

# NATIONAL SURVEY OF MOLDOVA

May-June 2024



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

# Detailed Methodology

- The survey was coordinated by Dr. Rasa Alisauskiene from [Baltic Surveys/The Gallup Organization](#) on behalf of the [Center for Insights in Survey Research](#). The fieldwork was carried out by [Magenta Consulting](#).
- Data was collected from May 23 - June 13, 2024 through face-to-face interviews in respondents' homes.
- The main sample consists of n=1,225 adults aged 18 and older and eligible to vote. It is representative of the general population of Moldova (except for Transnistria) by gender, region and urbanicity (urban/rural), according to the Moldova Statistical Databank, 2023.
- The sample of residents of Chisinau Municipality consists of 727 permanent residents of Chisinau Municipality aged 18 and older. It is representative of the Chisinau Municipality population by gender and settlement size (*urban/rural*), according to the Moldova Statistical Databank, 2023. It is made up of 320 interviews from the main sample and 407 oversample interviews. In order to obtain a more robust sample and a lower margin of error for the capital municipality, IRI oversampled Chisinau.
- A multistage probability sampling method is used, with random route and last birthday respondent selection procedures.
  - Stage one: All districts of Moldova are grouped into 11 groups; all regions (with the exception of Transnistria) were surveyed.
  - Stage two: Selection of the settlements (cities and villages).
    - Settlements were selected at random.
    - The number of settlements selected in each region was proportional to the share of population living in the particular type of settlement in each region.
  - Stage three: Primary sampling units were described.
- The achieved main sample was weighted for gender, region and urbanicity. The achieved sample of Chisinau Municipality was weighted for gender and urbanicity. The weighting procedure was based on the usual resident population data of the National Bureau of Statistics from 2023. Unlike the December 2019-March 2022 surveys, which included an age group weight for the national sample, the November 2022, July 2023, February 2024 and May-June 2024 samples were not weighted by age group due to a potential distortionary effect linked to international labor migration. Direct comparison of the four most recent rounds of data to previous waves may be affected by the different weighting scheme.
- The response rate was 57 percent.
- The margin of error for the mid-range of the main sample does not exceed  $\pm 2.8$  points. The margin of error for the mid-range of the sample of Chisinau Municipality does not exceed  $\pm 3.6$  points.
- Charts and graphs may not add up to 100 percent due to rounding.
- The survey was funded by the [United States Agency for International Development](#).

## Frequently Cited Disaggregate Bases\*

Disaggregate	Category	Base
Age Brackets	18-35	n = 306
	36-55	n = 392
	56+	n = 527
Gender	Men	n = 565
	Women	n = 660
Urbanicity	Urban	n = 525
	Rural	n = 700
Chisinau Municipality		n = 727
<i>Margin of error will vary with sample size n. Cited bases are weighted.</i>		

\*Disaggregation of age, gender and urbanicity presented for the main sample

## Previous IRI Moldova polls

Poll	Fieldwork Dates	Total Sample Size
<a href="#">National poll of residents of Moldova</a>	January 27 - February 22, 2024	n = 1,247
<a href="#">National poll of residents of Moldova</a>	July 11 - August 1, 2023	n = 1,199
<a href="#">National poll of residents of Moldova</a>	October 1 - November 15, 2022	n = 1,648
<a href="#">National poll of residents of Moldova</a>	September 16 - November 1, 2021	n = 1,619
<a href="#">National poll of residents of Moldova</a>	February 9 - March 16, 2021	n = 2,001

### *About the Center for Insights In Survey Research (CISR)*



Research and qualitative and quantitative public opinion data is a cornerstone of IRI's approach to programming. Our data ensures citizens' needs are at the center of the political debate and guide our projects' goals. To date, IRI has conducted more than 1,000 polls in over 100 countries, surveying more than 1.5 million people and measuring community attitudes on a wide range of issues.

IRI's research approach integrates CISR's methodological polling best practices protocol and field partner in-depth knowledge of the local research environment. This close collaboration begins at project design, with carefully calibrated sampling and instrument development, and continues throughout the entire fieldwork cycle to ensure the collection of reliable qualitative and quantitative data.

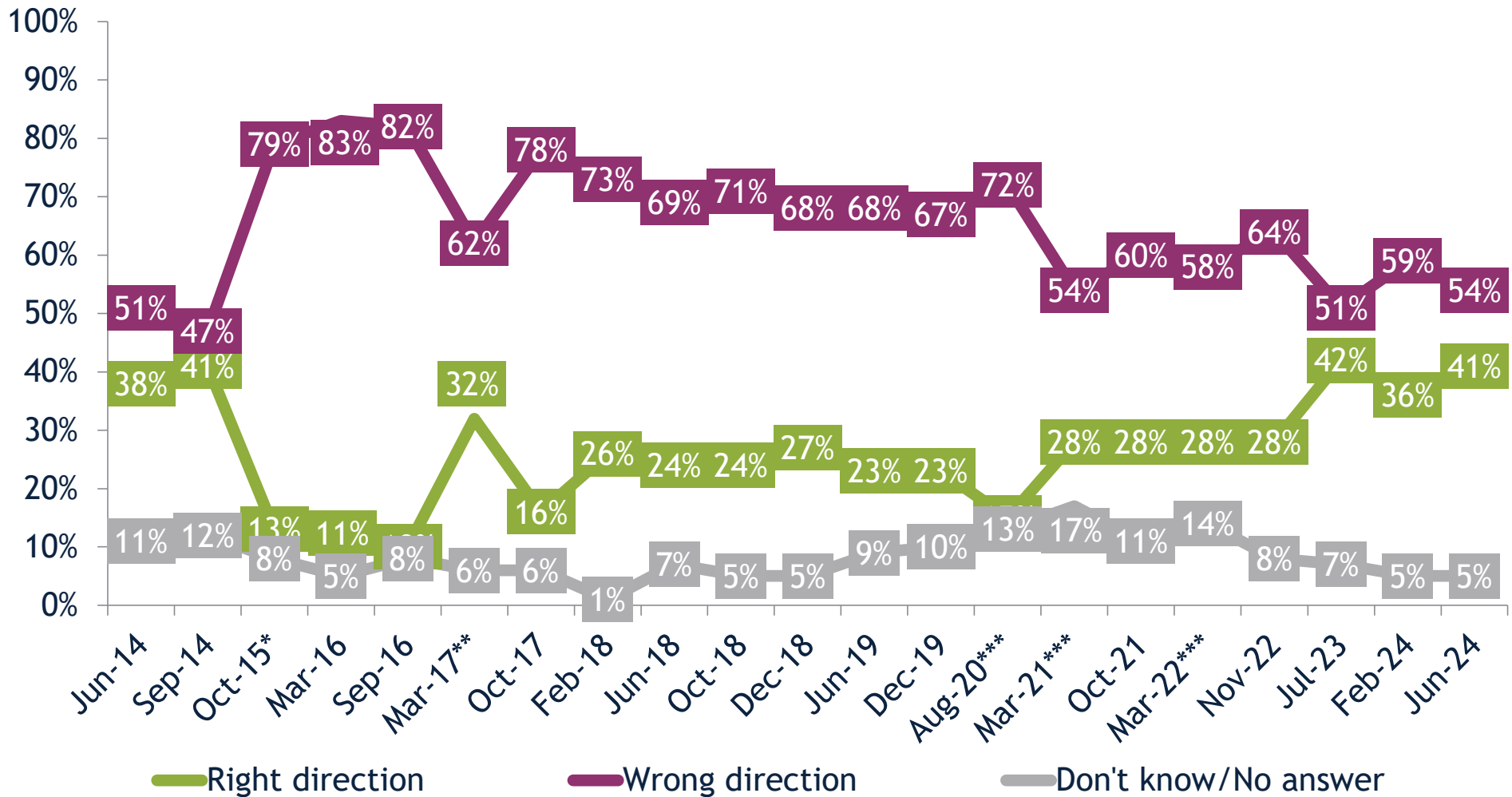
← For more of IRI's public opinion research, see [CISR's content](#).

# General Outlook





# In general, would you say that Moldova is heading in the right direction or the wrong direction?



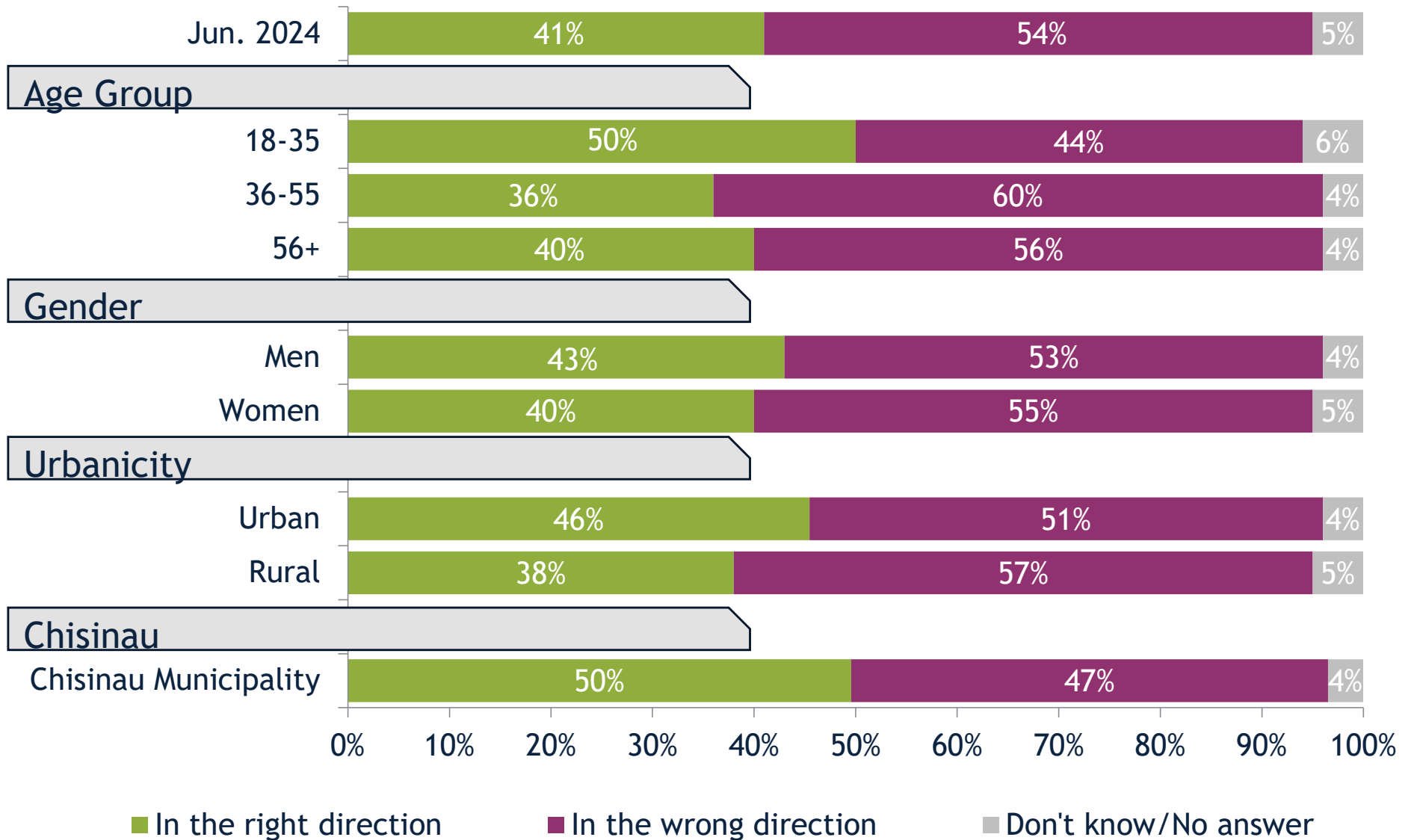
\*In December 2014, news broke of a major banking scandal involving nearly \$1 billion missing from three state banks. The scandal is often referred to as “the stolen billion.”

\*\*In 2016, Moldova conducted the first popular presidential election since 1996. Igor Dodon was elected in the second-round contest on November 13, 2016.

\*\*\* Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). Other polls were conducted through face-to-face interviews.

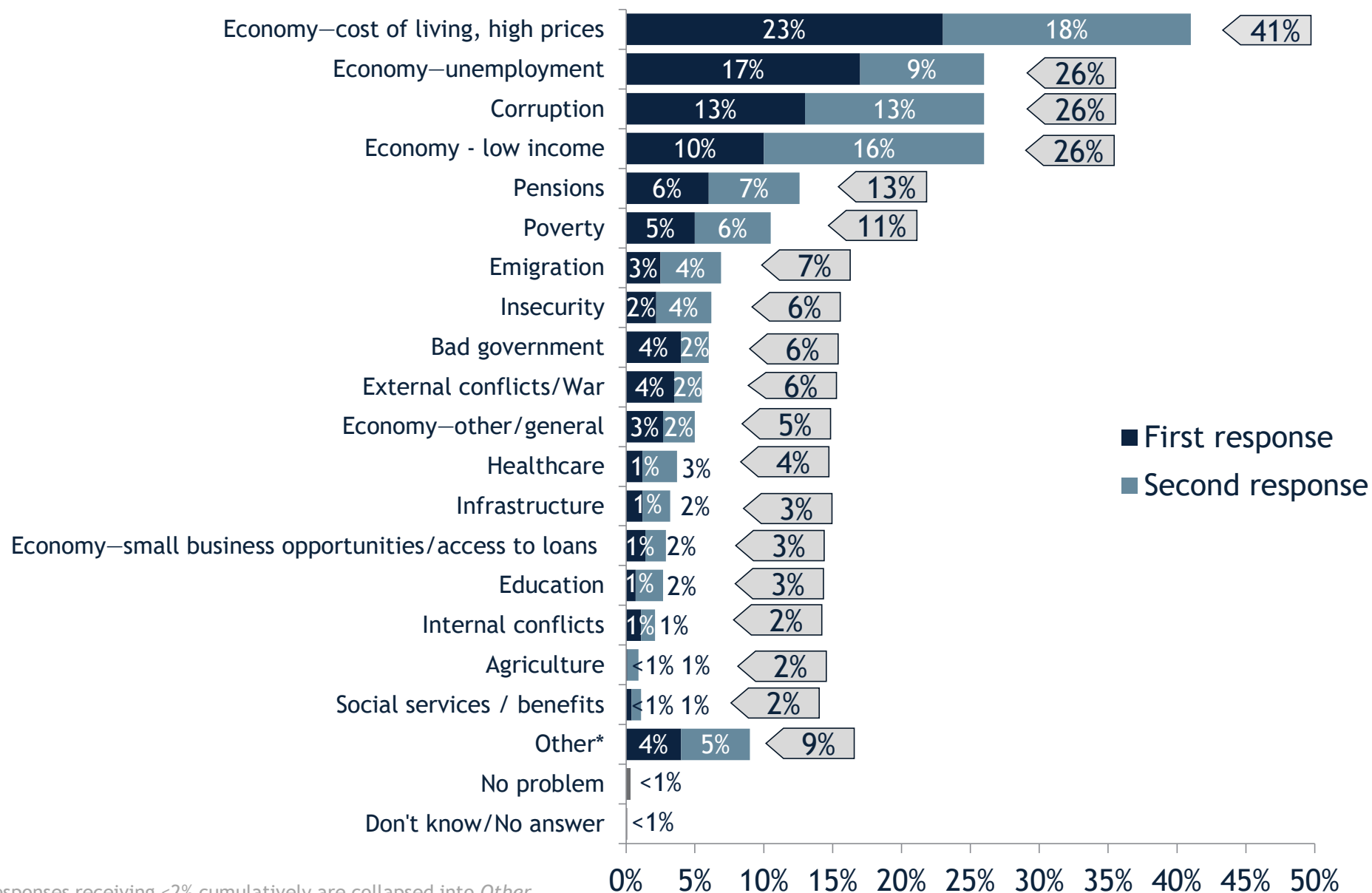


# In general, would you say that Moldova is heading in the right direction or the wrong direction?



# What is the most important problem facing Moldova today? And what is the second most important problem?

(Spontaneous response; up to two responses accepted)

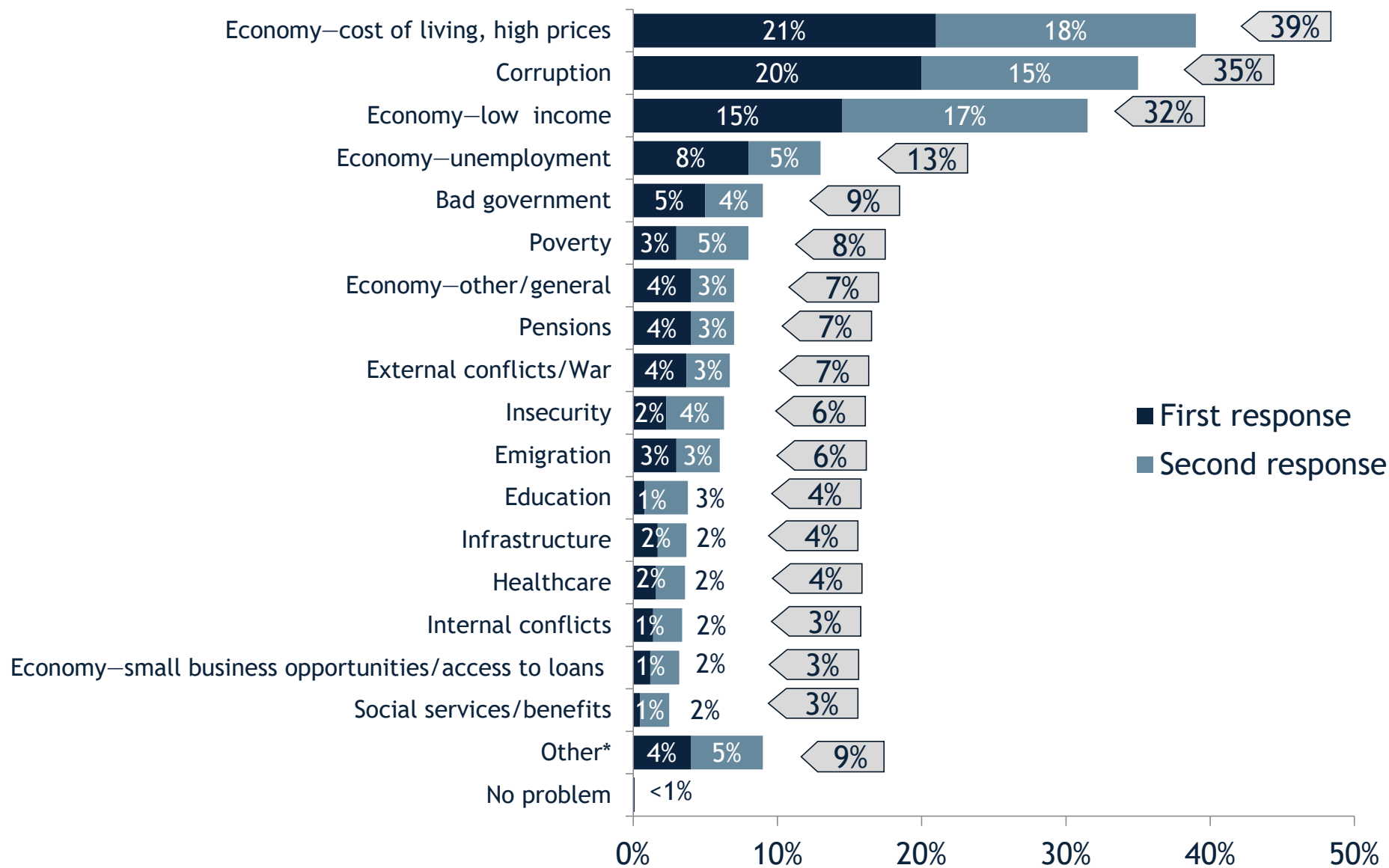


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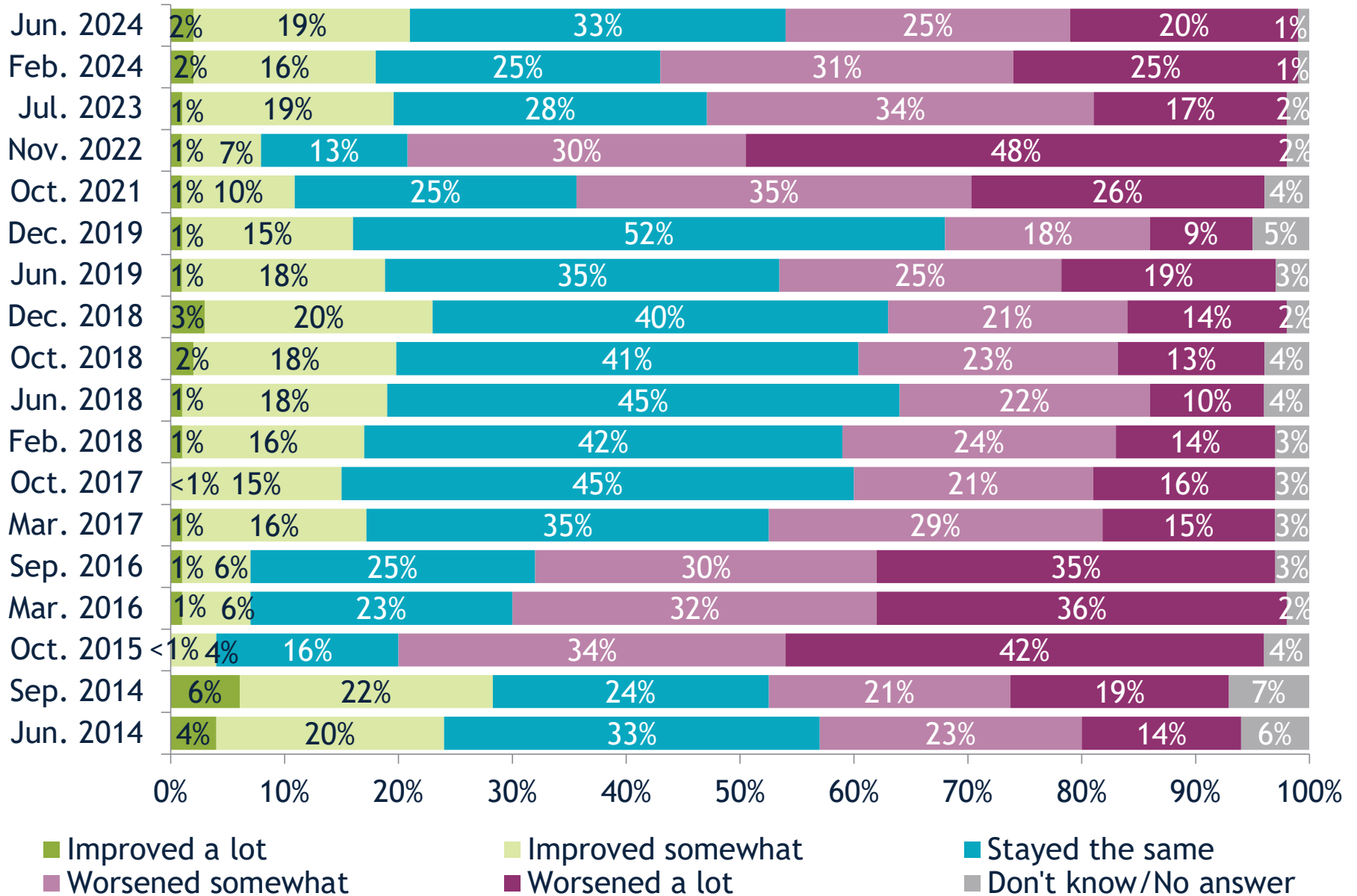
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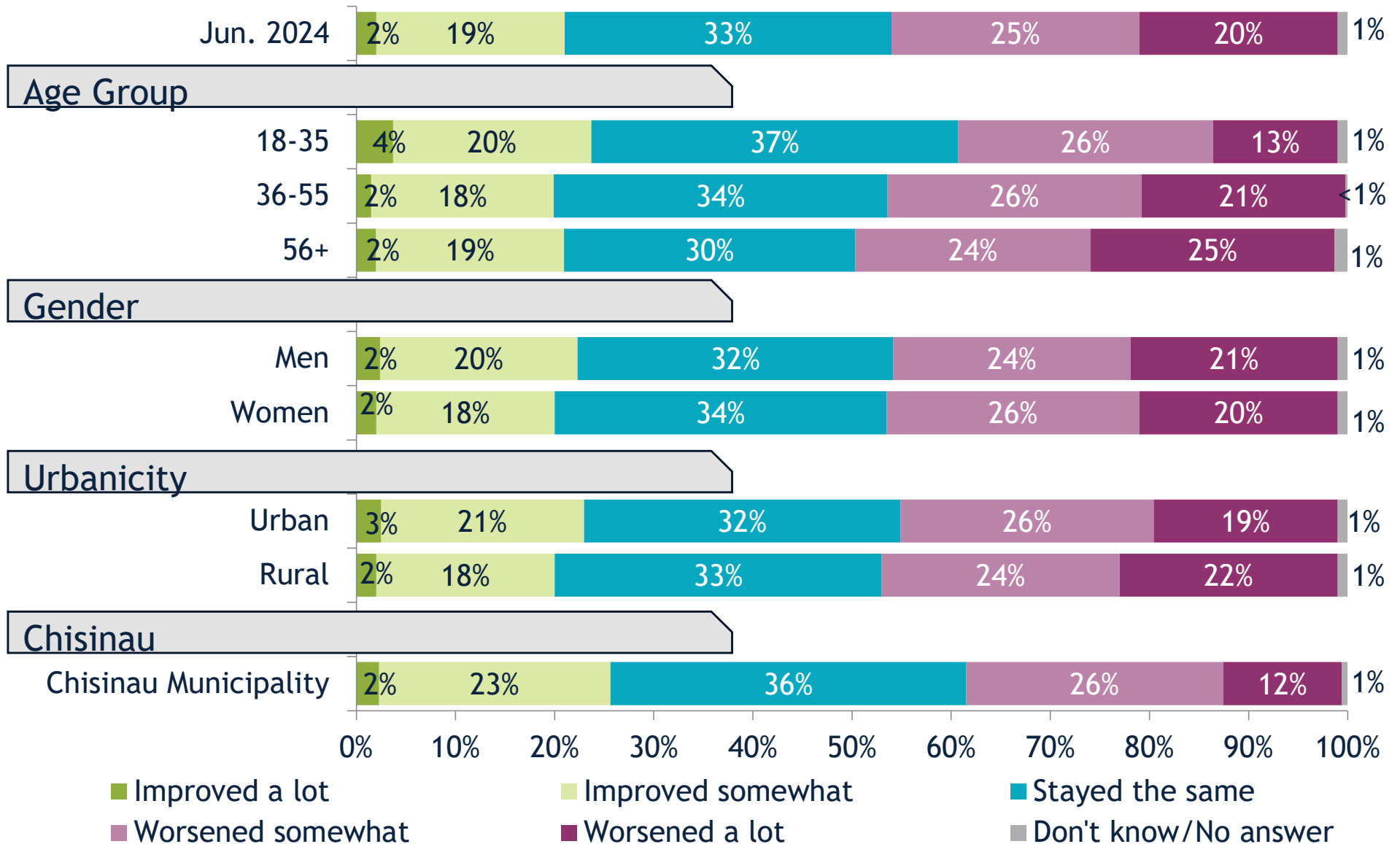


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# Over the last 12 months, how has the economic situation in Moldova changed?

