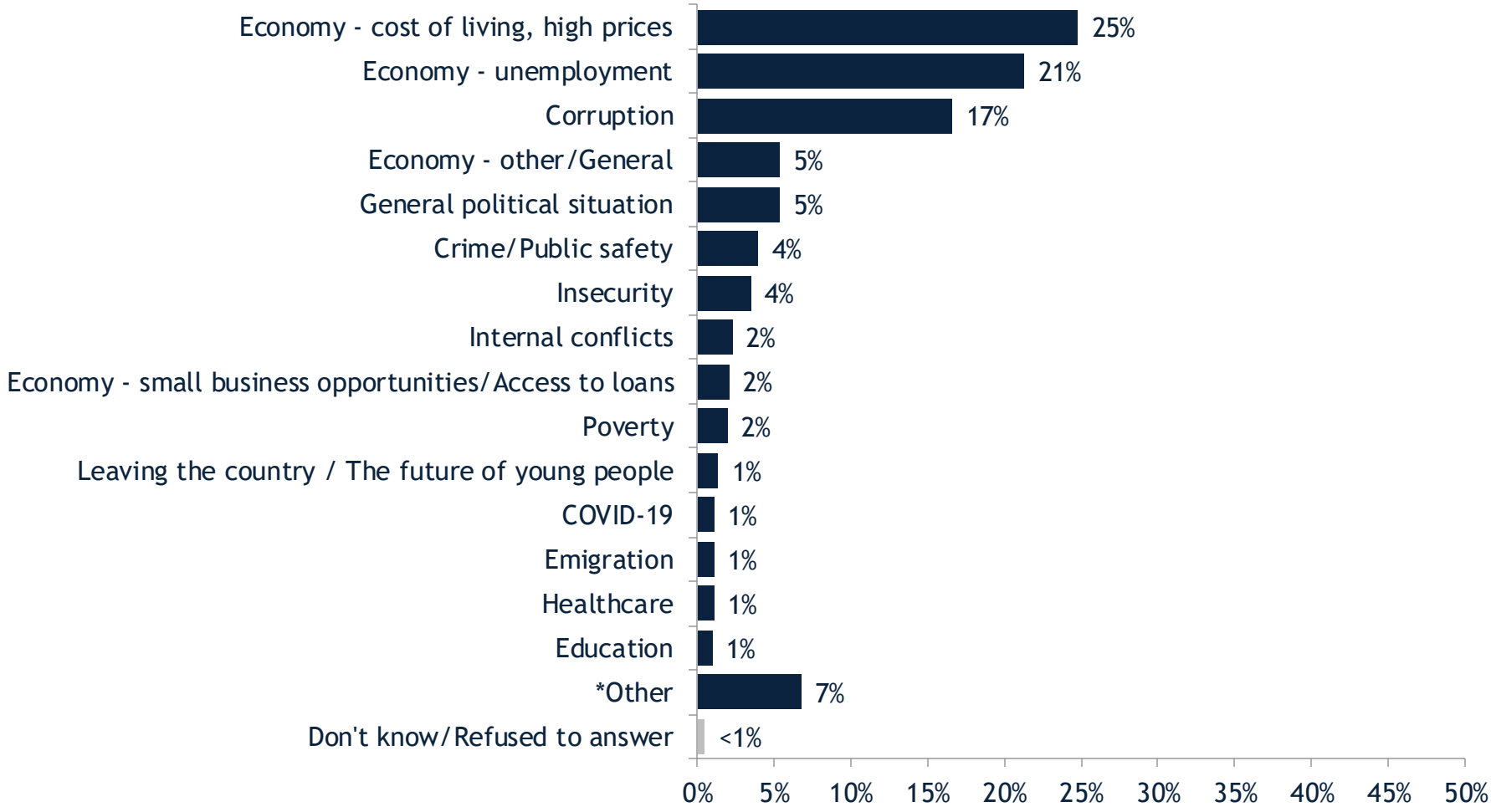
What specific issue should be the top priority for the government to address?

(All countries, spontaneous response, top 3 issues)

Country	First most mentioned specific issue	Second most mentioned specific issue	Third most mentioned specific issue
Bosnia and Herzegovina	Economy - cost of living, high prices (25%)	Economy - unemployment (21%)	Corruption (17%)
Kosovo	Economy - unemployment (35%)	Corruption (16%)	Economy - other/general (8%)
Montenegro	Economy - unemployment (37%)	Economy - cost of living, high prices (18%)	Corruption (11%)
North Macedonia	Economy - cost of living, high prices (27%)	Economy - unemployment (21%)	Corruption (7%)
Serbia	Economy - cost of living, high prices (29%)	Economy - unemployment (14%)	Corruption (13%)

What specific issue should be the top priority for the government to address?

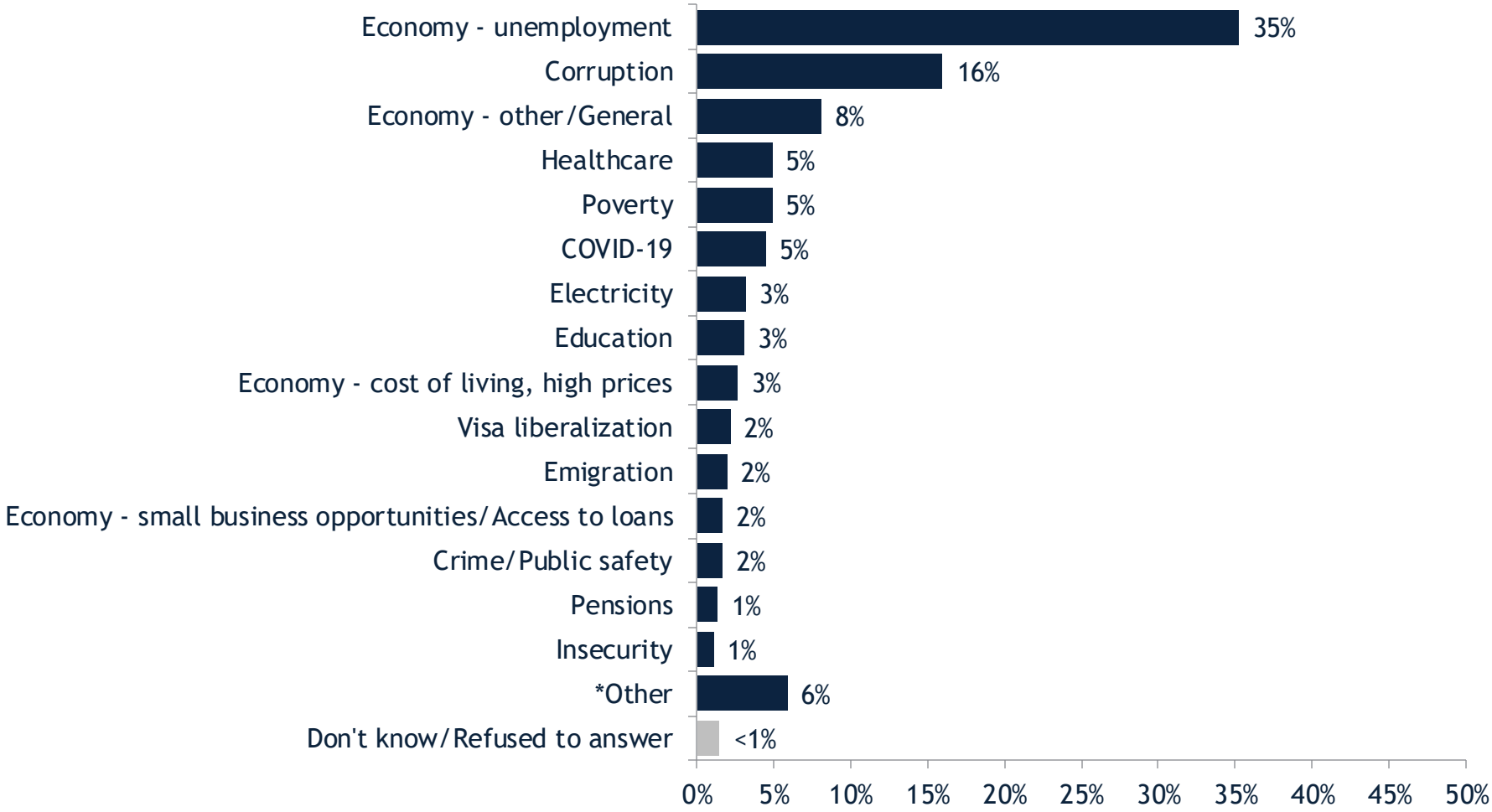
(Bosnia and Herzegovina, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

What specific issue should be the top priority for the government to address?

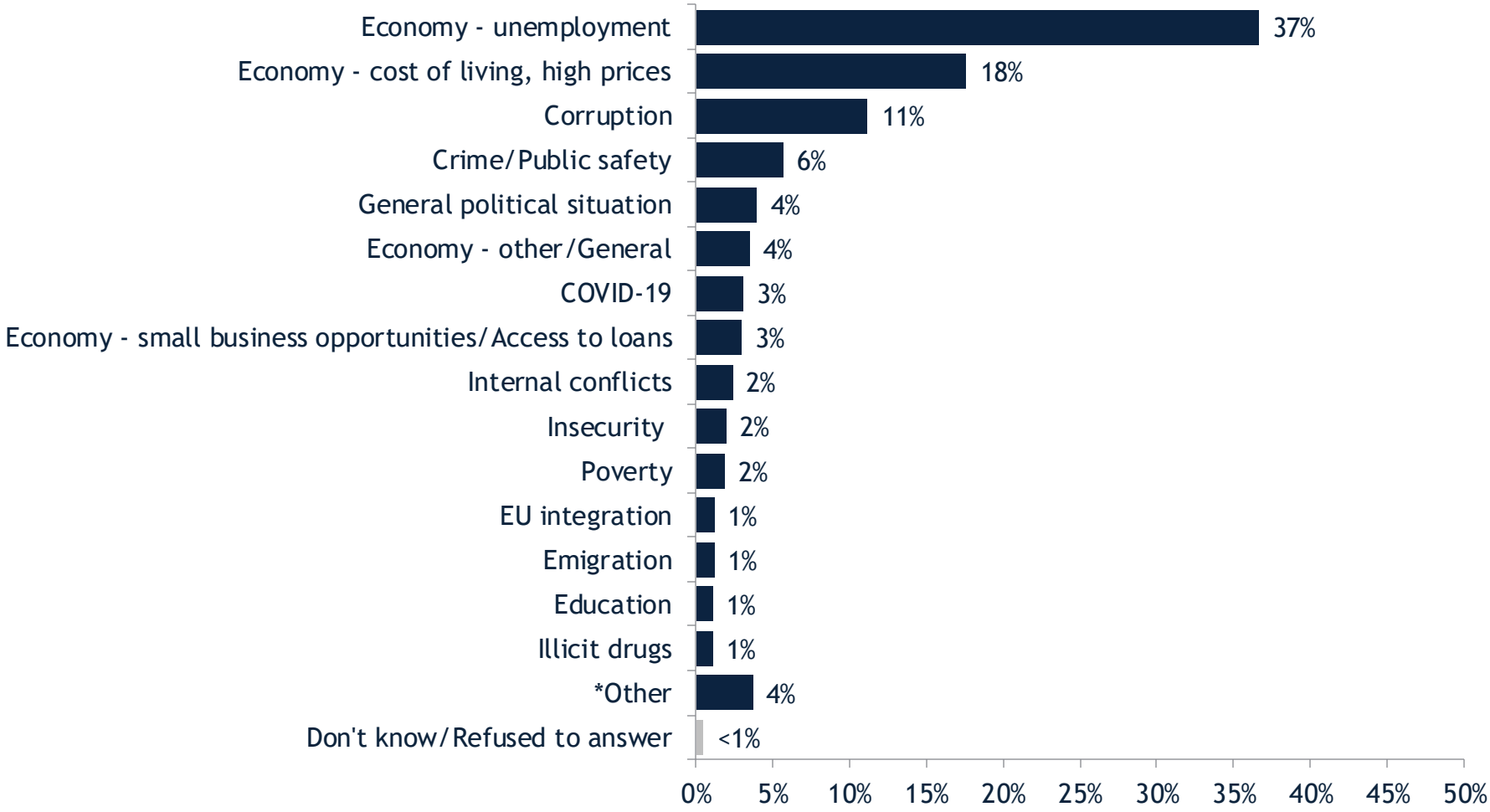
(Kosovo, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

What specific issue should be the top priority for the government to address?

(Montenegro, spontaneous response)



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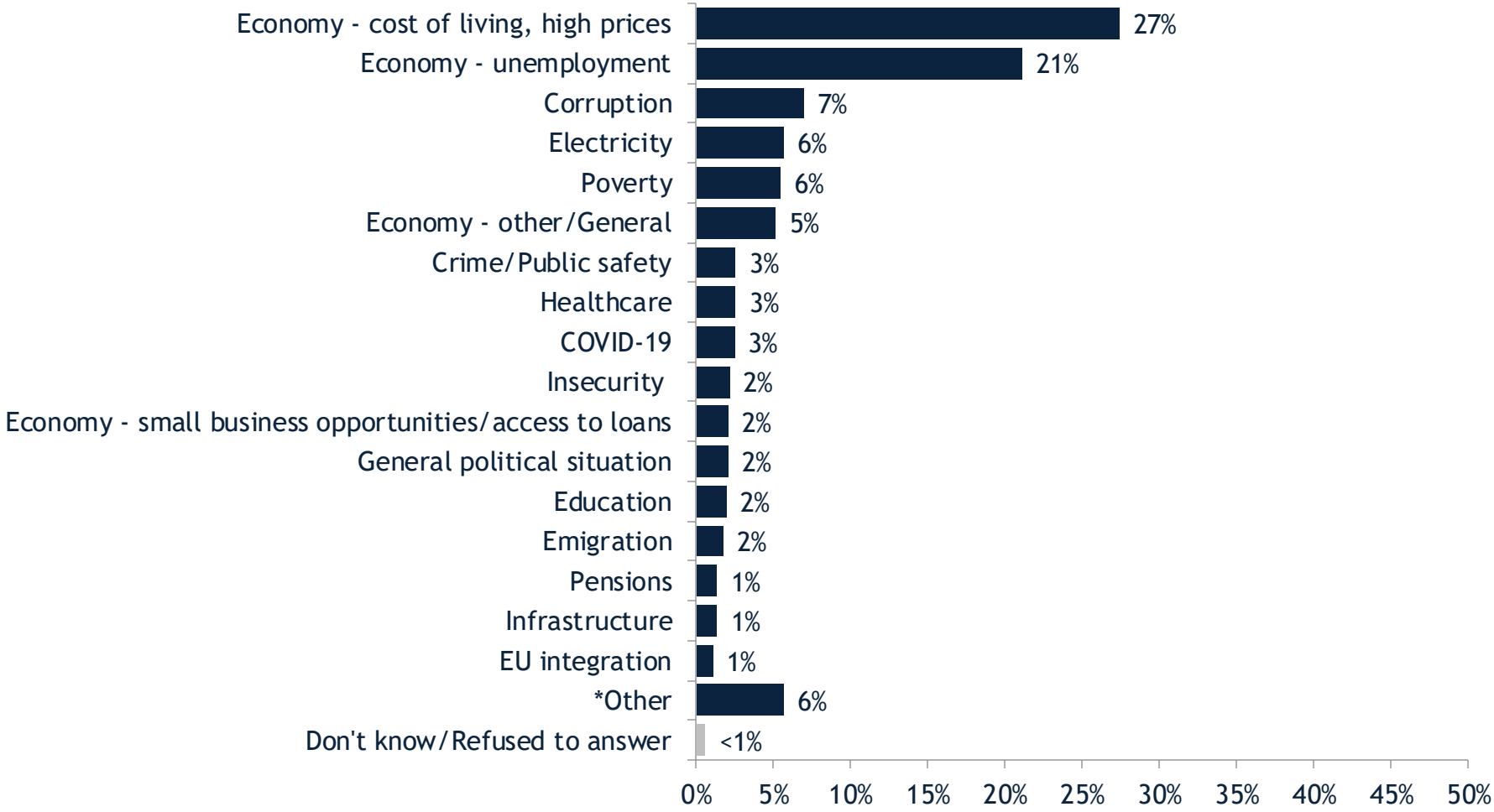
What specific issue should be the top priority for the government to address?

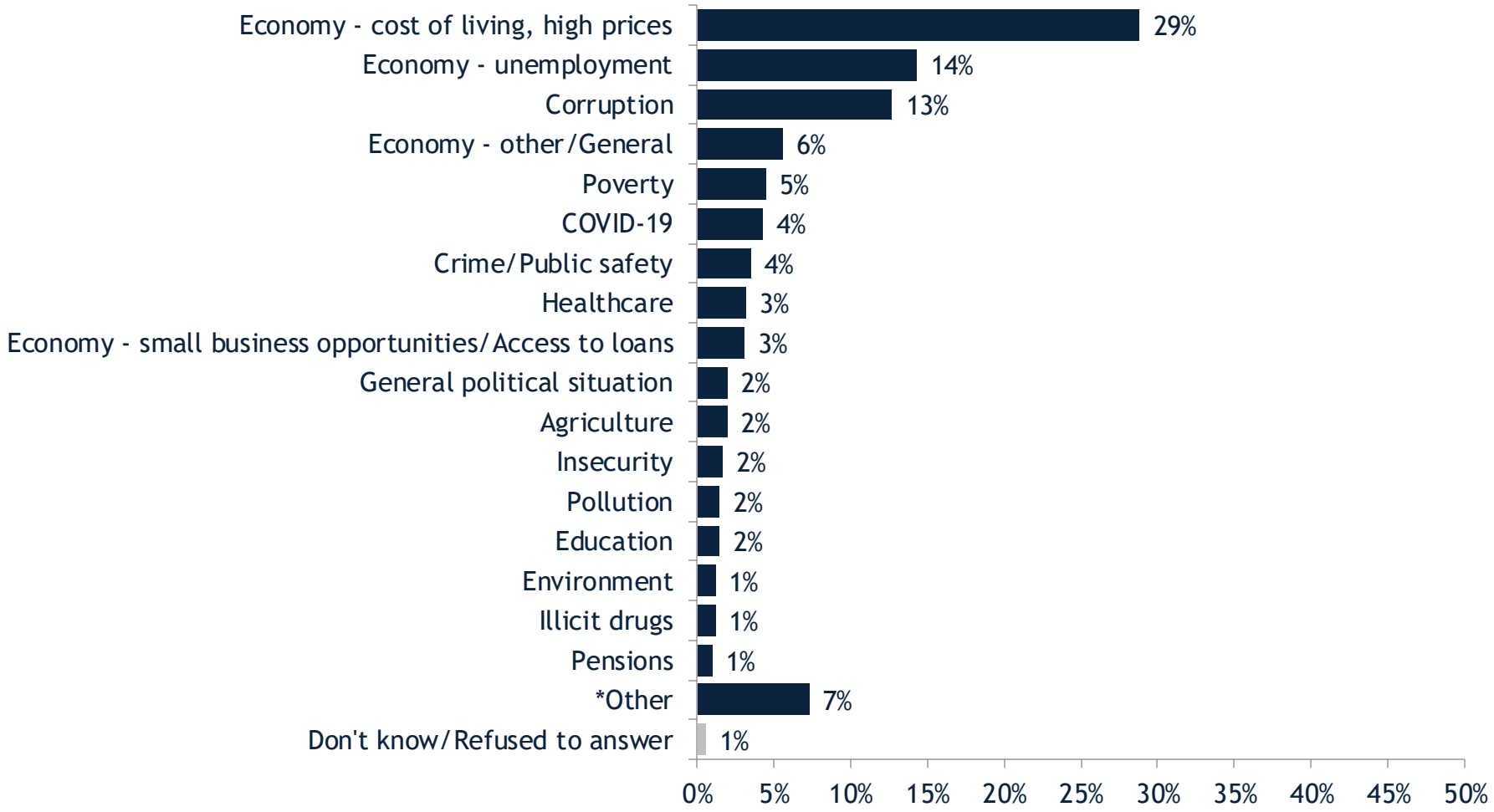
(North Macedonia, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

What specific issue should be the top priority for the government to address?

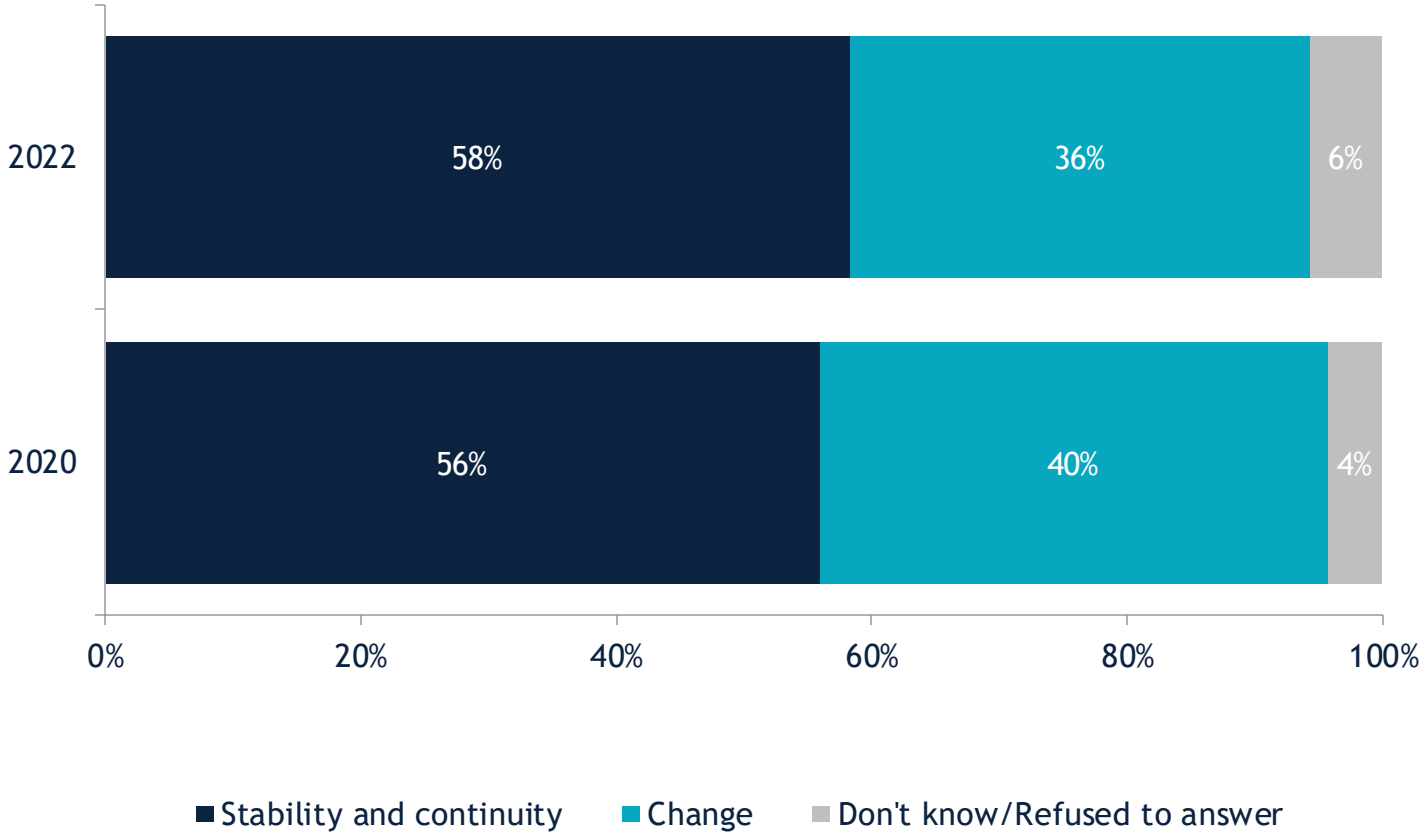
(Serbia, spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

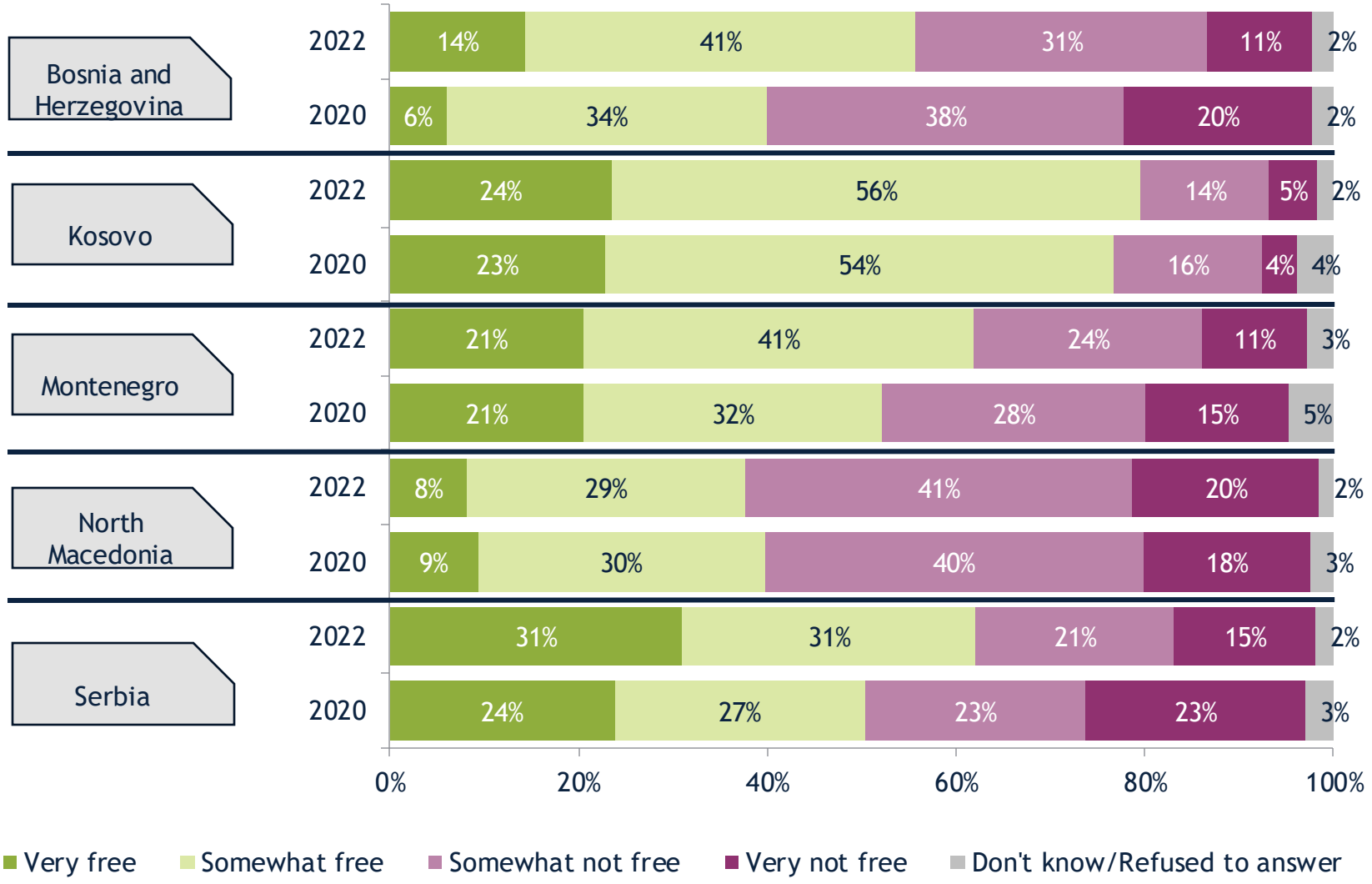
What does Serbia need the most at this time?

(Serbia, 2022 vs 2020)



Are the media in our country free to independently cover any issue or not?

(2022 vs 2020)



Democracy and Human Rights

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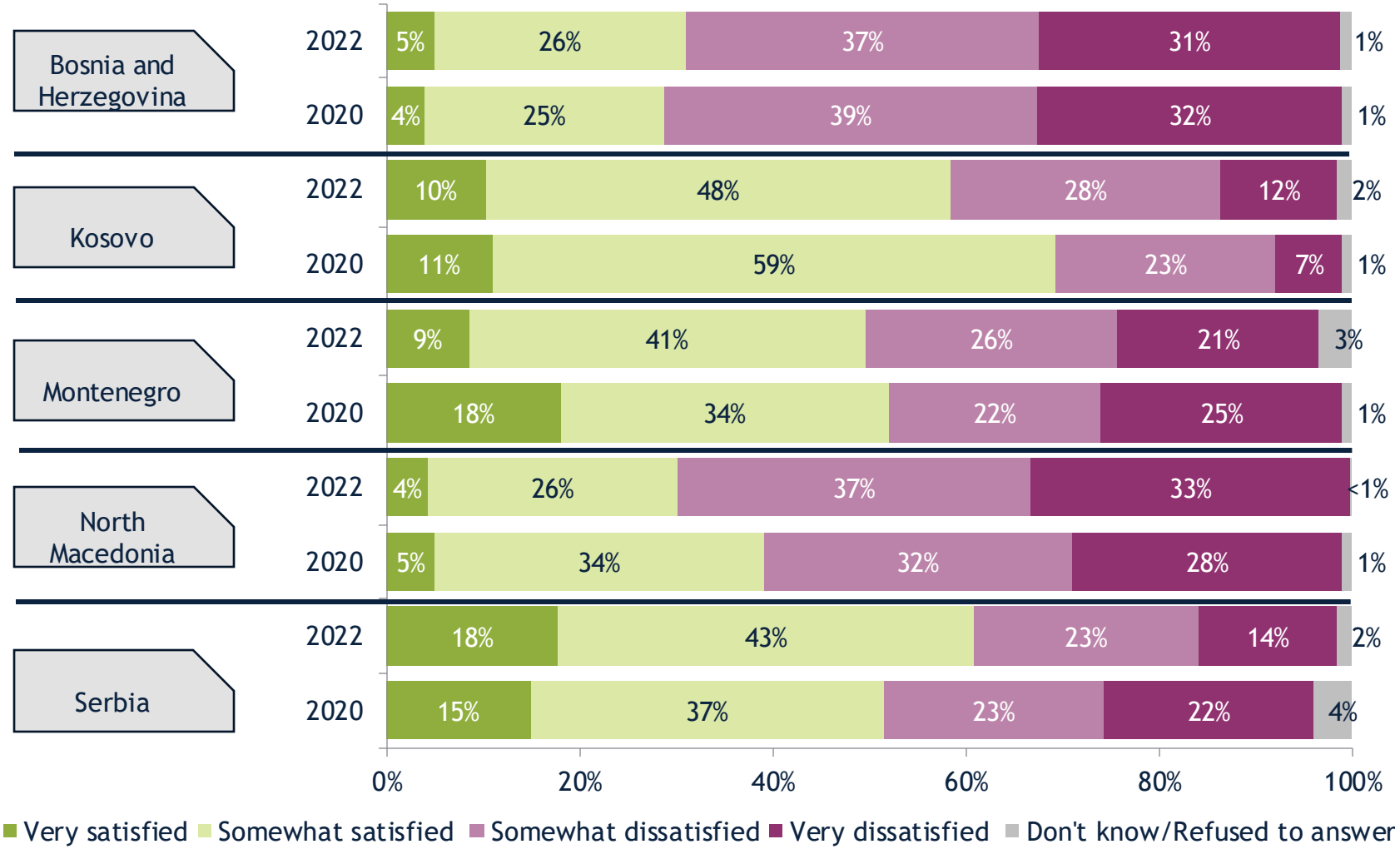
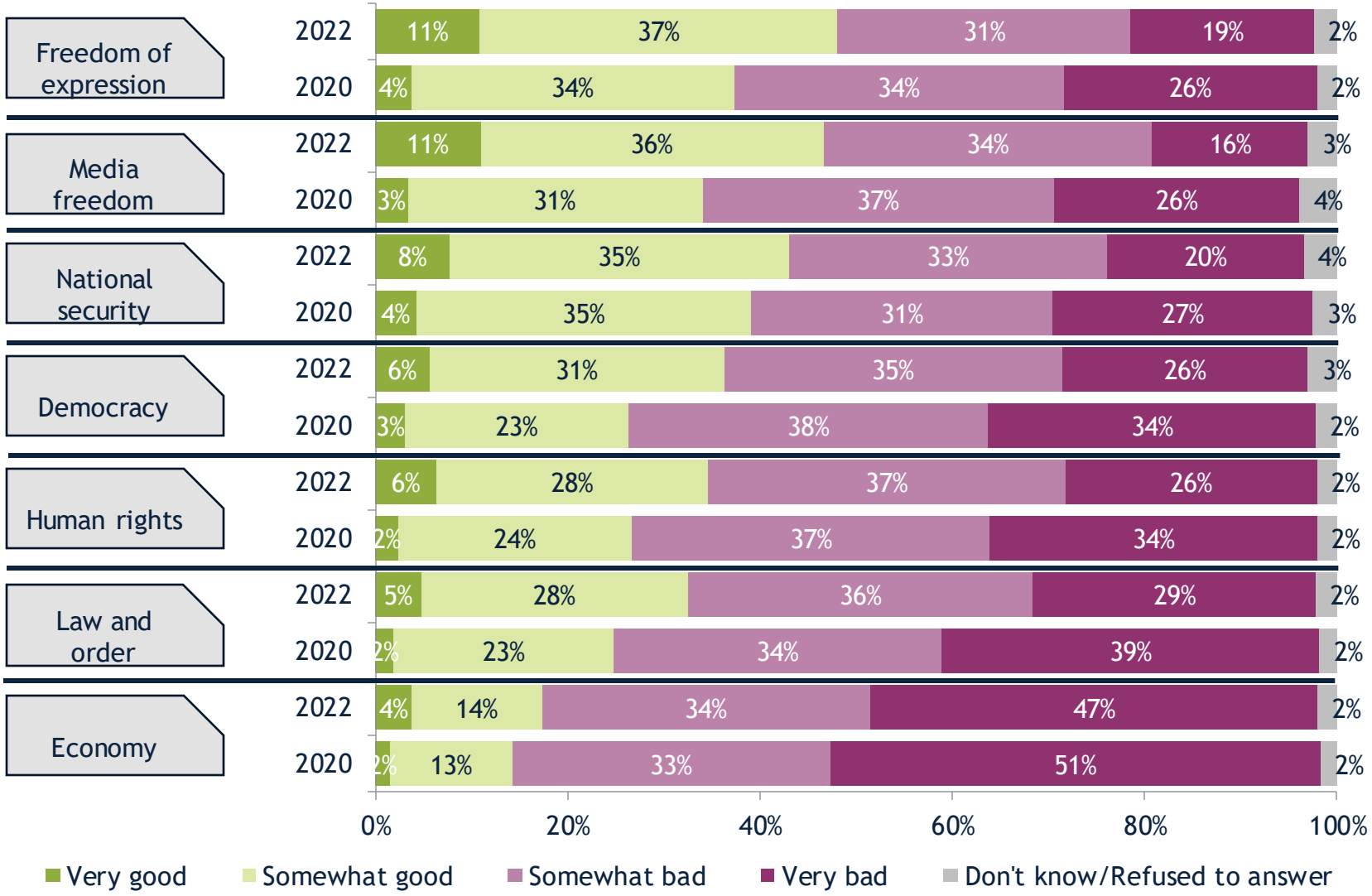
How satisfied or dissatisfied are you with the way democracy is developing in our country?

(2022 vs 2020)



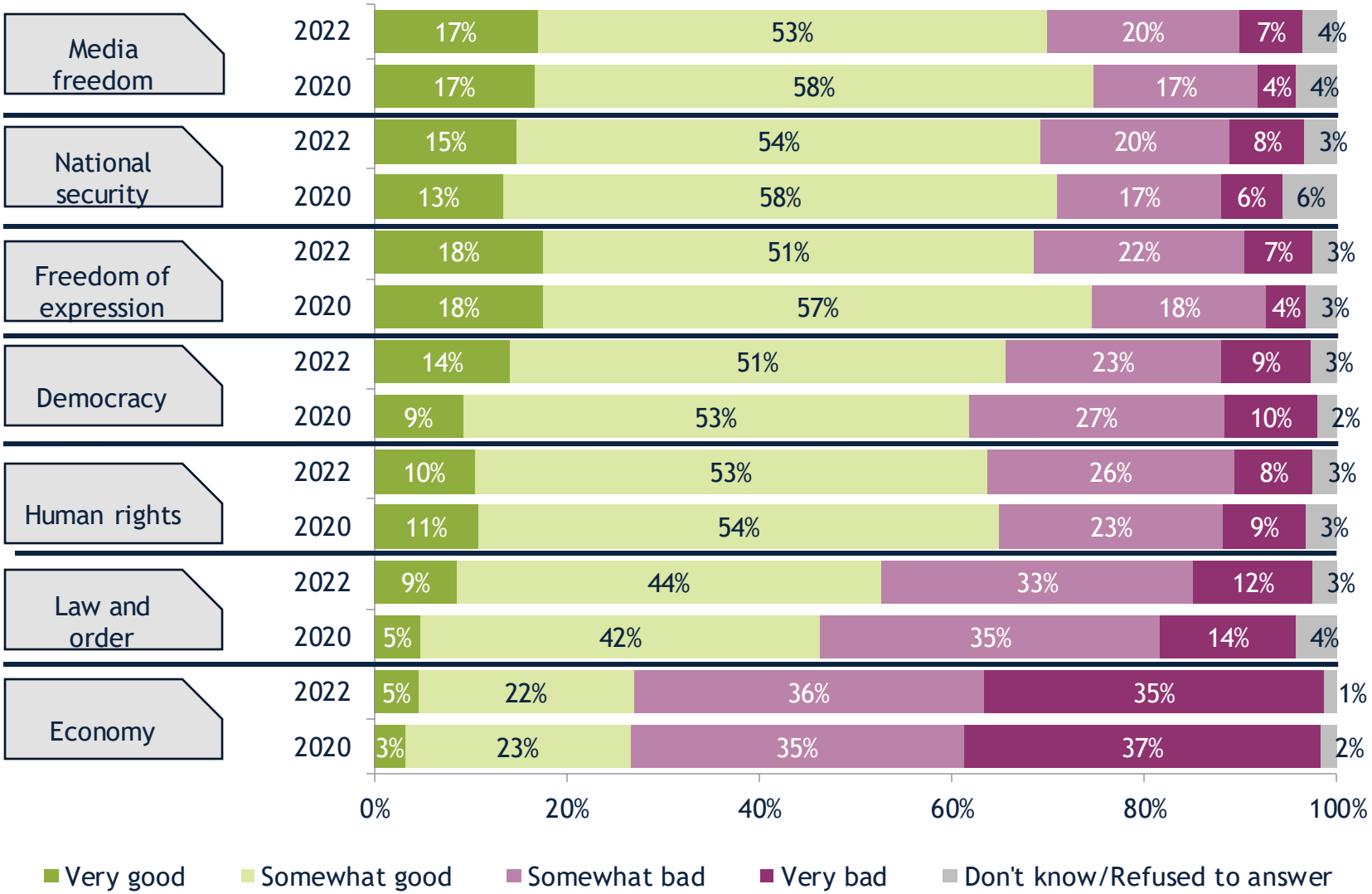
How would you describe the current status of each of the following items in our country?

(Bosnia and Herzegovina, 2022 vs 2020)



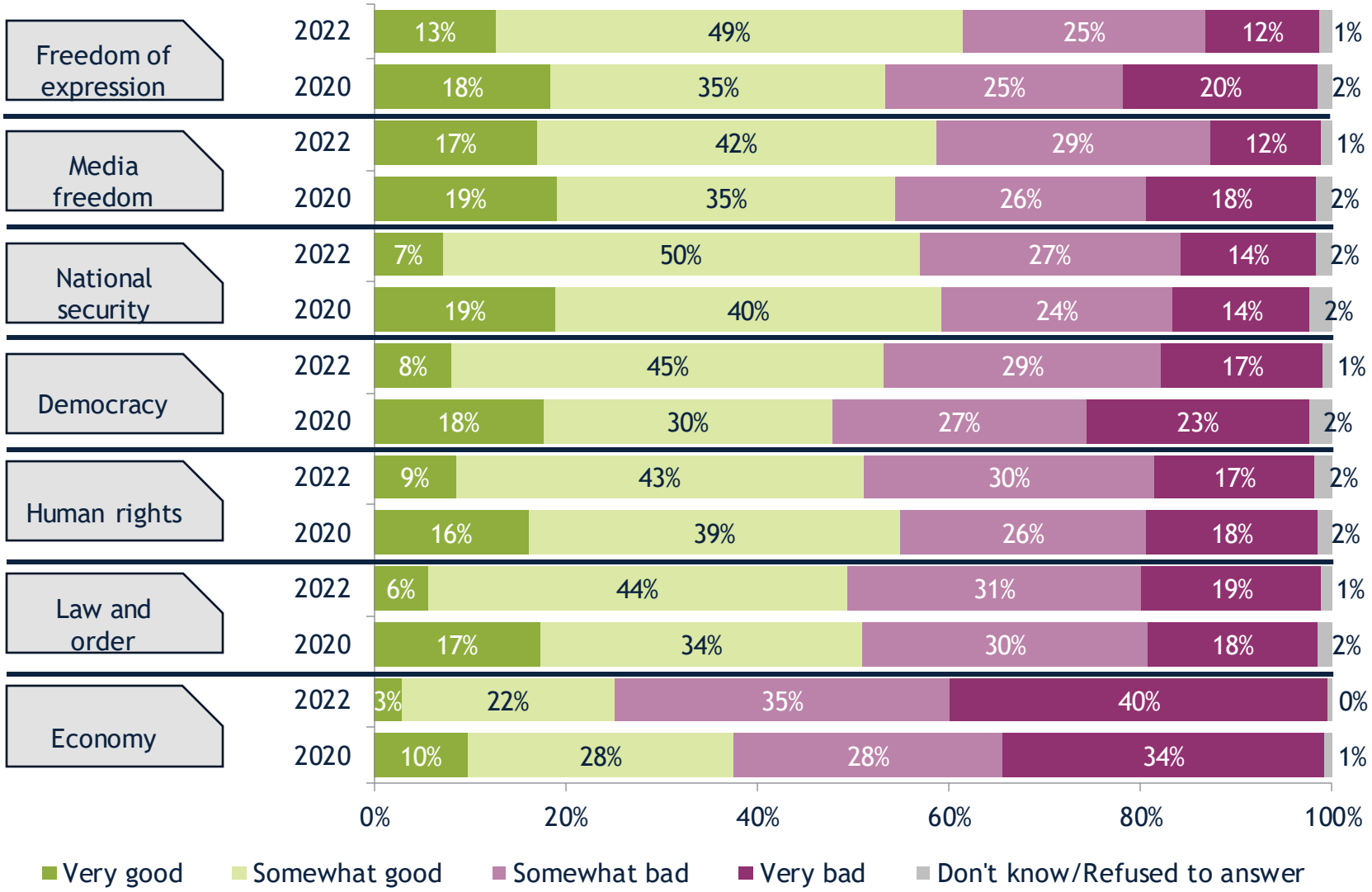
How would you describe the current status of each of the following items in our country?

(Kosovo, 2022 vs 2020)



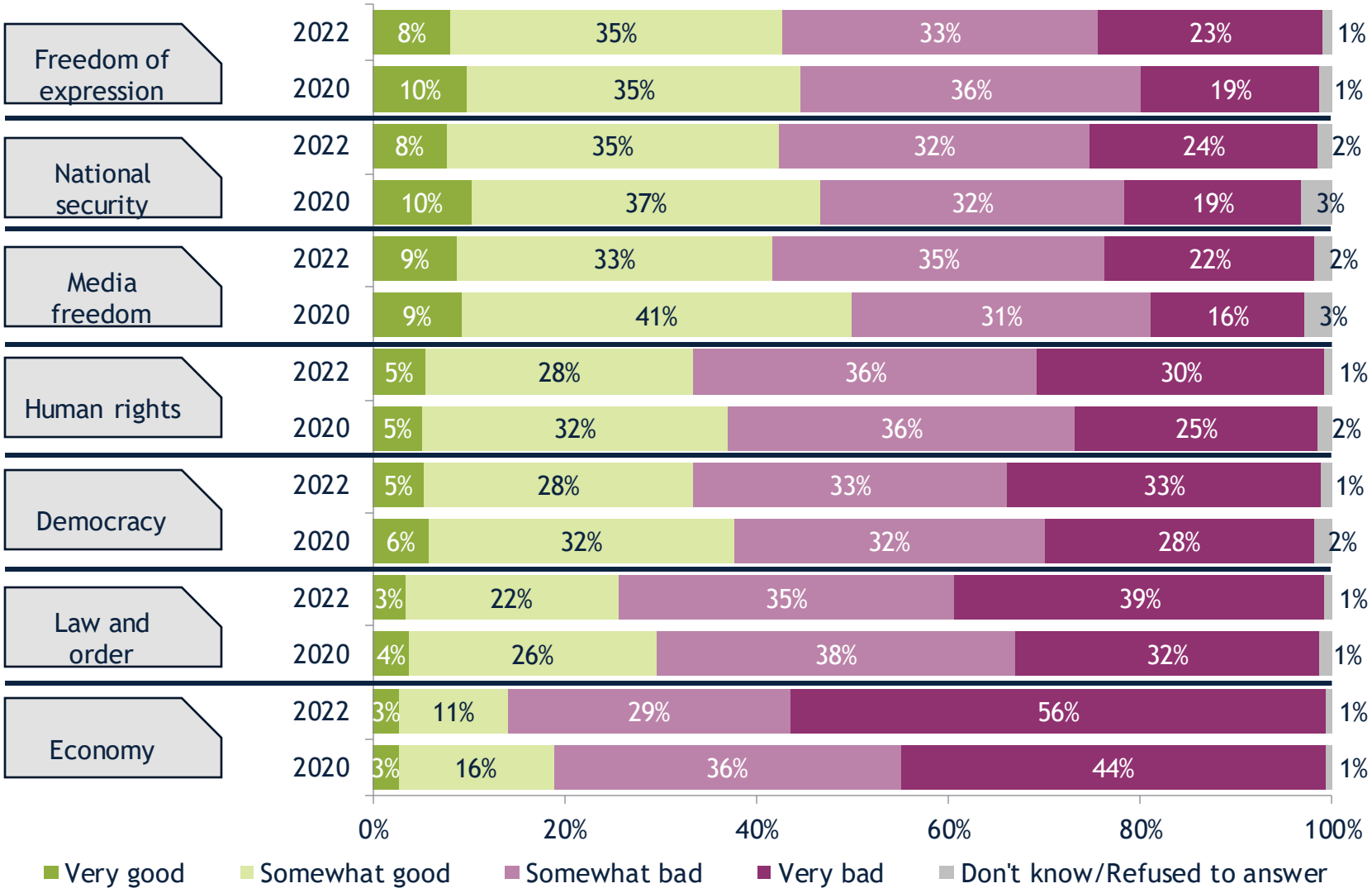
How would you describe the current status of each of the following items in our country?

(Montenegro, 2022 vs 2020)



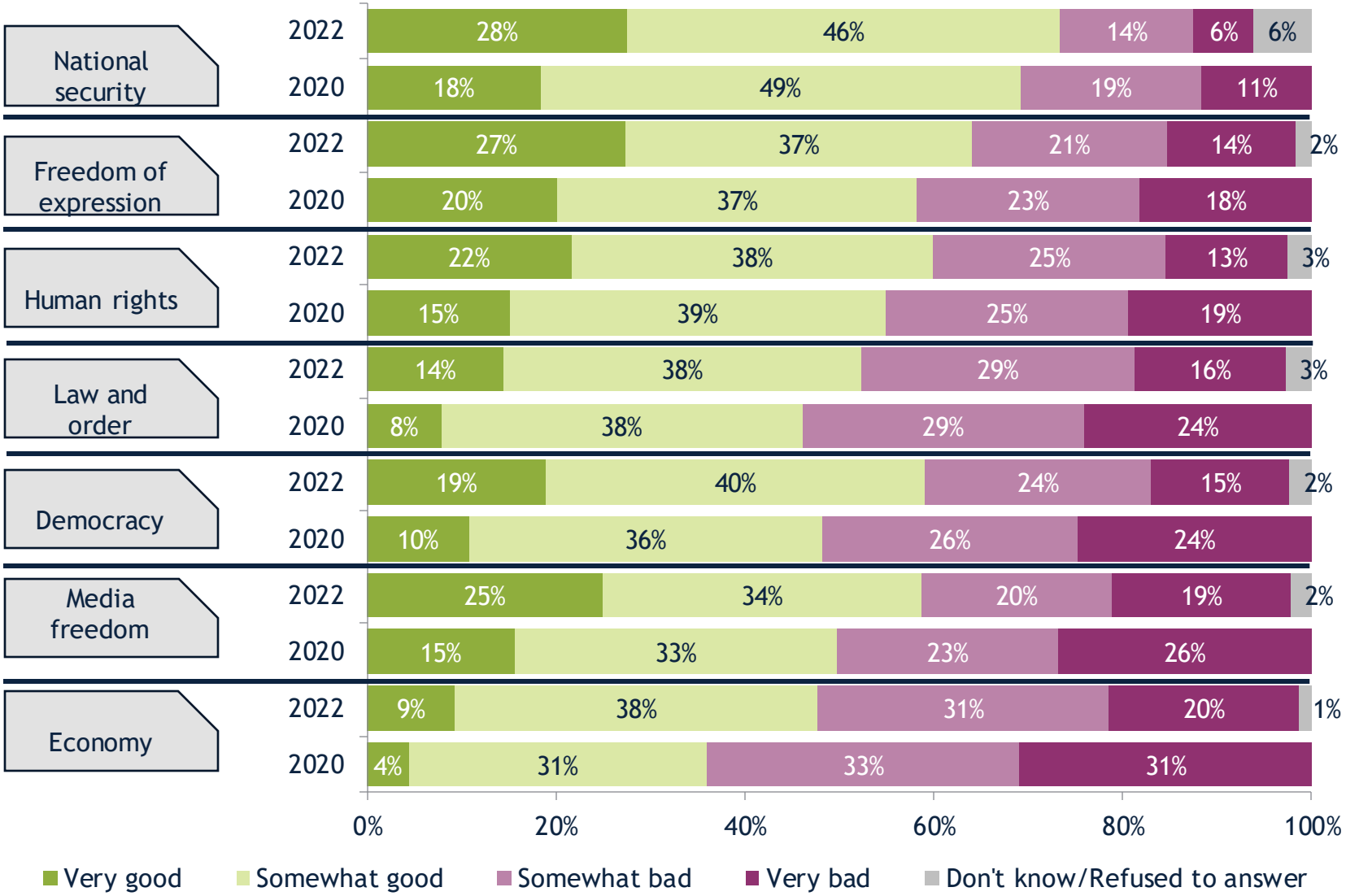
How would you describe the current status of each of the following items in our country?

(North Macedonia, 2022 vs 2020)



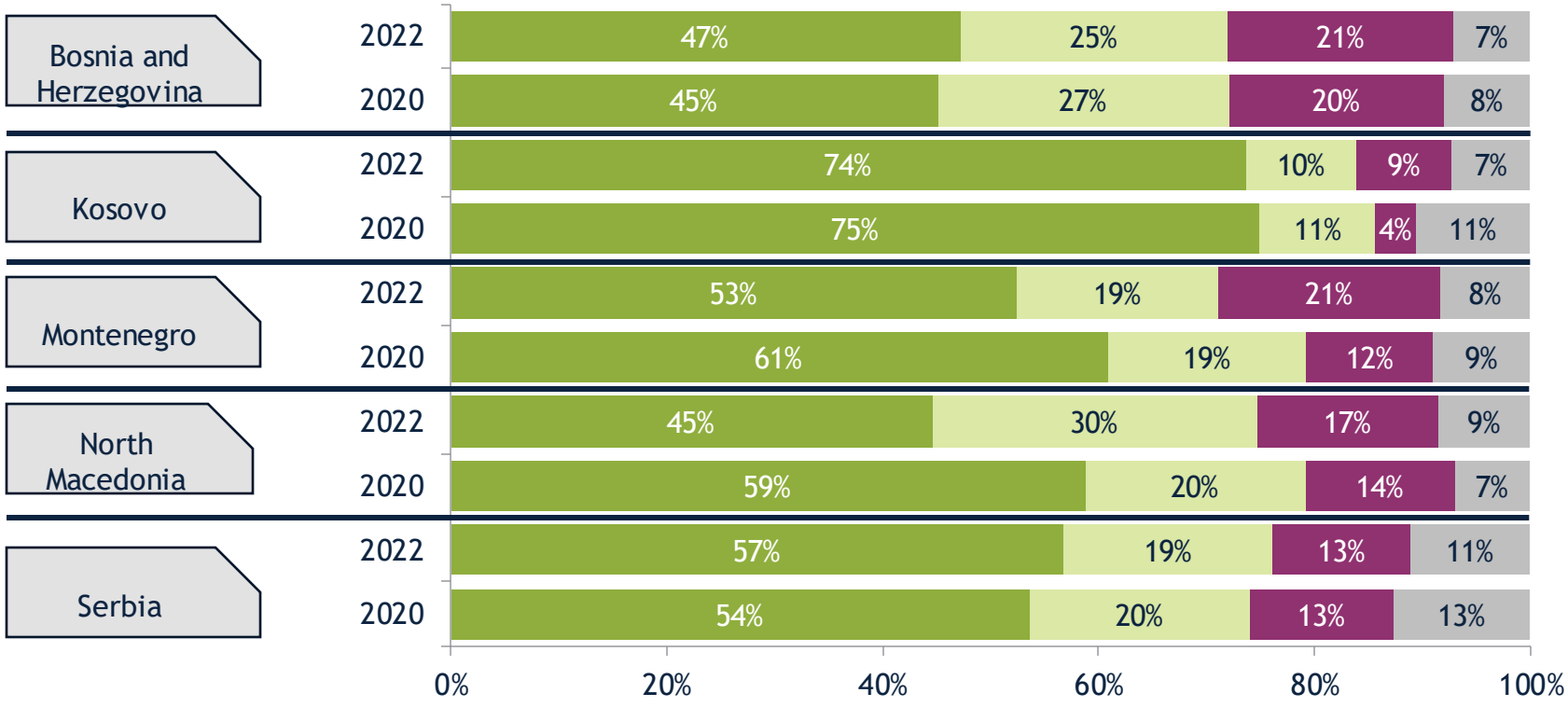
How would you describe the current status of each of the following items in our country?

(Serbia, 2022 vs 2020)



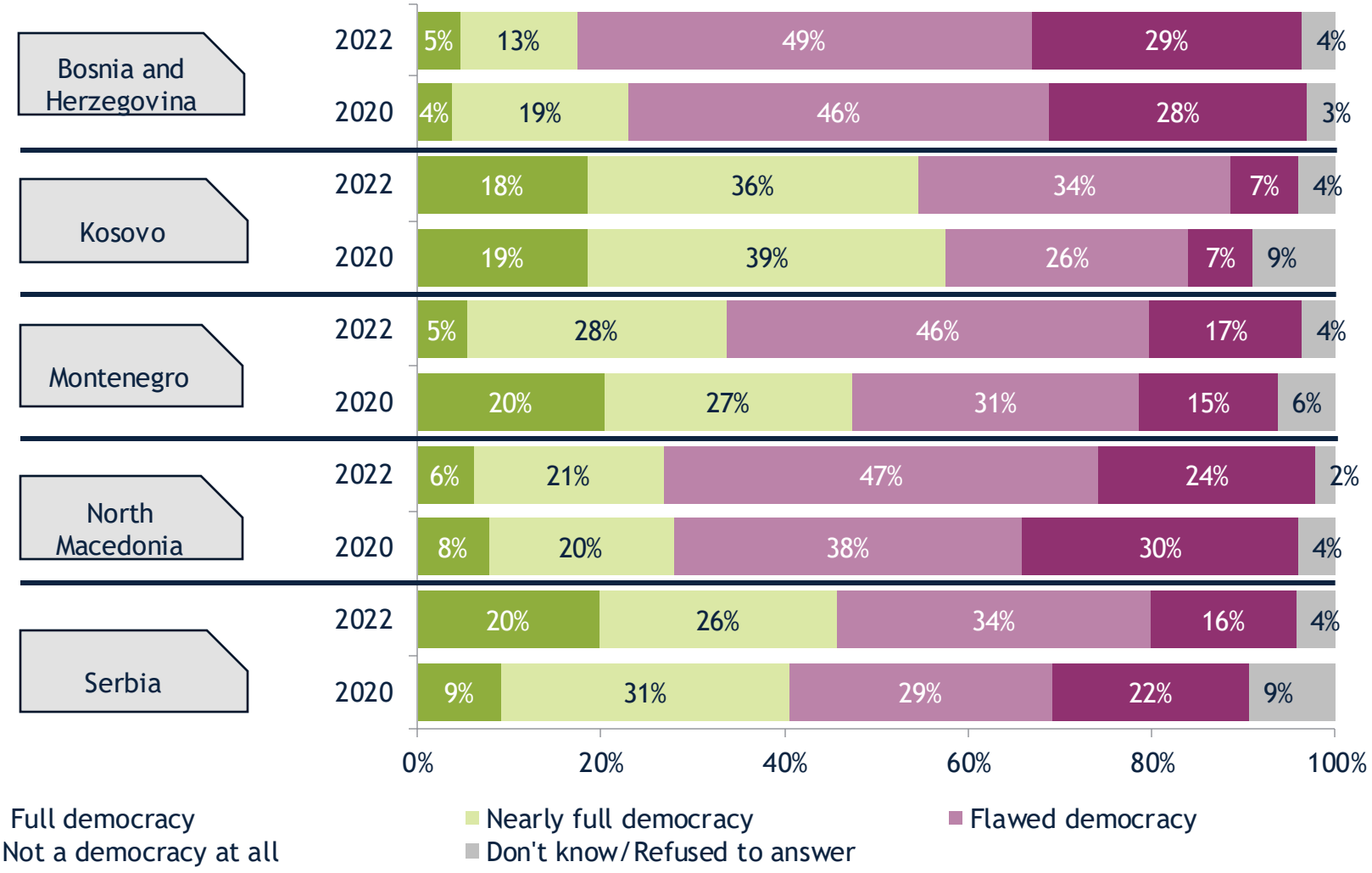
Do you believe that democracy is the best possible form of government for our country or not?

(2022 vs 2020)



Thinking about our country's current political system, do you believe it is a:

(2022 vs 2020)



Trust in Politicians and Institutions

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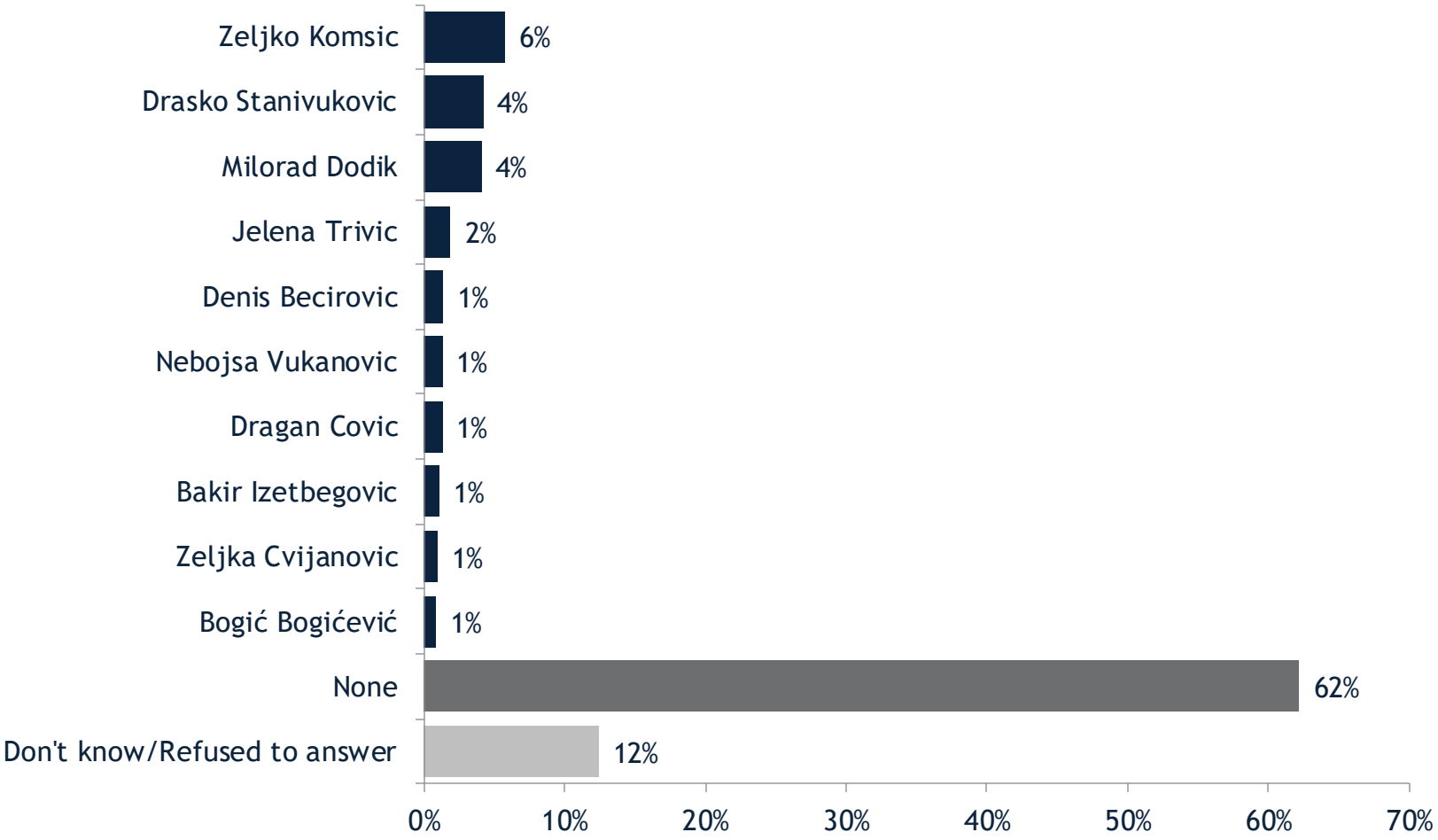
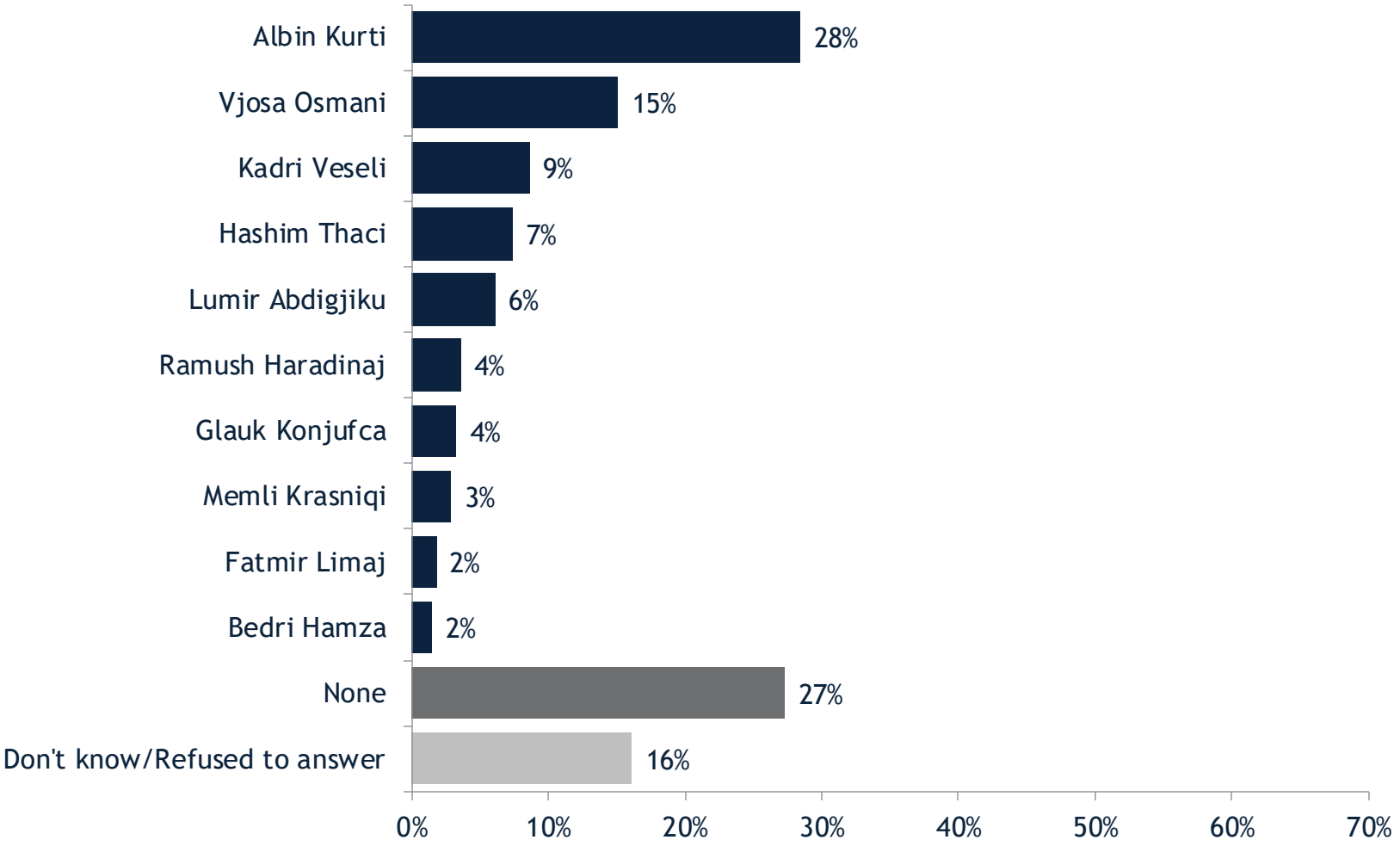
Which politician or public person do you trust the most?

(Bosnia and Herzegovina, spontaneous response, top ten responses, total mentions displayed)



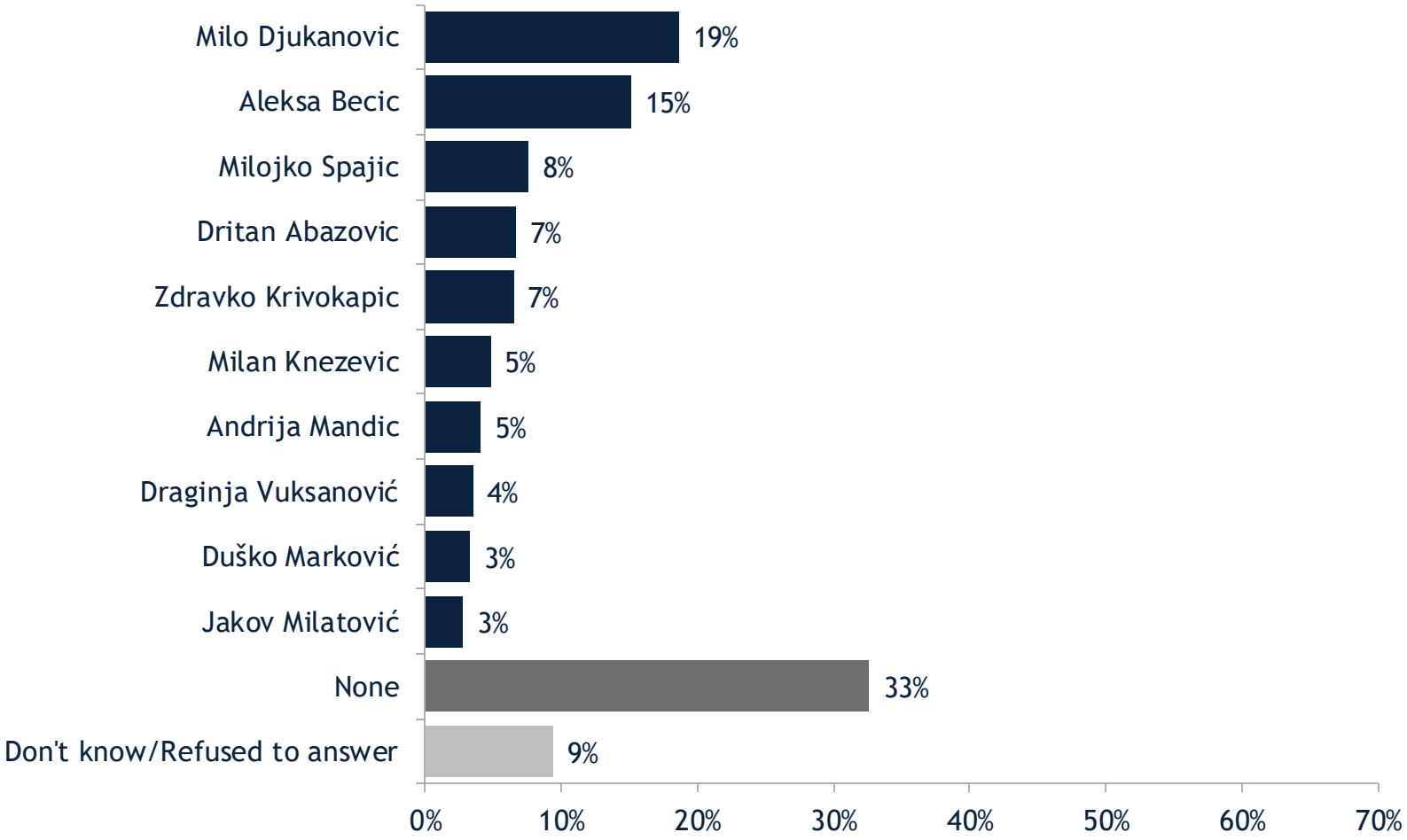
Which politician or public person do you trust the most?

(Kosovo, spontaneous response, top ten responses, total mentions displayed)



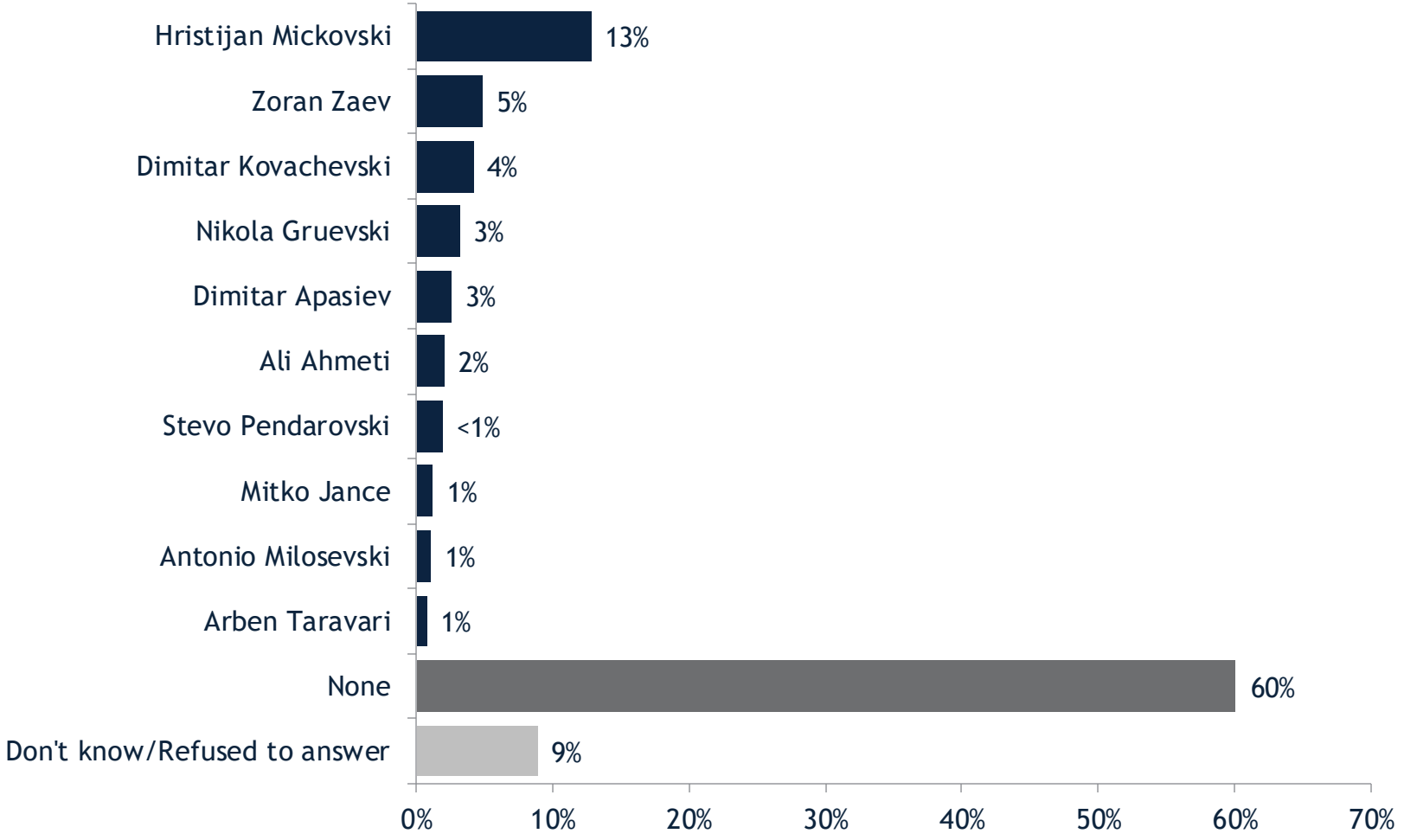
Which politician or public person do you trust the most?

(Montenegro, spontaneous response, top ten responses, total mentions displayed)



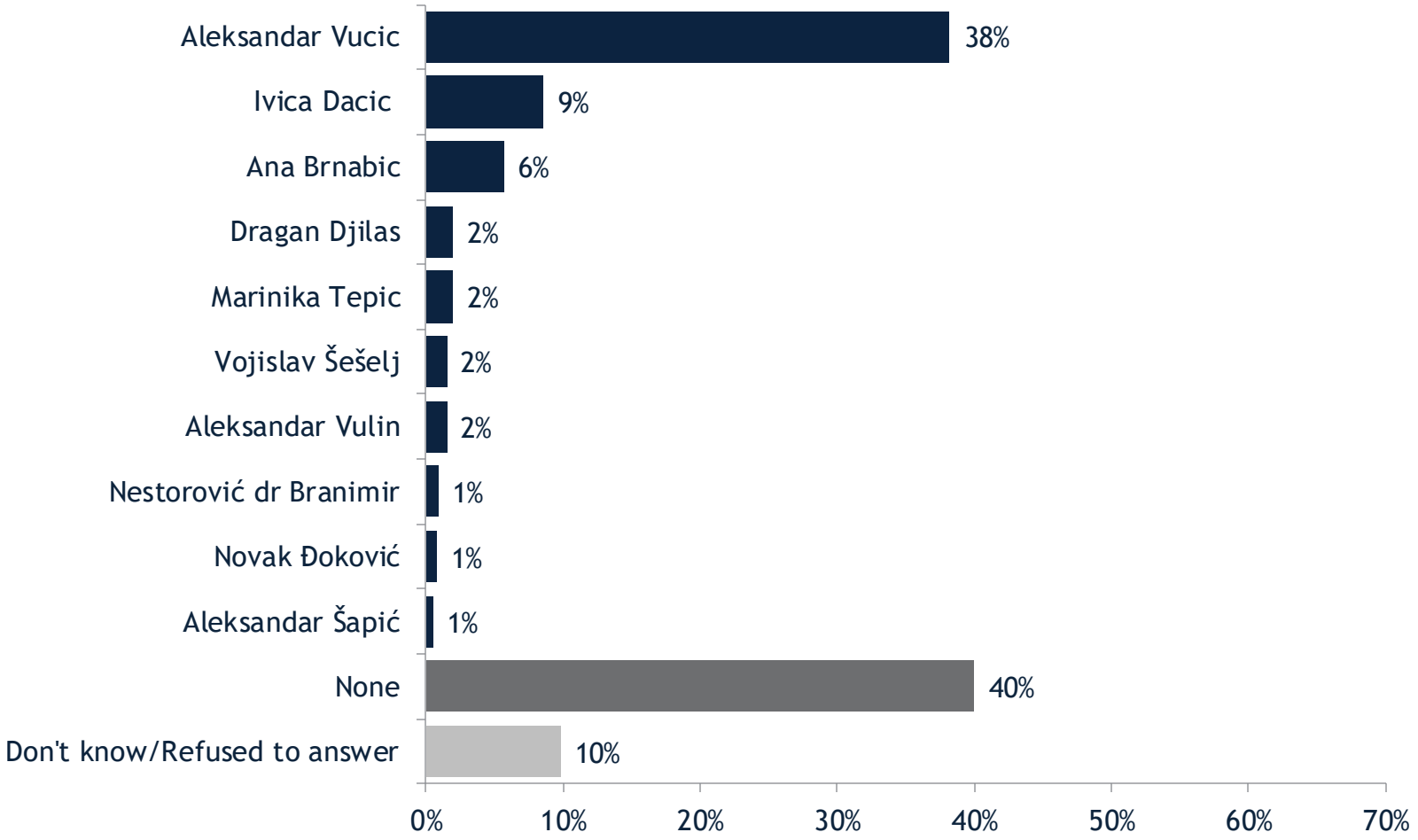
Which politician or public person do you trust the most?

(North Macedonia, spontaneous response, top ten responses, total mentions displayed)



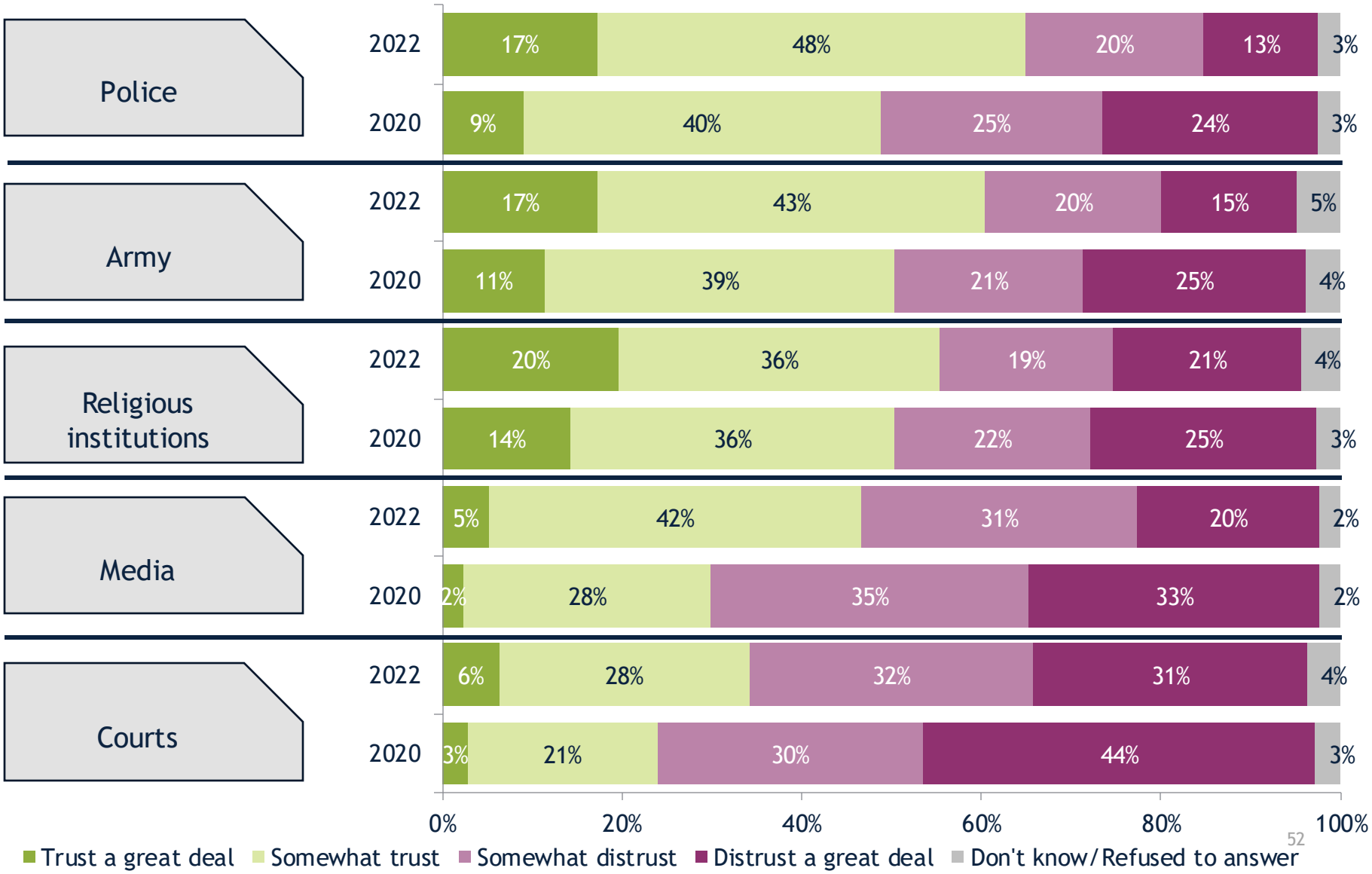
Which politician or public person do you trust the most?

