NATIONAL SURVEY OF NEPAL

June 2024

CENTER FOR INSIGHTS IN SURVEY RESEARCH

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Detailed Methodology

- The survey was conducted on behalf of the International Republican Institute's Center for Insights in Survey Research by Solutions Consultant Pvt. Ltd.
- Data was collected between June 4-23, 2024, through computer-assisted telephone interviewing (CATI), administered on respondents' mobile phones.
- The sample consisted of n=2,400 residents of Nepal with mobile phones, aged 18 and older.
- A random sample was drawn using an RDD (random digit dialing) methodology to generate mobile phone numbers. Numbers were stratified proportionally across Nepal's primary mobile phone carriers (Nepal Telecom and Ncell Axiata LTD) according to their market share. This approach covers approximately 95% of the target population. No socio-demographic quotas were applied during respondent selection, and up to three attempts were made to contact respondents.
- The response rate for the survey was 24%, and the margin of error for the midrange of the full sample does not exceed ±2.0-points at the 95% confidence level.
- Interviews were conducted in Nepali (97%) and Maithali (3%).
- The achieved sample was weighted by age, gender, provinces, urbanicity, and educational attainment according to data from the National Statistics Office's *National Population and Housing Census 2021*.
- Cited bases are weighted. Charts and graphs may not add up to 100% due to rounding.

Frequently Cited Disaggregate Bases

Disaggregate	Category	Base
Age Group	18-35	n = 1,123
	36-55	n = 802
	56+	n = 475
Gender	Men	n = 1,124
	Women	n = 1,276
Educational Attainment	No school/Pre-primary	n = 667
	Primary	n = 351
	Secondary	n = 872
	Intermediate and higher	n = 508
Religion	Hindu	n = 1,988
	Buddhist	n = 187
	Other	n = 217
Urbanicity	Urban	n = 1,610
	Rural	n = 790
Province	Koshi	n = 422
	Madhesh	n = 461
	Bagmati	n = 552
	Gandaki	n = 216
	Lumbini	n = 415
	Karnali	n = 125
	Sudurpashchim	n = 209

Margin of error will vary with sample size n. Cited bases are weighted.

General Outlook

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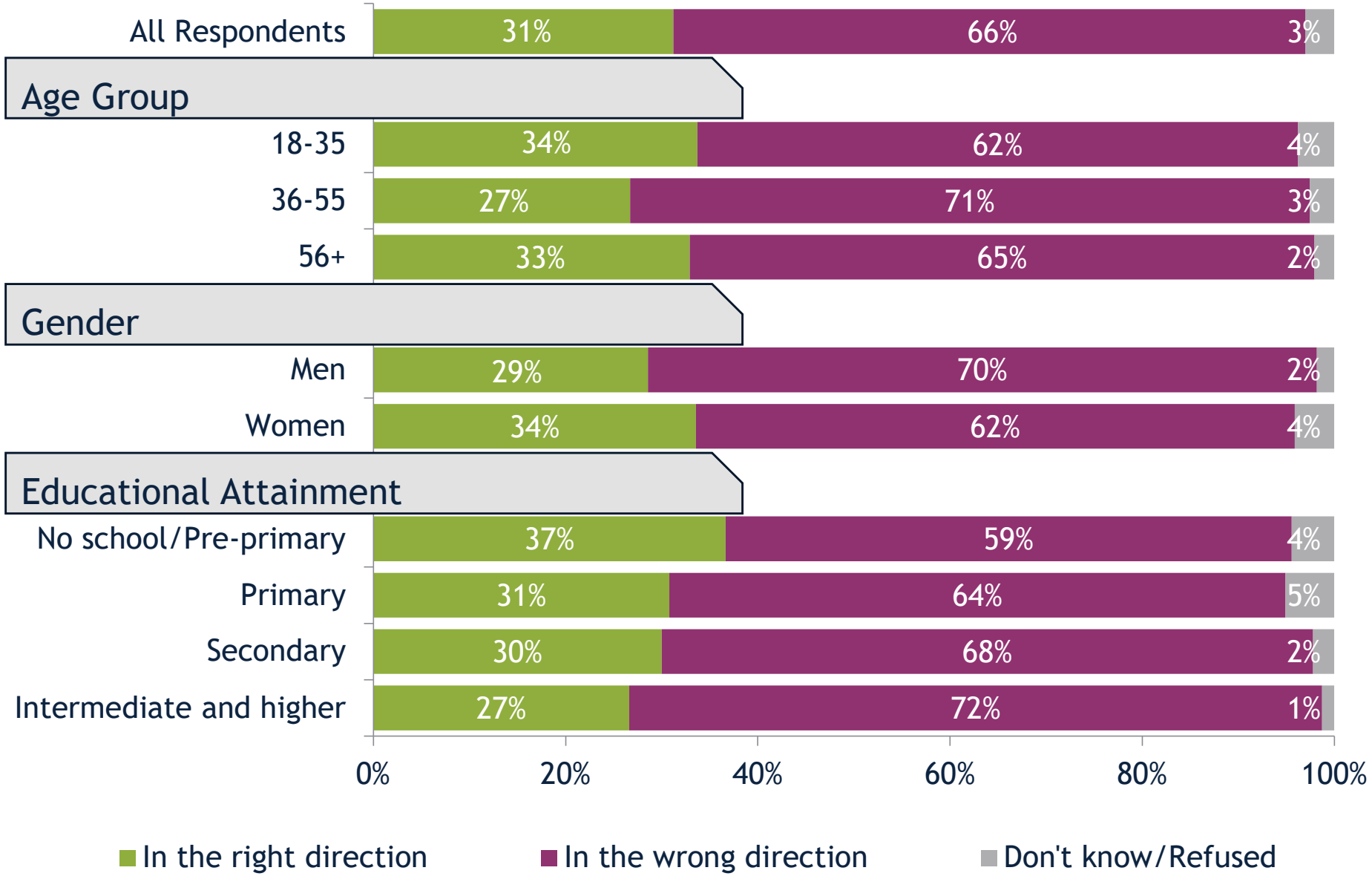
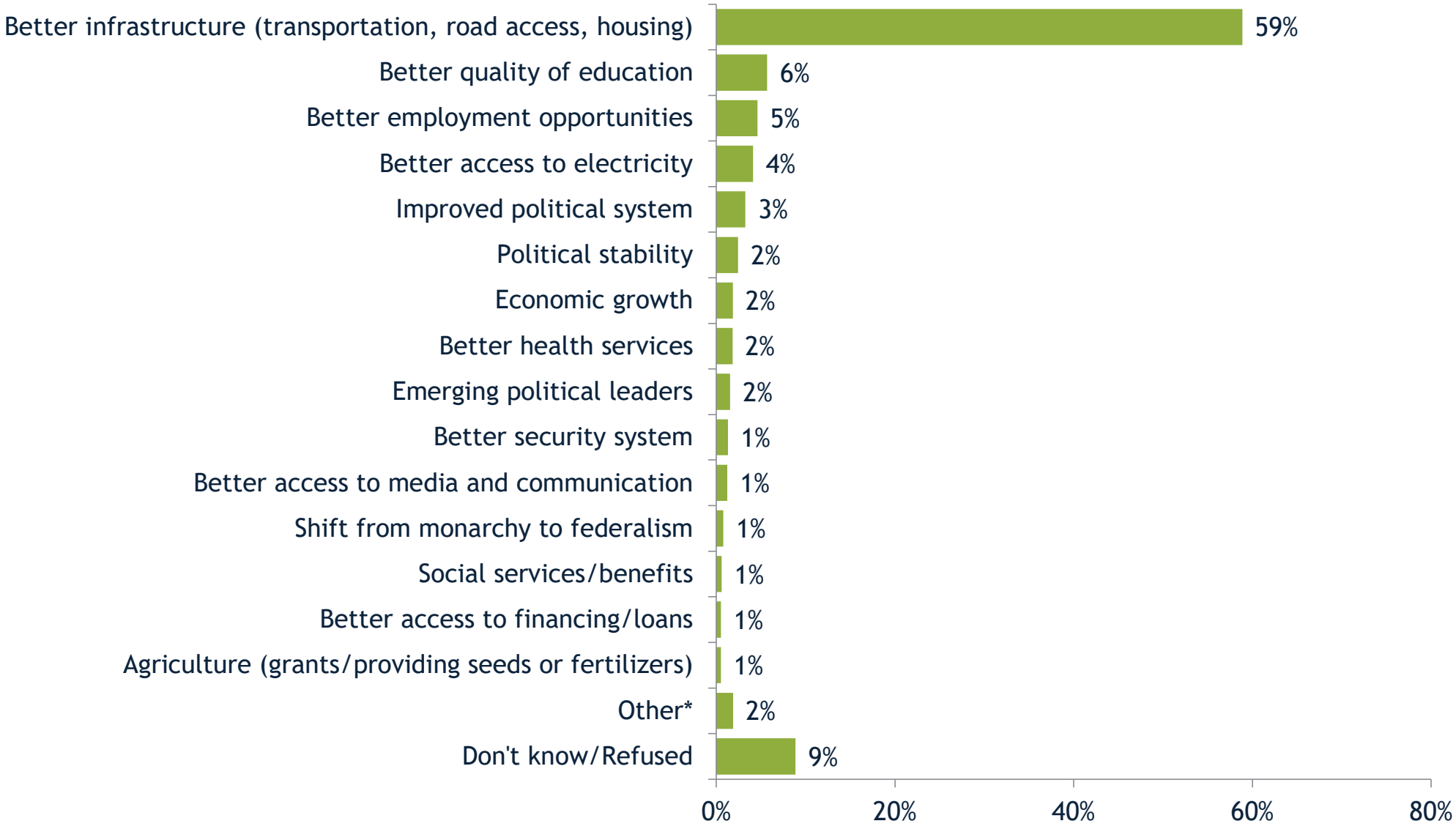
In general, would you say that our country is heading in the right direction or the wrong direction?



In general, why do you think that things are heading in the right direction?

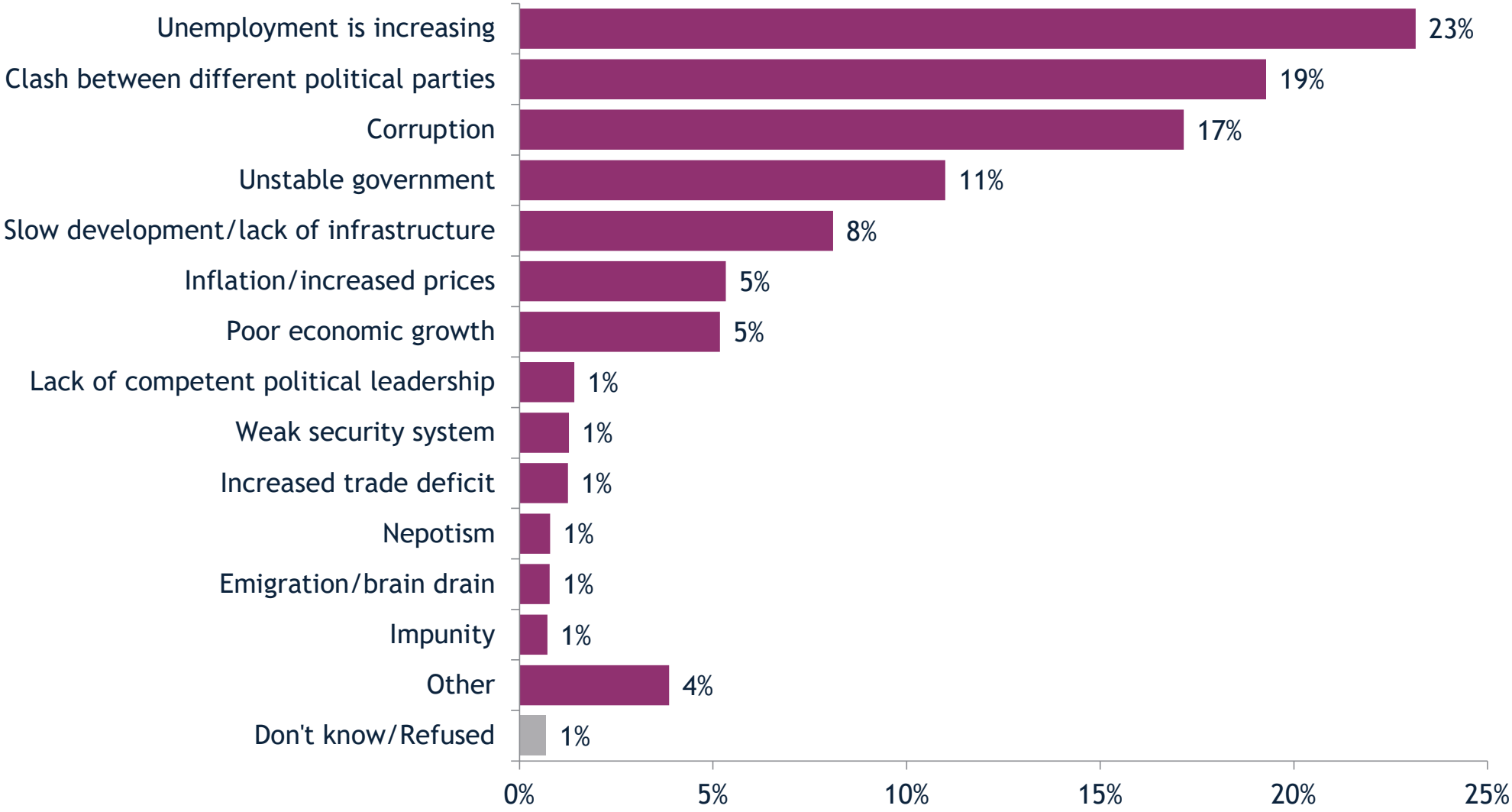
(Among those who believe Nepal is heading in the right direction, n=750; spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

In general, why do you think that things are heading in the wrong direction?

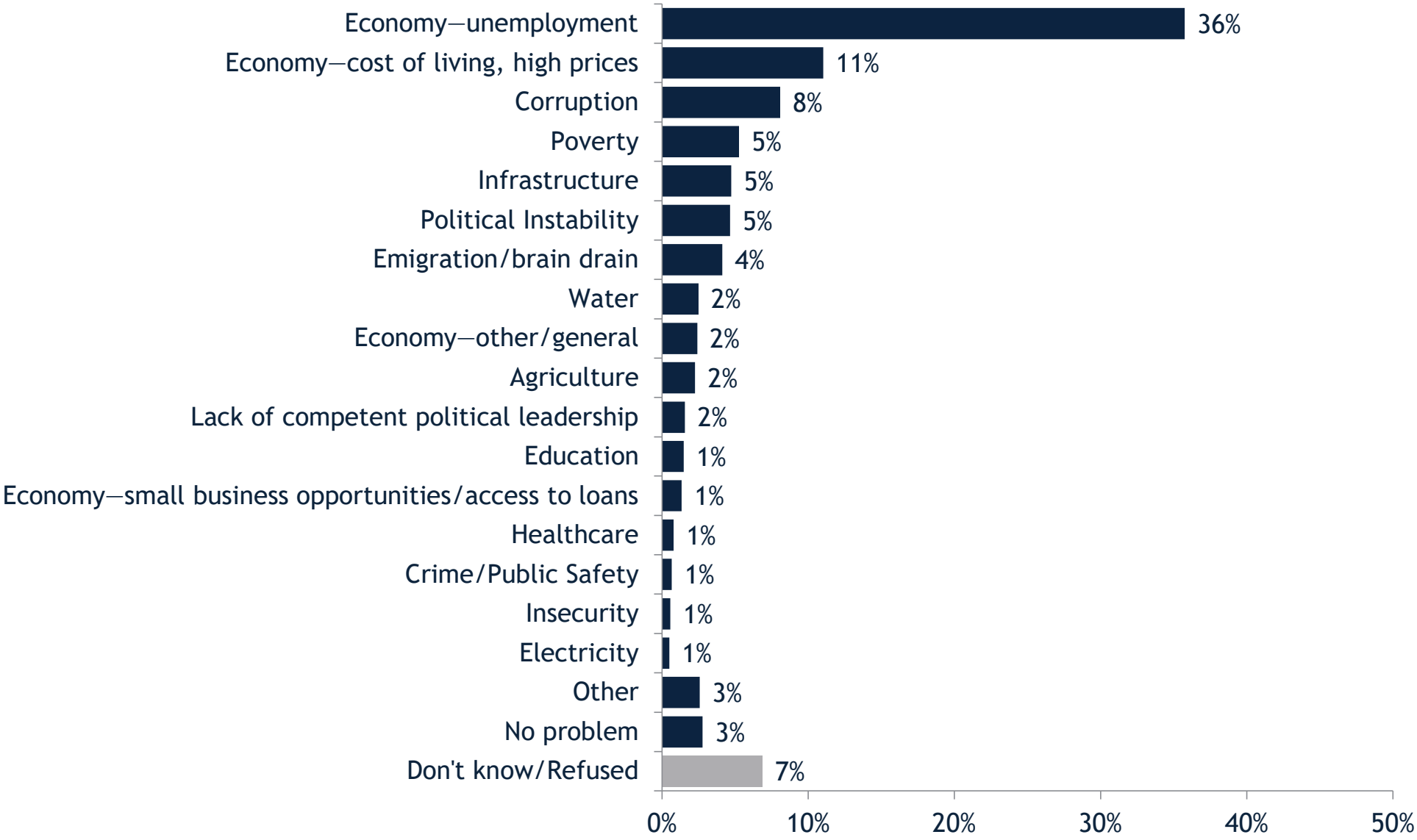
(Among those who believe Nepal is heading in the wrong direction, n=1,577; spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

What is the most important problem facing our country today?