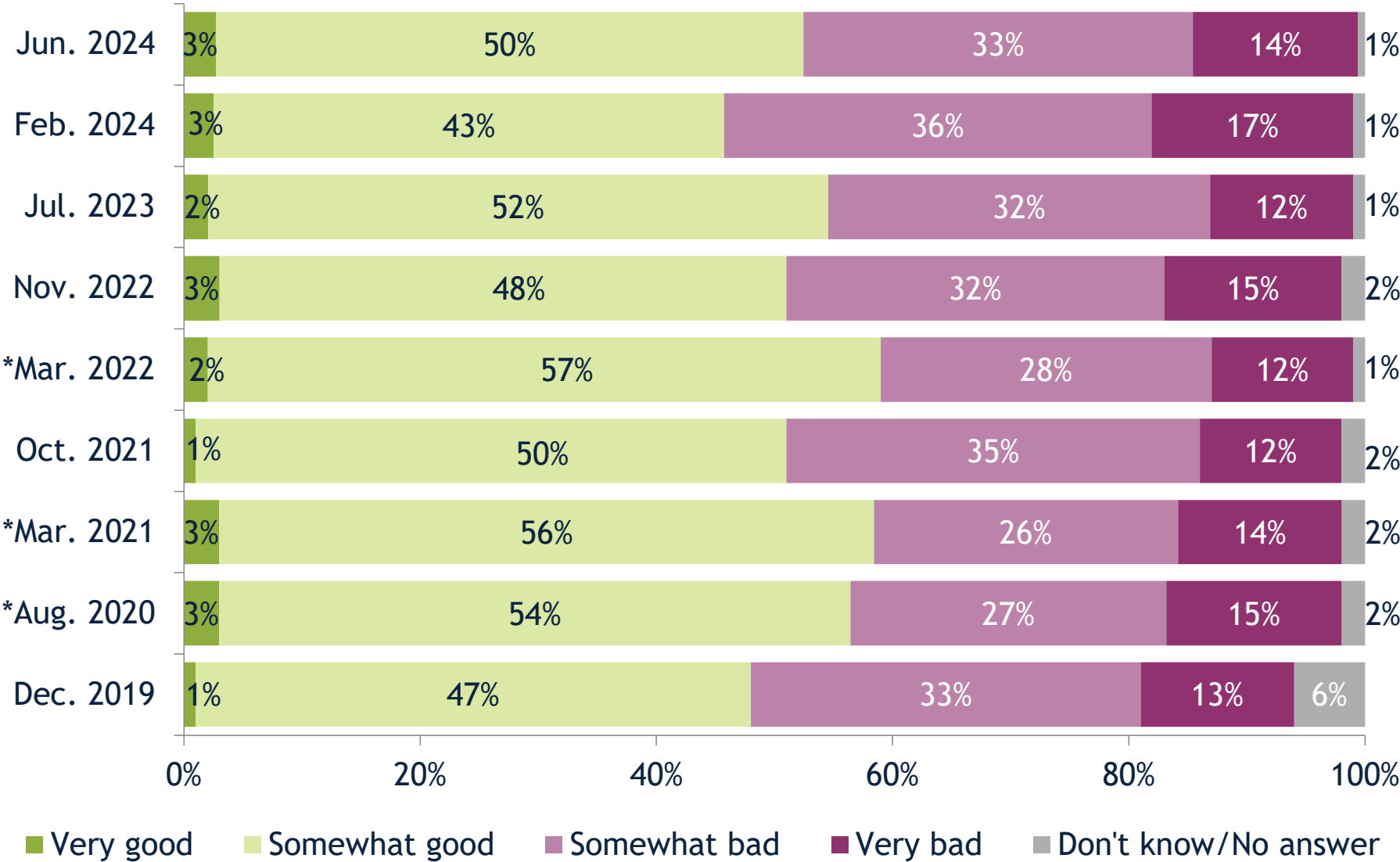


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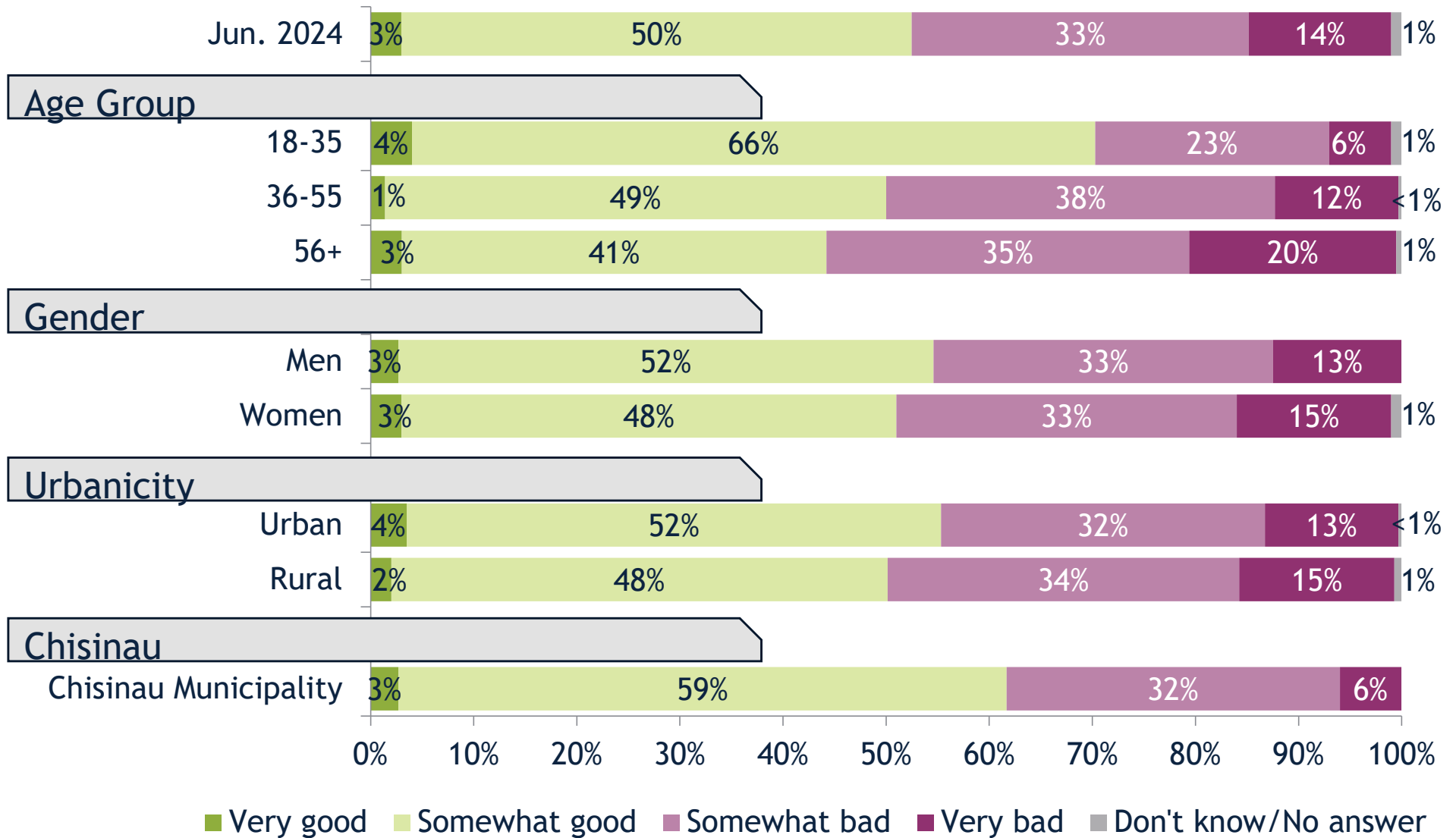


# How would you describe the current economic situation of your household?

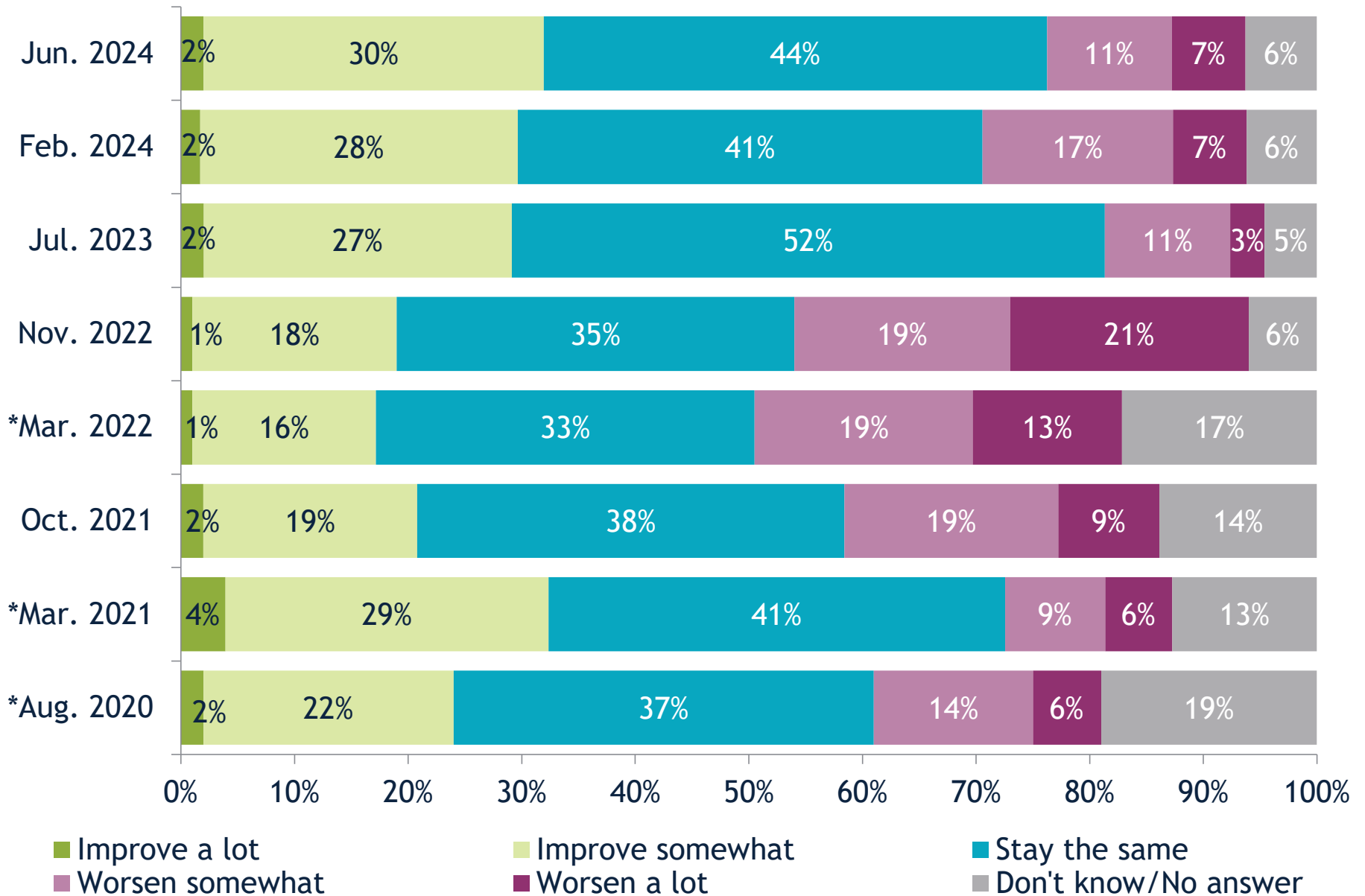


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# How would you describe the current economic situation of your household?



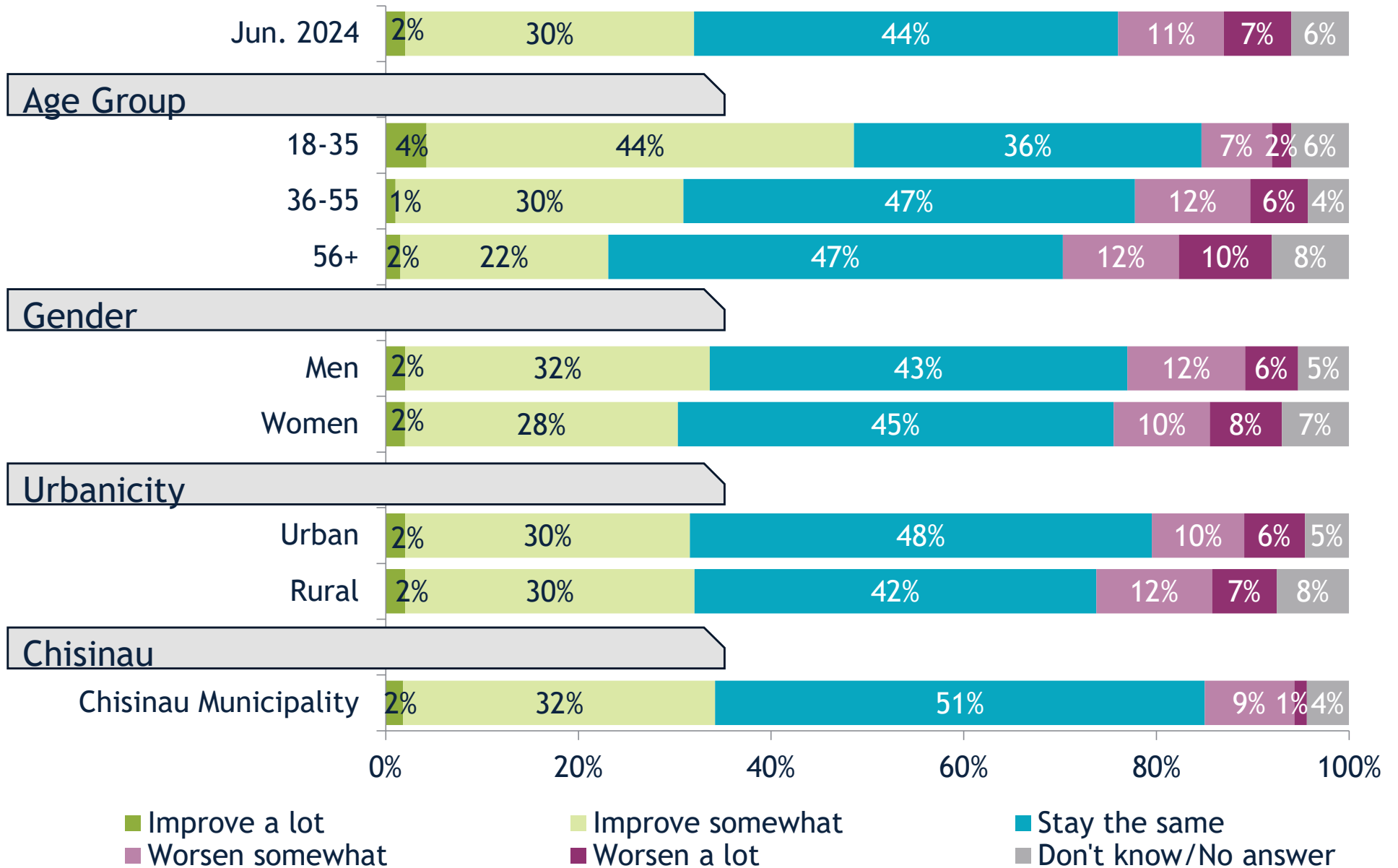
# In the coming 12 months, how do you expect the economic situation of your household to change?



\* Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). All other polls were conducted through face-to-face interviews.



# In the coming 12 months, how do you expect the economic situation of your household to change?



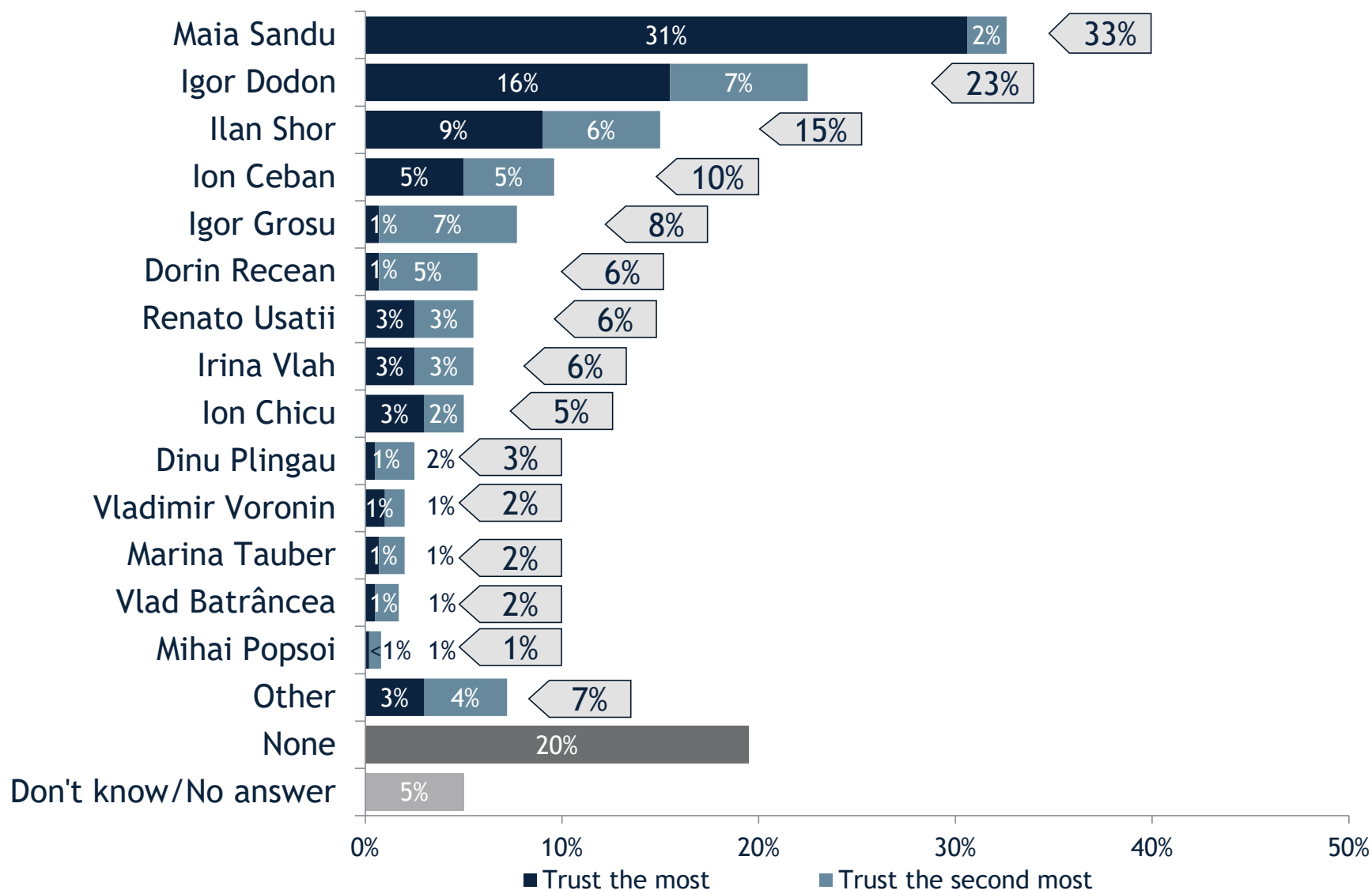
# Government





## Which politician or public figure do you trust the most? And the second most?

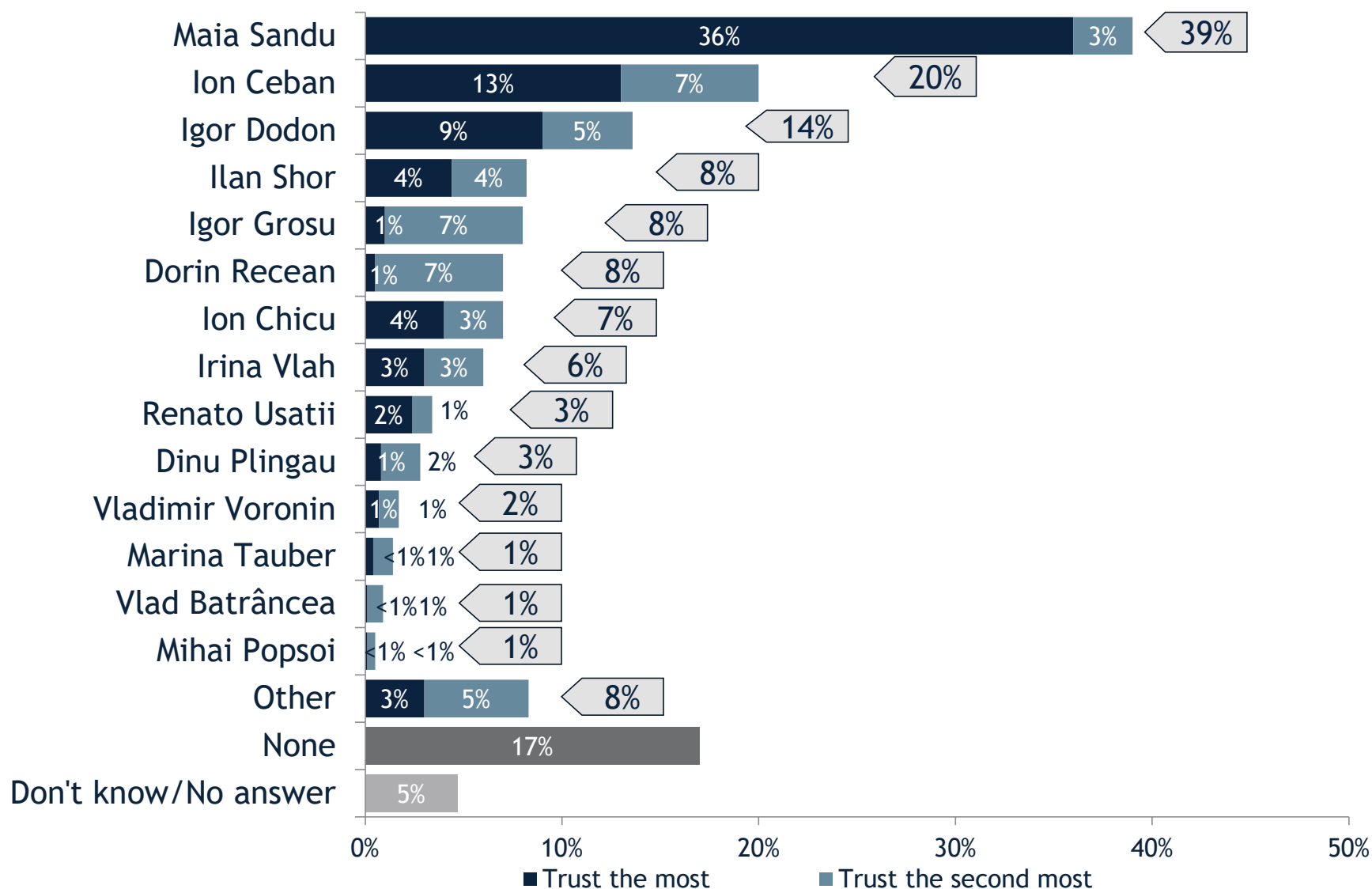
(Spontaneous response, up to two responses accepted)



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## Which politician or public figure do you trust the most? And the second most?