(Serbia, spontaneous response, top ten responses, total mentions displayed)



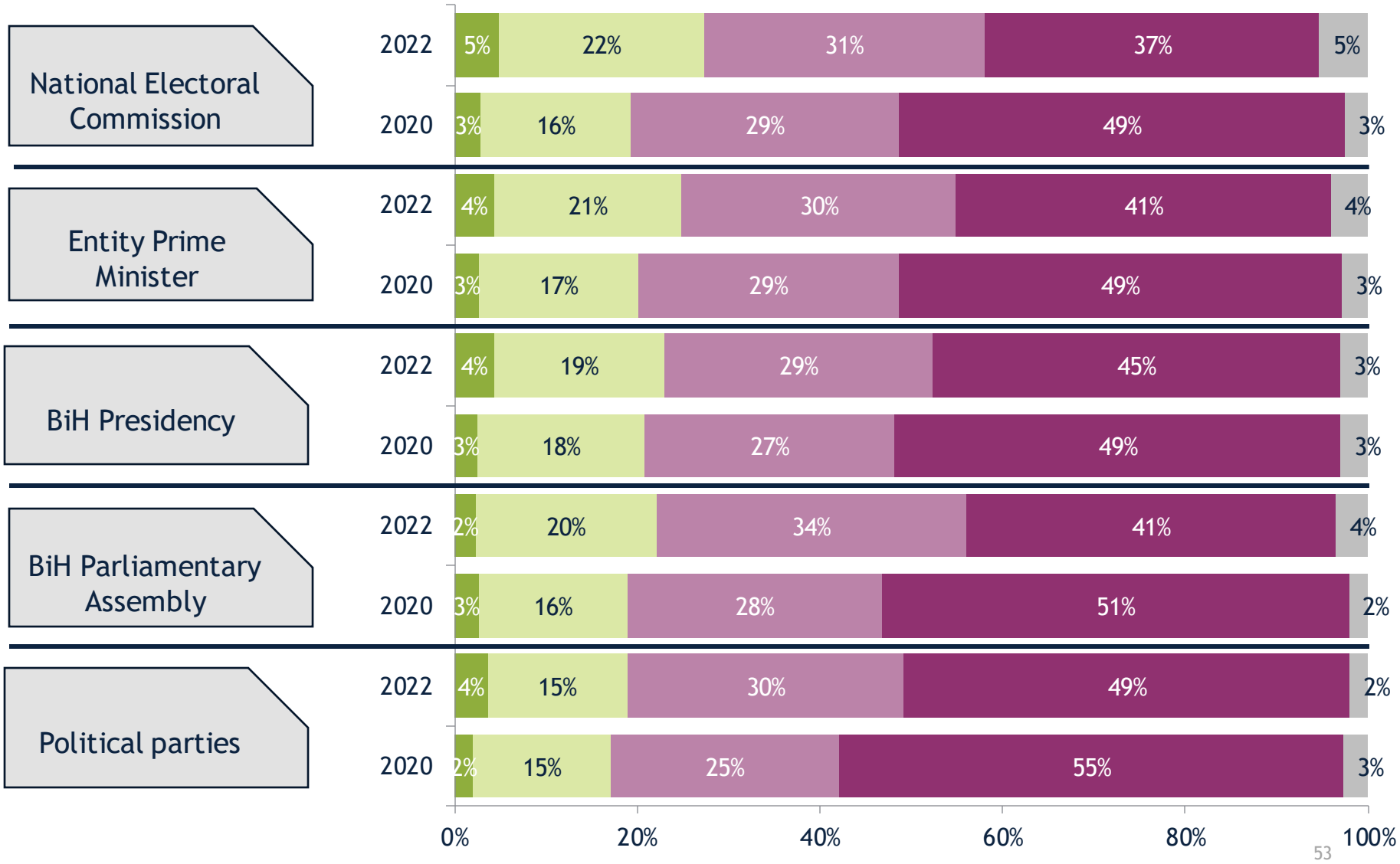
To what extent do you trust or distrust each of the following institutions?

(Bosnia and Herzegovina, 2022 vs 2020)



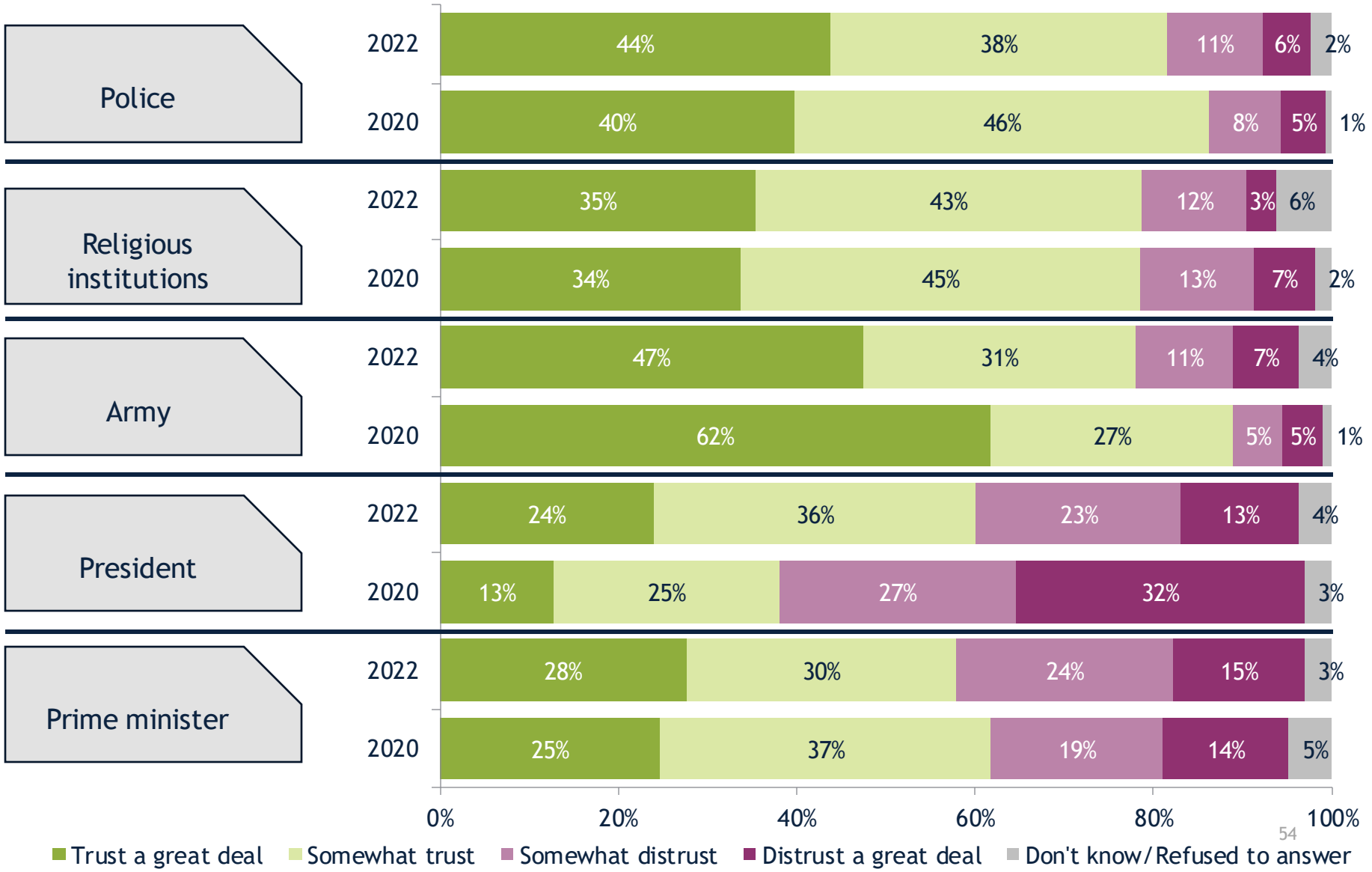
To what extent do you trust or distrust each of the following institutions?

(Bosnia and Herzegovina, 2022 vs 2020)



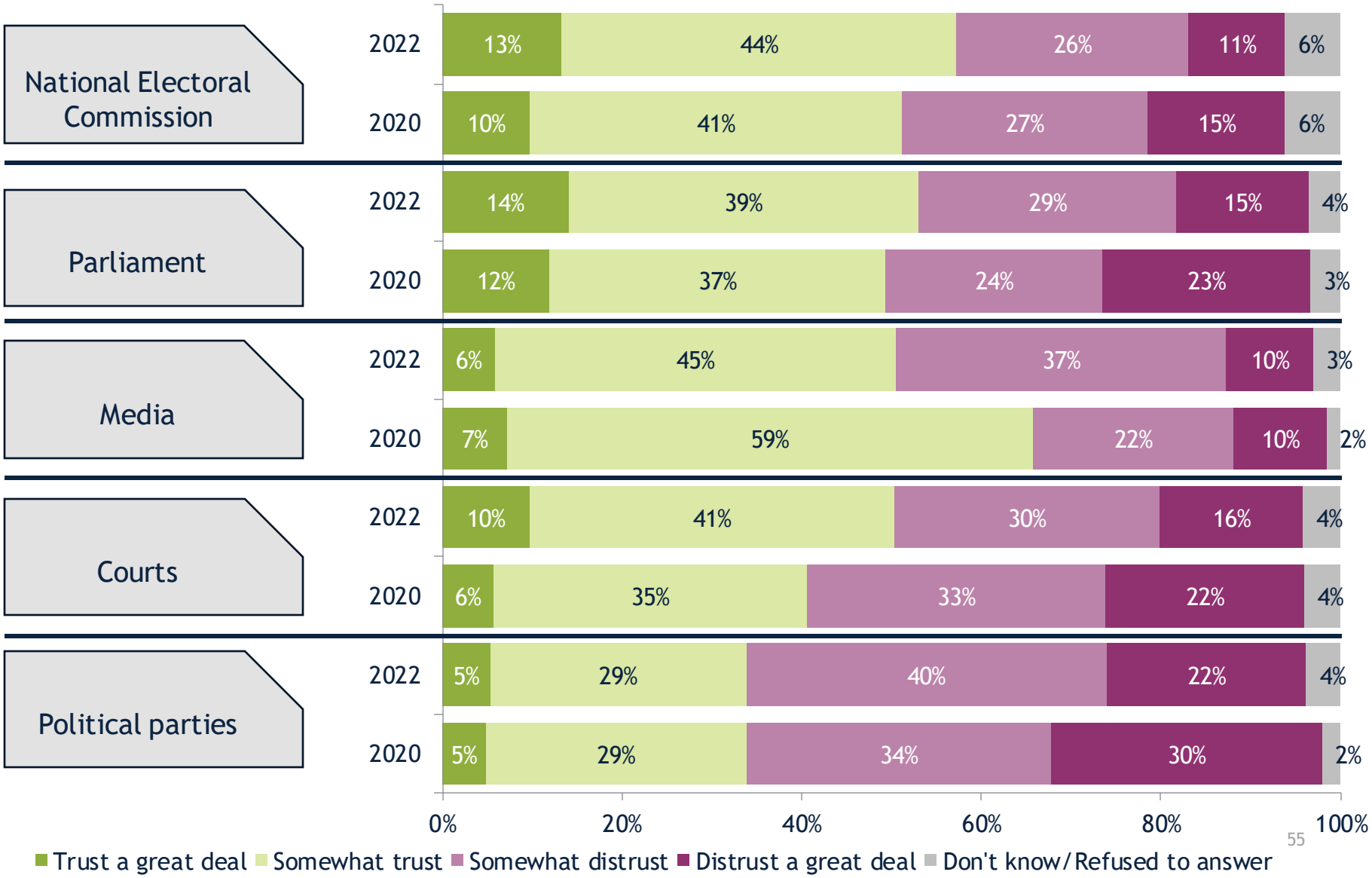
To what extent do you trust or distrust each of the following institutions?

(Kosovo, 2022 vs 2020)



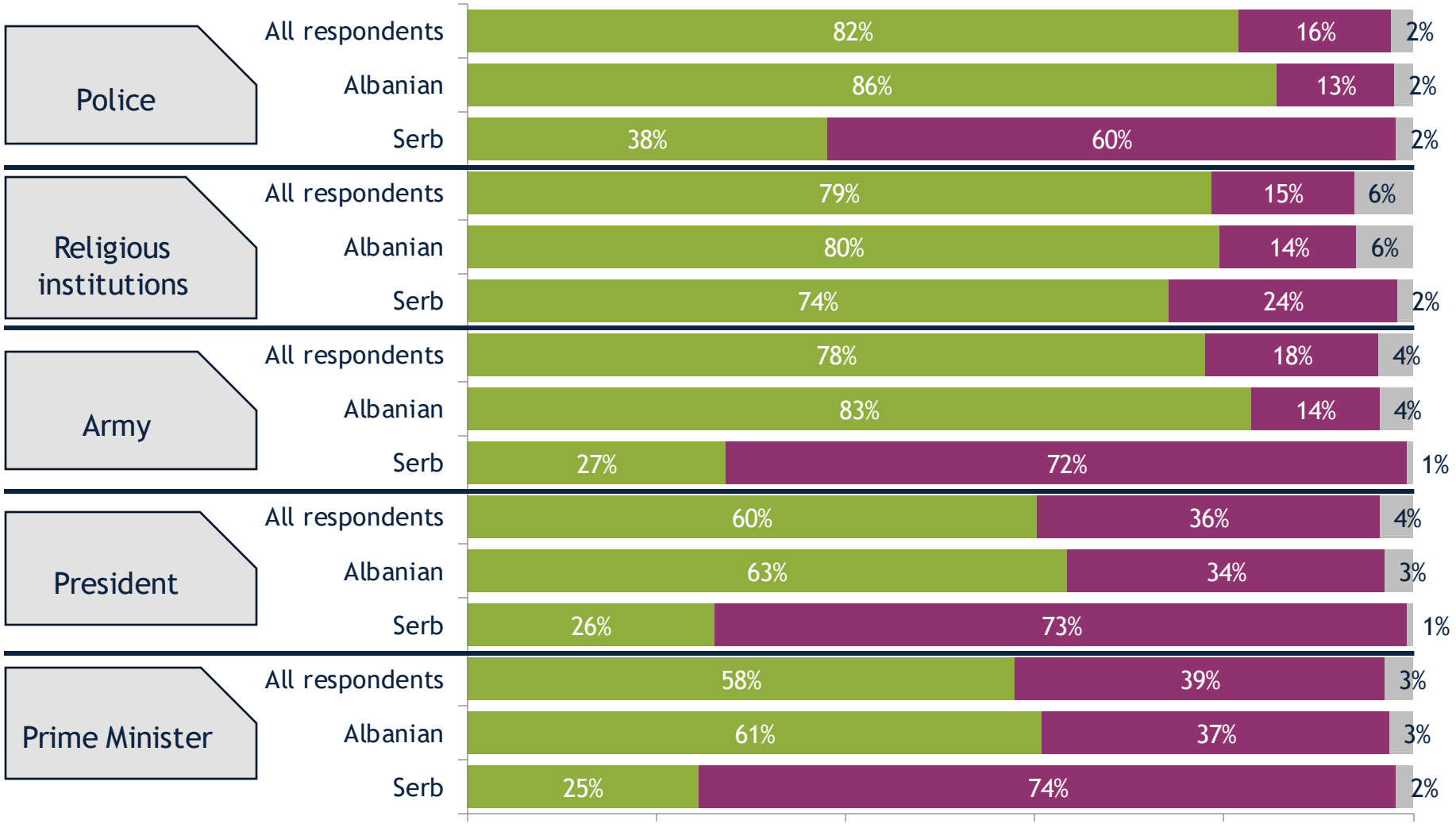
To what extent do you trust or distrust each of the following institutions?

(Kosovo, 2022 vs 2020)



To what extent do you trust or distrust each of the following institutions?

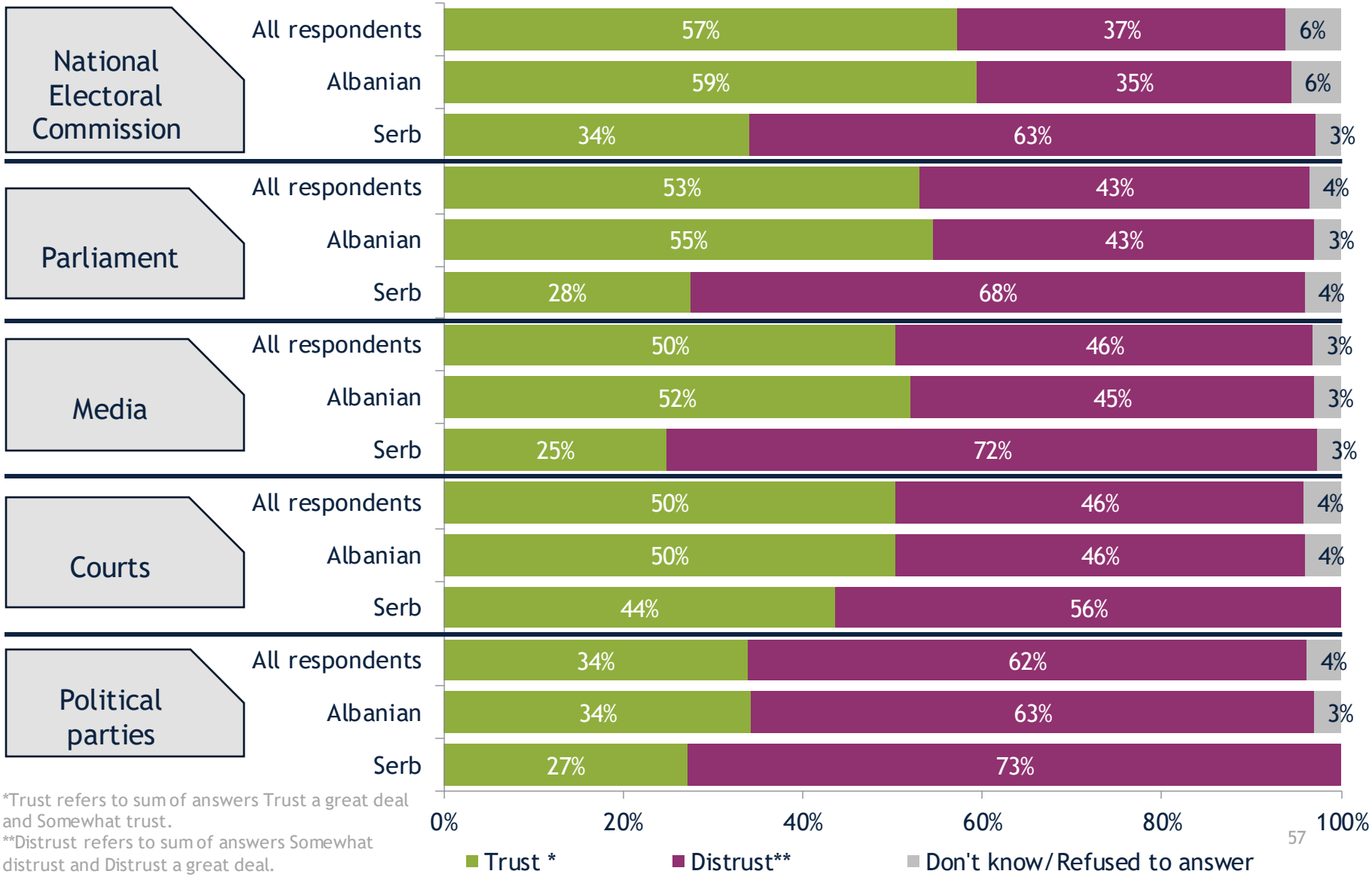
(Kosovo, by ethnic background)



*Trust refers to sum of answers Trust a great deal and Somewhat trust.
**Distrust refers to sum of answers Somewhat distrust and Distrust a great deal.

To what extent do you trust or distrust each of the following institutions?

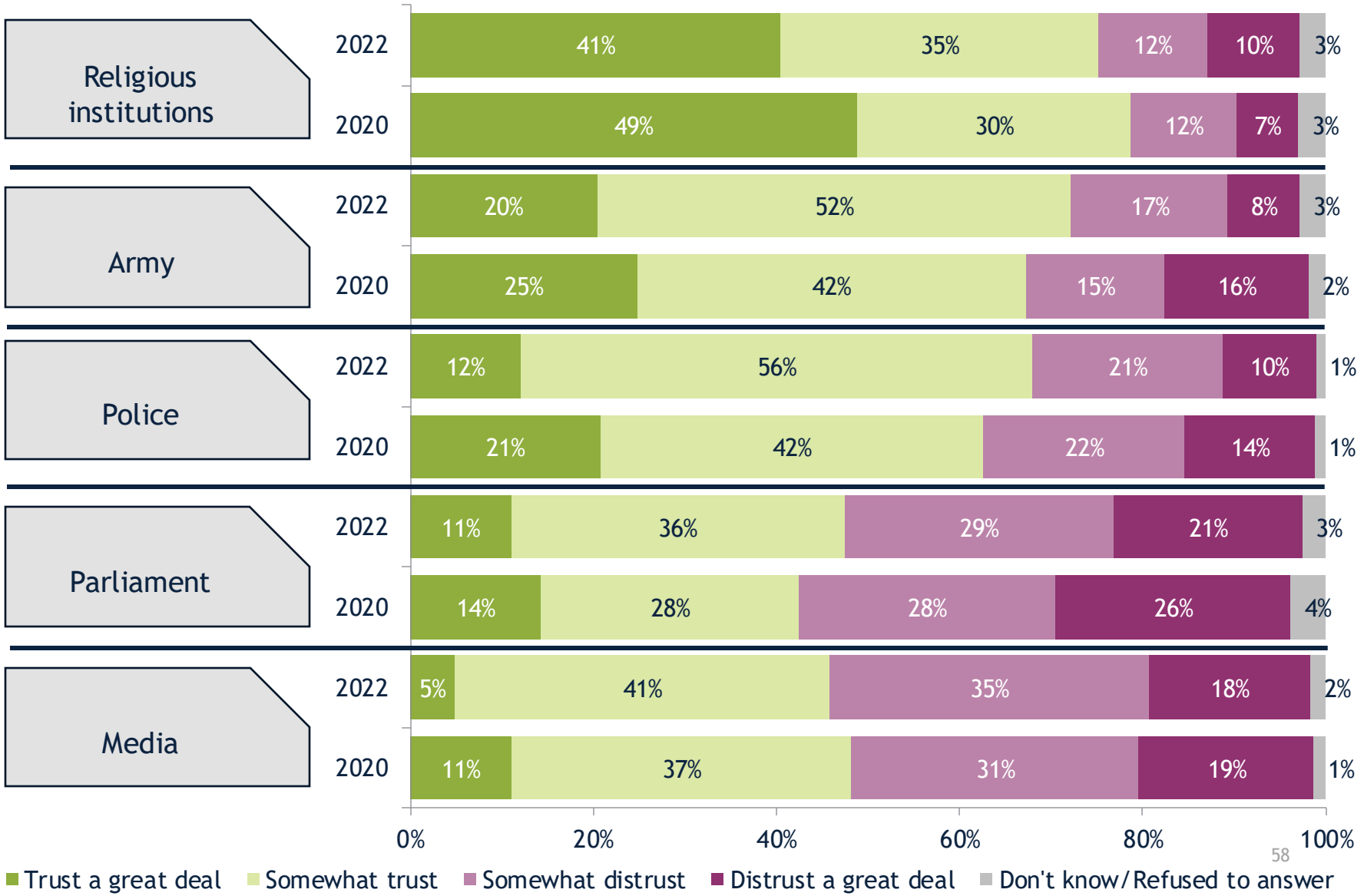
(Kosovo, by ethnic background)



*Trust refers to sum of answers Trust a great deal and Somewhat trust.
**Distrust refers to sum of answers Somewhat distrust and Distrust a great deal.

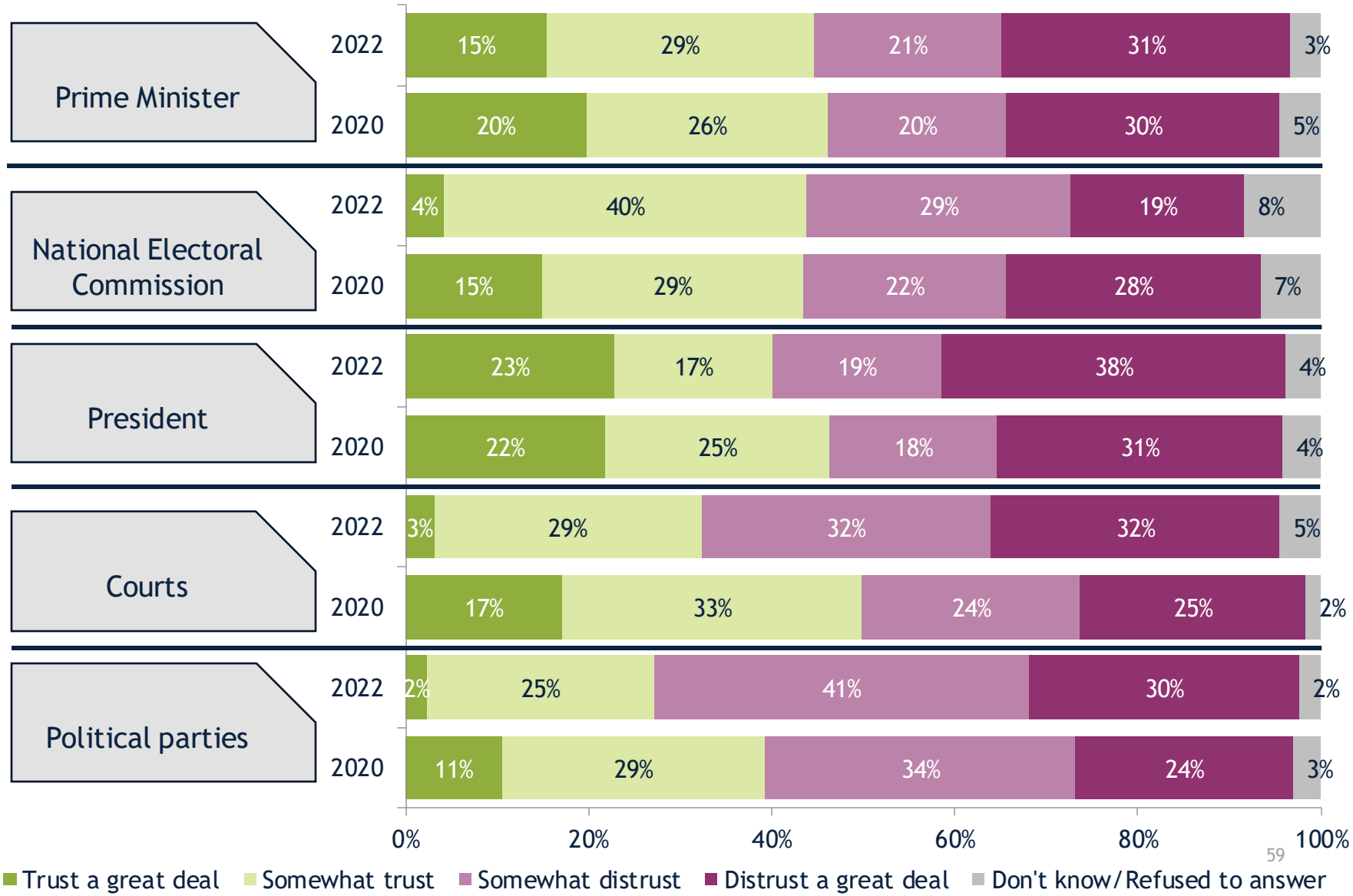
To what extent do you trust or distrust each of the following institutions?

(Montenegro, 2022 vs 2020)



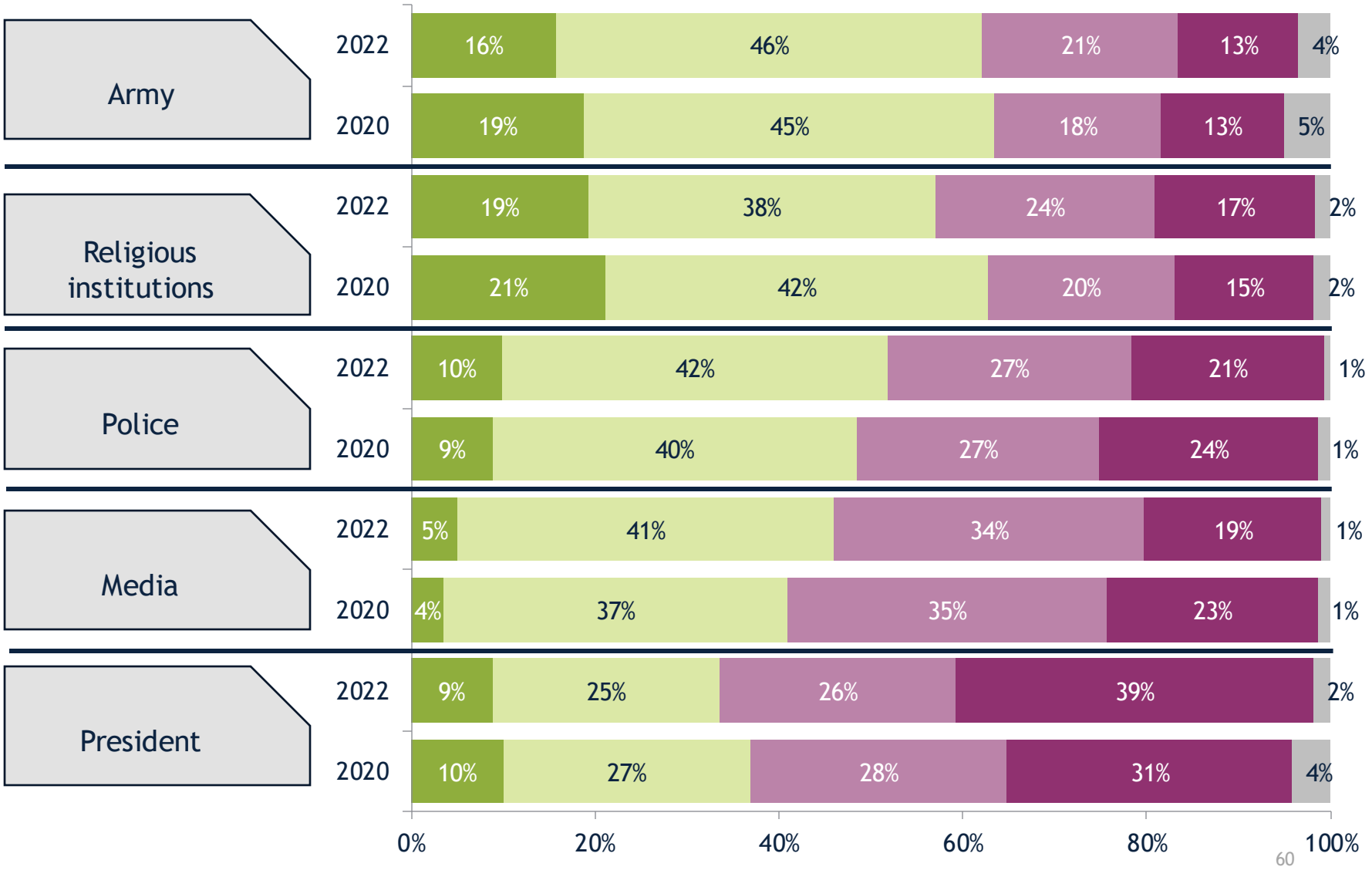
To what extent do you trust or distrust each of the following institutions?

(Montenegro, 2022 vs 2020)



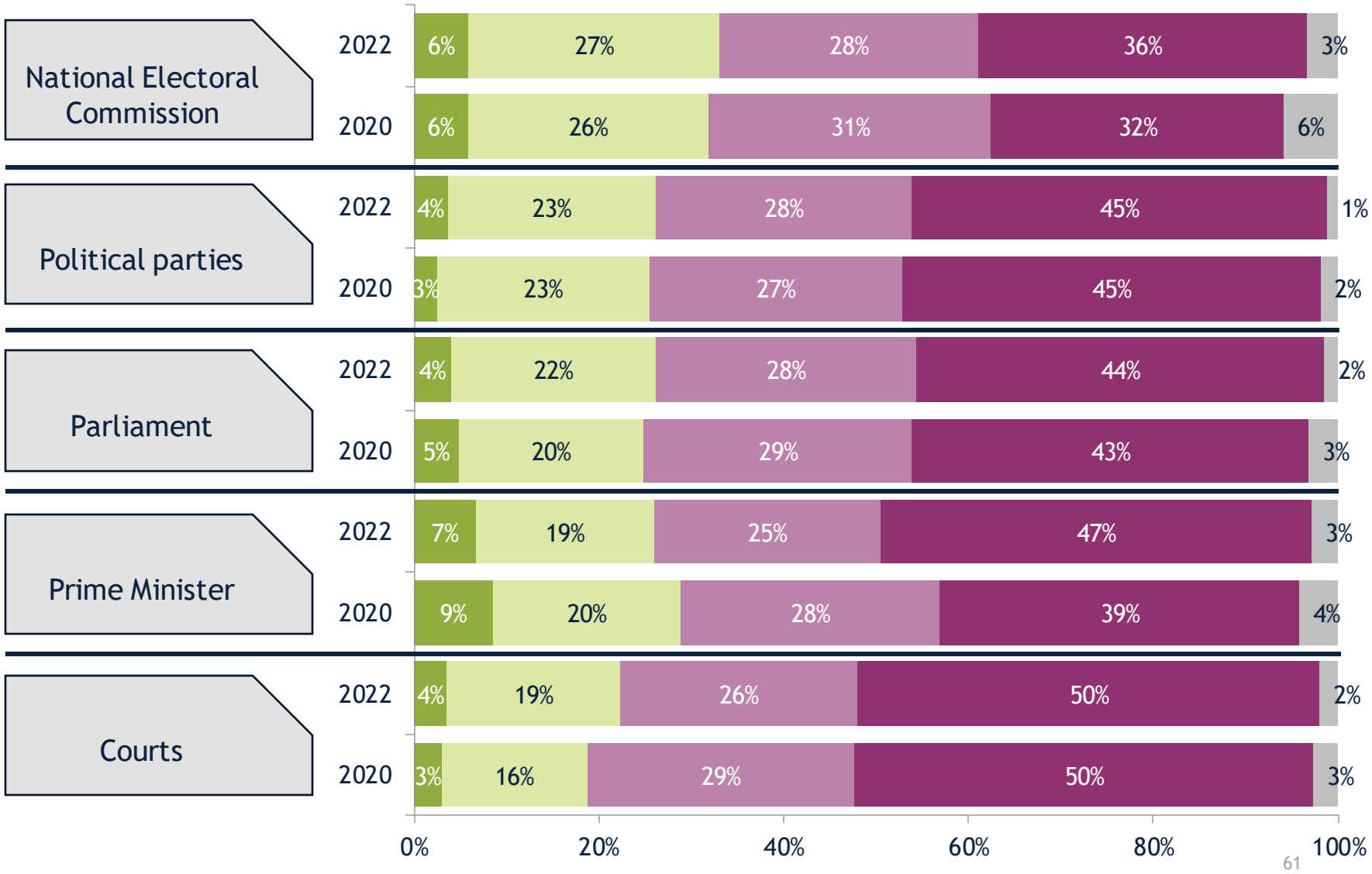
To what extent do you trust or distrust each of the following institutions?

(North Macedonia, 2022 vs 2020)



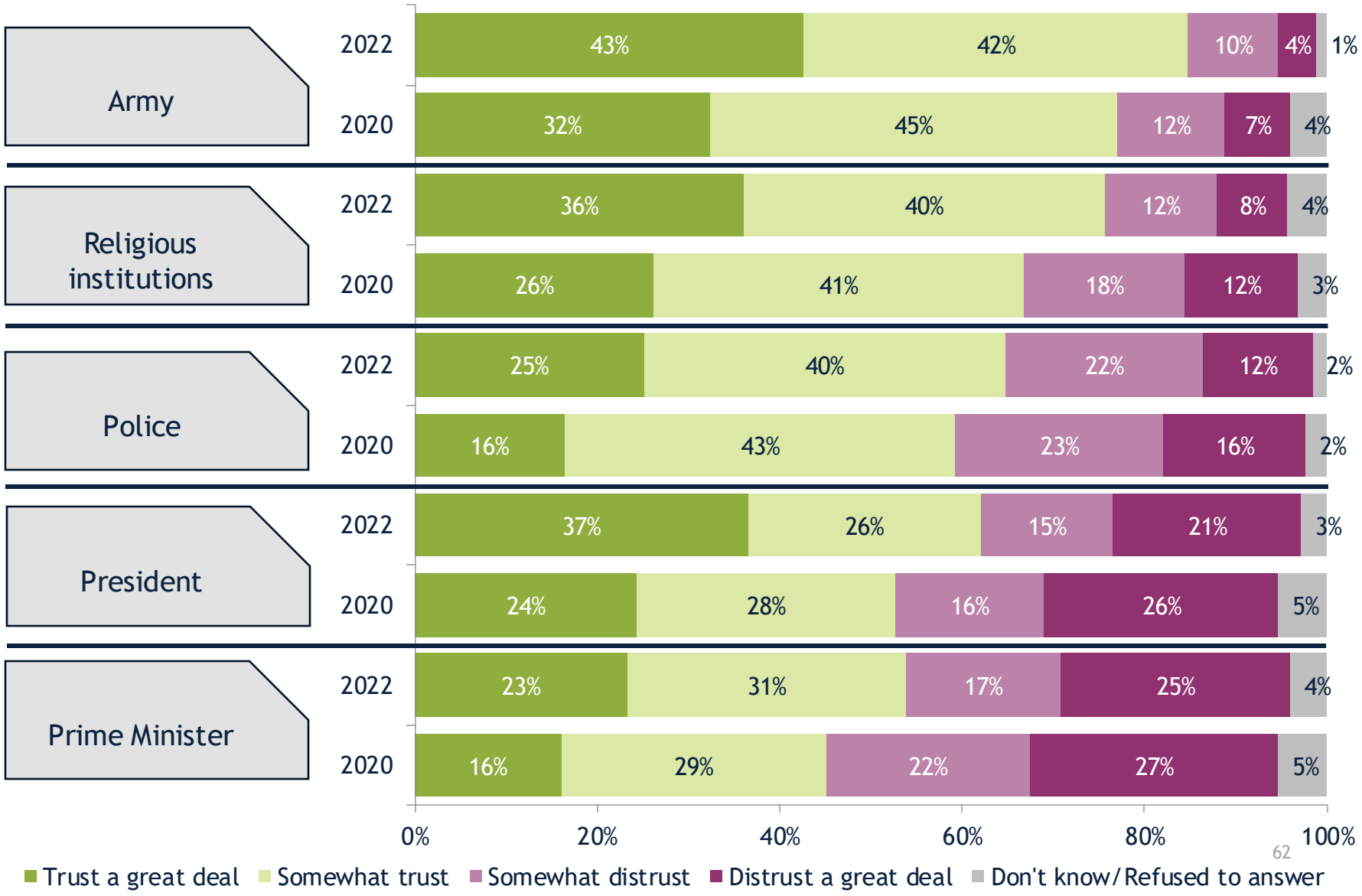
To what extent do you trust or distrust each of the following institutions?

(North Macedonia, 2022 vs 2020)



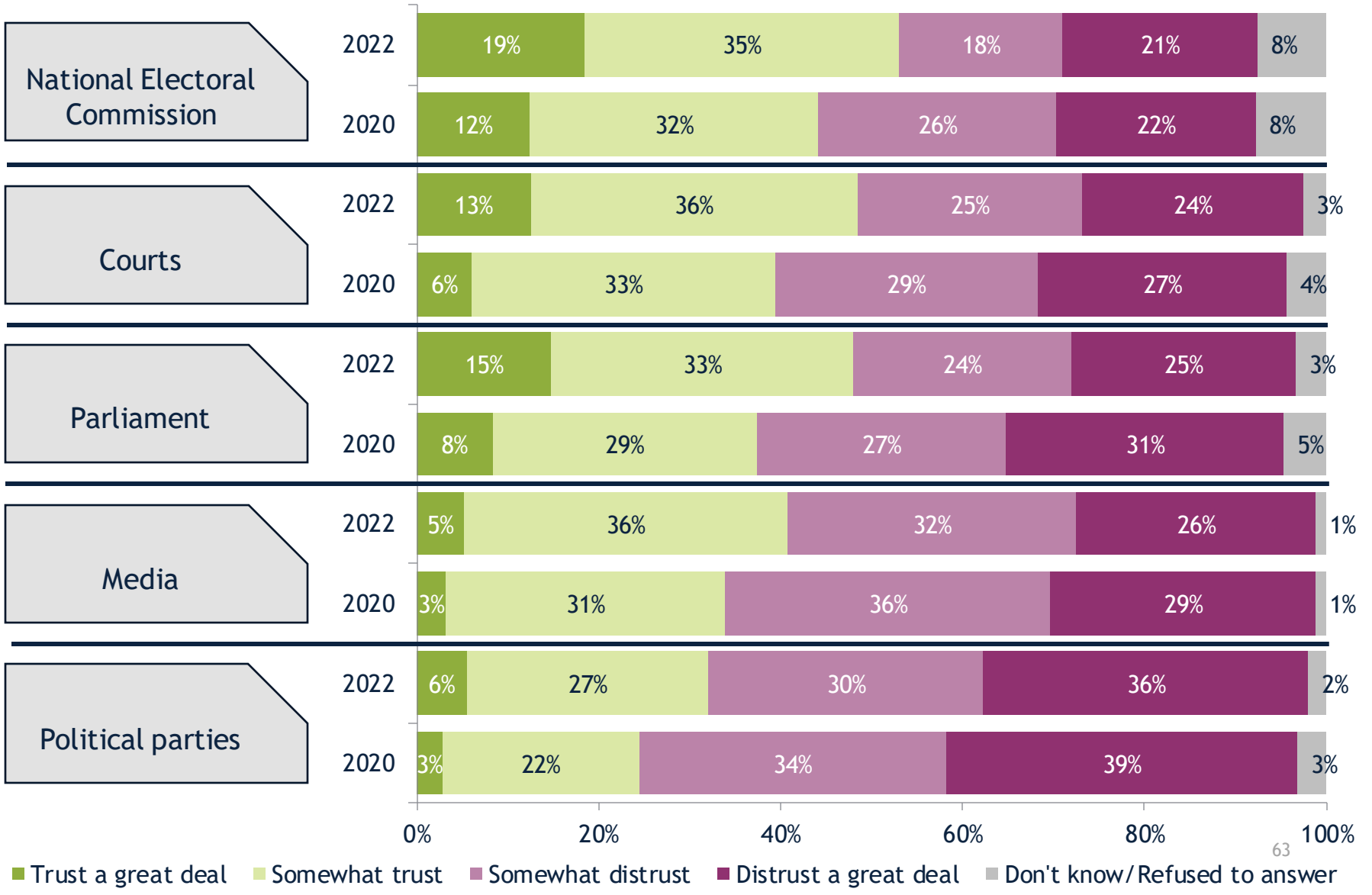
To what extent do you trust or distrust each of the following institutions?

(Serbia, 2022 vs 2020)



To what extent do you trust or distrust each of the following institutions?

(Serbia, 2022 vs 2020)



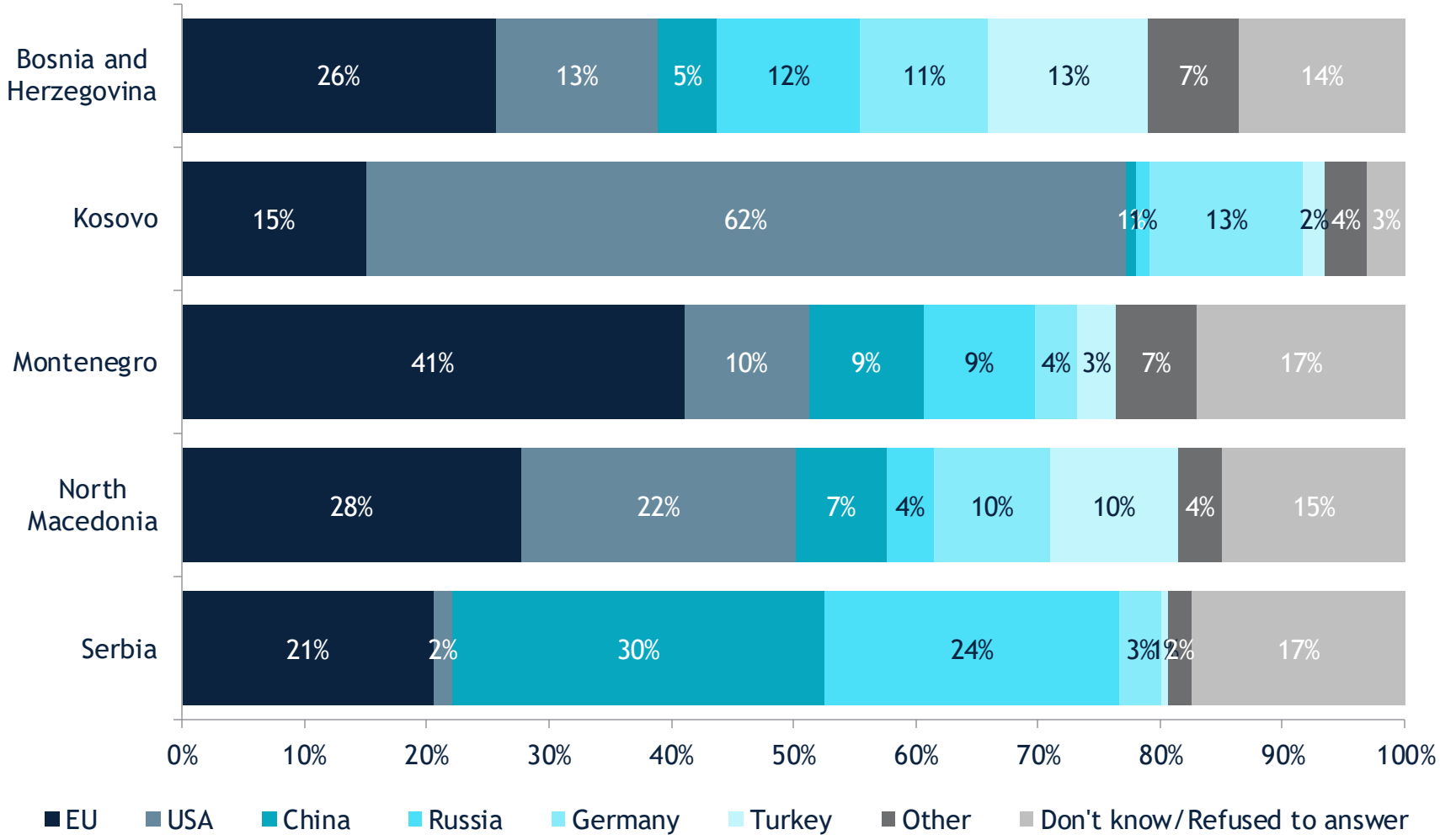
Foreign Relations and Foreign Influence

CENTER FOR INSIGHTS IN SURVEY RESEARCH

A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Which country/bloc is the biggest foreign donor to our country?

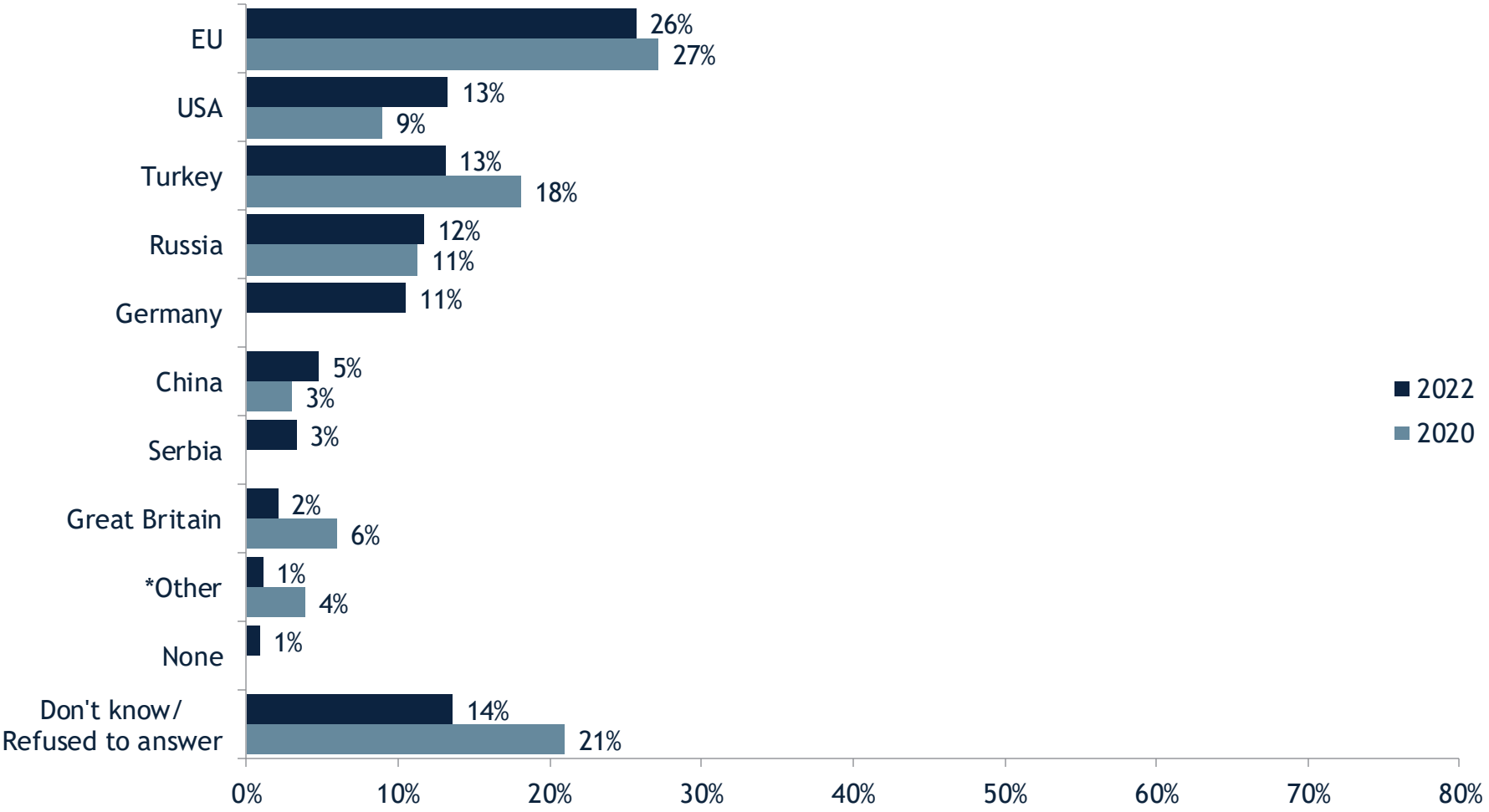
(Spontaneous response)



*Responses receiving <2% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

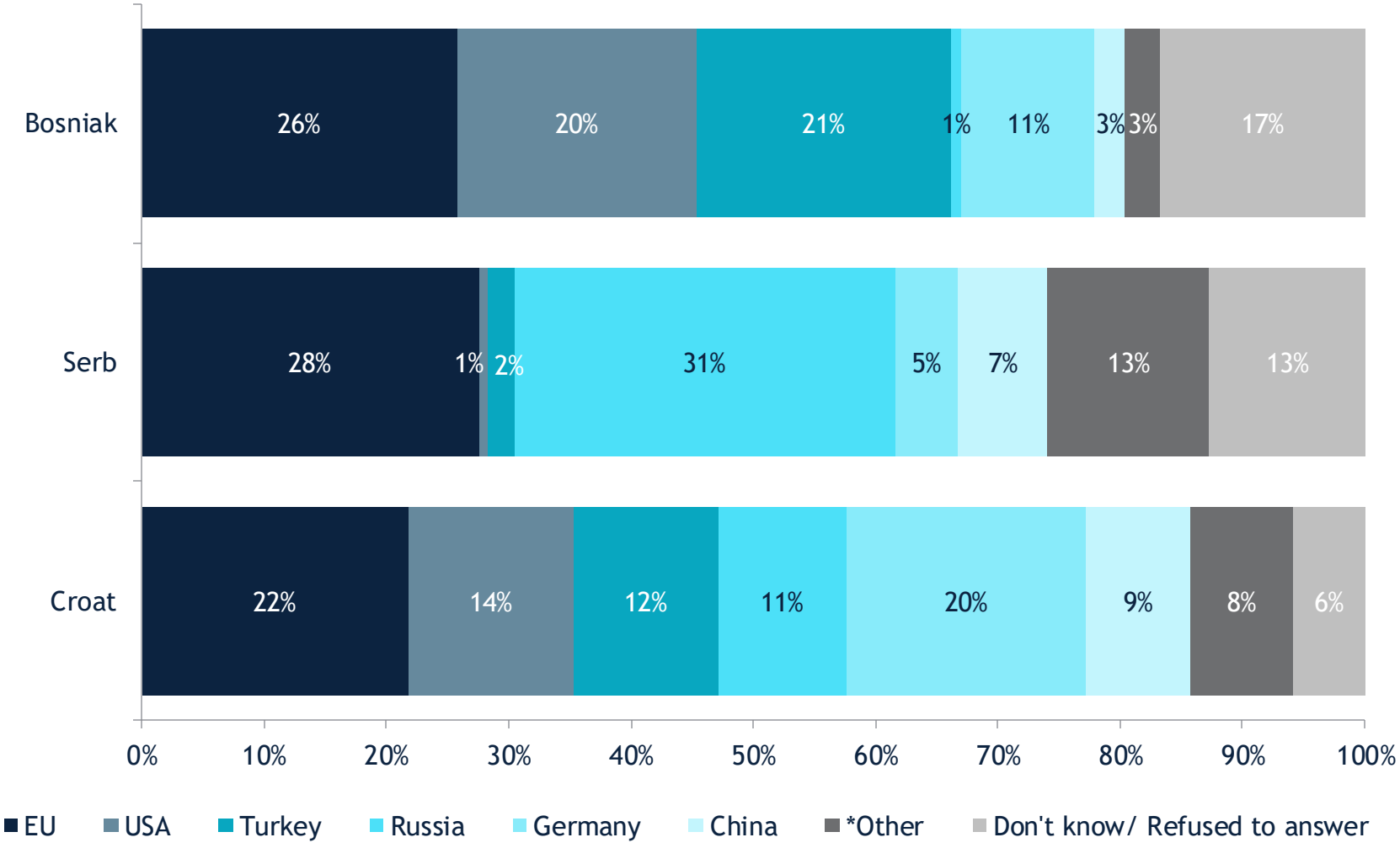
(Bosnia and Herzegovina, spontaneous response, 2022 vs 2020)



*Responses receiving <1% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

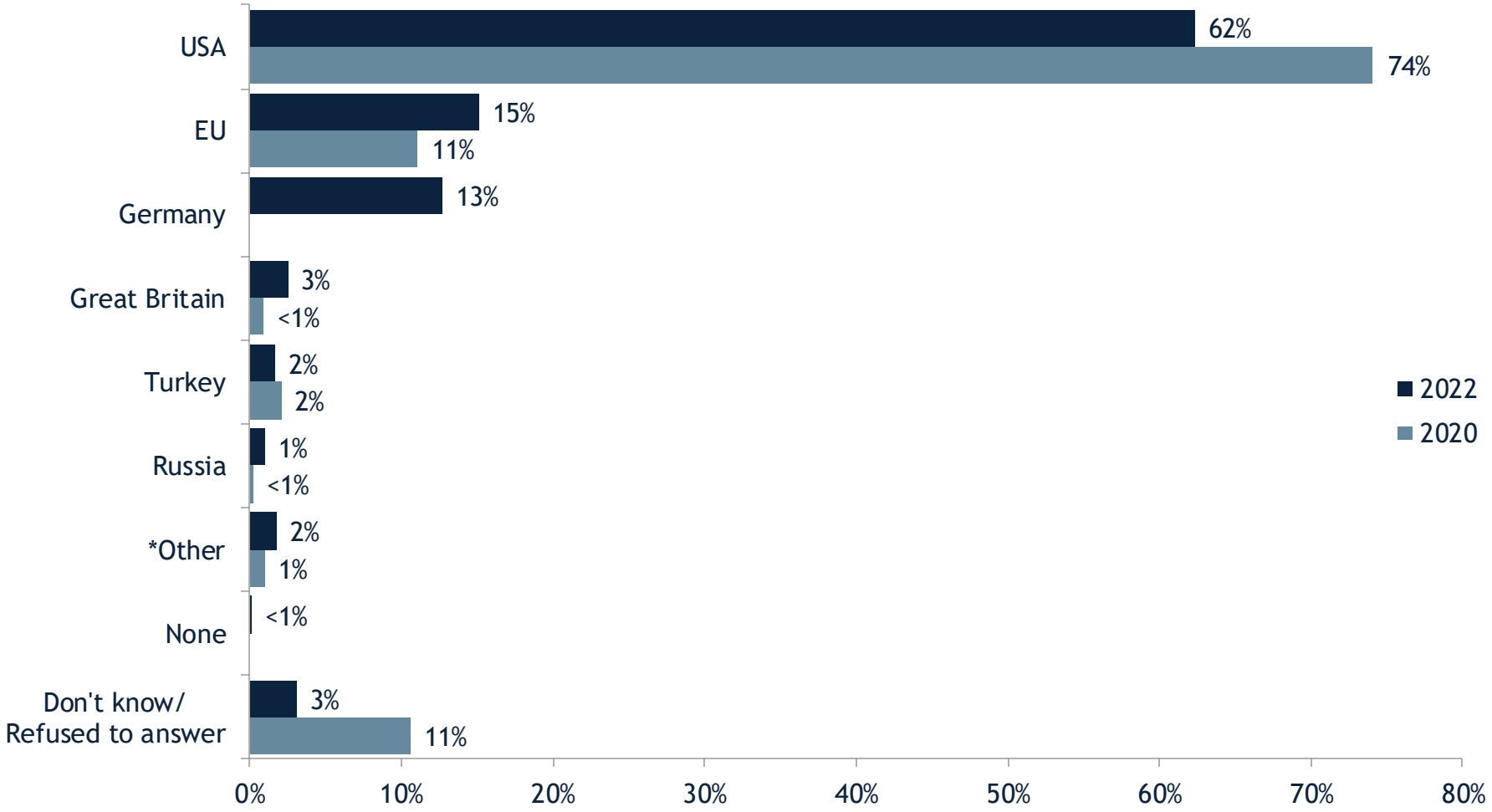
(Bosnia and Herzegovina, spontaneous response, 2022, by ethnic background)



*Responses receiving <4% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

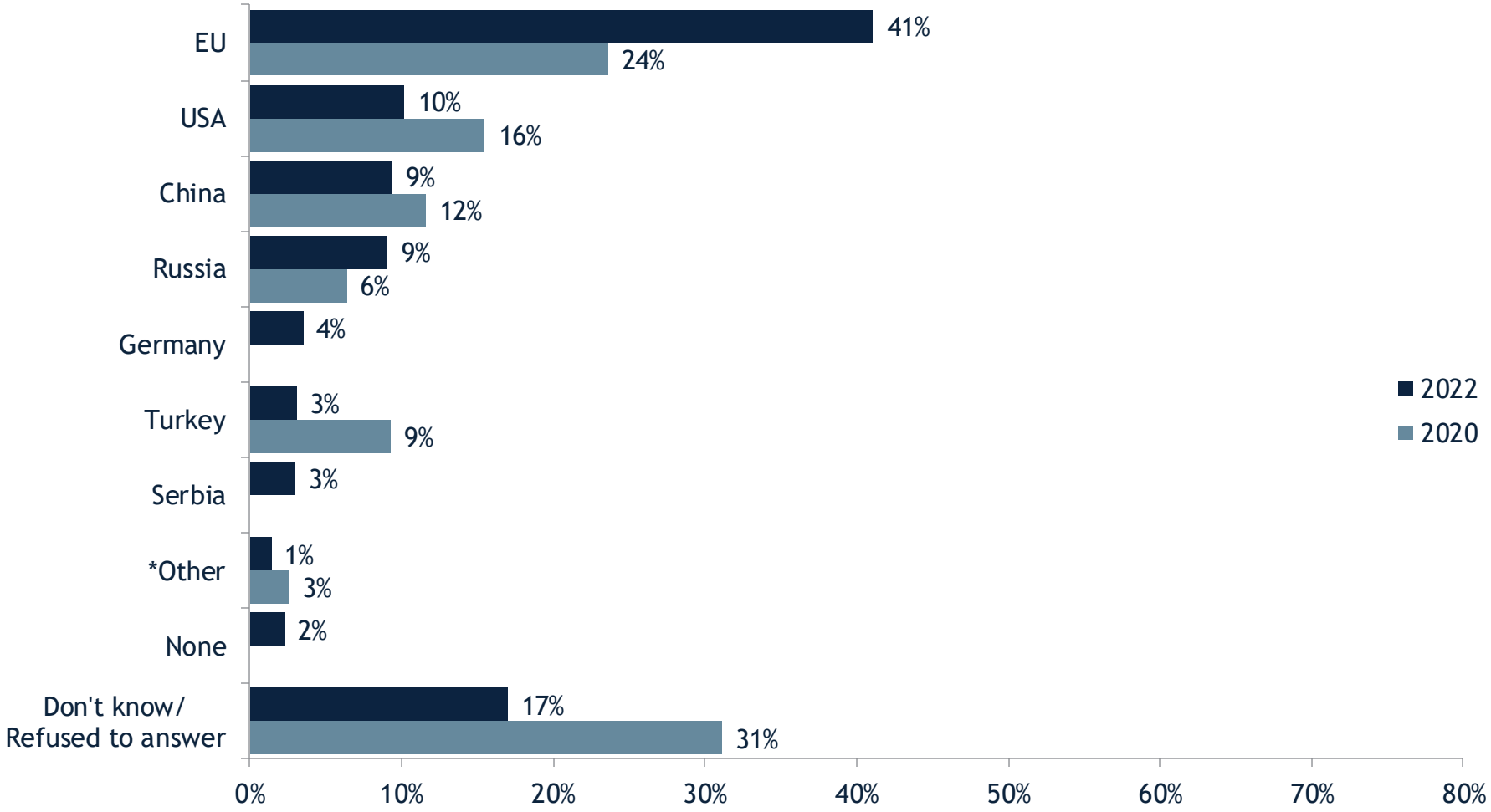
(Kosovo, spontaneous response, 2022 vs 2020)



*Responses receiving <1% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

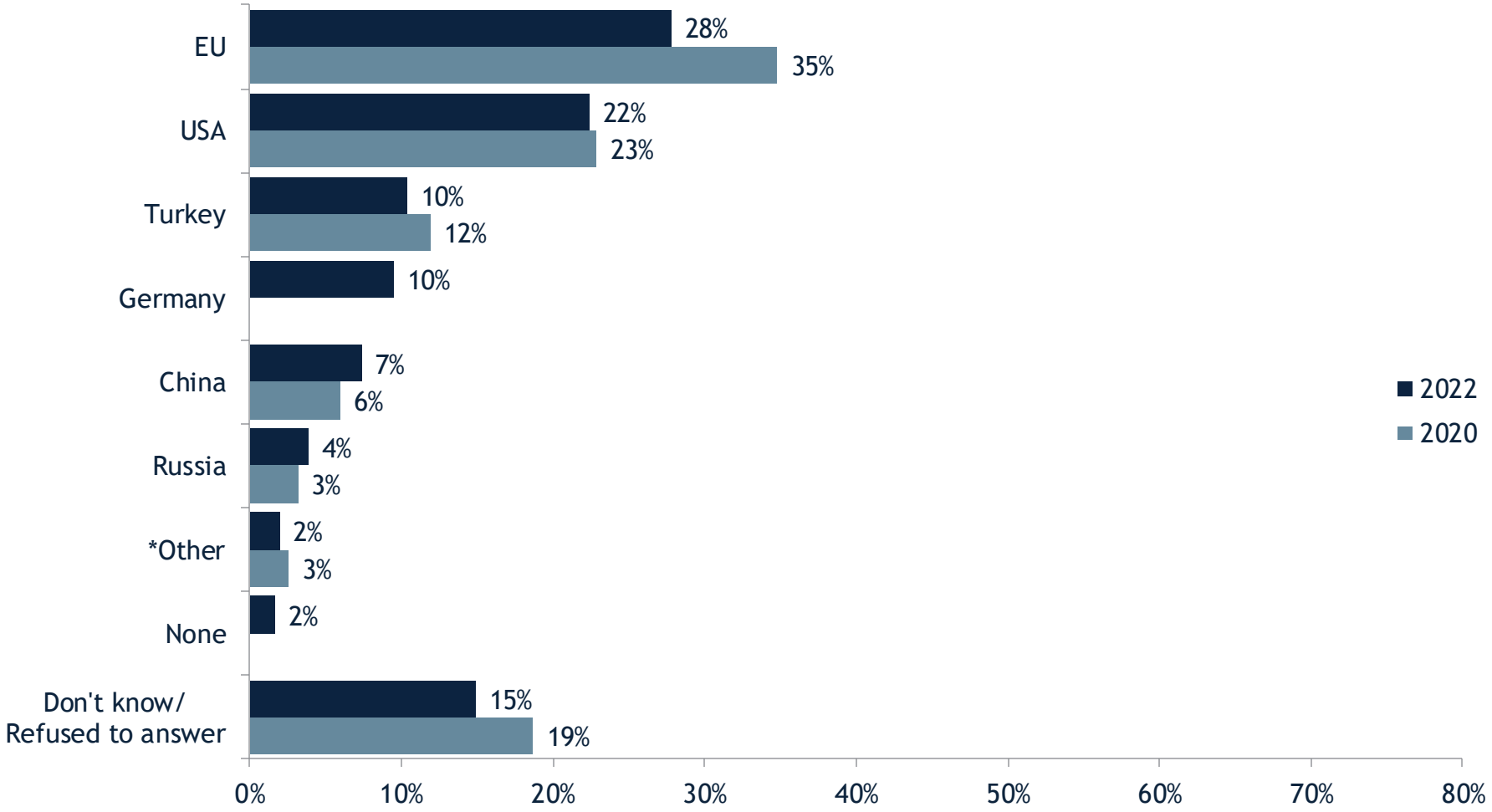
(Montenegro, spontaneous response, 2022 vs 2020)



*Responses receiving <1% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

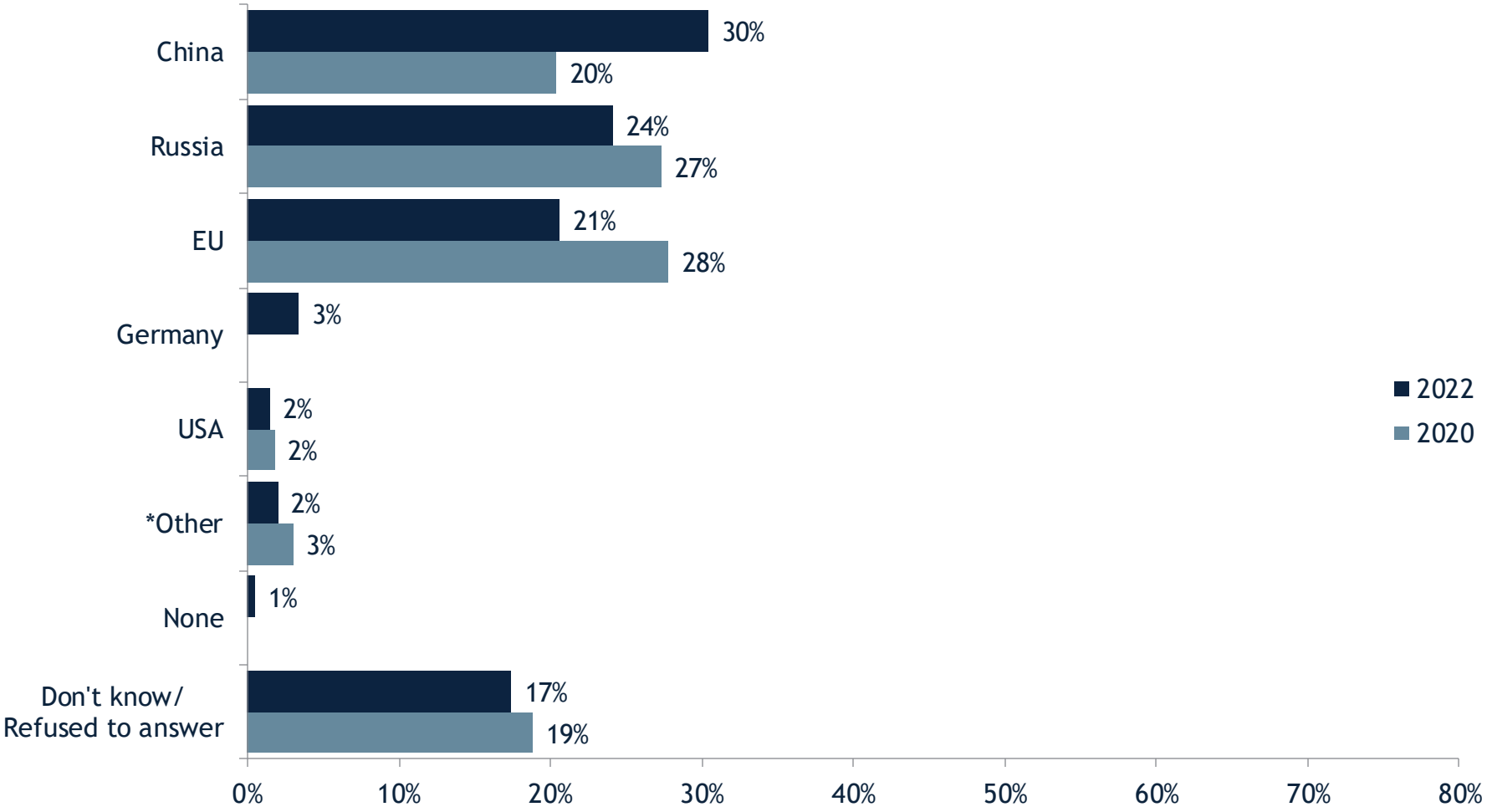
(North Macedonia, spontaneous response, 2022 vs 2020)



*Responses receiving <1% are collapsed into *Other*.

Which country/bloc is the biggest foreign donor to our country?

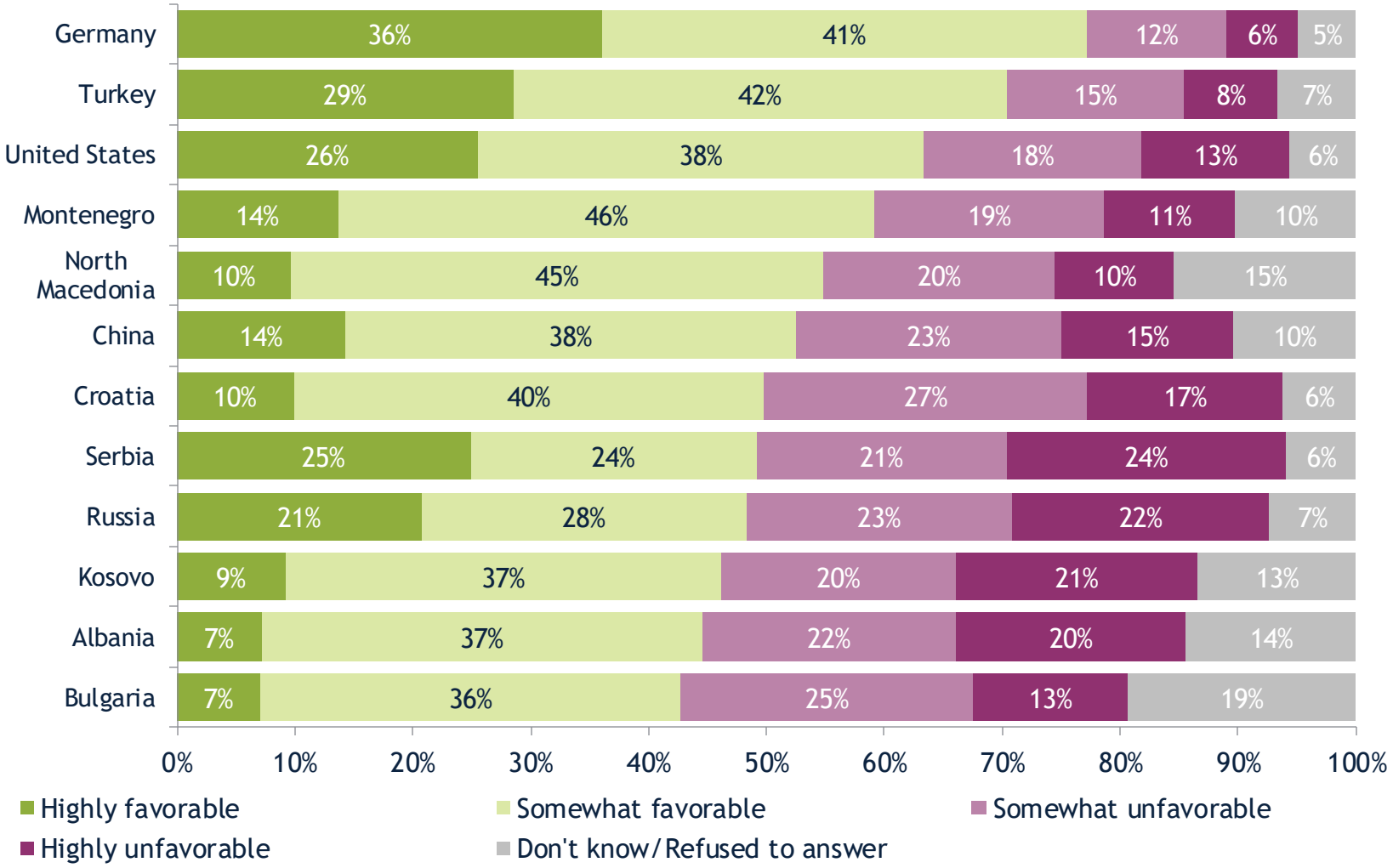
(Serbia, spontaneous response, 2022 vs 2020)



*Responses receiving <1% are collapsed into *Other*.

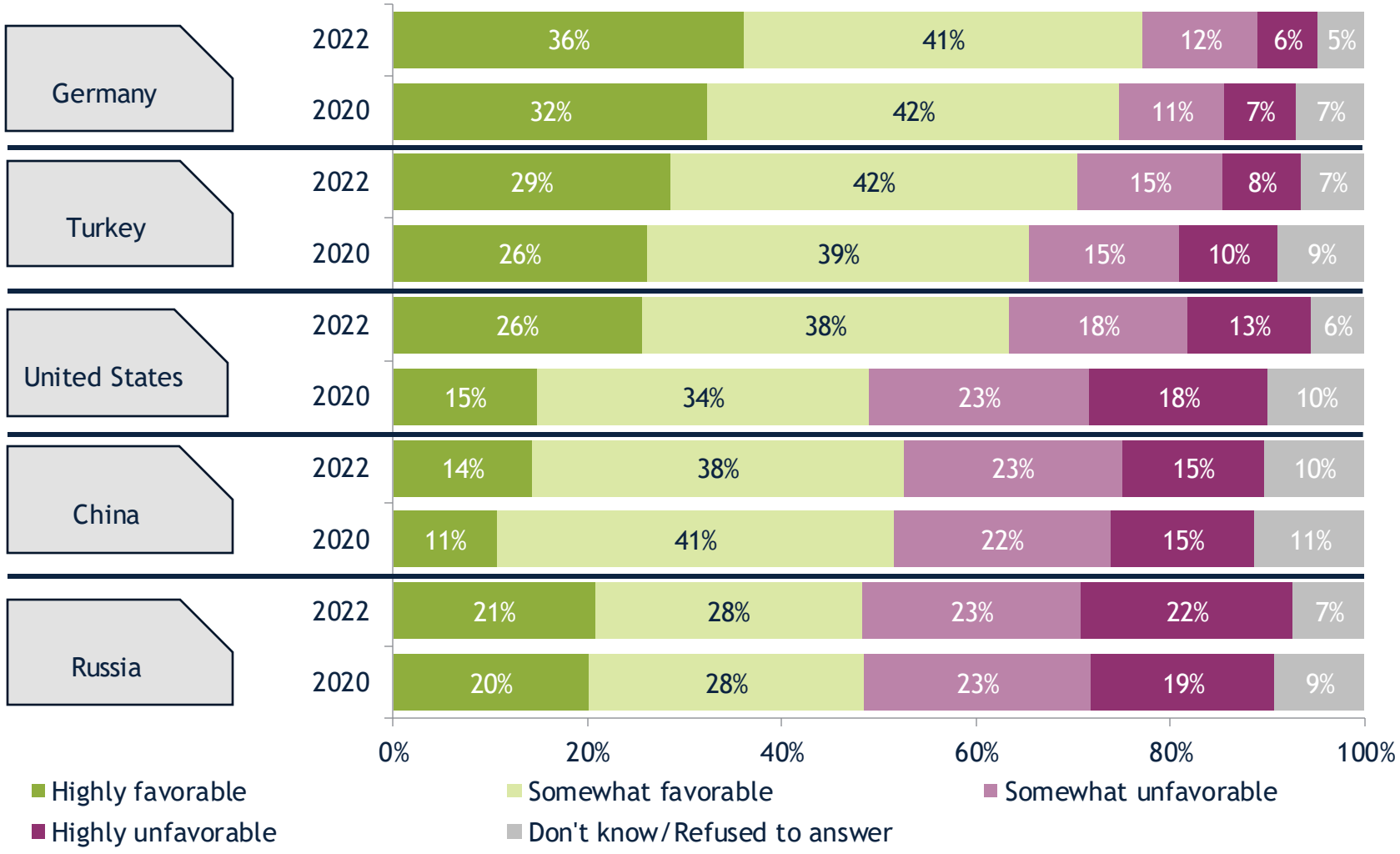
Please tell me your opinion of each of the following countries.

(Bosnia and Herzegovina)



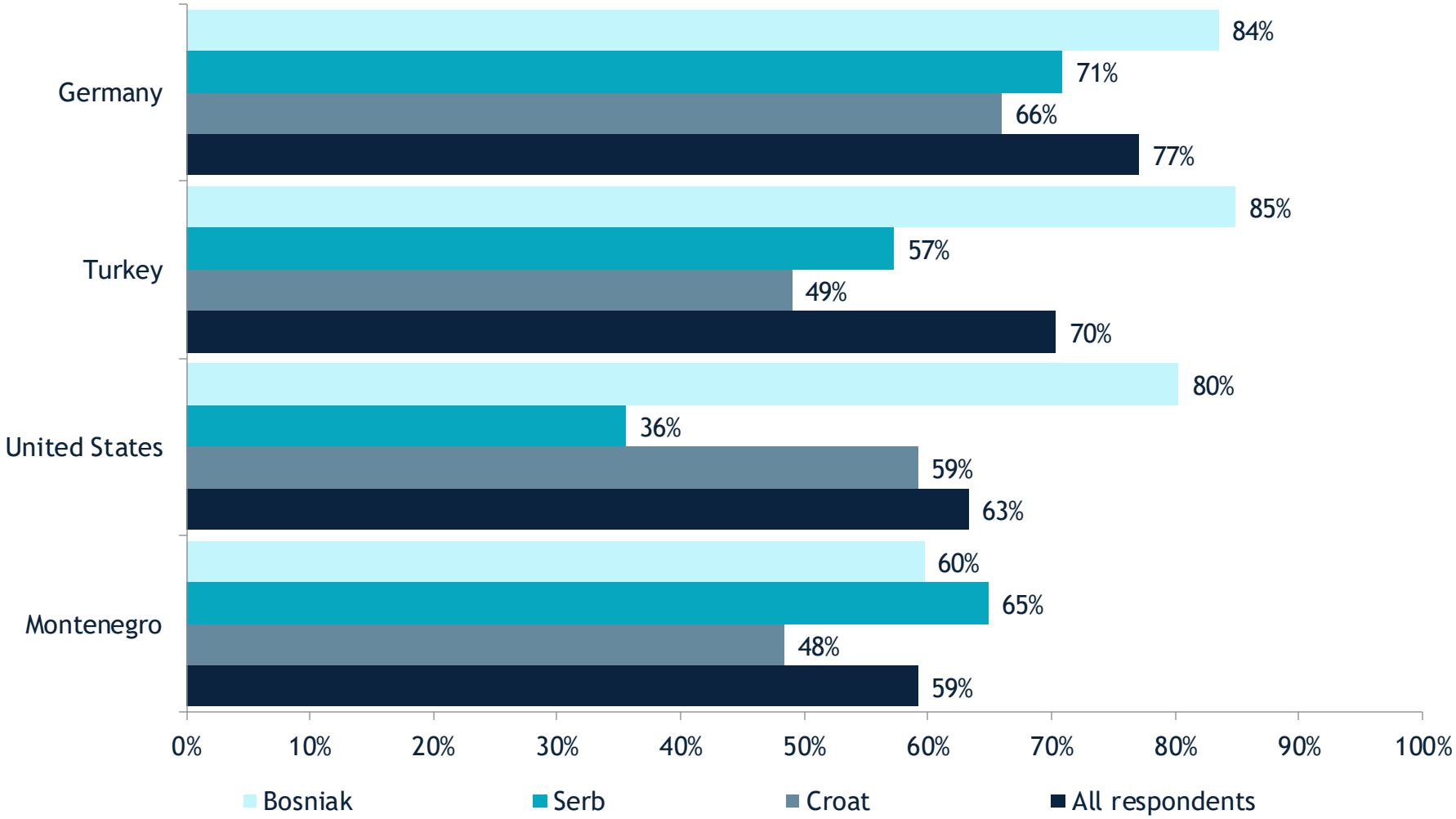
Please tell me your opinion of each of the following countries.

(Bosnia and Herzegovina, 2022 vs 2020)



Please tell me your opinion of each of the following countries.