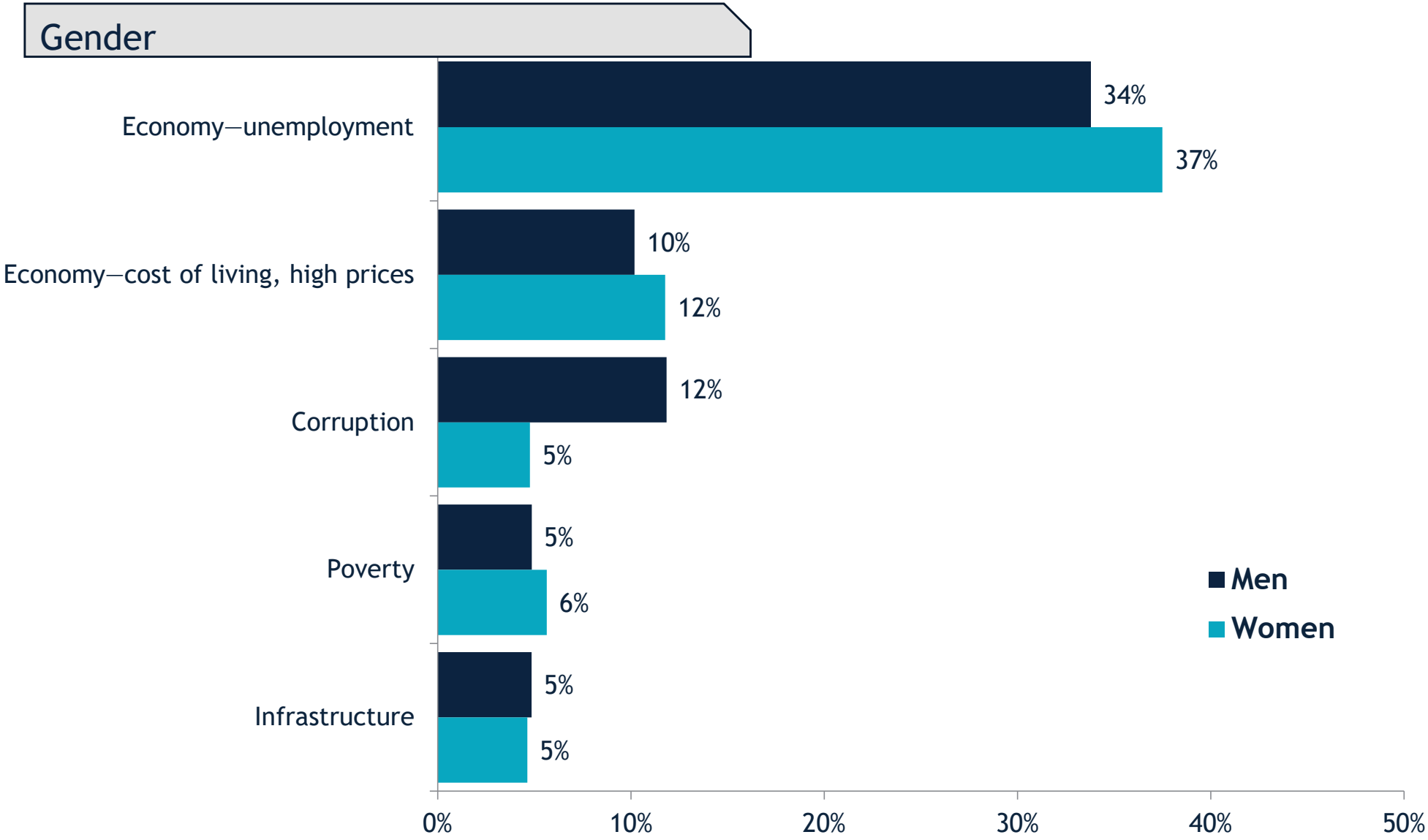
(Spontaneous response)



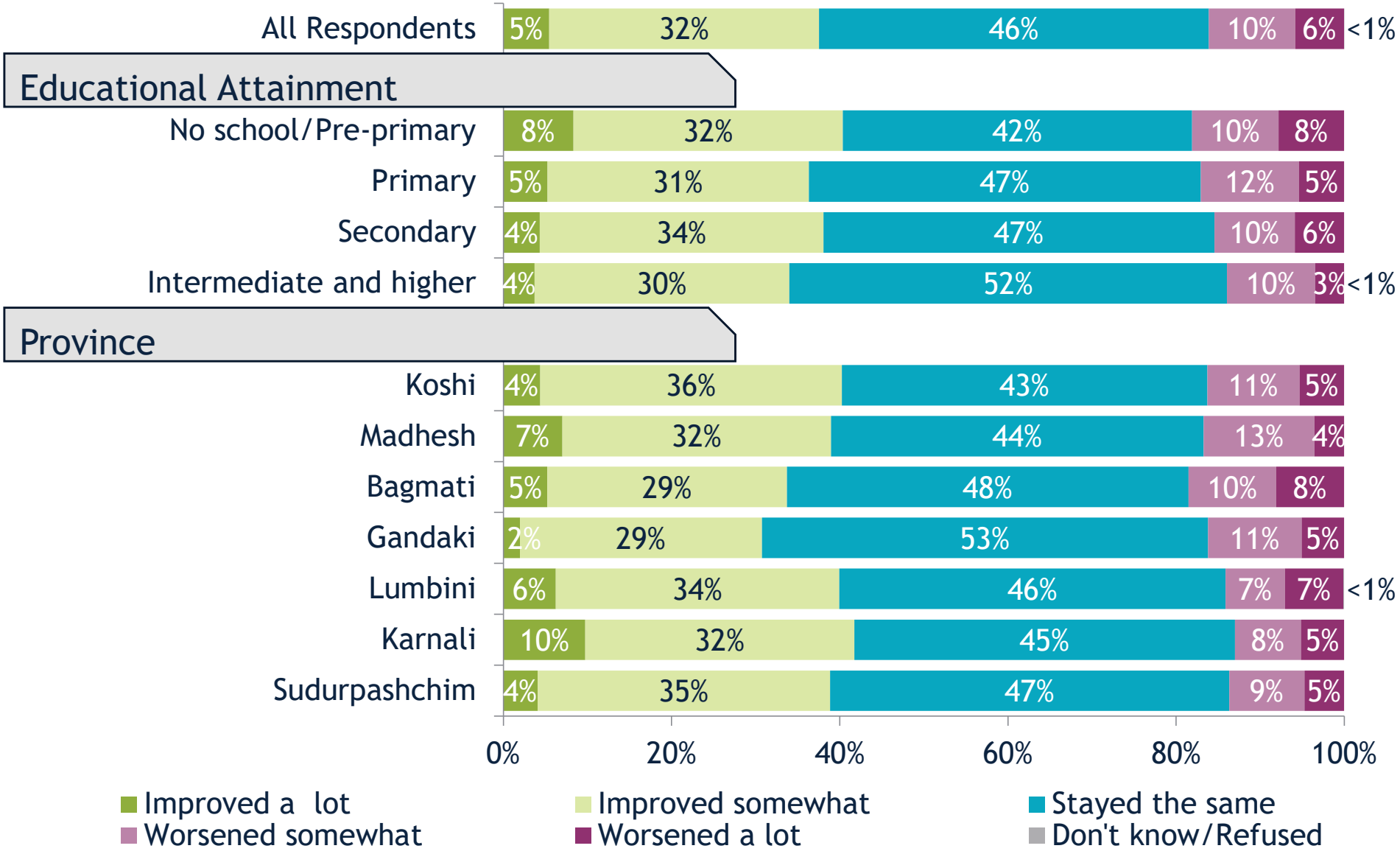
*Responses receiving <1% are collapsed into *Other*.

What is the most important problem facing our country today?

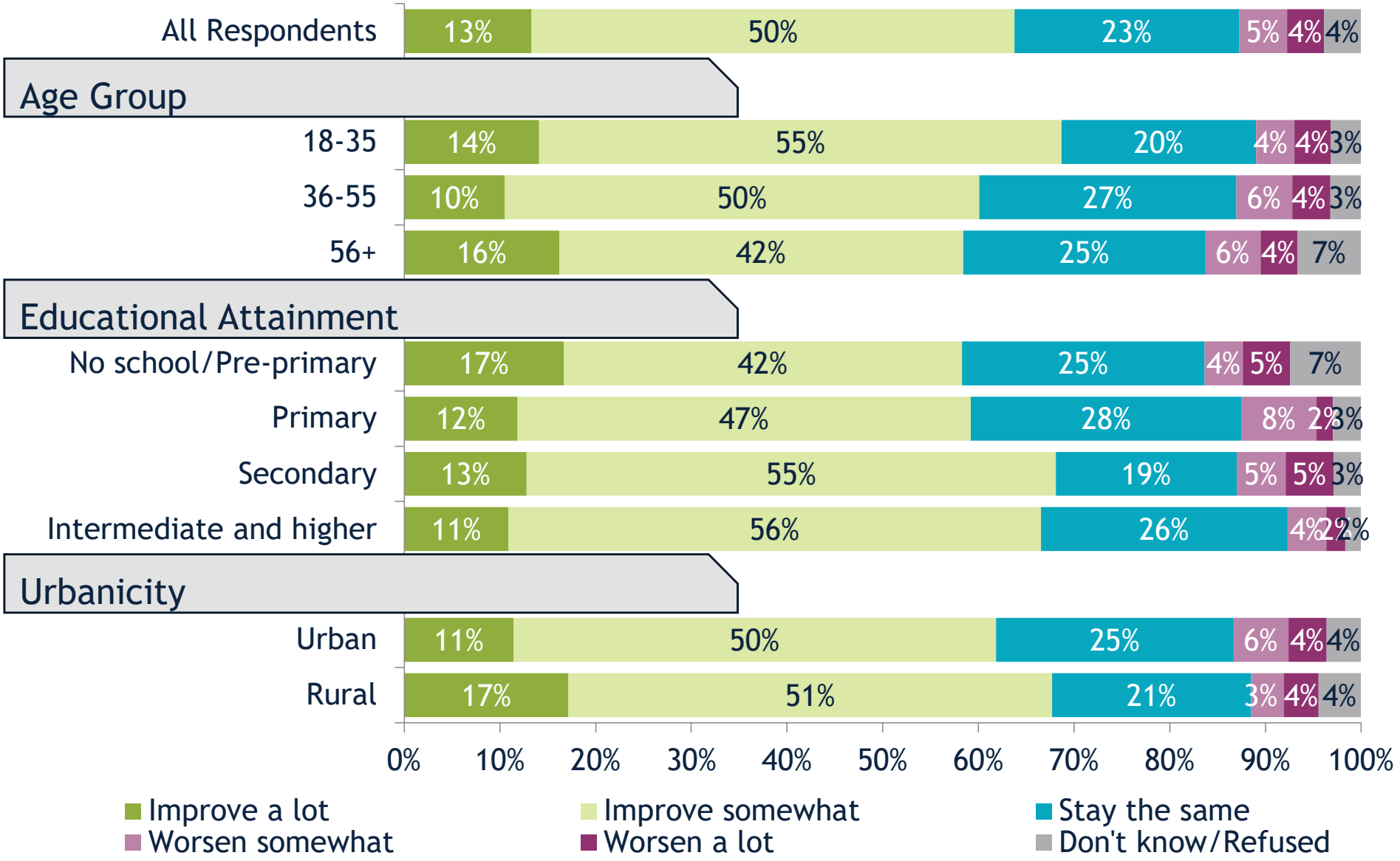
(Spontaneous response; top 5 problems displayed)



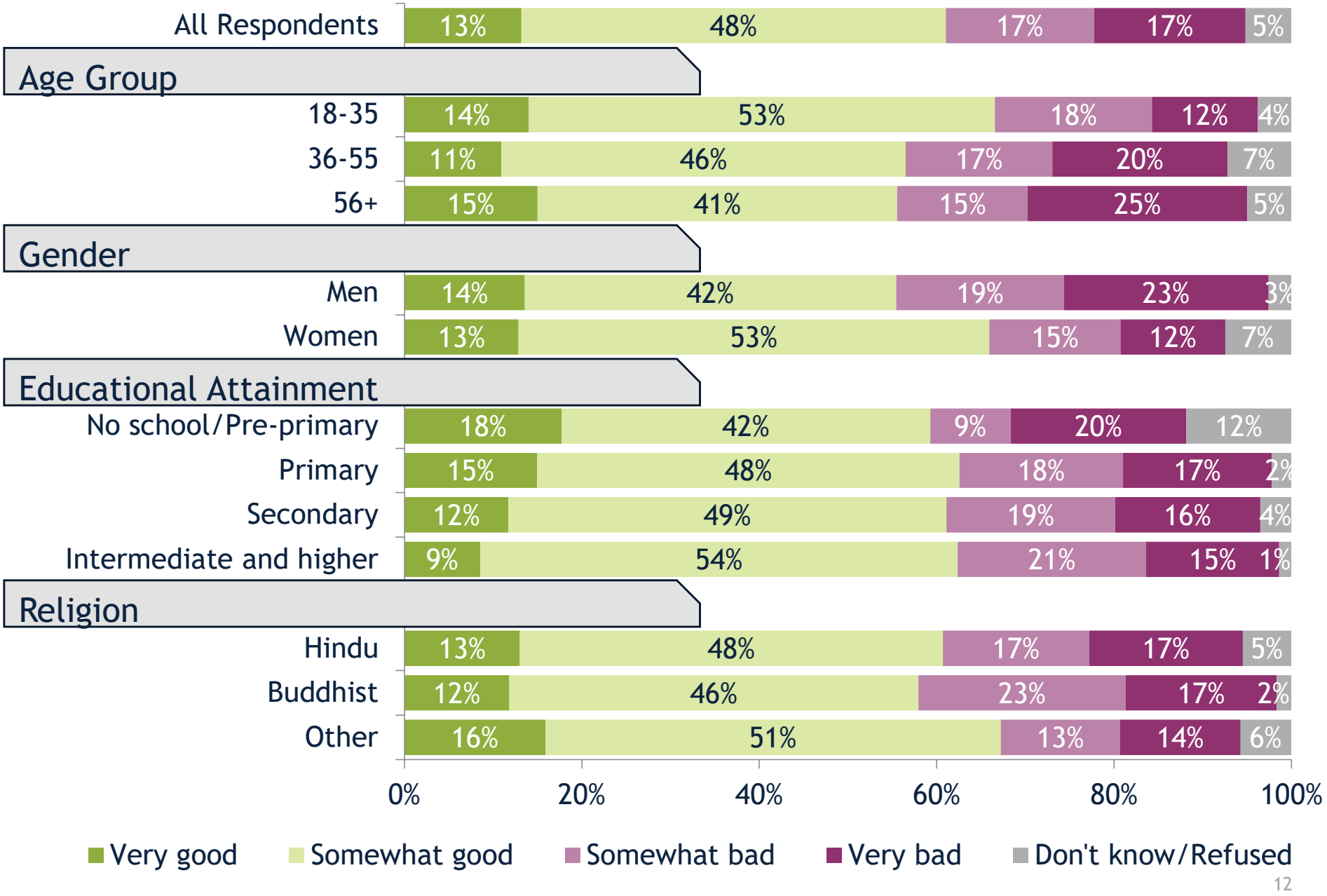
Over the last 12 months, how has the economic situation of your household changed?



In the coming 12 months, how do you expect the economic situation of your household to change?



How would you rate the current state of Nepal's democracy? Would you say it is good or bad? And would you say that it is very or somewhat good/bad?