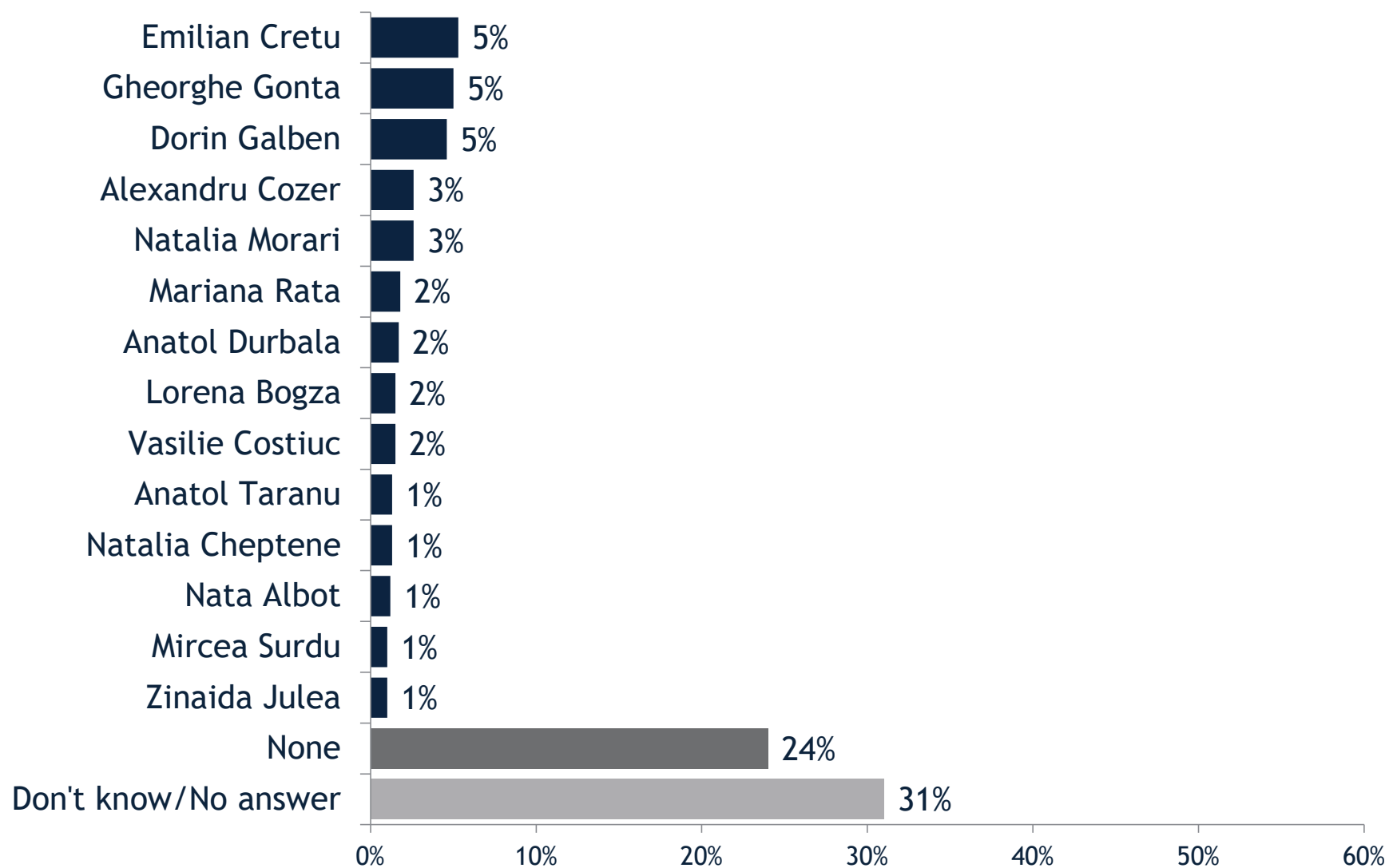
(Spontaneous response, up to two responses accepted)



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## Do you trust any other public person who is not a politician? Please name up to two people.

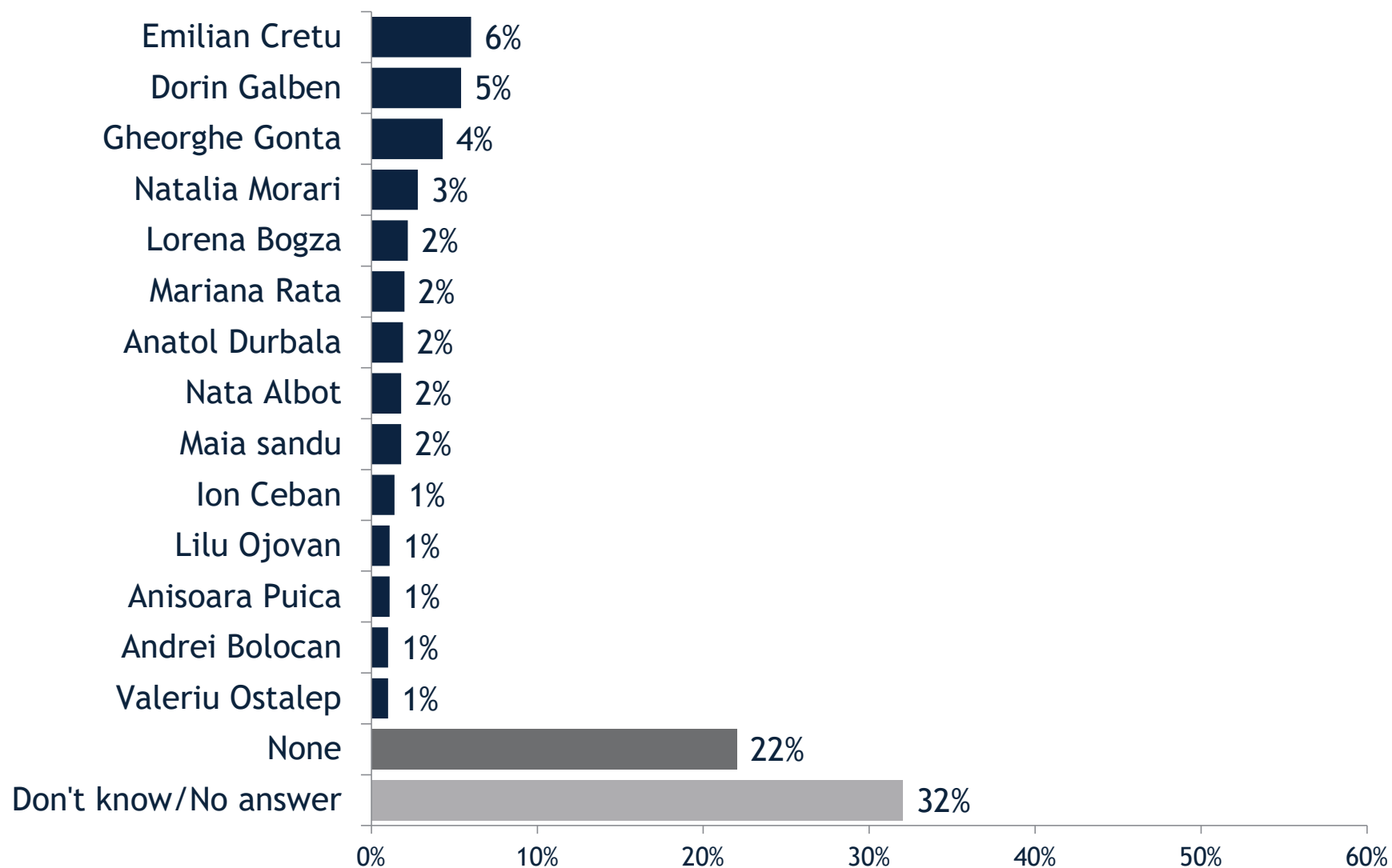
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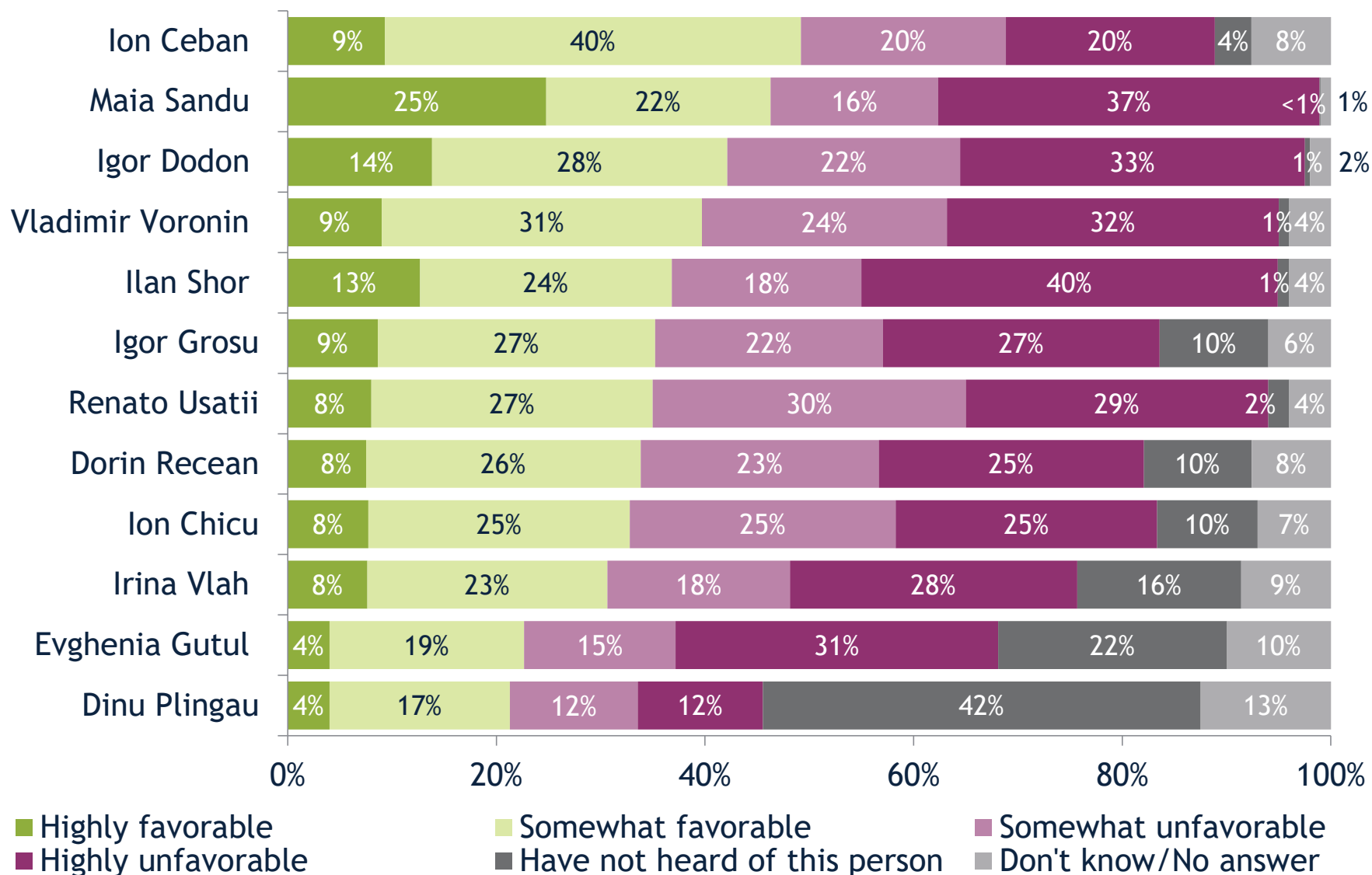
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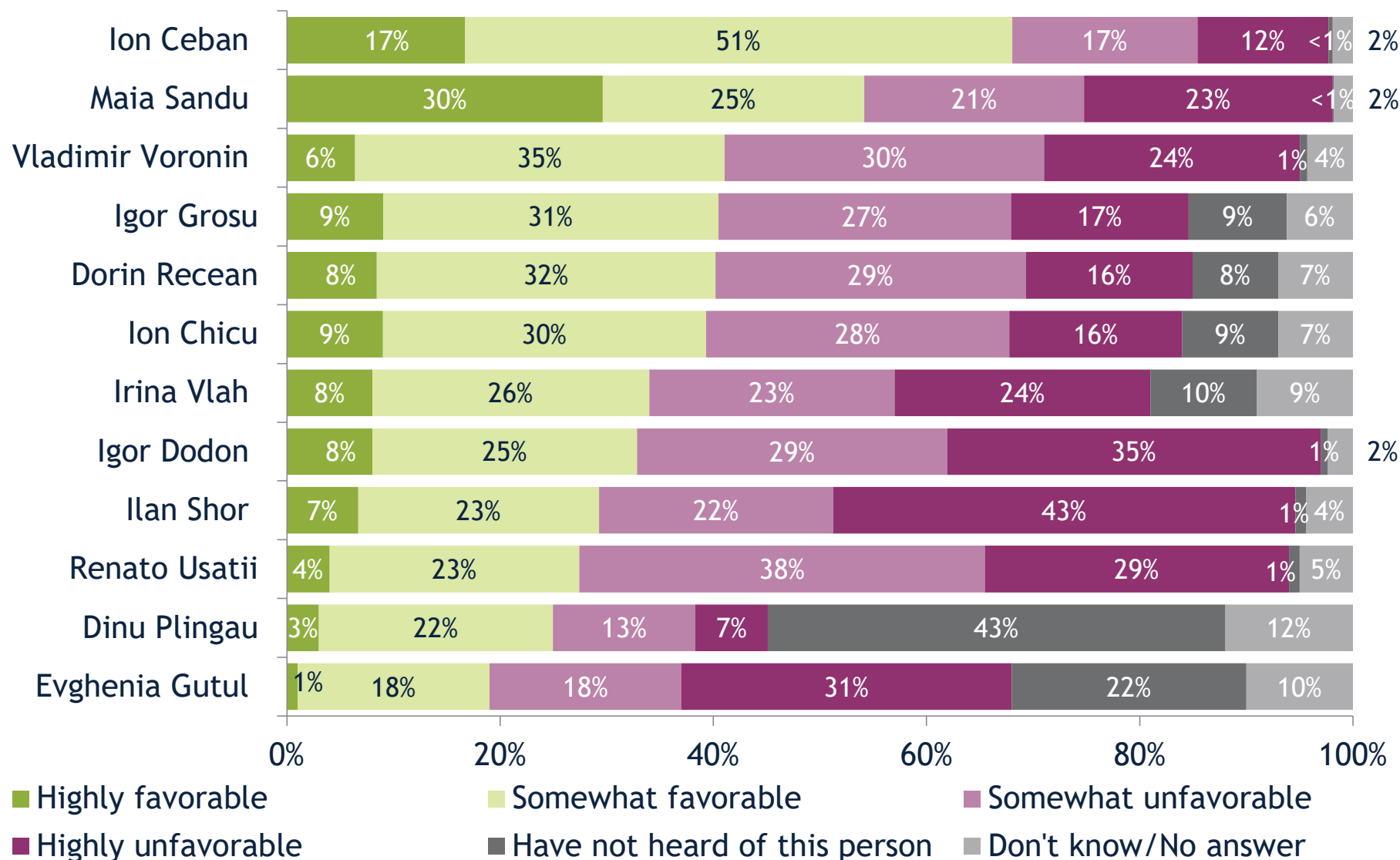


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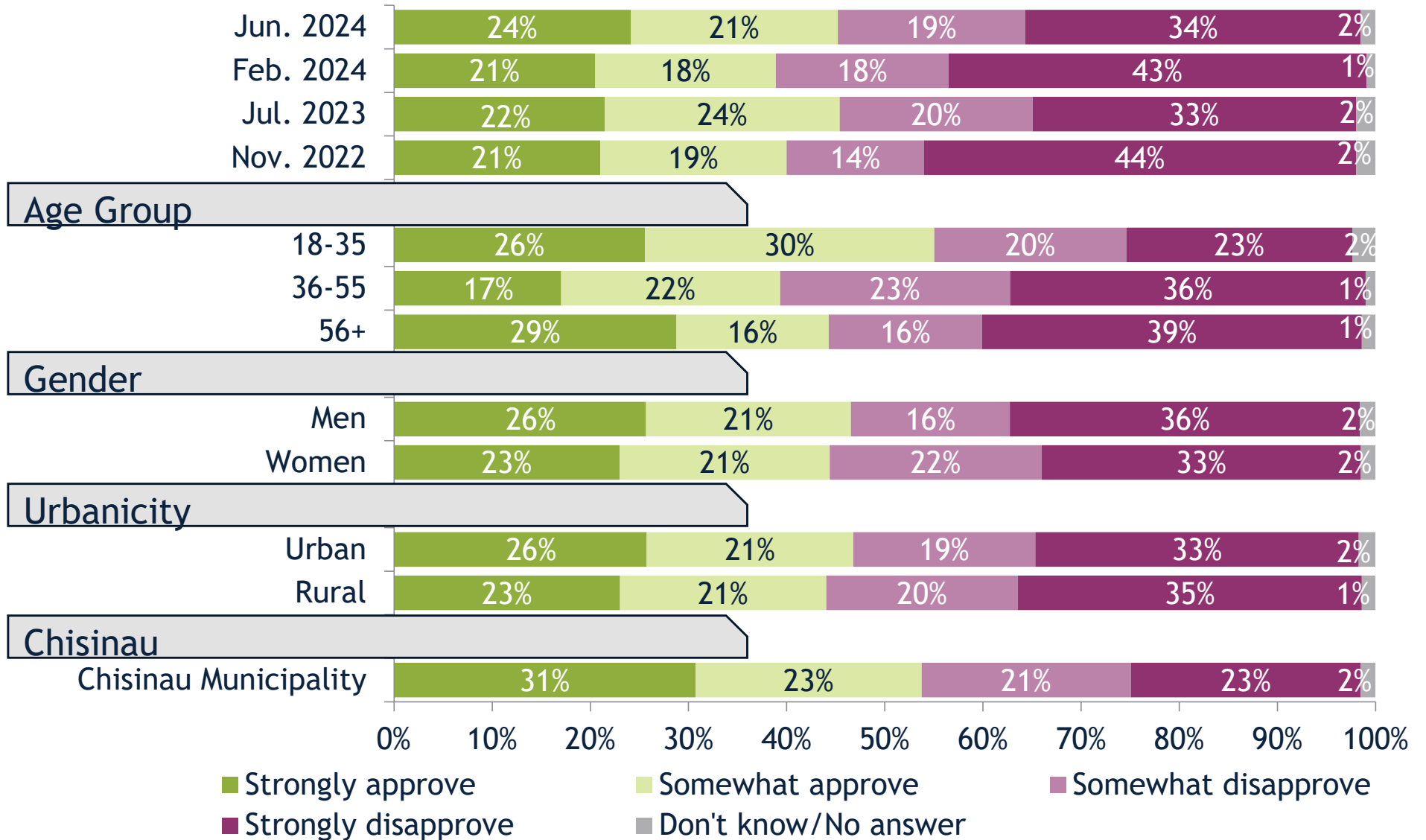
I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual. If you have not heard of this person, please tell me.



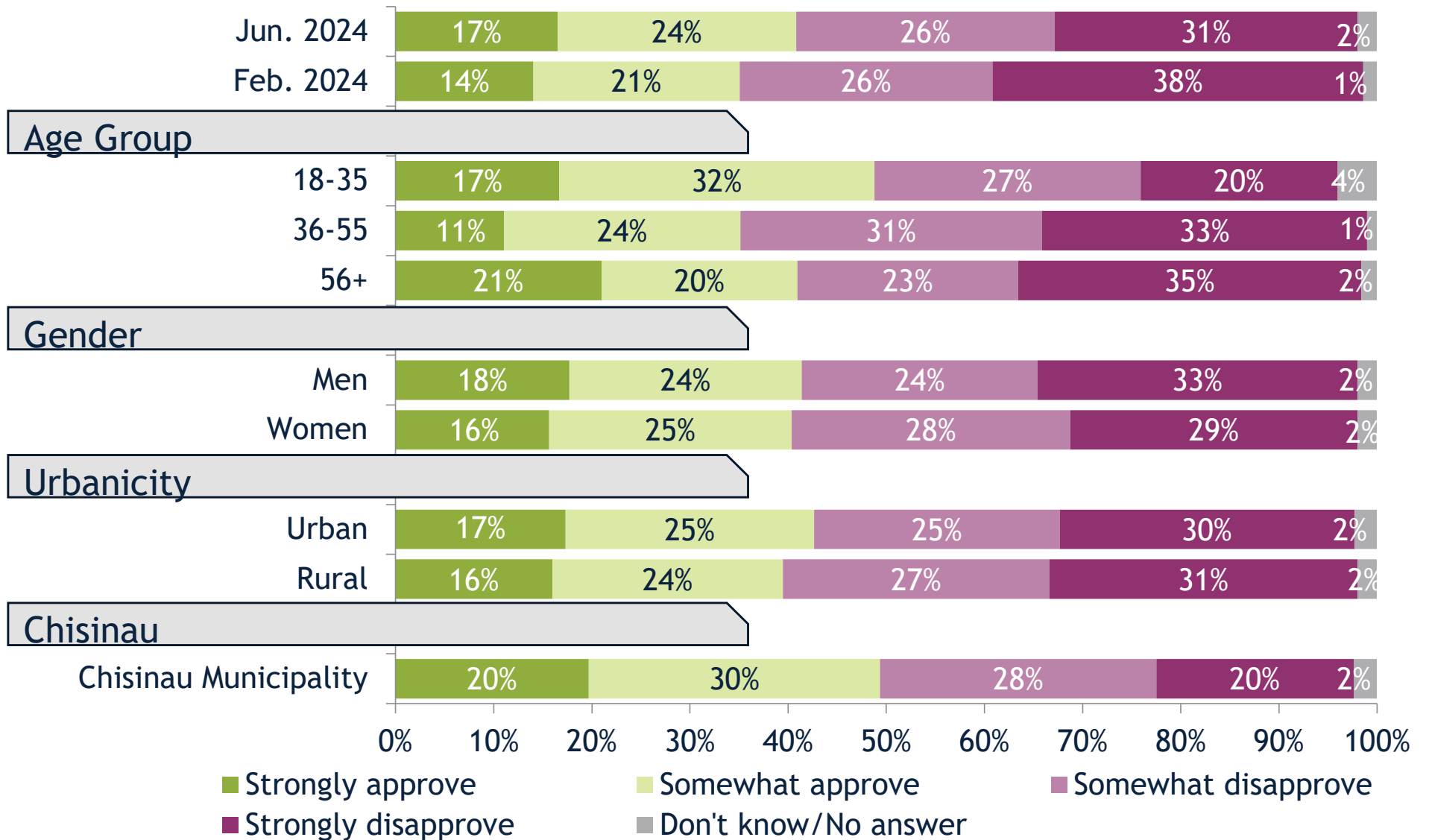
I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual. If you have not heard of this person, please tell me.