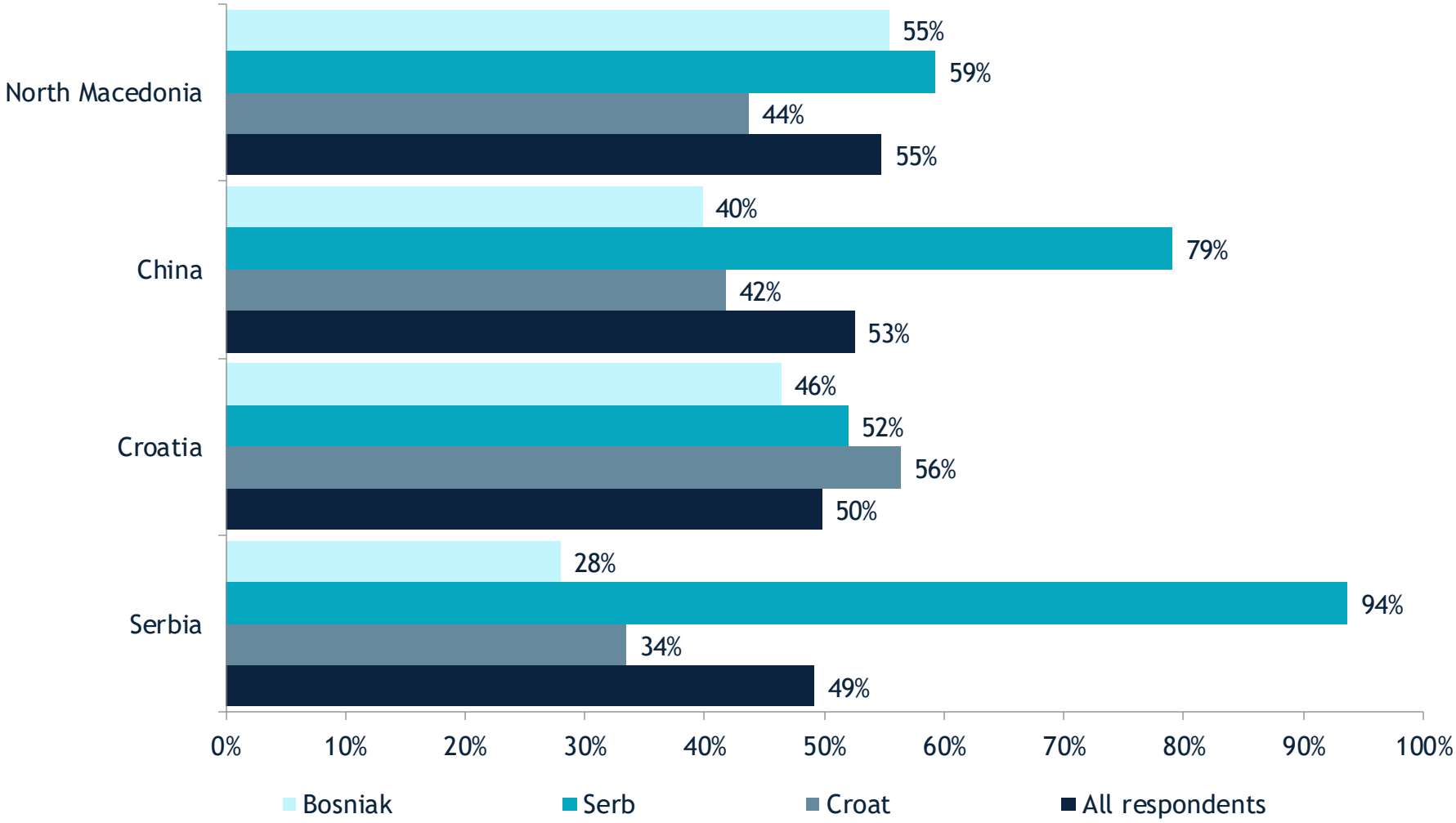
(Bosnia and Herzegovina, favorable opinion*, by ethnic background)



*Favorable opinion refers to sum of answers Somewhat favorable and Highly favorable.

Please tell me your opinion of each of the following countries.

(Bosnia and Herzegovina, favorable opinion*, by ethnic background)



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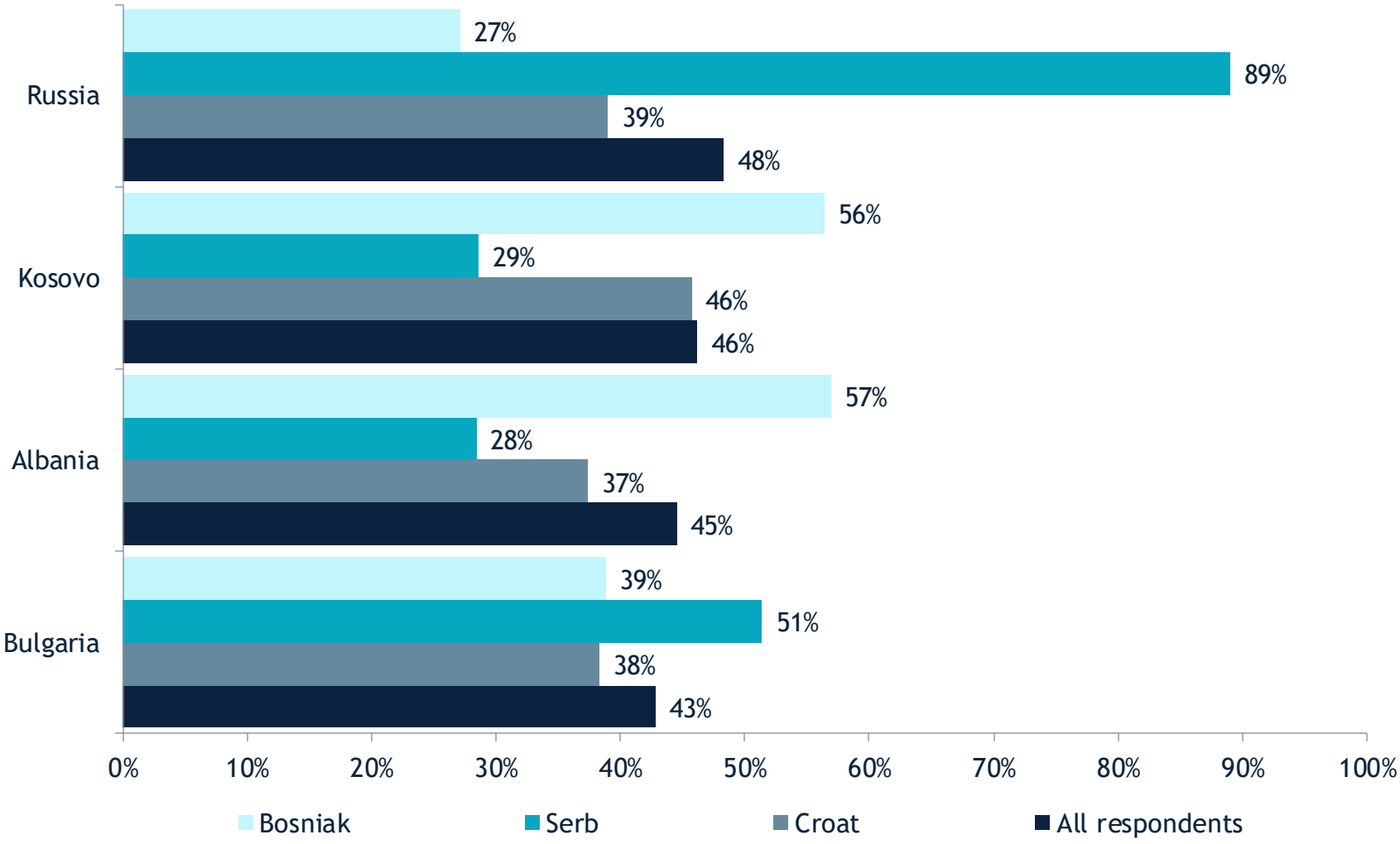
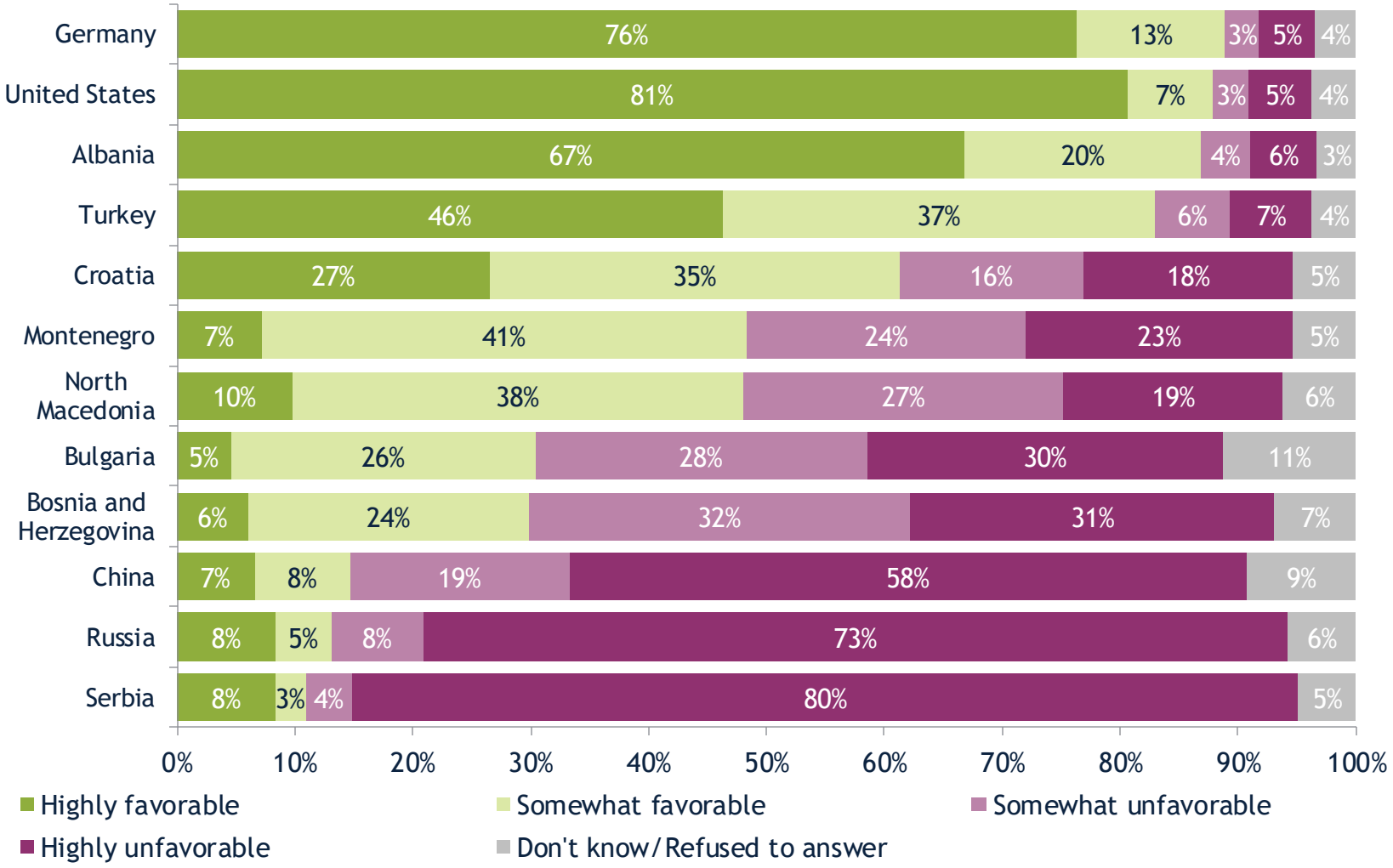
(Bosnia and Herzegovina, favorable opinion*, by ethnic background)



*Favorable opinion refers to sum of answers Somewhat favorable and Highly favorable.

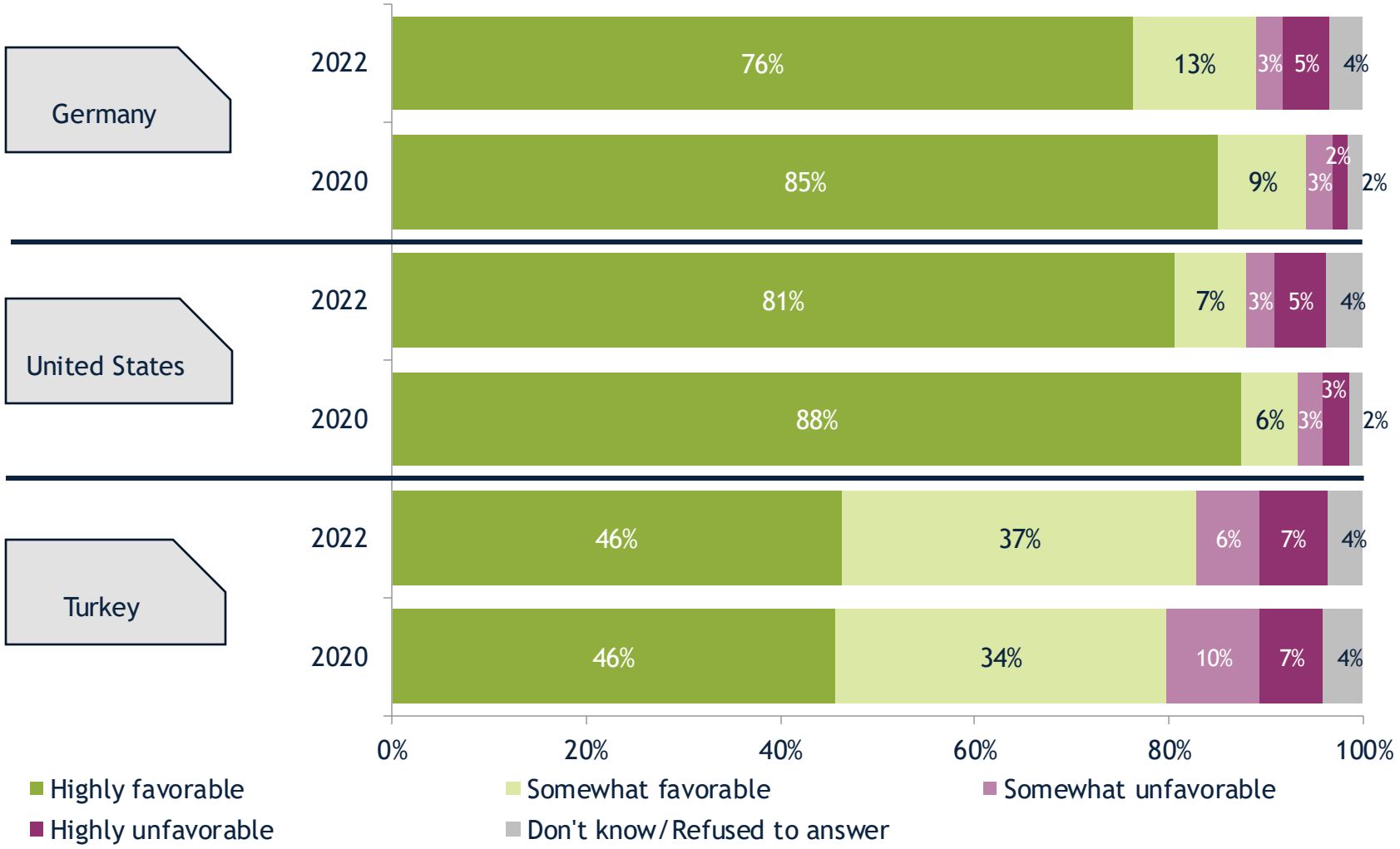
Please tell me your opinion of each of the following countries.

(Kosovo)



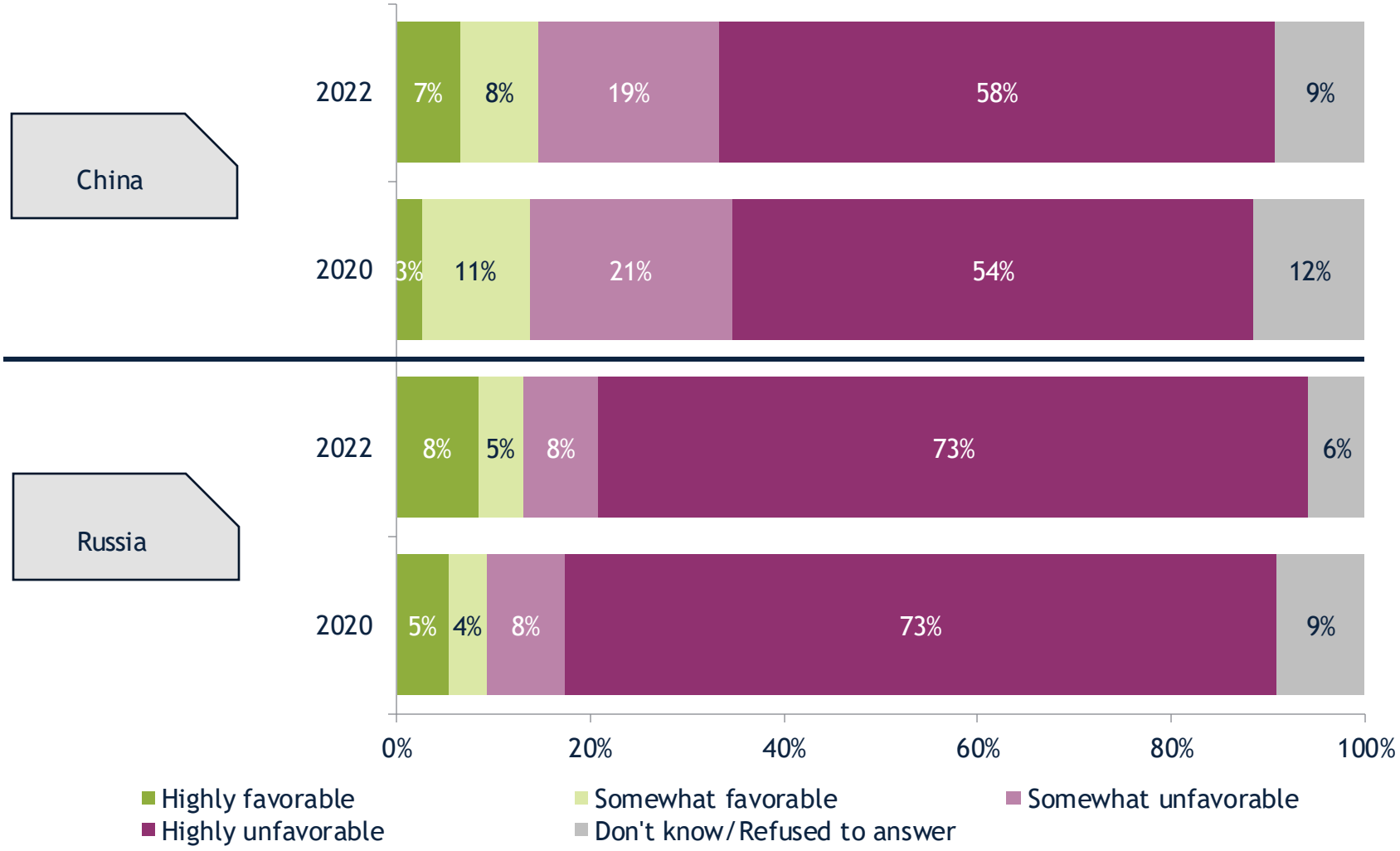
Please tell me your opinion of each of the following countries.

(Kosovo, 2022 vs 2020)



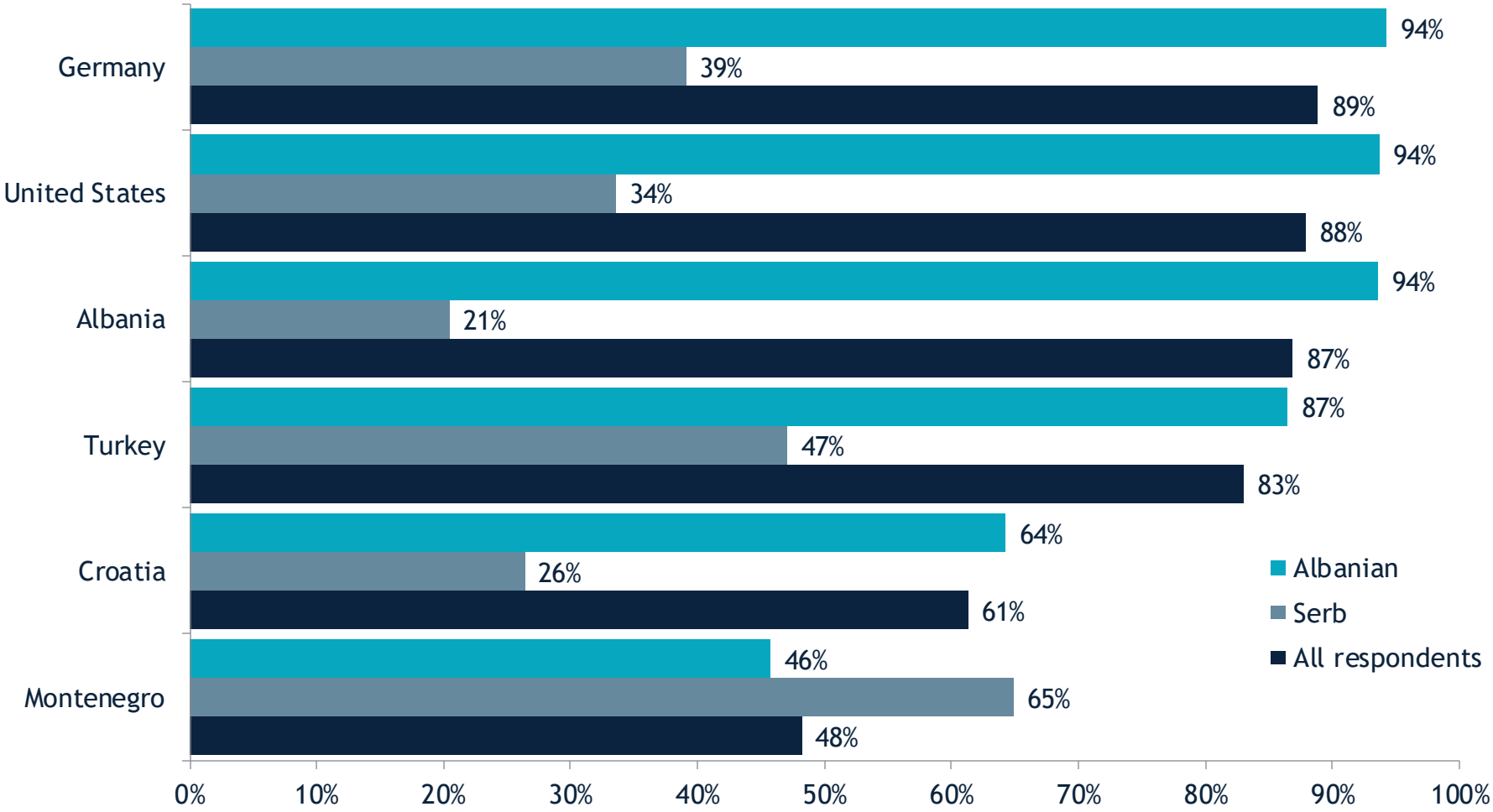
Please tell me your opinion of each of the following countries.

(Kosovo, 2022 vs 2020)



Please tell me your opinion of each of the following countries.

(Kosovo, favorable opinion*, by ethnic background)



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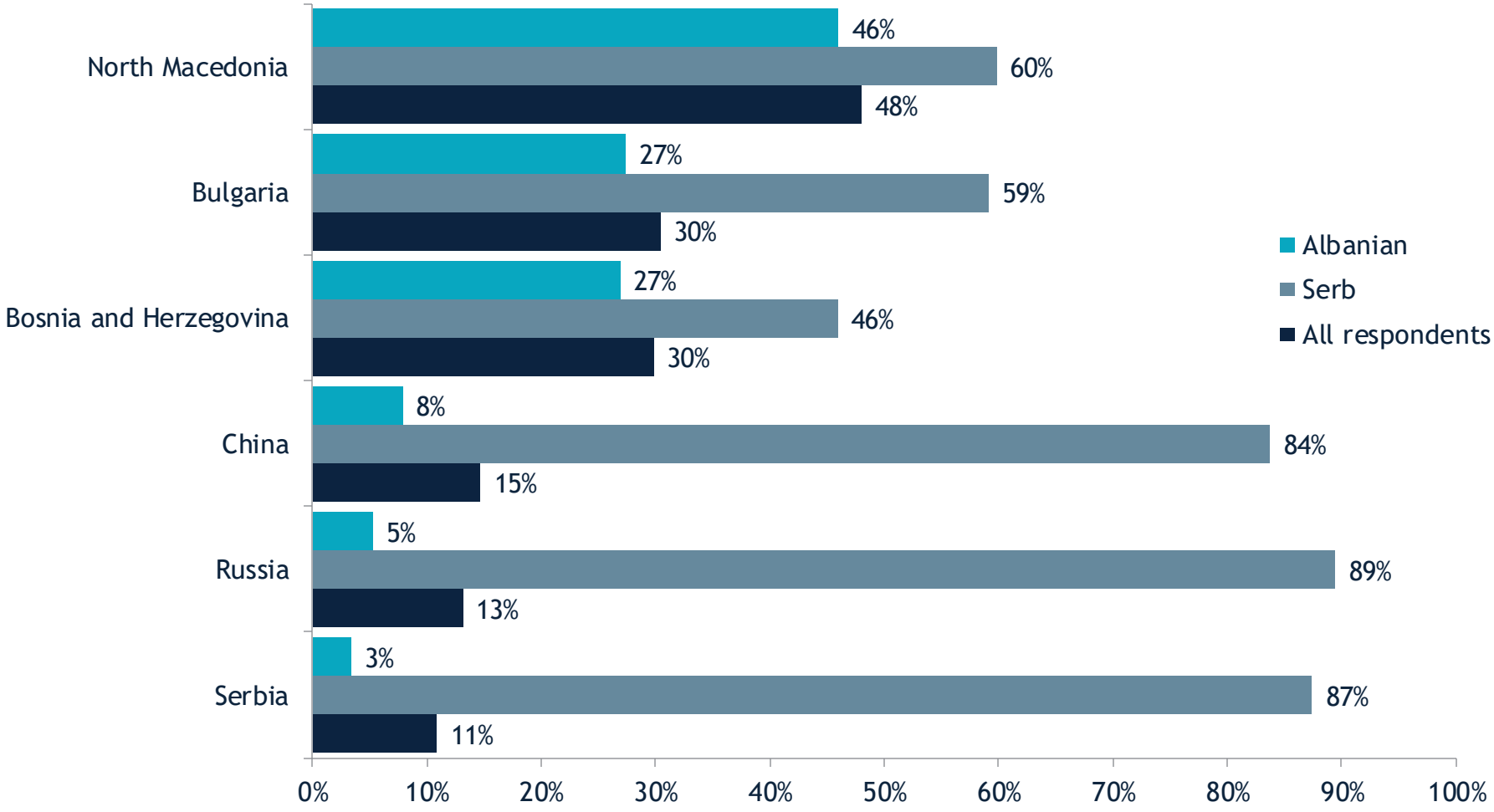

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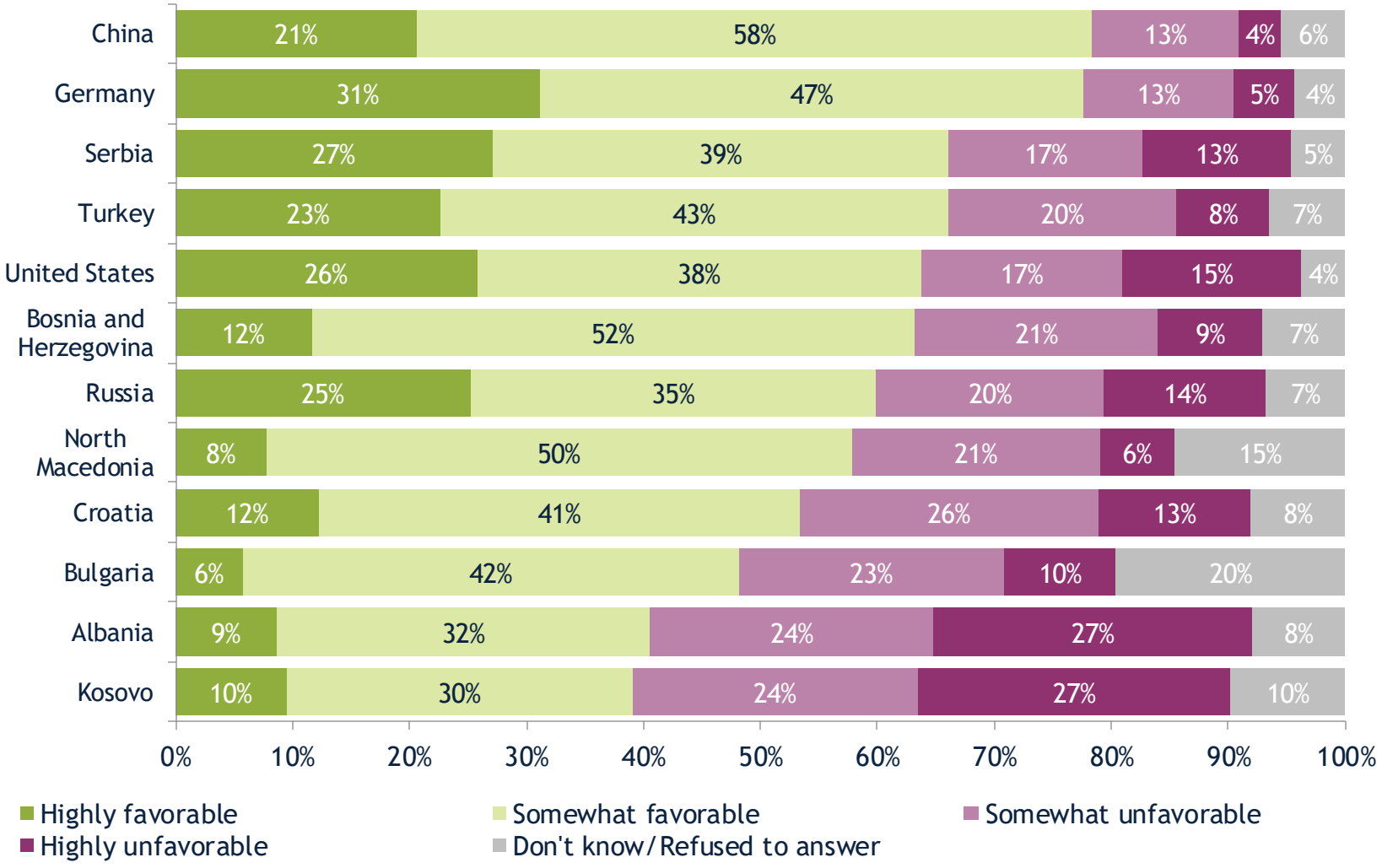
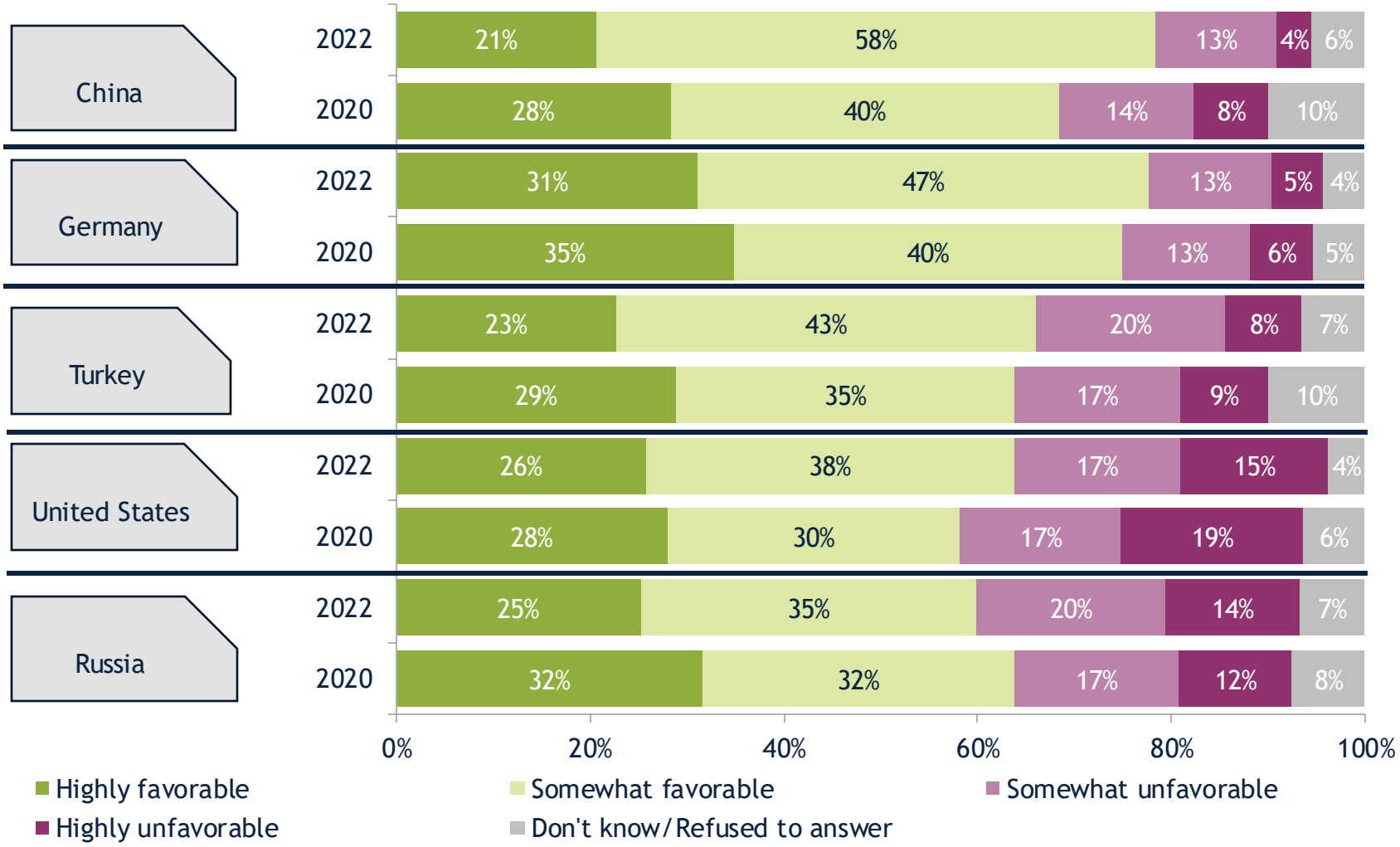
Please tell me your opinion of each of the following countries.

(Montenegro)



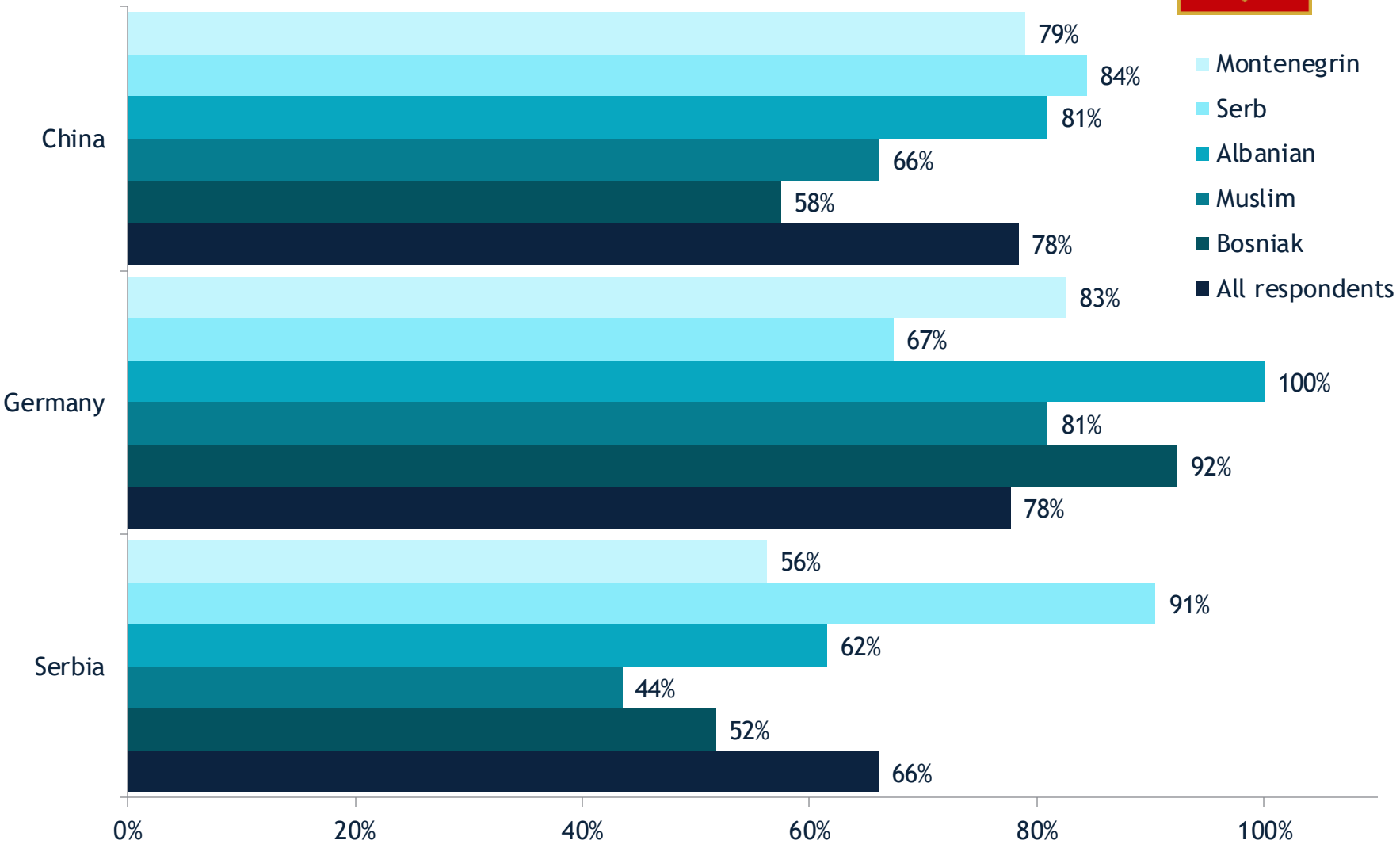
Please tell me your opinion of each of the following countries.

(Montenegro, 2022 vs 2020)



Please tell me your opinion of each of the following countries.

(Montenegro, favorable opinion*, by ethnic background)



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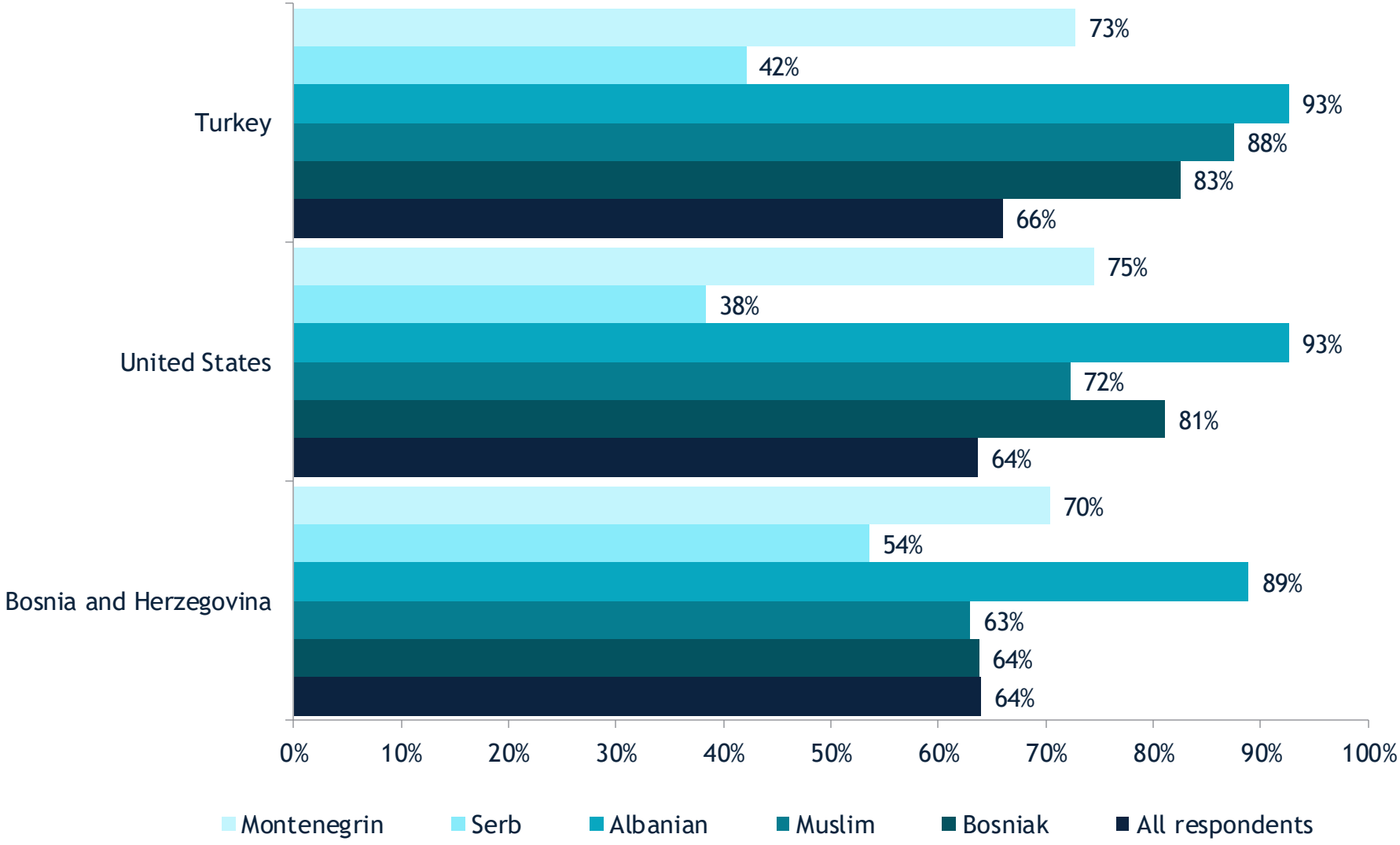

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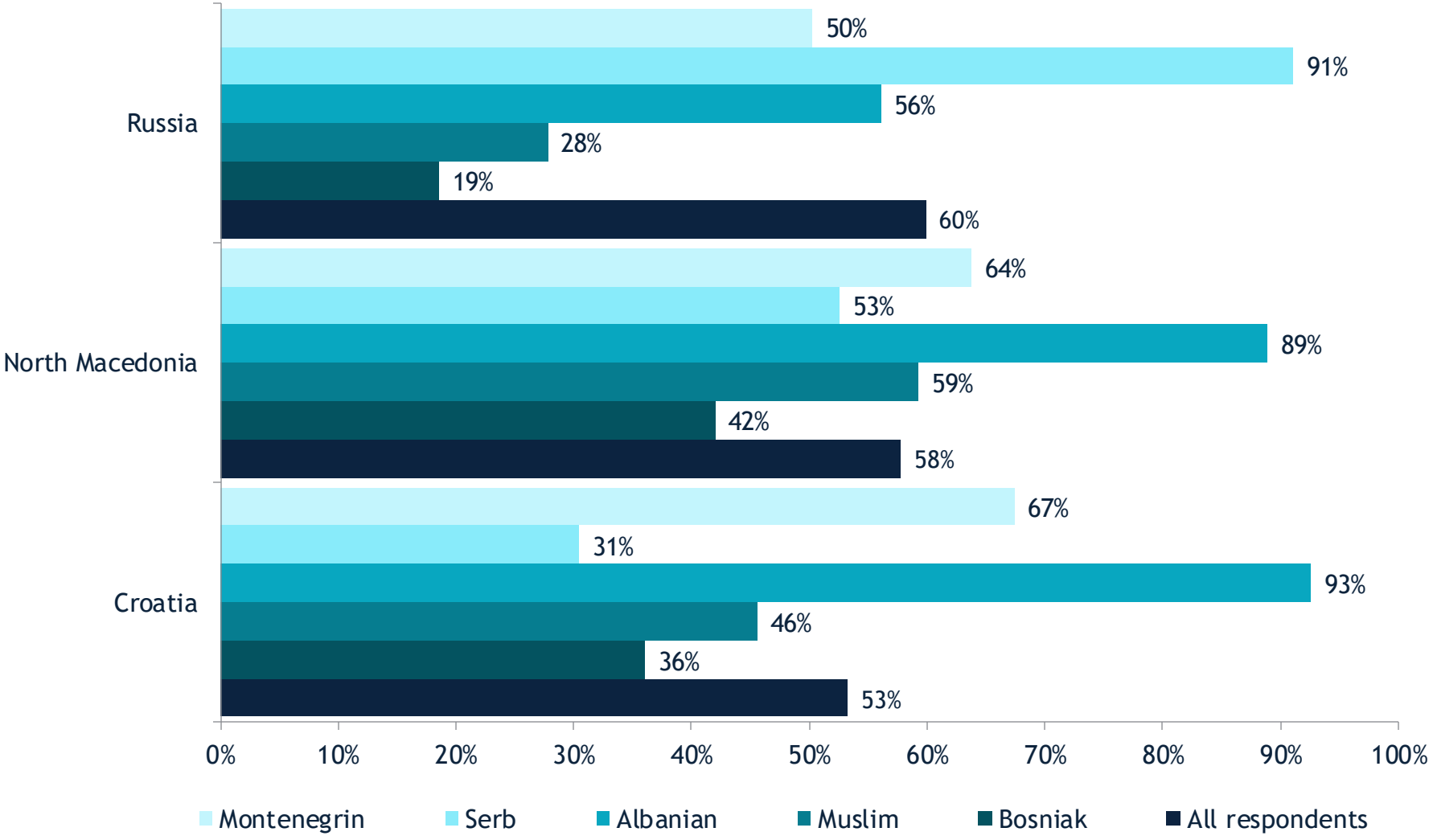

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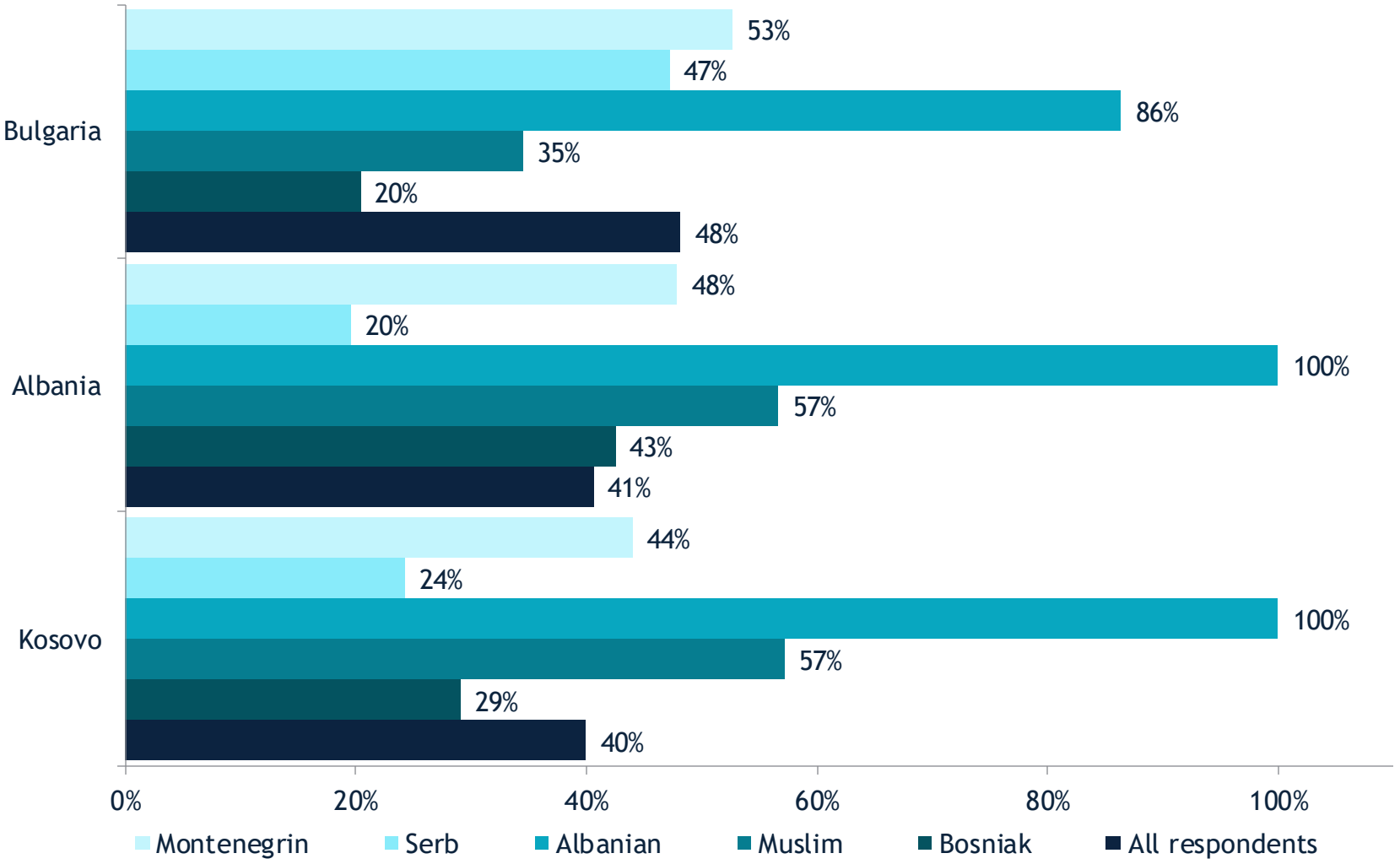
(Montenegro, favorable opinion*, by ethnic background)



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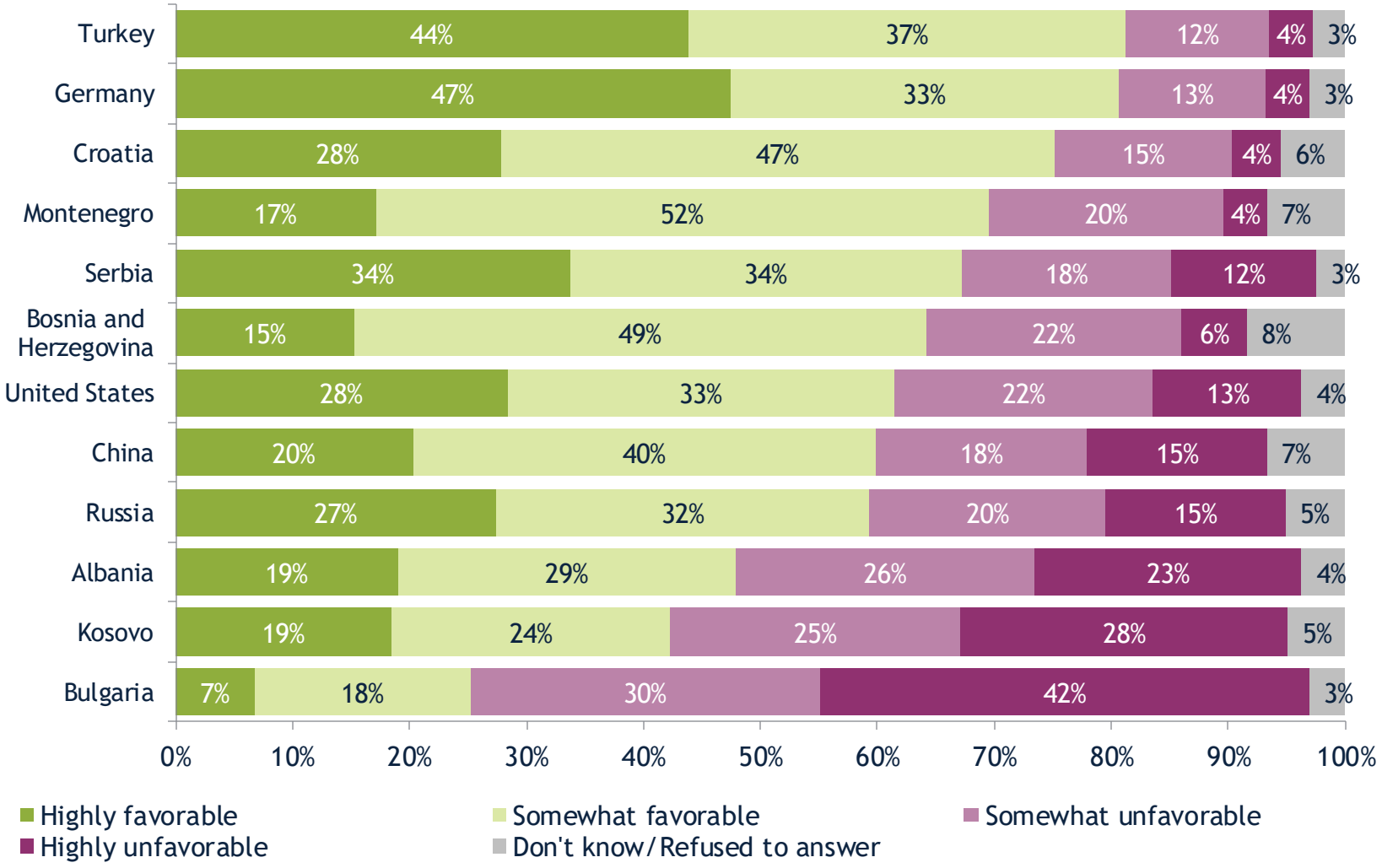
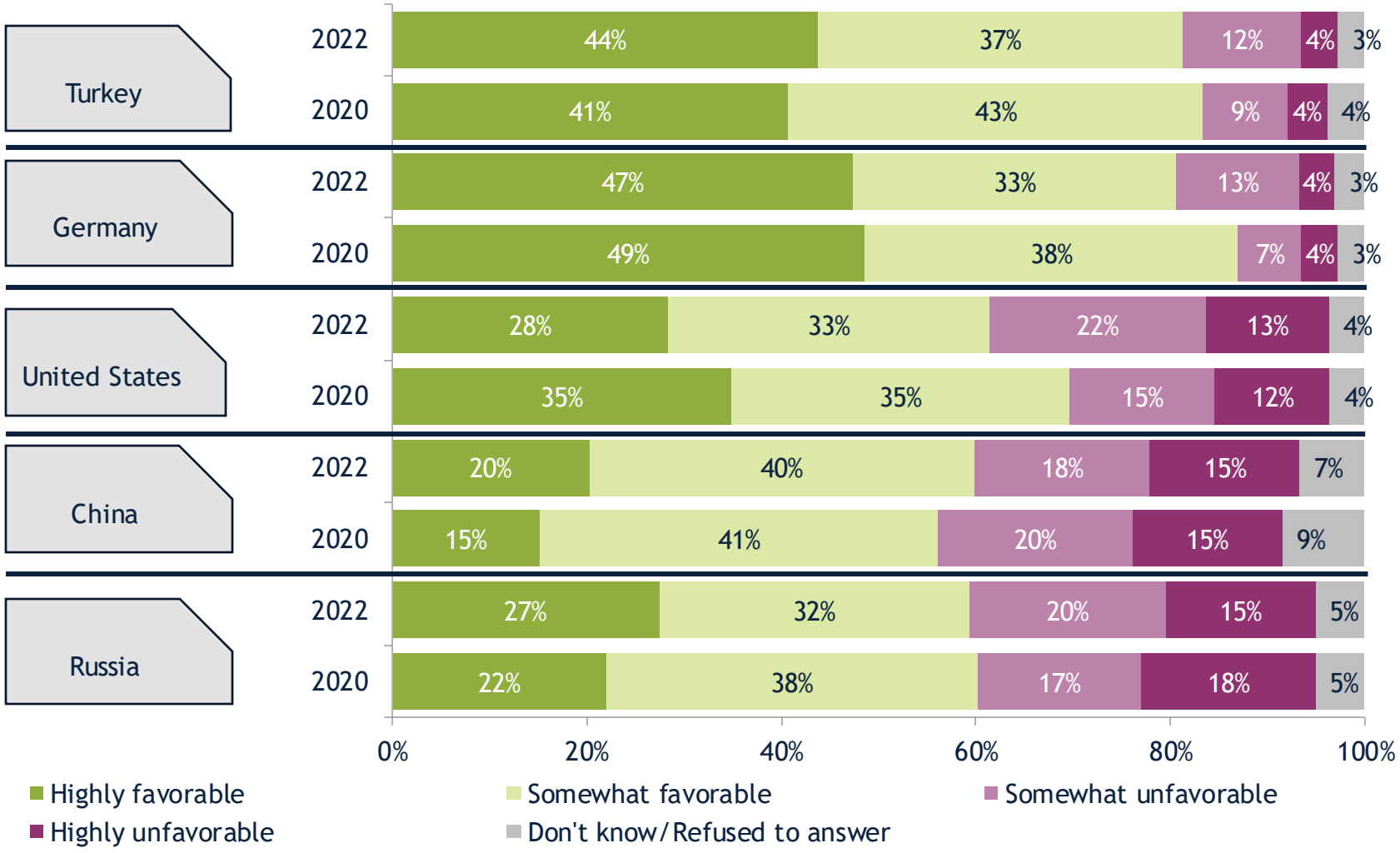
Please tell me your opinion of each of the following countries.

(North Macedonia)



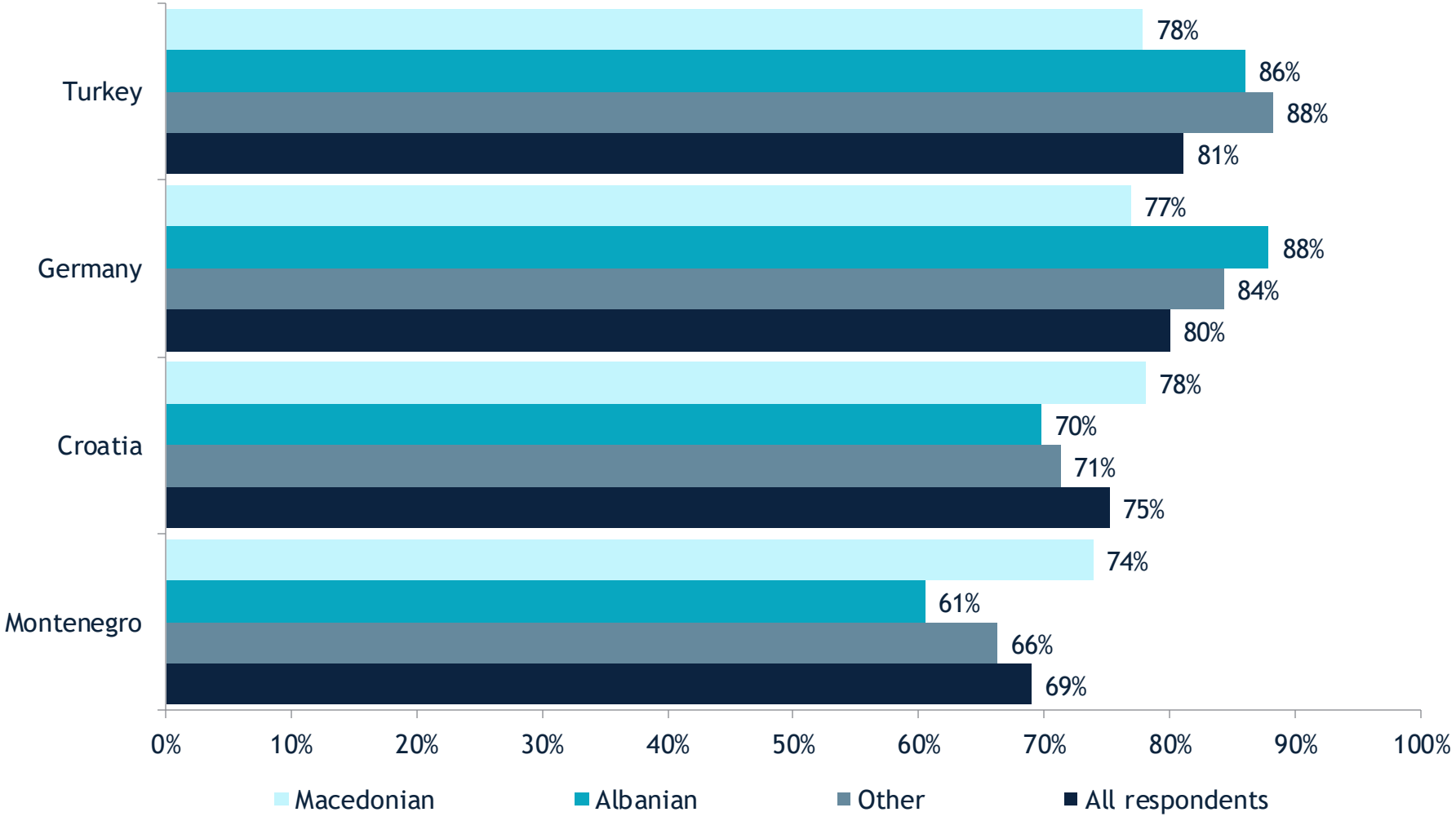
Please tell me your opinion of each of the following countries.

(North Macedonia, 2022 vs 2020)



Please tell me your opinion of each of the following countries.

(North Macedonia, favorable opinion*, by ethnic background)



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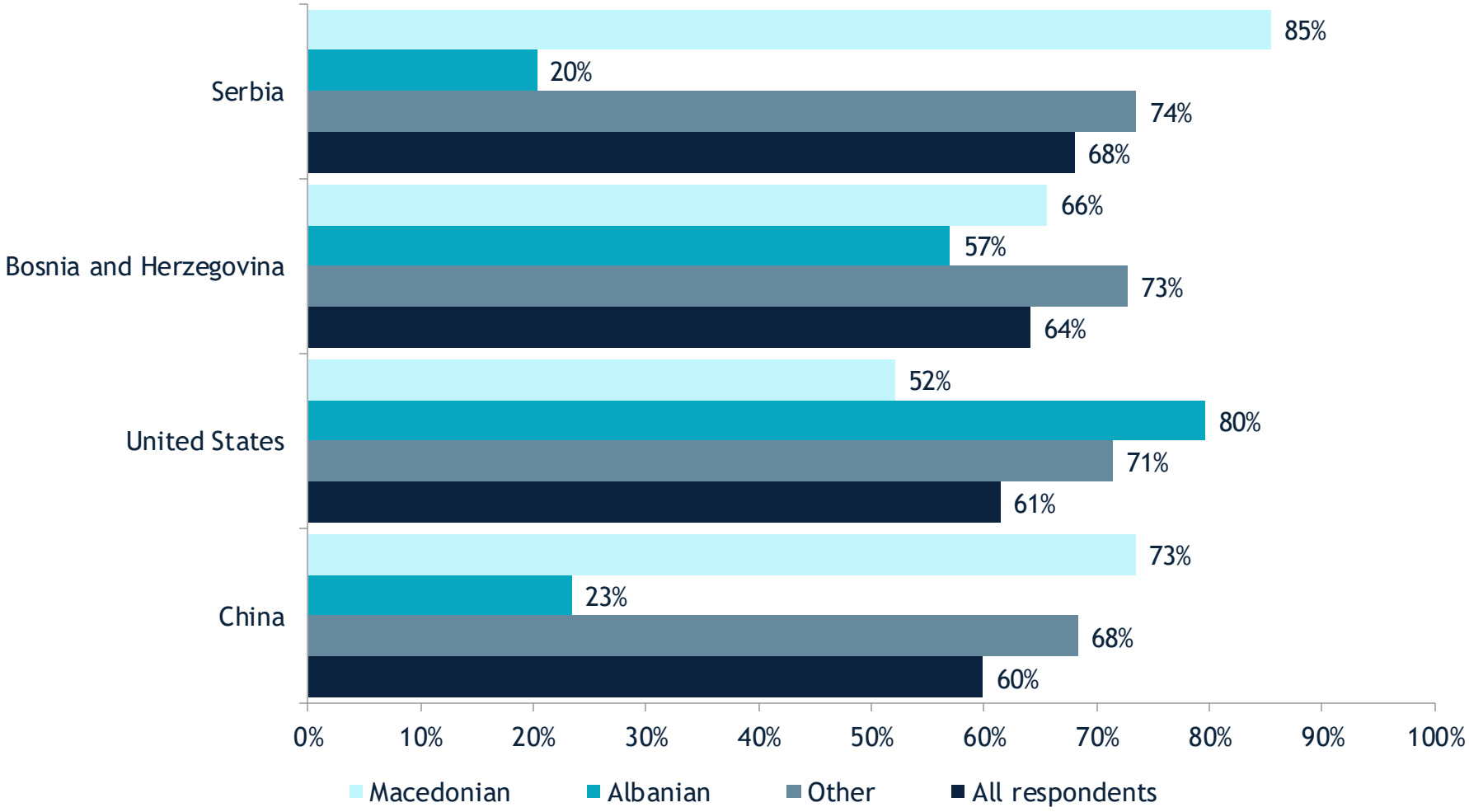
(North Macedonia, favorable opinion*, by ethnic background)



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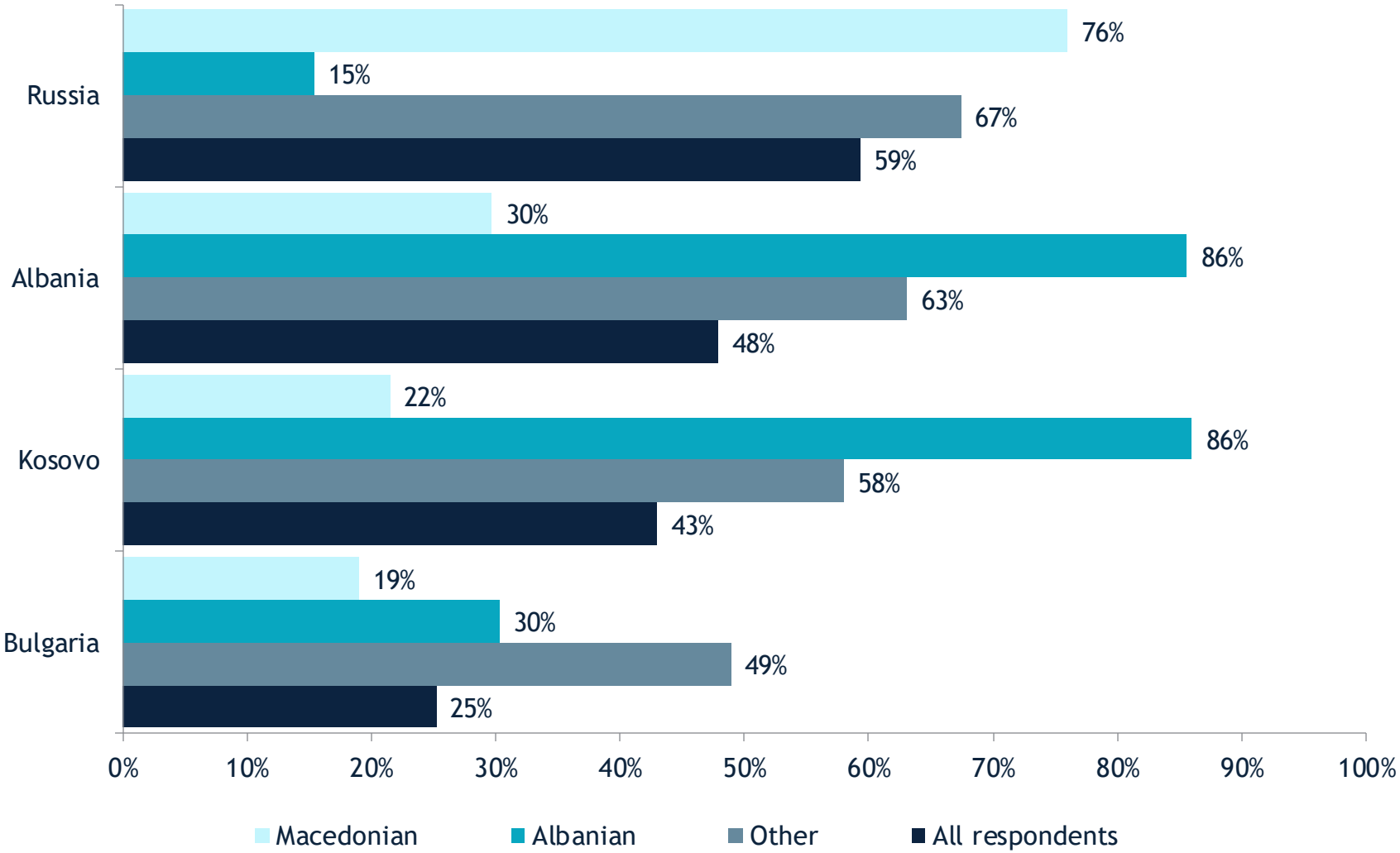
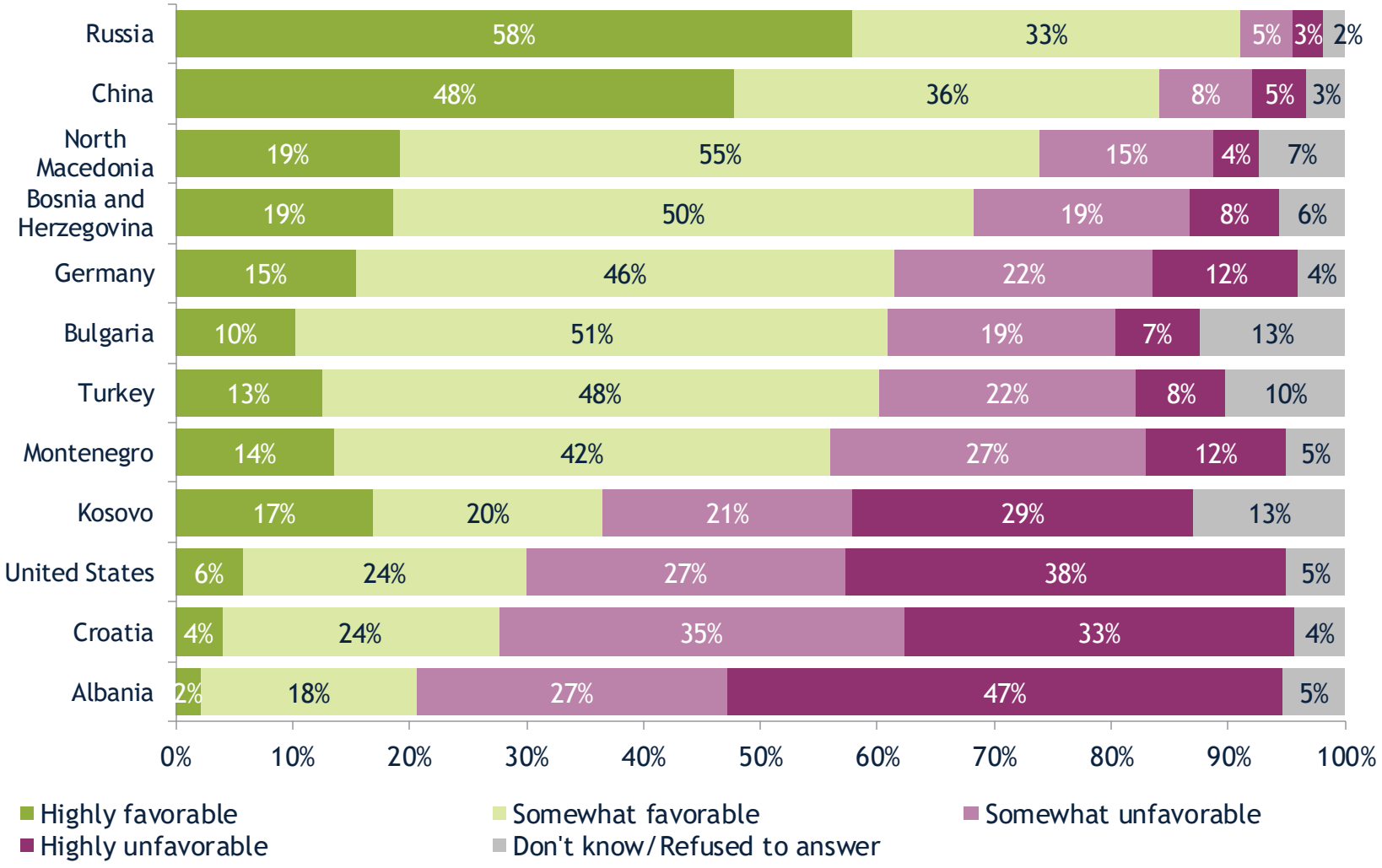
(North Macedonia, favorable opinion*, by ethnic background)



*Favorable opinion refers to sum of answers Somewhat favorable and Highly favorable.

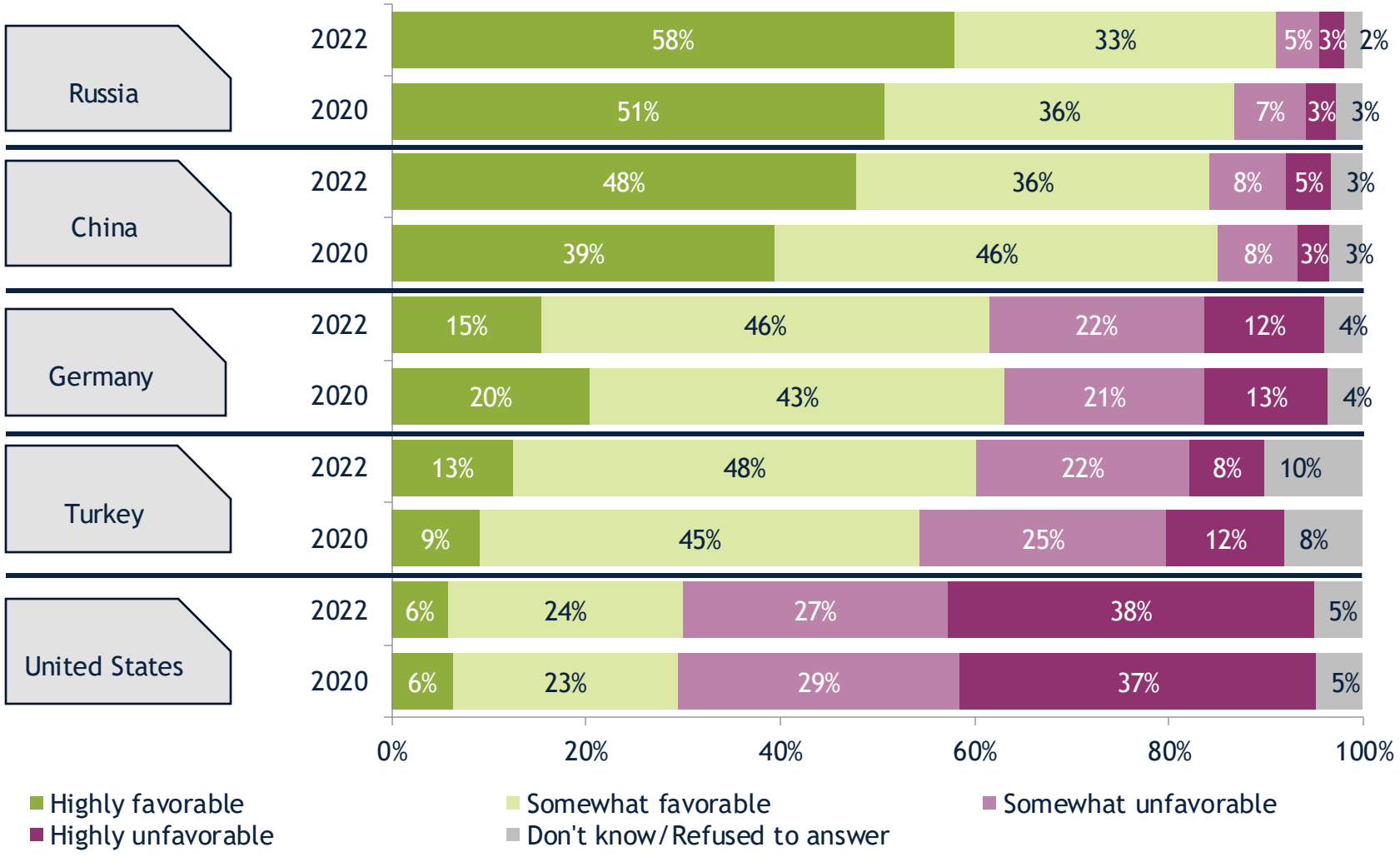
Please tell me your opinion of each of the following countries.

(Serbia)



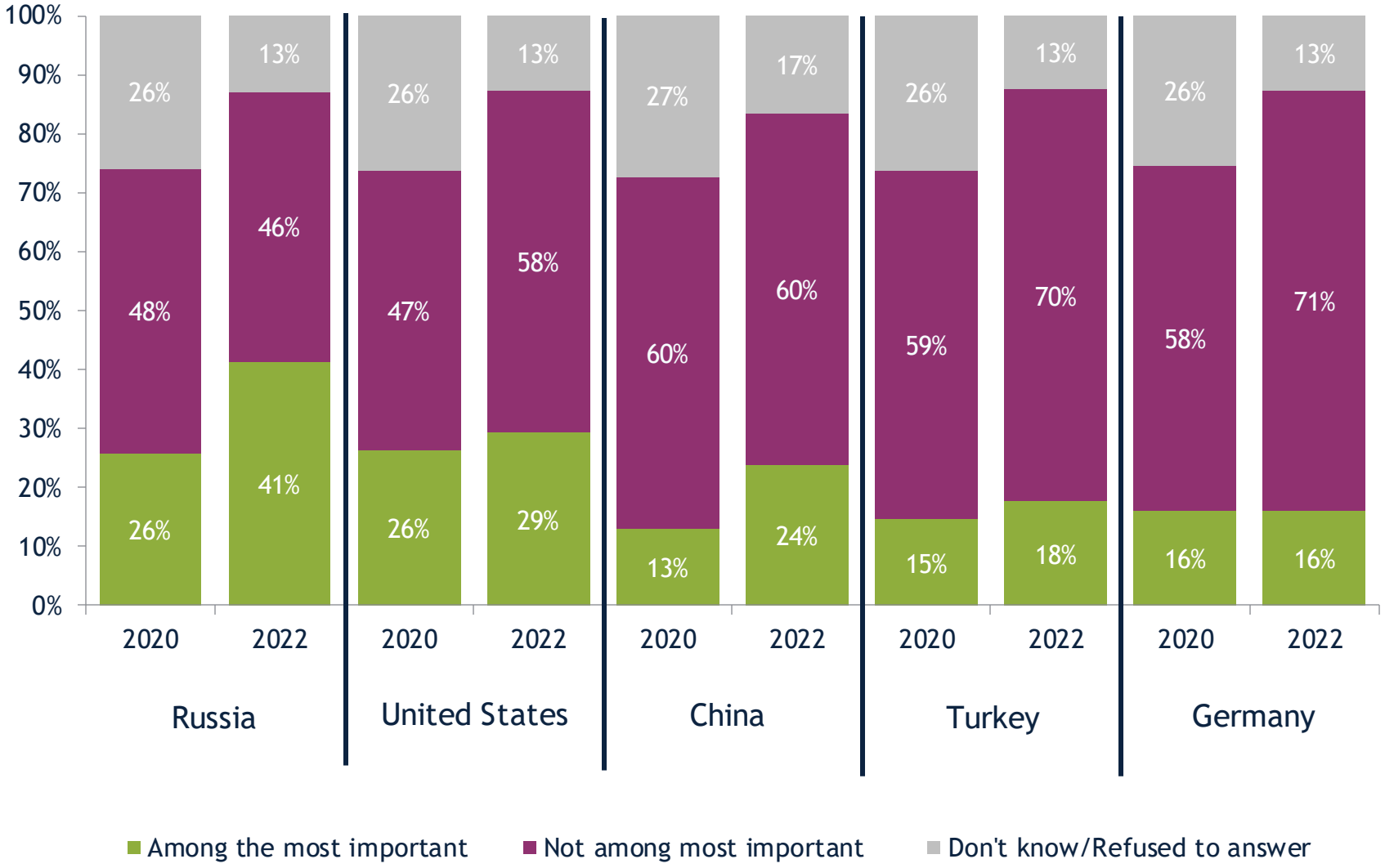
Please tell me your opinion of each of the following countries.