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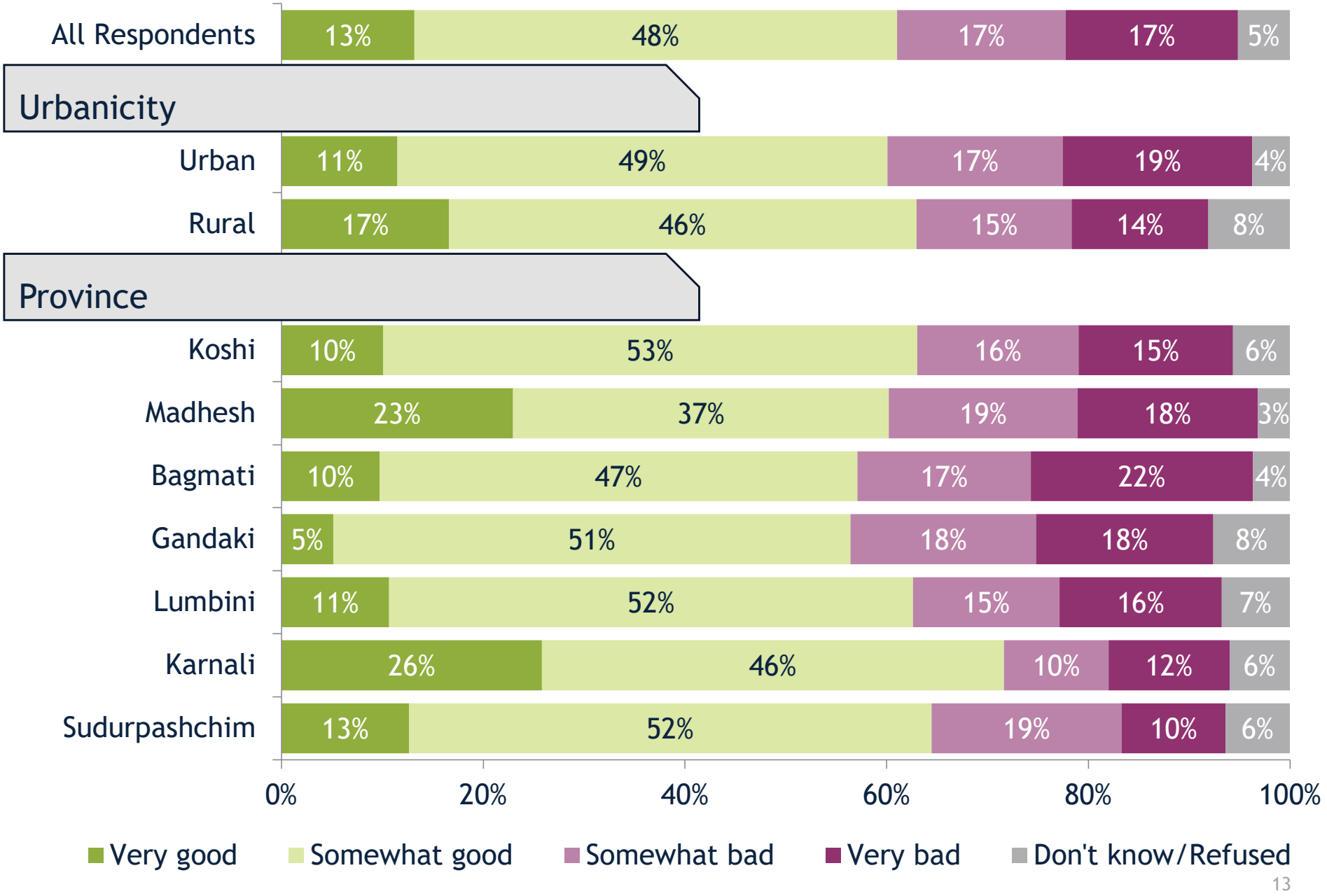
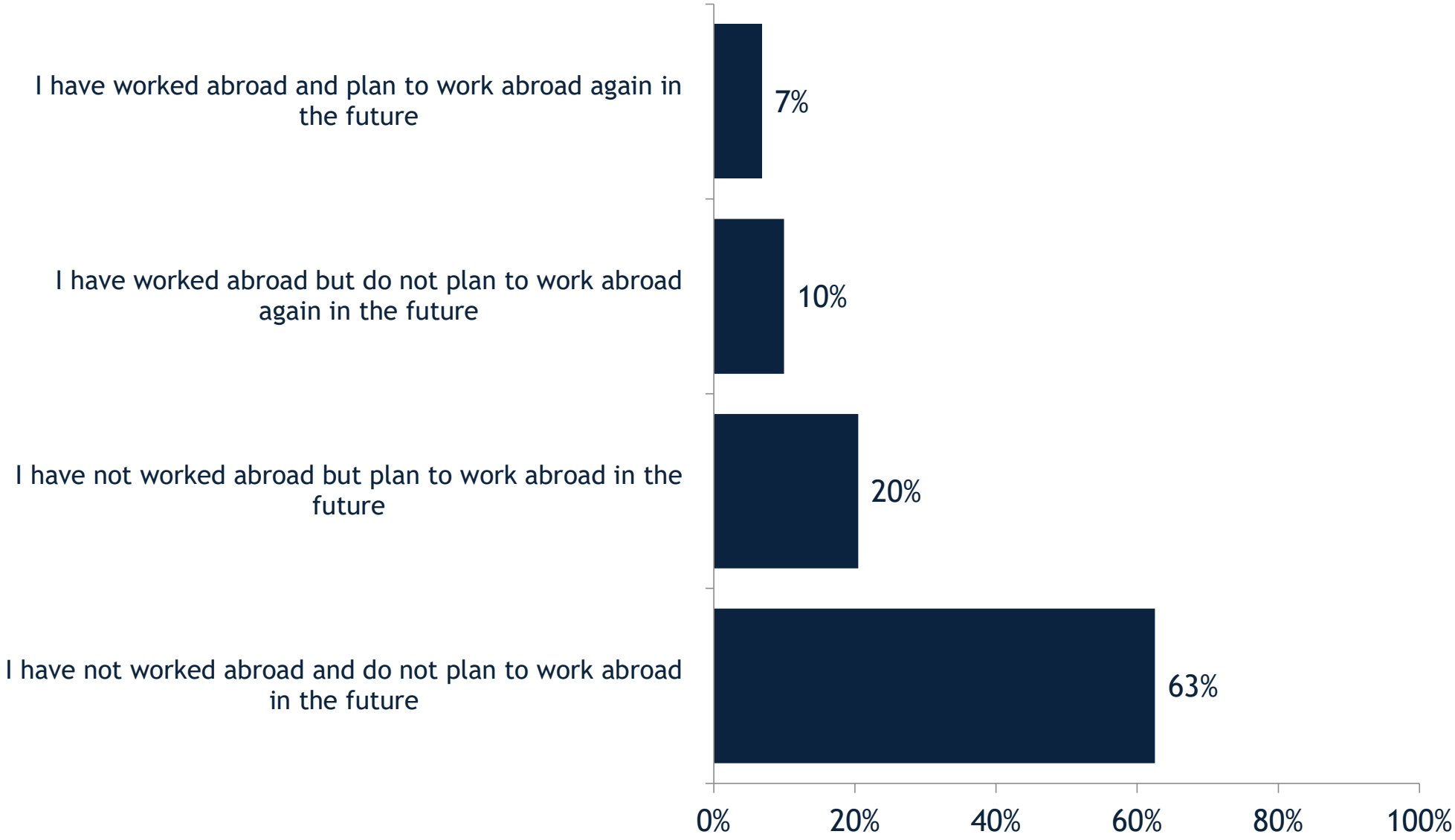
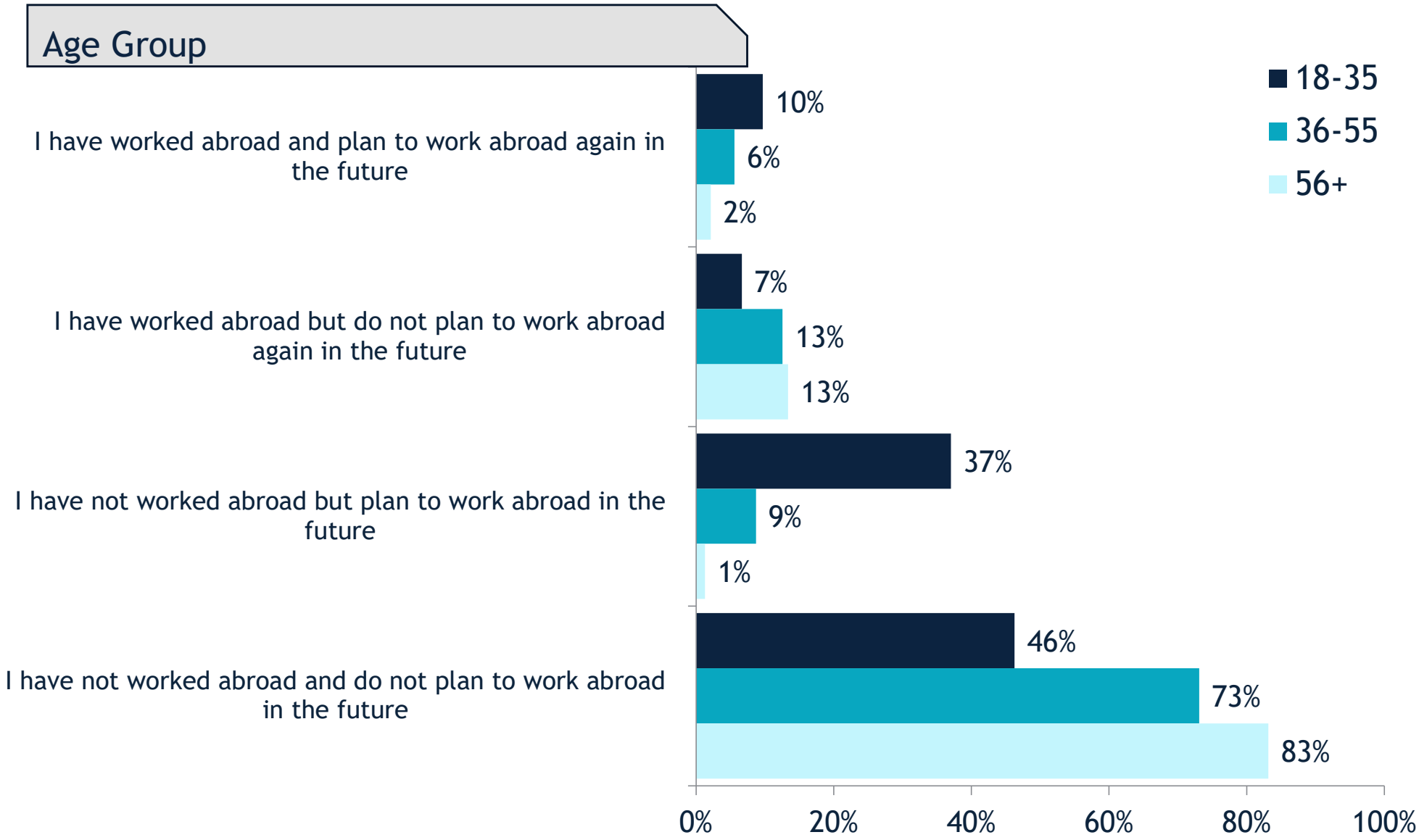


Which of the following statements best applies to you?



Don't know/Refused responses are <1% and are not displayed.

Which of the following statements best applies to you?



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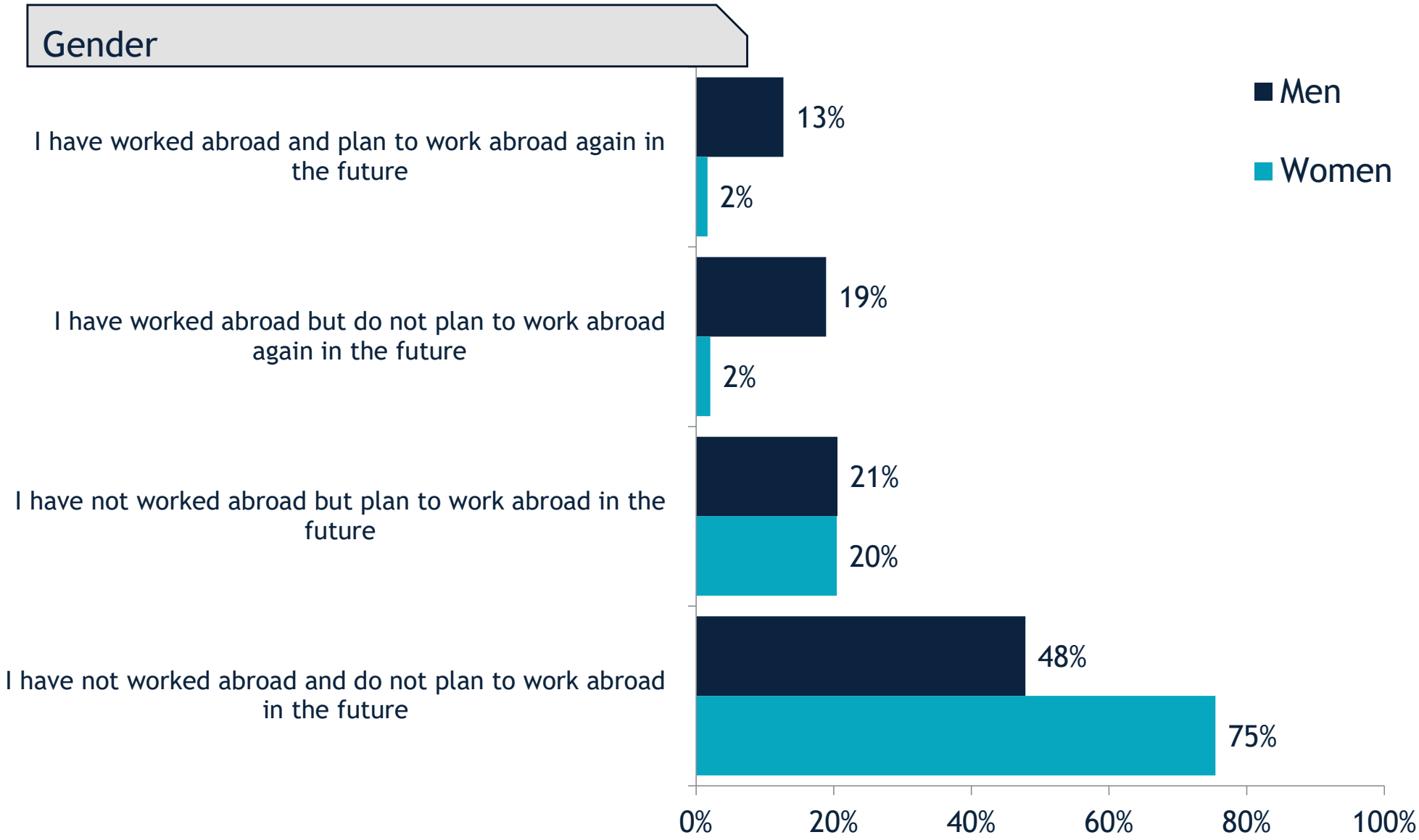

Don't know/Refused responses are <1% and are not displayed.

Ratings of Institutions

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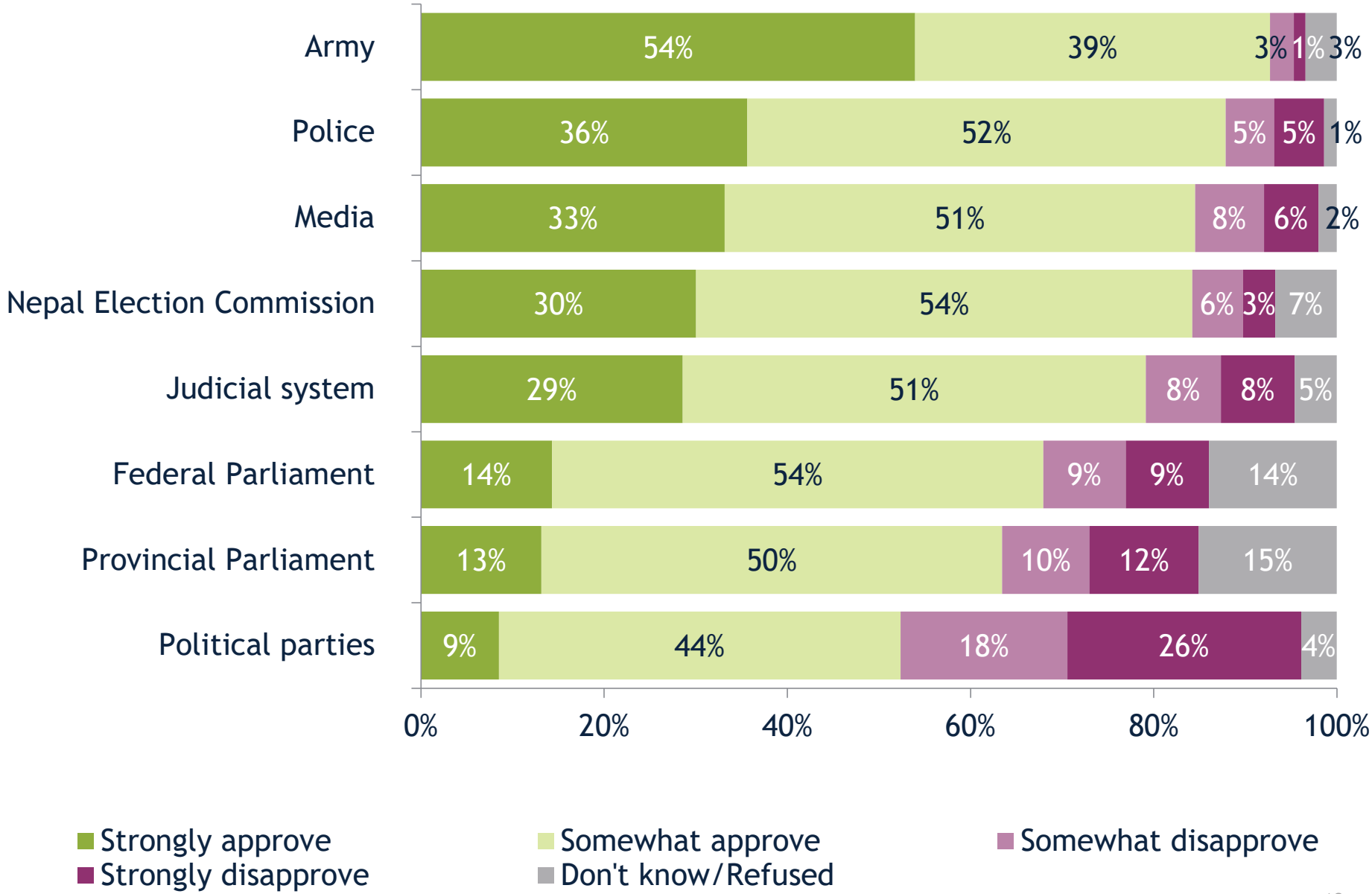
Thinking now about the following institutions, would you say you approve or disapprove of the job they are doing? Would that be strongly or somewhat approve/disapprove?