# Do you approve or disapprove of the activities of the President of Moldova, Maia Sandu?

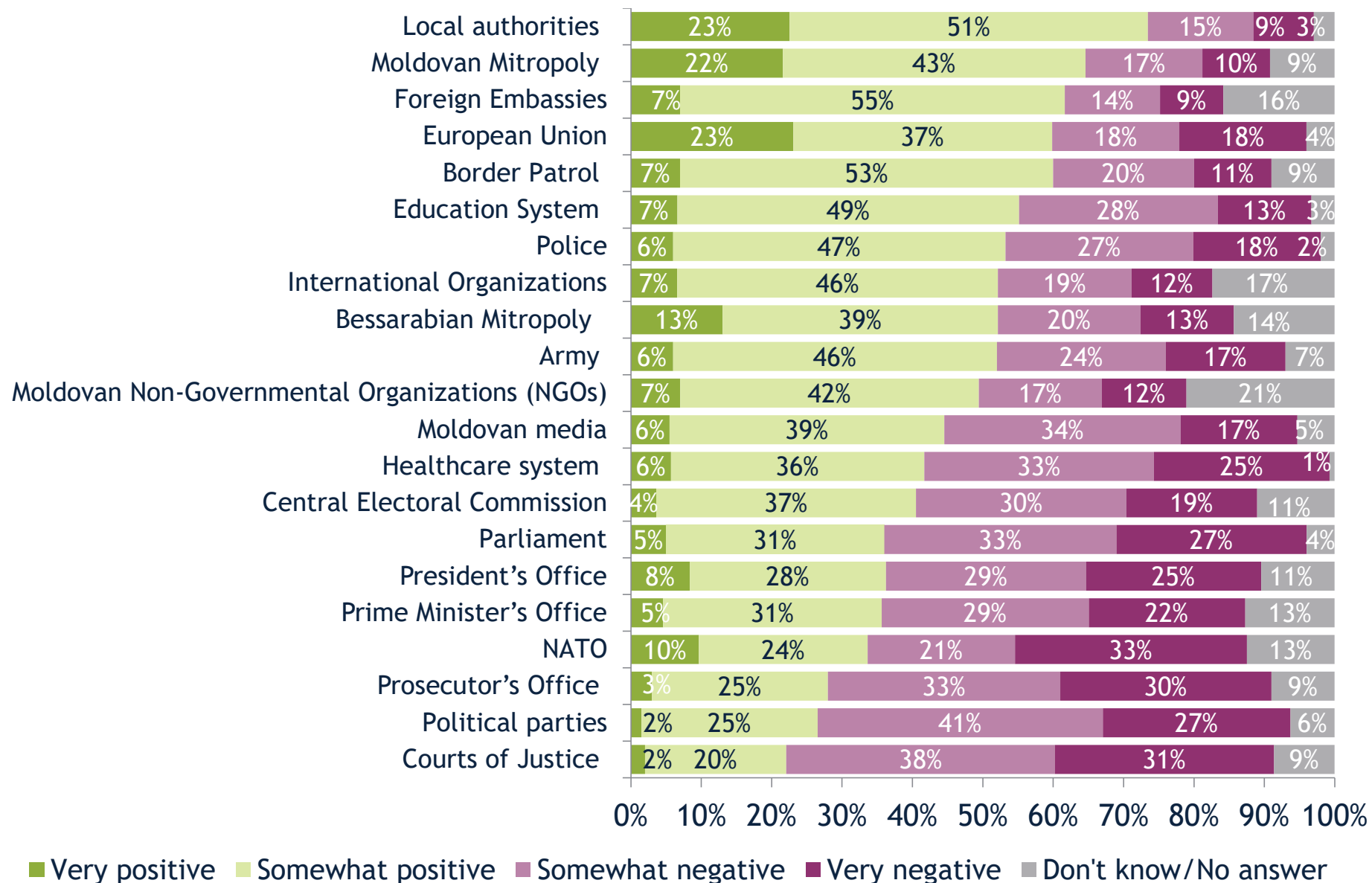


# Do you approve or disapprove of the activities of the Government of Moldova from the last 3 years?

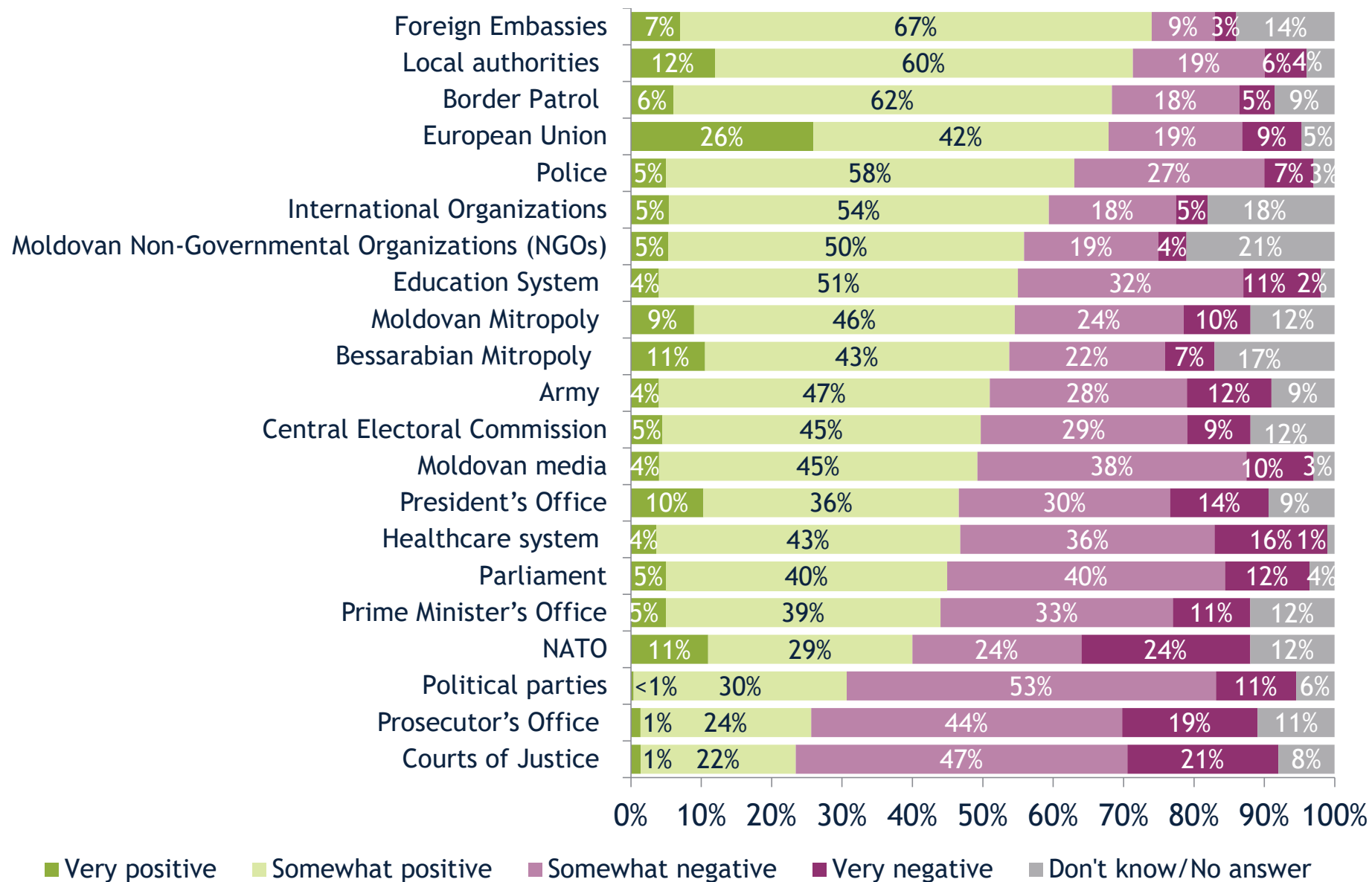




# What is your opinion of each of the following institutions?



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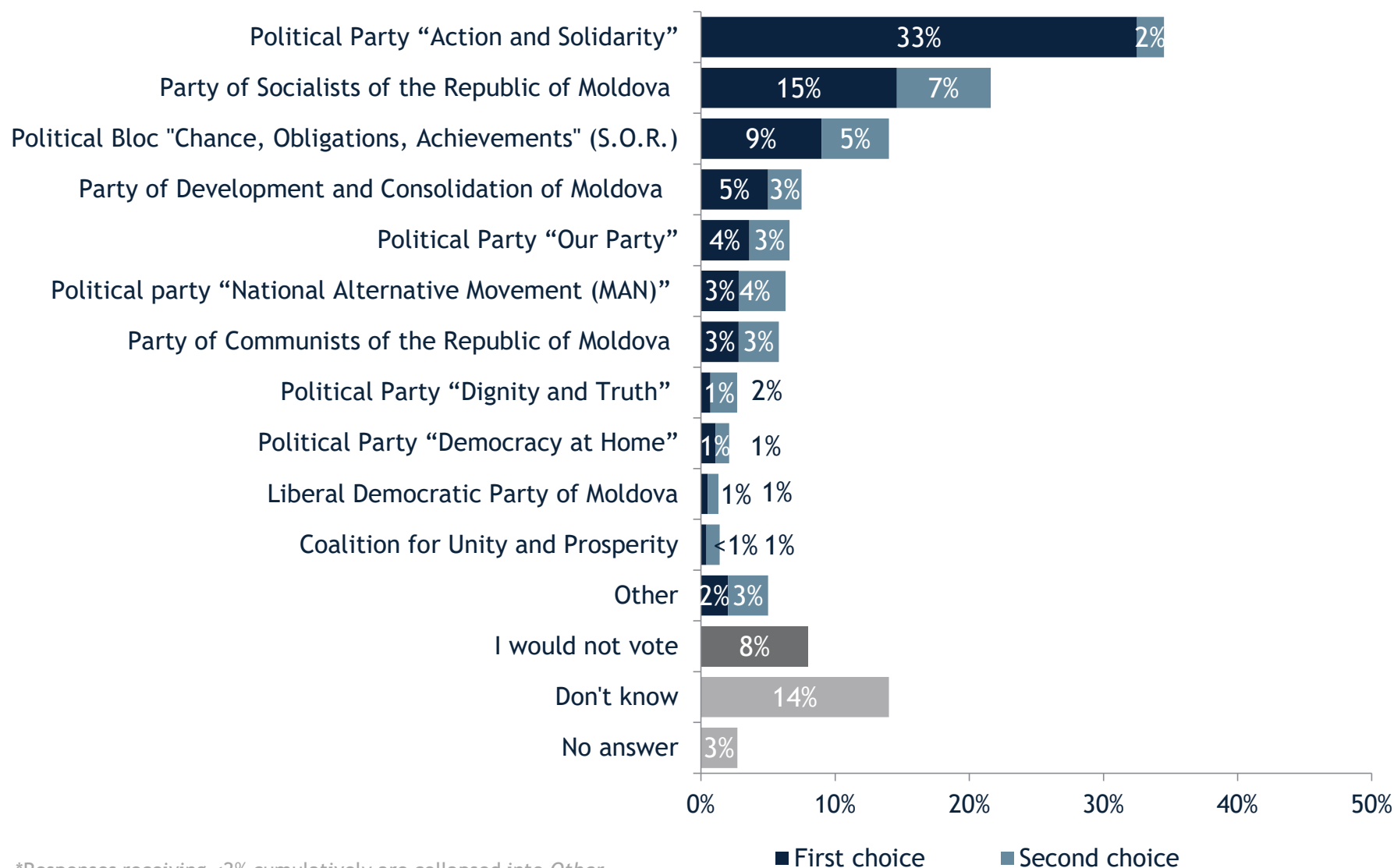


# Hypothetical Elections



If parliamentary elections were held this coming Sunday, for which party, if any, would you vote?  
If parliamentary elections were held this coming Sunday, and the party you mentioned is not on the list, for which party, if any, would you vote?

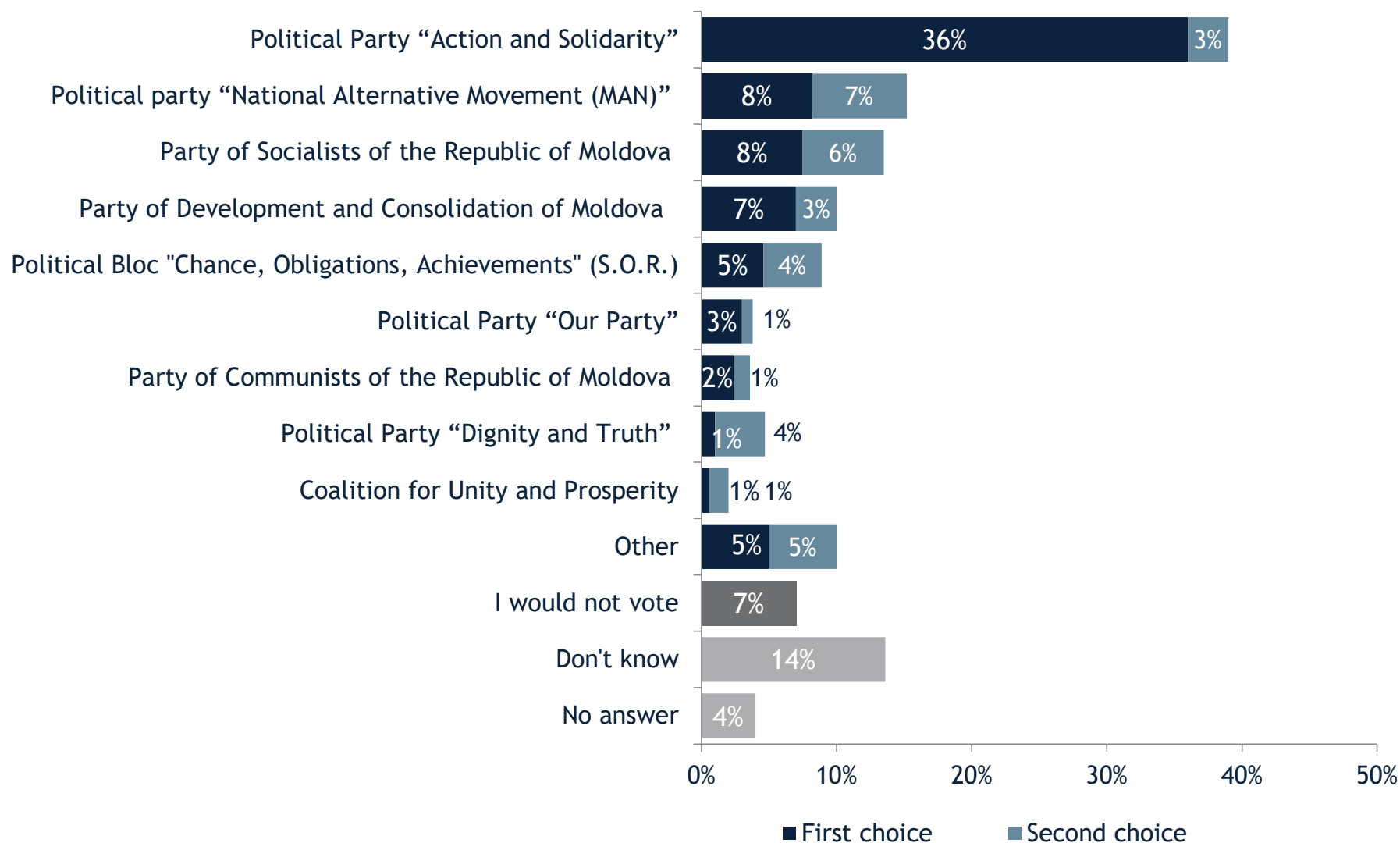
(Spontaneous response)



\*Responses receiving <2% cumulatively are collapsed into *Other*.

**If parliamentary elections were held this coming Sunday, for which party, if any, would you vote?**  
**If parliamentary elections were held this coming Sunday, and the party you mentioned is not on the list, for which party, if any, would you vote?**

(Spontaneous response)



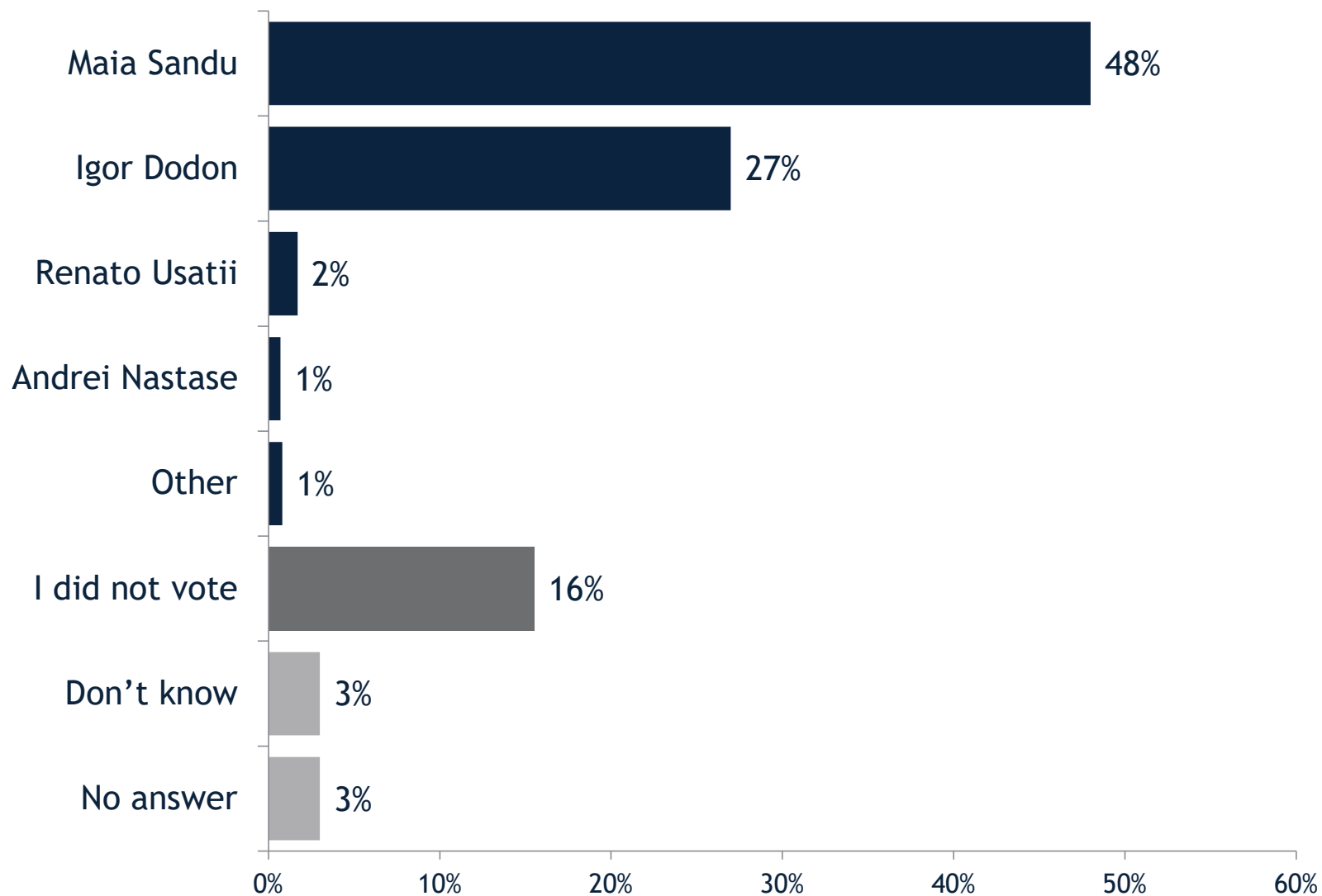
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# Presidential Elections



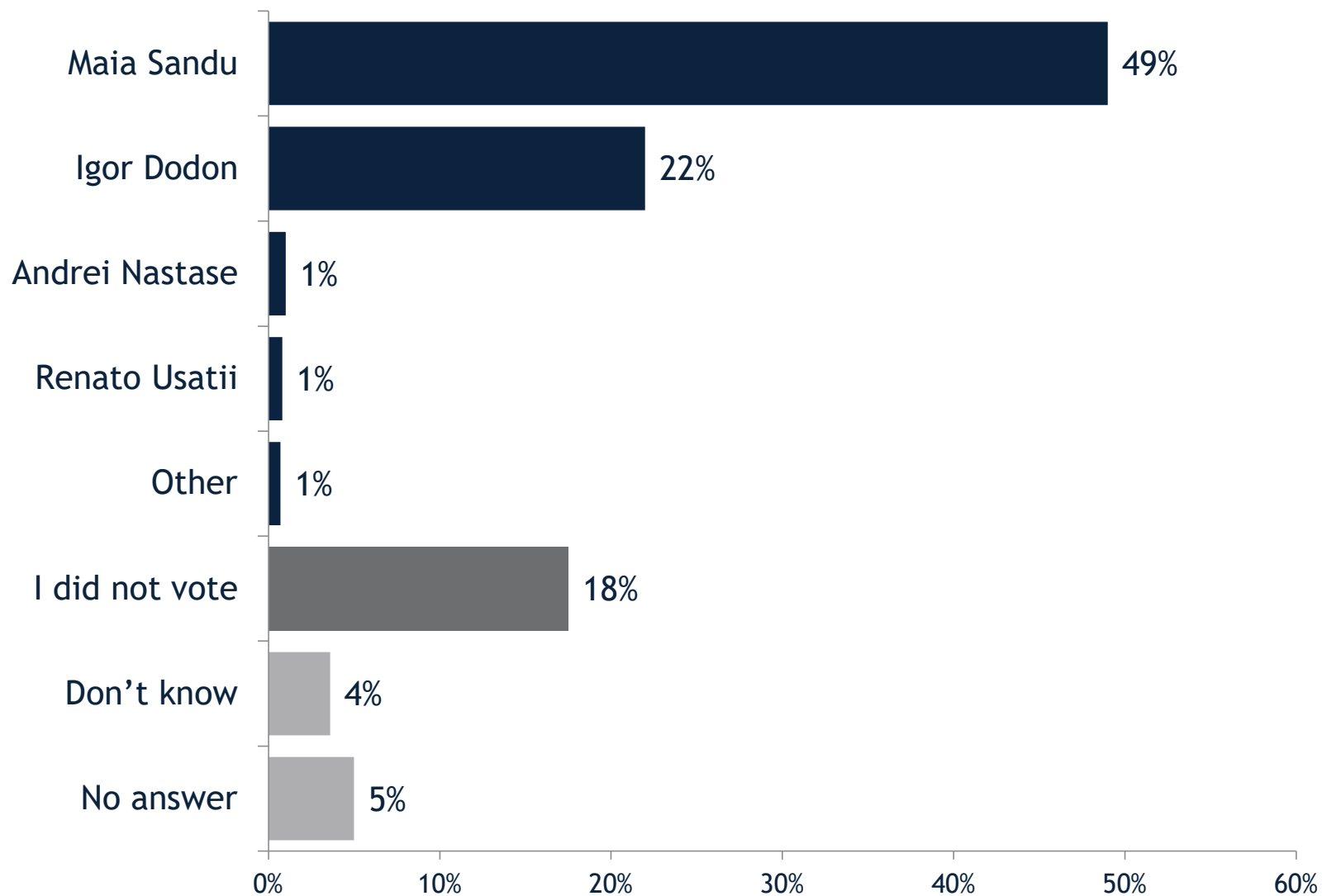
## For which candidate did you vote for in the previous presidential elections, that took place in November 2020?

(Spontaneous response)



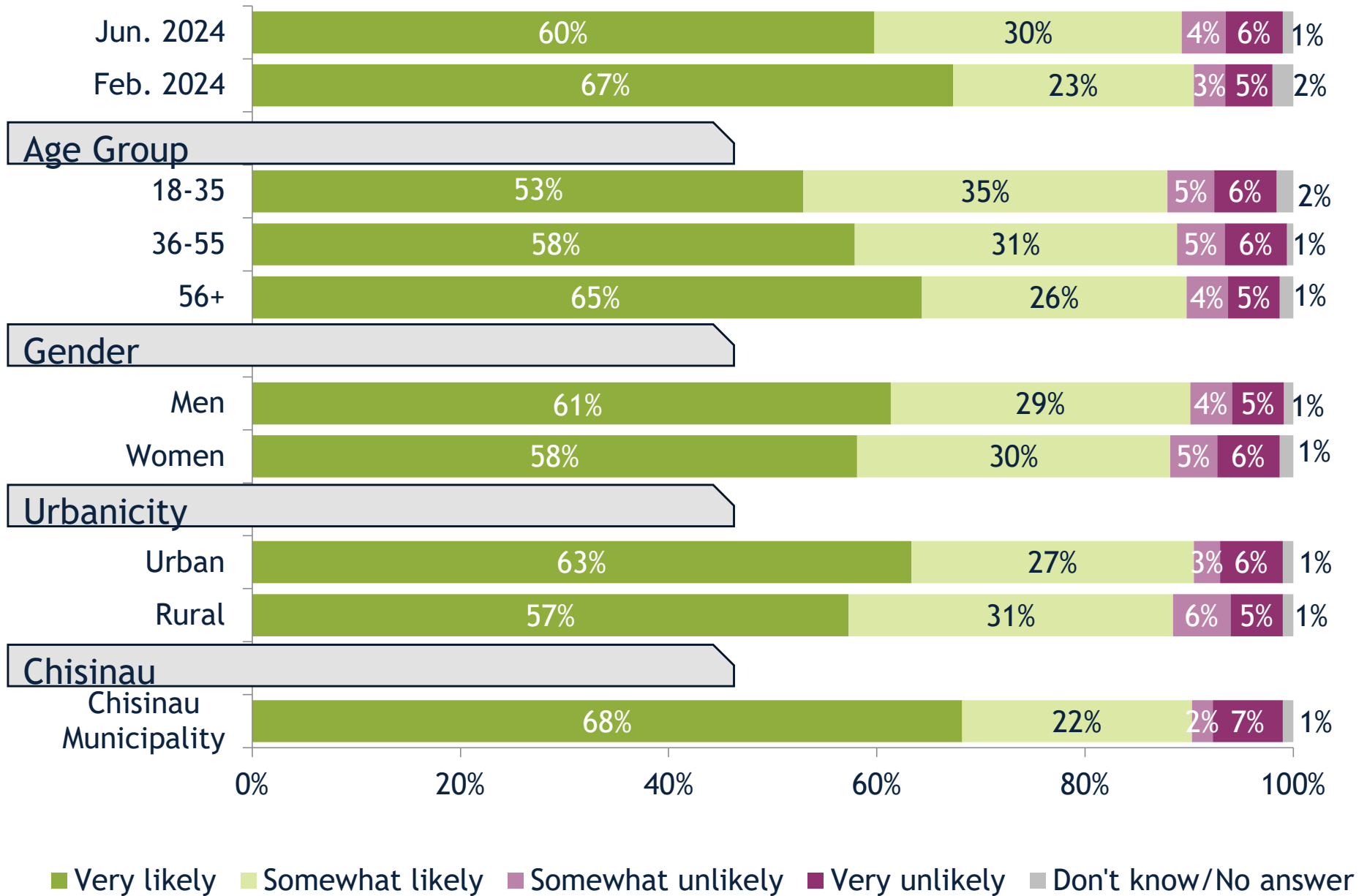
## For which candidate did you vote for in the previous presidential elections, that took place in November 2020?