(Serbia, 2022 vs 2020)



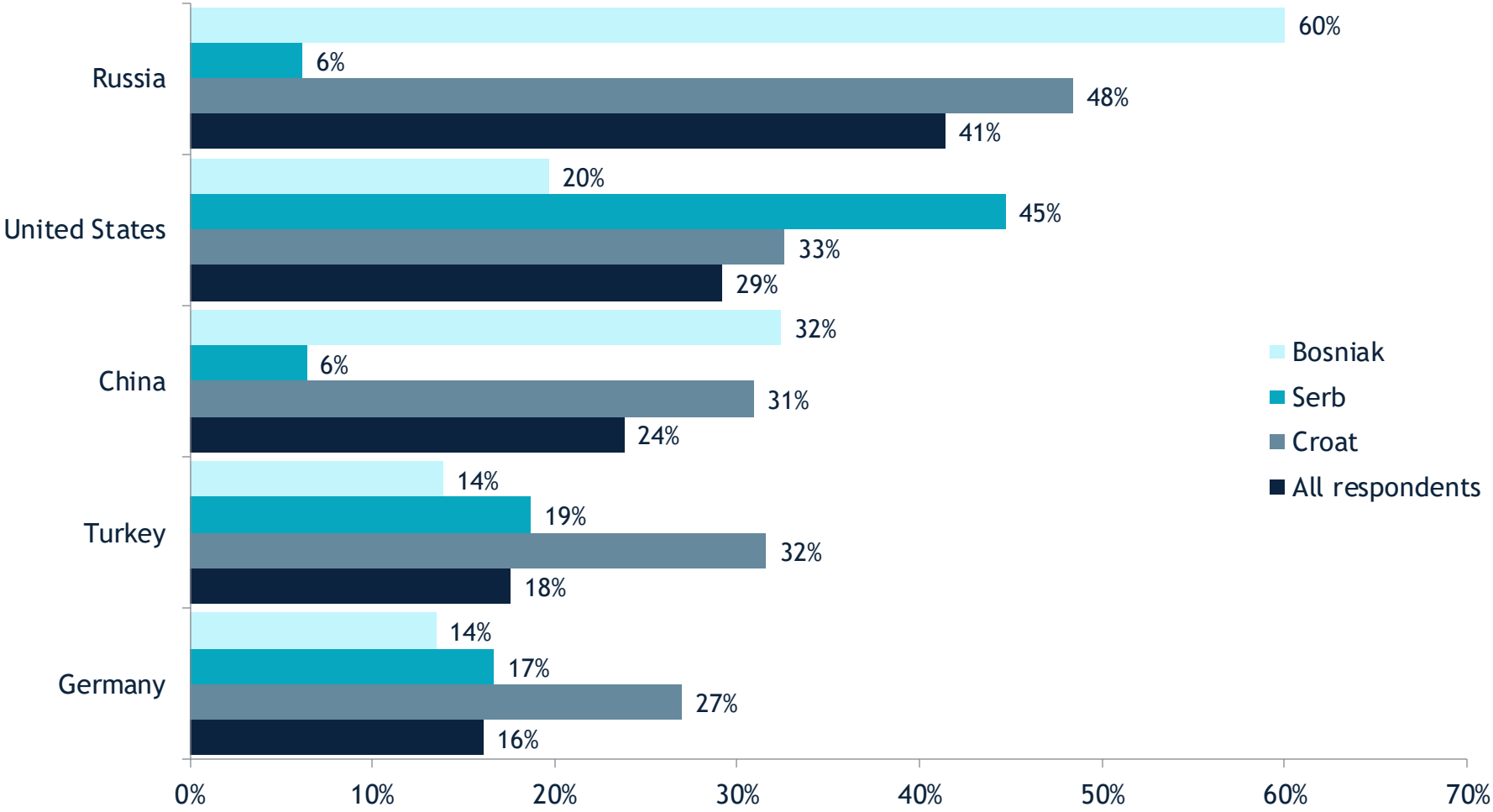
Which of these countries do you consider to be among the most important political threat or threats for our country?

(Bosnia and Herzegovina, 2022 vs 2020)



Which of these countries do you consider to be among the most important political threat or threats for our country?

(Bosnia and Herzegovina, among the most important, by ethnic background)



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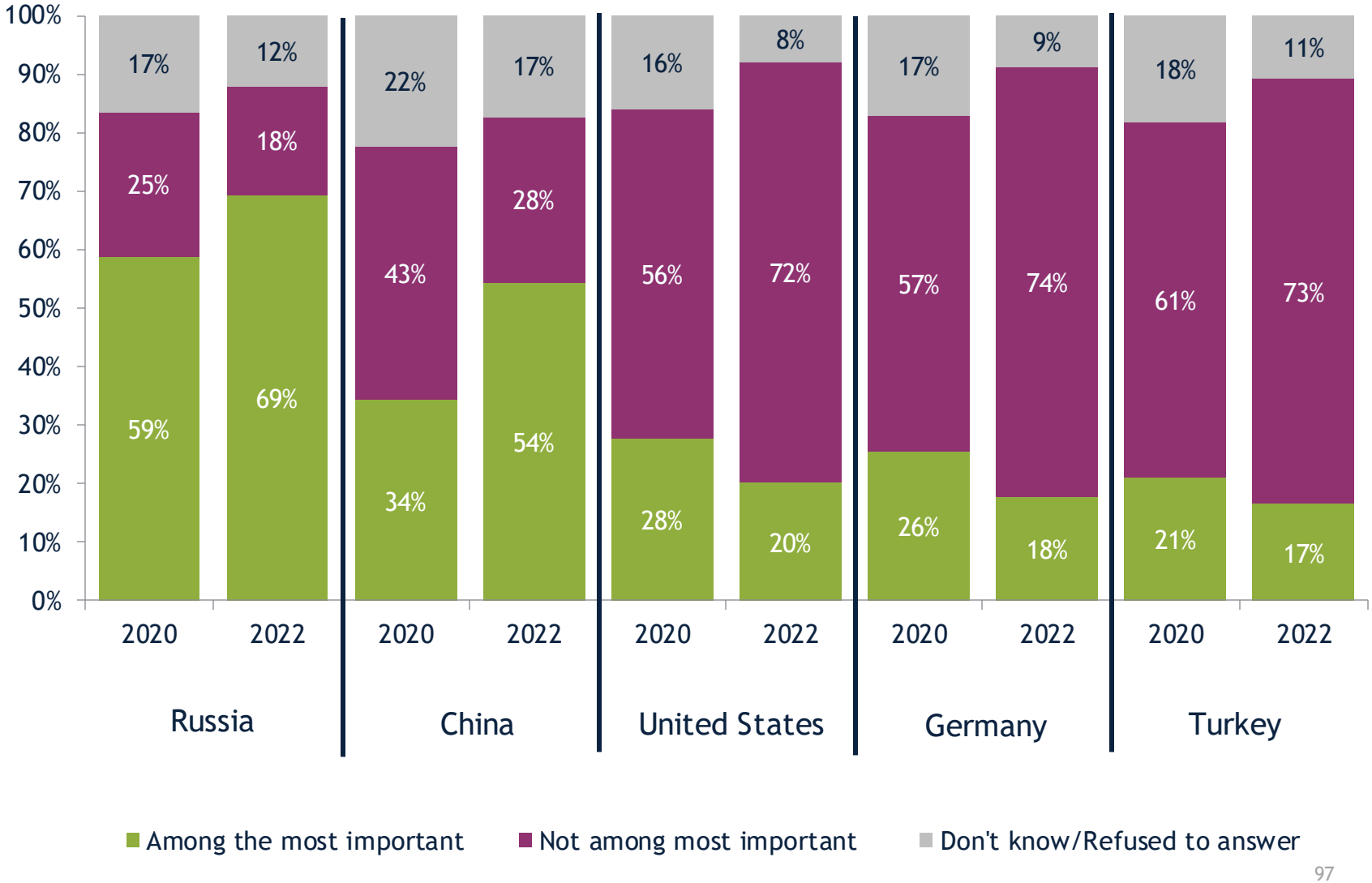
(Kosovo, 2022 vs 2020)



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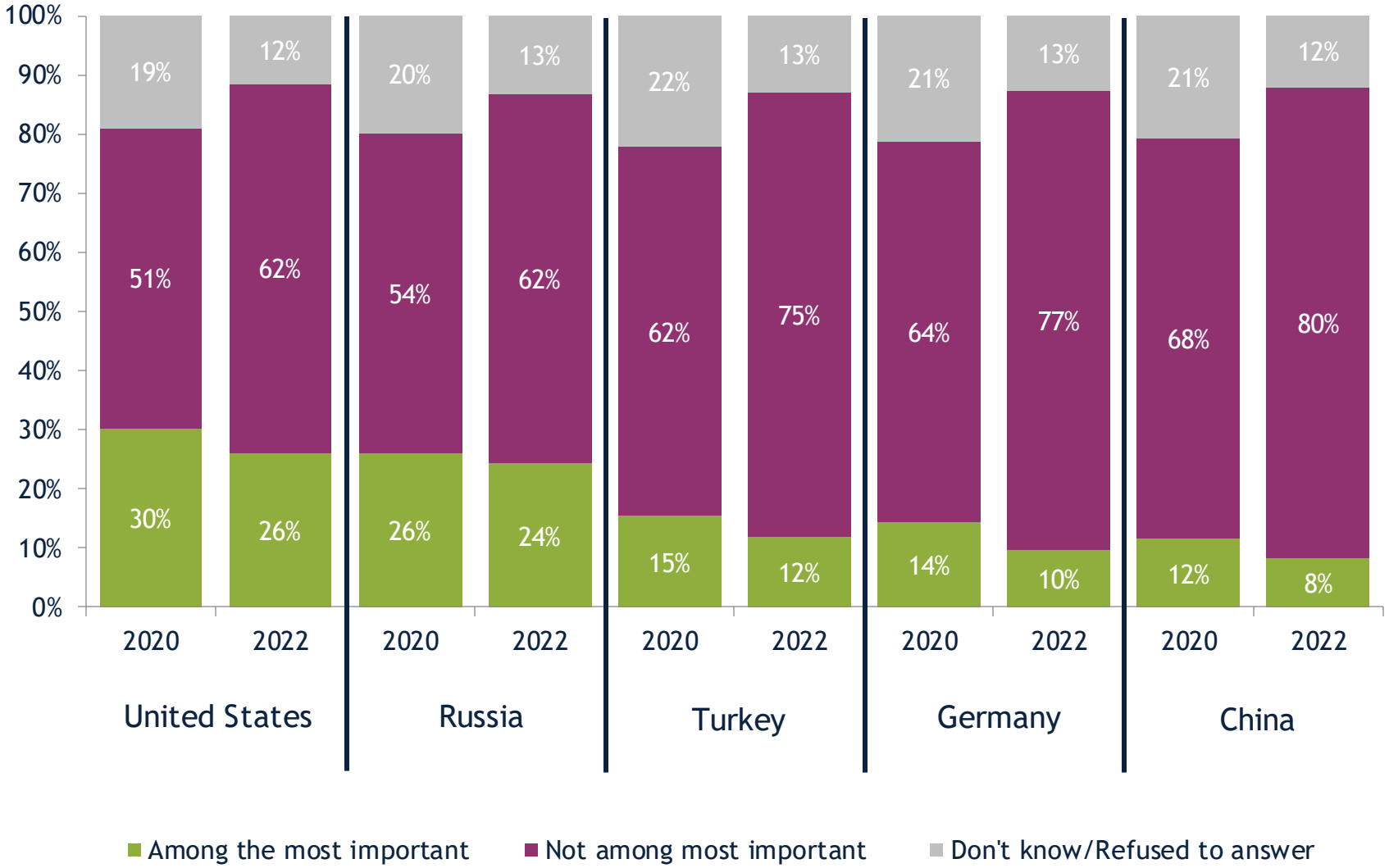
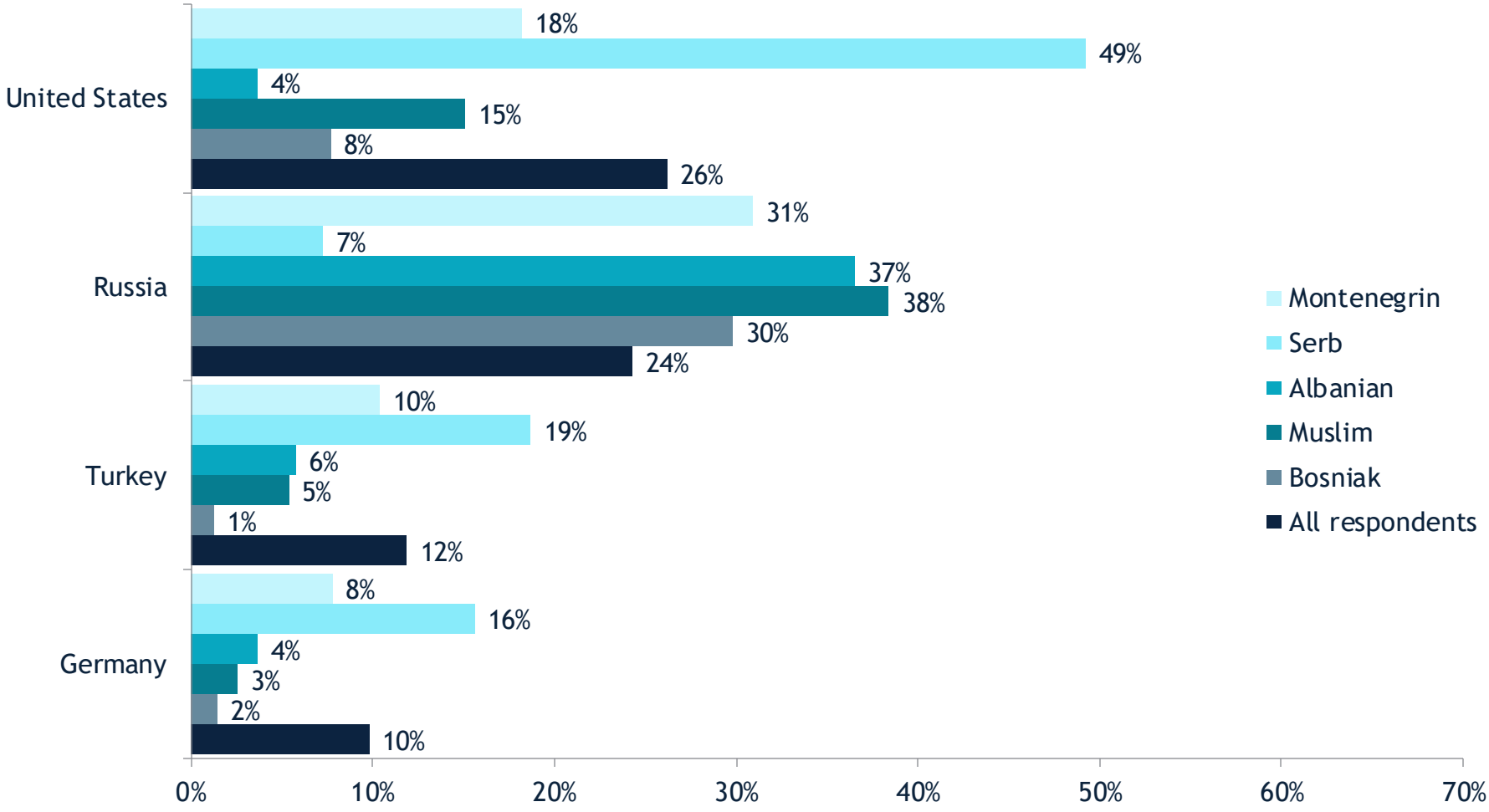
(Montenegro, 2022 vs 2020)



Which of these countries do you consider to be among the most important political threat or threats for our country?

(Montenegro, among the most important, by ethnic background)



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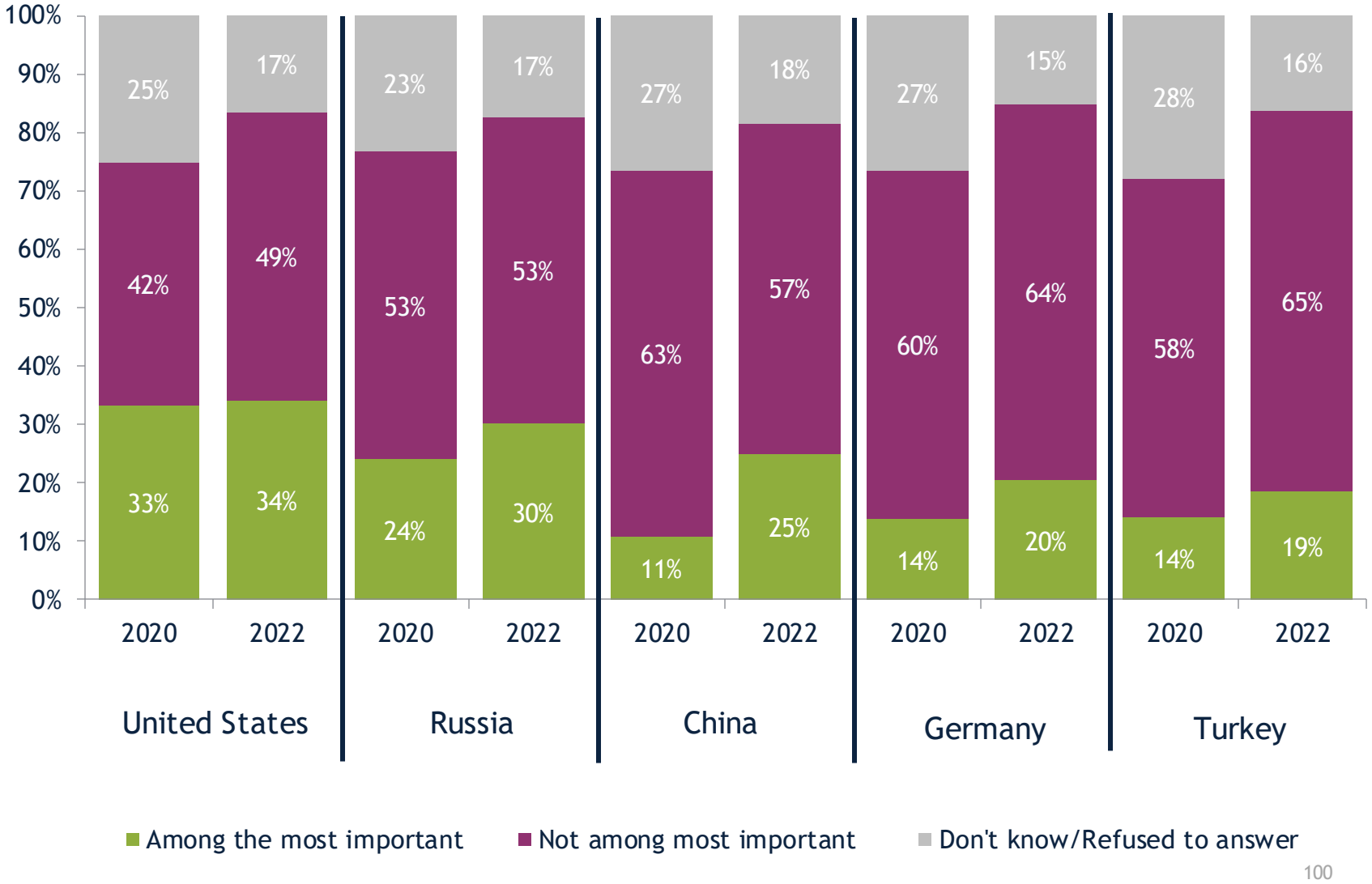
(North Macedonia, 2022 vs 2020)



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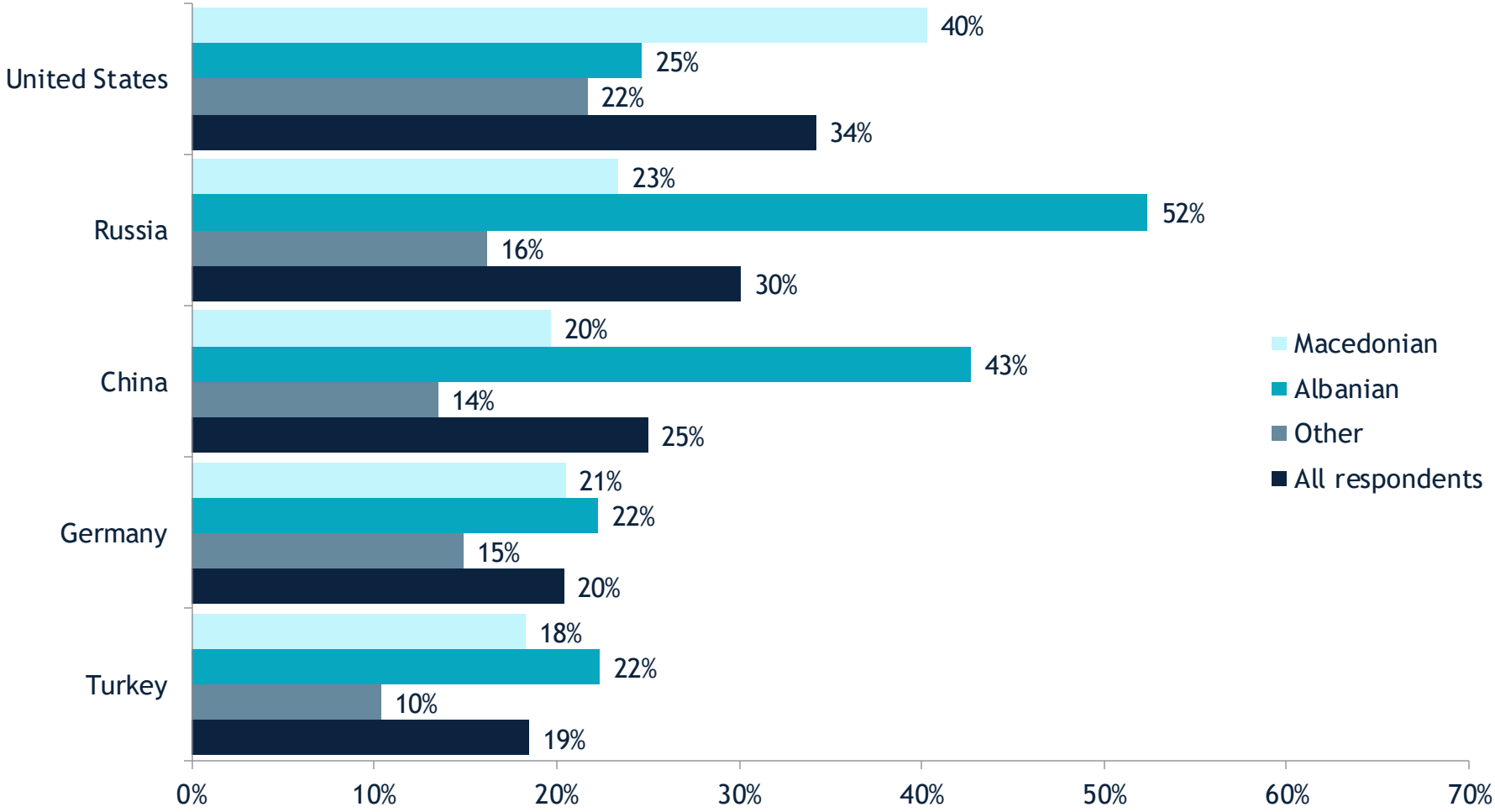

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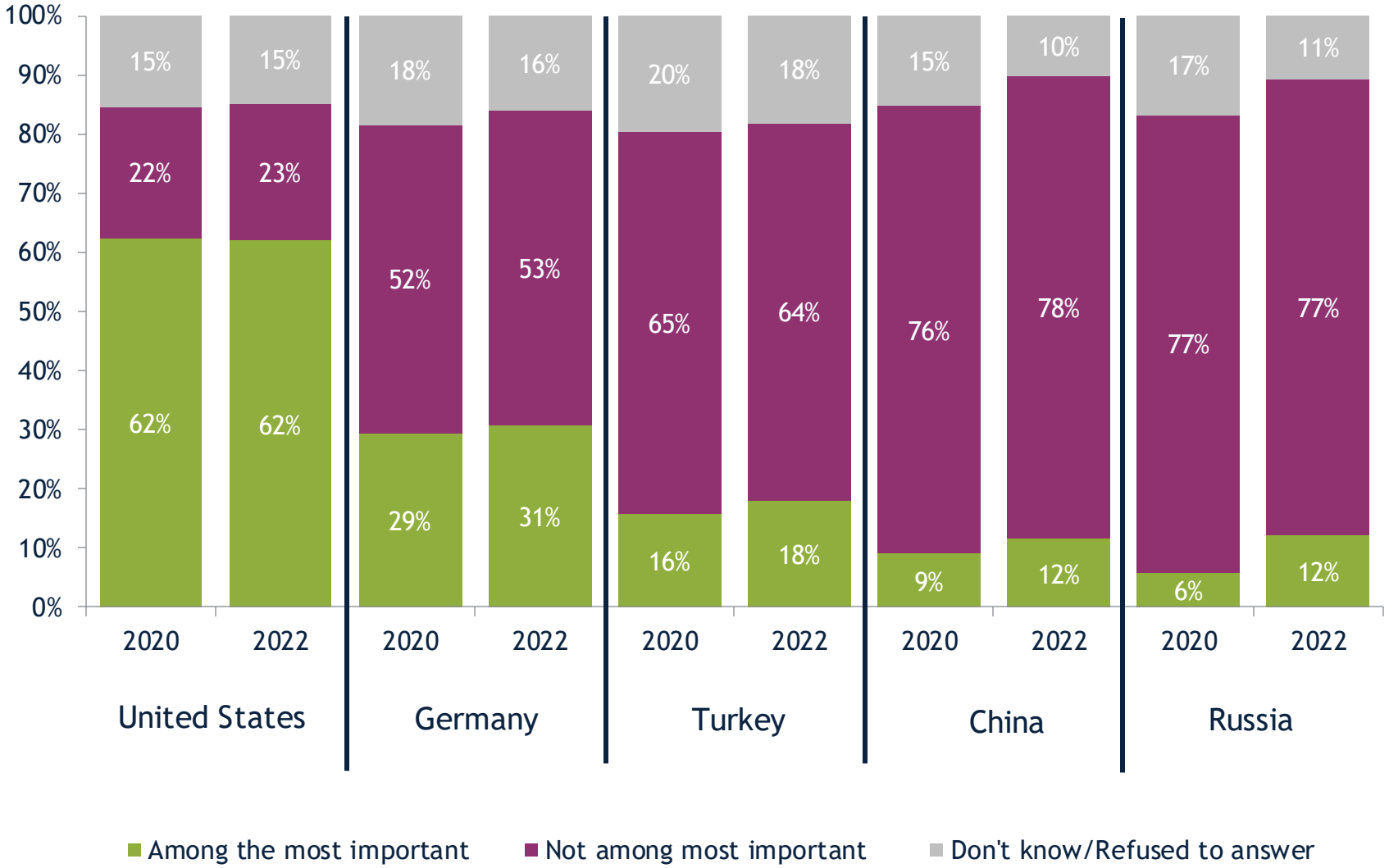
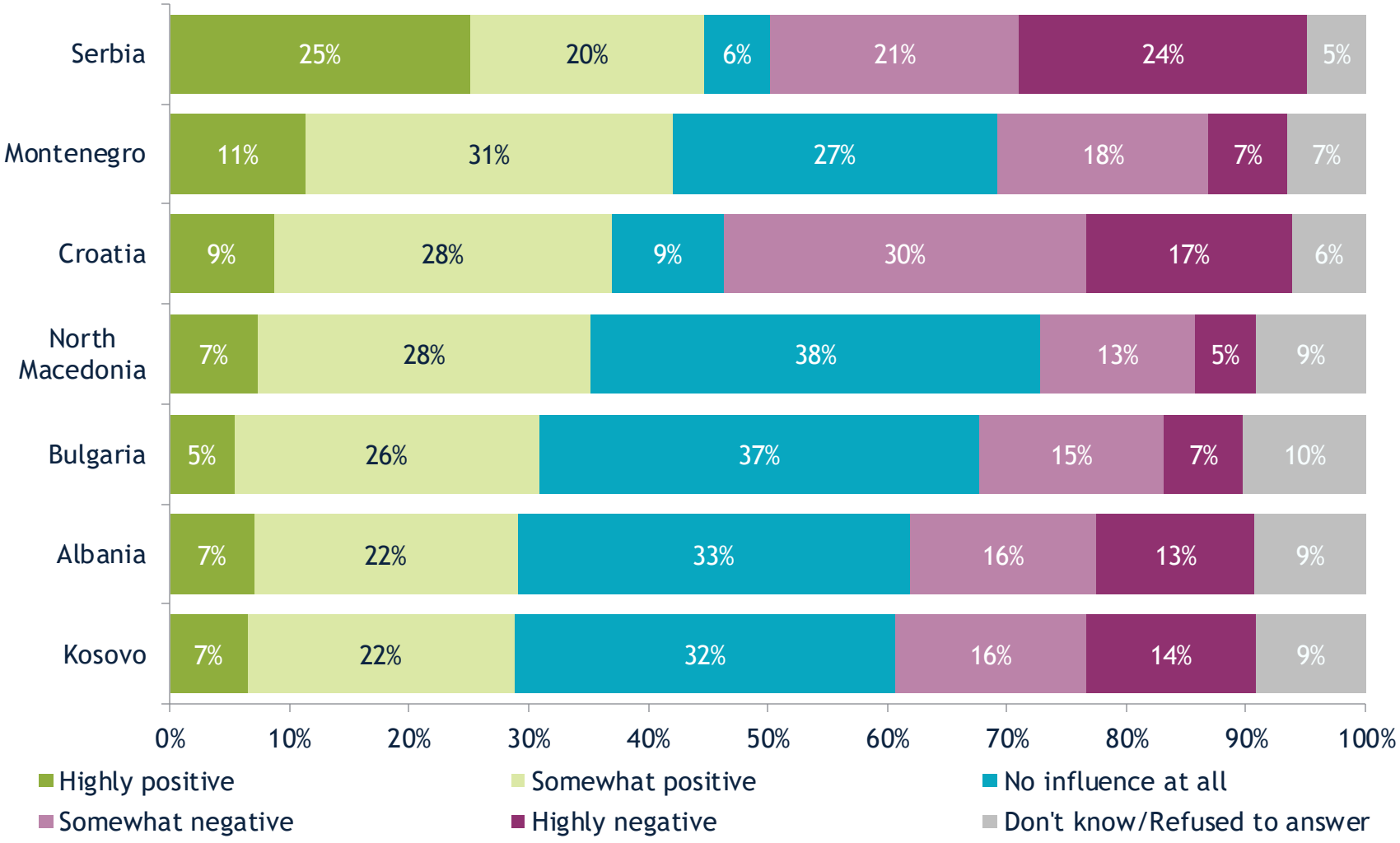
(Serbia, 2022 vs 2020)



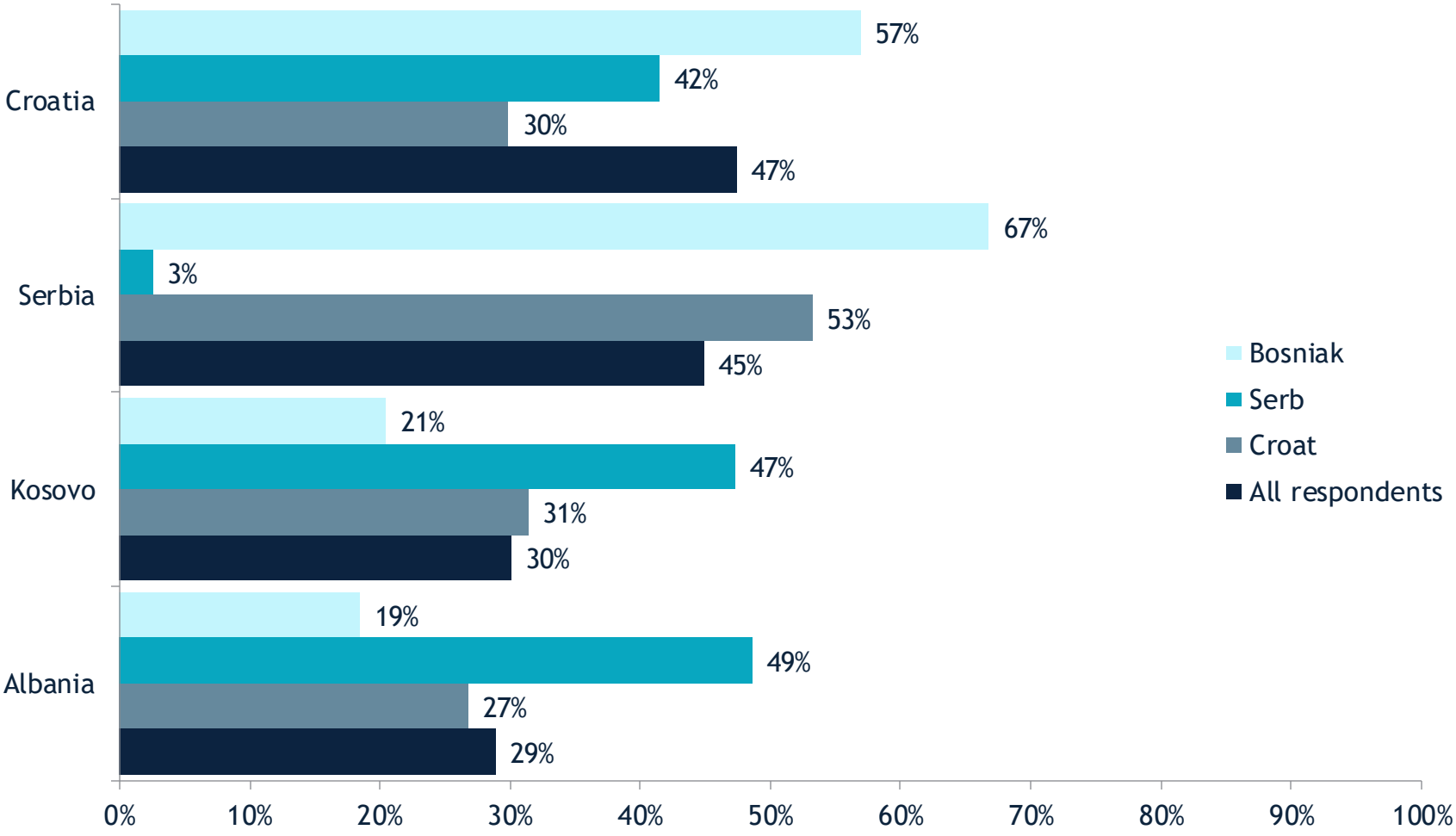
How would you evaluate the following countries' political influence in your country?

(Bosnia and Herzegovina)



How would you evaluate the following countries' political influence in your country?

(Bosnia and Herzegovina, negative influence*, by ethnic background)



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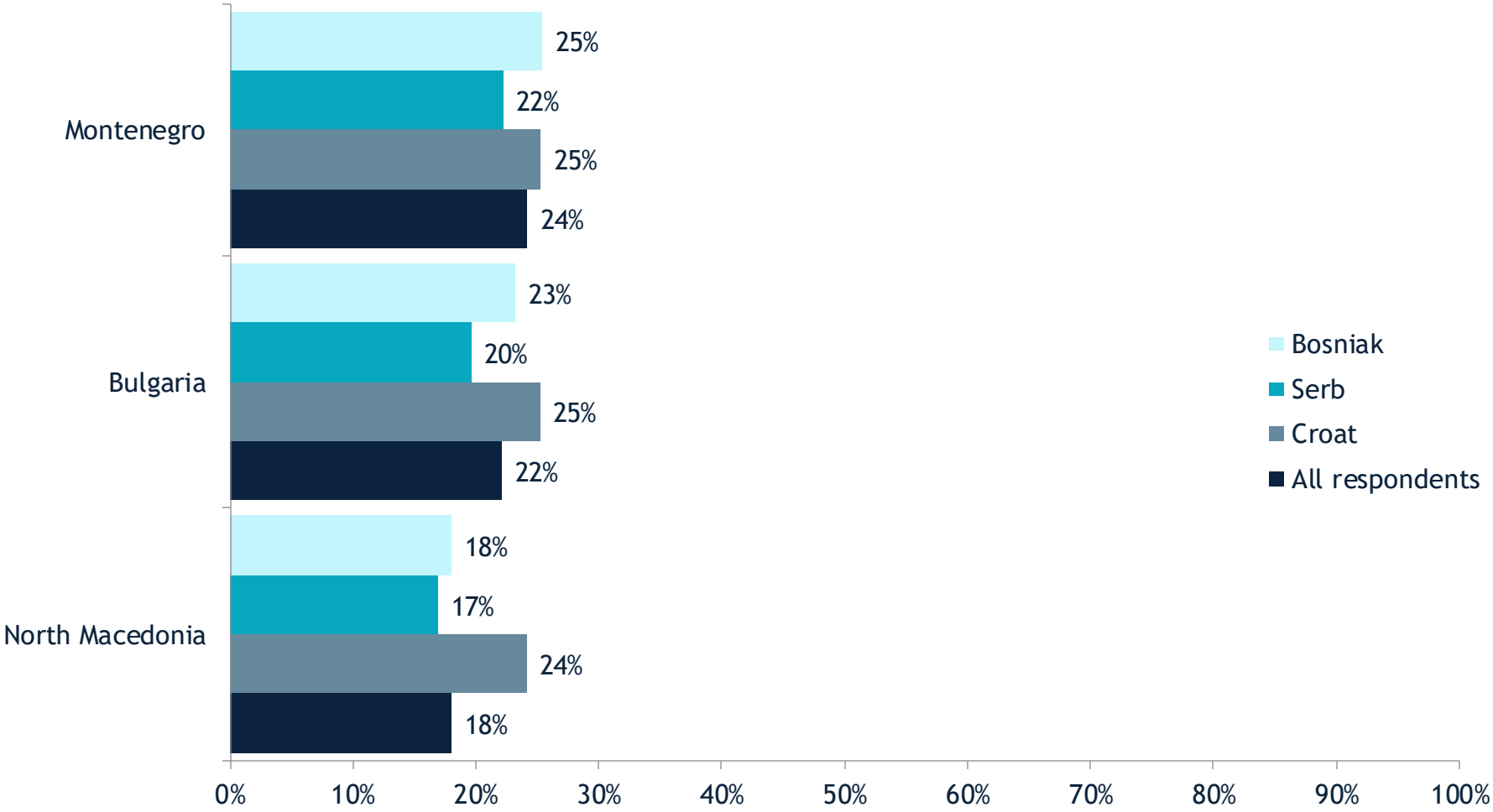

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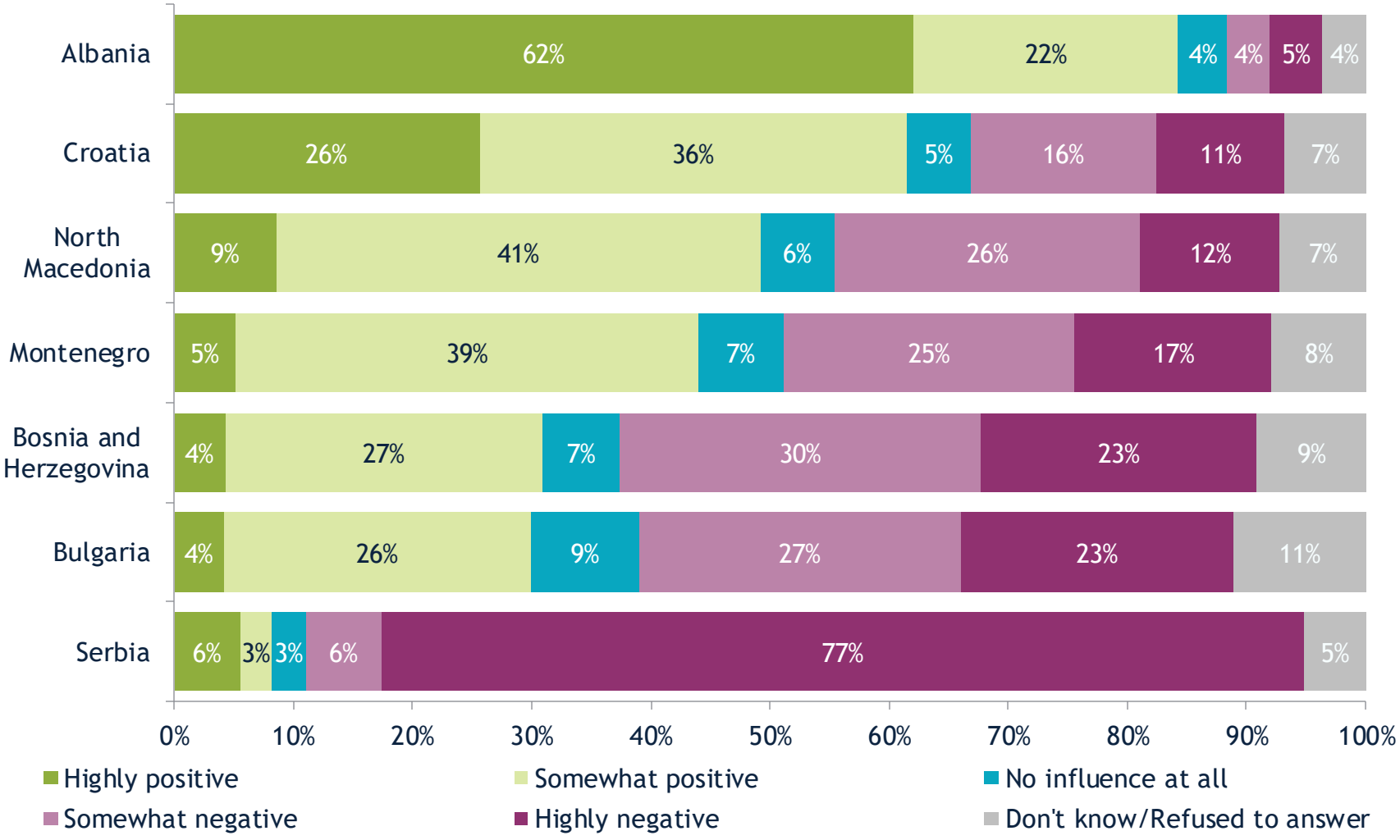
(Kosovo)



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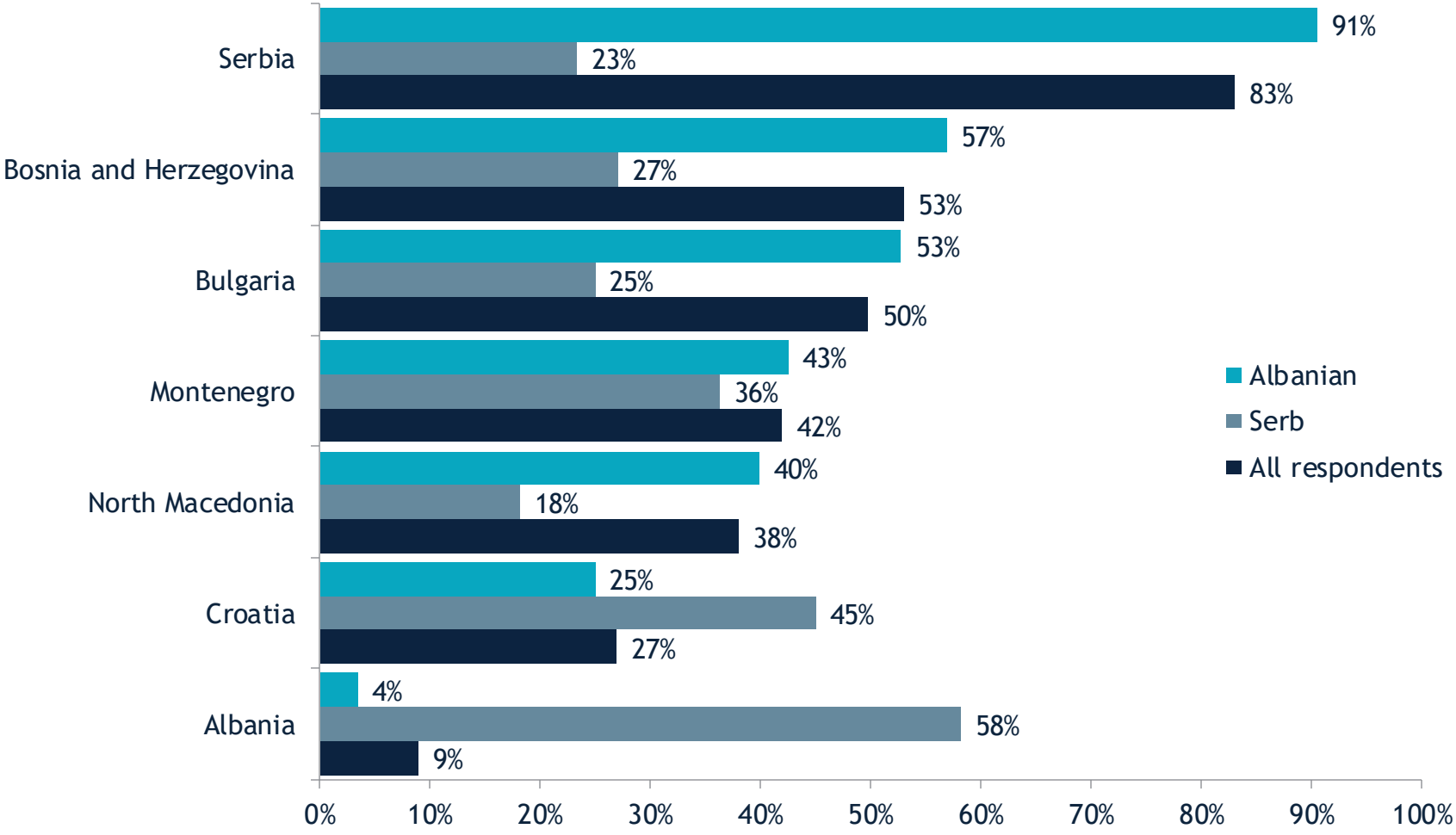
(Kosovo, negative influence*, by ethnic background)



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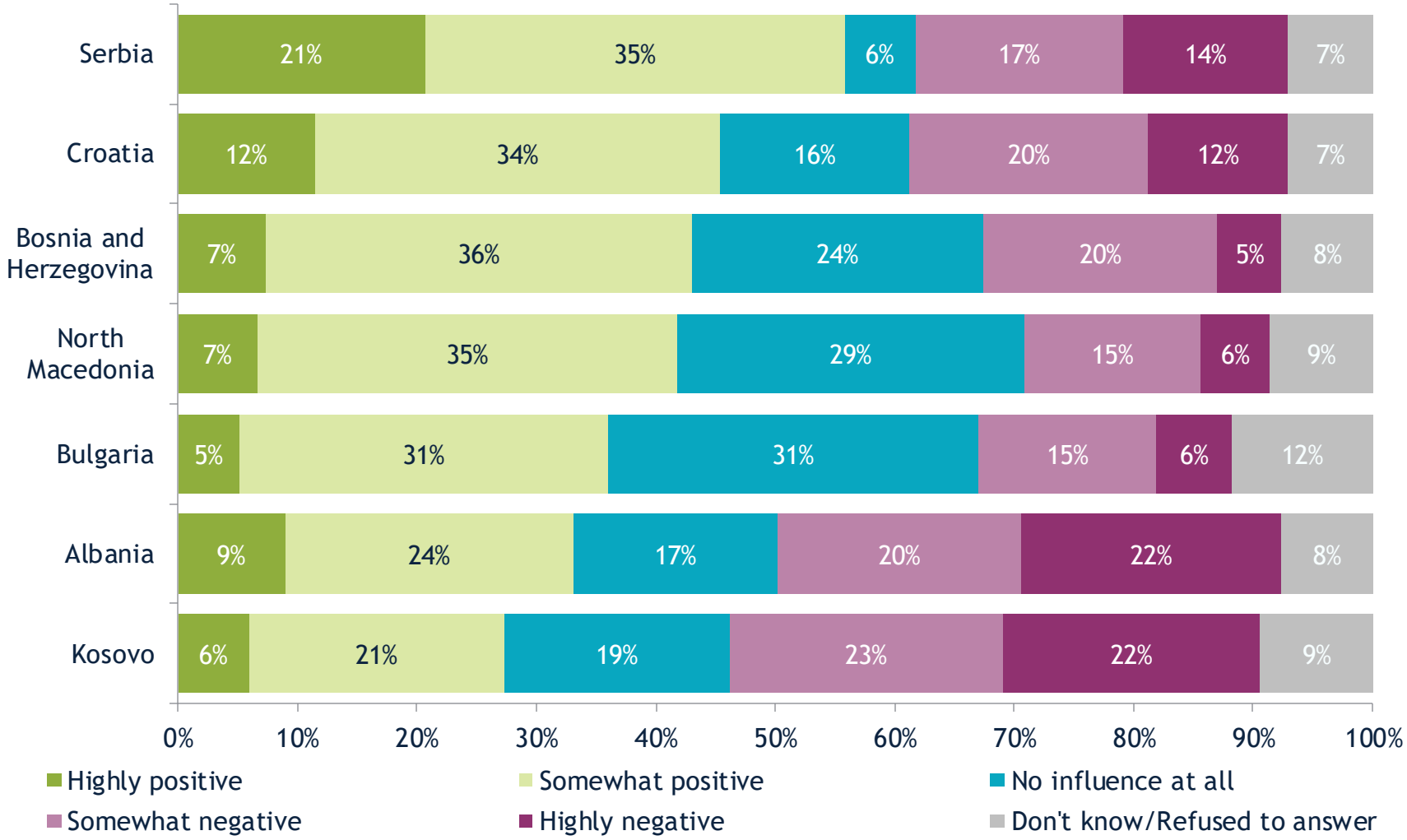
(Montenegro)



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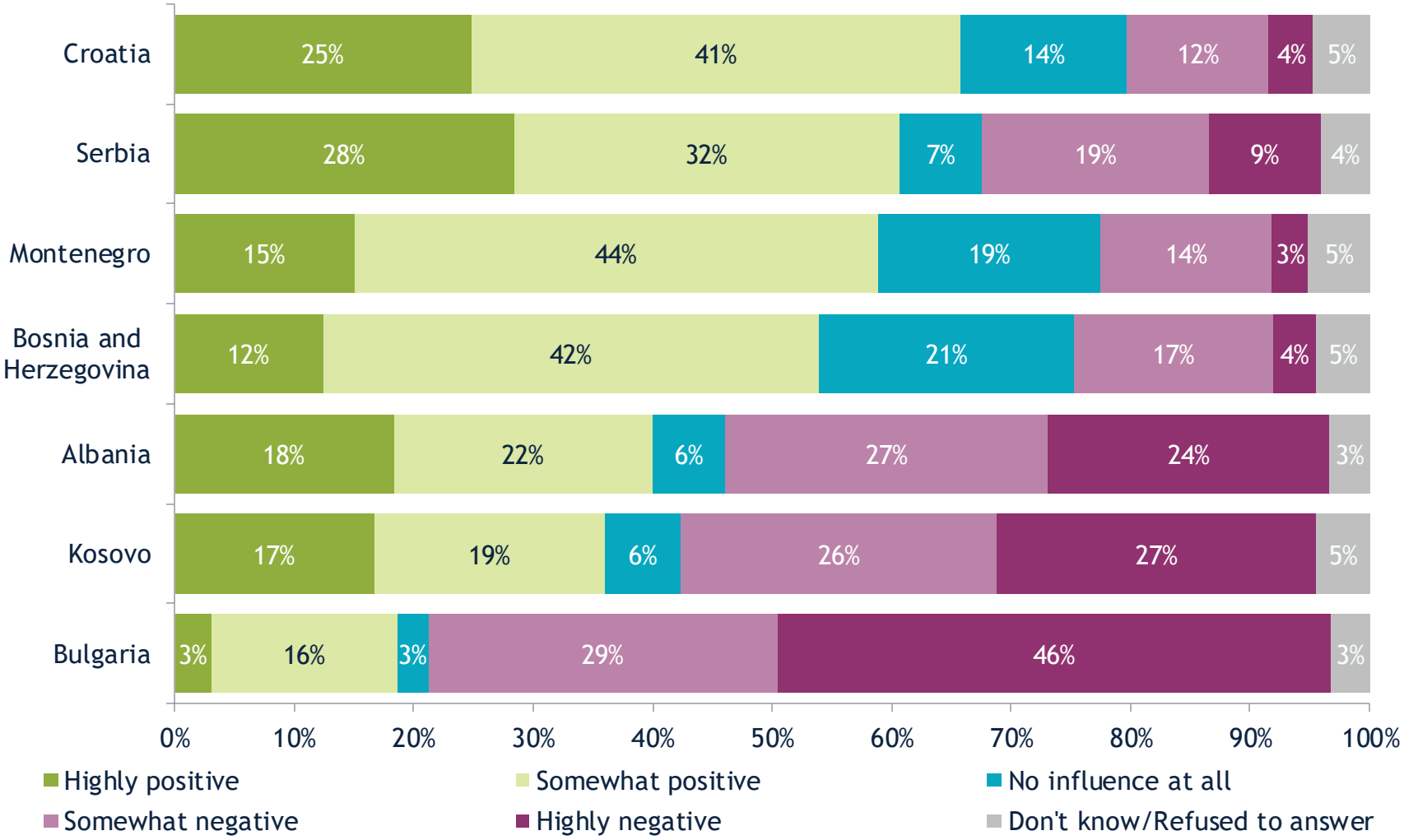
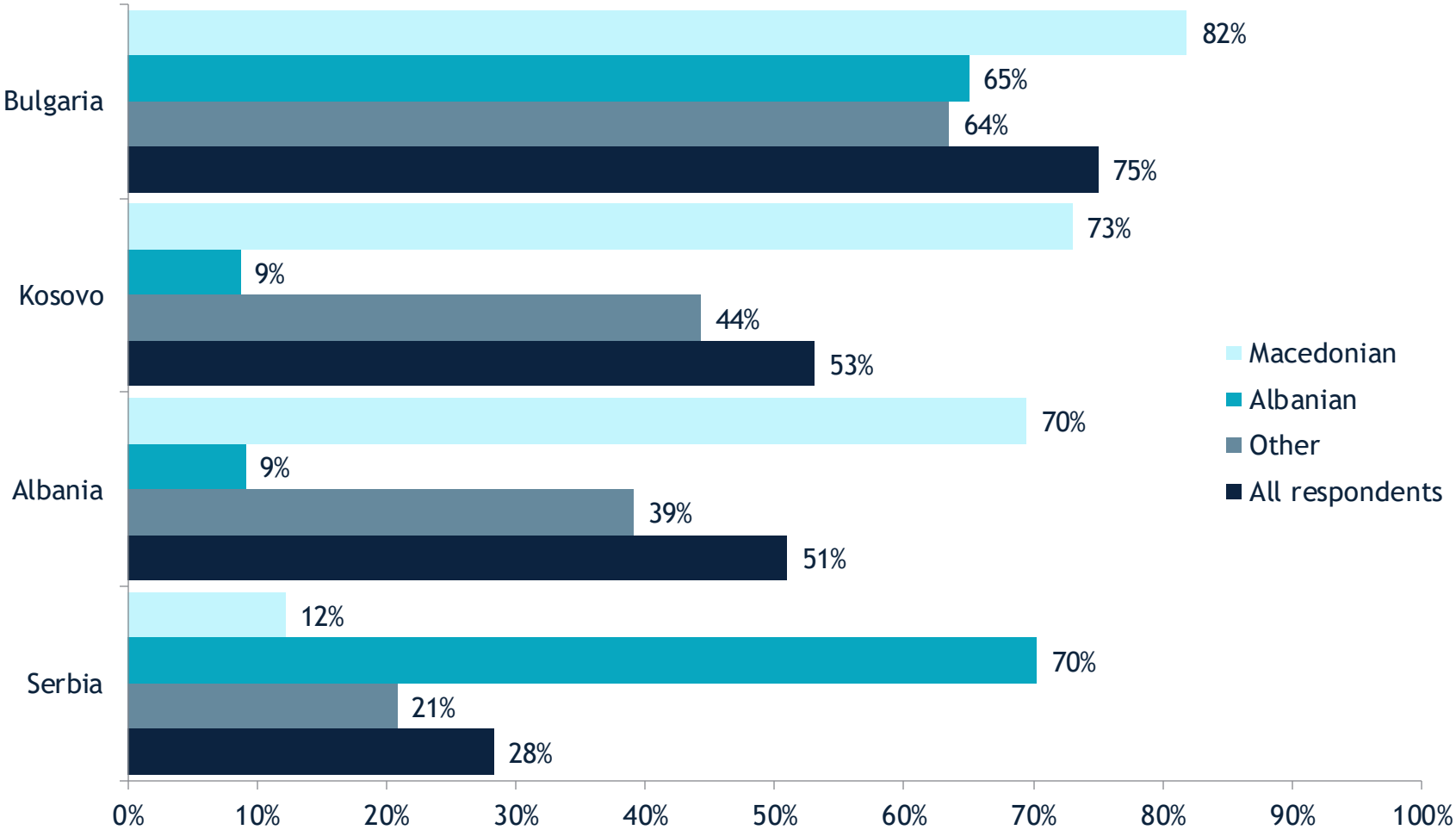
(North Macedonia)



How would you evaluate the following countries' political influence in your country?

(North Macedonia, negative influence*, by ethnic background)



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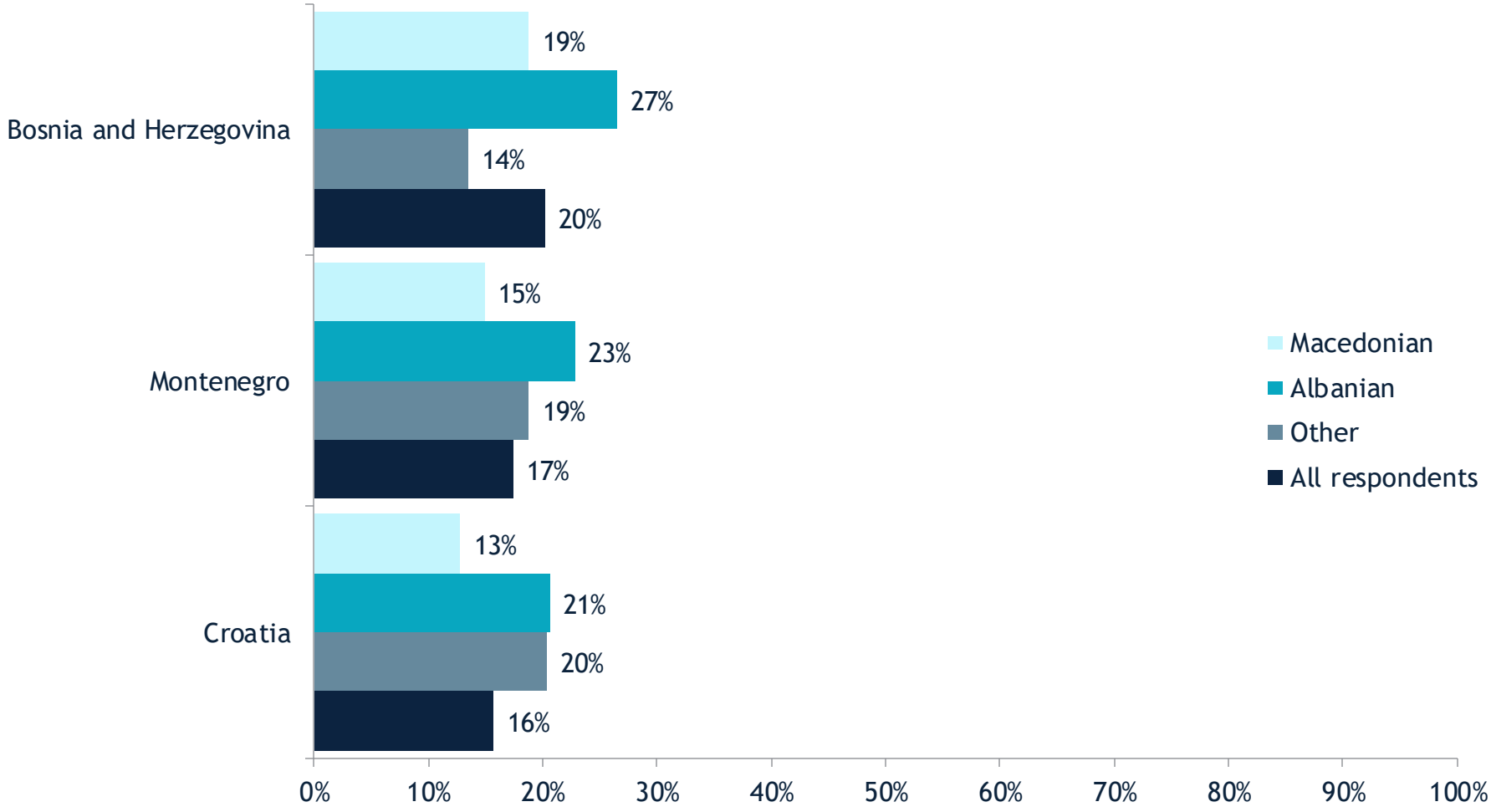
(North Macedonia, negative influence*, by ethnic background)



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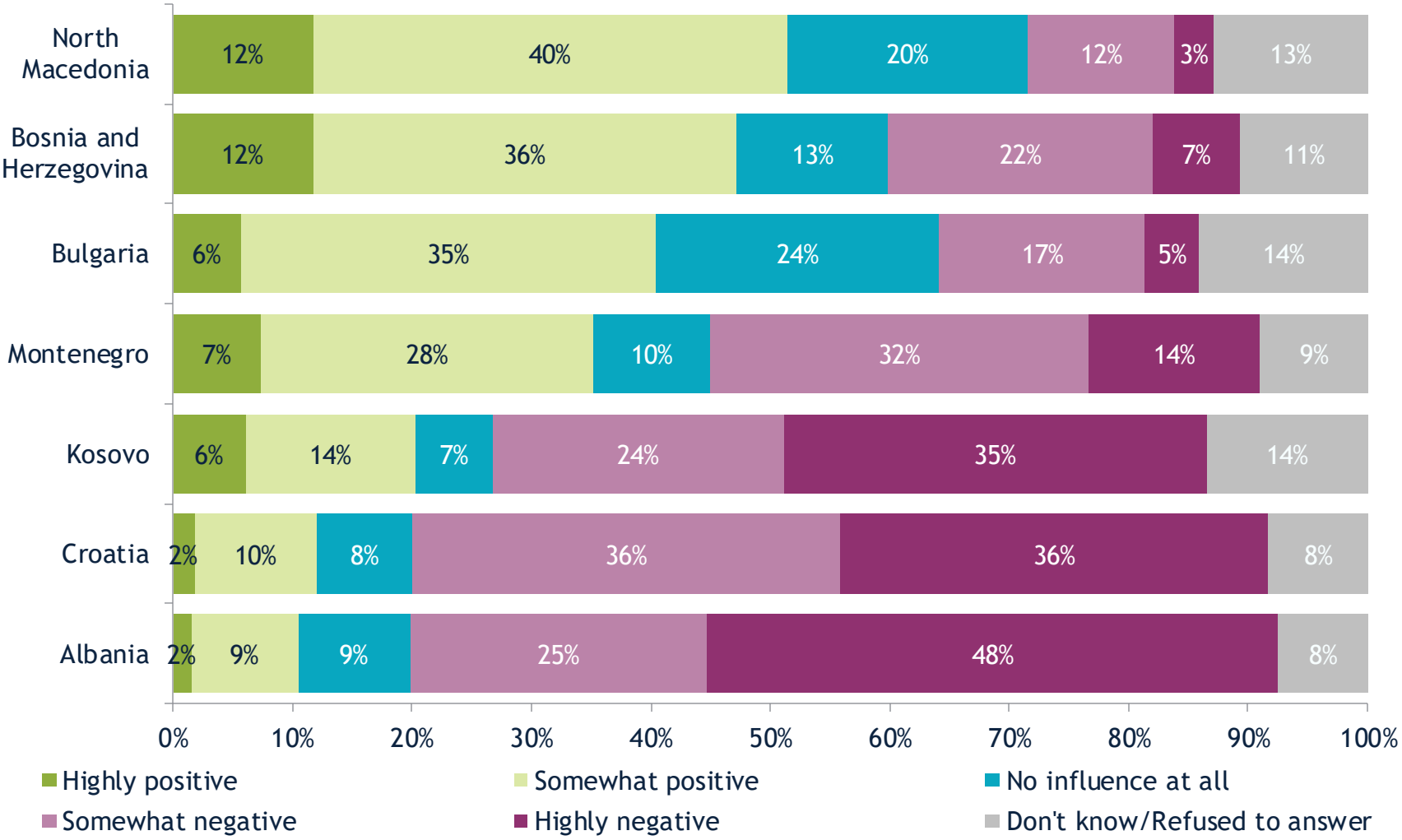
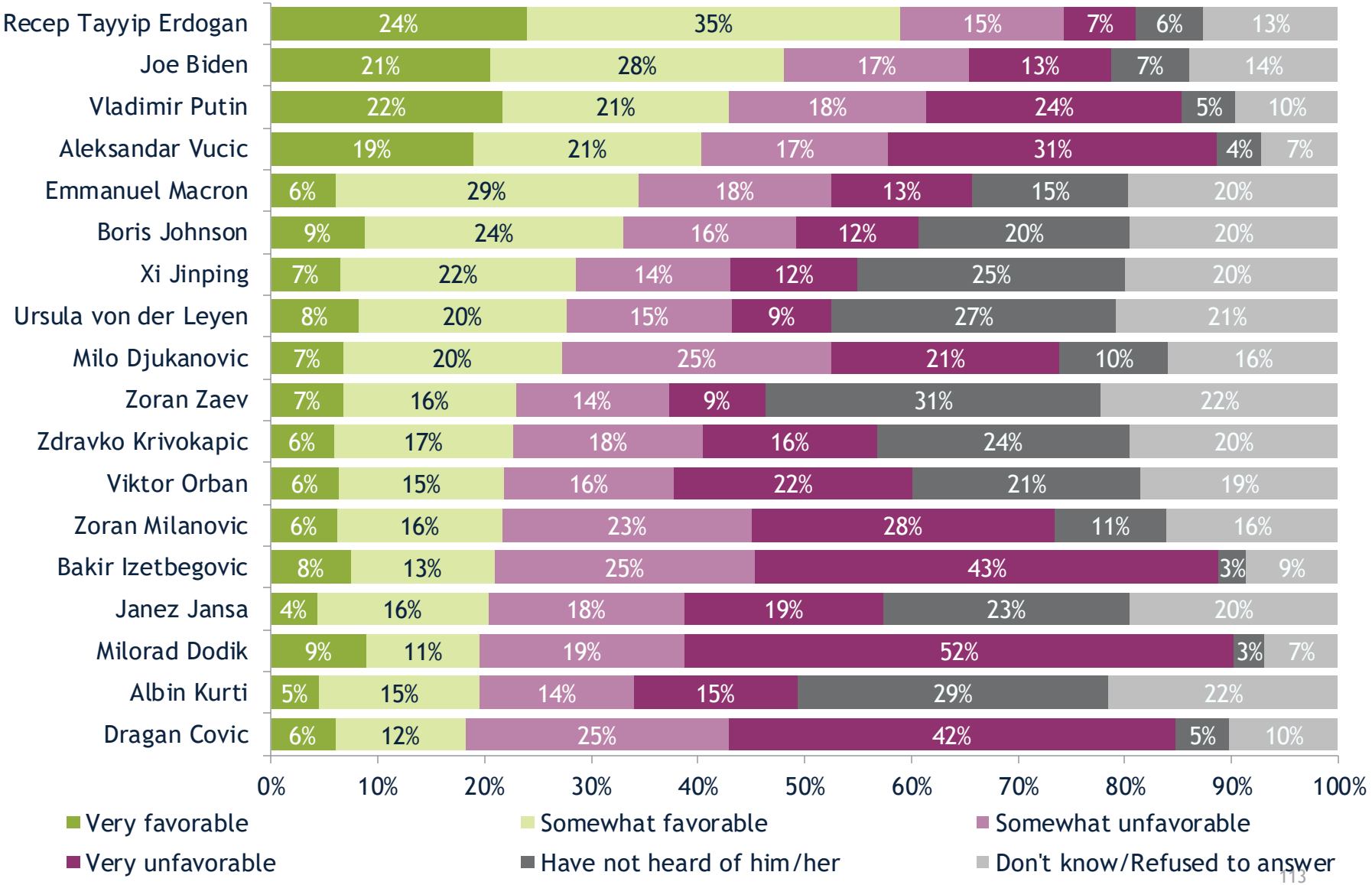


Do you have a very unfavorable, somewhat unfavorable, somewhat favorable or very favorable opinion of the following world and regional leaders?

(Bosnia and Herzegovina)



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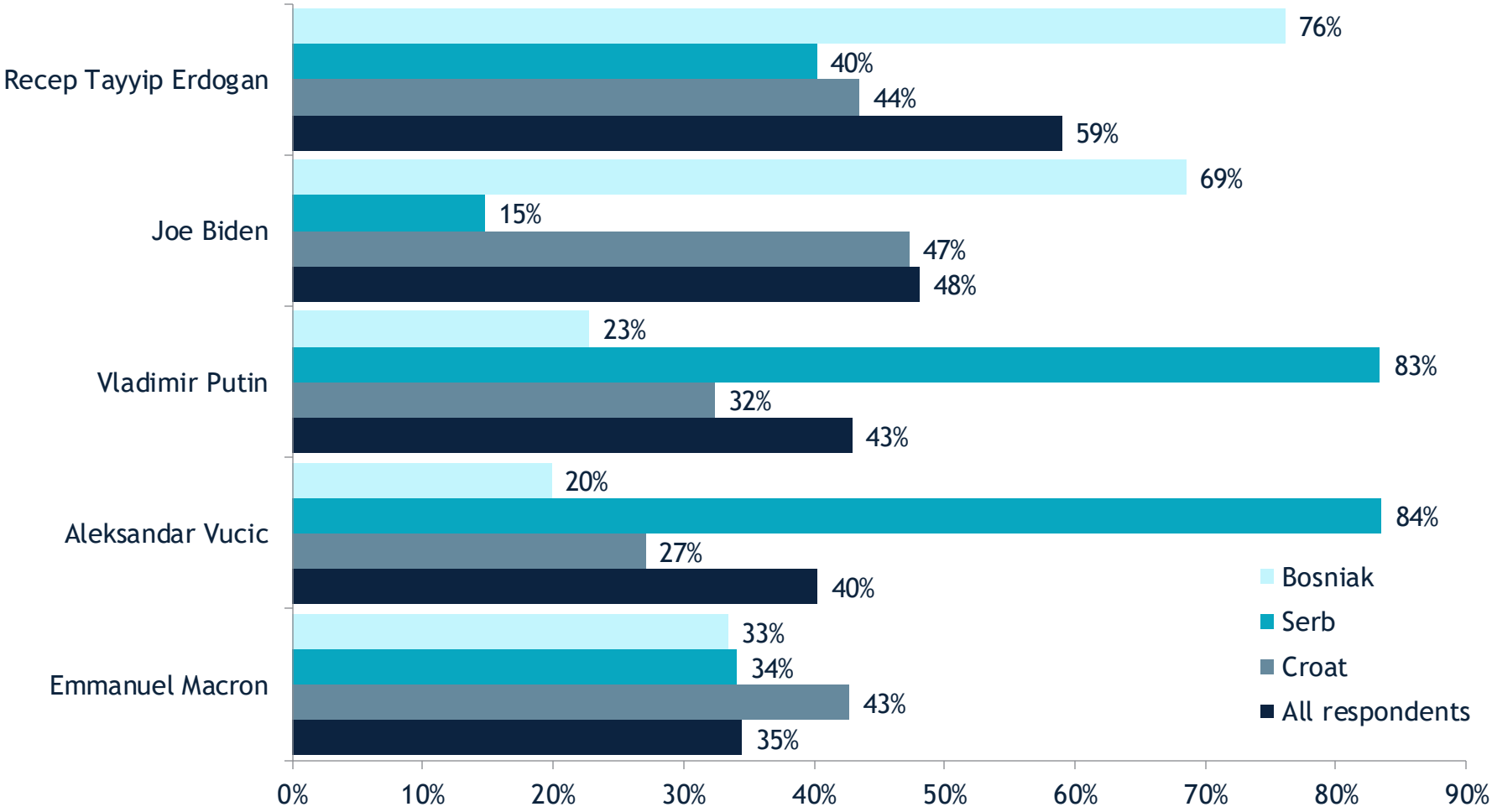
(Bosnia and Herzegovina, favorable opinion*, by ethnic background)



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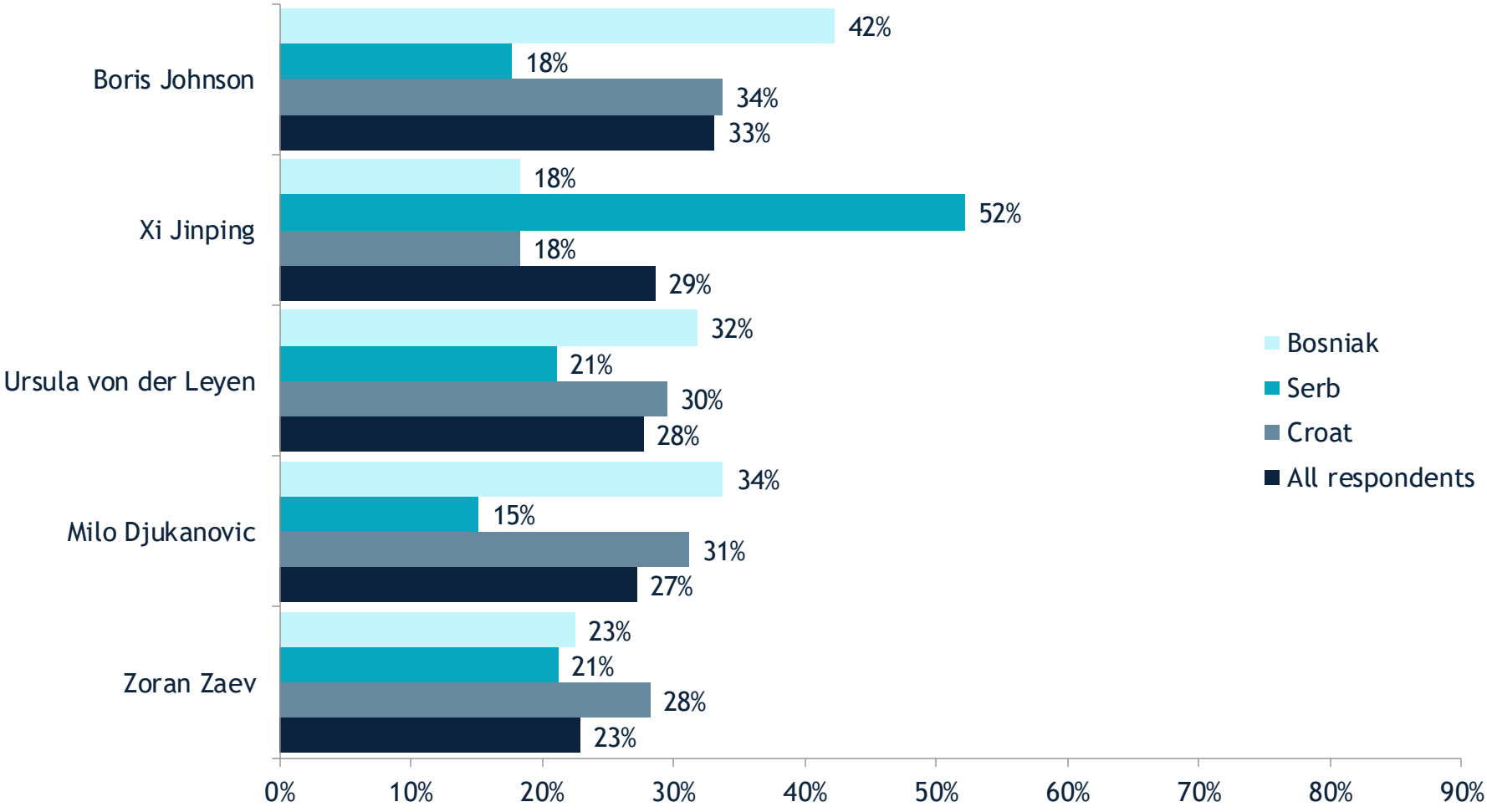

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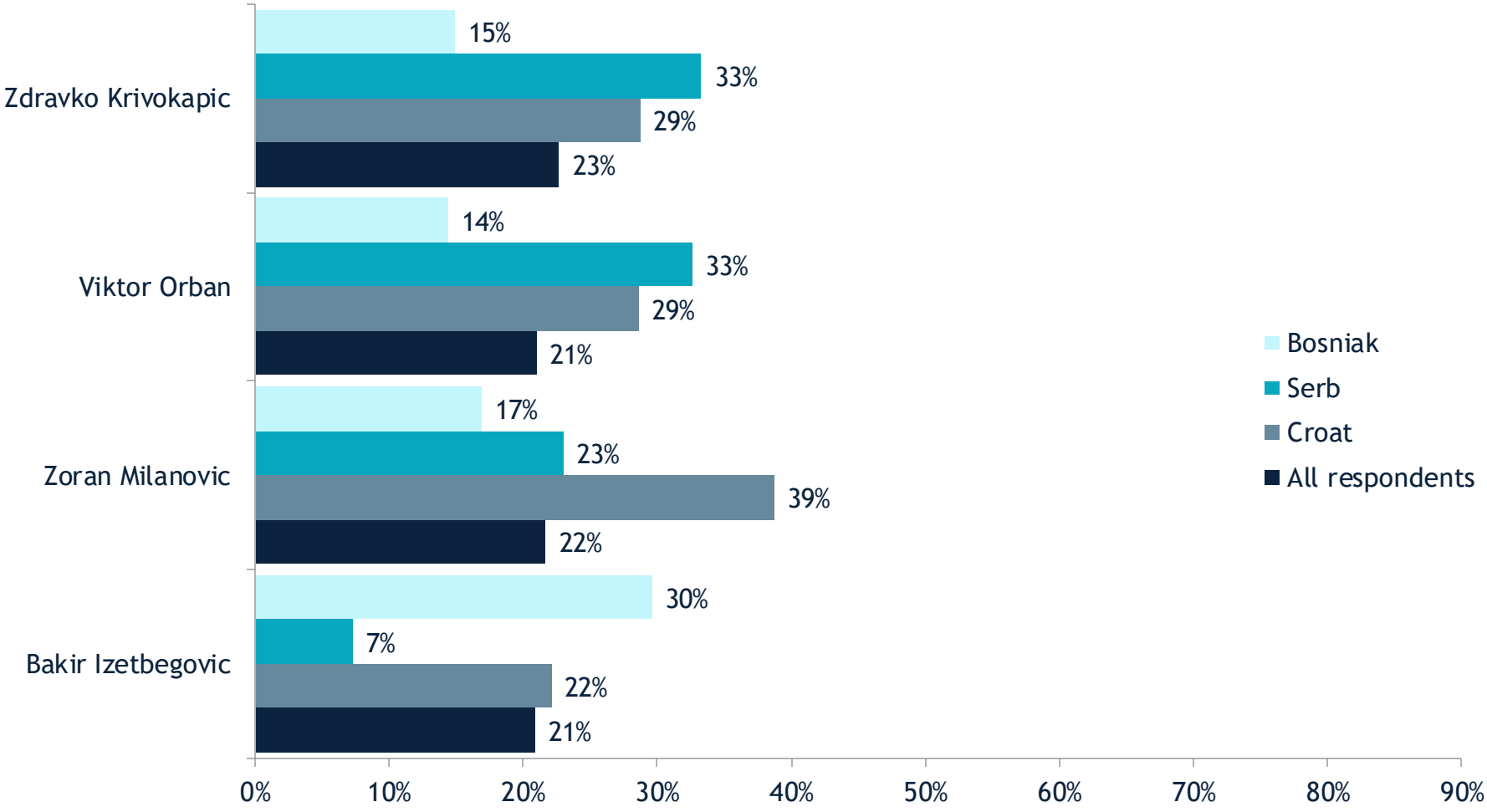

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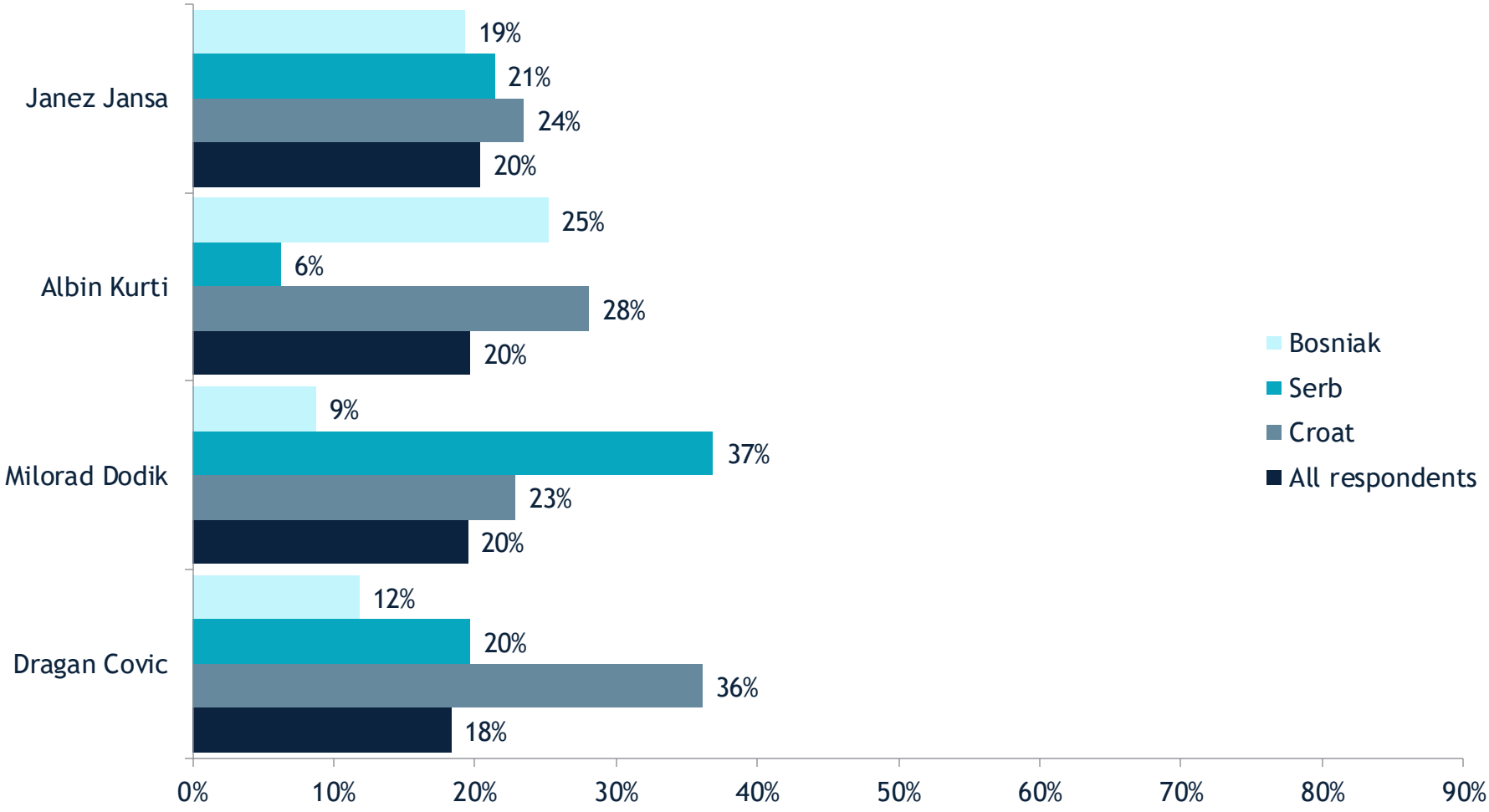