Elections and Political Parties

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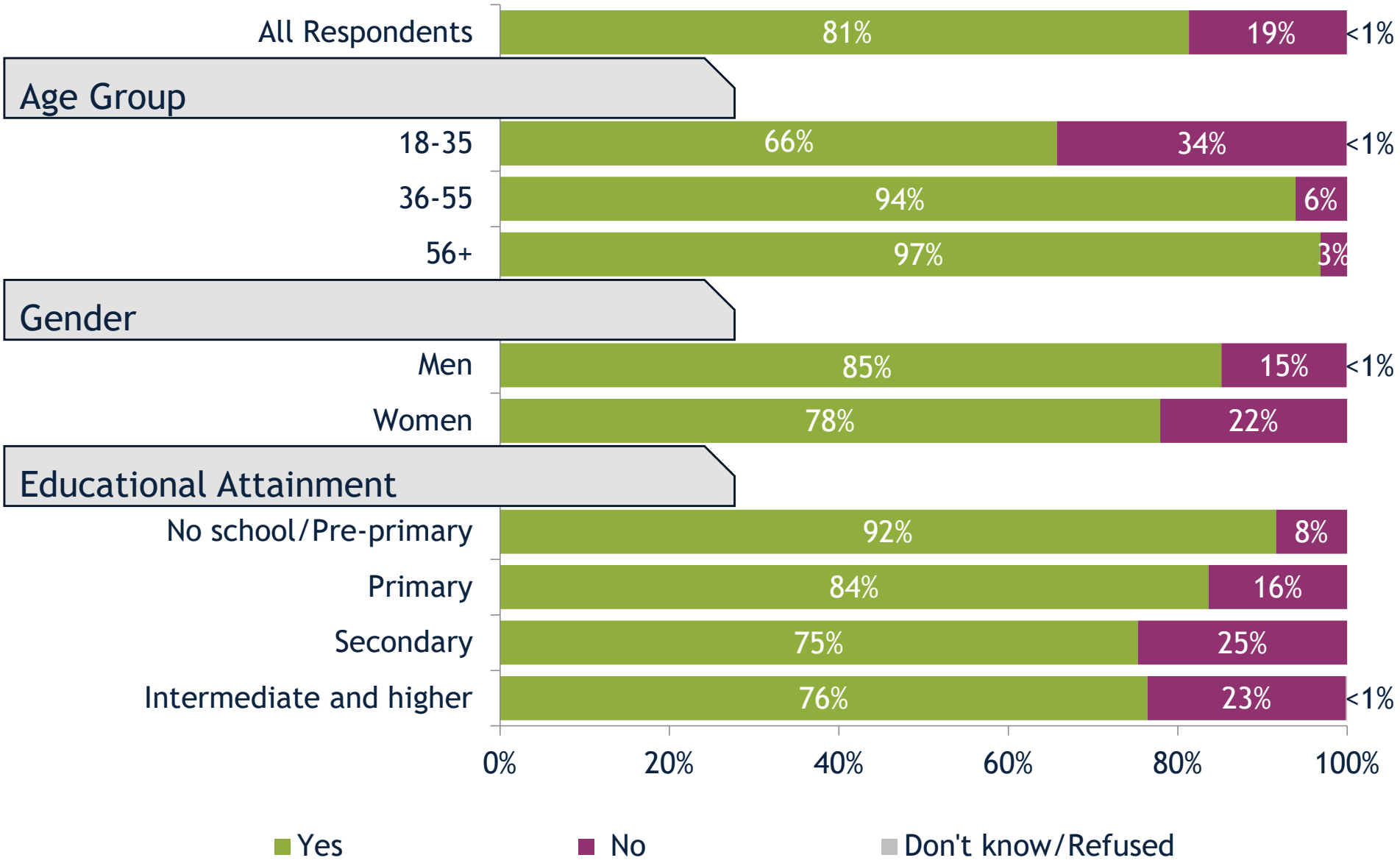
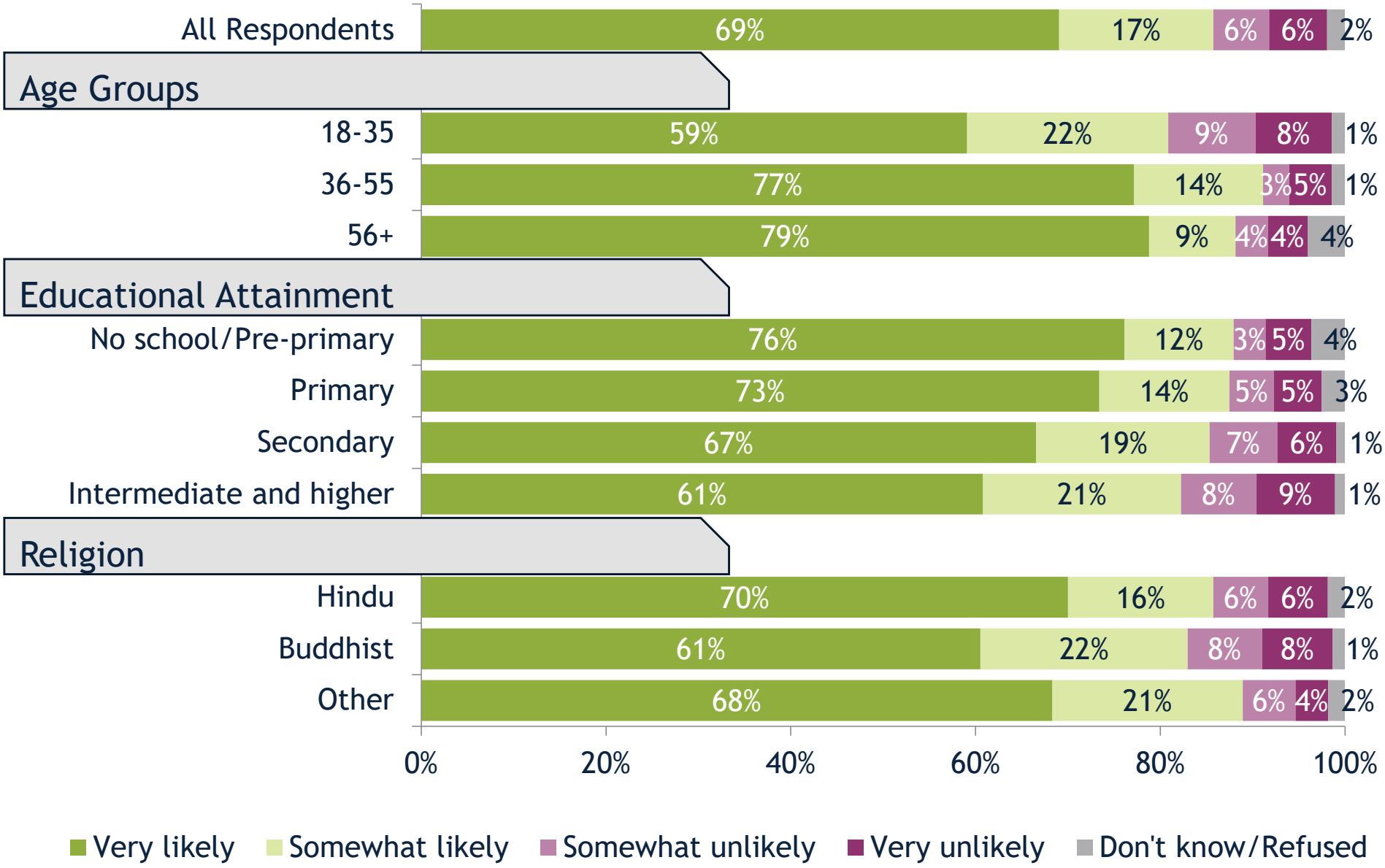
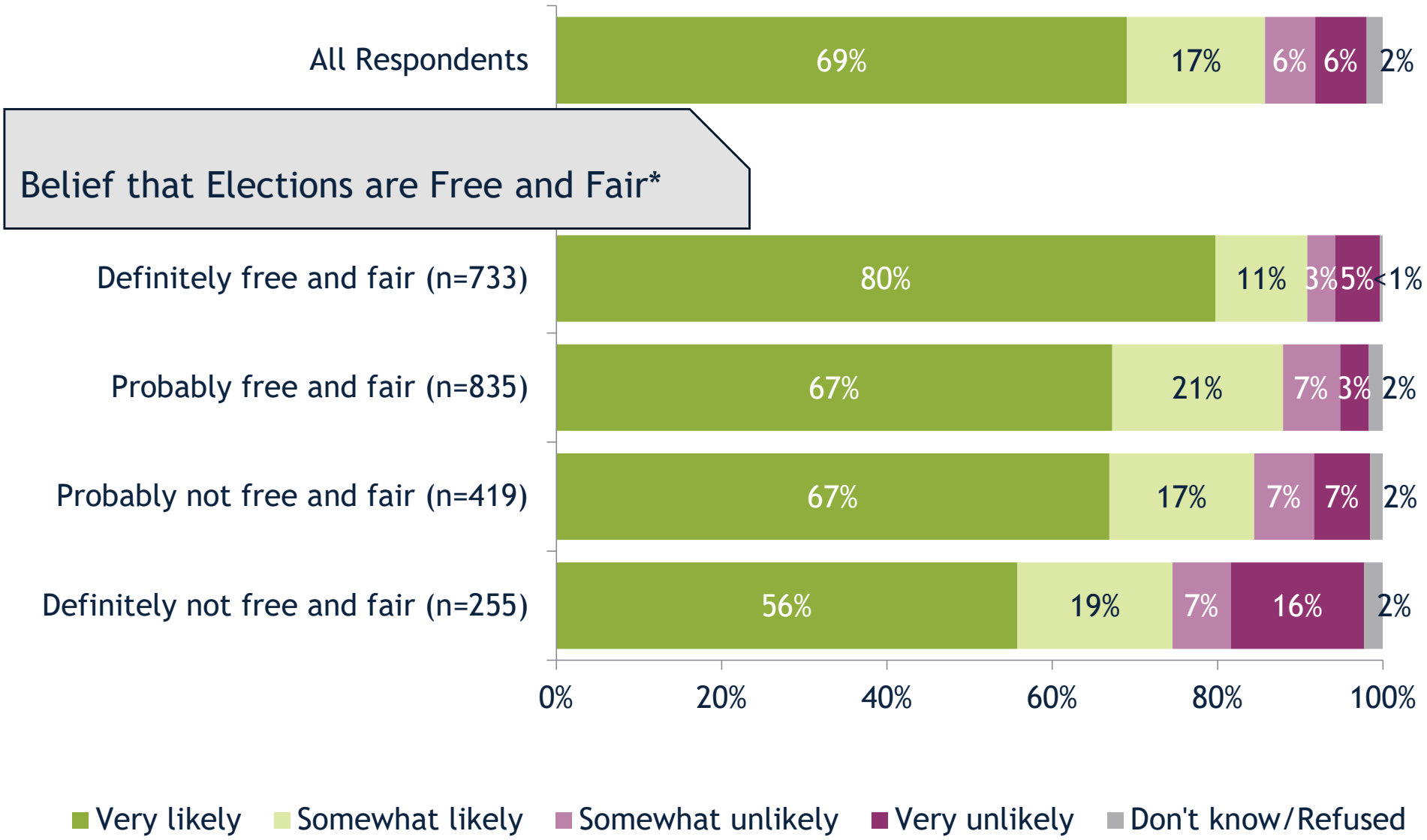
Are you registered to vote?



How likely or unlikely are you to vote in general elections scheduled for 2027?



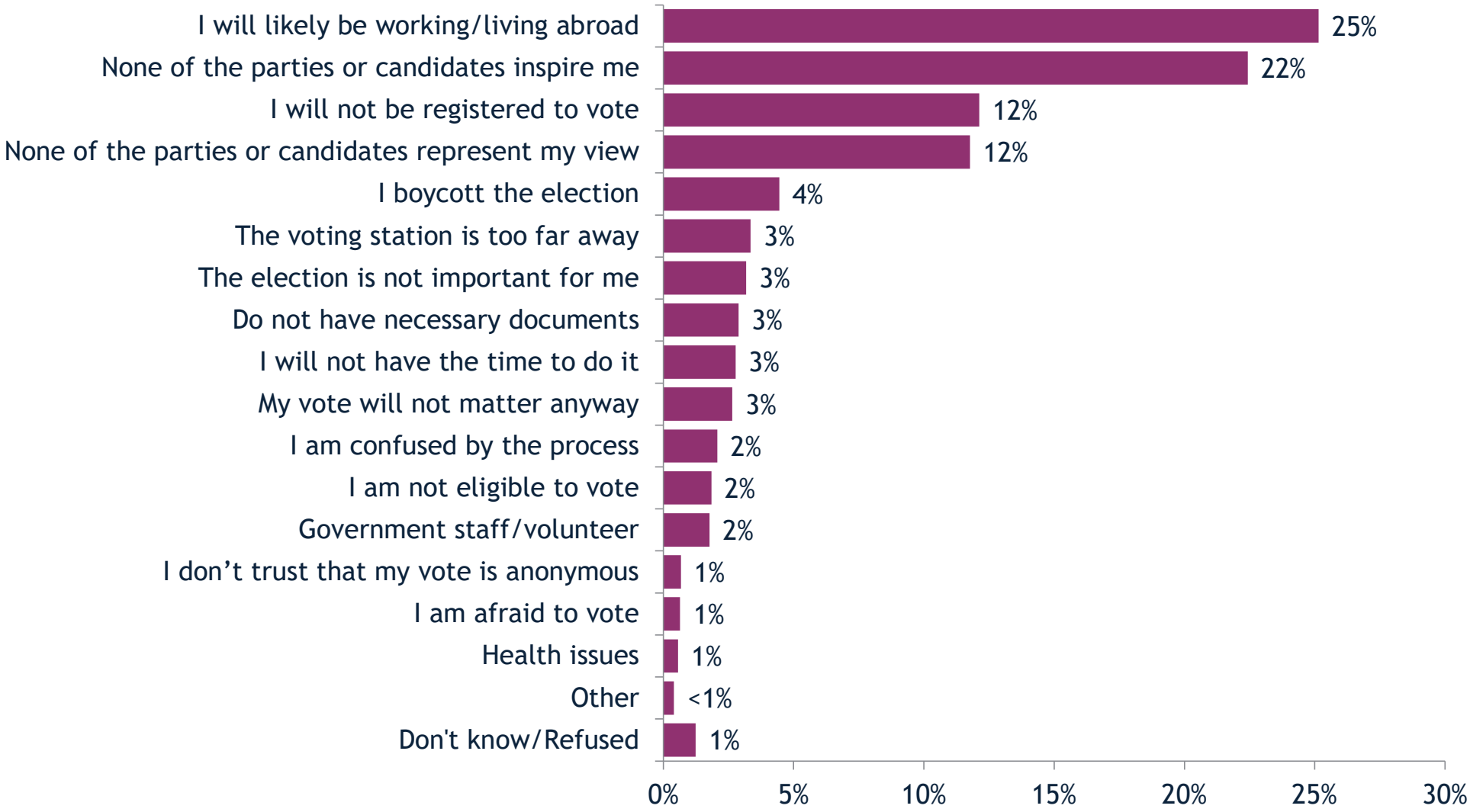
How likely or unlikely are you to vote in general elections scheduled for 2027?



*Based on responses to the question "Do you feel that elections are generally free and fair or not?"