(Spontaneous response)

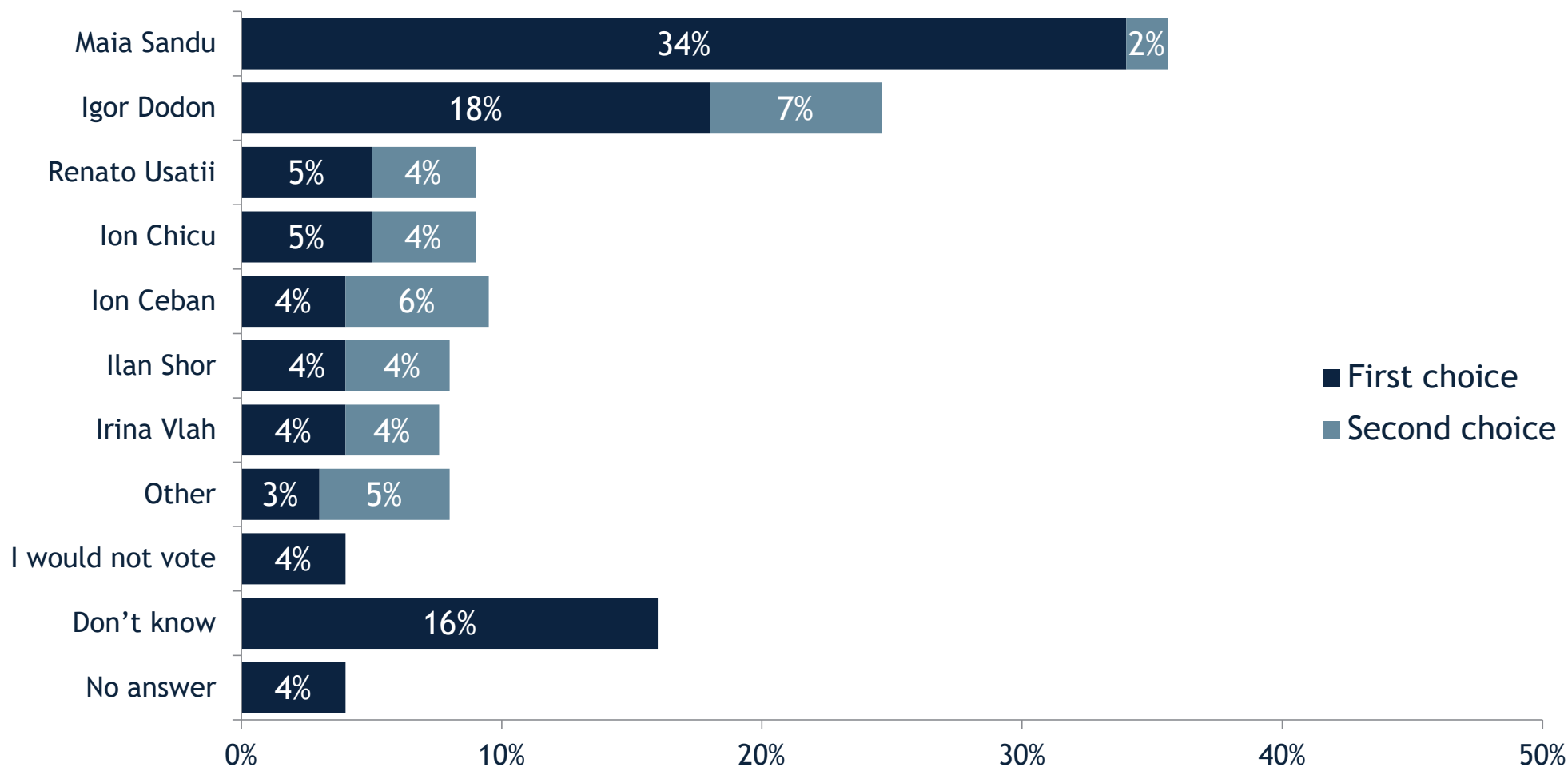




# How likely or unlikely you will vote in the upcoming Presidential Elections in Moldova, planned for Fall 2024?

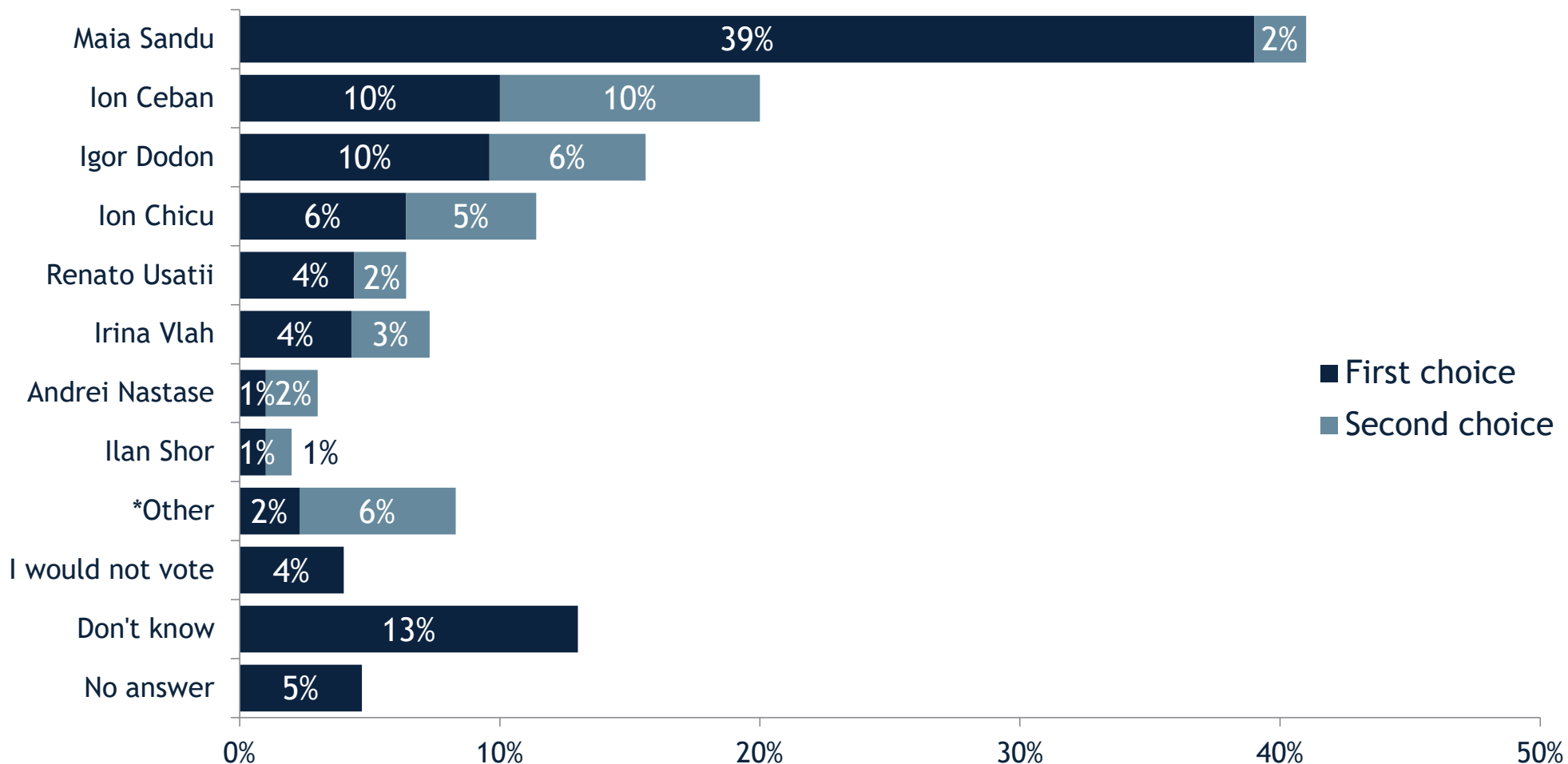


For which candidate do you intend to vote in the presidential elections expected to be held in Fall 2024? I would like to remind you that your response is confidential. (First choice)  
If the person you mentioned did not appear on the Presidential election ballot, which other candidate would you vote for? (Second choice)  
(Spontaneous response)



\*Responses receiving <1% in the first choice are collapsed into *Other*.

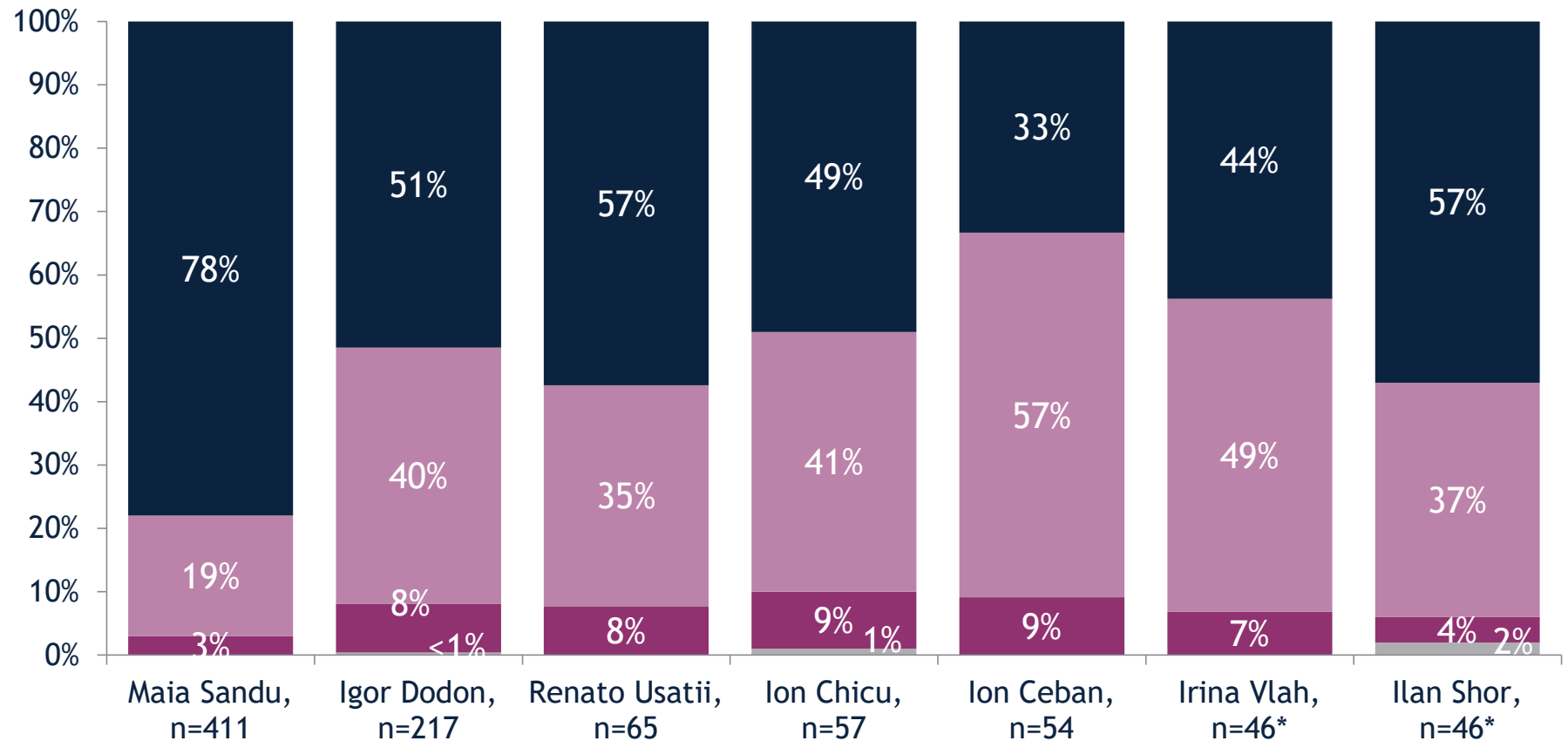
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If the person you mentioned did not appear on the Presidential election ballot, which other candidate would you vote for? (Second choice)  
(Spontaneous response)



\*Responses receiving <1% in the first choice are collapsed into *Other*.

## How sure are you of your choice?

(Respondents who mentioned a particular candidate in the first choice, n=928)



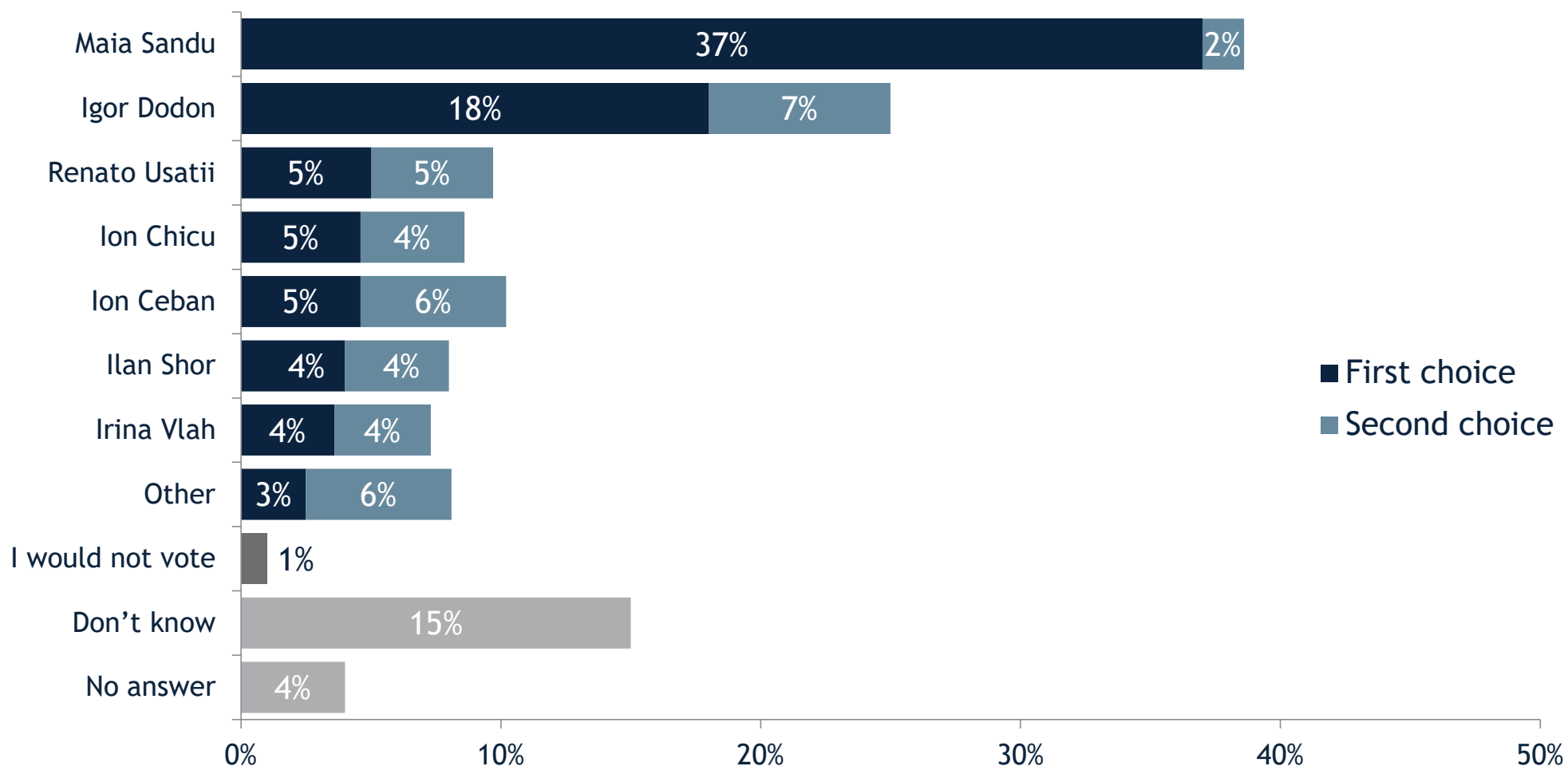
- I am absolutely sure of my choice and will not change my mind before election day
- I am fairly sure of my choice but I could change my mind by election day
- I am not sure of my choice yet and may well change my mind before election day
- Don't know/No answer

\*Results for bases with fewer than 50 should be interpreted with caution.

For which candidate do you intend to vote in the presidential elections expected to be held in Fall 2024? I would like to remind you that your response is confidential. (First choice)

If the person you mentioned did not appear on the Presidential election ballot, which other candidate would you vote for? (Second choice)

(Spontaneous response, among those who are very or somewhat likely to vote, n=1,092)

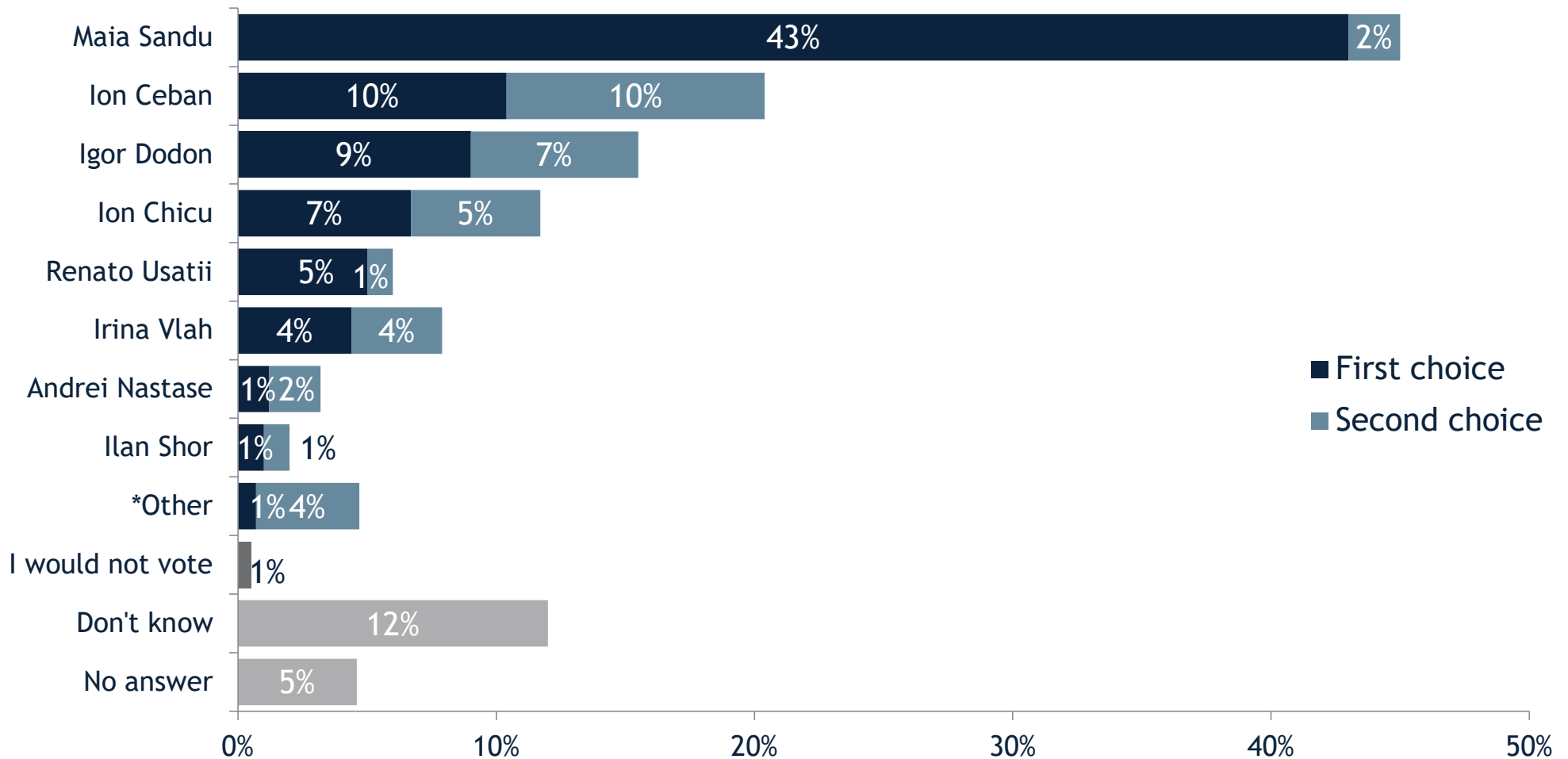


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(Spontaneous response, among those who are very or somewhat likely to vote, n=657)