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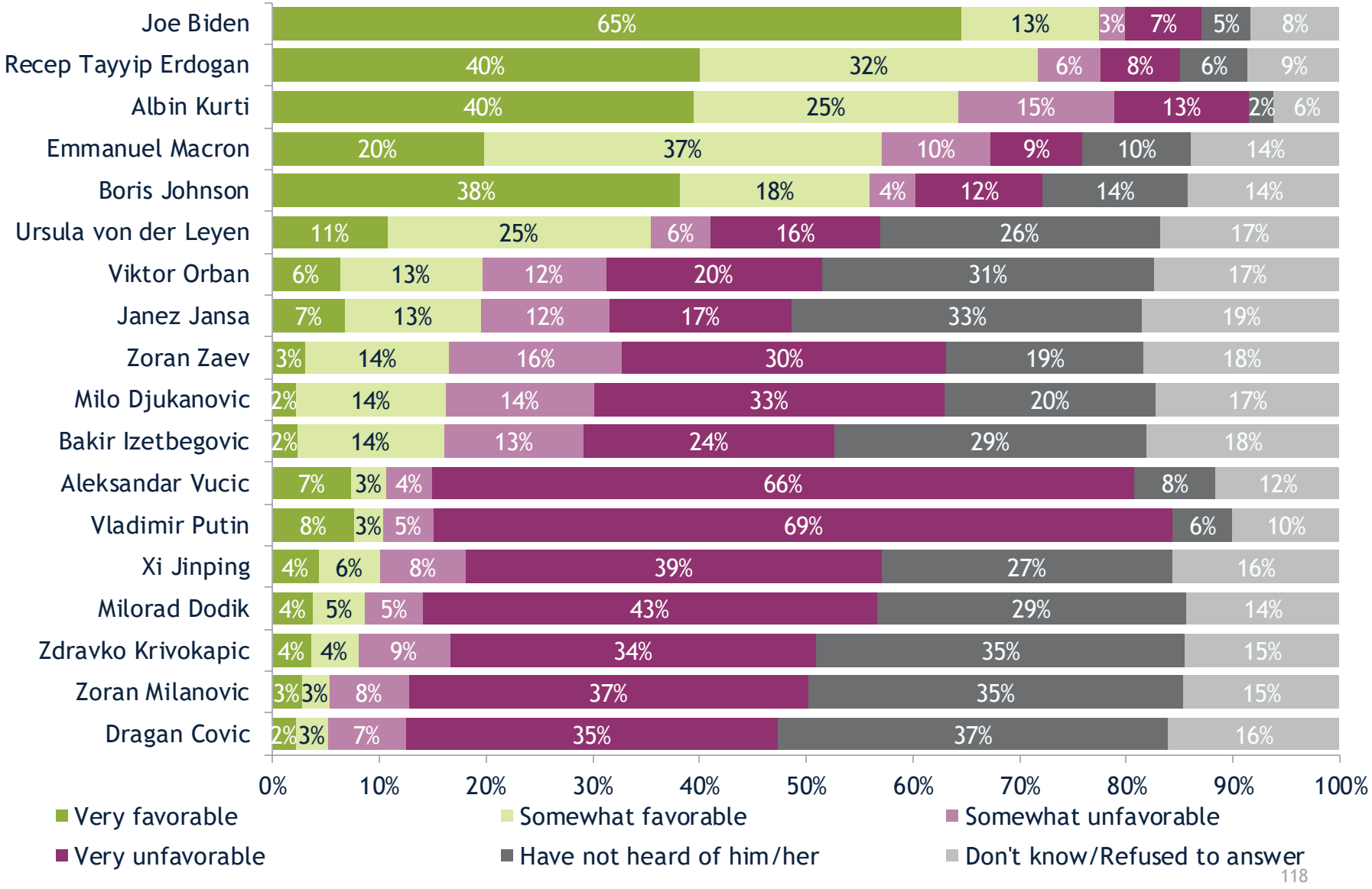
(Kosovo)



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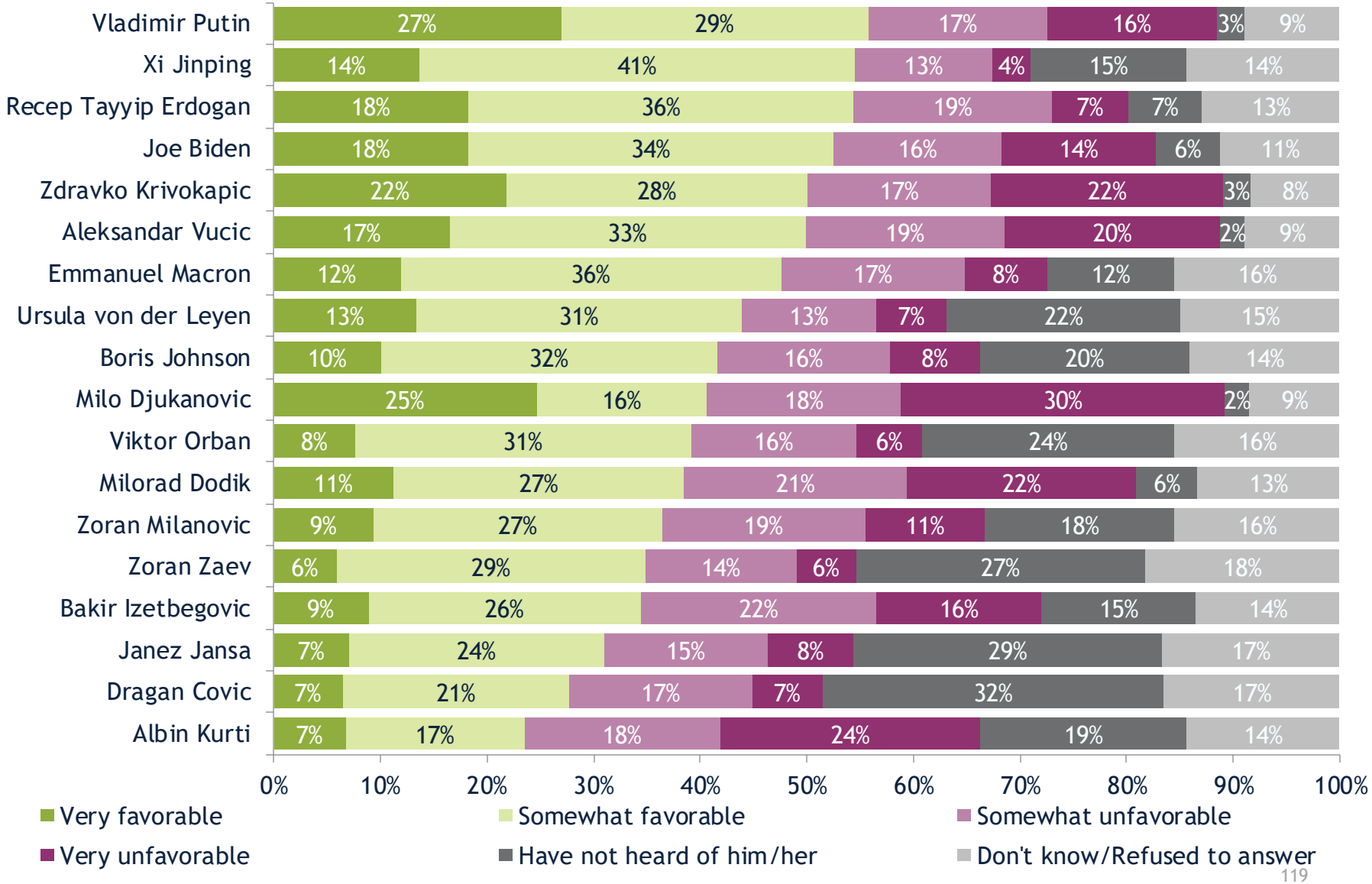
(Montenegro)



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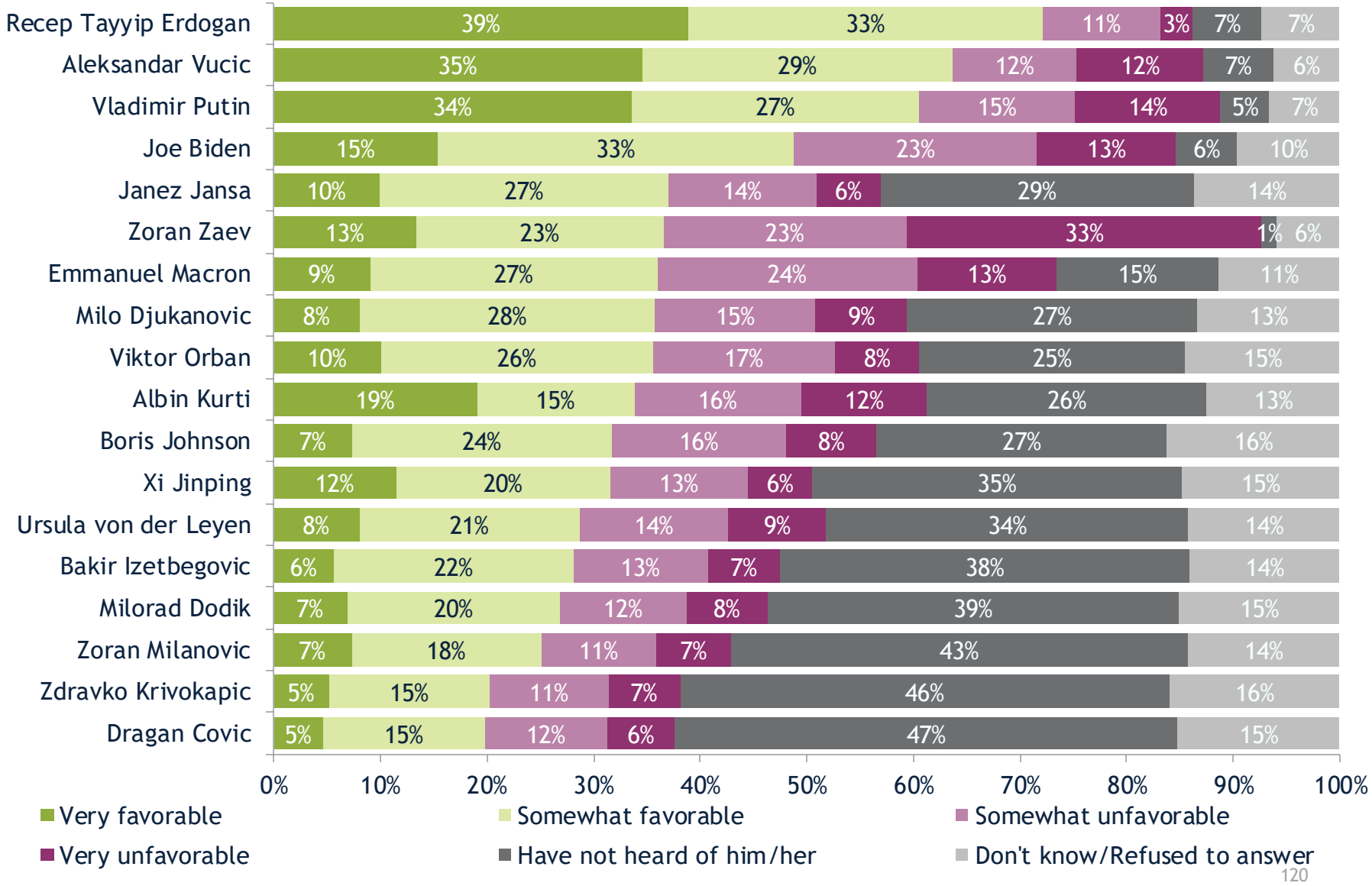

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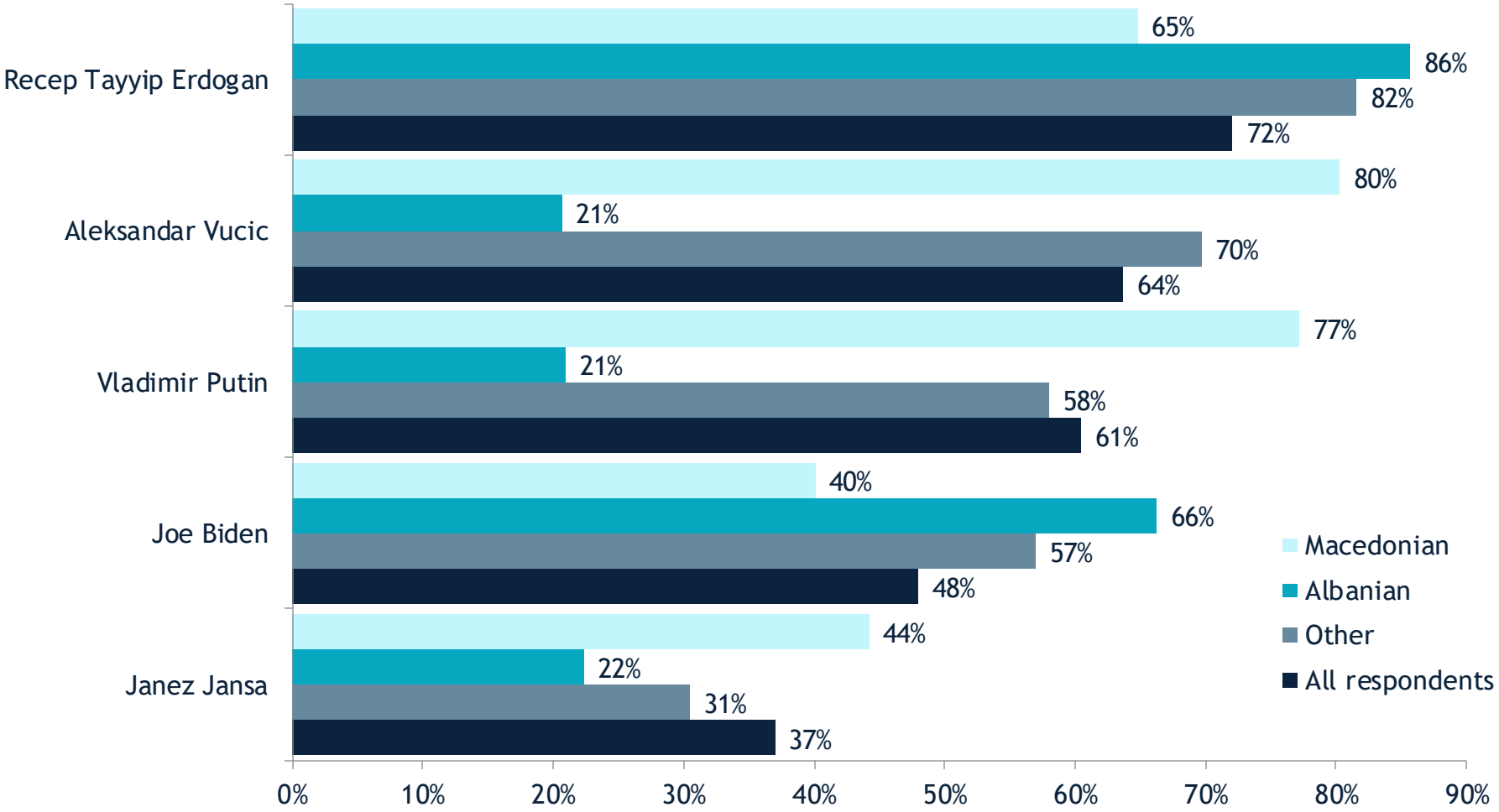

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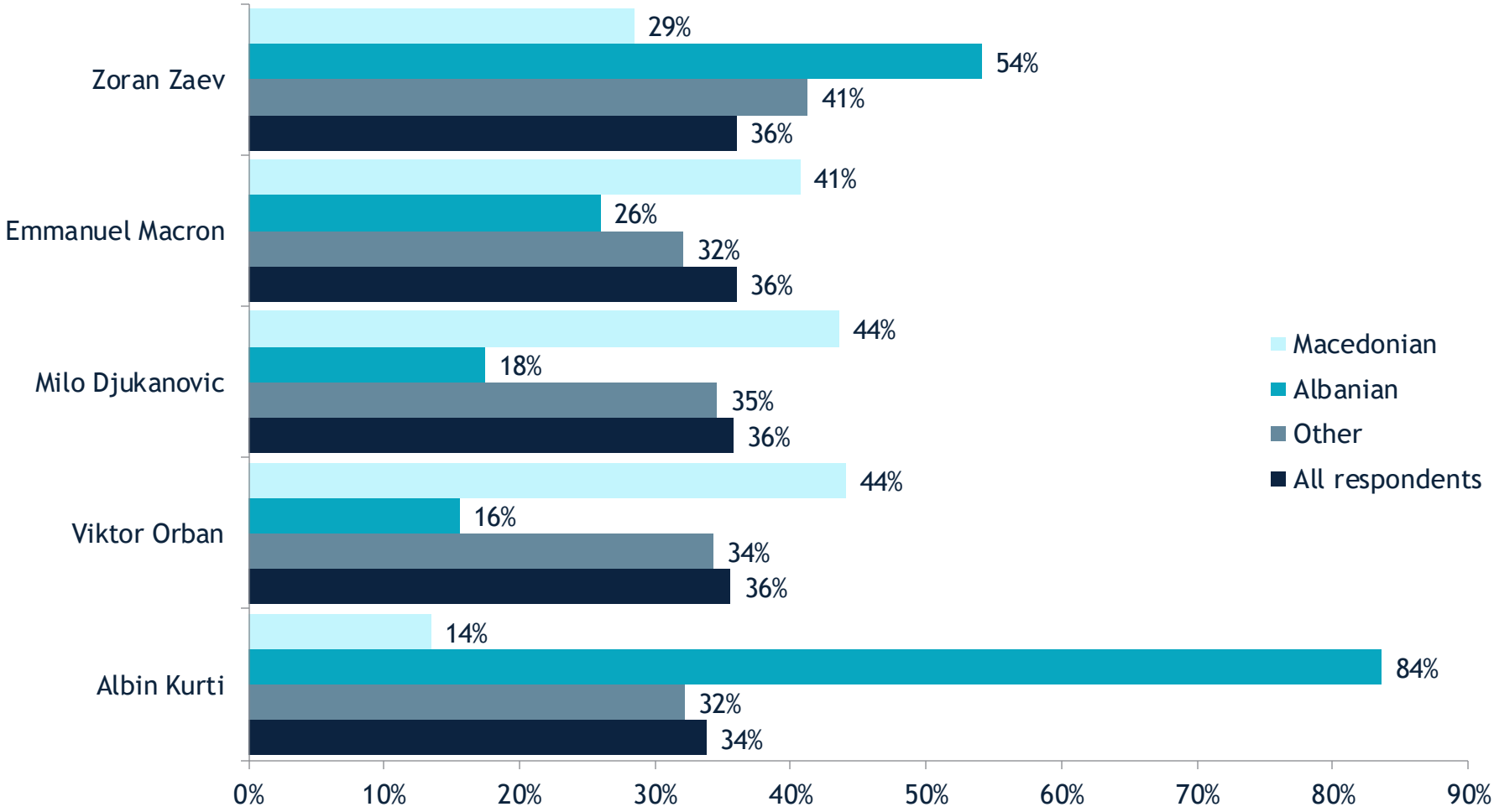

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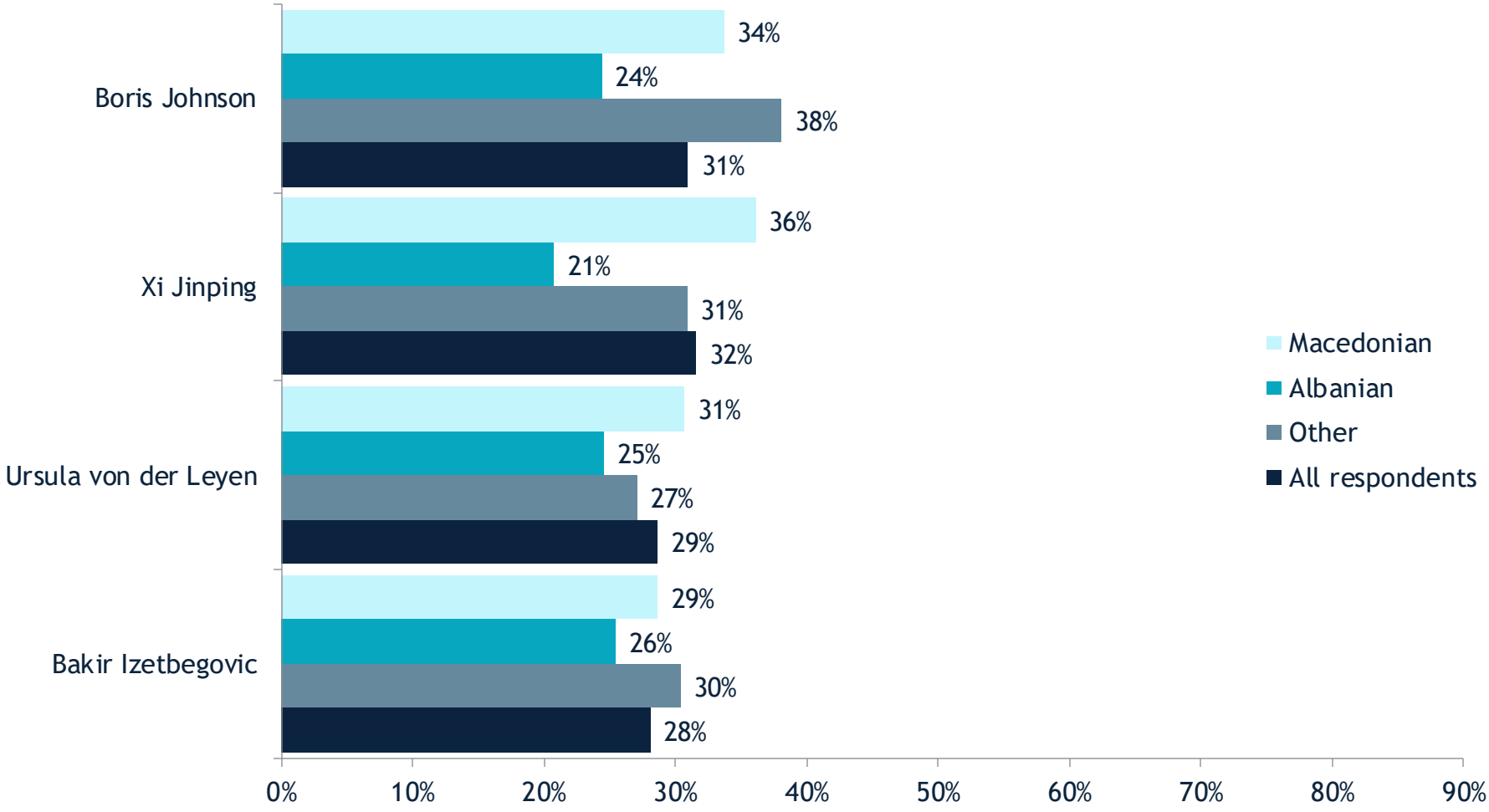

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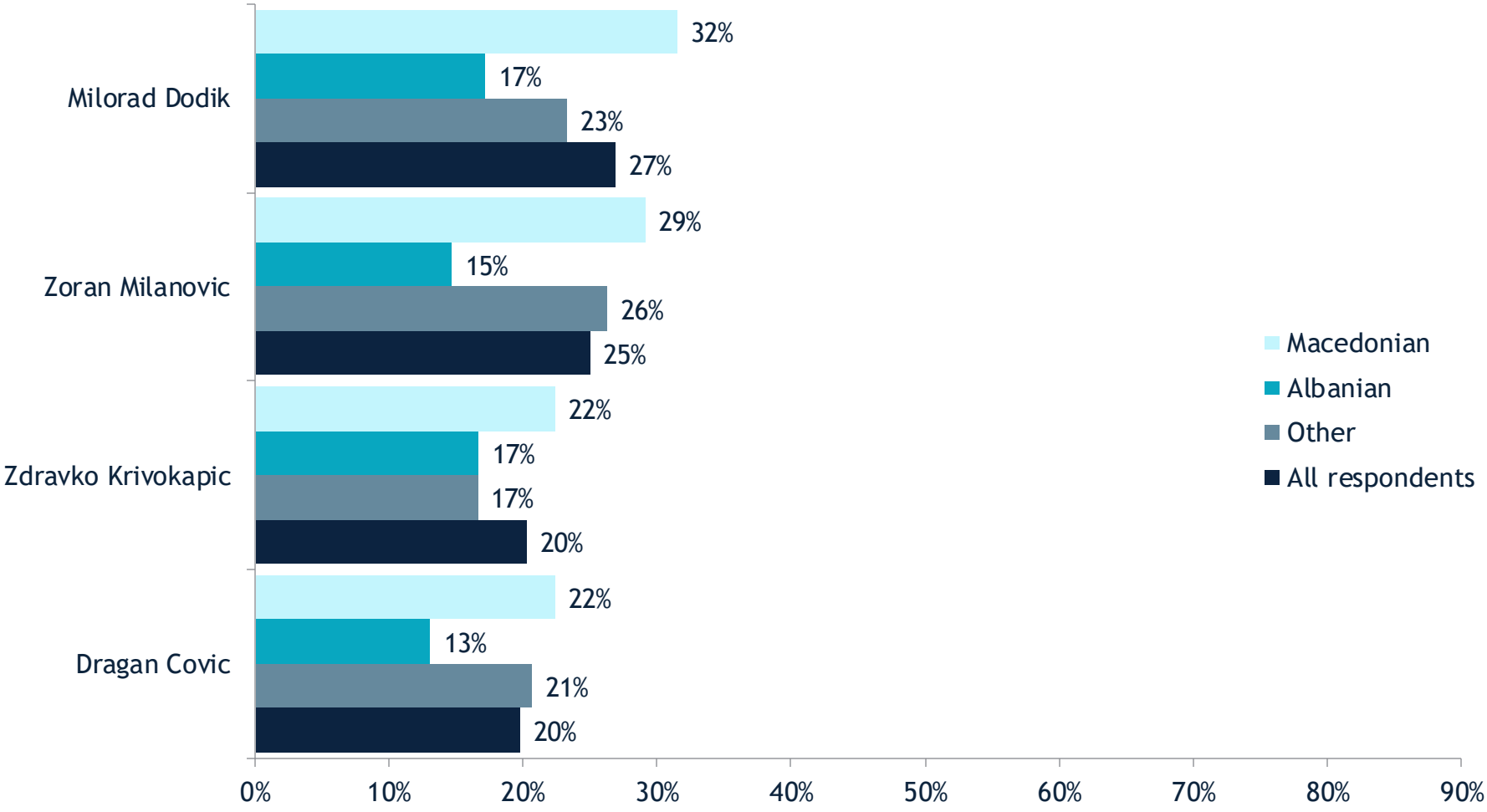

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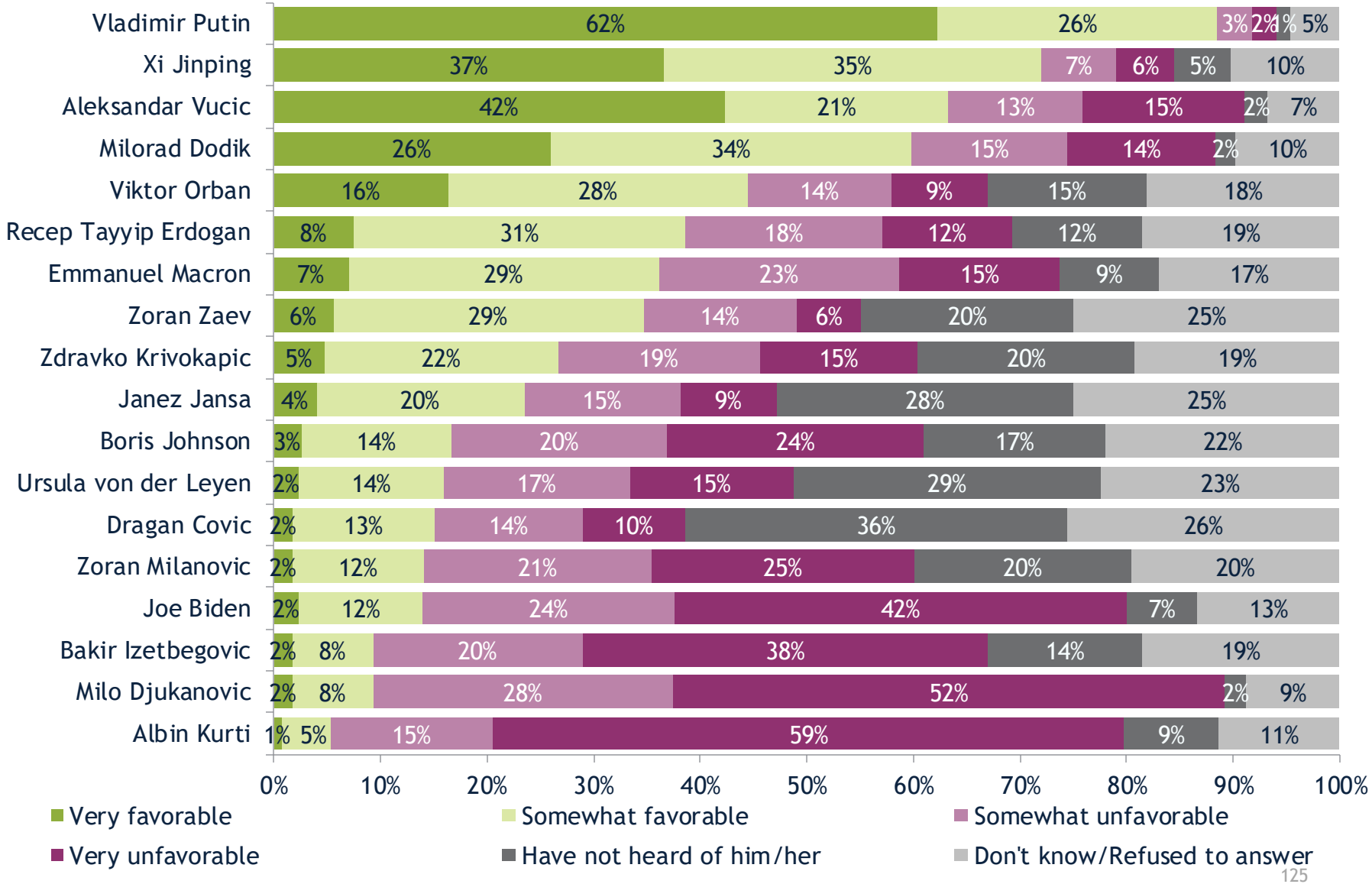
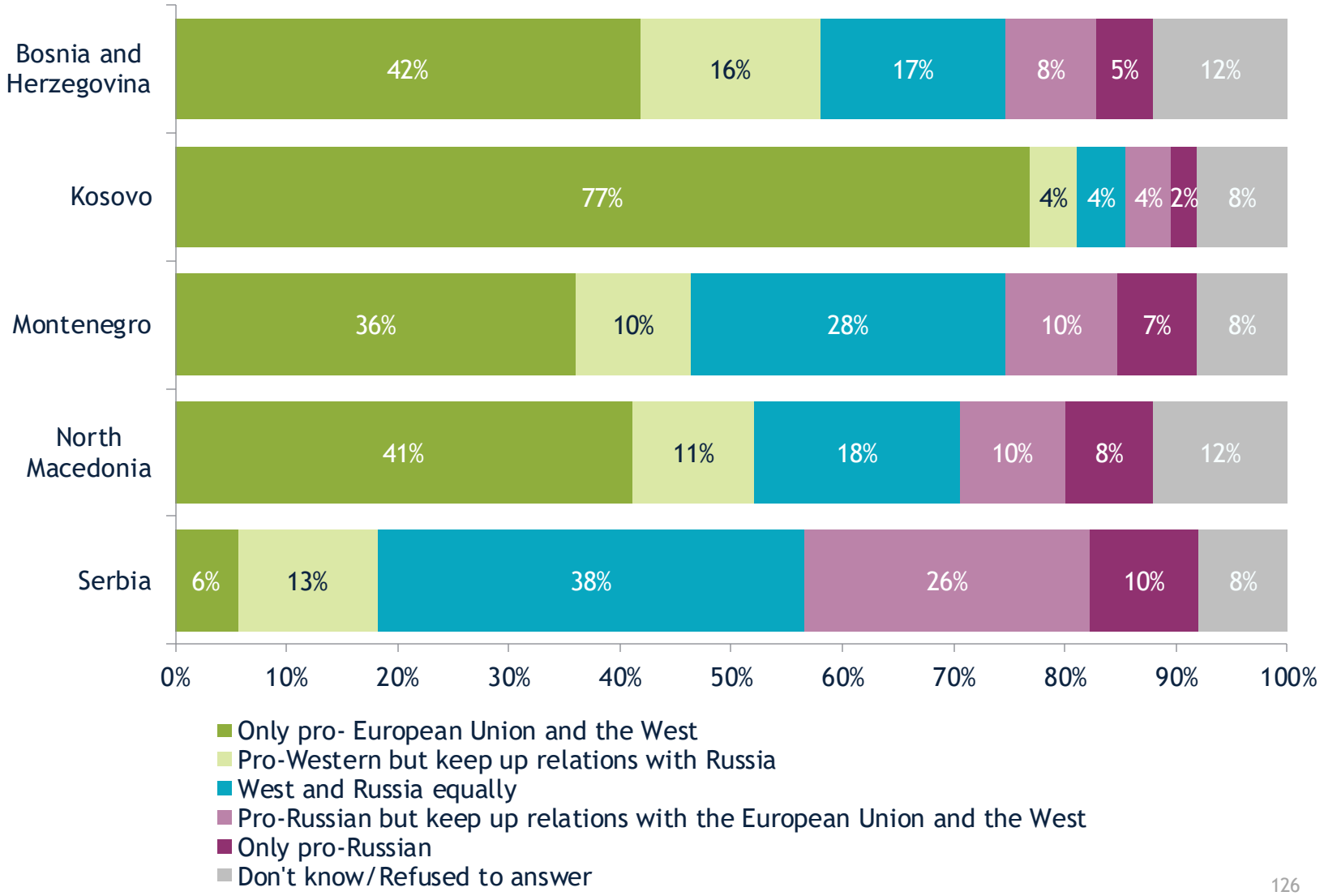
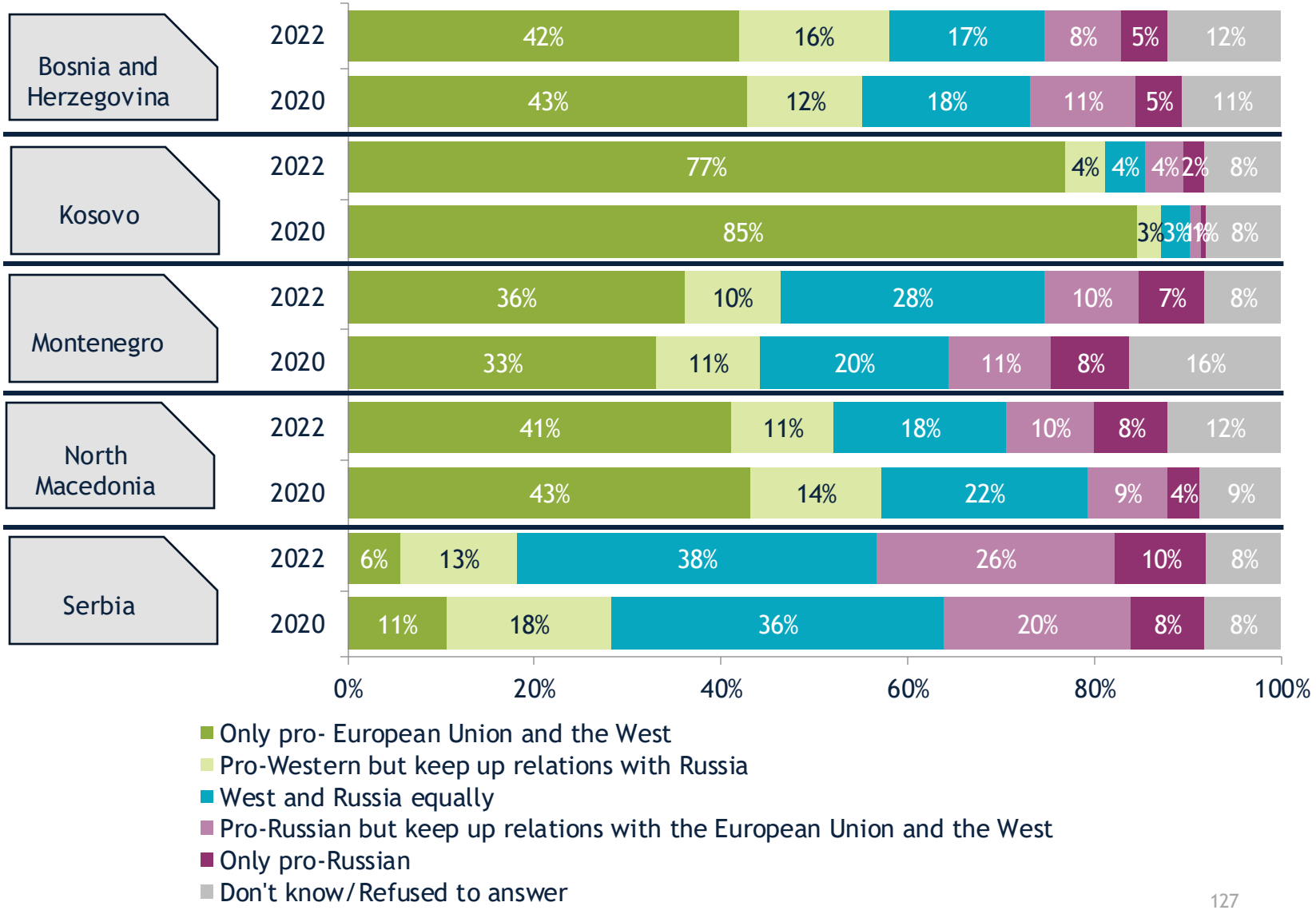


What should our country's foreign policy course be?



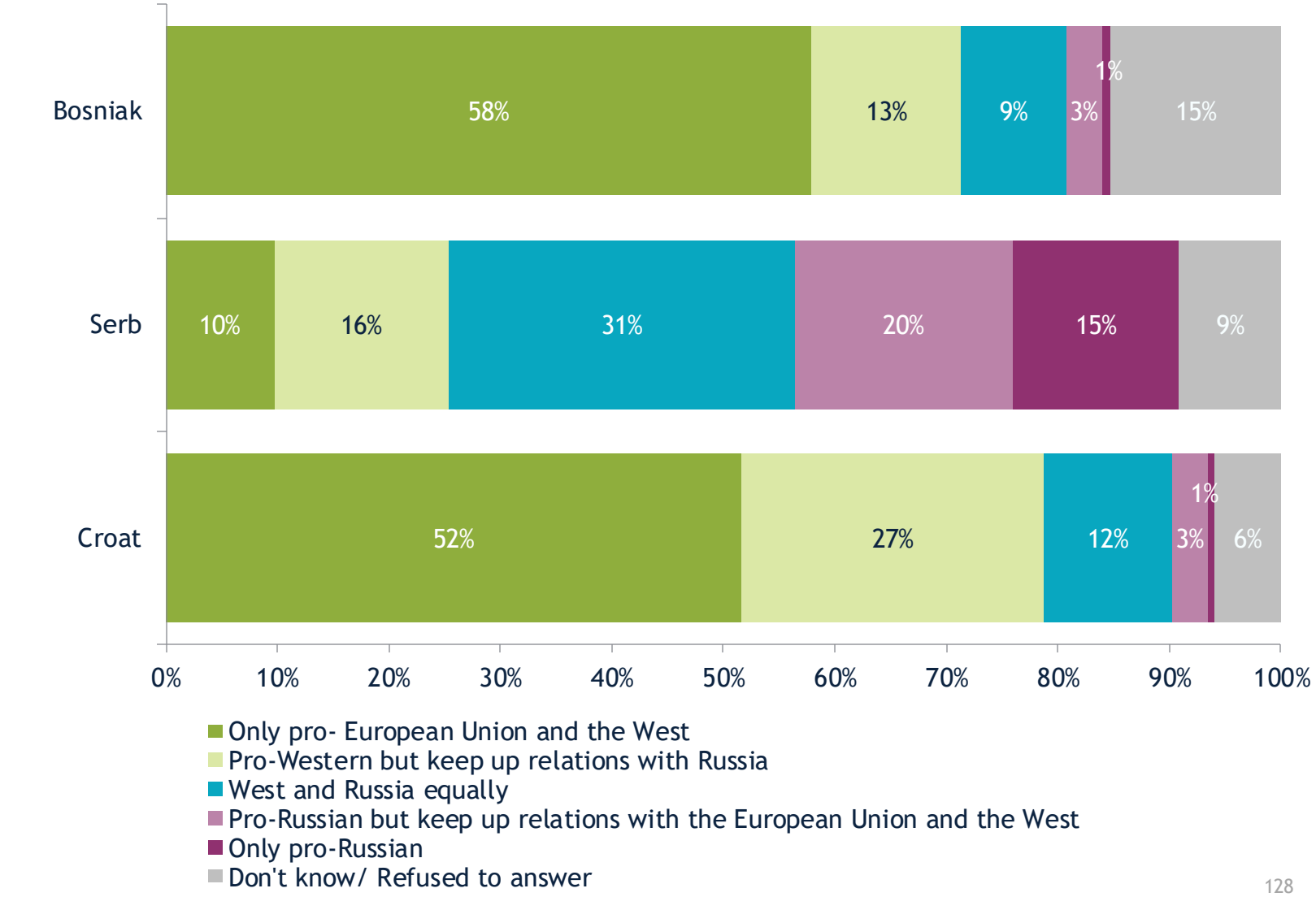
What should our country's foreign policy course be?

(2022 vs 2020)



What should our country's foreign policy course be?

(Bosnia and Herzegovina, by ethnic background)



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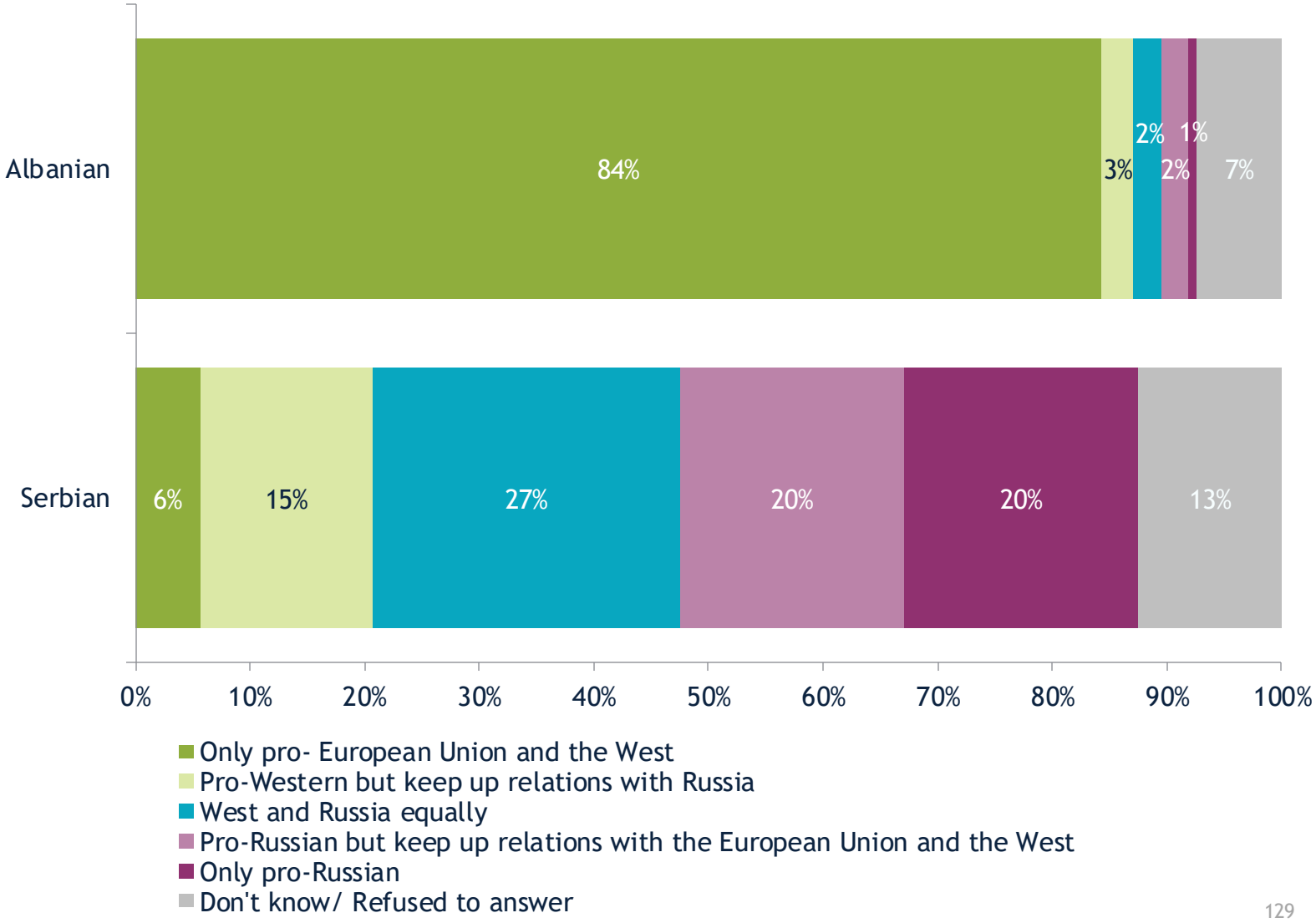
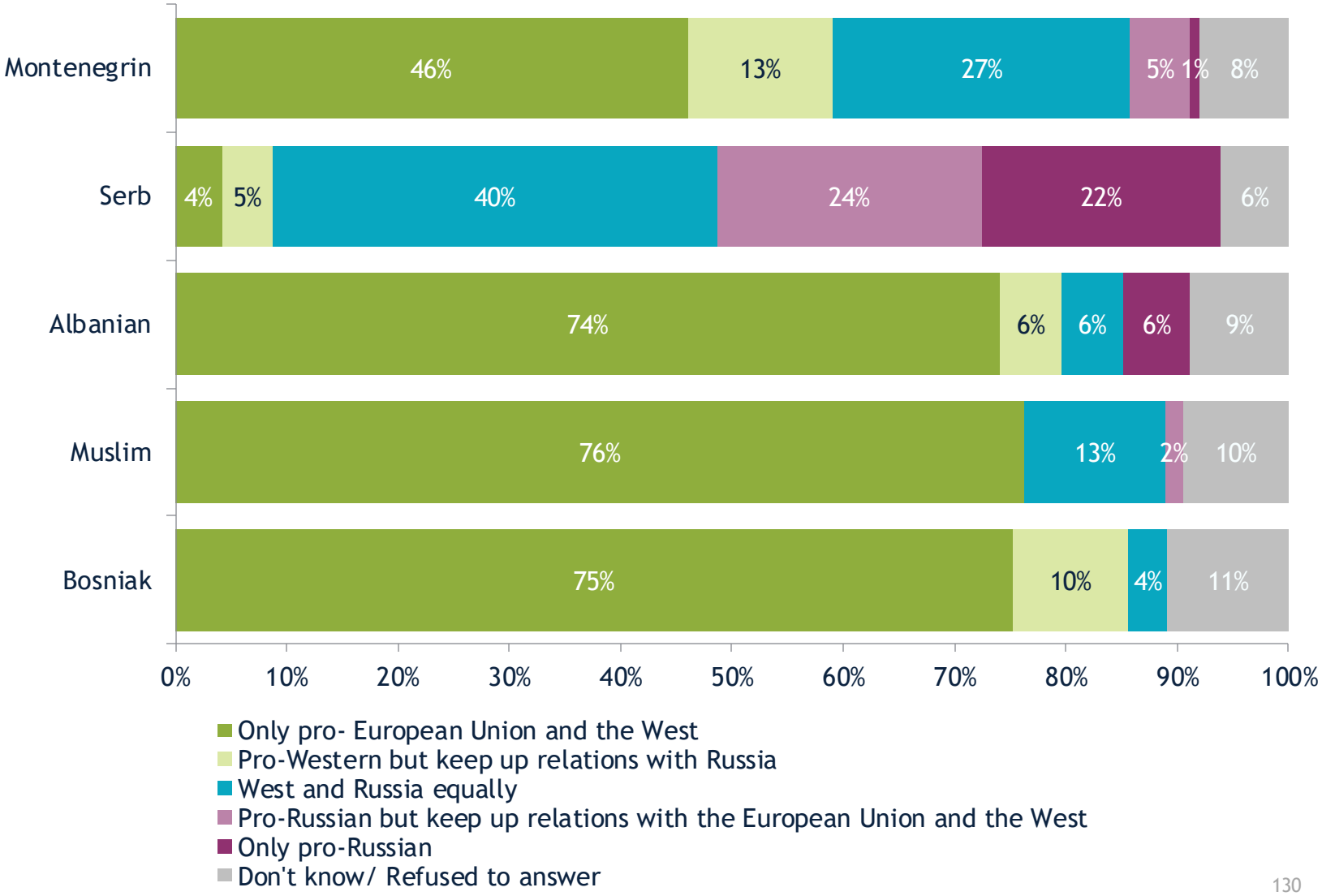
(Kosovo, by ethnic background)



What should our country's foreign policy course be?

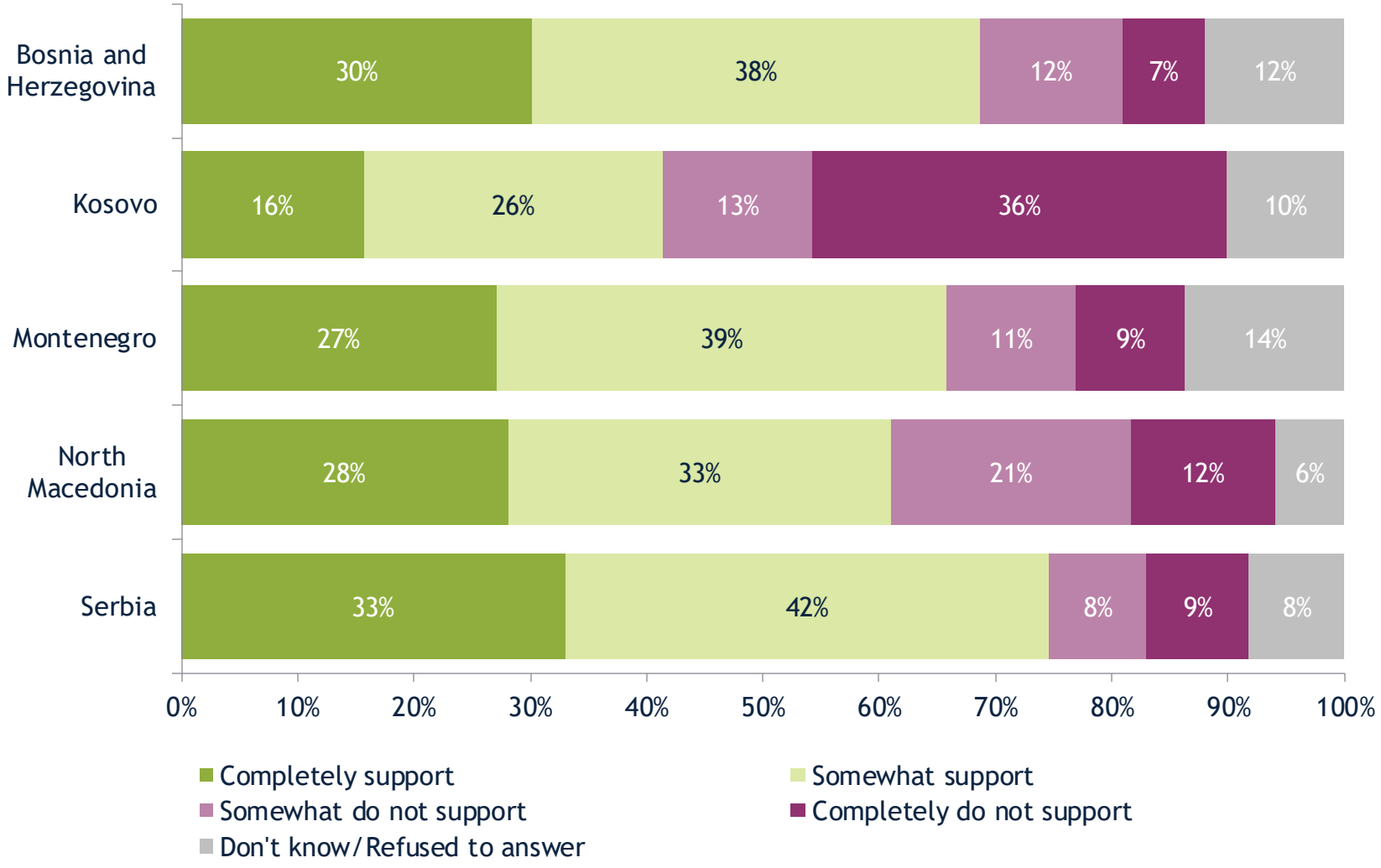
(Montenegro, by ethnic background)



What should our country's foreign policy course be?

(North Macedonia, by ethnic background)

The Open Balkan Initiative is an agreement among North Macedonia, Serbia and Albania that aims to enable the free movement of people, goods, services and capital and cooperation for protection from catastrophes among the three countries. Do you or do you not support the Open Balkan Initiative?



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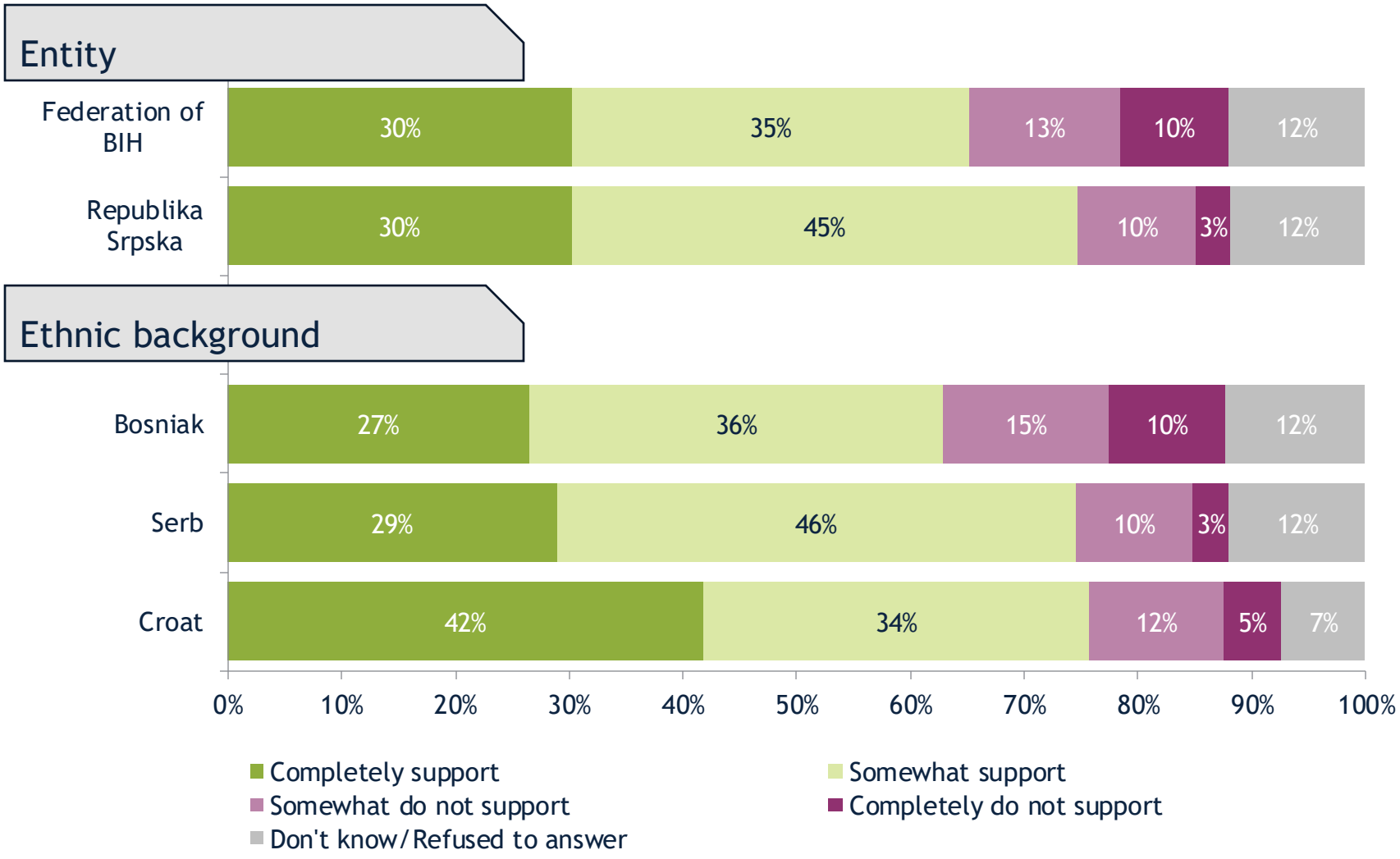
(Bosnia and Herzegovina, by entity and ethnic background)



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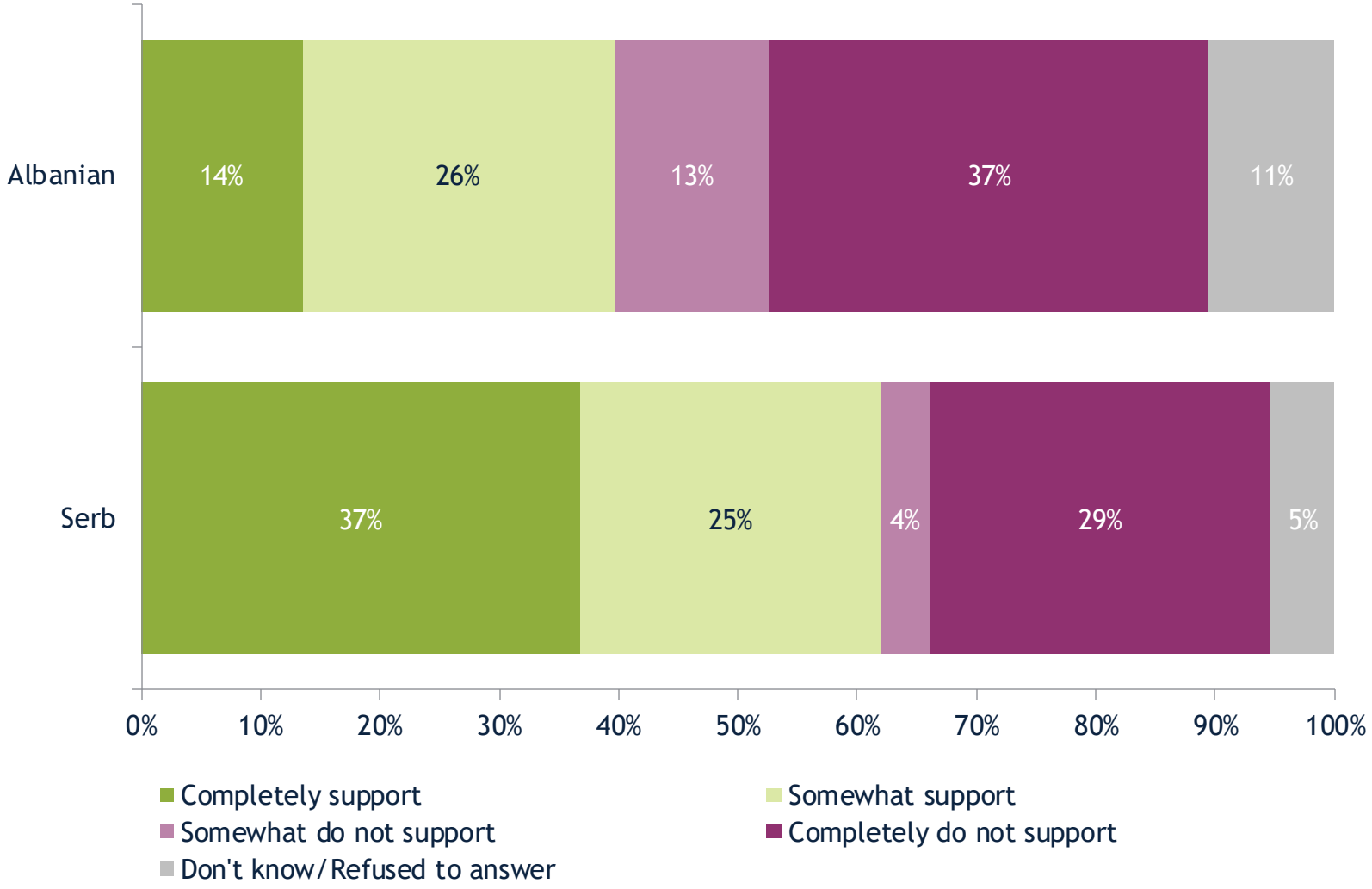

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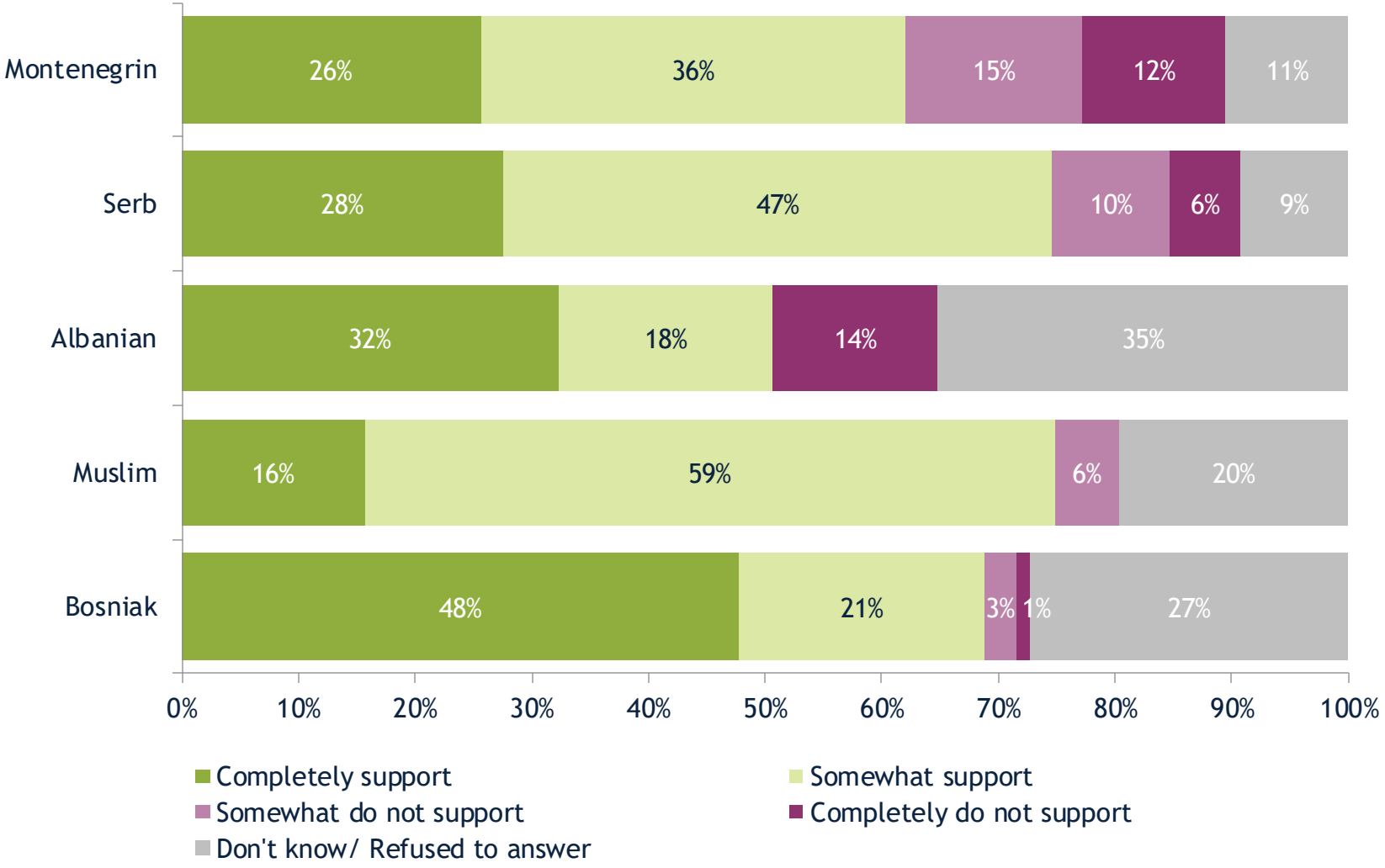
(Montenegro, by ethnic background)



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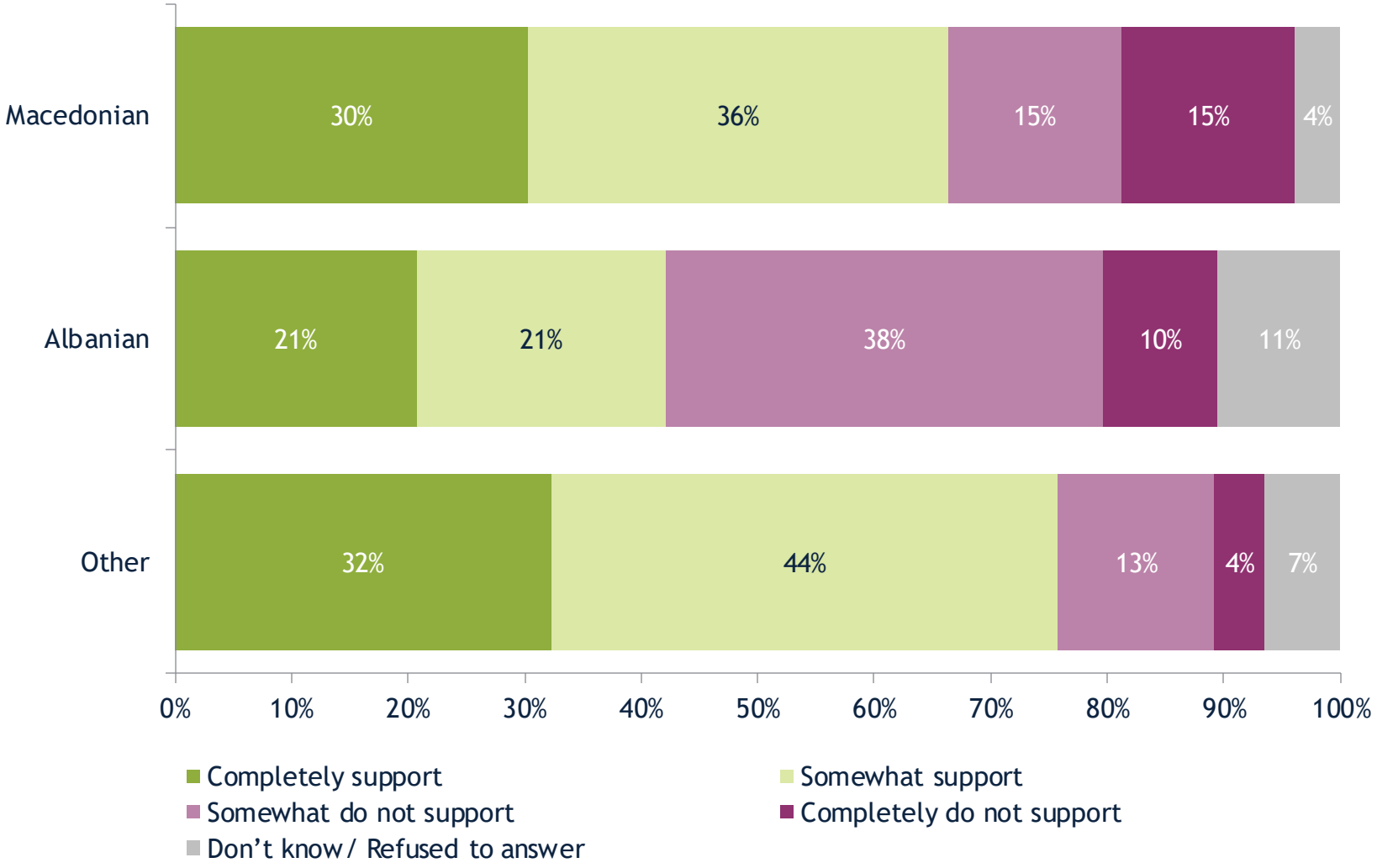
(North Macedonia, by ethnic background)



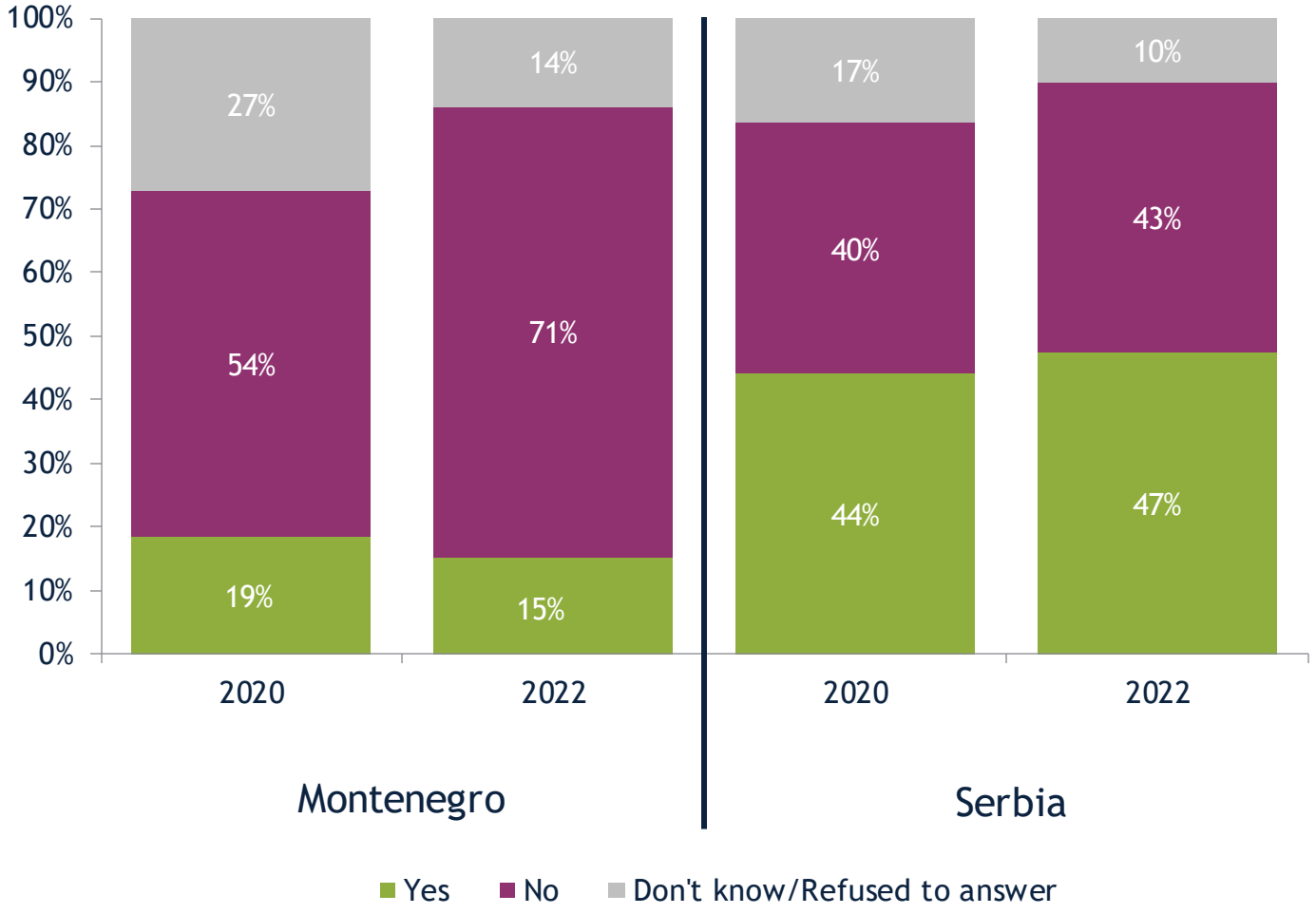
Foreign Investment

CENTER FOR INSIGHTS IN SURVEY RESEARCH

A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Are you aware of any major Russian investments in our country?

(Montenegro and Serbia, 2022 vs 2020)



Which major Russian investment are you aware of?

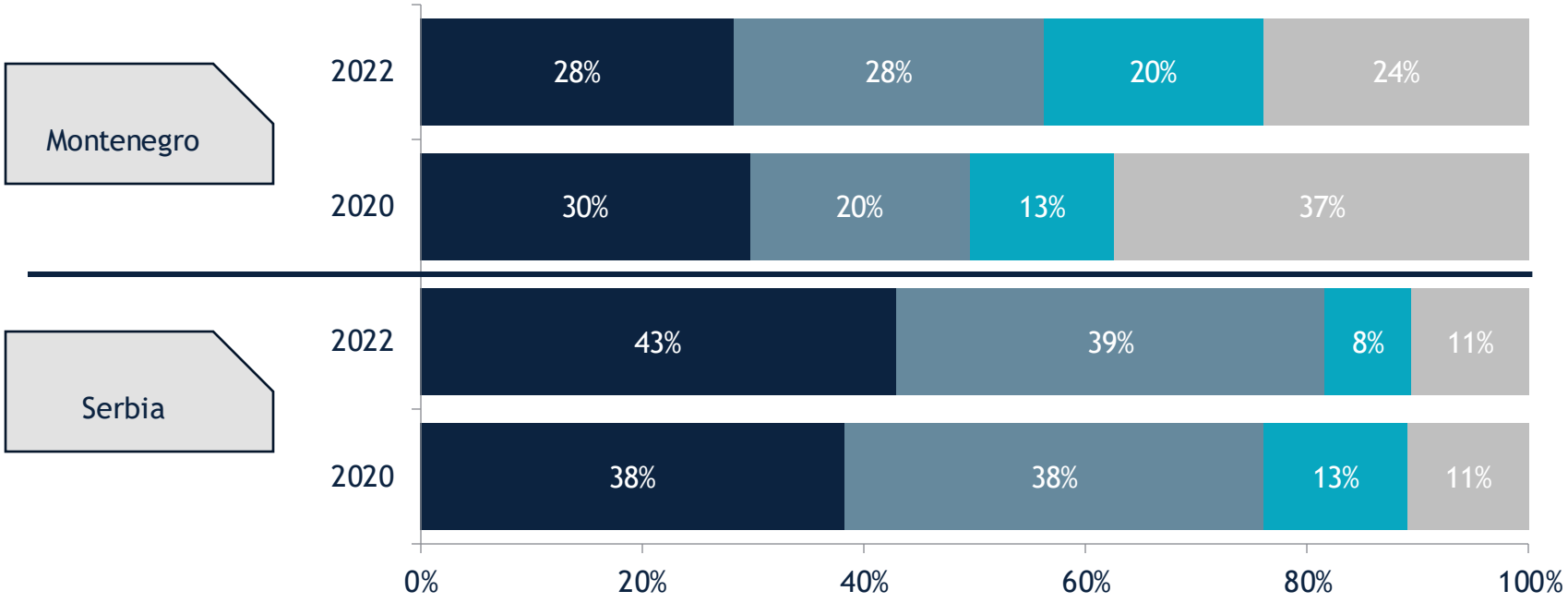
(Montenegro and Serbia, those who are aware of major Russian investments; spontaneous response; multiple responses permitted)

Major Russian investment	Montenegro (n=153)	Serbia (n=711)
Gas pipeline construction	0%	39%
Weapons / Military Industry	0%	15%
NIS [1]	0%	13%
Gazprom	0%	10%
Tourism (Hotels, resorts, investments on the coast)	48%	0%
Investing in health / assistance in the fight against Covid19 / vaccine	18%	3%
Railway	0%	8%
Economy / Production	10%	3%
Investments in energy in general	0%	3%
Infrastructure (roads, bridges)	0%	2%
Favorable gas price	0%	2%
Investments in the renovation of the church, monument	0%	2%
KAP [2]	7%	0%
Buying real estate	6%	0%
Ruski most	2%	0%
*Other	5%	2%
Don't know/Refused to answer	14%	11%

*Responses receiving <1% are collapsed into *Other*.
1. Serbian Oil Industry
2. Aluminum Plant Podgorica

Which of the following statements best describes Russia's motivations to invest in our country?

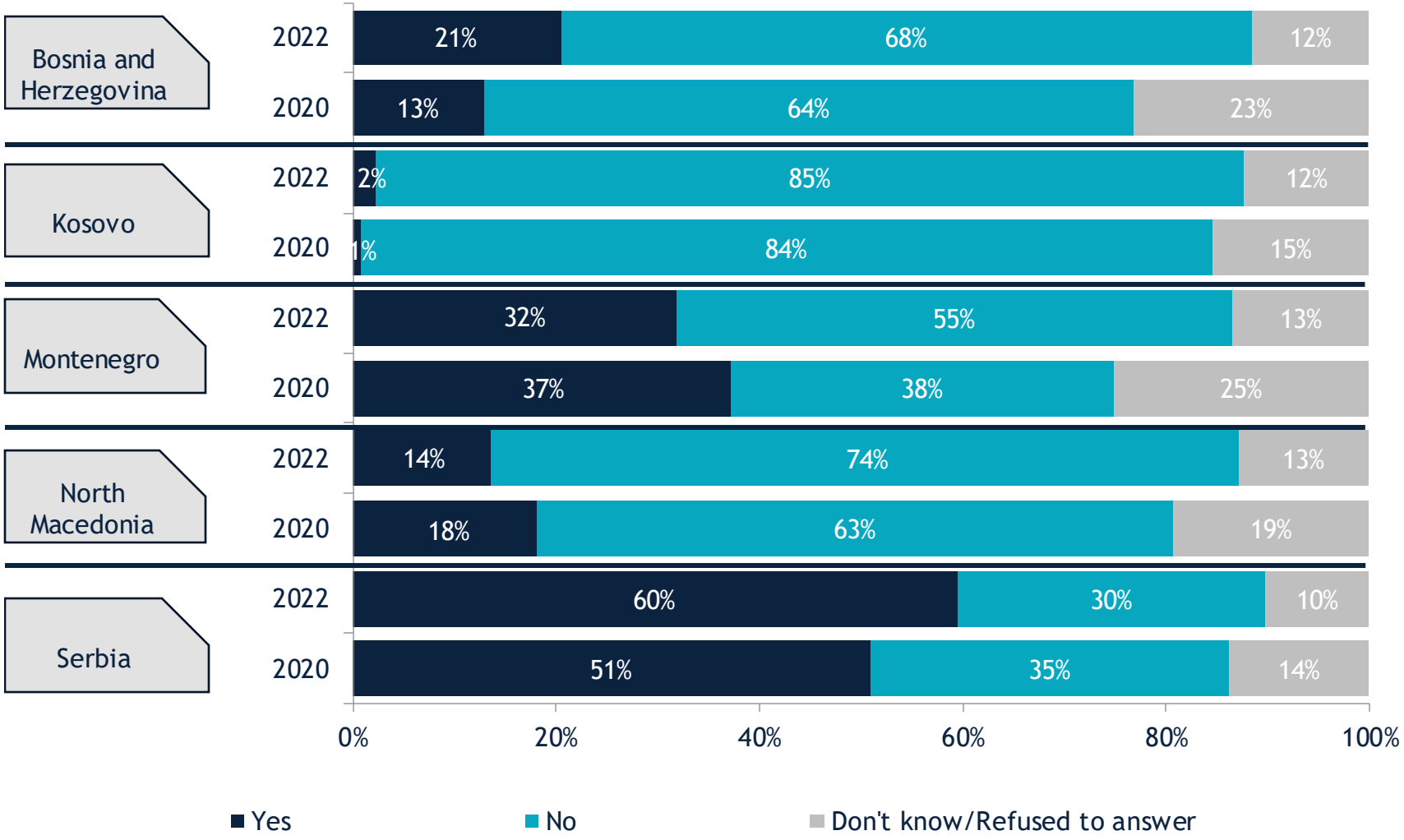
(Montenegro and Serbia, 2022 vs 2020)



- Russian investment is primarily about economics, delivering benefits to both sides
- Russian investment gives some economic benefits to our country, but it always carries certain political expectations and conditions
- Russian investment is primarily about influence and control of our country
- Don't know/Refused to answer

Are you aware of any major Chinese investments in our country?

(2022 vs 2020)



Which major Chinese investment are you aware of?