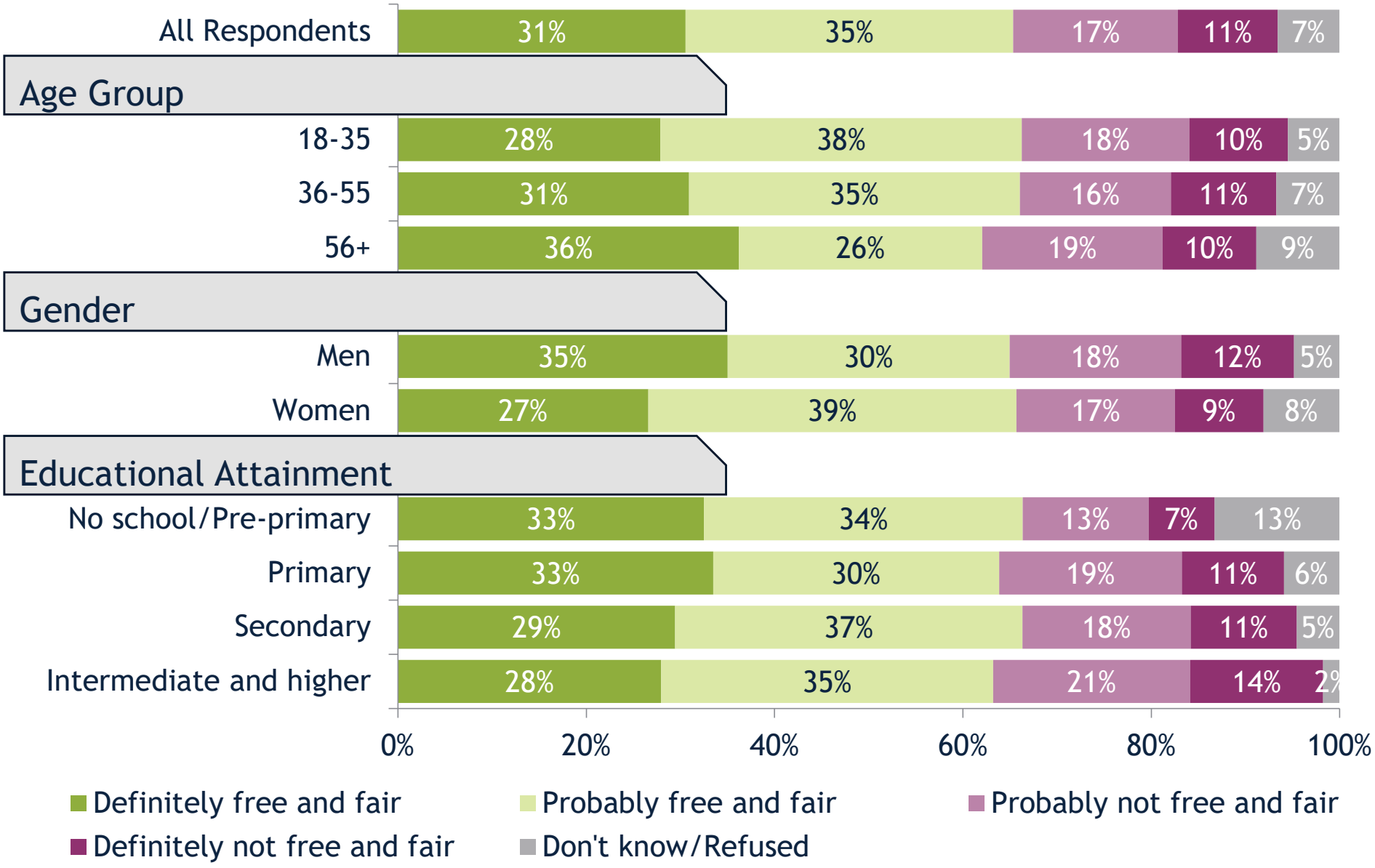
Why are you unlikely to vote in the 2027 general elections?

(Among those who declared that they are unlikely to vote, n=296; spontaneous response)

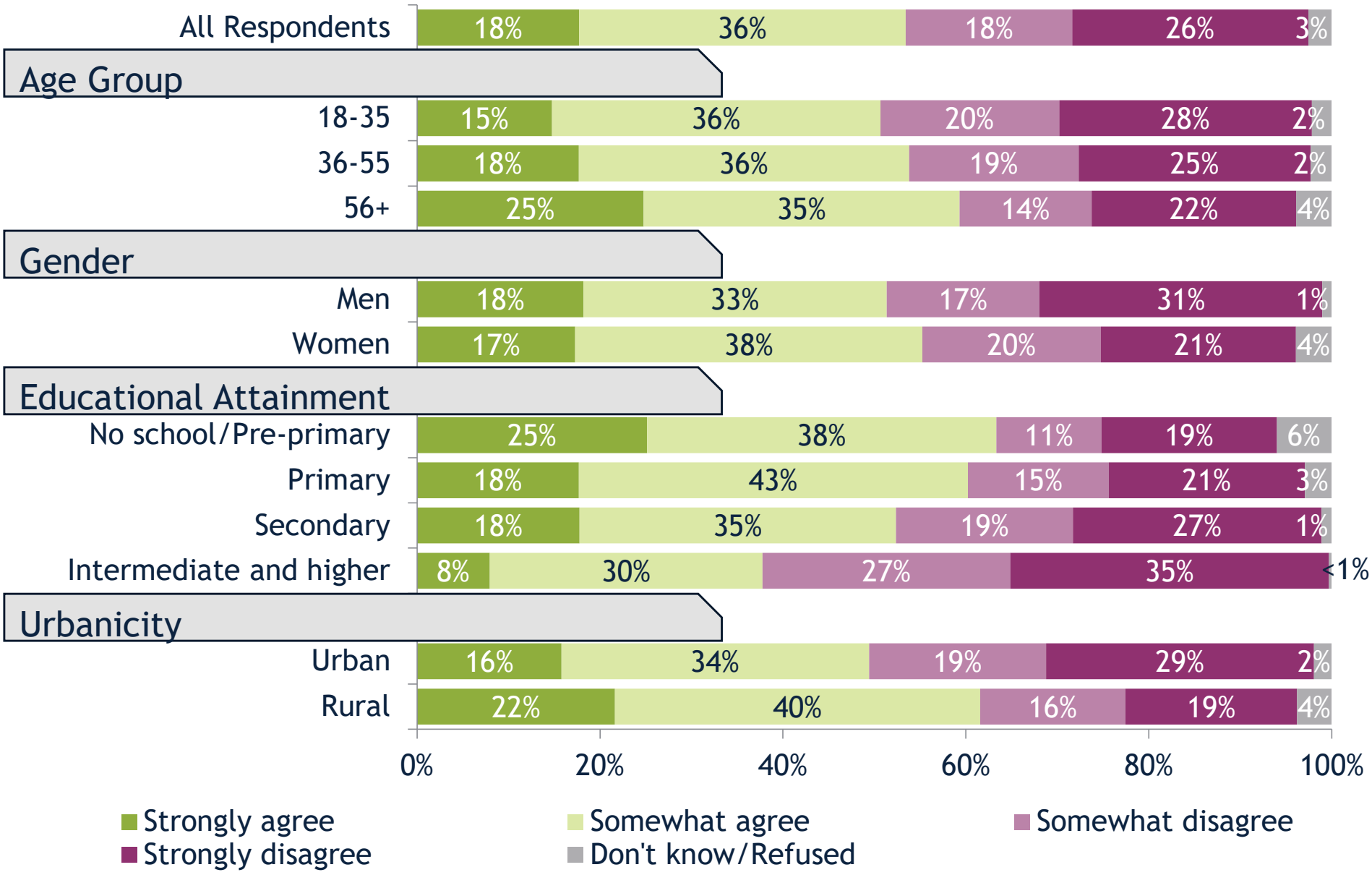


*Responses receiving <1% are collapsed into *Other*.

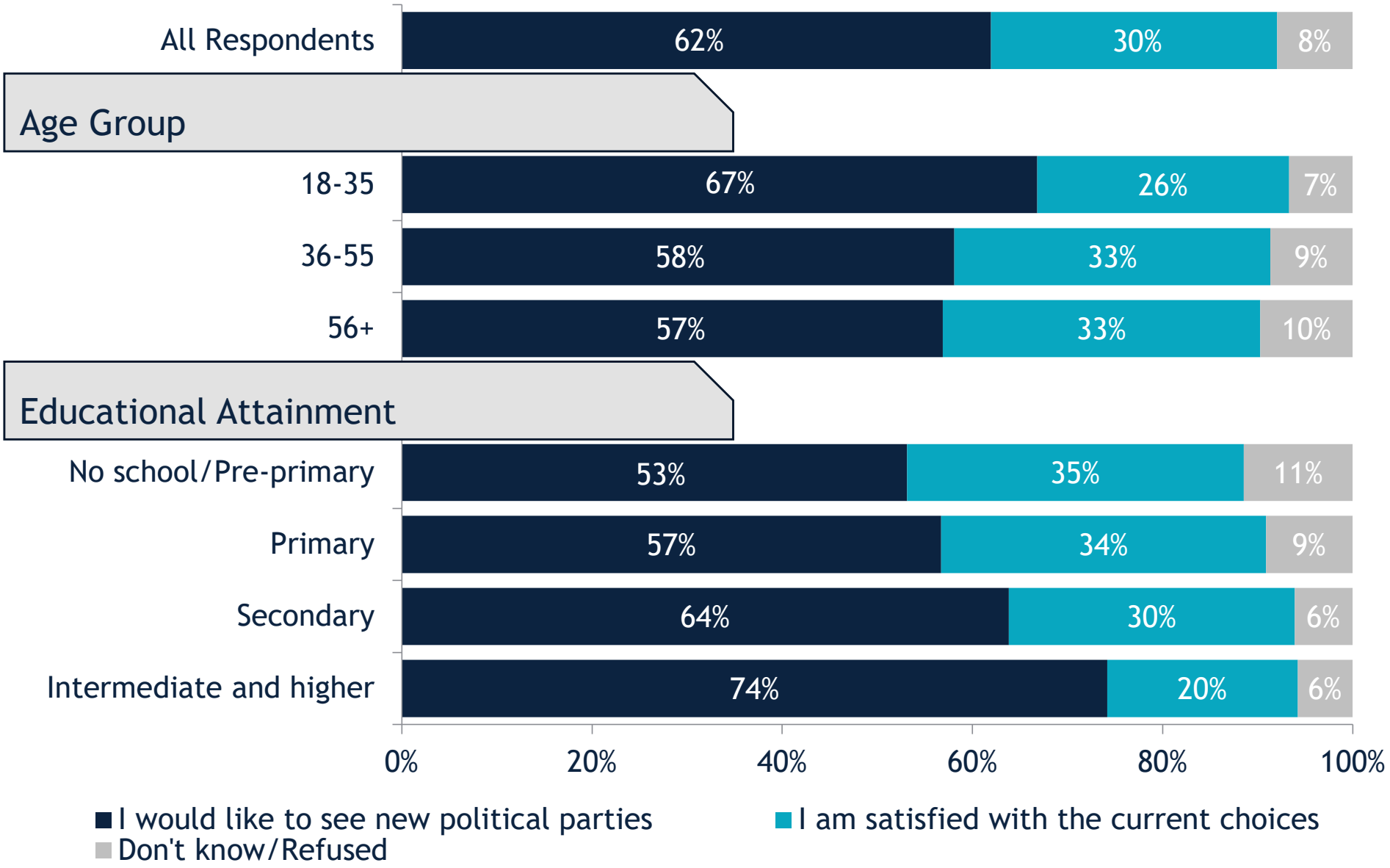
Do you feel that elections are generally free and fair or not?



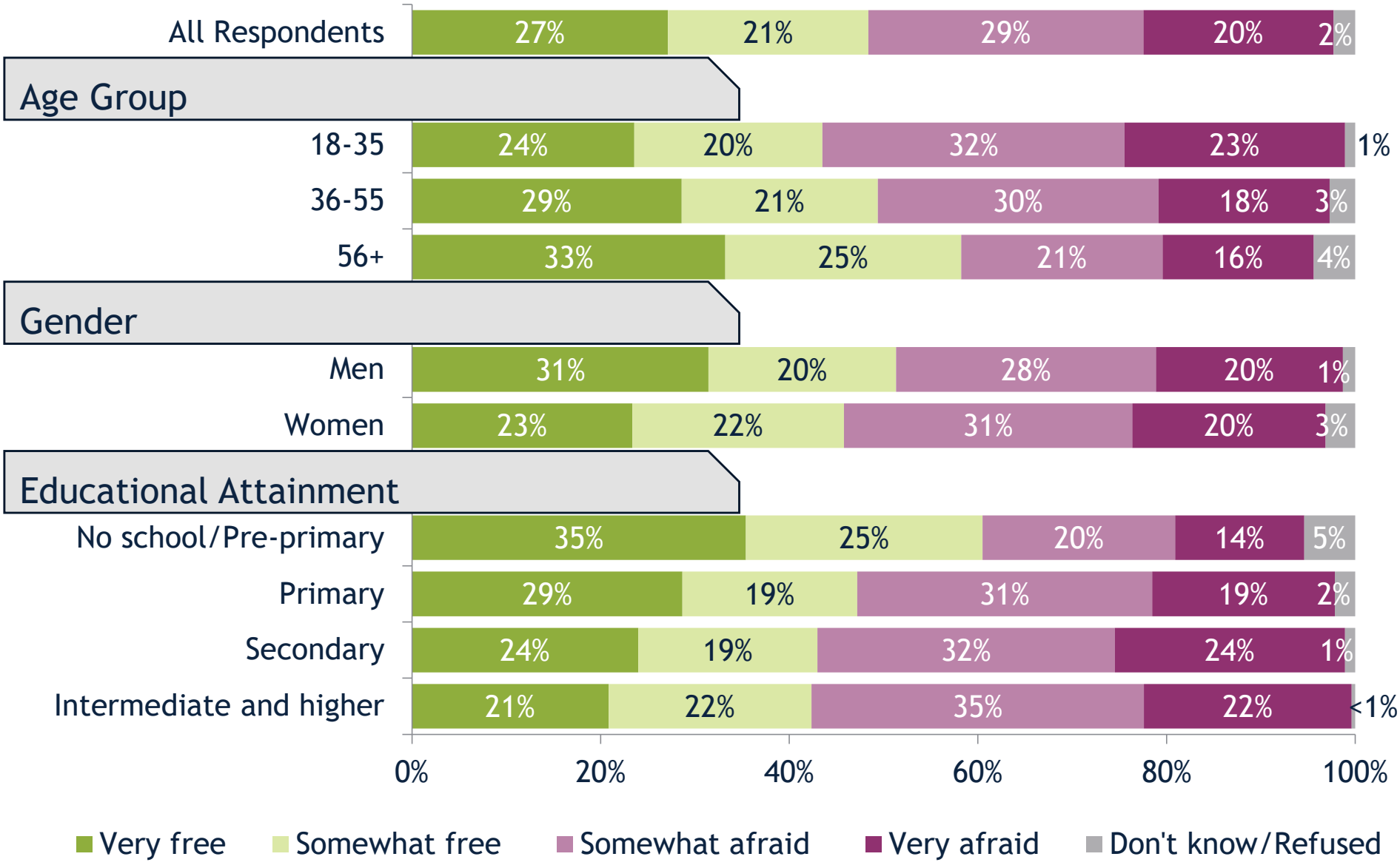
Do you agree or disagree that political parties are doing enough to address the needs of voters like you?



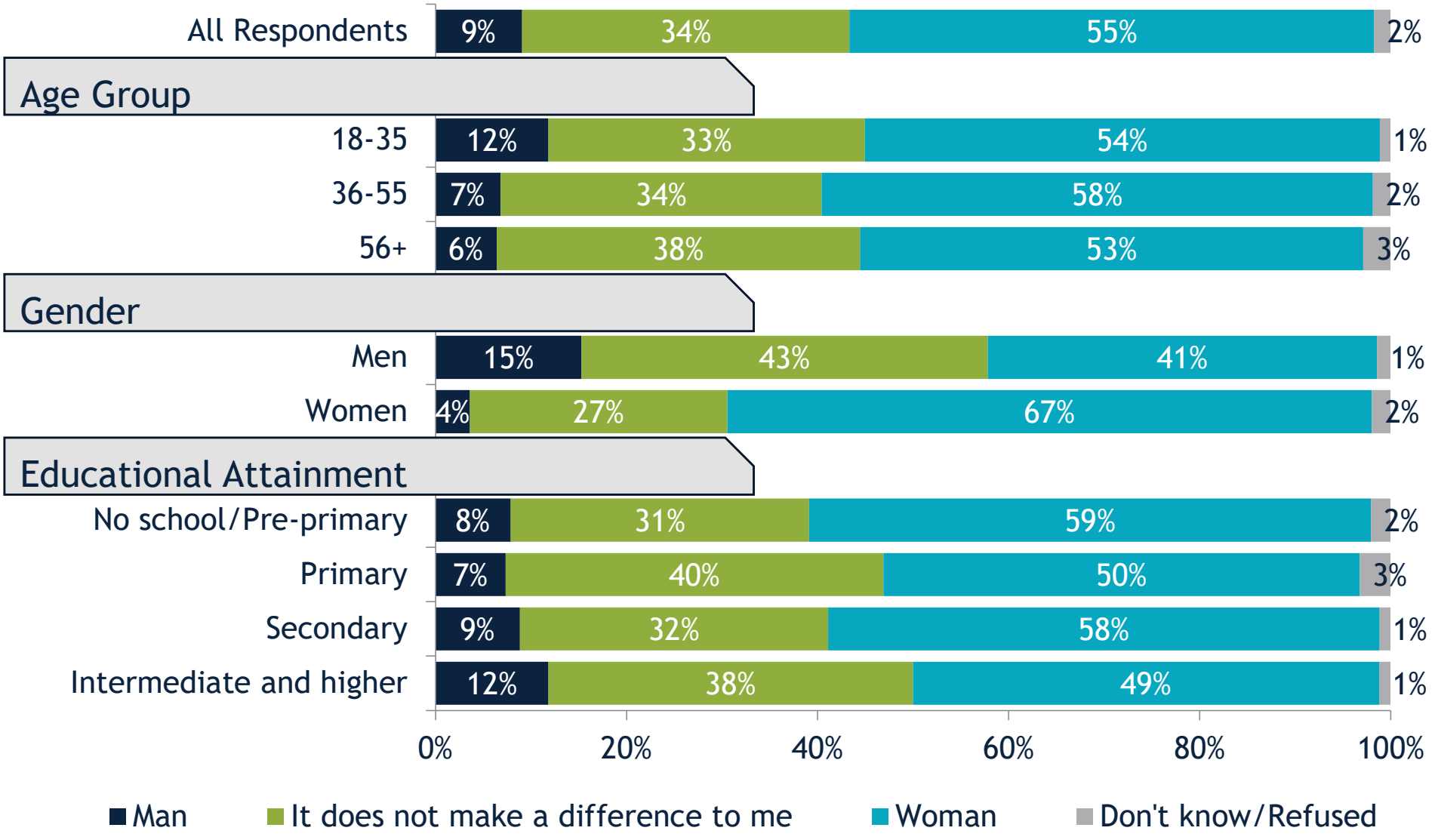
Would you like to see new political parties in future elections or are you satisfied with the current choices?