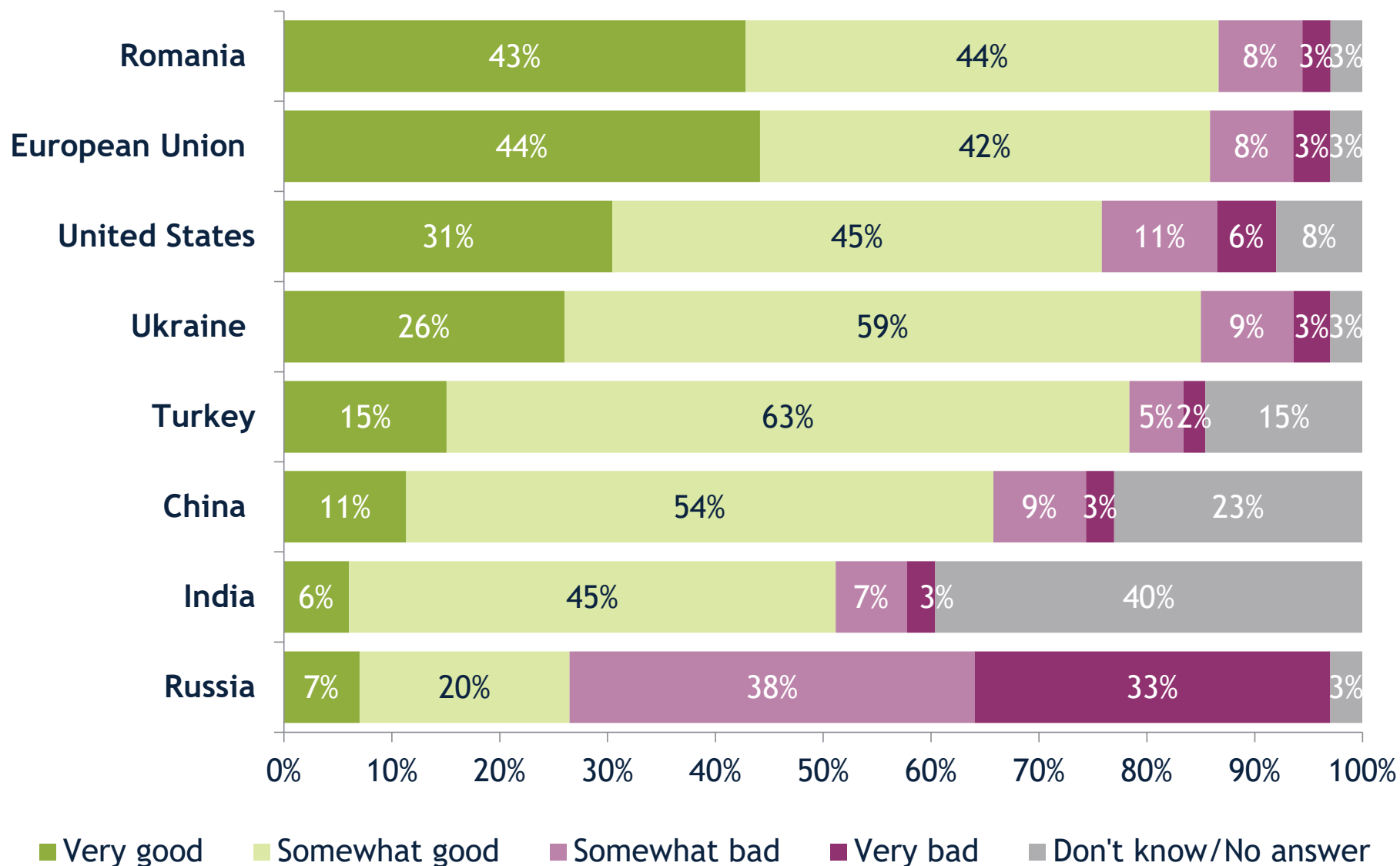


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# International Relations

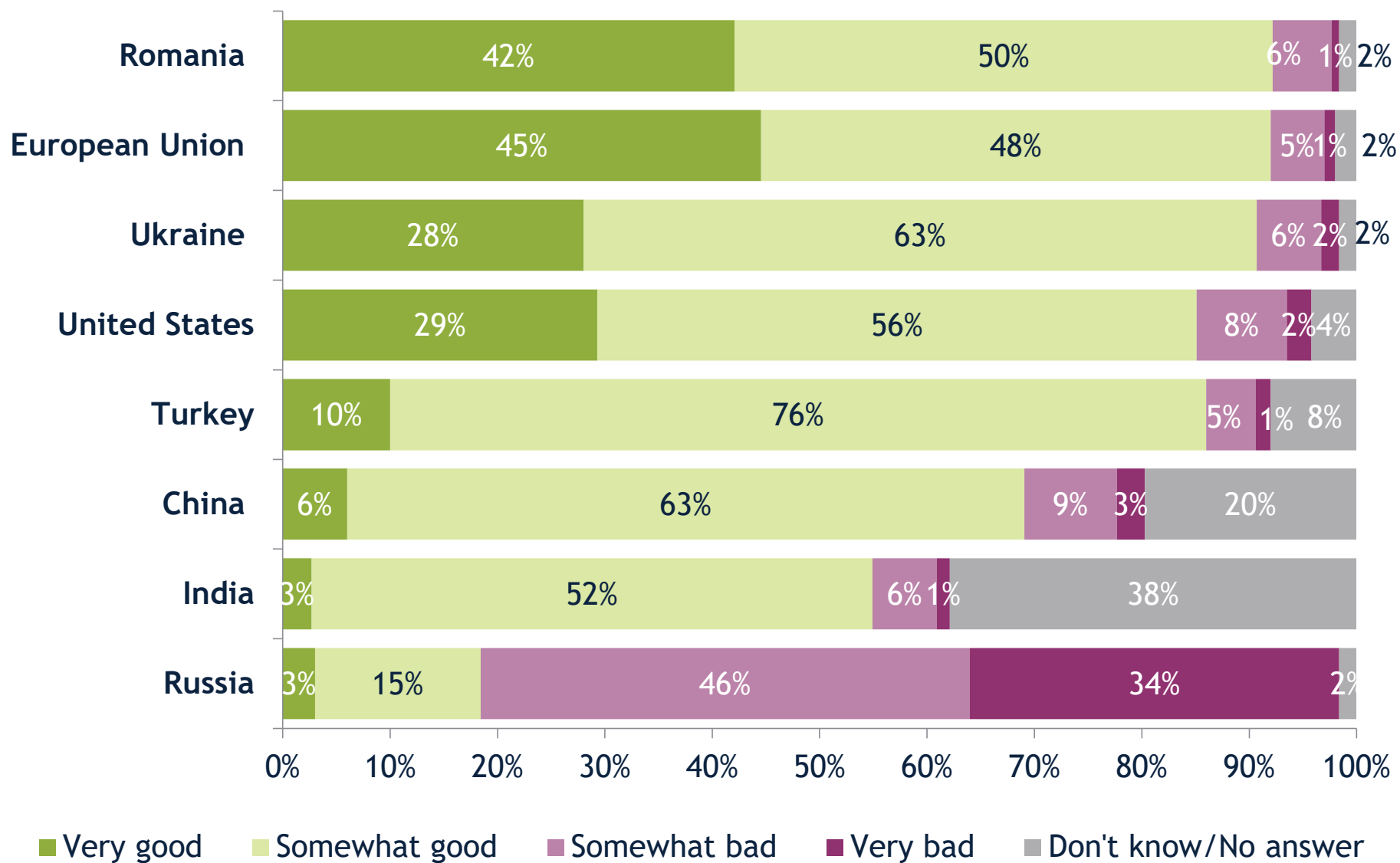


## How would you rate the current relations between Moldova and ...

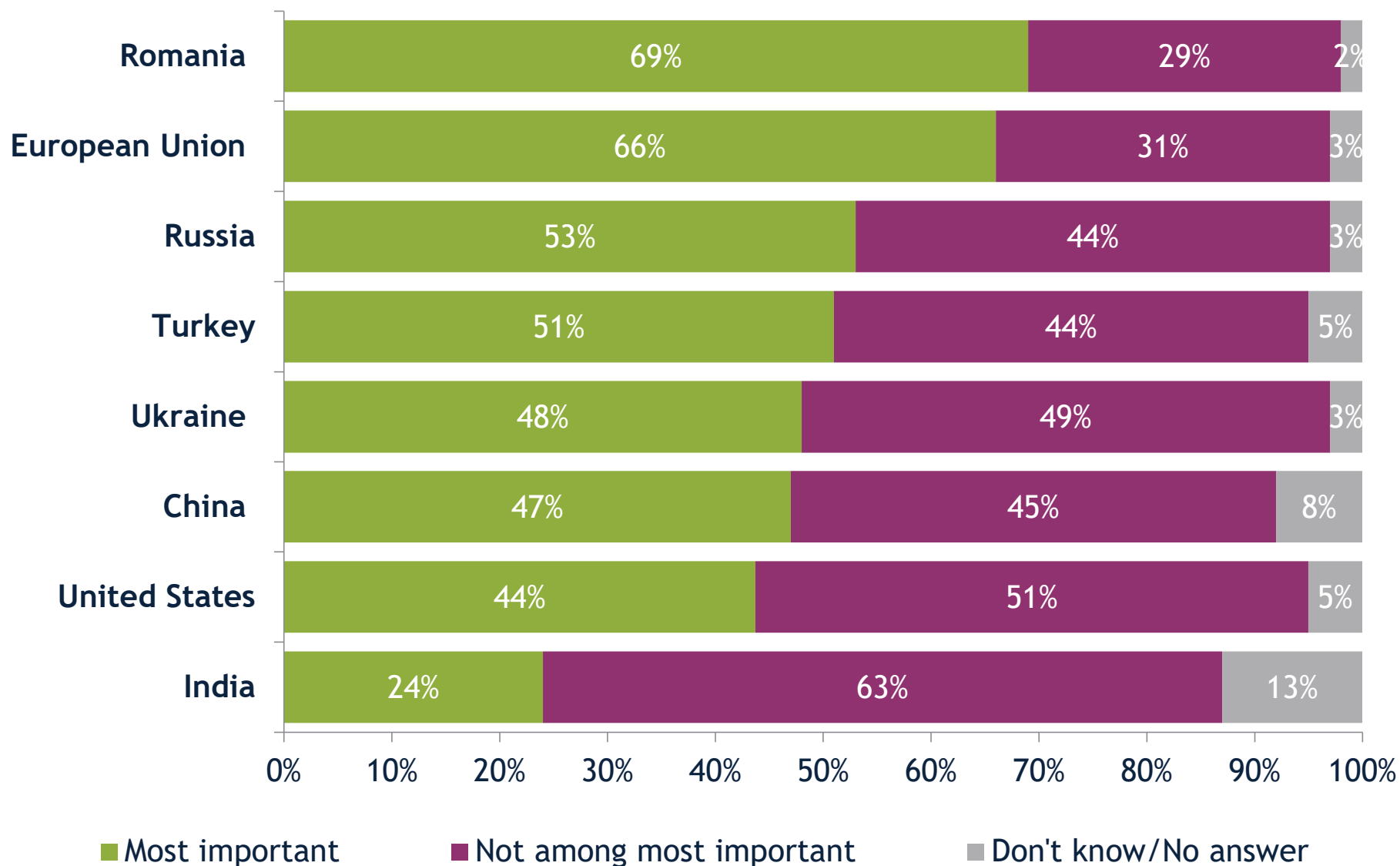




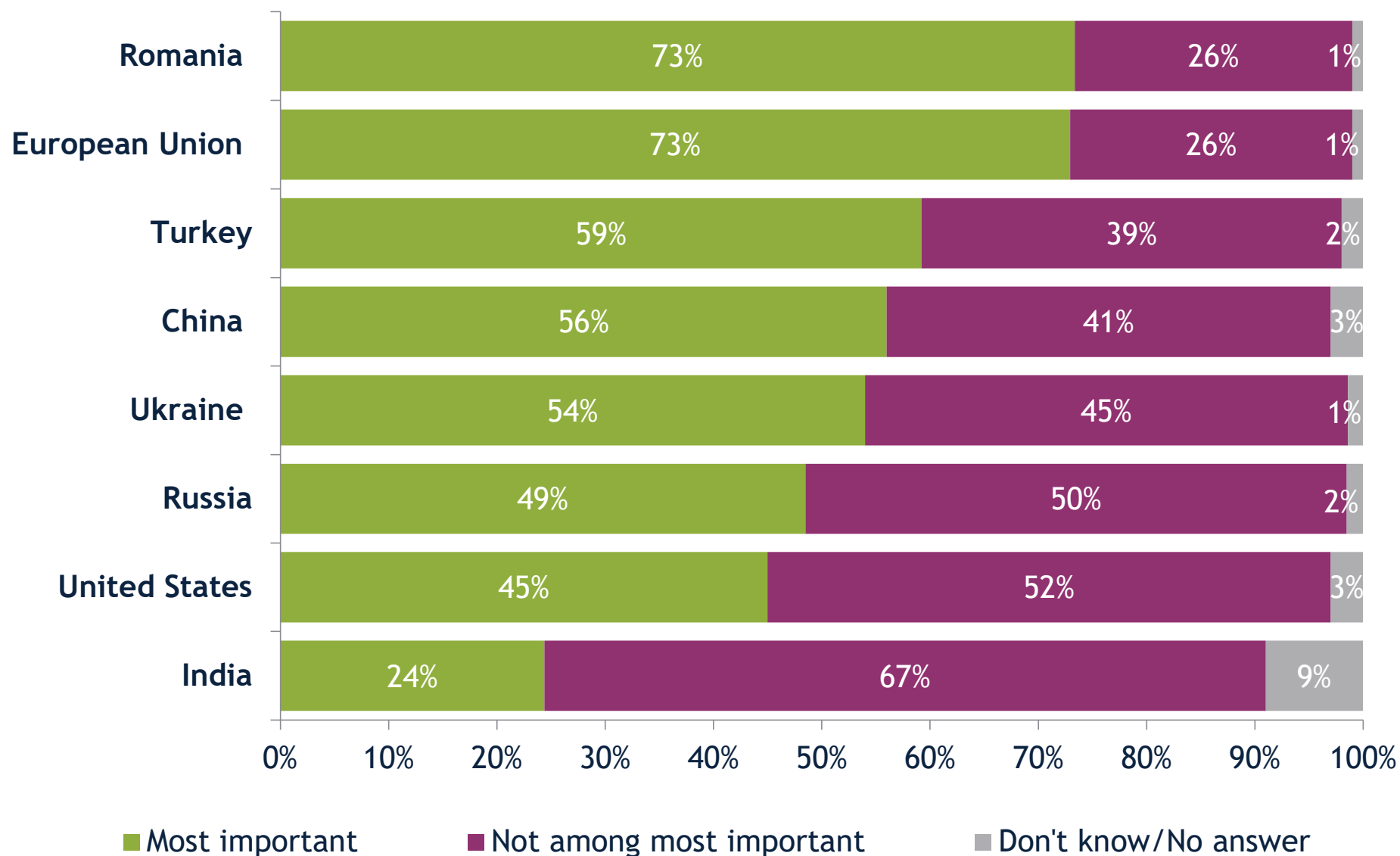
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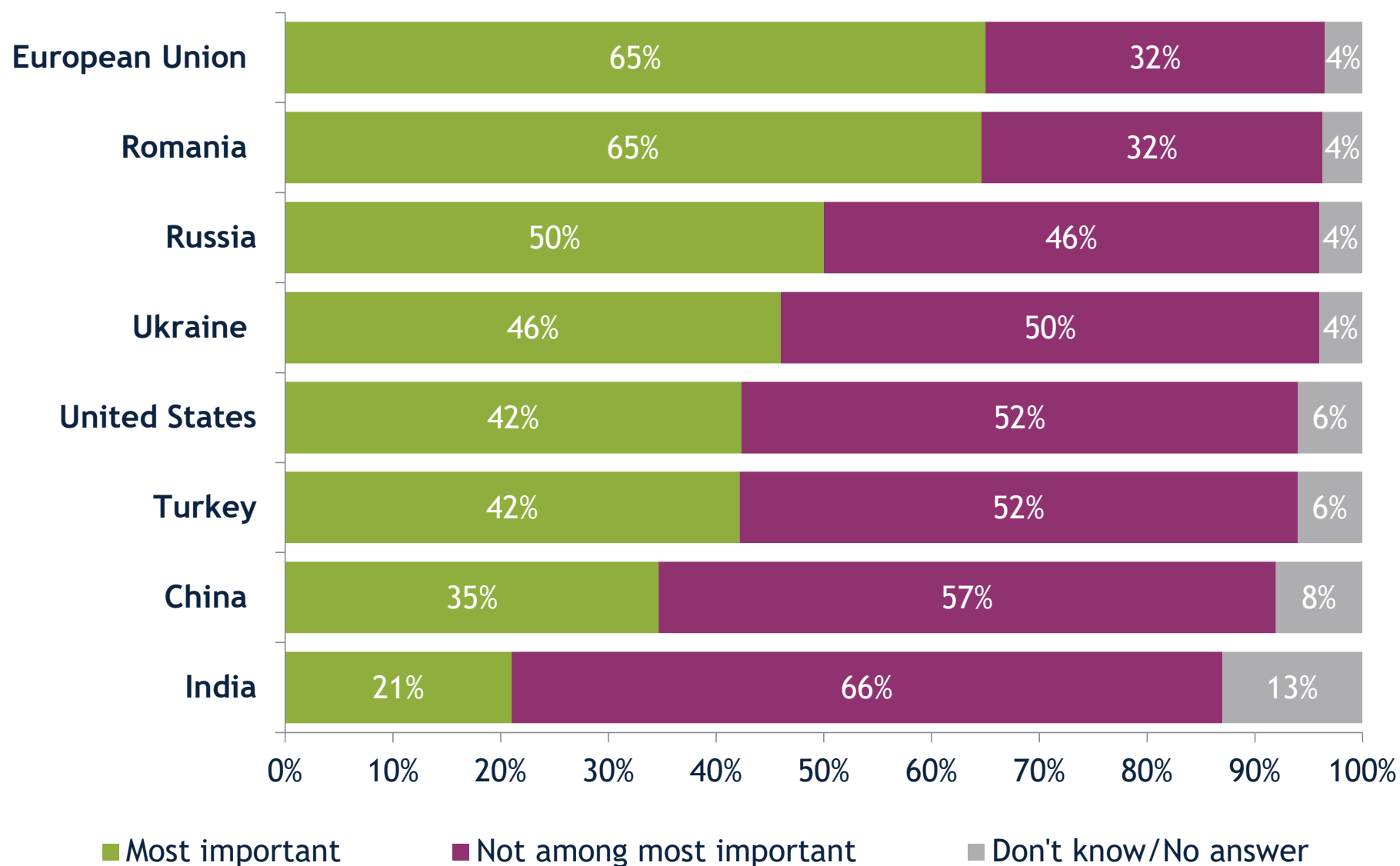
## Which of these countries do you consider to be the most important economic partner or partners for Moldova?



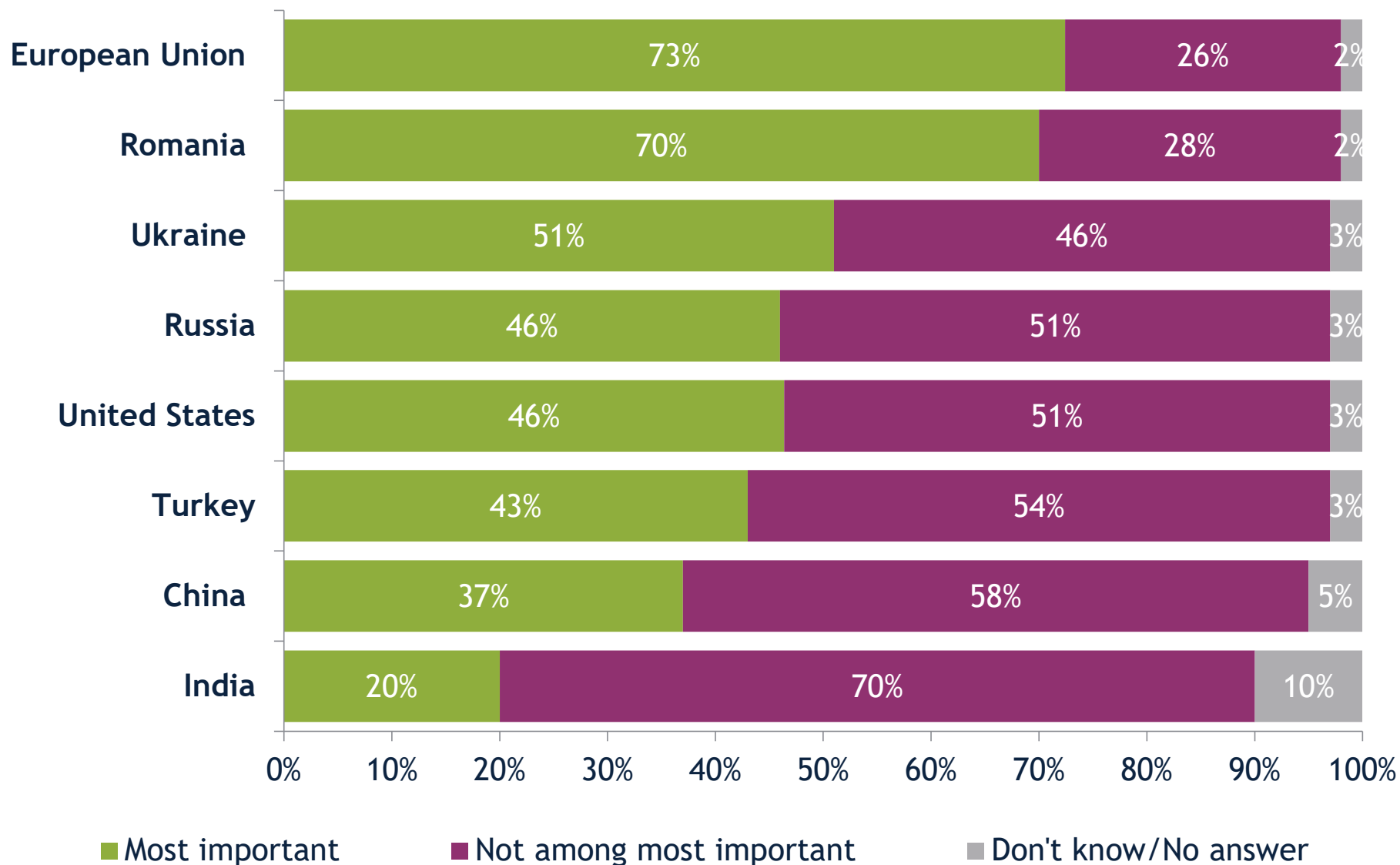
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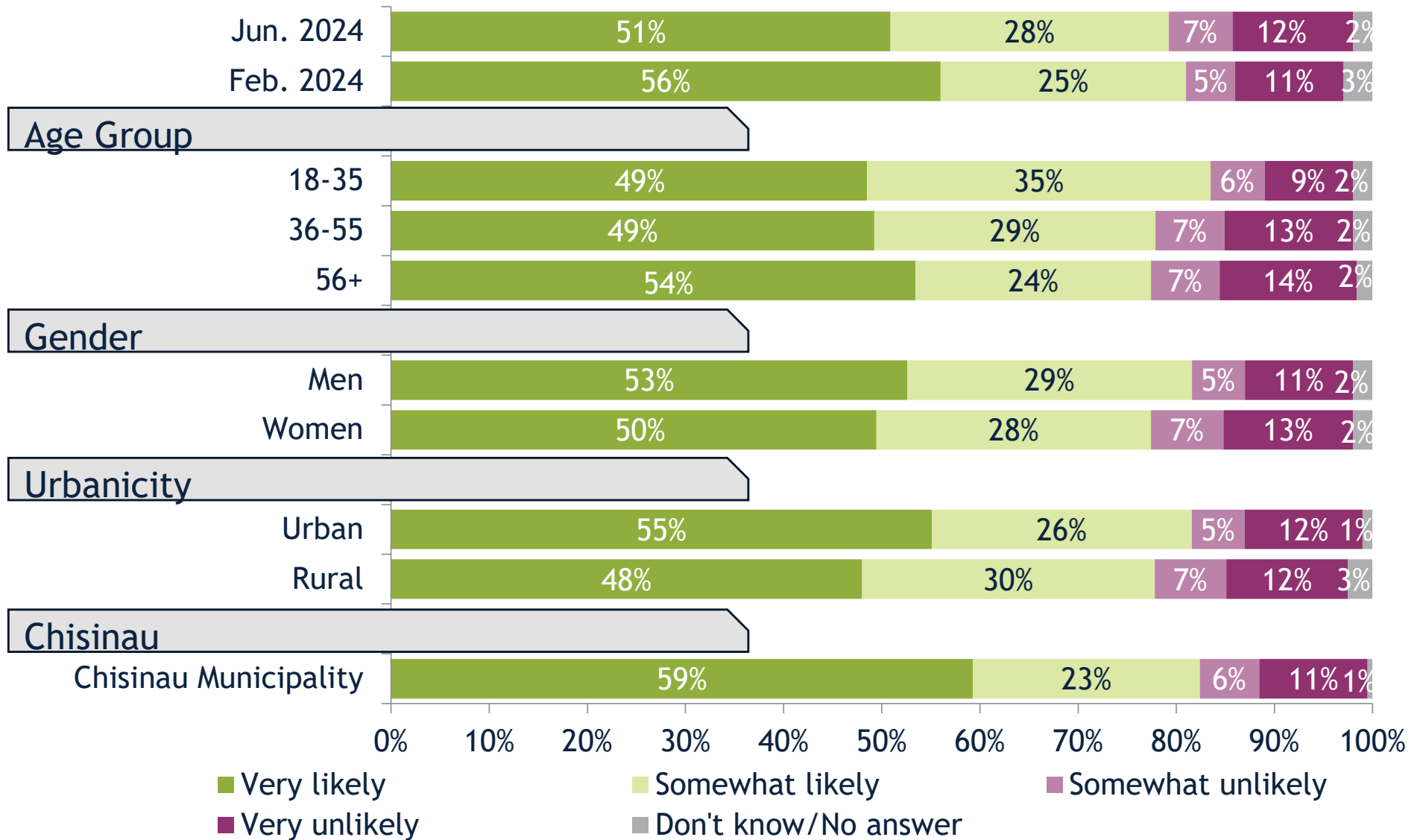
## Which of these countries do you consider to be the most important political partner or partners for Moldova?



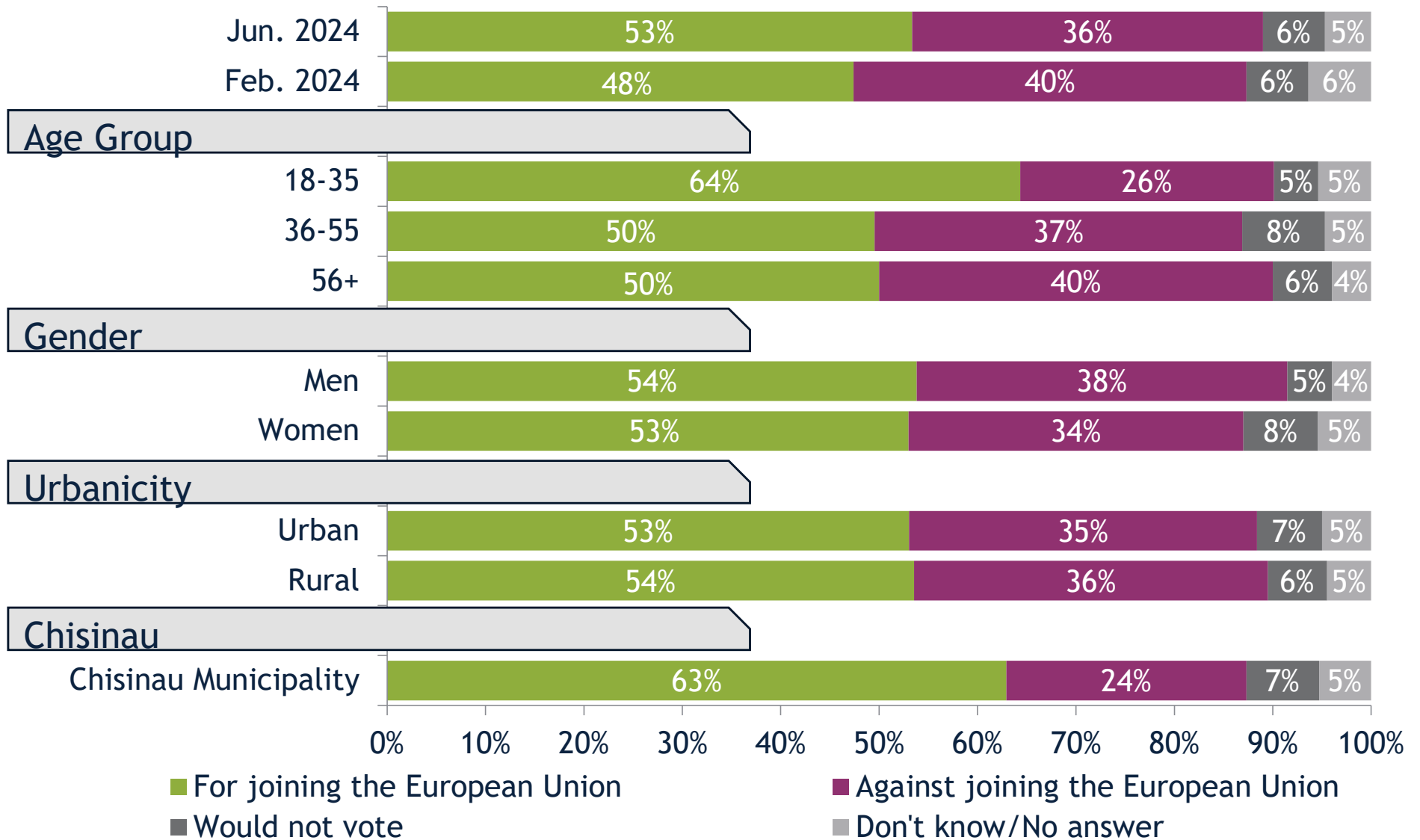
# Which of these countries do you consider to be the most important political partner or partners for Moldova?



# How likely or unlikely are you to vote in the upcoming referendum on Moldova's accession to the European Union, which could take place in Fall 2024?

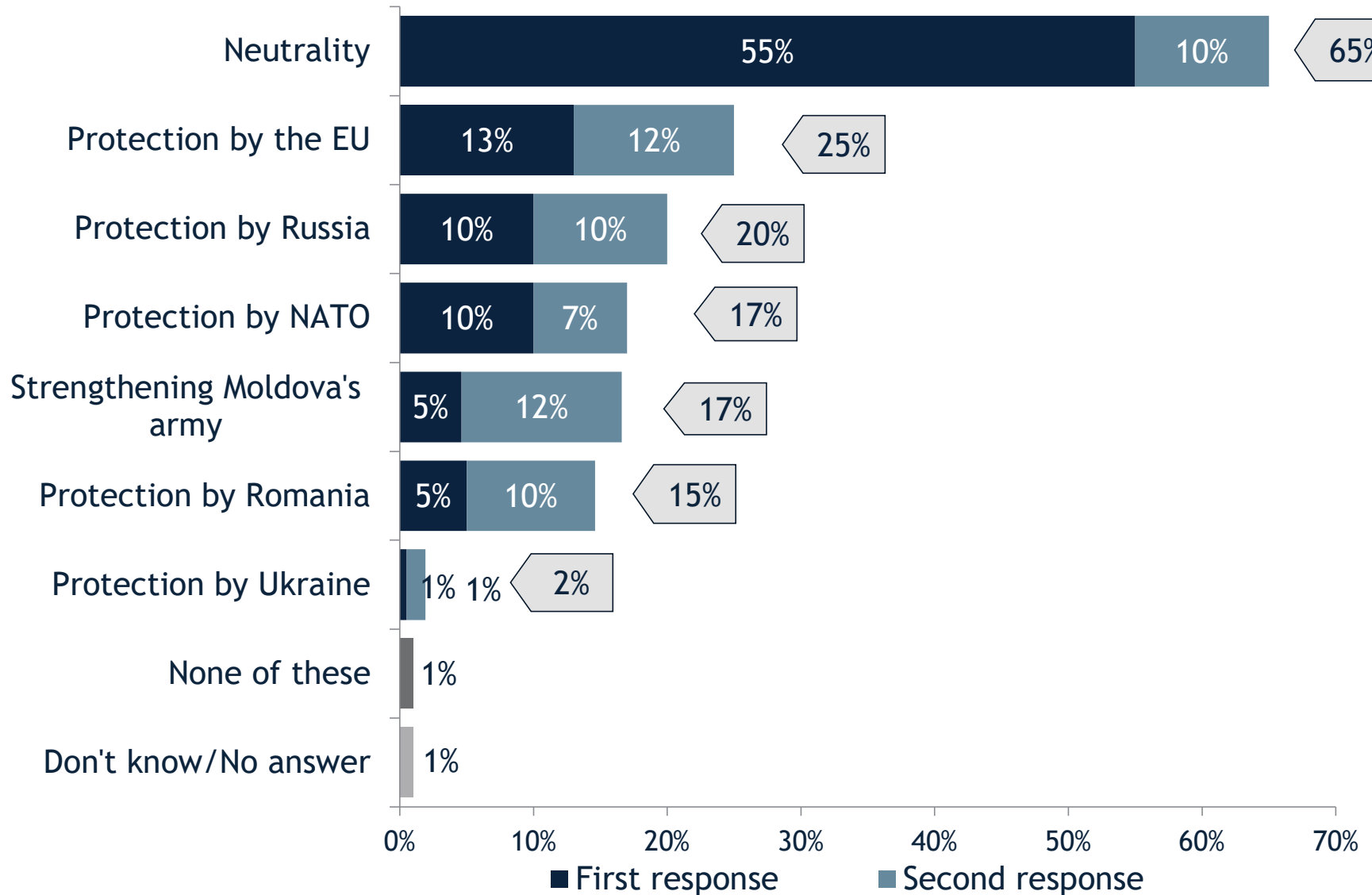


# If a referendum on European Union accession were held this coming Sunday, how would you vote?



# In your opinion, which of these options can best guarantee Moldova's security? And which can second best guarantee Moldova's security?