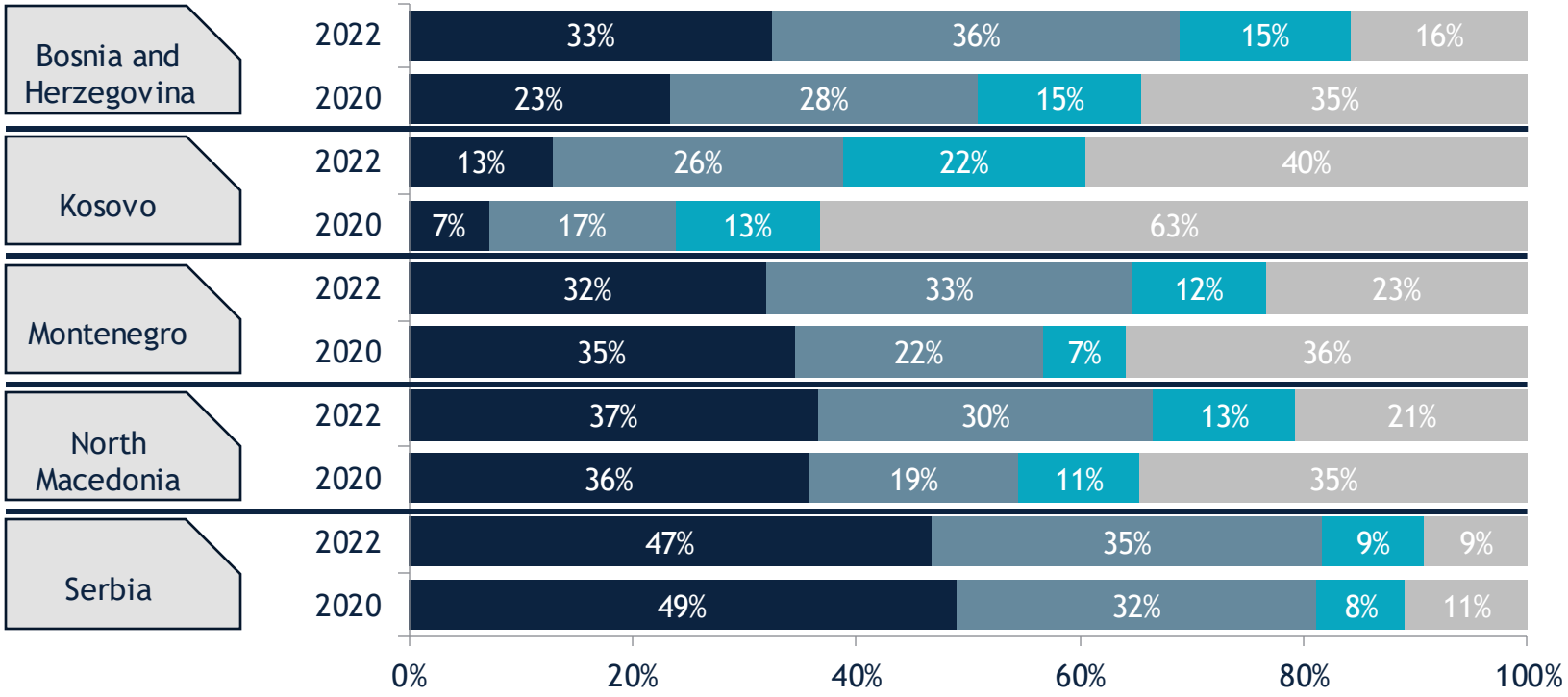
(Among those who are aware of major Chinese investments; spontaneous response; multiple responses permitted)

Major Chinese investment	Bosnia and Herzegovina (n=307)	Kosovo (n=35)	Montenegro (n=320)	North Macedonia (n=202)	Serbia (n=895)
Investments in infrastructure (roads, bridges)	35%	0%	2%	59%	36%
Bar Boljari Highway	0%	0%	84%	0%	0%
Industry (factories open)	2%	0%	0%	3%	18%
Smederevo Ironworks	0%	0%	0%	0%	16%
Investing in health and education	5%	0%	7%	21%	9%
RTB Bor	0%	0%	0%	0%	16%
Reconstruction of the Railway	1%	0%	0%	0%	9%
Lingong Tire Factory	0%	0%	0%	0%	8%
Investments in the energy sector unspecified	14%	0%	0%	0%	0%
Tuzla Thermal Power Plant (block 7)	14%	0%	0%	0%	0%
Stanari Thermal Power Plant	13%	0%	0%	0%	0%
Mining / construction	0%	0%	0%	0%	3%
Economy / Banking / Trade	3%	0%	0%	3%	1%
Banja Luka Prijedor Novigrad Highway	4%	0%	0%	0%	0%
Highway Corridor Vc / Highway through Sarajevo	4%	0%	0%	0%	0%
*Other	1%	15%	1%	2%	<1%
Don't know/Refused to answer	12%	85%	6%	12%	10%

*Responses receiving <1% are collapsed into *Other*.

Which of the following statements best describes China's motivations to invest in our country?

(2022 vs 2020)



Security Issues

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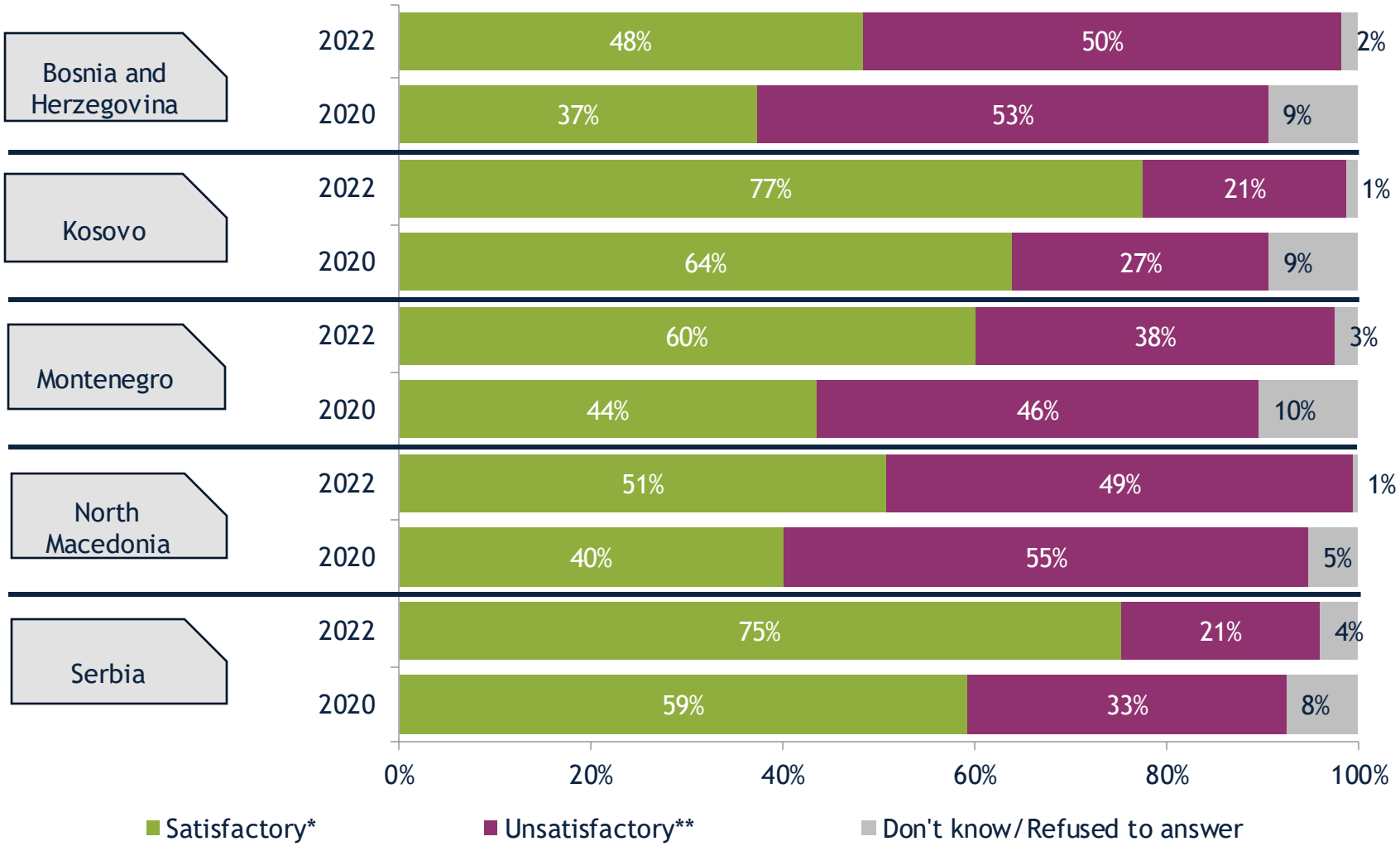
How would you evaluate the security situation in the country?

(2022 vs 2020)



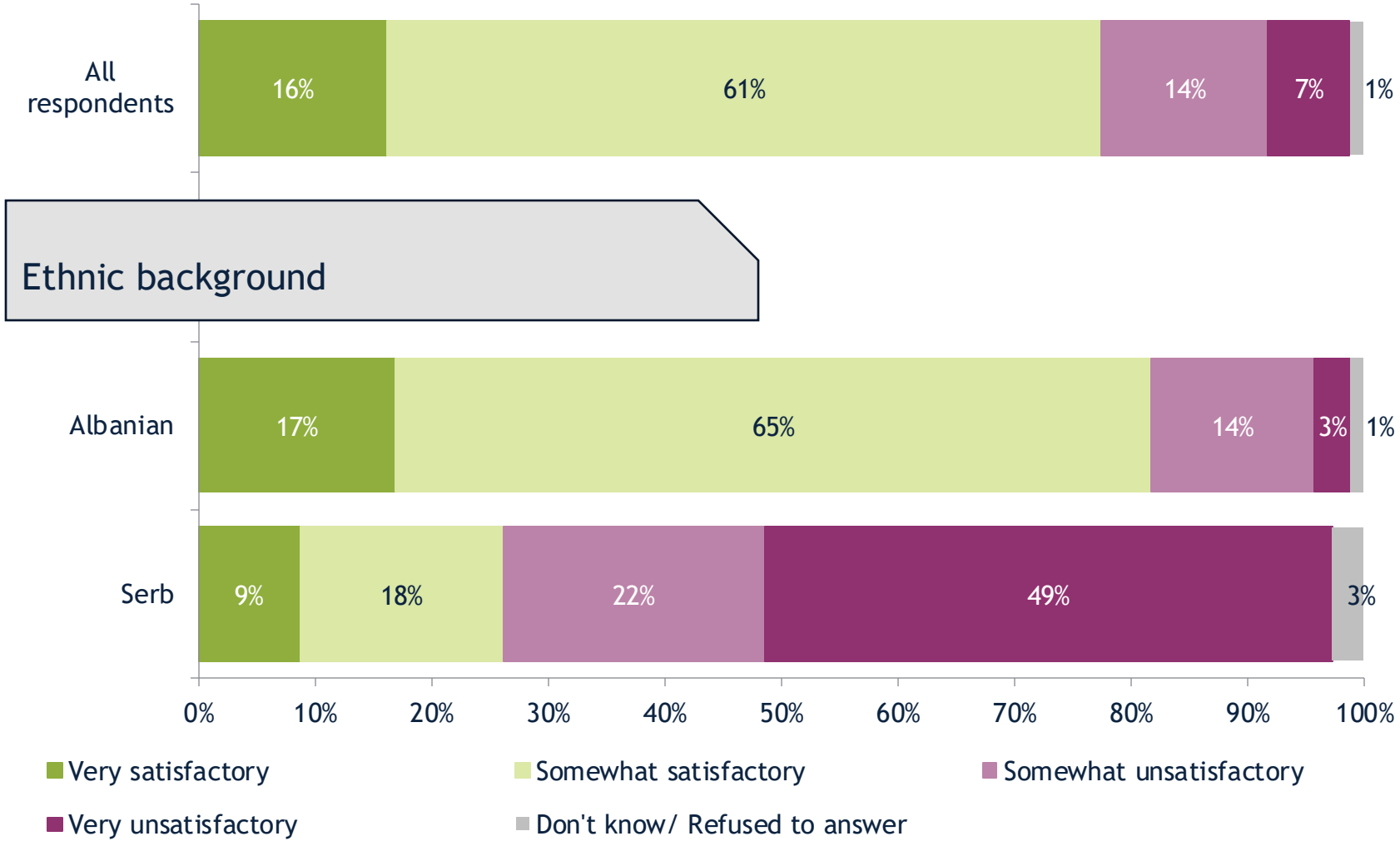
*Satisfactory refers to sum of answers Very satisfactory and Somewhat satisfactory.
**Unsatisfactory refers to sum of answers Somewhat unsatisfactory and Very unsatisfactory.

How would you evaluate the security situation in the country?

(Bosnia and Herzegovina, by ethnic background)

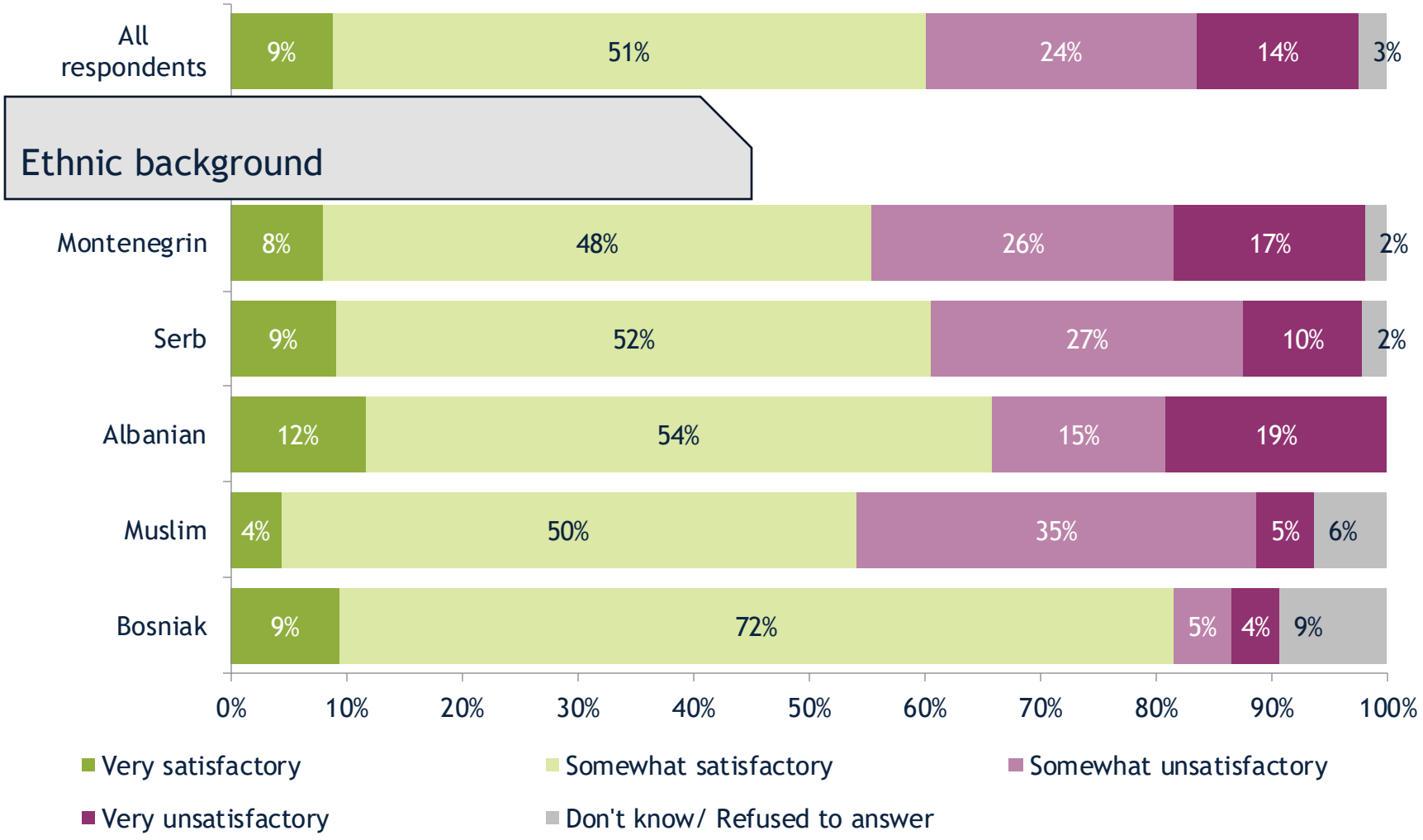
How would you evaluate the security situation in the country?

(Kosovo, by ethnic background)



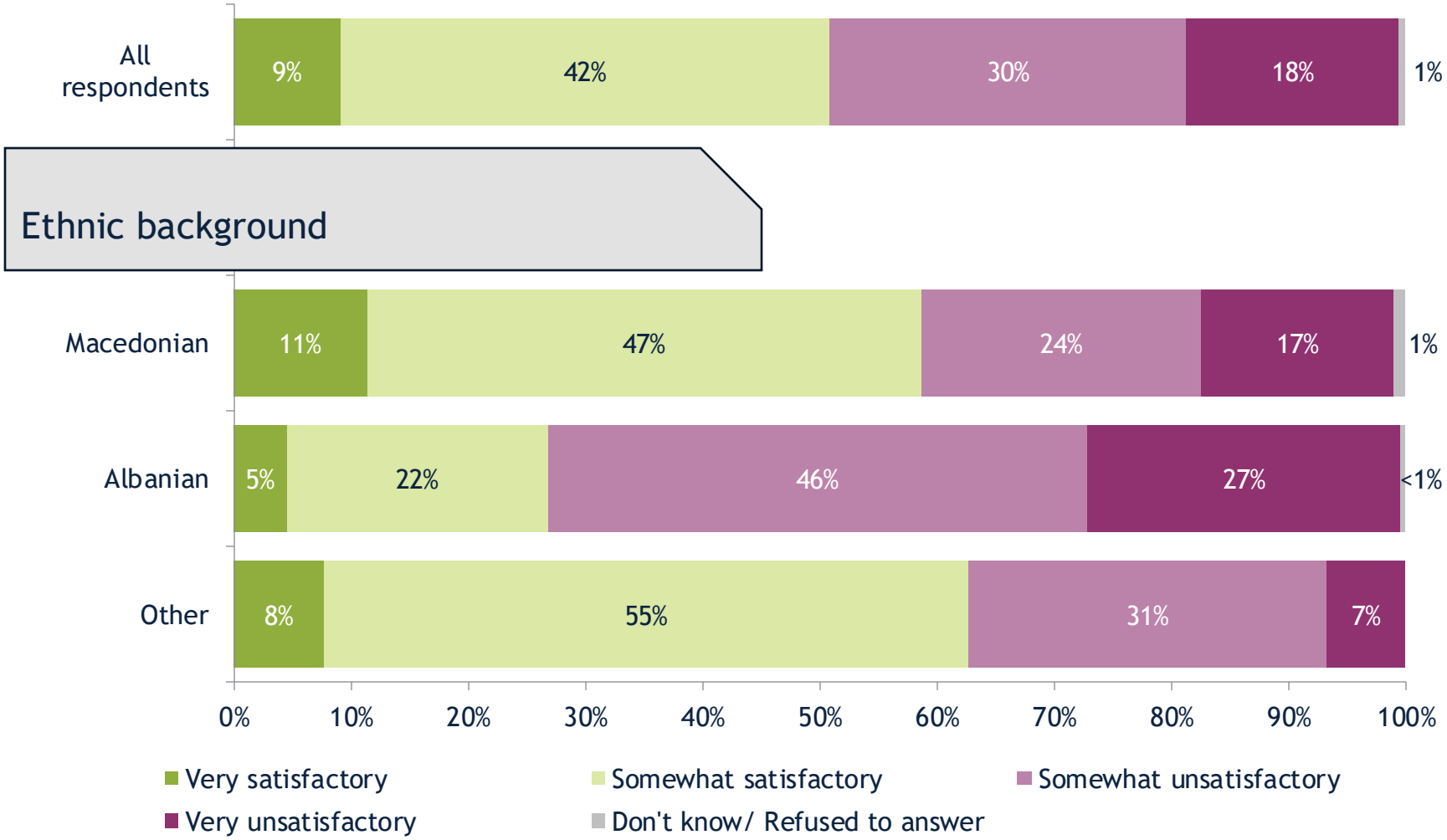
How would you evaluate the security situation in the country?

(Montenegro, by ethnic background)

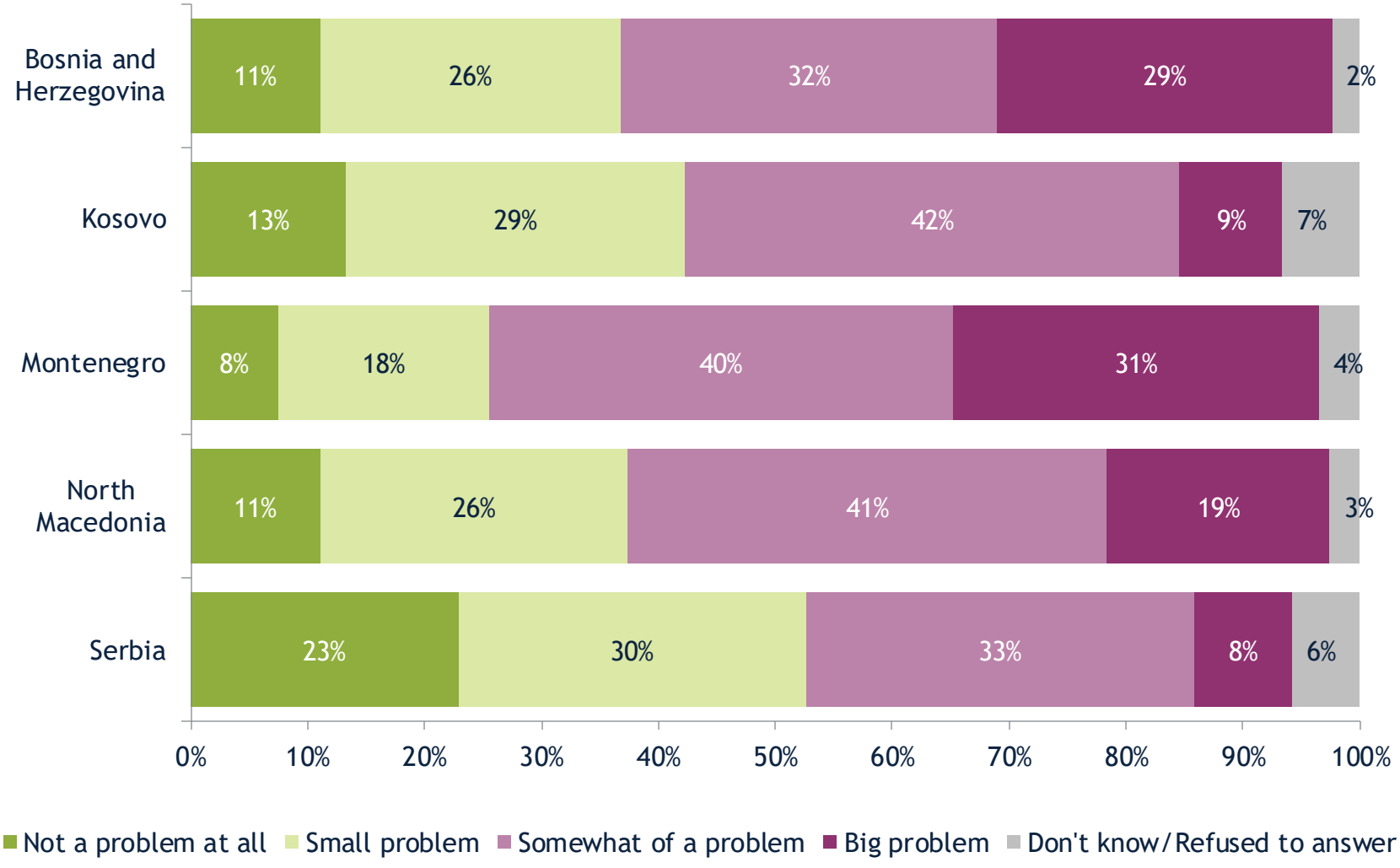


How would you evaluate the security situation in the country?

(North Macedonia, by ethnic background)

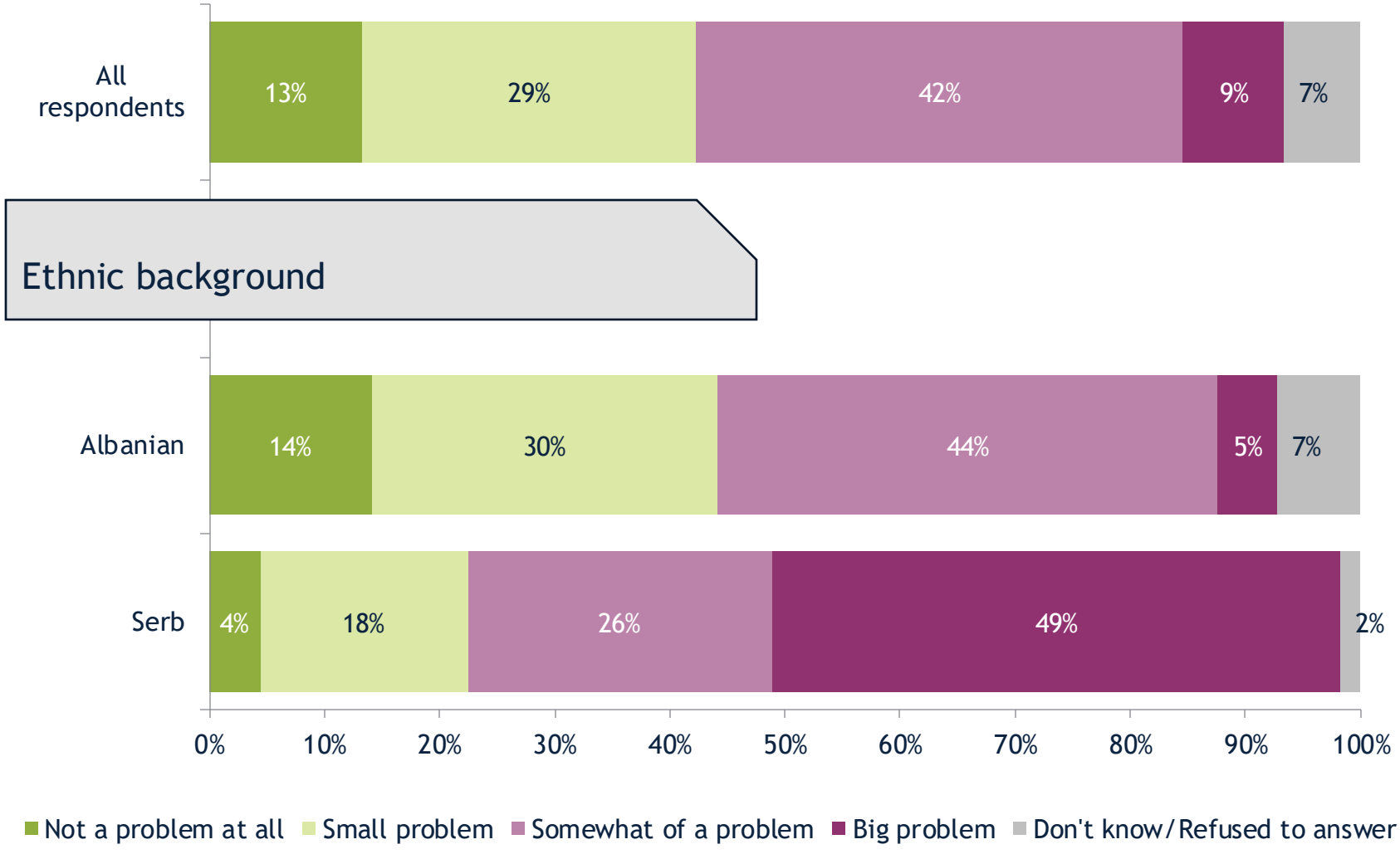


To what extent is nationalism a problem in our country?



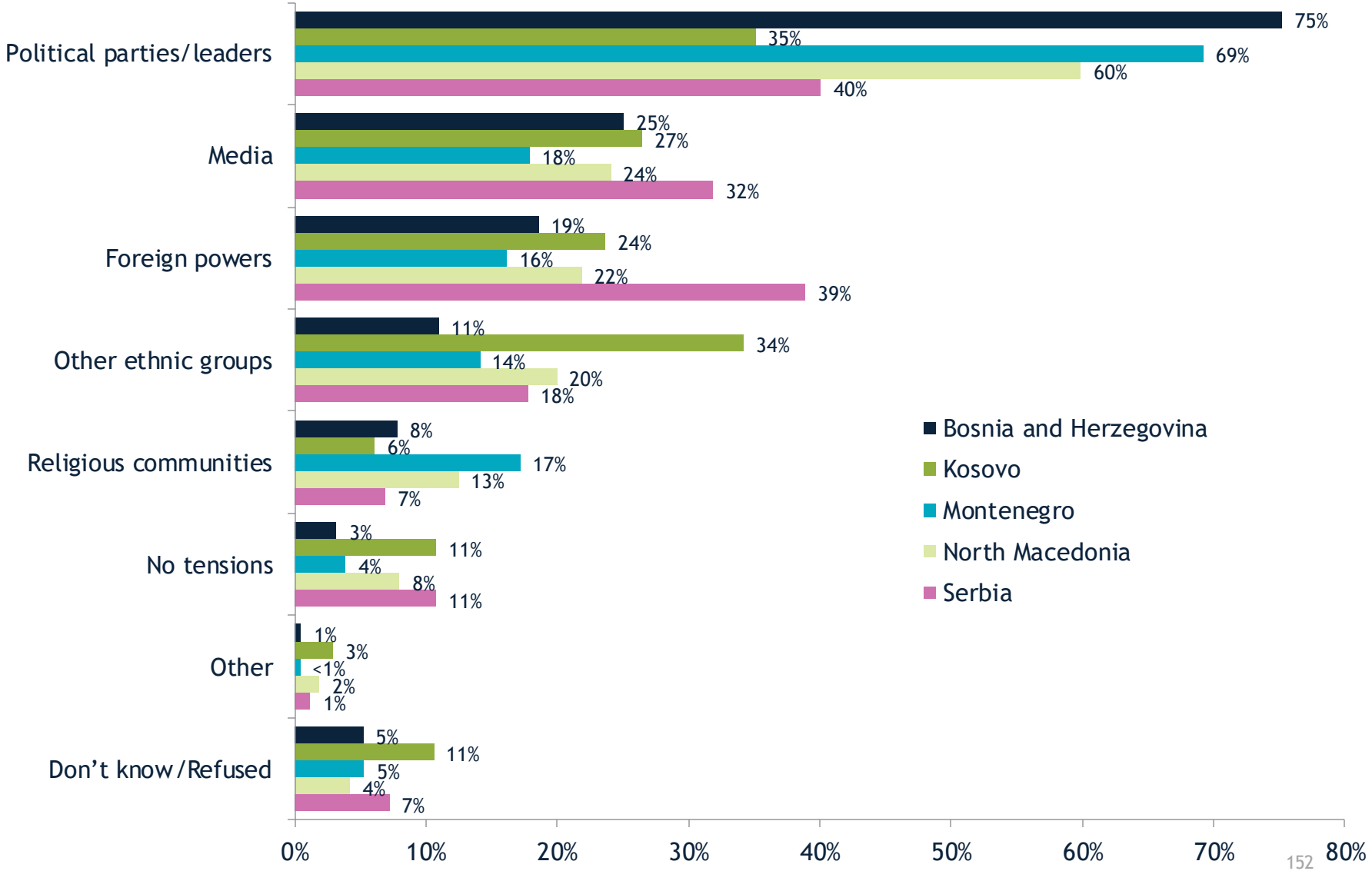
To what extent is nationalism a problem in our country?

(Kosovo, by ethnic background)



Who would you say is most responsible for existing tensions between different ethnic groups?

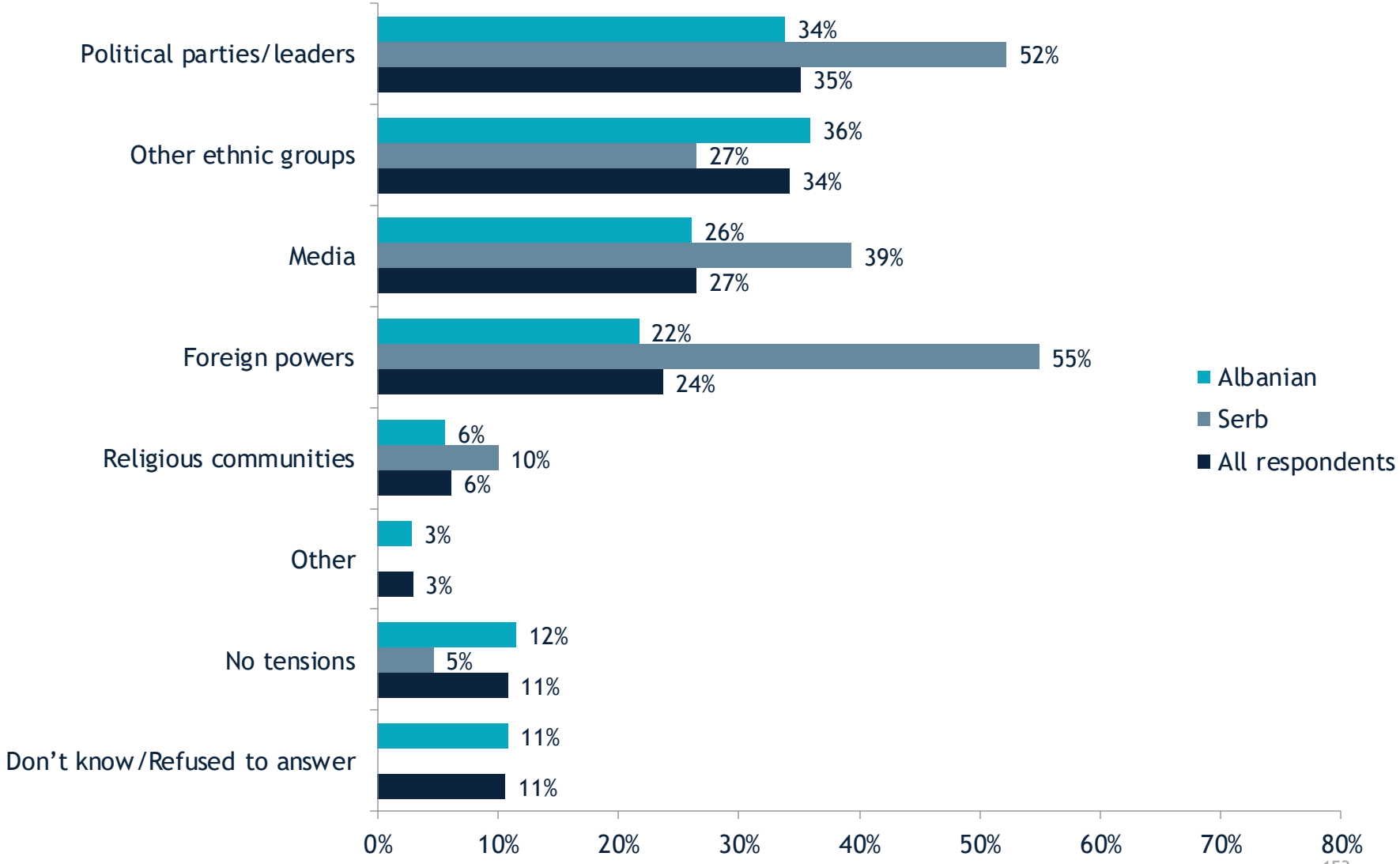
(All countries, spontaneous response; multiple responses permitted)



*Responses receiving <1% are collapsed into *Other*.

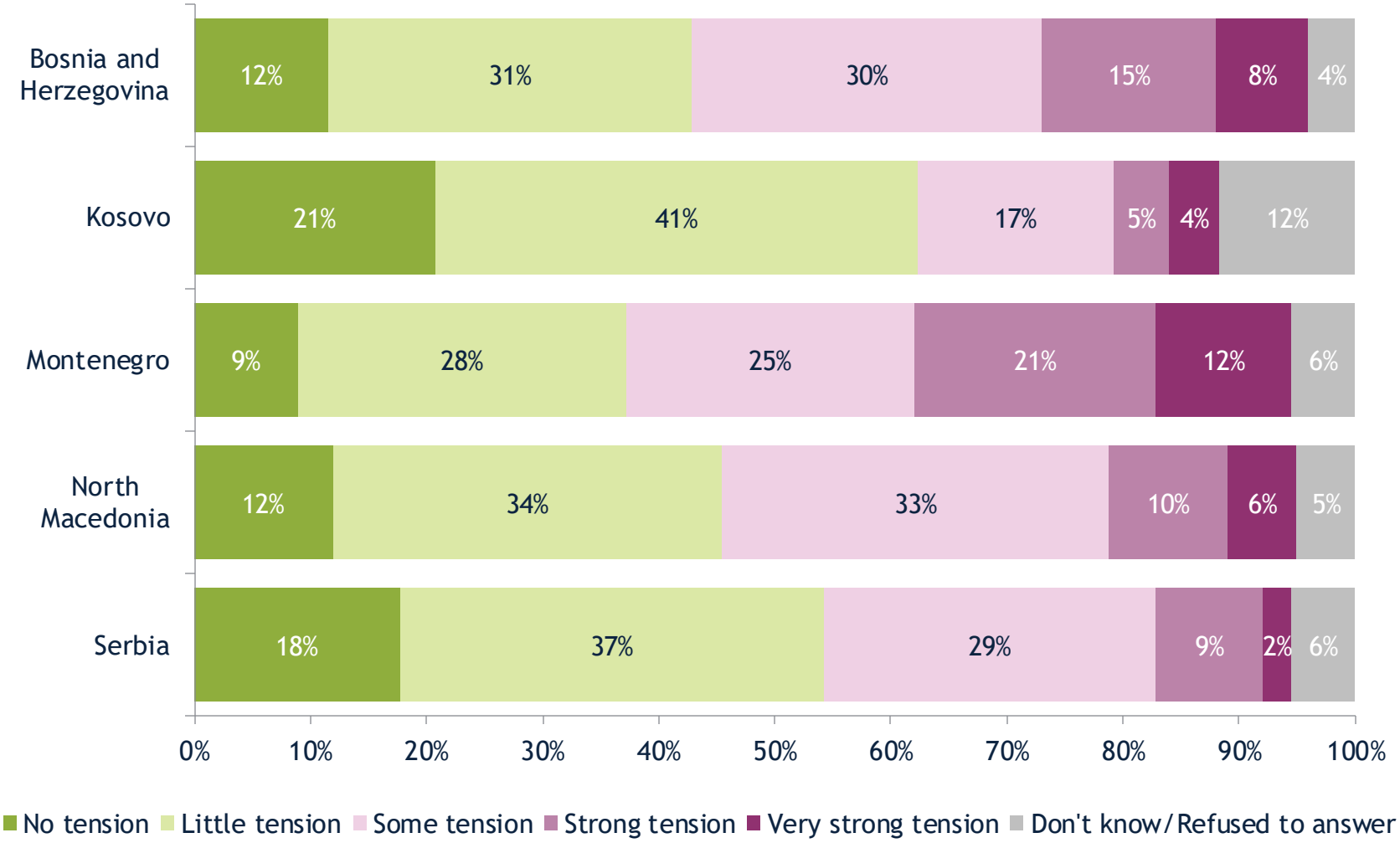
Who would you say is most responsible for existing tensions between different ethnic groups?

(Kosovo, spontaneous response, multiple responses permitted, by ethnic background)



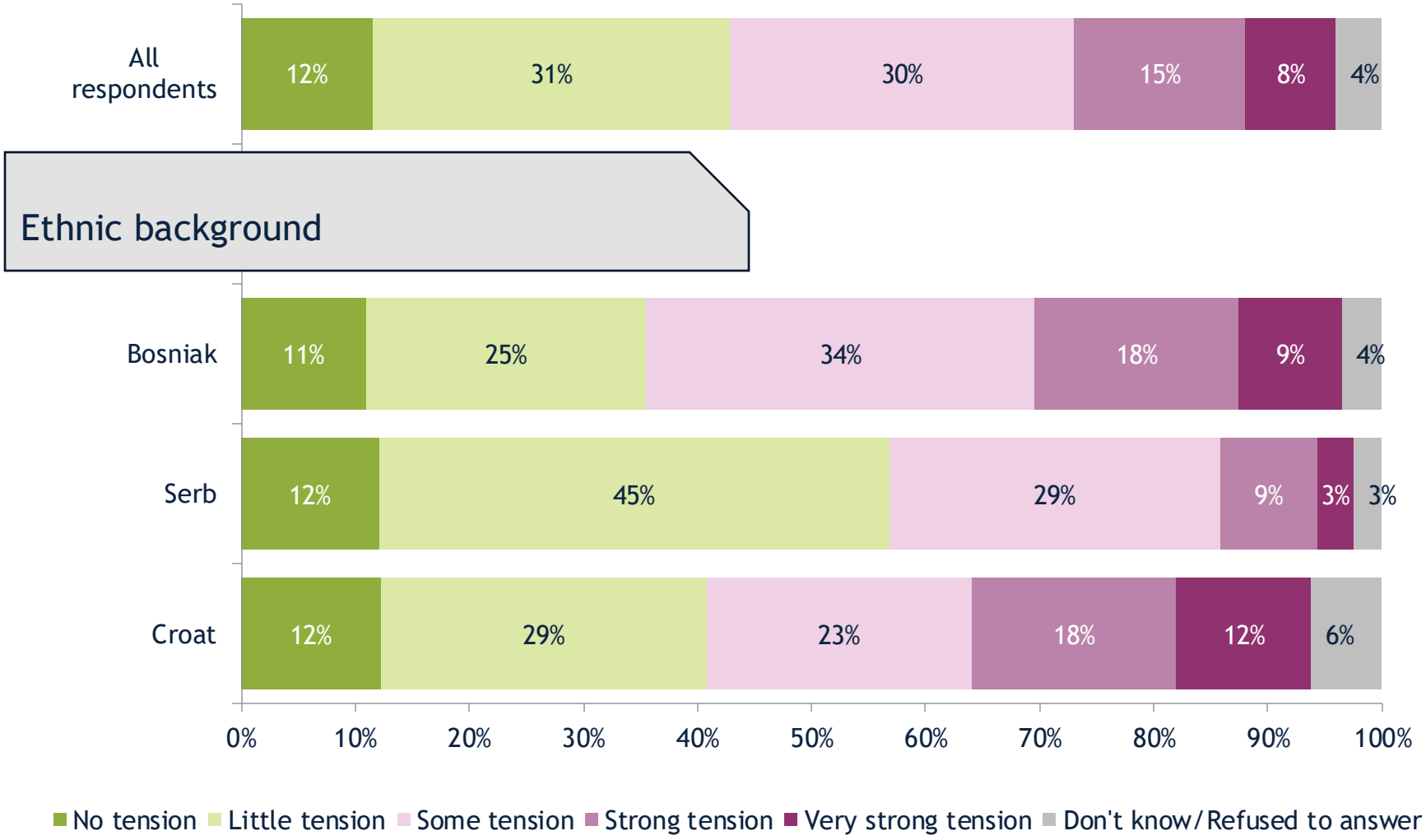
*Responses receiving <1% are collapsed into *Other*.

How would you rate the level of intensity of tension between different ethnic groups in your country?

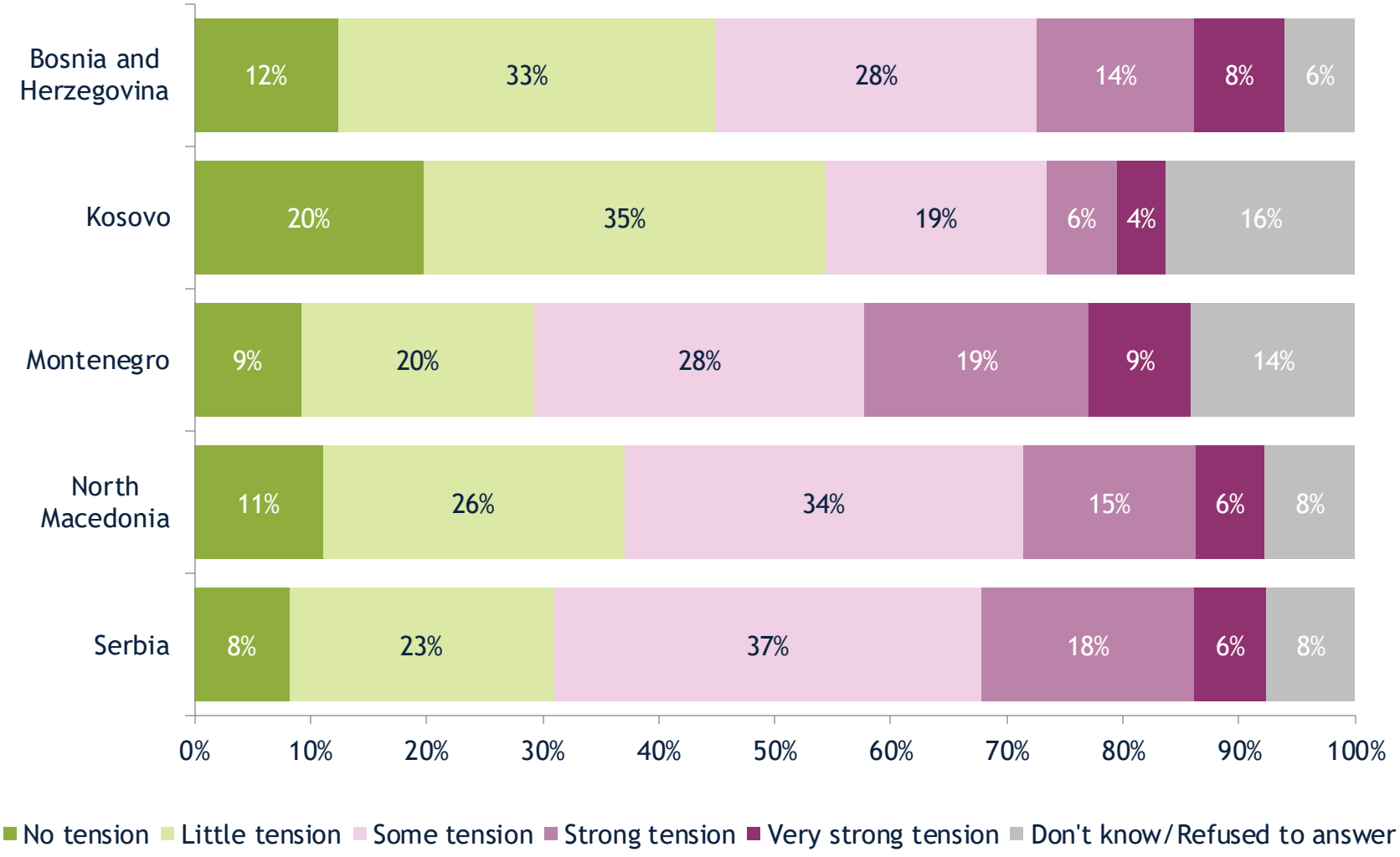


How would you rate the level of intensity of tension between different ethnic groups in your country?

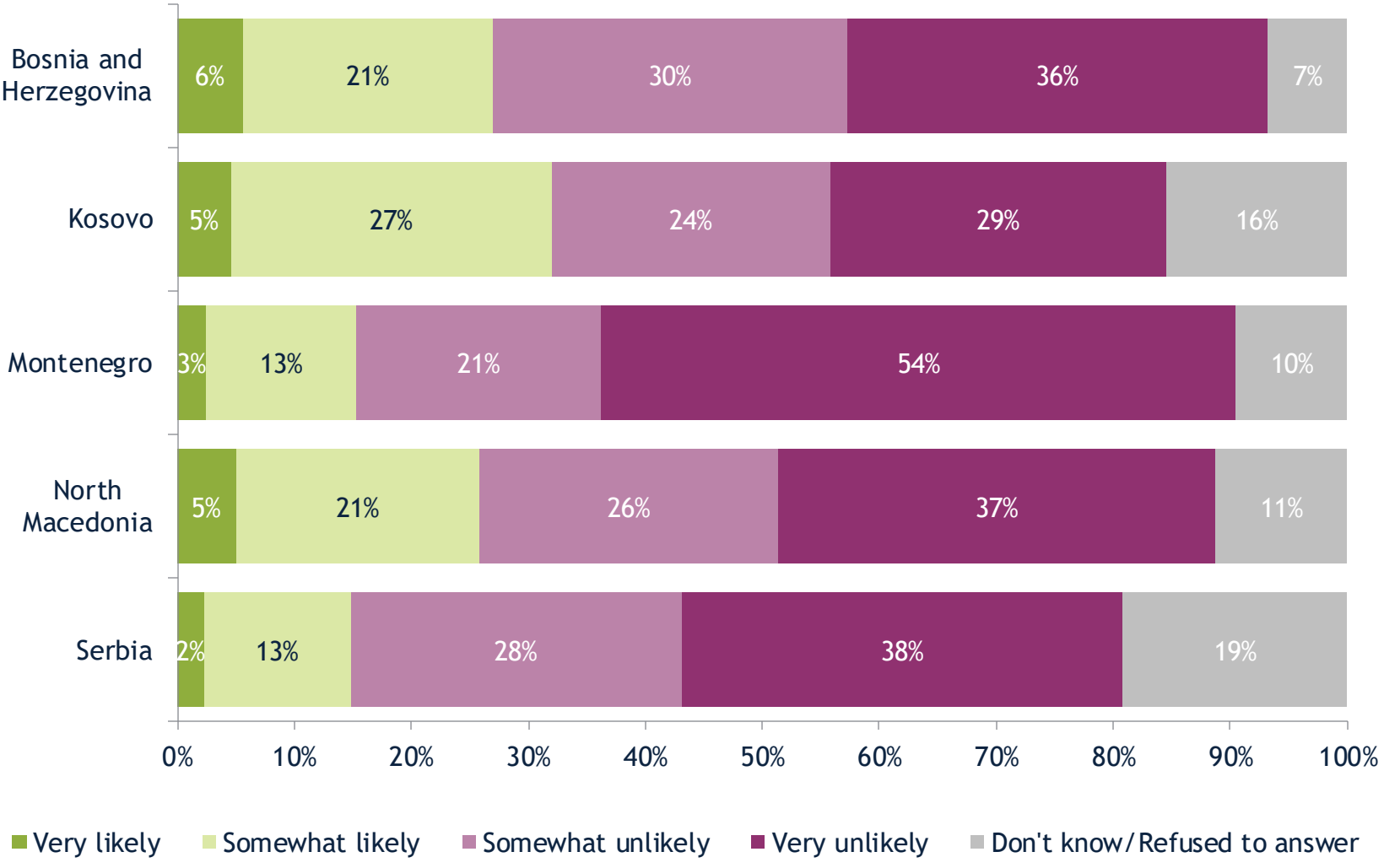
(Bosnia and Herzegovina, by ethnic background)



How would you rate the level of intensity of tension between different ethnic groups in the Western Balkans?

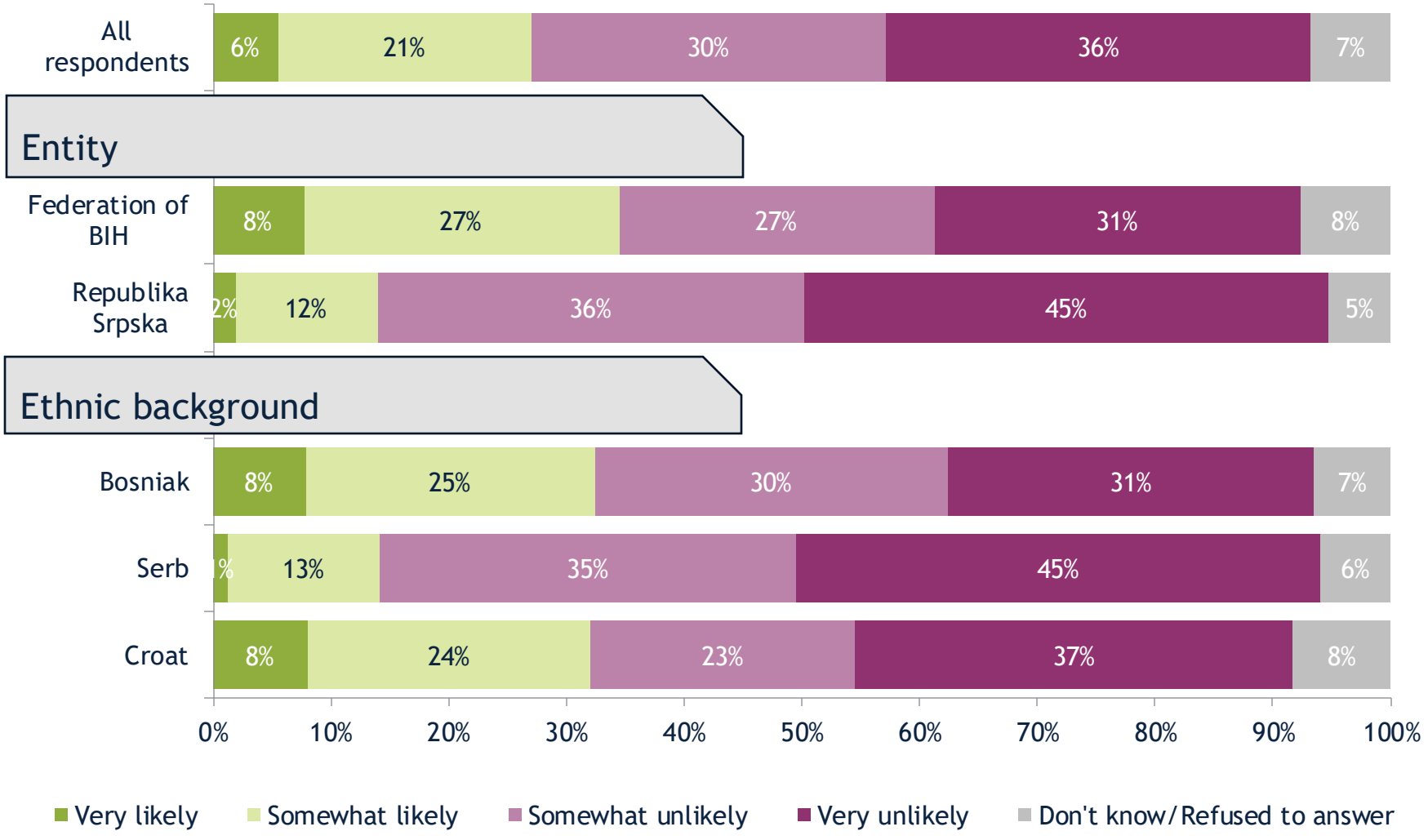


What is the likelihood of an armed conflict in your country in the near future?



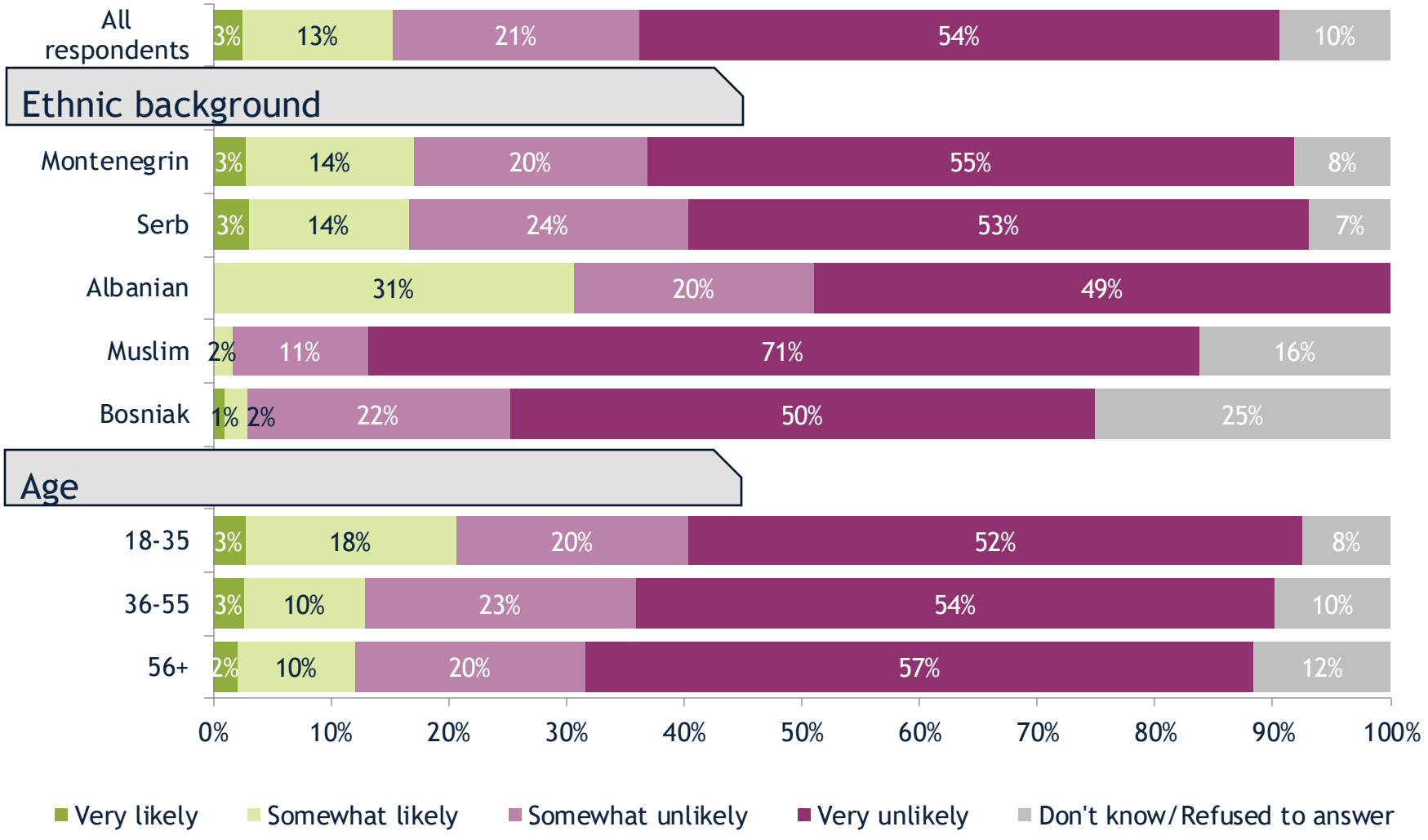
What is the likelihood of an armed conflict in your country in the near future?

(Bosnia and Herzegovina, by entity and ethnic background)



What is the likelihood of an armed conflict in your country in the near future?

(Montenegro, by ethnic background and age)

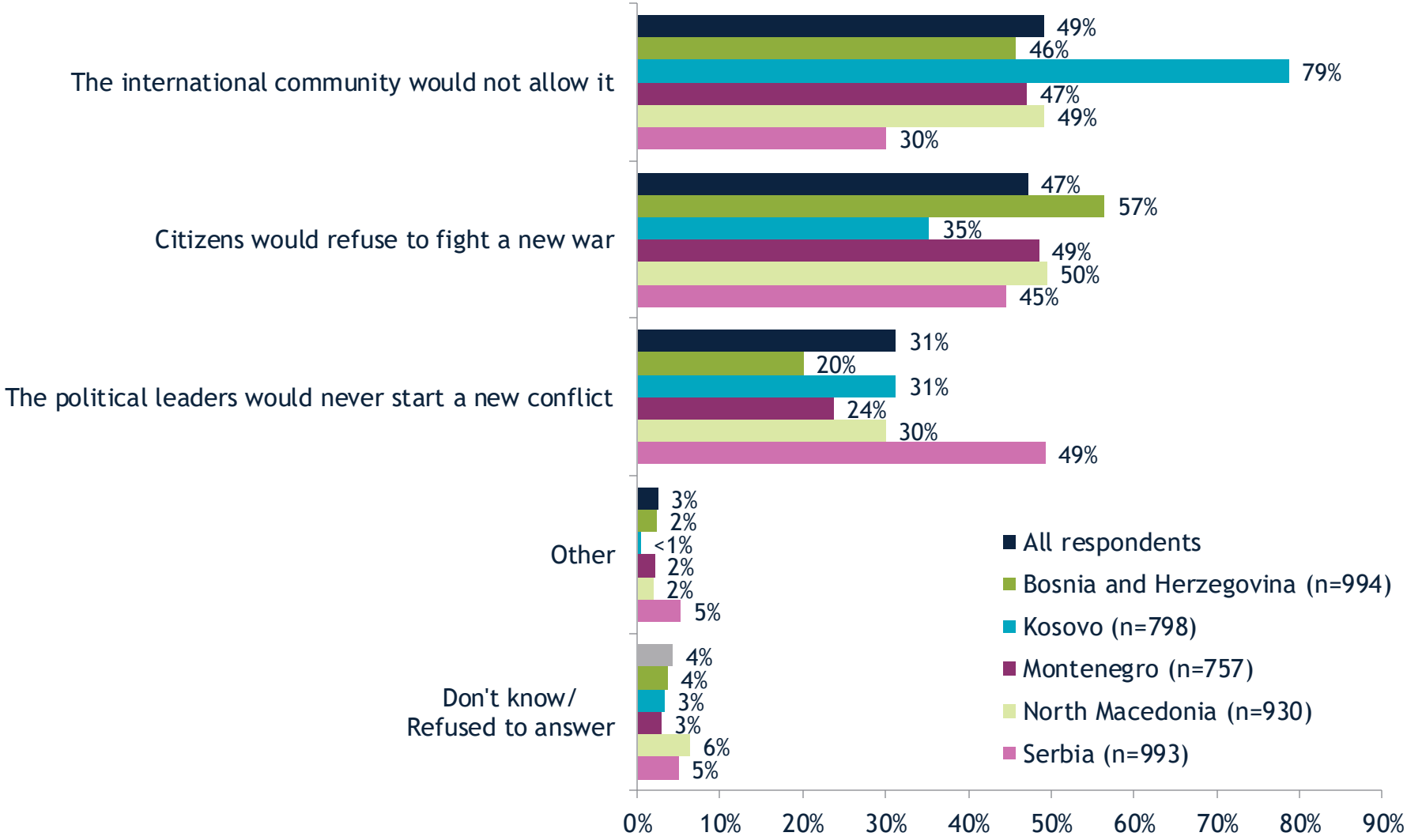


What do you think is the likelihood of the international community's intervention in case of an armed conflict in the country?

(Among those who think an armed conflict is likely to happen)

Why do you think an armed conflict in the country is unlikely to happen?

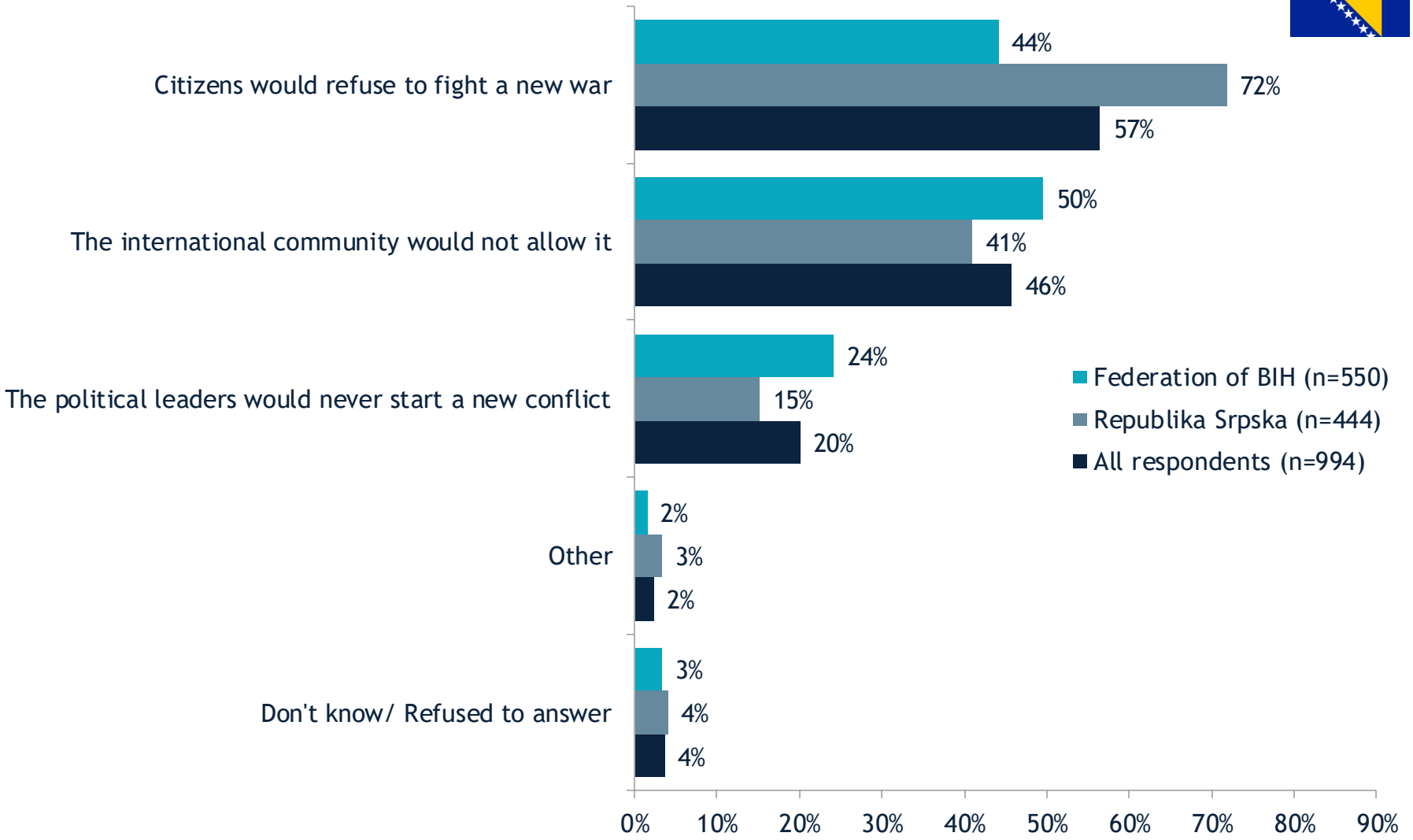
(Among those who think an armed conflict is unlikely to happen, spontaneous response, multiple responses permitted)



*Responses receiving <1% are collapsed into *Other*.

Why do you think an armed conflict in the country is unlikely to happen?

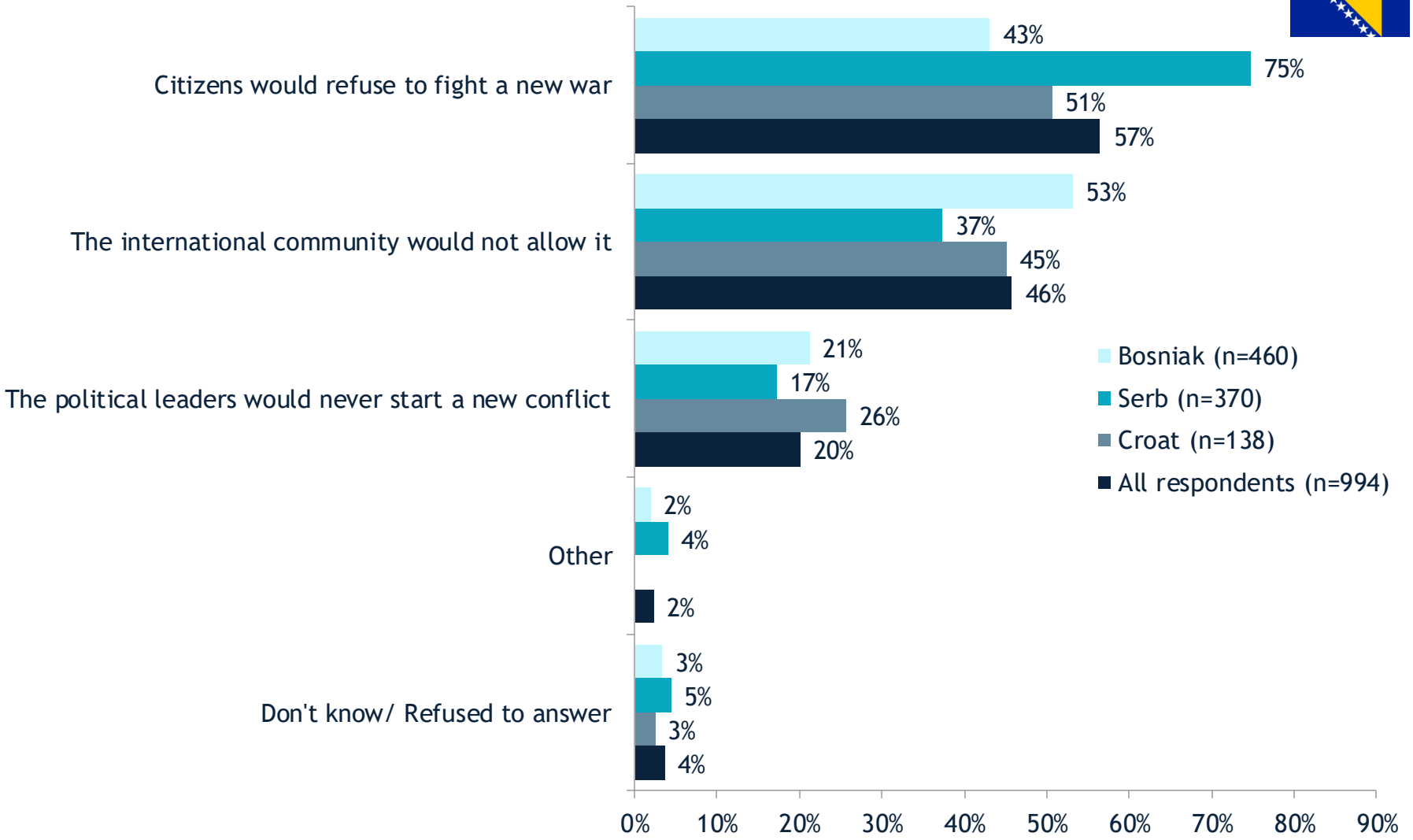
(Bosnia and Herzegovina, Among those who think an armed conflict is unlikely to happen, spontaneous response, multiple responses permitted, by entity)



*Responses receiving <1% are collapsed into *Other*.

Why do you think an armed conflict in the country is unlikely to happen?

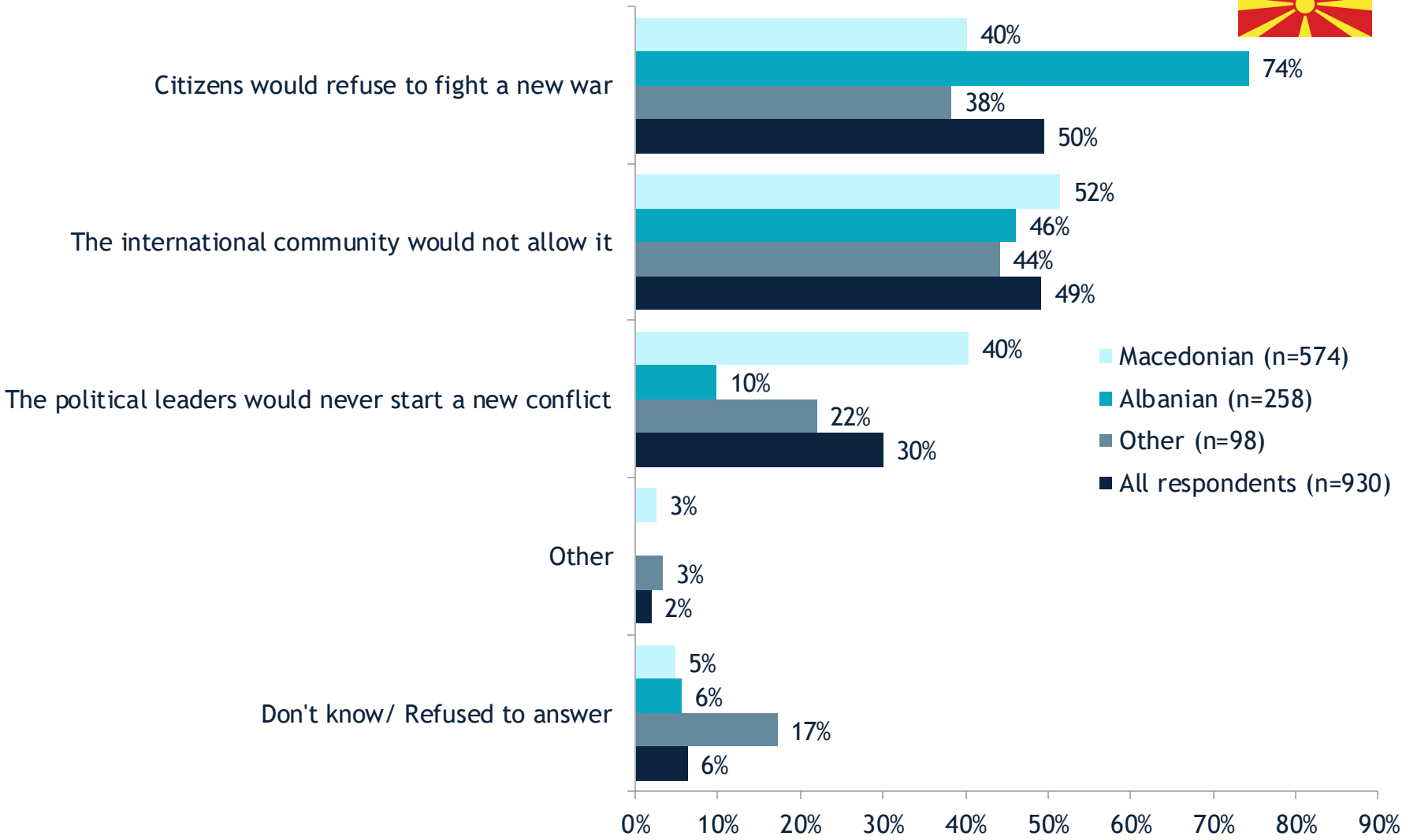
(Bosnia and Herzegovina, among those who think an armed conflict is unlikely to happen, spontaneous response, multiple responses permitted, by ethnic background)



*Responses receiving <1% are collapsed into *Other*.

Why do you think an armed conflict in the country is unlikely to happen?

(North Macedonia, among those who think an armed conflict is unlikely to happen, spontaneous response, multiple responses permitted, by ethnic background)



*Responses receiving <1% are collapsed into *Other*.

NATO Integration

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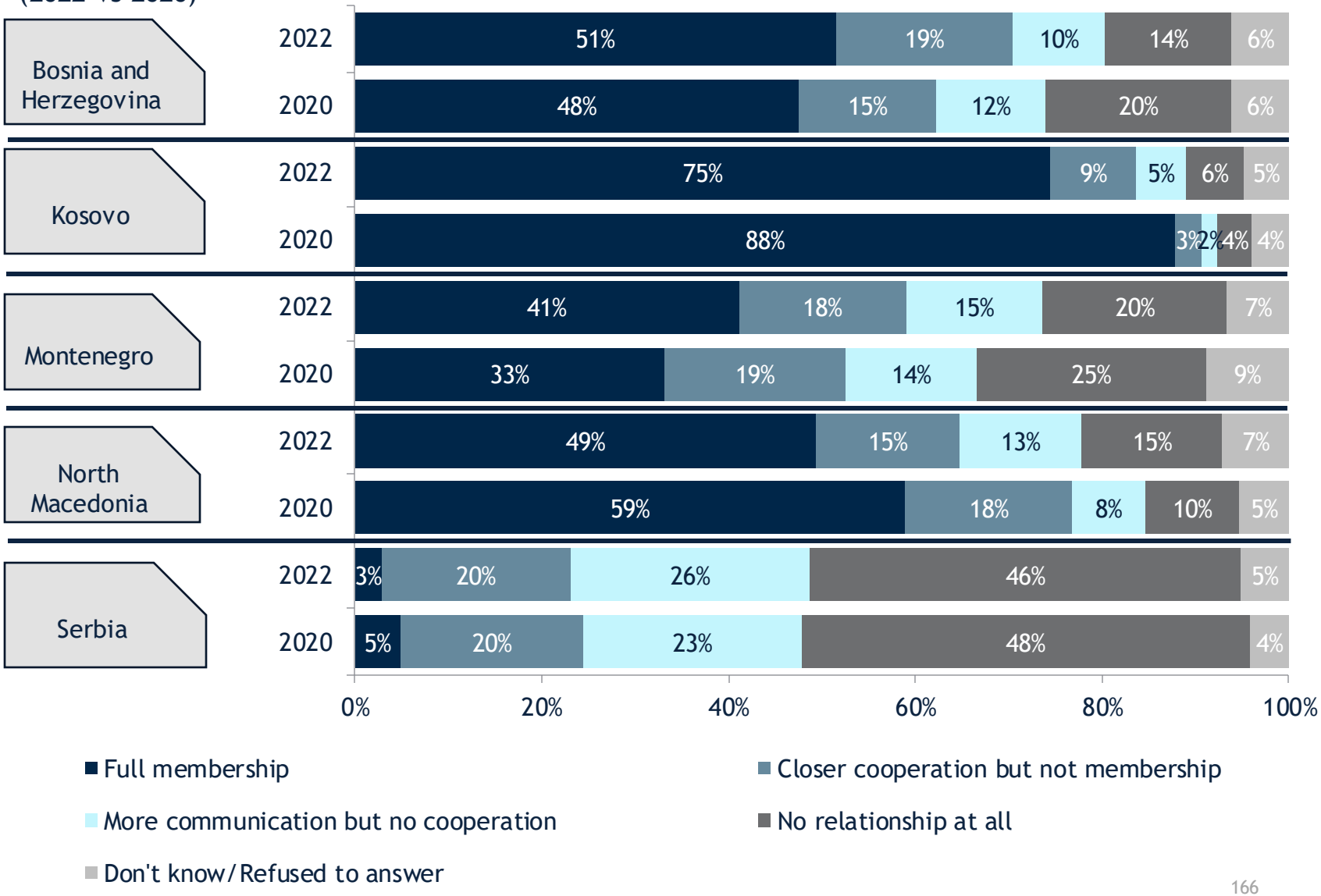
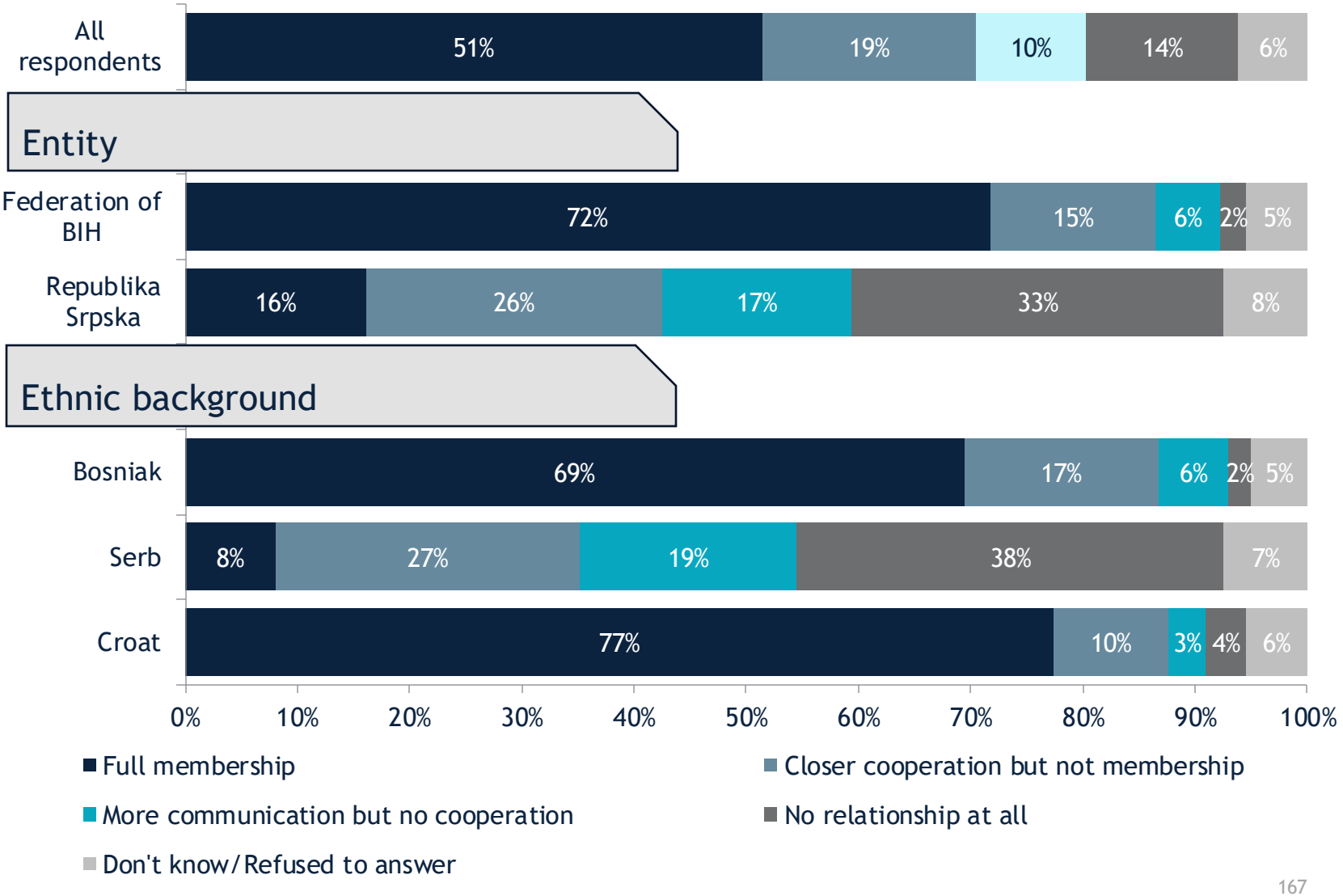
In your opinion, our country's future is best served by having what kind of relationship with NATO?