Do people in our country feel free to openly express their political opinions or are they afraid?



If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?



Governance

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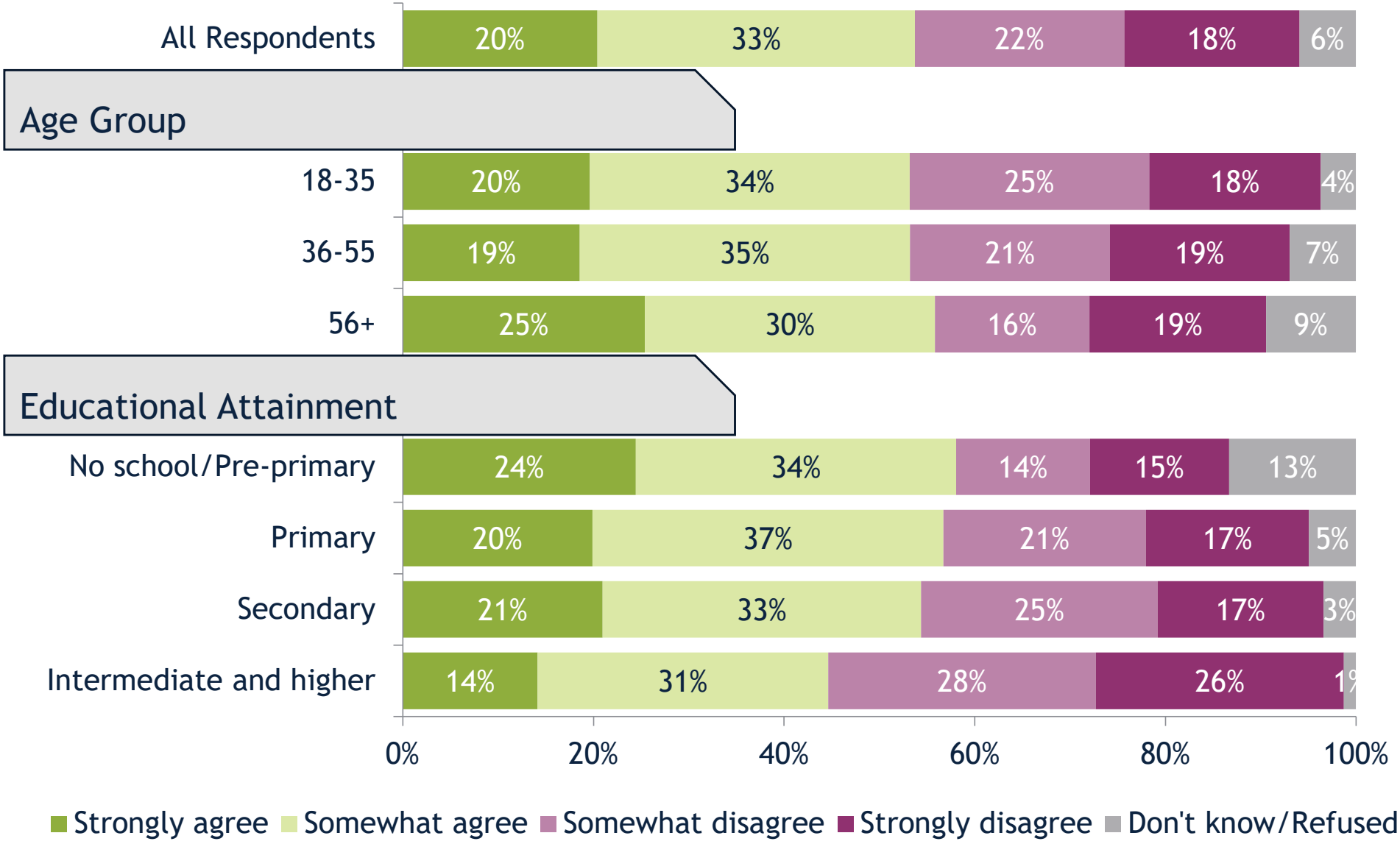
Would you say you agree or disagree with the following statement: Nepal's provincial and local governments have autonomy and power to make decisions?



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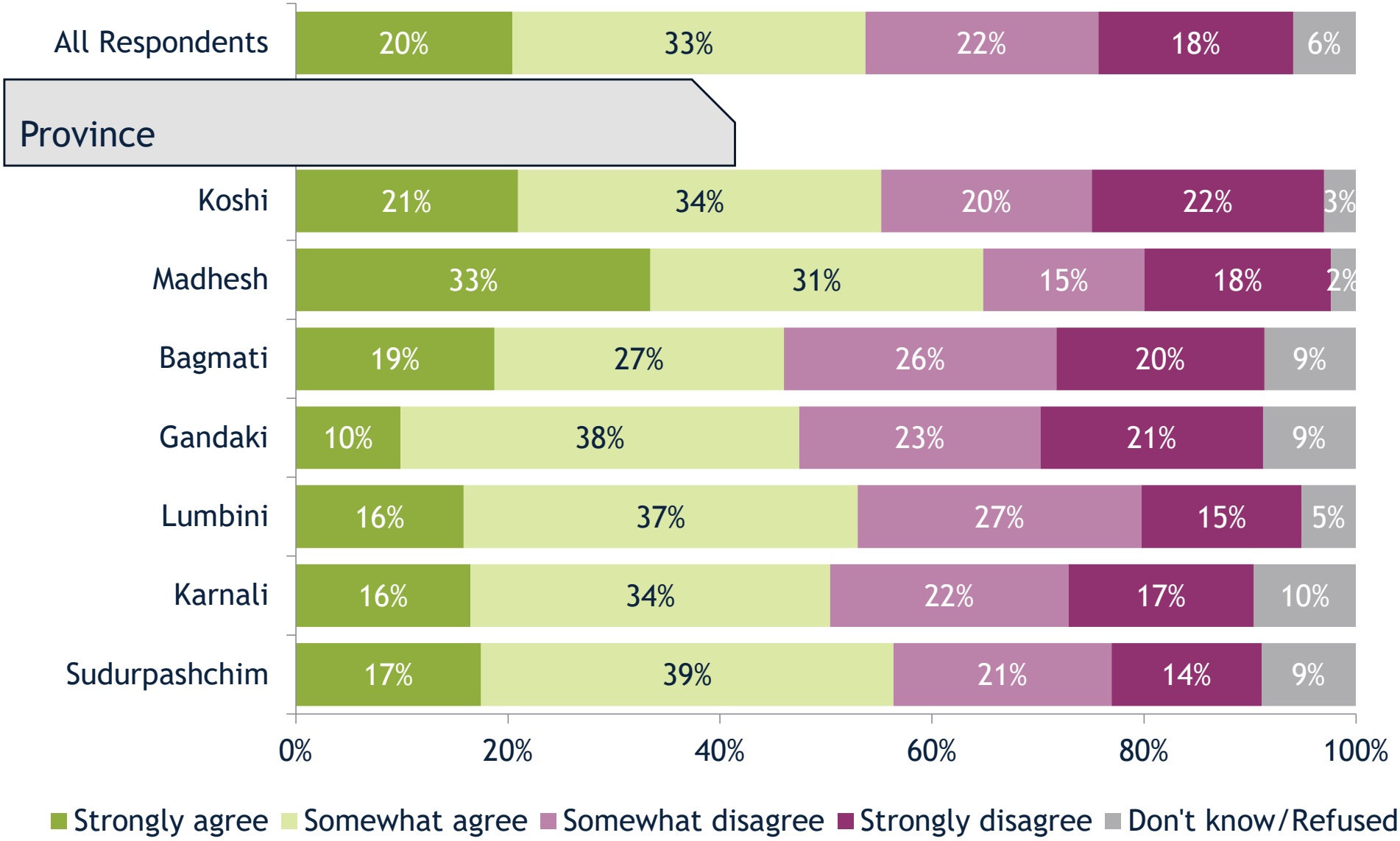
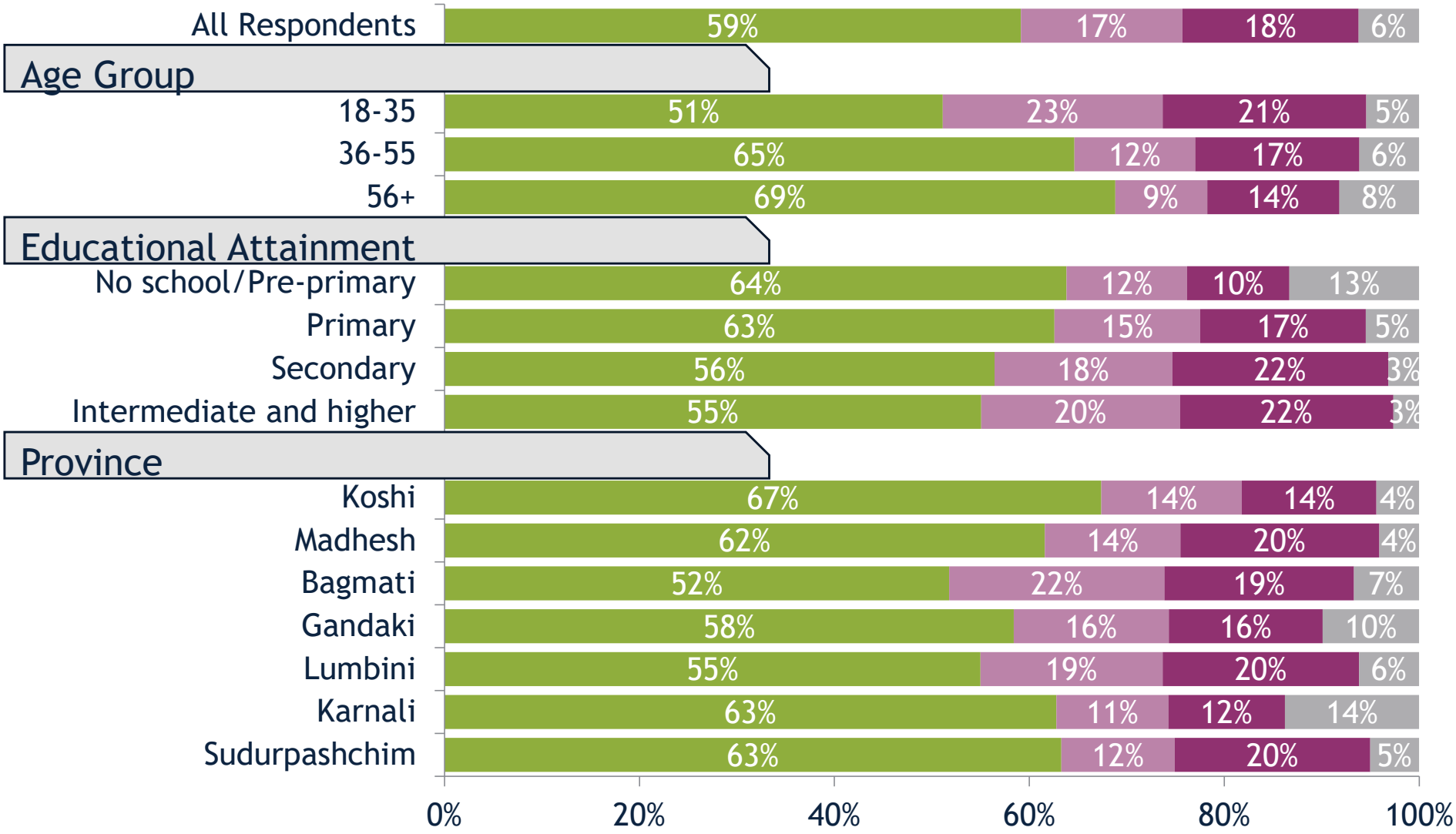


Do you believe that democracy is the best possible form of government for our country or not?



Media and Information

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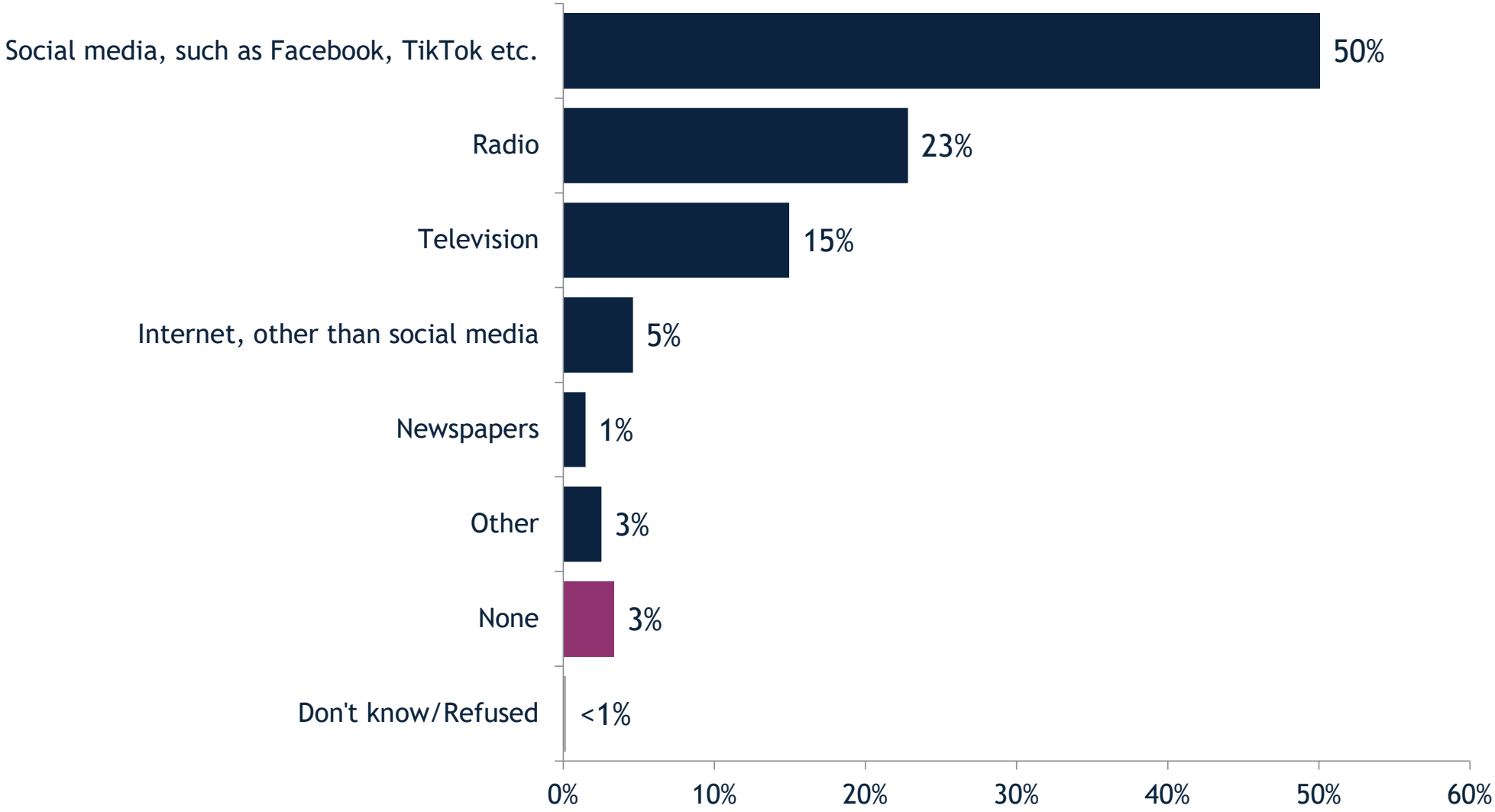
Thinking now about your media habits, from which type of media are you most likely to get your news?