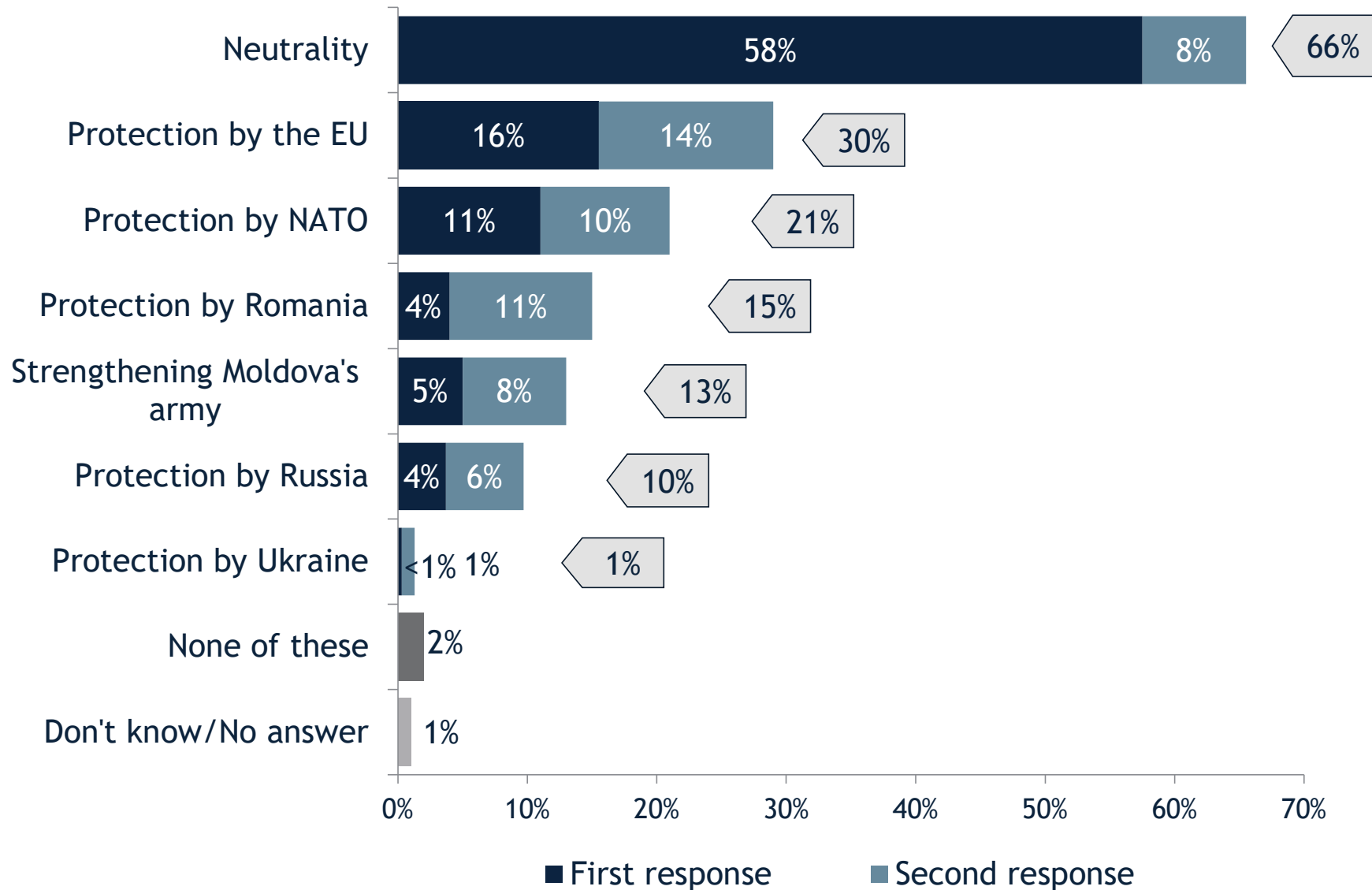
(Up to two responses accepted)





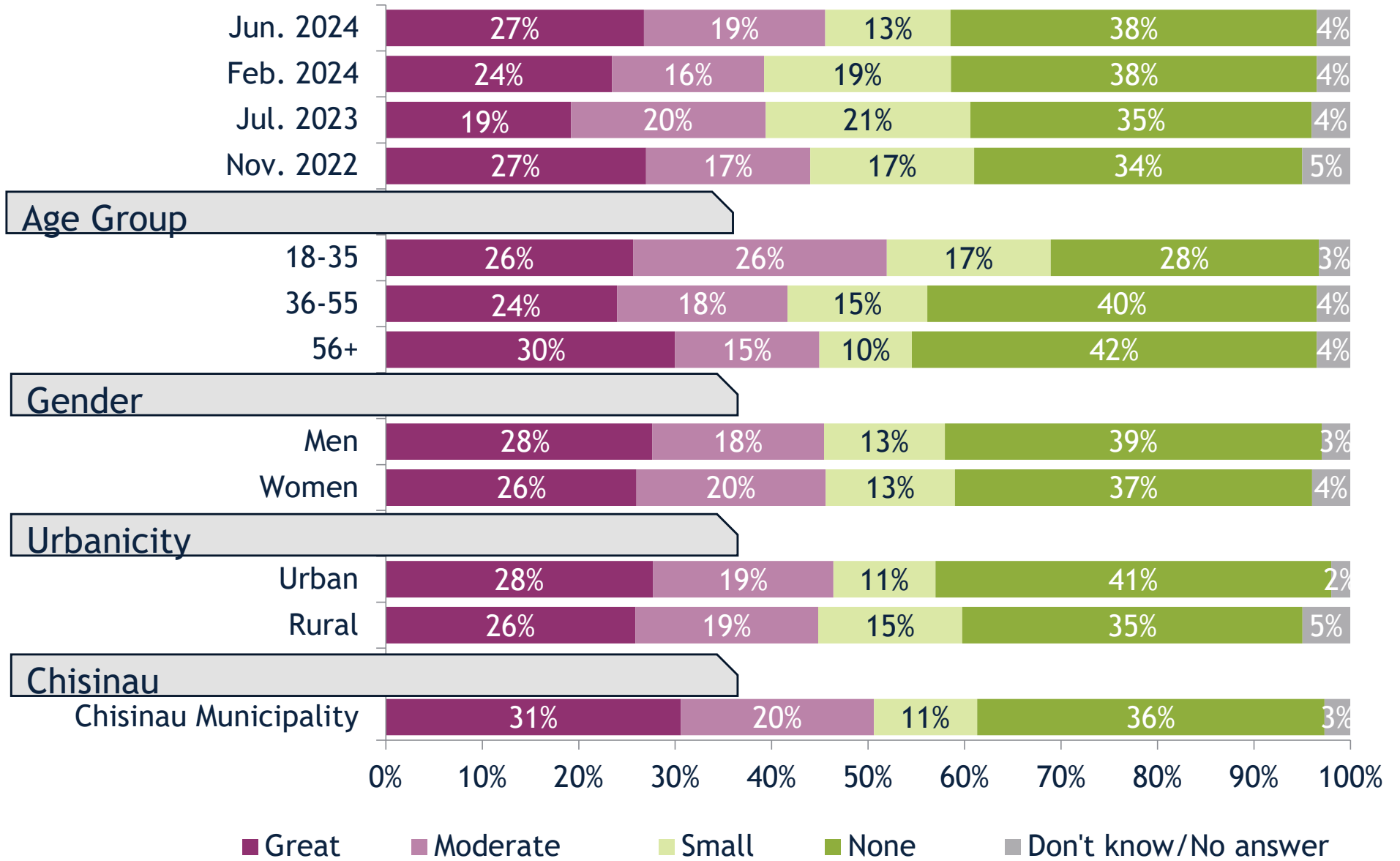
# In your opinion, which of these options can best guarantee Moldova's security? And which can second best guarantee Moldova's security?

(Up to two responses accepted)



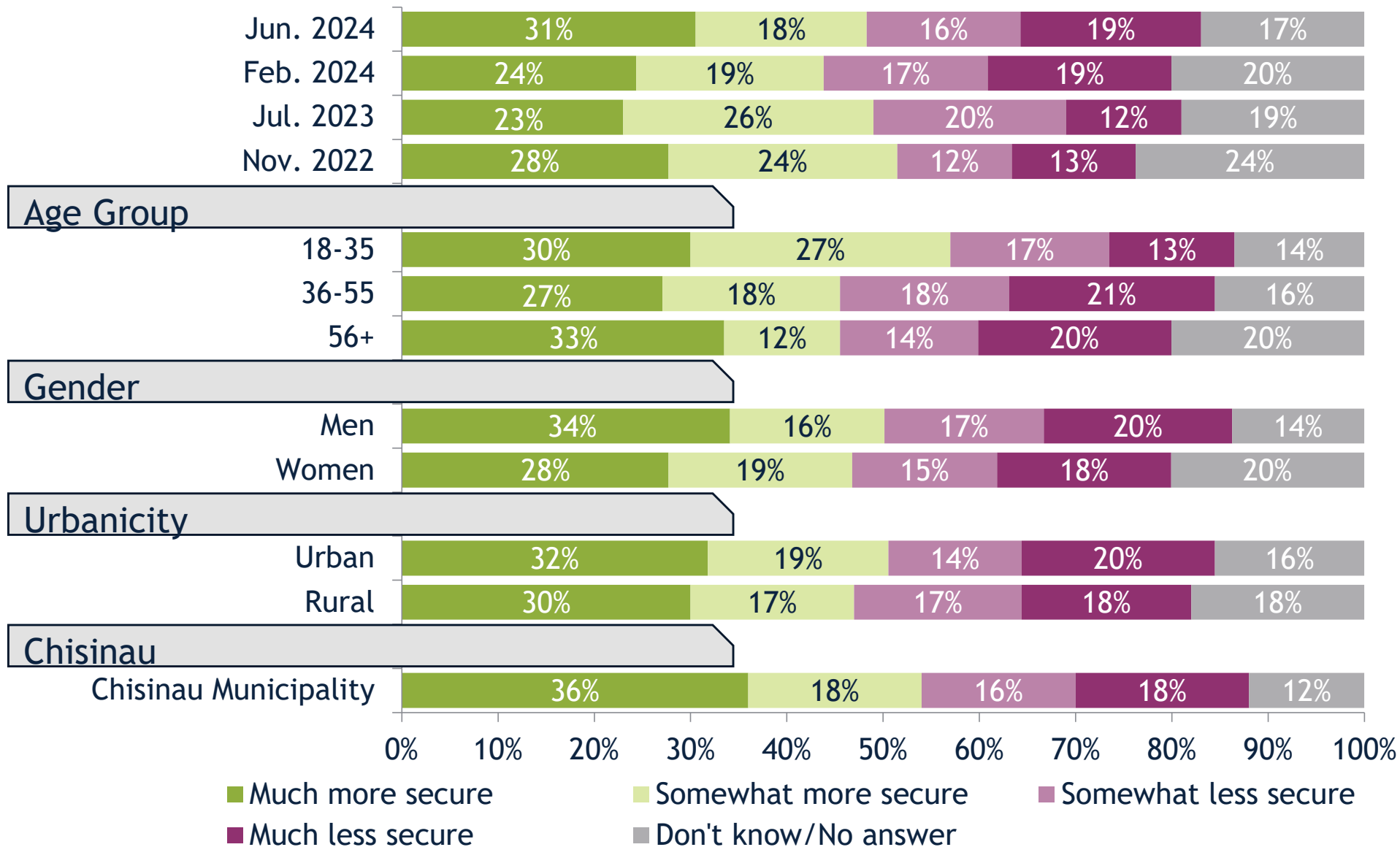


# How much of a threat is Russia to Moldova?



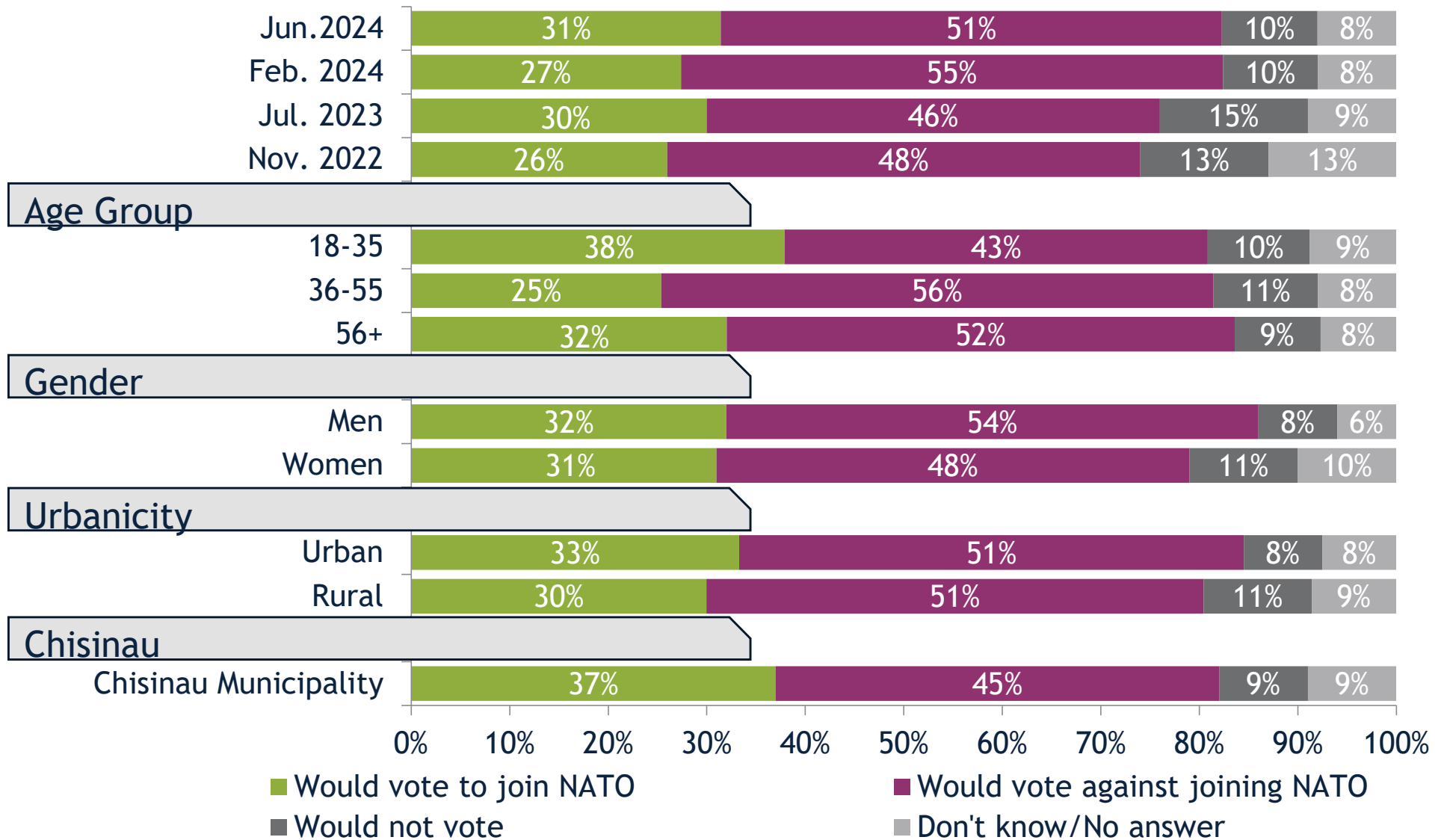


# In your opinion, are NATO member states more or less secure than countries that do not belong to NATO? NATO member states are ...





# If a referendum were held today on Moldova joining NATO, how would you vote?

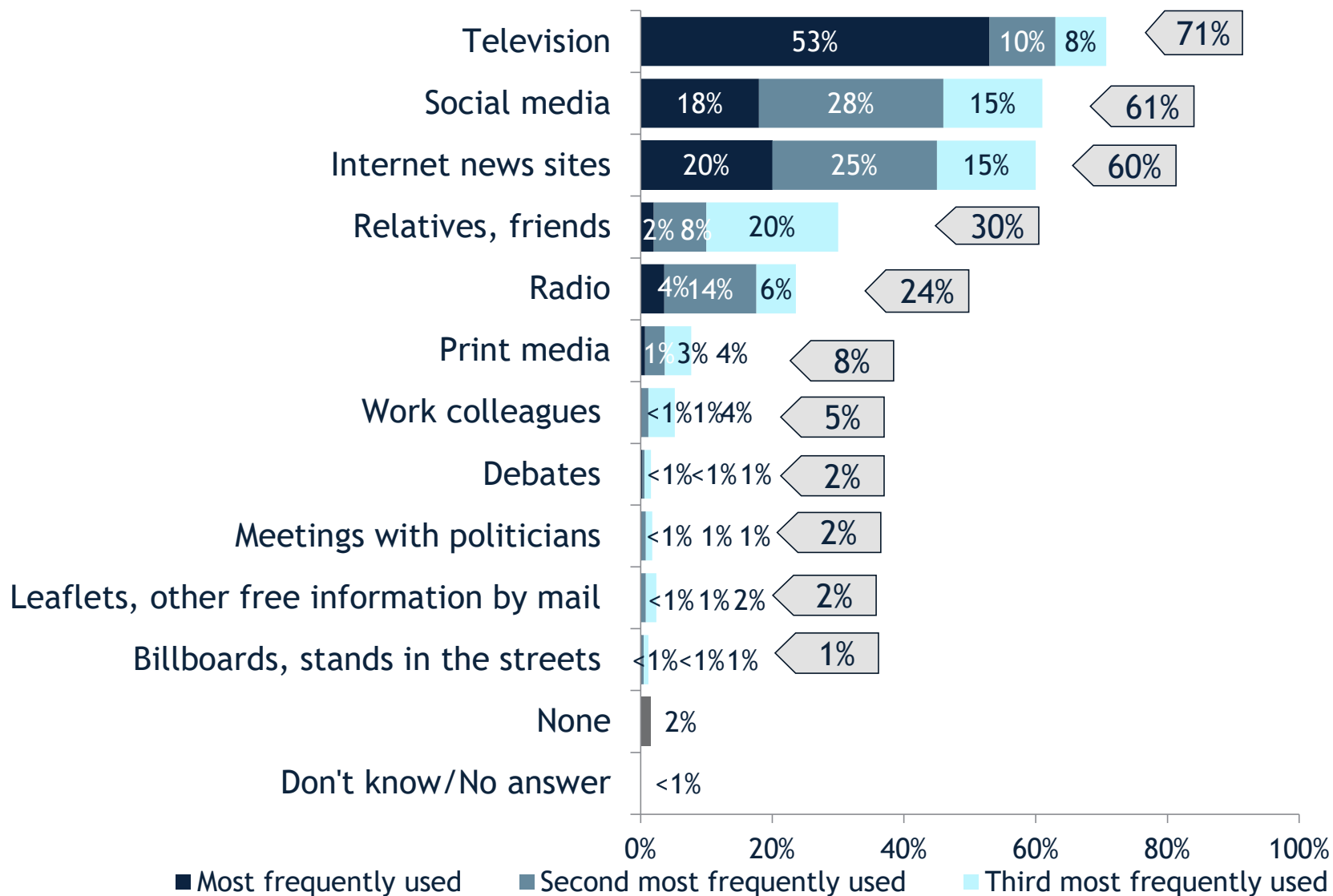


# Sources of Information



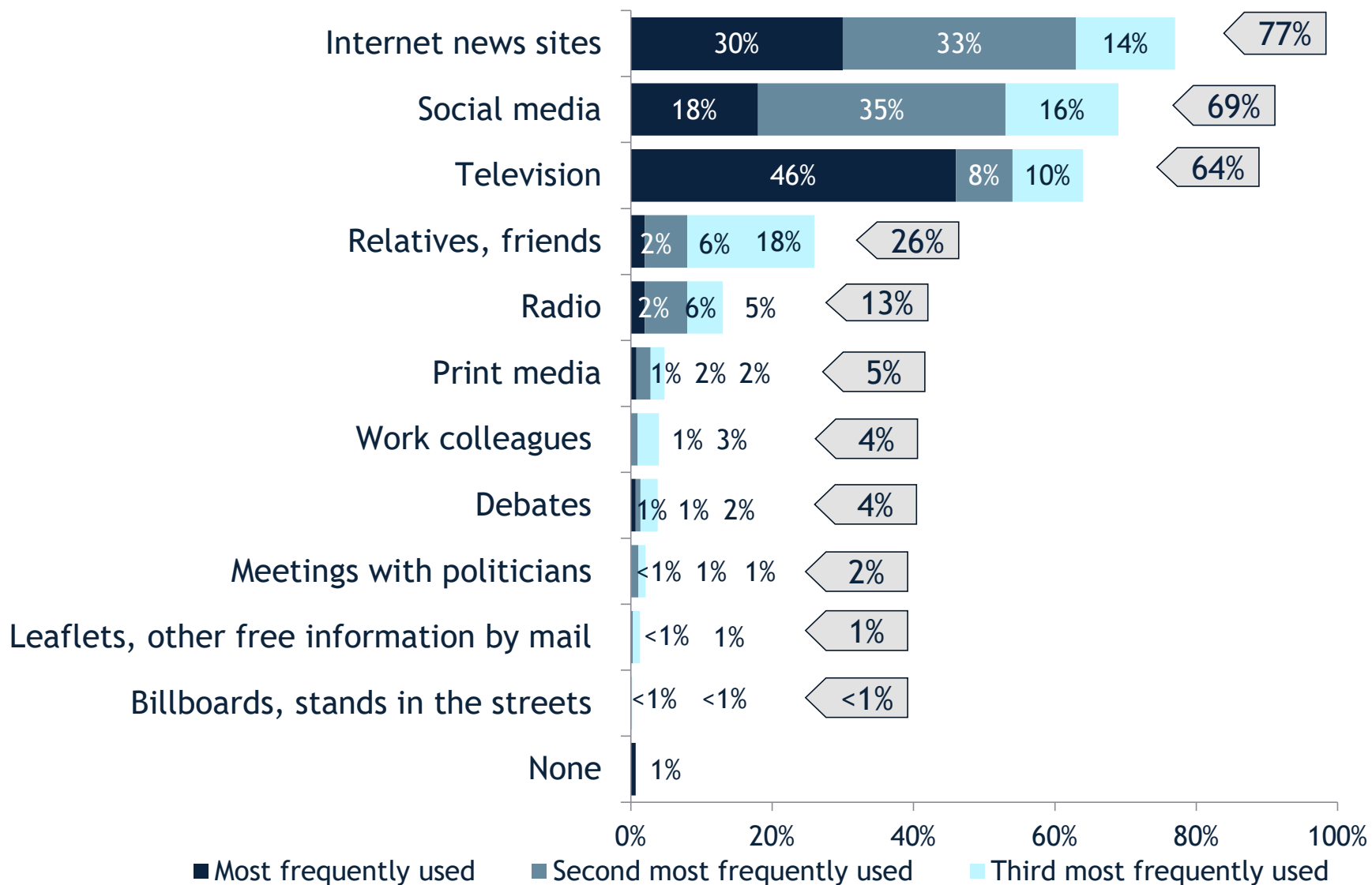
# Which sources of information do you use most frequently to gain political news and information? Please name 3 main sources of information, starting with the most frequently used.