(2022 vs 2020)



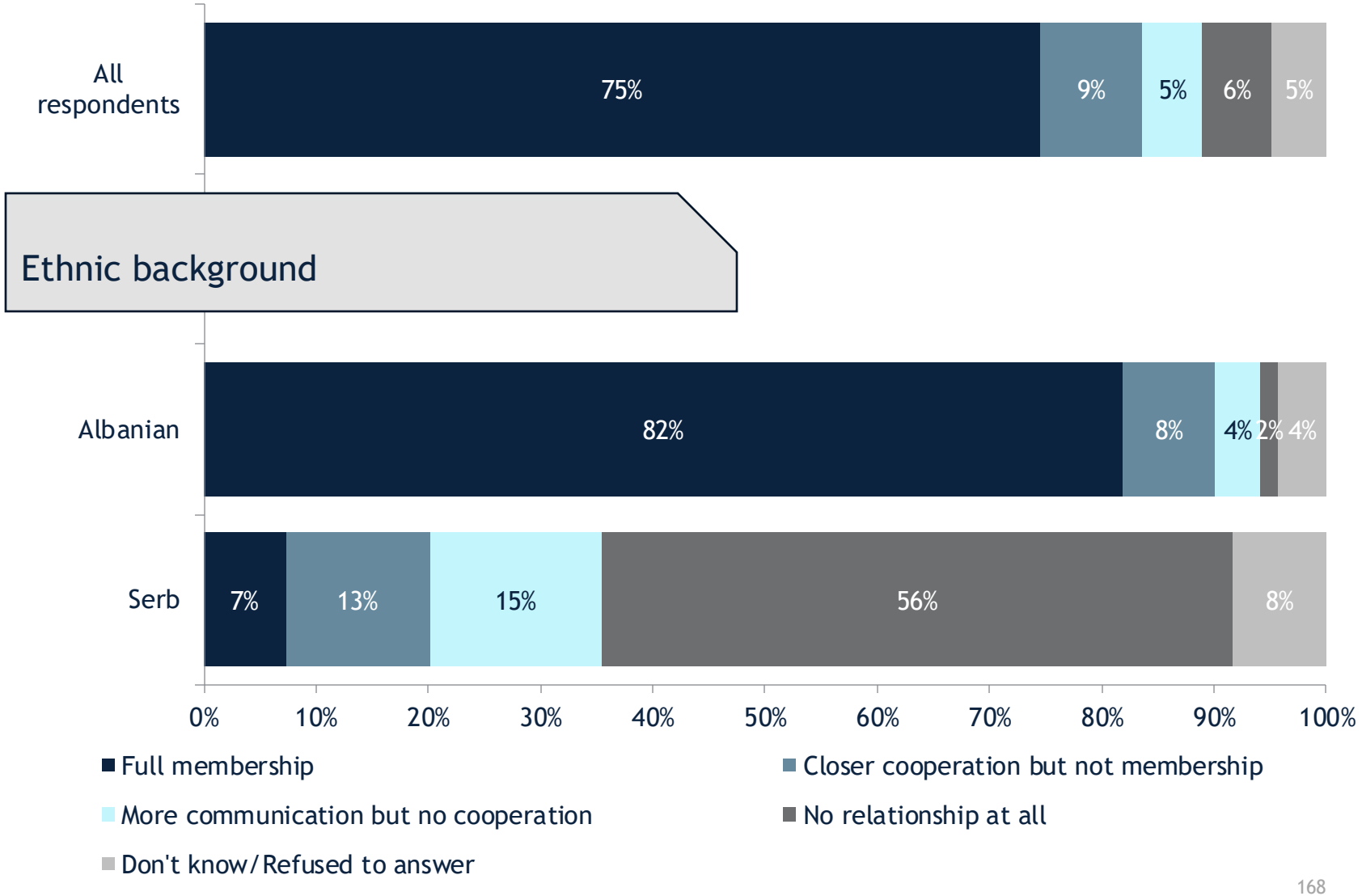
In your opinion, our country's future is best served by having what kind of relationship with NATO?

(Bosnia and Herzegovina, by entity and ethnic background)



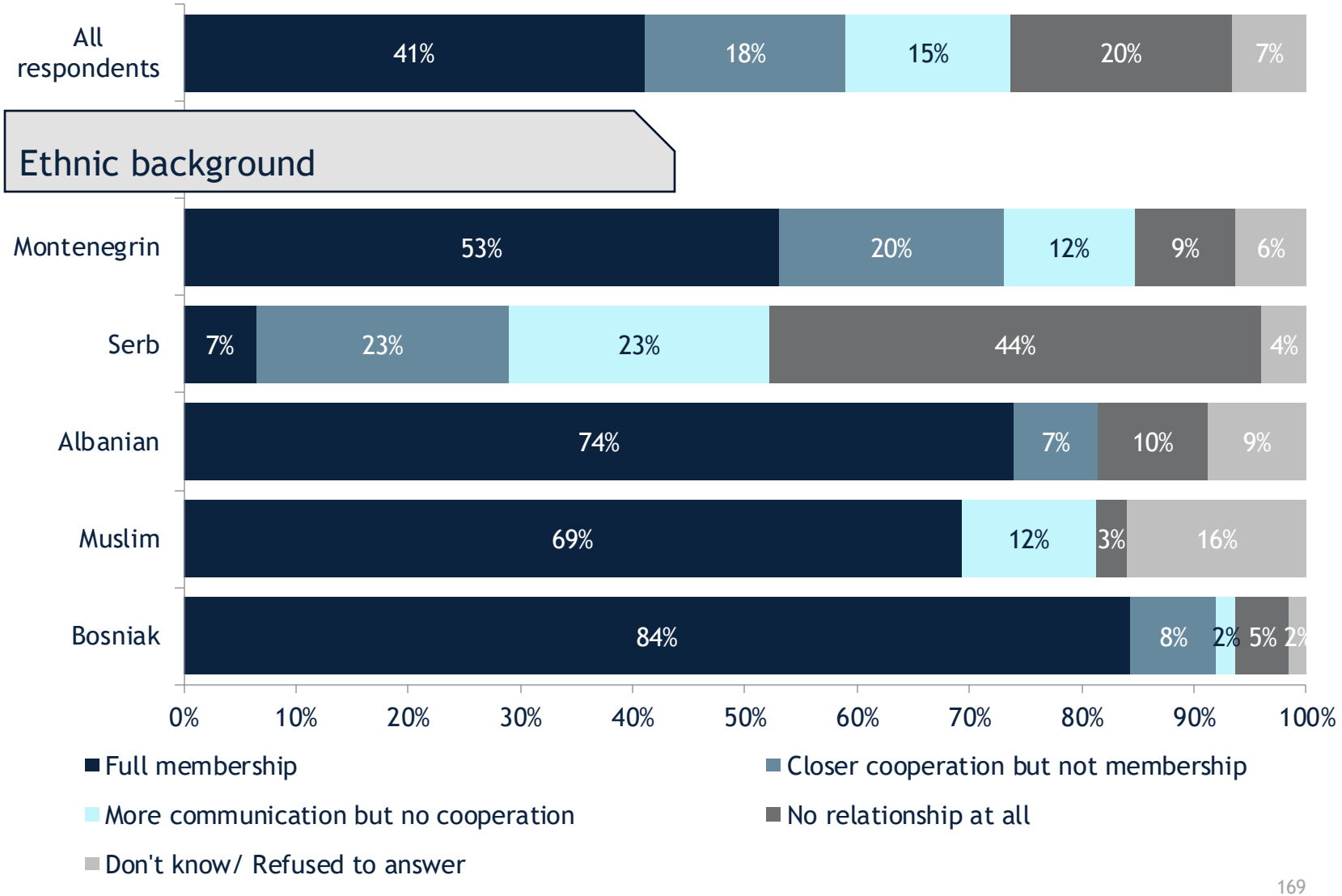
In your opinion, our country's future is best served by having what kind of relationship with NATO?

(Kosovo, by ethnic background)



In your opinion, our country's future is best served by having what kind of relationship with NATO?

(Montenegro, by ethnic background)

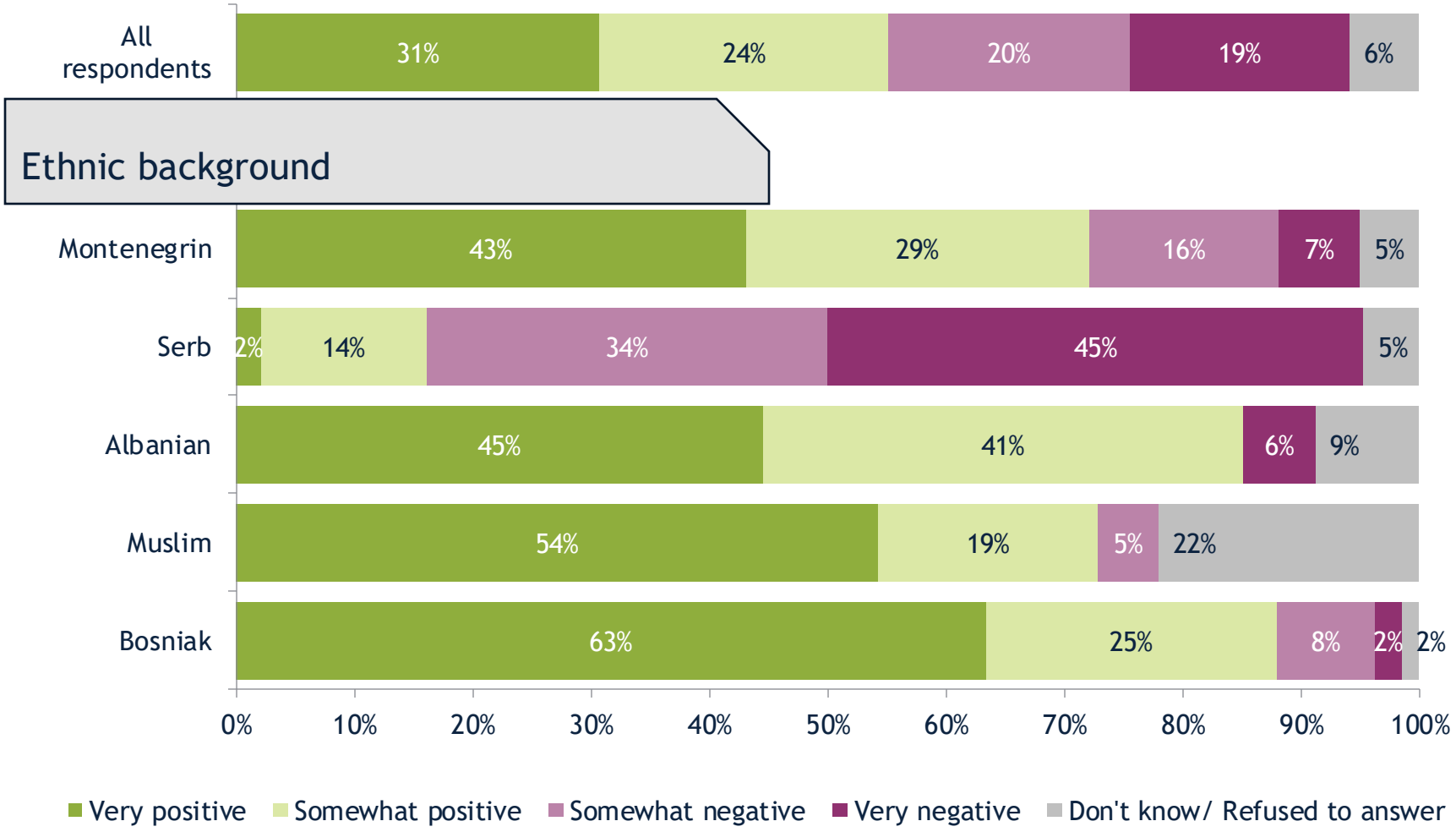


Has NATO membership been positive or negative for our country?

(North Macedonia and Montenegro)

Has NATO membership been positive or negative for our country?

(Montenegro, by ethnic background)

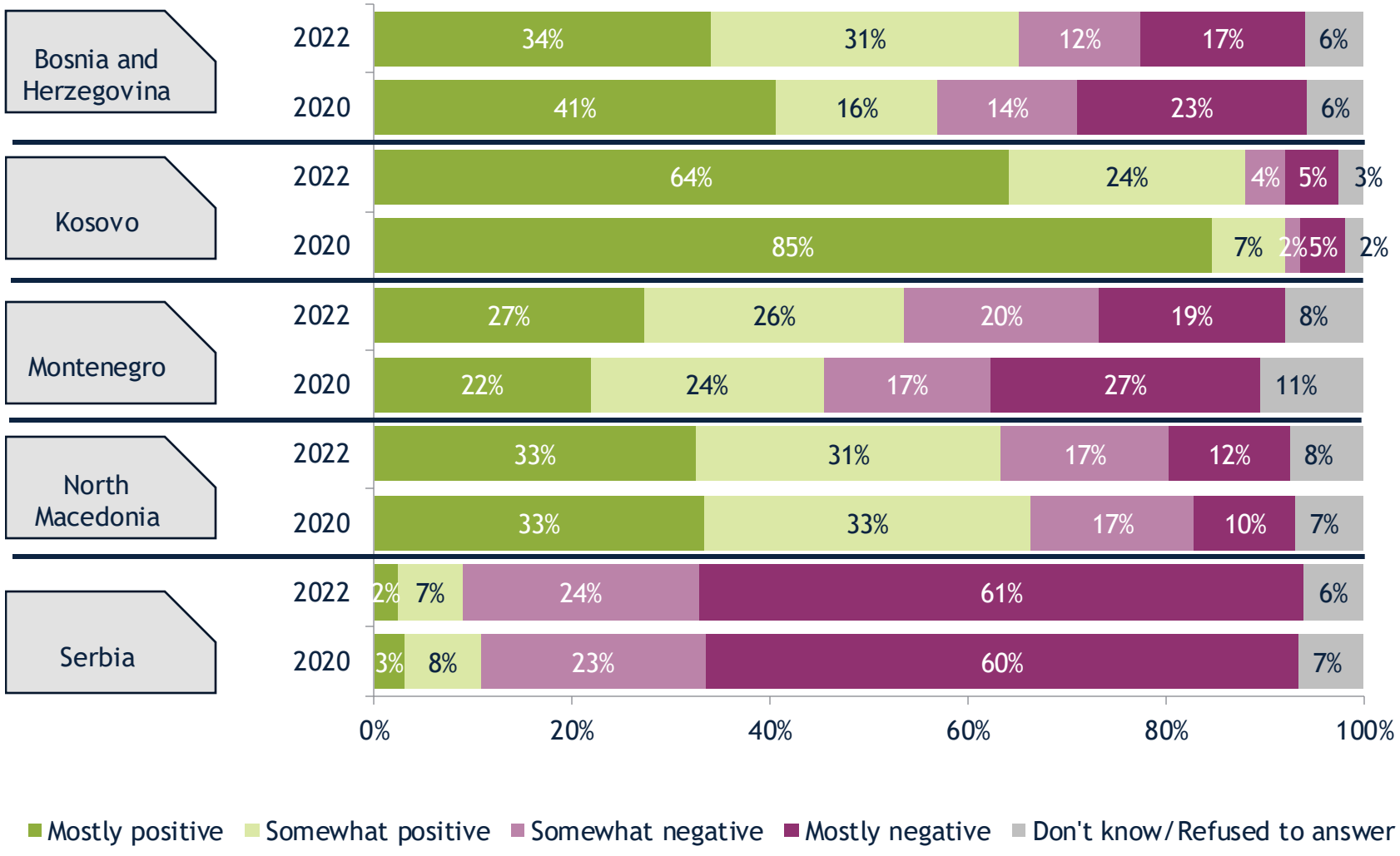


Has NATO membership been positive or negative for our country?

(North Macedonia, by ethnic background)

How do you view the role of NATO in the world?

(2022 vs 2020)



EU Integration

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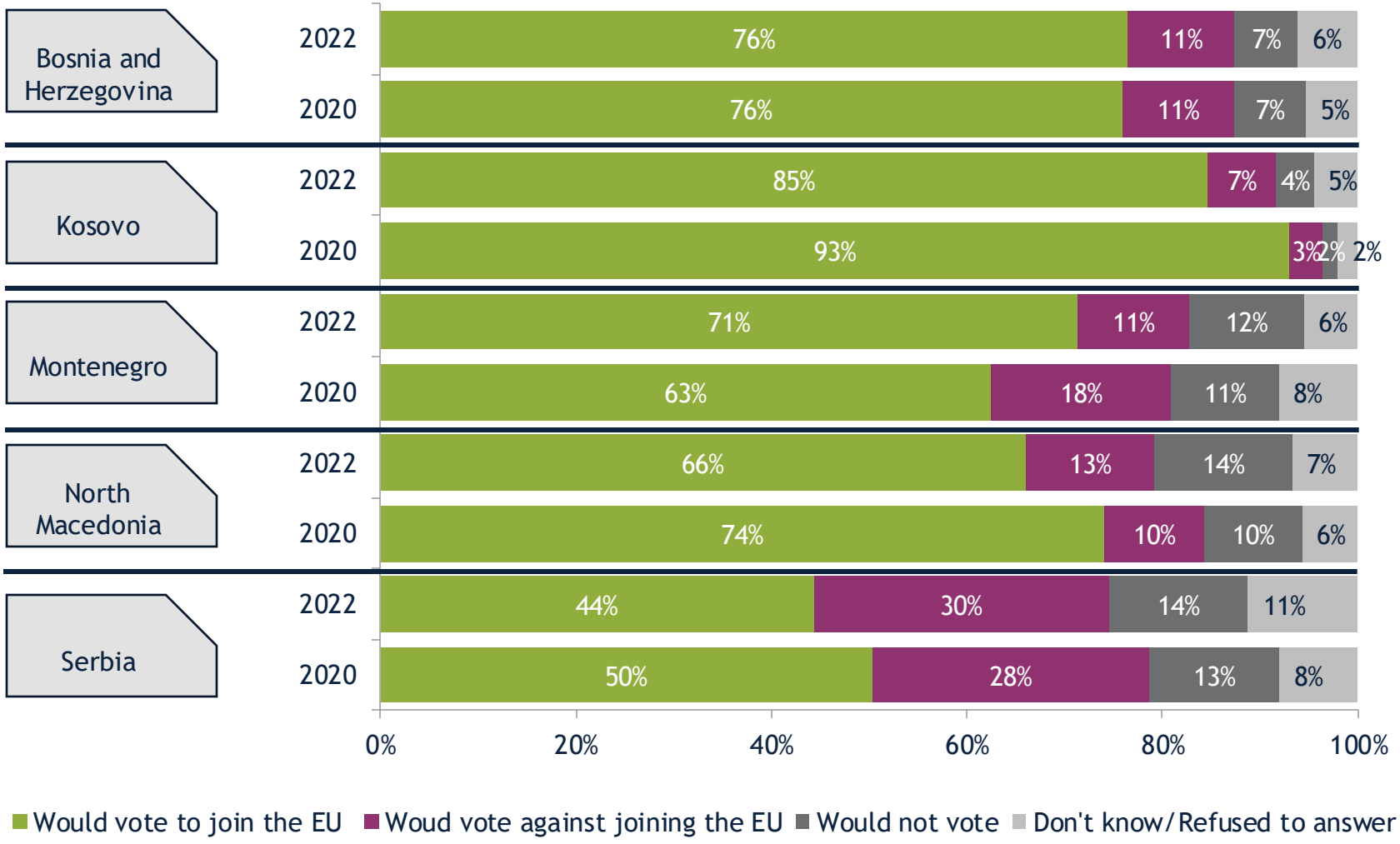
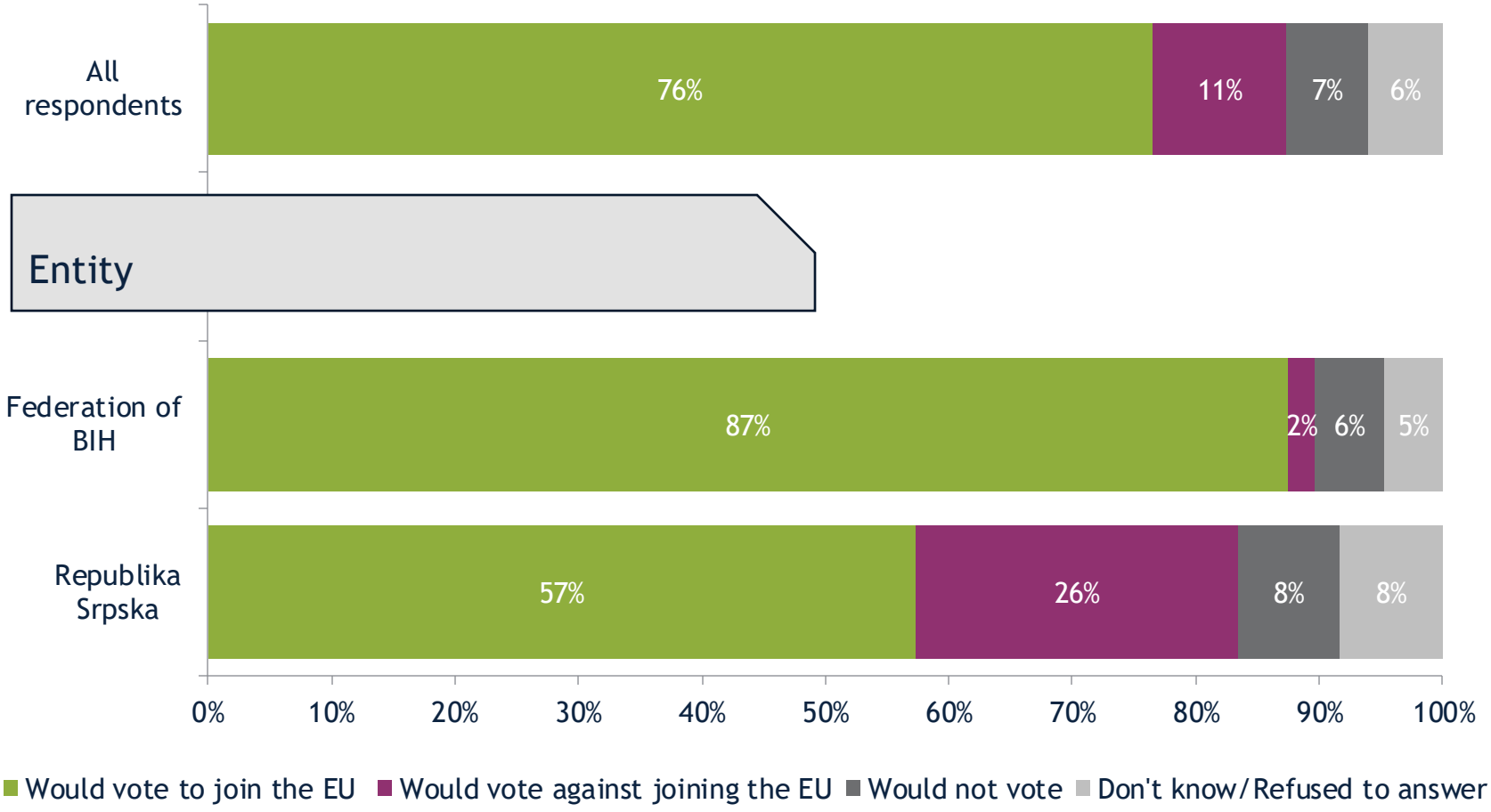
If a referendum were held today on our country joining the European Union, how would you vote?

(2022 vs 2020)



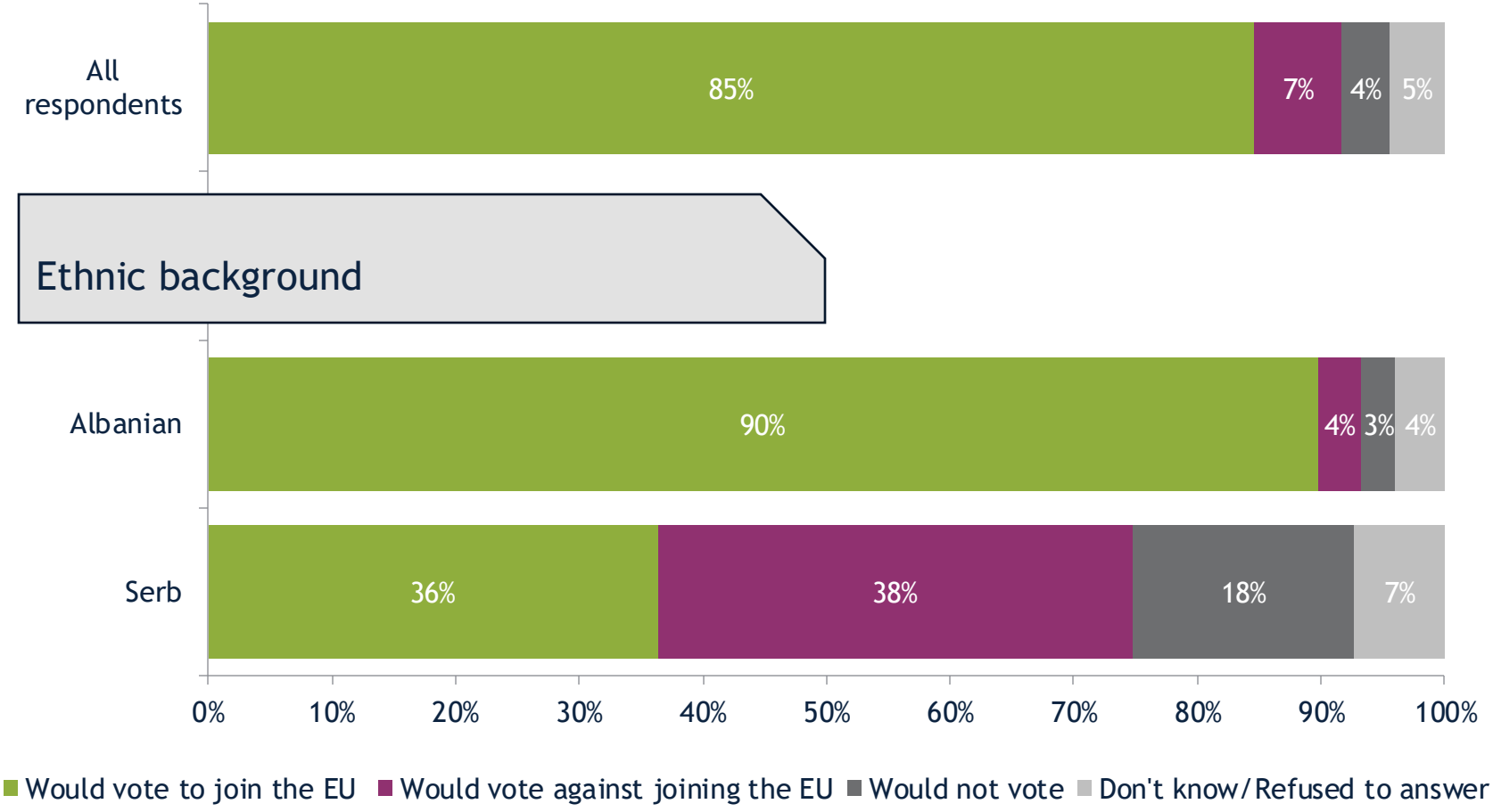
If a referendum were held today on our country joining the European Union, how would you vote?

(Bosnia and Herzegovina, by entity)



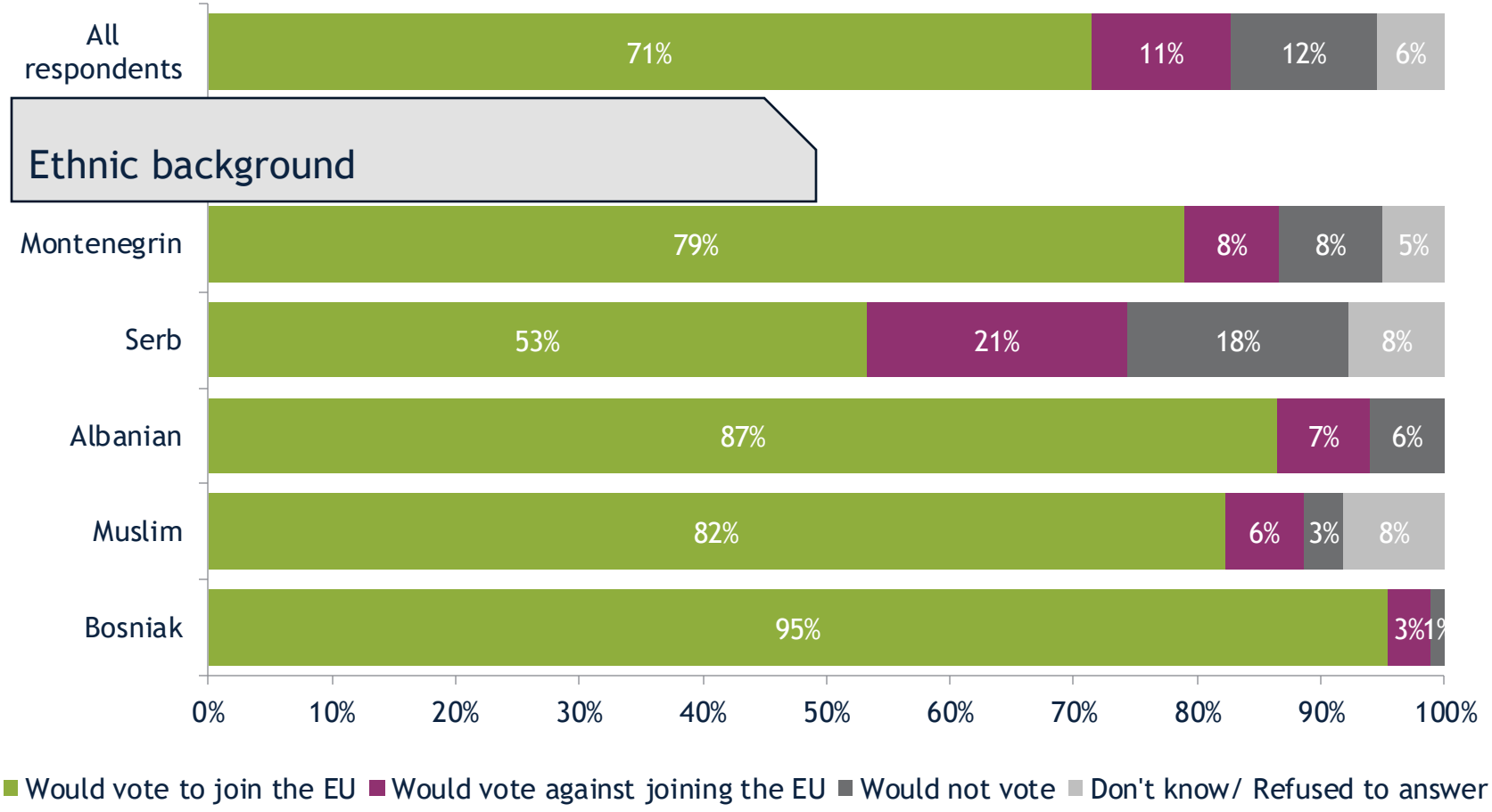
If a referendum were held today on our country joining the European Union, how would you vote?

(Kosovo, by ethnic background)



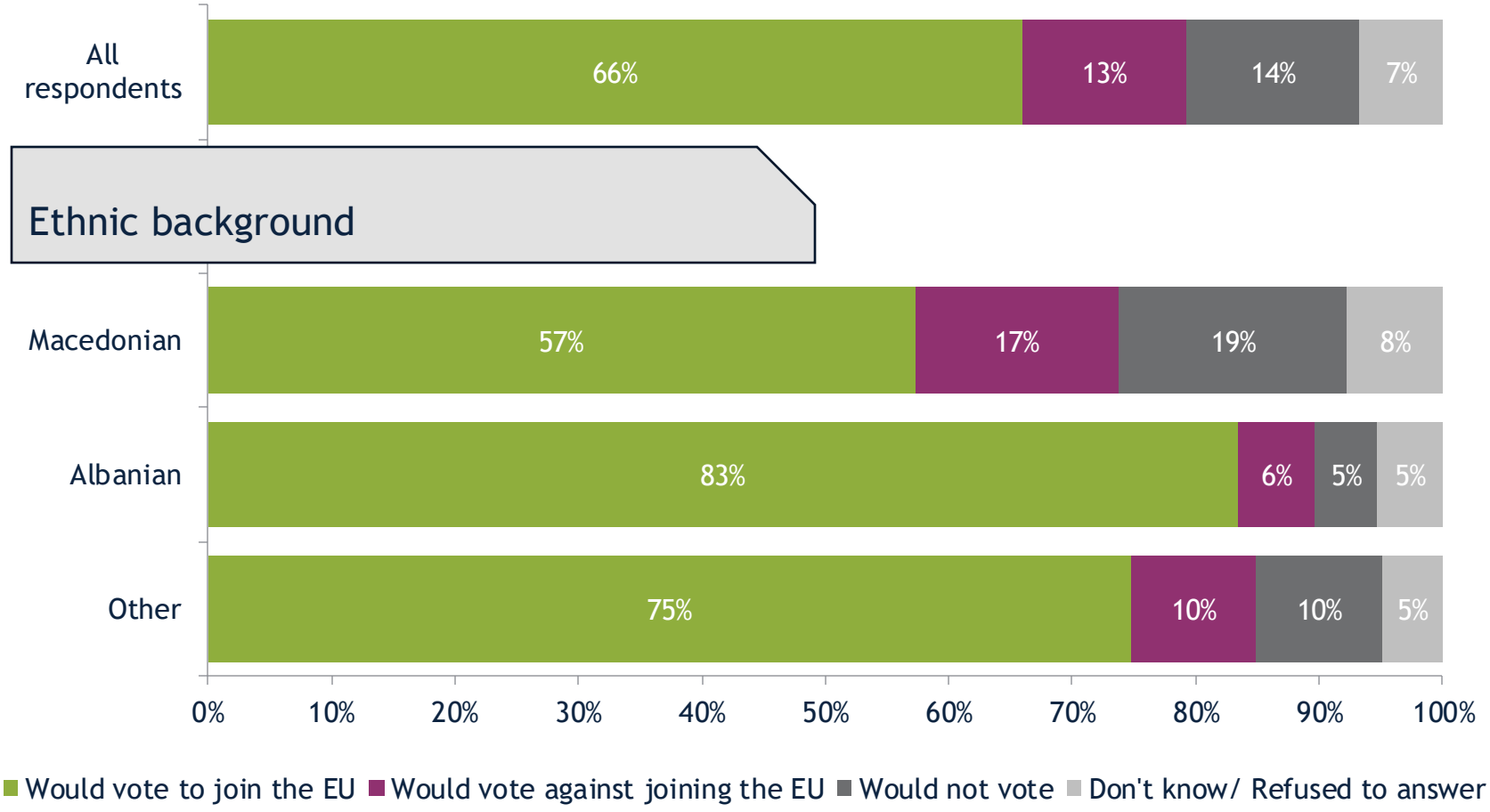
If a referendum were held today on our country joining the European Union, how would you vote?

(Montenegro, by ethnic background)

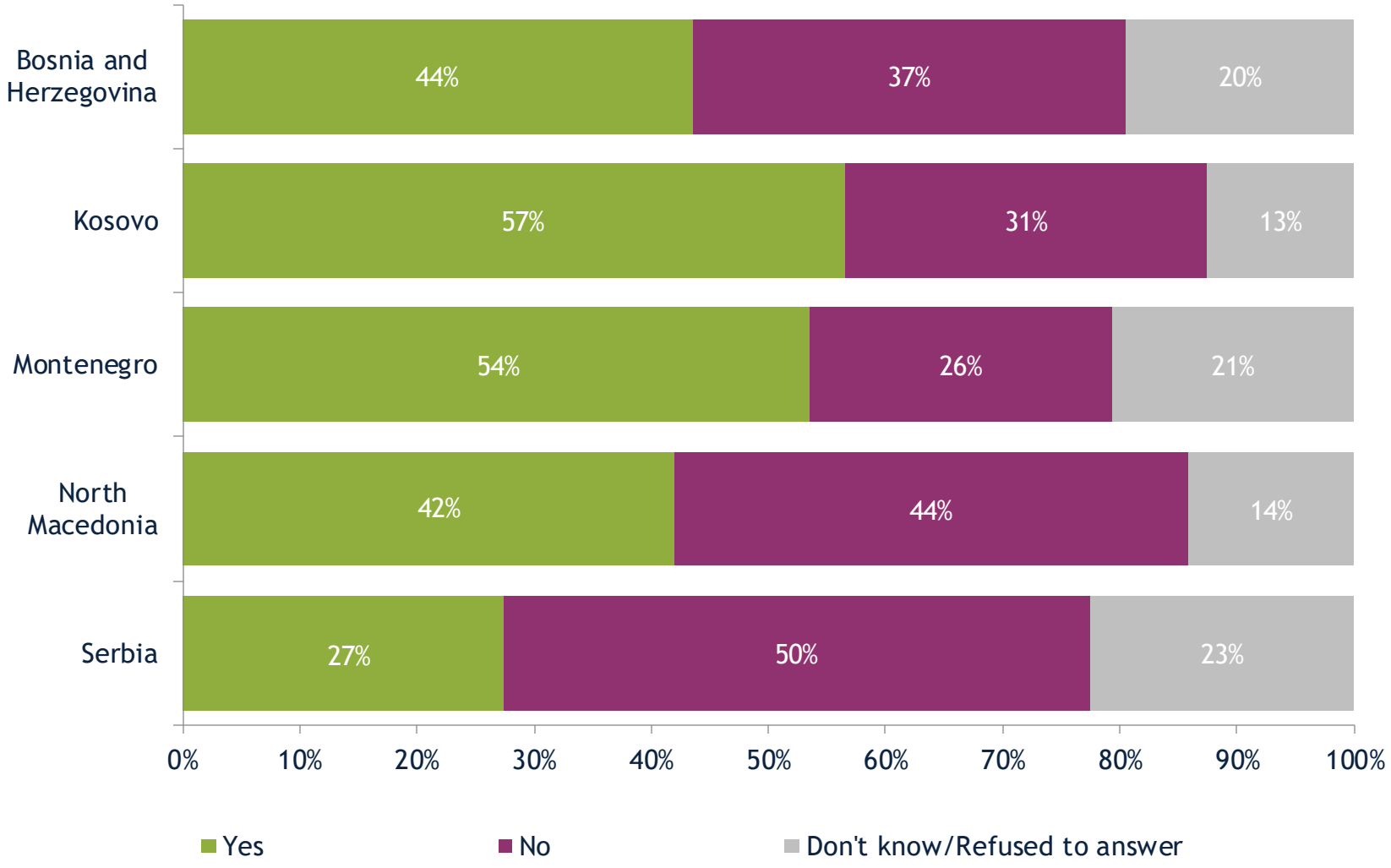


If a referendum were held today on our country joining the European Union, how would you vote?

(North Macedonia, by ethnic background)

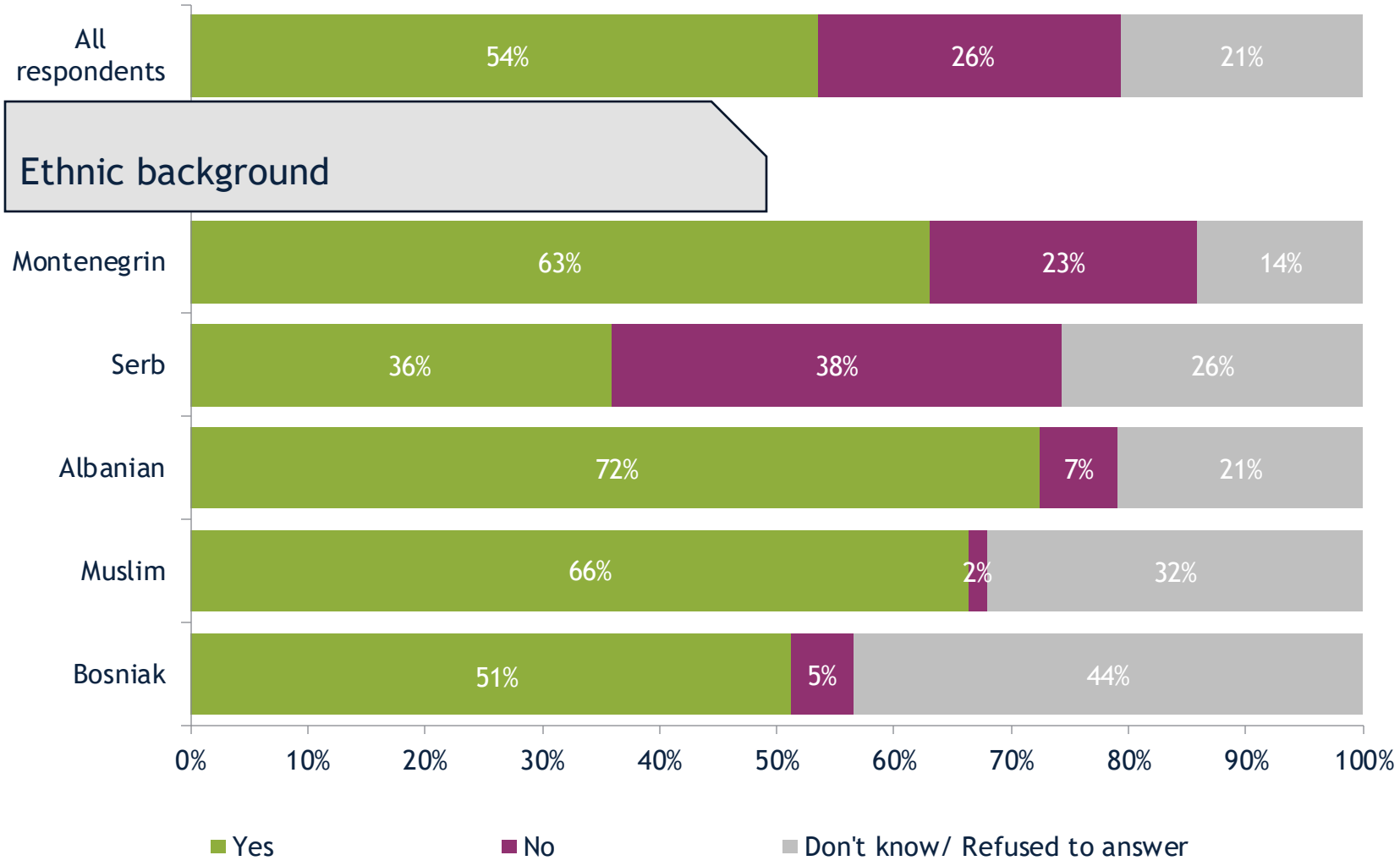


Is the European Union serious in its intention to offer membership to Western Balkan countries?



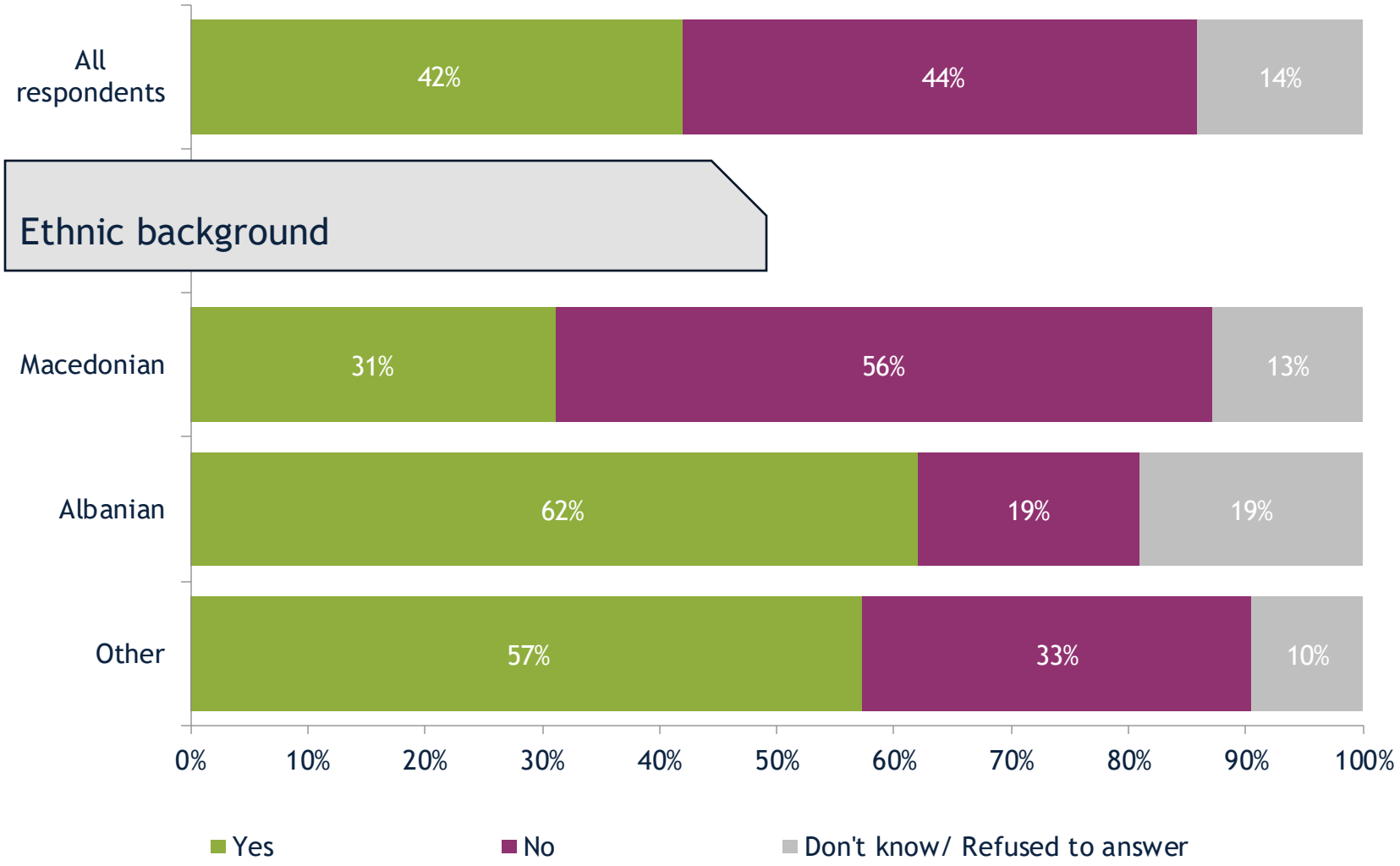
Is the European Union serious in its intention to offer membership to Western Balkan countries?

(Montenegro, by ethnic background)



Is the European Union serious in its intention to offer membership to Western Balkan countries?

(North Macedonia, by ethnic background)



Media Preferences

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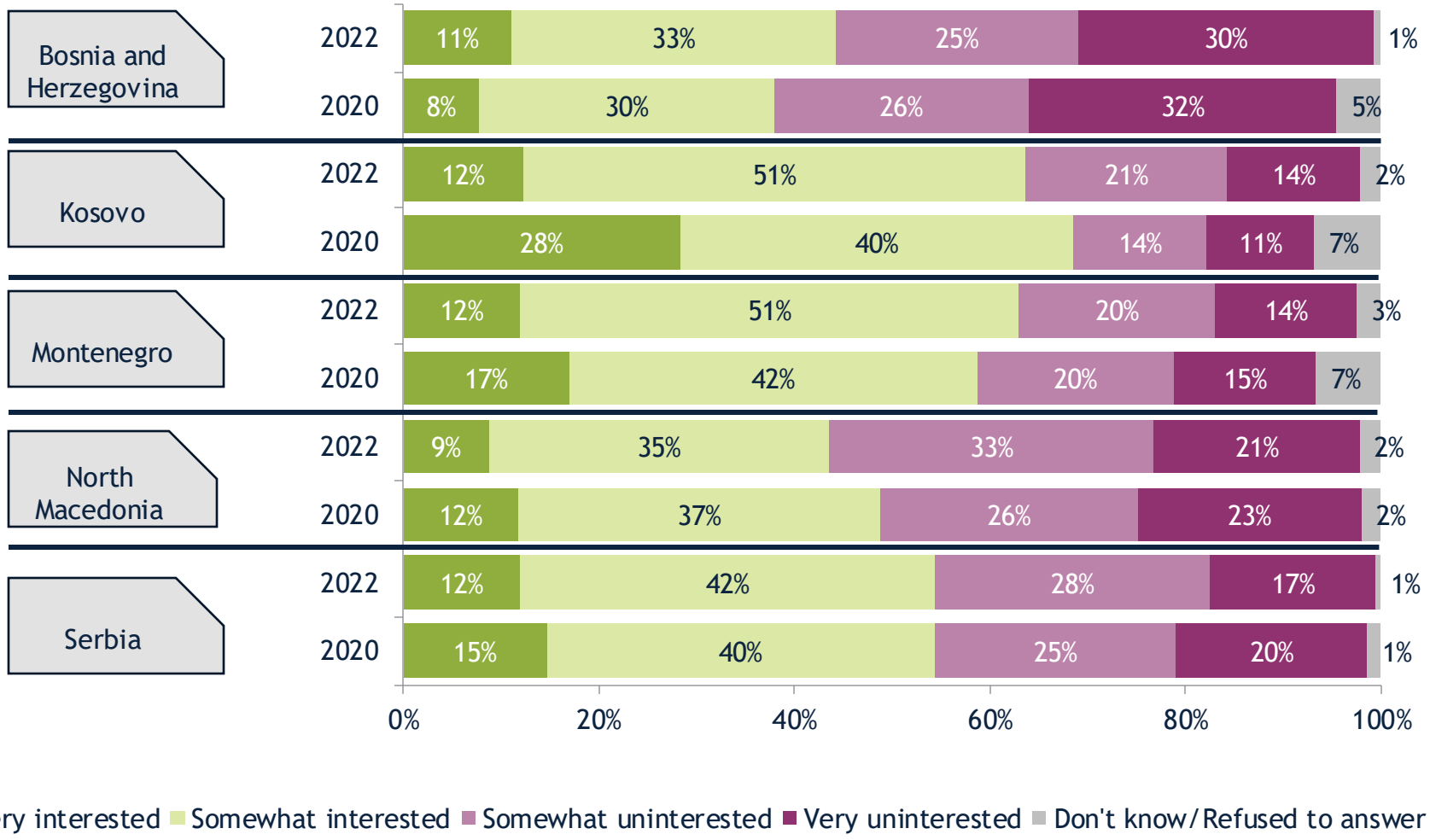
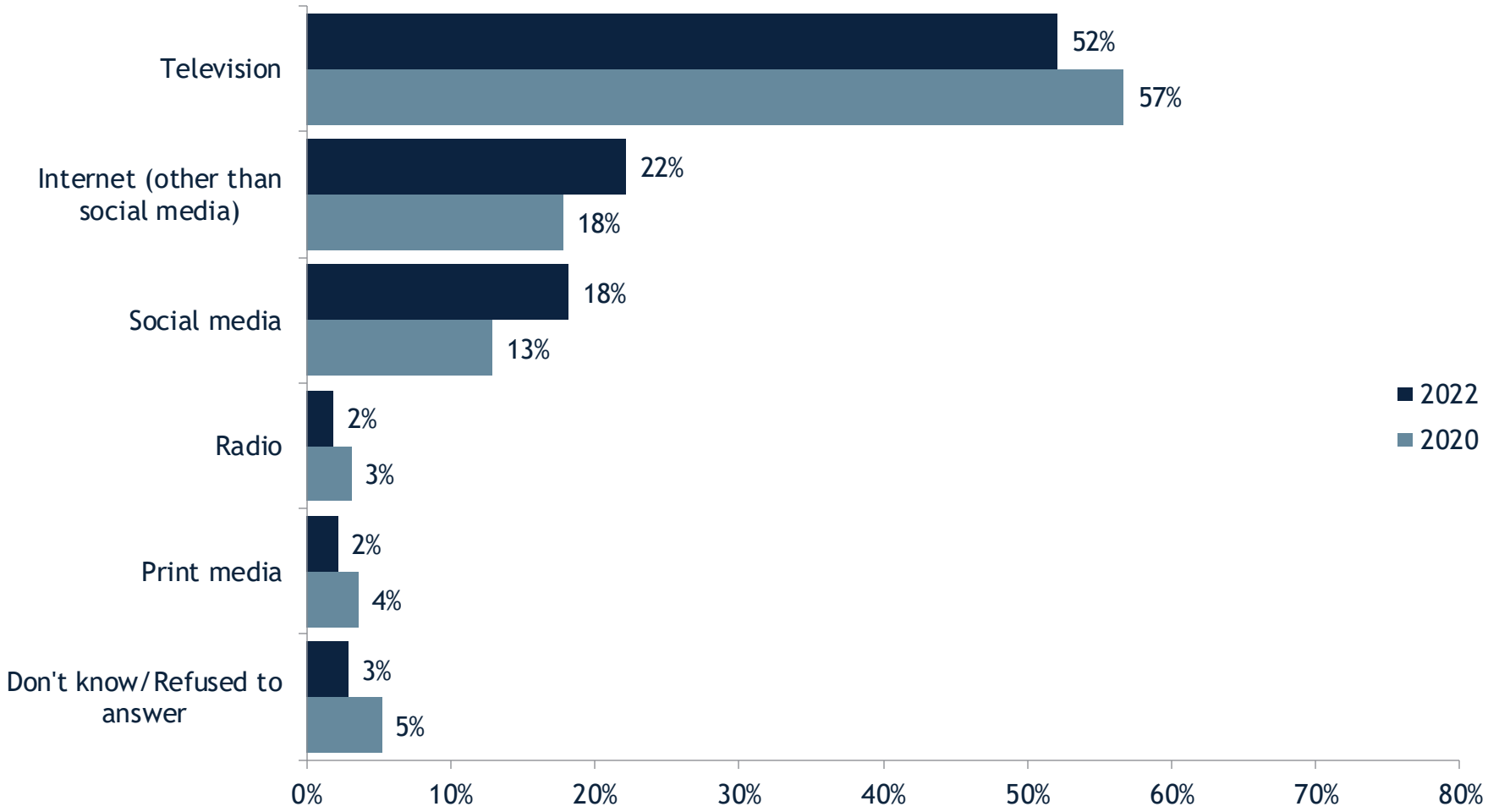
How interested or uninterested are you in political news and information?

(2022 vs 2020)



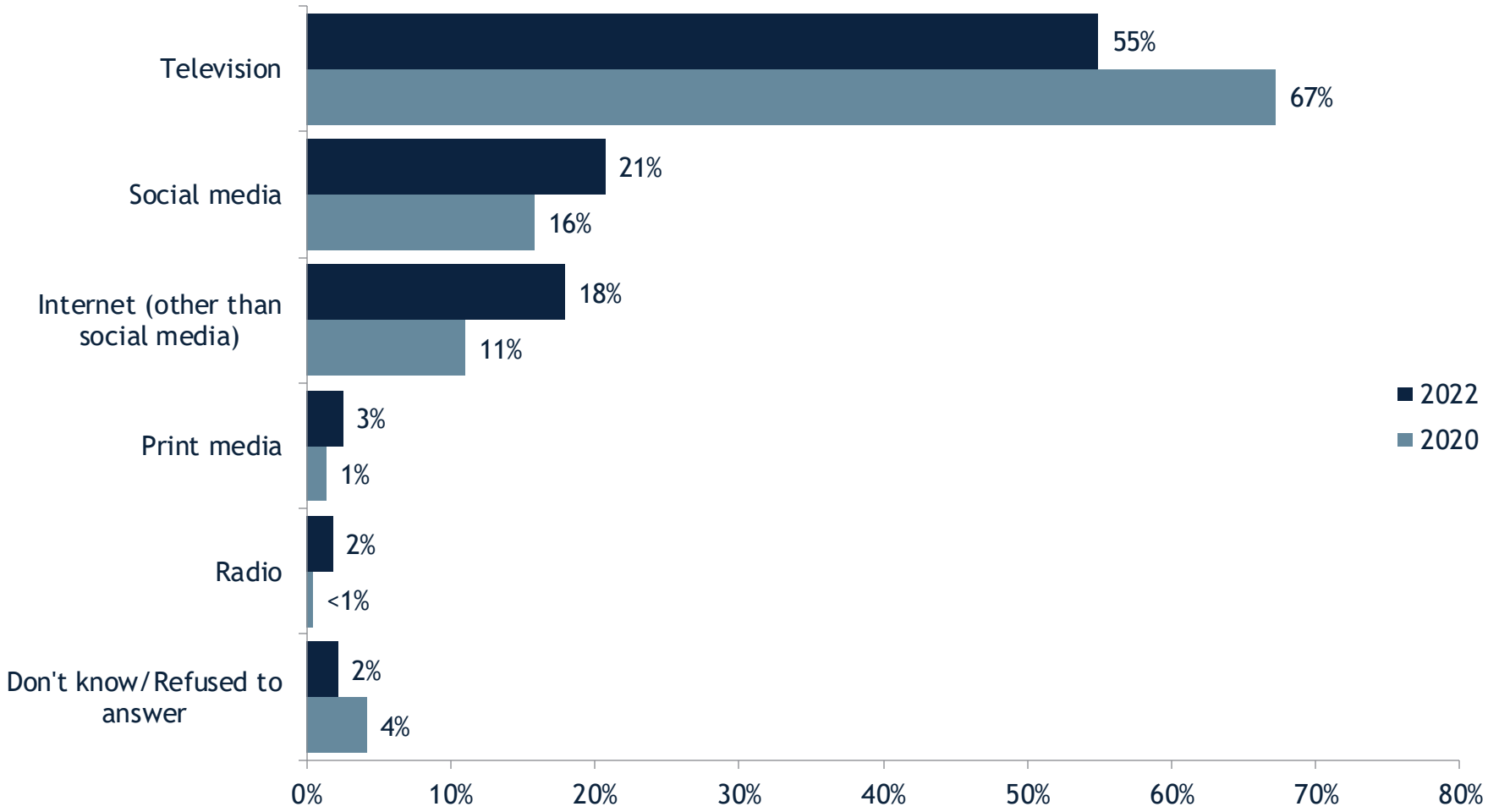
Which media platform do you use most frequently to gain political news and information?

(Bosnia and Herzegovina, first response, 2022 vs 2020)



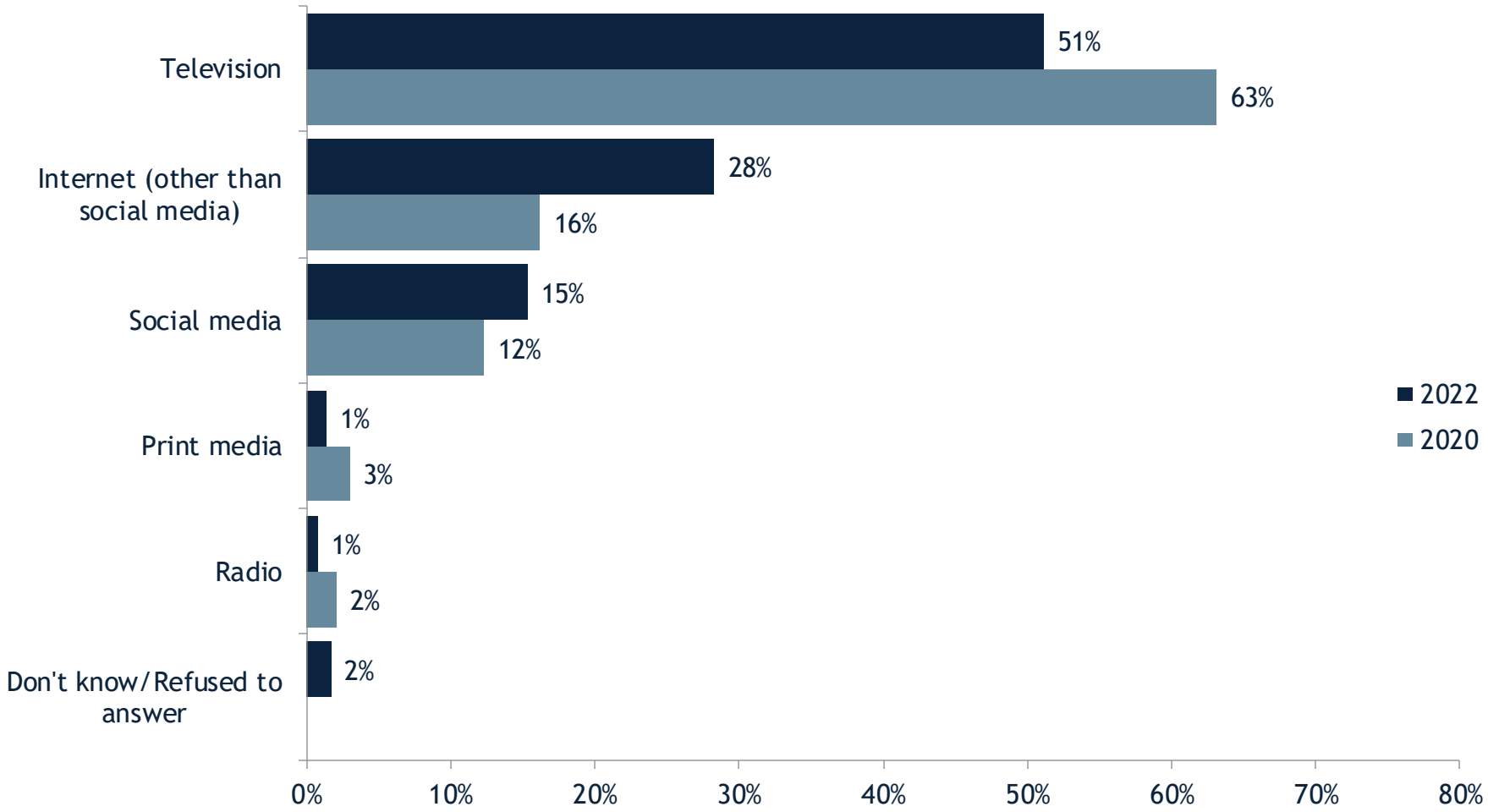
Which media platform do you use most frequently to gain political news and information?

(Kosovo, first response, 2022 vs 2020)



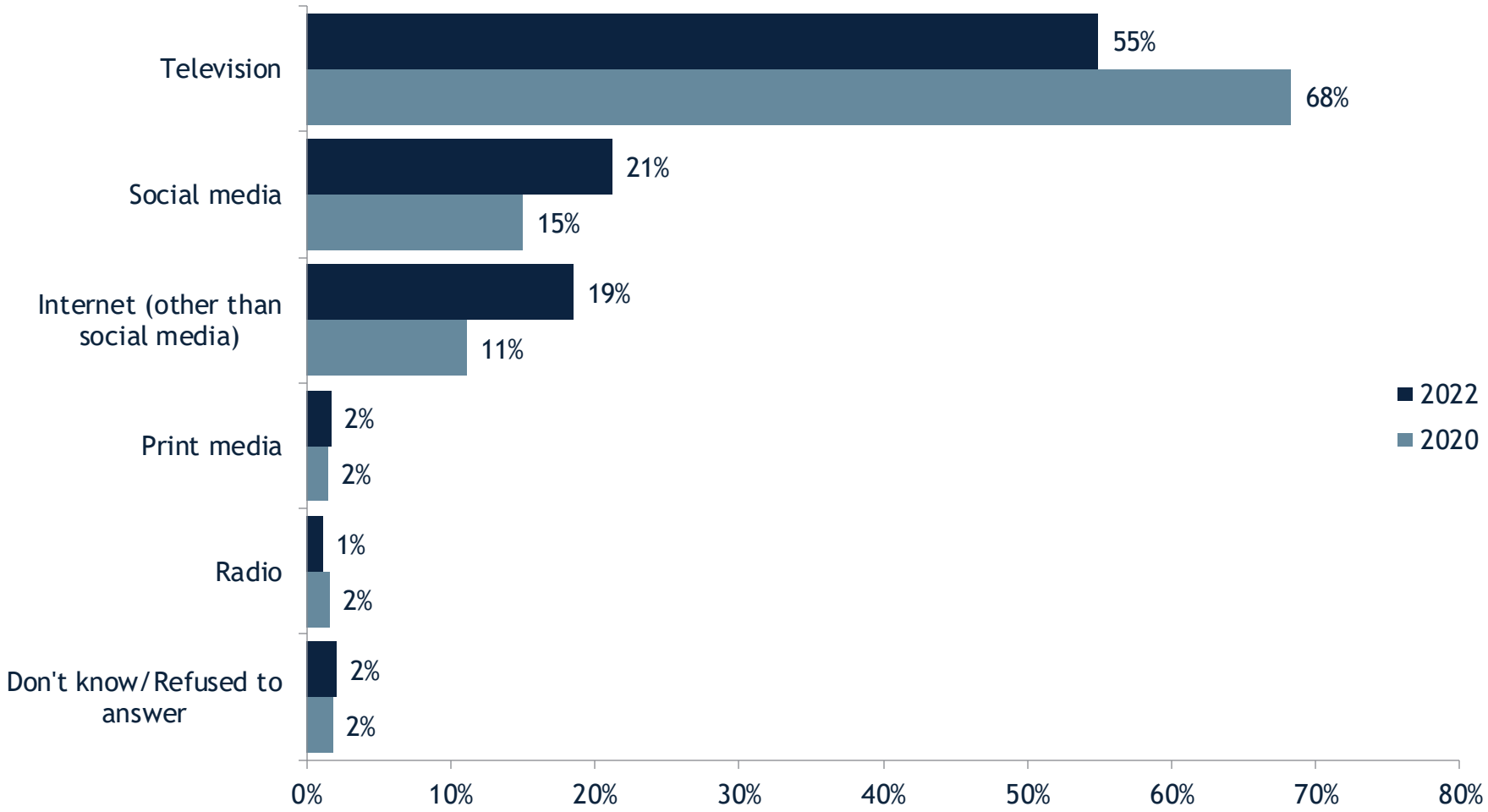
Which media platform do you use most frequently to gain political news and information?

(Montenegro, first response, 2022 vs 2020)



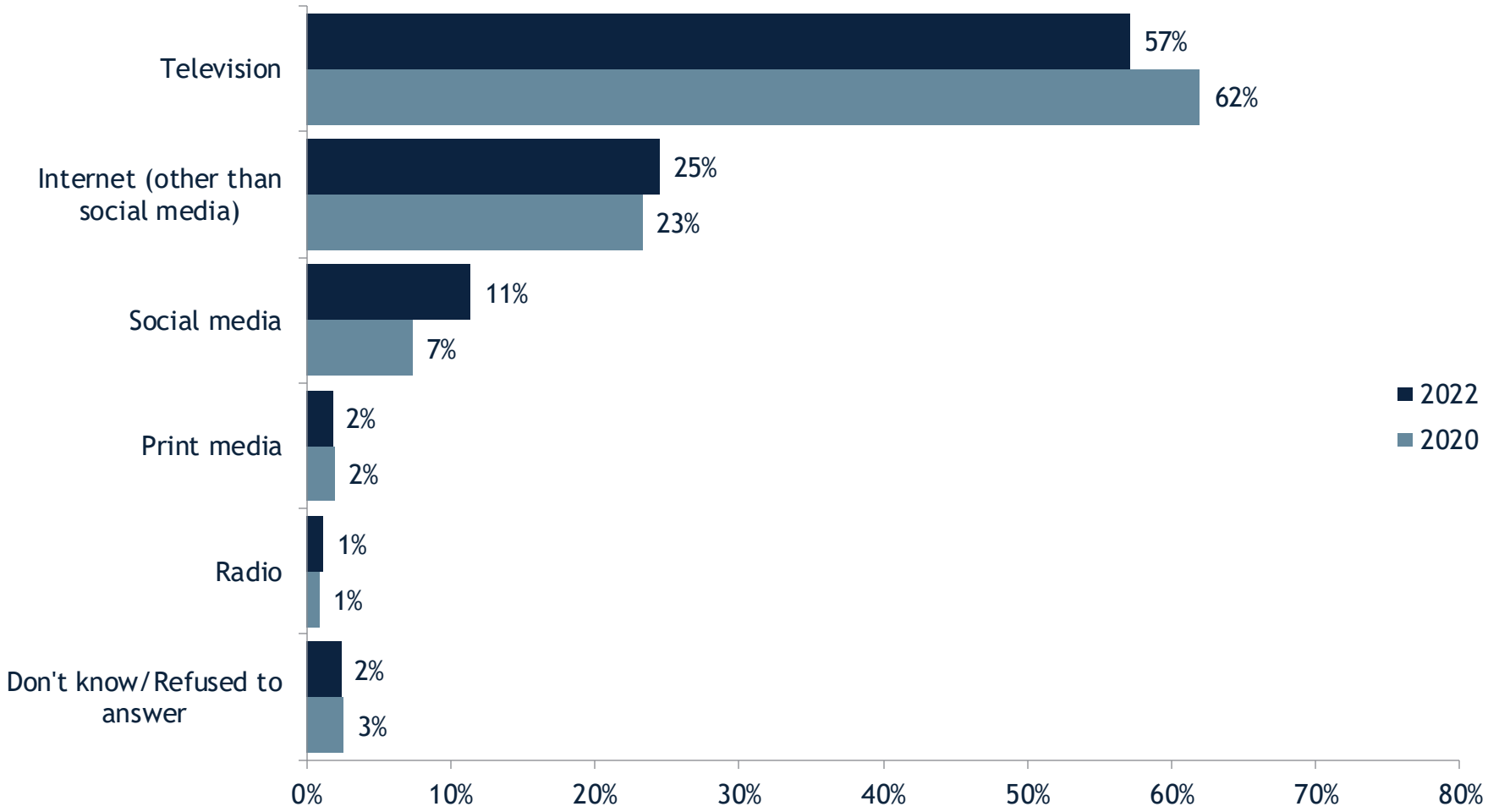
Which media platform do you use most frequently to gain political news and information?

(North Macedonia, first response, 2022 vs 2020)



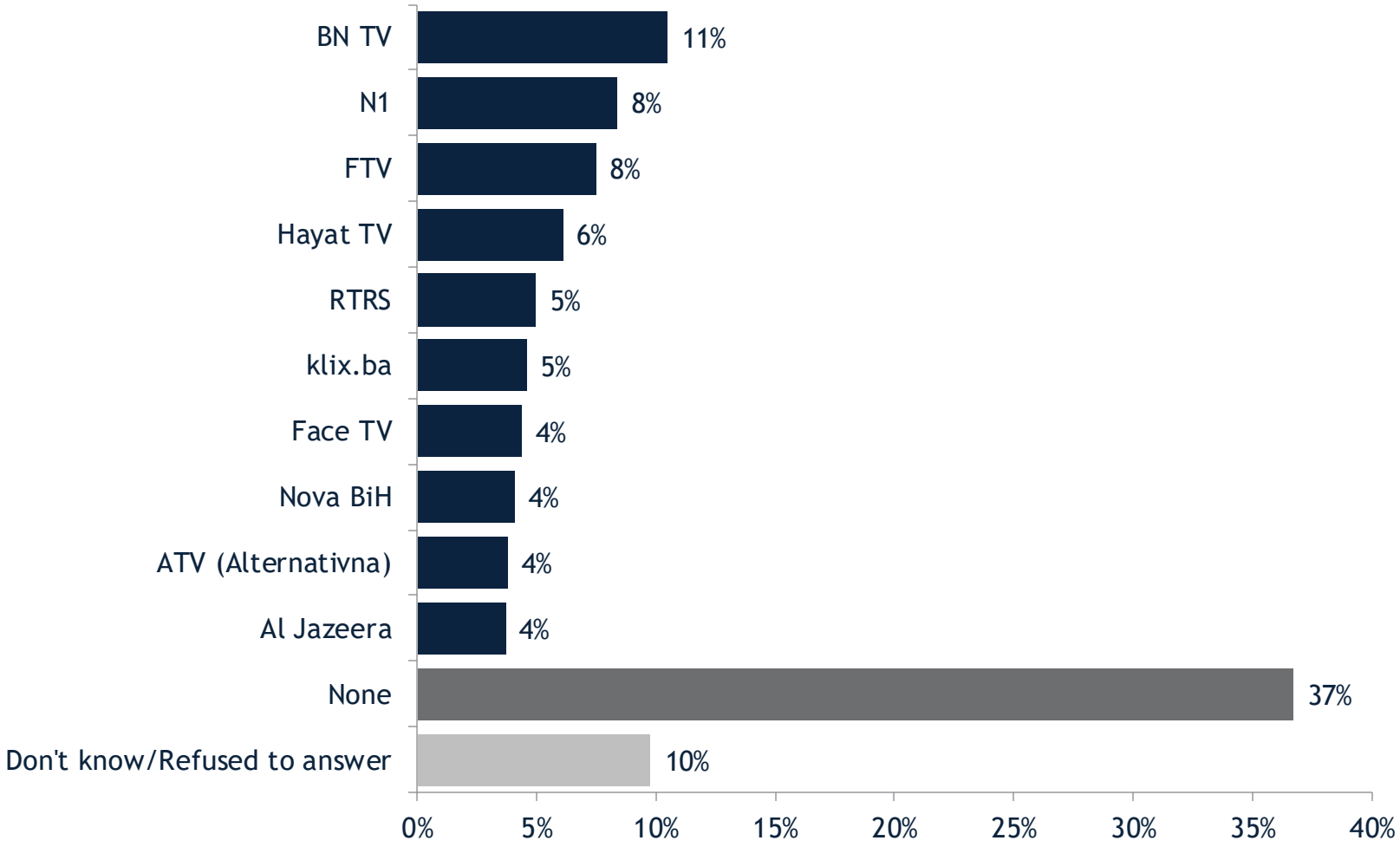
Which media platform do you use most frequently to gain political news and information?

(Serbia, first response, 2022 vs 2020)



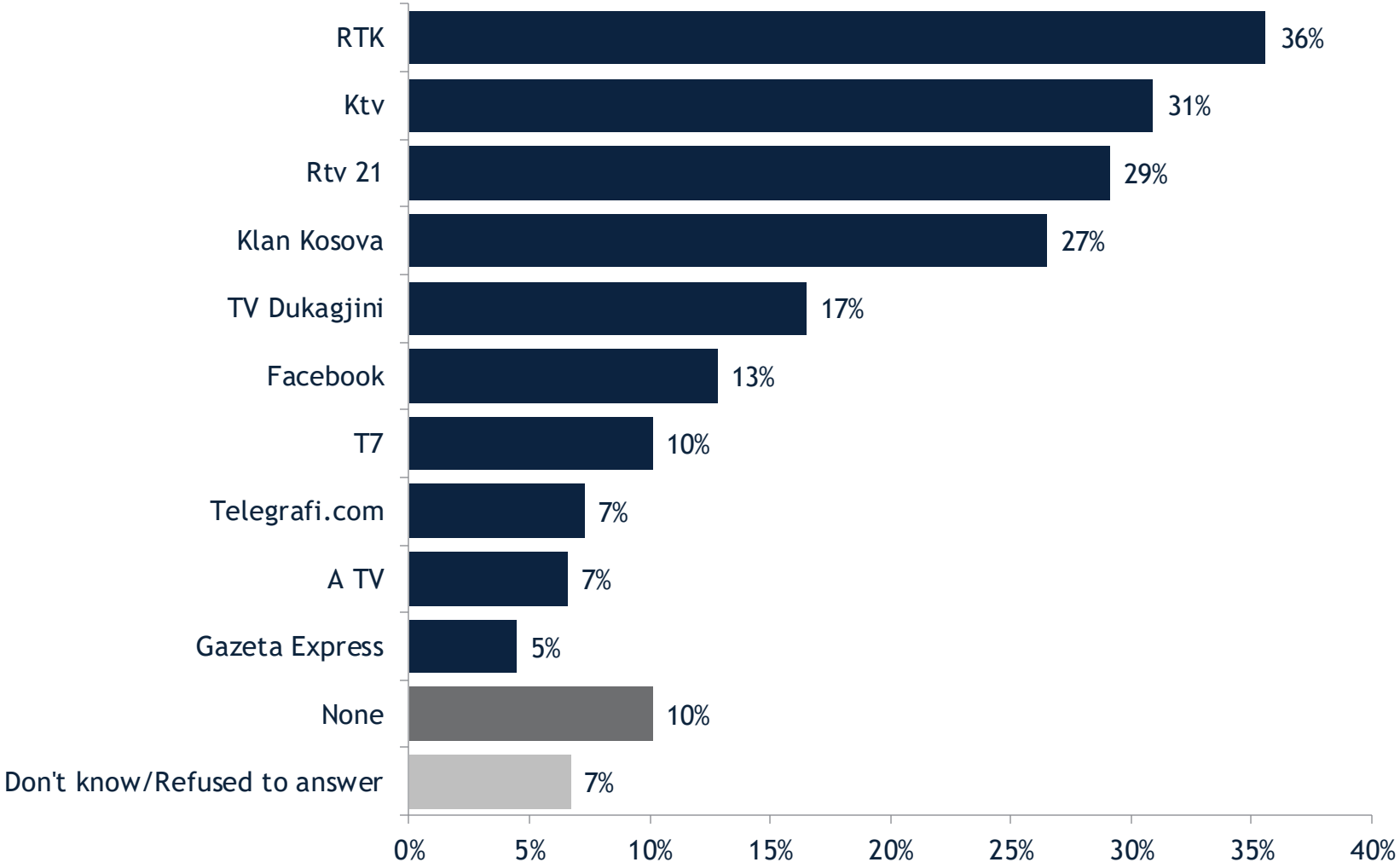
Which specific media outlets, such a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political information?

(Bosnia and Herzegovina, spontaneous response, top ten responses, multiple responses accepted, total mentions displayed)



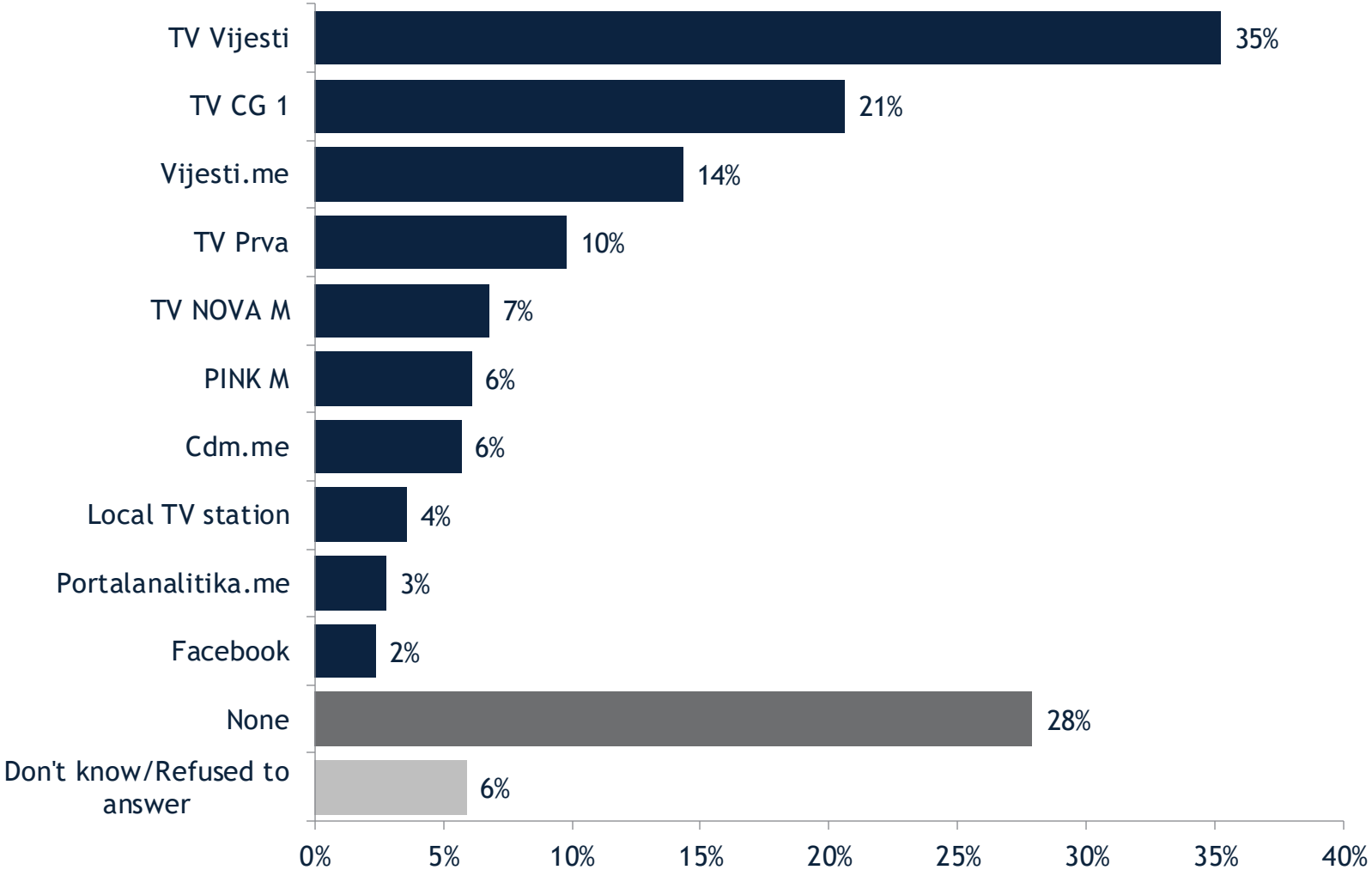
Which specific media outlets, such a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political information?