*Responses receiving <1% are collapsed into *Other*.

Thinking now about your media habits, from which type of media are you most likely to get your news?

	Age Group			Educational Attainment				
Issue	18-35	36-55	56+	No school/ Pre-primary	Primary	Secondary	Intermediate and higher	**Total**
Social media, such as Facebook, TikTok, etc.	68%	40%	25%	24%	49%	59%	70%	50%
Radio	12%	29%	37%	38%	28%	18%	8%	23%
Television	9%	17%	26%	18%	15%	15%	11%	15%
Internet, other than social media	6%	4%	3%	3%	2%	5%	8%	5%
Newspapers	2%	1%	1%	<1%	1%	2%	2%	1%
Other	1%	4%	4%	7%	4%	<1%	--	3%
None	2%	5%	3%	9%	1%	2%	1%	3%
Don't know/Refused	<1%	<1%	--	<1%	--	<1%	--	<1%

*Top two responses per group are highlighted. Responses receiving <1% are collapsed into *Other*.

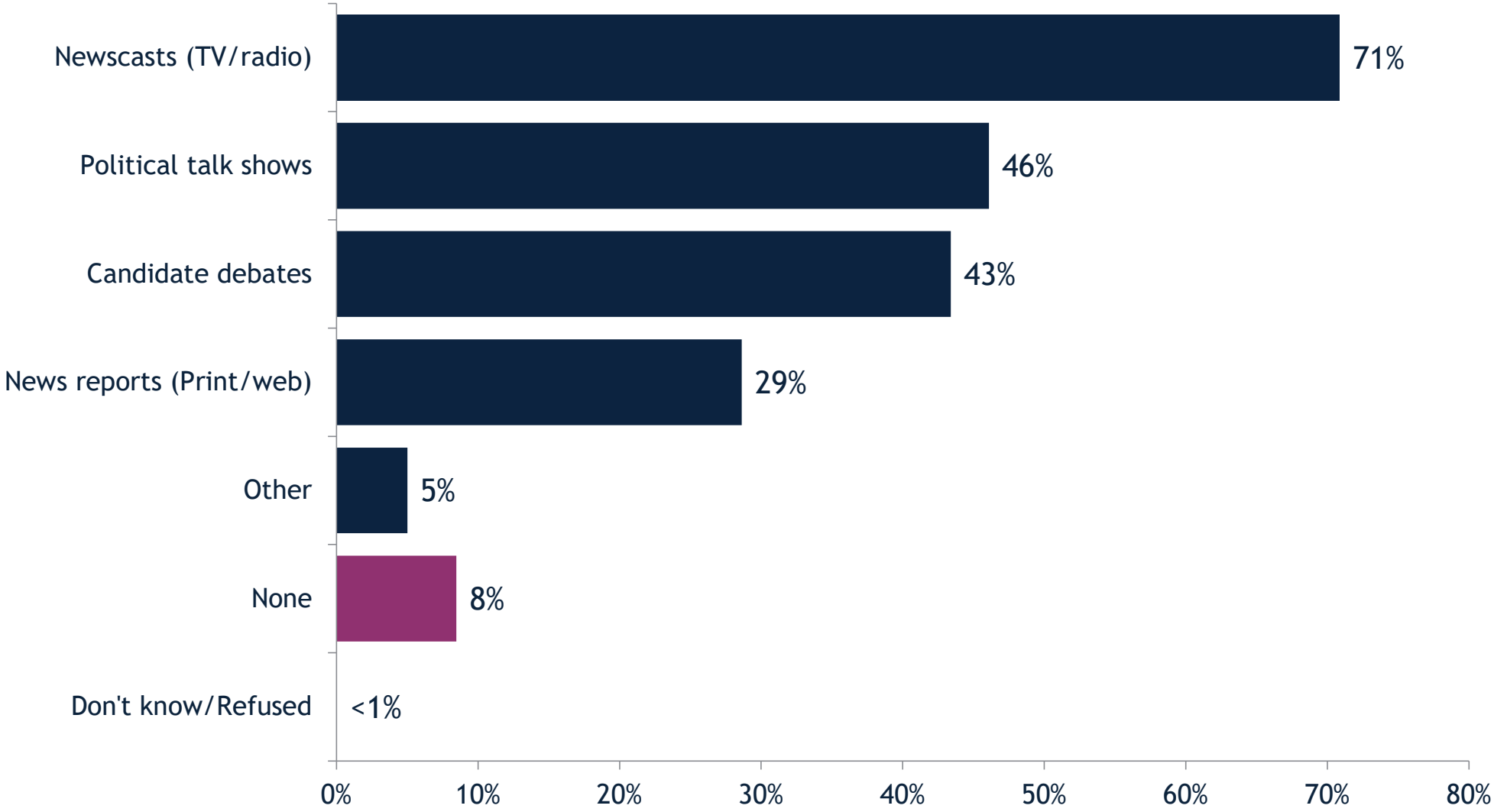
Thinking now about your media habits, from which type of media are you most likely to get your news?

	Urbanicity		Province							
Issue	Urban	Rural	Koshi	Madhesh	Bagmati	Gandaki	Lumbini	Karnali	Sudurpashchim	**Total**
Social media, such as Facebook, TikTok, etc.	52%	46%	50%	52%	49%	49%	54%	35%	51%	50%
Radio	20%	28%	22%	18%	15%	26%	28%	48%	27%	23%
Television	15%	15%	17%	12%	23%	12%	10%	3%	14%	15%
Internet, other than social media	6%	2%	4%	5%	7%	4%	4%	3%	3%	5%
Newspapers	2%	<1%	1%	2%	2%	1%	1%	--	2%	1%
Other	2%	3%	4%	1%	2%	2%	3%	3%	1%	3%
None	2%	5%	2%	9%	1%	5%	1%	8%	2%	3%
Don't know/Refused	<1%	<1%	--	--	1%	--	--	--	1%	<1%

*Top two responses per group are highlighted. Responses receiving <1% are collapsed into *Other*.

Which of the following news and political television programs do you watch to get election information?

(Multiple responses permitted, affirmative responses displayed)



*Responses receiving <1% are collapsed into *Other*.

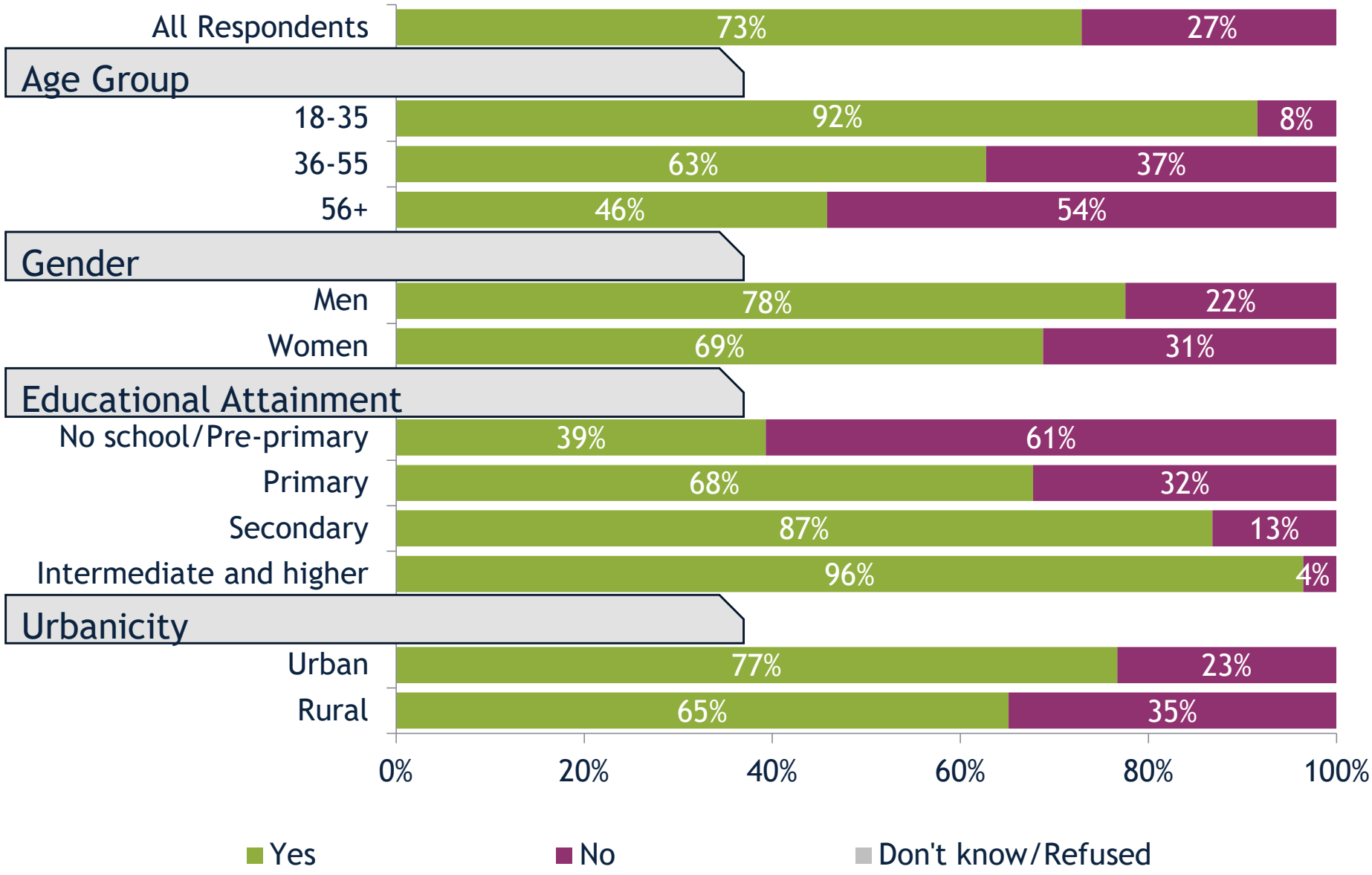
Which of the following news and political television programs do you watch to get election information?

(Multiple responses permitted, affirmative responses displayed)

	Age Group			Gender		Educational Attainment				Urbanicity		
Issue	18-35	36-55	56+	Men	Women	No school/ Pre-primary	Primary	Secondary	Intermediate and higher	Urban	Rural	**Total**
Newscasts (TV/radio)	69%	69%	79%	74%	68%	65%	71%	73%	74%	72%	69%	71%
Political talk shows	48%	44%	46%	53%	40%	31%	45%	51%	57%	48%	43%	46%
Candidate debates	43%	42%	48%	48%	40%	33%	42%	47%	51%	44%	41%	43%
News reports (Print/web)	35%	23%	23%	36%	22%	10%	23%	35%	45%	32%	22%	29%
Other	2%	8%	6%	3%	6%	11%	6%	2%	2%	4%	7%	5%
None	7%	11%	9%	4%	12%	17%	6%	7%	3%	7%	12%	8%
Don't know/ Refused	<1%	--	--	<1%	--	--	--	--	<1%	<1%	--	<1%

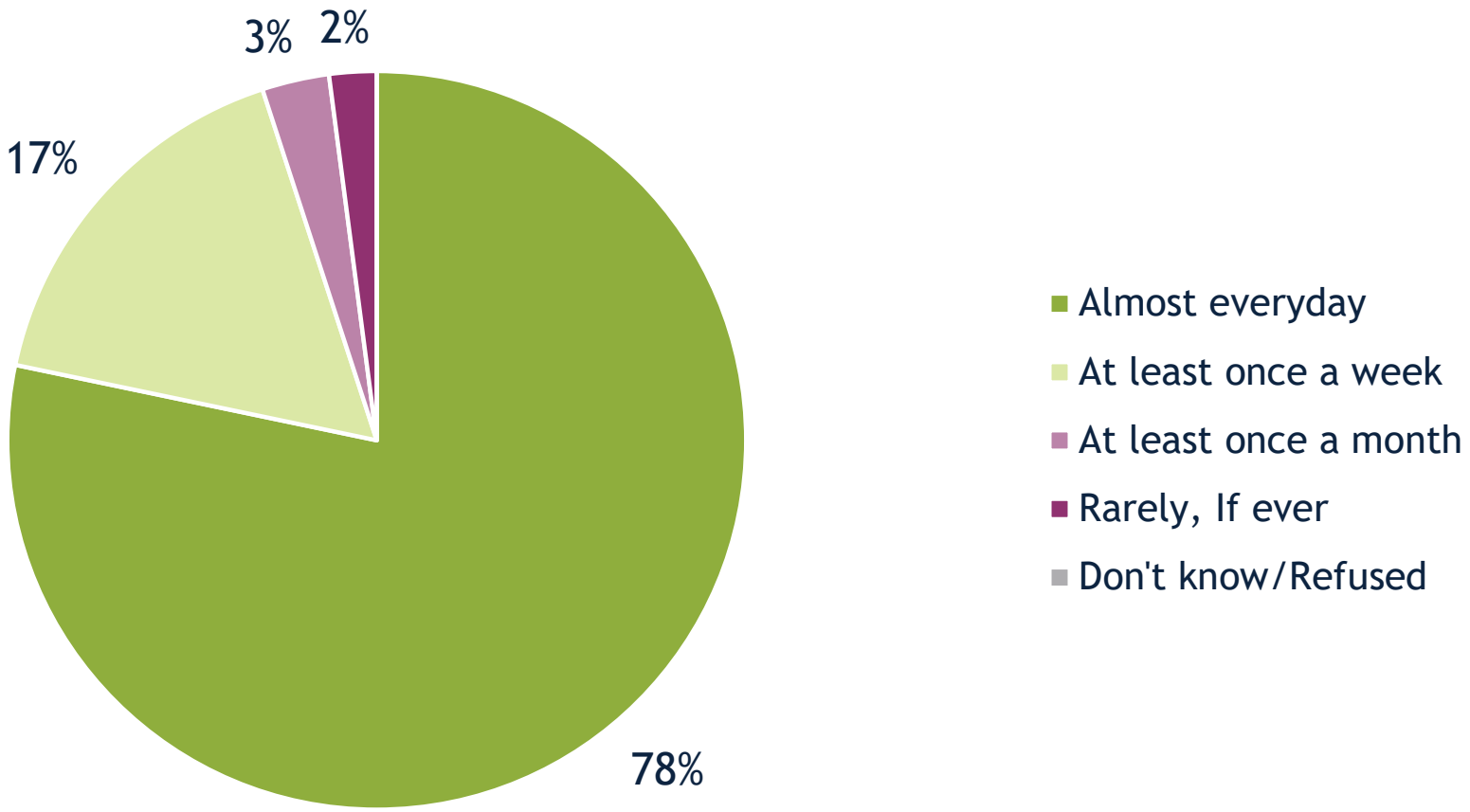
*Top two responses per group are highlighted. Responses receiving <1% are collapsed into *Other*.

Do you use Facebook?

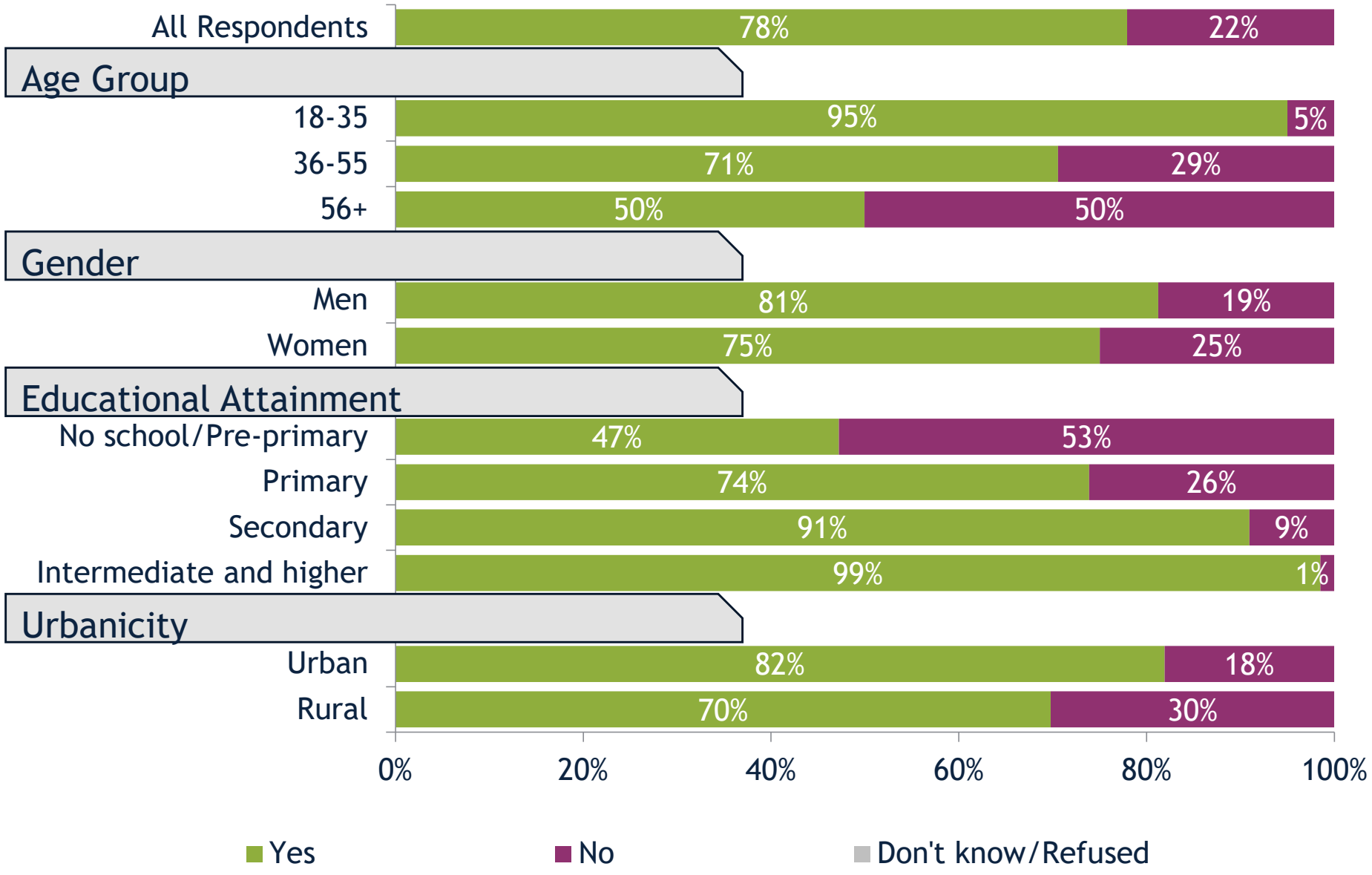


If yes, how often do you use Facebook?