(Up to three responses accepted)



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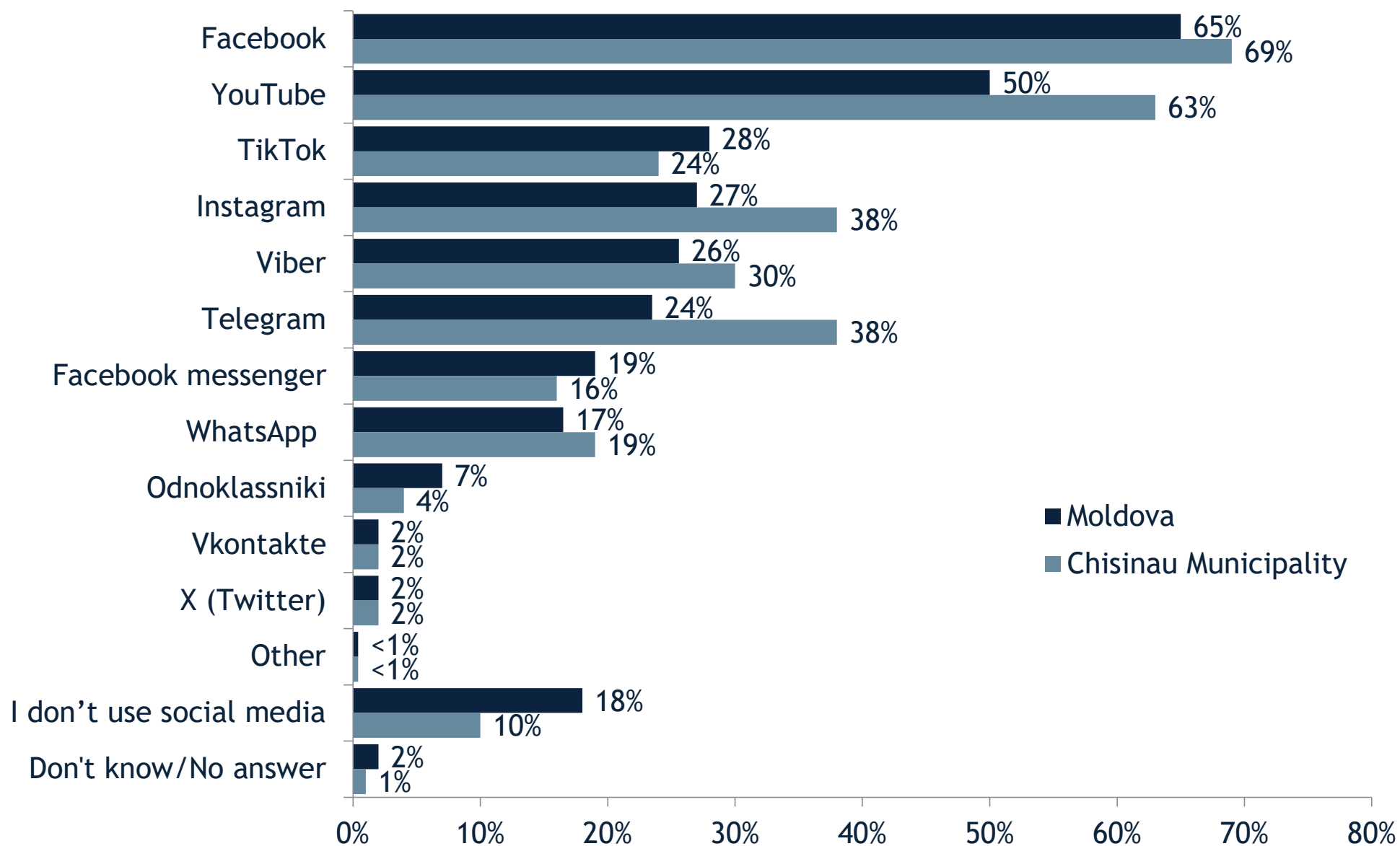
(Up to three responses accepted)





## Which social media applications do you use as sources of information? Please mention all you use as sources of information.

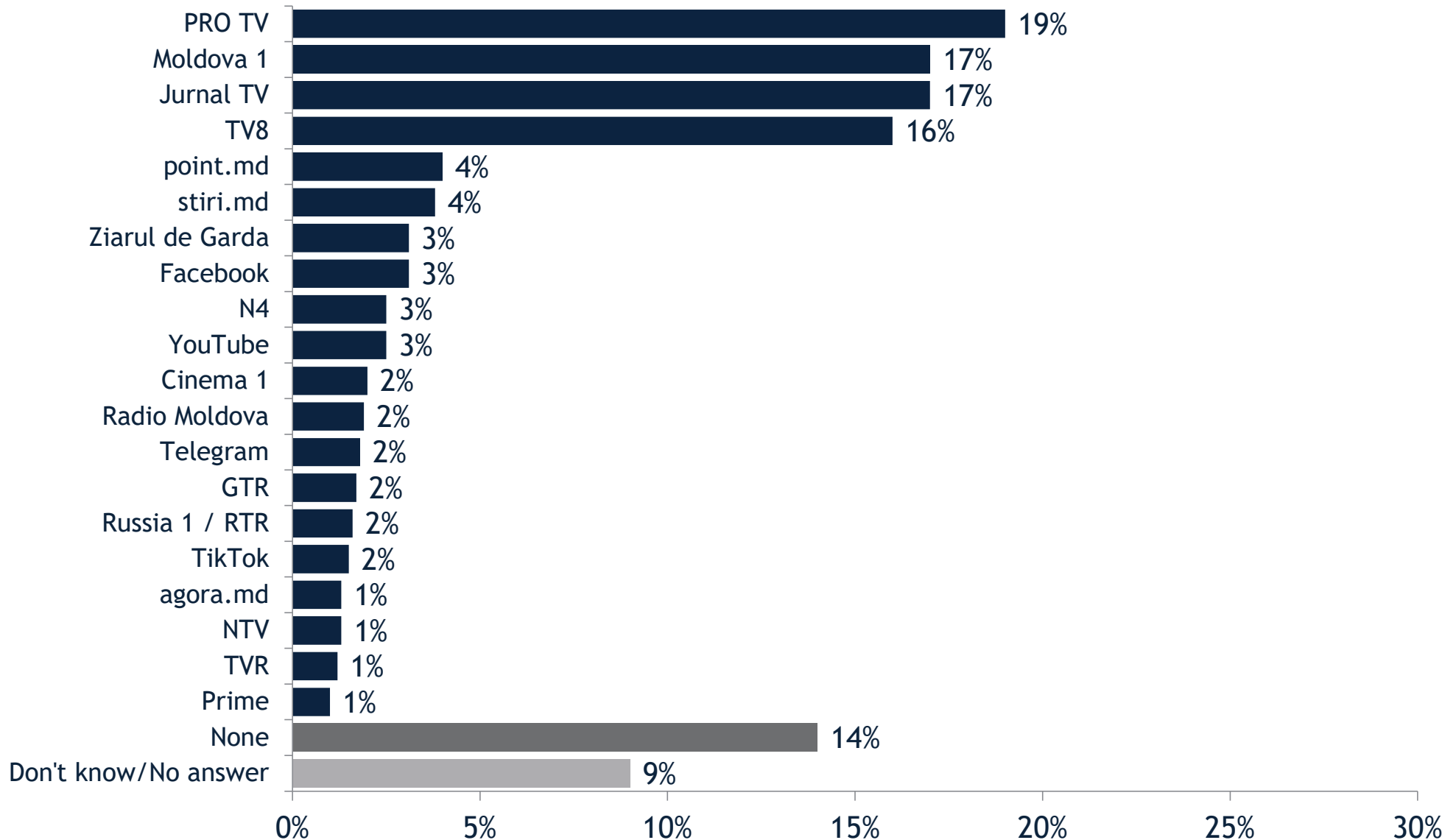
(Spontaneous response, multiple responses permitted, total mentions displayed)





## Which specific media outlets, such as specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political news and information?

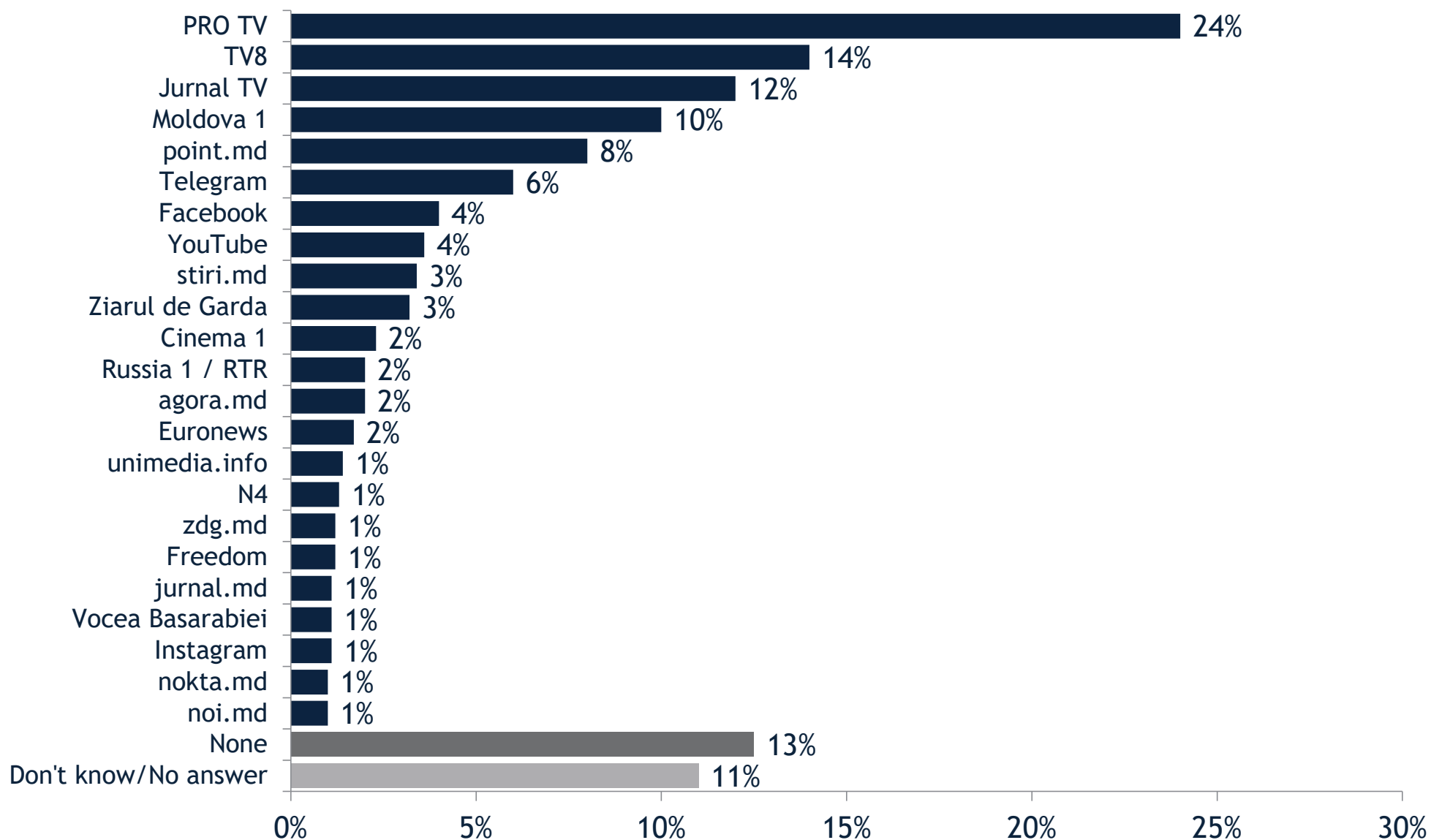
(Spontaneous response, two responses accepted, total mentions displayed)



\* Responses receiving <1% in both mentions are not displayed.

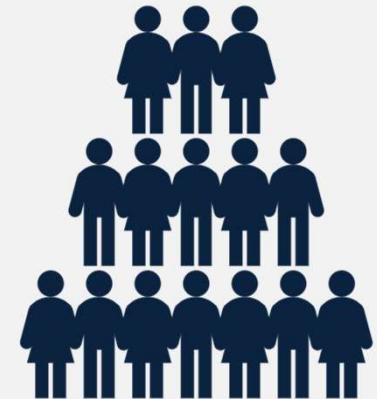
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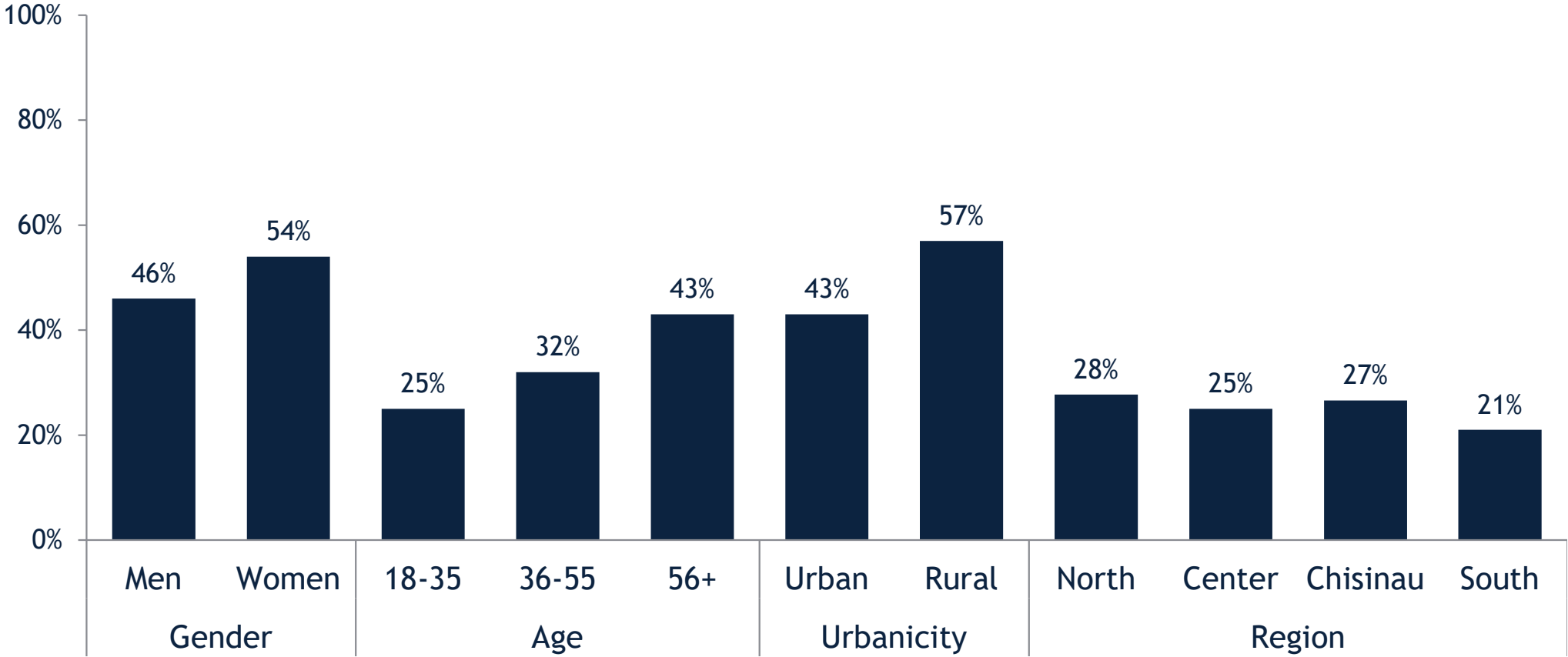


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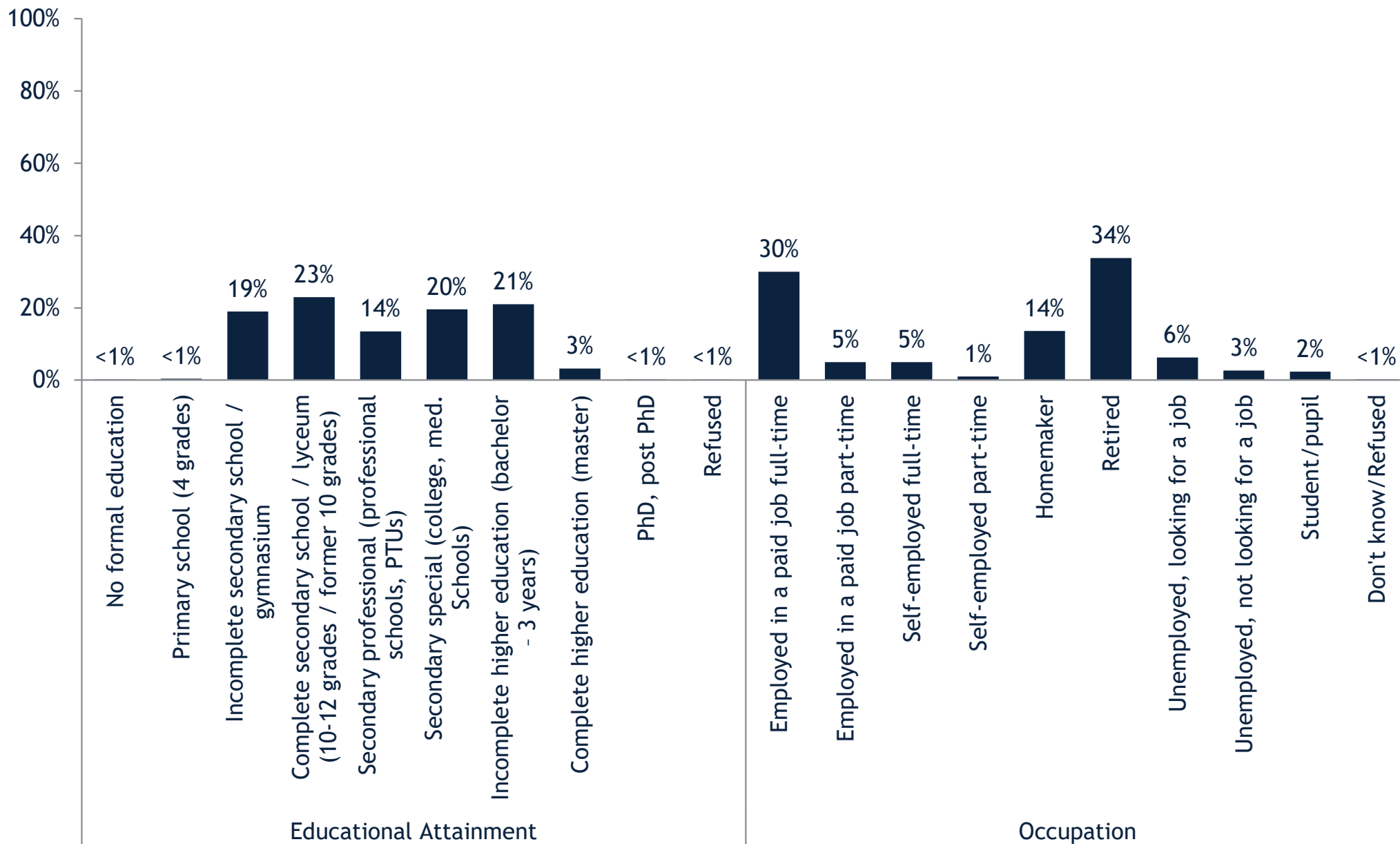
# Demographics



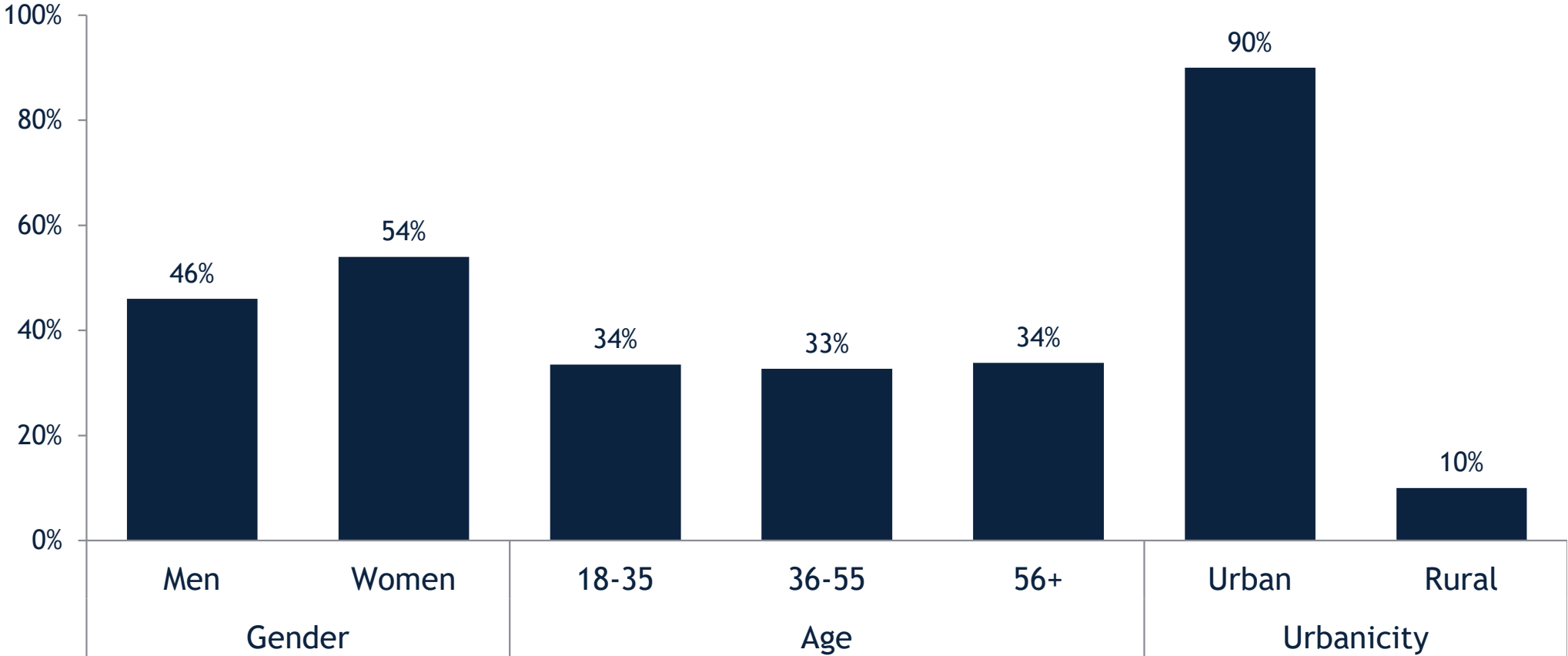
# Demographics



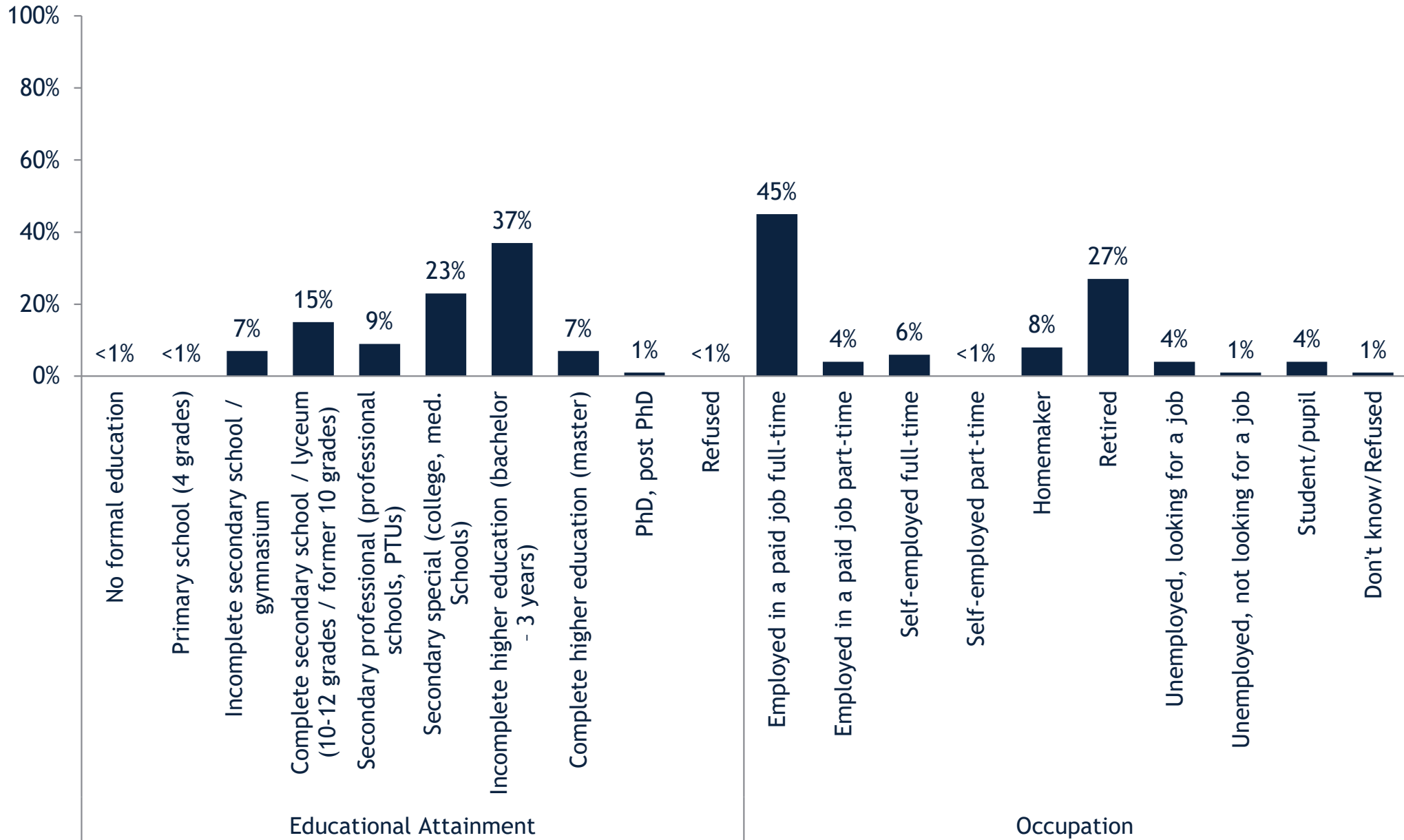
# Demographics



# Demographics



# Demographics



Center for Insights in Survey Research  
202.408.9450 | info@IRI.org

[www.IRI.org](http://www.IRI.org)



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**BALTIC SURVEYS**

*The Gallup Organization*