(Kosovo, spontaneous response, top ten responses, multiple responses accepted, total mentions displayed)



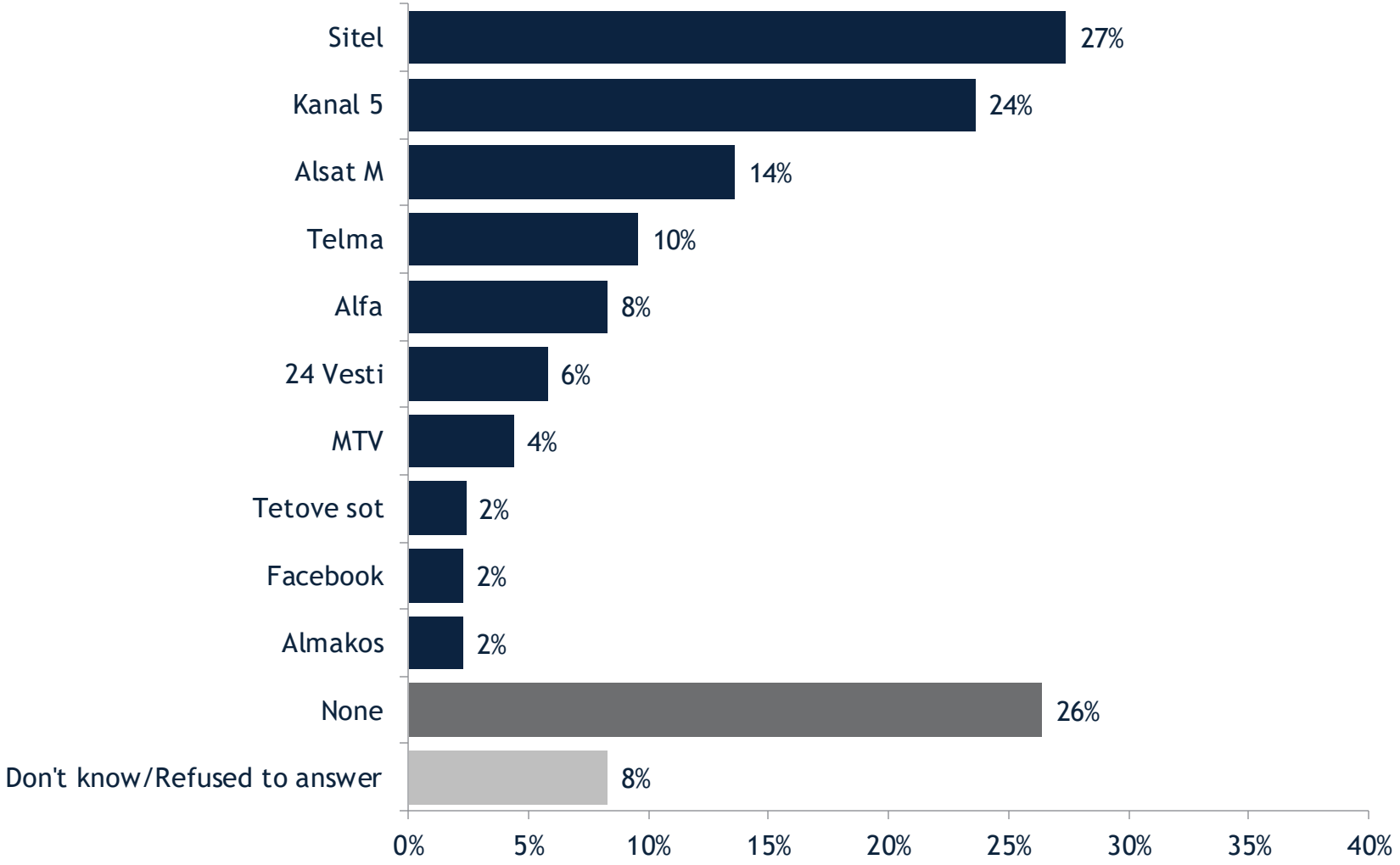
Which specific media outlets, such a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political information?

(Montenegro, spontaneous response, top ten responses,multiple responses accepted, total mentions displayed)



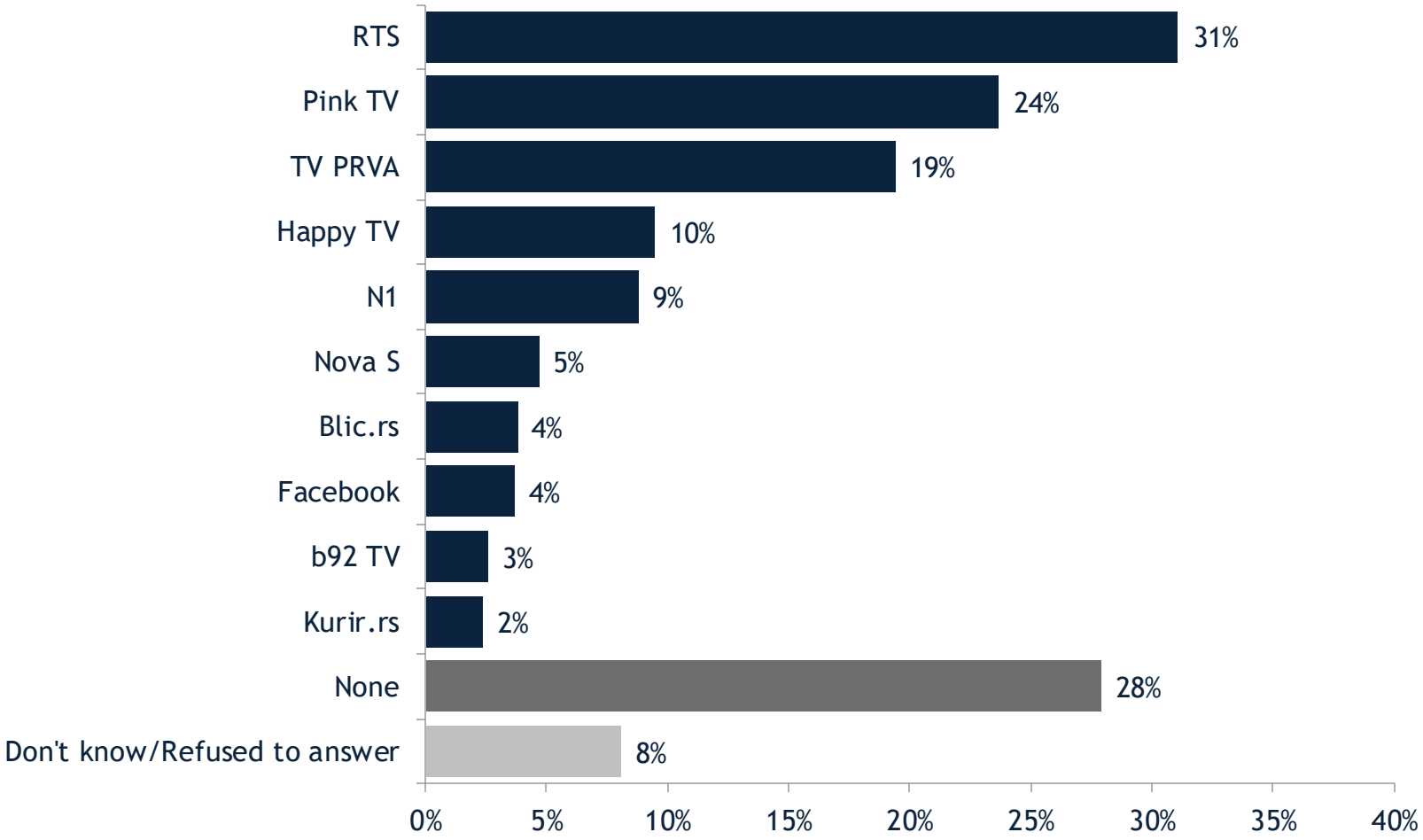
Which specific media outlets, such a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political information?

(North Macedonia, spontaneous response, top ten responses, multiple responses accepted, total mentions displayed)



Which specific media outlets, such a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political information?

(Serbia, spontaneous response, top ten responses, multiple responses accepted, total mentions displayed)



Demographics

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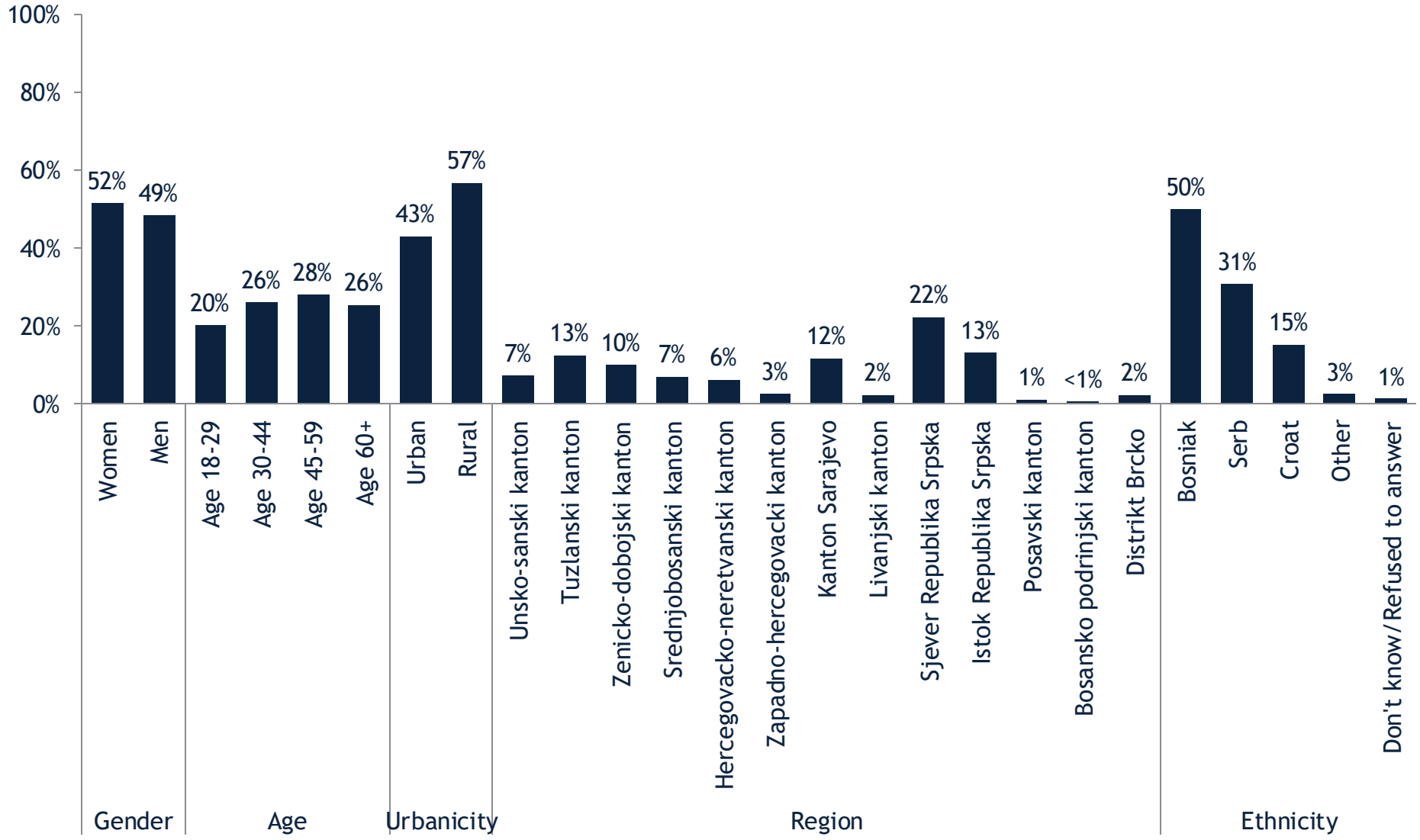
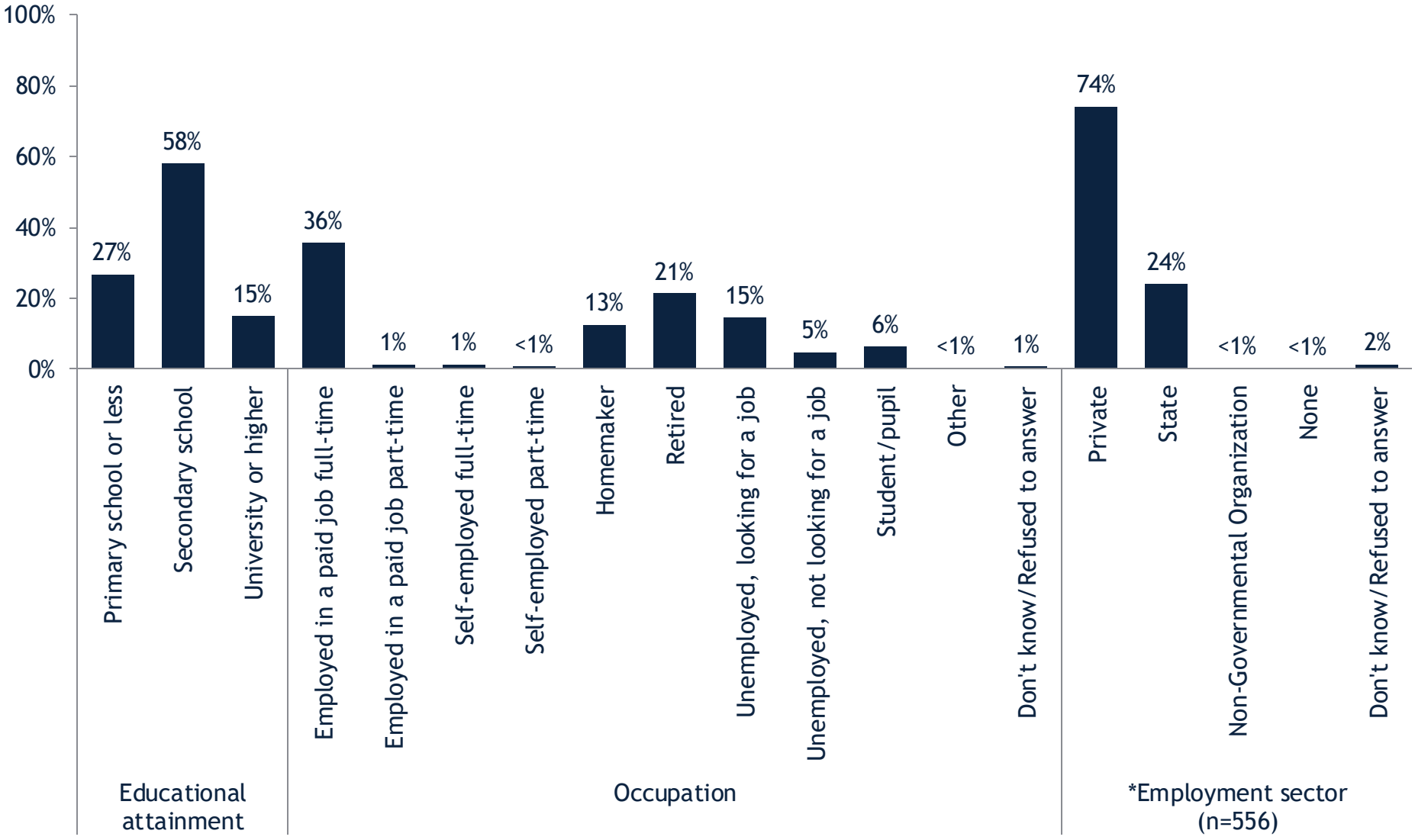
Demographics – Bosnia and Herzegovina

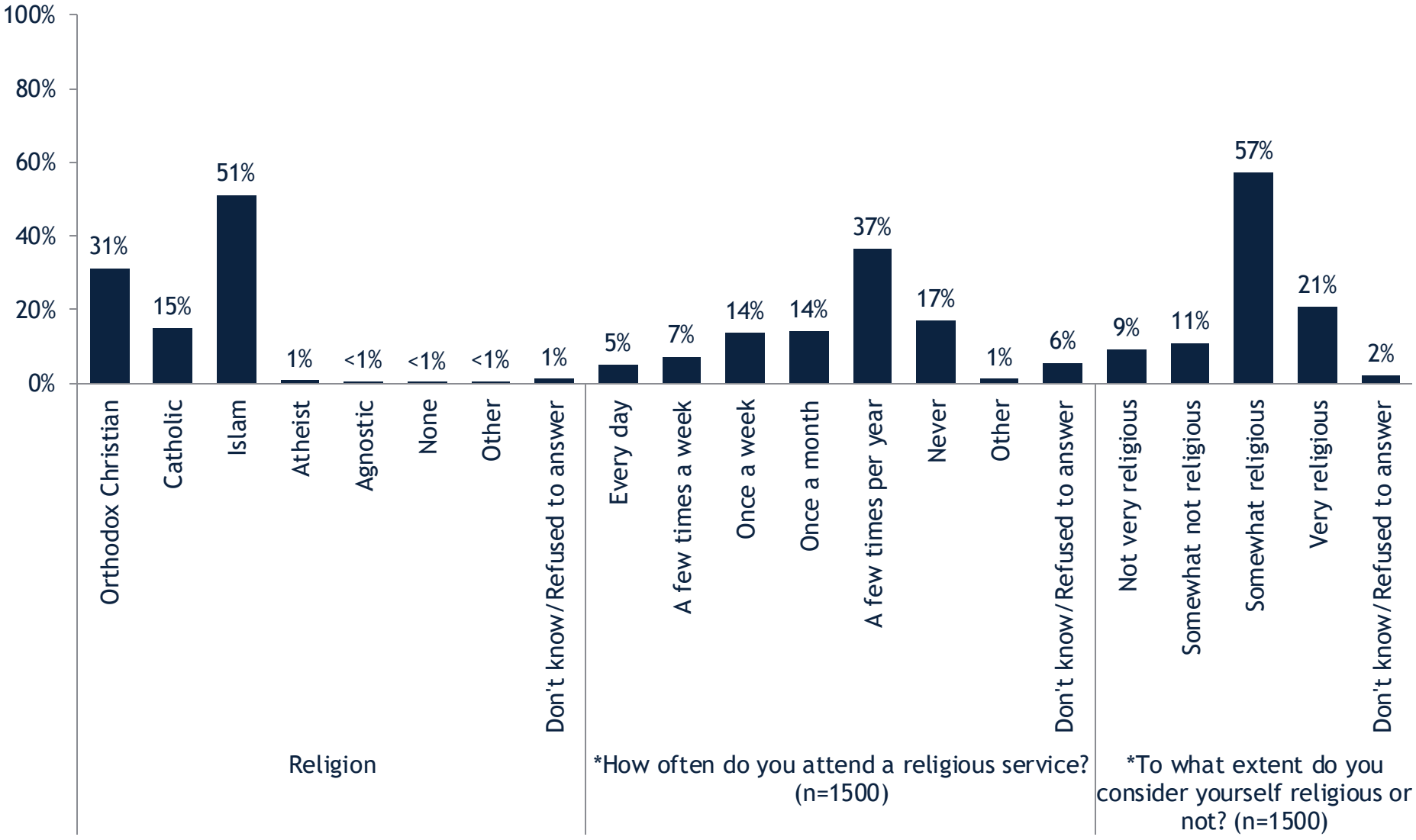


Demographics – Bosnia and Herzegovina



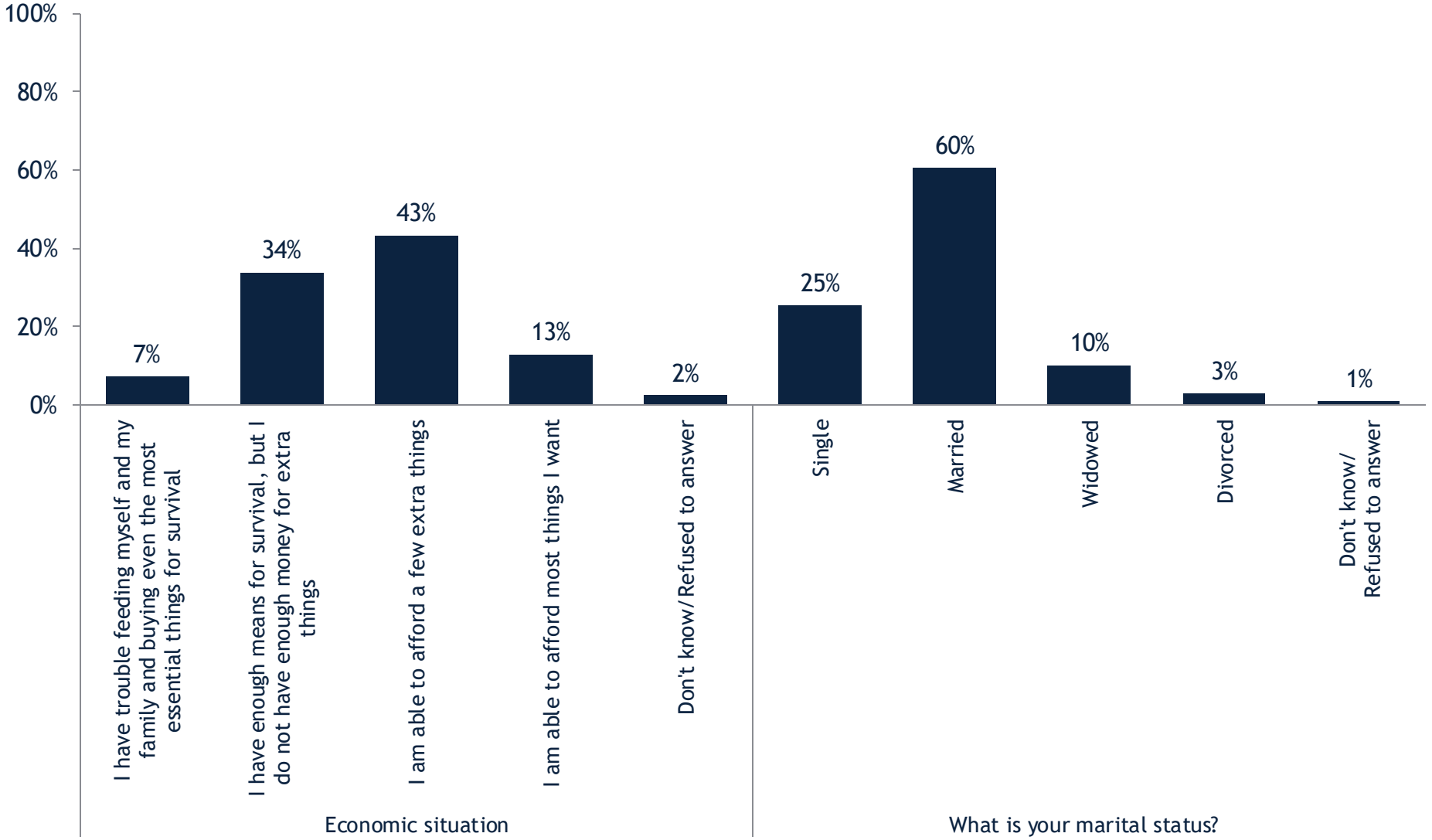
*Among those employed in a paid job full or part-time.

Demographics – Bosnia and Herzegovina

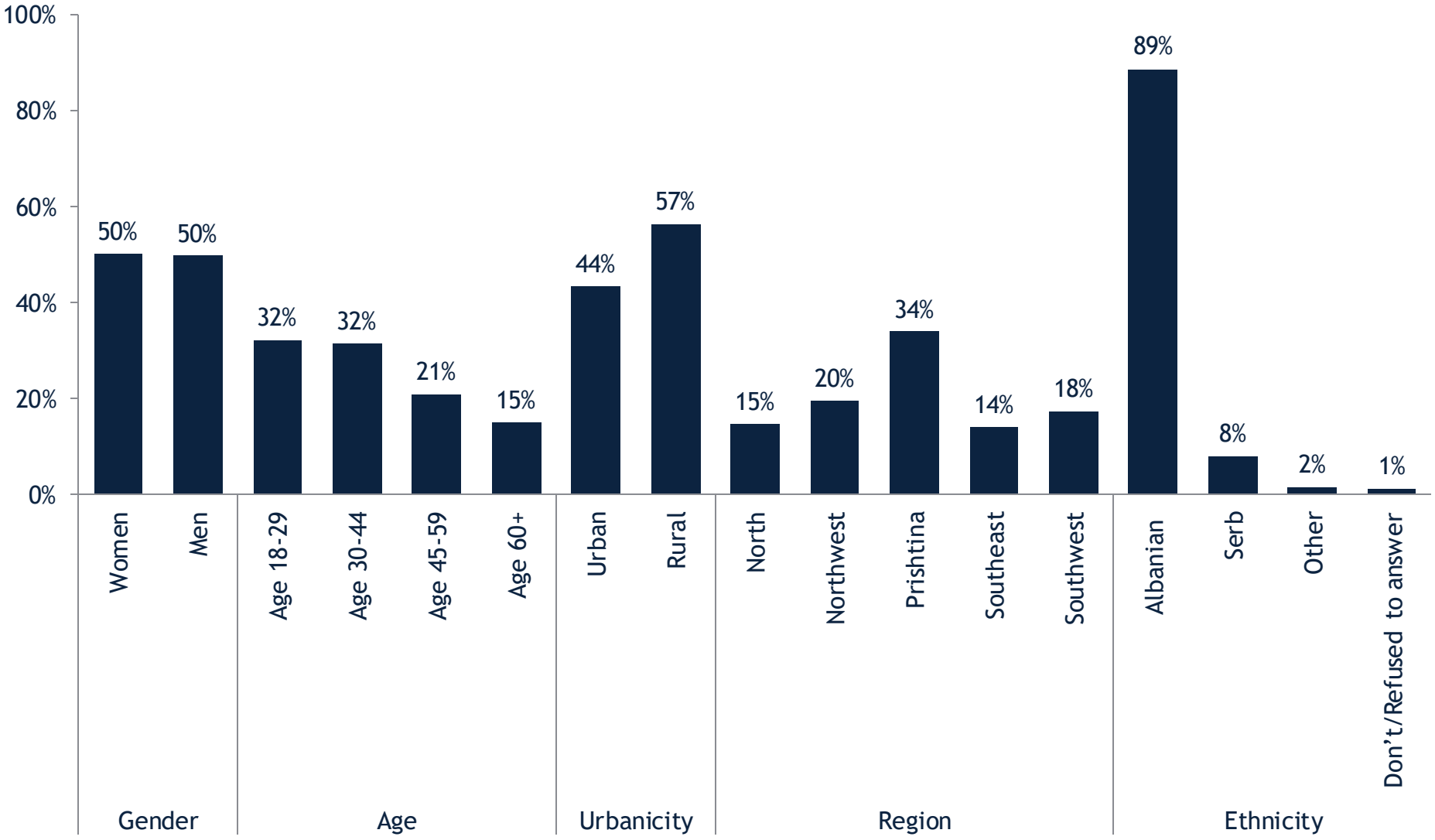


*Those who declared not belonging to any religion were not asked this question.

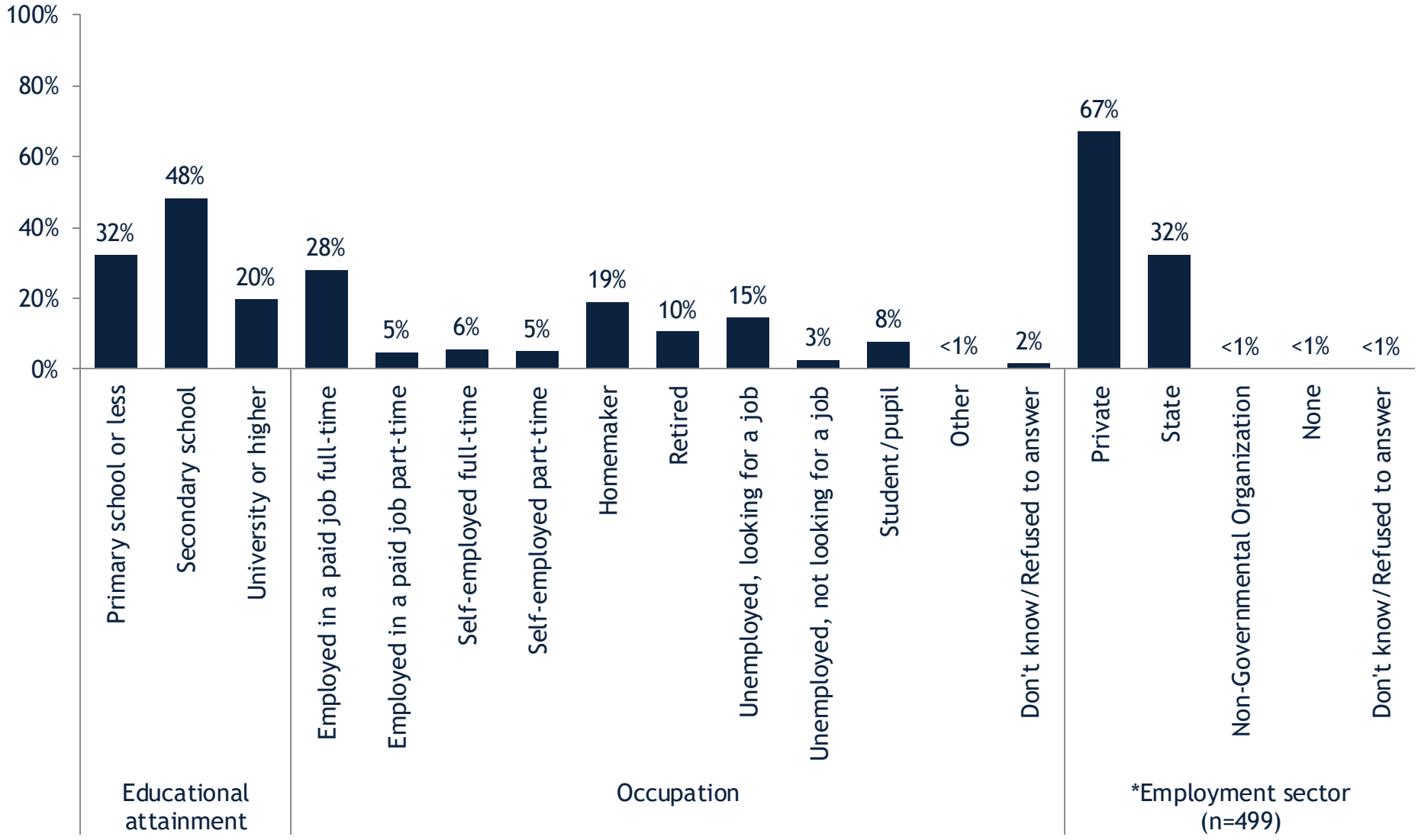
Demographics – Bosnia and Herzegovina



Demographics – Kosovo



Demographics – Kosovo



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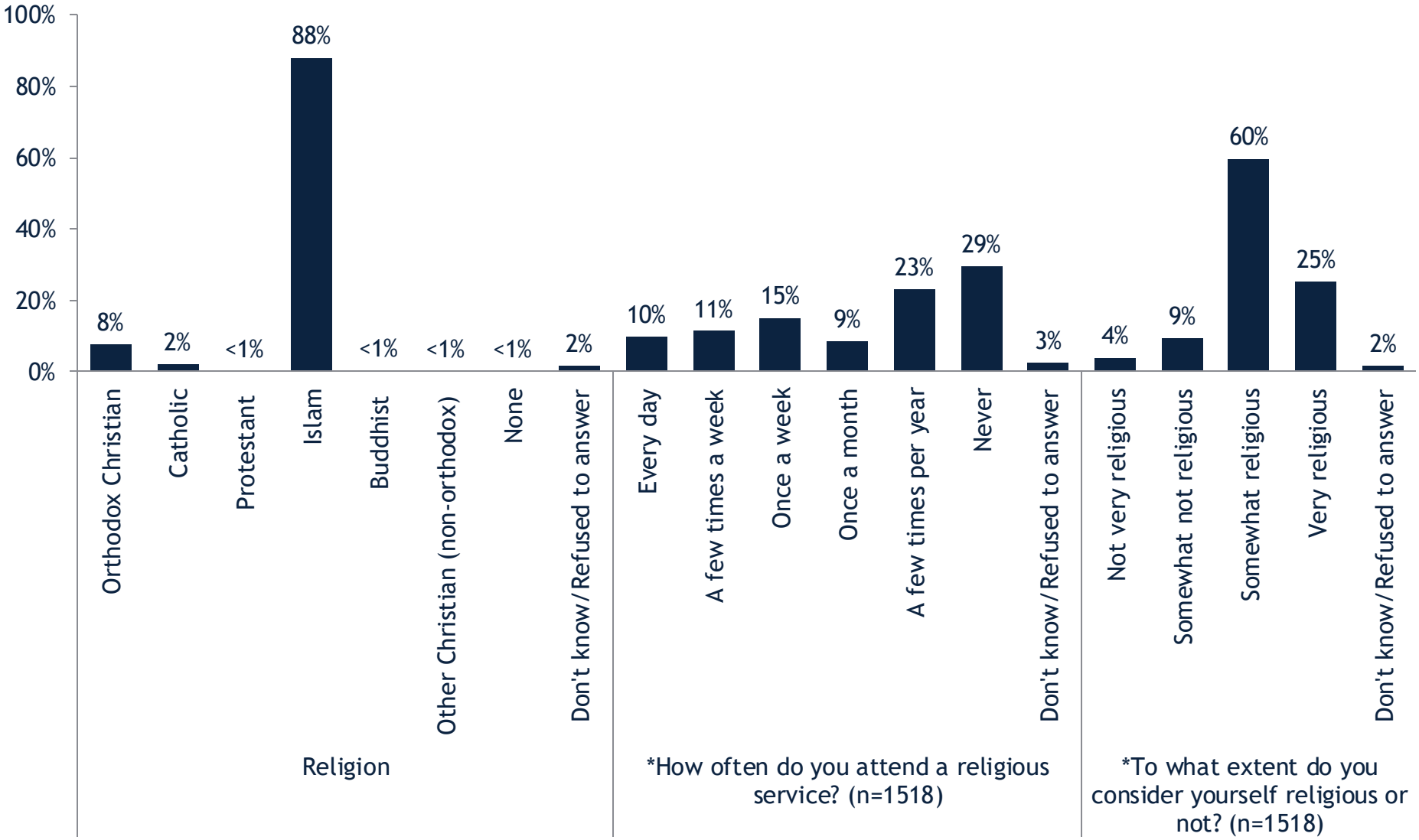
Demographics – Kosovo



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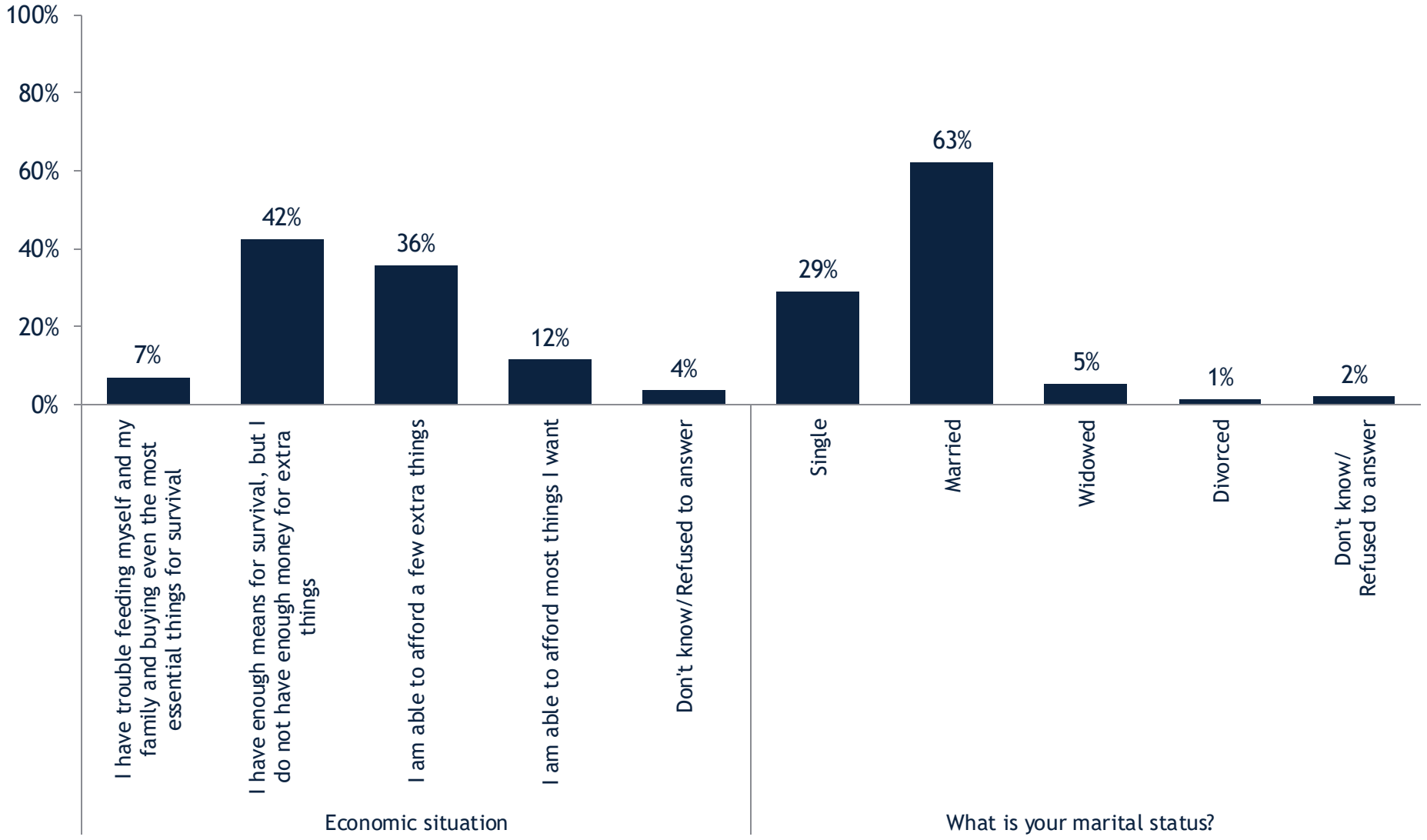
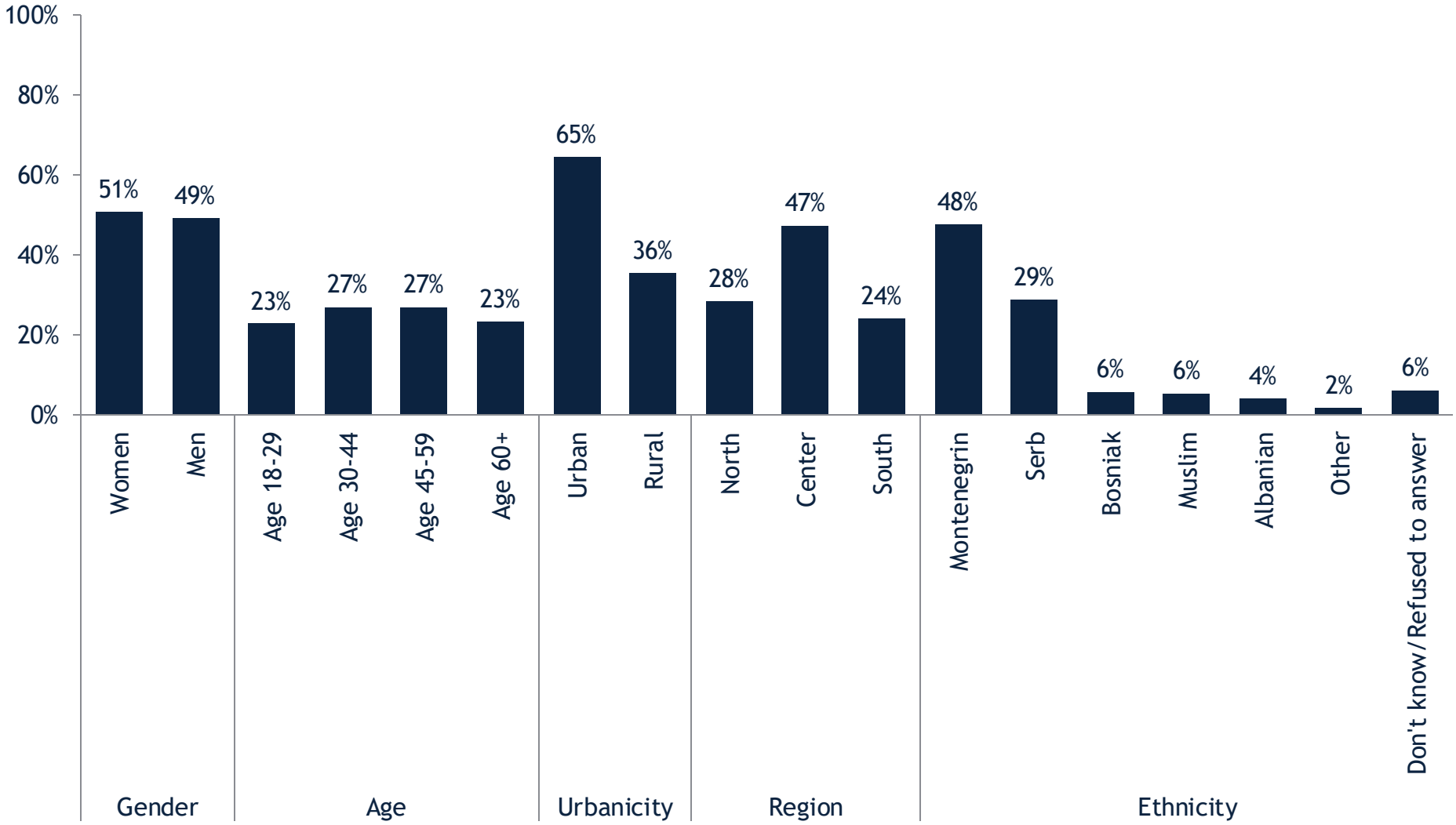
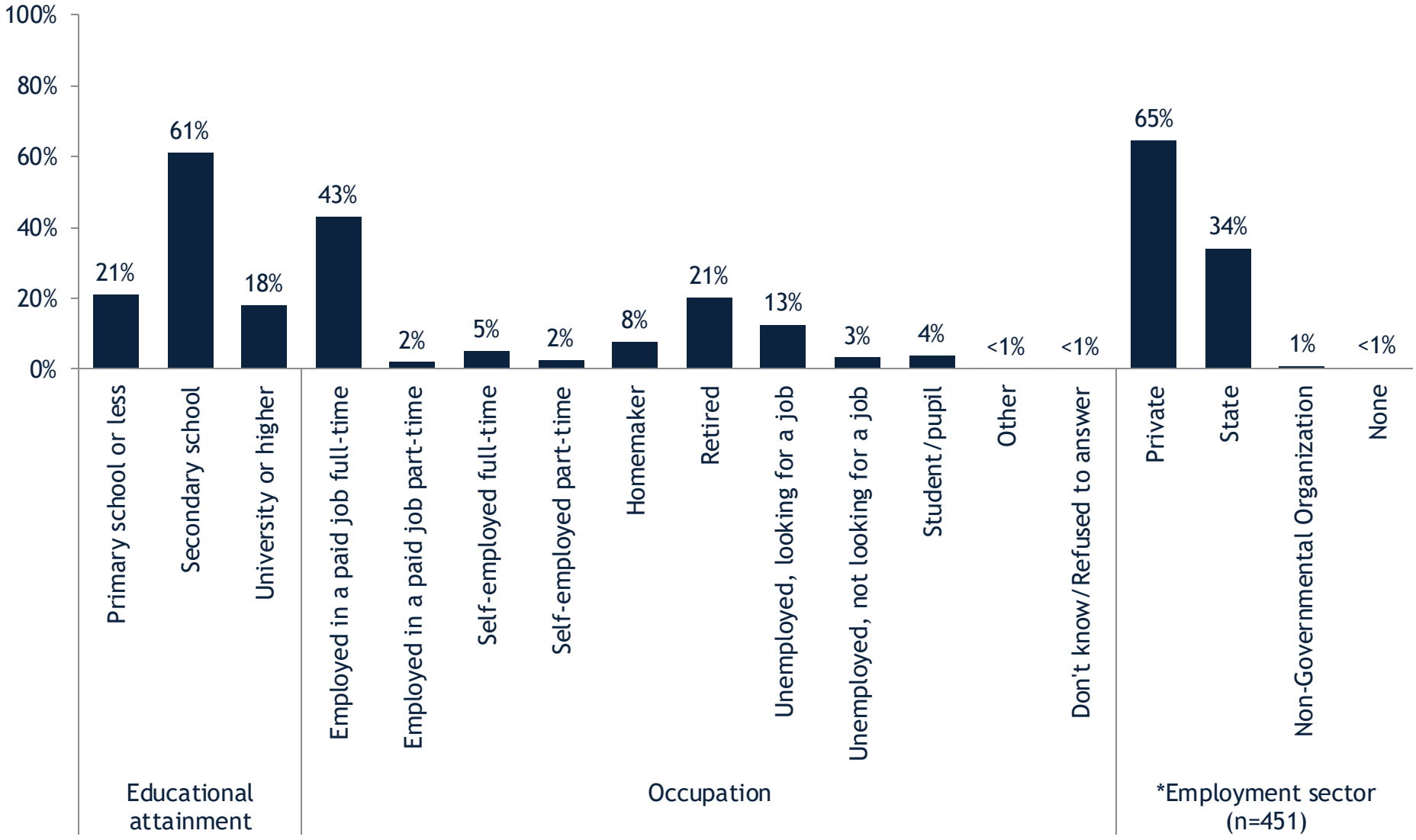
Demographics – Kosovo



Demographics – Montenegro



Demographics – Montenegro



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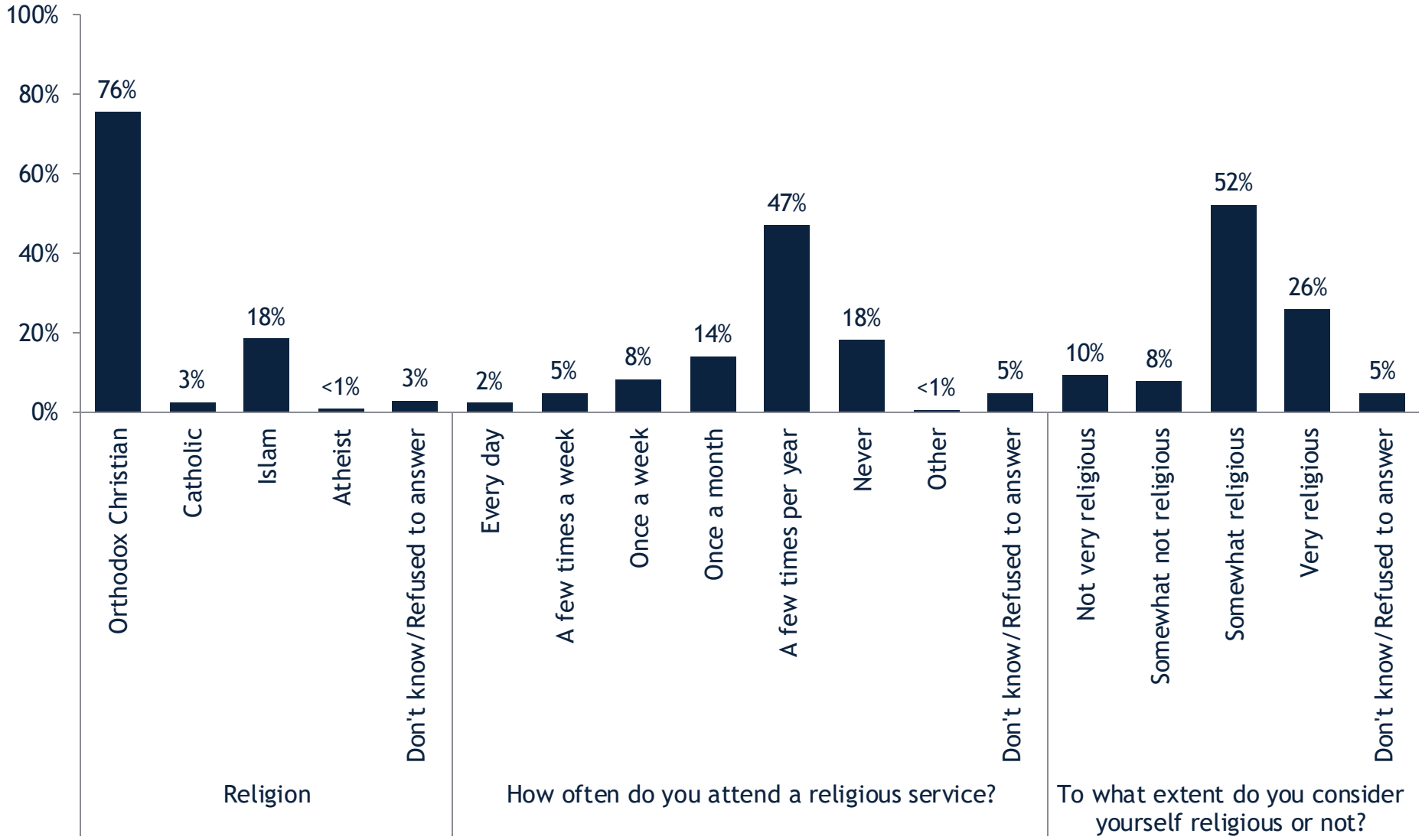
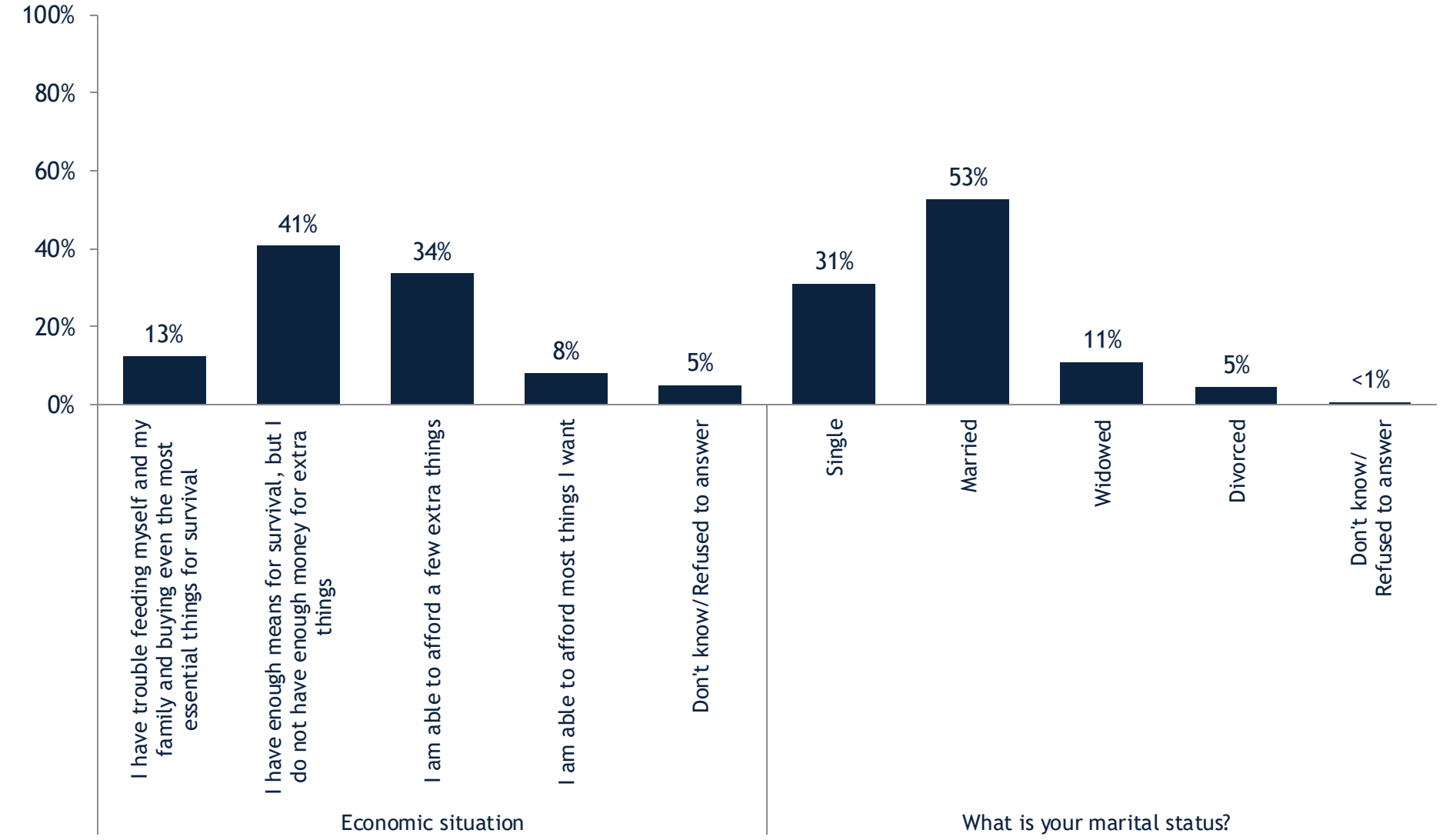
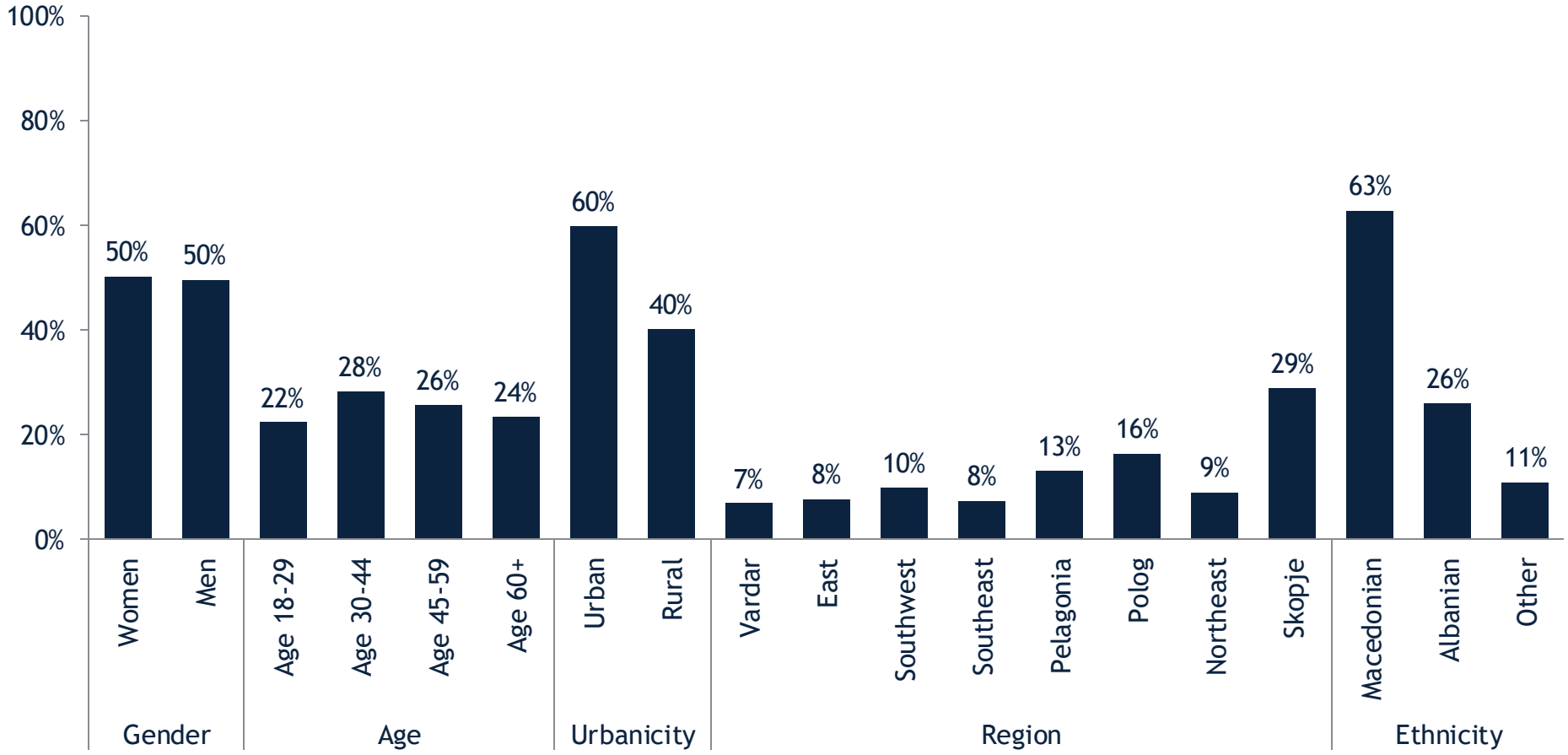
Demographics – Montenegro



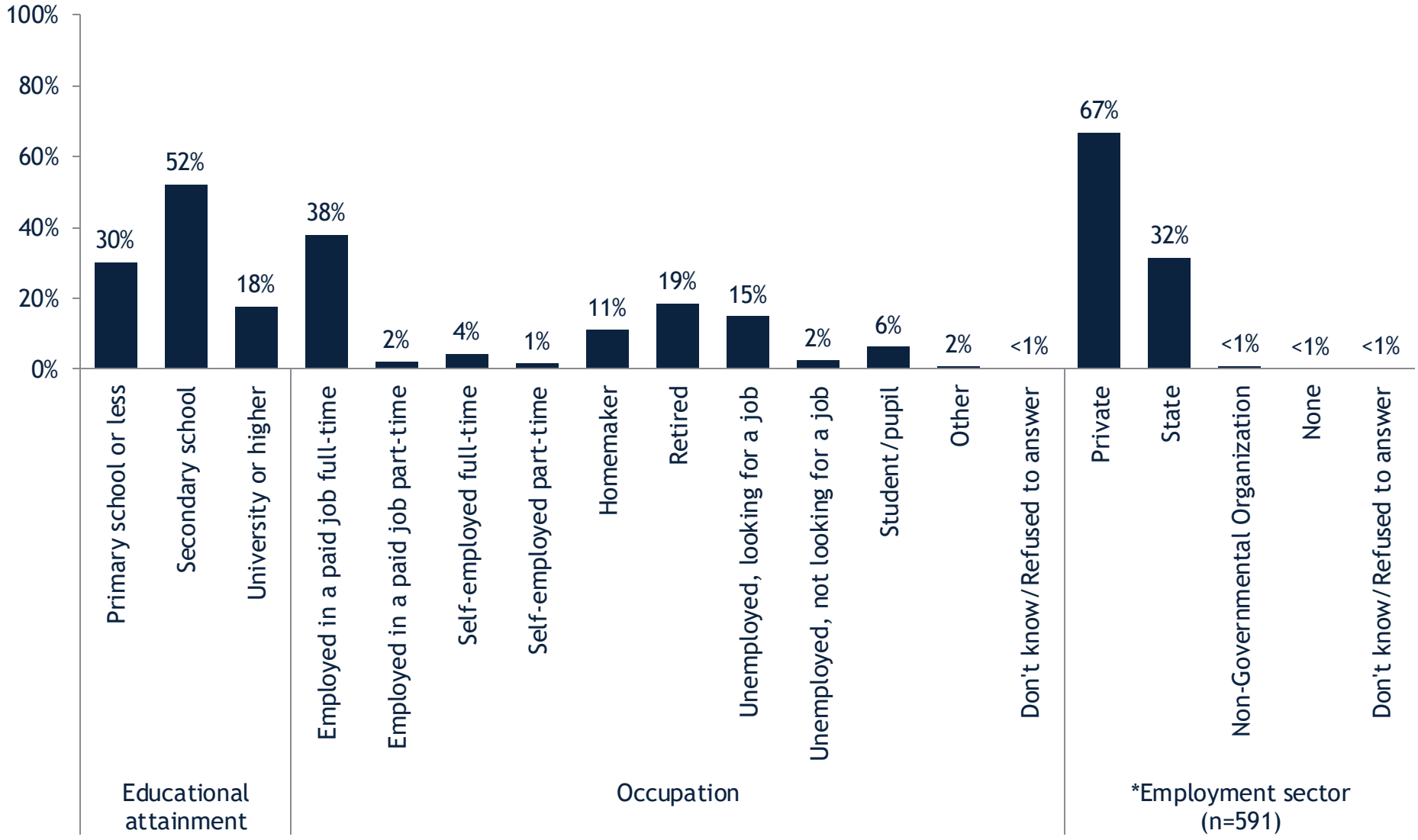
Demographics – Montenegro



Demographics – North Macedonia



Demographics – North Macedonia



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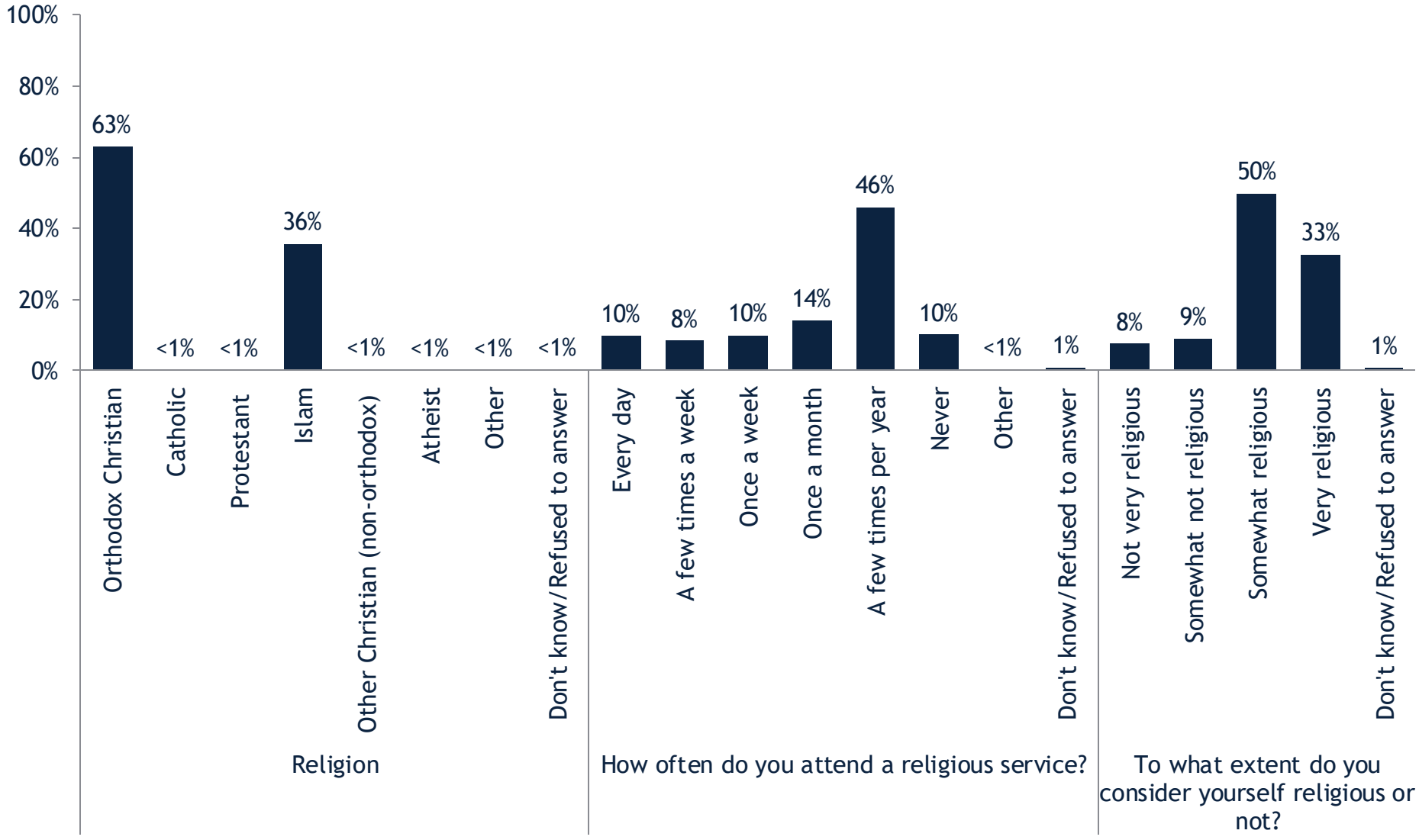
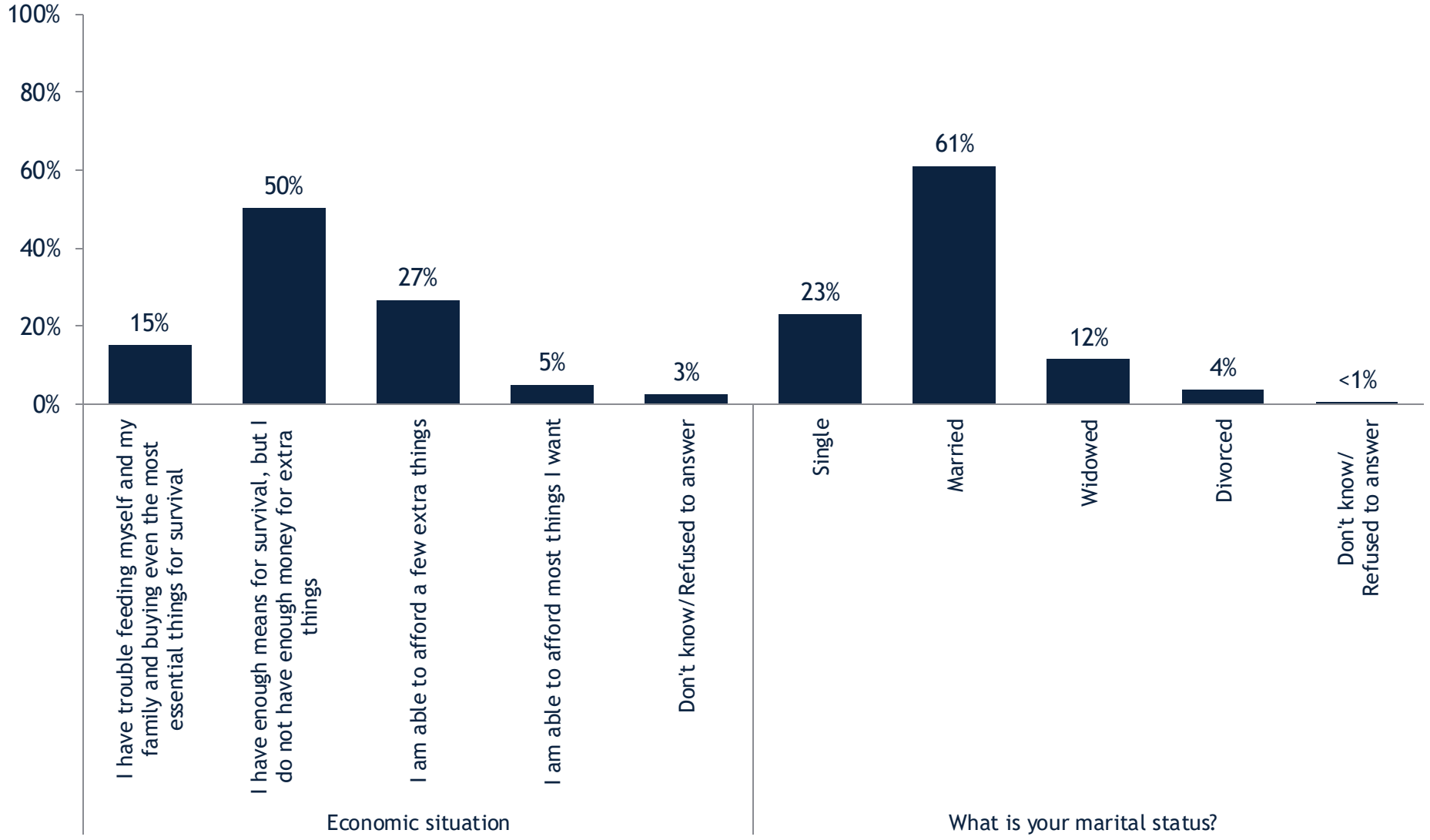
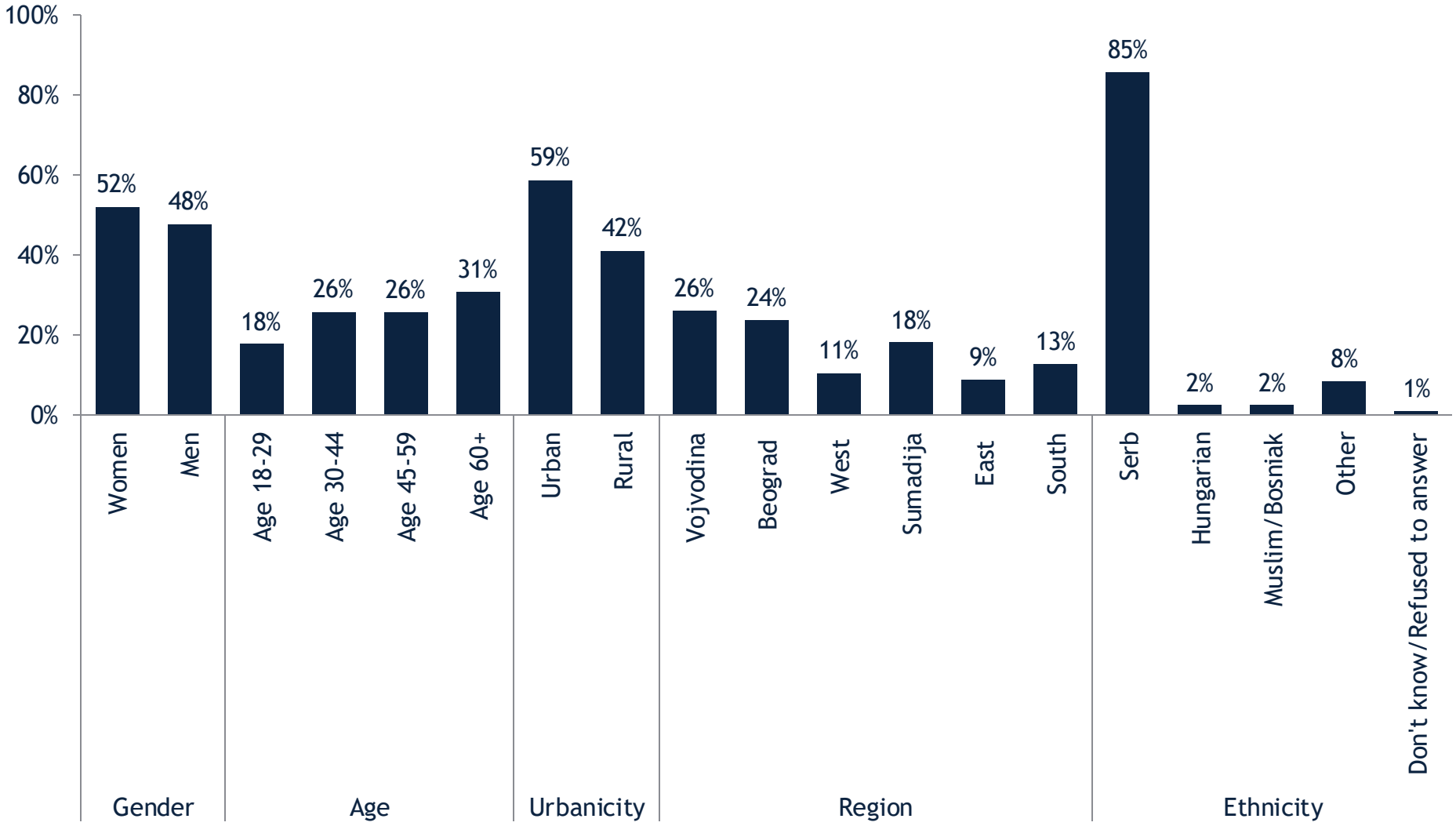


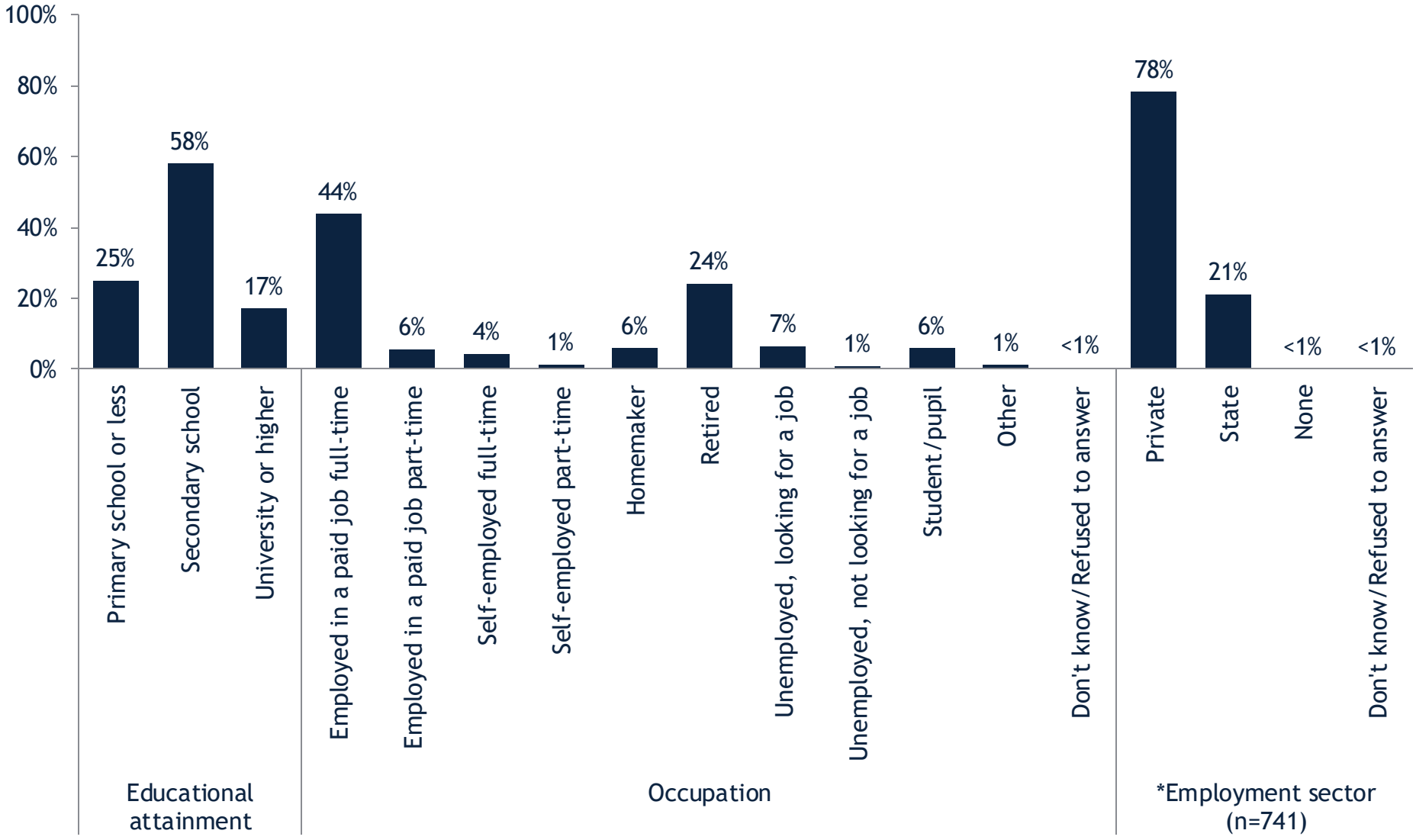
Demographics – North Macedonia



Demographics – Serbia



Demographics – Serbia



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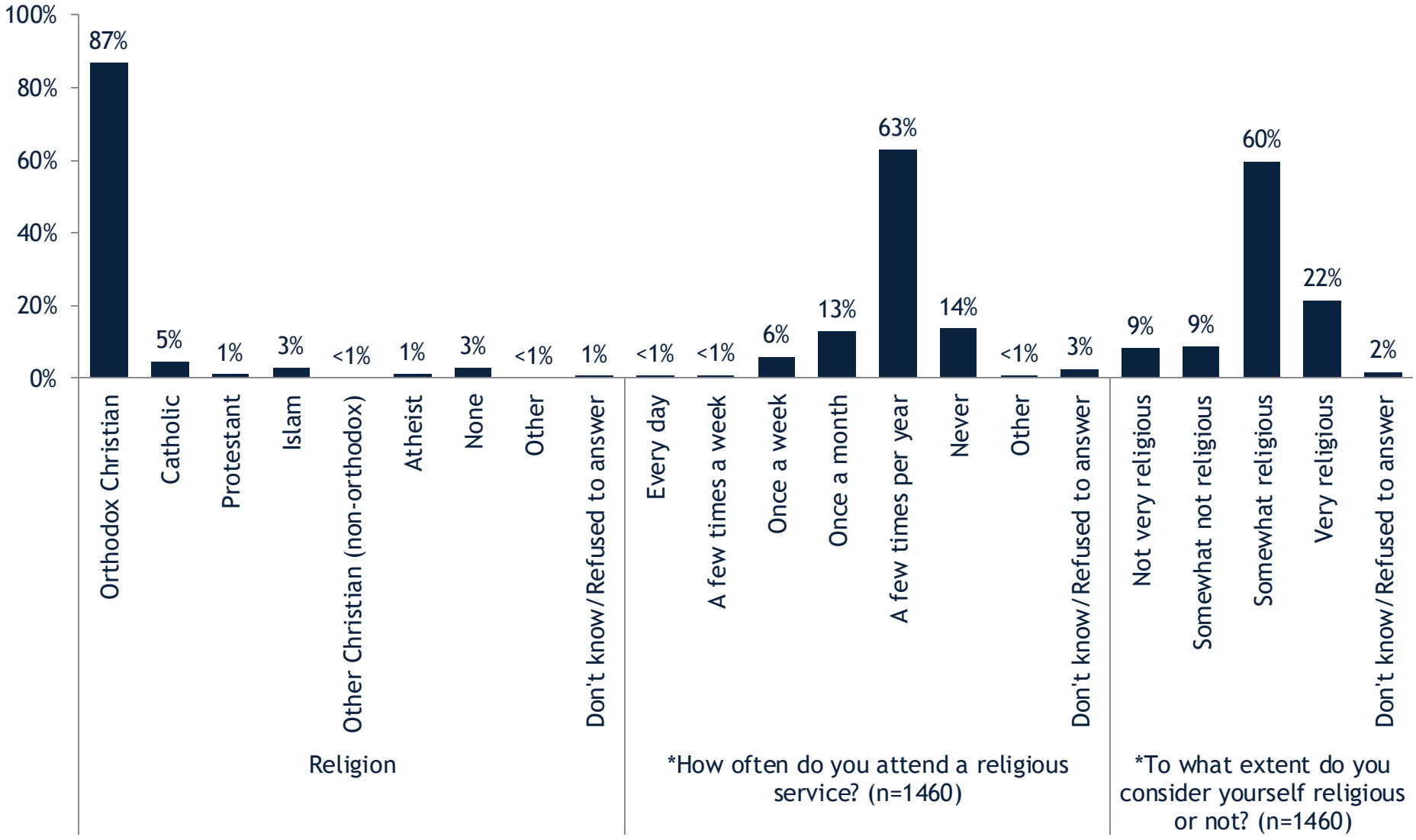

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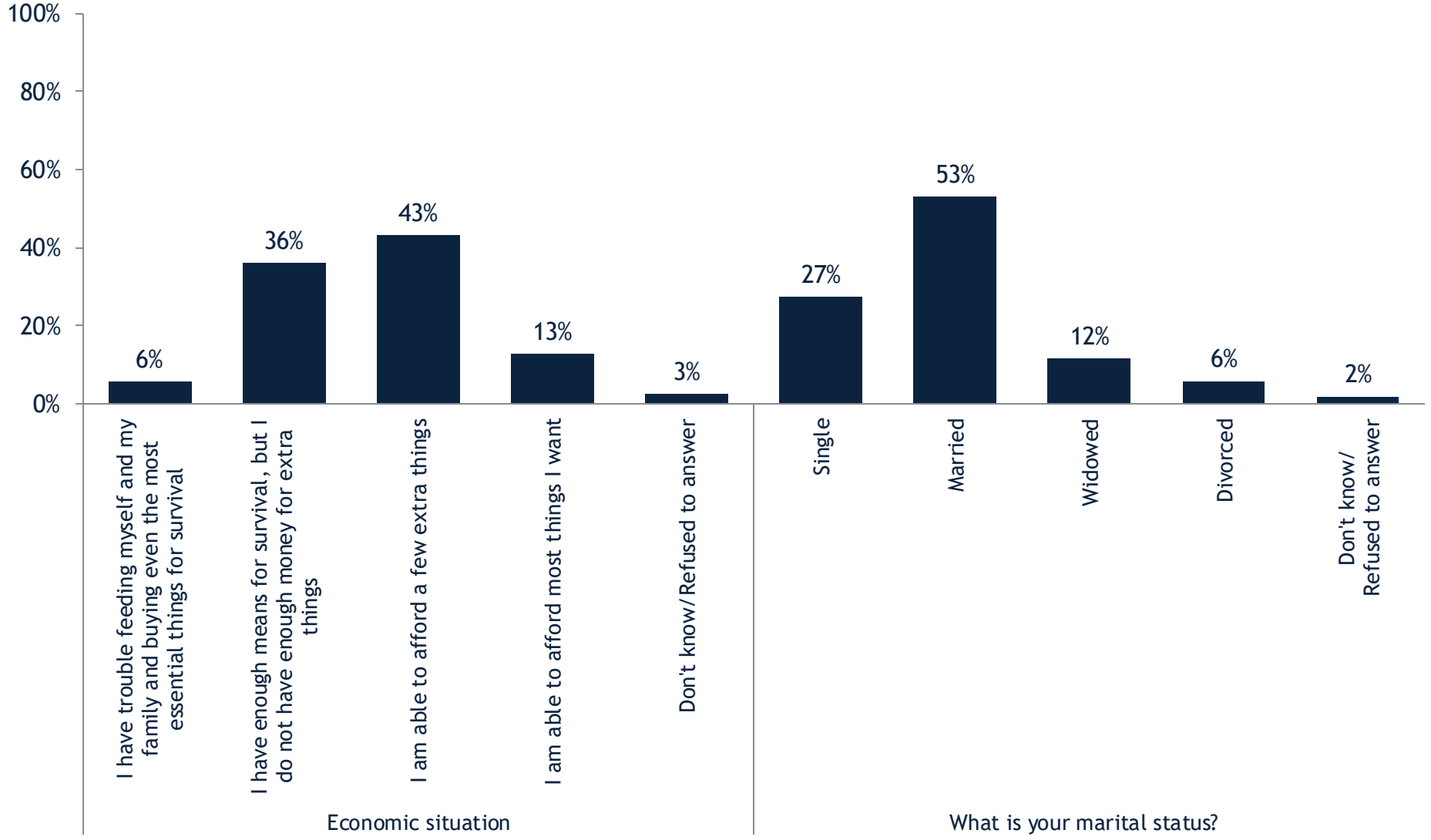

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