(Among those who use Facebook, n=1,749)

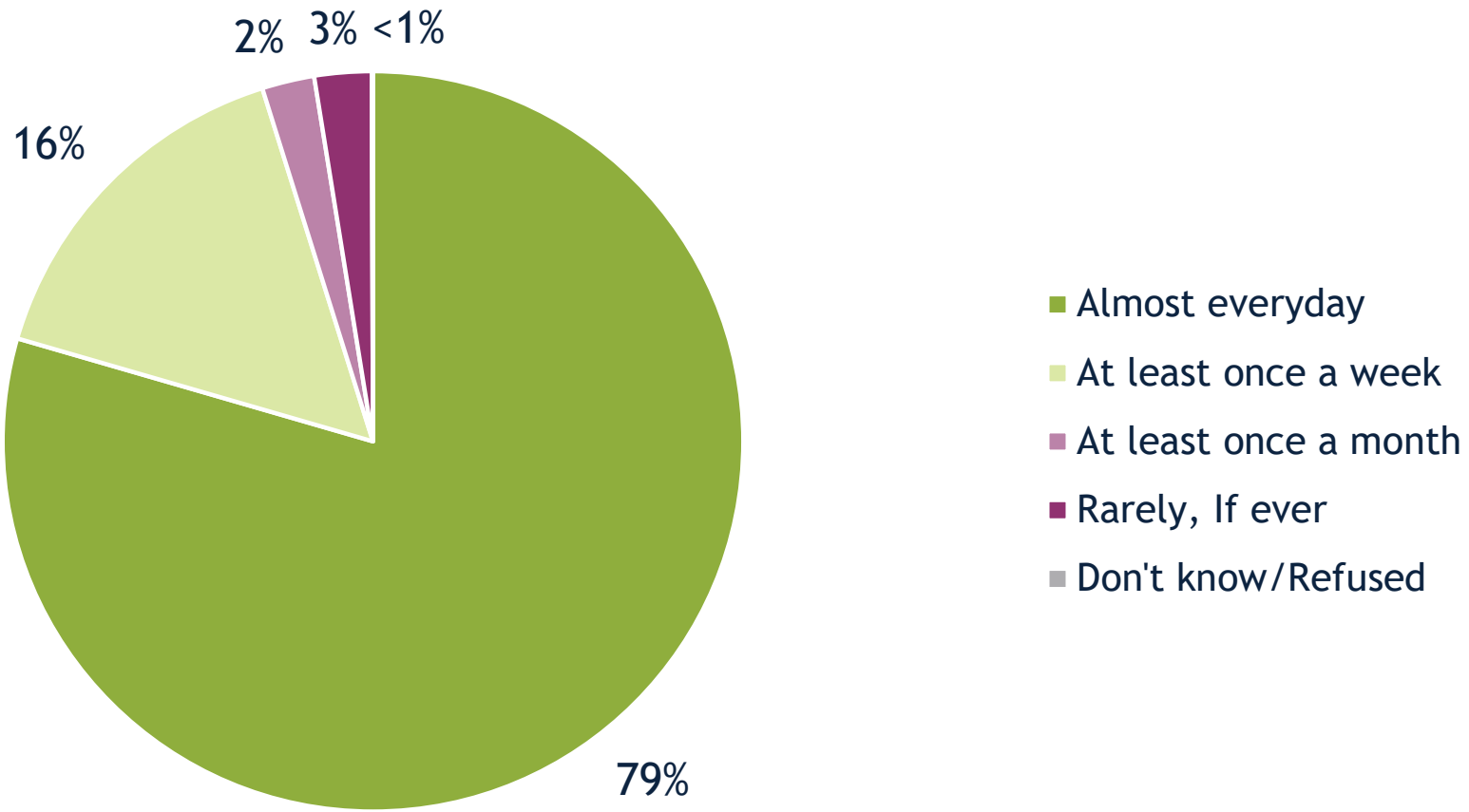


Do you have access to the Internet, either on a phone or a computer?



How often do you use the internet?

(Among those who have access to the internet, n=1,870)



Demographics

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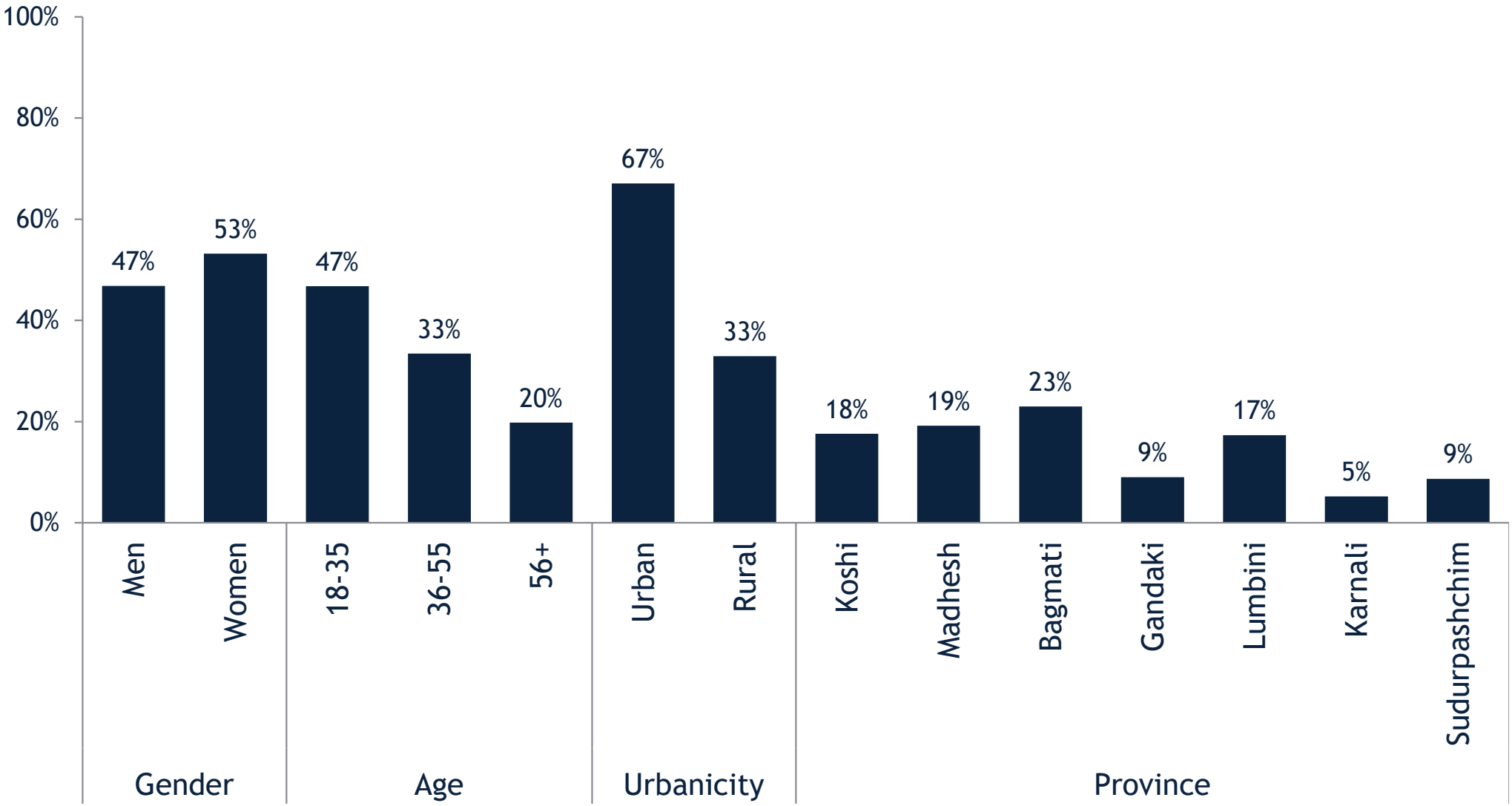
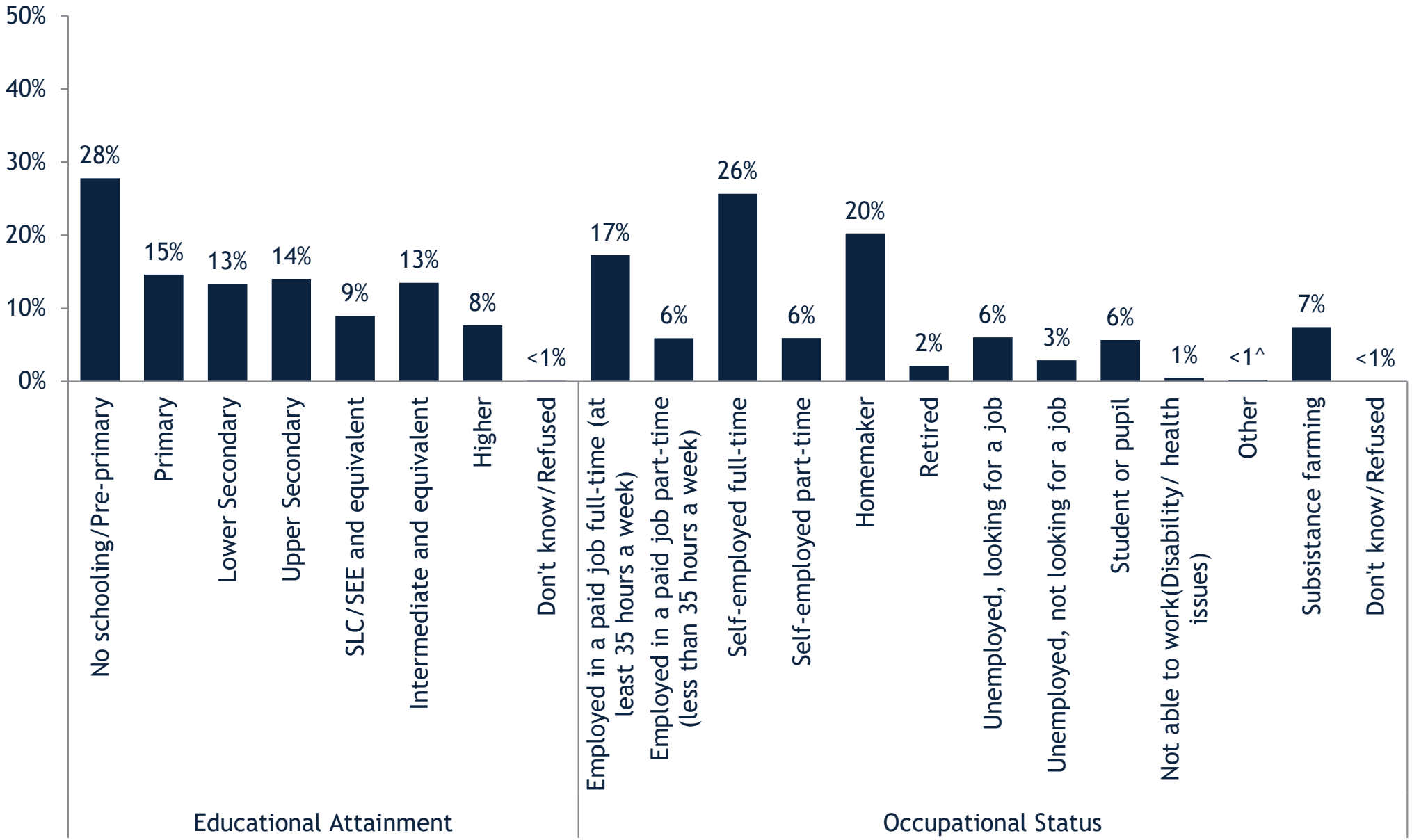
Demographics

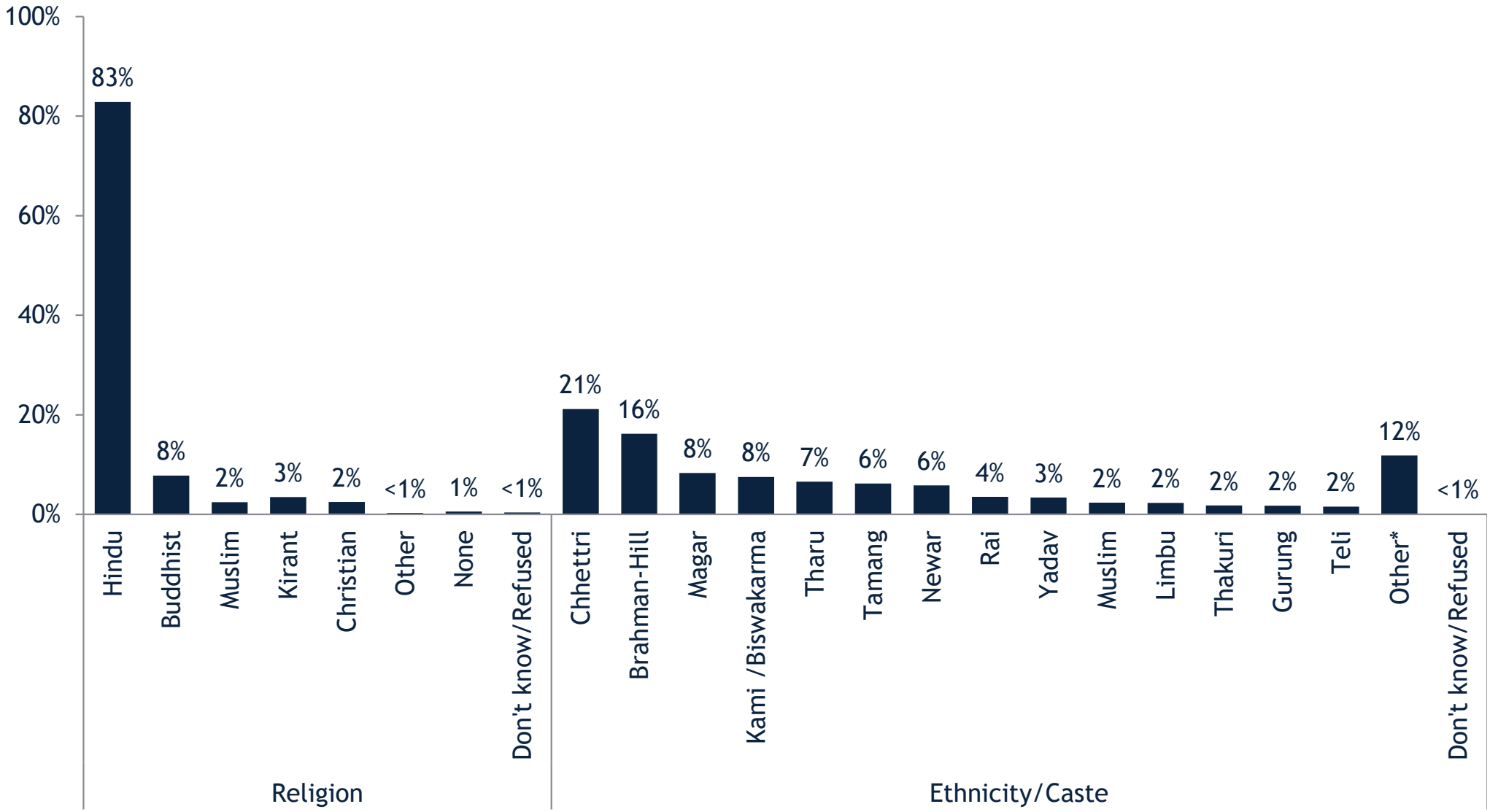


Demographics



*Among those employed in a paid job full or part-time.

Demographics



*Responses receiving <2% are collapsed into *Other*.

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